

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

SurveyUSA interviewed a total of 984 driving-age individuals 05/23/19 through 06/06/19 on behalf of the King County Target Zero Task Force. SurveyUSA's analysis of this research is available [here](#). To open the interactive tracking graphs, below, which illustrate how sentiment has changed year-on-year, click directly on one of the 'Triangle T' icons where you them below. A new tab will open. In the new tab, use the pull-down to identify which demographic sub-population you wish to examine.

1 Do you work outside the home?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	58%	65%	52%	52%	47%	70%	69%	56%	18%	68%	68%	41%
No	40%	33%	48%	15%	49%	27%	29%	43%	82%	29%	29%	58%
Not Sure	2%	2%	1%	33%	4%	3%	2%	1%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

1 Do you work outside the home?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	58%	56%	65%	61%	49%	38%	30%	71%	60%	48%	55%	59%	69%	46%	60%	65%	63%	65%
No	40%	40%	34%	38%	50%	56%	70%	25%	27%	50%	43%	40%	30%	50%	39%	35%	37%	32%
Not Sure	2%	5%	1%	1%	1%	6%	0%	4%	12%	2%	2%	2%	0%	4%	1%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

1 Do you work outside the home?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	58%	60%	51%	67%	54%	40%	59%	46%
No	40%	39%	47%	31%	45%	57%	40%	40%
Not Sure	2%	1%	2%	2%	2%	3%	1%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Car	73%	71%	76%	48%	74%	72%	77%	72%	50%	72%	74%	69%
Carpool	2%	3%	1%	0%	0%	3%	1%	3%	0%	3%	2%	2%
Bus	17%	18%	15%	19%	11%	15%	16%	16%	40%	15%	16%	20%
Light Rail	3%	2%	3%	16%	0%	2%	2%	5%	2%	2%	2%	4%
Bicycle	1%	1%	2%	0%	9%	2%	0%	2%	0%	2%	1%	1%
Walk	4%	4%	3%	0%	6%	6%	2%	2%	7%	6%	4%	3%
Not Sure	0%	0%	0%	17%	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	55%	44%	1%	3%	38%	33%	22%	5%	40%	73%	27%

2 How do you commute to work most often?

541 Commuters	All	Race								Education				Income				
Credibility Interval: +/-4.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	73%	61%	74%	75%	80%	86%	55%	41%	61%	76%	62%	75%	76%	58%	71%	73%	92%	77%
Carpool	2%	2%	1%	2%	0%	0%	45%	5%	6%	4%	4%	2%	1%	2%	3%	3%	0%	2%
Bus	17%	31%	15%	16%	12%	14%	0%	43%	0%	14%	24%	15%	16%	29%	18%	14%	3%	15%
Light Rail	3%	3%	2%	2%	1%	0%	0%	0%	21%	0%	4%	3%	2%	1%	4%	3%	3%	1%
Bicycle	1%	0%	0%	2%	1%	0%	0%	5%	0%	1%	2%	1%	2%	3%	1%	2%	1%	0%
Walk	4%	4%	8%	3%	4%	0%	0%	6%	7%	4%	4%	4%	3%	6%	3%	4%	0%	4%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	6%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	9%	7%	64%	14%	1%	1%	3%	2%	15%	19%	42%	24%	21%	27%	19%	16%	16%

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2 How do you commute to work most often?

