

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

In King County, WA, 1 in 5 Acknowledge Texting While Driving "Regularly" or "Fairly Often," in Subtle Yet Consistent Increase Over Past 4 Years; 1 in 6 Will Talk, Text While Driving In Next Month; For 3rd Year in Row, 38% Would Not Stop Using Phone While Driving Even After Causing Death:

SurveyUSA's 2021 investigation of the perceived risks and dangers of using a cell phone while driving, its 3rd in the past 4 years on behalf of the King County Target Zero Task Force, provides remarkable insights into the challenges involved in separating some drivers from their hand-held mobile phones.

As was the case in both [2018](#) and [2019](#), the survey's most eye-opening question remains its last, the final in a series of 12 questions asking each respondent what it would take for them to stop using a cellphone while driving. 38% -- the exact same percentage as in both previous runs of this research -- say they would not stop using a phone while driving even if they had killed someone because they were doing so. Among Hispanic respondents, 50% say they would not stop using their phone while driving even after killing someone, an increase from 38% in 2019. Among those aged 35 to 49, 50% would not stop, an increase from 44% in 2018 and 47% in 2019. The year-on-year-on-year consistency of the 38% overall number and the increase in certain subgroups dovetails with numerous other findings that may give rise to concern:

When asked how often they regularly or fairly often engaged in different types of cell phone usage while driving during the last 30 days, King County adults reveal slight but consistent increases in numerous areas over time: 29% say they have used an app on their cell phone other than the GPS system while driving regularly or fairly often during the past 30 days, an increase from 18% in both 2018 and 2019. 42% of Hispanics say they have done so, an increase from 27% in 2018 and 24% in 2019. 26% report having frequently read a text message or email while driving in the past 30 days, up from 20% in both 2018 and 2019. 16% have often typed a text message or email, up from 12% three years ago and 11% two years ago. Among Hispanics, the percentage see-saws from 24% in 2018, to 8% in 2019, to a high of 25% today. Among men, who are almost twice as likely as women to acknowledge typing a message in the past month, the 16% who did so in 2018 falls to 12% in 2019 before rising to 21% today. 15% of all adults and 30% of Hispanics today say they talked often on a hand-held cell phone while driving during the past month. Looking ahead to the next 30 days: 19% expect they are very or somewhat likely to interact with an app on their cell phone, other than the GPS system, beyond a touch/swipe in the next 30 days. 28% of 18 to 34 year-olds, 27% of Hispanics, and 23% of men say they are likely to do this. Note a wording change in this section, with "somewhat" added to the two middle answer choices. 18% say they are likely to talk on a hand-held cell phone while driving within the next 30 days. 18 to 34 year-olds are significantly more likely than other age groups to say they will do so. While the overall percentage saying they are very unlikely to talk on a hand-held cell phone has remained steady at 66% / 67%, the percentage of 18 to 34 year-olds saying they are likely to do so has gone from 20% in 2018 to 16% in 2019 to 26% today. 16% are likely to type a text message while driving in the next 30 days, up from 9% in 2018 and 10% in 2019. Later in the research, SurveyUSA found 13% say they believe it is likely they will ever get a ticket for talking on a cell phone while driving. 51% of those who have regularly talked on a hand-held cell phone while driving in the past 30 days believe it is likely they will at some point be ticketed for doing so. 11% say they will likely get a ticket for texting while driving. 27% of those who have regularly read texts and 39% of those who have regularly typed texts in the past 30 days believe they will likely get a ticket, at some point, for texting while driving. Another 13% say it is likely they will crash their car while texting; 11% say they will crash while talking on a cell phone. For each of these four items, Hispanics are more than twice as likely as Asians, and are notably more likely than the general population, to expect to experience each of those events. SurveyUSA also asked respondents how acceptable or unacceptable 5 specific types of cell phone usage was while driving. This year's survey incorporated a change to the answer choices in this section, adding the word "completely" before both of the middle choices -- a change which could explain some portion of the change seen over time. Note that while the percentage finding each behavior completely unacceptable has increased each year, so has the combined percentage of those finding each behavior acceptable. Ranked from most acceptable to least: 70%: Talking on a hands-free cell phone while driving. 28%: Using an app other than GPS on a cell phone while driving. The percentage finding this acceptable has increased from 17% in 2018 and 21% in 2019. Among Hispanics, 35% of whom say this is acceptable, the increase is from 9% in 2018 -- half that of respondents overall -- and from 26% in 2019. 19%: Talking on a hand-held cell phone while driving. 24% of men, compared to 15% of women, find this acceptable, as do 30% of Hispanics, compared to 19% of white and 15% of Asian respondents. 9%: Reading a text message or email while driving. Among Hispanics, 20% say this is acceptable, up from 6% two years ago and from 0% three years ago. Men are more than twice as likely as women to find this acceptable, 13% to 6%; respondents living in urban areas of King County are twice as likely as those living in suburban parts of the county. 7%: Typing a text message or email while driving. Men are more than 3 times as likely as women and Hispanics are twice as likely as whites and Asians to find this acceptable. The overall percentage who say this is acceptable has increased from 3% in 2018 and from 4% in 2019. How much of a threat do King County adults find each of 10 driving behaviors when other drivers are doing them? SurveyUSA again notes changes to the scale used on these questions this year: the first answer choice, previously offered as "a very serious threat" is now offered as "a serious threat;" the second answer choice, previously "a threat," is now "somewhat of a threat." Percentage choosing the first two answers combined, ranked from greatest perceived threat to lowest: 99%: Driving after using alcohol. 98%: Falling asleep while driving. 98%: Running red lights. 97%: Speeding on residential streets. 95%: Texting or emailing on a cell phone. Among those who say this is a serious threat, 19% have read messages and 10% have sent messages regularly or fairly often in the past month. Among those who say it is somewhat of a threat, 39% have read and 26% have sent messages. The overall percentage finding this a threat is steady over each of the three surveys; among Hispanics, the number finding texting or emailing to be a threat has fallen from 100% in 2018 to 91% in 2019 to 87% today in 2021. 94%: Driving aggressively. 91%: Driving after using cannabis. (Previous surveys used "marijuana" in place of "cannabis.") Slight increase from 88% and 89% in past surveys.

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1 Do you work outside the home?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	54%	59%	50%	27%	15%	62%	65%	58%	16%	58%	61%	43%
No	45%	39%	49%	65%	68%	37%	34%	41%	84%	39%	37%	56%
Not Sure	1%	2%	1%	8%	17%	1%	1%	1%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

1 Do you work outside the home?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	54%	66%	63%	54%	43%	66%	39%	55%	48%	45%	52%	56%	63%	42%	54%	63%	58%	60%
No	45%	33%	37%	44%	56%	34%	61%	43%	46%	51%	47%	44%	36%	56%	45%	36%	42%	38%
Not Sure	1%	1%	0%	2%	1%	0%	0%	1%	6%	4%	1%	0%	1%	2%	0%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

1 Do you work outside the home?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	54%	57%	41%	59%	50%	45%	54%	67%
No	45%	42%	57%	39%	50%	49%	45%	32%
Not Sure	1%	1%	3%	2%	1%	5%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

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2 How do you commute to work most often?

500 Commuters	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Car	80%	82%	79%	63%	44%	82%	80%	81%	79%	81%	80%	81%
Carpool	2%	1%	3%	0%	0%	2%	1%	3%	0%	2%	2%	2%
Bus	9%	8%	10%	37%	0%	9%	9%	9%	13%	8%	9%	10%
Light Rail	2%	3%	1%	0%	0%	1%	4%	2%	0%	1%	2%	2%
Bicycle	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%
Walk	4%	3%	6%	0%	56%	5%	4%	3%	4%	6%	5%	3%
Some Other Way	1%	1%	2%	0%	0%	1%	2%	1%	4%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	53%	46%	1%	1%	36%	32%	27%	4%	37%	69%	31%

2 How do you commute to work most often?

500 Commuters	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	80%	69%	82%	84%	80%	100%	100%	54%	66%	82%	86%	77%	81%	76%	77%	84%	87%	82%
Carpool	2%	8%	0%	1%	2%	0%	0%	7%	0%	1%	2%	2%	2%	2%	1%	1%	3%	1%
Bus	9%	15%	10%	7%	11%	0%	0%	15%	14%	8%	7%	10%	9%	14%	10%	10%	3%	7%
Light Rail	2%	1%	0%	2%	0%	0%	0%	14%	10%	2%	1%	3%	1%	2%	3%	2%	1%	0%
Bicycle	1%	1%	0%	1%	0%	0%	0%	0%	9%	1%	0%	1%	1%	2%	1%	1%	0%	0%
Walk	4%	5%	8%	3%	8%	0%	0%	10%	0%	7%	2%	5%	4%	4%	7%	1%	4%	6%
Some Other Way	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	1%	2%	1%	0%	1%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	12%	7%	62%	13%	1%	1%	3%	2%	17%	20%	43%	20%	20%	28%	21%	17%	14%

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2 How do you commute to work most often?

500 Commuters	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Car	80%	84%	60%	79%	83%	76%	81%	76%
Carpool	2%	2%	2%	2%	1%	6%	1%	17%
Bus	9%	8%	20%	11%	7%	8%	9%	7%
Light Rail	2%	1%	6%	3%	1%	0%	2%	0%
Bicycle	1%	1%	1%	0%	1%	5%	1%	0%
Walk	4%	4%	9%	5%	4%	5%	5%	1%
Some Other Way	1%	1%	1%	0%	3%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	86%	13%	51%	45%	4%	95%	5%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	13%	14%	11%	32%	1%	15%	18%	10%	7%	14%	15%	9%
Fairly Often	13%	13%	12%	4%	5%	16%	14%	12%	6%	15%	14%	10%
Rarely	23%	21%	25%	10%	22%	31%	22%	20%	10%	30%	26%	17%
Just Once	5%	5%	5%	4%	10%	7%	4%	5%	4%	7%	6%	4%
Never	46%	46%	46%	42%	62%	31%	42%	52%	73%	33%	37%	60%
Not Sure	0%	0%	0%	8%	0%	1%	1%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

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3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	13%	11%	14%	13%	14%	0%	24%	5%	21%	10%	11%	12%	19%	12%	9%	20%	15%	11%
Fairly Often	13%	18%	13%	12%	14%	0%	15%	11%	5%	10%	16%	12%	13%	9%	13%	12%	16%	15%
Rarely	23%	23%	14%	22%	24%	51%	26%	33%	24%	20%	24%	25%	18%	23%	22%	24%	21%	22%
Just Once	5%	9%	6%	5%	5%	0%	0%	3%	0%	7%	4%	6%	4%	2%	7%	6%	6%	5%
Never	46%	38%	53%	48%	43%	49%	35%	47%	44%	53%	44%	44%	46%	53%	47%	37%	42%	47%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	6%	1%	0%	0%	1%	0%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	13%	14%	9%	16%	10%	15%	13%	10%
Fairly Often	13%	14%	8%	12%	13%	15%	13%	16%
Rarely	23%	24%	15%	22%	22%	24%	23%	22%
Just Once	5%	6%	2%	4%	6%	9%	5%	7%
Never	46%	42%	65%	44%	49%	36%	46%	46%
Not Sure	0%	0%	1%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

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4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	7%	9%	4%	34%	0%	7%	11%	6%	4%	6%	8%	5%
Fairly Often	9%	12%	7%	2%	5%	15%	9%	8%	1%	14%	12%	5%
Rarely	19%	16%	23%	6%	15%	26%	22%	15%	6%	25%	24%	12%
Just Once	7%	7%	7%	0%	5%	9%	7%	9%	0%	8%	8%	6%
Never	57%	56%	58%	58%	75%	43%	51%	63%	88%	46%	48%	72%
Not Sure	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	9%	13%	6%	8%	0%	24%	0%	0%	5%	6%	6%	11%	7%	6%	10%	5%	7%
Fairly Often	9%	16%	10%	9%	6%	0%	15%	16%	5%	9%	12%	9%	7%	8%	8%	14%	10%	7%
Rarely	19%	14%	13%	19%	23%	26%	21%	29%	2%	17%	18%	21%	17%	18%	20%	20%	18%	19%
Just Once	7%	9%	6%	7%	4%	24%	0%	3%	12%	7%	6%	7%	6%	6%	7%	5%	9%	9%
Never	57%	52%	59%	58%	57%	49%	40%	51%	82%	61%	57%	55%	59%	61%	58%	51%	57%	58%
Not Sure	1%	1%	0%	1%	2%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	7%	7%	6%	8%	6%	5%	7%	7%
Fairly Often	9%	10%	5%	10%	9%	8%	9%	17%
Rarely	19%	21%	9%	20%	17%	27%	19%	12%
Just Once	7%	8%	3%	8%	7%	3%	7%	11%
Never	57%	54%	75%	53%	62%	57%	58%	52%
Not Sure	1%	1%	1%	2%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	7%	9%	6%	6%	0%	10%	10%	8%	0%	9%	9%	5%
Fairly Often	8%	10%	7%	6%	0%	11%	9%	10%	1%	10%	10%	7%
Rarely	21%	22%	20%	32%	21%	26%	19%	20%	18%	25%	23%	19%
Just Once	5%	6%	4%	0%	3%	4%	8%	4%	4%	4%	6%	4%
Never	57%	52%	62%	56%	76%	48%	52%	59%	78%	51%	51%	66%
Not Sure	1%	1%	2%	0%	0%	1%	3%	0%	0%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

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926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	8%	8%	8%	5%	16%	24%	4%	5%	7%	5%	8%	9%	7%	6%	9%	8%	8%
Fairly Often	8%	22%	6%	8%	4%	0%	0%	10%	9%	10%	9%	8%	9%	6%	11%	8%	9%	9%
Rarely	21%	18%	20%	21%	25%	21%	24%	35%	8%	19%	25%	21%	20%	23%	20%	24%	21%	17%
Just Once	5%	3%	5%	5%	7%	0%	0%	1%	4%	3%	5%	5%	6%	3%	2%	9%	9%	5%
Never	57%	47%	59%	58%	56%	48%	51%	49%	75%	60%	56%	56%	56%	58%	61%	50%	52%	61%
Not Sure	1%	1%	1%	1%	3%	15%	0%	0%	0%	1%	1%	2%	0%	3%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	7%	8%	7%	8%	6%	9%	7%	10%
Fairly Often	8%	9%	4%	10%	6%	17%	8%	24%
Rarely	21%	23%	12%	22%	21%	17%	22%	10%
Just Once	5%	5%	4%	6%	4%	2%	5%	0%
Never	57%	54%	71%	53%	61%	54%	57%	56%
Not Sure	1%	1%	2%	1%	2%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	16%	18%	15%	8%	4%	21%	17%	19%	3%	19%	18%	13%
Fairly Often	24%	25%	24%	13%	22%	24%	30%	26%	9%	24%	27%	20%
Rarely	20%	21%	19%	36%	11%	23%	15%	19%	29%	22%	19%	22%
Just Once	5%	3%	7%	3%	5%	6%	7%	3%	4%	6%	6%	3%
Never	33%	32%	34%	40%	58%	24%	29%	33%	55%	27%	28%	41%
Not Sure	1%	1%	1%	0%	0%	1%	2%	0%	0%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	16%	18%	21%	16%	14%	29%	29%	25%	14%	17%	11%	18%	18%	14%	13%	19%	16%	25%
Fairly Often	24%	28%	29%	25%	22%	14%	14%	11%	14%	19%	26%	22%	31%	22%	23%	27%	27%	23%
Rarely	20%	20%	11%	18%	29%	0%	26%	25%	35%	13%	25%	23%	15%	14%	28%	20%	21%	15%
Just Once	5%	9%	12%	4%	4%	0%	0%	5%	6%	6%	5%	5%	5%	5%	3%	7%	6%	6%
Never	33%	24%	28%	36%	30%	42%	30%	32%	32%	43%	32%	30%	31%	44%	31%	26%	29%	31%
Not Sure	1%	0%	0%	1%	1%	15%	0%	1%	0%	2%	1%	1%	0%	1%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	16%	17%	13%	16%	17%	20%	16%	17%
Fairly Often	24%	26%	15%	22%	25%	27%	23%	45%
Rarely	20%	24%	5%	21%	20%	11%	21%	9%
Just Once	5%	6%	3%	4%	7%	2%	5%	11%
Never	33%	27%	62%	36%	30%	40%	34%	19%
Not Sure	1%	1%	2%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	15%	17%	13%	8%	4%	20%	17%	15%	2%	18%	18%	10%
Fairly Often	14%	15%	13%	6%	9%	21%	15%	11%	3%	20%	18%	8%
Rarely	18%	20%	15%	34%	10%	22%	17%	14%	20%	21%	19%	16%
Just Once	5%	6%	4%	4%	7%	6%	5%	6%	1%	6%	5%	4%
Never	48%	41%	54%	48%	70%	32%	44%	54%	74%	35%	39%	61%
Not Sure	1%	0%	1%	0%	0%	0%	1%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	15%	24%	19%	12%	13%	14%	24%	23%	15%	17%	11%	14%	16%	14%	13%	20%	11%	17%
Fairly Often	14%	18%	21%	14%	8%	29%	29%	17%	6%	10%	14%	15%	17%	10%	12%	18%	16%	17%
Rarely	18%	13%	5%	16%	32%	26%	12%	25%	14%	10%	21%	22%	14%	14%	25%	15%	17%	15%
Just Once	5%	4%	8%	5%	5%	0%	10%	3%	2%	7%	4%	5%	4%	7%	1%	7%	5%	7%
Never	48%	40%	46%	52%	40%	32%	25%	32%	64%	56%	49%	43%	48%	54%	47%	38%	51%	45%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	15%	16%	9%	15%	13%	24%	14%	25%
Fairly Often	14%	15%	8%	16%	13%	5%	14%	19%
Rarely	18%	19%	12%	18%	18%	17%	18%	8%
Just Once	5%	6%	2%	6%	3%	10%	5%	0%
Never	48%	44%	67%	44%	52%	43%	48%	46%
Not Sure	1%	1%	0%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	6%	8%	4%	4%	3%	6%	9%	6%	0%	6%	7%	4%
Somewhat Acceptable	13%	16%	11%	7%	20%	18%	10%	16%	1%	18%	15%	11%
Somewhat Unacceptable	26%	26%	26%	28%	30%	34%	25%	28%	6%	34%	30%	20%
Completely Unacceptable	53%	50%	57%	60%	47%	40%	56%	47%	91%	40%	47%	63%
Not Sure	2%	1%	3%	0%	0%	2%	1%	3%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	6%	11%	7%	6%	1%	16%	0%	0%	9%	8%	6%	4%	8%	5%	5%	5%	7%	10%
Somewhat Acceptable	13%	19%	4%	13%	14%	16%	0%	16%	12%	13%	11%	15%	10%	12%	15%	12%	12%	13%
Somewhat Unacceptable	26%	26%	35%	26%	24%	13%	25%	43%	7%	30%	25%	28%	18%	26%	22%	29%	32%	21%
Completely Unacceptable	53%	43%	47%	53%	60%	55%	75%	41%	72%	44%	56%	54%	60%	54%	55%	53%	47%	56%
Not Sure	2%	0%	6%	2%	1%	0%	0%	0%	0%	5%	2%	0%	3%	3%	3%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	6%	6%	4%	7%	5%	10%	6%	4%
Somewhat Acceptable	13%	13%	14%	16%	10%	14%	13%	22%
Somewhat Unacceptable	26%	28%	19%	25%	27%	25%	26%	24%
Completely Unacceptable	53%	52%	58%	49%	58%	49%	54%	42%
Not Sure	2%	1%	4%	3%	1%	1%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	33%	34%	32%	32%	23%	39%	36%	35%	14%	38%	37%	27%
Somewhat Acceptable	37%	35%	39%	37%	63%	37%	36%	35%	39%	39%	38%	36%
Somewhat Unacceptable	13%	12%	14%	0%	9%	13%	14%	16%	6%	13%	13%	12%
Completely Unacceptable	15%	17%	13%	31%	1%	10%	13%	12%	39%	10%	11%	22%
Not Sure	1%	1%	2%	0%	3%	1%	0%	2%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	33%	38%	26%	34%	20%	46%	44%	51%	65%	34%	36%	32%	32%	28%	29%	40%	40%	34%
Somewhat Acceptable	37%	39%	39%	35%	47%	22%	17%	32%	14%	38%	32%	40%	35%	32%	40%	40%	36%	39%
Somewhat Unacceptable	13%	10%	14%	15%	10%	0%	39%	3%	2%	10%	14%	13%	14%	17%	13%	10%	13%	10%
Completely Unacceptable	15%	12%	16%	14%	23%	32%	0%	14%	19%	16%	17%	14%	16%	22%	16%	9%	9%	16%
Not Sure	1%	0%	5%	2%	0%	0%	0%	0%	0%	1%	1%	1%	3%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	33%	35%	25%	33%	33%	40%	34%	22%
Somewhat Acceptable	37%	37%	37%	36%	40%	27%	37%	47%
Somewhat Unacceptable	13%	13%	13%	13%	13%	7%	13%	13%
Completely Unacceptable	15%	14%	22%	16%	14%	22%	15%	10%
Not Sure	1%	1%	2%	2%	1%	3%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	2%	3%	1%	8%	7%	2%	5%	1%	0%	2%	3%	1%
Somewhat Acceptable	7%	10%	5%	2%	9%	10%	9%	6%	0%	10%	10%	4%
Somewhat Unacceptable	26%	26%	26%	15%	18%	35%	24%	26%	10%	34%	30%	20%
Completely Unacceptable	62%	58%	66%	75%	63%	51%	59%	65%	88%	52%	55%	74%
Not Sure	2%	2%	2%	0%	3%	2%	3%	3%	1%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	2%	7%	2%	2%	0%	0%	0%	0%	4%	2%	3%	1%	6%	2%	1%	2%	3%	5%
Somewhat Acceptable	7%	13%	10%	6%	8%	24%	12%	0%	0%	9%	7%	6%	9%	7%	6%	8%	9%	7%
Somewhat Unacceptable	26%	22%	20%	27%	27%	14%	15%	40%	8%	21%	26%	31%	20%	23%	26%	30%	25%	25%
Completely Unacceptable	62%	57%	63%	62%	64%	62%	74%	57%	79%	65%	63%	61%	62%	64%	66%	58%	61%	59%
Not Sure	2%	1%	5%	2%	1%	0%	0%	3%	9%	3%	2%	1%	3%	3%	1%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	2%	3%	1%	4%	1%	3%	2%	0%
Somewhat Acceptable	7%	7%	6%	10%	5%	6%	7%	17%
Somewhat Unacceptable	26%	27%	18%	26%	26%	23%	26%	21%
Completely Unacceptable	62%	60%	71%	59%	66%	62%	63%	52%
Not Sure	2%	2%	3%	2%	2%	6%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	3%	4%	1%	6%	7%	4%	5%	1%	0%	4%	4%	1%
Somewhat Acceptable	4%	6%	2%	5%	4%	6%	5%	3%	0%	5%	5%	2%
Somewhat Unacceptable	14%	15%	13%	4%	13%	21%	15%	11%	1%	20%	18%	7%
Completely Unacceptable	78%	74%	82%	84%	73%	69%	75%	83%	98%	69%	72%	88%
Not Sure	1%	1%	1%	0%	3%	1%	0%	2%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	6%	1%	3%	3%	0%	0%	0%	0%	2%	3%	2%	6%	1%	2%	3%	4%	6%
Somewhat Acceptable	4%	8%	5%	4%	4%	0%	0%	0%	4%	4%	5%	3%	6%	5%	4%	4%	4%	4%
Somewhat Unacceptable	14%	14%	15%	15%	9%	30%	26%	21%	4%	15%	11%	16%	10%	12%	13%	17%	16%	10%
Completely Unacceptable	78%	71%	74%	78%	83%	70%	74%	79%	92%	78%	80%	78%	76%	81%	80%	75%	74%	79%
Not Sure	1%	1%	5%	1%	1%	0%	0%	0%	0%	1%	2%	0%	2%	1%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	3%	3%	2%	5%	1%	3%	3%	1%
Somewhat Acceptable	4%	4%	4%	6%	3%	3%	4%	10%
Somewhat Unacceptable	14%	15%	9%	14%	12%	21%	14%	18%
Completely Unacceptable	78%	77%	84%	73%	84%	71%	79%	62%
Not Sure	1%	1%	1%	1%	1%	2%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	9%	12%	7%	4%	18%	11%	13%	7%	1%	12%	12%	5%
Somewhat Acceptable	19%	23%	15%	46%	12%	27%	22%	12%	10%	26%	24%	12%
Somewhat Unacceptable	20%	19%	21%	22%	16%	26%	19%	22%	6%	25%	23%	16%
Completely Unacceptable	48%	43%	54%	28%	46%	34%	43%	54%	80%	35%	38%	64%
Not Sure	3%	2%	4%	0%	8%	2%	3%	4%	3%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	9%	11%	13%	9%	9%	0%	0%	20%	5%	14%	8%	6%	14%	8%	8%	13%	10%	12%
Somewhat Acceptable	19%	24%	18%	16%	25%	30%	41%	24%	25%	16%	23%	20%	17%	17%	22%	19%	19%	18%
Somewhat Unacceptable	20%	25%	26%	21%	15%	30%	6%	21%	4%	17%	21%	21%	20%	18%	17%	27%	21%	20%
Completely Unacceptable	48%	39%	36%	51%	48%	40%	53%	33%	64%	51%	45%	49%	46%	54%	50%	39%	47%	47%
Not Sure	3%	1%	8%	3%	3%	0%	0%	1%	2%	3%	2%	3%	3%	4%	3%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	9%	10%	6%	12%	7%	10%	9%	9%
Somewhat Acceptable	19%	20%	14%	23%	15%	23%	19%	30%
Somewhat Unacceptable	20%	19%	24%	22%	18%	14%	20%	27%
Completely Unacceptable	48%	48%	50%	39%	58%	48%	49%	26%
Not Sure	3%	3%	5%	4%	2%	6%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	36%	37%	35%	39%	17%	24%	37%	35%	65%	23%	29%	46%
Somewhat Of a Threat	48%	46%	50%	45%	47%	53%	49%	50%	32%	53%	51%	43%
Not a Threat	12%	12%	12%	12%	28%	19%	9%	10%	1%	20%	15%	6%
Not At All a Threat	3%	4%	2%	2%	4%	2%	3%	3%	3%	2%	3%	3%
Not Sure	1%	1%	1%	2%	4%	1%	1%	2%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	36%	36%	40%	34%	42%	34%	39%	17%	46%	37%	36%	33%	42%	43%	34%	34%	35%	28%
Somewhat Of a Threat	48%	33%	40%	51%	48%	26%	42%	78%	41%	44%	48%	52%	46%	41%	51%	53%	47%	51%
Not a Threat	12%	22%	16%	12%	7%	24%	0%	3%	4%	13%	10%	13%	10%	11%	11%	8%	15%	16%
Not At All a Threat	3%	6%	0%	3%	2%	0%	0%	1%	9%	3%	4%	2%	2%	2%	3%	2%	3%	4%
Not Sure	1%	2%	3%	1%	1%	15%	19%	0%	0%	2%	2%	1%	0%	3%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	36%	35%	40%	38%	35%	25%	36%	38%
Somewhat Of a Threat	48%	50%	42%	48%	48%	56%	49%	35%
Not a Threat	12%	11%	14%	11%	13%	9%	11%	25%
Not At All a Threat	3%	3%	2%	2%	3%	8%	3%	1%
Not Sure	1%	1%	2%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	71%	67%	74%	79%	70%	61%	72%	73%	88%	61%	66%	78%
Somewhat Of a Threat	24%	26%	22%	18%	18%	34%	23%	20%	11%	33%	28%	17%
Not a Threat	3%	4%	3%	0%	1%	4%	3%	5%	1%	4%	3%	3%
Not At All a Threat	1%	2%	1%	2%	9%	1%	2%	2%	0%	1%	2%	1%
Not Sure	0%	0%	0%	0%	3%	0%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	71%	59%	75%	72%	70%	70%	74%	76%	84%	67%	73%	69%	76%	72%	70%	71%	73%	68%
Somewhat Of a Threat	24%	28%	16%	24%	26%	30%	12%	22%	7%	25%	19%	27%	20%	23%	25%	26%	20%	25%
Not a Threat	3%	12%	9%	2%	3%	0%	0%	0%	0%	4%	5%	3%	3%	4%	3%	2%	5%	4%
Not At All a Threat	1%	0%	0%	2%	1%	0%	0%	0%	9%	4%	2%	1%	1%	1%	1%	1%	2%	3%
Not Sure	0%	0%	0%	0%	0%	0%	15%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	71%	72%	66%	70%	73%	64%	72%	51%
Somewhat Of a Threat	24%	23%	26%	25%	22%	29%	23%	39%
Not a Threat	3%	3%	4%	3%	4%	2%	3%	10%
Not At All a Threat	1%	1%	4%	1%	1%	4%	2%	0%
Not Sure	0%	0%	1%	1%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	45%	41%	49%	24%	36%	34%	42%	50%	66%	34%	37%	56%
Somewhat Of a Threat	37%	40%	34%	58%	31%	43%	41%	32%	29%	42%	41%	31%
Not a Threat	12%	14%	10%	13%	17%	16%	10%	13%	3%	17%	14%	9%
Not At All a Threat	4%	4%	4%	5%	8%	5%	5%	4%	0%	6%	5%	2%
Not Sure	2%	2%	3%	0%	7%	2%	3%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	45%	42%	56%	45%	39%	29%	24%	32%	71%	50%	40%	43%	49%	51%	46%	34%	44%	43%
Somewhat Of a Threat	37%	39%	26%	37%	43%	56%	42%	43%	8%	29%	38%	41%	36%	33%	36%	46%	40%	34%
Not a Threat	12%	16%	16%	11%	11%	0%	15%	23%	5%	12%	16%	12%	8%	11%	12%	12%	11%	15%
Not At All a Threat	4%	2%	3%	4%	6%	0%	0%	0%	13%	7%	3%	3%	7%	3%	3%	5%	5%	6%
Not Sure	2%	1%	0%	3%	1%	15%	19%	1%	3%	3%	4%	2%	1%	3%	4%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	45%	45%	44%	40%	48%	46%	45%	41%
Somewhat Of a Threat	37%	38%	35%	39%	36%	32%	37%	42%
Not a Threat	12%	12%	13%	13%	11%	7%	12%	15%
Not At All a Threat	4%	4%	5%	4%	4%	11%	4%	2%
Not Sure	2%	2%	4%	3%	1%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	74%	69%	80%	54%	75%	69%	74%	76%	82%	70%	72%	78%
Somewhat Of a Threat	20%	24%	16%	8%	18%	25%	19%	19%	13%	24%	22%	17%
Not a Threat	4%	4%	2%	35%	0%	4%	4%	4%	5%	4%	4%	4%
Not At All a Threat	2%	2%	1%	2%	7%	1%	3%	1%	0%	2%	2%	1%
Not Sure	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	74%	65%	76%	74%	82%	86%	100%	61%	79%	75%	71%	76%	73%	73%	76%	70%	76%	76%
Somewhat Of a Threat	20%	26%	21%	21%	12%	14%	0%	39%	12%	19%	16%	21%	22%	22%	18%	25%	17%	18%
Not a Threat	4%	6%	1%	3%	6%	0%	0%	0%	9%	5%	8%	1%	4%	3%	5%	4%	4%	4%
Not At All a Threat	2%	3%	1%	2%	1%	0%	0%	0%	0%	1%	3%	2%	1%	1%	1%	1%	4%	3%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	74%	74%	79%	70%	79%	67%	75%	64%
Somewhat Of a Threat	20%	21%	15%	22%	18%	23%	20%	28%
Not a Threat	4%	4%	3%	6%	2%	7%	4%	8%
Not At All a Threat	2%	1%	2%	2%	1%	2%	2%	0%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	49%	43%	54%	56%	40%	43%	50%	46%	66%	43%	46%	53%
Somewhat Of a Threat	37%	39%	36%	42%	53%	38%	37%	40%	28%	39%	38%	36%
Not a Threat	12%	15%	9%	0%	1%	18%	11%	10%	6%	16%	14%	8%
Not At All a Threat	1%	2%	1%	2%	3%	1%	1%	2%	0%	1%	1%	1%
Not Sure	1%	0%	1%	0%	3%	1%	0%	2%	0%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	49%	56%	48%	43%	65%	32%	94%	47%	41%	52%	44%	49%	50%	52%	51%	43%	49%	45%
Somewhat Of a Threat	37%	31%	34%	41%	27%	60%	6%	34%	43%	38%	42%	34%	40%	36%	34%	42%	37%	42%
Not a Threat	12%	12%	10%	13%	5%	8%	0%	20%	15%	8%	11%	15%	9%	10%	12%	14%	13%	11%
Not At All a Threat	1%	1%	1%	1%	2%	0%	0%	0%	0%	2%	2%	1%	1%	1%	2%	1%	1%	3%
Not Sure	1%	0%	7%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	49%	47%	57%	49%	49%	47%	49%	53%
Somewhat Of a Threat	37%	39%	31%	37%	38%	36%	38%	26%
Not a Threat	12%	12%	9%	13%	10%	15%	11%	22%
Not At All a Threat	1%	1%	2%	1%	2%	2%	1%	0%
Not Sure	1%	1%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	75%	74%	76%	82%	81%	69%	77%	74%	87%	70%	73%	79%
Somewhat Of a Threat	22%	23%	22%	11%	13%	29%	20%	22%	10%	28%	24%	18%
Not a Threat	2%	3%	2%	0%	0%	2%	2%	3%	3%	2%	2%	3%
Not At All a Threat	1%	1%	0%	8%	4%	1%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	75%	66%	66%	74%	86%	76%	100%	70%	73%	80%	74%	73%	75%	77%	78%	70%	77%	68%
Somewhat Of a Threat	22%	25%	31%	23%	13%	24%	0%	30%	23%	17%	21%	25%	21%	20%	19%	27%	18%	30%
Not a Threat	2%	7%	2%	2%	1%	0%	0%	0%	0%	2%	3%	2%	3%	2%	2%	3%	4%	1%
Not At All a Threat	1%	1%	0%	1%	0%	0%	0%	0%	4%	0%	1%	0%	2%	0%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	75%	73%	83%	73%	77%	76%	76%	46%
Somewhat Of a Threat	22%	24%	12%	24%	20%	18%	21%	33%
Not a Threat	2%	2%	3%	2%	2%	5%	2%	20%
Not At All a Threat	1%	0%	2%	0%	1%	2%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	85%	84%	86%	86%	81%	81%	83%	87%	94%	81%	82%	90%
Somewhat Of a Threat	13%	13%	13%	9%	14%	16%	14%	11%	5%	16%	15%	9%
Not a Threat	2%	2%	1%	5%	0%	2%	2%	2%	1%	2%	2%	1%
Not At All a Threat	1%	1%	0%	0%	4%	1%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



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Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	85%	81%	73%	86%	87%	85%	100%	90%	82%	88%	84%	85%	81%	87%	88%	85%	82%	77%
Somewhat Of a Threat	13%	13%	26%	12%	11%	0%	0%	10%	16%	11%	13%	12%	17%	10%	10%	13%	15%	21%
Not a Threat	2%	3%	1%	1%	2%	0%	0%	0%	2%	0%	2%	2%	2%	2%	1%	1%	2%	1%
Not At All a Threat	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	15%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	85%	86%	81%	82%	88%	78%	86%	56%
Somewhat Of a Threat	13%	12%	15%	15%	10%	17%	12%	34%
Not a Threat	2%	2%	2%	2%	1%	4%	2%	5%
Not At All a Threat	1%	0%	2%	1%	1%	2%	1%	4%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-1.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	93%	91%	96%	96%	92%	93%	91%	94%	97%	93%	92%	95%
Somewhat Of a Threat	5%	7%	3%	0%	3%	5%	6%	5%	3%	5%	5%	4%
Not a Threat	1%	1%	1%	0%	4%	1%	2%	1%	1%	1%	1%	1%
Not At All a Threat	1%	1%	0%	4%	0%	2%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	93%	83%	93%	95%	92%	100%	85%	96%	100%	96%	94%	94%	89%	94%	98%	91%	91%	89%
Somewhat Of a Threat	5%	9%	4%	4%	7%	0%	15%	4%	0%	4%	3%	4%	9%	4%	2%	5%	5%	10%
Not a Threat	1%	6%	2%	1%	0%	0%	0%	0%	0%	0%	2%	1%	2%	2%	0%	1%	2%	1%
Not At All a Threat	1%	3%	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	2%	1%	0%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-1.9 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	93%	94%	92%	90%	96%	93%	94%	76%
Somewhat Of a Threat	5%	5%	4%	8%	2%	3%	4%	10%
Not a Threat	1%	1%	2%	1%	1%	4%	1%	11%
Not At All a Threat	1%	1%	1%	1%	1%	0%	1%	3%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	92%	89%	94%	98%	95%	95%	88%	92%	91%	95%	92%	92%
Somewhat Of a Threat	7%	8%	5%	0%	5%	3%	10%	7%	9%	3%	6%	8%
Not a Threat	1%	2%	0%	0%	0%	2%	1%	0%	0%	2%	1%	0%
Not At All a Threat	1%	1%	0%	2%	0%	1%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	92%	82%	95%	91%	96%	100%	100%	95%	100%	95%	91%	93%	85%	95%	94%	86%	91%	89%
Somewhat Of a Threat	7%	14%	3%	7%	3%	0%	0%	5%	0%	4%	7%	5%	13%	4%	5%	12%	5%	10%
Not a Threat	1%	2%	2%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%	1%	2%	2%	1%
Not At All a Threat	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	2%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	92%	92%	92%	90%	94%	90%	92%	73%
Somewhat Of a Threat	7%	7%	6%	8%	5%	10%	6%	19%
Not a Threat	1%	1%	1%	1%	1%	0%	1%	6%
Not At All a Threat	1%	0%	1%	1%	0%	0%	0%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

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Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	64%	61%	67%	55%	73%	61%	62%	64%	73%	62%	62%	67%
Somewhat Of a Threat	27%	27%	27%	38%	20%	28%	29%	28%	21%	27%	28%	26%
Not a Threat	6%	8%	4%	4%	7%	8%	7%	6%	0%	8%	7%	4%
Not At All a Threat	2%	2%	1%	2%	0%	2%	1%	2%	0%	2%	2%	1%
Not Sure	2%	2%	2%	0%	0%	1%	1%	1%	5%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	64%	66%	54%	63%	69%	21%	84%	46%	92%	62%	53%	69%	67%	58%	67%	61%	72%	65%
Somewhat Of a Threat	27%	21%	30%	28%	26%	64%	16%	44%	6%	26%	34%	25%	25%	29%	24%	32%	19%	32%
Not a Threat	6%	7%	12%	6%	4%	0%	0%	8%	2%	11%	9%	3%	3%	10%	5%	5%	5%	2%
Not At All a Threat	2%	3%	3%	2%	0%	0%	0%	0%	0%	1%	4%	1%	2%	1%	2%	1%	2%	1%
Not Sure	2%	3%	1%	1%	1%	15%	0%	3%	0%	1%	1%	2%	3%	2%	2%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	64%	63%	67%	63%	67%	49%	64%	53%
Somewhat Of a Threat	27%	28%	21%	27%	26%	37%	27%	26%
Not a Threat	6%	6%	8%	6%	5%	10%	6%	12%
Not At All a Threat	2%	1%	2%	2%	1%	2%	1%	2%
Not Sure	2%	1%	2%	2%	1%	2%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	16%	18%	15%	6%	21%	19%	20%	12%	7%	19%	20%	11%
Illegal	49%	49%	49%	32%	30%	41%	48%	56%	58%	40%	44%	57%
Not Sure	35%	33%	36%	61%	49%	40%	32%	32%	34%	41%	37%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	22%	18%	15%	18%	0%	0%	5%	21%	17%	12%	14%	24%	10%	16%	18%	24%	17%
Illegal	49%	48%	46%	50%	41%	21%	83%	59%	61%	44%	49%	51%	48%	49%	47%	46%	53%	52%
Not Sure	35%	29%	36%	35%	41%	79%	17%	36%	18%	39%	39%	35%	27%	41%	38%	36%	23%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	16%	15%	21%	20%	12%	19%	16%	19%
Illegal	49%	51%	37%	45%	52%	46%	48%	66%
Not Sure	35%	34%	42%	35%	35%	35%	36%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	34%	37%	31%	20%	46%	38%	35%	36%	16%	39%	37%	28%
Illegal	32%	31%	33%	26%	12%	28%	36%	31%	38%	27%	31%	33%
Not Sure	34%	32%	36%	55%	42%	34%	29%	34%	46%	34%	32%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	34%	34%	42%	31%	42%	0%	0%	45%	28%	35%	30%	34%	37%	34%	28%	33%	44%	34%
Illegal	32%	39%	27%	32%	23%	21%	58%	24%	66%	32%	31%	33%	29%	29%	33%	30%	38%	31%
Not Sure	34%	27%	31%	36%	36%	79%	42%	31%	6%	33%	39%	33%	34%	37%	39%	37%	19%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Sponsor:
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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	34%	33%	35%	34%	34%	28%	34%	32%
Illegal	32%	33%	27%	32%	32%	34%	31%	49%
Not Sure	34%	34%	38%	34%	34%	37%	35%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	11%	13%	8%	4%	16%	14%	11%	8%	6%	14%	13%	7%
Illegal	78%	77%	81%	40%	56%	73%	81%	82%	84%	72%	76%	83%
Not Sure	11%	10%	10%	56%	28%	13%	7%	10%	11%	15%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	11%	10%	7%	9%	18%	0%	0%	4%	15%	12%	10%	8%	16%	8%	9%	12%	13%	15%
Illegal	78%	82%	86%	80%	67%	84%	94%	91%	75%	76%	75%	82%	77%	80%	79%	76%	80%	76%
Not Sure	11%	8%	7%	11%	15%	16%	6%	5%	10%	12%	16%	10%	7%	12%	12%	12%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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King County Target Zero Task Force ()

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	11%	10%	15%	13%	8%	16%	11%	11%
Illegal	78%	81%	68%	73%	84%	74%	78%	87%
Not Sure	11%	10%	17%	13%	9%	10%	11%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	16%	19%	13%	3%	23%	19%	19%	12%	7%	20%	19%	10%
Illegal	62%	60%	65%	29%	29%	55%	66%	67%	67%	53%	59%	67%
Not Sure	22%	21%	22%	68%	48%	25%	15%	21%	26%	27%	22%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	16%	13%	16%	18%	16%	0%	8%	10%	18%	15%	13%	21%	14%	13%	13%	24%	19%
Illegal	62%	67%	74%	63%	54%	68%	94%	60%	38%	56%	60%	66%	60%	63%	63%	65%	62%	52%
Not Sure	22%	17%	13%	21%	28%	16%	6%	32%	52%	25%	24%	21%	20%	23%	24%	22%	14%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	16%	14%	24%	21%	11%	15%	16%	11%
Illegal	62%	66%	45%	55%	68%	67%	62%	71%
Not Sure	22%	20%	31%	24%	21%	18%	22%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	20%	24%	16%	13%	35%	24%	23%	17%	7%	25%	24%	13%
Illegal	58%	56%	62%	31%	27%	50%	62%	61%	70%	49%	55%	64%
Not Sure	22%	20%	22%	57%	37%	25%	15%	21%	24%	26%	21%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	20%	24%	21%	19%	25%	0%	0%	9%	11%	24%	21%	16%	24%	20%	19%	17%	25%	18%
Illegal	58%	57%	64%	60%	48%	68%	70%	51%	72%	52%	54%	65%	56%	60%	57%	60%	58%	57%
Not Sure	22%	19%	15%	20%	28%	32%	30%	41%	17%	24%	24%	19%	21%	20%	23%	23%	17%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	20%	20%	22%	24%	16%	28%	20%	23%
Illegal	58%	60%	51%	52%	64%	58%	58%	63%
Not Sure	22%	20%	27%	24%	20%	14%	22%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	61%	61%	60%	47%	76%	68%	59%	61%	42%	69%	65%	54%
Illegal	11%	13%	11%	2%	1%	7%	16%	11%	17%	6%	10%	13%
Not Sure	28%	26%	29%	50%	23%	25%	25%	28%	42%	25%	25%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	61%	53%	73%	62%	57%	43%	63%	68%	48%	60%	60%	59%	65%	58%	57%	58%	69%	68%
Illegal	11%	24%	8%	10%	13%	8%	19%	8%	7%	9%	8%	13%	15%	13%	10%	7%	17%	12%
Not Sure	28%	23%	19%	29%	30%	49%	17%	24%	45%	30%	33%	28%	20%	29%	33%	35%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	61%	61%	60%	60%	60%	71%	61%	59%
Illegal	11%	11%	13%	13%	11%	4%	11%	33%
Not Sure	28%	28%	28%	27%	30%	25%	29%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	18%	22%	14%	8%	12%	17%	21%	19%	11%	17%	18%	16%
Illegal	45%	46%	45%	16%	39%	43%	49%	47%	40%	43%	46%	44%
Not Sure	37%	33%	41%	75%	49%	39%	31%	34%	49%	40%	36%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	18%	24%	15%	17%	17%	16%	0%	28%	18%	21%	16%	14%	23%	19%	15%	16%	23%	16%
Illegal	45%	46%	44%	47%	41%	35%	58%	43%	29%	41%	44%	47%	46%	45%	44%	44%	48%	45%
Not Sure	37%	30%	42%	37%	42%	49%	42%	29%	52%	39%	40%	38%	30%	36%	41%	41%	30%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	18%	16%	24%	19%	17%	14%	18%	16%
Illegal	45%	47%	39%	45%	45%	44%	44%	60%
Not Sure	37%	37%	37%	36%	38%	42%	38%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	15%	19%	12%	6%	15%	19%	19%	14%	3%	18%	19%	10%
Illegal	58%	54%	63%	19%	45%	50%	61%	60%	65%	50%	55%	62%
Not Sure	27%	27%	26%	74%	40%	31%	20%	26%	32%	32%	27%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	15%	21%	12%	14%	17%	16%	14%	16%	15%	19%	13%	11%	23%	11%	13%	17%	23%	16%
Illegal	58%	60%	50%	60%	46%	35%	68%	69%	66%	50%	59%	60%	59%	56%	58%	52%	61%	61%
Not Sure	27%	19%	38%	25%	38%	49%	17%	15%	19%	31%	28%	29%	19%	32%	29%	30%	16%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Percentages

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30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	15%	13%	26%	19%	12%	14%	15%	14%
Illegal	58%	61%	43%	54%	61%	60%	57%	75%
Not Sure	27%	26%	32%	27%	27%	26%	28%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	25%	28%	22%	4%	26%	29%	25%	25%	15%	28%	27%	21%
Illegal	48%	47%	51%	9%	34%	39%	52%	54%	54%	38%	44%	54%
Not Sure	27%	25%	27%	87%	41%	33%	24%	21%	30%	33%	29%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	25%	27%	29%	23%	30%	32%	0%	29%	18%	27%	24%	22%	30%	21%	23%	25%	29%	28%
Illegal	48%	50%	48%	51%	39%	21%	94%	40%	34%	45%	46%	50%	48%	49%	47%	46%	54%	45%
Not Sure	27%	23%	23%	26%	31%	47%	6%	31%	48%	28%	30%	28%	22%	29%	30%	29%	17%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	25%	23%	31%	27%	23%	20%	25%	22%
Illegal	48%	51%	34%	43%	52%	55%	48%	62%
Not Sure	27%	25%	35%	30%	25%	25%	28%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	19%	22%	16%	8%	24%	24%	21%	17%	6%	24%	23%	13%
Illegal	55%	53%	59%	18%	39%	44%	59%	62%	63%	44%	51%	62%
Not Sure	26%	25%	26%	74%	36%	32%	19%	22%	31%	33%	27%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	19%	25%	20%	18%	18%	16%	0%	18%	14%	18%	21%	16%	24%	16%	17%	18%	25%	22%
Illegal	55%	55%	54%	57%	50%	36%	94%	56%	29%	54%	49%	60%	52%	56%	53%	55%	59%	52%
Not Sure	26%	20%	26%	24%	32%	48%	6%	26%	57%	28%	30%	24%	24%	28%	30%	27%	16%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	19%	18%	23%	21%	17%	15%	19%	18%
Illegal	55%	58%	42%	50%	60%	59%	55%	71%
Not Sure	26%	24%	34%	29%	23%	26%	27%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	69%	66%	73%	48%	71%	67%	73%	71%	65%	67%	70%	69%
Illegal	14%	16%	13%	7%	4%	16%	18%	14%	7%	15%	16%	11%
Not Sure	16%	17%	14%	46%	24%	17%	9%	15%	28%	18%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	69%	73%	70%	72%	58%	68%	44%	89%	65%	69%	73%	69%	66%	65%	67%	75%	75%	67%
Illegal	14%	19%	18%	13%	17%	15%	39%	6%	16%	13%	11%	14%	21%	15%	14%	9%	19%	15%
Not Sure	16%	8%	12%	16%	25%	16%	17%	6%	19%	18%	16%	17%	13%	19%	19%	16%	6%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	69%	71%	61%	62%	76%	75%	70%	62%
Illegal	14%	14%	18%	18%	12%	9%	14%	33%
Not Sure	16%	15%	22%	20%	13%	16%	17%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	10%	13%	8%	3%	11%	11%	18%	7%	1%	11%	14%	5%
Illegal	63%	62%	65%	23%	48%	54%	63%	69%	74%	54%	58%	71%
Not Sure	27%	25%	27%	74%	41%	34%	20%	23%	25%	35%	28%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	18%	6%	10%	12%	0%	0%	1%	10%	12%	11%	6%	18%	9%	8%	12%	15%	12%
Illegal	63%	63%	74%	64%	52%	51%	83%	62%	68%	57%	63%	66%	61%	64%	64%	57%	68%	62%
Not Sure	27%	19%	20%	26%	36%	49%	17%	36%	22%	30%	27%	27%	21%	27%	29%	31%	17%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	10%	9%	16%	14%	6%	14%	10%	17%
Illegal	63%	67%	46%	57%	69%	58%	63%	70%
Not Sure	27%	24%	37%	28%	25%	29%	27%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	5%	8%	2%	0%	9%	6%	5%	6%	1%	6%	6%	4%
Illegal	84%	80%	90%	48%	71%	80%	86%	87%	88%	79%	82%	88%
Not Sure	11%	12%	8%	52%	21%	14%	9%	7%	11%	15%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	5%	12%	4%	4%	6%	0%	0%	0%	0%	6%	4%	4%	7%	4%	3%	5%	7%	8%
Illegal	84%	81%	85%	86%	76%	66%	94%	89%	96%	80%	87%	86%	82%	84%	85%	82%	87%	83%
Not Sure	11%	7%	11%	9%	19%	34%	6%	11%	4%	14%	8%	11%	10%	12%	12%	13%	5%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	5%	4%	7%	7%	3%	2%	4%	16%
Illegal	84%	86%	75%	80%	88%	89%	85%	77%
Not Sure	11%	9%	18%	14%	8%	9%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	8%	4%	4%	3%	7%	8%	6%	1%	6%	7%	4%
Somewhat Likely	12%	14%	10%	7%	6%	19%	11%	7%	5%	18%	15%	6%
Somewhat Unlikely	13%	16%	12%	6%	12%	17%	14%	12%	7%	16%	15%	10%
Very Unlikely	67%	60%	73%	72%	65%	53%	65%	74%	87%	54%	59%	79%
Not Sure	2%	3%	2%	12%	14%	4%	1%	1%	1%	5%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	11%	11%	6%	3%	29%	0%	0%	0%	7%	5%	4%	10%	5%	5%	7%	7%	8%
Somewhat Likely	12%	13%	10%	13%	8%	8%	0%	11%	7%	14%	13%	10%	11%	14%	10%	14%	12%	7%
Somewhat Unlikely	13%	13%	6%	14%	15%	0%	12%	18%	13%	13%	14%	15%	10%	12%	13%	13%	16%	16%
Very Unlikely	67%	61%	70%	65%	74%	63%	88%	70%	76%	62%	66%	68%	68%	67%	70%	64%	63%	67%
Not Sure	2%	3%	3%	3%	1%	0%	0%	0%	4%	5%	1%	3%	1%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	7%	3%	8%	4%	5%	6%	5%
Somewhat Likely	12%	12%	10%	13%	9%	21%	12%	10%
Somewhat Unlikely	13%	15%	7%	14%	13%	12%	14%	11%
Very Unlikely	67%	65%	73%	61%	72%	57%	67%	68%
Not Sure	2%	2%	6%	3%	1%	5%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	5%	7%	3%	0%	3%	6%	8%	4%	1%	6%	7%	3%
Somewhat Likely	11%	12%	9%	11%	4%	18%	10%	8%	0%	17%	14%	6%
Somewhat Unlikely	13%	14%	13%	4%	8%	16%	18%	12%	5%	15%	16%	9%
Very Unlikely	69%	64%	73%	74%	79%	57%	63%	75%	94%	59%	60%	82%
Not Sure	2%	3%	2%	12%	5%	4%	2%	1%	0%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults Credibility Interval: +/-3.4 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	7%	6%	5%	3%	16%	0%	0%	0%	5%	7%	4%	5%	4%	4%	6%	7%	5%
Somewhat Likely	11%	13%	17%	11%	7%	0%	15%	9%	11%	10%	11%	10%	13%	9%	8%	15%	13%	11%
Somewhat Unlikely	13%	18%	9%	13%	16%	14%	12%	16%	9%	10%	11%	17%	12%	14%	12%	16%	16%	10%
Very Unlikely	69%	61%	65%	69%	73%	70%	74%	70%	76%	69%	69%	68%	69%	71%	74%	60%	64%	73%
Not Sure	2%	1%	3%	3%	1%	0%	0%	4%	4%	5%	2%	1%	1%	3%	3%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults Credibility Interval: +/-3.4 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	5%	5%	4%	6%	4%	6%	5%	2%
Somewhat Likely	11%	11%	6%	12%	8%	16%	10%	14%
Somewhat Unlikely	13%	15%	7%	15%	11%	18%	13%	19%
Very Unlikely	69%	67%	78%	64%	75%	56%	69%	64%
Not Sure	2%	2%	5%	3%	1%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	7%	4%	5%	3%	7%	9%	4%	2%	6%	7%	3%
Somewhat Likely	13%	16%	11%	6%	1%	21%	16%	9%	1%	20%	18%	6%
Somewhat Unlikely	17%	18%	17%	6%	1%	22%	17%	17%	8%	21%	19%	14%
Very Unlikely	61%	56%	66%	78%	93%	47%	55%	67%	89%	51%	53%	75%
Not Sure	3%	3%	2%	5%	1%	3%	3%	3%	1%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	11%	6%	5%	4%	16%	0%	5%	2%	6%	5%	4%	9%	4%	3%	6%	7%	11%
Somewhat Likely	13%	16%	14%	14%	11%	0%	15%	15%	9%	13%	14%	12%	16%	10%	11%	20%	18%	10%
Somewhat Unlikely	17%	19%	18%	17%	17%	13%	12%	28%	5%	11%	17%	20%	16%	17%	16%	17%	18%	17%
Very Unlikely	61%	53%	60%	61%	68%	57%	74%	52%	67%	66%	62%	61%	55%	65%	66%	55%	57%	58%
Not Sure	3%	1%	1%	3%	1%	14%	0%	0%	17%	4%	2%	2%	3%	4%	3%	3%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	6%	3%	6%	5%	6%	6%	2%
Somewhat Likely	13%	14%	11%	16%	10%	16%	13%	17%
Somewhat Unlikely	17%	19%	9%	18%	16%	17%	17%	23%
Very Unlikely	61%	59%	73%	57%	67%	50%	62%	56%
Not Sure	3%	2%	4%	2%	2%	11%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	5%	7%	2%	6%	1%	3%	10%	4%	2%	2%	6%	3%
Somewhat Likely	8%	9%	7%	0%	6%	11%	9%	6%	0%	11%	10%	4%
Somewhat Unlikely	13%	13%	13%	8%	11%	17%	9%	15%	6%	17%	13%	12%
Very Unlikely	72%	68%	76%	80%	82%	66%	69%	73%	91%	67%	68%	79%
Not Sure	3%	4%	2%	5%	0%	3%	3%	3%	1%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	12%	5%	4%	3%	0%	0%	4%	5%	8%	2%	1%	11%	6%	3%	2%	8%	4%
Somewhat Likely	8%	9%	10%	9%	5%	0%	0%	0%	0%	4%	9%	8%	8%	6%	6%	9%	13%	5%
Somewhat Unlikely	13%	13%	12%	14%	9%	0%	0%	12%	12%	9%	10%	17%	8%	14%	15%	14%	9%	8%
Very Unlikely	72%	63%	70%	71%	80%	86%	100%	84%	71%	75%	76%	70%	71%	74%	73%	69%	69%	78%
Not Sure	3%	3%	2%	3%	2%	14%	0%	0%	13%	4%	2%	3%	2%	1%	2%	5%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	5%	5%	4%	7%	2%	8%	4%	7%
Somewhat Likely	8%	7%	9%	9%	5%	14%	7%	14%
Somewhat Unlikely	13%	13%	8%	14%	11%	11%	12%	19%
Very Unlikely	72%	71%	77%	67%	79%	60%	73%	59%
Not Sure	3%	3%	1%	2%	3%	7%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	4%	7%	2%	2%	0%	2%	11%	3%	0%	2%	6%	2%
Somewhat Likely	7%	9%	6%	4%	6%	12%	7%	7%	0%	11%	9%	4%
Somewhat Unlikely	14%	14%	15%	16%	11%	20%	12%	14%	7%	19%	16%	12%
Very Unlikely	72%	67%	76%	72%	83%	62%	69%	73%	92%	64%	66%	80%
Not Sure	2%	3%	1%	5%	0%	4%	2%	2%	0%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	8%	7%	4%	3%	0%	0%	6%	5%	5%	2%	3%	9%	3%	4%	3%	8%	4%
Somewhat Likely	7%	13%	3%	8%	6%	0%	0%	2%	2%	5%	10%	7%	8%	5%	7%	10%	10%	7%
Somewhat Unlikely	14%	14%	23%	16%	8%	0%	15%	5%	9%	11%	13%	18%	9%	17%	13%	16%	13%	9%
Very Unlikely	72%	61%	64%	70%	80%	100%	85%	83%	80%	77%	72%	69%	73%	73%	73%	66%	68%	78%
Not Sure	2%	4%	2%	2%	2%	0%	0%	4%	4%	2%	2%	3%	1%	2%	3%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	4%	4%	5%	7%	2%	7%	4%	3%
Somewhat Likely	7%	8%	6%	7%	7%	14%	7%	16%
Somewhat Unlikely	14%	15%	10%	18%	11%	13%	14%	11%
Very Unlikely	72%	71%	77%	65%	79%	64%	72%	68%
Not Sure	2%	2%	2%	2%	2%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	5%	6%	3%	2%	3%	2%	8%	6%	1%	2%	5%	4%
Somewhat Likely	6%	7%	5%	4%	10%	8%	9%	3%	1%	8%	8%	2%
Somewhat Unlikely	12%	12%	13%	5%	4%	17%	9%	13%	7%	16%	13%	11%
Very Unlikely	73%	70%	76%	84%	83%	67%	69%	75%	90%	68%	69%	80%
Not Sure	4%	4%	4%	5%	0%	6%	5%	3%	1%	5%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults Credibility Interval: +/-3.3 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	8%	7%	4%	5%	0%	0%	0%	0%	6%	4%	3%	7%	4%	5%	2%	6%	5%
Somewhat Likely	6%	11%	2%	7%	2%	0%	6%	4%	6%	6%	7%	5%	7%	6%	6%	8%	7%	3%
Somewhat Unlikely	12%	14%	28%	12%	9%	14%	15%	6%	0%	8%	12%	14%	12%	15%	10%	14%	12%	10%
Very Unlikely	73%	65%	60%	73%	78%	74%	79%	83%	90%	75%	74%	73%	71%	71%	76%	69%	72%	78%
Not Sure	4%	1%	3%	4%	5%	13%	0%	6%	4%	5%	3%	5%	3%	3%	3%	8%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults Credibility Interval: +/-3.3 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	5%	4%	5%	8%	1%	4%	5%	3%
Somewhat Likely	6%	6%	5%	7%	4%	17%	6%	13%
Somewhat Unlikely	12%	13%	10%	15%	10%	6%	12%	13%
Very Unlikely	73%	72%	79%	67%	80%	69%	73%	70%
Not Sure	4%	4%	2%	4%	4%	4%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	8%	4%	2%	0%	4%	10%	7%	1%	4%	7%	5%
Somewhat Likely	7%	9%	5%	4%	8%	10%	8%	5%	1%	10%	9%	3%
Somewhat Unlikely	11%	9%	13%	10%	7%	14%	10%	11%	6%	13%	12%	9%
Very Unlikely	73%	70%	75%	78%	85%	67%	68%	73%	92%	68%	68%	80%
Not Sure	4%	4%	3%	5%	0%	5%	4%	4%	1%	5%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	10%	10%	5%	7%	0%	0%	3%	0%	5%	6%	5%	10%	6%	7%	4%	7%	6%
Somewhat Likely	7%	10%	4%	8%	3%	0%	6%	6%	6%	7%	9%	6%	6%	5%	7%	8%	10%	3%
Somewhat Unlikely	11%	15%	19%	10%	8%	14%	15%	6%	13%	7%	10%	13%	12%	13%	9%	15%	9%	7%
Very Unlikely	73%	63%	62%	74%	76%	86%	79%	74%	76%	78%	72%	72%	69%	73%	74%	66%	71%	81%
Not Sure	4%	1%	5%	3%	6%	0%	0%	11%	4%	3%	3%	5%	3%	3%	4%	6%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	6%	5%	9%	3%	2%	6%	3%
Somewhat Likely	7%	7%	8%	8%	5%	14%	7%	15%
Somewhat Unlikely	11%	12%	7%	12%	10%	7%	11%	12%
Very Unlikely	73%	72%	78%	67%	78%	73%	73%	69%
Not Sure	4%	4%	2%	4%	4%	4%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	55%	54%	54%	87%	79%	56%	52%	46%	67%	58%	55%	54%
No	45%	46%	46%	13%	21%	44%	48%	54%	33%	42%	45%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	55%	47%	45%	58%	49%	70%	26%	66%	57%	51%	52%	53%	67%	53%	56%	53%	55%	58%
No	45%	53%	55%	42%	51%	30%	74%	34%	43%	49%	48%	47%	33%	47%	44%	47%	45%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	55%	55%	54%	54%	56%	44%	55%	43%
No	45%	45%	46%	46%	44%	56%	45%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

44 A request to stop from friends.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	47%	47%	47%	81%	75%	52%	43%	39%	55%	54%	49%	45%
No	53%	53%	53%	19%	25%	48%	57%	61%	45%	46%	51%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

44 A request to stop from friends.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	47%	40%	39%	52%	36%	57%	26%	58%	47%	48%	47%	45%	54%	49%	47%	44%	48%	48%
No	53%	60%	61%	48%	64%	43%	74%	42%	53%	52%	53%	55%	46%	51%	53%	56%	52%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	47%	47%	47%	49%	46%	43%	48%	38%
No	53%	53%	53%	51%	54%	57%	52%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

45 A request to stop from vehicle passengers.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	52%	51%	54%	51%	75%	59%	43%	49%	53%	61%	53%	51%
No	48%	49%	46%	49%	25%	41%	57%	51%	47%	39%	47%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

45 A request to stop from vehicle passengers.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	42%	38%	58%	38%	86%	26%	70%	50%	53%	51%	51%	55%	54%	51%	53%	53%	49%
No	48%	58%	62%	42%	62%	14%	74%	30%	50%	47%	49%	49%	45%	46%	49%	47%	47%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	52%	52%	50%	50%	55%	37%	52%	44%
No	48%	48%	50%	50%	45%	63%	48%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	52%	48%	57%	43%	57%	59%	48%	52%	44%	59%	54%	49%
No	48%	52%	43%	57%	43%	41%	52%	48%	56%	41%	46%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	52%	57%	52%	44%	59%	70%	59%	71%	53%	56%	51%	50%	54%	52%	51%	54%	48%
No	48%	48%	43%	48%	56%	41%	30%	41%	29%	47%	44%	49%	50%	46%	48%	49%	46%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	52%	54%	44%	50%	54%	52%	52%	56%
No	48%	46%	56%	50%	46%	48%	48%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

47 Traffic ticket cost of \$124.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	51%	51%	25%	65%	51%	43%	48%	66%	52%	48%	55%
No	49%	49%	49%	75%	35%	49%	57%	52%	34%	48%	52%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

47 Traffic ticket cost of \$124.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	47%	37%	51%	58%	49%	70%	59%	33%	56%	48%	49%	51%	57%	54%	46%	48%	40%
No	49%	53%	63%	49%	42%	51%	30%	41%	67%	44%	52%	51%	49%	43%	46%	54%	52%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	51%	48%	48%	54%	38%	51%	36%
No	49%	49%	52%	52%	46%	62%	49%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

48 Traffic ticket cost of more than \$240.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	56%	55%	59%	34%	77%	56%	45%	54%	77%	57%	52%	63%
No	44%	45%	41%	66%	23%	44%	55%	46%	23%	43%	48%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

48 Traffic ticket cost of more than \$240.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	48%	44%	57%	64%	49%	70%	54%	36%	59%	53%	57%	54%	58%	61%	52%	50%	57%
No	44%	52%	56%	43%	36%	51%	30%	46%	64%	41%	47%	43%	46%	42%	39%	48%	50%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	56%	58%	50%	54%	59%	52%	57%	38%
No	44%	42%	50%	46%	41%	48%	43%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

49 Traffic ticket reported to car insurance.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	53%	53%	55%	28%	69%	46%	46%	54%	77%	48%	47%	62%
No	47%	47%	45%	72%	31%	54%	54%	46%	23%	52%	53%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

49 Traffic ticket reported to car insurance.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	53%	46%	34%	54%	62%	42%	76%	60%	47%	51%	49%	56%	54%	53%	54%	52%	50%	57%
No	47%	54%	66%	46%	38%	58%	24%	40%	53%	49%	51%	44%	46%	47%	46%	48%	50%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	53%	55%	44%	50%	56%	49%	54%	31%
No	47%	45%	56%	50%	44%	51%	46%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	31%	34%	28%	25%	41%	31%	27%	28%	43%	31%	29%	33%
No	69%	66%	72%	75%	59%	69%	73%	72%	57%	69%	71%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	31%	25%	35%	31%	34%	15%	14%	27%	33%	29%	28%	32%	34%	34%	32%	30%	31%	25%
No	69%	75%	65%	69%	66%	85%	86%	73%	67%	71%	72%	68%	66%	66%	68%	70%	69%	75%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	31%	31%	33%	29%	33%	28%	31%	19%
No	69%	69%	67%	71%	67%	72%	69%	81%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	39%	39%	39%	31%	58%	37%	36%	40%	44%	39%	37%	42%
No	61%	61%	61%	69%	42%	63%	64%	60%	56%	61%	63%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	39%	34%	34%	40%	42%	67%	44%	30%	31%	37%	39%	40%	39%	42%	41%	37%	37%	36%
No	61%	66%	66%	60%	58%	33%	56%	70%	69%	63%	61%	60%	61%	58%	59%	63%	63%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	39%	41%	31%	39%	40%	34%	39%	42%
No	61%	59%	69%	61%	60%	66%	61%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	35%	36%	35%	22%	34%	29%	33%	37%	51%	29%	31%	42%
No	65%	64%	65%	78%	66%	71%	67%	63%	49%	71%	69%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	35%	31%	44%	36%	33%	35%	44%	35%	31%	31%	33%	36%	40%	35%	33%	39%	38%	31%
No	65%	69%	56%	64%	67%	65%	56%	65%	69%	69%	67%	64%	60%	65%	67%	61%	62%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	35%	36%	30%	35%	35%	37%	35%	27%
No	65%	64%	70%	65%	65%	63%	65%	73%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	61%	58%	64%	47%	77%	68%	50%	57%	67%	68%	61%	61%
No	39%	42%	36%	53%	23%	32%	50%	43%	33%	32%	39%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	61%	46%	50%	63%	64%	86%	81%	59%	44%	58%	56%	64%	61%	61%	62%	60%	58%	61%
No	39%	54%	50%	37%	36%	14%	19%	41%	56%	42%	44%	36%	39%	39%	38%	40%	42%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	61%	62%	54%	58%	63%	58%	62%	24%
No	39%	38%	46%	42%	37%	42%	38%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	62%	61%	63%	47%	77%	68%	50%	58%	71%	69%	61%	63%
No	38%	39%	37%	53%	23%	32%	50%	42%	29%	31%	39%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	62%	47%	50%	65%	65%	86%	81%	56%	44%	64%	56%	64%	60%	64%	63%	61%	58%	60%
No	38%	53%	50%	35%	35%	14%	19%	44%	56%	36%	44%	36%	40%	36%	37%	39%	42%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	62%	63%	55%	59%	64%	63%	63%	21%
No	38%	37%	45%	41%	36%	37%	37%	79%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

55 None of the above

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-1.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	6%	5%	6%	2%	3%	5%	7%	8%	3%	5%	6%	6%
No	94%	95%	94%	98%	97%	95%	93%	92%	97%	95%	94%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

55 None of the above

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	6%	5%	12%	6%	3%	0%	0%	16%	11%	9%	8%	5%	2%	7%	6%	4%	5%	5%
No	94%	95%	88%	94%	97%	100%	100%	84%	89%	91%	92%	95%	98%	93%	94%	96%	95%	95%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

55 None of the above

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-1.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	6%	4%	14%	5%	5%	15%	6%	13%
No	94%	96%	86%	95%	95%	85%	94%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

56 Do you identify as ...?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Male	49%	100%	0%	0%	60%	47%	49%	49%	50%	48%	49%	49%
Female	49%	0%	100%	0%	36%	51%	49%	51%	47%	50%	49%	49%
Other	2%	0%	0%	100%	4%	2%	1%	0%	4%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

56 Do you identify as ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Male	49%	48%	50%	49%	51%	18%	39%	49%	39%	49%	43%	49%	55%	44%	44%	53%	55%	57%
Female	49%	49%	49%	50%	46%	82%	61%	51%	46%	49%	53%	50%	44%	55%	52%	46%	45%	43%
Other	2%	3%	1%	1%	3%	0%	0%	0%	15%	2%	4%	1%	1%	1%	4%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

56 Do you identify as ...?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Male	49%	50%	45%	57%	43%	31%	49%	34%
Female	49%	49%	51%	41%	55%	68%	49%	64%
Other	2%	1%	4%	2%	1%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

57 How old are you?

926 Adults Credibility Interval: +/-3.7 pct points	All	Gender			Age					Age	<50 / 50+	
		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-17	3%	3%	2%	6%	100%	0%	0%	0%	0%	8%	5%	0%
18-34	32%	30%	32%	39%	0%	100%	0%	0%	0%	92%	52%	0%
35-49	26%	27%	26%	19%	0%	0%	100%	0%	0%	0%	43%	0%
50-64	25%	25%	26%	5%	0%	0%	0%	100%	0%	0%	0%	63%
65+	14%	15%	14%	30%	0%	0%	0%	0%	100%	0%	0%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

57 How old are you?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-17	3%	2%	1%	4%	1%	0%	0%	5%	2%	13%	1%	0%	0%	2%	3%	4%	3%	3%
18-34	32%	33%	33%	31%	33%	8%	35%	47%	21%	37%	34%	31%	25%	28%	35%	39%	30%	23%
35-49	26%	23%	22%	27%	26%	63%	21%	30%	25%	21%	24%	25%	40%	25%	18%	26%	36%	36%
50-64	25%	27%	43%	24%	22%	29%	44%	18%	31%	26%	26%	28%	17%	31%	26%	20%	18%	25%
65+	14%	15%	0%	15%	18%	0%	0%	0%	21%	4%	15%	17%	19%	14%	18%	11%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

57 How old are you?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
16-17	3%	2%	8%	3%	2%	2%	3%	2%
18-34	32%	30%	36%	35%	29%	29%	32%	28%
35-49	26%	27%	25%	27%	25%	39%	27%	15%
50-64	25%	26%	20%	22%	29%	15%	24%	46%
65+	14%	15%	10%	13%	16%	16%	15%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

58 How old are you?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-49	61%	60%	61%	65%	100%	100%	100%	0%	0%	100%	100%	0%
50+	39%	40%	39%	35%	0%	0%	0%	100%	100%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

58 How old are you?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	61%	57%	57%	61%	60%	71%	56%	82%	48%	71%	59%	55%	64%	55%	56%	69%	68%	62%
50+	39%	43%	43%	39%	40%	29%	44%	18%	52%	29%	41%	45%	36%	45%	44%	31%	32%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

58 How old are you?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
16-49	61%	59%	70%	65%	56%	69%	61%	45%
50+	39%	41%	30%	35%	44%	31%	39%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

59 Are you ...?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Hispanic	9%	9%	9%	14%	6%	10%	8%	10%	10%	9%	9%	10%
Black	6%	6%	6%	4%	2%	6%	5%	10%	0%	6%	6%	7%
White	61%	62%	62%	31%	79%	60%	63%	58%	65%	61%	62%	61%
Asian	17%	17%	15%	30%	7%	17%	16%	14%	21%	17%	17%	17%
American Indian / Alaska Native	1%	0%	1%	0%	0%	0%	2%	1%	0%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%
Multiracial	3%	3%	3%	0%	5%	4%	3%	2%	0%	4%	4%	1%
Other	2%	2%	2%	21%	1%	2%	2%	3%	4%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

59 Are you ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	100%	0%	0%	0%	0%	0%	0%	0%	9%	11%	9%	9%	11%	9%	11%	9%	7%
Black	6%	0%	100%	0%	0%	0%	0%	0%	0%	10%	7%	4%	5%	10%	6%	5%	4%	4%
White	61%	0%	0%	100%	0%	0%	0%	0%	0%	60%	64%	58%	67%	57%	58%	65%	65%	70%
Asian	17%	0%	0%	0%	100%	0%	0%	0%	0%	10%	11%	24%	13%	15%	20%	14%	18%	15%
American Indian / Alaska Native	1%	0%	0%	0%	0%	100%	0%	0%	0%	2%	0%	0%	1%	2%	0%	0%	0%	1%
Native Hawaiian / Pacific Islander	1%	0%	0%	0%	0%	0%	100%	0%	0%	1%	1%	1%	0%	1%	2%	0%	0%	0%
Multiracial	3%	0%	0%	0%	0%	0%	0%	100%	0%	4%	2%	2%	2%	3%	3%	4%	1%	1%
Other	2%	0%	0%	0%	0%	0%	0%	0%	100%	4%	3%	2%	2%	2%	3%	1%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

59 Are you ...?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Hispanic	9%	10%	8%	9%	10%	10%	7%	82%
Black	6%	6%	7%	7%	6%	0%	6%	17%
White	61%	62%	58%	61%	61%	70%	64%	0%
Asian	17%	16%	19%	17%	18%	4%	17%	0%
American Indian / Alaska Native	1%	1%	1%	0%	1%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	0%	1%	0%	1%	1%	0%
Multiracial	3%	3%	3%	2%	3%	3%	3%	1%
Other	2%	2%	4%	2%	2%	11%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

60 How far have you gotten in school?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
High School	20%	20%	20%	19%	90%	23%	15%	20%	5%	29%	23%	15%
Some College	21%	18%	22%	50%	9%	22%	19%	21%	22%	21%	20%	21%
Associate's / Bachelor's	42%	42%	43%	26%	1%	41%	39%	47%	50%	38%	39%	48%
Master's Or Higher	18%	20%	16%	5%	0%	14%	26%	12%	23%	13%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

60 How far have you gotten in school?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	20%	18%	33%	19%	12%	48%	37%	33%	29%	100%	0%	0%	0%	34%	21%	15%	8%	11%
Some College	21%	24%	24%	21%	13%	13%	24%	19%	28%	0%	100%	0%	0%	25%	26%	16%	17%	11%
Associate's / Bachelor's	42%	41%	28%	40%	61%	8%	39%	33%	26%	0%	0%	100%	0%	32%	46%	52%	42%	40%
Master's Or Higher	18%	17%	16%	19%	14%	32%	0%	15%	17%	0%	0%	0%	100%	9%	8%	17%	33%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

60 How far have you gotten in school?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
High School	20%	16%	38%	21%	17%	33%	20%	10%
Some College	21%	21%	21%	19%	21%	29%	21%	21%
Associate's / Bachelor's	42%	45%	27%	36%	49%	29%	42%	49%
Master's Or Higher	18%	18%	14%	23%	13%	9%	17%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
< \$40K	25%	23%	28%	15%	21%	22%	24%	31%	25%	22%	23%	29%
\$40K - \$80K	28%	25%	30%	68%	27%	31%	19%	30%	35%	31%	26%	32%
\$80K - \$120K	18%	20%	17%	11%	23%	22%	18%	15%	14%	23%	21%	15%
\$120 - \$160K	16%	18%	14%	4%	16%	15%	21%	12%	15%	15%	18%	13%
> \$160K	12%	15%	11%	3%	12%	9%	17%	12%	11%	9%	13%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	25%	30%	42%	23%	22%	65%	20%	31%	24%	43%	31%	19%	13%	100%	0%	0%	0%	0%
\$40K - \$80K	28%	26%	26%	26%	34%	14%	70%	34%	32%	30%	35%	31%	13%	0%	100%	0%	0%	0%
\$80K - \$120K	18%	21%	14%	19%	16%	0%	10%	26%	8%	14%	14%	23%	18%	0%	0%	100%	0%	0%
\$120 - \$160K	16%	15%	9%	17%	17%	0%	0%	5%	26%	6%	13%	16%	30%	0%	0%	0%	100%	0%
> \$160K	12%	9%	9%	14%	11%	21%	0%	4%	11%	7%	7%	12%	27%	0%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
< \$40K	25%	23%	37%	24%	26%	33%	25%	26%
\$40K - \$80K	28%	28%	30%	26%	30%	32%	28%	20%
\$80K - \$120K	18%	19%	16%	18%	19%	15%	18%	14%
\$120 - \$160K	16%	17%	11%	19%	13%	11%	16%	20%
> \$160K	12%	14%	6%	14%	12%	10%	12%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	82%	84%	82%	58%	47%	79%	83%	85%	88%	77%	79%	86%
No	18%	16%	18%	42%	53%	20%	17%	14%	12%	23%	20%	14%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	32%	26%	25%	14%	34%	61%	39%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	82%	83%	80%	83%	80%	68%	94%	81%	74%	66%	82%	88%	85%	74%	81%	84%	88%	91%
No	18%	15%	20%	17%	20%	32%	6%	19%	26%	34%	18%	11%	14%	26%	19%	16%	12%	8%
Not Sure	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Sponsor:
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62 Have you driven a motor vehicle in the past 30 days?