541 Commuters	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Car	73%	79%	37%	59%	85%	87%	73%	82%
Carpool	2%	2%	2%	2%	2%	2%	2%	2%
Bus	17%	13%	37%	27%	7%	7%	17%	16%
Light Rail	3%	2%	7%	3%	2%	4%	3%	0%
Bicycle	1%	1%	2%	3%	0%	0%	1%	0%
Walk	4%	2%	15%	5%	3%	0%	4%	0%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	85%	14%	48%	47%	5%	98%	2%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	11%	12%	10%	0%	3%	12%	14%	10%	3%	11%	13%	7%
Fairly Often	9%	8%	9%	16%	7%	14%	11%	5%	1%	13%	12%	3%
Rarely	20%	23%	18%	8%	19%	24%	26%	17%	7%	23%	24%	13%
Just Once	6%	4%	8%	0%	7%	7%	3%	11%	3%	7%	5%	8%
Never	53%	52%	53%	76%	53%	43%	45%	55%	86%	44%	44%	67%
Not Sure	2%	2%	2%	0%	10%	2%	1%	3%	0%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	11%	11%	7%	11%	11%	0%	0%	12%	8%	10%	9%	10%	14%	9%	11%	11%	13%	9%
Fairly Often	9%	4%	4%	10%	6%	25%	7%	0%	18%	9%	9%	7%	11%	6%	8%	5%	13%	14%
Rarely	20%	21%	18%	18%	22%	64%	32%	26%	17%	13%	17%	24%	20%	15%	17%	26%	18%	30%
Just Once	6%	4%	22%	5%	9%	5%	0%	3%	6%	5%	5%	10%	2%	4%	8%	5%	10%	6%
Never	53%	54%	47%	55%	52%	5%	61%	50%	44%	59%	59%	48%	53%	64%	54%	52%	45%	39%
Not Sure	2%	6%	2%	1%	1%	0%	0%	8%	8%	4%	2%	1%	0%	2%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	11%	12%	5%	14%	8%	4%	11%	5%
Fairly Often	9%	10%	4%	8%	9%	12%	9%	10%
Rarely	20%	22%	7%	21%	20%	12%	20%	22%
Just Once	6%	7%	3%	2%	7%	22%	6%	3%
Never	53%	49%	75%	52%	55%	46%	53%	46%
Not Sure	2%	1%	5%	3%	0%	3%	1%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	6%	8%	4%	0%	1%	8%	10%	2%	2%	7%	8%	2%
Fairly Often	5%	4%	6%	16%	4%	9%	7%	2%	1%	8%	7%	1%
Rarely	18%	18%	18%	0%	6%	22%	24%	19%	1%	21%	22%	11%
Just Once	4%	3%	5%	0%	0%	5%	5%	5%	1%	4%	4%	3%
Never	65%	65%	65%	84%	83%	55%	52%	71%	97%	58%	55%	81%
Not Sure	2%	2%	2%	0%	6%	2%	3%	1%	0%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	6%	3%	7%	8%	2%	0%	0%	12%	0%	5%	6%	4%	11%	5%	3%	7%	12%	6%
Fairly Often	5%	5%	2%	6%	3%	13%	7%	0%	8%	3%	5%	5%	8%	3%	6%	6%	5%	6%
Rarely	18%	16%	17%	17%	22%	38%	22%	10%	17%	13%	18%	21%	18%	14%	19%	17%	20%	25%
Just Once	4%	12%	2%	3%	7%	0%	0%	0%	3%	2%	3%	6%	1%	2%	6%	2%	1%	8%
Never	65%	61%	69%	65%	63%	49%	71%	70%	71%	73%	68%	63%	59%	72%	65%	66%	61%	52%
Not Sure	2%	4%	2%	1%	3%	0%	0%	8%	0%	3%	1%	1%	3%	4%	1%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.9 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	6%	7%	3%	9%	4%	4%	6%	3%
Fairly Often	5%	6%	1%	5%	5%	7%	5%	10%
Rarely	18%	20%	9%	21%	17%	9%	18%	33%
Just Once	4%	4%	2%	1%	6%	3%	4%	5%
Never	65%	62%	79%	61%	67%	75%	66%	40%
Not Sure	2%	1%	6%	3%	1%	2%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	5%	7%	3%	0%	1%	7%	7%	2%	1%	6%	7%	2%
Fairly Often	9%	10%	7%	16%	9%	14%	11%	4%	1%	13%	12%	3%
Rarely	19%	24%	15%	14%	18%	21%	23%	20%	9%	21%	22%	16%
Just Once	7%	9%	5%	0%	4%	9%	4%	6%	11%	8%	6%	8%
Never	59%	50%	68%	71%	64%	49%	55%	68%	76%	50%	52%	71%
Not Sure	1%	1%	1%	0%	3%	1%	0%	0%	3%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	5%	4%	1%	6%	2%	8%	0%	7%	5%	6%	6%	3%	7%	5%	2%	6%	11%	2%
Fairly Often	9%	12%	7%	10%	4%	6%	7%	7%	12%	6%	8%	10%	9%	5%	9%	7%	11%	13%
Rarely	19%	19%	18%	18%	20%	37%	39%	39%	27%	18%	16%	21%	20%	17%	19%	21%	19%	24%
Just Once	7%	10%	3%	6%	12%	5%	0%	0%	0%	5%	6%	6%	13%	6%	9%	6%	7%	5%
Never	59%	56%	71%	59%	63%	45%	54%	42%	56%	64%	64%	59%	52%	67%	60%	59%	49%	55%
Not Sure	1%	1%	0%	1%	0%	0%	0%	4%	0%	2%	0%	1%	0%	0%	1%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	5%	5%	1%	6%	4%	4%	5%	3%
Fairly Often	9%	9%	5%	9%	9%	4%	8%	13%
Rarely	19%	21%	9%	21%	17%	22%	20%	15%
Just Once	7%	7%	3%	5%	10%	3%	7%	13%
Never	59%	56%	80%	58%	60%	62%	59%	56%
Not Sure	1%	1%	1%	1%	0%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	14%	16%	12%	14%	6%	19%	17%	10%	4%	18%	18%	7%
Fairly Often	20%	21%	20%	9%	16%	23%	30%	15%	8%	22%	25%	12%
Rarely	21%	17%	24%	19%	3%	18%	20%	29%	19%	16%	18%	25%
Just Once	6%	7%	5%	16%	12%	8%	4%	4%	7%	9%	7%	5%
Never	38%	38%	37%	43%	60%	32%	30%	38%	62%	34%	32%	47%
Not Sure	1%	1%	2%	0%	3%	1%	0%	5%	0%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	14%	19%	11%	15%	8%	8%	16%	9%	7%	15%	14%	13%	15%	8%	13%	18%	21%	14%
Fairly Often	20%	17%	20%	21%	19%	16%	0%	38%	25%	18%	19%	21%	23%	14%	16%	25%	24%	32%
Rarely	21%	19%	16%	18%	31%	39%	52%	3%	19%	15%	16%	26%	20%	17%	29%	18%	18%	18%
Just Once	6%	3%	6%	5%	11%	23%	0%	7%	0%	5%	3%	8%	5%	7%	7%	4%	4%	5%
Never	38%	40%	31%	40%	31%	14%	32%	39%	49%	47%	47%	30%	37%	53%	34%	35%	27%	30%
Not Sure	1%	1%	15%	1%	0%	0%	0%	4%	0%	1%	0%	2%	1%	1%	1%	0%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	14%	15%	8%	15%	13%	14%	13%	23%
Fairly Often	20%	23%	7%	19%	23%	11%	21%	15%
Rarely	21%	24%	6%	22%	20%	18%	21%	21%
Just Once	6%	6%	5%	8%	5%	4%	6%	9%
Never	38%	31%	73%	36%	38%	42%	38%	33%
Not Sure	1%	1%	1%	1%	1%	12%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	8%	8%	7%	10%	6%	11%	9%	5%	2%	11%	10%	4%
Fairly Often	10%	10%	10%	16%	6%	14%	16%	4%	1%	13%	14%	3%
Rarely	17%	20%	14%	8%	10%	20%	23%	16%	3%	19%	21%	11%
Just Once	4%	5%	4%	0%	14%	7%	3%	3%	1%	8%	6%	2%
Never	58%	55%	61%	66%	62%	46%	47%	67%	90%	47%	47%	76%
Not Sure	3%	2%	4%	0%	3%	2%	1%	6%	3%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	8%	9%	3%	8%	6%	5%	18%	10%	9%	7%	8%	6%	10%	6%	6%	9%	12%	6%
Fairly Often	10%	15%	12%	10%	4%	7%	18%	3%	19%	7%	9%	11%	12%	10%	8%	10%	14%	11%
Rarely	17%	12%	15%	17%	25%	8%	0%	11%	14%	12%	15%	20%	17%	13%	15%	21%	15%	25%
Just Once	4%	7%	5%	4%	4%	5%	0%	3%	3%	5%	8%	3%	3%	4%	6%	2%	5%	4%
Never	58%	54%	48%	58%	61%	76%	54%	69%	56%	65%	60%	55%	57%	65%	62%	57%	44%	53%
Not Sure	3%	4%	17%	2%	1%	0%	10%	4%	0%	5%	0%	5%	0%	2%	2%	1%	10%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	8%	8%	3%	10%	6%	6%	8%	5%
Fairly Often	10%	11%	6%	10%	10%	12%	10%	15%
Rarely	17%	19%	6%	18%	17%	14%	17%	19%
Just Once	4%	4%	8%	5%	4%	0%	4%	14%
Never	58%	55%	73%	55%	62%	51%	58%	47%
Not Sure	3%	3%	4%	2%	1%	17%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	3%	5%	2%	0%	0%	4%	6%	3%	0%	4%	5%	2%
Acceptable	13%	13%	12%	5%	17%	20%	14%	7%	4%	20%	17%	6%
Unacceptable	39%	40%	38%	36%	48%	43%	46%	37%	17%	44%	45%	29%
Completely Unacceptable	43%	41%	44%	43%	28%	31%	31%	52%	79%	31%	31%	62%
Not Sure	2%	1%	3%	16%	7%	2%	4%	2%	0%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	1%	2%	4%	2%	0%	0%	4%	0%	4%	4%	2%	6%	4%	2%	2%	7%	3%
Acceptable	13%	11%	11%	15%	8%	14%	0%	4%	16%	9%	11%	16%	12%	10%	9%	14%	16%	20%
Unacceptable	39%	36%	32%	37%	49%	34%	46%	45%	39%	43%	38%	36%	42%	37%	39%	41%	40%	39%
Completely Unacceptable	43%	44%	53%	42%	41%	53%	40%	39%	45%	41%	46%	43%	39%	46%	49%	42%	37%	32%
Not Sure	2%	8%	1%	2%	0%	0%	14%	8%	0%	3%	1%	3%	2%	3%	2%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	3%	3%	5%	5%	2%	3%	4%	0%
Acceptable	13%	14%	9%	15%	11%	17%	13%	14%
Unacceptable	39%	39%	35%	37%	39%	43%	39%	36%
Completely Unacceptable	43%	42%	49%	40%	46%	37%	43%	45%
Not Sure	2%	2%	2%	3%	2%	1%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	21%	24%	18%	21%	15%	33%	22%	15%	3%	31%	27%	10%
Acceptable	55%	52%	57%	79%	60%	49%	58%	54%	62%	50%	53%	57%
Unacceptable	13%	13%	13%	0%	10%	11%	11%	14%	19%	11%	11%	16%
Completely Unacceptable	10%	10%	9%	0%	14%	5%	7%	15%	13%	6%	7%	14%
Not Sure	2%	1%	3%	0%	0%	1%	2%	2%	3%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	21%	16%	20%	25%	10%	8%	10%	26%	15%	22%	24%	21%	17%	18%	17%	23%	26%	25%
Acceptable	55%	63%	39%	51%	72%	46%	43%	56%	49%	53%	56%	53%	58%	48%	63%	57%	47%	59%
Unacceptable	13%	13%	10%	14%	10%	0%	0%	7%	20%	13%	12%	12%	15%	21%	9%	11%	10%	11%
Completely Unacceptable	10%	7%	30%	7%	8%	46%	13%	8%	16%	8%	7%	12%	8%	12%	8%	8%	16%	4%
Not Sure	2%	1%	1%	2%	0%	0%	34%	3%	0%	4%	0%	2%	3%	2%	3%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	21%	22%	16%	22%	20%	22%	21%	16%
Acceptable	55%	56%	47%	53%	56%	53%	55%	52%
Unacceptable	13%	11%	24%	13%	13%	10%	13%	19%
Completely Unacceptable	10%	9%	12%	10%	8%	14%	10%	9%
Not Sure	2%	2%	1%	2%	2%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	1%	2%	1%	0%	0%	1%	3%	0%	0%	1%	2%	0%
Acceptable	5%	6%	4%	0%	11%	6%	7%	3%	0%	7%	7%	2%
Unacceptable	37%	37%	38%	24%	38%	45%	39%	36%	17%	44%	42%	28%
Completely Unacceptable	56%	55%	56%	76%	51%	47%	48%	59%	83%	47%	48%	69%
Not Sure	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	1%	1%	1%	2%	0%	0%	0%	0%	0%	1%	2%	0%	3%	0%	1%	1%	4%	1%
Acceptable	5%	5%	2%	5%	7%	0%	10%	0%	8%	5%	3%	6%	6%	4%	5%	6%	6%	6%
Unacceptable	37%	35%	34%	38%	34%	43%	29%	36%	40%	37%	35%	39%	34%	39%	31%	33%	42%	43%
Completely Unacceptable	56%	57%	63%	54%	59%	57%	54%	64%	52%	56%	60%	54%	54%	57%	62%	59%	47%	48%
Not Sure	1%	3%	0%	1%	0%	0%	7%	0%	0%	1%	0%	1%	2%	1%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
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Sponsor:
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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	1%	1%	2%	2%	1%	0%	1%	0%
Acceptable	5%	6%	3%	7%	4%	4%	5%	14%
Unacceptable	37%	38%	32%	38%	37%	31%	37%	38%
Completely Unacceptable	56%	54%	64%	52%	58%	62%	56%	42%
Not Sure	1%	1%	0%	1%	1%	3%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	1%	2%	1%	0%	0%	1%	4%	0%	0%	1%	2%	0%
Acceptable	3%	3%	3%	0%	0%	3%	5%	0%	0%	3%	4%	0%
Unacceptable	26%	27%	26%	10%	30%	31%	28%	26%	11%	31%	30%	20%
Completely Unacceptable	69%	68%	70%	90%	70%	64%	62%	72%	89%	65%	64%	78%
Not Sure	1%	1%	1%	0%	0%	0%	1%	2%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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Geography: King County
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Percentages

Sponsor:
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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	1%	1%	0%	2%	0%	0%	0%	0%	4%	2%	1%	0%	3%	1%	1%	2%	4%	1%
Acceptable	3%	9%	1%	2%	2%	0%	0%	0%	4%	1%	2%	3%	3%	2%	2%	2%	4%	4%
Unacceptable	26%	26%	23%	24%	32%	30%	29%	28%	37%	29%	27%	29%	16%	31%	29%	22%	25%	19%
Completely Unacceptable	69%	62%	76%	71%	65%	70%	71%	72%	56%	66%	70%	67%	77%	66%	67%	75%	67%	75%
Not Sure	1%	3%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	1%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	1%	1%	1%	2%	1%	0%	1%	2%
Acceptable	3%	3%	1%	4%	2%	3%	2%	9%
Unacceptable	26%	26%	25%	28%	26%	18%	26%	41%
Completely Unacceptable	69%	69%	72%	65%	71%	78%	70%	46%
Not Sure	1%	1%	0%	1%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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Sponsor:
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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	5%	5%	4%	0%	0%	7%	6%	2%	0%	7%	6%	1%
Acceptable	16%	17%	15%	0%	21%	18%	24%	10%	4%	19%	21%	7%
Unacceptable	35%	34%	36%	24%	32%	38%	33%	37%	28%	37%	35%	33%
Completely Unacceptable	42%	41%	42%	33%	41%	33%	33%	48%	67%	33%	33%	55%
Not Sure	3%	3%	4%	43%	6%	4%	4%	3%	2%	4%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	5%	3%	10%	5%	4%	0%	10%	0%	0%	2%	6%	3%	9%	4%	3%	4%	10%	2%
Acceptable	16%	23%	12%	15%	17%	5%	17%	27%	13%	16%	20%	15%	14%	20%	11%	17%	18%	13%
Unacceptable	35%	36%	23%	33%	46%	37%	60%	27%	36%	40%	31%	39%	24%	33%	43%	29%	29%	33%
Completely Unacceptable	42%	35%	53%	44%	32%	57%	6%	42%	36%	39%	39%	40%	50%	38%	37%	47%	43%	47%
Not Sure	3%	3%	2%	4%	1%	0%	7%	4%	16%	3%	5%	3%	3%	5%	4%	2%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	5%	5%	5%	5%	4%	5%	4%	6%
Acceptable	16%	15%	17%	19%	14%	14%	16%	23%
Unacceptable	35%	35%	36%	37%	34%	27%	34%	54%
Completely Unacceptable	42%	42%	41%	36%	45%	51%	42%	12%
Not Sure	3%	4%	1%	4%	4%	2%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	31%	29%	32%	51%	29%	20%	26%	39%	49%	21%	23%	43%
Threat	49%	49%	49%	9%	39%	54%	52%	45%	41%	52%	52%	43%
Not a Threat	17%	18%	15%	39%	22%	23%	17%	12%	9%	23%	20%	11%
Not At All a Threat	2%	1%	2%	0%	4%	2%	2%	2%	1%	2%	2%	1%
Not Sure	2%	3%	2%	0%	6%	2%	4%	2%	0%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	31%	25%	31%	29%	40%	17%	54%	20%	34%	35%	30%	31%	28%	31%	40%	32%	27%	15%
Threat	49%	58%	48%	48%	42%	75%	39%	60%	42%	44%	48%	48%	55%	51%	42%	46%	52%	57%
Not a Threat	17%	13%	13%	19%	16%	8%	7%	15%	12%	14%	19%	18%	14%	13%	15%	18%	18%	23%
Not At All a Threat	2%	1%	0%	2%	1%	0%	0%	4%	0%	4%	0%	2%	1%	3%	0%	2%	1%	1%
Not Sure	2%	3%	7%	2%	1%	0%	0%	0%	12%	3%	3%	2%	2%	2%	2%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	31%	30%	36%	30%	33%	20%	31%	21%
Threat	49%	49%	47%	48%	49%	54%	48%	58%
Not a Threat	17%	17%	12%	18%	15%	20%	17%	19%
Not At All a Threat	2%	1%	3%	2%	2%	0%	2%	1%
Not Sure	2%	2%	2%	3%	1%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	70%	68%	72%	91%	62%	66%	67%	74%	83%	66%	66%	77%
Threat	26%	26%	26%	9%	34%	31%	30%	23%	12%	31%	30%	19%
Not a Threat	2%	3%	1%	0%	1%	1%	2%	0%	5%	1%	2%	2%
Not At All a Threat	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%
Not Sure	1%	2%	1%	0%	3%	1%	1%	2%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	70%	75%	57%	72%	71%	28%	93%	70%	50%	72%	73%	67%	73%	69%	74%	74%	64%	69%
Threat	26%	16%	35%	26%	25%	72%	7%	21%	41%	21%	25%	29%	26%	26%	21%	22%	35%	30%
Not a Threat	2%	3%	3%	1%	4%	0%	0%	0%	0%	3%	0%	3%	0%	1%	4%	2%	1%	0%
Not At All a Threat	1%	3%	0%	0%	0%	0%	0%	4%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Not Sure	1%	3%	5%	1%	0%	0%	0%	4%	9%	3%	2%	1%	1%	2%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	70%	69%	77%	69%	73%	62%	70%	77%
Threat	26%	27%	19%	25%	26%	33%	26%	13%
Not a Threat	2%	2%	2%	3%	1%	1%	2%	6%
Not At All a Threat	1%	0%	1%	1%	0%	1%	0%	2%
Not Sure	1%	1%	1%	2%	1%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	71%	65%	78%	79%	86%	70%	67%	76%	73%	71%	69%	75%
Threat	26%	31%	21%	16%	11%	27%	30%	21%	26%	26%	27%	23%
Not a Threat	2%	3%	1%	5%	0%	2%	2%	3%	1%	2%	2%	2%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	0%	0%	3%	1%	1%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	71%	65%	74%	71%	77%	67%	73%	79%	64%	74%	72%	68%	74%	73%	70%	71%	85%	58%
Threat	26%	30%	21%	27%	23%	8%	27%	9%	36%	21%	26%	29%	22%	24%	28%	25%	13%	37%
Not a Threat	2%	4%	3%	2%	0%	8%	0%	4%	0%	4%	2%	1%	2%	2%	1%	3%	1%	3%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	0%	1%	1%	0%	17%	0%	4%	0%	1%	0%	1%	1%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	71%	70%	77%	68%	74%	75%	71%	71%
Threat	26%	26%	22%	28%	24%	24%	26%	27%
Not a Threat	2%	2%	1%	3%	1%	1%	2%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	0%	2%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	40%	35%	46%	19%	41%	35%	34%	44%	58%	36%	35%	49%
Threat	42%	44%	40%	41%	39%	41%	46%	42%	37%	41%	43%	40%
Not a Threat	15%	17%	12%	25%	14%	21%	17%	11%	5%	20%	19%	9%
Not At All a Threat	1%	1%	1%	14%	0%	1%	2%	2%	0%	1%	1%	1%
Not Sure	1%	2%	1%	0%	6%	2%	1%	1%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	40%	44%	50%	34%	59%	58%	76%	31%	12%	49%	40%	39%	37%	45%	49%	36%	40%	21%
Threat	42%	42%	37%	46%	31%	13%	24%	39%	64%	30%	42%	44%	49%	39%	38%	43%	45%	52%
Not a Threat	15%	8%	9%	18%	10%	30%	0%	15%	21%	15%	17%	15%	12%	13%	11%	19%	13%	23%
Not At All a Threat	1%	3%	1%	1%	0%	0%	0%	7%	3%	2%	1%	1%	2%	1%	1%	1%	1%	2%
Not Sure	1%	2%	3%	1%	1%	0%	0%	8%	0%	4%	0%	1%	1%	2%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	40%	38%	52%	40%	41%	34%	40%	36%
Threat	42%	44%	33%	43%	40%	48%	42%	49%
Not a Threat	15%	15%	13%	13%	17%	15%	15%	10%
Not At All a Threat	1%	2%	0%	2%	1%	2%	1%	2%
Not Sure	1%	1%	1%	2%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	70%	67%	72%	61%	64%	62%	66%	73%	88%	62%	64%	79%
Threat	27%	28%	25%	31%	33%	33%	29%	26%	9%	33%	31%	19%
Not a Threat	3%	4%	2%	9%	3%	4%	4%	1%	2%	4%	4%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	70%	75%	65%	67%	82%	64%	83%	53%	50%	72%	78%	65%	68%	72%	72%	72%	66%	62%
Threat	27%	21%	33%	28%	16%	36%	17%	39%	47%	23%	19%	30%	30%	24%	25%	23%	32%	33%
Not a Threat	3%	3%	3%	4%	2%	0%	0%	0%	3%	4%	3%	4%	1%	3%	2%	4%	2%	5%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	4%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	70%	68%	80%	71%	70%	60%	70%	60%
Threat	27%	28%	18%	25%	26%	36%	26%	35%
Not a Threat	3%	3%	2%	3%	3%	4%	3%	2%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	1%	0%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	83%	81%	85%	67%	82%	78%	83%	83%	96%	78%	80%	88%
Threat	15%	16%	13%	33%	18%	20%	15%	14%	4%	20%	18%	10%
Not a Threat	1%	2%	1%	0%	0%	2%	1%	3%	0%	2%	1%	2%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	83%	81%	81%	86%	80%	88%	93%	74%	59%	79%	88%	80%	88%	82%	83%	85%	80%	87%
Threat	15%	13%	15%	13%	17%	12%	7%	18%	38%	17%	11%	17%	11%	15%	15%	12%	20%	12%
Not a Threat	1%	3%	3%	0%	3%	0%	0%	4%	3%	3%	0%	2%	0%	2%	2%	2%	0%	0%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Not Sure	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	83%	83%	85%	82%	84%	85%	83%	74%
Threat	15%	15%	13%	15%	15%	14%	15%	18%
Not a Threat	1%	1%	1%	3%	1%	0%	1%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-1.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	94%	92%	96%	100%	93%	94%	92%	95%	99%	93%	93%	96%
Threat	5%	6%	4%	0%	4%	6%	7%	4%	1%	5%	6%	3%
Not a Threat	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	3%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults Credibility Interval: +/-1.9 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	94%	95%	89%	94%	95%	100%	100%	92%	82%	95%	95%	93%	96%	93%	95%	95%	96%	93%
Threat	5%	3%	10%	5%	5%	0%	0%	0%	18%	4%	5%	6%	3%	6%	5%	4%	4%	6%
Not a Threat	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	4%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults Credibility Interval: +/-1.9 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	94%	94%	95%	93%	95%	94%	94%	86%
Threat	5%	5%	5%	5%	5%	5%	5%	5%
Not a Threat	0%	1%	0%	1%	0%	0%	0%	7%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	92%	89%	93%	95%	94%	93%	90%	89%	94%	93%	92%	91%
Threat	7%	9%	6%	5%	6%	6%	8%	10%	6%	6%	7%	8%
Not a Threat	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%
Not At All a Threat	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	92%	94%	89%	90%	97%	100%	89%	89%	83%	92%	94%	91%	89%	91%	92%	93%	88%	93%
Threat	7%	2%	8%	9%	3%	0%	11%	7%	17%	6%	6%	7%	11%	7%	7%	6%	11%	6%
Not a Threat	0%	3%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Not At All a Threat	0%	0%	2%	0%	0%	0%	0%	4%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	92%	91%	93%	92%	92%	87%	92%	89%
Threat	7%	8%	6%	6%	8%	13%	7%	4%
Not a Threat	0%	0%	0%	1%	0%	0%	0%	3%
Not At All a Threat	0%	0%	1%	1%	0%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	62%	61%	63%	15%	74%	53%	60%	61%	80%	55%	57%	69%
Threat	27%	26%	26%	67%	19%	28%	27%	32%	15%	28%	27%	25%
Not a Threat	8%	7%	8%	8%	3%	12%	7%	6%	2%	11%	9%	4%
Not At All a Threat	2%	3%	1%	0%	0%	4%	2%	1%	0%	4%	3%	0%
Not Sure	2%	3%	2%	9%	4%	2%	3%	1%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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Sponsor:
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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	62%	66%	39%	59%	82%	57%	82%	50%	32%	55%	55%	65%	68%	47%	70%	69%	62%	64%