926 Adults Credibility Interval: +/-2.8 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	82%	100%	0%	78%	87%	74%	82%	81%
No	18%	0%	100%	21%	13%	26%	18%	15%
Not Sure	0%	0%	0%	1%	0%	0%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults Credibility Interval: +/-3.7 pct points	All	Gender			Age					Age	<50 / 50+	
		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Urban	46%	54%	38%	58%	56%	51%	47%	41%	41%	51%	50%	41%
Suburban	49%	43%	55%	40%	41%	44%	45%	56%	53%	44%	45%	55%
Rural	5%	3%	7%	3%	3%	5%	7%	3%	6%	5%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	3%	31%	26%	25%	14%	34%	61%	39%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	46%	45%	53%	46%	46%	34%	79%	42%	40%	48%	44%	40%	62%	43%	43%	45%	55%	50%
Suburban	49%	49%	47%	48%	53%	66%	12%	53%	37%	43%	49%	57%	36%	50%	52%	51%	41%	45%
Rural	5%	5%	0%	6%	1%	0%	10%	5%	23%	9%	7%	3%	3%	7%	6%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



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Percentages

Sponsor:
King County Target Zero Task Force ()

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Urban	46%	44%	55%	100%	0%	0%	46%	42%
Suburban	49%	51%	37%	0%	100%	0%	49%	53%
Rural	5%	5%	7%	0%	0%	100%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	46%	49%	5%	96%	4%

All Questions Crosstabbed By All Questions

1 Do you work outside the home?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	54%	-	-	-	100%	100%	100%	100%	100%	100%	100%	62%	67%	63%	76%	42%	40%
No	45%	-	-	-	-	-	-	-	-	-	-	35%	32%	37%	23%	57%	29%
Not Sure	1%	-	-	-	-	-	-	-	-	-	-	3%	1%	0%	1%	1%	31%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

1 Do you work outside the home?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	54%	59%	76%	62%	80%	44%	55%	66%	78%	62%	57%	46%	35%
No	45%	39%	24%	37%	20%	54%	45%	28%	22%	38%	39%	53%	65%
Not Sure	1%	2%	0%	1%	0%	2%	0%	6%	1%	0%	4%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?																	
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	54%	74%	63%	54%	59%	36%	65%	71%	67%	59%	64%	42%	77%	70%	61%	65%	45%	52%
No	45%	25%	35%	45%	40%	62%	35%	25%	32%	40%	32%	57%	23%	25%	37%	33%	54%	48%
Not Sure	1%	1%	2%	1%	1%	2%	0%	3%	0%	1%	4%	1%	0%	5%	2%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

1

Do you work outside the home?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	54%	64%	51%	61%	35%	51%	79%	72%	67%	45%	60%	81%	70%	71%	49%	80%	
No	45%	35%	47%	38%	65%	43%	21%	25%	31%	54%	37%	19%	24%	28%	50%	11%	
Not Sure	1%	1%	2%	1%	0%	6%	0%	4%	2%	1%	4%	0%	6%	1%	1%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

1

Do you work outside the home?

926 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	54%	68%	63%	66%	42%	62%	44%	59%	62%	75%	47%	49%	64%	83%	55%	67%	
No	45%	28%	36%	34%	56%	32%	55%	40%	36%	25%	44%	50%	34%	17%	45%	10%	
Not Sure	1%	4%	1%	0%	1%	6%	1%	1%	2%	0%	9%	1%	2%	0%	0%	23%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?															
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	54%	44%	59%	69%	69%	56%	50%	65%	70%	71%	100%	50%	54%	66%	72%	76%
No	45%	55%	40%	31%	23%	35%	49%	33%	25%	24%	0%	49%	44%	31%	22%	24%
Not Sure	1%	0%	1%	0%	8%	9%	1%	2%	6%	5%	0%	1%	2%	3%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

1	Do you work outside the home?															
926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	54%	49%	70%	75%	34%	77%	51%	71%	72%	70%	100%	53%	73%	64%	89%	100%
No	45%	50%	27%	25%	40%	0%	48%	28%	25%	12%	0%	46%	27%	29%	11%	0%
Not Sure	1%	1%	3%	0%	27%	23%	1%	2%	3%	18%	0%	1%	0%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

1	Do you work outside the home?																		
926 Adults		All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points			A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		54%	53%	67%	85%	64%	100%	53%	54%	59%	68%	62%	63%	51%	54%	59%	53%	50%	
No		45%	46%	33%	15%	36%	0%	45%	46%	37%	32%	38%	35%	48%	45%	40%	46%	49%	
Not Sure		1%	1%	0%	0%	0%	0%	2%	0%	4%	0%	0%	3%	1%	1%	2%	1%	1%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?															
926 Adults Credibility Interval: +/-3.7 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	54%	56%	55%	46%	57%	55%	48%	58%	54%	50%	56%	52%	50%	59%	58%	47%
No	45%	41%	44%	52%	42%	44%	49%	39%	45%	49%	42%	48%	48%	38%	41%	52%
Not Sure	1%	3%	1%	1%	2%	1%	2%	4%	1%	1%	2%	0%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

1	Do you work outside the home?															
926 Adults Credibility Interval: +/-3.7 pct points	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	54%	65%	55%	45%	62%	52%	50%	64%	53%	49%	55%	60%	46%	70%	53%	50%
No	45%	34%	44%	53%	37%	47%	48%	34%	46%	49%	44%	37%	53%	29%	46%	48%
Not Sure	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

1	Do you work outside the home?														
926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	54%	83%	53%	51%	69%	68%	67%	48%	49%	70%	74%	70%	47%	47%	
No	45%	16%	46%	46%	26%	30%	32%	52%	42%	27%	24%	27%	52%	49%	
Not Sure	1%	1%	1%	4%	5%	2%	1%	1%	9%	3%	2%	2%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?															
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	54%	62%	74%	67%	45%	50%	64%	72%	65%	50%	55%	64%	75%	68%	48%	59%
No	45%	34%	24%	32%	54%	42%	29%	26%	35%	49%	41%	34%	23%	30%	51%	37%
Not Sure	1%	3%	2%	1%	1%	8%	7%	2%	1%	1%	3%	3%	2%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

1	Do you work outside the home?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	54%	72%	67%	67%	50%	52%	71%	60%	69%	50%	47%	51%	57%	51%	56%	51%	57%
No	45%	23%	30%	32%	49%	46%	27%	36%	30%	49%	50%	47%	42%	47%	43%	47%	42%
Not Sure	1%	4%	2%	2%	1%	2%	2%	4%	1%	1%	3%	2%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

1	Do you work outside the home?																	
926 Adults		All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points			Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes		54%	56%	52%	49%	59%	50%	59%	50%	59%	51%	55%	53%	55%	45%	59%	54%	55%
No		45%	43%	46%	50%	40%	49%	39%	49%	40%	47%	43%	46%	44%	53%	40%	46%	43%
Not Sure		1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?														
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	54%	53%	56%	43%	55%	59%	50%	27%	15%	62%	65%	58%	16%	61%	43%
No	45%	46%	42%	56%	44%	39%	49%	65%	68%	37%	34%	41%	84%	37%	56%
Not Sure	1%	1%	1%	1%	1%	2%	1%	8%	17%	1%	1%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

1	Do you work outside the home?																	
926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	54%	66%	63%	54%	43%	66%	39%	55%	48%	45%	52%	56%	63%	42%	54%	63%	58%	60%
No	45%	33%	37%	44%	56%	34%	61%	43%	46%	51%	47%	44%	36%	56%	45%	36%	42%	38%
Not Sure	1%	1%	0%	2%	1%	0%	0%	1%	6%	4%	1%	0%	1%	2%	0%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

1

Do you work outside the home?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	54%	57%	41%	100%	59%	50%	45%
No	45%	42%	57%	0%	39%	50%	49%
Not Sure	1%	1%	3%	0%	2%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	80%	80%	0%	0%	-	-	-	-	-	-	-	88%	86%	85%	87%	70%	100%
Carpool	2%	2%	0%	0%	-	-	-	-	-	-	-	2%	2%	4%	1%	1%	0%
Bus	9%	9%	0%	0%	-	-	-	-	-	-	-	6%	6%	5%	6%	16%	0%
Light Rail	2%	2%	0%	0%	-	-	-	-	-	-	-	0%	2%	2%	0%	3%	0%
Bicycle	1%	1%	0%	0%	-	-	-	-	-	-	-	3%	1%	0%	0%	1%	0%
Walk	4%	4%	0%	0%	-	-	-	-	-	-	-	2%	2%	3%	2%	8%	0%
Some Other Way	1%	1%	0%	0%	-	-	-	-	-	-	-	0%	2%	0%	4%	2%	0%
Total	100%	100%	0%	0%								100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	100%	0%	0%								15%	16%	26%	7%	36%	0%

2 How do you commute to work most often?

500 Commuters	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	80%	88%	92%	85%	84%	73%	100%	89%	85%	86%	96%	74%	82%
Carpool	2%	3%	1%	4%	1%	1%	0%	0%	4%	1%	0%	2%	0%
Bus	9%	4%	4%	4%	10%	14%	0%	6%	5%	5%	2%	13%	18%
Light Rail	2%	0%	0%	4%	0%	2%	0%	1%	0%	4%	0%	2%	0%
Bicycle	1%	5%	1%	0%	0%	0%	0%	4%	1%	0%	0%	0%	0%
Walk	4%	0%	2%	3%	2%	7%	0%	0%	5%	4%	0%	6%	0%
Some Other Way	1%	0%	0%	0%	3%	2%	0%	0%	0%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	7%	13%	22%	10%	47%	1%	9%	12%	24%	5%	49%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Car	80%	91%	84%	85%	67%	63%	100%	84%	85%	85%	90%	72%	100%	90%	81%	85%	75%	86%
Carpool	2%	0%	2%	3%	1%	2%	0%	3%	3%	2%	0%	1%	0%	0%	5%	1%	2%	0%
Bus	9%	2%	6%	7%	13%	21%	0%	3%	7%	5%	5%	16%	0%	4%	9%	8%	11%	0%
Light Rail	2%	3%	1%	1%	0%	5%	0%	3%	0%	3%	0%	3%	0%	1%	0%	3%	2%	0%
Bicycle	1%	2%	0%	1%	0%	1%	0%	2%	0%	1%	0%	1%	0%	2%	2%	0%	0%	0%
Walk	4%	1%	5%	3%	18%	6%	0%	4%	5%	3%	4%	5%	0%	4%	3%	2%	6%	14%
Some Other Way	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	2%	0%	0%	0%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	22%	28%	20%	6%	22%	1%	19%	17%	20%	6%	37%	1%	8%	15%	31%	45%	2%

2 How do you commute to work most often?

500 Commuters	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.8 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Car	80%	84%	78%	82%	74%	86%	79%	79%	82%	79%	90%	86%	80%	88%	78%	82%
Carpool	2%	1%	3%	2%	2%	0%	0%	2%	3%	1%	0%	0%	3%	3%	1%	0%
Bus	9%	7%	12%	8%	9%	14%	15%	8%	9%	9%	10%	7%	12%	5%	10%	18%
Light Rail	2%	2%	1%	3%	3%	0%	0%	3%	2%	2%	0%	0%	0%	0%	3%	0%
Bicycle	1%	1%	0%	0%	2%	0%	0%	0%	1%	1%	0%	3%	0%	2%	0%	0%
Walk	4%	3%	5%	5%	6%	0%	6%	5%	3%	5%	0%	5%	5%	2%	5%	0%
Some Other Way	1%	1%	1%	0%	3%	0%	0%	3%	0%	2%	0%	0%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	39%	35%	15%	10%	1%	3%	10%	32%	52%	2%	4%	5%	18%	71%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.8 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	80%	81%	87%	83%	75%	83%	80%	80%	79%	100%	96%	81%	77%	87%	88%	100%
Carpool	2%	4%	1%	2%	1%	0%	1%	2%	4%	0%	4%	1%	3%	2%	0%	0%
Bus	9%	5%	5%	9%	14%	0%	10%	10%	8%	0%	0%	8%	12%	4%	12%	0%
Light Rail	2%	7%	1%	1%	1%	9%	2%	3%	0%	0%	0%	3%	0%	0%	0%	0%
Bicycle	1%	1%	2%	0%	1%	0%	2%	0%	0%	0%	0%	1%	0%	2%	0%	0%
Walk	4%	0%	4%	5%	6%	8%	2%	5%	8%	0%	0%	3%	7%	5%	0%	0%
Some Other Way	1%	2%	0%	0%	3%	0%	3%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	12%	22%	24%	38%	4%	29%	53%	14%	4%	1%	64%	28%	5%	2%	0%

2 How do you commute to work most often?

500 Commuters	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	80%	80%	80%	81%	87%	91%	77%	88%	86%	90%	84%	83%	78%	80%	72%	93%
Carpool	2%	2%	2%	2%	0%	0%	2%	2%	0%	6%	0%	2%	2%	3%	6%	0%
Bus	9%	9%	11%	7%	8%	0%	10%	8%	7%	5%	16%	9%	11%	3%	22%	7%
Light Rail	2%	1%	3%	3%	0%	0%	3%	0%	0%	0%	0%	1%	2%	5%	0%	0%
Bicycle	1%	1%	1%	0%	0%	0%	1%	0%	2%	0%	0%	1%	1%	0%	0%	0%
Walk	4%	5%	4%	6%	0%	9%	5%	2%	5%	0%	0%	3%	5%	8%	0%	0%
Some Other Way	1%	3%	0%	0%	4%	0%	2%	0%	0%	0%	0%	1%	2%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	37%	41%	15%	5%	2%	68%	24%	5%	2%	1%	45%	38%	14%	2%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	80%	81%	77%	93%	100%	100%	80%	79%	100%	72%	100%	80%	86%	85%	68%	100%
Carpool	2%	1%	4%	4%	0%	0%	2%	3%	0%	0%	0%	2%	3%	0%	9%	0%
Bus	9%	9%	9%	3%	0%	0%	9%	9%	0%	28%	0%	9%	11%	7%	19%	0%
Light Rail	2%	2%	2%	0%	0%	0%	3%	0%	0%	0%	0%	2%	0%	0%	5%	0%
Bicycle	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	8%	0%	0%
Walk	4%	4%	6%	0%	0%	0%	4%	8%	0%	0%	0%	5%	0%	0%	0%	0%
Some Other Way	1%	1%	2%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	68%	28%	3%	0%	0%	80%	17%	2%	1%	0%	91%	6%	1%	1%	0%

2 How do you commute to work most often?

500 Commuters	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	80%	80%	82%	75%	100%	100%	80%	82%	81%	75%	86%	87%	80%	78%	80%	78%	83%
Carpool	2%	2%	2%	8%	0%	0%	1%	1%	8%	0%	0%	2%	1%	2%	3%	2%	1%
Bus	9%	10%	5%	17%	0%	0%	10%	9%	7%	0%	14%	3%	10%	12%	4%	12%	12%
Light Rail	2%	2%	1%	0%	0%	0%	2%	2%	4%	0%	0%	0%	3%	3%	3%	3%	0%
Bicycle	1%	1%	3%	0%	0%	0%	1%	0%	0%	0%	0%	2%	1%	0%	0%	2%	0%
Walk	4%	5%	3%	0%	0%	0%	5%	3%	0%	25%	0%	4%	5%	4%	7%	2%	3%
Some Other Way	1%	1%	4%	0%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	89%	8%	1%	1%	0%	63%	27%	7%	2%	2%	19%	46%	35%	37%	31%	32%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	80%	89%	79%	82%	87%	79%	79%	86%	79%	79%	80%	85%	80%	83%	84%	74%
Carpool	2%	2%	2%	0%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%
Bus	9%	5%	10%	10%	4%	9%	13%	4%	10%	13%	8%	7%	13%	5%	8%	14%
Light Rail	2%	1%	3%	0%	3%	2%	1%	1%	3%	1%	2%	3%	1%	3%	3%	1%
Bicycle	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%
Walk	4%	4%	4%	8%	5%	4%	4%	7%	3%	5%	5%	0%	4%	6%	2%	7%
Some Other Way	1%	0%	2%	0%	0%	2%	0%	0%	2%	0%	2%	0%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	11%	80%	9%	17%	63%	20%	21%	59%	20%	63%	11%	26%	19%	48%	33%

2 How do you commute to work most often?

500 Commuters	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	80%	86%	79%	80%	82%	84%	73%	85%	81%	76%	79%	84%	81%	87%	80%	77%
Carpool	2%	2%	2%	0%	2%	1%	2%	2%	2%	1%	2%	3%	0%	2%	2%	1%
Bus	9%	5%	8%	15%	5%	8%	16%	5%	9%	14%	9%	9%	11%	7%	8%	14%
Light Rail	2%	2%	2%	1%	2%	3%	1%	2%	3%	0%	2%	0%	3%	0%	3%	1%
Bicycle	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	2%	2%	0%	1%	1%
Walk	4%	5%	5%	2%	7%	2%	6%	5%	3%	7%	6%	0%	2%	3%	5%	5%
Some Other Way	1%	0%	2%	0%	2%	1%	1%	1%	2%	1%	1%	2%	1%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	18%	59%	23%	28%	47%	25%	22%	54%	24%	70%	16%	14%	13%	62%	24%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Car	80%	88%	80%	75%	96%	84%	85%	76%	86%	89%	87%	90%	75%	89%
Carpool	2%	2%	2%	0%	0%	1%	2%	2%	14%	0%	1%	4%	2%	0%
Bus	9%	6%	9%	17%	3%	7%	5%	12%	0%	11%	4%	4%	12%	11%
Light Rail	2%	1%	2%	3%	1%	2%	2%	2%	0%	0%	2%	2%	2%	0%
Bicycle	1%	0%	1%	0%	0%	3%	0%	1%	0%	0%	3%	1%	0%	0%
Walk	4%	3%	5%	5%	0%	4%	2%	6%	0%	0%	4%	0%	6%	0%
Some Other Way	1%	0%	2%	0%	0%	0%	3%	1%	0%	0%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	8%	82%	10%	8%	14%	17%	59%	2%	7%	14%	18%	60%	2%

2 How do you commute to work most often?

500 Commuters	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.8 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Car	80%	97%	88%	84%	74%	89%	92%	92%	78%	78%	83%	93%	83%	85%	78%	74%
Carpool	2%	0%	1%	4%	2%	0%	0%	2%	3%	2%	0%	0%	0%	3%	2%	0%
Bus	9%	2%	5%	5%	14%	0%	3%	1%	13%	10%	17%	3%	5%	9%	10%	26%
Light Rail	2%	0%	1%	3%	2%	2%	1%	0%	1%	3%	0%	0%	1%	1%	3%	0%
Bicycle	1%	1%	2%	0%	0%	8%	4%	3%	1%	0%	0%	4%	4%	1%	0%	0%
Walk	4%	0%	2%	3%	7%	0%	0%	2%	3%	6%	0%	0%	5%	1%	6%	0%
Some Other Way	1%	0%	1%	1%	2%	0%	0%	0%	2%	2%	0%	0%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	6%	18%	21%	52%	2%	5%	10%	15%	66%	3%	5%	10%	18%	64%	3%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Car	80%	97%	82%	83%	79%	74%	93%	85%	82%	78%	84%	79%	82%	78%	83%	79%	82%
Carpool	2%	0%	2%	2%	2%	0%	0%	0%	4%	2%	0%	1%	2%	2%	2%	1%	2%
Bus	9%	3%	1%	10%	10%	19%	2%	5%	9%	10%	16%	10%	8%	11%	8%	10%	9%
Light Rail	2%	0%	0%	1%	2%	6%	0%	0%	0%	3%	0%	2%	2%	2%	2%	3%	2%
Bicycle	1%	0%	7%	0%	0%	0%	0%	6%	2%	0%	0%	1%	0%	1%	1%	1%	1%
Walk	4%	0%	5%	3%	5%	0%	2%	4%	2%	6%	0%	5%	4%	7%	3%	6%	3%
Some Other Way	1%	0%	3%	2%	1%	0%	3%	0%	2%	1%	0%	1%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	6%	7%	15%	67%	4%	8%	8%	14%	67%	3%	52%	48%	45%	55%	50%	50%

2 How do you commute to work most often?

500 Commuters	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Car	80%	81%	80%	80%	81%	79%	82%	79%	82%	83%	79%	80%	81%	76%	83%	81%	80%
Carpool	2%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	3%
Bus	9%	8%	10%	9%	9%	12%	7%	11%	8%	10%	9%	8%	10%	13%	8%	10%	8%
Light Rail	2%	1%	4%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%
Bicycle	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Walk	4%	6%	2%	6%	3%	5%	3%	6%	3%	5%	4%	5%	4%	8%	3%	5%	4%
Some Other Way	1%	2%	0%	1%	2%	1%	2%	0%	2%	0%	2%	2%	1%	0%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	54%	46%	46%	54%	52%	48%	49%	51%	30%	70%	38%	62%	30%	70%	60%	40%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Car	80%	80%	81%	66%	81%	82%	79%	63%	44%	82%	80%	81%	79%	80%	81%
Carpool	2%	1%	3%	10%	1%	1%	3%	0%	0%	2%	1%	3%	0%	2%	2%
Bus	9%	11%	7%	9%	9%	8%	10%	37%	0%	9%	9%	9%	13%	9%	10%
Light Rail	2%	2%	2%	11%	2%	3%	1%	0%	0%	1%	4%	2%	0%	2%	2%
Bicycle	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%
Walk	4%	5%	4%	0%	5%	3%	6%	0%	56%	5%	4%	3%	4%	5%	3%
Some Other Way	1%	1%	2%	4%	1%	1%	2%	0%	0%	1%	2%	1%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	60%	40%	5%	95%	53%	46%	1%	1%	36%	32%	27%	4%	69%	31%

2 How do you commute to work most often?

500 Commuters	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	80%	69%	82%	84%	80%	100%	100%	54%	66%	82%	86%	77%	81%	76%	77%	84%	87%	82%
Carpool	2%	8%	0%	1%	2%	0%	0%	7%	0%	1%	2%	2%	2%	2%	1%	1%	3%	1%
Bus	9%	15%	10%	7%	11%	0%	0%	15%	14%	8%	7%	10%	9%	14%	10%	10%	3%	7%
Light Rail	2%	1%	0%	2%	0%	0%	0%	14%	10%	2%	1%	3%	1%	2%	3%	2%	1%	0%
Bicycle	1%	1%	0%	1%	0%	0%	0%	0%	9%	1%	0%	1%	1%	2%	1%	1%	0%	0%
Walk	4%	5%	8%	3%	8%	0%	0%	10%	0%	7%	2%	5%	4%	4%	7%	1%	4%	6%
Some Other Way	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	1%	2%	1%	0%	1%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	12%	7%	62%	13%	1%	1%	3%	2%	17%	20%	43%	20%	20%	28%	21%	17%	14%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

500 Commuters	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Car	80%	84%	60%	62%	79%	83%	76%
Carpool	2%	2%	2%	38%	2%	1%	6%
Bus	9%	8%	20%	0%	11%	7%	8%
Light Rail	2%	1%	6%	0%	3%	1%	0%
Bicycle	1%	1%	1%	0%	0%	1%	5%
Walk	4%	4%	9%	0%	5%	4%	5%
Some Other Way	1%	1%	1%	0%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	86%	13%	0%	51%	45%	4%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	13%	15%	10%	26%	16%	13%	10%	0%	57%	5%	0%	-	-	-	-	-	-
Fairly Often	13%	16%	9%	12%	17%	16%	10%	14%	13%	8%	19%	-	-	-	-	-	-
Rarely	23%	26%	19%	0%	28%	55%	16%	30%	0%	20%	0%	-	-	-	-	-	-
Just Once	5%	7%	3%	3%	8%	3%	4%	0%	0%	4%	23%	-	-	-	-	-	-
Never	46%	36%	59%	49%	31%	13%	60%	56%	30%	62%	58%	-	-	-	-	-	-
Not Sure	0%	0%	0%	10%	0%	0%	0%	0%	0%	0%	0%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%						

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Typed						Talked On Hand-Held					
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	13%	82%	31%	9%	7%	4%	0%	66%	17%	14%	5%	6%	0%
Fairly Often	13%	16%	60%	20%	17%	2%	0%	18%	38%	20%	15%	5%	15%
Rarely	23%	1%	8%	63%	49%	11%	28%	13%	35%	45%	26%	13%	29%
Just Once	5%	0%	1%	4%	21%	5%	11%	2%	7%	4%	8%	5%	6%
Never	46%	0%	0%	4%	5%	78%	31%	1%	3%	17%	45%	70%	38%
Not Sure	0%	0%	0%	0%	0%	0%	30%	0%	0%	0%	0%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	13%	34%	10%	13%	11%	5%	17%	36%	20%	8%	11%	6%	0%	39%	18%	13%	9%	4%
Fairly Often	13%	19%	22%	13%	17%	3%	0%	17%	28%	25%	18%	2%	13%	14%	26%	18%	7%	0%
Rarely	23%	30%	33%	31%	16%	7%	28%	29%	22%	40%	32%	13%	43%	27%	30%	33%	16%	18%
Just Once	5%	4%	7%	7%	10%	3%	0%	10%	6%	2%	17%	4%	0%	2%	7%	6%	4%	4%
Never	46%	14%	28%	37%	44%	81%	42%	7%	24%	24%	23%	76%	23%	17%	18%	30%	64%	59%
Not Sure	0%	0%	1%	0%	1%	0%	13%	2%	0%	0%	0%	0%	21%	0%	1%	0%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?															
926 Adults Credibility Interval: +/-3.7 pct points	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	13%	19%	8%	13%	11%	9%	42%	27%	17%	8%	21%	39%	32%	22%	9%	14%
Fairly Often	13%	17%	13%	11%	3%	0%	31%	37%	21%	6%	0%	27%	38%	20%	10%	0%
Rarely	23%	25%	23%	24%	15%	11%	10%	19%	39%	17%	22%	19%	15%	38%	21%	11%
Just Once	5%	5%	5%	6%	4%	0%	3%	8%	5%	5%	4%	6%	5%	7%	5%	0%
Never	46%	32%	49%	46%	67%	67%	14%	9%	16%	64%	51%	9%	8%	12%	55%	70%
Not Sure	0%	0%	0%	0%	0%	13%	0%	0%	1%	0%	2%	0%	2%	1%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

3	In the past 30 days, how often have you read a text message or email while driving?															
926 Adults Credibility Interval: +/-3.7 pct points	All	Use App					Talking Threat					Texting / Emailing				
		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	13%	25%	19%	14%	8%	4%	15%	11%	17%	12%	0%	11%	15%	28%	20%	0%
Fairly Often	13%	19%	18%	17%	8%	7%	5%	16%	23%	8%	14%	8%	24%	33%	22%	31%
Rarely	23%	21%	33%	27%	17%	14%	14%	27%	29%	29%	27%	20%	30%	19%	23%	0%
Just Once	5%	10%	7%	6%	4%	0%	4%	6%	5%	7%	5%	5%	6%	6%	9%	0%
Never	46%	25%	23%	33%	63%	75%	62%	39%	25%	44%	54%	55%	24%	14%	26%	69%
Not Sure	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	13%	10%	15%	14%	26%	5%	11%	17%	31%	13%	0%	12%	11%	18%	26%	44%
Fairly Often	13%	7%	18%	20%	15%	4%	11%	19%	20%	15%	16%	10%	15%	17%	21%	6%
Rarely	23%	18%	27%	26%	23%	26%	22%	25%	14%	39%	41%	21%	22%	32%	15%	24%
Just Once	5%	4%	6%	6%	16%	0%	5%	8%	4%	8%	0%	5%	7%	3%	10%	0%
Never	46%	61%	34%	34%	18%	64%	51%	32%	28%	24%	43%	53%	44%	29%	29%	26%
Not Sure	0%	0%	1%	0%	2%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	13%	12%	17%	7%	19%	0%	13%	8%	24%	30%	0%	13%	13%	12%	37%	0%
Fairly Often	13%	11%	19%	21%	13%	0%	11%	24%	12%	26%	33%	12%	27%	20%	16%	0%
Rarely	23%	20%	28%	45%	14%	0%	22%	21%	48%	7%	0%	22%	22%	45%	12%	100%
Just Once	5%	5%	5%	10%	20%	23%	5%	8%	11%	19%	0%	5%	15%	7%	29%	0%
Never	46%	52%	31%	17%	19%	77%	49%	37%	2%	19%	67%	48%	22%	16%	6%	0%
Not Sure	0%	0%	1%	0%	14%	0%	0%	1%	3%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	13%	13%	15%	15%	29%	0%	12%	14%	16%	9%	20%	17%	13%	11%	14%	16%	9%
Fairly Often	13%	12%	20%	26%	10%	100%	10%	16%	26%	43%	0%	25%	11%	9%	19%	10%	9%
Rarely	23%	23%	20%	35%	18%	0%	21%	27%	20%	18%	8%	18%	23%	24%	23%	22%	22%
Just Once	5%	5%	8%	20%	23%	0%	6%	4%	4%	9%	5%	8%	4%	5%	9%	4%	3%
Never	46%	48%	36%	5%	20%	0%	51%	39%	32%	22%	67%	32%	48%	50%	35%	48%	56%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

3

In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	13%	16%	12%	15%	16%	12%	13%	18%	12%	11%	13%	12%	13%	20%	13%	10%
Fairly Often	13%	19%	12%	9%	17%	12%	10%	18%	11%	14%	15%	8%	9%	20%	10%	12%
Rarely	23%	22%	22%	26%	20%	24%	19%	23%	22%	22%	22%	24%	22%	18%	24%	23%
Just Once	5%	12%	5%	3%	10%	4%	5%	8%	4%	5%	7%	3%	3%	8%	5%	5%
Never	46%	29%	49%	45%	35%	47%	52%	33%	50%	47%	42%	52%	52%	34%	48%	50%
Not Sure	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

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In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	13%	19%	13%	10%	14%	14%	10%	16%	12%	12%	13%	20%	8%	20%	12%	12%	
Fairly Often	13%	22%	12%	10%	24%	9%	8%	26%	11%	6%	14%	13%	7%	20%	13%	10%	
Rarely	23%	28%	23%	19%	23%	22%	24%	23%	23%	22%	23%	19%	24%	22%	22%	23%	
Just Once	5%	9%	5%	5%	7%	5%	5%	9%	4%	6%	6%	5%	3%	12%	4%	5%	
Never	46%	22%	48%	56%	31%	50%	53%	25%	49%	54%	44%	44%	58%	23%	49%	49%	
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	2%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

3

In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Regularly	13%	20%	12%	14%	51%	20%	7%	9%	16%	61%	24%	10%	8%	10%	
Fairly Often	13%	20%	13%	10%	22%	33%	25%	6%	3%	21%	45%	27%	4%	13%	
Rarely	23%	33%	22%	19%	14%	29%	47%	17%	29%	6%	21%	49%	19%	27%	
Just Once	5%	15%	5%	4%	4%	8%	7%	5%	0%	5%	6%	6%	5%	4%	
Never	46%	12%	48%	50%	9%	10%	14%	62%	38%	7%	3%	8%	64%	32%	
Not Sure	0%	0%	0%	2%	0%	0%	0%	0%	13%	0%	0%	0%	0%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	13%	51%	25%	12%	7%	14%	34%	29%	17%	9%	12%	26%	32%	17%	9%	12%
Fairly Often	13%	26%	31%	21%	5%	14%	24%	32%	21%	8%	20%	30%	32%	28%	6%	26%
Rarely	23%	11%	27%	39%	18%	24%	16%	26%	38%	19%	40%	18%	21%	33%	21%	21%
Just Once	5%	1%	8%	11%	4%	0%	6%	7%	4%	5%	2%	5%	7%	4%	5%	2%
Never	46%	11%	8%	16%	66%	37%	20%	6%	19%	58%	17%	21%	7%	17%	58%	30%
Not Sure	0%	1%	0%	0%	0%	12%	0%	0%	1%	0%	8%	0%	1%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

3 In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	13%	22%	22%	21%	10%	19%	22%	25%	19%	10%	11%	9%	17%	9%	17%	9%	17%
Fairly Often	13%	26%	32%	22%	8%	16%	25%	34%	26%	7%	18%	11%	14%	10%	15%	12%	13%
Rarely	23%	15%	32%	29%	20%	36%	22%	26%	36%	19%	37%	24%	21%	24%	21%	25%	20%
Just Once	5%	10%	4%	5%	5%	2%	2%	9%	3%	5%	6%	5%	5%	6%	4%	5%	6%
Never	46%	27%	10%	21%	56%	21%	29%	5%	16%	57%	22%	49%	42%	50%	43%	48%	44%
Not Sure	0%	0%	1%	0%	0%	6%	0%	1%	0%	0%	6%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Sponsor:
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In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	13%	12%	14%	7%	19%	8%	19%	7%	20%	8%	15%	9%	15%	11%	14%	10%	17%
Fairly Often	13%	12%	14%	12%	14%	10%	16%	11%	14%	6%	15%	12%	13%	9%	15%	13%	12%
Rarely	23%	23%	22%	23%	23%	23%	22%	22%	23%	23%	22%	23%	22%	21%	23%	23%	21%
Just Once	5%	6%	5%	5%	6%	6%	4%	5%	5%	6%	5%	6%	5%	4%	6%	6%	5%
Never	46%	47%	45%	53%	39%	53%	38%	54%	37%	55%	42%	49%	44%	54%	42%	47%	44%
Not Sure	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

3

In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Regularly	13%	11%	17%	8%	13%	14%	11%	32%	1%	15%	18%	10%	7%	15%	9%	
Fairly Often	13%	12%	14%	1%	13%	13%	12%	4%	5%	16%	14%	12%	6%	14%	10%	
Rarely	23%	24%	21%	23%	23%	21%	25%	10%	22%	31%	22%	20%	10%	26%	17%	
Just Once	5%	5%	5%	4%	5%	5%	5%	4%	10%	7%	4%	5%	4%	6%	4%	
Never	46%	48%	43%	62%	45%	46%	46%	42%	62%	31%	42%	52%	73%	37%	60%	
Not Sure	0%	0%	1%	2%	0%	0%	0%	8%	0%	1%	1%	0%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

3

In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	13%	11%	14%	13%	14%	0%	24%	5%	21%	10%	11%	12%	19%	12%	9%	20%	15%	11%
Fairly Often	13%	18%	13%	12%	14%	0%	15%	11%	5%	10%	16%	12%	13%	9%	13%	12%	16%	15%
Rarely	23%	23%	14%	22%	24%	51%	26%	33%	24%	20%	24%	25%	18%	23%	22%	24%	21%	22%
Just Once	5%	9%	6%	5%	5%	0%	0%	3%	0%	7%	4%	6%	4%	2%	7%	6%	6%	5%
Never	46%	38%	53%	48%	43%	49%	35%	47%	44%	53%	44%	44%	46%	53%	47%	37%	42%	47%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	6%	1%	0%	0%	1%	0%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

3

In the past 30 days, how often have you read a text message or email while driving?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Regularly	13%	14%	9%	0%	16%	10%	15%	
Fairly Often	13%	14%	8%	58%	12%	13%	15%	
Rarely	23%	24%	15%	42%	22%	22%	24%	
Just Once	5%	6%	2%	0%	4%	6%	9%	
Never	46%	42%	65%	0%	44%	49%	36%	
Not Sure	0%	0%	1%	0%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?																
926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	7%	6%	11%	8%	13%	3%	0%	53%	0%	0%	43%	9%	0%	0%	0%	0%
Fairly Often	9%	13%	5%	3%	15%	10%	5%	3%	17%	6%	0%	22%	44%	3%	1%	0%	0%
Rarely	19%	22%	16%	12%	23%	46%	11%	42%	0%	16%	0%	13%	29%	53%	15%	2%	0%
Just Once	7%	10%	3%	0%	11%	4%	11%	0%	0%	5%	25%	4%	10%	15%	27%	1%	0%
Never	57%	47%	69%	74%	43%	27%	70%	56%	30%	73%	75%	18%	9%	27%	54%	97%	40%
Not Sure	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	2%	1%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

4

In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	-	-	-	-	-	-	56%	7%	6%	5%	1%	0%
Fairly Often	9%	-	-	-	-	-	-	18%	41%	16%	3%	1%	7%
Rarely	19%	-	-	-	-	-	-	12%	31%	41%	22%	9%	28%
Just Once	7%	-	-	-	-	-	-	8%	11%	9%	16%	5%	0%
Never	57%	-	-	-	-	-	-	6%	10%	27%	54%	83%	35%
Not Sure	1%	-	-	-	-	-	-	0%	0%	1%	0%	1%	30%
Total	100%							100%	100%	100%	100%	100%	100%
Composition of Adults	100%							7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?																	
926 Adults Credibility Interval: +/-3.7 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	7%	21%	7%	4%	4%	2%	17%	26%	10%	4%	7%	1%	0%	25%	12%	6%	4%	5%
Fairly Often	9%	19%	14%	10%	4%	2%	0%	19%	22%	12%	9%	1%	23%	26%	20%	14%	3%	0%
Rarely	19%	27%	29%	23%	22%	5%	11%	26%	30%	38%	30%	5%	0%	16%	29%	27%	13%	6%
Just Once	7%	9%	10%	8%	6%	4%	6%	8%	9%	10%	19%	3%	10%	7%	10%	12%	4%	4%
Never	57%	24%	40%	55%	64%	87%	42%	20%	29%	35%	35%	88%	23%	26%	30%	40%	75%	71%
Not Sure	1%	0%	1%	0%	0%	1%	24%	1%	0%	1%	0%	1%	44%	0%	0%	1%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

4

In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Regularly	7%	11%	2%	8%	7%	9%	41%	15%	7%	4%	11%	34%	21%	10%	4%	0%	
Fairly Often	9%	12%	11%	8%	2%	0%	30%	37%	17%	2%	0%	33%	45%	25%	4%	0%	
Rarely	19%	22%	19%	20%	12%	0%	12%	26%	30%	14%	9%	15%	16%	37%	16%	11%	
Just Once	7%	9%	7%	5%	4%	0%	0%	13%	13%	4%	10%	6%	7%	10%	6%	14%	
Never	57%	46%	60%	58%	74%	78%	17%	9%	32%	75%	55%	13%	10%	17%	68%	70%	
Not Sure	1%	0%	2%	1%	0%	13%	0%	0%	1%	1%	15%	0%	0%	1%	1%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?															
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	18%	11%	7%	3%	4%	8%	4%	10%	14%	14%	5%	8%	19%	29%	0%
Fairly Often	9%	15%	19%	14%	3%	0%	6%	11%	14%	5%	0%	5%	18%	35%	0%	31%
Rarely	19%	23%	25%	24%	14%	19%	11%	24%	23%	12%	19%	16%	28%	14%	15%	0%
Just Once	7%	7%	12%	6%	6%	0%	5%	7%	13%	7%	0%	6%	8%	11%	0%	0%
Never	57%	36%	33%	47%	74%	77%	69%	52%	40%	63%	67%	66%	36%	22%	56%	69%
Not Sure	1%	0%	1%	2%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

4	In the past 30 days, how often have you typed a text message or email while driving?															
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	5%	7%	11%	16%	5%	5%	11%	24%	5%	0%	7%	5%	11%	16%	44%
Fairly Often	9%	5%	12%	16%	15%	0%	6%	18%	19%	14%	0%	7%	11%	12%	10%	0%
Rarely	19%	16%	22%	19%	24%	16%	19%	20%	10%	29%	41%	17%	20%	25%	8%	14%
Just Once	7%	5%	9%	9%	9%	0%	6%	8%	17%	24%	0%	5%	7%	12%	28%	0%
Never	57%	69%	48%	46%	36%	78%	63%	43%	31%	28%	59%	63%	57%	39%	39%	42%
Not Sure	1%	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4

In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Regularly	7%	6%	10%	8%	6%	0%	7%	7%	11%	6%	0%	6%	17%	0%	9%	100%	
Fairly Often	9%	7%	15%	22%	33%	0%	8%	15%	38%	37%	33%	8%	19%	43%	19%	0%	
Rarely	19%	18%	23%	26%	0%	0%	19%	22%	14%	0%	0%	19%	18%	9%	20%	0%	
Just Once	7%	6%	10%	11%	7%	0%	6%	10%	19%	20%	0%	6%	15%	21%	17%	0%	
Never	57%	63%	42%	33%	53%	100%	60%	46%	13%	37%	67%	59%	31%	26%	22%	0%	
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	6%	0%	0%	1%	0%	0%	13%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

4

In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	7%	6%	12%	10%	7%	0%	5%	9%	14%	6%	0%	11%	6%	5%	8%	8%	4%	
Fairly Often	9%	8%	17%	11%	31%	100%	7%	12%	14%	42%	5%	15%	7%	9%	13%	9%	6%	
Rarely	19%	19%	17%	32%	18%	0%	18%	21%	23%	18%	10%	18%	20%	18%	20%	19%	18%	
Just Once	7%	6%	9%	43%	0%	0%	6%	8%	7%	3%	14%	9%	6%	7%	10%	5%	6%	
Never	57%	59%	44%	5%	43%	0%	62%	49%	43%	31%	72%	45%	60%	59%	48%	59%	65%	
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	2%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?															
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	16%	5%	8%	10%	6%	6%	9%	6%	7%	8%	2%	6%	11%	6%	6%
Fairly Often	9%	13%	9%	9%	14%	8%	8%	19%	6%	9%	10%	9%	7%	15%	9%	7%
Rarely	19%	23%	19%	12%	19%	21%	12%	18%	20%	17%	18%	23%	18%	16%	21%	18%
Just Once	7%	8%	7%	6%	10%	6%	6%	9%	6%	8%	7%	8%	5%	9%	7%	5%
Never	57%	39%	59%	62%	45%	57%	66%	45%	61%	59%	55%	58%	63%	47%	57%	63%
Not Sure	1%	1%	1%	2%	2%	1%	1%	0%	1%	1%	1%	0%	1%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

4	In the past 30 days, how often have you typed a text message or email while driving?															
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	15%	5%	6%	9%	6%	6%	11%	6%	6%	6%	12%	6%	16%	5%	7%
Fairly Often	9%	18%	8%	6%	15%	8%	6%	17%	8%	6%	10%	10%	7%	20%	8%	7%
Rarely	19%	18%	20%	17%	20%	20%	16%	23%	21%	12%	20%	17%	17%	17%	20%	18%
Just Once	7%	10%	7%	5%	10%	5%	7%	12%	5%	6%	7%	10%	3%	10%	6%	7%
Never	57%	39%	59%	65%	45%	60%	64%	35%	60%	68%	57%	51%	65%	36%	60%	59%
Not Sure	1%	1%	1%	2%	1%	1%	1%	1%	0%	2%	1%	0%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	7%	16%	6%	12%	39%	14%	1%	4%	12%	52%	12%	3%	3%	18%
Fairly Often	9%	27%	8%	11%	24%	29%	15%	3%	8%	28%	44%	16%	1%	6%
Rarely	19%	21%	20%	10%	18%	27%	36%	14%	14%	4%	29%	53%	12%	11%
Just Once	7%	9%	7%	4%	8%	11%	16%	4%	3%	8%	6%	15%	5%	7%
Never	57%	27%	59%	60%	12%	19%	31%	73%	55%	7%	9%	14%	77%	49%
Not Sure	1%	0%	1%	3%	0%	1%	1%	1%	9%	0%	0%	0%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	7%	44%	12%	6%	3%	4%	32%	21%	7%	4%	11%	30%	18%	9%	4%	5%
Fairly Often	9%	28%	28%	13%	2%	19%	21%	34%	17%	4%	13%	21%	35%	19%	4%	21%
Rarely	19%	9%	36%	38%	11%	7%	11%	22%	40%	15%	25%	12%	20%	41%	15%	18%
Just Once	7%	7%	10%	12%	5%	2%	7%	13%	9%	6%	2%	12%	17%	8%	5%	2%
Never	57%	12%	15%	31%	78%	59%	30%	9%	27%	70%	45%	25%	10%	22%	71%	48%
Not Sure	1%	0%	0%	1%	1%	8%	0%	0%	0%	1%	5%	0%	0%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?																	
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	7%	21%	16%	11%	4%	9%	21%	20%	10%	4%	6%	5%	10%	5%	9%	5%	8%
Fairly Often	9%	15%	32%	15%	5%	17%	14%	31%	20%	5%	15%	7%	12%	7%	11%	7%	11%
Rarely	19%	18%	24%	38%	15%	31%	15%	23%	43%	15%	28%	20%	18%	20%	18%	21%	17%
Just Once	7%	12%	12%	9%	6%	7%	12%	16%	6%	6%	2%	7%	7%	7%	7%	8%	5%
Never	57%	33%	15%	27%	69%	33%	37%	10%	21%	70%	44%	61%	53%	61%	54%	57%	57%
Not Sure	1%	0%	0%	0%	1%	3%	0%	0%	0%	1%	4%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

4 In the past 30 days, how often have you typed a text message or email while driving?																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	7%	5%	9%	3%	10%	3%	11%	3%	11%	4%	8%	3%	9%	4%	8%	5%	10%
Fairly Often	9%	9%	9%	6%	12%	6%	13%	6%	13%	6%	10%	8%	10%	7%	10%	8%	11%
Rarely	19%	21%	17%	17%	21%	19%	19%	17%	21%	17%	20%	20%	18%	19%	19%	20%	17%
Just Once	7%	6%	8%	7%	7%	8%	6%	7%	7%	4%	8%	7%	7%	4%	9%	7%	7%
Never	57%	58%	56%	65%	50%	64%	49%	66%	48%	67%	53%	61%	55%	65%	53%	59%	55%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	7%	5%	10%	4%	7%	9%	4%	34%	0%	7%	11%	6%	4%	8%	5%
Fairly Often	9%	8%	11%	3%	10%	12%	7%	2%	5%	15%	9%	8%	1%	12%	5%
Rarely	19%	20%	17%	17%	19%	16%	23%	6%	15%	26%	22%	15%	6%	24%	12%
Just Once	7%	7%	7%	2%	7%	7%	7%	0%	5%	9%	7%	9%	0%	8%	6%
Never	57%	59%	54%	72%	56%	56%	58%	58%	75%	43%	51%	63%	88%	48%	72%
Not Sure	1%	1%	1%	2%	1%	1%	1%	0%	0%	2%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	9%	13%	6%	8%	0%	24%	0%	0%	5%	6%	6%	11%	7%	6%	10%	5%	7%
Fairly Often	9%	16%	10%	9%	6%	0%	15%	16%	5%	9%	12%	9%	7%	8%	8%	14%	10%	7%
Rarely	19%	14%	13%	19%	23%	26%	21%	29%	2%	17%	18%	21%	17%	18%	20%	20%	18%	19%
Just Once	7%	9%	6%	7%	4%	24%	0%	3%	12%	7%	6%	7%	6%	6%	7%	5%	9%	9%
Never	57%	52%	59%	58%	57%	49%	40%	51%	82%	61%	57%	55%	59%	61%	58%	51%	57%	58%
Not Sure	1%	1%	0%	1%	2%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	7%	7%	6%	0%	8%	6%	5%
Fairly Often	9%	10%	5%	38%	10%	9%	8%
Rarely	19%	21%	9%	62%	20%	17%	27%
Just Once	7%	8%	3%	0%	8%	7%	3%
Never	57%	54%	75%	0%	53%	62%	57%
Not Sure	1%	1%	1%	0%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	9%	5%	31%	10%	0%	6%	3%	53%	0%	0%	38%	10%	4%	3%	0%	0%
Fairly Often	8%	12%	4%	3%	13%	27%	7%	0%	17%	14%	0%	11%	25%	13%	12%	1%	0%
Rarely	21%	24%	18%	0%	26%	19%	13%	42%	0%	21%	13%	23%	34%	43%	17%	8%	0%
Just Once	5%	5%	4%	15%	6%	0%	1%	0%	0%	0%	6%	2%	6%	5%	8%	5%	0%
Never	57%	49%	67%	50%	44%	55%	71%	56%	30%	66%	82%	27%	24%	33%	59%	86%	69%
Not Sure	1%	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	2%	1%	1%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	61%	15%	5%	8%	1%	0%	-	-	-	-	-	-
Fairly Often	8%	8%	38%	14%	14%	1%	0%	-	-	-	-	-	-
Rarely	21%	19%	37%	47%	29%	10%	12%	-	-	-	-	-	-
Just Once	5%	3%	2%	6%	11%	5%	0%	-	-	-	-	-	-
Never	57%	8%	8%	27%	38%	83%	47%	-	-	-	-	-	-
Not Sure	1%	0%	1%	2%	0%	1%	40%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	7%	9%	19%	7%	57%	1%						

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	7%	30%	5%	2%	2%	2%	6%	30%	12%	4%	3%	1%	0%	37%	15%	6%	3%	0%
Fairly Often	8%	15%	15%	9%	5%	1%	0%	18%	18%	12%	13%	1%	0%	28%	24%	10%	2%	6%
Rarely	21%	22%	35%	32%	7%	7%	6%	19%	31%	42%	30%	11%	21%	13%	26%	36%	15%	5%
Just Once	5%	4%	7%	4%	22%	1%	10%	3%	7%	3%	12%	4%	23%	0%	7%	8%	3%	0%
Never	57%	28%	36%	53%	60%	88%	44%	30%	32%	37%	40%	82%	5%	22%	27%	40%	75%	82%
Not Sure	1%	1%	0%	1%	3%	1%	34%	0%	0%	1%	2%	1%	52%	0%	1%	1%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	7%	13%	4%	9%	3%	0%	37%	18%	10%	4%	12%	26%	28%	13%	5%	14%
Fairly Often	8%	13%	8%	7%	2%	0%	26%	29%	13%	3%	14%	36%	26%	17%	5%	11%
Rarely	21%	24%	21%	23%	17%	0%	14%	28%	30%	18%	6%	21%	25%	34%	19%	0%
Just Once	5%	5%	5%	5%	4%	0%	4%	8%	5%	5%	0%	0%	10%	6%	5%	0%
Never	57%	46%	60%	56%	70%	96%	19%	17%	42%	69%	61%	16%	11%	31%	65%	70%
Not Sure	1%	0%	1%	1%	3%	4%	0%	0%	0%	2%	7%	0%	0%	0%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	16%	12%	8%	4%	4%	8%	5%	17%	3%	0%	6%	9%	29%	10%	0%
Fairly Often	8%	20%	15%	8%	4%	0%	4%	10%	14%	14%	12%	6%	14%	23%	27%	0%
Rarely	21%	24%	29%	26%	17%	7%	16%	26%	22%	27%	2%	18%	31%	18%	16%	31%
Just Once	5%	4%	6%	6%	4%	3%	4%	4%	6%	4%	23%	5%	5%	4%	11%	0%
Never	57%	36%	37%	50%	70%	86%	68%	53%	41%	52%	56%	64%	41%	26%	35%	69%
Not Sure	1%	0%	0%	2%	2%	0%	1%	1%	0%	0%	7%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Sponsor:
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5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	5%	7%	13%	18%	0%	6%	13%	13%	3%	0%	6%	7%	11%	12%	44%
Fairly Often	8%	5%	10%	13%	18%	4%	6%	14%	16%	21%	0%	6%	10%	14%	10%	0%
Rarely	21%	19%	25%	22%	25%	4%	20%	24%	36%	24%	57%	20%	22%	24%	35%	6%
Just Once	5%	4%	4%	8%	7%	8%	5%	5%	5%	19%	0%	4%	6%	5%	4%	0%
Never	57%	66%	51%	44%	32%	79%	62%	43%	30%	33%	43%	62%	55%	46%	39%	50%
Not Sure	1%	1%	2%	0%	0%	4%	1%	1%	0%	0%	0%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	6%	10%	16%	6%	0%	7%	10%	13%	27%	0%	7%	10%	19%	26%	0%
Fairly Often	8%	6%	13%	32%	20%	0%	7%	12%	29%	30%	33%	7%	23%	29%	22%	0%
Rarely	21%	20%	26%	15%	13%	0%	21%	26%	26%	5%	0%	21%	23%	16%	17%	100%
Just Once	5%	5%	4%	2%	7%	23%	5%	5%	3%	0%	0%	5%	10%	0%	0%	0%
Never	57%	61%	45%	35%	53%	77%	59%	47%	29%	37%	0%	59%	27%	35%	35%	0%
Not Sure	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	67%	1%	7%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	7%	12%	25%	17%	0%	6%	7%	17%	12%	8%	12%	8%	5%	9%	10%	3%
Fairly Often	8%	7%	18%	22%	31%	100%	7%	10%	14%	30%	10%	17%	6%	7%	12%	8%	6%
Rarely	21%	22%	20%	24%	8%	0%	18%	30%	19%	23%	0%	17%	22%	22%	23%	21%	20%
Just Once	5%	5%	3%	19%	0%	0%	5%	5%	0%	3%	8%	10%	3%	5%	7%	3%	4%
Never	57%	58%	46%	11%	43%	0%	62%	48%	46%	31%	67%	43%	60%	58%	47%	57%	66%
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	4%	0%	6%	1%	0%	2%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	16%	7%	4%	10%	8%	5%	12%	7%	4%	9%	5%	4%	14%	7%	5%
Fairly Often	8%	10%	8%	8%	15%	8%	6%	17%	5%	9%	9%	10%	6%	16%	8%	5%
Rarely	21%	24%	20%	28%	21%	21%	22%	22%	20%	25%	20%	27%	23%	22%	20%	22%
Just Once	5%	6%	5%	5%	9%	4%	5%	8%	4%	3%	6%	2%	4%	7%	4%	5%
Never	57%	43%	59%	54%	44%	59%	60%	40%	62%	57%	56%	53%	61%	40%	59%	62%
Not Sure	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	15%	7%	5%	12%	7%	4%	16%	6%	4%	7%	13%	2%	18%	7%	5%
Fairly Often	8%	18%	8%	5%	16%	7%	4%	17%	7%	5%	8%	12%	5%	21%	7%	6%
Rarely	21%	22%	20%	24%	22%	23%	19%	26%	21%	20%	22%	19%	21%	17%	22%	21%
Just Once	5%	11%	4%	3%	8%	4%	3%	7%	4%	4%	5%	4%	4%	11%	3%	6%
Never	57%	34%	60%	63%	42%	58%	68%	34%	61%	65%	57%	51%	64%	33%	60%	59%
Not Sure	1%	2%	1%	2%	1%	1%	2%	0%	1%	2%	1%	1%	3%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	7%	22%	7%	6%	52%	18%	4%	2%	5%	52%	15%	9%	3%	5%
Fairly Often	8%	21%	8%	8%	22%	29%	15%	2%	9%	24%	25%	19%	3%	4%
Rarely	21%	23%	21%	23%	13%	29%	50%	15%	16%	13%	34%	35%	18%	14%
Just Once	5%	8%	5%	3%	3%	11%	3%	4%	3%	3%	5%	6%	5%	7%
Never	57%	26%	59%	53%	9%	11%	26%	75%	63%	8%	20%	30%	71%	65%
Not Sure	1%	0%	1%	6%	1%	1%	1%	1%	4%	0%	1%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	7%	39%	18%	8%	2%	10%	28%	23%	12%	4%	12%	30%	18%	12%	4%	12%
Fairly Often	8%	23%	24%	12%	3%	8%	22%	30%	18%	4%	10%	25%	29%	15%	4%	6%
Rarely	21%	15%	30%	36%	16%	17%	20%	22%	39%	19%	17%	14%	21%	38%	19%	18%
Just Once	5%	5%	8%	4%	4%	8%	6%	8%	3%	5%	2%	10%	9%	3%	4%	2%
Never	57%	18%	20%	39%	74%	50%	22%	17%	28%	68%	56%	20%	23%	31%	67%	62%
Not Sure	1%	0%	0%	1%	1%	6%	2%	0%	0%	1%	3%	2%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	7%	20%	15%	16%	4%	13%	16%	22%	12%	4%	11%	5%	10%	5%	10%	8%	7%
Fairly Often	8%	15%	34%	14%	5%	2%	20%	28%	15%	5%	2%	8%	10%	9%	8%	8%	9%
Rarely	21%	18%	24%	34%	19%	23%	15%	22%	42%	19%	20%	21%	22%	20%	22%	21%	22%
Just Once	5%	17%	6%	1%	5%	2%	17%	8%	0%	4%	3%	4%	5%	4%	5%	4%	6%
Never	57%	29%	21%	35%	65%	57%	33%	20%	30%	66%	62%	61%	51%	61%	53%	59%	55%
Not Sure	1%	0%	0%	0%	2%	2%	0%	0%	0%	2%	2%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	7%	7%	8%	5%	10%	5%	11%	4%	11%	5%	8%	4%	9%	5%	9%	6%	9%
Fairly Often	8%	8%	8%	8%	9%	7%	11%	6%	11%	6%	10%	9%	8%	7%	9%	8%	10%
Rarely	21%	22%	21%	19%	23%	20%	24%	20%	22%	19%	23%	20%	22%	18%	23%	22%	20%
Just Once	5%	3%	6%	4%	5%	4%	5%	5%	5%	4%	5%	5%	5%	4%	5%	4%	6%
Never	57%	58%	56%	62%	51%	64%	48%	64%	49%	65%	53%	60%	55%	64%	53%	58%	55%
Not Sure	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Regularly	7%	8%	7%	1%	8%	9%	6%	6%	0%	10%	10%	8%	0%	9%	5%	
Fairly Often	8%	7%	10%	7%	9%	10%	7%	6%	0%	11%	9%	10%	1%	10%	7%	
Rarely	21%	21%	23%	20%	21%	22%	20%	32%	21%	26%	19%	20%	18%	23%	19%	
Just Once	5%	4%	6%	1%	5%	6%	4%	0%	3%	4%	8%	4%	4%	6%	4%	
Never	57%	59%	53%	72%	56%	52%	62%	56%	76%	48%	52%	59%	78%	51%	66%	
Not Sure	1%	1%	1%	0%	1%	1%	2%	0%	0%	1%	3%	0%	0%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	8%	8%	8%	5%	16%	24%	4%	5%	7%	5%	8%	9%	7%	6%	9%	8%	8%
Fairly Often	8%	22%	6%	8%	4%	0%	0%	10%	9%	10%	9%	8%	9%	6%	11%	8%	9%	9%
Rarely	21%	18%	20%	21%	25%	21%	24%	35%	8%	19%	25%	21%	20%	23%	20%	24%	21%	17%
Just Once	5%	3%	5%	5%	7%	0%	0%	1%	4%	3%	5%	5%	6%	3%	2%	9%	9%	5%
Never	57%	47%	59%	58%	56%	48%	51%	49%	75%	60%	56%	56%	56%	58%	61%	50%	52%	61%
Not Sure	1%	1%	1%	1%	3%	15%	0%	0%	0%	1%	1%	2%	0%	3%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	7%	8%	7%	0%	8%	6%	9%
Fairly Often	8%	9%	4%	38%	10%	6%	17%
Rarely	21%	23%	12%	42%	22%	21%	17%
Just Once	5%	5%	4%	0%	6%	4%	2%
Never	57%	54%	71%	20%	53%	61%	54%
Not Sure	1%	1%	2%	0%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	16%	22%	9%	11%	25%	0%	5%	29%	53%	4%	19%	43%	25%	21%	11%	5%	0%
Fairly Often	24%	28%	19%	28%	29%	38%	20%	12%	0%	30%	31%	18%	41%	36%	31%	14%	38%
Rarely	20%	20%	20%	15%	21%	33%	15%	8%	17%	12%	19%	20%	20%	28%	26%	16%	0%
Just Once	5%	6%	5%	3%	5%	3%	8%	0%	0%	23%	6%	4%	7%	4%	10%	5%	10%
Never	33%	22%	46%	43%	18%	27%	52%	52%	30%	31%	25%	13%	7%	10%	21%	59%	21%
Not Sure	1%	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	16%	50%	34%	23%	21%	7%	0%	66%	30%	17%	15%	8%	7%
Fairly Often	24%	24%	37%	36%	34%	17%	30%	18%	43%	40%	37%	15%	7%
Rarely	20%	13%	21%	25%	22%	19%	0%	5%	21%	31%	16%	19%	13%
Just Once	5%	3%	2%	6%	5%	6%	0%	1%	3%	2%	24%	5%	14%
Never	33%	8%	5%	9%	17%	51%	42%	9%	4%	11%	6%	52%	30%
Not Sure	1%	3%	0%	1%	1%	1%	28%	1%	0%	0%	2%	1%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																	
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	16%	-	-	-	-	-	-	45%	23%	16%	12%	6%	13%	38%	24%	22%	10%	6%
Fairly Often	24%	-	-	-	-	-	-	32%	39%	32%	25%	14%	12%	27%	36%	28%	19%	16%
Rarely	20%	-	-	-	-	-	-	12%	26%	37%	20%	15%	10%	26%	15%	20%	22%	0%
Just Once	5%	-	-	-	-	-	-	1%	7%	3%	11%	6%	15%	2%	7%	6%	5%	5%
Never	33%	-	-	-	-	-	-	9%	4%	12%	30%	58%	0%	7%	19%	23%	43%	66%
Not Sure	1%	-	-	-	-	-	-	0%	1%	1%	2%	1%	49%	0%	0%	1%	1%	7%
Total	100%							100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%							15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