Threat	27%	23%	44%	28%	13%	21%	18%	21%	50%	26%	27%	26%	27%	33%	20%	23%	29%	29%
Not a Threat	8%	8%	13%	8%	1%	17%	0%	21%	4%	12%	13%	5%	2%	15%	6%	4%	6%	4%
Not At All a Threat	2%	1%	1%	2%	2%	5%	0%	8%	3%	4%	2%	2%	2%	2%	2%	2%	2%	3%
Not Sure	2%	1%	3%	2%	2%	0%	0%	0%	11%	4%	3%	2%	1%	4%	3%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	62%	63%	53%	60%	65%	50%	61%	65%
Threat	27%	26%	30%	26%	25%	41%	27%	26%
Not a Threat	8%	7%	10%	8%	7%	7%	8%	7%
Not At All a Threat	2%	2%	2%	3%	1%	0%	2%	1%
Not Sure	2%	2%	5%	3%	2%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Serious Threat	39%	39%	40%	15%	30%	29%	29%	48%	68%	29%	29%	56%
Threat	42%	42%	43%	42%	41%	44%	50%	40%	28%	44%	47%	35%
Not a Threat	12%	12%	12%	0%	26%	19%	13%	7%	2%	19%	16%	5%
Not At All a Threat	2%	3%	2%	0%	0%	4%	3%	1%	1%	3%	3%	1%
Not Sure	4%	4%	3%	43%	3%	5%	5%	4%	1%	5%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	39%	42%	52%	39%	37%	49%	30%	24%	24%	40%	37%	39%	41%	38%	41%	44%	43%	29%
Threat	42%	41%	29%	44%	41%	45%	52%	59%	39%	43%	39%	43%	43%	42%	43%	37%	38%	54%
Not a Threat	12%	12%	11%	12%	15%	0%	11%	5%	5%	13%	15%	11%	9%	14%	10%	17%	9%	10%
Not At All a Threat	2%	2%	2%	1%	4%	5%	0%	8%	8%	0%	1%	2%	5%	1%	1%	2%	5%	2%
Not Sure	4%	2%	5%	4%	3%	0%	7%	4%	25%	3%	7%	4%	3%	5%	5%	0%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Serious Threat	39%	38%	45%	40%	38%	46%	39%	40%
Threat	42%	43%	38%	41%	45%	36%	43%	35%
Not a Threat	12%	12%	11%	13%	11%	11%	12%	16%
Not At All a Threat	2%	2%	3%	2%	2%	4%	2%	6%
Not Sure	4%	5%	2%	4%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	10%	12%	9%	0%	15%	11%	11%	12%	2%	11%	11%	8%
Illegal	63%	63%	64%	67%	45%	57%	63%	63%	81%	56%	59%	70%
Not Sure	27%	26%	27%	33%	40%	32%	25%	25%	17%	33%	29%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	13%	23%	9%	11%	0%	0%	11%	0%	9%	7%	10%	14%	8%	6%	9%	19%	13%
Illegal	63%	54%	58%	66%	65%	79%	31%	54%	60%	59%	58%	67%	64%	58%	67%	66%	67%	61%
Not Sure	27%	33%	19%	26%	24%	21%	69%	34%	40%	32%	35%	22%	22%	33%	27%	25%	15%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	10%	9%	14%	11%	8%	19%	9%	34%
Illegal	63%	68%	43%	58%	68%	65%	64%	45%
Not Sure	27%	23%	44%	31%	24%	16%	27%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	82%	80%	85%	82%	79%	76%	81%	87%	92%	77%	79%	89%
Illegal	7%	9%	5%	0%	5%	9%	9%	6%	4%	8%	8%	5%
Not Sure	10%	11%	10%	18%	16%	15%	10%	7%	4%	15%	13%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	82%	78%	90%	82%	84%	93%	93%	76%	85%	80%	79%	86%	82%	79%	85%	81%	83%	85%
Illegal	7%	13%	5%	7%	7%	7%	0%	8%	4%	9%	5%	7%	9%	9%	5%	8%	8%	6%
Not Sure	10%	9%	5%	12%	9%	0%	7%	16%	11%	11%	16%	8%	10%	13%	10%	11%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	82%	84%	74%	82%	82%	88%	83%	74%
Illegal	7%	6%	11%	8%	6%	6%	7%	19%
Not Sure	10%	10%	15%	10%	12%	6%	11%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	9%	10%	9%	0%	20%	11%	11%	8%	2%	12%	11%	6%
Illegal	86%	85%	87%	100%	64%	82%	85%	88%	97%	81%	82%	92%
Not Sure	5%	5%	4%	0%	16%	6%	5%	3%	1%	7%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	9%	8%	2%	9%	14%	17%	0%	24%	4%	10%	6%	10%	11%	12%	9%	7%	6%	11%
Illegal	86%	85%	95%	87%	81%	83%	100%	72%	89%	83%	89%	86%	84%	83%	85%	89%	90%	85%
Not Sure	5%	7%	3%	5%	4%	0%	0%	4%	7%	6%	5%	4%	5%	5%	5%	4%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	9%	9%	13%	14%	6%	4%	9%	15%
Illegal	86%	88%	77%	80%	90%	94%	86%	77%
Not Sure	5%	4%	10%	6%	4%	2%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	12%	14%	10%	10%	11%	15%	10%	12%	10%	15%	13%	11%
Illegal	71%	73%	70%	90%	61%	68%	74%	69%	79%	67%	70%	73%
Not Sure	17%	13%	20%	0%	28%	17%	16%	19%	11%	18%	17%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	12%	13%	13%	10%	15%	46%	7%	19%	16%	9%	12%	12%	14%	14%	12%	14%	8%	9%
Illegal	71%	65%	76%	75%	62%	54%	93%	68%	61%	72%	69%	73%	68%	70%	64%	74%	79%	75%
Not Sure	17%	23%	11%	15%	23%	0%	0%	13%	23%	18%	19%	14%	18%	16%	23%	12%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	12%	11%	17%	17%	8%	12%	12%	27%
Illegal	71%	75%	54%	68%	74%	75%	72%	52%
Not Sure	17%	14%	29%	15%	18%	12%	16%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	16%	19%	13%	17%	15%	18%	18%	17%	7%	18%	18%	13%
Illegal	66%	63%	70%	83%	55%	60%	67%	68%	79%	59%	63%	72%
Not Sure	18%	18%	17%	0%	31%	22%	15%	15%	14%	22%	19%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	16%	15%	15%	20%	18%	17%	10%	26%	16%	12%	18%	15%	16%	16%	16%	16%	16%
Illegal	66%	61%	75%	67%	65%	65%	71%	72%	57%	63%	67%	67%	69%	62%	64%	70%	71%	69%
Not Sure	18%	23%	10%	18%	15%	17%	12%	17%	17%	21%	21%	15%	16%	22%	19%	14%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.9 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	16%	15%	22%	21%	13%	12%	16%	30%
Illegal	66%	69%	55%	61%	71%	66%	67%	46%
Not Sure	18%	17%	23%	18%	16%	22%	17%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	55%	58%	54%	17%	68%	56%	51%	53%	62%	57%	55%	56%
Illegal	12%	13%	11%	21%	0%	10%	14%	16%	11%	9%	11%	14%
Not Sure	32%	29%	35%	62%	32%	34%	35%	31%	27%	33%	34%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	55%	57%	39%	56%	59%	72%	47%	60%	25%	60%	49%	55%	57%	49%	56%	60%	53%	62%
Illegal	12%	12%	21%	13%	8%	22%	11%	4%	9%	8%	12%	13%	15%	12%	11%	10%	23%	7%
Not Sure	32%	31%	40%	31%	32%	6%	42%	36%	66%	32%	39%	32%	28%	39%	32%	31%	24%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	55%	56%	54%	54%	57%	48%	55%	63%
Illegal	12%	12%	12%	15%	9%	20%	12%	21%
Not Sure	32%	32%	34%	31%	34%	32%	33%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	14%	15%	13%	10%	10%	12%	11%	18%	18%	12%	11%	18%
Illegal	53%	56%	50%	63%	48%	59%	54%	46%	50%	58%	56%	47%
Not Sure	33%	29%	37%	27%	42%	29%	35%	36%	32%	30%	32%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	14%	20%	11%	12%	18%	46%	7%	11%	13%	12%	16%	13%	15%	14%	15%	15%	12%	13%
Illegal	53%	51%	59%	56%	44%	23%	31%	47%	57%	48%	51%	55%	55%	45%	47%	55%	65%	65%
Not Sure	33%	28%	29%	32%	38%	31%	63%	42%	30%	40%	32%	32%	30%	41%	38%	31%	22%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	14%	12%	21%	18%	11%	11%	14%	20%
Illegal	53%	57%	36%	47%	57%	61%	53%	51%
Not Sure	33%	31%	43%	35%	32%	29%	33%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	23%	25%	21%	36%	30%	27%	23%	19%	17%	27%	26%	18%
Illegal	49%	50%	50%	21%	30%	44%	45%	57%	61%	43%	44%	59%
Not Sure	28%	25%	30%	43%	40%	29%	31%	24%	22%	30%	31%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	23%	19%	19%	22%	25%	82%	31%	14%	14%	21%	20%	21%	31%	19%	21%	22%	31%	25%
Illegal	49%	44%	55%	51%	51%	5%	13%	55%	54%	41%	49%	57%	42%	50%	47%	49%	51%	51%
Not Sure	28%	37%	26%	27%	24%	14%	56%	31%	32%	39%	31%	22%	27%	31%	31%	29%	18%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	23%	24%	19%	23%	23%	15%	23%	27%
Illegal	49%	51%	41%	45%	50%	67%	50%	44%
Not Sure	28%	25%	40%	31%	26%	17%	28%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	16%	17%	15%	10%	24%	17%	17%	15%	13%	18%	17%	15%
Illegal	61%	63%	61%	30%	48%	60%	64%	59%	66%	59%	61%	62%
Not Sure	22%	20%	24%	61%	28%	23%	19%	26%	21%	23%	21%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	17%	24%	15%	17%	46%	7%	21%	16%	15%	18%	13%	23%	18%	16%	17%	14%	15%
Illegal	61%	58%	61%	63%	62%	41%	47%	62%	52%	61%	58%	65%	59%	60%	55%	60%	74%	67%
Not Sure	22%	25%	14%	22%	21%	14%	46%	17%	32%	24%	25%	22%	18%	22%	29%	23%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	16%	15%	23%	21%	12%	18%	16%	34%
Illegal	61%	64%	47%	56%	65%	71%	62%	35%
Not Sure	22%	21%	29%	23%	23%	11%	22%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	13%	14%	13%	10%	10%	16%	11%	14%	12%	15%	13%	13%
Illegal	68%	70%	66%	82%	53%	65%	73%	62%	75%	64%	68%	67%
Not Sure	19%	16%	22%	8%	37%	19%	15%	24%	13%	21%	18%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	13%	17%	24%	11%	14%	46%	7%	14%	18%	13%	14%	12%	17%	15%	13%	15%	10%	13%
Illegal	68%	61%	65%	71%	65%	46%	47%	65%	57%	67%	67%	69%	67%	65%	61%	69%	79%	72%
Not Sure	19%	23%	11%	18%	21%	8%	46%	21%	24%	20%	20%	19%	16%	20%	26%	16%	12%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	13%	11%	23%	19%	9%	14%	13%	23%
Illegal	68%	71%	51%	62%	72%	70%	68%	51%
Not Sure	19%	17%	27%	19%	19%	15%	19%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	78%	78%	78%	67%	72%	75%	81%	75%	82%	75%	78%	77%
Illegal	11%	12%	11%	0%	9%	11%	11%	14%	9%	11%	11%	12%
Not Sure	11%	11%	12%	33%	20%	14%	9%	11%	9%	14%	12%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	78%	66%	63%	81%	80%	82%	65%	84%	60%	73%	73%	80%	81%	70%	79%	84%	78%	81%
Illegal	11%	17%	33%	8%	10%	13%	17%	7%	12%	13%	10%	11%	11%	16%	9%	10%	14%	6%
Not Sure	11%	17%	4%	11%	10%	5%	18%	9%	28%	14%	17%	9%	9%	14%	13%	6%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	78%	81%	63%	76%	80%	69%	78%	56%
Illegal	11%	10%	18%	13%	8%	19%	11%	24%
Not Sure	11%	10%	19%	12%	11%	12%	11%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	16%	18%	14%	0%	10%	18%	19%	10%	14%	18%	18%	11%
Illegal	61%	62%	61%	39%	53%	59%	57%	66%	67%	59%	58%	66%
Not Sure	23%	21%	25%	61%	37%	22%	24%	25%	20%	23%	24%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	18%	14%	14%	18%	45%	13%	15%	25%	16%	14%	16%	18%	15%	14%	19%	15%	17%
Illegal	61%	52%	66%	64%	58%	47%	35%	66%	46%	56%	56%	63%	67%	61%	56%	59%	72%	62%
Not Sure	23%	30%	20%	22%	23%	8%	52%	19%	30%	29%	30%	21%	16%	24%	30%	22%	13%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	16%	15%	18%	19%	14%	10%	15%	23%
Illegal	61%	63%	51%	57%	62%	75%	61%	47%
Not Sure	23%	22%	31%	24%	24%	15%	23%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