6

In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Regularly	16%	32%	10%	9%	7%	0%	37%	28%	25%	11%	15%	46%	21%	27%	13%	11%	
Fairly Often	24%	34%	28%	14%	3%	10%	26%	43%	29%	20%	15%	29%	44%	29%	22%	6%	
Rarely	20%	17%	25%	21%	19%	0%	21%	14%	23%	21%	0%	19%	21%	23%	20%	0%	
Just Once	5%	3%	6%	10%	4%	0%	6%	1%	5%	6%	4%	1%	6%	3%	6%	0%	
Never	33%	15%	30%	45%	67%	78%	10%	13%	17%	43%	52%	4%	8%	16%	38%	78%	
Not Sure	1%	1%	1%	2%	1%	12%	0%	0%	1%	1%	13%	0%	0%	2%	1%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	16%	31%	21%	19%	10%	12%	12%	17%	24%	20%	37%	15%	18%	21%	58%	0%
Fairly Often	24%	32%	32%	27%	19%	17%	13%	29%	37%	29%	23%	21%	32%	35%	10%	0%
Rarely	20%	14%	27%	21%	19%	7%	22%	22%	14%	8%	3%	21%	19%	23%	0%	31%
Just Once	5%	4%	4%	7%	5%	4%	6%	5%	4%	7%	2%	5%	5%	9%	0%	0%
Never	33%	19%	15%	26%	45%	51%	46%	27%	21%	31%	28%	37%	25%	13%	32%	58%
Not Sure	1%	0%	1%	1%	1%	9%	1%	1%	0%	5%	7%	1%	2%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	16%	13%	17%	21%	27%	15%	14%	25%	15%	10%	0%	15%	16%	19%	38%	44%
Fairly Often	24%	19%	27%	29%	42%	19%	23%	27%	20%	43%	41%	19%	28%	35%	3%	10%
Rarely	20%	19%	23%	21%	5%	9%	20%	18%	36%	18%	16%	21%	22%	16%	12%	6%
Just Once	5%	6%	5%	4%	2%	4%	6%	3%	3%	3%	0%	6%	4%	6%	0%	0%
Never	33%	42%	27%	24%	23%	36%	36%	26%	26%	26%	43%	38%	30%	23%	46%	40%
Not Sure	1%	0%	1%	0%	0%	16%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	16%	16%	17%	26%	27%	0%	17%	14%	15%	0%	33%	17%	11%	22%	15%	0%
Fairly Often	24%	23%	29%	32%	14%	0%	23%	30%	44%	21%	0%	23%	40%	23%	6%	100%
Rarely	20%	20%	24%	6%	7%	23%	22%	13%	3%	17%	0%	21%	13%	9%	33%	0%
Just Once	5%	5%	5%	6%	6%	0%	5%	8%	3%	11%	0%	5%	11%	10%	0%	0%
Never	33%	36%	25%	30%	46%	77%	33%	34%	35%	50%	0%	34%	25%	35%	46%	0%
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	67%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	16%	17%	15%	5%	16%	100%	16%	16%	16%	12%	22%	17%	17%	16%	22%	16%	11%
Fairly Often	24%	23%	33%	46%	10%	0%	23%	25%	27%	26%	10%	29%	25%	21%	31%	21%	20%
Rarely	20%	21%	14%	34%	31%	0%	21%	21%	13%	24%	9%	19%	22%	19%	16%	23%	21%
Just Once	5%	5%	7%	0%	0%	0%	5%	5%	8%	0%	7%	9%	5%	4%	6%	6%	4%
Never	33%	34%	30%	15%	43%	0%	34%	31%	34%	38%	46%	26%	32%	38%	24%	33%	42%
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%	6%	0%	0%	3%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	16%	27%	16%	10%	21%	15%	15%	21%	17%	11%	19%	14%	12%	24%	17%	12%
Fairly Often	24%	20%	24%	26%	33%	24%	19%	29%	21%	26%	28%	21%	16%	25%	24%	24%
Rarely	20%	15%	21%	18%	11%	22%	22%	18%	22%	18%	18%	27%	22%	14%	22%	22%
Just Once	5%	5%	5%	5%	5%	6%	4%	5%	5%	5%	5%	6%	6%	6%	5%	5%
Never	33%	31%	33%	39%	28%	33%	37%	25%	34%	37%	30%	32%	41%	31%	32%	36%
Not Sure	1%	1%	1%	3%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	16%	21%	17%	12%	23%	16%	11%	25%	16%	11%	18%	16%	9%	23%	16%	15%
Fairly Often	24%	35%	22%	21%	33%	21%	20%	34%	22%	20%	27%	18%	14%	31%	24%	22%
Rarely	20%	12%	21%	24%	16%	21%	23%	14%	21%	23%	21%	15%	23%	17%	22%	18%
Just Once	5%	5%	6%	4%	5%	5%	6%	3%	6%	6%	5%	7%	6%	4%	6%	5%
Never	33%	25%	34%	36%	22%	36%	38%	23%	34%	39%	29%	41%	46%	26%	32%	38%
Not Sure	1%	1%	0%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	16%	27%	16%	11%	50%	22%	25%	11%	12%	47%	27%	24%	10%	33%
Fairly Often	24%	37%	24%	21%	27%	41%	32%	19%	18%	28%	33%	35%	20%	15%
Rarely	20%	16%	20%	21%	14%	21%	21%	21%	13%	14%	24%	23%	20%	13%
Just Once	5%	2%	5%	4%	1%	4%	6%	5%	14%	3%	2%	8%	5%	9%
Never	33%	18%	33%	39%	9%	12%	16%	43%	26%	8%	14%	10%	43%	17%
Not Sure	1%	0%	1%	3%	0%	0%	0%	1%	18%	0%	0%	0%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	16%	54%	27%	22%	9%	19%	34%	25%	19%	14%	21%	28%	24%	22%	14%	16%
Fairly Often	24%	23%	39%	33%	18%	20%	30%	46%	35%	19%	34%	42%	35%	34%	20%	22%
Rarely	20%	11%	21%	25%	20%	19%	14%	13%	24%	21%	19%	13%	19%	21%	21%	23%
Just Once	5%	3%	5%	5%	5%	8%	1%	5%	5%	5%	9%	3%	8%	5%	5%	3%
Never	33%	9%	8%	15%	46%	29%	21%	8%	16%	40%	17%	13%	12%	16%	40%	35%
Not Sure	1%	0%	0%	1%	1%	6%	0%	2%	1%	1%	0%	1%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	16%	26%	34%	20%	13%	20%	27%	23%	24%	14%	14%	15%	19%	13%	20%	17%	16%
Fairly Often	24%	39%	30%	35%	20%	33%	39%	36%	33%	20%	29%	20%	28%	22%	26%	21%	27%
Rarely	20%	15%	25%	18%	21%	18%	16%	25%	23%	19%	29%	22%	18%	22%	19%	21%	20%
Just Once	5%	0%	5%	7%	5%	9%	4%	6%	4%	5%	9%	5%	5%	5%	5%	5%	6%
Never	33%	20%	6%	19%	40%	16%	14%	7%	16%	41%	19%	37%	28%	38%	29%	35%	31%
Not Sure	1%	0%	0%	0%	1%	4%	0%	3%	0%	1%	0%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	16%	18%	14%	14%	19%	14%	20%	13%	20%	13%	18%	15%	17%	13%	18%	17%	15%
Fairly Often	24%	27%	20%	21%	27%	21%	27%	23%	25%	22%	25%	27%	22%	20%	26%	22%	27%
Rarely	20%	21%	20%	20%	21%	20%	20%	22%	18%	19%	21%	22%	19%	19%	21%	21%	19%
Just Once	5%	4%	7%	4%	6%	5%	6%	4%	7%	5%	5%	3%	6%	6%	5%	4%	6%
Never	33%	30%	37%	39%	27%	39%	26%	38%	28%	40%	30%	31%	34%	41%	29%	34%	32%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	16%	17%	16%	11%	17%	18%	15%	8%	4%	21%	17%	19%	3%	18%	13%
Fairly Often	24%	22%	28%	11%	25%	25%	24%	13%	22%	24%	30%	26%	9%	27%	20%
Rarely	20%	22%	18%	16%	20%	21%	19%	36%	11%	23%	15%	19%	29%	19%	22%
Just Once	5%	4%	7%	6%	5%	3%	7%	3%	5%	6%	7%	3%	4%	6%	3%
Never	33%	35%	31%	56%	32%	32%	34%	40%	58%	24%	29%	33%	55%	28%	41%
Not Sure	1%	1%	1%	0%	1%	1%	1%	0%	0%	1%	2%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	16%	18%	21%	16%	14%	29%	29%	25%	14%	17%	11%	18%	18%	14%	13%	19%	16%	25%
Fairly Often	24%	28%	29%	25%	22%	14%	14%	11%	14%	19%	26%	22%	31%	22%	23%	27%	27%	23%
Rarely	20%	20%	11%	18%	29%	0%	26%	25%	35%	13%	25%	23%	15%	14%	28%	20%	21%	15%
Just Once	5%	9%	12%	4%	4%	0%	0%	5%	6%	6%	5%	5%	5%	5%	3%	7%	6%	6%
Never	33%	24%	28%	36%	30%	42%	30%	32%	32%	43%	32%	30%	31%	44%	31%	26%	29%	31%
Not Sure	1%	0%	0%	1%	1%	15%	0%	1%	0%	2%	1%	1%	0%	1%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	16%	17%	13%	0%	16%	17%	20%
Fairly Often	24%	26%	15%	100%	22%	25%	27%
Rarely	20%	24%	5%	0%	21%	20%	11%
Just Once	5%	6%	3%	0%	4%	7%	2%
Never	33%	27%	62%	0%	36%	30%	40%
Not Sure	1%	1%	2%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Work Outside The Home			Commute							Read Texts					
		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	15%	19%	8%	36%	20%	30%	7%	29%	53%	16%	18%	40%	19%	19%	27%	2%	60%
Fairly Often	14%	17%	10%	3%	18%	29%	14%	0%	0%	20%	0%	22%	31%	14%	15%	7%	0%
Rarely	18%	20%	16%	9%	21%	17%	11%	26%	17%	15%	19%	12%	35%	32%	7%	9%	9%
Just Once	5%	6%	4%	15%	7%	0%	3%	0%	0%	5%	6%	4%	7%	7%	16%	3%	0%
Never	48%	37%	61%	37%	33%	24%	65%	45%	30%	44%	58%	22%	6%	27%	35%	78%	0%
Not Sure	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	15%	56%	30%	20%	17%	5%	15%	58%	32%	13%	9%	8%	0%
Fairly Often	14%	21%	34%	22%	18%	7%	0%	24%	30%	20%	20%	8%	0%
Rarely	18%	11%	24%	36%	27%	11%	12%	10%	26%	36%	11%	12%	20%
Just Once	5%	5%	5%	8%	14%	3%	0%	2%	8%	7%	12%	4%	8%
Never	48%	6%	6%	14%	24%	73%	42%	6%	4%	24%	44%	69%	44%
Not Sure	1%	0%	2%	0%	1%	0%	31%	0%	0%	1%	3%	0%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	15%	41%	19%	9%	2%	4%	6%	-	-	-	-	-	-	34%	30%	14%	9%	7%
Fairly Often	14%	19%	23%	18%	19%	2%	15%	-	-	-	-	-	-	26%	19%	22%	8%	4%
Rarely	18%	17%	24%	33%	11%	6%	14%	-	-	-	-	-	-	19%	17%	20%	18%	6%
Just Once	5%	4%	5%	5%	11%	5%	11%	-	-	-	-	-	-	3%	6%	10%	3%	5%
Never	48%	19%	29%	35%	55%	83%	24%	-	-	-	-	-	-	18%	28%	33%	62%	71%
Not Sure	1%	1%	0%	0%	2%	0%	31%	-	-	-	-	-	-	0%	0%	1%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%							100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%							6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	15%	25%	11%	11%	4%	10%	40%	33%	23%	9%	0%	47%	39%	24%	11%	0%
Fairly Often	14%	19%	14%	16%	5%	0%	35%	26%	21%	9%	20%	31%	29%	23%	11%	14%
Rarely	18%	17%	19%	16%	21%	0%	3%	25%	25%	15%	10%	12%	15%	31%	16%	11%
Just Once	5%	3%	6%	7%	5%	15%	8%	4%	6%	4%	13%	6%	10%	7%	4%	9%
Never	48%	36%	49%	49%	65%	72%	14%	12%	24%	63%	49%	4%	6%	13%	57%	62%
Not Sure	1%	0%	1%	1%	1%	4%	0%	0%	1%	0%	7%	0%	0%	0%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	57%	26%	12%	3%	3%	12%	15%	24%	7%	8%	12%	20%	36%	9%	0%
Fairly Often	14%	25%	30%	15%	5%	18%	9%	16%	20%	14%	12%	12%	19%	26%	21%	31%
Rarely	18%	7%	25%	31%	13%	3%	15%	20%	18%	13%	12%	15%	26%	16%	22%	10%
Just Once	5%	4%	3%	7%	4%	13%	4%	5%	4%	18%	6%	4%	8%	8%	3%	23%
Never	48%	7%	15%	33%	74%	62%	58%	43%	33%	49%	62%	57%	26%	14%	45%	36%
Not Sure	1%	0%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	7%	15%	28%	54%	12%	12%	19%	30%	14%	41%	13%	14%	22%	25%	44%
Fairly Often	14%	8%	17%	27%	11%	18%	13%	19%	9%	22%	16%	12%	17%	13%	18%	6%
Rarely	18%	13%	26%	18%	9%	10%	17%	18%	31%	27%	0%	18%	17%	22%	11%	14%
Just Once	5%	4%	5%	5%	8%	9%	3%	9%	12%	15%	0%	4%	6%	4%	13%	0%
Never	48%	66%	36%	22%	19%	51%	53%	35%	18%	22%	43%	52%	45%	38%	33%	36%
Not Sure	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	13%	19%	25%	14%	0%	15%	12%	36%	14%	0%	14%	17%	28%	0%	0%
Fairly Often	14%	12%	19%	15%	19%	23%	12%	25%	12%	20%	33%	13%	29%	23%	34%	0%
Rarely	18%	18%	18%	18%	20%	0%	19%	13%	14%	16%	0%	19%	6%	22%	20%	0%
Just Once	5%	4%	7%	13%	19%	0%	4%	9%	15%	24%	0%	4%	16%	16%	12%	100%
Never	48%	52%	36%	29%	27%	77%	50%	39%	23%	25%	67%	49%	33%	10%	35%	0%
Not Sure	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	14%	16%	16%	10%	0%	13%	14%	26%	40%	5%	17%	15%	14%	19%	16%	9%
Fairly Often	14%	13%	20%	50%	7%	100%	12%	17%	18%	17%	14%	22%	12%	13%	16%	14%	12%
Rarely	18%	18%	13%	5%	43%	0%	19%	18%	15%	14%	7%	21%	18%	17%	20%	17%	17%
Just Once	5%	4%	11%	24%	17%	0%	4%	8%	2%	6%	5%	9%	3%	6%	7%	3%	5%
Never	48%	49%	39%	5%	23%	0%	51%	42%	39%	23%	69%	31%	52%	49%	38%	49%	56%
Not Sure	1%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	21%	14%	11%	19%	16%	8%	18%	15%	11%	17%	10%	10%	21%	15%	11%
Fairly Often	14%	18%	14%	13%	21%	13%	12%	23%	11%	13%	17%	15%	8%	20%	13%	12%
Rarely	18%	16%	19%	17%	15%	20%	14%	18%	19%	16%	16%	24%	20%	14%	21%	17%
Just Once	5%	11%	4%	7%	9%	4%	6%	9%	3%	6%	5%	5%	5%	6%	5%	5%
Never	48%	33%	49%	51%	35%	47%	58%	31%	52%	52%	45%	45%	55%	39%	46%	54%
Not Sure	1%	2%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	21%	14%	12%	21%	13%	12%	24%	14%	9%	16%	16%	8%	28%	13%	14%
Fairly Often	14%	24%	13%	11%	20%	12%	12%	21%	11%	15%	14%	15%	12%	21%	13%	13%
Rarely	18%	20%	17%	20%	21%	18%	16%	17%	19%	16%	18%	16%	20%	15%	18%	18%
Just Once	5%	9%	4%	5%	7%	5%	4%	9%	4%	4%	4%	9%	5%	11%	4%	5%
Never	48%	27%	51%	52%	31%	53%	54%	29%	51%	55%	47%	44%	53%	26%	51%	48%
Not Sure	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	15%	26%	14%	13%	48%	23%	12%	10%	28%	53%	27%	22%	8%	28%
Fairly Often	14%	25%	14%	12%	24%	26%	18%	11%	6%	26%	32%	17%	10%	7%
Rarely	18%	17%	18%	19%	11%	24%	35%	14%	14%	9%	20%	37%	15%	13%
Just Once	5%	14%	4%	5%	6%	11%	8%	3%	7%	4%	12%	8%	4%	5%
Never	48%	19%	49%	48%	10%	16%	27%	61%	39%	8%	9%	15%	63%	40%
Not Sure	1%	0%	0%	3%	1%	0%	0%	1%	7%	0%	0%	0%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	15%	68%	31%	15%	6%	21%	33%	31%	20%	10%	22%	30%	29%	18%	11%	20%
Fairly Often	14%	19%	40%	20%	7%	8%	23%	30%	20%	11%	21%	22%	28%	23%	10%	21%
Rarely	18%	3%	17%	39%	14%	22%	10%	27%	31%	15%	24%	18%	22%	26%	16%	21%
Just Once	5%	3%	7%	8%	4%	11%	8%	8%	7%	4%	5%	5%	14%	11%	3%	6%
Never	48%	7%	4%	19%	70%	30%	24%	4%	23%	59%	27%	23%	6%	21%	59%	31%
Not Sure	1%	0%	0%	0%	1%	9%	2%	0%	0%	1%	0%	2%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	15%	21%	28%	24%	11%	20%	17%	33%	24%	11%	21%	12%	18%	12%	17%	13%	17%
Fairly Often	14%	21%	34%	18%	11%	26%	21%	30%	18%	11%	20%	12%	16%	13%	15%	12%	16%
Rarely	18%	18%	19%	26%	17%	21%	25%	16%	29%	16%	18%	20%	16%	17%	18%	19%	17%
Just Once	5%	11%	9%	8%	3%	10%	6%	9%	6%	4%	4%	5%	5%	6%	5%	4%	6%
Never	48%	29%	11%	24%	57%	22%	31%	13%	22%	57%	33%	51%	43%	52%	44%	52%	43%
Not Sure	1%	0%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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7 How often have you used any app on your cell phone other than the GPS system while driving?																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	15%	15%	15%	11%	18%	11%	19%	12%	17%	9%	17%	16%	14%	13%	15%	14%	16%
Fairly Often	14%	16%	11%	12%	16%	13%	15%	12%	16%	11%	15%	15%	14%	14%	14%	13%	15%
Rarely	18%	18%	18%	18%	18%	17%	19%	18%	18%	18%	18%	18%	18%	11%	22%	18%	18%
Just Once	5%	5%	5%	5%	5%	5%	6%	4%	6%	6%	4%	4%	6%	4%	5%	4%	6%
Never	48%	46%	49%	54%	42%	53%	41%	54%	41%	55%	45%	47%	48%	57%	43%	50%	43%
Not Sure	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

7	How often have you used any app on your cell phone other than the GPS system while driving?																
926 Adults		All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points			Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Regularly		15%	14%	15%	9%	15%	17%	13%	8%	4%	20%	17%	15%	2%	18%	10%	
Fairly Often		14%	13%	15%	7%	14%	15%	13%	6%	9%	21%	15%	11%	3%	18%	8%	
Rarely		18%	17%	19%	14%	18%	20%	15%	34%	10%	22%	17%	14%	20%	19%	16%	
Just Once		5%	4%	7%	7%	5%	6%	4%	4%	7%	6%	5%	6%	1%	5%	4%	
Never		48%	51%	42%	63%	47%	41%	54%	48%	70%	32%	44%	54%	74%	39%	61%	
Not Sure		1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	1%	1%	1%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	15%	24%	19%	12%	13%	14%	24%	23%	15%	17%	11%	14%	16%	14%	13%	20%	11%	17%
Fairly Often	14%	18%	21%	14%	8%	29%	29%	17%	6%	10%	14%	15%	17%	10%	12%	18%	16%	17%
Rarely	18%	13%	5%	16%	32%	26%	12%	25%	14%	10%	21%	22%	14%	14%	25%	15%	17%	15%
Just Once	5%	4%	8%	5%	5%	0%	10%	3%	2%	7%	4%	5%	4%	7%	1%	7%	5%	7%
Never	48%	40%	46%	52%	40%	32%	25%	32%	64%	56%	49%	43%	48%	54%	47%	38%	51%	45%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

7 How often have you used any app on your cell phone other than the GPS system while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	15%	16%	9%	20%	15%	13%	24%
Fairly Often	14%	15%	8%	38%	16%	13%	5%
Rarely	18%	19%	12%	42%	18%	18%	17%
Just Once	5%	6%	2%	0%	6%	3%	10%
Never	48%	44%	67%	0%	44%	52%	43%
Not Sure	1%	1%	0%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	6%	8%	3%	22%	9%	0%	3%	3%	17%	6%	0%	18%	7%	7%	3%	2%	0%
Somewhat Acceptable	13%	15%	11%	19%	15%	39%	15%	0%	40%	12%	0%	18%	27%	17%	18%	5%	21%
Somewhat Unacceptable	26%	31%	19%	40%	33%	17%	27%	48%	13%	16%	0%	26%	37%	37%	32%	17%	10%
Completely Unacceptable	53%	45%	65%	19%	42%	45%	55%	49%	30%	60%	100%	38%	29%	37%	46%	74%	9%
Not Sure	2%	2%	2%	0%	2%	0%	0%	0%	0%	6%	0%	1%	0%	2%	2%	2%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	6%	22%	17%	5%	6%	3%	0%	29%	20%	4%	0%	2%	0%
Somewhat Acceptable	13%	23%	28%	20%	18%	7%	0%	26%	36%	16%	19%	6%	8%
Somewhat Unacceptable	26%	22%	39%	37%	47%	18%	28%	22%	31%	43%	42%	18%	15%
Completely Unacceptable	53%	32%	17%	38%	28%	70%	42%	23%	12%	36%	38%	71%	65%
Not Sure	2%	1%	0%	1%	1%	2%	30%	0%	1%	0%	0%	3%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	6%	14%	7%	8%	2%	1%	0%	14%	11%	6%	4%	2%	0%	-	-	-	-	-
Somewhat Acceptable	13%	19%	19%	10%	16%	7%	0%	26%	18%	12%	16%	8%	0%	-	-	-	-	-
Somewhat Unacceptable	26%	35%	30%	25%	31%	18%	23%	25%	41%	29%	52%	18%	25%	-	-	-	-	-
Completely Unacceptable	53%	32%	43%	57%	49%	69%	64%	34%	30%	52%	27%	69%	53%	-	-	-	-	-
Not Sure	2%	1%	1%	0%	2%	4%	13%	1%	1%	1%	2%	3%	21%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%					

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	6%	14%	2%	1%	2%	0%	66%	17%	5%	2%	15%	55%	28%	3%	4%	0%
Somewhat Acceptable	13%	18%	15%	7%	3%	0%	22%	38%	20%	7%	4%	27%	47%	23%	9%	0%
Somewhat Unacceptable	26%	32%	28%	32%	6%	9%	7%	32%	46%	19%	0%	0%	14%	62%	22%	0%
Completely Unacceptable	53%	36%	54%	59%	85%	30%	5%	11%	28%	71%	52%	18%	10%	11%	65%	40%
Not Sure	2%	0%	1%	2%	4%	61%	0%	3%	1%	1%	28%	0%	2%	1%	1%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	6%	22%	9%	4%	3%	0%	6%	5%	7%	25%	0%	5%	5%	21%	37%	0%
Somewhat Acceptable	13%	18%	26%	11%	8%	7%	4%	15%	29%	15%	26%	9%	23%	20%	47%	0%
Somewhat Unacceptable	26%	27%	28%	51%	15%	13%	7%	36%	43%	16%	19%	21%	39%	45%	0%	0%
Completely Unacceptable	53%	33%	36%	32%	72%	66%	80%	43%	20%	41%	45%	64%	30%	15%	16%	64%
Not Sure	2%	0%	1%	2%	2%	14%	3%	1%	2%	3%	9%	2%	3%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	6%	5%	6%	4%	22%	4%	5%	7%	11%	8%	0%	7%	5%	8%	6%	0%
Somewhat Acceptable	13%	9%	14%	27%	14%	0%	11%	16%	18%	29%	16%	9%	17%	20%	8%	6%
Somewhat Unacceptable	26%	15%	35%	33%	32%	37%	22%	39%	29%	40%	41%	18%	31%	37%	44%	68%
Completely Unacceptable	53%	69%	43%	36%	33%	53%	59%	37%	39%	22%	0%	64%	47%	34%	41%	11%
Not Sure	2%	2%	2%	0%	0%	6%	2%	1%	2%	0%	43%	3%	1%	1%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	6%	5%	7%	13%	13%	0%	6%	5%	21%	23%	0%	5%	12%	10%	24%	0%
Somewhat Acceptable	13%	11%	19%	32%	29%	0%	11%	21%	36%	14%	0%	11%	33%	49%	24%	0%
Somewhat Unacceptable	26%	23%	38%	31%	6%	0%	26%	28%	18%	5%	33%	26%	28%	24%	0%	0%
Completely Unacceptable	53%	59%	36%	25%	52%	23%	56%	40%	20%	57%	67%	55%	27%	17%	52%	0%
Not Sure	2%	2%	1%	0%	0%	77%	1%	6%	5%	0%	0%	2%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	6%	5%	14%	16%	21%	0%	5%	6%	11%	29%	5%	13%	5%	4%	8%	6%	3%
Somewhat Acceptable	13%	12%	19%	42%	48%	0%	10%	19%	21%	24%	5%	24%	9%	14%	18%	8%	12%
Somewhat Unacceptable	26%	26%	26%	18%	0%	100%	23%	31%	37%	11%	11%	23%	24%	30%	31%	20%	27%
Completely Unacceptable	53%	55%	39%	15%	32%	0%	60%	43%	31%	35%	71%	39%	61%	49%	42%	63%	56%
Not Sure	2%	2%	1%	10%	0%	0%	2%	1%	0%	0%	8%	1%	2%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	6%	17%	5%	4%	13%	5%	4%	14%	5%	2%	7%	5%	3%	12%	6%	3%
Somewhat Acceptable	13%	21%	10%	26%	21%	10%	16%	19%	10%	17%	15%	7%	12%	20%	11%	12%
Somewhat Unacceptable	26%	28%	25%	32%	29%	24%	30%	31%	23%	30%	28%	21%	23%	27%	27%	25%
Completely Unacceptable	53%	31%	59%	35%	36%	60%	48%	34%	61%	50%	48%	66%	60%	40%	55%	57%
Not Sure	2%	3%	1%	3%	2%	2%	2%	1%	2%	2%	2%	1%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	6%	18%	4%	4%	11%	4%	4%	12%	5%	4%	6%	8%	4%	19%	5%	3%
Somewhat Acceptable	13%	22%	11%	13%	16%	12%	11%	17%	12%	12%	12%	16%	13%	26%	10%	15%
Somewhat Unacceptable	26%	28%	25%	26%	30%	23%	27%	32%	23%	28%	28%	19%	22%	21%	25%	30%
Completely Unacceptable	53%	30%	59%	55%	41%	58%	55%	37%	59%	53%	52%	52%	59%	31%	59%	50%
Not Sure	2%	2%	2%	3%	2%	1%	3%	1%	2%	2%	1%	5%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	6%	27%	5%	5%	42%	8%	4%	3%	7%	33%	12%	5%	3%	5%
Somewhat Acceptable	13%	30%	11%	19%	21%	33%	21%	7%	23%	25%	25%	25%	8%	25%
Somewhat Unacceptable	26%	22%	26%	24%	18%	38%	45%	20%	29%	24%	41%	42%	21%	20%
Completely Unacceptable	53%	22%	56%	49%	19%	18%	30%	68%	32%	16%	22%	27%	66%	37%
Not Sure	2%	0%	2%	3%	0%	3%	0%	2%	9%	2%	0%	0%	2%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	6%	33%	10%	4%	3%	14%	38%	11%	2%	4%	17%	29%	11%	6%	4%	12%
Somewhat Acceptable	13%	26%	26%	12%	9%	20%	18%	41%	23%	8%	13%	22%	41%	22%	8%	4%
Somewhat Unacceptable	26%	23%	40%	43%	19%	12%	19%	26%	39%	24%	28%	23%	30%	40%	23%	34%
Completely Unacceptable	53%	17%	24%	41%	67%	47%	17%	23%	35%	63%	33%	24%	17%	33%	63%	39%
Not Sure	2%	0%	1%	0%	3%	8%	8%	0%	0%	2%	9%	2%	0%	0%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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8	How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	6%	28%	12%	5%	4%	12%	24%	17%	3%	4%	10%	6%	6%	6%	6%	5%	6%
Somewhat Acceptable	13%	22%	26%	23%	10%	6%	15%	32%	29%	8%	15%	13%	13%	13%	13%	14%	11%
Somewhat Unacceptable	26%	17%	41%	35%	23%	30%	25%	27%	34%	24%	33%	24%	28%	25%	27%	25%	27%
Completely Unacceptable	53%	29%	19%	36%	61%	43%	33%	24%	33%	62%	34%	56%	50%	56%	51%	53%	53%
Not Sure	2%	4%	2%	0%	2%	8%	5%	0%	1%	2%	7%	1%	3%	1%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

8	How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	6%	5%	7%	5%	7%	4%	8%	4%	8%	4%	7%	4%	7%	4%	7%	4%	9%
Somewhat Acceptable	13%	15%	11%	10%	16%	12%	14%	11%	15%	11%	14%	13%	13%	10%	15%	13%	13%
Somewhat Unacceptable	26%	26%	26%	26%	26%	26%	26%	24%	28%	21%	28%	26%	26%	22%	28%	27%	24%
Completely Unacceptable	53%	52%	54%	57%	50%	56%	50%	59%	47%	61%	50%	56%	52%	63%	48%	55%	51%
Not Sure	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	6%	5%	8%	2%	6%	8%	4%	4%	3%	6%	9%	6%	0%	7%	4%
Somewhat Acceptable	13%	13%	13%	10%	13%	16%	11%	7%	20%	18%	10%	16%	1%	15%	11%
Somewhat Unacceptable	26%	28%	23%	21%	26%	26%	26%	28%	30%	34%	25%	28%	6%	30%	20%
Completely Unacceptable	53%	54%	53%	60%	53%	50%	57%	60%	47%	40%	56%	47%	91%	47%	63%
Not Sure	2%	1%	3%	7%	2%	1%	3%	0%	0%	2%	1%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	6%	11%	7%	6%	1%	16%	0%	0%	9%	8%	6%	4%	8%	5%	5%	5%	7%	10%
Somewhat Acceptable	13%	19%	4%	13%	14%	16%	0%	16%	12%	13%	11%	15%	10%	12%	15%	12%	12%	13%
Somewhat Unacceptable	26%	26%	35%	26%	24%	13%	25%	43%	7%	30%	25%	28%	18%	26%	22%	29%	32%	21%
Completely Unacceptable	53%	43%	47%	53%	60%	55%	75%	41%	72%	44%	56%	54%	60%	54%	55%	53%	47%	56%
Not Sure	2%	0%	6%	2%	1%	0%	0%	0%	0%	5%	2%	0%	3%	3%	3%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	6%	6%	4%	0%	7%	5%	10%
Somewhat Acceptable	13%	13%	14%	58%	16%	10%	14%
Somewhat Unacceptable	26%	28%	19%	0%	25%	27%	25%
Completely Unacceptable	53%	52%	58%	42%	49%	58%	49%
Not Sure	2%	1%	4%	0%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	33%	39%	26%	33%	41%	24%	31%	45%	53%	29%	33%	49%	45%	37%	35%	23%	31%
Somewhat Acceptable	37%	35%	39%	45%	34%	50%	44%	16%	17%	43%	37%	24%	40%	38%	38%	40%	29%
Somewhat Unacceptable	13%	15%	11%	13%	15%	13%	13%	23%	0%	15%	6%	13%	12%	14%	15%	13%	0%
Completely Unacceptable	15%	10%	22%	3%	9%	12%	10%	15%	30%	12%	25%	13%	4%	10%	13%	22%	0%
Not Sure	1%	1%	1%	6%	1%	0%	2%	0%	0%	0%	0%	1%	0%	1%	0%	2%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	33%	55%	43%	39%	42%	26%	0%	58%	50%	37%	35%	27%	0%
Somewhat Acceptable	37%	12%	43%	37%	40%	39%	68%	20%	37%	36%	39%	40%	43%
Somewhat Unacceptable	13%	15%	11%	14%	10%	13%	13%	15%	10%	14%	14%	13%	9%
Completely Unacceptable	15%	16%	4%	10%	9%	20%	0%	7%	4%	12%	12%	19%	44%
Not Sure	1%	2%	0%	0%	0%	2%	20%	0%	0%	0%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	33%	64%	46%	27%	20%	15%	18%	56%	44%	30%	21%	25%	7%	76%	47%	41%	23%	0%
Somewhat Acceptable	37%	22%	44%	45%	42%	34%	29%	28%	36%	40%	43%	38%	44%	16%	42%	39%	38%	13%
Somewhat Unacceptable	13%	7%	7%	13%	26%	17%	22%	10%	15%	12%	17%	13%	28%	2%	7%	16%	14%	12%
Completely Unacceptable	15%	6%	2%	14%	12%	31%	15%	5%	5%	18%	14%	21%	13%	6%	3%	4%	24%	31%
Not Sure	1%	0%	1%	0%	0%	3%	16%	1%	0%	0%	4%	2%	7%	0%	0%	0%	1%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	33%	-	-	-	-	-	78%	45%	40%	28%	21%	71%	38%	37%	31%	0%
Somewhat Acceptable	37%	-	-	-	-	-	17%	46%	42%	35%	30%	29%	47%	36%	37%	6%
Somewhat Unacceptable	13%	-	-	-	-	-	5%	6%	15%	14%	5%	0%	9%	19%	13%	0%
Completely Unacceptable	15%	-	-	-	-	-	0%	3%	3%	23%	6%	0%	6%	5%	18%	36%
Not Sure	1%	-	-	-	-	-	0%	0%	1%	1%	38%	0%	0%	2%	1%	57%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	33%	53%	37%	39%	27%	11%	24%	34%	54%	52%	40%	33%	34%	22%	65%	10%
Somewhat Acceptable	37%	34%	40%	36%	36%	48%	29%	46%	30%	13%	26%	35%	44%	41%	19%	0%
Somewhat Unacceptable	13%	9%	11%	17%	14%	7%	16%	11%	13%	12%	8%	13%	11%	32%	0%	31%
Completely Unacceptable	15%	4%	13%	7%	22%	10%	29%	8%	1%	23%	10%	18%	8%	6%	16%	0%
Not Sure	1%	0%	0%	1%	1%	24%	2%	1%	2%	0%	15%	1%	2%	0%	0%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	33%	30%	36%	32%	43%	34%	33%	36%	17%	25%	57%	28%	38%	44%	19%	6%
Somewhat Acceptable	37%	33%	41%	40%	49%	30%	37%	36%	42%	43%	0%	37%	39%	35%	31%	35%
Somewhat Unacceptable	13%	15%	12%	16%	1%	6%	12%	17%	13%	15%	0%	14%	12%	11%	9%	44%
Completely Unacceptable	15%	21%	11%	12%	7%	10%	16%	11%	26%	11%	0%	20%	11%	9%	35%	0%
Not Sure	1%	1%	1%	1%	0%	20%	1%	0%	3%	5%	43%	1%	1%	2%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	33%	33%	34%	34%	28%	0%	35%	24%	29%	13%	0%	34%	27%	17%	25%	0%
Somewhat Acceptable	37%	36%	43%	28%	0%	0%	37%	41%	35%	17%	0%	38%	32%	27%	28%	0%
Somewhat Unacceptable	13%	13%	13%	24%	13%	0%	12%	20%	18%	13%	33%	12%	24%	28%	8%	100%
Completely Unacceptable	15%	17%	9%	14%	47%	23%	15%	13%	19%	45%	67%	15%	17%	21%	39%	0%
Not Sure	1%	1%	1%	0%	12%	77%	1%	2%	0%	12%	0%	1%	0%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	33%	34%	28%	26%	17%	0%	32%	33%	47%	55%	13%	31%	35%	32%	35%	35%	30%
Somewhat Acceptable	37%	37%	39%	19%	22%	0%	37%	40%	32%	19%	29%	42%	34%	40%	43%	28%	40%
Somewhat Unacceptable	13%	13%	13%	35%	10%	100%	14%	12%	16%	3%	0%	12%	14%	12%	10%	17%	12%
Completely Unacceptable	15%	15%	18%	19%	52%	0%	16%	15%	5%	22%	42%	15%	16%	15%	11%	19%	16%
Not Sure	1%	1%	2%	0%	0%	0%	2%	0%	0%	0%	16%	0%	2%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	33%	37%	32%	36%	34%	33%	33%	39%	31%	33%	36%	23%	30%	36%	34%	31%
Somewhat Acceptable	37%	39%	37%	34%	42%	36%	37%	39%	36%	38%	38%	29%	38%	34%	35%	41%
Somewhat Unacceptable	13%	6%	14%	12%	11%	14%	12%	10%	15%	12%	13%	20%	11%	12%	15%	11%
Completely Unacceptable	15%	17%	15%	13%	12%	16%	16%	12%	16%	15%	11%	29%	19%	18%	14%	15%
Not Sure	1%	1%	1%	4%	1%	1%	3%	0%	1%	2%	1%	0%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	33%	35%	34%	31%	34%	33%	33%	37%	32%	33%	41%	14%	15%	41%	34%	29%
Somewhat Acceptable	37%	38%	36%	40%	40%	35%	39%	36%	37%	37%	39%	24%	39%	37%	35%	42%
Somewhat Unacceptable	13%	14%	14%	11%	11%	15%	12%	13%	14%	11%	10%	24%	17%	13%	14%	11%
Completely Unacceptable	15%	12%	15%	17%	15%	16%	15%	14%	15%	17%	9%	35%	26%	7%	16%	16%
Not Sure	1%	1%	1%	2%	1%	2%	1%	0%	2%	1%	1%	3%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	33%	30%	34%	27%	61%	35%	33%	30%	44%	57%	43%	39%	29%	33%
Somewhat Acceptable	37%	44%	37%	37%	19%	38%	40%	38%	37%	20%	36%	37%	39%	32%
Somewhat Unacceptable	13%	10%	13%	12%	9%	15%	13%	13%	2%	14%	13%	15%	13%	14%
Completely Unacceptable	15%	16%	14%	21%	11%	11%	13%	17%	8%	9%	8%	9%	18%	10%
Not Sure	1%	0%	1%	2%	0%	0%	1%	2%	10%	0%	1%	0%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	33%	56%	46%	37%	27%	30%	45%	43%	35%	31%	39%	47%	44%	36%	31%	26%
Somewhat Acceptable	37%	22%	35%	38%	39%	33%	22%	36%	38%	38%	37%	25%	37%	36%	38%	49%
Somewhat Unacceptable	13%	14%	12%	14%	14%	5%	12%	15%	13%	13%	7%	17%	6%	17%	13%	4%
Completely Unacceptable	15%	8%	8%	11%	18%	27%	21%	4%	14%	17%	8%	11%	10%	12%	17%	10%
Not Sure	1%	0%	0%	0%	2%	5%	0%	3%	0%	1%	9%	0%	3%	0%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	33%	35%	48%	38%	31%	36%	36%	54%	39%	30%	27%	32%	35%	31%	35%	35%	31%
Somewhat Acceptable	37%	46%	27%	31%	39%	33%	37%	29%	35%	38%	46%	40%	34%	39%	35%	39%	35%
Somewhat Unacceptable	13%	9%	17%	17%	13%	10%	17%	7%	12%	14%	11%	13%	14%	14%	12%	13%	13%
Completely Unacceptable	15%	8%	8%	14%	17%	11%	10%	9%	12%	17%	9%	15%	16%	15%	15%	12%	19%
Not Sure	1%	2%	0%	1%	1%	9%	0%	2%	1%	1%	7%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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9	How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?																
926 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	33%	38%	28%	31%	35%	31%	35%	33%	34%	27%	36%	34%	32%	33%	33%	34%	32%
Somewhat Acceptable	37%	38%	36%	40%	35%	38%	35%	38%	36%	38%	37%	39%	36%	33%	39%	38%	35%
Somewhat Unacceptable	13%	11%	15%	15%	11%	14%	11%	14%	13%	17%	11%	13%	13%	13%	13%	14%	11%
Completely Unacceptable	15%	11%	20%	13%	18%	14%	17%	14%	16%	16%	15%	12%	17%	18%	14%	12%	20%
Not Sure	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

9	How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?																
926 Adults Credibility Interval: +/-3.7 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+			
		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+		
Completely Acceptable	33%	35%	31%	15%	34%	34%	32%	32%	23%	39%	36%	35%	14%	37%	27%		
Somewhat Acceptable	37%	38%	35%	29%	38%	35%	39%	37%	63%	37%	36%	35%	39%	38%	36%		
Somewhat Unacceptable	13%	14%	12%	15%	13%	12%	14%	0%	9%	13%	14%	16%	6%	13%	12%		
Completely Unacceptable	15%	12%	20%	36%	14%	17%	13%	31%	1%	10%	13%	12%	39%	11%	22%		
Not Sure	1%	1%	2%	5%	1%	1%	2%	0%	3%	1%	0%	2%	2%	1%	2%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%		

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	33%	38%	26%	34%	20%	46%	44%	51%	65%	34%	36%	32%	32%	28%	29%	40%	40%	34%
Somewhat Acceptable	37%	39%	39%	35%	47%	22%	17%	32%	14%	38%	32%	40%	35%	32%	40%	40%	36%	39%
Somewhat Unacceptable	13%	10%	14%	15%	10%	0%	39%	3%	2%	10%	14%	13%	14%	17%	13%	10%	13%	10%
Completely Unacceptable	15%	12%	16%	14%	23%	32%	0%	14%	19%	16%	17%	14%	16%	22%	16%	9%	9%	16%
Not Sure	1%	0%	5%	2%	0%	0%	0%	0%	0%	1%	1%	1%	3%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	33%	35%	25%	42%	33%	33%	40%
Somewhat Acceptable	37%	37%	37%	38%	36%	40%	27%
Somewhat Unacceptable	13%	13%	13%	20%	13%	13%	7%
Completely Unacceptable	15%	14%	22%	0%	16%	14%	22%
Not Sure	1%	1%	2%	0%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	2%	3%	1%	0%	3%	0%	6%	0%	0%	4%	0%	8%	6%	1%	1%	1%	0%
Somewhat Acceptable	7%	10%	4%	20%	10%	10%	8%	14%	0%	11%	19%	16%	21%	6%	11%	1%	0%
Somewhat Unacceptable	26%	32%	18%	41%	33%	47%	30%	32%	57%	20%	6%	34%	43%	45%	24%	9%	79%
Completely Unacceptable	62%	52%	75%	33%	52%	43%	53%	54%	43%	65%	75%	39%	30%	46%	62%	87%	10%
Not Sure	2%	2%	2%	6%	3%	0%	3%	0%	0%	0%	0%	4%	0%	2%	2%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	2%	15%	8%	2%	0%	1%	0%	12%	7%	2%	2%	1%	0%
Somewhat Acceptable	7%	16%	30%	10%	14%	1%	0%	18%	26%	10%	12%	2%	0%
Somewhat Unacceptable	26%	26%	47%	41%	48%	15%	25%	34%	41%	36%	25%	19%	7%
Completely Unacceptable	62%	40%	16%	46%	34%	82%	40%	33%	23%	52%	61%	76%	79%
Not Sure	2%	3%	0%	1%	3%	2%	36%	3%	4%	1%	0%	2%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	2%	5%	3%	2%	3%	1%	0%	7%	6%	0%	4%	1%	0%	26%	4%	1%	0%	0%
Somewhat Acceptable	7%	13%	13%	5%	2%	3%	0%	16%	14%	10%	6%	2%	0%	21%	21%	9%	2%	10%
Somewhat Unacceptable	26%	39%	31%	29%	25%	13%	29%	40%	39%	36%	30%	13%	35%	22%	40%	46%	14%	12%
Completely Unacceptable	62%	41%	52%	63%	68%	80%	44%	37%	38%	52%	55%	82%	41%	25%	34%	45%	83%	44%
Not Sure	2%	2%	1%	0%	2%	3%	27%	0%	3%	1%	6%	2%	25%	6%	1%	0%	2%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	2%	6%	1%	1%	0%	0%	-	-	-	-	-	58%	9%	1%	0%	0%
Somewhat Acceptable	7%	10%	9%	4%	1%	0%	-	-	-	-	-	26%	75%	18%	1%	11%
Somewhat Unacceptable	26%	31%	29%	29%	5%	10%	-	-	-	-	-	16%	10%	74%	19%	0%
Completely Unacceptable	62%	52%	59%	66%	93%	30%	-	-	-	-	-	0%	6%	6%	78%	11%
Not Sure	2%	1%	2%	1%	1%	61%	-	-	-	-	-	0%	0%	1%	2%	78%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%						3%	4%	14%	78%	1%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	16%	2%	1%	0%	3%	3%	2%	1%	8%	0%	2%	3%	9%	6%	0%
Somewhat Acceptable	7%	14%	18%	7%	2%	0%	3%	8%	19%	5%	2%	3%	18%	25%	8%	0%
Somewhat Unacceptable	26%	37%	31%	45%	14%	13%	9%	36%	40%	10%	20%	18%	46%	43%	22%	42%
Completely Unacceptable	62%	33%	47%	45%	81%	57%	81%	54%	39%	69%	63%	75%	31%	24%	41%	0%
Not Sure	2%	0%	2%	1%	2%	27%	4%	0%	2%	8%	15%	2%	2%	0%	22%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	2%	3%	2%	6%	0%	2%	3%	3%	8%	0%	3%	2%	2%	6%	0%
Somewhat Acceptable	7%	3%	10%	14%	17%	0%	4%	14%	17%	30%	0%	4%	11%	10%	0%	0%
Somewhat Unacceptable	26%	13%	36%	38%	39%	23%	22%	38%	35%	30%	57%	18%	29%	41%	54%	74%
Completely Unacceptable	62%	80%	50%	45%	33%	62%	69%	43%	45%	26%	0%	72%	57%	46%	33%	11%
Not Sure	2%	2%	1%	2%	5%	15%	2%	1%	0%	5%	43%	3%	1%	1%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	2%	3%	2%	6%	0%	2%	5%	11%	6%	0%	2%	12%	0%	11%	0%
Somewhat Acceptable	7%	5%	15%	20%	0%	0%	6%	13%	37%	19%	0%	6%	25%	21%	24%	100%
Somewhat Unacceptable	26%	22%	38%	41%	42%	0%	25%	34%	28%	13%	33%	26%	34%	25%	6%	0%
Completely Unacceptable	62%	69%	43%	38%	40%	23%	66%	46%	24%	31%	67%	64%	29%	46%	42%	0%
Not Sure	2%	2%	1%	0%	12%	77%	2%	2%	0%	32%	0%	2%	0%	7%	17%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	2%	8%	0%	16%	0%	2%	3%	3%	13%	0%	9%	1%	2%	4%	1%	1%
Somewhat Acceptable	7%	6%	15%	53%	33%	0%	5%	10%	13%	29%	5%	17%	5%	5%	12%	6%	4%
Somewhat Unacceptable	26%	26%	31%	16%	0%	100%	22%	32%	43%	19%	15%	31%	22%	29%	33%	19%	25%
Completely Unacceptable	62%	64%	44%	17%	52%	0%	69%	54%	39%	35%	59%	42%	70%	60%	49%	72%	67%
Not Sure	2%	2%	1%	15%	0%	0%	2%	2%	2%	4%	22%	1%	2%	4%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	6%	2%	3%	8%	1%	2%	6%	1%	2%	3%	3%	1%	6%	2%	2%
Somewhat Acceptable	7%	17%	6%	7%	18%	6%	3%	17%	5%	5%	9%	7%	4%	15%	6%	5%
Somewhat Unacceptable	26%	22%	26%	27%	25%	27%	23%	28%	25%	26%	28%	17%	25%	23%	28%	24%
Completely Unacceptable	62%	51%	64%	59%	47%	64%	68%	45%	68%	64%	58%	73%	68%	52%	62%	67%
Not Sure	2%	5%	2%	4%	2%	1%	4%	3%	2%	3%	3%	1%	2%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	8%	1%	2%	6%	1%	2%	6%	1%	2%	3%	3%	1%	13%	1%	1%
Somewhat Acceptable	7%	18%	5%	5%	15%	5%	5%	19%	5%	5%	7%	9%	7%	22%	6%	6%
Somewhat Unacceptable	26%	30%	26%	24%	35%	22%	24%	29%	27%	22%	28%	24%	19%	24%	25%	28%
Completely Unacceptable	62%	40%	66%	66%	42%	70%	66%	45%	65%	69%	61%	60%	68%	40%	66%	62%
Not Sure	2%	4%	1%	3%	2%	2%	3%	1%	2%	3%	1%	4%	5%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	2%	18%	2%	1%	20%	2%	2%	1%	2%	18%	6%	2%	1%	0%
Somewhat Acceptable	7%	25%	6%	8%	20%	24%	11%	2%	10%	28%	23%	11%	3%	5%
Somewhat Unacceptable	26%	22%	26%	25%	27%	35%	51%	19%	29%	33%	42%	50%	18%	32%
Completely Unacceptable	62%	33%	64%	62%	30%	38%	32%	76%	55%	19%	26%	37%	76%	58%
Not Sure	2%	3%	2%	4%	2%	1%	3%	2%	5%	3%	3%	0%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	2%	22%	4%	1%	1%	0%	22%	5%	3%	1%	0%	20%	8%	1%	1%	0%
Somewhat Acceptable	7%	19%	20%	12%	2%	10%	21%	32%	9%	4%	9%	21%	29%	12%	3%	12%
Somewhat Unacceptable	26%	39%	39%	43%	17%	30%	21%	38%	44%	21%	45%	22%	42%	45%	20%	52%
Completely Unacceptable	62%	21%	35%	45%	77%	52%	34%	24%	43%	73%	33%	37%	17%	39%	74%	30%
Not Sure	2%	0%	2%	0%	3%	8%	3%	3%	2%	2%	12%	0%	5%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	2%	22%	6%	1%	1%	0%	17%	4%	2%	1%	0%	2%	3%	3%	2%	2%	3%
Somewhat Acceptable	7%	19%	29%	10%	4%	7%	16%	26%	12%	4%	7%	5%	10%	5%	9%	6%	9%
Somewhat Unacceptable	26%	17%	34%	43%	22%	39%	15%	41%	47%	21%	42%	26%	25%	26%	26%	28%	24%
Completely Unacceptable	62%	37%	30%	46%	70%	45%	50%	28%	36%	71%	47%	64%	60%	65%	60%	63%	61%
Not Sure	2%	4%	0%	1%	2%	9%	2%	2%	2%	2%	4%	2%	2%	1%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	2%	1%	3%	2%	3%	1%	4%	2%	2%	2%	2%	2%	3%	2%	2%	1%	4%
Somewhat Acceptable	7%	6%	9%	5%	9%	5%	10%	4%	11%	4%	9%	7%	8%	4%	9%	5%	10%
Somewhat Unacceptable	26%	27%	25%	26%	26%	26%	26%	24%	28%	22%	27%	24%	27%	20%	29%	28%	22%
Completely Unacceptable	62%	63%	61%	65%	59%	65%	59%	67%	57%	68%	60%	65%	60%	71%	57%	63%	61%
Not Sure	2%	3%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	2%	1%	4%	0%	3%	3%	1%	8%	7%	2%	5%	1%	0%	3%	1%
Somewhat Acceptable	7%	5%	11%	6%	7%	10%	5%	2%	9%	10%	9%	6%	0%	10%	4%
Somewhat Unacceptable	26%	28%	23%	21%	26%	26%	26%	15%	18%	35%	24%	26%	10%	30%	20%
Completely Unacceptable	62%	64%	60%	70%	62%	58%	66%	75%	63%	51%	59%	65%	88%	55%	74%
Not Sure	2%	1%	3%	4%	2%	2%	2%	0%	3%	2%	3%	3%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	2%	7%	2%	2%	0%	0%	0%	0%	4%	2%	3%	1%	6%	2%	1%	2%	3%	5%
Somewhat Acceptable	7%	13%	10%	6%	8%	24%	12%	0%	0%	9%	7%	6%	9%	7%	6%	8%	9%	7%
Somewhat Unacceptable	26%	22%	20%	27%	27%	14%	15%	40%	8%	21%	26%	31%	20%	23%	26%	30%	25%	25%
Completely Unacceptable	62%	57%	63%	62%	64%	62%	74%	57%	79%	65%	63%	61%	62%	64%	66%	58%	61%	59%
Not Sure	2%	1%	5%	2%	1%	0%	0%	3%	9%	3%	2%	1%	3%	3%	1%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	2%	3%	1%	0%	4%	1%	3%
Somewhat Acceptable	7%	7%	6%	58%	10%	5%	6%
Somewhat Unacceptable	26%	27%	18%	0%	26%	26%	23%
Completely Unacceptable	62%	60%	71%	42%	59%	66%	62%
Not Sure	2%	2%	3%	0%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	4%	1%	0%	5%	0%	3%	0%	17%	4%	0%	9%	6%	2%	3%	1%	0%
Somewhat Acceptable	4%	5%	2%	18%	5%	10%	7%	0%	0%	6%	0%	10%	13%	3%	4%	1%	21%
Somewhat Unacceptable	14%	18%	9%	13%	20%	31%	9%	0%	40%	9%	6%	23%	22%	23%	18%	4%	29%
Completely Unacceptable	78%	71%	88%	63%	69%	59%	78%	100%	43%	81%	94%	56%	59%	71%	75%	94%	39%
Not Sure	1%	1%	0%	6%	1%	0%	3%	0%	0%	0%	0%	1%	0%	0%	0%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	14%	11%	2%	2%	1%	0%	10%	12%	3%	0%	1%	0%
Somewhat Acceptable	4%	13%	20%	4%	4%	1%	0%	16%	13%	5%	9%	1%	0%
Somewhat Unacceptable	14%	21%	38%	27%	20%	4%	15%	23%	27%	22%	16%	8%	0%
Completely Unacceptable	78%	52%	31%	67%	71%	93%	80%	48%	46%	70%	75%	90%	96%
Not Sure	1%	0%	0%	1%	2%	1%	5%	2%	1%	0%	0%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	3%	8%	4%	3%	1%	0%	0%	9%	6%	2%	4%	0%	0%	27%	6%	0%	1%	0%
Somewhat Acceptable	4%	5%	8%	4%	5%	1%	0%	11%	9%	3%	9%	1%	0%	19%	15%	2%	1%	5%
Somewhat Unacceptable	14%	23%	16%	15%	7%	7%	31%	23%	23%	24%	20%	4%	10%	6%	25%	33%	3%	7%
Completely Unacceptable	78%	63%	72%	78%	87%	90%	64%	57%	61%	70%	66%	94%	82%	47%	54%	65%	95%	57%
Not Sure	1%	1%	0%	0%	0%	2%	5%	0%	1%	1%	2%	1%	7%	0%	0%	0%	1%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	3%	6%	2%	0%	0%	0%	71%	10%	2%	0%	0%	-	-	-	-	-
Somewhat Acceptable	4%	5%	5%	3%	2%	0%	16%	43%	2%	0%	0%	-	-	-	-	-
Somewhat Unacceptable	14%	15%	13%	20%	5%	18%	5%	34%	39%	1%	5%	-	-	-	-	-
Completely Unacceptable	78%	73%	79%	77%	91%	40%	8%	11%	57%	98%	60%	-	-	-	-	-
Not Sure	1%	0%	0%	0%	2%	41%	0%	1%	0%	0%	34%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%					

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	19%	3%	1%	0%	3%	4%	2%	1%	5%	2%	2%	3%	9%	6%	0%
Somewhat Acceptable	4%	10%	13%	2%	1%	0%	2%	5%	8%	11%	0%	1%	11%	24%	12%	0%
Somewhat Unacceptable	14%	12%	22%	34%	3%	4%	3%	17%	35%	5%	0%	6%	34%	37%	16%	42%
Completely Unacceptable	78%	58%	61%	62%	96%	76%	89%	75%	56%	79%	83%	90%	51%	29%	66%	0%
Not Sure	1%	0%	0%	0%	1%	16%	2%	0%	0%	0%	15%	1%	1%	0%	0%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	2%	4%	5%	2%	0%	2%	4%	5%	16%	0%	3%	3%	4%	6%	0%
Somewhat Acceptable	4%	1%	6%	8%	18%	0%	2%	11%	18%	14%	0%	2%	8%	4%	0%	0%
Somewhat Unacceptable	14%	6%	19%	26%	18%	11%	9%	29%	25%	23%	0%	8%	16%	25%	30%	58%
Completely Unacceptable	78%	90%	71%	60%	62%	80%	87%	55%	52%	41%	57%	86%	73%	67%	57%	27%
Not Sure	1%	1%	0%	2%	0%	9%	1%	1%	0%	5%	43%	1%	0%	0%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	3%	4%	6%	6%	0%	2%	5%	24%	6%	0%	2%	20%	5%	15%	0%
Somewhat Acceptable	4%	3%	9%	8%	21%	0%	3%	10%	20%	8%	0%	3%	19%	19%	7%	100%
Somewhat Unacceptable	14%	9%	26%	51%	21%	0%	12%	25%	27%	17%	33%	13%	21%	55%	17%	0%
Completely Unacceptable	78%	85%	62%	35%	39%	23%	83%	56%	28%	37%	67%	81%	40%	13%	45%	0%
Not Sure	1%	1%	1%	0%	12%	77%	0%	3%	0%	32%	0%	1%	0%	7%	17%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	2%	10%	11%	16%	0%	2%	3%	7%	13%	0%	12%	1%	2%	5%	2%	1%
Somewhat Acceptable	4%	3%	13%	47%	19%	0%	2%	7%	8%	36%	0%	11%	2%	3%	7%	3%	3%
Somewhat Unacceptable	14%	13%	17%	22%	34%	100%	11%	19%	22%	19%	8%	15%	11%	16%	14%	13%	14%
Completely Unacceptable	78%	81%	60%	5%	32%	0%	84%	71%	62%	29%	76%	60%	85%	77%	73%	81%	81%
Not Sure	1%	1%	0%	15%	0%	0%	1%	0%	0%	4%	17%	1%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	9%	2%	2%	9%	2%	1%	10%	1%	1%	4%	3%	1%	9%	2%	1%
Somewhat Acceptable	4%	11%	3%	3%	11%	3%	2%	11%	2%	3%	5%	5%	2%	9%	3%	3%
Somewhat Unacceptable	14%	14%	13%	18%	15%	14%	12%	15%	13%	15%	14%	13%	14%	13%	14%	14%
Completely Unacceptable	78%	66%	80%	76%	65%	80%	83%	63%	83%	79%	76%	79%	83%	68%	79%	82%
Not Sure	1%	0%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	10%	2%	1%	8%	2%	1%	9%	2%	1%	3%	2%	1%	14%	2%	0%
Somewhat Acceptable	4%	12%	2%	4%	8%	2%	3%	11%	2%	4%	3%	8%	5%	18%	3%	2%
Somewhat Unacceptable	14%	15%	14%	13%	16%	13%	13%	16%	13%	14%	13%	17%	13%	18%	12%	17%
Completely Unacceptable	78%	63%	81%	80%	67%	82%	81%	62%	82%	81%	80%	70%	79%	48%	83%	79%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	4%	2%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	3%	24%	2%	2%	25%	6%	1%	1%	2%	23%	5%	5%	1%	0%
Somewhat Acceptable	4%	19%	3%	4%	12%	21%	3%	1%	9%	21%	18%	3%	1%	9%
Somewhat Unacceptable	14%	17%	13%	18%	20%	24%	28%	8%	28%	25%	38%	33%	5%	15%
Completely Unacceptable	78%	37%	81%	75%	41%	49%	67%	89%	61%	28%	39%	59%	92%	75%
Not Sure	1%	3%	1%	1%	2%	0%	1%	1%	0%	3%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	3%	26%	6%	1%	1%	0%	26%	9%	2%	1%	0%	22%	11%	3%	1%	0%
Somewhat Acceptable	4%	10%	14%	4%	1%	18%	12%	21%	7%	1%	7%	16%	19%	8%	1%	9%
Somewhat Unacceptable	14%	22%	28%	30%	5%	17%	17%	31%	29%	9%	27%	16%	34%	26%	8%	30%
Completely Unacceptable	78%	41%	52%	65%	92%	64%	45%	38%	61%	88%	61%	45%	33%	63%	89%	55%
Not Sure	1%	0%	1%	0%	1%	0%	0%	1%	1%	1%	5%	0%	3%	0%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	22%	9%	2%	1%	0%	17%	12%	2%	1%	0%	2%	4%	3%	3%	2%	4%
Somewhat Acceptable	4%	11%	19%	6%	2%	5%	9%	18%	7%	2%	6%	3%	6%	3%	6%	3%	6%
Somewhat Unacceptable	14%	8%	34%	25%	10%	23%	7%	27%	38%	9%	21%	11%	17%	13%	15%	13%	15%
Completely Unacceptable	78%	55%	38%	67%	86%	65%	65%	43%	53%	87%	70%	83%	72%	82%	75%	82%	74%
Not Sure	1%	4%	0%	0%	1%	7%	2%	0%	0%	1%	4%	1%	1%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	2%	4%	2%	4%	1%	5%	2%	4%	2%	3%	2%	4%	2%	3%	1%	5%
Somewhat Acceptable	4%	3%	6%	2%	6%	2%	6%	3%	6%	3%	5%	3%	5%	2%	6%	2%	7%
Somewhat Unacceptable	14%	14%	13%	10%	17%	11%	17%	11%	17%	10%	15%	11%	15%	10%	16%	14%	13%
Completely Unacceptable	78%	79%	77%	85%	72%	84%	71%	84%	72%	84%	76%	83%	75%	85%	74%	82%	73%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	3%	1%	5%	2%	3%	4%	1%	6%	7%	4%	5%	1%	0%	4%	1%
Somewhat Acceptable	4%	3%	7%	2%	4%	6%	2%	5%	4%	6%	5%	3%	0%	5%	2%
Somewhat Unacceptable	14%	14%	13%	16%	14%	15%	13%	4%	13%	21%	15%	11%	1%	18%	7%
Completely Unacceptable	78%	82%	73%	75%	78%	74%	82%	84%	73%	69%	75%	83%	98%	72%	88%
Not Sure	1%	0%	2%	5%	1%	1%	1%	0%	3%	1%	0%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	6%	1%	3%	3%	0%	0%	0%	0%	2%	3%	2%	6%	1%	2%	3%	4%	6%
Somewhat Acceptable	4%	8%	5%	4%	4%	0%	0%	0%	4%	4%	5%	3%	6%	5%	4%	4%	4%	4%
Somewhat Unacceptable	14%	14%	15%	15%	9%	30%	26%	21%	4%	15%	11%	16%	10%	12%	13%	17%	16%	10%
Completely Unacceptable	78%	71%	74%	78%	83%	70%	74%	79%	92%	78%	80%	78%	76%	81%	80%	75%	74%	79%
Not Sure	1%	1%	5%	1%	1%	0%	0%	0%	0%	1%	2%	0%	2%	1%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	3%	3%	2%	0%	5%	1%	3%
Somewhat Acceptable	4%	4%	4%	58%	6%	3%	3%
Somewhat Unacceptable	14%	15%	9%	0%	14%	12%	21%
Completely Unacceptable	78%	77%	84%	42%	73%	84%	71%
Not Sure	1%	1%	1%	0%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	9%	12%	6%	28%	12%	24%	7%	40%	13%	1%	18%	18%	14%	9%	18%	5%	0%
Somewhat Acceptable	19%	22%	16%	10%	24%	14%	13%	12%	57%	19%	0%	29%	27%	28%	24%	9%	21%
Somewhat Unacceptable	20%	24%	15%	4%	25%	31%	25%	14%	0%	26%	0%	22%	28%	24%	24%	14%	58%
Completely Unacceptable	48%	38%	61%	43%	35%	31%	56%	18%	30%	48%	82%	30%	30%	37%	34%	66%	21%
Not Sure	3%	4%	2%	15%	4%	0%	0%	15%	0%	6%	0%	1%	2%	2%	0%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	9%	25%	15%	12%	10%	6%	0%	20%	22%	11%	7%	6%	0%
Somewhat Acceptable	19%	31%	40%	25%	33%	11%	12%	32%	34%	26%	25%	13%	0%
Somewhat Unacceptable	20%	22%	31%	25%	17%	16%	39%	21%	20%	24%	25%	18%	34%
Completely Unacceptable	48%	20%	14%	35%	40%	63%	48%	25%	23%	38%	40%	59%	66%
Not Sure	3%	2%	0%	3%	0%	4%	0%	2%	0%	1%	2%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	9%	18%	13%	7%	7%	5%	4%	37%	17%	4%	8%	1%	0%	35%	13%	10%	6%	0%
Somewhat Acceptable	19%	25%	25%	26%	15%	9%	11%	35%	42%	27%	13%	6%	0%	29%	39%	21%	13%	9%
Somewhat Unacceptable	20%	24%	22%	20%	25%	15%	29%	16%	21%	35%	29%	14%	36%	12%	18%	40%	12%	20%
Completely Unacceptable	48%	31%	37%	46%	50%	66%	31%	11%	17%	34%	42%	75%	64%	24%	29%	28%	65%	48%
Not Sure	3%	2%	2%	1%	2%	5%	26%	1%	4%	1%	8%	4%	0%	0%	2%	2%	4%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	9%	15%	9%	6%	2%	0%	65%	18%	13%	5%	0%	63%	23%	8%	7%	0%
Somewhat Acceptable	19%	21%	20%	16%	16%	0%	14%	48%	23%	15%	14%	23%	60%	31%	15%	0%
Somewhat Unacceptable	20%	24%	19%	25%	9%	21%	12%	19%	35%	15%	10%	10%	11%	49%	16%	6%
Completely Unacceptable	48%	39%	47%	50%	71%	24%	5%	14%	27%	63%	39%	1%	6%	10%	59%	41%
Not Sure	3%	1%	4%	2%	2%	55%	4%	0%	2%	3%	37%	4%	0%	1%	3%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Use App					Talking Threat					Texting / Emailing				
		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	-	-	-	-	-	9%	11%	7%	11%	0%	9%	11%	18%	6%	10%
Somewhat Acceptable	19%	-	-	-	-	-	14%	20%	28%	22%	37%	15%	27%	32%	49%	31%
Somewhat Unacceptable	20%	-	-	-	-	-	9%	26%	35%	13%	9%	15%	34%	42%	15%	0%
Completely Unacceptable	48%	-	-	-	-	-	63%	42%	31%	49%	40%	58%	27%	8%	30%	0%
Not Sure	3%	-	-	-	-	-	5%	2%	0%	5%	15%	4%	1%	0%	0%	58%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Using App					Driving Aggressively					Speeding Freeways				
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	3%	8%	24%	48%	13%	8%	11%	20%	14%	41%	8%	10%	11%	31%	0%
Somewhat Acceptable	19%	7%	25%	42%	35%	13%	16%	22%	46%	47%	16%	18%	21%	19%	11%	6%
Somewhat Unacceptable	20%	7%	37%	22%	6%	13%	17%	31%	20%	17%	0%	13%	26%	26%	34%	58%
Completely Unacceptable	48%	81%	27%	11%	11%	11%	55%	35%	12%	17%	0%	56%	42%	42%	18%	21%
Not Sure	3%	3%	2%	0%	0%	50%	4%	1%	3%	5%	43%	4%	2%	3%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	9%	11%	20%	14%	0%	9%	11%	30%	6%	0%	9%	17%	29%	11%	0%
Somewhat Acceptable	19%	19%	20%	22%	14%	0%	18%	25%	35%	14%	33%	18%	29%	42%	7%	100%
Somewhat Unacceptable	20%	16%	32%	26%	26%	0%	19%	26%	19%	23%	0%	20%	24%	12%	40%	0%
Completely Unacceptable	48%	53%	35%	32%	34%	23%	51%	34%	17%	45%	67%	50%	29%	10%	43%	0%
Not Sure	3%	3%	1%	0%	12%	77%	3%	4%	0%	12%	0%	3%	0%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	9%	16%	17%	16%	0%	8%	9%	24%	20%	5%	19%	6%	9%	15%	8%	5%
Somewhat Acceptable	19%	19%	18%	47%	39%	100%	16%	25%	22%	47%	12%	23%	17%	20%	20%	19%	19%
Somewhat Unacceptable	20%	19%	30%	17%	13%	0%	18%	27%	17%	18%	15%	18%	17%	25%	21%	15%	23%
Completely Unacceptable	48%	50%	34%	19%	32%	0%	56%	36%	36%	15%	39%	38%	57%	41%	42%	55%	48%
Not Sure	3%	3%	2%	0%	0%	0%	3%	4%	0%	0%	28%	3%	2%	4%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	15%	9%	8%	20%	8%	7%	21%	6%	7%	11%	5%	7%	20%	8%	6%
Somewhat Acceptable	19%	28%	17%	29%	22%	19%	19%	25%	17%	21%	19%	25%	17%	22%	19%	18%
Somewhat Unacceptable	20%	18%	20%	24%	19%	19%	23%	22%	18%	23%	22%	13%	19%	15%	21%	21%
Completely Unacceptable	48%	39%	51%	35%	36%	52%	47%	31%	56%	43%	44%	55%	54%	39%	50%	51%
Not Sure	3%	0%	3%	4%	3%	2%	5%	3%	2%	6%	3%	2%	3%	4%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	22%	7%	8%	18%	6%	7%	19%	8%	5%	11%	10%	4%	28%	7%	7%
Somewhat Acceptable	19%	25%	18%	18%	23%	16%	22%	26%	15%	22%	18%	16%	28%	37%	15%	23%
Somewhat Unacceptable	20%	24%	17%	24%	20%	19%	22%	18%	19%	24%	21%	19%	16%	15%	19%	25%
Completely Unacceptable	48%	26%	55%	46%	36%	57%	44%	33%	55%	44%	48%	51%	46%	17%	57%	39%
Not Sure	3%	2%	3%	4%	3%	2%	5%	3%	2%	5%	2%	3%	6%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	9%	25%	9%	9%	30%	12%	10%	7%	2%	30%	12%	9%	8%	6%
Somewhat Acceptable	19%	30%	18%	26%	26%	31%	28%	15%	26%	32%	37%	27%	14%	36%
Somewhat Unacceptable	20%	20%	19%	28%	20%	26%	27%	17%	23%	20%	31%	32%	16%	23%
Completely Unacceptable	48%	23%	52%	33%	23%	29%	35%	57%	37%	18%	20%	30%	59%	30%
Not Sure	3%	2%	3%	5%	1%	2%	1%	4%	11%	0%	1%	2%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	9%	42%	18%	11%	4%	7%	38%	17%	7%	7%	5%	39%	13%	10%	7%	7%
Somewhat Acceptable	19%	33%	46%	28%	9%	26%	15%	39%	29%	15%	32%	23%	40%	28%	15%	29%
Somewhat Unacceptable	20%	15%	24%	34%	16%	21%	12%	29%	29%	18%	30%	2%	30%	29%	18%	32%
Completely Unacceptable	48%	10%	13%	26%	66%	34%	30%	12%	33%	57%	26%	31%	14%	30%	57%	27%
Not Sure	3%	0%	0%	1%	4%	12%	4%	3%	2%	3%	8%	4%	3%	3%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	9%	28%	15%	9%	8%	10%	23%	14%	8%	8%	10%	9%	10%	9%	9%	8%	11%
Somewhat Acceptable	19%	17%	38%	27%	16%	25%	20%	39%	27%	16%	24%	19%	19%	20%	18%	19%	19%
Somewhat Unacceptable	20%	11%	25%	37%	17%	19%	13%	19%	45%	17%	24%	18%	23%	18%	22%	20%	20%
Completely Unacceptable	48%	36%	22%	25%	56%	33%	38%	26%	20%	56%	33%	51%	45%	49%	48%	49%	47%
Not Sure	3%	8%	0%	2%	3%	13%	5%	2%	0%	3%	9%	4%	2%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	9%	9%	10%	9%	10%	8%	12%	9%	10%	8%	10%	9%	10%	9%	10%	8%	12%
Somewhat Acceptable	19%	21%	17%	17%	21%	18%	20%	17%	22%	17%	20%	20%	19%	15%	22%	19%	20%
Somewhat Unacceptable	20%	22%	18%	18%	22%	17%	24%	18%	23%	18%	21%	19%	21%	15%	23%	19%	21%
Completely Unacceptable	48%	44%	53%	53%	44%	53%	42%	53%	43%	54%	46%	49%	47%	57%	43%	51%	44%
Not Sure	3%	4%	2%	4%	2%	4%	2%	4%	2%	3%	3%	3%	3%	4%	3%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	9%	8%	12%	10%	9%	12%	7%	4%	18%	11%	13%	7%	1%	12%	5%
Somewhat Acceptable	19%	18%	21%	8%	20%	23%	15%	46%	12%	27%	22%	12%	10%	24%	12%
Somewhat Unacceptable	20%	20%	21%	18%	20%	19%	21%	22%	16%	26%	19%	22%	6%	23%	16%
Completely Unacceptable	48%	52%	43%	63%	47%	43%	54%	28%	46%	34%	43%	54%	80%	38%	64%
Not Sure	3%	3%	3%	1%	3%	2%	4%	0%	8%	2%	3%	4%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	9%	11%	13%	9%	9%	0%	0%	20%	5%	14%	8%	6%	14%	8%	8%	13%	10%	12%
Somewhat Acceptable	19%	24%	18%	16%	25%	30%	41%	24%	25%	16%	23%	20%	17%	17%	22%	19%	19%	18%
Somewhat Unacceptable	20%	25%	26%	21%	15%	30%	6%	21%	4%	17%	21%	21%	20%	18%	17%	27%	21%	20%
Completely Unacceptable	48%	39%	36%	51%	48%	40%	53%	33%	64%	51%	45%	49%	46%	54%	50%	39%	47%	47%
Not Sure	3%	1%	8%	3%	3%	0%	0%	1%	2%	3%	2%	3%	3%	4%	3%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	9%	10%	6%	0%	12%	7%	10%
Somewhat Acceptable	19%	20%	14%	38%	23%	15%	23%
Somewhat Unacceptable	20%	19%	24%	20%	22%	18%	14%
Completely Unacceptable	48%	48%	50%	42%	39%	58%	48%
Not Sure	3%	3%	5%	0%	4%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	36%	29%	44%	31%	29%	20%	31%	25%	87%	16%	68%	42%	14%	22%	28%	48%	9%
Somewhat Of a Threat	48%	53%	43%	43%	52%	45%	57%	72%	13%	58%	32%	40%	61%	58%	56%	41%	59%
Not a Threat	12%	14%	9%	16%	13%	33%	12%	3%	0%	26%	0%	15%	21%	15%	11%	6%	32%
Not At All a Threat	3%	4%	2%	0%	5%	0%	0%	0%	0%	0%	0%	2%	2%	4%	4%	3%	0%
Not Sure	1%	1%	1%	9%	1%	3%	0%	0%	0%	0%	0%	0%	2%	2%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	36%	44%	22%	22%	24%	43%	31%	36%	16%	27%	32%	43%	30%
Somewhat Of a Threat	48%	31%	58%	61%	51%	44%	64%	36%	58%	58%	45%	45%	58%
Not a Threat	12%	17%	18%	14%	22%	8%	5%	27%	20%	12%	14%	9%	4%
Not At All a Threat	3%	6%	1%	2%	3%	3%	0%	1%	4%	3%	2%	3%	0%
Not Sure	1%	3%	0%	1%	0%	2%	0%	0%	2%	0%	7%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	36%	27%	20%	39%	40%	49%	37%	29%	24%	31%	29%	44%	53%	36%	11%	10%	54%	53%
Somewhat Of a Threat	48%	50%	58%	51%	45%	40%	35%	49%	56%	55%	50%	43%	39%	39%	57%	68%	39%	25%
Not a Threat	12%	17%	18%	8%	10%	8%	5%	20%	17%	12%	10%	8%	7%	13%	26%	19%	4%	10%
Not At All a Threat	3%	3%	3%	1%	4%	3%	15%	1%	3%	2%	10%	3%	0%	12%	3%	2%	2%	5%
Not Sure	1%	3%	1%	0%	1%	1%	9%	1%	1%	1%	2%	2%	0%	0%	3%	1%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	36%	26%	28%	45%	67%	44%	45%	17%	13%	46%	60%	52%	19%	9%	41%	56%
Somewhat Of a Threat	48%	49%	60%	40%	27%	26%	41%	51%	67%	42%	11%	39%	52%	61%	47%	17%
Not a Threat	12%	19%	9%	12%	1%	14%	4%	30%	18%	7%	9%	3%	22%	30%	8%	5%
Not At All a Threat	3%	4%	1%	3%	4%	0%	10%	2%	1%	3%	10%	4%	7%	1%	3%	0%
Not Sure	1%	2%	1%	1%	1%	16%	0%	0%	1%	1%	10%	1%	0%	0%	1%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	34%	27%	16%	47%	54%	-	-	-	-	-	48%	7%	3%	8%	0%
Somewhat Of a Threat	48%	54%	51%	61%	42%	34%	-	-	-	-	-	44%	65%	30%	19%	42%
Not a Threat	12%	9%	17%	20%	8%	0%	-	-	-	-	-	6%	24%	51%	15%	0%
Not At All a Threat	3%	3%	3%	2%	3%	5%	-	-	-	-	-	1%	3%	16%	47%	0%
Not Sure	1%	0%	3%	1%	1%	7%	-	-	-	-	-	1%	1%	0%	11%	58%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%						71%	24%	3%	1%	0%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	57%	20%	13%	18%	31%	42%	18%	25%	14%	0%	49%	27%	13%	3%	11%
Somewhat Of a Threat	48%	34%	63%	57%	47%	38%	46%	58%	46%	44%	41%	42%	53%	62%	55%	24%
Not a Threat	12%	6%	15%	28%	10%	0%	9%	20%	23%	20%	16%	5%	16%	22%	16%	50%
Not At All a Threat	3%	2%	2%	0%	22%	7%	2%	3%	6%	16%	0%	2%	3%	2%	20%	0%
Not Sure	1%	1%	0%	3%	2%	25%	1%	1%	0%	5%	43%	2%	1%	1%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	43%	13%	25%	7%	0%	39%	16%	17%	37%	0%	37%	19%	34%	32%	0%
Somewhat Of a Threat	48%	44%	63%	50%	34%	0%	46%	63%	46%	20%	33%	48%	68%	33%	25%	0%
Not a Threat	12%	9%	22%	21%	14%	0%	11%	18%	23%	0%	0%	12%	6%	24%	12%	0%
Not At All a Threat	3%	3%	2%	4%	33%	0%	3%	1%	14%	31%	0%	2%	3%	3%	27%	100%
Not Sure	1%	1%	0%	0%	12%	100%	1%	1%	0%	12%	67%	1%	4%	7%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	37%	25%	20%	22%	0%	41%	25%	30%	18%	58%	31%	40%	33%	26%	46%	36%
Somewhat Of a Threat	48%	48%	59%	35%	48%	100%	44%	60%	54%	32%	22%	49%	48%	49%	53%	44%	47%
Not a Threat	12%	11%	13%	30%	0%	0%	11%	12%	12%	32%	0%	14%	10%	13%	15%	7%	12%
Not At All a Threat	3%	2%	3%	15%	31%	0%	3%	1%	2%	18%	6%	3%	2%	4%	4%	2%	3%
Not Sure	1%	2%	0%	0%	0%	0%	1%	1%	2%	0%	14%	2%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	32%	38%	27%	33%	38%	31%	35%	39%	29%	28%	57%	43%	35%	36%	36%
Somewhat Of a Threat	48%	41%	50%	44%	46%	50%	47%	43%	49%	50%	54%	29%	44%	46%	50%	47%
Not a Threat	12%	16%	9%	24%	16%	9%	16%	16%	8%	17%	13%	9%	10%	14%	10%	13%
Not At All a Threat	3%	9%	2%	3%	6%	2%	3%	6%	2%	2%	3%	3%	2%	4%	3%	2%
Not Sure	1%	2%	1%	2%	0%	1%	3%	1%	2%	2%	1%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	30%	38%	35%	25%	41%	37%	27%	39%	35%	32%	51%	40%	32%	38%	32%
Somewhat Of a Threat	48%	44%	49%	48%	52%	47%	47%	48%	48%	49%	51%	36%	47%	44%	49%	47%
Not a Threat	12%	19%	9%	13%	18%	9%	12%	19%	9%	11%	13%	8%	10%	15%	10%	15%
Not At All a Threat	3%	5%	2%	2%	4%	2%	2%	5%	2%	3%	3%	2%	2%	6%	2%	3%
Not Sure	1%	1%	1%	2%	1%	1%	2%	0%	1%	2%	1%	3%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	36%	37%	35%	40%	35%	18%	21%	42%	24%	33%	17%	20%	42%	38%
Somewhat Of a Threat	48%	41%	50%	40%	38%	52%	63%	46%	34%	45%	53%	61%	46%	33%
Not a Threat	12%	14%	11%	17%	21%	25%	9%	8%	34%	20%	22%	18%	8%	22%
Not At All a Threat	3%	8%	3%	2%	5%	3%	4%	2%	8%	3%	6%	1%	3%	0%
Not Sure	1%	1%	1%	1%	1%	2%	3%	1%	0%	0%	1%	1%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	36%	30%	22%	23%	43%	44%	51%	16%	21%	41%	9%	32%	24%	22%	41%	13%
Somewhat Of a Threat	48%	51%	57%	56%	45%	28%	28%	62%	59%	46%	57%	50%	49%	58%	45%	71%
Not a Threat	12%	15%	17%	18%	8%	16%	12%	18%	19%	10%	12%	9%	20%	17%	10%	7%
Not At All a Threat	3%	4%	4%	2%	2%	8%	8%	4%	0%	2%	14%	8%	6%	2%	2%	3%
Not Sure	1%	0%	1%	1%	2%	4%	2%	1%	0%	1%	8%	0%	2%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	36%	42%	25%	24%	39%	18%	36%	25%	18%	41%	13%	35%	37%	34%	38%	32%	40%
Somewhat Of a Threat	48%	47%	57%	49%	46%	66%	48%	52%	54%	46%	69%	51%	45%	50%	47%	50%	46%
Not a Threat	12%	5%	12%	24%	10%	8%	6%	16%	27%	10%	9%	10%	14%	12%	12%	14%	9%
Not At All a Threat	3%	4%	5%	2%	3%	2%	8%	4%	1%	3%	2%	3%	2%	3%	2%	3%	3%
Not Sure	1%	2%	1%	1%	1%	6%	2%	3%	0%	1%	6%	1%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Sponsor:
King County Target Zero Task Force ()