35 Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	3%	5%	1%	0%	0%	4%	3%	4%	1%	4%	3%	3%
Illegal	90%	88%	93%	58%	75%	87%	91%	91%	97%	86%	88%	93%
Not Sure	7%	7%	6%	42%	25%	9%	6%	6%	1%	10%	8%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

35 Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	3%	5%	1%	3%	5%	0%	0%	0%	0%	4%	2%	2%	6%	3%	1%	4%	7%	3%
Illegal	90%	85%	95%	90%	90%	100%	100%	100%	83%	87%	89%	93%	89%	90%	91%	91%	91%	88%
Not Sure	7%	11%	4%	7%	6%	0%	0%	0%	17%	9%	9%	5%	5%	7%	8%	5%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	3%	3%	2%	6%	2%	0%	3%	6%
Illegal	90%	92%	81%	87%	92%	97%	91%	75%
Not Sure	7%	5%	16%	8%	6%	3%	6%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	3%	5%	2%	0%	3%	3%	7%	1%	0%	3%	5%	1%
Likely	10%	11%	9%	16%	5%	13%	12%	11%	2%	13%	12%	7%
Unlikely	19%	18%	19%	27%	8%	24%	22%	16%	7%	23%	23%	12%
Very Unlikely	66%	64%	67%	58%	77%	57%	57%	70%	91%	59%	58%	79%
Not Sure	2%	2%	2%	0%	6%	3%	2%	2%	1%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	3%	2%	2%	4%	3%	0%	0%	0%	0%	3%	2%	3%	7%	1%	1%	4%	10%	3%
Likely	10%	16%	7%	10%	8%	14%	11%	11%	7%	10%	7%	14%	7%	7%	10%	12%	10%	14%
Unlikely	19%	16%	20%	17%	20%	5%	28%	42%	33%	19%	25%	18%	14%	21%	19%	17%	19%	15%
Very Unlikely	66%	63%	70%	67%	67%	81%	54%	43%	49%	65%	64%	64%	71%	67%	67%	64%	60%	67%
Not Sure	2%	4%	1%	1%	2%	0%	7%	4%	12%	4%	2%	2%	1%	3%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.9 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	3%	4%	2%	5%	3%	1%	3%	5%
Likely	10%	12%	3%	12%	9%	11%	10%	16%
Unlikely	19%	19%	17%	19%	18%	22%	19%	19%
Very Unlikely	66%	64%	75%	61%	69%	64%	66%	57%
Not Sure	2%	2%	4%	3%	2%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	1%	2%	1%	0%	3%	1%	2%	1%	0%	1%	2%	1%
Likely	8%	8%	7%	16%	4%	11%	10%	4%	1%	10%	10%	3%
Unlikely	20%	20%	21%	9%	14%	27%	27%	17%	2%	26%	26%	11%
Very Unlikely	70%	69%	71%	76%	76%	60%	59%	79%	97%	61%	60%	86%
Not Sure	1%	1%	1%	0%	3%	2%	1%	0%	0%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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Geography: King County
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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults Credibility Interval: +/-3.8 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	1%	2%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	3%	1%	0%	1%	4%	2%
Likely	8%	7%	7%	9%	5%	8%	7%	0%	4%	5%	8%	7%	10%	7%	7%	7%	10%	7%
Unlikely	20%	23%	22%	19%	24%	24%	28%	17%	24%	23%	18%	22%	17%	18%	19%	20%	19%	29%
Very Unlikely	70%	67%	70%	70%	70%	68%	65%	83%	60%	69%	73%	68%	70%	73%	72%	71%	68%	60%
Not Sure	1%	1%	0%	1%	1%	0%	0%	0%	12%	1%	0%	2%	1%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults Credibility Interval: +/-3.8 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	1%	1%	0%	2%	1%	0%	1%	5%
Likely	8%	8%	4%	10%	5%	9%	7%	12%
Unlikely	20%	21%	17%	22%	20%	15%	20%	24%
Very Unlikely	70%	69%	76%	64%	73%	77%	70%	56%
Not Sure	1%	1%	2%	2%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	7%	5%	0%	6%	7%	7%	8%	1%	7%	7%	5%
Likely	12%	13%	11%	24%	4%	15%	20%	6%	4%	14%	16%	5%
Unlikely	20%	20%	20%	10%	19%	26%	21%	21%	4%	26%	24%	14%
Very Unlikely	59%	57%	61%	33%	67%	48%	49%	65%	91%	50%	50%	75%
Not Sure	3%	2%	2%	33%	3%	4%	4%	1%	0%	4%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	17%	6%	3%	22%	0%	4%	9%	4%	3%	7%	9%	6%	3%	5%	13%	6%
Likely	12%	17%	15%	12%	7%	39%	25%	3%	7%	10%	12%	13%	13%	15%	10%	12%	12%	11%
Unlikely	20%	14%	20%	19%	28%	21%	0%	21%	20%	24%	20%	20%	17%	18%	21%	17%	20%	26%
Very Unlikely	59%	61%	44%	61%	59%	18%	75%	73%	35%	60%	61%	58%	60%	59%	63%	63%	54%	54%
Not Sure	3%	3%	3%	2%	2%	0%	0%	0%	29%	2%	4%	2%	2%	3%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	6%	4%	8%	3%	13%	6%	8%
Likely	12%	13%	6%	15%	10%	9%	12%	18%
Unlikely	20%	21%	16%	21%	20%	14%	20%	32%
Very Unlikely	59%	57%	70%	52%	64%	61%	60%	36%
Not Sure	3%	2%	4%	3%	2%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	3%	6%	1%	0%	0%	4%	5%	1%	5%	3%	4%	3%
Likely	5%	5%	5%	0%	13%	5%	4%	6%	2%	6%	5%	4%
Unlikely	21%	22%	20%	24%	17%	28%	22%	19%	9%	27%	25%	15%
Very Unlikely	67%	62%	71%	76%	60%	58%	64%	72%	84%	58%	61%	77%
Not Sure	4%	5%	3%	0%	10%	5%	5%	2%	0%	5%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults Credibility Interval: +/-3.9 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	3%	2%	5%	3%	6%	0%	0%	0%	5%	3%	2%	3%	6%	2%	4%	4%	7%	1%
Likely	5%	8%	0%	5%	6%	0%	0%	8%	0%	7%	5%	4%	5%	4%	7%	5%	5%	3%
Unlikely	21%	21%	23%	21%	23%	13%	23%	34%	13%	17%	19%	25%	18%	19%	20%	19%	26%	25%
Very Unlikely	67%	67%	70%	68%	62%	87%	64%	50%	66%	69%	71%	63%	68%	71%	66%	69%	59%	68%
Not Sure	4%	2%	2%	4%	2%	0%	13%	8%	15%	4%	4%	4%	2%	4%	4%	4%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults Credibility Interval: +/-3.9 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	3%	4%	2%	6%	1%	5%	3%	6%
Likely	5%	5%	4%	8%	3%	3%	5%	10%
Unlikely	21%	22%	17%	21%	22%	19%	21%	22%
Very Unlikely	67%	66%	69%	60%	72%	69%	67%	57%
Not Sure	4%	3%	7%	5%	3%	3%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	5%	7%	3%	0%	0%	3%	5%	6%	6%	3%	4%	6%
Likely	3%	4%	3%	0%	6%	5%	4%	2%	1%	5%	4%	2%
Unlikely	18%	19%	18%	24%	27%	25%	20%	14%	6%	25%	23%	11%
Very Unlikely	70%	66%	74%	76%	60%	64%	65%	76%	87%	64%	64%	80%
Not Sure	3%	4%	2%	0%	7%	3%	6%	2%	0%	4%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	1%	7%	4%	11%	0%	0%	0%	5%	4%	2%	6%	6%	2%	7%	3%	9%	1%
Likely	3%	6%	3%	4%	2%	0%	7%	3%	0%	5%	5%	2%	3%	5%	3%	4%	3%	2%
Unlikely	18%	25%	19%	18%	17%	13%	0%	13%	13%	16%	17%	18%	22%	16%	15%	18%	19%	28%
Very Unlikely	70%	67%	69%	71%	67%	87%	75%	80%	66%	73%	73%	69%	68%	73%	70%	72%	66%	67%
Not Sure	3%	1%	2%	3%	3%	0%	18%	4%	15%	2%	3%	5%	1%	3%	4%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	5%	5%	3%	9%	1%	4%	5%	2%
Likely	3%	3%	3%	5%	3%	4%	3%	9%
Unlikely	18%	18%	19%	20%	18%	11%	18%	27%
Very Unlikely	70%	71%	69%	62%	76%	78%	71%	58%
Not Sure	3%	3%	7%	5%	2%	2%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	4%	6%	2%	0%	0%	2%	4%	3%	9%	2%	3%	5%
Likely	4%	5%	3%	0%	7%	5%	4%	5%	1%	5%	4%	3%
Unlikely	18%	18%	18%	24%	18%	23%	19%	16%	9%	22%	21%	13%
Very Unlikely	71%	67%	74%	76%	64%	66%	67%	74%	81%	66%	67%	77%
Not Sure	4%	5%	3%	0%	11%	4%	5%	2%	0%	5%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	7%	6%	2%	10%	0%	0%	4%	5%	4%	4%	5%	3%	4%	4%	5%	4%	1%
Likely	4%	2%	3%	3%	9%	0%	0%	12%	4%	3%	3%	4%	4%	3%	6%	1%	7%	2%
Unlikely	18%	21%	12%	20%	10%	11%	23%	21%	14%	17%	16%	19%	20%	18%	16%	18%	15%	25%
Very Unlikely	71%	67%	75%	72%	70%	82%	64%	55%	62%	72%	73%	69%	70%	72%	70%	73%	70%	67%
Not Sure	4%	3%	3%	4%	1%	8%	13%	8%	15%	4%	5%	4%	3%	4%	4%	3%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	4%	4%	4%	6%	2%	5%	4%	6%
Likely	4%	4%	3%	7%	1%	3%	4%	7%
Unlikely	18%	19%	13%	18%	17%	19%	18%	12%
Very Unlikely	71%	70%	74%	63%	77%	68%	71%	69%
Not Sure	4%	3%	6%	5%	2%	5%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	9%	4%	0%	9%	3%	7%	7%	9%	3%	5%	8%
Likely	4%	4%	3%	16%	0%	6%	5%	1%	3%	5%	5%	2%
Unlikely	16%	15%	16%	8%	17%	21%	17%	14%	5%	20%	19%	10%
Very Unlikely	71%	68%	73%	76%	64%	66%	66%	76%	83%	66%	66%	79%
Not Sure	4%	4%	3%	0%	10%	5%	5%	3%	0%	5%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	7%	7%	3%	17%	0%	0%	4%	5%	5%	6%	7%	6%	5%	8%	5%	10%	1%
Likely	4%	4%	2%	4%	1%	0%	7%	12%	0%	3%	4%	4%	4%	3%	4%	4%	6%	2%
Unlikely	16%	16%	10%	17%	15%	6%	12%	9%	13%	14%	13%	17%	17%	14%	12%	17%	9%	30%
Very Unlikely	71%	71%	77%	71%	64%	94%	75%	67%	74%	73%	73%	69%	70%	73%	72%	70%	72%	64%
Not Sure	4%	3%	3%	4%	3%	0%	6%	8%	8%	5%	4%	4%	3%	4%	4%	4%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	6%	6%	10%	2%	9%	6%	3%
Likely	4%	4%	1%	4%	3%	8%	4%	7%
Unlikely	16%	16%	12%	16%	16%	7%	16%	13%
Very Unlikely	71%	70%	74%	63%	77%	73%	71%	71%
Not Sure	4%	3%	6%	5%	2%	4%	4%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	52%	49%	66%	62%	59%	45%	49%	44%	60%	53%	47%
No	49%	48%	51%	34%	38%	41%	55%	51%	56%	40%	47%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	55%	42%	54%	45%	27%	28%	35%	44%	49%	53%	49%	54%	50%	49%	45%	58%	55%
No	49%	45%	58%	46%	55%	73%	72%	65%	56%	51%	47%	51%	46%	50%	51%	55%	42%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	49%	57%	49%	52%	53%	51%	43%
No	49%	51%	43%	51%	48%	47%	49%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