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	36%	32%	40%	37%	35%	36%	36%	36%	36%	45%	32%	37%	35%	41%	33%	31%	43%
Somewhat Of a Threat	48%	50%	47%	48%	48%	49%	48%	50%	46%	40%	52%	48%	48%	45%	50%	51%	43%
Not a Threat	12%	14%	9%	10%	13%	11%	13%	10%	14%	11%	12%	11%	12%	8%	14%	13%	10%
Not At All a Threat	3%	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	3%	4%	2%	3%	2%
Not Sure	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?														
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	36%	32%	42%	56%	35%	37%	35%	39%	17%	24%	37%	35%	65%	29%	46%
Somewhat Of a Threat	48%	51%	44%	34%	49%	46%	50%	45%	47%	53%	49%	50%	32%	51%	43%
Not a Threat	12%	13%	9%	5%	12%	12%	12%	12%	28%	19%	9%	10%	1%	15%	6%
Not At All a Threat	3%	3%	3%	1%	3%	4%	2%	2%	4%	2%	3%	3%	3%	3%	3%
Not Sure	1%	1%	2%	4%	1%	1%	1%	2%	4%	1%	1%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	36%	36%	40%	34%	42%	34%	39%	17%	46%	37%	36%	33%	42%	43%	34%	34%	35%	28%
Somewhat Of a Threat	48%	33%	40%	51%	48%	26%	42%	78%	41%	44%	48%	52%	46%	41%	51%	53%	47%	51%
Not a Threat	12%	22%	16%	12%	7%	24%	0%	3%	4%	13%	10%	13%	10%	11%	11%	8%	15%	16%
Not At All a Threat	3%	6%	0%	3%	2%	0%	0%	1%	9%	3%	4%	2%	2%	2%	3%	2%	3%	4%
Not Sure	1%	2%	3%	1%	1%	15%	19%	0%	0%	2%	2%	1%	0%	3%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	36%	35%	40%	42%	38%	35%	25%
Somewhat Of a Threat	48%	50%	42%	58%	48%	48%	56%
Not a Threat	12%	11%	14%	0%	11%	13%	9%
Not At All a Threat	3%	3%	2%	0%	2%	3%	8%
Not Sure	1%	1%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	71%	64%	79%	64%	65%	45%	58%	100%	70%	49%	100%	63%	42%	64%	66%	85%	39%
Somewhat Of a Threat	24%	28%	18%	30%	27%	49%	38%	0%	13%	45%	0%	28%	45%	31%	28%	12%	61%
Not a Threat	3%	5%	1%	0%	6%	6%	2%	0%	17%	6%	0%	7%	9%	3%	4%	1%	0%
Not At All a Threat	1%	2%	2%	0%	2%	0%	2%	0%	0%	0%	0%	2%	3%	2%	2%	1%	0%
Not Sure	0%	0%	0%	6%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	71%	56%	39%	60%	66%	82%	80%	55%	47%	61%	69%	80%	89%
Somewhat Of a Threat	24%	28%	47%	36%	29%	15%	20%	29%	39%	35%	25%	17%	11%
Not a Threat	3%	9%	13%	3%	5%	1%	0%	13%	9%	3%	3%	2%	0%
Not At All a Threat	1%	6%	0%	1%	0%	1%	0%	2%	5%	1%	4%	1%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	71%	65%	63%	73%	69%	79%	55%	59%	59%	60%	54%	84%	72%	59%	47%	58%	85%	58%
Somewhat Of a Threat	24%	26%	32%	22%	25%	18%	42%	32%	32%	35%	39%	13%	28%	20%	42%	36%	14%	35%
Not a Threat	3%	4%	5%	4%	6%	1%	0%	8%	6%	3%	5%	1%	0%	12%	5%	6%	1%	0%
Not At All a Threat	1%	5%	1%	0%	0%	1%	0%	1%	2%	2%	1%	1%	0%	9%	5%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	1%	4%	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	71%	70%	67%	70%	84%	53%	58%	29%	50%	86%	49%	60%	12%	29%	82%	56%
Somewhat Of a Threat	24%	25%	29%	21%	13%	32%	26%	58%	42%	12%	26%	26%	64%	59%	15%	22%
Not a Threat	3%	2%	4%	8%	1%	0%	12%	11%	6%	1%	0%	11%	19%	9%	1%	0%
Not At All a Threat	1%	3%	1%	0%	2%	0%	4%	2%	1%	1%	15%	3%	4%	2%	1%	0%
Not Sure	0%	0%	0%	1%	0%	16%	0%	0%	1%	0%	10%	0%	0%	1%	0%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	64%	57%	52%	85%	87%	95%	65%	34%	32%	56%	-	-	-	-	-
Somewhat Of a Threat	24%	28%	33%	40%	14%	6%	5%	32%	50%	22%	17%	-	-	-	-	-
Not a Threat	3%	6%	6%	7%	1%	0%	0%	2%	15%	20%	0%	-	-	-	-	-
Not At All a Threat	1%	1%	4%	1%	1%	0%	0%	1%	2%	26%	12%	-	-	-	-	-
Not Sure	0%	0%	1%	0%	0%	7%	0%	0%	0%	0%	15%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%					

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	93%	55%	42%	47%	84%	80%	46%	39%	38%	0%	80%	66%	58%	35%	21%
Somewhat Of a Threat	24%	6%	41%	42%	23%	7%	17%	46%	40%	18%	57%	17%	29%	34%	35%	19%
Not a Threat	3%	0%	3%	13%	14%	0%	1%	7%	17%	17%	0%	2%	4%	7%	5%	44%
Not At All a Threat	1%	1%	0%	3%	16%	0%	1%	1%	4%	22%	0%	1%	2%	1%	19%	0%
Not Sure	0%	0%	0%	1%	0%	9%	0%	0%	0%	5%	43%	0%	0%	0%	6%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	78%	52%	26%	28%	0%	77%	40%	30%	26%	67%	74%	25%	24%	46%	0%
Somewhat Of a Threat	24%	19%	38%	54%	21%	23%	20%	51%	35%	25%	0%	22%	56%	25%	13%	100%
Not a Threat	3%	2%	9%	12%	6%	0%	2%	6%	30%	11%	33%	3%	12%	35%	8%	0%
Not At All a Threat	1%	1%	1%	8%	33%	0%	1%	3%	5%	25%	0%	1%	5%	9%	33%	0%
Not Sure	0%	0%	0%	0%	12%	77%	0%	0%	0%	12%	0%	0%	2%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	71%	74%	45%	20%	18%	0%	77%	64%	56%	22%	72%	54%	80%	67%	63%	79%	71%
Somewhat Of a Threat	24%	22%	47%	49%	23%	0%	20%	31%	37%	34%	20%	37%	17%	27%	28%	18%	25%
Not a Threat	3%	3%	7%	26%	0%	100%	2%	4%	7%	16%	0%	6%	2%	4%	6%	2%	2%
Not At All a Threat	1%	1%	1%	5%	59%	0%	1%	1%	0%	28%	0%	3%	1%	1%	3%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	8%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	71%	45%	75%	67%	60%	74%	70%	59%	76%	68%	68%	76%	75%	62%	73%	72%
Somewhat Of a Threat	24%	38%	21%	29%	31%	21%	26%	30%	20%	29%	25%	18%	23%	27%	21%	26%
Not a Threat	3%	9%	3%	3%	6%	3%	1%	5%	3%	3%	4%	6%	1%	6%	4%	2%
Not At All a Threat	1%	8%	1%	0%	3%	1%	3%	5%	1%	0%	2%	0%	0%	5%	1%	0%
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	71%	51%	77%	69%	56%	77%	74%	58%	76%	71%	72%	69%	69%	46%	76%	69%
Somewhat Of a Threat	24%	34%	20%	27%	34%	19%	23%	35%	20%	25%	23%	25%	25%	38%	20%	27%
Not a Threat	3%	8%	2%	3%	7%	3%	2%	5%	3%	2%	3%	3%	4%	9%	3%	2%
Not At All a Threat	1%	7%	1%	0%	3%	1%	1%	2%	1%	2%	1%	2%	1%	6%	1%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	71%	45%	73%	65%	56%	48%	59%	79%	47%	42%	34%	59%	82%	50%
Somewhat Of a Threat	24%	35%	23%	30%	27%	38%	34%	18%	50%	45%	48%	32%	16%	41%
Not a Threat	3%	17%	2%	4%	13%	10%	3%	1%	3%	10%	11%	7%	1%	2%
Not At All a Threat	1%	4%	2%	0%	4%	4%	3%	1%	0%	3%	5%	2%	1%	7%
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	71%	48%	52%	59%	81%	47%	59%	42%	54%	79%	35%	62%	31%	52%	80%	38%
Somewhat Of a Threat	24%	38%	34%	36%	16%	43%	29%	44%	36%	18%	50%	29%	47%	38%	17%	56%
Not a Threat	3%	11%	9%	4%	1%	1%	8%	11%	8%	2%	0%	6%	15%	6%	1%	0%
Not At All a Threat	1%	3%	4%	0%	1%	8%	4%	2%	2%	1%	11%	1%	5%	3%	1%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	5%	1%	1%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	71%	61%	44%	57%	76%	65%	70%	47%	43%	78%	62%	75%	66%	75%	68%	76%	65%
Somewhat Of a Threat	24%	27%	44%	30%	21%	31%	21%	35%	43%	20%	34%	21%	28%	20%	27%	20%	28%
Not a Threat	3%	7%	9%	9%	2%	0%	7%	10%	10%	2%	0%	3%	4%	4%	3%	3%	4%
Not At All a Threat	1%	4%	3%	3%	1%	0%	2%	8%	3%	1%	0%	2%	1%	2%	1%	1%	2%
Not Sure	0%	2%	0%	1%	0%	4%	0%	0%	1%	0%	4%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	71%	73%	69%	78%	64%	77%	63%	78%	63%	77%	68%	77%	67%	80%	66%	74%	67%
Somewhat Of a Threat	24%	22%	26%	19%	29%	20%	29%	18%	30%	19%	26%	20%	26%	18%	27%	22%	26%
Not a Threat	3%	3%	3%	2%	5%	2%	5%	2%	5%	3%	3%	2%	4%	1%	4%	2%	5%
Not At All a Threat	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	71%	74%	65%	74%	71%	67%	74%	79%	70%	61%	72%	73%	88%	66%	78%
Somewhat Of a Threat	24%	22%	28%	24%	24%	26%	22%	18%	18%	34%	23%	20%	11%	28%	17%
Not a Threat	3%	3%	5%	1%	4%	4%	3%	0%	1%	4%	3%	5%	1%	3%	3%
Not At All a Threat	1%	1%	2%	0%	2%	2%	1%	2%	9%	1%	2%	2%	0%	2%	1%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	3%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	71%	59%	75%	72%	70%	70%	74%	76%	84%	67%	73%	69%	76%	72%	70%	71%	73%	68%
Somewhat Of a Threat	24%	28%	16%	24%	26%	30%	12%	22%	7%	25%	19%	27%	20%	23%	25%	26%	20%	25%
Not a Threat	3%	12%	9%	2%	3%	0%	0%	0%	0%	4%	5%	3%	3%	4%	3%	2%	5%	4%
Not At All a Threat	1%	0%	0%	2%	1%	0%	0%	0%	9%	4%	2%	1%	1%	1%	1%	1%	2%	3%
Not Sure	0%	0%	0%	0%	0%	0%	15%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	71%	72%	66%	42%	70%	73%	64%
Somewhat Of a Threat	24%	23%	26%	38%	25%	22%	29%
Not a Threat	3%	3%	4%	20%	3%	4%	2%
Not At All a Threat	1%	1%	4%	0%	1%	1%	4%
Not Sure	0%	0%	1%	0%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	45%	37%	55%	15%	36%	42%	36%	18%	30%	41%	82%	35%	23%	35%	35%	59%	9%
Somewhat Of a Threat	37%	41%	33%	40%	40%	41%	48%	57%	70%	33%	0%	43%	52%	44%	40%	27%	70%
Not a Threat	12%	15%	8%	4%	15%	17%	12%	25%	0%	22%	0%	13%	19%	14%	12%	9%	0%
Not At All a Threat	4%	5%	2%	26%	6%	0%	5%	0%	0%	0%	18%	8%	5%	4%	13%	2%	21%
Not Sure	2%	2%	2%	15%	3%	0%	0%	0%	0%	5%	0%	1%	1%	3%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	45%	30%	25%	37%	32%	54%	31%	31%	26%	40%	37%	52%	24%
Somewhat Of a Threat	37%	39%	49%	44%	47%	31%	69%	38%	46%	43%	32%	33%	68%
Not a Threat	12%	19%	20%	12%	15%	9%	0%	21%	18%	12%	20%	9%	0%
Not At All a Threat	4%	10%	7%	5%	6%	3%	0%	10%	9%	5%	6%	2%	0%
Not Sure	2%	2%	0%	2%	0%	3%	0%	0%	1%	0%	4%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	45%	36%	35%	43%	53%	56%	21%	22%	27%	31%	39%	62%	56%	35%	31%	26%	57%	53%
Somewhat Of a Threat	37%	39%	42%	43%	34%	30%	40%	38%	44%	54%	39%	28%	44%	40%	40%	50%	30%	40%
Not a Threat	12%	16%	14%	12%	9%	9%	4%	22%	23%	12%	12%	5%	0%	8%	25%	15%	8%	0%
Not At All a Threat	4%	7%	7%	1%	2%	3%	0%	15%	3%	2%	6%	2%	0%	15%	4%	5%	3%	0%
Not Sure	2%	2%	2%	1%	2%	2%	35%	2%	3%	1%	4%	2%	0%	2%	0%	3%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	45%	40%	39%	51%	62%	35%	39%	16%	23%	57%	43%	31%	10%	20%	51%	42%
Somewhat Of a Threat	37%	41%	41%	33%	26%	24%	43%	52%	51%	30%	23%	46%	50%	51%	34%	16%
Not a Threat	12%	11%	13%	14%	9%	7%	8%	22%	17%	9%	9%	19%	22%	22%	9%	20%
Not At All a Threat	4%	5%	5%	0%	2%	0%	10%	9%	6%	2%	10%	3%	18%	6%	3%	0%
Not Sure	2%	2%	2%	1%	1%	33%	0%	0%	2%	2%	15%	0%	0%	2%	2%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	45%	14%	16%	15%	75%	38%	71%	32%	21%	30%	22%	59%	11%	0%	24%	0%
Somewhat Of a Threat	37%	32%	49%	70%	21%	24%	20%	49%	47%	30%	8%	29%	63%	38%	10%	0%
Not a Threat	12%	30%	26%	13%	3%	1%	4%	14%	28%	1%	24%	7%	21%	45%	22%	42%
Not At All a Threat	4%	21%	8%	1%	1%	0%	2%	4%	4%	33%	6%	3%	4%	18%	44%	0%
Not Sure	2%	3%	1%	1%	1%	37%	2%	2%	0%	5%	40%	3%	1%	0%	0%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	45%	-	-	-	-	-	53%	22%	12%	10%	0%	55%	38%	30%	5%	11%
Somewhat Of a Threat	37%	-	-	-	-	-	32%	54%	49%	18%	57%	31%	44%	47%	18%	30%
Not a Threat	12%	-	-	-	-	-	9%	19%	22%	49%	0%	8%	13%	15%	46%	44%
Not At All a Threat	4%	-	-	-	-	-	3%	5%	14%	11%	0%	3%	4%	6%	25%	0%
Not Sure	2%	-	-	-	-	-	2%	0%	3%	11%	43%	2%	2%	3%	6%	15%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	45%	51%	25%	30%	0%	23%	49%	24%	9%	0%	0%	47%	14%	14%	4%	100%
Somewhat Of a Threat	37%	34%	48%	36%	33%	0%	35%	54%	36%	35%	33%	36%	53%	64%	34%	0%
Not a Threat	12%	9%	20%	25%	6%	0%	10%	18%	41%	20%	0%	11%	26%	11%	34%	0%
Not At All a Threat	4%	3%	5%	9%	48%	0%	4%	5%	15%	33%	0%	4%	7%	4%	28%	0%
Not Sure	2%	2%	1%	0%	12%	77%	2%	0%	0%	12%	67%	2%	0%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	45%	47%	17%	29%	20%	0%	53%	30%	33%	7%	24%	36%	53%	37%	33%	58%	43%
Somewhat Of a Threat	37%	36%	61%	34%	31%	100%	32%	49%	44%	33%	33%	40%	34%	40%	44%	29%	39%
Not a Threat	12%	11%	17%	27%	7%	0%	10%	16%	13%	26%	8%	18%	8%	15%	18%	7%	10%
Not At All a Threat	4%	4%	2%	10%	41%	0%	4%	3%	8%	26%	0%	6%	3%	5%	5%	4%	4%
Not Sure	2%	2%	2%	0%	0%	0%	2%	1%	2%	8%	34%	1%	2%	3%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	45%	42%	47%	31%	38%	48%	40%	32%	51%	38%	41%	55%	47%	37%	48%	44%
Somewhat Of a Threat	37%	31%	36%	49%	38%	36%	41%	42%	34%	43%	39%	32%	36%	36%	36%	39%
Not a Threat	12%	15%	12%	11%	14%	11%	11%	16%	11%	11%	13%	9%	11%	19%	11%	10%
Not At All a Threat	4%	11%	3%	5%	8%	3%	4%	8%	3%	3%	5%	2%	3%	7%	4%	4%
Not Sure	2%	1%	2%	4%	1%	2%	5%	2%	1%	5%	2%	2%	4%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	45%	27%	52%	38%	30%	53%	43%	33%	50%	42%	43%	52%	45%	30%	52%	33%
Somewhat Of a Threat	37%	45%	33%	43%	43%	34%	37%	44%	34%	39%	39%	30%	36%	37%	35%	43%
Not a Threat	12%	20%	9%	13%	18%	9%	11%	17%	11%	9%	12%	12%	10%	19%	10%	14%
Not At All a Threat	4%	9%	3%	3%	7%	2%	4%	6%	3%	6%	4%	4%	4%	13%	2%	6%
Not Sure	2%	0%	3%	3%	0%	2%	5%	0%	2%	5%	2%	1%	5%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	45%	31%	47%	33%	38%	30%	34%	50%	42%	25%	27%	33%	51%	32%
Somewhat Of a Threat	37%	42%	36%	47%	32%	45%	44%	35%	42%	42%	48%	44%	34%	48%
Not a Threat	12%	17%	11%	12%	21%	20%	15%	9%	0%	23%	15%	16%	10%	7%
Not At All a Threat	4%	10%	4%	4%	8%	5%	6%	3%	4%	10%	9%	3%	3%	4%
Not Sure	2%	0%	2%	3%	0%	0%	1%	3%	11%	0%	1%	3%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	45%	26%	21%	27%	57%	24%	47%	16%	36%	50%	17%	42%	16%	35%	50%	22%
Somewhat Of a Threat	37%	33%	47%	54%	31%	34%	27%	55%	40%	35%	54%	36%	46%	41%	35%	56%
Not a Threat	12%	31%	21%	14%	8%	14%	9%	21%	17%	11%	2%	10%	23%	18%	10%	3%
Not At All a Threat	4%	10%	10%	4%	2%	16%	16%	5%	6%	3%	15%	11%	12%	4%	3%	4%
Not Sure	2%	0%	2%	1%	2%	11%	2%	3%	1%	2%	12%	2%	3%	2%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	45%	46%	33%	33%	48%	29%	47%	30%	29%	49%	30%	46%	43%	45%	44%	46%	43%
Somewhat Of a Threat	37%	26%	53%	45%	35%	46%	29%	53%	48%	34%	43%	36%	39%	36%	39%	37%	38%
Not a Threat	12%	12%	8%	17%	12%	7%	13%	9%	17%	11%	6%	11%	13%	11%	12%	11%	13%
Not At All a Threat	4%	11%	5%	4%	4%	5%	6%	6%	6%	3%	6%	4%	4%	5%	3%	4%	5%
Not Sure	2%	6%	1%	1%	2%	13%	4%	2%	0%	2%	15%	2%	2%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Percentages

Sponsor:
King County Target Zero Task Force ()

15	How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	45%	45%	44%	48%	41%	47%	42%	47%	42%	50%	42%	44%	45%	56%	39%	45%	44%
Somewhat Of a Threat	37%	35%	40%	35%	39%	36%	39%	36%	39%	34%	39%	39%	36%	30%	41%	36%	39%
Not a Threat	12%	13%	11%	9%	14%	10%	14%	11%	13%	9%	13%	11%	13%	8%	14%	12%	12%
Not At All a Threat	4%	5%	3%	4%	4%	4%	5%	4%	5%	5%	4%	4%	4%	4%	4%	4%	4%
Not Sure	2%	2%	2%	3%	1%	3%	1%	3%	1%	3%	2%	2%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

15

How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
A Serious Threat	45%	46%	43%	53%	44%	41%	49%	24%	36%	34%	42%	50%	66%	37%	56%	
Somewhat Of a Threat	37%	37%	37%	29%	38%	40%	34%	58%	31%	43%	41%	32%	29%	41%	31%	
Not a Threat	12%	11%	14%	13%	12%	14%	10%	13%	17%	16%	10%	13%	3%	14%	9%	
Not At All a Threat	4%	4%	4%	2%	4%	4%	4%	5%	8%	5%	5%	4%	0%	5%	2%	
Not Sure	2%	2%	2%	3%	2%	2%	3%	0%	7%	2%	3%	2%	3%	2%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	45%	42%	56%	45%	39%	29%	24%	32%	71%	50%	40%	43%	49%	51%	46%	34%	44%	43%
Somewhat Of a Threat	37%	39%	26%	37%	43%	56%	42%	43%	8%	29%	38%	41%	36%	33%	36%	46%	40%	34%
Not a Threat	12%	16%	16%	11%	11%	0%	15%	23%	5%	12%	16%	12%	8%	11%	12%	12%	11%	15%
Not At All a Threat	4%	2%	3%	4%	6%	0%	0%	0%	13%	7%	3%	3%	7%	3%	3%	5%	5%	6%
Not Sure	2%	1%	0%	3%	1%	15%	19%	1%	3%	3%	4%	2%	1%	3%	4%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	45%	45%	44%	42%	40%	48%	46%
Somewhat Of a Threat	37%	38%	35%	58%	39%	36%	32%
Not a Threat	12%	12%	13%	0%	13%	11%	7%
Not At All a Threat	4%	4%	5%	0%	4%	4%	11%
Not Sure	2%	2%	4%	0%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	74%	68%	82%	48%	66%	72%	73%	97%	87%	81%	100%	63%	62%	73%	66%	83%	79%
Somewhat Of a Threat	20%	24%	15%	29%	26%	21%	21%	3%	0%	12%	0%	26%	30%	22%	29%	14%	0%
Not a Threat	4%	5%	2%	17%	5%	0%	4%	0%	13%	6%	0%	9%	6%	2%	3%	2%	21%
Not At All a Threat	2%	2%	1%	6%	2%	6%	1%	0%	0%	0%	0%	2%	2%	3%	2%	1%	0%
Not Sure	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	74%	53%	52%	74%	62%	82%	87%	56%	56%	68%	71%	82%	91%
Somewhat Of a Threat	20%	32%	38%	21%	23%	15%	13%	36%	33%	23%	19%	15%	9%
Not a Threat	4%	13%	8%	2%	10%	2%	0%	7%	7%	7%	4%	2%	0%
Not At All a Threat	2%	1%	2%	2%	5%	1%	0%	1%	4%	2%	6%	1%	0%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	74%	65%	71%	74%	84%	79%	100%	63%	68%	71%	50%	83%	100%	66%	66%	63%	83%	83%
Somewhat Of a Threat	20%	30%	23%	18%	13%	16%	0%	26%	27%	20%	36%	15%	0%	25%	25%	30%	14%	6%
Not a Threat	4%	3%	3%	7%	3%	3%	0%	8%	3%	7%	9%	1%	0%	7%	5%	4%	3%	5%
Not At All a Threat	2%	1%	3%	1%	1%	1%	0%	1%	2%	2%	5%	1%	0%	2%	3%	2%	1%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	74%	75%	75%	68%	78%	75%	67%	45%	63%	83%	80%	57%	27%	49%	82%	53%
Somewhat Of a Threat	20%	22%	19%	26%	14%	0%	24%	39%	30%	14%	10%	28%	51%	42%	14%	25%
Not a Threat	4%	2%	4%	4%	6%	9%	4%	9%	5%	3%	0%	7%	17%	7%	3%	0%
Not At All a Threat	2%	1%	2%	2%	1%	6%	5%	6%	2%	1%	4%	8%	5%	3%	1%	9%
Not Sure	0%	1%	0%	0%	0%	10%	0%	0%	1%	0%	6%	0%	0%	0%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	74%	64%	64%	64%	84%	85%	87%	71%	55%	64%	67%	84%	53%	31%	47%	42%
Somewhat Of a Threat	20%	24%	23%	31%	14%	4%	10%	24%	35%	18%	18%	13%	38%	42%	20%	0%
Not a Threat	4%	8%	9%	4%	1%	4%	3%	4%	8%	8%	0%	2%	6%	19%	10%	0%
Not At All a Threat	2%	2%	4%	1%	1%	3%	1%	1%	3%	9%	6%	1%	1%	8%	23%	23%
Not Sure	0%	1%	0%	0%	0%	4%	0%	0%	0%	0%	9%	0%	1%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	74%	89%	65%	54%	60%	78%	-	-	-	-	-	91%	65%	45%	5%	24%
Somewhat Of a Threat	20%	10%	29%	32%	23%	4%	-	-	-	-	-	5%	30%	43%	46%	44%
Not a Threat	4%	1%	5%	7%	13%	5%	-	-	-	-	-	2%	4%	9%	20%	11%
Not At All a Threat	2%	0%	1%	6%	4%	7%	-	-	-	-	-	1%	1%	3%	30%	0%
Not Sure	0%	0%	0%	0%	0%	6%	-	-	-	-	-	0%	0%	0%	0%	21%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%						49%	37%	12%	1%	1%

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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	74%	85%	46%	22%	8%	0%	80%	46%	23%	0%	67%	78%	33%	17%	19%	0%
Somewhat Of a Threat	20%	12%	44%	53%	19%	23%	16%	46%	30%	39%	33%	18%	56%	39%	25%	0%
Not a Threat	4%	2%	8%	22%	21%	0%	3%	8%	34%	11%	0%	3%	7%	38%	15%	100%
Not At All a Threat	2%	1%	1%	3%	52%	0%	1%	0%	13%	50%	0%	1%	4%	7%	41%	0%
Not Sure	0%	0%	0%	0%	0%	77%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	74%	79%	32%	0%	10%	0%	82%	63%	60%	37%	41%	65%	77%	74%	71%	79%	73%
Somewhat Of a Threat	20%	17%	54%	50%	10%	100%	14%	30%	29%	22%	38%	22%	20%	19%	22%	17%	21%
Not a Threat	4%	3%	14%	38%	42%	0%	2%	7%	7%	23%	12%	8%	2%	5%	5%	3%	4%
Not At All a Threat	2%	1%	0%	11%	39%	0%	2%	1%	2%	17%	0%	5%	1%	1%	3%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	8%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Percentages

Sponsor:
King County Target Zero Task Force ()

16	How much of a threat do you personally find it if other drivers are driving aggressively?															
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	74%	65%	77%	63%	71%	77%	69%	69%	79%	67%	75%	73%	73%	66%	76%	76%
Somewhat Of a Threat	20%	23%	19%	22%	20%	19%	23%	21%	17%	26%	20%	17%	21%	24%	19%	19%
Not a Threat	4%	6%	3%	10%	3%	3%	7%	5%	3%	6%	3%	5%	5%	7%	3%	4%
Not At All a Threat	2%	5%	1%	4%	5%	1%	0%	4%	1%	1%	1%	5%	0%	3%	2%	1%
Not Sure	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

16	How much of a threat do you personally find it if other drivers are driving aggressively?															
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	74%	59%	79%	72%	69%	79%	71%	65%	78%	73%	76%	70%	72%	55%	79%	71%
Somewhat Of a Threat	20%	28%	17%	22%	22%	18%	23%	24%	18%	22%	20%	23%	18%	31%	18%	21%
Not a Threat	4%	7%	2%	5%	6%	3%	4%	7%	3%	4%	3%	5%	7%	10%	2%	6%
Not At All a Threat	2%	6%	1%	0%	3%	1%	1%	4%	1%	0%	1%	2%	2%	3%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	74%	45%	77%	67%	51%	52%	67%	82%	75%	49%	51%	70%	81%	76%
Somewhat Of a Threat	20%	45%	18%	21%	41%	32%	27%	14%	19%	41%	39%	22%	15%	16%
Not a Threat	4%	8%	3%	7%	7%	10%	3%	3%	4%	10%	7%	4%	3%	4%
Not At All a Threat	2%	3%	1%	2%	1%	6%	2%	1%	2%	0%	3%	4%	1%	4%
Not Sure	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	74%	53%	59%	67%	82%	63%	51%	55%	61%	81%	61%	61%	43%	64%	81%	55%
Somewhat Of a Threat	20%	36%	30%	27%	14%	30%	35%	27%	32%	16%	29%	26%	34%	31%	16%	29%
Not a Threat	4%	7%	7%	5%	2%	7%	12%	8%	6%	3%	6%	7%	15%	3%	3%	8%
Not At All a Threat	2%	4%	4%	1%	1%	0%	2%	11%	2%	1%	0%	6%	8%	2%	0%	4%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	74%	58%	49%	66%	79%	66%	64%	55%	62%	79%	66%	78%	69%	77%	72%	78%	71%
Somewhat Of a Threat	20%	24%	36%	23%	18%	26%	18%	33%	32%	17%	26%	17%	23%	18%	22%	18%	22%
Not a Threat	4%	7%	14%	5%	3%	4%	6%	10%	5%	3%	5%	4%	4%	4%	4%	4%	4%
Not At All a Threat	2%	12%	1%	5%	0%	0%	12%	3%	2%	1%	0%	1%	3%	1%	2%	1%	2%
Not Sure	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	4%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	74%	73%	75%	79%	69%	81%	66%	80%	68%	79%	72%	82%	69%	82%	70%	78%	69%
Somewhat Of a Threat	20%	21%	18%	17%	23%	16%	26%	17%	23%	17%	21%	15%	23%	15%	22%	19%	22%
Not a Threat	4%	4%	4%	2%	5%	2%	6%	2%	6%	3%	4%	3%	5%	2%	5%	2%	6%
Not At All a Threat	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	0%	2%	1%	3%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	74%	78%	69%	75%	74%	69%	80%	54%	75%	69%	74%	76%	82%	72%	78%
Somewhat Of a Threat	20%	19%	22%	18%	20%	24%	16%	8%	18%	25%	19%	19%	13%	22%	17%
Not a Threat	4%	2%	6%	2%	4%	4%	2%	35%	0%	4%	4%	4%	5%	4%	4%
Not At All a Threat	2%	1%	3%	4%	1%	2%	1%	2%	7%	1%	3%	1%	0%	2%	1%
Not Sure	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	74%	65%	76%	74%	82%	86%	100%	61%	79%	75%	71%	76%	73%	73%	76%	70%	76%	76%
Somewhat Of a Threat	20%	26%	21%	21%	12%	14%	0%	39%	12%	19%	16%	21%	22%	22%	18%	25%	17%	18%
Not a Threat	4%	6%	1%	3%	6%	0%	0%	0%	9%	5%	8%	1%	4%	3%	5%	4%	4%	4%
Not At All a Threat	2%	3%	1%	2%	1%	0%	0%	0%	0%	1%	3%	2%	1%	1%	1%	1%	4%	3%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	74%	74%	79%	0%	70%	79%	67%
Somewhat Of a Threat	20%	21%	15%	100%	22%	18%	23%
Not a Threat	4%	4%	3%	0%	6%	2%	7%
Not At All a Threat	2%	1%	2%	0%	2%	1%	2%
Not Sure	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	49%	45%	54%	24%	46%	39%	44%	27%	70%	33%	36%	46%	37%	45%	43%	56%	21%
Somewhat Of a Threat	37%	38%	37%	42%	36%	32%	45%	40%	30%	41%	50%	33%	44%	37%	49%	36%	50%
Not a Threat	12%	14%	8%	28%	14%	22%	5%	34%	0%	25%	14%	16%	16%	17%	6%	7%	29%
Not At All a Threat	1%	2%	1%	6%	2%	6%	4%	0%	0%	0%	0%	3%	2%	1%	2%	1%	0%
Not Sure	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	3%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	49%	47%	36%	45%	36%	54%	52%	39%	36%	46%	43%	53%	75%
Somewhat Of a Threat	37%	25%	46%	39%	39%	37%	23%	35%	44%	38%	43%	36%	25%
Not a Threat	12%	19%	16%	15%	20%	8%	26%	18%	19%	14%	12%	9%	0%
Not At All a Threat	1%	3%	1%	1%	5%	1%	0%	2%	2%	2%	1%	1%	0%
Not Sure	1%	5%	0%	1%	0%	1%	0%	5%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	49%	45%	39%	49%	56%	56%	57%	43%	41%	48%	42%	54%	79%	54%	32%	34%	59%	66%
Somewhat Of a Threat	37%	36%	43%	40%	31%	33%	37%	35%	46%	36%	45%	36%	21%	29%	49%	44%	33%	20%
Not a Threat	12%	14%	17%	9%	14%	8%	6%	18%	11%	15%	9%	9%	0%	15%	18%	17%	8%	7%
Not At All a Threat	1%	3%	0%	1%	0%	2%	0%	2%	2%	1%	3%	1%	0%	1%	1%	2%	1%	0%
Not Sure	1%	2%	0%	0%	0%	1%	0%	3%	0%	1%	0%	1%	0%	0%	0%	2%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Sponsor:
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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	49%	41%	48%	51%	65%	50%	54%	26%	34%	56%	73%	46%	19%	28%	54%	67%
Somewhat Of a Threat	37%	43%	39%	35%	26%	16%	33%	58%	42%	34%	13%	34%	71%	44%	35%	11%
Not a Threat	12%	16%	11%	10%	7%	19%	9%	16%	19%	9%	4%	17%	10%	22%	10%	0%
Not At All a Threat	1%	1%	1%	1%	3%	6%	4%	0%	3%	1%	4%	3%	0%	3%	1%	9%
Not Sure	1%	0%	1%	3%	0%	10%	0%	0%	2%	0%	6%	0%	0%	4%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	49%	43%	47%	32%	57%	63%	67%	42%	22%	43%	54%	55%	35%	23%	34%	31%
Somewhat Of a Threat	37%	39%	40%	48%	32%	21%	29%	41%	50%	40%	19%	35%	46%	39%	40%	10%
Not a Threat	12%	14%	12%	15%	10%	10%	4%	15%	22%	7%	12%	10%	17%	25%	9%	0%
Not At All a Threat	1%	4%	1%	2%	0%	3%	0%	2%	2%	10%	6%	1%	2%	2%	17%	23%
Not Sure	1%	0%	0%	2%	0%	4%	0%	0%	4%	0%	9%	0%	1%	11%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	49%	60%	40%	35%	39%	49%	60%	13%	28%	36%	0%	-	-	-	-	-
Somewhat Of a Threat	37%	31%	44%	42%	35%	27%	33%	57%	34%	17%	41%	-	-	-	-	-
Not a Threat	12%	8%	15%	15%	18%	14%	7%	25%	29%	21%	0%	-	-	-	-	-
Not At All a Threat	1%	0%	1%	5%	8%	4%	0%	3%	7%	26%	0%	-	-	-	-	-
Not Sure	1%	0%	1%	3%	0%	6%	0%	2%	2%	0%	59%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%					

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	49%	63%	8%	5%	0%	0%	52%	32%	15%	27%	67%	51%	27%	14%	17%	0%
Somewhat Of a Threat	37%	33%	54%	15%	22%	23%	36%	49%	23%	0%	33%	36%	63%	34%	15%	100%
Not a Threat	12%	4%	33%	76%	13%	0%	10%	18%	47%	29%	0%	11%	10%	46%	22%	0%
Not At All a Threat	1%	0%	3%	5%	65%	0%	1%	0%	15%	44%	0%	1%	0%	7%	46%	0%
Not Sure	1%	0%	2%	0%	0%	77%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	49%	51%	16%	34%	10%	0%	59%	32%	29%	4%	32%	47%	49%	49%	40%	58%	49%
Somewhat Of a Threat	37%	36%	55%	29%	30%	100%	31%	49%	43%	61%	28%	35%	36%	40%	40%	33%	38%
Not a Threat	12%	11%	26%	26%	13%	0%	9%	16%	25%	14%	25%	16%	14%	7%	16%	8%	11%
Not At All a Threat	1%	1%	2%	11%	47%	0%	1%	1%	3%	20%	7%	2%	1%	2%	2%	1%	1%
Not Sure	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	8%	0%	0%	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	49%	55%	48%	47%	46%	49%	49%	48%	49%	48%	48%	61%	46%	53%	49%	46%
Somewhat Of a Threat	37%	28%	38%	41%	39%	37%	37%	36%	37%	39%	38%	27%	41%	32%	36%	42%
Not a Threat	12%	14%	12%	12%	13%	12%	11%	14%	12%	10%	13%	9%	10%	12%	12%	12%
Not At All a Threat	1%	1%	2%	0%	2%	1%	2%	2%	1%	2%	1%	1%	2%	3%	1%	0%
Not Sure	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	49%	43%	51%	48%	45%	51%	48%	47%	49%	49%	44%	59%	61%	44%	48%	52%
Somewhat Of a Threat	37%	42%	36%	38%	37%	36%	39%	37%	37%	39%	41%	28%	30%	44%	37%	36%
Not a Threat	12%	13%	12%	11%	14%	11%	11%	13%	12%	11%	13%	12%	7%	9%	13%	10%
Not At All a Threat	1%	2%	1%	2%	3%	1%	1%	3%	1%	1%	2%	2%	0%	3%	1%	3%
Not Sure	1%	0%	1%	2%	0%	1%	0%	0%	1%	0%	1%	0%	2%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	49%	46%	48%	54%	37%	32%	45%	54%	42%	37%	31%	44%	53%	59%
Somewhat Of a Threat	37%	33%	38%	36%	36%	46%	38%	35%	50%	30%	47%	38%	36%	30%
Not a Threat	12%	18%	12%	8%	17%	19%	14%	10%	9%	22%	18%	17%	9%	11%
Not At All a Threat	1%	4%	1%	1%	3%	3%	3%	0%	0%	4%	4%	0%	1%	0%
Not Sure	1%	0%	1%	1%	6%	0%	0%	1%	0%	7%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

Results of SurveyUSA Mkt Research Study #26012



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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	49%	38%	34%	44%	54%	42%	57%	32%	40%	52%	27%	60%	29%	37%	53%	16%
Somewhat Of a Threat	37%	28%	47%	40%	35%	47%	23%	42%	41%	37%	48%	29%	43%	44%	35%	49%
Not a Threat	12%	19%	17%	14%	10%	8%	16%	23%	14%	10%	21%	8%	24%	14%	10%	30%
Not At All a Threat	1%	9%	2%	1%	1%	0%	4%	3%	1%	1%	0%	3%	4%	1%	1%	0%
Not Sure	1%	7%	0%	1%	0%	3%	0%	0%	4%	0%	5%	0%	0%	3%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	49%	65%	35%	35%	52%	34%	62%	32%	33%	52%	34%	52%	45%	50%	48%	46%	51%
Somewhat Of a Threat	37%	23%	49%	43%	36%	44%	27%	45%	50%	35%	38%	36%	39%	37%	38%	38%	37%
Not a Threat	12%	9%	16%	15%	11%	16%	11%	20%	11%	11%	21%	11%	13%	12%	11%	14%	9%
Not At All a Threat	1%	3%	0%	2%	1%	3%	0%	3%	2%	1%	3%	1%	2%	1%	2%	1%	1%
Not Sure	1%	0%	0%	4%	0%	3%	0%	0%	4%	0%	4%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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King County Target Zero Task Force ()

17	How much of a threat do you personally find it if other drivers are speeding on freeways?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	49%	43%	55%	52%	45%	51%	46%	51%	46%	55%	46%	51%	47%	53%	46%	48%	49%
Somewhat Of a Threat	37%	42%	32%	36%	38%	38%	37%	38%	37%	36%	38%	40%	36%	37%	38%	37%	37%
Not a Threat	12%	12%	11%	10%	14%	10%	15%	9%	15%	9%	13%	8%	14%	9%	13%	12%	12%
Not At All a Threat	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	1%	1%
Not Sure	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

17	How much of a threat do you personally find it if other drivers are speeding on freeways?														
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	49%	47%	51%	56%	48%	43%	54%	56%	40%	43%	50%	46%	66%	46%	53%
Somewhat Of a Threat	37%	38%	36%	34%	38%	39%	36%	42%	53%	38%	37%	40%	28%	38%	36%
Not a Threat	12%	12%	11%	8%	12%	15%	9%	0%	1%	18%	11%	10%	6%	14%	8%
Not At All a Threat	1%	1%	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	0%	1%	1%
Not Sure	1%	1%	0%	0%	1%	0%	1%	0%	3%	1%	0%	2%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	49%	56%	48%	43%	65%	32%	94%	47%	41%	52%	44%	49%	50%	52%	51%	43%	49%	45%
Somewhat Of a Threat	37%	31%	34%	41%	27%	60%	6%	34%	43%	38%	42%	34%	40%	36%	34%	42%	37%	42%
Not a Threat	12%	12%	10%	13%	5%	8%	0%	20%	15%	8%	11%	15%	9%	10%	12%	14%	13%	11%
Not At All a Threat	1%	1%	1%	1%	2%	0%	0%	0%	0%	2%	2%	1%	1%	1%	2%	1%	1%	3%
Not Sure	1%	0%	7%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	49%	47%	57%	42%	49%	49%	47%
Somewhat Of a Threat	37%	39%	31%	58%	37%	38%	36%
Not a Threat	12%	12%	9%	0%	13%	10%	15%
Not At All a Threat	1%	1%	2%	0%	1%	2%	2%
Not Sure	1%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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Sponsor:
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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	75%	68%	85%	41%	69%	38%	70%	67%	83%	60%	68%	68%	64%	68%	72%	84%	49%
Somewhat Of a Threat	22%	28%	13%	43%	27%	56%	29%	33%	17%	40%	32%	29%	32%	27%	20%	15%	30%
Not a Threat	2%	3%	1%	0%	4%	6%	1%	0%	0%	0%	0%	1%	4%	5%	4%	1%	0%
Not At All a Threat	1%	0%	1%	13%	1%	0%	0%	0%	0%	0%	0%	1%	1%	0%	2%	0%	21%
Not Sure	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	75%	64%	58%	71%	63%	82%	79%	64%	56%	71%	77%	80%	93%
Somewhat Of a Threat	22%	33%	35%	26%	32%	16%	21%	30%	34%	27%	20%	18%	7%
Not a Threat	2%	3%	5%	3%	4%	1%	0%	5%	9%	2%	1%	1%	0%
Not At All a Threat	1%	1%	2%	0%	1%	1%	0%	1%	2%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	75%	72%	70%	73%	74%	80%	88%	67%	66%	75%	62%	81%	86%	69%	62%	65%	83%	83%
Somewhat Of a Threat	22%	23%	26%	25%	22%	16%	12%	29%	30%	22%	29%	17%	14%	25%	31%	32%	15%	10%
Not a Threat	2%	4%	3%	1%	3%	2%	0%	4%	2%	2%	6%	1%	0%	5%	6%	3%	1%	0%
Not At All a Threat	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	3%	0%	0%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	75%	74%	73%	73%	83%	68%	68%	50%	63%	83%	84%	66%	48%	50%	81%	61%
Somewhat Of a Threat	22%	23%	25%	22%	13%	16%	28%	44%	33%	15%	7%	27%	45%	41%	17%	17%
Not a Threat	2%	2%	2%	4%	2%	0%	2%	6%	4%	1%	0%	5%	4%	9%	1%	0%
Not At All a Threat	1%	1%	0%	1%	2%	6%	2%	0%	1%	0%	4%	1%	3%	1%	0%	9%
Not Sure	0%	0%	0%	0%	0%	10%	0%	0%	0%	0%	6%	0%	0%	0%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	75%	68%	74%	61%	82%	84%	90%	69%	55%	74%	80%	83%	59%	34%	60%	31%
Somewhat Of a Threat	22%	26%	23%	35%	16%	9%	8%	29%	40%	15%	2%	16%	35%	56%	14%	10%
Not a Threat	2%	5%	3%	3%	2%	0%	2%	2%	4%	3%	0%	1%	5%	8%	12%	0%
Not At All a Threat	1%	1%	0%	1%	0%	3%	0%	0%	1%	8%	6%	0%	1%	1%	14%	23%
Not Sure	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	12%	0%	0%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	75%	86%	69%	58%	60%	76%	86%	45%	38%	55%	41%	96%	67%	24%	13%	21%
Somewhat Of a Threat	22%	12%	28%	37%	28%	14%	14%	48%	46%	19%	16%	3%	32%	61%	47%	64%
Not a Threat	2%	2%	2%	5%	5%	0%	1%	6%	13%	4%	0%	0%	1%	15%	8%	0%
Not At All a Threat	1%	0%	1%	0%	8%	4%	0%	1%	4%	22%	0%	0%	0%	1%	32%	0%
Not Sure	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	43%	0%	0%	0%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	75%	-	-	-	-	-	81%	43%	17%	27%	67%	78%	33%	4%	17%	100%
Somewhat Of a Threat	22%	-	-	-	-	-	17%	50%	41%	12%	33%	20%	57%	25%	27%	0%
Not a Threat	2%	-	-	-	-	-	1%	6%	37%	11%	0%	1%	8%	56%	23%	0%
Not At All a Threat	1%	-	-	-	-	-	0%	1%	5%	49%	0%	0%	1%	14%	33%	0%
Not Sure	0%	-	-	-	-	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	75%	78%	38%	44%	10%	0%	83%	62%	68%	19%	45%	66%	77%	77%	69%	80%	76%
Somewhat Of a Threat	22%	20%	46%	19%	30%	100%	16%	34%	20%	50%	25%	27%	20%	22%	27%	17%	21%
Not a Threat	2%	1%	14%	27%	22%	0%	1%	3%	11%	11%	21%	5%	3%	1%	3%	2%	2%
Not At All a Threat	1%	0%	1%	10%	39%	0%	0%	1%	1%	20%	0%	2%	0%	1%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	75%	69%	75%	77%	69%	76%	76%	68%	77%	74%	74%	78%	76%	70%	77%	75%
Somewhat Of a Threat	22%	25%	22%	20%	27%	21%	22%	27%	19%	24%	23%	15%	22%	25%	19%	23%
Not a Threat	2%	4%	2%	1%	3%	3%	1%	2%	3%	0%	2%	6%	1%	3%	3%	1%
Not At All a Threat	1%	2%	0%	1%	2%	0%	1%	2%	0%	1%	1%	0%	0%	1%	1%	0%
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	75%	69%	76%	75%	65%	79%	77%	65%	78%	77%	75%	73%	76%	66%	76%	76%
Somewhat Of a Threat	22%	25%	21%	22%	30%	18%	21%	31%	19%	22%	22%	19%	22%	25%	21%	22%
Not a Threat	2%	5%	2%	1%	4%	2%	1%	3%	3%	0%	2%	6%	0%	7%	2%	1%
Not At All a Threat	1%	1%	0%	1%	1%	0%	0%	2%	0%	1%	0%	2%	1%	2%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	75%	55%	76%	78%	58%	60%	67%	80%	89%	57%	52%	65%	81%	81%
Somewhat Of a Threat	22%	27%	22%	18%	32%	32%	30%	18%	6%	38%	36%	29%	17%	14%
Not a Threat	2%	13%	2%	1%	9%	5%	2%	1%	0%	5%	7%	5%	1%	0%
Not At All a Threat	1%	4%	0%	1%	2%	3%	1%	0%	6%	0%	4%	0%	0%	6%
Not Sure	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	75%	51%	61%	68%	82%	83%	69%	58%	58%	81%	57%	78%	42%	63%	82%	47%
Somewhat Of a Threat	22%	47%	30%	29%	16%	12%	24%	31%	40%	17%	33%	19%	45%	34%	17%	41%
Not a Threat	2%	1%	7%	3%	1%	0%	6%	7%	2%	2%	2%	2%	10%	3%	1%	2%
Not At All a Threat	1%	2%	2%	0%	0%	5%	1%	4%	0%	0%	3%	1%	4%	0%	0%	4%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	5%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	75%	72%	55%	64%	79%	67%	78%	57%	58%	80%	62%	79%	70%	77%	73%	76%	74%
Somewhat Of a Threat	22%	22%	33%	32%	19%	27%	18%	32%	36%	19%	32%	19%	25%	21%	23%	22%	22%
Not a Threat	2%	4%	10%	3%	2%	0%	3%	8%	4%	2%	0%	1%	4%	1%	3%	2%	3%
Not At All a Threat	1%	2%	1%	2%	0%	2%	1%	3%	2%	0%	3%	1%	1%	1%	1%	1%	1%
Not Sure	0%	0%	1%	0%	0%	3%	0%	1%	0%	0%	4%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	75%	75%	75%	79%	71%	81%	68%	79%	71%	80%	73%	82%	71%	81%	72%	77%	72%
Somewhat Of a Threat	22%	22%	22%	20%	24%	18%	27%	20%	24%	18%	24%	17%	25%	18%	24%	21%	23%
Not a Threat	2%	2%	2%	1%	4%	1%	4%	1%	4%	1%	3%	0%	4%	1%	3%	1%	4%
Not At All a Threat	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	75%	77%	72%	70%	75%	74%	76%	82%	81%	69%	77%	74%	87%	73%	79%
Somewhat Of a Threat	22%	21%	23%	23%	22%	23%	22%	11%	13%	29%	20%	22%	10%	24%	18%
Not a Threat	2%	1%	4%	4%	2%	3%	2%	0%	0%	2%	2%	3%	3%	2%	3%
Not At All a Threat	1%	1%	1%	2%	1%	1%	0%	8%	4%	1%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	75%	66%	66%	74%	86%	76%	100%	70%	73%	80%	74%	73%	75%	77%	78%	70%	77%	68%
Somewhat Of a Threat	22%	25%	31%	23%	13%	24%	0%	30%	23%	17%	21%	25%	21%	20%	19%	27%	18%	30%
Not a Threat	2%	7%	2%	2%	1%	0%	0%	0%	0%	2%	3%	2%	3%	2%	2%	3%	4%	1%
Not At All a Threat	1%	1%	0%	1%	0%	0%	0%	0%	4%	0%	1%	0%	2%	0%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	75%	73%	83%	42%	73%	77%	76%
Somewhat Of a Threat	22%	24%	12%	58%	24%	20%	18%
Not a Threat	2%	2%	3%	0%	2%	2%	5%
Not At All a Threat	1%	0%	2%	0%	0%	1%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	85%	80%	91%	71%	80%	74%	80%	97%	87%	71%	100%	88%	73%	84%	74%	89%	49%
Somewhat Of a Threat	13%	17%	8%	16%	16%	26%	17%	3%	13%	29%	0%	8%	24%	12%	20%	10%	41%
Not a Threat	2%	2%	1%	3%	3%	0%	0%	0%	0%	0%	0%	3%	2%	3%	4%	0%	10%
Not At All a Threat	1%	1%	0%	9%	1%	0%	3%	0%	0%	0%	0%	2%	1%	0%	2%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	85%	84%	70%	84%	75%	89%	79%	77%	74%	82%	86%	88%	85%
Somewhat Of a Threat	13%	13%	20%	15%	19%	10%	10%	17%	18%	15%	13%	10%	7%
Not a Threat	2%	3%	7%	1%	4%	0%	11%	3%	6%	2%	1%	1%	0%
Not At All a Threat	1%	1%	3%	0%	2%	0%	0%	3%	2%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	85%	88%	80%	91%	78%	84%	72%	85%	75%	89%	68%	88%	86%	81%	74%	85%	89%	57%
Somewhat Of a Threat	13%	11%	16%	8%	20%	13%	18%	11%	23%	9%	24%	10%	14%	11%	21%	14%	9%	38%
Not a Threat	2%	2%	3%	0%	1%	2%	0%	4%	1%	1%	5%	1%	0%	6%	5%	1%	1%	5%
Not At All a Threat	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	3%	0%	0%	3%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	85%	89%	84%	77%	84%	72%	65%	67%	81%	90%	76%	64%	59%	72%	90%	36%
Somewhat Of a Threat	13%	9%	14%	19%	11%	22%	26%	23%	17%	9%	14%	21%	32%	23%	9%	41%
Not a Threat	2%	1%	2%	2%	2%	0%	8%	8%	2%	1%	0%	14%	8%	3%	1%	0%
Not At All a Threat	1%	0%	0%	1%	2%	6%	2%	2%	0%	0%	10%	1%	1%	1%	0%	23%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	79%	80%	81%	90%	79%	93%	82%	77%	78%	75%	92%	70%	60%	61%	77%
Somewhat Of a Threat	13%	15%	17%	16%	9%	19%	6%	17%	20%	6%	12%	7%	27%	22%	21%	0%
Not a Threat	2%	5%	3%	2%	1%	0%	1%	2%	3%	8%	0%	1%	2%	15%	6%	0%
Not At All a Threat	1%	0%	1%	1%	1%	3%	1%	0%	0%	8%	6%	0%	1%	2%	12%	23%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	93%	79%	74%	75%	90%	92%	67%	58%	61%	100%	91%	82%	72%	55%	100%
Somewhat Of a Threat	13%	7%	18%	19%	14%	2%	8%	29%	25%	4%	0%	8%	17%	20%	5%	0%
Not a Threat	2%	0%	2%	6%	6%	0%	1%	2%	15%	13%	0%	1%	1%	7%	18%	0%
Not At All a Threat	1%	0%	1%	1%	5%	4%	0%	1%	2%	22%	0%	0%	0%	2%	22%	0%
Not Sure	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	92%	67%	36%	13%	100%	-	-	-	-	-	89%	23%	17%	11%	0%
Somewhat Of a Threat	13%	7%	29%	35%	22%	0%	-	-	-	-	-	10%	68%	26%	12%	0%
Not a Threat	2%	0%	3%	26%	13%	0%	-	-	-	-	-	1%	8%	43%	24%	100%
Not At All a Threat	1%	0%	0%	3%	52%	0%	-	-	-	-	-	0%	1%	10%	54%	0%
Not Sure	0%	0%	0%	0%	0%	0%	-	-	-	-	-	0%	0%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%						93%	5%	1%	1%	0%

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19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	88%	51%	6%	30%	0%	89%	77%	82%	51%	81%	75%	87%	87%	81%	86%	87%
Somewhat Of a Threat	13%	10%	42%	44%	0%	0%	10%	19%	13%	16%	0%	18%	12%	12%	15%	11%	12%
Not a Threat	2%	1%	6%	31%	16%	0%	1%	3%	5%	15%	0%	4%	1%	1%	4%	1%	0%
Not At All a Threat	1%	0%	1%	19%	55%	0%	0%	0%	1%	15%	13%	2%	0%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	100%	0%	0%	0%	3%	6%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	75%	87%	82%	77%	87%	84%	80%	87%	84%	84%	77%	89%	78%	86%	86%
Somewhat Of a Threat	13%	17%	12%	16%	17%	10%	16%	15%	11%	14%	13%	17%	10%	16%	11%	13%
Not a Threat	2%	7%	1%	0%	4%	2%	0%	3%	1%	1%	1%	4%	1%	3%	2%	1%
Not At All a Threat	1%	1%	1%	1%	2%	1%	0%	2%	0%	0%	1%	2%	0%	2%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	73%	87%	88%	76%	90%	84%	73%	89%	84%	88%	71%	85%	66%	88%	85%
Somewhat Of a Threat	13%	19%	12%	11%	20%	9%	14%	21%	9%	15%	10%	23%	14%	24%	11%	13%
Not a Threat	2%	5%	1%	0%	4%	1%	1%	5%	1%	0%	2%	2%	1%	7%	1%	1%
Not At All a Threat	1%	3%	0%	0%	1%	1%	1%	1%	1%	1%	0%	3%	1%	3%	0%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	85%	46%	88%	80%	69%	72%	82%	89%	89%	69%	68%	77%	90%	74%
Somewhat Of a Threat	13%	33%	11%	17%	19%	20%	16%	10%	8%	23%	22%	20%	9%	24%
Not a Threat	2%	12%	1%	2%	8%	5%	1%	1%	0%	5%	5%	3%	1%	0%
Not At All a Threat	1%	8%	0%	1%	3%	2%	1%	0%	3%	4%	4%	0%	0%	2%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	85%	78%	75%	81%	89%	84%	67%	64%	74%	90%	80%	75%	59%	79%	90%	74%
Somewhat Of a Threat	13%	13%	19%	16%	11%	14%	19%	23%	23%	9%	20%	19%	23%	18%	10%	26%
Not a Threat	2%	8%	3%	2%	1%	0%	11%	8%	2%	0%	0%	4%	10%	2%	1%	0%
Not At All a Threat	1%	1%	3%	0%	0%	1%	2%	5%	1%	0%	0%	1%	7%	1%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	85%	67%	64%	79%	89%	81%	78%	63%	78%	89%	82%	86%	84%	85%	85%	86%	84%
Somewhat Of a Threat	13%	25%	24%	16%	10%	15%	14%	27%	18%	10%	18%	13%	13%	13%	13%	12%	13%
Not a Threat	2%	5%	9%	3%	1%	0%	7%	7%	3%	1%	0%	1%	2%	1%	2%	1%	2%
Not At All a Threat	1%	2%	2%	2%	0%	3%	1%	3%	2%	0%	0%	0%	1%	0%	1%	0%	1%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Sponsor:
King County Target Zero Task Force ()

19	How much of a threat do you personally find it if other drivers are running red lights?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	85%	88%	81%	89%	81%	89%	80%	89%	81%	86%	84%	89%	82%	89%	82%	87%	81%
Somewhat Of a Threat	13%	10%	16%	10%	16%	11%	16%	10%	15%	12%	13%	11%	14%	10%	14%	12%	14%
Not a Threat	2%	1%	2%	1%	2%	0%	3%	1%	2%	2%	2%	0%	3%	0%	2%	1%	3%
Not At All a Threat	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

19	How much of a threat do you personally find it if other drivers are running red lights?														
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	85%	89%	79%	77%	85%	84%	86%	86%	81%	81%	83%	87%	94%	82%	90%
Somewhat Of a Threat	13%	10%	16%	19%	12%	13%	13%	9%	14%	16%	14%	11%	5%	15%	9%
Not a Threat	2%	0%	4%	2%	2%	2%	1%	5%	0%	2%	2%	2%	1%	2%	1%
Not At All a Threat	1%	0%	1%	2%	1%	1%	0%	0%	4%	1%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults Credibility Interval: +/-2.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	85%	81%	73%	86%	87%	85%	100%	90%	82%	88%	84%	85%	81%	87%	88%	85%	82%	77%
Somewhat Of a Threat	13%	13%	26%	12%	11%	0%	0%	10%	16%	11%	13%	12%	17%	10%	10%	13%	15%	21%
Not a Threat	2%	3%	1%	1%	2%	0%	0%	0%	2%	0%	2%	2%	2%	2%	1%	1%	2%	1%
Not At All a Threat	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	15%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

19 How much of a threat do you personally find it if other drivers are running red lights?

926 Adults Credibility Interval: +/-2.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	85%	86%	81%	62%	82%	88%	78%
Somewhat Of a Threat	13%	12%	15%	38%	15%	10%	17%
Not a Threat	2%	2%	2%	0%	2%	1%	4%
Not At All a Threat	1%	0%	2%	0%	1%	1%	2%
Not Sure	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-1.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	93%	91%	96%	94%	90%	84%	89%	97%	83%	100%	100%	92%	87%	92%	80%	97%	100%
Somewhat Of a Threat	5%	6%	3%	0%	7%	10%	7%	0%	0%	0%	0%	5%	10%	4%	14%	2%	0%
Not a Threat	1%	1%	1%	6%	1%	0%	1%	0%	17%	0%	0%	1%	2%	2%	2%	0%	0%
Not At All a Threat	1%	1%	0%	0%	1%	6%	3%	3%	0%	0%	0%	2%	1%	0%	4%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-1.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	93%	86%	83%	94%	84%	97%	89%	88%	81%	93%	90%	97%	73%
Somewhat Of a Threat	5%	12%	10%	4%	10%	2%	0%	6%	13%	5%	10%	2%	27%
Not a Threat	1%	0%	6%	1%	4%	1%	0%	3%	4%	1%	0%	1%	0%
Not At All a Threat	1%	1%	2%	1%	2%	0%	11%	3%	2%	1%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults Credibility Interval: +/-1.9 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	93%	95%	90%	95%	88%	94%	100%	92%	86%	96%	78%	96%	100%	85%	82%	94%	96%	95%
Somewhat Of a Threat	5%	3%	8%	3%	10%	4%	0%	5%	10%	1%	15%	3%	0%	10%	12%	5%	2%	0%
Not a Threat	1%	2%	1%	1%	2%	1%	0%	2%	2%	1%	4%	0%	0%	2%	4%	1%	0%	0%
Not At All a Threat	1%	1%	0%	1%	0%	1%	0%	0%	2%	1%	2%	1%	0%	3%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults Credibility Interval: +/-1.9 pct points	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	93%	95%	95%	88%	91%	94%	73%	77%	92%	96%	90%	62%	70%	87%	97%	77%
Somewhat Of a Threat	5%	4%	4%	9%	5%	0%	24%	16%	6%	2%	0%	32%	21%	7%	2%	0%
Not a Threat	1%	1%	1%	3%	2%	6%	0%	3%	1%	1%	4%	2%	5%	5%	0%	9%
Not At All a Threat	1%	1%	1%	0%	2%	0%	4%	3%	0%	1%	6%	4%	1%	1%	0%	14%
Not Sure	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-1.9 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	87%	90%	92%	96%	97%	96%	92%	94%	83%	80%	97%	87%	70%	60%	46%
Somewhat Of a Threat	5%	9%	7%	6%	3%	0%	3%	7%	2%	5%	12%	2%	11%	16%	15%	31%
Not a Threat	1%	4%	3%	1%	0%	3%	1%	1%	2%	1%	6%	0%	1%	12%	7%	23%
Not At All a Threat	1%	1%	0%	2%	1%	0%	1%	0%	1%	8%	2%	1%	0%	2%	17%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	98%	91%	86%	86%	96%	97%	84%	74%	63%	100%	97%	91%	90%	67%	100%
Somewhat Of a Threat	5%	1%	7%	10%	7%	0%	2%	13%	9%	11%	0%	3%	8%	4%	0%	0%
Not a Threat	1%	0%	2%	1%	1%	4%	0%	2%	12%	5%	0%	0%	1%	5%	6%	0%
Not At All a Threat	1%	0%	1%	2%	5%	0%	0%	1%	3%	21%	0%	0%	0%	1%	27%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	98%	85%	46%	28%	100%	98%	72%	30%	12%	67%	-	-	-	-	-
Somewhat Of a Threat	5%	2%	12%	17%	7%	0%	1%	25%	22%	8%	0%	-	-	-	-	-
Not a Threat	1%	0%	1%	29%	26%	0%	0%	2%	31%	17%	33%	-	-	-	-	-
Not At All a Threat	1%	0%	1%	8%	40%	0%	0%	1%	11%	63%	0%	-	-	-	-	-
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%					

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	97%	60%	14%	0%	0%	98%	87%	81%	56%	87%	82%	96%	95%	91%	92%	96%
Somewhat Of a Threat	5%	2%	30%	35%	10%	0%	1%	11%	13%	10%	0%	11%	3%	5%	7%	4%	3%
Not a Threat	1%	0%	10%	15%	20%	100%	0%	2%	4%	11%	0%	4%	1%	0%	1%	2%	1%
Not At All a Threat	1%	0%	0%	26%	70%	0%	0%	0%	2%	24%	13%	3%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	10%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	82%	94%	96%	88%	94%	95%	90%	94%	95%	94%	85%	96%	87%	93%	96%
Somewhat Of a Threat	5%	12%	4%	3%	9%	4%	4%	7%	4%	4%	4%	10%	4%	9%	4%	4%
Not a Threat	1%	3%	1%	0%	1%	2%	0%	1%	2%	0%	1%	4%	0%	2%	2%	0%
Not At All a Threat	1%	1%	1%	0%	2%	1%	0%	2%	1%	0%	1%	2%	0%	2%	1%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	81%	95%	96%	91%	94%	94%	89%	95%	93%	96%	85%	90%	75%	96%	95%
Somewhat Of a Threat	5%	11%	4%	3%	7%	4%	5%	6%	4%	5%	3%	8%	10%	15%	3%	4%
Not a Threat	1%	4%	1%	1%	1%	1%	1%	3%	1%	0%	1%	3%	1%	5%	1%	1%
Not At All a Threat	1%	4%	0%	0%	1%	1%	1%	1%	1%	1%	1%	3%	0%	3%	0%	1%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	93%	60%	95%	92%	75%	84%	93%	96%	98%	75%	81%	89%	98%	86%
Somewhat Of a Threat	5%	20%	4%	6%	14%	10%	7%	3%	0%	19%	9%	8%	2%	13%
Not a Threat	1%	10%	1%	1%	4%	3%	1%	1%	2%	2%	6%	2%	0%	2%
Not At All a Threat	1%	10%	0%	0%	7%	2%	0%	0%	0%	3%	4%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-1.9 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	93%	84%	82%	92%	97%	97%	75%	74%	92%	97%	97%	78%	66%	93%	97%	92%
Somewhat Of a Threat	5%	13%	10%	6%	3%	0%	13%	17%	5%	3%	3%	16%	17%	5%	2%	8%
Not a Threat	1%	2%	4%	2%	0%	1%	5%	6%	3%	0%	0%	3%	10%	1%	0%	0%
Not At All a Threat	1%	2%	3%	0%	0%	1%	5%	3%	1%	0%	0%	1%	7%	0%	0%	0%
Not Sure	0%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-1.9 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	93%	80%	71%	88%	97%	95%	85%	74%	87%	97%	98%	95%	91%	94%	93%	95%	91%
Somewhat Of a Threat	5%	14%	20%	6%	3%	2%	11%	16%	8%	3%	2%	4%	6%	5%	5%	3%	6%
Not a Threat	1%	5%	7%	3%	0%	0%	3%	6%	3%	0%	0%	0%	2%	1%	2%	1%	2%
Not At All a Threat	1%	1%	1%	3%	0%	3%	0%	4%	2%	0%	0%	1%	1%	0%	1%	1%	1%
Not Sure	0%	0%	2%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	93%	94%	92%	96%	90%	95%	91%	96%	90%	94%	93%	96%	91%	96%	92%	96%	89%
Somewhat Of a Threat	5%	4%	5%	3%	6%	4%	6%	3%	6%	5%	5%	4%	5%	4%	5%	3%	7%
Not a Threat	1%	1%	1%	0%	2%	0%	2%	1%	2%	1%	1%	0%	2%	0%	2%	0%	3%
Not At All a Threat	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	0%	1%	0%	1%	0%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	93%	96%	88%	91%	93%	91%	96%	96%	92%	93%	91%	94%	97%	92%	95%
Somewhat Of a Threat	5%	3%	8%	4%	5%	7%	3%	0%	3%	5%	6%	5%	3%	5%	4%
Not a Threat	1%	1%	2%	4%	1%	1%	1%	0%	4%	1%	2%	1%	1%	1%	1%
Not At All a Threat	1%	0%	1%	1%	1%	1%	0%	4%	0%	2%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	93%	83%	93%	95%	92%	100%	85%	96%	100%	96%	94%	94%	89%	94%	98%	91%	91%	89%
Somewhat Of a Threat	5%	9%	4%	4%	7%	0%	15%	4%	0%	4%	3%	4%	9%	4%	2%	5%	5%	10%
Not a Threat	1%	6%	2%	1%	0%	0%	0%	0%	0%	0%	2%	1%	2%	2%	0%	1%	2%	1%
Not At All a Threat	1%	3%	0%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	2%	1%	0%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-1.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	93%	94%	92%	42%	90%	96%	93%
Somewhat Of a Threat	5%	5%	4%	58%	8%	2%	3%
Not a Threat	1%	1%	2%	0%	1%	1%	4%
Not At All a Threat	1%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	92%	89%	94%	100%	89%	84%	93%	97%	70%	94%	74%	90%	87%	92%	83%	95%	80%
Somewhat Of a Threat	7%	8%	5%	0%	9%	10%	4%	3%	30%	6%	26%	8%	11%	6%	11%	5%	20%
Not a Threat	1%	1%	0%	0%	1%	6%	3%	0%	0%	0%	0%	1%	2%	1%	4%	0%	0%
Not At All a Threat	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	92%	86%	84%	92%	85%	94%	90%	84%	81%	93%	92%	94%	93%
Somewhat Of a Threat	7%	12%	12%	6%	9%	5%	10%	11%	14%	6%	4%	5%	7%
Not a Threat	1%	1%	1%	2%	6%	0%	0%	3%	2%	1%	4%	0%	0%
Not At All a Threat	1%	1%	2%	1%	0%	0%	0%	1%	2%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	92%	93%	89%	93%	91%	93%	91%	91%	87%	94%	80%	94%	86%	80%	85%	92%	94%	90%
Somewhat Of a Threat	7%	6%	9%	5%	9%	6%	9%	8%	9%	5%	14%	6%	14%	16%	10%	7%	5%	5%
Not a Threat	1%	0%	2%	2%	0%	0%	0%	1%	3%	0%	4%	0%	0%	3%	3%	1%	0%	5%
Not At All a Threat	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	2%	0%	0%	2%	2%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Sponsor:
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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	92%	93%	92%	90%	89%	91%	75%	77%	91%	95%	89%	71%	66%	88%	95%	86%
Somewhat Of a Threat	7%	6%	7%	7%	8%	9%	22%	14%	8%	5%	4%	23%	21%	8%	5%	0%
Not a Threat	1%	1%	0%	3%	1%	0%	0%	7%	1%	0%	6%	4%	10%	2%	0%	14%
Not At All a Threat	1%	0%	0%	0%	2%	0%	4%	2%	0%	0%	0%	3%	3%	1%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	92%	86%	90%	89%	95%	96%	95%	90%	90%	81%	100%	95%	84%	78%	72%	100%
Somewhat Of a Threat	7%	11%	6%	10%	5%	4%	5%	8%	8%	8%	0%	4%	13%	14%	4%	0%
Not a Threat	1%	2%	2%	1%	0%	0%	1%	1%	2%	5%	0%	0%	2%	7%	3%	0%
Not At All a Threat	1%	1%	1%	0%	0%	0%	0%	1%	0%	6%	0%	0%	1%	0%	22%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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Sponsor:
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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	92%	97%	88%	88%	88%	95%	97%	79%	60%	79%	100%	97%	89%	82%	60%	100%
Somewhat Of a Threat	7%	3%	11%	10%	4%	5%	3%	18%	24%	0%	0%	2%	10%	15%	12%	0%
Not a Threat	1%	1%	1%	2%	2%	0%	0%	2%	9%	7%	0%	1%	1%	2%	8%	0%
Not At All a Threat	1%	0%	0%	0%	5%	0%	0%	0%	6%	14%	0%	0%	0%	1%	19%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	92%	96%	84%	42%	40%	100%	96%	75%	52%	24%	67%	96%	49%	20%	17%	0%
Somewhat Of a Threat	7%	3%	14%	42%	13%	0%	4%	22%	25%	5%	0%	4%	43%	55%	4%	0%
Not a Threat	1%	1%	1%	11%	14%	0%	0%	3%	17%	26%	0%	0%	7%	12%	31%	100%
Not At All a Threat	1%	0%	1%	5%	33%	0%	0%	0%	5%	44%	0%	0%	1%	9%	49%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	33%	0%	0%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	92%	-	-	-	-	-	99%	82%	80%	49%	63%	79%	94%	94%	90%	92%	93%
Somewhat Of a Threat	7%	-	-	-	-	-	1%	17%	13%	13%	24%	15%	5%	5%	8%	6%	7%
Not a Threat	1%	-	-	-	-	-	0%	1%	7%	6%	8%	4%	0%	1%	1%	2%	0%
Not At All a Threat	1%	-	-	-	-	-	0%	0%	0%	28%	5%	3%	0%	0%	1%	1%	0%
Not Sure	0%	-	-	-	-	-	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	92%	84%	93%	93%	87%	92%	94%	89%	92%	94%	92%	87%	92%	85%	93%	93%
Somewhat Of a Threat	7%	10%	6%	6%	9%	7%	6%	7%	7%	6%	6%	9%	8%	10%	5%	7%
Not a Threat	1%	4%	1%	0%	2%	1%	0%	2%	1%	1%	1%	2%	0%	3%	1%	0%
Not At All a Threat	1%	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%	2%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	92%	80%	93%	96%	88%	94%	92%	85%	93%	94%	92%	88%	93%	78%	93%	94%
Somewhat Of a Threat	7%	13%	6%	4%	10%	5%	7%	10%	6%	5%	7%	8%	6%	13%	6%	5%
Not a Threat	1%	4%	0%	0%	1%	1%	1%	3%	0%	1%	0%	4%	0%	6%	0%	1%
Not At All a Threat	1%	3%	0%	0%	1%	0%	0%	1%	1%	0%	0%	1%	1%	3%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	92%	61%	94%	92%	72%	82%	96%	94%	95%	71%	77%	93%	95%	94%
Somewhat Of a Threat	7%	23%	6%	7%	22%	11%	4%	5%	5%	22%	14%	5%	5%	6%
Not a Threat	1%	8%	0%	1%	3%	5%	0%	0%	0%	7%	4%	1%	0%	0%
Not At All a Threat	1%	7%	0%	0%	4%	2%	0%	0%	0%	1%	5%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	92%	80%	80%	94%	95%	94%	72%	77%	90%	95%	90%	73%	69%	94%	95%	87%
Somewhat Of a Threat	7%	17%	11%	5%	5%	6%	20%	15%	7%	5%	10%	19%	17%	5%	5%	13%
Not a Threat	1%	1%	5%	1%	0%	0%	3%	5%	2%	0%	0%	4%	8%	1%	0%	0%
Not At All a Threat	1%	2%	3%	0%	0%	0%	4%	4%	1%	0%	0%	2%	5%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	92%	78%	73%	88%	95%	88%	88%	72%	91%	94%	90%	93%	90%	93%	91%	93%	91%
Somewhat Of a Threat	7%	16%	20%	7%	5%	9%	10%	16%	7%	5%	10%	6%	8%	7%	7%	6%	7%
Not a Threat	1%	4%	5%	2%	0%	3%	2%	8%	1%	0%	0%	0%	2%	0%	1%	1%	1%
Not At All a Threat	1%	1%	2%	3%	0%	0%	0%	3%	2%	0%	0%	1%	1%	0%	1%	0%	1%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	92%	91%	92%	95%	89%	94%	89%	94%	89%	92%	92%	93%	91%	94%	91%	94%	88%
Somewhat Of a Threat	7%	7%	6%	5%	8%	5%	8%	6%	8%	8%	6%	7%	7%	6%	7%	6%	8%
Not a Threat	1%	1%	1%	0%	2%	0%	2%	0%	2%	1%	1%	0%	1%	0%	1%	0%	2%
Not At All a Threat	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	92%	94%	88%	96%	91%	89%	94%	98%	95%	95%	88%	92%	91%	92%	92%
Somewhat Of a Threat	7%	5%	9%	3%	7%	8%	5%	0%	5%	3%	10%	7%	9%	6%	8%
Not a Threat	1%	0%	2%	0%	1%	2%	0%	0%	0%	2%	1%	0%	0%	1%	0%
Not At All a Threat	1%	0%	1%	1%	1%	1%	0%	2%	0%	1%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	92%	82%	95%	91%	96%	100%	100%	95%	100%	95%	91%	93%	85%	95%	94%	86%	91%	89%
Somewhat Of a Threat	7%	14%	3%	7%	3%	0%	0%	5%	0%	4%	7%	5%	13%	4%	5%	12%	5%	10%
Not a Threat	1%	2%	2%	1%	1%	0%	0%	0%	0%	1%	1%	1%	1%	0%	1%	2%	2%	1%
Not At All a Threat	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	2%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	92%	92%	92%	42%	90%	94%	90%
Somewhat Of a Threat	7%	7%	6%	38%	8%	5%	10%
Not a Threat	1%	1%	1%	20%	1%	1%	0%
Not At All a Threat	1%	0%	1%	0%	1%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	64%	63%	65%	82%	62%	50%	65%	60%	87%	74%	55%	60%	48%	61%	70%	70%	70%
Somewhat Of a Threat	27%	27%	28%	0%	28%	20%	27%	27%	13%	15%	45%	29%	34%	32%	21%	22%	20%
Not a Threat	6%	7%	5%	18%	7%	30%	5%	13%	0%	0%	0%	8%	12%	5%	5%	4%	10%
Not At All a Threat	2%	2%	1%	0%	2%	0%	0%	0%	0%	11%	0%	1%	5%	1%	2%	1%	0%
Not Sure	2%	2%	1%	0%	2%	0%	3%	0%	0%	0%	0%	2%	0%	1%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	64%	49%	48%	61%	59%	70%	79%	55%	52%	55%	70%	70%	57%
Somewhat Of a Threat	27%	38%	35%	30%	31%	23%	21%	27%	30%	38%	26%	23%	14%
Not a Threat	6%	12%	9%	7%	6%	4%	0%	14%	10%	5%	0%	5%	21%
Not At All a Threat	2%	1%	7%	1%	1%	1%	0%	3%	5%	2%	1%	1%	0%
Not Sure	2%	0%	1%	1%	3%	2%	0%	2%	2%	0%	3%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	64%	64%	63%	65%	63%	65%	53%	58%	57%	66%	51%	68%	63%	52%	47%	58%	72%	78%
Somewhat Of a Threat	27%	27%	28%	28%	26%	25%	31%	27%	32%	27%	43%	24%	37%	28%	40%	33%	22%	15%
Not a Threat	6%	6%	7%	4%	9%	6%	7%	11%	8%	5%	2%	5%	0%	11%	10%	9%	3%	0%
Not At All a Threat	2%	1%	2%	2%	0%	2%	0%	4%	2%	1%	2%	1%	0%	7%	3%	1%	1%	0%
Not Sure	2%	2%	1%	1%	2%	2%	9%	1%	2%	1%	2%	2%	0%	1%	1%	1%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	64%	62%	64%	67%	65%	73%	54%	45%	55%	70%	57%	48%	33%	50%	69%	66%
Somewhat Of a Threat	27%	27%	29%	25%	26%	9%	29%	38%	33%	23%	19%	30%	43%	37%	25%	0%
Not a Threat	6%	8%	5%	7%	2%	0%	9%	11%	10%	4%	6%	15%	11%	10%	5%	0%
Not At All a Threat	2%	3%	1%	0%	2%	0%	8%	6%	1%	1%	3%	7%	13%	2%	1%	6%
Not Sure	2%	1%	1%	0%	4%	19%	0%	1%	1%	2%	16%	0%	0%	1%	2%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	55%	53%	56%	74%	54%	73%	58%	61%	71%	55%	69%	53%	46%	45%	54%
Somewhat Of a Threat	27%	25%	36%	36%	20%	31%	19%	34%	29%	11%	20%	24%	35%	34%	26%	0%
Not a Threat	6%	15%	7%	5%	5%	0%	5%	7%	6%	4%	8%	5%	9%	12%	0%	10%
Not At All a Threat	2%	3%	4%	1%	0%	0%	1%	1%	4%	10%	0%	0%	2%	7%	28%	0%
Not Sure	2%	1%	1%	1%	1%	15%	3%	1%	0%	4%	16%	2%	1%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	76%	54%	51%	62%	54%	71%	46%	29%	66%	16%	77%	54%	46%	33%	27%
Somewhat Of a Threat	27%	18%	36%	37%	17%	12%	23%	40%	46%	11%	0%	18%	36%	36%	23%	58%
Not a Threat	6%	4%	7%	7%	11%	4%	5%	9%	10%	6%	41%	4%	7%	13%	13%	0%
Not At All a Threat	2%	0%	1%	3%	9%	5%	1%	2%	9%	17%	0%	0%	2%	2%	23%	0%
Not Sure	2%	1%	1%	1%	0%	25%	1%	3%	5%	0%	43%	1%	1%	3%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	71%	47%	15%	27%	23%	67%	51%	21%	24%	0%	67%	19%	21%	4%	0%
Somewhat Of a Threat	27%	22%	42%	33%	21%	0%	25%	41%	49%	8%	0%	25%	61%	44%	13%	100%
Not a Threat	6%	5%	5%	30%	6%	0%	6%	6%	17%	5%	0%	5%	17%	22%	12%	0%
Not At All a Threat	2%	0%	3%	7%	47%	0%	1%	2%	14%	32%	33%	1%	3%	13%	45%	0%
Not Sure	2%	1%	2%	15%	0%	77%	2%	0%	0%	30%	67%	1%	0%	0%	26%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	69%	13%	0%	0%	0%	-	-	-	-	-	64%	65%	62%	63%	70%	59%
Somewhat Of a Threat	27%	24%	67%	29%	10%	0%	-	-	-	-	-	22%	26%	30%	27%	22%	32%
Not a Threat	6%	5%	11%	46%	0%	0%	-	-	-	-	-	8%	6%	5%	7%	5%	6%
Not At All a Threat	2%	1%	3%	10%	77%	100%	-	-	-	-	-	4%	2%	0%	3%	2%	0%
Not Sure	2%	1%	6%	15%	13%	0%	-	-	-	-	-	1%	1%	2%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%						16%	49%	35%	34%	32%	34%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	56%	66%	60%	57%	65%	66%	63%	65%	61%	63%	71%	63%	55%	66%	66%
Somewhat Of a Threat	27%	28%	26%	33%	29%	26%	28%	26%	27%	29%	27%	18%	31%	33%	25%	27%
Not a Threat	6%	11%	6%	3%	8%	6%	3%	6%	6%	6%	7%	7%	4%	7%	7%	4%
Not At All a Threat	2%	5%	1%	0%	4%	1%	0%	4%	1%	0%	2%	1%	0%	4%	1%	1%
Not Sure	2%	0%	2%	3%	1%	1%	3%	2%	1%	3%	1%	2%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	61%	65%	62%	61%	66%	63%	60%	64%	66%	62%	72%	65%	51%	66%	64%
Somewhat Of a Threat	27%	28%	26%	29%	25%	26%	30%	28%	27%	26%	28%	19%	27%	34%	25%	28%
Not a Threat	6%	6%	6%	6%	8%	6%	5%	8%	6%	5%	7%	4%	5%	8%	6%	5%
Not At All a Threat	2%	3%	1%	1%	4%	1%	0%	4%	1%	0%	2%	2%	1%	6%	1%	0%
Not Sure	2%	2%	1%	2%	2%	1%	2%	0%	2%	3%	1%	2%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	64%	41%	65%	67%	42%	51%	61%	69%	64%	32%	44%	65%	69%	62%
Somewhat Of a Threat	27%	37%	27%	25%	35%	33%	34%	24%	30%	42%	38%	28%	24%	29%
Not a Threat	6%	9%	6%	6%	15%	10%	4%	5%	6%	21%	8%	5%	5%	8%
Not At All a Threat	2%	7%	1%	0%	5%	6%	1%	1%	0%	3%	9%	1%	0%	0%
Not Sure	2%	6%	1%	2%	3%	0%	1%	2%	0%	3%	1%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	64%	33%	52%	60%	70%	69%	51%	51%	50%	68%	73%	53%	47%	53%	68%	69%
Somewhat Of a Threat	27%	49%	34%	29%	23%	25%	34%	35%	37%	24%	23%	27%	36%	38%	24%	25%
Not a Threat	6%	13%	7%	8%	5%	1%	11%	10%	10%	5%	0%	16%	7%	8%	5%	0%
Not At All a Threat	2%	3%	5%	2%	1%	0%	3%	5%	2%	1%	0%	4%	7%	1%	1%	0%
Not Sure	2%	1%	2%	1%	2%	4%	2%	0%	2%	2%	5%	0%	3%	1%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	64%	70%	45%	47%	68%	59%	73%	35%	55%	67%	61%	67%	60%	65%	63%	64%	63%
Somewhat Of a Threat	27%	21%	42%	36%	25%	27%	21%	45%	36%	24%	32%	26%	28%	29%	25%	28%	26%
Not a Threat	6%	7%	9%	11%	5%	7%	4%	13%	7%	5%	3%	4%	8%	4%	8%	5%	7%
Not At All a Threat	2%	2%	4%	4%	1%	0%	1%	8%	1%	1%	0%	1%	2%	1%	2%	1%	2%
Not Sure	2%	0%	0%	2%	1%	7%	0%	0%	1%	2%	4%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	64%	61%	67%	68%	59%	68%	59%	68%	59%	68%	62%	68%	61%	68%	62%	64%	63%
Somewhat Of a Threat	27%	29%	25%	24%	30%	25%	29%	26%	28%	24%	28%	24%	29%	25%	28%	28%	26%
Not a Threat	6%	7%	5%	5%	7%	5%	8%	4%	9%	5%	6%	6%	6%	5%	7%	5%	8%
Not At All a Threat	2%	2%	1%	1%	2%	0%	3%	1%	2%	0%	2%	1%	2%	0%	2%	1%	2%
Not Sure	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	64%	64%	63%	57%	64%	61%	67%	55%	73%	61%	62%	64%	73%	62%	67%
Somewhat Of a Threat	27%	28%	26%	32%	27%	27%	27%	38%	20%	28%	29%	28%	21%	28%	26%
Not a Threat	6%	5%	7%	11%	6%	8%	4%	4%	7%	8%	7%	6%	0%	7%	4%
Not At All a Threat	2%	1%	2%	1%	2%	2%	1%	2%	0%	2%	1%	2%	0%	2%	1%
Not Sure	2%	1%	2%	0%	2%	2%	2%	0%	0%	1%	1%	1%	5%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	64%	66%	54%	63%	69%	21%	84%	46%	92%	62%	53%	69%	67%	58%	67%	61%	72%	65%
Somewhat Of a Threat	27%	21%	30%	28%	26%	64%	16%	44%	6%	26%	34%	25%	25%	29%	24%	32%	19%	32%
Not a Threat	6%	7%	12%	6%	4%	0%	0%	8%	2%	11%	9%	3%	3%	10%	5%	5%	5%	2%
Not At All a Threat	2%	3%	3%	2%	0%	0%	0%	0%	0%	1%	4%	1%	2%	1%	2%	1%	2%	1%
Not Sure	2%	3%	1%	1%	1%	15%	0%	3%	0%	1%	1%	2%	3%	2%	2%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	64%	63%	67%	42%	63%	67%	49%
Somewhat Of a Threat	27%	28%	21%	58%	27%	26%	37%
Not a Threat	6%	6%	8%	0%	6%	5%	10%
Not At All a Threat	2%	1%	2%	0%	2%	1%	2%
Not Sure	2%	1%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	16%	19%	13%	31%	20%	25%	7%	0%	60%	19%	14%	21%	31%	13%	25%	11%	0%
Illegal	49%	46%	52%	42%	46%	26%	48%	56%	40%	48%	74%	50%	44%	49%	40%	51%	48%
Not Sure	35%	35%	35%	27%	34%	48%	45%	44%	0%	33%	13%	29%	25%	38%	35%	38%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	16%	27%	27%	16%	21%	13%	13%	26%	33%	13%	32%	12%	17%
Illegal	49%	45%	40%	51%	42%	51%	26%	52%	36%	50%	31%	52%	14%
Not Sure	35%	28%	33%	33%	37%	36%	62%	22%	31%	37%	37%	36%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	16%	17%	20%	15%	28%	13%	0%	18%	25%	19%	29%	11%	0%	36%	29%	15%	12%	5%
Illegal	49%	49%	50%	52%	48%	47%	9%	49%	42%	48%	29%	53%	31%	38%	33%	44%	56%	53%
Not Sure	35%	34%	30%	33%	25%	40%	91%	33%	33%	33%	42%	36%	69%	25%	38%	41%	32%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	16%	15%	18%	15%	16%	0%	59%	38%	20%	11%	6%	69%	42%	18%	12%	14%
Illegal	49%	52%	44%	53%	50%	55%	12%	36%	41%	55%	36%	13%	29%	40%	53%	41%
Not Sure	35%	33%	38%	32%	33%	45%	29%	26%	39%	34%	58%	19%	29%	42%	35%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	16%	33%	19%	14%	13%	14%	14%	16%	20%	20%	23%	12%	25%	28%	34%	0%
Illegal	49%	33%	44%	42%	57%	35%	54%	48%	40%	33%	31%	55%	35%	33%	31%	31%
Not Sure	35%	34%	37%	44%	30%	50%	32%	35%	40%	47%	46%	33%	40%	39%	35%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	16%	13%	17%	24%	22%	8%	14%	18%	32%	53%	0%	16%	15%	21%	19%	0%
Illegal	49%	58%	45%	33%	34%	43%	51%	49%	21%	33%	16%	49%	47%	58%	31%	16%
Not Sure	35%	29%	38%	43%	44%	48%	35%	34%	47%	14%	84%	36%	37%	21%	50%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	16%	14%	20%	34%	40%	23%	14%	23%	44%	49%	33%	14%	39%	51%	55%	0%
Illegal	49%	50%	45%	56%	28%	0%	50%	44%	39%	20%	0%	50%	27%	39%	37%	0%
Not Sure	35%	36%	35%	10%	32%	77%	36%	32%	17%	31%	67%	36%	34%	10%	8%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	14%	35%	63%	75%	100%	16%	13%	22%	43%	13%	-	-	-	38%	8%	3%
Illegal	49%	50%	38%	15%	15%	0%	50%	47%	47%	50%	40%	-	-	-	33%	86%	29%
Not Sure	35%	36%	27%	22%	10%	0%	34%	40%	30%	8%	46%	-	-	-	29%	6%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%				34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	29%	15%	13%	38%	14%	8%	34%	13%	8%	21%	16%	6%	36%	13%	10%
Illegal	49%	33%	55%	17%	35%	59%	30%	35%	61%	30%	47%	70%	44%	36%	62%	38%
Not Sure	35%	38%	30%	70%	27%	27%	62%	32%	26%	61%	32%	14%	50%	28%	25%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	46%	12%	8%	30%	13%	8%	35%	13%	9%	16%	22%	10%	48%	14%	9%
Illegal	49%	27%	63%	31%	37%	63%	35%	38%	62%	30%	52%	58%	28%	22%	63%	26%
Not Sure	35%	27%	25%	60%	32%	24%	57%	27%	26%	61%	32%	19%	62%	30%	23%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	16%	65%	14%	10%	42%	26%	16%	12%	10%	37%	25%	19%	13%	21%
Illegal	49%	19%	54%	22%	39%	38%	47%	53%	21%	37%	41%	49%	51%	36%
Not Sure	35%	16%	32%	68%	19%	36%	37%	35%	69%	26%	34%	32%	36%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

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King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	16%	32%	31%	13%	12%	20%	52%	36%	15%	12%	6%	52%	40%	17%	11%	11%
Illegal	49%	39%	35%	50%	53%	28%	30%	40%	47%	52%	37%	34%	35%	44%	52%	43%
Not Sure	35%	29%	34%	37%	35%	52%	18%	24%	38%	36%	57%	14%	25%	39%	36%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	16%	56%	30%	17%	13%	8%	41%	30%	16%	13%	5%	16%	17%	17%	16%	12%	20%
Illegal	49%	26%	47%	48%	50%	47%	38%	53%	44%	50%	45%	49%	48%	48%	50%	51%	47%
Not Sure	35%	17%	23%	34%	37%	45%	21%	17%	40%	37%	50%	35%	35%	36%	35%	37%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	16%	12%	20%	13%	20%	12%	21%	12%	21%	11%	18%	13%	18%	9%	20%	12%	23%
Illegal	49%	51%	46%	49%	48%	49%	49%	52%	45%	51%	48%	52%	47%	55%	45%	48%	49%
Not Sure	35%	36%	34%	38%	32%	39%	30%	36%	34%	38%	34%	35%	35%	35%	35%	40%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	16%	12%	23%	13%	16%	18%	15%	6%	21%	19%	20%	12%	7%	20%	11%
Illegal	49%	49%	48%	53%	48%	49%	49%	32%	30%	41%	48%	56%	58%	44%	57%
Not Sure	35%	39%	29%	34%	35%	33%	36%	61%	49%	40%	32%	32%	34%	37%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	22%	18%	15%	18%	0%	0%	5%	21%	17%	12%	14%	24%	10%	16%	18%	24%	17%
Illegal	49%	48%	46%	50%	41%	21%	83%	59%	61%	44%	49%	51%	48%	49%	47%	46%	53%	52%
Not Sure	35%	29%	36%	35%	41%	79%	17%	36%	18%	39%	39%	35%	27%	41%	38%	36%	23%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	16%	15%	21%	38%	20%	12%	19%
Illegal	49%	51%	37%	42%	45%	52%	46%
Not Sure	35%	34%	42%	20%	35%	35%	35%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	34%	37%	30%	41%	37%	52%	17%	45%	13%	62%	68%	37%	51%	35%	56%	25%	29%
Illegal	32%	31%	33%	22%	30%	30%	42%	50%	87%	14%	19%	39%	25%	31%	25%	33%	39%
Not Sure	34%	32%	38%	37%	33%	17%	41%	5%	0%	24%	13%	25%	25%	34%	19%	42%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	34%	41%	48%	35%	49%	28%	34%	41%	47%	37%	50%	28%	59%
Illegal	32%	38%	30%	32%	23%	33%	15%	42%	30%	32%	23%	32%	7%
Not Sure	34%	21%	22%	32%	28%	39%	52%	16%	23%	32%	27%	40%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	34%	45%	43%	27%	36%	25%	28%	44%	38%	38%	44%	27%	27%	47%	48%	40%	27%	18%
Illegal	32%	31%	28%	37%	36%	32%	11%	35%	33%	30%	20%	33%	18%	35%	21%	25%	37%	41%
Not Sure	34%	23%	29%	36%	28%	43%	61%	21%	29%	32%	36%	41%	55%	19%	32%	36%	36%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	34%	36%	39%	26%	25%	19%	63%	56%	43%	27%	22%	61%	56%	35%	32%	11%
Illegal	32%	33%	24%	41%	39%	32%	16%	25%	23%	37%	35%	22%	22%	30%	33%	45%
Not Sure	34%	31%	37%	33%	36%	49%	20%	19%	34%	37%	42%	17%	22%	35%	36%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	34%	54%	36%	35%	29%	22%	25%	37%	43%	47%	35%	30%	40%	58%	64%	10%
Illegal	32%	27%	31%	24%	37%	25%	40%	29%	20%	20%	27%	35%	24%	17%	21%	31%
Not Sure	34%	19%	33%	40%	34%	53%	35%	34%	37%	33%	37%	35%	36%	24%	15%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	34%	25%	40%	51%	43%	5%	32%	37%	40%	66%	16%	28%	37%	46%	51%	60%
Illegal	32%	42%	25%	20%	28%	26%	34%	27%	22%	20%	0%	38%	28%	21%	23%	11%
Not Sure	34%	34%	36%	29%	30%	69%	34%	36%	39%	14%	84%	34%	35%	32%	27%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	34%	31%	42%	42%	40%	23%	32%	40%	72%	19%	33%	33%	49%	33%	41%	0%
Illegal	32%	34%	25%	29%	28%	0%	32%	28%	20%	58%	0%	31%	30%	47%	51%	100%
Not Sure	34%	35%	33%	30%	32%	77%	35%	31%	7%	23%	67%	36%	22%	20%	8%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	34%	33%	39%	41%	41%	100%	33%	34%	41%	61%	6%	79%	23%	28%	-	-	-
Illegal	32%	32%	27%	52%	59%	0%	35%	26%	26%	35%	20%	15%	56%	5%	-	-	-
Not Sure	34%	35%	34%	7%	0%	0%	32%	40%	33%	4%	73%	6%	21%	67%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%			

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	34%	49%	33%	24%	64%	30%	24%	59%	29%	24%	46%	17%	13%	62%	29%	26%
Illegal	32%	21%	37%	7%	21%	41%	13%	18%	43%	14%	26%	68%	29%	19%	47%	20%
Not Sure	34%	30%	30%	70%	15%	29%	63%	23%	28%	61%	28%	15%	57%	19%	24%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	34%	64%	30%	25%	61%	29%	18%	60%	31%	21%	38%	32%	17%	59%	33%	26%
Illegal	32%	19%	43%	15%	15%	48%	19%	21%	43%	15%	30%	51%	21%	20%	42%	13%
Not Sure	34%	16%	27%	60%	24%	24%	63%	19%	26%	64%	32%	16%	62%	21%	26%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	34%	60%	34%	21%	51%	47%	41%	29%	21%	46%	41%	42%	30%	38%
Illegal	32%	23%	35%	13%	41%	26%	26%	34%	21%	42%	33%	29%	32%	26%
Not Sure	34%	17%	31%	67%	9%	27%	33%	37%	58%	12%	26%	29%	38%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	34%	54%	47%	36%	29%	26%	54%	48%	35%	31%	23%	54%	49%	38%	31%	18%
Illegal	32%	34%	29%	30%	33%	29%	37%	30%	30%	32%	34%	42%	32%	27%	32%	35%
Not Sure	34%	12%	24%	34%	38%	45%	9%	22%	35%	37%	43%	5%	19%	36%	37%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	34%	62%	37%	36%	32%	23%	56%	44%	37%	31%	24%	34%	33%	35%	32%	34%	34%
Illegal	32%	28%	43%	32%	30%	43%	31%	36%	34%	31%	28%	29%	35%	27%	36%	30%	34%
Not Sure	34%	10%	20%	32%	38%	34%	14%	20%	29%	38%	49%	37%	32%	37%	32%	36%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	34%	32%	35%	35%	33%	33%	34%	32%	35%	31%	35%	34%	34%	30%	36%	35%	33%
Illegal	32%	32%	32%	28%	36%	29%	35%	31%	33%	31%	32%	30%	33%	32%	32%	27%	39%
Not Sure	34%	36%	33%	37%	31%	38%	30%	37%	32%	38%	33%	37%	33%	38%	32%	38%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	34%	33%	35%	24%	34%	37%	31%	20%	46%	38%	35%	36%	16%	37%	28%
Illegal	32%	29%	36%	44%	31%	31%	33%	26%	12%	28%	36%	31%	38%	31%	33%
Not Sure	34%	38%	29%	32%	35%	32%	36%	55%	42%	34%	29%	34%	46%	32%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	34%	34%	42%	31%	42%	0%	0%	45%	28%	35%	30%	34%	37%	34%	28%	33%	44%	34%
Illegal	32%	39%	27%	32%	23%	21%	58%	24%	66%	32%	31%	33%	29%	29%	33%	30%	38%	31%
Not Sure	34%	27%	31%	36%	36%	79%	42%	31%	6%	33%	39%	33%	34%	37%	39%	37%	19%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

926 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	34%	33%	35%	100%	34%	34%	28%
Illegal	32%	33%	27%	0%	32%	32%	34%
Not Sure	34%	34%	38%	0%	34%	34%	37%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults Credibility Interval: +/-3.1 pct points	All	Work Outside The Home			Commute							Read Texts					
		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	11%	11%	10%	23%	12%	10%	6%	5%	0%	9%	0%	13%	16%	11%	25%	7%	30%
Illegal	78%	80%	77%	67%	78%	90%	84%	95%	100%	73%	100%	74%	76%	77%	69%	83%	38%
Not Sure	11%	9%	13%	10%	9%	0%	10%	0%	0%	18%	0%	13%	8%	13%	6%	11%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	11%	25%	15%	13%	13%	7%	10%	22%	13%	12%	14%	8%	14%
Illegal	78%	62%	74%	80%	77%	81%	60%	72%	78%	74%	75%	82%	64%
Not Sure	11%	13%	11%	7%	10%	12%	30%	6%	10%	14%	11%	10%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	11%	18%	9%	8%	11%	10%	9%	16%	14%	9%	22%	7%	27%	31%	17%	11%	6%	18%
Illegal	78%	76%	79%	82%	79%	77%	65%	76%	77%	81%	62%	81%	48%	62%	61%	75%	87%	62%
Not Sure	11%	7%	12%	10%	10%	13%	27%	9%	10%	10%	16%	12%	25%	7%	22%	14%	7%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	11%	12%	11%	5%	12%	11%	28%	24%	9%	9%	22%	34%	28%	11%	9%	0%
Illegal	78%	76%	79%	85%	79%	53%	59%	65%	80%	81%	55%	60%	63%	75%	80%	82%
Not Sure	11%	12%	10%	10%	9%	36%	13%	10%	11%	10%	23%	6%	8%	14%	11%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	11%	17%	16%	10%	9%	0%	9%	9%	15%	36%	14%	7%	17%	27%	57%	0%
Illegal	78%	73%	68%	77%	83%	87%	82%	81%	63%	51%	68%	83%	70%	64%	39%	64%
Not Sure	11%	9%	16%	13%	8%	13%	8%	10%	22%	13%	17%	10%	13%	9%	4%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	11%	10%	9%	13%	28%	5%	9%	12%	18%	32%	41%	12%	8%	13%	10%	14%
Illegal	78%	82%	77%	77%	59%	75%	81%	76%	56%	41%	16%	77%	80%	76%	90%	71%
Not Sure	11%	8%	14%	10%	12%	20%	9%	12%	27%	27%	43%	10%	12%	11%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	11%	10%	12%	18%	34%	0%	9%	14%	45%	19%	33%	9%	28%	29%	20%	100%
Illegal	78%	79%	78%	79%	46%	23%	80%	72%	52%	62%	67%	79%	64%	68%	80%	0%
Not Sure	11%	11%	10%	4%	20%	77%	11%	14%	3%	19%	0%	11%	8%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	11%	10%	15%	47%	23%	100%	9%	11%	19%	37%	0%	19%	7%	11%	16%	7%	9%
Illegal	78%	79%	75%	53%	67%	0%	80%	75%	76%	60%	79%	72%	89%	67%	77%	91%	69%
Not Sure	11%	11%	10%	0%	10%	0%	10%	13%	5%	4%	21%	9%	4%	22%	8%	2%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	11%	-	-	-	36%	5%	9%	25%	7%	7%	12%	11%	7%	23%	8%	8%	
Illegal	78%	-	-	-	57%	94%	51%	66%	91%	56%	79%	85%	75%	68%	88%	72%	
Not Sure	11%	-	-	-	8%	1%	40%	9%	2%	36%	9%	4%	17%	9%	4%	21%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	11%	25%	7%	10%	20%	7%	9%	22%	7%	11%	10%	9%	14%	31%	7%	10%	
Illegal	78%	64%	89%	63%	70%	90%	66%	66%	91%	61%	82%	86%	57%	57%	89%	61%	
Not Sure	11%	11%	3%	27%	10%	3%	25%	11%	3%	28%	8%	4%	29%	11%	3%	28%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

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25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	11%	38%	8%	19%	24%	21%	10%	7%	20%	24%	28%	8%	7%	23%
Illegal	78%	54%	85%	41%	72%	69%	77%	82%	39%	68%	66%	83%	81%	44%
Not Sure	11%	8%	7%	40%	4%	10%	13%	10%	41%	8%	6%	9%	12%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	11%	29%	15%	11%	7%	25%	31%	18%	12%	8%	31%	24%	26%	13%	7%	32%
Illegal	78%	66%	75%	79%	81%	59%	66%	68%	80%	81%	54%	69%	66%	77%	81%	52%
Not Sure	11%	6%	10%	11%	11%	17%	3%	14%	8%	11%	15%	7%	8%	10%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	11%	20%	20%	14%	8%	19%	17%	22%	15%	8%	19%	10%	11%	10%	11%	9%	12%
Illegal	78%	74%	68%	74%	81%	66%	75%	72%	69%	81%	65%	78%	79%	78%	79%	79%	78%
Not Sure	11%	6%	12%	11%	11%	15%	8%	6%	15%	11%	17%	12%	10%	12%	10%	12%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	11%	9%	12%	9%	12%	10%	11%	9%	12%	9%	11%	6%	14%	10%	11%	10%	12%
Illegal	78%	80%	77%	79%	78%	77%	80%	79%	77%	77%	79%	84%	75%	78%	78%	79%	77%
Not Sure	11%	11%	11%	12%	10%	13%	9%	11%	10%	14%	9%	10%	11%	12%	10%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	11%	9%	13%	7%	11%	13%	8%	4%	16%	14%	11%	8%	6%	13%	7%	
Illegal	78%	80%	76%	86%	78%	77%	81%	40%	56%	73%	81%	82%	84%	76%	83%	
Not Sure	11%	11%	11%	7%	11%	10%	10%	56%	28%	13%	7%	10%	11%	11%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	11%	10%	7%	9%	18%	0%	0%	4%	15%	12%	10%	8%	16%	8%	9%	12%	13%	15%
Illegal	78%	82%	86%	80%	67%	84%	94%	91%	75%	76%	75%	82%	77%	80%	79%	76%	80%	76%
Not Sure	11%	8%	7%	11%	15%	16%	6%	5%	10%	12%	16%	10%	7%	12%	12%	12%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



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Sponsor:
King County Target Zero Task Force ()

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	11%	10%	15%	38%	13%	8%	16%
Illegal	78%	81%	68%	62%	73%	84%	74%
Not Sure	11%	10%	17%	0%	13%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	16%	17%	15%	21%	18%	10%	6%	26%	0%	18%	0%	20%	21%	14%	32%	12%	30%
Illegal	62%	63%	61%	42%	62%	66%	65%	69%	70%	64%	100%	57%	61%	66%	48%	63%	38%
Not Sure	22%	20%	25%	37%	20%	24%	28%	5%	30%	18%	0%	23%	18%	19%	21%	25%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	16%	22%	25%	16%	23%	13%	28%	22%	28%	16%	29%	12%	14%
Illegal	62%	58%	56%	70%	56%	62%	38%	63%	56%	62%	47%	64%	54%
Not Sure	22%	20%	19%	14%	21%	26%	34%	15%	16%	23%	24%	24%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

26	Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?																	
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	16%	20%	21%	9%	16%	14%	23%	21%	23%	13%	29%	12%	27%	34%	25%	18%	11%	18%
Illegal	62%	59%	61%	67%	66%	61%	36%	67%	57%	69%	43%	61%	36%	51%	47%	57%	69%	56%
Not Sure	22%	21%	18%	25%	17%	25%	41%	13%	20%	18%	28%	27%	37%	15%	28%	26%	20%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	16%	16%	18%	13%	12%	11%	52%	38%	15%	12%	17%	49%	40%	17%	13%	17%	
Illegal	62%	62%	60%	66%	65%	45%	33%	51%	65%	64%	39%	41%	48%	64%	63%	53%	
Not Sure	22%	22%	22%	21%	23%	44%	14%	10%	20%	24%	44%	9%	11%	20%	24%	30%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	16%	33%	18%	15%	12%	17%	14%	15%	21%	35%	0%	13%	21%	28%	27%	10%	
Illegal	62%	50%	60%	60%	66%	50%	66%	63%	49%	39%	55%	65%	55%	63%	33%	54%	
Not Sure	22%	17%	22%	25%	22%	33%	20%	22%	30%	26%	45%	22%	24%	9%	40%	36%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%	

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	16%	13%	16%	19%	32%	11%	15%	16%	11%	54%	41%	15%	17%	17%	19%	0%
Illegal	62%	67%	59%	60%	48%	43%	64%	58%	49%	41%	16%	62%	61%	62%	53%	85%
Not Sure	22%	20%	25%	21%	20%	47%	21%	26%	40%	5%	43%	23%	22%	21%	28%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	16%	15%	19%	17%	40%	0%	14%	21%	37%	37%	33%	15%	31%	15%	38%	0%
Illegal	62%	63%	58%	71%	40%	23%	64%	51%	63%	51%	67%	62%	48%	81%	62%	100%
Not Sure	22%	23%	22%	12%	20%	77%	22%	28%	0%	11%	0%	23%	21%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	15%	20%	38%	64%	100%	14%	17%	22%	47%	12%	37%	11%	12%	30%	10%	7%
Illegal	62%	62%	61%	57%	36%	0%	63%	60%	65%	50%	49%	52%	75%	48%	54%	81%	52%
Not Sure	22%	23%	19%	6%	0%	0%	23%	23%	12%	3%	39%	11%	14%	40%	16%	9%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



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Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	53%	11%	11%	-	-	-	44%	9%	7%	22%	13%	4%	45%	9%	11%
Illegal	62%	28%	74%	7%	-	-	-	41%	80%	34%	59%	80%	60%	34%	86%	46%
Not Sure	22%	19%	15%	82%	-	-	-	15%	11%	60%	19%	7%	36%	20%	6%	43%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%				20%	58%	22%	61%	11%	28%	18%	45%	37%

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	16%	42%	13%	7%	42%	8%	6%	49%	8%	9%	17%	17%	9%	42%	14%	10%	
Illegal	62%	44%	74%	47%	38%	85%	42%	34%	85%	33%	64%	74%	42%	40%	75%	40%	
Not Sure	22%	15%	13%	46%	20%	6%	52%	17%	7%	58%	19%	9%	49%	18%	11%	50%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	16%	55%	14%	12%	38%	28%	13%	12%	14%	34%	23%	14%	14%	9%	
Illegal	62%	36%	68%	27%	58%	56%	62%	64%	39%	55%	62%	69%	62%	46%	
Not Sure	22%	9%	18%	61%	4%	16%	25%	24%	47%	11%	15%	17%	25%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

Results of SurveyUSA Mkt Research Study #26012



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Sponsor:
King County Target Zero Task Force ()

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.6 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	16%	33%	25%	16%	12%	20%	45%	31%	11%	13%	19%	48%	29%	18%	12%	19%
Illegal	62%	52%	59%	65%	64%	40%	50%	56%	73%	62%	34%	50%	55%	63%	64%	39%
Not Sure	22%	15%	16%	20%	24%	41%	5%	13%	16%	24%	47%	3%	16%	19%	24%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.6 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	16%	51%	19%	19%	13%	14%	38%	21%	16%	14%	14%	15%	17%	17%	15%	15%	17%
Illegal	62%	43%	68%	62%	63%	55%	54%	65%	66%	63%	40%	62%	62%	59%	64%	61%	62%
Not Sure	22%	6%	13%	19%	24%	31%	8%	15%	18%	24%	46%	24%	21%	23%	21%	24%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.6 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	16%	14%	18%	15%	16%	15%	17%	15%	17%	17%	15%	12%	18%	14%	17%	14%	18%
Illegal	62%	64%	59%	61%	63%	61%	64%	63%	61%	60%	63%	68%	58%	65%	60%	61%	63%
Not Sure	22%	22%	22%	24%	21%	24%	20%	22%	23%	23%	22%	20%	24%	21%	23%	25%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Geography: King County
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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	16%	14%	18%	14%	16%	19%	13%	3%	23%	19%	19%	12%	7%	19%	10%
Illegal	62%	62%	61%	74%	61%	60%	65%	29%	29%	55%	66%	67%	67%	59%	67%
Not Sure	22%	23%	21%	12%	23%	21%	22%	68%	48%	25%	15%	21%	26%	22%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	16%	13%	16%	18%	16%	0%	8%	10%	18%	15%	13%	21%	14%	13%	13%	24%	19%
Illegal	62%	67%	74%	63%	54%	68%	94%	60%	38%	56%	60%	66%	60%	63%	63%	65%	62%	52%
Not Sure	22%	17%	13%	21%	28%	16%	6%	32%	52%	25%	24%	21%	20%	23%	24%	22%	14%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	16%	14%	24%	38%	21%	11%	15%
Illegal	62%	66%	45%	0%	55%	68%	67%
Not Sure	22%	20%	31%	62%	24%	21%	18%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	20%	21%	17%	55%	23%	23%	9%	11%	0%	34%	6%	28%	28%	21%	29%	14%	20%
Illegal	58%	59%	59%	35%	58%	58%	63%	84%	100%	41%	94%	54%	49%	58%	50%	64%	39%
Not Sure	22%	20%	24%	10%	20%	20%	28%	5%	0%	25%	0%	18%	23%	21%	21%	22%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	20%	27%	41%	19%	26%	16%	10%	31%	41%	20%	33%	14%	14%
Illegal	58%	53%	39%	62%	50%	62%	56%	58%	37%	54%	51%	64%	51%
Not Sure	22%	21%	20%	19%	24%	22%	34%	11%	22%	25%	16%	22%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	20%	26%	24%	18%	21%	15%	25%	24%	33%	20%	36%	13%	35%	48%	29%	24%	13%	15%
Illegal	58%	59%	52%	63%	59%	60%	33%	59%	48%	60%	40%	63%	26%	45%	43%	51%	67%	60%
Not Sure	22%	15%	24%	20%	20%	24%	43%	17%	20%	20%	24%	24%	40%	6%	28%	25%	20%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	20%	23%	21%	15%	16%	6%	53%	47%	22%	15%	25%	68%	52%	22%	16%	33%
Illegal	58%	55%	57%	65%	63%	58%	32%	38%	56%	63%	43%	26%	32%	54%	62%	31%
Not Sure	22%	21%	22%	19%	21%	36%	16%	15%	22%	22%	31%	6%	16%	24%	22%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	20%	44%	26%	22%	13%	16%	19%	18%	27%	44%	9%	17%	25%	31%	68%	23%
Illegal	58%	39%	51%	54%	68%	44%	63%	60%	42%	41%	65%	63%	48%	51%	32%	42%
Not Sure	22%	17%	23%	25%	19%	40%	18%	22%	31%	15%	27%	21%	26%	18%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	20%	14%	22%	26%	40%	19%	19%	21%	25%	57%	16%	20%	19%	23%	30%	6%
Illegal	58%	67%	53%	53%	46%	35%	62%	51%	43%	30%	41%	59%	58%	58%	31%	79%
Not Sure	22%	19%	25%	21%	14%	46%	19%	28%	32%	13%	43%	21%	23%	18%	39%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	20%	18%	25%	21%	52%	23%	19%	24%	39%	50%	33%	19%	31%	18%	46%	0%
Illegal	58%	60%	51%	76%	28%	0%	60%	52%	46%	38%	0%	59%	50%	75%	50%	0%
Not Sure	22%	21%	24%	4%	20%	77%	21%	24%	15%	11%	67%	22%	19%	8%	4%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	19%	22%	45%	41%	100%	20%	19%	20%	49%	19%	42%	14%	18%	35%	11%	13%
Illegal	58%	59%	60%	40%	59%	0%	60%	58%	58%	47%	36%	47%	73%	44%	50%	79%	48%
Not Sure	22%	22%	18%	15%	0%	0%	21%	23%	22%	4%	45%	11%	13%	38%	16%	10%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	47%	17%	16%	56%	13%	14%	-	-	-	27%	14%	7%	46%	15%	14%
Illegal	58%	38%	68%	12%	35%	75%	29%	-	-	-	55%	81%	57%	40%	77%	45%
Not Sure	22%	15%	15%	72%	9%	12%	58%	-	-	-	18%	4%	36%	13%	9%	41%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%				61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?															
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	49%	15%	14%	41%	14%	12%	47%	12%	18%	22%	22%	11%	54%	15%	18%
Illegal	58%	39%	72%	41%	38%	77%	44%	37%	77%	34%	61%	68%	40%	32%	74%	33%
Not Sure	22%	12%	13%	45%	20%	10%	44%	16%	11%	48%	17%	10%	49%	14%	11%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	20%	67%	18%	15%	44%	34%	23%	15%	9%	42%	32%	24%	16%	8%	
Illegal	58%	26%	65%	21%	49%	50%	54%	62%	39%	48%	49%	62%	60%	47%	
Not Sure	22%	7%	17%	64%	7%	16%	23%	23%	52%	10%	20%	14%	23%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?															
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	20%	34%	36%	22%	15%	25%	48%	39%	19%	16%	23%	51%	39%	23%	16%	14%
Illegal	58%	49%	40%	61%	63%	43%	46%	42%	58%	62%	45%	37%	43%	56%	62%	52%
Not Sure	22%	17%	23%	17%	22%	32%	6%	19%	23%	22%	32%	12%	18%	21%	22%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	20%	62%	28%	24%	17%	13%	46%	36%	22%	16%	15%	18%	23%	19%	21%	19%	22%
Illegal	58%	31%	53%	55%	61%	55%	41%	51%	56%	62%	46%	60%	57%	58%	59%	59%	58%
Not Sure	22%	7%	19%	21%	22%	32%	13%	13%	23%	22%	39%	23%	20%	23%	21%	22%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	20%	19%	21%	20%	20%	18%	23%	17%	24%	20%	20%	18%	21%	18%	21%	16%	26%
Illegal	58%	60%	56%	58%	59%	59%	57%	61%	56%	61%	57%	63%	56%	61%	57%	60%	56%
Not Sure	22%	20%	23%	23%	21%	23%	20%	22%	21%	19%	23%	19%	23%	22%	22%	24%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	20%	17%	25%	15%	20%	24%	16%	13%	35%	24%	23%	17%	7%	24%	13%	
Illegal	58%	60%	55%	71%	58%	56%	62%	31%	27%	50%	62%	61%	70%	55%	64%	
Not Sure	22%	23%	19%	14%	22%	20%	22%	57%	37%	25%	15%	21%	24%	21%	22%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	20%	24%	21%	19%	25%	0%	0%	9%	11%	24%	21%	16%	24%	20%	19%	17%	25%	18%
Illegal	58%	57%	64%	60%	48%	68%	70%	51%	72%	52%	54%	65%	56%	60%	57%	60%	58%	57%
Not Sure	22%	19%	15%	20%	28%	32%	30%	41%	17%	24%	24%	19%	21%	20%	23%	23%	17%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	20%	20%	22%	38%	24%	16%	28%	
Illegal	58%	60%	51%	42%	52%	64%	58%	
Not Sure	22%	20%	27%	20%	24%	20%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

28

Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	61%	63%	57%	68%	62%	74%	55%	72%	43%	76%	75%	62%	73%	60%	78%	55%	39%
Illegal	11%	11%	12%	3%	12%	19%	9%	16%	17%	0%	0%	11%	8%	12%	7%	13%	0%
Not Sure	28%	26%	30%	29%	26%	7%	36%	12%	40%	24%	25%	28%	19%	28%	15%	32%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	61%	74%	68%	59%	66%	58%	67%	75%	66%	56%	73%	59%	26%
Illegal	11%	3%	11%	14%	14%	12%	0%	8%	14%	15%	6%	11%	21%
Not Sure	28%	23%	21%	27%	20%	31%	33%	17%	20%	30%	21%	30%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	61%	69%	71%	54%	55%	54%	31%	73%	72%	53%	59%	57%	43%	74%	68%	66%	54%	65%
Illegal	11%	10%	10%	15%	14%	11%	6%	8%	13%	15%	11%	11%	10%	10%	6%	9%	14%	5%
Not Sure	28%	21%	19%	30%	32%	35%	63%	19%	16%	32%	30%	32%	47%	16%	26%	25%	31%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	61%	66%	62%	60%	44%	58%	78%	71%	66%	56%	70%	78%	74%	61%	59%	75%
Illegal	11%	8%	9%	17%	22%	0%	13%	12%	7%	13%	3%	11%	13%	11%	12%	6%
Not Sure	28%	26%	29%	23%	34%	42%	10%	17%	27%	31%	27%	10%	13%	28%	30%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	61%	72%	61%	67%	55%	63%	48%	68%	67%	67%	60%	58%	64%	71%	90%	54%
Illegal	11%	7%	15%	7%	13%	6%	18%	7%	8%	13%	17%	12%	9%	19%	4%	0%
Not Sure	28%	22%	24%	26%	31%	31%	34%	25%	24%	20%	23%	30%	27%	10%	7%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	61%	56%	63%	67%	74%	42%	61%	61%	49%	57%	41%	59%	61%	66%	60%	44%
Illegal	11%	14%	10%	9%	6%	10%	11%	10%	15%	34%	16%	14%	8%	9%	8%	16%
Not Sure	28%	30%	27%	25%	20%	48%	28%	29%	37%	9%	43%	27%	31%	25%	32%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	61%	60%	64%	55%	73%	23%	60%	63%	55%	64%	33%	61%	52%	54%	73%	100%
Illegal	11%	12%	8%	32%	7%	0%	10%	16%	29%	25%	0%	10%	24%	38%	27%	0%
Not Sure	28%	28%	28%	13%	20%	77%	29%	21%	16%	11%	67%	29%	24%	8%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	61%	61%	51%	76%	69%	100%	60%	61%	66%	82%	52%	78%	59%	55%	83%	50%	48%
Illegal	11%	11%	16%	24%	31%	0%	13%	8%	13%	11%	18%	12%	16%	5%	6%	25%	5%
Not Sure	28%	28%	33%	0%	0%	0%	28%	32%	21%	8%	30%	10%	25%	40%	11%	26%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	61%	68%	61%	52%	82%	58%	52%	82%	57%	51%	-	-	-	82%	58%	53%
Illegal	11%	12%	12%	4%	10%	15%	3%	8%	16%	2%	-	-	-	7%	20%	3%
Not Sure	28%	20%	27%	44%	8%	27%	45%	10%	27%	47%	-	-	-	11%	22%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%				18%	45%	37%

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	61%	76%	61%	52%	74%	59%	51%	76%	59%	53%	68%	50%	36%	81%	60%	53%	
Illegal	11%	11%	16%	2%	9%	17%	4%	9%	16%	4%	9%	27%	10%	12%	15%	4%	
Not Sure	28%	13%	23%	47%	17%	24%	45%	15%	25%	43%	23%	23%	54%	6%	25%	44%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

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28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	61%	78%	62%	39%	74%	68%	63%	58%	48%	70%	76%	57%	58%	63%	
Illegal	11%	16%	12%	5%	12%	12%	15%	11%	3%	9%	11%	16%	11%	3%	
Not Sure	28%	6%	26%	56%	14%	20%	22%	31%	49%	21%	14%	27%	31%	34%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	61%	67%	78%	57%	57%	55%	75%	60%	60%	59%	65%	75%	62%	61%	59%	60%	
Illegal	11%	8%	9%	14%	12%	13%	17%	15%	15%	11%	5%	16%	17%	11%	11%	6%	
Not Sure	28%	25%	13%	29%	31%	32%	8%	25%	25%	30%	31%	8%	21%	27%	30%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

28 Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	61%	82%	56%	61%	59%	64%	78%	63%	58%	59%	61%	62%	59%	62%	59%	62%	59%	
Illegal	11%	14%	17%	14%	11%	3%	16%	9%	15%	11%	4%	11%	12%	10%	13%	9%	14%	
Not Sure	28%	5%	27%	25%	30%	33%	7%	28%	26%	30%	35%	27%	29%	28%	28%	29%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	61%	60%	61%	59%	62%	60%	61%	60%	61%	56%	63%	64%	58%	59%	61%	61%	60%
Illegal	11%	11%	11%	11%	12%	10%	13%	11%	12%	14%	10%	12%	11%	12%	11%	10%	14%
Not Sure	28%	29%	27%	29%	27%	29%	27%	29%	27%	30%	27%	24%	30%	29%	27%	30%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	61%	61%	60%	55%	61%	61%	60%	47%	76%	68%	59%	61%	42%	65%	54%	
Illegal	11%	9%	15%	23%	11%	13%	11%	2%	1%	7%	16%	11%	17%	10%	13%	
Not Sure	28%	30%	25%	22%	28%	26%	29%	50%	23%	25%	25%	28%	42%	25%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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Is it legal or is it illegal to call 911 while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	61%	53%	73%	62%	57%	43%	63%	68%	48%	60%	60%	59%	65%	58%	57%	58%	69%	68%
Illegal	11%	24%	8%	10%	13%	8%	19%	8%	7%	9%	8%	13%	15%	13%	10%	7%	17%	12%
Not Sure	28%	23%	19%	29%	30%	49%	17%	24%	45%	30%	33%	28%	20%	29%	33%	35%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	61%	61%	60%	100%	60%	60%	71%
Illegal	11%	11%	13%	0%	13%	11%	4%
Not Sure	28%	28%	28%	0%	27%	30%	25%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	18%	19%	15%	32%	20%	16%	10%	26%	0%	25%	25%	28%	28%	14%	26%	13%	0%
Illegal	45%	48%	42%	29%	50%	43%	41%	58%	70%	25%	42%	44%	37%	49%	39%	47%	39%
Not Sure	37%	33%	43%	39%	30%	41%	49%	16%	30%	50%	33%	28%	35%	38%	35%	41%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	18%	29%	28%	15%	22%	15%	31%	33%	34%	18%	24%	12%	9%
Illegal	45%	40%	43%	49%	49%	45%	15%	42%	43%	43%	39%	47%	43%
Not Sure	37%	31%	29%	36%	29%	41%	55%	25%	23%	39%	37%	41%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	18%	25%	18%	12%	19%	16%	20%	25%	25%	13%	20%	14%	7%	35%	27%	18%	13%	4%
Illegal	45%	48%	44%	48%	44%	43%	25%	46%	42%	52%	41%	44%	49%	43%	38%	46%	46%	50%
Not Sure	37%	26%	37%	40%	37%	41%	56%	29%	32%	35%	39%	42%	44%	22%	35%	36%	40%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	18%	19%	16%	16%	21%	0%	42%	36%	16%	15%	32%	52%	38%	16%	15%	32%
Illegal	45%	46%	43%	52%	42%	56%	33%	38%	49%	45%	31%	33%	37%	47%	46%	50%
Not Sure	37%	35%	41%	32%	37%	44%	24%	26%	35%	40%	37%	14%	24%	37%	39%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	18%	37%	20%	13%	14%	22%	17%	17%	21%	23%	17%	15%	20%	31%	59%	10%
Illegal	45%	39%	45%	47%	46%	31%	46%	47%	37%	46%	43%	47%	40%	53%	38%	54%
Not Sure	37%	24%	35%	40%	40%	47%	37%	37%	43%	31%	40%	38%	40%	17%	4%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	18%	15%	17%	29%	29%	5%	16%	21%	33%	34%	0%	19%	15%	17%	40%	0%
Illegal	45%	48%	44%	40%	39%	42%	46%	43%	32%	50%	16%	46%	43%	45%	48%	85%
Not Sure	37%	37%	39%	31%	32%	53%	38%	36%	35%	16%	84%	35%	42%	38%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	18%	16%	20%	21%	40%	23%	16%	22%	36%	46%	33%	16%	33%	24%	51%	0%
Illegal	45%	46%	40%	63%	40%	0%	46%	40%	52%	48%	0%	45%	39%	69%	30%	100%
Not Sure	37%	38%	40%	16%	20%	77%	38%	38%	12%	5%	67%	38%	29%	8%	19%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	18%	16%	27%	64%	41%	100%	15%	21%	21%	41%	21%	39%	13%	14%	32%	11%	9%
Illegal	45%	46%	36%	30%	49%	0%	46%	42%	52%	39%	31%	36%	58%	32%	39%	66%	32%
Not Sure	37%	38%	37%	6%	10%	0%	39%	37%	27%	19%	48%	24%	29%	55%	29%	23%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	18%	38%	15%	14%	50%	10%	16%	41%	12%	11%	24%	11%	7%	-	-	-
Illegal	45%	34%	51%	15%	24%	63%	11%	33%	59%	18%	43%	78%	35%	-	-	-
Not Sure	37%	27%	34%	71%	26%	28%	73%	26%	29%	71%	33%	11%	58%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%			

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	18%	48%	13%	10%	45%	8%	9%	56%	7%	11%	19%	20%	10%	42%	16%	12%
Illegal	45%	32%	59%	24%	22%	72%	18%	21%	68%	13%	45%	65%	29%	36%	57%	21%
Not Sure	37%	20%	28%	67%	33%	20%	73%	23%	24%	75%	37%	15%	60%	22%	27%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	18%	57%	16%	11%	42%	28%	24%	13%	5%	44%	26%	18%	14%	18%
Illegal	45%	26%	50%	14%	42%	38%	51%	46%	31%	35%	47%	50%	45%	39%
Not Sure	37%	17%	34%	75%	16%	34%	25%	42%	64%	21%	27%	32%	41%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	18%	42%	26%	17%	14%	21%	47%	28%	13%	15%	16%	36%	33%	19%	15%	10%
Illegal	45%	38%	48%	50%	44%	34%	37%	40%	53%	45%	34%	40%	38%	48%	46%	30%
Not Sure	37%	20%	26%	33%	42%	45%	16%	32%	34%	39%	50%	24%	28%	33%	39%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	18%	43%	23%	20%	16%	7%	35%	31%	16%	16%	3%	16%	19%	18%	17%	17%	18%
Illegal	45%	36%	43%	47%	45%	46%	40%	38%	50%	46%	38%	45%	45%	44%	46%	44%	46%
Not Sure	37%	21%	34%	33%	39%	47%	24%	31%	33%	39%	59%	39%	36%	38%	37%	39%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	18%	16%	19%	17%	18%	16%	19%	15%	20%	16%	18%	16%	19%	15%	19%	15%	21%
Illegal	45%	46%	44%	45%	45%	45%	45%	46%	43%	48%	44%	47%	44%	49%	43%	45%	45%
Not Sure	37%	38%	37%	38%	37%	39%	36%	38%	37%	36%	38%	37%	38%	36%	38%	40%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	18%	15%	22%	15%	18%	22%	14%	8%	12%	17%	21%	19%	11%	18%	16%
Illegal	45%	46%	44%	64%	44%	46%	45%	16%	39%	43%	49%	47%	40%	46%	44%
Not Sure	37%	39%	34%	21%	38%	33%	41%	75%	49%	39%	31%	34%	49%	36%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	18%	24%	15%	17%	17%	16%	0%	28%	18%	21%	16%	14%	23%	19%	15%	16%	23%	16%
Illegal	45%	46%	44%	47%	41%	35%	58%	43%	29%	41%	44%	47%	46%	45%	44%	44%	48%	45%
Not Sure	37%	30%	42%	37%	42%	49%	42%	29%	52%	39%	40%	38%	30%	36%	41%	41%	30%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	18%	16%	24%	38%	19%	17%	14%
Illegal	45%	47%	39%	0%	45%	45%	44%
Not Sure	37%	37%	37%	62%	36%	38%	42%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	15%	18%	12%	9%	20%	16%	10%	18%	17%	19%	0%	22%	26%	19%	26%	7%	0%
Illegal	58%	59%	56%	52%	58%	80%	53%	65%	53%	69%	100%	56%	53%	58%	50%	60%	39%
Not Sure	27%	23%	32%	39%	23%	3%	37%	16%	30%	12%	0%	22%	21%	23%	24%	33%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	15%	33%	30%	14%	22%	10%	13%	30%	32%	16%	34%	9%	22%	
Illegal	58%	44%	52%	61%	59%	59%	38%	53%	53%	54%	51%	61%	42%	
Not Sure	27%	23%	18%	24%	18%	31%	49%	17%	16%	30%	15%	30%	36%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	15%	20%	22%	9%	15%	11%	20%	22%	26%	17%	26%	9%	0%	45%	26%	17%	9%	13%
Illegal	58%	60%	53%	59%	62%	59%	21%	56%	54%	54%	49%	61%	56%	36%	47%	56%	63%	50%
Not Sure	27%	20%	24%	32%	23%	30%	59%	22%	21%	30%	25%	30%	44%	18%	27%	27%	28%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Geography: King County
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Sponsor:
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30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?															
926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	15%	16%	15%	16%	12%	11%	50%	37%	17%	10%	28%	54%	42%	16%	12%	14%
Illegal	58%	59%	55%	62%	58%	50%	31%	42%	57%	61%	36%	33%	29%	57%	60%	68%
Not Sure	27%	25%	29%	23%	30%	39%	19%	20%	25%	29%	36%	13%	29%	26%	28%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?															
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	15%	36%	20%	18%	8%	10%	13%	14%	25%	28%	14%	11%	21%	38%	67%	10%
Illegal	58%	41%	55%	49%	66%	52%	61%	59%	45%	51%	53%	62%	48%	34%	29%	54%
Not Sure	27%	23%	25%	32%	26%	39%	27%	27%	31%	21%	33%	27%	30%	28%	4%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?															
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	15%	9%	18%	25%	34%	0%	12%	21%	27%	64%	0%	13%	17%	16%	21%	0%
Illegal	58%	67%	51%	45%	44%	67%	61%	49%	35%	31%	57%	60%	55%	59%	40%	40%
Not Sure	27%	23%	31%	30%	22%	33%	26%	30%	38%	5%	43%	27%	28%	25%	39%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	15%	14%	17%	33%	26%	0%	13%	23%	45%	57%	33%	13%	36%	47%	70%	100%	
Illegal	58%	59%	55%	57%	41%	23%	59%	53%	47%	32%	0%	59%	43%	38%	30%	0%	
Not Sure	27%	27%	28%	10%	33%	77%	28%	24%	7%	11%	67%	28%	20%	14%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	15%	13%	29%	72%	83%	100%	14%	16%	15%	32%	18%	43%	8%	12%	29%	9%	7%
Illegal	58%	58%	54%	23%	17%	0%	59%	55%	59%	53%	47%	43%	74%	41%	51%	78%	45%
Not Sure	27%	28%	17%	6%	0%	0%	27%	29%	26%	16%	35%	14%	18%	47%	20%	13%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	15%	36%	12%	15%	40%	11%	10%	37%	10%	8%	19%	15%	7%	42%	11%	8%	
Illegal	58%	39%	65%	18%	47%	68%	34%	43%	71%	35%	58%	81%	47%	42%	75%	43%	
Not Sure	27%	25%	22%	67%	13%	21%	56%	19%	19%	57%	23%	4%	45%	15%	14%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%	

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Percentages

Sponsor:
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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	15%	-	-	-	36%	9%	7%	41%	9%	10%	17%	15%	6%	57%	11%	10%
Illegal	58%	-	-	-	43%	76%	38%	41%	74%	34%	60%	73%	34%	29%	76%	26%
Not Sure	27%	-	-	-	21%	15%	55%	17%	17%	57%	23%	12%	60%	14%	14%	64%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	15%	68%	13%	10%	46%	27%	17%	11%	0%	40%	29%	18%	11%	13%	
Illegal	58%	26%	64%	18%	40%	53%	53%	62%	38%	42%	47%	60%	60%	54%	
Not Sure	27%	6%	23%	72%	15%	21%	30%	28%	62%	18%	24%	22%	29%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	15%	36%	31%	17%	9%	20%	55%	33%	11%	12%	14%	50%	38%	15%	11%	3%	
Illegal	58%	38%	50%	59%	61%	48%	33%	48%	59%	60%	48%	40%	44%	54%	61%	56%	
Not Sure	27%	25%	19%	24%	30%	32%	12%	20%	30%	28%	39%	10%	18%	32%	28%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	15%	54%	23%	21%	12%	10%	44%	30%	15%	12%	2%	14%	16%	16%	14%	13%	17%
Illegal	58%	34%	63%	46%	61%	56%	38%	55%	52%	60%	58%	59%	56%	57%	58%	59%	56%
Not Sure	27%	12%	15%	33%	28%	35%	17%	15%	33%	28%	40%	27%	28%	27%	27%	28%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	15%	14%	16%	15%	16%	12%	19%	13%	18%	16%	15%	13%	17%	10%	18%	11%	22%
Illegal	58%	58%	57%	56%	59%	58%	57%	58%	57%	56%	58%	62%	55%	64%	54%	59%	56%
Not Sure	27%	28%	27%	30%	25%	30%	24%	30%	25%	28%	27%	26%	28%	25%	28%	30%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	15%	11%	22%	9%	16%	19%	12%	6%	15%	19%	19%	14%	3%	19%	10%	
Illegal	58%	59%	55%	75%	56%	54%	63%	19%	45%	50%	61%	60%	65%	55%	62%	
Not Sure	27%	30%	23%	16%	28%	27%	26%	74%	40%	31%	20%	26%	32%	27%	28%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	15%	21%	12%	14%	17%	16%	14%	16%	15%	19%	13%	11%	23%	11%	13%	17%	23%	16%
Illegal	58%	60%	50%	60%	46%	35%	68%	69%	66%	50%	59%	60%	59%	56%	58%	52%	61%	61%
Not Sure	27%	19%	38%	25%	38%	49%	17%	15%	19%	31%	28%	29%	19%	32%	29%	30%	16%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	15%	13%	26%	38%	19%	12%	14%	
Illegal	58%	61%	43%	0%	54%	61%	60%	
Not Sure	27%	26%	32%	62%	27%	27%	26%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

31

Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	25%	28%	20%	28%	29%	38%	16%	26%	0%	43%	37%	27%	48%	25%	34%	16%	20%
Illegal	48%	47%	50%	35%	49%	32%	39%	58%	70%	24%	51%	51%	35%	46%	42%	52%	50%
Not Sure	27%	25%	30%	38%	23%	30%	45%	16%	30%	33%	13%	22%	17%	29%	25%	31%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	25%	32%	41%	26%	37%	19%	28%	40%	45%	25%	42%	18%	14%
Illegal	48%	44%	41%	52%	35%	50%	31%	47%	41%	51%	40%	49%	47%
Not Sure	27%	24%	18%	23%	28%	30%	41%	13%	14%	24%	19%	33%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	25%	35%	34%	19%	22%	17%	23%	35%	35%	29%	34%	16%	14%	47%	31%	28%	19%	22%
Illegal	48%	47%	43%	50%	47%	52%	31%	42%	41%	47%	43%	53%	56%	36%	45%	43%	53%	39%
Not Sure	27%	19%	23%	31%	31%	31%	46%	23%	24%	24%	23%	31%	30%	17%	24%	28%	28%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	25%	25%	26%	20%	24%	16%	58%	50%	33%	17%	27%	64%	49%	29%	21%	29%
Illegal	48%	48%	45%	54%	49%	57%	24%	31%	41%	54%	35%	27%	28%	45%	51%	44%
Not Sure	27%	27%	28%	25%	27%	27%	18%	19%	25%	29%	38%	10%	23%	26%	28%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	25%	48%	29%	24%	18%	24%	17%	26%	38%	40%	11%	20%	35%	49%	48%	10%
Illegal	48%	33%	40%	46%	57%	31%	55%	47%	35%	39%	46%	52%	38%	36%	41%	54%
Not Sure	27%	20%	31%	30%	25%	46%	28%	27%	27%	21%	43%	28%	26%	15%	11%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	25%	17%	29%	38%	44%	5%	23%	27%	38%	55%	16%	23%	25%	30%	55%	6%
Illegal	48%	57%	44%	37%	27%	33%	51%	42%	31%	36%	0%	50%	47%	44%	30%	79%
Not Sure	27%	26%	27%	25%	29%	61%	26%	31%	31%	9%	84%	27%	29%	26%	16%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	25%	21%	33%	44%	46%	0%	22%	38%	62%	19%	0%	24%	35%	27%	38%	0%
Illegal	48%	51%	41%	45%	34%	23%	51%	33%	22%	43%	33%	49%	37%	61%	38%	0%
Not Sure	27%	28%	26%	11%	20%	77%	27%	29%	16%	39%	67%	27%	27%	12%	25%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	25%	24%	35%	30%	49%	0%	24%	23%	32%	60%	30%	47%	19%	23%	45%	12%	17%
Illegal	48%	49%	37%	34%	42%	100%	50%	46%	46%	40%	30%	40%	62%	33%	41%	72%	33%
Not Sure	27%	27%	28%	36%	10%	0%	27%	30%	22%	0%	41%	14%	19%	45%	15%	16%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	25%	46%	22%	22%	65%	15%	23%	51%	16%	23%	30%	19%	15%	64%	12%	21%
Illegal	48%	31%	55%	15%	25%	66%	14%	33%	63%	22%	47%	71%	42%	22%	77%	26%
Not Sure	27%	23%	23%	63%	10%	19%	63%	16%	21%	55%	23%	10%	43%	14%	11%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	25%	59%	18%	19%	-	-	-	87%	9%	12%	28%	21%	14%	53%	21%	23%
Illegal	48%	28%	64%	27%	-	-	-	10%	81%	5%	50%	67%	23%	32%	63%	20%
Not Sure	27%	13%	18%	54%	-	-	-	3%	9%	83%	22%	12%	64%	15%	17%	58%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%				19%	55%	26%	69%	14%	16%	10%	63%	27%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	25%	72%	23%	18%	47%	45%	26%	19%	19%	46%	45%	26%	20%	13%	
Illegal	48%	11%	56%	6%	40%	39%	48%	52%	10%	32%	39%	52%	50%	32%	
Not Sure	27%	17%	22%	76%	13%	15%	25%	29%	71%	22%	15%	22%	30%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	25%	41%	40%	31%	18%	23%	45%	45%	27%	21%	28%	43%	45%	33%	20%	21%	
Illegal	48%	37%	40%	47%	52%	34%	38%	36%	52%	50%	20%	47%	37%	46%	51%	22%	
Not Sure	27%	22%	20%	22%	30%	43%	17%	19%	21%	29%	51%	10%	18%	21%	29%	57%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	25%	54%	31%	31%	21%	23%	45%	34%	28%	22%	28%	23%	27%	23%	26%	23%	26%	
Illegal	48%	37%	44%	48%	50%	32%	39%	43%	53%	50%	19%	46%	50%	46%	50%	47%	49%	
Not Sure	27%	10%	25%	21%	29%	45%	17%	24%	19%	28%	53%	31%	23%	31%	24%	30%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

Results of SurveyUSA Mkt Research Study #26012



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Data Collected: 06/08/2021 - 06/24/2021
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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	25%	22%	27%	26%	23%	24%	25%	24%	25%	22%	26%	23%	25%	19%	28%	23%	27%
Illegal	48%	49%	47%	46%	50%	47%	50%	48%	48%	51%	47%	52%	46%	53%	45%	47%	50%
Not Sure	27%	29%	26%	28%	26%	29%	25%	28%	27%	27%	28%	25%	29%	28%	27%	30%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	25%	22%	28%	14%	25%	28%	22%	4%	26%	29%	25%	25%	15%	27%	21%
Illegal	48%	48%	48%	67%	47%	47%	51%	9%	34%	39%	52%	54%	54%	44%	54%
Not Sure	27%	30%	23%	19%	28%	25%	27%	87%	41%	33%	24%	21%	30%	29%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	25%	27%	29%	23%	30%	32%	0%	29%	18%	27%	24%	22%	30%	21%	23%	25%	29%	28%
Illegal	48%	50%	48%	51%	39%	21%	94%	40%	34%	45%	46%	50%	48%	49%	47%	46%	54%	45%
Not Sure	27%	23%	23%	26%	31%	47%	6%	31%	48%	28%	30%	28%	22%	29%	30%	29%	17%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	25%	23%	31%	38%	27%	23%	20%
Illegal	48%	51%	34%	0%	43%	52%	55%
Not Sure	27%	25%	35%	62%	30%	25%	25%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	19%	22%	14%	31%	23%	21%	11%	26%	0%	26%	18%	24%	38%	19%	33%	10%	0%
Illegal	55%	54%	57%	32%	54%	66%	52%	69%	70%	34%	70%	53%	50%	55%	39%	59%	59%
Not Sure	26%	24%	29%	38%	22%	13%	36%	5%	30%	40%	13%	24%	12%	25%	27%	31%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	19%	31%	35%	23%	33%	12%	18%	39%	38%	23%	28%	11%	6%
Illegal	55%	46%	48%	60%	43%	58%	20%	47%	46%	53%	49%	59%	55%
Not Sure	26%	23%	16%	17%	25%	31%	62%	14%	16%	24%	23%	30%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	19%	29%	27%	13%	10%	13%	20%	31%	27%	18%	33%	11%	0%	39%	24%	23%	13%	14%
Illegal	55%	54%	51%	58%	61%	57%	35%	53%	45%	59%	44%	58%	56%	42%	51%	48%	61%	51%
Not Sure	26%	17%	22%	30%	30%	30%	45%	16%	28%	23%	23%	30%	44%	18%	25%	29%	26%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	19%	21%	18%	18%	17%	5%	51%	49%	21%	13%	10%	60%	48%	22%	15%	17%
Illegal	55%	53%	56%	59%	54%	68%	30%	35%	57%	58%	53%	34%	30%	51%	58%	44%
Not Sure	26%	26%	26%	23%	29%	27%	19%	17%	22%	29%	37%	6%	22%	26%	27%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	19%	38%	26%	17%	13%	20%	14%	19%	31%	34%	5%	15%	27%	30%	27%	10%
Illegal	55%	46%	44%	53%	63%	40%	61%	55%	44%	39%	50%	59%	45%	53%	44%	54%
Not Sure	26%	15%	30%	31%	24%	40%	25%	26%	25%	28%	45%	26%	28%	16%	29%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	19%	14%	22%	27%	25%	4%	16%	22%	34%	47%	16%	18%	19%	21%	35%	6%
Illegal	55%	62%	50%	52%	39%	43%	58%	49%	40%	48%	0%	56%	54%	55%	53%	79%
Not Sure	26%	24%	27%	20%	36%	54%	26%	29%	25%	5%	84%	26%	27%	24%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	19%	16%	26%	22%	48%	23%	16%	31%	52%	19%	33%	18%	26%	43%	26%	100%
Illegal	55%	57%	47%	76%	32%	0%	58%	38%	42%	50%	67%	56%	44%	54%	38%	0%
Not Sure	26%	27%	26%	2%	20%	77%	26%	31%	6%	31%	0%	26%	30%	3%	36%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	19%	17%	29%	63%	32%	100%	17%	20%	23%	54%	4%	41%	15%	14%	33%	12%	10%
Illegal	55%	56%	51%	17%	59%	0%	55%	55%	56%	39%	54%	44%	70%	40%	50%	75%	41%
Not Sure	26%	27%	20%	20%	10%	0%	27%	25%	21%	7%	42%	15%	16%	46%	16%	13%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
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32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	19%	39%	16%	20%	57%	10%	15%	44%	12%	14%	24%	15%	10%	60%	9%	12%
Illegal	55%	34%	64%	13%	28%	76%	17%	33%	73%	28%	54%	76%	50%	23%	84%	36%
Not Sure	26%	27%	20%	67%	14%	14%	68%	23%	15%	58%	23%	9%	40%	17%	8%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	19%	50%	13%	12%	66%	4%	2%	-	-	-	21%	21%	6%	51%	16%	13%
Illegal	55%	33%	71%	34%	21%	93%	19%	-	-	-	59%	71%	26%	33%	71%	27%
Not Sure	26%	17%	15%	54%	13%	3%	79%	-	-	-	20%	8%	68%	17%	14%	59%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%				69%	14%	16%	10%	63%	27%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	19%	64%	17%	10%	45%	38%	23%	12%	10%	42%	38%	20%	14%	12%
Illegal	55%	27%	62%	12%	43%	47%	53%	59%	27%	39%	46%	61%	57%	36%
Not Sure	26%	9%	21%	78%	12%	15%	24%	28%	63%	19%	15%	18%	29%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	19%	38%	33%	29%	11%	7%	47%	37%	24%	14%	12%	47%	34%	30%	13%	18%
Illegal	55%	45%	46%	52%	60%	30%	39%	41%	57%	58%	33%	40%	43%	52%	59%	34%
Not Sure	26%	16%	21%	18%	29%	63%	14%	22%	19%	27%	55%	13%	23%	18%	28%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	19%	48%	32%	28%	15%	8%	37%	38%	22%	15%	10%	16%	22%	17%	20%	17%	21%
Illegal	55%	39%	47%	54%	57%	51%	45%	41%	60%	57%	41%	55%	55%	54%	56%	55%	55%
Not Sure	26%	13%	22%	19%	28%	41%	18%	21%	17%	27%	49%	29%	23%	29%	24%	28%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	19%	17%	20%	19%	18%	17%	21%	17%	21%	16%	20%	15%	21%	13%	22%	16%	23%
Illegal	55%	56%	54%	54%	57%	55%	55%	56%	54%	56%	55%	60%	52%	61%	52%	56%	54%
Not Sure	26%	26%	26%	27%	25%	28%	24%	27%	26%	28%	25%	26%	26%	27%	26%	28%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	19%	16%	22%	8%	19%	22%	16%	8%	24%	24%	21%	17%	6%	23%	13%
Illegal	55%	56%	53%	74%	54%	53%	59%	18%	39%	44%	59%	62%	63%	51%	62%
Not Sure	26%	27%	24%	18%	27%	25%	26%	74%	36%	32%	19%	22%	31%	27%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	19%	25%	20%	18%	18%	16%	0%	18%	14%	18%	21%	16%	24%	16%	17%	18%	25%	22%
Illegal	55%	55%	54%	57%	50%	36%	94%	56%	29%	54%	49%	60%	52%	56%	53%	55%	59%	52%
Not Sure	26%	20%	26%	24%	32%	48%	6%	26%	57%	28%	30%	24%	24%	28%	30%	27%	16%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	19%	18%	23%	38%	21%	17%	15%
Illegal	55%	58%	42%	0%	50%	60%	59%
Not Sure	26%	24%	34%	62%	29%	23%	26%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	69%	70%	69%	50%	69%	74%	67%	83%	30%	93%	64%	69%	76%	71%	78%	66%	60%
Illegal	14%	16%	12%	34%	17%	26%	16%	0%	40%	0%	23%	22%	14%	12%	13%	14%	10%
Not Sure	16%	14%	19%	16%	14%	0%	17%	17%	30%	7%	13%	9%	9%	17%	8%	20%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	69%	60%	73%	72%	73%	69%	57%	70%	70%	71%	72%	69%	45%
Illegal	14%	26%	15%	13%	20%	13%	0%	25%	20%	13%	13%	13%	16%
Not Sure	16%	13%	11%	15%	7%	18%	43%	5%	11%	16%	15%	18%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	69%	77%	80%	71%	61%	60%	46%	76%	71%	69%	60%	69%	47%	71%	66%	75%	68%	50%
Illegal	14%	14%	11%	11%	19%	18%	26%	15%	15%	13%	25%	13%	0%	20%	17%	11%	14%	36%
Not Sure	16%	8%	10%	18%	20%	23%	29%	9%	14%	18%	16%	18%	53%	10%	17%	14%	18%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	69%	87%	74%	52%	40%	37%	79%	67%	75%	68%	34%	83%	57%	68%	71%	5%
Illegal	14%	6%	9%	26%	33%	28%	17%	18%	13%	14%	29%	10%	26%	17%	13%	64%
Not Sure	16%	7%	17%	22%	27%	35%	4%	15%	12%	18%	37%	7%	18%	15%	17%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	69%	78%	64%	73%	69%	53%	62%	73%	77%	77%	56%	70%	68%	69%	62%	10%
Illegal	14%	15%	12%	14%	15%	16%	20%	11%	9%	11%	35%	14%	15%	12%	23%	54%
Not Sure	16%	7%	24%	13%	15%	31%	18%	16%	14%	12%	9%	16%	17%	18%	15%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	69%	67%	73%	71%	72%	54%	71%	69%	48%	57%	57%	62%	76%	77%	83%	60%
Illegal	14%	17%	12%	15%	14%	8%	13%	16%	20%	22%	0%	17%	11%	14%	17%	0%
Not Sure	16%	16%	16%	14%	15%	38%	16%	14%	31%	21%	43%	20%	13%	9%	0%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