44 A request to stop from friends.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	42%	42%	42%	66%	66%	52%	37%	40%	30%	53%	46%	36%
No	58%	58%	58%	34%	34%	48%	63%	60%	70%	47%	54%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

44 A request to stop from friends.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	42%	38%	40%	48%	28%	32%	28%	32%	35%	45%	48%	40%	38%	46%	37%	40%	49%	41%
No	58%	62%	60%	52%	72%	68%	72%	68%	65%	55%	52%	60%	62%	54%	63%	60%	51%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	42%	41%	50%	42%	42%	49%	42%	41%
No	58%	59%	50%	58%	58%	51%	58%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

45 A request to stop from vehicle passengers.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	51%	49%	81%	63%	55%	45%	54%	43%	56%	51%	50%
No	49%	49%	51%	19%	37%	45%	55%	46%	57%	44%	49%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

45 A request to stop from vehicle passengers.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	49%	39%	56%	39%	36%	28%	36%	43%	46%	54%	51%	50%	51%	47%	46%	54%	57%
No	49%	51%	61%	44%	61%	64%	72%	64%	57%	54%	46%	49%	50%	49%	53%	54%	46%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	50%	51%	53%	48%	54%	51%	40%
No	49%	50%	49%	47%	52%	46%	49%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	59%	59%	59%	81%	59%	66%	54%	59%	55%	65%	60%	58%
No	41%	41%	41%	19%	41%	34%	46%	41%	45%	35%	40%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	59%	63%	63%	52%	30%	39%	37%	63%	54%	65%	60%	57%	50%	64%	62%	61%	62%
No	41%	41%	37%	37%	48%	70%	61%	63%	37%	46%	35%	40%	43%	50%	36%	38%	39%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	59%	62%	48%	60%	58%	63%	59%	62%
No	41%	38%	52%	40%	42%	37%	41%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

47 Traffic ticket cost of \$124.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	51%	50%	48%	52%	54%	46%	51%	54%	54%	50%	52%
No	49%	49%	50%	52%	48%	46%	54%	49%	46%	46%	50%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

47 Traffic ticket cost of \$124.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	40%	61%	54%	50%	41%	17%	45%	23%	52%	54%	52%	44%	53%	48%	52%	57%	44%
No	49%	60%	39%	46%	50%	59%	83%	55%	77%	48%	46%	48%	56%	47%	52%	48%	43%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	50%	55%	48%	53%	54%	51%	31%
No	49%	50%	45%	52%	47%	46%	49%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

48 Traffic ticket cost of more than \$240.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	59%	58%	60%	73%	58%	60%	53%	64%	59%	60%	57%	62%
No	41%	42%	40%	27%	42%	40%	47%	36%	41%	40%	43%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

48 Traffic ticket cost of more than \$240.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	49%	64%	61%	60%	87%	24%	53%	35%	56%	61%	60%	56%	60%	56%	61%	62%	57%
No	41%	51%	36%	39%	40%	13%	76%	47%	65%	44%	39%	40%	44%	40%	44%	39%	38%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	59%	58%	61%	52%	63%	66%	60%	31%
No	41%	42%	39%	48%	37%	34%	40%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

49 Traffic ticket reported to car insurance.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	56%	56%	57%	81%	57%	55%	48%	64%	64%	55%	52%	64%
No	44%	44%	43%	19%	43%	45%	52%	36%	36%	45%	48%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

49 Traffic ticket reported to car insurance.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	45%	60%	60%	59%	43%	31%	37%	30%	52%	53%	59%	59%	54%	57%	54%	58%	61%
No	44%	55%	40%	40%	41%	57%	69%	63%	70%	48%	47%	41%	41%	46%	43%	46%	42%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	56%	57%	50%	48%	63%	59%	57%	29%
No	44%	43%	50%	52%	37%	41%	43%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