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King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	69%	70%	71%	61%	39%	0%	72%	57%	70%	19%	33%	71%	42%	51%	44%	0%
Illegal	14%	14%	12%	37%	41%	23%	12%	25%	20%	62%	67%	13%	25%	41%	49%	100%
Not Sure	16%	16%	17%	2%	20%	77%	16%	17%	10%	19%	0%	16%	33%	8%	7%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	69%	70%	70%	36%	59%	100%	68%	73%	76%	72%	55%	70%	74%	64%	78%	66%	64%
Illegal	14%	14%	16%	59%	22%	0%	16%	10%	11%	20%	22%	20%	17%	8%	14%	23%	7%
Not Sure	16%	16%	14%	6%	19%	0%	16%	17%	14%	8%	23%	10%	9%	29%	8%	11%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	69%	66%	72%	52%	76%	72%	58%	76%	72%	56%	79%	52%	57%	74%	69%	68%
Illegal	14%	13%	16%	6%	15%	17%	6%	16%	17%	7%	12%	34%	12%	16%	21%	6%
Not Sure	16%	21%	12%	43%	9%	11%	36%	9%	11%	37%	10%	14%	31%	10%	11%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	69%	79%	72%	58%	79%	72%	56%	79%	74%	53%	-	-	-	77%	74%	55%
Illegal	14%	15%	18%	6%	12%	20%	6%	16%	18%	5%	-	-	-	16%	17%	7%
Not Sure	16%	7%	10%	36%	9%	8%	38%	5%	8%	42%	-	-	-	7%	9%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%				10%	63%	27%

33

Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	69%	73%	74%	29%	78%	68%	63%	71%	42%	77%	69%	64%	71%	44%	
Illegal	14%	21%	15%	8%	19%	21%	15%	13%	7%	19%	18%	17%	13%	11%	
Not Sure	16%	6%	11%	64%	3%	11%	21%	16%	51%	5%	13%	19%	16%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	69%	77%	70%	69%	69%	50%	63%	65%	67%	71%	53%	73%	61%	63%	72%	45%	
Illegal	14%	16%	19%	16%	13%	6%	33%	20%	15%	13%	0%	22%	25%	19%	12%	0%	
Not Sure	16%	8%	10%	14%	18%	45%	4%	15%	19%	16%	47%	5%	14%	19%	15%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

Results of SurveyUSA Mkt Research Study #26012



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33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	69%	63%	64%	66%	71%	62%	58%	75%	68%	71%	58%	71%	68%	73%	66%	74%	64%
Illegal	14%	30%	24%	16%	13%	5%	27%	17%	15%	13%	2%	12%	17%	10%	18%	10%	19%
Not Sure	16%	7%	12%	18%	16%	33%	15%	8%	17%	16%	40%	17%	15%	17%	16%	16%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	69%	74%	64%	70%	69%	72%	67%	73%	65%	67%	71%	74%	67%	71%	69%	73%	64%
Illegal	14%	9%	20%	12%	16%	12%	18%	10%	19%	15%	14%	11%	17%	12%	16%	11%	20%
Not Sure	16%	16%	16%	18%	15%	17%	16%	17%	16%	18%	15%	16%	17%	17%	16%	16%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	69%	73%	63%	54%	70%	66%	73%	48%	71%	67%	73%	71%	65%	70%	69%
Illegal	14%	11%	19%	31%	13%	16%	13%	7%	4%	16%	18%	14%	7%	16%	11%
Not Sure	16%	16%	17%	15%	16%	17%	14%	46%	24%	17%	9%	15%	28%	14%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	69%	73%	70%	72%	58%	68%	44%	89%	65%	69%	73%	69%	66%	65%	67%	75%	75%	67%
Illegal	14%	19%	18%	13%	17%	15%	39%	6%	16%	13%	11%	14%	21%	15%	14%	9%	19%	15%
Not Sure	16%	8%	12%	16%	25%	16%	17%	6%	19%	18%	16%	17%	13%	19%	19%	16%	6%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	69%	71%	61%	38%	62%	76%	75%
Illegal	14%	14%	18%	0%	18%	12%	9%
Not Sure	16%	15%	22%	62%	20%	13%	16%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	10%	13%	7%	9%	15%	16%	10%	0%	0%	10%	0%	16%	17%	10%	25%	5%	39%
Illegal	63%	62%	64%	48%	62%	64%	51%	84%	70%	64%	100%	59%	62%	62%	51%	66%	11%
Not Sure	27%	24%	29%	42%	23%	20%	38%	16%	30%	26%	0%	25%	21%	27%	24%	28%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	10%	24%	23%	9%	15%	6%	15%	25%	26%	8%	23%	6%	0%
Illegal	63%	49%	57%	66%	57%	66%	23%	56%	54%	65%	46%	66%	39%
Not Sure	27%	27%	20%	25%	28%	28%	62%	20%	20%	26%	31%	28%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	10%	14%	13%	9%	8%	8%	4%	20%	15%	9%	23%	6%	0%	34%	21%	9%	6%	12%
Illegal	63%	61%	62%	68%	69%	61%	35%	55%	60%	64%	50%	67%	54%	53%	48%	60%	69%	60%
Not Sure	27%	24%	24%	24%	23%	31%	61%	25%	25%	27%	27%	27%	46%	13%	31%	31%	25%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	10%	13%	10%	11%	5%	16%	56%	31%	10%	7%	9%	50%	44%	14%	6%	20%
Illegal	63%	64%	59%	66%	67%	52%	33%	49%	61%	67%	48%	47%	43%	54%	66%	42%
Not Sure	27%	23%	30%	23%	28%	32%	12%	20%	29%	26%	42%	4%	12%	33%	27%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	31%	20%	8%	4%	6%	9%	10%	14%	21%	18%	7%	17%	27%	41%	33%
Illegal	63%	50%	48%	58%	75%	40%	66%	64%	52%	50%	39%	67%	53%	56%	30%	31%
Not Sure	27%	19%	32%	34%	21%	54%	24%	26%	35%	29%	43%	26%	30%	17%	29%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	7%	10%	17%	33%	4%	8%	16%	28%	23%	0%	9%	12%	8%	24%	0%
Illegal	63%	74%	59%	53%	26%	37%	67%	55%	32%	53%	57%	62%	62%	71%	24%	85%
Not Sure	27%	19%	30%	30%	41%	59%	25%	28%	40%	24%	43%	28%	25%	22%	52%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	9%	12%	31%	39%	0%	8%	20%	47%	41%	33%	8%	34%	44%	46%	100%
Illegal	63%	64%	61%	62%	41%	0%	65%	53%	36%	33%	0%	65%	43%	44%	24%	0%
Not Sure	27%	27%	27%	7%	20%	100%	27%	27%	18%	25%	67%	27%	22%	12%	30%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	9%	20%	62%	55%	100%	8%	13%	14%	41%	5%	31%	5%	9%	18%	7%	6%
Illegal	63%	64%	60%	18%	25%	0%	65%	59%	65%	51%	38%	55%	81%	42%	61%	82%	47%
Not Sure	27%	27%	20%	20%	20%	0%	27%	27%	21%	7%	57%	15%	14%	49%	21%	11%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	31%	8%	11%	28%	7%	8%	28%	6%	7%	14%	11%	2%	25%	8%	6%
Illegal	63%	44%	72%	20%	55%	76%	31%	48%	79%	32%	63%	81%	56%	58%	79%	46%
Not Sure	27%	26%	21%	69%	17%	17%	60%	24%	15%	61%	23%	8%	42%	18%	12%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	39%	5%	5%	23%	7%	6%	28%	6%	7%	12%	12%	4%	-	-	-
Illegal	63%	44%	83%	32%	53%	82%	38%	53%	81%	33%	67%	75%	34%	-	-	-
Not Sure	27%	17%	12%	63%	25%	11%	56%	19%	13%	60%	21%	13%	62%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%			

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34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	10%	60%	8%	4%	32%	24%	9%	6%	10%	34%	21%	13%	6%	31%
Illegal	63%	30%	71%	12%	51%	59%	59%	67%	17%	45%	58%	59%	67%	24%
Not Sure	27%	10%	20%	84%	17%	17%	32%	27%	72%	20%	21%	28%	27%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	10%	30%	25%	8%	6%	19%	41%	29%	9%	7%	12%	38%	36%	10%	6%	11%
Illegal	63%	46%	52%	64%	68%	25%	47%	52%	67%	66%	35%	50%	44%	64%	66%	39%
Not Sure	27%	24%	23%	28%	26%	56%	13%	20%	24%	28%	53%	12%	21%	26%	28%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	10%	45%	29%	9%	7%	7%	31%	35%	9%	7%	7%	8%	13%	9%	11%	8%	13%
Illegal	63%	43%	56%	63%	65%	47%	53%	50%	66%	66%	37%	62%	64%	60%	66%	62%	63%
Not Sure	27%	11%	15%	28%	27%	46%	16%	16%	25%	27%	56%	30%	23%	31%	23%	30%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	10%	8%	13%	9%	11%	6%	16%	8%	14%	7%	12%	7%	13%	6%	13%	6%	17%
Illegal	63%	66%	59%	63%	63%	66%	59%	64%	61%	67%	61%	70%	59%	69%	60%	65%	60%
Not Sure	27%	26%	28%	28%	25%	29%	24%	28%	25%	26%	27%	23%	29%	25%	28%	29%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

34

Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	10%	6%	18%	14%	10%	13%	8%	3%	11%	11%	18%	7%	1%	14%	5%	
Illegal	63%	65%	59%	63%	63%	62%	65%	23%	48%	54%	63%	69%	74%	58%	71%	
Not Sure	27%	29%	23%	23%	27%	25%	27%	74%	41%	34%	20%	23%	25%	28%	24%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

34

Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	18%	6%	10%	12%	0%	0%	1%	10%	12%	11%	6%	18%	9%	8%	12%	15%	12%
Illegal	63%	63%	74%	64%	52%	51%	83%	62%	68%	57%	63%	66%	61%	64%	64%	57%	68%	62%
Not Sure	27%	19%	20%	26%	36%	49%	17%	36%	22%	30%	27%	27%	21%	27%	29%	31%	17%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	10%	9%	16%	38%	14%	6%	14%
Illegal	63%	67%	46%	0%	57%	69%	58%
Not Sure	27%	24%	37%	62%	28%	25%	29%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	5%	8%	2%	3%	8%	10%	5%	3%	0%	4%	0%	8%	8%	7%	14%	1%	0%
Illegal	84%	82%	87%	68%	82%	90%	76%	81%	100%	85%	100%	80%	84%	84%	77%	87%	50%
Not Sure	11%	10%	11%	29%	9%	0%	19%	16%	0%	11%	0%	12%	9%	9%	8%	12%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	5%	11%	15%	5%	7%	2%	0%	15%	12%	5%	8%	2%	0%
Illegal	84%	70%	72%	89%	87%	87%	62%	76%	77%	83%	85%	88%	48%
Not Sure	11%	18%	13%	6%	7%	11%	38%	9%	11%	12%	8%	10%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	5%	8%	8%	4%	2%	3%	0%	9%	9%	5%	13%	2%	0%	22%	11%	4%	2%	0%
Illegal	84%	85%	83%	85%	89%	85%	69%	82%	82%	84%	75%	87%	51%	70%	73%	86%	88%	81%
Not Sure	11%	7%	10%	11%	8%	13%	31%	9%	9%	11%	12%	11%	49%	8%	15%	10%	10%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	5%	4%	6%	4%	5%	0%	38%	17%	4%	3%	6%	41%	22%	6%	2%	14%
Illegal	84%	87%	83%	86%	80%	82%	58%	71%	86%	87%	73%	52%	67%	80%	87%	73%
Not Sure	11%	9%	11%	10%	15%	18%	4%	12%	10%	11%	20%	7%	11%	14%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	5%	13%	8%	5%	2%	3%	5%	4%	6%	14%	3%	3%	7%	25%	12%	0%
Illegal	84%	77%	78%	80%	90%	81%	83%	87%	79%	78%	88%	87%	80%	61%	88%	64%
Not Sure	11%	10%	14%	15%	7%	16%	12%	9%	15%	8%	9%	10%	13%	14%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?																
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	5%	3%	5%	7%	12%	0%	3%	11%	11%	8%	0%	5%	4%	7%	13%	0%
Illegal	84%	89%	81%	82%	77%	87%	87%	78%	70%	78%	16%	84%	85%	86%	76%	85%
Not Sure	11%	8%	14%	11%	11%	13%	10%	11%	20%	13%	84%	12%	10%	7%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

35 Is it legal or is it illegal to watch a video while driving?																
926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	5%	4%	6%	29%	27%	23%	3%	13%	36%	57%	33%	3%	22%	40%	59%	0%
Illegal	84%	85%	85%	65%	53%	0%	87%	72%	54%	32%	67%	86%	64%	48%	41%	100%
Not Sure	11%	11%	9%	6%	20%	77%	10%	15%	10%	11%	0%	11%	15%	11%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	5%	3%	17%	45%	64%	100%	3%	7%	7%	21%	18%	20%	2%	2%	9%	4%	2%	
Illegal	84%	86%	72%	45%	36%	0%	86%	83%	82%	79%	69%	73%	93%	77%	85%	92%	77%	
Not Sure	11%	11%	12%	10%	0%	0%	11%	10%	10%	0%	13%	7%	5%	21%	7%	4%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
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Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	5%	18%	3%	4%	17%	3%	2%	16%	2%	2%	6%	7%	1%	16%	3%	2%
Illegal	84%	63%	91%	57%	75%	93%	68%	75%	94%	67%	87%	89%	77%	77%	94%	76%
Not Sure	11%	19%	6%	39%	8%	5%	30%	8%	4%	32%	7%	4%	22%	7%	3%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

35

Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	5%	22%	2%	1%	14%	1%	3%	17%	2%	2%	5%	7%	2%	28%	2%	2%	
Illegal	84%	71%	94%	71%	78%	98%	67%	77%	95%	67%	90%	87%	56%	67%	96%	64%	
Not Sure	11%	7%	3%	28%	8%	1%	30%	6%	2%	32%	4%	6%	42%	4%	2%	34%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

35

Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	5%	-	-	-	31%	12%	2%	2%	7%	31%	15%	2%	2%	7%	
Illegal	84%	-	-	-	61%	80%	87%	88%	48%	63%	76%	89%	87%	55%	
Not Sure	11%	-	-	-	7%	8%	11%	10%	45%	6%	9%	8%	11%	38%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	5%	20%	14%	4%	2%	1%	32%	17%	5%	2%	0%	24%	23%	4%	2%	0%
Illegal	84%	68%	80%	86%	87%	76%	61%	69%	87%	87%	74%	74%	66%	83%	88%	63%
Not Sure	11%	12%	6%	10%	11%	23%	7%	14%	8%	10%	26%	2%	11%	13%	10%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	5%	29%	16%	6%	2%	3%	17%	18%	8%	3%	0%	4%	5%	5%	5%	4%	6%
Illegal	84%	71%	72%	83%	87%	76%	79%	71%	82%	87%	77%	84%	85%	83%	85%	85%	84%
Not Sure	11%	0%	12%	12%	11%	20%	3%	11%	10%	11%	23%	12%	10%	11%	10%	11%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	5%	4%	5%	4%	6%	3%	7%	3%	7%	5%	5%	4%	6%	3%	6%	3%	9%
Illegal	84%	85%	83%	85%	83%	86%	82%	87%	81%	84%	85%	86%	83%	85%	84%	86%	81%
Not Sure	11%	10%	11%	10%	11%	11%	11%	10%	11%	11%	11%	10%	11%	13%	10%	11%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	5%	3%	9%	2%	5%	8%	2%	0%	9%	6%	5%	6%	1%	6%	4%
Illegal	84%	87%	81%	90%	84%	80%	90%	48%	71%	80%	86%	87%	88%	82%	88%
Not Sure	11%	11%	10%	8%	11%	12%	8%	52%	21%	14%	9%	7%	11%	12%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	5%	12%	4%	4%	6%	0%	0%	0%	0%	6%	4%	4%	7%	4%	3%	5%	7%	8%
Illegal	84%	81%	85%	86%	76%	66%	94%	89%	96%	80%	87%	86%	82%	84%	85%	82%	87%	83%
Not Sure	11%	7%	11%	9%	19%	34%	6%	11%	4%	14%	8%	11%	10%	12%	12%	13%	5%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

35 Is it legal or is it illegal to watch a video while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-2.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	5%	4%	7%	38%	7%	3%	2%
Illegal	84%	86%	75%	62%	80%	88%	89%
Not Sure	11%	9%	18%	0%	14%	8%	9%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	8%	4%	22%	9%	0%	3%	3%	0%	0%	0%	24%	10%	4%	4%	1%	0%
Somewhat Likely	12%	14%	8%	18%	15%	6%	11%	12%	53%	13%	0%	17%	30%	15%	18%	2%	10%
Somewhat Unlikely	13%	17%	10%	12%	18%	23%	9%	18%	0%	7%	37%	7%	26%	28%	18%	4%	9%
Very Unlikely	67%	59%	77%	31%	56%	55%	77%	67%	47%	80%	63%	49%	33%	51%	59%	90%	11%
Not Sure	2%	2%	2%	16%	2%	17%	0%	0%	0%	0%	0%	3%	1%	3%	0%	2%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	34%	16%	6%	7%	1%	0%	42%	16%	4%	4%	1%	7%
Somewhat Likely	12%	23%	36%	16%	18%	4%	12%	28%	39%	16%	27%	2%	7%
Somewhat Unlikely	13%	2%	22%	25%	31%	7%	16%	7%	25%	32%	9%	6%	9%
Very Unlikely	67%	37%	24%	51%	43%	85%	47%	21%	18%	47%	58%	88%	69%
Not Sure	2%	4%	2%	2%	1%	2%	25%	2%	2%	2%	2%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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Geography: King County
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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	19%	7%	4%	1%	2%	0%	20%	10%	4%	8%	1%	13%	43%	10%	4%	2%	0%
Somewhat Likely	12%	16%	20%	12%	9%	4%	0%	18%	21%	15%	26%	4%	0%	15%	29%	17%	4%	20%
Somewhat Unlikely	13%	21%	18%	14%	16%	6%	0%	11%	17%	26%	21%	8%	5%	10%	21%	24%	7%	0%
Very Unlikely	67%	43%	54%	69%	68%	86%	59%	46%	51%	53%	42%	85%	58%	29%	35%	53%	85%	68%
Not Sure	2%	2%	2%	1%	6%	2%	41%	5%	1%	2%	3%	2%	24%	3%	4%	3%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	11%	3%	4%	4%	0%	52%	17%	6%	3%	6%	51%	17%	9%	3%	14%
Somewhat Likely	12%	12%	12%	14%	8%	0%	11%	38%	16%	7%	5%	24%	57%	20%	7%	0%
Somewhat Unlikely	13%	14%	14%	14%	11%	6%	12%	21%	27%	7%	18%	5%	11%	27%	12%	9%
Very Unlikely	67%	60%	68%	68%	75%	75%	23%	21%	49%	81%	65%	18%	10%	39%	76%	77%
Not Sure	2%	3%	2%	0%	1%	18%	2%	3%	3%	2%	5%	1%	5%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	19%	8%	6%	3%	3%	6%	5%	11%	12%	2%	5%	7%	24%	14%	0%
Somewhat Likely	12%	14%	19%	15%	7%	7%	6%	12%	24%	13%	15%	8%	18%	34%	31%	0%
Somewhat Unlikely	13%	14%	19%	18%	10%	4%	8%	18%	11%	20%	26%	11%	19%	12%	28%	23%
Very Unlikely	67%	52%	51%	58%	79%	77%	79%	64%	47%	48%	57%	75%	51%	28%	26%	77%
Not Sure	2%	0%	3%	3%	2%	9%	2%	2%	7%	7%	0%	2%	5%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	5%	5%	11%	12%	0%	4%	12%	11%	3%	0%	5%	6%	9%	15%	44%
Somewhat Likely	12%	8%	14%	20%	14%	0%	8%	19%	31%	42%	0%	7%	14%	19%	28%	0%
Somewhat Unlikely	13%	10%	16%	17%	18%	7%	12%	18%	12%	18%	0%	12%	14%	16%	34%	0%
Very Unlikely	67%	75%	62%	53%	54%	81%	73%	48%	45%	35%	100%	73%	63%	55%	23%	56%
Not Sure	2%	2%	3%	0%	2%	12%	2%	2%	2%	3%	0%	2%	3%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	5%	9%	24%	14%	0%	5%	9%	30%	30%	0%	5%	19%	20%	52%	0%
Somewhat Likely	12%	9%	17%	25%	47%	23%	10%	18%	35%	40%	33%	10%	25%	28%	30%	100%
Somewhat Unlikely	13%	12%	18%	11%	12%	0%	13%	17%	9%	12%	0%	13%	19%	7%	0%	0%
Very Unlikely	67%	71%	55%	41%	7%	77%	70%	54%	26%	7%	67%	69%	37%	42%	19%	0%
Not Sure	2%	3%	1%	0%	20%	0%	2%	1%	0%	11%	0%	2%	0%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	5%	20%	20%	39%	0%	4%	8%	15%	19%	13%	16%	5%	3%	9%	8%	2%
Somewhat Likely	12%	10%	18%	65%	41%	100%	9%	14%	20%	43%	0%	18%	9%	12%	16%	10%	9%
Somewhat Unlikely	13%	14%	9%	0%	0%	0%	13%	17%	9%	7%	5%	13%	13%	14%	16%	11%	13%
Very Unlikely	67%	69%	52%	15%	20%	0%	72%	58%	54%	30%	82%	51%	72%	66%	57%	70%	72%
Not Sure	2%	2%	2%	0%	0%	0%	2%	3%	2%	0%	0%	1%	1%	5%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	14%	6%	2%	14%	6%	1%	13%	5%	2%	7%	6%	3%	15%	6%	3%
Somewhat Likely	12%	23%	10%	10%	21%	10%	8%	20%	10%	9%	13%	12%	8%	18%	10%	10%
Somewhat Unlikely	13%	13%	13%	16%	11%	13%	15%	16%	12%	14%	14%	17%	11%	19%	15%	9%
Very Unlikely	67%	46%	70%	63%	52%	69%	70%	50%	71%	70%	64%	64%	74%	48%	68%	74%
Not Sure	2%	5%	1%	9%	2%	1%	5%	1%	2%	6%	2%	1%	4%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

36

In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	18%	4%	3%	12%	5%	3%	14%	5%	3%	7%	8%	1%	19%	5%	4%
Somewhat Likely	12%	20%	11%	9%	21%	9%	7%	23%	10%	7%	11%	17%	7%	27%	11%	7%
Somewhat Unlikely	13%	15%	12%	15%	14%	14%	12%	16%	13%	13%	12%	14%	18%	12%	13%	16%
Very Unlikely	67%	47%	71%	68%	51%	72%	72%	44%	71%	72%	68%	59%	66%	40%	71%	66%
Not Sure	2%	0%	2%	5%	2%	0%	6%	1%	1%	6%	1%	1%	7%	2%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	39%	4%	4%	-	-	-	-	-	69%	13%	4%	1%	0%
Somewhat Likely	12%	28%	11%	9%	-	-	-	-	-	20%	48%	23%	3%	7%
Somewhat Unlikely	13%	5%	14%	14%	-	-	-	-	-	4%	18%	44%	8%	9%
Very Unlikely	67%	25%	69%	64%	-	-	-	-	-	5%	19%	28%	87%	28%
Not Sure	2%	3%	1%	10%	-	-	-	-	-	2%	2%	1%	1%	55%
Total	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%						5%	11%	13%	69%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	58%	14%	2%	1%	4%	51%	20%	6%	2%	6%	39%	24%	8%	2%	0%
Somewhat Likely	12%	12%	40%	15%	4%	11%	23%	46%	23%	5%	11%	23%	38%	22%	6%	15%
Somewhat Unlikely	13%	12%	15%	39%	7%	8%	4%	18%	34%	10%	24%	6%	17%	31%	10%	19%
Very Unlikely	67%	15%	31%	44%	86%	40%	22%	13%	35%	82%	36%	32%	19%	35%	81%	45%
Not Sure	2%	2%	0%	0%	2%	37%	0%	3%	3%	2%	23%	0%	2%	4%	2%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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Sponsor:
King County Target Zero Task Force ()

36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	36%	23%	11%	2%	13%	27%	27%	9%	2%	6%	4%	9%	4%	8%	5%	7%
Somewhat Likely	12%	18%	38%	21%	7%	10%	16%	44%	19%	7%	11%	10%	13%	10%	13%	11%	12%
Somewhat Unlikely	13%	7%	18%	28%	11%	10%	10%	8%	36%	11%	11%	14%	12%	14%	13%	13%	13%
Very Unlikely	67%	39%	21%	39%	78%	48%	47%	19%	36%	78%	54%	70%	63%	70%	64%	68%	65%
Not Sure	2%	0%	1%	0%	2%	19%	1%	2%	0%	2%	18%	2%	3%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	5%	7%	3%	9%	2%	11%	2%	10%	3%	7%	3%	8%	5%	7%	4%	9%
Somewhat Likely	12%	11%	12%	10%	13%	10%	14%	9%	14%	9%	13%	9%	13%	8%	13%	10%	13%
Somewhat Unlikely	13%	13%	14%	14%	13%	14%	13%	12%	16%	11%	14%	12%	14%	12%	14%	14%	13%
Very Unlikely	67%	69%	64%	71%	62%	73%	59%	75%	57%	76%	62%	73%	62%	72%	63%	70%	61%
Not Sure	2%	2%	3%	2%	2%	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	5%	8%	3%	6%	8%	4%	4%	3%	7%	8%	6%	1%	7%	4%
Somewhat Likely	12%	10%	14%	6%	12%	14%	10%	7%	6%	19%	11%	7%	5%	15%	6%
Somewhat Unlikely	13%	14%	13%	11%	14%	16%	12%	6%	12%	17%	14%	12%	7%	15%	10%
Very Unlikely	67%	70%	62%	75%	66%	60%	73%	72%	65%	53%	65%	74%	87%	59%	79%
Not Sure	2%	2%	3%	5%	2%	3%	2%	12%	14%	4%	1%	1%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	11%	11%	6%	3%	29%	0%	0%	0%	7%	5%	4%	10%	5%	5%	7%	7%	8%
Somewhat Likely	12%	13%	10%	13%	8%	8%	0%	11%	7%	14%	13%	10%	11%	14%	10%	14%	12%	7%
Somewhat Unlikely	13%	13%	6%	14%	15%	0%	12%	18%	13%	13%	14%	15%	10%	12%	13%	13%	16%	16%
Very Unlikely	67%	61%	70%	65%	74%	63%	88%	70%	76%	62%	66%	68%	68%	67%	70%	64%	63%	67%
Not Sure	2%	3%	3%	3%	1%	0%	0%	0%	4%	5%	1%	3%	1%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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Sponsor:
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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	7%	3%	0%	8%	4%	5%
Somewhat Likely	12%	12%	10%	20%	13%	9%	21%
Somewhat Unlikely	13%	15%	7%	80%	14%	13%	12%
Very Unlikely	67%	65%	73%	0%	61%	72%	57%
Not Sure	2%	2%	6%	0%	3%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	7%	3%	11%	7%	0%	8%	0%	0%	0%	0%	24%	8%	1%	5%	1%	0%
Somewhat Likely	11%	14%	6%	16%	15%	10%	6%	12%	53%	13%	0%	20%	37%	10%	13%	1%	10%
Somewhat Unlikely	13%	18%	8%	24%	19%	35%	8%	18%	17%	0%	0%	11%	28%	29%	15%	2%	9%
Very Unlikely	69%	60%	81%	43%	56%	55%	76%	70%	30%	87%	100%	44%	24%	57%	65%	95%	11%
Not Sure	2%	2%	2%	7%	2%	0%	2%	0%	0%	0%	0%	2%	2%	3%	2%	2%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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Sponsor:
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37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	39%	15%	1%	6%	1%	0%	35%	14%	3%	3%	1%	0%
Somewhat Likely	11%	19%	50%	16%	8%	2%	0%	21%	31%	17%	11%	4%	7%
Somewhat Unlikely	13%	5%	23%	38%	29%	3%	0%	17%	31%	22%	17%	7%	8%
Very Unlikely	69%	31%	9%	44%	55%	93%	75%	26%	23%	56%	65%	86%	77%
Not Sure	2%	6%	1%	1%	2%	2%	25%	2%	1%	2%	4%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	14%	6%	3%	3%	1%	0%	18%	9%	3%	4%	1%	0%	28%	10%	5%	2%	5%
Somewhat Likely	11%	18%	14%	12%	3%	4%	0%	20%	24%	12%	24%	2%	0%	22%	20%	17%	4%	0%
Somewhat Unlikely	13%	19%	20%	15%	20%	4%	4%	21%	17%	27%	22%	4%	0%	12%	26%	22%	7%	0%
Very Unlikely	69%	44%	58%	67%	71%	89%	70%	37%	49%	57%	48%	91%	76%	36%	40%	55%	86%	79%
Not Sure	2%	5%	1%	1%	4%	1%	26%	4%	1%	2%	2%	2%	24%	2%	4%	2%	2%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Sponsor:
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37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	9%	3%	5%	3%	0%	38%	19%	6%	2%	6%	39%	25%	9%	2%	14%
Somewhat Likely	11%	14%	10%	10%	6%	6%	25%	34%	17%	4%	14%	18%	44%	29%	5%	9%
Somewhat Unlikely	13%	16%	13%	15%	8%	0%	12%	20%	26%	8%	0%	22%	9%	32%	10%	0%
Very Unlikely	69%	60%	72%	67%	82%	75%	26%	25%	48%	84%	75%	21%	16%	27%	81%	77%
Not Sure	2%	2%	2%	2%	1%	18%	0%	2%	3%	2%	5%	0%	5%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	16%	8%	5%	2%	0%	5%	5%	8%	5%	0%	3%	9%	14%	10%	0%
Somewhat Likely	11%	14%	20%	16%	4%	3%	5%	12%	20%	23%	11%	5%	21%	34%	36%	54%
Somewhat Unlikely	13%	12%	19%	21%	8%	10%	7%	17%	21%	4%	7%	11%	18%	26%	16%	10%
Very Unlikely	69%	56%	49%	55%	84%	84%	81%	65%	47%	68%	70%	79%	47%	24%	27%	36%
Not Sure	2%	1%	4%	3%	1%	4%	2%	2%	4%	0%	12%	2%	4%	1%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	3%	6%	10%	12%	0%	3%	10%	13%	0%	0%	4%	4%	10%	13%	44%
Somewhat Likely	11%	6%	13%	14%	23%	4%	7%	20%	20%	22%	0%	7%	13%	16%	32%	0%
Somewhat Unlikely	13%	10%	16%	18%	10%	18%	13%	15%	15%	31%	0%	12%	14%	19%	5%	14%
Very Unlikely	69%	79%	62%	57%	54%	69%	75%	53%	50%	42%	100%	75%	67%	53%	51%	42%
Not Sure	2%	2%	3%	1%	2%	9%	2%	2%	2%	5%	0%	3%	2%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	4%	9%	11%	0%	0%	4%	9%	14%	27%	0%	4%	20%	9%	17%	100%
Somewhat Likely	11%	7%	17%	31%	66%	23%	8%	18%	33%	61%	33%	9%	21%	52%	53%	0%
Somewhat Unlikely	13%	12%	18%	30%	7%	0%	12%	21%	27%	0%	0%	13%	24%	26%	8%	0%
Very Unlikely	69%	75%	55%	29%	7%	77%	73%	47%	25%	7%	67%	72%	29%	10%	23%	0%
Not Sure	2%	2%	1%	0%	20%	0%	2%	4%	0%	5%	0%	2%	6%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

37	In the next 30 days, how likely is it you will type a text message while driving?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	4%	16%	35%	10%	0%	2%	8%	17%	10%	8%	11%	4%	4%	7%	7%	2%
Somewhat Likely	11%	9%	21%	43%	90%	100%	7%	15%	15%	65%	5%	16%	9%	10%	13%	11%	8%
Somewhat Unlikely	13%	14%	11%	17%	0%	0%	14%	14%	11%	11%	0%	16%	14%	12%	17%	12%	11%
Very Unlikely	69%	71%	50%	5%	0%	0%	74%	61%	54%	15%	87%	54%	72%	71%	61%	68%	77%
Not Sure	2%	2%	2%	0%	0%	0%	2%	2%	3%	0%	0%	3%	2%	3%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

37

In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	11%	4%	4%	11%	4%	3%	10%	4%	2%	6%	4%	4%	12%	4%	3%
Somewhat Likely	11%	28%	9%	6%	16%	11%	7%	17%	9%	10%	13%	10%	5%	16%	11%	8%
Somewhat Unlikely	13%	11%	14%	11%	12%	15%	10%	16%	14%	9%	13%	18%	13%	14%	15%	12%
Very Unlikely	69%	46%	71%	73%	60%	68%	76%	56%	71%	74%	66%	67%	75%	56%	68%	75%
Not Sure	2%	5%	1%	7%	1%	2%	4%	1%	2%	5%	2%	1%	3%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	13%	4%	3%	9%	3%	4%	11%	4%	4%	6%	7%	1%	16%	4%	4%
Somewhat Likely	11%	20%	9%	9%	19%	9%	6%	22%	9%	6%	10%	13%	8%	21%	10%	8%
Somewhat Unlikely	13%	16%	14%	11%	14%	15%	11%	15%	15%	9%	12%	16%	16%	16%	13%	14%
Very Unlikely	69%	49%	71%	74%	56%	72%	75%	51%	71%	76%	70%	63%	68%	40%	73%	70%
Not Sure	2%	2%	2%	3%	1%	2%	5%	1%	1%	5%	1%	2%	6%	7%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	5%	31%	4%	3%	57%	9%	2%	0%	3%	-	-	-	-	-
Somewhat Likely	11%	32%	9%	9%	22%	44%	14%	3%	8%	-	-	-	-	-
Somewhat Unlikely	13%	7%	14%	10%	8%	27%	44%	6%	7%	-	-	-	-	-
Very Unlikely	69%	27%	71%	70%	13%	19%	39%	90%	29%	-	-	-	-	-
Not Sure	2%	3%	1%	8%	0%	1%	2%	1%	53%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%					

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Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	5%	59%	11%	1%	0%	0%	30%	22%	7%	1%	3%	38%	20%	6%	1%	0%
Somewhat Likely	11%	19%	44%	11%	2%	14%	25%	38%	20%	4%	27%	14%	46%	19%	4%	25%
Somewhat Unlikely	13%	9%	21%	40%	5%	11%	6%	25%	33%	9%	27%	11%	24%	37%	8%	16%
Very Unlikely	69%	12%	24%	48%	91%	40%	39%	14%	39%	84%	20%	38%	8%	37%	84%	29%
Not Sure	2%	0%	1%	0%	2%	35%	0%	2%	1%	2%	23%	0%	2%	1%	2%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	5%	22%	26%	7%	2%	6%	15%	26%	7%	2%	3%	3%	8%	3%	7%	4%	6%
Somewhat Likely	11%	22%	31%	22%	6%	15%	14%	36%	25%	6%	13%	9%	13%	9%	12%	9%	12%
Somewhat Unlikely	13%	13%	25%	34%	9%	22%	17%	24%	40%	7%	30%	15%	12%	15%	12%	15%	12%
Very Unlikely	69%	44%	17%	36%	82%	35%	52%	9%	27%	84%	35%	72%	65%	71%	66%	70%	67%
Not Sure	2%	0%	2%	0%	2%	21%	1%	4%	1%	1%	18%	1%	3%	2%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?																	
926 Adults Credibility Interval: +/-3.4 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	5%	4%	6%	2%	8%	3%	8%	2%	8%	3%	6%	2%	7%	3%	6%	4%	7%
Somewhat Likely	11%	11%	10%	8%	13%	8%	14%	8%	13%	7%	12%	9%	11%	9%	11%	10%	11%
Somewhat Unlikely	13%	13%	14%	11%	16%	12%	16%	11%	16%	11%	15%	14%	13%	12%	14%	13%	14%
Very Unlikely	69%	71%	67%	76%	61%	76%	59%	78%	59%	77%	65%	73%	66%	74%	66%	71%	65%
Not Sure	2%	2%	3%	2%	3%	2%	3%	1%	4%	2%	2%	2%	3%	1%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

37 In the next 30 days, how likely is it you will type a text message while driving?															
926 Adults Credibility Interval: +/-3.4 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	5%	4%	6%	0%	5%	7%	3%	0%	3%	6%	8%	4%	1%	7%	3%
Somewhat Likely	11%	10%	11%	5%	11%	12%	9%	11%	4%	18%	10%	8%	0%	14%	6%
Somewhat Unlikely	13%	13%	14%	11%	14%	14%	13%	4%	8%	16%	18%	12%	5%	16%	9%
Very Unlikely	69%	71%	65%	79%	68%	64%	73%	74%	79%	57%	63%	75%	94%	60%	82%
Not Sure	2%	2%	3%	5%	2%	3%	2%	12%	5%	4%	2%	1%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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Sponsor:
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37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults Credibility Interval: +/-3.4 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	7%	6%	5%	3%	16%	0%	0%	0%	5%	7%	4%	5%	4%	4%	6%	7%	5%
Somewhat Likely	11%	13%	17%	11%	7%	0%	15%	9%	11%	10%	11%	10%	13%	9%	8%	15%	13%	11%
Somewhat Unlikely	13%	18%	9%	13%	16%	14%	12%	16%	9%	10%	11%	17%	12%	14%	12%	16%	16%	10%
Very Unlikely	69%	61%	65%	69%	73%	70%	74%	70%	76%	69%	69%	68%	69%	71%	74%	60%	64%	73%
Not Sure	2%	1%	3%	3%	1%	0%	0%	4%	4%	5%	2%	1%	1%	3%	3%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

37 In the next 30 days, how likely is it you will type a text message while driving?

926 Adults Credibility Interval: +/-3.4 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	5%	5%	4%	0%	6%	4%	6%
Somewhat Likely	11%	11%	6%	38%	12%	8%	16%
Somewhat Unlikely	13%	15%	7%	20%	15%	11%	18%
Very Unlikely	69%	67%	78%	42%	64%	75%	56%
Not Sure	2%	2%	5%	0%	3%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	6%	4%	14%	8%	0%	1%	0%	13%	0%	0%	22%	11%	3%	1%	1%	10%
Somewhat Likely	13%	18%	7%	18%	20%	6%	10%	12%	57%	6%	18%	26%	33%	16%	21%	2%	0%
Somewhat Unlikely	17%	21%	12%	16%	22%	50%	10%	30%	0%	14%	19%	16%	29%	29%	36%	6%	9%
Very Unlikely	61%	52%	74%	36%	48%	43%	78%	56%	0%	80%	63%	33%	24%	50%	41%	88%	11%
Not Sure	3%	2%	3%	16%	3%	0%	0%	3%	30%	0%	0%	3%	3%	3%	0%	2%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

38

How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Very Likely	6%	36%	17%	3%	5%	1%	0%	29%	15%	4%	6%	2%	0%	
Somewhat Likely	13%	23%	40%	25%	20%	3%	0%	33%	37%	19%	23%	5%	0%	
Somewhat Unlikely	17%	14%	24%	34%	29%	9%	12%	19%	23%	29%	14%	12%	13%	
Very Unlikely	61%	25%	13%	37%	45%	84%	63%	15%	22%	46%	52%	80%	73%	
Not Sure	3%	2%	6%	1%	1%	3%	25%	4%	3%	2%	5%	2%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	18%	5%	3%	3%	2%	0%	26%	7%	1%	4%	1%	0%	31%	11%	5%	2%	0%
Somewhat Likely	13%	22%	21%	14%	13%	3%	4%	29%	38%	13%	19%	1%	0%	23%	26%	20%	6%	5%
Somewhat Unlikely	17%	23%	24%	21%	15%	7%	11%	17%	24%	36%	27%	7%	0%	12%	16%	28%	13%	0%
Very Unlikely	61%	34%	47%	60%	65%	85%	71%	25%	29%	47%	44%	90%	63%	27%	43%	45%	77%	83%
Not Sure	3%	3%	2%	2%	4%	2%	15%	4%	2%	3%	6%	2%	37%	6%	4%	1%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	9%	3%	6%	3%	0%	51%	14%	8%	2%	0%	50%	13%	9%	3%	0%
Somewhat Likely	13%	18%	12%	12%	7%	0%	23%	36%	20%	7%	12%	26%	45%	27%	9%	14%
Somewhat Unlikely	17%	19%	17%	18%	12%	0%	6%	27%	28%	12%	0%	7%	18%	36%	14%	0%
Very Unlikely	61%	51%	64%	64%	73%	90%	20%	19%	40%	76%	78%	17%	12%	24%	72%	86%
Not Sure	3%	2%	2%	1%	5%	10%	0%	4%	3%	2%	10%	0%	12%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Percentages

Sponsor:
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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	25%	10%	4%	1%	0%	5%	6%	7%	8%	0%	4%	9%	18%	13%	0%
Somewhat Likely	13%	25%	32%	16%	4%	0%	8%	16%	19%	21%	5%	10%	19%	35%	36%	42%
Somewhat Unlikely	17%	20%	25%	29%	9%	6%	11%	20%	27%	13%	17%	14%	26%	21%	0%	0%
Very Unlikely	61%	29%	30%	48%	84%	84%	73%	57%	44%	50%	71%	71%	41%	25%	37%	58%
Not Sure	3%	2%	4%	3%	2%	10%	3%	2%	4%	8%	7%	2%	5%	1%	15%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	3%	5%	14%	13%	0%	4%	10%	10%	16%	0%	4%	4%	9%	36%	44%
Somewhat Likely	13%	6%	17%	23%	31%	10%	11%	20%	25%	34%	0%	9%	17%	19%	24%	0%
Somewhat Unlikely	17%	10%	25%	20%	17%	8%	15%	23%	22%	10%	0%	15%	18%	20%	15%	14%
Very Unlikely	61%	79%	51%	39%	28%	69%	68%	43%	38%	40%	100%	69%	57%	50%	25%	31%
Not Sure	3%	1%	2%	3%	10%	13%	2%	4%	5%	0%	0%	2%	3%	2%	0%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Geography: King County
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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	4%	12%	2%	14%	0%	5%	6%	27%	6%	0%	5%	15%	9%	11%	0%
Somewhat Likely	13%	11%	18%	40%	40%	23%	12%	19%	28%	59%	33%	12%	29%	41%	57%	100%
Somewhat Unlikely	17%	15%	22%	23%	0%	0%	16%	21%	25%	11%	0%	17%	20%	30%	9%	0%
Very Unlikely	61%	67%	46%	35%	26%	77%	64%	51%	20%	19%	67%	64%	35%	17%	19%	0%
Not Sure	3%	3%	2%	0%	20%	0%	3%	3%	0%	5%	0%	3%	0%	3%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	5%	14%	6%	16%	0%	3%	10%	12%	12%	5%	11%	4%	5%	9%	6%	2%
Somewhat Likely	13%	12%	22%	74%	71%	100%	11%	17%	17%	45%	14%	26%	10%	13%	19%	12%	9%
Somewhat Unlikely	17%	17%	14%	10%	13%	0%	16%	18%	24%	22%	8%	13%	17%	18%	18%	16%	17%
Very Unlikely	61%	63%	47%	10%	0%	0%	67%	53%	47%	21%	66%	47%	67%	61%	52%	64%	68%
Not Sure	3%	3%	2%	0%	0%	0%	3%	3%	1%	0%	8%	3%	2%	4%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	15%	5%	3%	12%	5%	4%	9%	5%	4%	6%	4%	5%	13%	5%	3%
Somewhat Likely	13%	19%	13%	12%	21%	13%	10%	24%	9%	14%	17%	10%	6%	20%	14%	9%
Somewhat Unlikely	17%	17%	17%	16%	17%	18%	15%	18%	18%	13%	16%	20%	17%	16%	19%	15%
Very Unlikely	61%	43%	64%	64%	47%	63%	67%	45%	66%	64%	58%	62%	69%	48%	60%	69%
Not Sure	3%	6%	2%	4%	3%	2%	5%	3%	2%	4%	2%	3%	3%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	13%	4%	5%	9%	4%	4%	11%	5%	3%	6%	6%	3%	16%	4%	5%
Somewhat Likely	13%	27%	12%	9%	22%	11%	10%	24%	11%	11%	14%	18%	8%	32%	11%	11%
Somewhat Unlikely	17%	18%	17%	15%	21%	17%	14%	27%	16%	12%	17%	19%	15%	13%	17%	18%
Very Unlikely	61%	38%	65%	67%	45%	66%	68%	37%	67%	67%	61%	56%	66%	34%	67%	60%
Not Sure	3%	4%	2%	3%	3%	2%	4%	1%	1%	6%	2%	1%	7%	5%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	22%	4%	6%	54%	6%	5%	1%	5%	66%	10%	4%	1%	0%
Somewhat Likely	13%	37%	13%	8%	30%	46%	15%	6%	0%	29%	55%	20%	5%	4%
Somewhat Unlikely	17%	13%	17%	16%	6%	22%	49%	11%	0%	3%	18%	50%	12%	0%
Very Unlikely	61%	27%	63%	64%	8%	24%	30%	80%	53%	2%	13%	24%	81%	54%
Not Sure	3%	1%	2%	6%	2%	2%	2%	2%	42%	0%	4%	2%	2%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	-	-	-	-	-	32%	19%	8%	2%	7%	31%	25%	6%	2%	0%
Somewhat Likely	13%	-	-	-	-	-	31%	50%	18%	7%	19%	29%	45%	22%	7%	27%
Somewhat Unlikely	17%	-	-	-	-	-	6%	16%	39%	14%	9%	10%	16%	36%	14%	11%
Very Unlikely	61%	-	-	-	-	-	22%	15%	34%	75%	29%	21%	14%	32%	75%	41%
Not Sure	3%	-	-	-	-	-	9%	0%	1%	1%	37%	9%	0%	3%	2%	21%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	21%	19%	8%	3%	5%	19%	21%	7%	3%	3%	4%	8%	4%	7%	5%	6%
Somewhat Likely	13%	28%	43%	25%	7%	24%	25%	42%	23%	8%	19%	11%	16%	12%	15%	11%	16%
Somewhat Unlikely	17%	5%	20%	41%	14%	15%	10%	14%	42%	14%	13%	17%	17%	17%	17%	18%	16%
Very Unlikely	61%	41%	16%	25%	74%	34%	43%	22%	26%	73%	42%	66%	57%	66%	58%	64%	59%
Not Sure	3%	4%	3%	1%	2%	21%	3%	2%	2%	2%	23%	3%	3%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	4%	7%	4%	7%	3%	9%	4%	8%	2%	7%	3%	7%	3%	7%	4%	7%
Somewhat Likely	13%	14%	12%	9%	18%	11%	16%	9%	18%	8%	16%	11%	15%	11%	15%	11%	16%
Somewhat Unlikely	17%	18%	16%	16%	18%	16%	18%	16%	18%	19%	16%	18%	16%	17%	17%	16%	18%
Very Unlikely	61%	61%	62%	69%	54%	67%	54%	70%	52%	69%	58%	65%	59%	67%	59%	67%	54%
Not Sure	3%	2%	3%	2%	3%	2%	4%	2%	4%	2%	3%	2%	3%	2%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	5%	7%	1%	6%	7%	4%	5%	3%	7%	9%	4%	2%	7%	3%
Somewhat Likely	13%	12%	15%	7%	14%	16%	11%	6%	1%	21%	16%	9%	1%	18%	6%
Somewhat Unlikely	17%	16%	18%	16%	17%	18%	17%	6%	1%	22%	17%	17%	8%	19%	14%
Very Unlikely	61%	66%	55%	70%	61%	56%	66%	78%	93%	47%	55%	67%	89%	53%	75%
Not Sure	3%	2%	5%	7%	2%	3%	2%	5%	1%	3%	3%	3%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	11%	6%	5%	4%	16%	0%	5%	2%	6%	5%	4%	9%	4%	3%	6%	7%	11%
Somewhat Likely	13%	16%	14%	14%	11%	0%	15%	15%	9%	13%	14%	12%	16%	10%	11%	20%	18%	10%
Somewhat Unlikely	17%	19%	18%	17%	17%	13%	12%	28%	5%	11%	17%	20%	16%	17%	16%	17%	18%	17%
Very Unlikely	61%	53%	60%	61%	68%	57%	74%	52%	67%	66%	62%	61%	55%	65%	66%	55%	57%	58%
Not Sure	3%	1%	1%	3%	1%	14%	0%	0%	17%	4%	2%	2%	3%	4%	3%	3%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	6%	3%	0%	6%	5%	6%
Somewhat Likely	13%	14%	11%	20%	16%	10%	16%
Somewhat Unlikely	17%	19%	9%	38%	18%	16%	17%
Very Unlikely	61%	59%	73%	42%	57%	67%	50%
Not Sure	3%	2%	4%	0%	2%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	5%	3%	22%	6%	0%	2%	3%	30%	0%	0%	12%	9%	3%	5%	2%	0%
Somewhat Likely	8%	10%	4%	9%	12%	10%	1%	0%	40%	5%	0%	17%	19%	9%	10%	1%	0%
Somewhat Unlikely	13%	15%	10%	7%	15%	29%	21%	5%	30%	9%	19%	17%	21%	21%	9%	5%	19%
Very Unlikely	72%	66%	80%	54%	65%	61%	71%	92%	0%	86%	81%	52%	47%	62%	74%	91%	31%
Not Sure	3%	3%	3%	7%	3%	0%	5%	0%	0%	0%	0%	3%	5%	5%	1%	1%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	21%	10%	3%	5%	2%	0%	17%	12%	4%	5%	2%	7%
Somewhat Likely	8%	23%	29%	9%	15%	1%	0%	24%	27%	8%	13%	2%	0%
Somewhat Unlikely	13%	13%	23%	27%	17%	6%	0%	20%	27%	23%	9%	6%	0%
Very Unlikely	72%	38%	34%	58%	63%	88%	85%	35%	31%	63%	72%	87%	86%
Not Sure	3%	5%	4%	4%	1%	2%	15%	5%	3%	2%	1%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	9%	6%	3%	1%	3%	0%	10%	7%	3%	7%	2%	13%	29%	6%	3%	1%	20%
Somewhat Likely	8%	12%	15%	5%	8%	2%	11%	16%	16%	11%	13%	1%	0%	14%	24%	8%	3%	0%
Somewhat Unlikely	13%	14%	18%	15%	11%	6%	9%	17%	18%	22%	17%	6%	0%	5%	23%	19%	8%	0%
Very Unlikely	72%	61%	57%	74%	75%	87%	79%	52%	54%	61%	60%	89%	87%	44%	44%	67%	85%	66%
Not Sure	3%	4%	4%	3%	5%	1%	0%	4%	4%	4%	3%	2%	0%	8%	3%	3%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	6%	3%	4%	6%	0%	42%	13%	4%	2%	5%	41%	13%	6%	3%	0%
Somewhat Likely	8%	10%	7%	8%	2%	15%	15%	33%	11%	3%	9%	23%	37%	17%	4%	9%
Somewhat Unlikely	13%	13%	13%	13%	11%	0%	14%	15%	21%	9%	10%	10%	22%	26%	10%	14%
Very Unlikely	72%	67%	74%	73%	79%	66%	30%	35%	59%	84%	59%	26%	23%	45%	82%	64%
Not Sure	3%	3%	3%	2%	2%	19%	0%	4%	5%	2%	16%	0%	5%	6%	2%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	18%	4%	3%	3%	6%	6%	3%	5%	13%	5%	4%	5%	11%	14%	0%
Somewhat Likely	8%	14%	15%	11%	2%	7%	3%	10%	12%	11%	6%	4%	14%	24%	12%	23%
Somewhat Unlikely	13%	10%	19%	18%	9%	7%	7%	15%	21%	2%	0%	10%	19%	30%	16%	0%
Very Unlikely	72%	56%	58%	64%	85%	73%	82%	69%	60%	59%	73%	81%	55%	35%	37%	42%
Not Sure	3%	2%	5%	4%	2%	7%	1%	3%	3%	15%	16%	1%	6%	0%	22%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	5%	3%	3%	17%	4%	3%	8%	14%	6%	0%	5%	3%	6%	15%	0%
Somewhat Likely	8%	3%	11%	14%	9%	9%	6%	10%	15%	53%	0%	5%	9%	15%	19%	0%
Somewhat Unlikely	13%	10%	14%	18%	19%	4%	10%	20%	19%	13%	0%	10%	14%	15%	11%	58%
Very Unlikely	72%	81%	68%	64%	45%	68%	79%	58%	48%	28%	57%	78%	71%	59%	55%	27%
Not Sure	3%	1%	4%	1%	10%	15%	2%	4%	5%	0%	43%	2%	4%	5%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	4%	5%	12%	6%	23%	4%	7%	29%	11%	33%	4%	13%	20%	28%	100%
Somewhat Likely	8%	6%	11%	23%	47%	0%	6%	14%	36%	52%	0%	6%	27%	40%	29%	0%
Somewhat Unlikely	13%	10%	23%	8%	6%	0%	11%	23%	16%	25%	0%	12%	12%	30%	17%	0%
Very Unlikely	72%	78%	57%	55%	27%	0%	77%	52%	19%	13%	67%	75%	46%	10%	26%	0%
Not Sure	3%	2%	4%	2%	14%	77%	3%	5%	0%	0%	0%	3%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	4%	13%	15%	29%	100%	4%	6%	9%	9%	5%	15%	3%	2%	7%	5%	1%
Somewhat Likely	8%	6%	17%	38%	51%	0%	6%	10%	12%	25%	0%	17%	6%	5%	11%	7%	5%
Somewhat Unlikely	13%	12%	14%	30%	20%	0%	10%	17%	20%	17%	14%	12%	12%	14%	13%	12%	13%
Very Unlikely	72%	75%	52%	16%	0%	0%	77%	65%	59%	49%	74%	55%	77%	74%	67%	73%	78%
Not Sure	3%	3%	4%	0%	0%	0%	3%	2%	0%	0%	8%	1%	2%	5%	2%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	13%	4%	1%	13%	4%	1%	11%	4%	1%	6%	7%	1%	12%	4%	2%
Somewhat Likely	8%	13%	7%	10%	15%	7%	5%	15%	6%	7%	8%	10%	7%	12%	7%	6%
Somewhat Unlikely	13%	14%	13%	9%	9%	15%	9%	12%	13%	13%	13%	16%	11%	9%	15%	11%
Very Unlikely	72%	52%	75%	76%	60%	73%	79%	59%	76%	75%	71%	67%	77%	64%	73%	76%
Not Sure	3%	8%	2%	4%	3%	2%	6%	3%	2%	4%	3%	1%	3%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	17%	3%	2%	8%	4%	3%	11%	3%	2%	4%	10%	1%	18%	3%	2%
Somewhat Likely	8%	17%	6%	5%	14%	6%	5%	15%	6%	6%	7%	11%	7%	21%	6%	6%
Somewhat Unlikely	13%	9%	13%	14%	14%	14%	10%	16%	13%	9%	12%	13%	14%	11%	13%	11%
Very Unlikely	72%	55%	76%	75%	61%	76%	77%	56%	76%	76%	74%	66%	69%	47%	75%	75%
Not Sure	3%	3%	2%	4%	3%	1%	5%	2%	2%	6%	2%	0%	8%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	5%	29%	3%	3%	39%	9%	1%	1%	0%	27%	11%	2%	3%	0%
Somewhat Likely	8%	27%	6%	10%	26%	30%	10%	1%	11%	33%	27%	14%	2%	5%
Somewhat Unlikely	13%	13%	13%	10%	12%	26%	31%	7%	15%	19%	24%	31%	7%	5%
Very Unlikely	72%	31%	75%	71%	21%	32%	52%	89%	46%	20%	31%	47%	88%	60%
Not Sure	3%	0%	3%	7%	3%	3%	5%	2%	28%	2%	7%	6%	1%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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Geography: King County
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King County Target Zero Task Force ()

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?															
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	5%	26%	10%	2%	2%	16%	-	-	-	-	-	61%	12%	3%	1%	0%
Somewhat Likely	8%	26%	29%	7%	2%	0%	-	-	-	-	-	28%	58%	12%	1%	0%
Somewhat Unlikely	13%	19%	17%	29%	7%	7%	-	-	-	-	-	7%	21%	58%	3%	9%
Very Unlikely	72%	25%	40%	61%	88%	38%	-	-	-	-	-	3%	8%	27%	94%	13%
Not Sure	3%	3%	4%	1%	1%	39%	-	-	-	-	-	2%	1%	1%	1%	79%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%						4%	7%	14%	72%	2%

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How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	5%	54%	15%	2%	1%	5%	43%	11%	3%	1%	6%	4%	5%	4%	5%	3%	6%
Somewhat Likely	8%	24%	47%	18%	2%	5%	23%	46%	14%	2%	3%	5%	11%	5%	10%	7%	9%
Somewhat Unlikely	13%	7%	24%	49%	6%	5%	8%	28%	50%	6%	2%	12%	13%	11%	14%	12%	13%
Very Unlikely	72%	16%	13%	30%	90%	35%	26%	15%	31%	90%	34%	76%	68%	77%	69%	75%	69%
Not Sure	3%	0%	1%	1%	1%	49%	0%	1%	2%	1%	56%	2%	4%	3%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	5%	3%	6%	4%	5%	2%	7%	3%	7%	4%	5%	3%	6%	4%	5%	2%	9%
Somewhat Likely	8%	7%	8%	4%	11%	5%	11%	5%	10%	4%	9%	6%	9%	5%	9%	5%	11%
Somewhat Unlikely	13%	13%	12%	11%	14%	11%	15%	10%	15%	11%	13%	12%	13%	10%	14%	14%	11%
Very Unlikely	72%	73%	72%	78%	66%	79%	64%	80%	64%	79%	69%	76%	70%	79%	69%	77%	65%
Not Sure	3%	4%	2%	3%	3%	2%	3%	2%	4%	1%	4%	2%	3%	3%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	5%	2%	9%	3%	5%	7%	2%	6%	1%	3%	10%	4%	2%	6%	3%
Somewhat Likely	8%	5%	12%	7%	8%	9%	7%	0%	6%	11%	9%	6%	0%	10%	4%
Somewhat Unlikely	13%	14%	11%	7%	13%	13%	13%	8%	11%	17%	9%	15%	6%	13%	12%
Very Unlikely	72%	77%	65%	79%	72%	68%	76%	80%	82%	66%	69%	73%	91%	68%	79%
Not Sure	3%	2%	4%	5%	3%	4%	2%	5%	0%	3%	3%	3%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

Results of SurveyUSA Mkt Research Study #26012



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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	12%	5%	4%	3%	0%	0%	4%	5%	8%	2%	1%	11%	6%	3%	2%	8%	4%
Somewhat Likely	8%	9%	10%	9%	5%	0%	0%	0%	0%	4%	9%	8%	8%	6%	6%	9%	13%	5%
Somewhat Unlikely	13%	13%	12%	14%	9%	0%	0%	12%	12%	9%	10%	17%	8%	14%	15%	14%	9%	8%
Very Unlikely	72%	63%	70%	71%	80%	86%	100%	84%	71%	75%	76%	70%	71%	74%	73%	69%	69%	78%
Not Sure	3%	3%	2%	3%	2%	14%	0%	0%	13%	4%	2%	3%	2%	1%	2%	5%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

39

How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Very Likely	5%	5%	4%	0%	7%	2%	8%	
Somewhat Likely	8%	7%	9%	38%	9%	5%	14%	
Somewhat Unlikely	13%	13%	8%	20%	14%	11%	11%	
Very Unlikely	72%	71%	77%	42%	67%	79%	60%	
Not Sure	3%	3%	1%	0%	2%	3%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	5%	3%	9%	6%	0%	2%	0%	30%	0%	0%	9%	10%	3%	4%	2%	0%
Somewhat Likely	7%	10%	4%	13%	10%	0%	6%	3%	57%	11%	19%	18%	19%	7%	9%	1%	10%
Somewhat Unlikely	14%	18%	10%	17%	19%	29%	18%	5%	13%	4%	19%	19%	31%	21%	12%	5%	9%
Very Unlikely	72%	64%	81%	54%	62%	71%	68%	92%	0%	85%	62%	52%	35%	67%	74%	90%	31%
Not Sure	2%	3%	2%	7%	2%	0%	7%	0%	0%	0%	0%	2%	5%	2%	1%	1%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	19%	10%	3%	7%	2%	0%	17%	13%	3%	9%	1%	7%
Somewhat Likely	7%	20%	28%	8%	18%	1%	0%	18%	25%	7%	13%	3%	0%
Somewhat Unlikely	14%	19%	29%	31%	18%	6%	18%	23%	26%	26%	10%	8%	0%
Very Unlikely	72%	41%	28%	56%	56%	89%	67%	38%	34%	62%	67%	85%	93%
Not Sure	2%	2%	5%	2%	1%	2%	15%	4%	2%	2%	1%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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Percentages

Sponsor:
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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	4%	8%	8%	3%	3%	2%	4%	9%	7%	4%	4%	2%	13%	21%	7%	4%	2%	5%
Somewhat Likely	7%	11%	11%	7%	11%	3%	11%	15%	15%	9%	21%	1%	0%	13%	24%	9%	2%	0%
Somewhat Unlikely	14%	20%	20%	15%	14%	7%	20%	18%	24%	21%	32%	6%	0%	14%	24%	22%	9%	0%
Very Unlikely	72%	60%	59%	73%	71%	86%	65%	55%	51%	63%	41%	89%	87%	47%	45%	63%	85%	81%
Not Sure	2%	2%	2%	3%	2%	2%	0%	3%	3%	3%	3%	2%	0%	5%	1%	3%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	4%	6%	3%	6%	3%	0%	37%	12%	4%	3%	0%	33%	17%	5%	3%	0%
Somewhat Likely	7%	10%	7%	4%	5%	15%	23%	29%	12%	2%	15%	27%	33%	18%	3%	23%
Somewhat Unlikely	14%	15%	14%	18%	11%	0%	6%	23%	25%	9%	17%	13%	26%	27%	12%	0%
Very Unlikely	72%	67%	73%	72%	80%	66%	34%	32%	55%	85%	62%	26%	19%	44%	81%	64%
Not Sure	2%	2%	3%	1%	2%	19%	0%	4%	5%	1%	6%	0%	5%	5%	2%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Sponsor:
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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	18%	5%	0%	3%	6%	4%	4%	3%	13%	0%	4%	5%	8%	4%	10%
Somewhat Likely	7%	10%	15%	11%	2%	7%	5%	8%	13%	15%	8%	3%	15%	33%	26%	23%
Somewhat Unlikely	14%	14%	21%	21%	9%	15%	9%	17%	20%	11%	11%	10%	23%	27%	25%	31%
Very Unlikely	72%	56%	55%	64%	85%	68%	82%	67%	62%	58%	71%	81%	52%	31%	46%	0%
Not Sure	2%	2%	3%	4%	1%	4%	1%	3%	1%	3%	9%	1%	5%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	4%	4%	4%	11%	4%	4%	6%	8%	17%	0%	5%	3%	3%	9%	0%
Somewhat Likely	7%	3%	9%	14%	21%	9%	4%	13%	28%	39%	0%	4%	8%	15%	22%	0%
Somewhat Unlikely	14%	11%	16%	22%	13%	11%	12%	22%	10%	19%	41%	11%	17%	17%	16%	58%
Very Unlikely	72%	81%	67%	60%	53%	62%	78%	56%	50%	19%	16%	79%	68%	60%	53%	27%
Not Sure	2%	1%	3%	1%	2%	15%	2%	3%	5%	5%	43%	1%	3%	6%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	4%	4%	4%	8%	0%	4%	6%	11%	8%	33%	4%	15%	13%	7%	100%
Somewhat Likely	7%	4%	15%	31%	46%	0%	5%	14%	47%	74%	0%	5%	27%	63%	62%	0%
Somewhat Unlikely	14%	12%	22%	16%	6%	23%	13%	20%	20%	11%	0%	14%	16%	14%	8%	0%
Very Unlikely	72%	78%	55%	46%	26%	0%	76%	55%	22%	7%	67%	75%	38%	10%	24%	0%
Not Sure	2%	1%	4%	2%	14%	77%	2%	5%	0%	0%	0%	2%	4%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	3%	12%	21%	19%	100%	4%	4%	12%	10%	0%	14%	3%	2%	7%	6%	1%
Somewhat Likely	7%	6%	19%	62%	73%	0%	5%	10%	9%	35%	13%	18%	5%	5%	11%	7%	4%
Somewhat Unlikely	14%	15%	11%	12%	0%	0%	12%	20%	18%	6%	5%	15%	13%	16%	16%	12%	15%
Very Unlikely	72%	74%	53%	5%	7%	0%	77%	63%	61%	48%	74%	51%	77%	74%	65%	72%	77%
Not Sure	2%	2%	4%	0%	0%	0%	2%	2%	0%	0%	8%	2%	2%	3%	1%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	10%	4%	3%	13%	3%	1%	11%	3%	2%	5%	6%	1%	9%	4%	3%
Somewhat Likely	7%	18%	6%	5%	14%	7%	5%	14%	5%	6%	8%	11%	6%	14%	6%	6%
Somwhat Unlikely	14%	17%	14%	13%	16%	15%	12%	16%	14%	14%	15%	14%	14%	16%	15%	13%
Very Unlikely	72%	48%	74%	75%	55%	74%	77%	57%	76%	74%	70%	68%	76%	60%	73%	75%
Not Sure	2%	7%	2%	3%	3%	1%	4%	2%	2%	4%	2%	1%	3%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	14%	3%	2%	8%	4%	2%	11%	3%	2%	5%	7%	1%	16%	3%	2%
Somewhat Likely	7%	18%	6%	5%	13%	6%	5%	13%	6%	7%	7%	13%	6%	25%	5%	6%
Somwhat Unlikely	14%	14%	13%	17%	19%	14%	11%	23%	14%	10%	13%	19%	16%	13%	15%	14%
Very Unlikely	72%	53%	76%	73%	58%	75%	77%	51%	76%	77%	74%	62%	68%	43%	75%	74%
Not Sure	2%	0%	2%	3%	2%	1%	5%	2%	1%	4%	2%	0%	8%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	4%	21%	4%	1%	28%	9%	2%	2%	0%	33%	6%	3%	2%	0%
Somewhat Likely	7%	34%	6%	8%	29%	24%	9%	2%	5%	30%	32%	13%	1%	5%
Somewhat Unlikely	14%	11%	14%	18%	20%	27%	33%	8%	22%	18%	26%	39%	8%	6%
Very Unlikely	72%	34%	75%	66%	23%	37%	52%	87%	52%	20%	31%	42%	88%	58%
Not Sure	2%	0%	2%	8%	0%	3%	3%	2%	21%	0%	5%	3%	1%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	4%	24%	9%	3%	1%	15%	58%	16%	3%	0%	3%	-	-	-	-	-
Somewhat Likely	7%	33%	25%	7%	2%	1%	19%	56%	12%	1%	4%	-	-	-	-	-
Somewhat Unlikely	14%	16%	24%	31%	8%	15%	9%	22%	66%	5%	4%	-	-	-	-	-
Very Unlikely	72%	26%	37%	58%	88%	51%	13%	6%	18%	93%	26%	-	-	-	-	-
Not Sure	2%	0%	5%	1%	2%	18%	0%	0%	2%	0%	64%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%					

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40	How likely is it you will get a ticket for texting on a cell phone while driving?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	4%	51%	22%	2%	0%	6%	46%	16%	0%	0%	6%	4%	5%	4%	5%	4%	5%
Somewhat Likely	7%	28%	42%	16%	2%	6%	19%	44%	17%	2%	0%	5%	10%	5%	10%	7%	8%
Somewhat Unlikely	14%	6%	22%	58%	7%	9%	11%	27%	61%	7%	10%	14%	15%	14%	14%	14%	15%
Very Unlikely	72%	12%	11%	24%	90%	38%	21%	13%	21%	91%	36%	75%	67%	75%	69%	74%	69%
Not Sure	2%	3%	2%	1%	0%	41%	3%	1%	1%	0%	48%	2%	3%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

40	How likely is it you will get a ticket for texting on a cell phone while driving?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	4%	4%	5%	3%	5%	3%	7%	3%	6%	4%	5%	3%	5%	4%	5%	2%	8%
Somewhat Likely	7%	6%	9%	5%	10%	5%	11%	5%	10%	4%	9%	5%	9%	4%	9%	6%	10%
Somewhat Unlikely	14%	16%	13%	12%	16%	13%	16%	12%	17%	13%	15%	14%	15%	14%	15%	15%	13%
Very Unlikely	72%	72%	72%	78%	65%	78%	64%	79%	63%	78%	69%	78%	68%	78%	68%	75%	66%
Not Sure	2%	3%	2%	2%	3%	2%	3%	1%	3%	1%	3%	1%	3%	1%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	4%	2%	7%	2%	5%	7%	2%	2%	0%	2%	11%	3%	0%	6%	2%
Somewhat Likely	7%	5%	11%	6%	7%	9%	6%	4%	6%	12%	7%	7%	0%	9%	4%
Somewhat Unlikely	14%	15%	13%	7%	15%	14%	15%	16%	11%	20%	12%	14%	7%	16%	12%
Very Unlikely	72%	75%	65%	82%	71%	67%	76%	72%	83%	62%	69%	73%	92%	66%	80%
Not Sure	2%	2%	3%	2%	2%	3%	1%	5%	0%	4%	2%	2%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	8%	7%	4%	3%	0%	0%	6%	5%	5%	2%	3%	9%	3%	4%	3%	8%	4%
Somewhat Likely	7%	13%	3%	8%	6%	0%	0%	2%	2%	5%	10%	7%	8%	5%	7%	10%	10%	7%
Somewhat Unlikely	14%	14%	23%	16%	8%	0%	15%	5%	9%	11%	13%	18%	9%	17%	13%	16%	13%	9%
Very Unlikely	72%	61%	64%	70%	80%	100%	85%	83%	80%	77%	72%	69%	73%	73%	73%	66%	68%	78%
Not Sure	2%	4%	2%	2%	2%	0%	0%	4%	4%	2%	2%	3%	1%	2%	3%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	4%	4%	5%	0%	7%	2%	7%
Somewhat Likely	7%	8%	6%	0%	7%	7%	14%
Somewhat Unlikely	14%	15%	10%	100%	18%	11%	13%
Very Unlikely	72%	71%	77%	0%	65%	79%	64%
Not Sure	2%	2%	2%	0%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	6%	2%	15%	7%	0%	2%	0%	0%	0%	0%	8%	9%	3%	8%	3%	0%
Somewhat Likely	6%	7%	4%	10%	8%	10%	1%	0%	70%	8%	19%	10%	15%	9%	4%	1%	10%
Somewhat Unlikely	12%	15%	9%	15%	16%	19%	16%	8%	0%	9%	19%	20%	22%	16%	12%	6%	9%
Very Unlikely	73%	67%	81%	53%	66%	71%	73%	80%	30%	83%	62%	56%	49%	66%	74%	89%	31%
Not Sure	4%	4%	4%	7%	4%	0%	8%	12%	0%	0%	0%	6%	5%	6%	2%	2%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	14%	8%	4%	8%	3%	0%	12%	8%	4%	17%	2%	0%
Somewhat Likely	6%	14%	21%	8%	11%	2%	0%	12%	24%	7%	8%	2%	0%
Somewhat Unlikely	12%	19%	21%	25%	15%	6%	0%	27%	20%	19%	3%	8%	0%
Very Unlikely	73%	47%	43%	57%	62%	88%	85%	42%	46%	66%	70%	84%	93%
Not Sure	4%	5%	7%	7%	4%	2%	15%	7%	1%	4%	2%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	7%	7%	3%	0%	3%	0%	6%	7%	4%	10%	3%	0%	21%	8%	3%	2%	10%
Somewhat Likely	6%	12%	7%	7%	5%	1%	0%	11%	14%	6%	11%	1%	0%	12%	12%	10%	2%	5%
Somewhat Unlikely	12%	15%	18%	11%	17%	7%	6%	20%	16%	18%	21%	6%	0%	11%	22%	17%	8%	0%
Very Unlikely	73%	60%	62%	75%	71%	87%	79%	57%	56%	67%	50%	88%	87%	48%	56%	66%	84%	67%
Not Sure	4%	5%	6%	4%	7%	2%	15%	5%	7%	5%	8%	2%	13%	8%	2%	5%	3%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	5%	5%	6%	3%	2%	6%	41%	12%	3%	3%	9%	35%	11%	3%	3%	19%
Somewhat Likely	6%	9%	4%	8%	3%	0%	16%	24%	8%	3%	0%	18%	27%	15%	3%	0%
Somewhat Unlikely	12%	14%	10%	16%	11%	9%	5%	17%	20%	9%	4%	10%	18%	22%	10%	0%
Very Unlikely	73%	68%	76%	71%	80%	57%	38%	44%	63%	82%	69%	37%	38%	53%	80%	53%
Not Sure	4%	4%	4%	3%	3%	28%	0%	4%	6%	3%	18%	0%	5%	7%	3%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	13%	4%	2%	3%	12%	5%	4%	2%	7%	6%	4%	5%	9%	11%	23%
Somewhat Likely	6%	9%	12%	7%	3%	0%	4%	7%	6%	10%	5%	4%	11%	16%	12%	0%
Somewhat Unlikely	12%	12%	17%	23%	6%	8%	8%	13%	25%	7%	8%	10%	15%	34%	27%	31%
Very Unlikely	73%	61%	62%	63%	85%	63%	80%	70%	64%	73%	65%	79%	63%	41%	50%	0%
Not Sure	4%	4%	5%	4%	3%	17%	2%	6%	3%	3%	16%	4%	5%	0%	0%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	5%	3%	5%	11%	12%	4%	5%	8%	34%	0%	6%	3%	3%	9%	0%
Somewhat Likely	6%	4%	8%	4%	8%	4%	4%	11%	21%	5%	0%	4%	8%	8%	0%	0%
Somewhat Unlikely	12%	9%	15%	18%	12%	5%	11%	14%	17%	41%	0%	9%	14%	16%	20%	58%
Very Unlikely	73%	79%	69%	71%	64%	55%	78%	64%	49%	19%	57%	78%	70%	67%	61%	27%
Not Sure	4%	3%	5%	2%	5%	24%	4%	5%	5%	0%	43%	3%	5%	5%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	5%	4%	4%	8%	12%	0%	4%	9%	15%	12%	33%	4%	14%	19%	6%	0%
Somewhat Likely	6%	4%	9%	25%	13%	23%	5%	11%	34%	20%	0%	5%	25%	34%	11%	100%
Somewhat Unlikely	12%	10%	18%	14%	40%	0%	11%	15%	26%	36%	0%	12%	17%	27%	48%	0%
Very Unlikely	73%	77%	64%	53%	20%	0%	77%	60%	25%	13%	67%	76%	42%	20%	19%	0%
Not Sure	4%	4%	5%	0%	14%	77%	4%	5%	0%	20%	0%	4%	2%	0%	17%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	4%	11%	20%	8%	100%	5%	4%	5%	6%	0%	16%	2%	2%	8%	4%	1%
Somewhat Likely	6%	5%	18%	34%	19%	0%	4%	9%	9%	17%	0%	11%	6%	4%	6%	8%	3%
Somewhat Unlikely	12%	12%	12%	27%	72%	0%	9%	16%	22%	35%	17%	13%	12%	12%	13%	12%	11%
Very Unlikely	73%	76%	54%	5%	0%	0%	78%	67%	59%	42%	66%	58%	76%	77%	69%	70%	80%
Not Sure	4%	4%	5%	15%	0%	0%	4%	4%	5%	0%	17%	2%	4%	5%	3%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	9%	4%	2%	15%	3%	1%	14%	2%	2%	6%	5%	1%	11%	4%	3%
Somewhat Likely	6%	11%	5%	6%	7%	7%	3%	8%	5%	5%	6%	9%	6%	8%	6%	5%
Somewhat Unlikely	12%	17%	12%	13%	15%	12%	11%	15%	12%	12%	12%	15%	11%	14%	13%	11%
Very Unlikely	73%	56%	76%	73%	60%	74%	79%	60%	77%	75%	72%	70%	78%	66%	74%	76%
Not Sure	4%	7%	3%	5%	4%	4%	6%	3%	4%	6%	4%	1%	5%	2%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	16%	3%	2%	10%	3%	2%	12%	3%	2%	4%	9%	2%	20%	3%	2%
Somewhat Likely	6%	9%	6%	3%	8%	5%	5%	10%	5%	5%	5%	10%	4%	17%	5%	3%
Somewhat Unlikely	12%	17%	10%	15%	16%	12%	10%	18%	12%	9%	12%	14%	14%	11%	12%	13%
Very Unlikely	73%	56%	77%	75%	63%	76%	77%	59%	76%	78%	75%	65%	71%	50%	76%	75%
Not Sure	4%	3%	4%	5%	4%	3%	7%	2%	4%	6%	4%	2%	8%	3%	3%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	5%	27%	4%	0%	27%	7%	2%	3%	0%	20%	9%	4%	3%	0%
Somewhat Likely	6%	19%	5%	6%	23%	19%	8%	2%	2%	30%	17%	11%	1%	5%
Somewhat Unlikely	12%	15%	12%	13%	23%	23%	26%	7%	0%	18%	26%	31%	6%	0%
Very Unlikely	73%	36%	75%	73%	19%	47%	61%	85%	66%	26%	42%	46%	87%	57%
Not Sure	4%	3%	4%	8%	8%	4%	3%	3%	33%	5%	6%	7%	2%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	5%	17%	10%	1%	3%	7%	54%	14%	2%	1%	0%	53%	17%	2%	1%	5%
Somewhat Likely	6%	21%	19%	7%	2%	6%	20%	37%	11%	1%	2%	30%	34%	9%	1%	6%
Somewhat Unlikely	12%	18%	23%	29%	5%	5%	5%	30%	48%	5%	3%	7%	26%	50%	4%	3%
Very Unlikely	73%	40%	41%	59%	88%	52%	18%	16%	36%	91%	26%	5%	19%	37%	92%	15%
Not Sure	4%	4%	7%	4%	2%	31%	4%	3%	2%	2%	69%	6%	3%	3%	2%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	5%	-	-	-	-	-	65%	6%	1%	0%	0%	3%	6%	4%	5%	4%	6%
Somewhat Likely	6%	-	-	-	-	-	18%	55%	7%	1%	0%	5%	8%	4%	7%	6%	6%
Somewhat Unlikely	12%	-	-	-	-	-	10%	24%	70%	3%	0%	10%	15%	11%	14%	13%	12%
Very Unlikely	73%	-	-	-	-	-	7%	14%	22%	95%	17%	78%	67%	77%	70%	74%	72%
Not Sure	4%	-	-	-	-	-	0%	2%	0%	1%	83%	3%	5%	4%	4%	4%	4%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	5%	4%	6%	4%	5%	3%	7%	4%	6%	4%	5%	3%	5%	2%	6%	2%	8%
Somewhat Likely	6%	5%	7%	4%	8%	3%	9%	3%	9%	5%	6%	5%	6%	6%	6%	5%	8%
Somewhat Unlikely	12%	13%	12%	12%	13%	12%	13%	10%	15%	12%	13%	13%	12%	11%	13%	13%	12%
Very Unlikely	73%	73%	73%	77%	69%	78%	67%	80%	65%	78%	71%	75%	72%	77%	71%	76%	69%
Not Sure	4%	5%	2%	4%	4%	4%	4%	3%	5%	2%	5%	3%	4%	3%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	5%	2%	8%	6%	4%	6%	3%	2%	3%	2%	8%	6%	1%	5%	4%
Somewhat Likely	6%	5%	8%	2%	6%	7%	5%	4%	10%	8%	9%	3%	1%	8%	2%
Somewhat Unlikely	12%	13%	11%	10%	12%	12%	13%	5%	4%	17%	9%	13%	7%	13%	11%
Very Unlikely	73%	76%	68%	76%	73%	70%	76%	84%	83%	67%	69%	75%	90%	69%	80%
Not Sure	4%	4%	4%	5%	4%	4%	4%	5%	0%	6%	5%	3%	1%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	8%	7%	4%	5%	0%	0%	0%	0%	6%	4%	3%	7%	4%	5%	2%	6%	5%
Somewhat Likely	6%	11%	2%	7%	2%	0%	6%	4%	6%	6%	7%	5%	7%	6%	6%	8%	7%	3%
Somwhat Unlikely	12%	14%	28%	12%	9%	14%	15%	6%	0%	8%	12%	14%	12%	15%	10%	14%	12%	10%
Very Unlikely	73%	65%	60%	73%	78%	74%	79%	83%	90%	75%	74%	73%	71%	71%	76%	69%	72%	78%
Not Sure	4%	1%	3%	4%	5%	13%	0%	6%	4%	5%	3%	5%	3%	3%	3%	8%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

41 How likely is it you will crash your car while talking on a cell phone?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	5%	4%	5%	0%	8%	1%	4%
Somewhat Likely	6%	6%	5%	38%	7%	4%	17%
Somwhat Unlikely	12%	13%	10%	20%	15%	10%	6%
Very Unlikely	73%	72%	79%	42%	67%	80%	69%
Not Sure	4%	4%	2%	0%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	8%	4%	9%	9%	0%	2%	0%	0%	4%	19%	10%	12%	6%	3%	4%	0%
Somewhat Likely	7%	8%	6%	18%	8%	0%	4%	0%	70%	6%	0%	13%	18%	8%	12%	1%	10%
Somewhat Unlikely	11%	14%	7%	7%	14%	29%	14%	3%	30%	5%	19%	16%	23%	18%	5%	4%	9%
Very Unlikely	73%	67%	79%	59%	65%	71%	75%	97%	0%	85%	62%	58%	42%	63%	76%	90%	31%
Not Sure	4%	3%	4%	7%	3%	0%	5%	0%	0%	0%	0%	3%	5%	6%	4%	2%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	18%	9%	5%	11%	4%	0%	13%	14%	4%	21%	3%	0%
Somewhat Likely	7%	21%	23%	8%	16%	1%	0%	21%	23%	7%	12%	2%	0%
Somewhat Unlikely	11%	16%	24%	25%	9%	4%	0%	18%	19%	22%	1%	6%	0%
Very Unlikely	73%	42%	38%	57%	63%	88%	85%	43%	43%	64%	64%	84%	93%
Not Sure	4%	3%	6%	5%	1%	3%	15%	5%	1%	3%	2%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	10%	10%	5%	5%	3%	0%	7%	9%	8%	8%	4%	0%	24%	7%	6%	4%	15%
Somewhat Likely	7%	10%	10%	9%	7%	2%	17%	15%	15%	6%	12%	2%	0%	20%	17%	7%	3%	0%
Somewhat Unlikely	11%	16%	15%	12%	8%	5%	0%	18%	14%	18%	13%	5%	0%	5%	25%	14%	7%	8%
Very Unlikely	73%	61%	61%	69%	73%	89%	83%	54%	57%	64%	64%	87%	87%	45%	47%	68%	84%	63%
Not Sure	4%	3%	4%	5%	7%	2%	0%	5%	5%	4%	3%	3%	13%	6%	4%	5%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	7%	6%	8%	4%	0%	43%	13%	3%	5%	5%	35%	13%	3%	5%	11%
Somewhat Likely	7%	11%	5%	4%	4%	9%	11%	24%	11%	3%	5%	29%	30%	14%	4%	0%
Somewhat Unlikely	11%	13%	10%	10%	9%	11%	10%	18%	20%	6%	11%	7%	19%	30%	7%	0%
Very Unlikely	73%	66%	74%	75%	82%	61%	35%	41%	60%	83%	73%	30%	34%	48%	81%	76%
Not Sure	4%	3%	4%	3%	2%	19%	0%	4%	6%	3%	6%	0%	5%	5%	3%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	15%	6%	4%	5%	10%	6%	6%	3%	16%	8%	6%	5%	12%	8%	0%
Somewhat Likely	7%	10%	14%	6%	4%	4%	5%	7%	10%	10%	17%	5%	10%	19%	39%	0%
Somewhat Unlikely	11%	10%	15%	24%	5%	0%	6%	12%	25%	4%	0%	7%	20%	33%	18%	31%
Very Unlikely	73%	62%	60%	61%	85%	76%	82%	69%	60%	67%	58%	80%	60%	36%	35%	33%
Not Sure	4%	4%	5%	4%	2%	10%	1%	5%	3%	3%	16%	3%	5%	0%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	5%	7%	9%	12%	5%	5%	9%	48%	0%	8%	4%	5%	0%	0%
Somewhat Likely	7%	5%	10%	5%	11%	5%	5%	11%	17%	11%	0%	4%	8%	12%	13%	0%
Somewhat Unlikely	11%	7%	14%	16%	16%	0%	9%	17%	14%	12%	0%	7%	15%	11%	14%	58%
Very Unlikely	73%	80%	67%	70%	59%	59%	77%	61%	56%	29%	57%	78%	69%	66%	64%	27%
Not Sure	4%	2%	4%	2%	5%	24%	3%	5%	5%	0%	43%	2%	4%	6%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	5%	8%	8%	0%	5%	7%	24%	6%	33%	5%	15%	13%	0%	100%
Somewhat Likely	7%	5%	10%	23%	27%	23%	5%	15%	31%	25%	0%	5%	24%	32%	32%	0%
Somewhat Unlikely	11%	8%	18%	21%	26%	0%	10%	15%	17%	31%	0%	10%	19%	29%	27%	0%
Very Unlikely	73%	77%	62%	48%	26%	0%	76%	58%	28%	38%	67%	75%	41%	26%	41%	0%
Not Sure	4%	3%	5%	0%	14%	77%	3%	5%	0%	0%	0%	4%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	6%	9%	10%	0%	100%	7%	5%	4%	3%	0%	15%	5%	4%	10%	6%	2%
Somewhat Likely	7%	5%	16%	59%	41%	0%	4%	11%	15%	35%	0%	13%	7%	3%	9%	8%	4%
Somewhat Unlikely	11%	11%	11%	11%	31%	0%	9%	14%	13%	10%	10%	11%	10%	12%	12%	12%	9%
Very Unlikely	73%	75%	59%	19%	27%	0%	77%	65%	67%	52%	82%	60%	75%	76%	67%	72%	79%
Not Sure	4%	4%	5%	0%	0%	0%	3%	4%	2%	0%	8%	1%	3%	5%	3%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	10%	6%	4%	14%	5%	2%	14%	4%	3%	8%	8%	1%	12%	5%	4%
Somewhat Likely	7%	14%	6%	4%	9%	7%	4%	12%	6%	4%	7%	5%	7%	12%	6%	6%
Somewhat Unlikely	11%	16%	10%	15%	11%	12%	9%	12%	10%	11%	11%	15%	10%	10%	12%	10%
Very Unlikely	73%	54%	75%	71%	62%	74%	77%	60%	77%	74%	71%	71%	77%	65%	74%	75%
Not Sure	4%	6%	3%	5%	3%	2%	7%	3%	3%	7%	4%	1%	5%	1%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	17%	4%	4%	11%	5%	4%	12%	5%	4%	5%	11%	5%	18%	5%	4%
Somewhat Likely	7%	14%	7%	4%	9%	6%	6%	14%	5%	5%	7%	8%	3%	23%	5%	4%
Somewhat Unlikely	11%	11%	10%	13%	12%	12%	8%	13%	12%	7%	11%	11%	11%	9%	11%	10%
Very Unlikely	73%	58%	76%	74%	63%	76%	76%	59%	75%	76%	74%	68%	71%	48%	76%	74%
Not Sure	4%	0%	4%	5%	4%	1%	7%	2%	3%	7%	3%	1%	9%	2%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	21%	6%	2%	27%	8%	4%	4%	2%	18%	8%	8%	5%	4%
Somewhat Likely	7%	25%	6%	7%	30%	26%	4%	2%	5%	36%	24%	12%	1%	13%
Somewhat Unlikely	11%	17%	11%	11%	16%	18%	30%	6%	2%	16%	26%	32%	4%	6%
Very Unlikely	73%	37%	75%	73%	24%	44%	59%	85%	64%	27%	39%	39%	88%	48%
Not Sure	4%	0%	3%	8%	3%	4%	3%	3%	28%	2%	4%	8%	2%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	20%	11%	3%	4%	7%	57%	18%	4%	2%	0%	63%	16%	5%	2%	9%
Somewhat Likely	7%	26%	22%	6%	2%	4%	16%	41%	15%	1%	2%	26%	40%	13%	1%	2%
Somewhat Unlikely	11%	13%	19%	27%	5%	9%	7%	20%	44%	5%	7%	1%	25%	46%	3%	3%
Very Unlikely	73%	38%	44%	61%	86%	48%	15%	20%	37%	90%	21%	5%	19%	33%	92%	10%
Not Sure	4%	2%	5%	3%	2%	31%	4%	1%	1%	2%	70%	5%	0%	3%	2%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	86%	18%	5%	1%	0%	-	-	-	-	-	5%	7%	6%	6%	6%	6%
Somewhat Likely	7%	10%	63%	13%	1%	3%	-	-	-	-	-	5%	9%	5%	9%	7%	7%
Somewhat Unlikely	11%	2%	12%	62%	3%	0%	-	-	-	-	-	10%	13%	10%	12%	11%	11%
Very Unlikely	73%	2%	7%	20%	94%	23%	-	-	-	-	-	77%	68%	76%	69%	73%	72%
Not Sure	4%	0%	0%	0%	1%	74%	-	-	-	-	-	3%	4%	4%	3%	4%	4%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%						55%	45%	47%	53%	52%	48%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	5%	7%	6%	6%	5%	8%	5%	7%	6%	6%	4%	7%	3%	7%	4%	8%
Somewhat Likely	7%	7%	7%	3%	10%	2%	13%	3%	11%	4%	8%	6%	7%	6%	7%	5%	9%
Somewhat Unlikely	11%	12%	9%	11%	11%	11%	11%	10%	12%	10%	11%	12%	11%	11%	11%	12%	9%
Very Unlikely	73%	72%	73%	76%	69%	78%	66%	78%	66%	79%	70%	75%	71%	78%	70%	75%	70%
Not Sure	4%	4%	3%	4%	3%	4%	3%	3%	4%	2%	4%	3%	4%	3%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	4%	9%	6%	6%	8%	4%	2%	0%	4%	10%	7%	1%	7%	5%
Somewhat Likely	7%	6%	9%	4%	7%	9%	5%	4%	8%	10%	8%	5%	1%	9%	3%
Somewhat Unlikely	11%	12%	10%	7%	11%	9%	13%	10%	7%	14%	10%	11%	6%	12%	9%
Very Unlikely	73%	75%	69%	78%	72%	70%	75%	78%	85%	67%	68%	73%	92%	68%	80%
Not Sure	4%	4%	3%	5%	4%	4%	3%	5%	0%	5%	4%	4%	1%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	10%	10%	5%	7%	0%	0%	3%	0%	5%	6%	5%	10%	6%	7%	4%	7%	6%
Somewhat Likely	7%	10%	4%	8%	3%	0%	6%	6%	6%	7%	9%	6%	6%	5%	7%	8%	10%	3%
Somewhat Unlikely	11%	15%	19%	10%	8%	14%	15%	6%	13%	7%	10%	13%	12%	13%	9%	15%	9%	7%
Very Unlikely	73%	63%	62%	74%	76%	86%	79%	74%	76%	78%	72%	72%	69%	73%	74%	66%	71%	81%
Not Sure	4%	1%	5%	3%	6%	0%	0%	11%	4%	3%	3%	5%	3%	3%	4%	6%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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42 How likely is it you will crash your car while texting on a cell phone?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	6%	5%	0%	9%	3%	2%
Somewhat Likely	7%	7%	8%	20%	8%	5%	14%
Somewhat Unlikely	11%	12%	7%	38%	12%	10%	7%
Very Unlikely	73%	72%	78%	42%	67%	78%	73%
Not Sure	4%	4%	2%	0%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	55%	52%	58%	63%	51%	43%	58%	62%	70%	60%	42%	40%	50%	58%	55%	59%	40%
No	45%	48%	42%	37%	49%	57%	42%	38%	30%	40%	58%	60%	50%	42%	45%	41%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	55%	37%	43%	57%	54%	58%	58%	39%	49%	53%	50%	59%	51%
No	45%	63%	57%	43%	46%	42%	42%	61%	51%	47%	50%	41%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	55%	49%	47%	59%	54%	62%	55%	43%	47%	61%	51%	59%	28%	52%	56%	51%	58%	36%
No	45%	51%	53%	41%	46%	38%	45%	57%	53%	39%	49%	41%	72%	48%	44%	49%	42%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	55%	53%	59%	53%	54%	42%	50%	41%	56%	57%	49%	44%	38%	45%	58%	31%
No	45%	47%	41%	47%	46%	58%	50%	59%	44%	43%	51%	56%	62%	55%	42%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	55%	53%	55%	48%	58%	65%	53%	58%	45%	59%	52%	58%	47%	43%	68%	0%
No	45%	47%	45%	52%	42%	35%	47%	42%	55%	41%	48%	42%	53%	57%	32%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	55%	57%	53%	50%	59%	59%	58%	48%	51%	21%	0%	58%	52%	51%	49%	24%
No	45%	43%	47%	50%	41%	41%	42%	52%	49%	79%	100%	42%	48%	49%	51%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	55%	58%	49%	25%	49%	0%	55%	54%	40%	33%	100%	56%	43%	23%	41%	0%
No	45%	42%	51%	75%	51%	100%	45%	46%	60%	67%	0%	44%	57%	77%	59%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	55%	56%	48%	16%	51%	100%	58%	53%	36%	47%	37%	53%	56%	55%	56%	50%	58%
No	45%	44%	52%	84%	49%	0%	42%	47%	64%	53%	63%	47%	44%	45%	44%	50%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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What would stop you from using your cell phone while driving?
A request to stop from family.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	55%	53%	55%	58%	51%	55%	58%	49%	56%	58%	56%	52%	53%	51%	55%	57%
No	45%	47%	45%	42%	49%	45%	42%	51%	44%	42%	44%	48%	47%	49%	45%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

43

What would stop you from using your cell phone while driving?
A request to stop from family.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	55%	52%	56%	53%	52%	53%	62%	47%	55%	60%	56%	46%	58%	44%	54%	62%	
No	45%	48%	44%	47%	48%	47%	38%	53%	45%	40%	44%	54%	42%	56%	46%	38%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

43

What would stop you from using your cell phone while driving?
A request to stop from family.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	55%	50%	55%	60%	35%	48%	58%	57%	50%	29%	46%	61%	58%	36%
No	45%	50%	45%	40%	65%	52%	42%	43%	50%	71%	54%	39%	42%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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Sponsor:
King County Target Zero Task Force ()

43	What would stop you from using your cell phone while driving? A request to stop from family.																
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes		55%	38%	45%	56%	59%	51%	48%	37%	54%	58%	44%	51%	38%	54%	58%	41%
No		45%	62%	55%	44%	41%	49%	52%	63%	46%	42%	56%	49%	62%	46%	42%	59%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

43

What would stop you from using your cell phone while driving?
A request to stop from family.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	55%	42%	42%	47%	59%	46%	47%	43%	48%	58%	51%	-	-	95%	19%	84%	23%
No	45%	58%	58%	53%	41%	54%	53%	57%	52%	42%	49%	-	-	5%	81%	16%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%			47%	53%	52%	48%

43

What would stop you from using your cell phone while driving?
A request to stop from family.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		55%	62%	47%	74%	36%	72%	33%	73%	34%	78%	45%	72%	44%	75%	44%	69%	33%
No		45%	38%	53%	26%	64%	28%	67%	27%	66%	22%	55%	28%	56%	25%	56%	31%	67%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%	

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43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	55%	69%	33%	0%	58%	54%	54%	87%	79%	56%	52%	46%	67%	55%	54%
No	45%	31%	67%	100%	42%	46%	46%	13%	21%	44%	48%	54%	33%	45%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	55%	47%	45%	58%	49%	70%	26%	66%	57%	51%	52%	53%	67%	53%	56%	53%	55%	58%
No	45%	53%	55%	42%	51%	30%	74%	34%	43%	49%	48%	47%	33%	47%	44%	47%	45%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	55%	55%	54%	42%	54%	56%	44%
No	45%	45%	46%	58%	46%	44%	56%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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A request to stop from friends.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	47%	45%	50%	59%	44%	53%	55%	39%	40%	67%	6%	32%	39%	51%	56%	51%	30%
No	53%	55%	50%	41%	56%	47%	45%	61%	60%	33%	94%	68%	61%	49%	44%	49%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

44

A request to stop from friends.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	47%	34%	35%	49%	48%	50%	58%	32%	48%	45%	42%	51%	44%
No	53%	66%	65%	51%	52%	50%	42%	68%	52%	55%	58%	49%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

44	A request to stop from friends.																	
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	47%	37%	43%	51%	49%	54%	34%	40%	42%	46%	52%	52%	5%	47%	48%	45%	50%	15%
No	53%	63%	57%	49%	51%	46%	66%	60%	58%	54%	48%	48%	95%	53%	52%	55%	50%	85%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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44 A request to stop from friends.																
926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	47%	44%	50%	51%	47%	20%	53%	33%	48%	49%	31%	41%	28%	44%	50%	0%
No	53%	56%	50%	49%	53%	80%	47%	67%	52%	51%	69%	59%	72%	56%	50%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

44 A request to stop from friends.																
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	47%	47%	49%	42%	48%	56%	45%	49%	47%	55%	52%	50%	40%	50%	57%	0%
No	53%	53%	51%	58%	52%	44%	55%	51%	53%	45%	48%	50%	60%	50%	43%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

44 A request to stop from friends.																
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	47%	48%	45%	46%	60%	56%	49%	43%	49%	35%	0%	48%	47%	50%	36%	24%
No	53%	52%	55%	54%	40%	44%	51%	57%	51%	65%	100%	52%	53%	50%	64%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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44 A request to stop from friends.																	
926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes		47%	49%	45%	29%	47%	0%	48%	48%	37%	33%	100%	48%	48%	30%	29%	0%
No		53%	51%	55%	71%	53%	100%	52%	52%	63%	67%	0%	52%	52%	70%	71%	100%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

44

A request to stop from friends.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		47%	48%	47%	17%	33%	100%	48%	51%	31%	37%	37%	49%	47%	48%	50%	41%	51%
No		53%	52%	53%	83%	67%	0%	52%	49%	69%	63%	63%	51%	53%	52%	50%	59%	49%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

44 A request to stop from friends.																	
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		47%	45%	47%	53%	51%	46%	50%	46%	47%	50%	48%	42%	48%	49%	47%	48%
No		53%	55%	53%	47%	49%	54%	50%	54%	53%	50%	52%	58%	52%	51%	53%	52%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%	

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44 A request to stop from friends.																
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	47%	50%	47%	47%	44%	45%	54%	43%	47%	52%	50%	34%	49%	42%	45%	55%
No	53%	50%	53%	53%	56%	55%	46%	57%	53%	48%	50%	66%	51%	58%	55%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

44 A request to stop from friends.																
926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur		
Yes	47%	52%	47%	50%	28%	43%	49%	50%	48%	26%	42%	52%	49%	39%		
No	53%	48%	53%	50%	72%	57%	51%	50%	52%	74%	58%	48%	51%	61%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%		

44 A request to stop from friends.																
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	47%	34%	41%	47%	51%	37%	45%	32%	42%	50%	46%	43%	30%	48%	50%	43%
No	53%	66%	59%	53%	49%	63%	55%	68%	58%	50%	54%	57%	70%	52%	50%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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Sponsor:
King County Target Zero Task Force ()

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A request to stop from friends.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes		47%	42%	34%	42%	50%	43%	44%	32%	43%	50%	50%	82%	6%	-	-	79%	13%
No		53%	58%	66%	58%	50%	57%	56%	68%	57%	50%	50%	18%	94%	-	-	21%	87%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%			52%	48%	

44

A request to stop from friends.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		47%	57%	37%	67%	28%	63%	27%	65%	27%	77%	34%	65%	36%	68%	36%	62%	25%
No		53%	43%	63%	33%	72%	37%	73%	35%	73%	23%	66%	35%	64%	32%	64%	38%	75%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%	

44

A request to stop from friends.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	47%	61%	25%	0%	50%	47%	47%	81%	75%	52%	43%	39%	55%	49%	45%	
No	53%	39%	75%	100%	50%	53%	53%	19%	25%	48%	57%	61%	45%	51%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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Sponsor:
King County Target Zero Task Force ()

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A request to stop from friends.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	47%	40%	39%	52%	36%	57%	26%	58%	47%	48%	47%	45%	54%	49%	47%	44%	48%	48%
No	53%	60%	61%	48%	64%	43%	74%	42%	53%	52%	53%	55%	46%	51%	53%	56%	52%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

44 A request to stop from friends.																			
926 Adults	All	Driven in Last Month			Urbanicity														
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Yes		47%	47%	47%	58%	49%	46%	43%											
No		53%	53%	53%	42%	51%	54%	57%											
Total		100%	100%	100%	100%	100%	100%	100%											
Composition of Adults		100%	82%	18%	0%	46%	49%	5%											

45

A request to stop from vehicle passengers.

926 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes		52%	50%	55%	59%	49%	33%	52%	62%	57%	70%	25%	38%	49%	58%	46%	55%	50%
No		48%	50%	45%	41%	51%	67%	48%	38%	43%	30%	75%	62%	51%	42%	54%	45%	50%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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45 A request to stop from vehicle passengers.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	41%	42%	57%	62%	52%	68%	53%	49%	51%	42%	54%	52%
No	48%	59%	58%	43%	38%	48%	32%	47%	51%	49%	58%	46%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

45 A request to stop from vehicle passengers.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	53%	47%	53%	49%	56%	54%	46%	45%	54%	46%	57%	19%	48%	58%	51%	52%	41%
No	48%	47%	53%	47%	51%	44%	46%	54%	55%	46%	54%	43%	81%	52%	42%	49%	48%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

45 A request to stop from vehicle passengers.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	55%	55%	51%	40%	42%	42%	39%	56%	53%	45%	38%	32%	48%	55%	37%
No	48%	45%	45%	49%	60%	58%	58%	61%	44%	47%	55%	62%	68%	52%	45%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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45 A request to stop from vehicle passengers.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	45%	52%	52%	53%	61%	47%	54%	61%	56%	40%	56%	44%	44%	43%	0%
No	48%	55%	48%	48%	47%	39%	53%	46%	39%	44%	60%	44%	56%	56%	57%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

45 A request to stop from vehicle passengers.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	54%	51%	48%	48%	61%	54%	46%	48%	33%	0%	50%	53%	62%	57%	24%
No	48%	46%	49%	52%	52%	39%	46%	54%	52%	67%	100%	50%	47%	38%	43%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

45 A request to stop from vehicle passengers.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	52%	53%	36%	62%	0%	53%	51%	33%	31%	67%	53%	36%	28%	43%	100%
No	48%	48%	47%	64%	38%	100%	47%	49%	67%	69%	33%	47%	64%	72%	57%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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45 A request to stop from vehicle passengers.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	53%	50%	34%	33%	0%	52%	54%	43%	50%	37%	40%	54%	55%	52%	49%	55%
No	48%	47%	50%	66%	67%	100%	48%	46%	57%	50%	63%	60%	46%	45%	48%	51%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

45 A request to stop from vehicle passengers.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	45%	52%	58%	49%	52%	56%	48%	53%	54%	53%	43%	53%	52%	51%	54%
No	48%	55%	48%	42%	51%	48%	44%	52%	47%	46%	47%	57%	47%	48%	49%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

45 A request to stop from vehicle passengers.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	46%	54%	52%	49%	51%	56%	47%	52%	56%	56%	37%	50%	39%	52%	58%
No	48%	54%	46%	48%	51%	49%	44%	53%	48%	44%	44%	63%	50%	61%	48%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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45 A request to stop from vehicle passengers.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	52%	46%	52%	52%	44%	51%	52%	53%	46%	46%	46%	57%	53%	31%
No	48%	54%	48%	48%	56%	49%	48%	47%	54%	54%	54%	43%	47%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

45 A request to stop from vehicle passengers.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	52%	49%	43%	56%	54%	40%	38%	45%	52%	54%	40%	46%	48%	50%	54%	36%
No	48%	51%	57%	44%	46%	60%	62%	55%	48%	46%	60%	54%	52%	50%	46%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

45 A request to stop from vehicle passengers.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	52%	41%	50%	53%	53%	48%	50%	54%	51%	52%	53%	80%	18%	87%	21%	-	-
No	48%	59%	50%	47%	47%	52%	50%	46%	49%	48%	47%	20%	82%	13%	79%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%		

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King County Target Zero Task Force ()

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A request to stop from vehicle passengers.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	52%	63%	40%	74%	29%	71%	28%	72%	30%	80%	40%	71%	40%	73%	41%	69%	27%
No	48%	37%	60%	26%	71%	29%	72%	28%	70%	20%	60%	29%	60%	27%	59%	31%	73%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

45

A request to stop from vehicle passengers.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	52%	68%	26%	0%	55%	51%	54%	51%	75%	59%	43%	49%	53%	53%	51%	
No	48%	32%	74%	100%	45%	49%	46%	49%	25%	41%	57%	51%	47%	47%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

45

A request to stop from vehicle passengers.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	42%	38%	58%	38%	86%	26%	70%	50%	53%	51%	51%	55%	54%	51%	53%	53%	49%
No	48%	58%	62%	42%	62%	14%	74%	30%	50%	47%	49%	49%	45%	46%	49%	47%	47%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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45 A request to stop from vehicle passengers.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	52%	52%	50%	42%	50%	55%	37%
No	48%	48%	50%	58%	50%	45%	63%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	54%	50%	40%	54%	41%	47%	22%	53%	77%	87%	49%	49%	54%	55%	53%	30%
No	48%	46%	50%	60%	46%	59%	53%	78%	47%	23%	13%	51%	51%	46%	45%	47%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	38%	52%	58%	46%	53%	34%	48%	52%	53%	38%	53%	64%
No	48%	62%	48%	42%	54%	47%	66%	52%	48%	47%	62%	47%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	58%	59%	53%	37%	47%	32%	52%	61%	51%	51%	50%	5%	47%	59%	52%	51%	42%
No	48%	42%	41%	47%	63%	53%	68%	48%	39%	49%	49%	50%	95%	53%	41%	48%	49%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	60%	54%	45%	37%	60%	31%	40%	54%	53%	72%	39%	37%	55%	53%	64%
No	48%	40%	46%	55%	63%	40%	69%	60%	46%	47%	28%	61%	63%	45%	47%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	48%	57%	57%	48%	68%	47%	54%	62%	50%	56%	53%	48%	51%	53%	77%
No	48%	52%	43%	43%	52%	32%	53%	46%	38%	50%	44%	47%	52%	49%	47%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	53%	49%	57%	61%	55%	51%	56%	50%	37%	59%	46%	58%	55%	49%	86%
No	48%	47%	51%	43%	39%	45%	49%	44%	50%	63%	41%	54%	42%	45%	51%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	52%	51%	50%	55%	100%	54%	41%	29%	59%	0%	53%	45%	41%	39%	0%
No	48%	48%	49%	50%	45%	0%	46%	59%	71%	41%	100%	47%	55%	59%	61%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	52%	54%	55%	61%	0%	50%	55%	58%	59%	61%	40%	55%	54%	50%	52%	54%
No	48%	48%	46%	45%	39%	100%	50%	45%	42%	41%	39%	60%	45%	46%	50%	48%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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46	Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	52%	45%	53%	51%	44%	54%	52%	50%	54%	49%	52%	52%	53%	48%	53%	53%	
No	48%	55%	47%	49%	56%	46%	48%	50%	46%	51%	48%	48%	47%	52%	47%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%	

46	Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	52%	48%	52%	53%	47%	53%	55%	48%	53%	52%	56%	34%	52%	39%	55%	50%	
No	48%	52%	48%	47%	53%	47%	45%	52%	47%	48%	44%	66%	48%	61%	45%	50%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

46

Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	52%	46%	53%	49%	45%	50%	49%	54%	41%	45%	52%	50%	54%	38%	
No	48%	54%	47%	51%	55%	50%	51%	46%	59%	55%	48%	50%	46%	62%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	52%	42%	56%	56%	51%	43%	35%	48%	55%	53%	64%	43%	44%	58%	52%	63%
No	48%	58%	44%	44%	49%	57%	65%	52%	45%	47%	36%	57%	56%	42%	48%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	52%	41%	45%	55%	52%	70%	43%	50%	59%	52%	64%	59%	44%	63%	42%	63%	40%
No	48%	59%	55%	45%	48%	30%	57%	50%	41%	48%	36%	41%	56%	37%	58%	37%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	52%	-	-	58%	46%	59%	43%	60%	43%	69%	45%	72%	39%	67%	44%	58%	43%
No	48%	-	-	42%	54%	41%	57%	40%	57%	31%	55%	28%	61%	33%	56%	42%	57%
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%			51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	52%	58%	42%	0%	55%	48%	57%	43%	57%	59%	48%	52%	44%	54%	49%
No	48%	42%	58%	100%	45%	52%	43%	57%	43%	41%	52%	48%	56%	46%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	52%	57%	52%	44%	59%	70%	59%	71%	53%	56%	51%	50%	54%	52%	51%	54%	48%
No	48%	48%	43%	48%	56%	41%	30%	41%	29%	47%	44%	49%	50%	46%	48%	49%	46%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	52%	54%	44%	58%	50%	54%	52%
No	48%	46%	56%	42%	50%	46%	48%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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Traffic ticket cost of \$124.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	46%	56%	48%	46%	20%	46%	53%	0%	67%	25%	29%	47%	50%	46%	59%	30%
No	49%	54%	44%	52%	54%	80%	54%	47%	100%	33%	75%	71%	53%	50%	54%	41%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

47

Traffic ticket cost of \$124.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	25%	35%	46%	53%	57%	58%	34%	47%	46%	45%	55%	57%
No	49%	75%	65%	54%	47%	43%	42%	66%	53%	54%	55%	45%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

47 Traffic ticket cost of \$124.																		
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	42%	45%	50%	44%	60%	55%	39%	43%	51%	48%	57%	33%	43%	38%	51%	54%	62%
No	49%	58%	55%	50%	56%	40%	45%	61%	57%	49%	52%	43%	67%	57%	62%	49%	46%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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47 Traffic ticket cost of \$124.																
926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	48%	54%	57%	43%	56%	36%	38%	50%	53%	53%	34%	25%	38%	55%	50%
No	49%	52%	46%	43%	57%	44%	64%	62%	50%	47%	47%	66%	75%	62%	45%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

47 Traffic ticket cost of \$124.																
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	47%	45%	45%	55%	60%	52%	51%	44%	55%	60%	56%	39%	32%	37%	36%
No	49%	53%	55%	55%	45%	40%	48%	49%	56%	45%	40%	44%	61%	68%	63%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

47 Traffic ticket cost of \$124.																
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	54%	48%	40%	50%	74%	54%	44%	32%	25%	59%	54%	49%	42%	31%	45%
No	49%	46%	52%	60%	50%	26%	46%	56%	68%	75%	41%	46%	51%	58%	69%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Traffic ticket cost of \$124.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	51%	53%	46%	16%	27%	100%	53%	39%	28%	5%	100%	52%	35%	17%	17%	0%	
No	49%	47%	54%	84%	73%	0%	47%	61%	72%	95%	0%	48%	65%	83%	83%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

47

Traffic ticket cost of \$124.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	52%	38%	16%	0%	100%	54%	45%	40%	34%	54%	40%	51%	55%	52%	44%	55%
No	49%	48%	62%	84%	100%	0%	46%	55%	60%	66%	46%	60%	49%	45%	48%	56%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

47

Traffic ticket cost of \$124.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	43%	51%	57%	49%	50%	55%	50%	50%	53%	50%	49%	53%	49%	50%	52%
No	49%	57%	49%	43%	51%	50%	45%	50%	50%	47%	50%	51%	47%	51%	50%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

47

Traffic ticket cost of \$124.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	48%	49%	55%	54%	48%	52%	51%	49%	53%	51%	43%	55%	46%	50%	53%
No	49%	52%	51%	45%	46%	52%	48%	49%	51%	47%	49%	57%	45%	54%	50%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

47

Traffic ticket cost of \$124.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	51%	43%	51%	50%	24%	43%	53%	54%	50%	22%	41%	42%	56%	45%	
No	49%	57%	49%	50%	76%	57%	47%	46%	50%	78%	59%	58%	44%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

47

Traffic ticket cost of \$124.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	51%	36%	34%	49%	56%	42%	43%	27%	45%	55%	48%	38%	31%	44%	55%	44%	
No	49%	64%	66%	51%	44%	58%	57%	73%	55%	45%	52%	62%	69%	56%	45%	56%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

47	Traffic ticket cost of \$124.																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes		51%	43%	30%	49%	53%	48%	26%	51%	53%	54%	68%	29%	71%	32%	72%	27%
No		49%	57%	70%	51%	47%	52%	74%	49%	47%	46%	32%	71%	29%	68%	28%	73%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

47

Traffic ticket cost of \$124.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		51%	56%	44%	-	-	80%	12%	80%	17%	83%	36%	69%	39%	68%	41%	67%	25%
No		49%	44%	56%	-	-	20%	88%	20%	83%	17%	64%	31%	61%	32%	59%	33%	75%
Total		100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%			56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%	

47

Traffic ticket cost of \$124.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	51%	66%	26%	0%	54%	51%	51%	25%	65%	51%	43%	48%	66%	48%	55%	
No	49%	34%	74%	100%	46%	49%	49%	75%	35%	49%	57%	52%	34%	52%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

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Traffic ticket cost of \$124.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	47%	37%	51%	58%	49%	70%	59%	33%	56%	48%	49%	51%	57%	54%	46%	48%	40%
No	49%	53%	63%	49%	42%	51%	30%	41%	67%	44%	52%	51%	49%	43%	46%	54%	52%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

47 Traffic ticket cost of \$124.																		
926 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Yes		51%	51%	48%	42%	48%	54%	38%										
No		49%	49%	52%	58%	52%	46%	62%										
Total		100%	100%	100%	100%	100%	100%	100%										
Composition of Adults		100%	82%	18%	0%	46%	49%	5%										

48

Traffic ticket cost of more than \$240.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	56%	52%	61%	46%	51%	37%	66%	44%	0%	65%	36%	34%	45%	58%	62%	64%	41%
No	44%	48%	39%	54%	49%	63%	34%	56%	100%	35%	64%	66%	55%	42%	38%	36%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	56%	27%	37%	55%	62%	62%	63%	35%	44%	52%	50%	63%	61%
No	44%	73%	63%	45%	38%	38%	37%	65%	56%	48%	50%	37%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

48 Traffic ticket cost of more than \$240.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	56%	47%	50%	57%	52%	66%	53%	44%	53%	53%	51%	63%	30%	40%	52%	57%	59%	60%
No	44%	53%	50%	43%	48%	34%	47%	56%	47%	47%	49%	37%	70%	60%	48%	43%	41%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

48 Traffic ticket cost of more than \$240.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	56%	53%	58%	62%	53%	60%	34%	42%	57%	58%	60%	26%	33%	46%	60%	55%
No	44%	47%	42%	38%	47%	40%	66%	58%	43%	42%	40%	74%	67%	54%	40%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

Results of SurveyUSA Mkt Research Study #26012



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Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.																
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	47%	54%	48%	62%	70%	56%	57%	53%	64%	60%	61%	47%	29%	37%	36%
No	44%	53%	46%	52%	38%	30%	44%	43%	47%	36%	40%	39%	53%	71%	63%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

48 Traffic ticket cost of more than \$240.																
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	59%	54%	48%	50%	83%	61%	44%	27%	43%	59%	59%	57%	46%	44%	56%
No	44%	41%	46%	52%	50%	17%	39%	56%	73%	57%	41%	41%	43%	54%	56%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

48 Traffic ticket cost of more than \$240.																
926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	60%	46%	26%	22%	100%	59%	46%	16%	19%	67%	57%	46%	19%	36%	0%
No	44%	40%	54%	74%	78%	0%	41%	54%	84%	81%	33%	43%	54%	81%	64%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

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Traffic ticket cost of more than \$240.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	56%	58%	45%	7%	31%	0%	59%	53%	45%	18%	61%	43%	56%	62%	56%	51%	61%	
No	44%	42%	55%	93%	69%	100%	41%	47%	55%	82%	39%	57%	44%	38%	44%	49%	39%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

48

Traffic ticket cost of more than \$240.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	56%	53%	55%	65%	54%	55%	61%	51%	57%	59%	56%	51%	59%	52%	56%	58%	
No	44%	47%	45%	35%	46%	45%	39%	49%	43%	41%	44%	49%	41%	48%	44%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%	

48

Traffic ticket cost of more than \$240.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	46%	57%	61%	55%	54%	60%	50%	57%	60%	58%	45%	58%	31%	59%	60%
No	44%	54%	43%	39%	45%	46%	40%	50%	43%	40%	42%	55%	42%	69%	41%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	56%	36%	58%	55%	20%	47%	58%	61%	40%	29%	43%	48%	62%	39%	
No	44%	64%	42%	45%	80%	53%	42%	39%	60%	71%	57%	52%	38%	61%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

48 Traffic ticket cost of more than \$240.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	56%	30%	48%	55%	62%	41%	29%	39%	49%	61%	48%	33%	37%	50%	61%	49%	
No	44%	70%	52%	45%	38%	59%	71%	61%	51%	39%	52%	67%	63%	50%	39%	51%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

48 Traffic ticket cost of more than \$240.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	56%	37%	32%	55%	60%	54%	45%	20%	58%	60%	59%	74%	35%	75%	39%	76%	34%	
No	44%	63%	68%	45%	40%	46%	55%	80%	42%	40%	41%	26%	65%	25%	61%	24%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

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Percentages

Sponsor:
King County Target Zero Task Force ()

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Traffic ticket cost of more than \$240.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	56%	64%	48%	89%	22%	-	-	88%	20%	85%	43%	73%	45%	77%	45%	76%	26%
No	44%	36%	52%	11%	78%	-	-	12%	80%	15%	57%	27%	55%	23%	55%	24%	74%
Total	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%			53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Traffic ticket cost of more than \$240.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	56%	76%	25%	0%	60%	55%	59%	34%	77%	56%	45%	54%	77%	52%	63%
No	44%	24%	75%	100%	40%	45%	41%	66%	23%	44%	55%	46%	23%	48%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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Traffic ticket cost of more than \$240.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	48%	44%	57%	64%	49%	70%	54%	36%	59%	53%	57%	54%	58%	61%	52%	50%	57%
No	44%	52%	56%	43%	36%	51%	30%	46%	64%	41%	47%	43%	46%	42%	39%	48%	50%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	56%	58%	50%	0%	54%	59%	52%
No	44%	42%	50%	100%	46%	41%	48%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

49 Traffic ticket reported to car insurance.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	53%	49%	58%	42%	48%	41%	58%	50%	0%	65%	18%	27%	48%	52%	56%	62%	41%
No	47%	51%	42%	58%	52%	59%	42%	50%	100%	35%	82%	73%	52%	48%	44%	38%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

49 Traffic ticket reported to car insurance.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	53%	24%	32%	49%	55%	61%	52%	29%	37%	51%	52%	60%	53%
No	47%	76%	68%	51%	45%	39%	48%	71%	63%	49%	48%	40%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	53%	41%	50%	58%	39%	61%	33%	45%	45%	53%	41%	60%	45%	35%	45%	50%	59%	57%
No	47%	59%	50%	42%	61%	39%	67%	55%	55%	47%	59%	40%	55%	65%	55%	50%	41%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

49 Traffic ticket reported to car insurance.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	53%	52%	54%	55%	50%	60%	51%	31%	49%	57%	60%	31%	34%	42%	57%	55%
No	47%	48%	46%	45%	50%	40%	49%	69%	51%	43%	40%	69%	66%	58%	43%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

49 Traffic ticket reported to car insurance.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	53%	49%	46%	47%	58%	77%	53%	55%	45%	58%	43%	59%	41%	35%	31%	36%
No	47%	51%	54%	53%	42%	23%	47%	45%	55%	42%	57%	41%	59%	65%	69%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

49

Traffic ticket reported to car insurance.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	53%	56%	51%	48%	46%	70%	57%	46%	26%	26%	59%	56%	54%	41%	47%	35%
No	47%	44%	49%	52%	54%	30%	43%	54%	74%	74%	41%	44%	46%	59%	53%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

49

Traffic ticket reported to car insurance.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	53%	56%	48%	19%	22%	77%	56%	43%	34%	0%	0%	55%	36%	26%	7%	0%	
No	47%	44%	52%	81%	78%	23%	44%	57%	66%	100%	100%	45%	64%	74%	93%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

49

Traffic ticket reported to car insurance.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	53%	55%	45%	6%	10%	0%	57%	51%	34%	31%	43%	39%	57%	54%	51%	52%	56%
No	47%	45%	55%	94%	90%	100%	43%	49%	66%	69%	57%	61%	43%	46%	49%	48%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	53%	46%	54%	55%	51%	54%	52%	44%	55%	55%	53%	51%	54%	47%	55%	54%
No	47%	54%	46%	45%	49%	46%	48%	56%	45%	45%	47%	49%	46%	53%	45%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

49 Traffic ticket reported to car insurance.																
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	53%	44%	54%	58%	53%	53%	54%	48%	54%	54%	56%	37%	55%	39%	55%	56%
No	47%	56%	46%	42%	47%	47%	46%	52%	46%	46%	44%	63%	45%	61%	45%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

49

Traffic ticket reported to car insurance.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	53%	32%	55%	50%	21%	43%	46%	60%	40%	21%	42%	44%	60%	27%	
No	47%	68%	45%	50%	79%	57%	54%	40%	60%	79%	58%	56%	40%	73%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	53%	36%	36%	50%	60%	31%	33%	38%	44%	59%	34%	33%	34%	44%	59%	32%
No	47%	64%	64%	50%	40%	69%	67%	62%	56%	41%	66%	67%	66%	56%	41%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

49

Traffic ticket reported to car insurance.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	53%	41%	27%	43%	58%	44%	48%	24%	48%	58%	47%	71%	32%	73%	35%	73%	32%
No	47%	59%	73%	57%	42%	56%	52%	76%	52%	42%	53%	29%	68%	27%	65%	27%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

49

Traffic ticket reported to car insurance.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	53%	62%	44%	85%	21%	83%	15%	-	-	83%	40%	74%	40%	76%	41%	71%	26%
No	47%	38%	56%	15%	79%	17%	85%	-	-	17%	60%	26%	60%	24%	59%	29%	74%
Total	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%			31%	69%	39%	61%	35%	65%	61%	39%

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Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	53%	71%	24%	0%	57%	53%	55%	28%	69%	46%	46%	54%	77%	47%	62%
No	47%	29%	76%	100%	43%	47%	45%	72%	31%	54%	54%	46%	23%	53%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

49 Traffic ticket reported to car insurance.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	53%	46%	34%	54%	62%	42%	76%	60%	47%	51%	49%	56%	54%	53%	54%	52%	50%	57%
No	47%	54%	66%	46%	38%	58%	24%	40%	53%	49%	51%	44%	46%	47%	46%	48%	50%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

49 Traffic ticket reported to car insurance.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	53%	55%	44%	38%	50%	56%	49%
No	47%	45%	56%	62%	50%	44%	51%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	31%	30%	33%	29%	31%	14%	32%	12%	0%	33%	6%	20%	16%	32%	37%	37%	50%
No	69%	70%	67%	71%	69%	86%	68%	88%	100%	67%	94%	80%	84%	68%	63%	63%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	31%	17%	22%	28%	18%	36%	55%	21%	22%	27%	24%	35%	49%
No	69%	83%	78%	72%	82%	64%	45%	79%	78%	73%	76%	65%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	31%	25%	28%	30%	28%	38%	18%	20%	25%	31%	39%	36%	26%	22%	27%	25%	35%	41%
No	69%	75%	72%	70%	72%	62%	82%	80%	75%	69%	61%	64%	74%	78%	73%	75%	65%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	31%	25%	32%	40%	32%	47%	32%	18%	27%	34%	44%	21%	25%	23%	33%	31%
No	69%	75%	68%	60%	68%	53%	68%	82%	73%	66%	56%	79%	75%	77%	67%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	31%	27%	27%	27%	34%	35%	39%	26%	28%	40%	33%	33%	24%	29%	34%	0%
No	69%	73%	73%	73%	66%	65%	61%	74%	72%	60%	67%	67%	76%	71%	66%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	31%	35%	28%	23%	38%	36%	33%	27%	25%	24%	0%	35%	30%	23%	20%	0%
No	69%	65%	72%	77%	62%	64%	67%	73%	75%	76%	100%	65%	70%	77%	80%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	31%	33%	26%	17%	14%	23%	32%	28%	30%	8%	67%	31%	32%	18%	13%	100%
No	69%	67%	74%	83%	86%	77%	68%	72%	70%	92%	33%	69%	68%	82%	87%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	31%	31%	35%	17%	10%	0%	33%	27%	28%	4%	45%	22%	32%	33%	29%	30%	34%
No	69%	69%	65%	83%	90%	100%	67%	73%	72%	96%	55%	78%	68%	67%	71%	70%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	31%	26%	30%	41%	34%	30%	31%	31%	32%	27%	29%	38%	33%	29%	33%	30%
No	69%	74%	70%	59%	66%	70%	69%	69%	68%	73%	71%	62%	67%	71%	67%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

Results of SurveyUSA Mkt Research Study #26012



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Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	31%	32%	30%	32%	28%	33%	30%	27%	31%	33%	30%	33%	35%	21%	33%	30%
No	69%	68%	70%	68%	72%	67%	70%	73%	69%	67%	70%	67%	65%	79%	67%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	31%	34%	31%	31%	15%	24%	26%	35%	12%	20%	21%	25%	35%	26%
No	69%	66%	69%	69%	85%	76%	74%	65%	88%	80%	79%	75%	65%	74%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	31%	13%	19%	34%	35%	22%	29%	16%	28%	34%	15%	27%	15%	29%	34%	12%
No	69%	87%	81%	66%	65%	78%	71%	84%	72%	66%	85%	73%	85%	71%	66%	88%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	31%	26%	26%	29%	33%	16%	30%	18%	28%	34%	14%	44%	15%	50%	14%	48%	13%
No	69%	74%	74%	71%	67%	84%	70%	82%	72%	66%	86%	56%	85%	50%	86%	52%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	31%	41%	20%	51%	11%	47%	10%	48%	11%	-	-	56%	15%	56%	17%	42%	14%
No	69%	59%	80%	49%	89%	53%	90%	52%	89%	-	-	44%	85%	44%	83%	58%	86%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%			39%	61%	35%	65%	61%	39%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	31%	42%	14%	0%	33%	34%	28%	25%	41%	31%	27%	28%	43%	29%	33%
No	69%	58%	86%	100%	67%	66%	72%	75%	59%	69%	73%	72%	57%	71%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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50 Work policies to discourage cell phone use while driving.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	31%	25%	35%	31%	34%	15%	14%	27%	33%	29%	28%	32%	34%	34%	32%	30%	31%	25%
No	69%	75%	65%	69%	66%	85%	86%	73%	67%	71%	72%	68%	66%	66%	68%	70%	69%	75%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

50 Work policies to discourage cell phone use while driving.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	31%	31%	33%	0%	29%	33%	28%
No	69%	69%	67%	100%	71%	67%	72%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	39%	38%	40%	48%	38%	45%	35%	43%	0%	43%	61%	28%	39%	40%	42%	42%	50%
No	61%	62%	60%	52%	62%	55%	65%	57%	100%	57%	39%	72%	61%	60%	58%	58%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	39%	20%	33%	42%	39%	41%	56%	24%	43%	36%	38%	41%	66%
No	61%	80%	67%	58%	61%	59%	44%	76%	57%	64%	62%	59%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	39%	37%	44%	43%	24%	37%	23%	42%	42%	39%	32%	39%	19%	27%	38%	39%	41%	33%
No	61%	63%	56%	57%	76%	63%	77%	58%	58%	61%	68%	61%	81%	73%	62%	61%	59%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	39%	40%	41%	40%	32%	42%	27%	37%	37%	41%	41%	27%	28%	32%	42%	37%
No	61%	60%	59%	60%	68%	58%	73%	63%	63%	59%	59%	73%	72%	68%	58%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	39%	36%	40%	37%	40%	40%	40%	39%	37%	37%	36%	43%	33%	20%	22%	0%
No	61%	64%	60%	63%	60%	60%	60%	61%	63%	63%	64%	57%	67%	80%	78%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	39%	39%	41%	35%	42%	33%	43%	29%	27%	6%	16%	41%	42%	28%	21%	6%
No	61%	61%	59%	65%	58%	67%	57%	71%	73%	94%	84%	59%	58%	72%	79%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	39%	43%	31%	4%	33%	23%	41%	33%	4%	5%	0%	40%	31%	3%	4%	0%
No	61%	57%	69%	96%	67%	77%	59%	67%	96%	95%	100%	60%	69%	97%	96%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	39%	40%	39%	6%	0%	0%	42%	36%	39%	14%	20%	31%	42%	40%	39%	36%	42%
No	61%	60%	61%	94%	100%	100%	58%	64%	61%	86%	80%	69%	58%	60%	61%	64%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	39%	23%	42%	37%	30%	43%	36%	35%	42%	35%	41%	40%	34%	35%	41%	39%
No	61%	77%	58%	63%	70%	57%	64%	65%	58%	65%	59%	60%	66%	65%	59%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	39%	33%	42%	37%	37%	42%	36%	31%	42%	39%	42%	29%	38%	26%	43%	35%
No	61%	67%	58%	63%	63%	58%	64%	69%	58%	61%	58%	71%	62%	74%	57%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	39%	28%	40%	37%	22%	32%	36%	43%	26%	20%	34%	40%	42%	31%	
No	61%	72%	60%	63%	78%	68%	64%	57%	74%	80%	66%	60%	58%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	39%	23%	33%	41%	42%	35%	25%	31%	38%	41%	33%	25%	25%	37%	43%	15%	
No	61%	77%	67%	59%	58%	65%	75%	69%	62%	59%	67%	75%	75%	63%	57%	85%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	39%	27%	35%	41%	40%	33%	27%	35%	41%	41%	33%	51%	24%	54%	26%	53%	24%	
No	61%	73%	65%	59%	60%	67%	73%	65%	59%	59%	67%	49%	76%	46%	74%	47%	76%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	39%	54%	23%	54%	25%	51%	24%	55%	22%	71%	25%	-	-	66%	24%	50%	22%
No	61%	46%	77%	46%	75%	49%	76%	45%	78%	29%	75%	-	-	34%	76%	50%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%			35%	65%	61%	39%

51 Cell phone app to auto-respond to text messages and calls.																	
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+			
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+		
Yes	39%	49%	23%	0%	42%	39%	39%	31%	58%	37%	36%	40%	44%	37%	42%		
No	61%	51%	77%	100%	58%	61%	61%	69%	42%	63%	64%	60%	56%	63%	58%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%		

51

Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	39%	34%	34%	40%	42%	67%	44%	30%	31%	37%	39%	40%	39%	42%	41%	37%	37%	36%
No	61%	66%	66%	60%	58%	33%	56%	70%	69%	63%	61%	60%	61%	58%	59%	63%	63%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	39%	41%	31%	38%	39%	40%	34%
No	61%	59%	69%	62%	61%	60%	66%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	35%	30%	42%	37%	28%	16%	41%	33%	0%	53%	6%	30%	25%	33%	27%	41%	50%
No	65%	70%	58%	63%	72%	84%	59%	67%	100%	47%	94%	70%	75%	67%	73%	59%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	35%	22%	28%	35%	19%	40%	44%	23%	28%	30%	28%	40%	56%
No	65%	78%	72%	65%	81%	60%	56%	77%	72%	70%	72%	60%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	35%	27%	29%	33%	38%	44%	35%	31%	35%	22%	30%	42%	32%	25%	26%	30%	41%	32%
No	65%	73%	71%	67%	62%	56%	65%	69%	65%	78%	70%	58%	68%	75%	74%	70%	59%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	35%	35%	32%	36%	41%	55%	36%	18%	27%	40%	46%	24%	15%	26%	38%	31%
No	65%	65%	68%	64%	59%	45%	64%	82%	73%	60%	54%	76%	85%	74%	62%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	35%	34%	27%	26%	42%	42%	40%	33%	25%	52%	24%	40%	26%	15%	25%	0%
No	65%	66%	73%	74%	58%	58%	60%	67%	75%	48%	76%	60%	74%	85%	75%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	35%	44%	28%	24%	36%	39%	39%	27%	20%	9%	16%	38%	35%	28%	11%	19%	
No	65%	56%	72%	76%	64%	61%	61%	73%	80%	91%	84%	62%	65%	72%	89%	81%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%	

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	35%	38%	28%	20%	21%	23%	37%	29%	9%	0%	0%	36%	27%	12%	5%	0%	
No	65%	62%	72%	80%	79%	77%	63%	71%	91%	100%	100%	64%	73%	88%	95%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	35%	36%	31%	16%	7%	0%	38%	32%	28%	11%	34%	21%	40%	35%	31%	35%	39%
No	65%	64%	69%	84%	93%	100%	62%	68%	72%	89%	66%	79%	60%	65%	69%	65%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.																
926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	35%	32%	35%	38%	31%	37%	33%	31%	36%	35%	34%	37%	37%	30%	38%	33%
No	65%	68%	65%	62%	69%	63%	67%	69%	64%	65%	66%	63%	63%	70%	62%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

52 Technology to block cell phone signals in vehicle.																
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	35%	24%	39%	32%	27%	39%	36%	24%	39%	36%	36%	30%	38%	20%	39%	33%
No	65%	76%	61%	68%	73%	61%	64%	76%	61%	64%	64%	70%	62%	80%	61%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	35%	20%	35%	41%	30%	26%	32%	38%	27%	21%	31%	32%	38%	22%	
No	65%	80%	65%	59%	70%	74%	68%	62%	73%	79%	69%	68%	62%	78%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.																
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	35%	20%	28%	36%	38%	29%	30%	23%	27%	38%	31%	30%	17%	34%	38%	13%
No	65%	80%	72%	64%	62%	71%	70%	77%	73%	62%	69%	70%	83%	66%	62%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	35%	19%	33%	33%	37%	28%	19%	30%	34%	38%	26%	48%	19%	50%	21%	49%	20%
No	65%	81%	67%	67%	63%	72%	81%	70%	66%	62%	74%	52%	81%	50%	79%	51%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

52

Technology to block cell phone signals in vehicle.

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	35%	45%	24%	47%	23%	48%	18%	50%	18%	64%	22%	60%	19%	-	-	47%	17%
No	65%	55%	76%	53%	77%	52%	82%	50%	82%	36%	78%	40%	81%	-	-	53%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%			61%	39%

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Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	35%	46%	18%	0%	37%	36%	35%	22%	34%	29%	33%	37%	51%	31%	42%
No	65%	54%	82%	100%	63%	64%	65%	78%	66%	71%	67%	63%	49%	69%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	35%	31%	44%	36%	33%	35%	44%	35%	31%	31%	33%	36%	40%	35%	33%	39%	38%	31%
No	65%	69%	56%	64%	67%	65%	56%	65%	69%	69%	67%	64%	60%	65%	67%	61%	62%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

52 Technology to block cell phone signals in vehicle.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	35%	36%	30%	0%	35%	35%	37%
No	65%	64%	70%	100%	65%	65%	63%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

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Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	61%	60%	62%	38%	60%	42%	64%	54%	40%	62%	68%	48%	64%	63%	64%	62%	50%
No	39%	40%	38%	62%	40%	58%	36%	46%	60%	38%	32%	52%	36%	37%	36%	38%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	61%	42%	54%	65%	62%	62%	68%	52%	54%	63%	54%	62%	74%
No	39%	58%	46%	35%	38%	38%	32%	48%	46%	37%	46%	38%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	61%	64%	55%	64%	52%	62%	58%	57%	57%	60%	50%	64%	54%	38%	62%	64%	62%	31%
No	39%	36%	45%	36%	48%	38%	42%	43%	43%	40%	50%	36%	46%	62%	38%	36%	38%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.																
926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	61%	63%	63%	67%	48%	35%	31%	44%	67%	62%	42%	26%	32%	64%	63%	13%
No	39%	37%	37%	33%	52%	65%	69%	56%	33%	38%	58%	74%	68%	36%	37%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

53 Crashing your car because you were using a cell phone while driving.																
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	61%	50%	59%	58%	64%	65%	53%	65%	67%	65%	65%	63%	57%	43%	50%	67%
No	39%	50%	41%	42%	36%	35%	47%	35%	33%	35%	35%	37%	43%	57%	50%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

53 Crashing your car because you were using a cell phone while driving.																
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	61%	61%	59%	62%	63%	65%	63%	57%	35%	29%	100%	60%	61%	60%	65%	89%
No	39%	39%	41%	38%	37%	35%	37%	43%	65%	71%	0%	40%	39%	40%	35%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Sponsor:
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53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	61%	62%	58%	32%	47%	100%	62%	57%	19%	19%	100%	63%	40%	14%	29%	0%
No	39%	38%	42%	68%	53%	0%	38%	43%	81%	81%	0%	37%	60%	86%	71%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	61%	62%	50%	0%	23%	100%	61%	62%	49%	57%	58%	44%	60%	69%	62%	52%	67%
No	39%	38%	50%	100%	77%	0%	39%	38%	51%	43%	42%	56%	40%	31%	38%	48%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	61%	54%	61%	62%	55%	60%	67%	49%	62%	68%	61%	51%	64%	53%	61%	64%
No	39%	46%	39%	38%	45%	40%	33%	51%	38%	32%	39%	49%	36%	47%	39%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	61%	43%	62%	67%	57%	59%	67%	51%	61%	66%	64%	45%	60%	37%	62%	66%
No	39%	57%	38%	33%	43%	41%	33%	49%	39%	34%	36%	55%	40%	63%	38%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	61%	31%	62%	62%	38%	54%	63%	64%	51%	42%	58%	59%	63%	49%
No	39%	69%	38%	38%	62%	46%	37%	36%	49%	58%	42%	41%	37%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	61%	47%	52%	58%	66%	35%	24%	41%	67%	65%	43%	30%	46%	65%	64%	49%
No	39%	53%	48%	42%	34%	65%	76%	59%	33%	35%	57%	70%	54%	35%	36%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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53 Crashing your car because you were using a cell phone while driving.																	
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	61%	32%	50%	63%	63%	57%	45%	46%	67%	62%	63%	76%	41%	79%	44%	80%	40%
No	39%	68%	50%	37%	37%	43%	55%	54%	33%	38%	37%	24%	59%	21%	56%	20%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

53 Crashing your car because you were using a cell phone while driving.																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	61%	68%	53%	80%	40%	82%	33%	81%	38%	82%	51%	78%	49%	81%	50%	-	-
No	39%	32%	47%	20%	60%	18%	67%	19%	62%	18%	49%	22%	51%	19%	50%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%		

53 Crashing your car because you were using a cell phone while driving.																	
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+			
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+		
Yes	61%	94%	7%	0%	64%	58%	64%	47%	77%	68%	50%	57%	67%	61%	61%		
No	39%	6%	93%	100%	36%	42%	36%	53%	23%	32%	50%	43%	33%	39%	39%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%		

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53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	61%	46%	50%	63%	64%	86%	81%	59%	44%	58%	56%	64%	61%	61%	62%	60%	58%	61%
No	39%	54%	50%	37%	36%	14%	19%	41%	56%	42%	44%	36%	39%	39%	38%	40%	42%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

53 Crashing your car because you were using a cell phone while driving.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	61%	62%	54%	42%	58%	63%	58%
No	39%	38%	46%	58%	42%	37%	42%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	62%	60%	64%	61%	60%	42%	69%	54%	40%	62%	49%	50%	58%	64%	63%	65%	50%
No	38%	40%	36%	39%	40%	58%	31%	46%	60%	38%	51%	50%	42%	36%	37%	35%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	62%	44%	53%	66%	61%	64%	55%	65%	53%	60%	52%	64%	64%
No	38%	56%	47%	34%	39%	36%	45%	35%	47%	40%	48%	36%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	62%	64%	56%	66%	52%	64%	49%	60%	59%	59%	45%	66%	36%	49%	60%	67%	62%	31%
No	38%	36%	44%	34%	48%	36%	51%	40%	41%	41%	55%	34%	64%	51%	40%	33%	38%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	62%	64%	64%	65%	50%	35%	38%	45%	66%	63%	42%	29%	40%	63%	64%	13%
No	38%	36%	36%	35%	50%	65%	62%	55%	34%	37%	58%	71%	60%	37%	36%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	62%	50%	57%	60%	66%	68%	55%	65%	69%	63%	52%	65%	56%	46%	50%	67%
No	38%	50%	43%	40%	34%	32%	45%	35%	31%	37%	48%	35%	44%	54%	50%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	62%	63%	61%	55%	66%	65%	65%	57%	40%	29%	100%	60%	63%	64%	65%	89%
No	38%	37%	39%	45%	34%	35%	35%	43%	60%	71%	0%	40%	37%	36%	35%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	62%	63%	60%	27%	54%	100%	64%	51%	16%	25%	100%	64%	36%	32%	35%	0%
No	38%	37%	40%	73%	46%	0%	36%	49%	84%	75%	0%	36%	64%	68%	65%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

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54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	62%	63%	50%	15%	43%	100%	62%	63%	55%	55%	54%	45%	63%	68%	60%	57%	68%
No	38%	37%	50%	85%	57%	0%	38%	37%	45%	45%	46%	55%	37%	32%	40%	43%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	62%	52%	63%	61%	56%	62%	64%	52%	64%	66%	62%	51%	66%	52%	63%	65%
No	38%	48%	37%	39%	44%	38%	36%	48%	36%	34%	38%	49%	34%	48%	37%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	62%	45%	63%	68%	56%	62%	67%	54%	63%	65%	65%	48%	60%	36%	64%	67%
No	38%	55%	37%	32%	44%	38%	33%	46%	37%	35%	35%	52%	40%	64%	36%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	62%	32%	63%	63%	46%	54%	62%	65%	51%	54%	59%	60%	64%	41%
No	38%	68%	37%	37%	54%	46%	38%	35%	49%	46%	41%	40%	36%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	62%	51%	56%	59%	66%	35%	25%	42%	67%	66%	47%	35%	44%	64%	65%	50%
No	38%	49%	44%	41%	34%	65%	75%	58%	33%	34%	53%	65%	56%	36%	35%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	62%	33%	47%	66%	64%	58%	41%	50%	66%	64%	64%	77%	43%	80%	45%	81%	41%
No	38%	67%	53%	34%	36%	42%	59%	50%	34%	36%	36%	23%	57%	20%	55%	19%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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54 Killing someone with your car because you were using your cell phone while driving.																	
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	62%	69%	54%	80%	43%	83%	34%	82%	38%	83%	52%	78%	51%	81%	51%	96%	9%
No	38%	31%	46%	20%	57%	17%	66%	18%	62%	17%	48%	22%	49%	19%	49%	4%	91%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

54 Killing someone with your car because you were using your cell phone while driving.															
926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	62%	-	-	0%	65%	61%	63%	47%	77%	68%	50%	58%	71%	61%	63%
No	38%	-	-	100%	35%	39%	37%	53%	23%	32%	50%	42%	29%	39%	37%
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%			6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

54 Killing someone with your car because you were using your cell phone while driving.																		
926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	62%	47%	50%	65%	65%	86%	81%	56%	44%	64%	56%	64%	60%	64%	63%	61%	58%	60%
No	38%	53%	50%	35%	35%	14%	19%	44%	56%	36%	44%	36%	40%	36%	37%	39%	42%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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54 Killing someone with your car because you were using your cell phone while driving.