50 Work policies to discourage phone use while driving.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	26%	29%	23%	18%	14%	25%	23%	27%	35%	24%	23%	30%
No	74%	71%	77%	82%	86%	75%	77%	73%	65%	76%	77%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

50 Work policies to discourage phone use while driving.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	26%	31%	22%	28%	21%	17%	23%	19%	9%	27%	29%	24%	24%	25%	30%	24%	25%	23%
No	74%	69%	78%	72%	79%	83%	77%	81%	91%	73%	71%	76%	76%	75%	70%	76%	75%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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50 Work policies to discourage phone use while driving.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	26%	24%	36%	28%	25%	23%	26%	22%
No	74%	76%	64%	72%	75%	77%	74%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	41%	41%	41%	39%	29%	41%	40%	43%	43%	40%	40%	43%
No	59%	59%	59%	61%	71%	59%	60%	57%	57%	60%	60%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	41%	34%	52%	44%	33%	22%	62%	33%	30%	41%	43%	41%	38%	39%	43%	40%	43%	41%
No	59%	66%	48%	56%	67%	78%	38%	67%	70%	59%	57%	59%	62%	61%	57%	60%	57%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
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Sponsor:
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51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	41%	41%	40%	43%	38%	49%	41%	29%
No	59%	59%	60%	57%	62%	51%	59%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	37%	38%	36%	34%	21%	34%	41%	38%	40%	32%	36%	39%
No	63%	62%	64%	66%	79%	66%	59%	62%	60%	68%	64%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	37%	32%	35%	41%	33%	24%	17%	43%	17%	36%	37%	37%	39%	32%	38%	37%	44%	40%
No	63%	68%	65%	59%	67%	76%	83%	57%	83%	64%	63%	63%	61%	68%	62%	63%	56%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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52 Technology to block cell phone signals in vehicle.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	37%	38%	35%	35%	37%	48%	38%	30%
No	63%	62%	65%	65%	63%	52%	62%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	61%	62%	59%	82%	66%	64%	52%	59%	71%	64%	59%	64%
No	39%	38%	41%	18%	34%	36%	48%	41%	29%	36%	41%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	61%	63%	45%	64%	55%	43%	36%	70%	47%	58%	65%	58%	63%	65%	58%	59%	54%	67%
No	39%	37%	55%	36%	45%	57%	64%	30%	53%	42%	35%	42%	37%	35%	42%	41%	46%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	61%	61%	59%	55%	66%	56%	61%	40%
No	39%	39%	41%	45%	34%	44%	39%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	62%	63%	61%	82%	63%	67%	53%	60%	74%	66%	61%	65%
No	38%	37%	39%	18%	37%	33%	47%	40%	26%	34%	39%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	62%	62%	47%	67%	52%	43%	42%	69%	52%	64%	67%	59%	64%	66%	60%	62%	54%	67%
No	38%	38%	53%	33%	48%	57%	58%	31%	48%	36%	33%	41%	36%	34%	40%	38%	46%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	62%	62%	65%	58%	67%	57%	63%	38%
No	38%	38%	35%	42%	33%	43%	37%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

55 None of the above

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-1.8 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	5%	5%	5%	9%	4%	4%	6%	4%	6%	4%	5%	5%
No	95%	95%	95%	91%	96%	96%	94%	96%	94%	96%	95%	95%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

55 None of the above

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	5%	4%	2%	6%	3%	7%	0%	0%	15%	4%	5%	5%	5%	6%	4%	5%	5%	2%
No	95%	96%	98%	94%	97%	93%	100%	100%	85%	96%	95%	95%	95%	94%	96%	95%	95%	98%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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55 None of the above

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-1.8 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	5%	5%	6%	4%	5%	9%	5%	13%
No	95%	95%	94%	96%	95%	91%	95%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

56 Do you identify as ...?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Man	49%	100%	0%	0%	54%	48%	49%	49%	51%	49%	49%	50%
A Woman	50%	0%	100%	0%	46%	50%	50%	51%	49%	50%	50%	50%
In Some Other Way	1%	0%	0%	100%	0%	2%	1%	0%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

56 Do you identify as ...?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Man	49%	50%	50%	49%	46%	35%	45%	54%	64%	44%	44%	52%	54%	45%	50%	49%	52%	52%
A Woman	50%	49%	50%	50%	53%	65%	55%	46%	16%	56%	53%	48%	46%	54%	50%	50%	47%	46%
In Some Other Way	1%	1%	0%	0%	0%	0%	0%	0%	19%	0%	3%	1%	0%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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56 Do you identify as ...?

929 Adults Credibility Interval: +/-4.1 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Man	49%	49%	48%	55%	46%	41%	49%	58%
A Woman	50%	50%	52%	45%	53%	59%	50%	42%
In Some Other Way	1%	1%	0%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

57 How old are you?

929 Adults Credibility Interval: +/-4.1 pct points	All	Gender			Age					Age	<50 / 50+	
		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-17	3%	3%	3%	0%	100%	0%	0%	0%	0%	9%	5%	0%
18-34	31%	30%	31%	67%	0%	100%	0%	0%	0%	91%	50%	0%
35-49	28%	28%	28%	33%	0%	0%	100%	0%	0%	0%	45%	0%
50-64	23%	23%	23%	0%	0%	0%	0%	100%	0%	0%	0%	61%
65+	15%	15%	14%	0%	0%	0%	0%	0%	100%	0%	0%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

57 How old are you?

929 Adults Credibility Interval: +/-4.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-17	3%	2%	3%	3%	4%	0%	0%	8%	8%	11%	3%	1%	0%	4%	1%	2%	5%	6%
18-34	31%	32%	31%	32%	26%	42%	0%	56%	39%	42%	35%	28%	24%	37%	29%	28%	28%	31%
35-49	28%	28%	24%	27%	33%	11%	49%	16%	35%	17%	26%	29%	37%	24%	25%	32%	32%	32%
50-64	23%	23%	34%	23%	21%	8%	17%	19%	18%	18%	21%	27%	21%	24%	22%	20%	24%	26%
65+	15%	15%	8%	15%	16%	39%	34%	0%	0%	11%	14%	15%	18%	12%	23%	19%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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57 How old are you?

929 Adults Credibility Interval: +/-4.1 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
16-17	3%	2%	8%	4%	2%	5%	3%	2%
18-34	31%	29%	44%	32%	31%	27%	30%	59%
35-49	28%	29%	23%	31%	26%	20%	28%	26%
50-64	23%	23%	21%	21%	23%	30%	23%	13%
65+	15%	17%	4%	11%	17%	18%	15%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

58 How old are you?

929 Adults Credibility Interval: +/-4 pct points	All	Gender			Age					Age	<50 / 50+	
		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-49	62%	62%	62%	100%	100%	100%	100%	0%	0%	100%	100%	0%
50+	38%	38%	38%	0%	0%	0%	0%	100%	100%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

58 How old are you?

929 Adults Credibility Interval: +/-4 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	62%	62%	58%	62%	63%	53%	49%	81%	82%	71%	65%	58%	61%	65%	55%	62%	66%	69%
50+	38%	38%	42%	38%	37%	47%	51%	19%	18%	29%	35%	42%	39%	35%	45%	38%	34%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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58 How old are you?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
16-49	62%	60%	75%	67%	60%	52%	62%	87%
50+	38%	40%	25%	33%	40%	48%	38%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

59 Are you ... ?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Hispanic	9%	10%	9%	14%	6%	10%	9%	9%	10%	9%	9%	10%
Black	6%	6%	6%	0%	6%	6%	5%	9%	3%	6%	6%	7%
White	61%	62%	62%	26%	52%	62%	60%	62%	63%	61%	61%	62%
Asian	16%	15%	17%	9%	23%	13%	19%	15%	18%	14%	16%	16%
American Indian / Alaska Native	1%	1%	2%	0%	0%	2%	0%	0%	3%	2%	1%	2%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	0%	0%	2%	1%	3%	0%	1%	2%
Multiracial	2%	3%	2%	0%	6%	4%	1%	2%	0%	4%	3%	1%
Other	2%	3%	1%	51%	6%	3%	3%	2%	0%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

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Sponsor:
King County Target Zero Task Force ()

59 Are you ... ?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	100%	0%	0%	0%	0%	0%	0%	0%	13%	12%	7%	9%	10%	11%	9%	5%	11%
Black	6%	0%	100%	0%	0%	0%	0%	0%	0%	7%	8%	6%	3%	8%	5%	3%	11%	3%
White	61%	0%	0%	100%	0%	0%	0%	0%	0%	57%	61%	62%	64%	60%	53%	67%	65%	70%
Asian	16%	0%	0%	0%	100%	0%	0%	0%	0%	13%	9%	19%	20%	11%	25%	16%	15%	10%
American Indian / Alaska Native	1%	0%	0%	0%	0%	100%	0%	0%	0%	1%	1%	2%	0%	3%	1%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	0%	0%	0%	0%	0%	100%	0%	0%	2%	2%	0%	1%	1%	2%	1%	1%	0%
Multiracial	2%	0%	0%	0%	0%	0%	0%	100%	0%	5%	3%	1%	2%	4%	2%	3%	1%	1%
Other	2%	0%	0%	0%	0%	0%	0%	0%	100%	1%	4%	2%	1%	3%	2%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

59 Are you ... ?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Hispanic	9%	9%	10%	12%	7%	10%	7%	80%
Black	6%	6%	8%	5%	5%	17%	6%	2%
White	61%	62%	59%	58%	65%	58%	63%	17%
Asian	16%	16%	18%	16%	18%	5%	17%	0%
American Indian / Alaska Native	1%	1%	0%	2%	1%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	1%	1%	1%	3%	1%	0%
Multiracial	2%	3%	1%	4%	1%	0%	2%	0%
Other	2%	2%	2%	2%	2%	6%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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60 How far have you gotten in school?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
High School	18%	16%	20%	0%	65%	24%	11%	14%	14%	28%	20%	14%
Some College	21%	18%	22%	67%	20%	23%	19%	19%	19%	23%	21%	19%
Associate's / Bachelor's	42%	44%	40%	33%	15%	38%	43%	49%	43%	36%	39%	47%
Master's Or Higher	20%	22%	18%	0%	0%	15%	26%	18%	24%	14%	19%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

60 How far have you gotten in school?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	18%	25%	22%	17%	14%	11%	34%	38%	10%	100%	0%	0%	0%	33%	16%	14%	5%	10%
Some College	21%	26%	27%	21%	11%	11%	32%	26%	40%	0%	100%	0%	0%	28%	23%	20%	13%	10%
Associate's / Bachelor's	42%	30%	44%	42%	50%	70%	16%	21%	45%	0%	0%	100%	0%	33%	46%	42%	49%	44%
Master's Or Higher	20%	19%	8%	21%	25%	8%	18%	15%	5%	0%	0%	0%	100%	6%	15%	24%	33%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

60 How far have you gotten in school?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
High School	18%	16%	27%	19%	15%	26%	18%	13%
Some College	21%	19%	28%	19%	22%	21%	21%	22%
Associate's / Bachelor's	42%	44%	31%	41%	43%	39%	42%	43%
Master's Or Higher	20%	21%	14%	21%	19%	13%	20%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

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Sponsor:
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61 If the total annual income from everyone in your household is ...