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	62%	63%	55%	0%	59%	64%	63%
No	38%	37%	45%	100%	41%	36%	37%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

55 None of the above

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-1.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	6%	5%	7%	6%	4%	25%	5%	25%	0%	0%	13%	3%	0%	6%	4%	8%	29%
No	94%	95%	93%	94%	96%	75%	95%	75%	100%	100%	87%	97%	100%	94%	96%	92%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

55 None of the above

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-1.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	6%	3%	2%	5%	2%	7%	15%	1%	4%	5%	1%	7%	0%
No	94%	97%	98%	95%	98%	93%	85%	99%	96%	95%	99%	93%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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55	None of the above																	
926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-1.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	6%	4%	3%	5%	6%	10%	0%	3%	3%	4%	8%	8%	0%	2%	5%	5%	7%	22%
No	94%	96%	97%	95%	94%	90%	100%	97%	97%	96%	92%	92%	100%	98%	95%	95%	93%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

55

None of the above

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-1.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	6%	3%	4%	6%	14%	23%	0%	5%	5%	6%	10%	4%	2%	7%	6%	31%	
No	94%	97%	96%	94%	86%	77%	100%	95%	95%	94%	90%	96%	98%	93%	94%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

55

None of the above

926 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-1.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	6%	6%	2%	5%	8%	3%	9%	4%	2%	3%	16%	6%	6%	1%	0%	23%	
No	94%	94%	98%	95%	92%	97%	91%	96%	98%	97%	84%	94%	94%	99%	100%	77%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%	

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None of the above

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-1.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	6%	7%	5%	6%	3%	7%	6%	5%	3%	16%	0%	7%	5%	4%	9%	0%	
No	94%	93%	95%	94%	97%	93%	94%	95%	97%	84%	100%	93%	95%	96%	91%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%	

55

None of the above

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-1.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	6%	5%	6%	11%	19%	0%	5%	9%	7%	18%	0%	6%	4%	19%	10%	0%	
No	94%	95%	94%	89%	81%	100%	95%	91%	93%	82%	100%	94%	96%	81%	90%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

55

None of the above

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-1.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		6%	6%	3%	0%	8%	0%	5%	7%	10%	3%	0%	5%	6%	6%	4%	8%	5%
No		94%	94%	97%	100%	92%	100%	95%	93%	90%	97%	100%	95%	94%	94%	96%	92%	95%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

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None of the above

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-1.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	6%	4%	6%	4%	5%	7%	3%	4%	7%	4%	5%	12%	4%	5%	8%	3%
No	94%	96%	94%	96%	95%	93%	97%	96%	93%	96%	95%	88%	96%	95%	92%	97%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

55

None of the above

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-1.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	6%	3%	8%	3%	3%	8%	4%	2%	8%	4%	5%	12%	5%	8%	6%	5%
No	94%	97%	92%	97%	97%	92%	96%	98%	92%	96%	95%	88%	95%	92%	94%	95%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

55

None of the above

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-1.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	6%	3%	6%	4%	2%	3%	5%	7%	13%	0%	3%	5%	7%	13%	
No	94%	97%	94%	96%	98%	97%	95%	93%	87%	100%	97%	95%	93%	87%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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None of the above

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-1.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	6%	1%	3%	6%	7%	14%	4%	5%	3%	6%	10%	2%	5%	3%	7%	6%	
No	94%	99%	97%	94%	93%	86%	96%	95%	97%	94%	90%	98%	95%	97%	93%	94%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

55

None of the above

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-1.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes		6%	8%	2%	5%	6%	7%	6%	3%	4%	6%	8%	0%	13%	0%	11%	0%	12%
No		94%	92%	98%	95%	94%	93%	94%	97%	96%	94%	92%	100%	87%	100%	89%	100%	88%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

55

None of the above

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-1.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		6%	0%	12%	0%	12%	0%	13%	0%	12%	0%	8%	0%	10%	0%	9%	0%	15%
No		94%	100%	88%	100%	88%	100%	87%	100%	88%	100%	92%	100%	90%	100%	91%	100%	85%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%	

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None of the above

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-1.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes		6%	0%	15%	-	-	5%	6%	2%	3%	5%	7%	8%	3%	6%	6%
No		94%	100%	85%	-	-	95%	94%	98%	97%	95%	93%	92%	97%	94%	94%
Total		100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%			49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

55

None of the above

926 Adults	All	Race								Education				Income					
Credibility Interval: +/-1.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160	
Yes	6%	5%	12%	6%	3%	0%	0%	16%	11%	9%	8%	5%	2%	7%	6%	4%	5%	5%	
No	94%	95%	88%	94%	97%	100%	100%	84%	89%	91%	92%	95%	98%	93%	94%	96%	95%	95%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%	

55

None of the above

926 Adults	All	Driven in Last Month			Urbanicity				
Credibility Interval: +/-1.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural		
Yes		6%	4%	14%	0%	5%	5%		15%
No		94%	96%	86%	100%	95%	95%		85%
Total		100%	100%	100%	100%	100%	100%		100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%		

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Do you identify as ...?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Male	49%	53%	43%	69%	55%	33%	46%	88%	83%	40%	37%	55%	51%	44%	47%	49%	49%
Female	49%	46%	55%	21%	45%	67%	50%	12%	17%	60%	63%	41%	48%	55%	52%	49%	20%
Other	2%	1%	3%	10%	1%	0%	4%	0%	0%	0%	0%	4%	1%	1%	1%	2%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

56

Do you identify as ...?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Male	49%	62%	62%	41%	48%	48%	50%	62%	58%	51%	61%	44%	32%	
Female	49%	29%	38%	59%	52%	50%	50%	37%	41%	46%	39%	54%	68%	
Other	2%	9%	0%	1%	0%	2%	0%	1%	1%	3%	0%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

56

Do you identify as ...?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Male	49%	53%	50%	51%	33%	47%	40%	56%	54%	55%	56%	42%	28%	69%	59%	48%	45%	21%
Female	49%	46%	49%	46%	67%	51%	60%	43%	45%	42%	42%	56%	72%	30%	40%	50%	53%	79%
Other	2%	1%	1%	3%	1%	2%	0%	1%	1%	3%	1%	2%	0%	1%	1%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

56	Do you identify as ...?															
926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Male	49%	50%	46%	46%	55%	39%	71%	66%	50%	46%	51%	72%	72%	52%	46%	50%
Female	49%	48%	52%	54%	41%	61%	23%	34%	49%	52%	49%	24%	26%	47%	52%	50%
Other	2%	2%	2%	0%	4%	0%	6%	0%	1%	2%	0%	4%	2%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

56	Do you identify as ...?															
926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	63%	58%	47%	44%	36%	50%	47%	49%	65%	51%	46%	53%	62%	76%	36%
Female	49%	36%	37%	51%	55%	64%	48%	51%	50%	34%	47%	52%	46%	38%	21%	64%
Other	2%	1%	4%	2%	1%	0%	2%	2%	2%	1%	2%	2%	1%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

56	Do you identify as ...?															
926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	45%	52%	56%	47%	39%	45%	59%	56%	56%	100%	44%	51%	64%	65%	21%
Female	49%	54%	45%	42%	50%	61%	53%	40%	28%	42%	0%	54%	47%	36%	32%	79%
Other	2%	1%	3%	2%	2%	0%	1%	1%	16%	3%	0%	2%	2%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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King County Target Zero Task Force ()

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Do you identify as ...?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	48%	50%	54%	47%	100%	48%	49%	62%	82%	33%	48%	71%	47%	65%	100%
Female	49%	50%	49%	46%	32%	0%	50%	50%	33%	18%	67%	51%	29%	53%	26%	0%
Other	2%	2%	1%	0%	21%	0%	2%	1%	5%	0%	0%	2%	0%	0%	9%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

56	Do you identify as ...?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Male	49%	47%	60%	83%	85%	100%	47%	49%	65%	66%	53%	53%	50%	46%	53%	48%	45%
Female	49%	51%	40%	17%	8%	0%	51%	49%	33%	31%	47%	46%	49%	51%	45%	51%	52%
Other	2%	2%	0%	0%	7%	0%	2%	3%	1%	3%	0%	1%	1%	3%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

56

Do you identify as ...?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Male	49%	60%	48%	44%	59%	47%	46%	59%	47%	46%	50%	54%	45%	61%	50%	43%
Female	49%	39%	51%	47%	41%	52%	49%	40%	52%	50%	49%	46%	51%	39%	50%	54%
Other	2%	1%	1%	9%	0%	1%	5%	1%	1%	5%	1%	0%	3%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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56	Do you identify as ...?																
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Male	49%	61%	46%	48%	55%	48%	45%	58%	47%	47%	47%	56%	52%	60%	49%	46%	
Female	49%	38%	54%	47%	44%	52%	49%	42%	52%	48%	52%	43%	43%	40%	51%	50%	
Other	2%	1%	1%	5%	0%	0%	6%	1%	1%	5%	1%	1%	5%	0%	1%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%	

56	Do you identify as ...?																
926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text							
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur			
Male	49%	76%	47%	55%	65%	58%	57%	44%	55%	68%	58%	50%	46%	55%			
Female	49%	24%	52%	36%	34%	41%	43%	54%	36%	32%	41%	50%	52%	35%			
Other	2%	0%	1%	9%	1%	1%	1%	2%	9%	0%	2%	0%	2%	9%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%			

56	Do you identify as ...?																
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Male	49%	65%	59%	51%	44%	55%	71%	57%	49%	46%	62%	81%	57%	48%	46%	65%	
Female	49%	33%	41%	48%	53%	42%	26%	43%	50%	52%	34%	18%	42%	50%	52%	31%	
Other	2%	2%	1%	1%	2%	4%	2%	0%	1%	2%	3%	1%	1%	2%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

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56	Do you identify as ...?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Male	49%	69%	59%	48%	47%	52%	68%	64%	41%	47%	56%	48%	50%	48%	49%	47%	50%
Female	49%	30%	39%	51%	51%	46%	31%	35%	58%	51%	41%	49%	50%	49%	50%	51%	48%
Other	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	3%	3%	0%	3%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

56	Do you identify as ...?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Male	49%	45%	53%	49%	49%	48%	51%	49%	49%	54%	47%	49%	49%	50%	48%	47%	52%
Female	49%	54%	45%	50%	48%	51%	47%	51%	48%	45%	51%	50%	49%	49%	50%	52%	45%
Other	2%	1%	2%	1%	3%	1%	3%	1%	3%	1%	2%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

56

Do you identify as ...?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Male	49%	48%	50%	45%	49%	-	-	-	60%	47%	49%	49%	50%	49%	49%
Female	49%	50%	48%	54%	49%	-	-	-	36%	51%	49%	51%	47%	49%	49%
Other	2%	1%	2%	1%	2%	-	-	-	4%	2%	1%	0%	4%	2%	2%
Total	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%				3%	32%	26%	25%	14%	61%	39%

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Do you identify as ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Male	49%	48%	50%	49%	51%	18%	39%	49%	39%	49%	43%	49%	55%	44%	44%	53%	55%	57%
Female	49%	49%	49%	50%	46%	82%	61%	51%	46%	49%	53%	50%	44%	55%	52%	46%	45%	43%
Other	2%	3%	1%	1%	3%	0%	0%	0%	15%	2%	4%	1%	1%	1%	4%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

56

Do you identify as ...?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Male	49%	50%	45%	58%	57%	43%	31%	
Female	49%	49%	51%	42%	41%	55%	68%	
Other	2%	1%	4%	0%	2%	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

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How old are you?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
16-17	3%	1%	4%	36%	0%	0%	0%	0%	0%	10%	0%	0%	1%	3%	5%	4%	0%
18-34	32%	36%	26%	31%	37%	48%	34%	14%	40%	40%	25%	36%	39%	43%	43%	21%	60%
35-49	26%	32%	20%	12%	31%	12%	32%	57%	60%	26%	37%	36%	29%	26%	19%	24%	40%
50-64	25%	27%	23%	21%	27%	39%	28%	29%	0%	21%	26%	19%	24%	23%	23%	28%	0%
65+	14%	4%	27%	0%	4%	0%	6%	0%	0%	4%	13%	8%	6%	7%	10%	23%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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How old are you?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
16-17	3%	0%	1%	2%	2%	4%	0%	0%	0%	3%	1%	4%	0%	
18-34	32%	30%	50%	43%	40%	24%	54%	41%	43%	38%	27%	27%	28%	
35-49	26%	41%	26%	31%	25%	23%	28%	34%	27%	24%	42%	24%	64%	
50-64	25%	21%	22%	20%	31%	27%	0%	26%	30%	23%	19%	26%	8%	
65+	14%	8%	1%	4%	1%	22%	18%	0%	1%	12%	11%	20%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

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How old are you?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-17	3%	1%	3%	2%	3%	5%	0%	1%	2%	1%	4%	4%	0%	2%	4%	3%	2%	0%
18-34	32%	40%	32%	36%	38%	23%	40%	42%	48%	38%	37%	21%	5%	34%	44%	42%	23%	31%
35-49	26%	27%	33%	19%	35%	23%	53%	31%	29%	25%	25%	24%	59%	40%	20%	25%	28%	7%
50-64	25%	29%	27%	23%	13%	25%	6%	25%	19%	19%	32%	28%	21%	25%	31%	27%	22%	46%
65+	14%	3%	5%	20%	11%	24%	0%	1%	3%	16%	2%	22%	15%	0%	1%	3%	24%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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How old are you?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-17	3%	2%	5%	2%	0%	6%	9%	3%	2%	3%	4%	7%	3%	3%	3%	9%
18-34	32%	37%	31%	31%	21%	29%	22%	45%	43%	26%	25%	41%	42%	49%	28%	20%
35-49	26%	28%	26%	29%	23%	4%	57%	32%	25%	25%	34%	43%	35%	28%	25%	5%
50-64	25%	27%	23%	31%	19%	36%	12%	19%	25%	26%	30%	9%	19%	20%	26%	55%
65+	14%	6%	15%	6%	37%	25%	0%	1%	6%	20%	8%	0%	2%	1%	18%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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How old are you?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-17	3%	5%	2%	2%	3%	7%	1%	3%	7%	4%	9%	3%	2%	1%	16%	23%
18-34	32%	37%	44%	41%	22%	21%	21%	35%	52%	25%	31%	27%	45%	38%	16%	42%
35-49	26%	36%	30%	25%	23%	24%	28%	27%	20%	30%	20%	27%	25%	21%	34%	0%
50-64	25%	19%	16%	27%	28%	35%	25%	26%	20%	27%	41%	26%	21%	34%	34%	36%
65+	14%	2%	8%	4%	24%	13%	26%	10%	1%	14%	0%	18%	7%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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How old are you?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-17	3%	2%	2%	4%	5%	9%	3%	2%	0%	13%	0%	2%	4%	0%	6%	10%
18-34	32%	24%	36%	44%	40%	22%	29%	39%	35%	23%	57%	28%	32%	47%	30%	19%
35-49	26%	25%	29%	22%	32%	30%	26%	25%	25%	51%	0%	27%	26%	25%	26%	0%
50-64	25%	28%	22%	26%	22%	20%	25%	24%	24%	13%	43%	23%	27%	21%	37%	70%
65+	14%	21%	11%	3%	0%	18%	16%	9%	17%	0%	0%	19%	11%	7%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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How old are you?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
16-17	3%	3%	2%	0%	18%	23%	3%	3%	0%	17%	0%	3%	2%	10%	0%	0%	
18-34	32%	29%	42%	25%	34%	0%	30%	41%	33%	44%	0%	31%	31%	16%	60%	100%	
35-49	26%	27%	25%	27%	28%	0%	26%	29%	33%	20%	100%	26%	35%	40%	23%	0%	
50-64	25%	25%	25%	31%	20%	77%	26%	21%	27%	19%	0%	25%	24%	24%	16%	0%	
65+	14%	17%	7%	17%	0%	0%	16%	5%	7%	0%	0%	15%	8%	10%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

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Sponsor:
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How old are you?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
16-17	3%	3%	2%	0%	0%	0%	3%	2%	3%	0%	0%	4%	2%	4%	4%	1%	3%	
18-34	32%	33%	14%	57%	42%	0%	30%	33%	40%	49%	22%	37%	26%	36%	36%	28%	31%	
35-49	26%	25%	39%	32%	35%	100%	25%	28%	30%	25%	22%	33%	26%	24%	27%	30%	22%	
50-64	25%	25%	26%	10%	23%	0%	25%	26%	26%	26%	8%	19%	29%	22%	26%	24%	24%	
65+	14%	14%	19%	0%	0%	0%	16%	11%	1%	0%	48%	6%	17%	14%	7%	17%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%	

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How old are you?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	3%	4%	2%	7%	4%	1%	6%	5%	1%	5%	4%	0%	2%	2%	2%	4%
18-34	32%	40%	29%	39%	39%	28%	36%	38%	27%	37%	36%	18%	28%	31%	30%	33%
35-49	26%	28%	27%	18%	32%	28%	18%	30%	28%	18%	26%	37%	23%	31%	28%	22%
50-64	25%	20%	26%	22%	19%	27%	24%	21%	26%	25%	25%	24%	25%	27%	26%	23%
65+	14%	8%	15%	14%	6%	16%	17%	5%	17%	16%	10%	21%	21%	9%	13%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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How old are you?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	3%	3%	2%	4%	3%	2%	4%	4%	2%	4%	3%	1%	4%	3%	2%	4%
18-34	32%	38%	28%	36%	37%	25%	38%	40%	25%	39%	30%	35%	33%	34%	27%	41%
35-49	26%	33%	28%	19%	26%	28%	23%	30%	28%	20%	28%	33%	15%	44%	26%	20%
50-64	25%	23%	26%	24%	25%	28%	19%	22%	28%	21%	26%	24%	23%	18%	27%	22%
65+	14%	2%	16%	17%	9%	16%	16%	5%	16%	17%	13%	7%	25%	1%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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How old are you?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
16-17	3%	5%	2%	5%	2%	2%	3%	3%	16%	2%	1%	2%	3%	7%	
18-34	32%	36%	30%	42%	35%	52%	39%	25%	54%	37%	53%	37%	26%	54%	
35-49	26%	29%	27%	21%	36%	25%	28%	26%	17%	40%	25%	35%	24%	25%	
50-64	25%	29%	26%	16%	26%	15%	23%	28%	10%	19%	20%	22%	27%	13%	
65+	14%	2%	15%	15%	1%	6%	8%	19%	3%	2%	1%	5%	20%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

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How old are you?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
16-17	3%	2%	0%	0%	4%	1%	1%	2%	2%	3%	0%	0%	2%	2%	3%	0%
18-34	32%	37%	50%	41%	24%	34%	18%	48%	43%	29%	37%	17%	51%	43%	27%	55%
35-49	26%	40%	31%	27%	24%	34%	55%	31%	19%	25%	30%	64%	23%	22%	25%	21%
50-64	25%	17%	17%	25%	27%	26%	20%	18%	29%	25%	30%	19%	23%	25%	26%	24%
65+	14%	4%	1%	7%	21%	4%	6%	1%	7%	18%	3%	0%	1%	7%	19%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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How old are you?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-17	3%	2%	5%	1%	3%	0%	0%	3%	2%	3%	0%	4%	1%	4%	1%	4%	1%
18-34	32%	15%	41%	44%	29%	47%	22%	45%	40%	29%	44%	32%	31%	34%	29%	36%	27%
35-49	26%	49%	38%	19%	25%	31%	45%	32%	25%	24%	27%	25%	28%	24%	28%	22%	31%
50-64	25%	31%	14%	27%	26%	18%	30%	18%	26%	25%	26%	21%	30%	20%	29%	24%	26%
65+	14%	3%	2%	9%	18%	4%	2%	2%	8%	18%	2%	18%	10%	17%	12%	15%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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How old are you?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-17	3%	3%	2%	4%	2%	4%	1%	4%	2%	4%	2%	4%	2%	3%	3%	4%	2%
18-34	32%	36%	27%	32%	31%	31%	32%	27%	36%	31%	32%	30%	33%	26%	35%	35%	26%
35-49	26%	24%	29%	22%	31%	21%	33%	23%	30%	23%	28%	24%	28%	25%	27%	22%	33%
50-64	25%	25%	25%	24%	26%	24%	26%	25%	25%	22%	26%	26%	24%	26%	24%	23%	27%
65+	14%	12%	17%	19%	10%	20%	8%	21%	7%	20%	12%	16%	13%	21%	11%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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How old are you?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
16-17	3%	4%	2%	1%	3%	3%	2%	6%	-	-	-	-	-	5%	0%
18-34	32%	35%	26%	26%	32%	30%	32%	39%	-	-	-	-	-	52%	0%
35-49	26%	22%	34%	32%	26%	27%	26%	19%	-	-	-	-	-	43%	0%
50-64	25%	24%	27%	32%	24%	25%	26%	5%	-	-	-	-	-	0%	63%
65+	14%	17%	11%	8%	15%	15%	14%	30%	-	-	-	-	-	0%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%						61%	39%

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57	How old are you?																	
926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-17	3%	2%	1%	4%	1%	0%	0%	5%	2%	13%	1%	0%	0%	2%	3%	4%	3%	3%
18-34	32%	33%	33%	31%	33%	8%	35%	47%	21%	37%	34%	31%	25%	28%	35%	39%	30%	23%
35-49	26%	23%	22%	27%	26%	63%	21%	30%	25%	21%	24%	25%	40%	25%	18%	26%	36%	36%
50-64	25%	27%	43%	24%	22%	29%	44%	18%	31%	26%	26%	28%	17%	31%	26%	20%	18%	25%
65+	14%	15%	0%	15%	18%	0%	0%	0%	21%	4%	15%	17%	19%	14%	18%	11%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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How old are you?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
16-17	3%	2%	8%	0%	3%	2%	2%	
18-34	32%	30%	36%	42%	35%	29%	29%	
35-49	26%	27%	25%	20%	27%	25%	39%	
50-64	25%	26%	20%	38%	22%	29%	15%	
65+	14%	15%	10%	0%	13%	16%	16%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

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How old are you?

926 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
16-49	61%	69%	50%	79%	69%	61%	66%	71%	100%	76%	61%	72%	69%	71%	67%	49%	100%	
50+	39%	31%	50%	21%	31%	39%	34%	29%	0%	24%	39%	28%	31%	29%	33%	51%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%	

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How old are you?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
16-49	61%	71%	77%	76%	68%	51%	82%	74%	70%	65%	71%	55%	92%
50+	39%	29%	23%	24%	32%	49%	18%	26%	30%	35%	29%	45%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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How old are you?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-49	61%	68%	68%	56%	76%	51%	94%	74%	78%	65%	66%	49%	64%	75%	68%	70%	54%	39%
50+	39%	32%	32%	44%	24%	49%	6%	26%	22%	35%	34%	51%	36%	25%	32%	30%	46%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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How old are you?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
16-49	61%	68%	62%	62%	44%	39%	88%	80%	70%	54%	63%	91%	79%	79%	56%	34%	
50+	39%	32%	38%	38%	56%	61%	12%	20%	30%	46%	37%	9%	21%	21%	44%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

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How old are you?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-49	61%	79%	76%	69%	48%	52%	50%	65%	79%	59%	59%	57%	72%	60%	66%	64%
50+	39%	21%	24%	31%	52%	48%	50%	35%	21%	41%	41%	43%	28%	40%	34%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

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How old are you?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
16-49	61%	51%	67%	70%	78%	62%	59%	67%	59%	87%	57%	57%	62%	72%	63%	30%	
50+	39%	49%	33%	30%	22%	38%	41%	33%	41%	13%	43%	43%	38%	28%	37%	70%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%	

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How old are you?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
16-49	61%	59%	68%	51%	80%	23%	58%	73%	66%	81%	100%	60%	68%	66%	84%	100%	
50+	39%	41%	32%	49%	20%	77%	42%	27%	34%	19%	0%	40%	32%	34%	16%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

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How old are you?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	61%	61%	55%	90%	77%	100%	59%	63%	73%	74%	44%	74%	54%	64%	67%	59%	56%
50+	39%	39%	45%	10%	23%	0%	41%	37%	27%	26%	56%	26%	46%	36%	33%	41%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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How old are you?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	61%	73%	59%	64%	74%	58%	60%	74%	57%	60%	65%	55%	54%	64%	61%	58%
50+	39%	27%	41%	36%	26%	42%	40%	26%	43%	40%	35%	45%	46%	36%	39%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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How old are you?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	61%	74%	58%	59%	66%	56%	65%	73%	56%	62%	61%	69%	52%	81%	56%	65%
50+	39%	26%	42%	41%	34%	44%	35%	27%	44%	38%	39%	31%	48%	19%	44%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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How old are you?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
16-49	61%	69%	59%	69%	73%	79%	70%	54%	87%	79%	79%	73%	53%	87%
50+	39%	31%	41%	31%	27%	21%	30%	46%	13%	21%	21%	27%	47%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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How old are you?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
16-49	61%	79%	82%	68%	52%	69%	74%	81%	64%	57%	67%	81%	76%	68%	56%	76%	
50+	39%	21%	18%	32%	48%	31%	26%	19%	36%	43%	33%	19%	24%	32%	44%	24%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

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How old are you?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-49	61%	65%	84%	64%	57%	78%	67%	80%	66%	57%	72%	61%	60%	63%	59%	62%	60%
50+	39%	35%	16%	36%	43%	22%	33%	20%	34%	43%	28%	39%	40%	37%	41%	38%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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How old are you?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-49	61%	63%	58%	57%	64%	56%	66%	54%	68%	58%	62%	58%	62%	53%	65%	61%	61%
50+	39%	37%	42%	43%	36%	44%	34%	46%	32%	42%	38%	42%	38%	47%	35%	39%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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How old are you?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
16-49	61%	60%	62%	59%	61%	60%	61%	65%	100%	100%	100%	0%	0%	-	-
50+	39%	40%	38%	41%	39%	40%	39%	35%	0%	0%	0%	100%	100%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%		

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How old are you?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	61%	57%	57%	61%	60%	71%	56%	82%	48%	71%	59%	55%	64%	55%	56%	69%	68%	62%
50+	39%	43%	43%	39%	40%	29%	44%	18%	52%	29%	41%	45%	36%	45%	44%	31%	32%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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58 How old are you?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
16-49	61%	59%	70%	62%	65%	56%	69%
50+	39%	41%	30%	38%	35%	44%	31%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

59 Are you ...?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Hispanic	9%	12%	7%	6%	10%	51%	19%	8%	17%	12%	6%	8%	14%	10%	16%	8%	11%
Black	6%	7%	5%	0%	7%	0%	8%	0%	0%	13%	0%	6%	6%	4%	7%	7%	0%
White	61%	62%	61%	69%	64%	22%	50%	64%	53%	46%	94%	61%	58%	60%	59%	63%	58%
Asian	17%	13%	21%	11%	13%	15%	16%	0%	0%	23%	0%	17%	18%	18%	16%	16%	0%
American Indian / Alaska Native	1%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%
Multiracial	3%	3%	3%	3%	2%	11%	4%	18%	0%	6%	0%	1%	2%	4%	2%	3%	0%
Other	2%	2%	3%	10%	2%	0%	3%	10%	30%	0%	0%	4%	1%	3%	0%	2%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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Are you ...?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Hispanic	9%	13%	17%	7%	12%	9%	9%	11%	24%	8%	7%	8%	10%	
Black	6%	11%	7%	4%	5%	6%	0%	6%	4%	6%	7%	6%	7%	
White	61%	53%	58%	63%	66%	62%	55%	66%	57%	60%	59%	63%	28%	
Asian	17%	21%	11%	20%	9%	16%	36%	10%	9%	19%	25%	16%	47%	
American Indian / Alaska Native	1%	0%	0%	1%	2%	1%	0%	1%	0%	1%	0%	1%	8%	
Native Hawaiian / Pacific Islander	1%	3%	1%	1%	0%	1%	0%	3%	0%	1%	0%	1%	0%	
Multiracial	3%	0%	5%	4%	1%	2%	0%	2%	3%	4%	1%	2%	0%	
Other	2%	0%	1%	0%	4%	4%	0%	2%	3%	1%	2%	3%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

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Are you ...?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Hispanic	9%	11%	11%	9%	17%	7%	5%	16%	12%	7%	8%	8%	12%	18%	14%	9%	8%	3%
Black	6%	8%	7%	3%	14%	5%	0%	8%	9%	2%	10%	6%	13%	7%	2%	8%	5%	21%
White	61%	59%	63%	55%	53%	67%	61%	52%	62%	55%	60%	67%	57%	66%	61%	61%	61%	66%
Asian	17%	14%	15%	24%	12%	15%	21%	15%	10%	30%	18%	14%	17%	3%	17%	15%	19%	10%
American Indian / Alaska Native	1%	1%	0%	0%	0%	1%	9%	1%	1%	1%	0%	0%	0%	2%	1%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	0%	1%	0%	1%	0%	1%	2%	0%	2%	0%	0%	0%	0%	1%	1%	0%
Multiracial	3%	4%	1%	3%	3%	3%	4%	4%	3%	4%	2%	2%	0%	0%	3%	4%	2%	0%
Other	2%	2%	1%	4%	3%	2%	0%	3%	1%	2%	1%	3%	0%	4%	2%	1%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Are you ...?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Hispanic	9%	11%	10%	7%	7%	4%	26%	17%	8%	9%	5%	20%	17%	9%	9%	11%	
Black	6%	5%	6%	6%	6%	22%	5%	8%	5%	6%	14%	3%	7%	7%	6%	31%	
White	61%	63%	59%	71%	55%	75%	62%	53%	64%	61%	62%	61%	58%	65%	61%	47%	
Asian	17%	10%	21%	12%	25%	0%	3%	19%	17%	17%	5%	16%	15%	11%	18%	11%	
American Indian / Alaska Native	1%	1%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%	0%	1%	1%	0%	
Native Hawaiian / Pacific Islander	1%	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	
Multiracial	3%	4%	2%	1%	2%	0%	0%	0%	4%	2%	4%	0%	0%	4%	3%	0%	
Other	2%	5%	1%	0%	3%	0%	4%	0%	1%	3%	10%	0%	2%	1%	3%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%	

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Are you ...?

926 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	11%	12%	12%	8%	2%	10%	7%	18%	22%	13%	8%	11%	34%	3%	0%	
Black	6%	8%	6%	8%	4%	15%	7%	5%	8%	0%	15%	6%	4%	17%	0%	0%	
White	61%	57%	52%	64%	65%	64%	59%	64%	61%	56%	42%	62%	62%	33%	72%	58%	
Asian	17%	16%	22%	12%	17%	16%	19%	17%	9%	12%	12%	16%	18%	16%	11%	0%	
American Indian / Alaska Native	1%	0%	1%	1%	1%	0%	1%	0%	1%	0%	7%	1%	1%	0%	0%	0%	
Native Hawaiian / Pacific Islander	1%	0%	2%	0%	1%	0%	1%	1%	0%	0%	11%	1%	0%	0%	0%	31%	
Multiracial	3%	6%	3%	3%	2%	1%	1%	4%	1%	1%	0%	3%	2%	0%	0%	10%	
Other	2%	1%	3%	0%	3%	1%	3%	2%	1%	8%	0%	3%	1%	0%	15%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%	

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Are you ...?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	9%	10%	13%	5%	4%	8%	13%	14%	18%	0%	11%	8%	10%	8%	0%	
Black	6%	8%	4%	8%	4%	0%	6%	6%	1%	5%	16%	6%	5%	5%	5%	50%	
White	61%	62%	62%	57%	59%	70%	61%	64%	55%	64%	84%	55%	68%	70%	60%	50%	
Asian	17%	15%	19%	15%	24%	10%	18%	10%	24%	14%	0%	22%	12%	8%	28%	0%	
American Indian / Alaska Native	1%	0%	1%	0%	0%	4%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
Native Hawaiian / Pacific Islander	1%	0%	1%	1%	0%	7%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
Multiracial	3%	2%	3%	5%	0%	2%	2%	5%	0%	0%	0%	3%	2%	4%	0%	0%	
Other	2%	4%	1%	1%	8%	4%	3%	2%	5%	0%	0%	2%	3%	3%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%	

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Are you ...?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	8%	11%	30%	12%	23%	9%	10%	17%	29%	33%	8%	17%	44%	30%	0%	
Black	6%	5%	9%	6%	0%	0%	5%	12%	3%	0%	0%	6%	6%	12%	0%	0%	
White	61%	61%	64%	56%	67%	77%	62%	58%	56%	65%	0%	62%	47%	44%	52%	0%	
Asian	17%	19%	10%	8%	7%	0%	17%	14%	22%	7%	0%	16%	25%	0%	18%	100%	
American Indian / Alaska Native	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	67%	1%	0%	0%	0%	0%	
Native Hawaiian / Pacific Islander	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	
Multiracial	3%	2%	4%	0%	0%	0%	3%	2%	0%	0%	0%	3%	2%	0%	0%	0%	
Other	2%	2%	3%	0%	14%	0%	2%	3%	3%	0%	0%	3%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

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Are you ...?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	9%	20%	20%	21%	100%	10%	7%	10%	20%	21%	13%	9%	8%	10%	12%	7%
Black	6%	6%	3%	15%	0%	0%	5%	7%	12%	12%	4%	7%	6%	6%	8%	5%	5%
White	61%	61%	69%	41%	71%	0%	61%	63%	63%	65%	57%	57%	63%	61%	57%	63%	65%
Asian	17%	17%	7%	24%	8%	0%	18%	16%	11%	3%	7%	19%	14%	19%	21%	12%	17%
American Indian / Alaska Native	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	6%	0%	0%	1%	0%	0%	1%
Native Hawaiian / Pacific Islander	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	1%
Multiracial	3%	3%	2%	0%	0%	0%	2%	4%	3%	0%	5%	1%	3%	3%	4%	2%	2%
Other	2%	3%	0%	0%	0%	0%	4%	1%	1%	0%	0%	3%	3%	1%	2%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Are you ...?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	9%	10%	7%	10%	10%	7%	11%	9%	8%	8%	20%	8%	13%	10%	8%
Black	6%	4%	7%	4%	5%	7%	3%	6%	7%	4%	7%	4%	4%	5%	6%	7%
White	61%	54%	62%	62%	63%	62%	58%	60%	64%	57%	63%	52%	63%	58%	64%	60%
Asian	17%	28%	14%	23%	19%	15%	21%	20%	14%	21%	16%	19%	18%	16%	15%	19%
American Indian / Alaska Native	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%
Native Hawaiian / Pacific Islander	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%	1%
Multiracial	3%	1%	3%	1%	1%	3%	4%	1%	2%	5%	3%	2%	2%	4%	2%	2%
Other	2%	3%	2%	2%	2%	1%	6%	1%	3%	2%	2%	2%	4%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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59	Are you ...?															
926 Adults Credibility Interval: +/-3.6 pct points	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	13%	10%	7%	10%	10%	8%	13%	9%	7%	10%	12%	5%	17%	9%	7%
Black	6%	5%	5%	8%	7%	6%	5%	6%	6%	6%	6%	8%	4%	4%	7%	5%
White	61%	57%	65%	57%	57%	65%	59%	60%	64%	57%	63%	54%	59%	58%	63%	59%
Asian	17%	19%	13%	23%	20%	13%	19%	16%	15%	20%	14%	19%	26%	19%	14%	22%
American Indian / Alaska Native	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%	1%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%	2%	1%	0%	1%	1%
Multiracial	3%	3%	3%	1%	3%	2%	3%	2%	3%	3%	3%	1%	1%	0%	3%	4%
Other	2%	2%	3%	2%	2%	2%	4%	2%	1%	5%	2%	3%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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Are you ...?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Hispanic	9%	23%	9%	6%	17%	11%	9%	9%	11%	13%	12%	12%	8%	5%
Black	6%	5%	6%	6%	11%	5%	3%	6%	7%	7%	10%	4%	6%	7%
White	61%	54%	63%	53%	62%	68%	63%	60%	72%	66%	62%	58%	61%	71%
Asian	17%	19%	15%	29%	7%	11%	19%	18%	6%	11%	10%	19%	18%	7%
American Indian / Alaska Native	1%	0%	1%	2%	3%	0%	0%	1%	0%	2%	0%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	1%	0%
Multiracial	3%	0%	3%	3%	0%	3%	4%	3%	0%	0%	2%	3%	3%	5%
Other	2%	0%	3%	1%	0%	1%	2%	3%	4%	0%	3%	2%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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Are you ...?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Hispanic	9%	18%	11%	11%	8%	3%	26%	11%	10%	8%	10%	18%	16%	9%	8%	16%	
Black	6%	7%	6%	6%	6%	3%	6%	8%	6%	6%	5%	10%	3%	10%	5%	6%	
White	61%	59%	63%	61%	61%	72%	51%	70%	68%	60%	57%	52%	67%	68%	60%	52%	
Asian	17%	11%	14%	16%	18%	3%	12%	11%	12%	18%	14%	13%	13%	10%	19%	17%	
American Indian / Alaska Native	1%	2%	0%	0%	1%	3%	0%	0%	0%	1%	3%	0%	0%	0%	1%	0%	
Native Hawaiian / Pacific Islander	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%	0%	
Multiracial	3%	2%	3%	4%	2%	0%	2%	0%	2%	3%	0%	3%	1%	1%	3%	5%	
Other	2%	1%	2%	1%	3%	16%	2%	0%	2%	2%	11%	3%	1%	2%	3%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

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Are you ...?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Hispanic	9%	17%	18%	11%	8%	3%	16%	14%	13%	8%	3%	8%	11%	8%	11%	8%	11%
Black	6%	9%	2%	14%	5%	4%	10%	3%	11%	5%	8%	5%	7%	5%	7%	4%	8%
White	61%	53%	69%	60%	62%	62%	53%	68%	58%	62%	53%	65%	57%	67%	56%	69%	54%
Asian	17%	20%	6%	13%	18%	22%	20%	8%	13%	17%	25%	15%	19%	13%	20%	12%	22%
American Indian / Alaska Native	1%	0%	0%	1%	1%	2%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%
Multiracial	3%	0%	2%	1%	3%	4%	1%	2%	1%	3%	8%	3%	2%	3%	2%	4%	2%
Other	2%	0%	3%	0%	3%	2%	0%	2%	3%	3%	3%	3%	2%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Are you ...?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Hispanic	9%	9%	10%	9%	10%	8%	11%	8%	11%	8%	10%	8%	10%	8%	10%	7%	13%
Black	6%	7%	5%	4%	8%	5%	8%	4%	8%	7%	6%	5%	7%	8%	5%	5%	8%
White	61%	62%	61%	62%	61%	63%	60%	62%	61%	62%	61%	63%	60%	62%	61%	64%	57%
Asian	17%	14%	19%	19%	14%	19%	14%	19%	13%	18%	16%	18%	16%	16%	17%	18%	15%
American Indian / Alaska Native	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%	0%
Multiracial	3%	3%	2%	3%	2%	3%	3%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%
Other	2%	3%	1%	2%	3%	2%	4%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Are you ...?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Hispanic	9%	7%	13%	8%	10%	9%	9%	14%	6%	10%	8%	10%	10%	9%	10%	
Black	6%	5%	8%	12%	6%	6%	6%	4%	2%	6%	5%	10%	0%	6%	7%	
White	61%	64%	57%	60%	62%	62%	62%	31%	79%	60%	63%	58%	65%	62%	61%	
Asian	17%	17%	15%	8%	17%	17%	15%	30%	7%	17%	16%	14%	21%	17%	17%	
American Indian / Alaska Native	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	2%	1%	0%	1%	0%	
Native Hawaiian / Pacific Islander	1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	
Multiracial	3%	2%	3%	7%	2%	3%	3%	0%	5%	4%	3%	2%	0%	4%	1%	
Other	2%	2%	4%	5%	2%	2%	2%	21%	1%	2%	2%	3%	4%	2%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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Are you ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	-	-	-	-	-	-	-	-	9%	11%	9%	9%	11%	9%	11%	9%	7%
Black	6%	-	-	-	-	-	-	-	-	10%	7%	4%	5%	10%	6%	5%	4%	4%
White	61%	-	-	-	-	-	-	-	-	60%	64%	58%	67%	57%	58%	65%	65%	70%
Asian	17%	-	-	-	-	-	-	-	-	10%	11%	24%	13%	15%	20%	14%	18%	15%
American Indian / Alaska Native	1%	-	-	-	-	-	-	-	-	2%	0%	0%	1%	2%	0%	0%	0%	1%
Native Hawaiian / Pacific Islander	1%	-	-	-	-	-	-	-	-	1%	1%	1%	0%	1%	2%	0%	0%	0%
Multiracial	3%	-	-	-	-	-	-	-	-	4%	2%	2%	2%	3%	3%	4%	1%	1%
Other	2%	-	-	-	-	-	-	-	-	4%	3%	2%	2%	2%	3%	1%	4%	2%
Total	100%									100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%									20%	21%	42%	18%	25%	28%	18%	16%	12%

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Are you ...?

926 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Hispanic	9%	10%	8%	58%	9%	10%	10%	
Black	6%	6%	7%	0%	7%	6%	0%	
White	61%	62%	58%	42%	61%	61%	70%	
Asian	17%	16%	19%	0%	17%	18%	4%	
American Indian / Alaska Native	1%	1%	1%	0%	0%	1%	0%	
Native Hawaiian / Pacific Islander	1%	1%	0%	0%	1%	0%	1%	
Multiracial	3%	3%	3%	0%	2%	3%	3%	
Other	2%	2%	4%	0%	2%	2%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	82%	18%	0%	46%	49%	5%	

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How far have you gotten in school?

926 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	20%	17%	23%	56%	17%	7%	14%	16%	13%	24%	6%	15%	15%	17%	26%	22%	50%	
Some College	21%	20%	22%	18%	21%	19%	16%	11%	0%	11%	14%	18%	26%	22%	16%	20%	20%	
Associate's / Bachelor's	42%	43%	41%	15%	41%	52%	49%	61%	57%	47%	63%	41%	41%	47%	46%	40%	0%	
Master's Or Higher	18%	20%	14%	10%	21%	22%	21%	12%	30%	18%	18%	26%	18%	14%	13%	17%	30%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%	

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How far have you gotten in school?

926 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	20%	15%	19%	17%	20%	21%	23%	19%	22%	18%	14%	21%	12%	
Some College	21%	18%	26%	19%	18%	21%	22%	13%	21%	24%	20%	20%	15%	
Associate's / Bachelor's	42%	38%	42%	48%	45%	40%	54%	47%	39%	42%	44%	41%	66%	
Master's Or Higher	18%	29%	13%	15%	16%	18%	0%	20%	18%	16%	22%	17%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%	

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How far have you gotten in school?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
High School	20%	20%	16%	13%	23%	26%	29%	23%	14%	11%	27%	23%	12%	26%	20%	23%	16%	52%
Some College	21%	14%	22%	26%	19%	20%	19%	15%	20%	24%	18%	21%	35%	21%	17%	20%	21%	25%
Associate's / Bachelor's	42%	47%	39%	49%	40%	38%	52%	42%	44%	51%	41%	38%	40%	28%	49%	45%	42%	0%
Master's Or Higher	18%	19%	23%	13%	18%	17%	0%	20%	22%	14%	14%	18%	13%	25%	14%	12%	20%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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60 How far have you gotten in school?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
High School	20%	20%	20%	16%	20%	22%	16%	24%	16%	21%	31%	17%	18%	21%	20%	16%
Some College	21%	22%	18%	22%	22%	21%	25%	19%	20%	21%	16%	20%	22%	17%	21%	40%
Associate's / Bachelor's	42%	41%	45%	43%	39%	25%	16%	36%	50%	41%	28%	26%	33%	50%	42%	14%
Master's Or Higher	18%	17%	17%	19%	19%	33%	44%	21%	14%	18%	25%	37%	27%	12%	17%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

60 How far have you gotten in school?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
High School	20%	29%	16%	16%	21%	19%	20%	18%	23%	25%	34%	19%	21%	21%	47%	10%
Some College	21%	18%	25%	21%	19%	15%	21%	20%	18%	29%	36%	21%	16%	33%	25%	58%
Associate's / Bachelor's	42%	28%	44%	45%	43%	47%	38%	45%	45%	31%	30%	41%	48%	32%	15%	31%
Master's Or Higher	18%	26%	15%	18%	17%	19%	21%	17%	14%	15%	0%	19%	15%	14%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

60 How far have you gotten in school?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
High School	20%	22%	15%	20%	32%	30%	20%	19%	25%	8%	41%	21%	20%	14%	27%	10%
Some College	21%	18%	21%	27%	12%	35%	20%	17%	44%	44%	59%	19%	23%	19%	23%	35%
Associate's / Bachelor's	42%	40%	47%	42%	27%	30%	43%	45%	13%	42%	0%	42%	38%	54%	39%	55%
Master's Or Higher	18%	19%	17%	11%	29%	4%	17%	20%	19%	6%	0%	18%	19%	13%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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King County Target Zero Task Force ()

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How far have you gotten in school?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
High School	20%	21%	15%	21%	13%	23%	20%	18%	3%	0%	67%	20%	16%	0%	4%	0%
Some College	21%	20%	20%	23%	38%	77%	20%	20%	24%	37%	0%	21%	12%	34%	33%	100%
Associate's / Bachelor's	42%	41%	48%	33%	6%	0%	42%	39%	52%	50%	0%	42%	39%	40%	46%	0%
Master's Or Higher	18%	18%	17%	22%	43%	0%	17%	23%	21%	13%	33%	17%	34%	26%	17%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

60	How far have you gotten in school?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	20%	11%	22%	0%	0%	19%	19%	36%	8%	10%	20%	18%	22%	20%	20%	19%
Some College	21%	20%	22%	21%	51%	0%	17%	26%	30%	54%	13%	15%	21%	23%	18%	20%	23%
Associate's / Bachelor's	42%	43%	34%	36%	33%	0%	46%	39%	24%	19%	46%	38%	44%	42%	42%	44%	40%
Master's Or Higher	18%	16%	33%	21%	17%	100%	18%	17%	10%	19%	30%	27%	17%	14%	19%	16%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

60

How far have you gotten in school?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	23%	19%	22%	23%	18%	22%	23%	18%	22%	20%	16%	21%	23%	18%	20%
Some College	21%	19%	20%	29%	20%	20%	22%	22%	19%	23%	20%	14%	24%	19%	20%	22%
Associate's / Bachelor's	42%	32%	44%	37%	35%	45%	40%	34%	47%	38%	41%	47%	43%	35%	44%	43%
Master's Or Higher	18%	26%	17%	12%	23%	17%	15%	21%	17%	17%	19%	23%	12%	23%	18%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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60	How far have you gotten in school?															
926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	25%	17%	23%	22%	18%	20%	19%	19%	21%	20%	18%	21%	23%	18%	22%
Some College	21%	17%	21%	21%	20%	20%	23%	23%	18%	23%	22%	16%	20%	21%	20%	21%
Associate's / Bachelor's	42%	32%	44%	44%	37%	44%	43%	35%	46%	39%	42%	40%	45%	26%	44%	43%
Master's Or Higher	18%	26%	18%	12%	21%	18%	14%	22%	17%	16%	17%	26%	14%	30%	17%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

60	How far have you gotten in school?															
926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur		
High School	20%	23%	19%	26%	22%	24%	19%	18%	38%	21%	19%	15%	20%	44%		
Some College	21%	18%	21%	16%	18%	23%	22%	20%	8%	27%	21%	17%	21%	18%		
Associate's / Bachelor's	42%	32%	43%	41%	29%	36%	47%	43%	46%	35%	39%	52%	42%	27%		
Master's Or Higher	18%	27%	17%	17%	30%	17%	13%	18%	7%	17%	21%	15%	18%	11%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%		

60	How far have you gotten in school?															
926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
High School	20%	21%	20%	12%	21%	32%	34%	11%	14%	20%	28%	23%	12%	16%	21%	19%
Some College	21%	17%	22%	21%	21%	13%	10%	24%	17%	22%	13%	11%	29%	19%	21%	17%
Associate's / Bachelor's	42%	32%	37%	51%	42%	35%	13%	45%	58%	41%	48%	29%	40%	54%	40%	56%
Master's Or Higher	18%	30%	22%	16%	16%	20%	43%	20%	11%	17%	10%	37%	19%	11%	18%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

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60	How far have you gotten in school?																
926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
High School	20%	27%	19%	14%	20%	23%	16%	22%	13%	21%	15%	18%	21%	20%	20%	20%	19%
Some College	21%	18%	23%	20%	21%	16%	22%	28%	19%	20%	16%	20%	22%	20%	21%	20%	21%
Associate's / Bachelor's	42%	26%	38%	50%	42%	48%	32%	36%	50%	42%	53%	41%	44%	40%	44%	41%	43%
Master's Or Higher	18%	29%	20%	17%	17%	13%	30%	15%	19%	17%	16%	21%	13%	20%	16%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

60	How far have you gotten in school?																
926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
High School	20%	20%	19%	22%	17%	21%	19%	19%	21%	19%	20%	18%	21%	17%	21%	19%	21%
Some College	21%	22%	19%	20%	21%	19%	22%	19%	22%	18%	21%	21%	20%	19%	21%	19%	23%
Associate's / Bachelor's	42%	41%	44%	41%	44%	43%	41%	44%	40%	43%	42%	43%	41%	43%	41%	44%	39%
Master's Or Higher	18%	17%	18%	18%	17%	17%	18%	18%	17%	20%	17%	18%	18%	20%	16%	18%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

60

How far have you gotten in school?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
High School	20%	21%	18%	32%	19%	20%	20%	19%	90%	23%	15%	20%	5%	23%	15%	
Some College	21%	19%	23%	27%	20%	18%	22%	50%	9%	22%	19%	21%	22%	20%	21%	
Associate's / Bachelor's	42%	44%	40%	35%	43%	42%	43%	26%	1%	41%	39%	47%	50%	39%	48%	
Master's Or Higher	18%	17%	18%	6%	18%	20%	16%	5%	0%	14%	26%	12%	23%	19%	16%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%	

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60 How far have you gotten in school?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	20%	18%	33%	19%	12%	48%	37%	33%	29%	-	-	-	-	34%	21%	15%	8%	11%
Some College	21%	24%	24%	21%	13%	13%	24%	19%	28%	-	-	-	-	25%	26%	16%	17%	11%
Associate's / Bachelor's	42%	41%	28%	40%	61%	8%	39%	33%	26%	-	-	-	-	32%	46%	52%	42%	40%
Master's Or Higher	18%	17%	16%	19%	14%	32%	0%	15%	17%	-	-	-	-	9%	8%	17%	33%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%					25%	28%	18%	16%	12%

60 How far have you gotten in school?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
High School	20%	16%	38%	0%	21%	17%	33%
Some College	21%	21%	21%	0%	19%	21%	29%
Associate's / Bachelor's	42%	45%	27%	80%	36%	49%	29%
Master's Or Higher	18%	18%	14%	20%	23%	13%	9%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
< \$40K	25%	20%	31%	45%	18%	26%	29%	23%	43%	17%	6%	24%	18%	26%	11%	29%	0%
\$40K - \$80K	28%	28%	29%	10%	27%	14%	30%	44%	40%	45%	26%	20%	30%	28%	39%	29%	60%
\$80K - \$120K	18%	21%	15%	19%	22%	16%	24%	21%	17%	3%	19%	28%	18%	19%	21%	15%	30%
\$120 - \$160K	16%	17%	15%	0%	18%	32%	5%	12%	0%	17%	13%	18%	19%	15%	18%	15%	0%
> \$160K	12%	14%	10%	26%	14%	11%	11%	0%	0%	18%	37%	10%	15%	12%	11%	13%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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61 Is the total annual income from everyone in your household ...?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
< \$40K	25%	26%	21%	24%	22%	27%	31%	25%	18%	28%	16%	26%	53%
\$40K - \$80K	28%	25%	25%	29%	29%	29%	30%	23%	36%	26%	9%	30%	24%
\$80K - \$120K	18%	26%	27%	19%	12%	16%	24%	22%	16%	20%	33%	16%	14%
\$120 - \$160K	16%	11%	18%	15%	20%	16%	16%	17%	16%	16%	30%	15%	9%
> \$160K	12%	12%	9%	13%	17%	13%	0%	13%	13%	10%	12%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
< \$40K	25%	22%	23%	17%	24%	33%	26%	24%	19%	20%	34%	29%	41%	22%	23%	26%	26%	39%
\$40K - \$80K	28%	23%	27%	39%	18%	27%	45%	25%	24%	40%	8%	28%	32%	23%	33%	24%	29%	41%
\$80K - \$120K	18%	21%	20%	18%	25%	14%	15%	25%	24%	16%	26%	15%	23%	16%	17%	20%	18%	5%
\$120 - \$160K	16%	15%	18%	16%	19%	14%	14%	12%	18%	15%	14%	17%	5%	19%	14%	20%	14%	16%
> \$160K	12%	19%	12%	9%	14%	12%	0%	14%	15%	10%	17%	12%	0%	20%	13%	10%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
< \$40K	25%	21%	21%	33%	37%	26%	20%	26%	23%	26%	41%	12%	28%	22%	26%	19%
\$40K - \$80K	28%	25%	30%	27%	30%	36%	14%	22%	29%	30%	11%	23%	25%	27%	29%	36%
\$80K - \$120K	18%	22%	20%	14%	11%	9%	17%	20%	21%	17%	16%	17%	18%	23%	18%	14%
\$120 - \$160K	16%	19%	15%	15%	10%	22%	21%	20%	15%	15%	14%	22%	16%	19%	15%	31%
> \$160K	12%	13%	13%	10%	13%	7%	28%	12%	12%	12%	19%	26%	13%	9%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
< \$40K	25%	20%	23%	23%	28%	30%	30%	22%	25%	16%	47%	26%	24%	31%	22%	23%	
\$40K - \$80K	28%	22%	32%	23%	29%	32%	27%	30%	26%	31%	22%	28%	30%	21%	14%	67%	
\$80K - \$120K	18%	25%	18%	25%	15%	11%	18%	20%	13%	15%	19%	18%	20%	10%	18%	10%	
\$120 - \$160K	16%	17%	15%	17%	15%	18%	16%	15%	20%	19%	0%	16%	13%	23%	23%	0%	
> \$160K	12%	16%	12%	13%	12%	9%	10%	13%	16%	18%	12%	12%	13%	14%	23%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%	

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Is the total annual income from everyone in your household ...?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
< \$40K	25%	29%	22%	23%	18%	29%	25%	28%	20%	19%	57%	27%	24%	21%	11%	50%
\$40K - \$80K	28%	29%	27%	28%	21%	45%	29%	25%	33%	17%	43%	30%	25%	29%	38%	40%
\$80K - \$120K	18%	14%	23%	19%	23%	19%	17%	23%	20%	7%	0%	16%	21%	21%	15%	10%
\$120 - \$160K	16%	16%	17%	15%	20%	0%	16%	14%	16%	36%	0%	16%	16%	17%	13%	0%
> \$160K	12%	12%	11%	16%	18%	7%	13%	11%	12%	22%	0%	11%	14%	11%	24%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
< \$40K	25%	26%	24%	19%	12%	23%	26%	20%	34%	18%	67%	25%	24%	36%	0%	0%	
\$40K - \$80K	28%	29%	24%	27%	13%	77%	29%	23%	20%	7%	0%	29%	10%	7%	15%	0%	
\$80K - \$120K	18%	17%	22%	21%	33%	0%	18%	18%	17%	36%	0%	18%	20%	20%	51%	100%	
\$120 - \$160K	16%	16%	13%	28%	27%	0%	15%	18%	23%	26%	33%	15%	19%	29%	29%	0%	
> \$160K	12%	11%	17%	5%	15%	0%	11%	21%	6%	13%	0%	12%	27%	9%	6%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%	

Results of SurveyUSA Mkt Research Study #26012



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Percentages

Sponsor:
King County Target Zero Task Force ()

61	Is the total annual income from everyone in your household ...?																
926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	25%	26%	17%	0%	20%	0%	23%	27%	43%	20%	30%	16%	25%	30%	25%	23%	27%
\$40K - \$80K	28%	29%	21%	24%	7%	0%	29%	25%	25%	41%	28%	27%	27%	30%	24%	29%	32%
\$80K - \$120K	18%	17%	33%	31%	13%	0%	17%	21%	15%	8%	28%	20%	17%	19%	18%	17%	20%
\$120 - \$160K	16%	16%	12%	34%	51%	100%	18%	11%	14%	25%	13%	23%	17%	10%	21%	19%	9%
> \$160K	12%	12%	18%	11%	8%	0%	13%	15%	3%	6%	0%	13%	13%	11%	13%	12%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	25%	19%	26%	28%	23%	26%	26%	26%	26%	23%	24%	29%	26%	27%	25%	24%
\$40K - \$80K	28%	23%	28%	32%	23%	28%	31%	27%	28%	31%	26%	24%	34%	24%	28%	31%
\$80K - \$120K	18%	21%	18%	20%	15%	19%	18%	16%	19%	20%	17%	11%	23%	17%	18%	20%
\$120 - \$160K	16%	20%	16%	10%	24%	16%	10%	20%	16%	12%	18%	23%	8%	21%	17%	12%
> \$160K	12%	18%	12%	10%	15%	10%	16%	11%	12%	14%	14%	12%	9%	11%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

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Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	25%	19%	25%	30%	22%	26%	27%	22%	26%	27%	24%	27%	30%	21%	26%	26%
\$40K - \$80K	28%	23%	28%	30%	26%	27%	31%	25%	27%	32%	27%	28%	32%	21%	28%	30%
\$80K - \$120K	18%	21%	17%	20%	19%	17%	19%	17%	18%	19%	20%	11%	18%	21%	17%	21%
\$120 - \$160K	16%	24%	17%	9%	19%	18%	10%	21%	17%	10%	17%	21%	6%	23%	17%	10%
> \$160K	12%	13%	13%	11%	14%	12%	12%	15%	12%	12%	12%	13%	14%	14%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
< \$40K	25%	20%	25%	28%	21%	30%	22%	26%	24%	22%	21%	26%	26%	28%
\$40K - \$80K	28%	17%	28%	31%	23%	24%	27%	29%	36%	22%	21%	25%	30%	35%
\$80K - \$120K	18%	19%	18%	22%	20%	23%	17%	18%	18%	21%	27%	21%	16%	23%
\$120 - \$160K	16%	24%	16%	8%	19%	17%	19%	15%	10%	21%	19%	19%	15%	7%
> \$160K	12%	19%	12%	11%	16%	7%	15%	13%	12%	13%	13%	9%	13%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%

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61 Is the total annual income from everyone in your household ...?

926 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
< \$40K	25%	20%	18%	25%	27%	33%	32%	19%	27%	26%	13%	18%	17%	31%	26%	17%
\$40K - \$80K	28%	17%	24%	27%	30%	33%	21%	24%	33%	28%	24%	28%	25%	26%	29%	33%
\$80K - \$120K	18%	19%	27%	18%	16%	18%	9%	23%	21%	17%	33%	12%	26%	21%	17%	30%
\$120 - \$160K	16%	19%	22%	17%	15%	0%	27%	27%	11%	15%	11%	29%	21%	14%	15%	13%
> \$160K	12%	25%	9%	13%	12%	16%	12%	7%	8%	13%	19%	13%	11%	8%	14%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

61 Is the total annual income from everyone in your household ...?

926 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
< \$40K	25%	22%	27%	31%	25%	21%	24%	20%	31%	25%	21%	25%	26%	26%	24%	26%	24%
\$40K - \$80K	28%	33%	26%	24%	29%	19%	32%	28%	23%	29%	28%	29%	28%	28%	28%	27%	29%
\$80K - \$120K	18%	9%	23%	21%	17%	35%	13%	23%	25%	17%	28%	18%	19%	17%	19%	19%	18%
\$120 - \$160K	16%	22%	17%	15%	16%	11%	19%	24%	13%	15%	12%	16%	16%	16%	16%	16%	15%
> \$160K	12%	14%	6%	10%	13%	13%	12%	6%	8%	14%	10%	13%	12%	13%	12%	12%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
< \$40K	25%	26%	24%	28%	22%	26%	24%	25%	25%	28%	24%	27%	24%	25%	25%	26%	25%
\$40K - \$80K	28%	28%	28%	30%	26%	30%	25%	28%	28%	29%	28%	29%	27%	26%	29%	29%	27%
\$80K - \$120K	18%	18%	19%	17%	20%	17%	20%	18%	19%	18%	19%	17%	19%	20%	17%	18%	19%
\$120 - \$160K	16%	16%	15%	15%	17%	14%	18%	15%	17%	16%	16%	15%	16%	17%	15%	15%	17%
> \$160K	12%	11%	14%	10%	15%	12%	12%	13%	11%	10%	14%	11%	13%	11%	13%	13%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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Is the total annual income from everyone in your household ...?

926 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
< \$40K	25%	26%	24%	32%	25%	23%	28%	15%	21%	22%	24%	31%	25%	23%	29%
\$40K - \$80K	28%	29%	27%	31%	28%	25%	30%	68%	27%	31%	19%	30%	35%	26%	32%
\$80K - \$120K	18%	18%	18%	13%	19%	20%	17%	11%	23%	22%	18%	15%	14%	21%	15%
\$120 - \$160K	16%	15%	18%	13%	16%	18%	14%	4%	16%	15%	21%	12%	15%	18%	13%
> \$160K	12%	12%	13%	12%	12%	15%	11%	3%	12%	9%	17%	12%	11%	13%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

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61 Is the total annual income from everyone in your household ...?

926 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	25%	30%	42%	23%	22%	65%	20%	31%	24%	43%	31%	19%	13%	-	-	-	-	-
\$40K - \$80K	28%	26%	26%	26%	34%	14%	70%	34%	32%	30%	35%	31%	13%	-	-	-	-	-
\$80K - \$120K	18%	21%	14%	19%	16%	0%	10%	26%	8%	14%	14%	23%	18%	-	-	-	-	-
\$120 - \$160K	16%	15%	9%	17%	17%	0%	0%	5%	26%	6%	13%	16%	30%	-	-	-	-	-
> \$160K	12%	9%	9%	14%	11%	21%	0%	4%	11%	7%	7%	12%	27%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%					

61 Is the total annual income from everyone in your household ...?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
< \$40K	25%	23%	37%	0%	24%	26%	33%
\$40K - \$80K	28%	28%	30%	42%	26%	30%	32%
\$80K - \$120K	18%	19%	16%	38%	18%	19%	15%
\$120 - \$160K	16%	17%	11%	0%	19%	13%	11%
> \$160K	12%	14%	6%	20%	14%	12%	10%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	82%	18%	0%	46%	49%	5%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	82%	86%	78%	65%	90%	73%	71%	60%	83%	72%	87%	87%	88%	88%	93%	75%	71%
No	18%	13%	22%	35%	10%	17%	29%	40%	17%	28%	13%	13%	11%	12%	7%	25%	29%
Not Sure	0%	0%	0%	0%	0%	10%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	23%	5%	46%	0%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	82%	85%	89%	91%	91%	77%	73%	84%	90%	89%	83%	78%	76%
No	18%	15%	10%	9%	9%	23%	27%	16%	9%	10%	17%	22%	24%
Not Sure	0%	0%	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	82%	86%	88%	96%	91%	67%	69%	88%	89%	87%	93%	75%	87%	87%	79%	87%	81%	60%
No	18%	14%	11%	4%	9%	33%	31%	11%	10%	12%	7%	25%	13%	13%	20%	13%	19%	40%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2.8 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	82%	86%	82%	83%	74%	68%	92%	83%	87%	80%	76%	89%	79%	89%	81%	80%
No	18%	14%	18%	17%	26%	32%	8%	15%	13%	20%	24%	11%	17%	11%	19%	20%
Not Sure	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	4%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

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Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.8 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	82%	88%	86%	79%	81%	70%	80%	84%	79%	85%	72%	83%	81%	78%	54%	67%
No	18%	12%	13%	21%	18%	30%	20%	15%	21%	15%	28%	16%	19%	20%	46%	33%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	1%	0%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	82%	82%	83%	81%	81%	71%	81%	85%	86%	75%	84%	79%	85%	86%	70%	94%
No	18%	17%	16%	19%	19%	29%	19%	14%	14%	25%	16%	21%	15%	14%	30%	6%
Not Sure	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	82%	80%	90%	77%	55%	77%	83%	78%	80%	57%	33%	82%	80%	73%	78%	0%
No	18%	20%	10%	23%	45%	23%	17%	21%	20%	43%	67%	17%	16%	27%	22%	100%
Not Sure	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	3%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2.8 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	82%	82%	83%	69%	68%	100%	81%	86%	78%	71%	73%	76%	87%	79%	81%	85%	80%
No	18%	18%	16%	25%	32%	0%	18%	13%	22%	29%	27%	23%	13%	21%	18%	15%	20%
Not Sure	0%	0%	1%	6%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	82%	75%	84%	73%	73%	87%	75%	80%	84%	77%	82%	81%	83%	75%	85%	82%
No	18%	24%	15%	27%	27%	13%	24%	19%	15%	22%	17%	19%	17%	24%	15%	18%
Not Sure	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	58%	22%	61%	11%	28%	18%	45%	37%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	82%	69%	87%	79%	78%	87%	77%	77%	86%	76%	84%	78%	75%	72%	87%	75%
No	18%	30%	13%	21%	22%	13%	23%	22%	14%	23%	15%	22%	24%	27%	13%	25%
Not Sure	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

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62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	82%	74%	84%	70%	91%	83%	89%	81%	53%	84%	89%	91%	80%	60%	
No	18%	24%	16%	30%	9%	16%	9%	19%	47%	16%	10%	9%	20%	40%	
Not Sure	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	11%	13%	69%	2%	

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-2.8 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	82%	92%	85%	90%	79%	74%	83%	77%	88%	81%	95%	79%	85%	86%	81%	82%	
No	18%	8%	14%	9%	21%	26%	17%	21%	12%	19%	5%	21%	15%	12%	19%	18%	
Not Sure	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	13%	17%	61%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%	

62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-2.8 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	82%	81%	85%	85%	81%	91%	85%	79%	87%	81%	91%	83%	82%	82%	82%	83%	81%	
No	18%	19%	14%	14%	19%	9%	15%	20%	12%	19%	9%	17%	18%	18%	18%	17%	18%	
Not Sure	0%	0%	2%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%	

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62 Have you driven a motor vehicle in the past 30 days?

926 Adults Credibility Interval: +/-2.8 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	82%	85%	79%	83%	81%	84%	79%	85%	79%	81%	82%	86%	80%	85%	81%	84%	79%
No	18%	15%	21%	17%	19%	16%	20%	15%	21%	19%	17%	14%	20%	15%	19%	16%	21%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults Credibility Interval: +/-2.8 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	82%	84%	78%	58%	84%	84%	82%	58%	47%	79%	83%	85%	88%	79%	86%
No	18%	16%	21%	42%	16%	16%	18%	42%	53%	20%	17%	14%	12%	20%	14%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	32%	26%	25%	14%	61%	39%

62 Have you driven a motor vehicle in the past 30 days?

926 Adults Credibility Interval: +/-2.8 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	82%	83%	80%	83%	80%	68%	94%	81%	74%	66%	82%	88%	85%	74%	81%	84%	88%	91%
No	18%	15%	20%	17%	20%	32%	6%	19%	26%	34%	18%	11%	14%	26%	19%	16%	12%	8%
Not Sure	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

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62 Have you driven a motor vehicle in the past 30 days?

926 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-2.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	82%	-	-	-	78%	87%	74%
No	18%	-	-	-	21%	13%	26%
Not Sure	0%	-	-	-	1%	0%	0%
Total	100%				100%	100%	100%
Composition of Adults	100%				46%	49%	5%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	46%	51%	40%	56%	50%	51%	61%	79%	13%	56%	6%	57%	45%	46%	38%	44%	70%
Suburban	49%	45%	54%	23%	46%	35%	35%	21%	57%	39%	94%	37%	49%	49%	53%	52%	20%
Rural	5%	4%	6%	21%	4%	14%	4%	0%	30%	5%	0%	6%	6%	6%	9%	4%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	54%	45%	1%	80%	2%	9%	2%	1%	4%	1%	13%	13%	22%	5%	46%	0%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	46%	57%	50%	49%	51%	42%	80%	51%	55%	48%	54%	43%	34%
Suburban	49%	39%	45%	44%	47%	53%	17%	42%	35%	48%	44%	52%	66%
Rural	5%	4%	4%	7%	2%	5%	3%	6%	10%	4%	2%	5%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	9%	19%	7%	57%	1%	7%	8%	21%	5%	57%	1%

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Geography: King County
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63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Urban	46%	44%	43%	49%	37%	49%	52%	48%	52%	46%	58%	42%	59%	52%	56%	45%	42%	79%
Suburban	49%	50%	51%	48%	62%	44%	48%	44%	46%	49%	32%	53%	36%	39%	38%	50%	53%	17%
Rural	5%	6%	6%	3%	2%	6%	0%	8%	2%	5%	10%	5%	5%	9%	6%	5%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	16%	24%	20%	5%	33%	1%	15%	14%	18%	5%	48%	1%	6%	13%	26%	53%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Urban	46%	46%	44%	48%	49%	69%	72%	60%	46%	44%	48%	84%	65%	49%	43%	64%
Suburban	49%	48%	52%	50%	44%	20%	23%	36%	49%	51%	38%	11%	31%	44%	52%	27%
Rural	5%	6%	4%	3%	7%	11%	5%	4%	5%	5%	14%	4%	4%	8%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	33%	37%	13%	15%	1%	2%	7%	26%	62%	2%	3%	4%	14%	78%	1%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Urban	46%	59%	56%	52%	37%	57%	49%	45%	43%	31%	55%	45%	49%	46%	42%	77%
Suburban	49%	35%	38%	45%	58%	33%	47%	49%	53%	53%	39%	50%	45%	52%	43%	0%
Rural	5%	5%	6%	4%	5%	9%	4%	6%	4%	15%	6%	5%	6%	2%	15%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	19%	20%	48%	3%	36%	48%	12%	3%	1%	71%	24%	3%	2%	0%

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63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Urban	46%	42%	49%	52%	44%	60%	43%	50%	70%	74%	84%	46%	46%	51%	23%	26%
Suburban	49%	53%	47%	45%	42%	32%	52%	44%	20%	21%	16%	49%	49%	43%	71%	74%
Rural	5%	5%	4%	3%	14%	7%	5%	6%	10%	5%	0%	5%	5%	6%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	37%	12%	4%	2%	74%	20%	4%	2%	0%	49%	37%	12%	1%	1%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Urban	46%	45%	51%	40%	35%	77%	45%	54%	55%	49%	33%	45%	76%	52%	43%	100%
Suburban	49%	50%	45%	49%	53%	23%	51%	39%	34%	39%	67%	50%	21%	30%	57%	0%
Rural	5%	5%	4%	11%	12%	0%	5%	7%	11%	12%	0%	5%	3%	18%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	75%	22%	2%	1%	0%	85%	13%	2%	1%	0%	93%	5%	1%	1%	0%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Urban	46%	45%	54%	73%	61%	100%	45%	47%	50%	53%	54%	58%	43%	46%	47%	46%	46%
Suburban	49%	50%	39%	27%	39%	0%	51%	46%	42%	39%	41%	36%	52%	49%	49%	48%	49%
Rural	5%	5%	7%	0%	0%	0%	4%	7%	8%	8%	5%	6%	5%	5%	4%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	92%	7%	1%	1%	0%	64%	27%	6%	2%	2%	16%	49%	35%	34%	32%	34%

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63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Urban	46%	57%	43%	56%	61%	41%	49%	55%	41%	51%	46%	54%	44%	50%	46%	45%
Suburban	49%	35%	52%	39%	34%	53%	47%	38%	54%	45%	48%	45%	51%	46%	49%	50%
Rural	5%	7%	5%	5%	5%	6%	4%	7%	5%	3%	6%	2%	5%	4%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	11%	78%	11%	16%	62%	22%	20%	59%	21%	60%	11%	28%	18%	45%	37%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Urban	46%	57%	43%	46%	50%	42%	51%	52%	42%	52%	41%	57%	57%	64%	42%	49%
Suburban	49%	39%	51%	49%	46%	53%	44%	44%	53%	43%	53%	40%	38%	29%	53%	45%
Rural	5%	5%	5%	5%	4%	6%	5%	4%	5%	5%	6%	3%	5%	7%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	58%	27%	25%	48%	27%	19%	55%	26%	69%	14%	16%	10%	63%	27%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Urban	46%	64%	44%	59%	62%	54%	49%	43%	58%	52%	54%	53%	43%	61%
Suburban	49%	34%	51%	37%	34%	37%	47%	53%	31%	42%	39%	41%	53%	31%
Rural	5%	2%	5%	4%	4%	9%	4%	4%	11%	7%	8%	7%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	84%	11%	6%	12%	13%	67%	2%	5%	10%	13%	69%	2%

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
Release Date: 06/30/2021
Percentages

Sponsor:
King County Target Zero Task Force ()

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Urban	46%	52%	58%	50%	43%	36%	73%	57%	52%	43%	37%	75%	46%	58%	42%	49%
Suburban	49%	42%	36%	45%	53%	43%	18%	34%	43%	53%	52%	17%	44%	37%	54%	46%
Rural	5%	6%	6%	5%	4%	21%	9%	9%	4%	4%	12%	8%	9%	5%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	13%	17%	62%	3%	5%	8%	13%	72%	3%	4%	7%	14%	72%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Urban	46%	80%	51%	57%	42%	43%	72%	55%	51%	42%	47%	46%	47%	48%	44%	45%	48%
Suburban	49%	15%	34%	41%	53%	52%	26%	35%	46%	52%	48%	50%	47%	47%	50%	52%	45%
Rural	5%	4%	15%	2%	5%	5%	2%	10%	3%	5%	5%	4%	6%	5%	6%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	6%	12%	73%	4%	6%	7%	11%	73%	4%	55%	45%	47%	53%	52%	48%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Urban	46%	45%	48%	44%	48%	44%	49%	44%	49%	44%	47%	45%	47%	46%	46%	44%	49%
Suburban	49%	50%	47%	52%	45%	51%	46%	52%	45%	52%	47%	50%	48%	48%	49%	51%	46%
Rural	5%	5%	5%	4%	6%	5%	6%	5%	6%	5%	5%	4%	6%	5%	5%	5%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	52%	48%	51%	49%	56%	44%	53%	47%	31%	69%	39%	61%	35%	65%	61%	39%

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924 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Urban	46%	44%	49%	41%	46%	54%	38%	58%	56%	51%	47%	41%	41%	50%	41%
Suburban	49%	51%	46%	46%	49%	43%	55%	40%	41%	44%	45%	56%	53%	45%	55%
Rural	5%	5%	5%	13%	5%	3%	7%	3%	3%	5%	7%	3%	6%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	6%	94%	49%	49%	2%	3%	31%	26%	25%	14%	61%	39%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	46%	45%	53%	46%	46%	34%	79%	42%	40%	48%	44%	40%	62%	43%	43%	45%	55%	50%
Suburban	49%	49%	47%	48%	53%	66%	12%	53%	37%	43%	49%	57%	36%	50%	52%	51%	41%	45%
Rural	5%	5%	0%	6%	1%	0%	10%	5%	23%	9%	7%	3%	3%	7%	6%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	17%	1%	1%	3%	2%	20%	21%	42%	18%	25%	28%	18%	16%	12%

63 Do you live in an urban area? A suburban area? Or a rural area?

924 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Urban	46%	44%	55%	100%	-	-	-
Suburban	49%	51%	37%	0%	-	-	-
Rural	5%	5%	7%	0%	-	-	-
Total	100%	100%	100%	100%			
Composition of Adults	100%	82%	18%	0%			

Results of SurveyUSA Mkt Research Study #26012



Geography: King County
Data Collected: 06/08/2021 - 06/24/2021
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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.