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
< \$40K	27%	25%	29%	20%	31%	32%	23%	28%	21%	32%	28%	25%
\$40K - \$80K	27%	27%	26%	21%	7%	25%	24%	26%	42%	23%	23%	32%
\$80K - \$120K	17%	17%	17%	18%	10%	16%	20%	15%	22%	15%	17%	18%
\$120 - \$160K	15%	16%	14%	8%	25%	13%	17%	15%	10%	14%	16%	13%
> \$160K	14%	15%	13%	33%	28%	14%	16%	16%	5%	15%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

61 If the total annual income from everyone in your household is ...

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	27%	28%	35%	26%	18%	69%	32%	41%	39%	50%	37%	21%	8%	100%	0%	0%	0%	0%
\$40K - \$80K	27%	32%	21%	23%	42%	16%	44%	21%	19%	24%	30%	29%	20%	0%	100%	0%	0%	0%
\$80K - \$120K	17%	16%	8%	19%	18%	0%	13%	25%	8%	14%	17%	17%	21%	0%	0%	100%	0%	0%
\$120 - \$160K	15%	7%	28%	16%	13%	16%	11%	9%	5%	4%	9%	17%	25%	0%	0%	0%	100%	0%
> \$160K	14%	17%	8%	16%	9%	0%	0%	4%	30%	8%	7%	15%	26%	0%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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61 If the total annual income from everyone in your household is ...

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
< \$40K	27%	22%	52%	32%	22%	32%	27%	16%
\$40K - \$80K	27%	28%	20%	28%	27%	14%	26%	38%
\$80K - \$120K	17%	19%	11%	16%	20%	9%	17%	20%
\$120 - \$160K	15%	16%	8%	14%	13%	26%	15%	8%
> \$160K	14%	16%	8%	10%	17%	19%	14%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	83%	84%	83%	100%	59%	77%	87%	84%	96%	75%	80%	89%
No	16%	16%	17%	0%	40%	23%	13%	15%	4%	24%	19%	11%
Not Sure	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	83%	79%	78%	85%	82%	95%	87%	90%	85%	74%	78%	88%	89%	68%	87%	90%	91%	91%
No	16%	17%	22%	15%	18%	5%	13%	10%	15%	24%	22%	12%	11%	31%	12%	10%	9%	9%
Not Sure	0%	3%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	83%	100%	0%	78%	87%	87%	84%	68%
No	16%	0%	100%	21%	13%	13%	16%	30%
Not Sure	0%	0%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Urban	41%	46%	37%	27%	56%	42%	46%	39%	32%	44%	45%	36%
Suburban	51%	47%	53%	73%	32%	51%	48%	51%	59%	49%	49%	54%
Rural	8%	7%	9%	0%	13%	7%	6%	10%	10%	7%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	50%	1%	3%	31%	28%	23%	15%	34%	62%	38%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	41%	54%	31%	39%	42%	69%	39%	71%	30%	45%	38%	40%	45%	49%	44%	38%	40%	29%
Suburban	51%	38%	46%	53%	56%	24%	44%	29%	49%	44%	54%	52%	50%	42%	52%	58%	45%	61%
Rural	8%	8%	22%	8%	3%	7%	17%	0%	21%	12%	8%	7%	5%	9%	4%	4%	14%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Urban	41%	39%	54%	100%	0%	0%	41%	73%
Suburban	51%	53%	39%	0%	100%	0%	51%	22%
Rural	8%	8%	6%	0%	0%	100%	8%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	41%	51%	8%	97%	3%

All Questions Crosstabbed By All Questions

1 Do you work outside the home?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	58%	-	-	-	100%	100%	100%	100%	100%	100%	100%	73%	79%	74%	52%	48%	28%
No	40%	-	-	-	-	-	-	-	-	-	-	27%	20%	24%	47%	51%	63%
Not Sure	2%	-	-	-	-	-	-	-	-	-	-	0%	2%	2%	1%	2%	9%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

1 Do you work outside the home?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	58%	70%	83%	81%	47%	49%	60%	79%	79%	70%	51%	51%	21%
No	40%	30%	15%	17%	50%	49%	30%	21%	20%	28%	48%	47%	79%
Not Sure	2%	1%	2%	2%	3%	1%	10%	0%	2%	2%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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1	Do you work outside the home?																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	58%	79%	74%	59%	63%	43%	25%	79%	74%	72%	68%	50%	28%	74%	78%	62%	48%	48%
No	40%	20%	24%	39%	37%	55%	75%	20%	25%	26%	29%	49%	67%	26%	21%	37%	50%	43%
Not Sure	2%	1%	2%	2%	0%	2%	0%	1%	1%	2%	2%	1%	5%	0%	1%	1%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

1

Do you work outside the home?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	58%	75%	57%	44%	52%	45%	76%	81%	67%	49%	78%	83%	61%	65%	55%	80%	
No	40%	23%	42%	53%	46%	50%	24%	17%	32%	49%	22%	17%	37%	33%	44%	20%	
Not Sure	2%	2%	1%	3%	2%	6%	0%	1%	1%	2%	0%	0%	3%	2%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

1	Do you work outside the home?																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	58%	76%	69%	61%	49%	64%	51%	58%	71%	55%	76%	55%	66%	43%	71%	70%	
No	40%	22%	29%	37%	50%	25%	47%	41%	28%	45%	22%	43%	33%	57%	20%	21%	
Not Sure	2%	2%	3%	1%	1%	11%	2%	1%	2%	0%	3%	2%	1%	0%	9%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

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1	Do you work outside the home?																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	58%	56%	65%	67%	38%	40%	47%	66%	66%	73%	51%	55%	66%	67%	43%	63%	
No	40%	43%	33%	31%	62%	45%	51%	32%	33%	25%	35%	43%	32%	33%	57%	29%	
Not Sure	2%	1%	2%	2%	0%	15%	1%	2%	0%	3%	14%	2%	2%	0%	0%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

1

Do you work outside the home?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	58%	57%	62%	80%	62%	27%	58%	65%	69%	0%	16%	58%	57%	92%	74%	48%
No	40%	42%	32%	18%	38%	54%	41%	31%	31%	100%	31%	40%	41%	8%	26%	29%
Not Sure	2%	1%	5%	2%	0%	19%	1%	4%	0%	0%	53%	2%	2%	0%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

1	Do you work outside the home?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	58%	57%	59%	57%	73%	64%	47%	64%	72%	76%	54%	48%	58%	63%	58%	61%	59%
No	40%	42%	38%	42%	23%	34%	52%	36%	24%	24%	36%	49%	41%	34%	40%	37%	40%
Not Sure	2%	1%	3%	1%	4%	2%	1%	1%	4%	0%	10%	3%	1%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you work outside the home?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	58%	72%	57%	62%	64%	59%	50%	67%	57%	54%	58%	51%	61%	61%	61%	52%
No	40%	24%	42%	33%	34%	39%	49%	33%	41%	43%	41%	48%	36%	38%	37%	46%
Not Sure	2%	4%	1%	5%	2%	2%	2%	1%	1%	3%	1%	1%	3%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

1	Do you work outside the home?																	
929 Adults		All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4 pct points			Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		58%	62%	55%	61%	69%	59%	48%	68%	59%	49%	60%	58%	47%	64%	59%	51%	
No		40%	37%	44%	36%	30%	40%	49%	31%	39%	49%	39%	38%	47%	35%	39%	46%	
Not Sure		2%	1%	1%	3%	1%	1%	3%	0%	2%	2%	1%	4%	6%	1%	1%	3%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

1

Do you work outside the home?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	58%	74%	58%	51%	79%	77%	69%	51%	56%	72%	79%	79%	50%	67%
No	40%	25%	41%	40%	21%	22%	30%	47%	32%	28%	20%	19%	49%	22%
Not Sure	2%	2%	1%	9%	0%	1%	1%	2%	12%	0%	1%	2%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you work outside the home?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	58%	59%	74%	70%	51%	59%	66%	79%	64%	54%	67%	71%	70%	70%	53%	72%	
No	40%	41%	25%	27%	48%	25%	34%	19%	35%	44%	27%	29%	28%	29%	45%	25%	
Not Sure	2%	1%	1%	3%	1%	16%	0%	2%	1%	2%	6%	0%	2%	2%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

1	Do you work outside the home?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	58%	60%	77%	68%	54%	78%	67%	69%	68%	54%	72%	55%	61%	55%	61%	58%	59%
No	40%	37%	22%	31%	45%	18%	31%	28%	30%	45%	24%	43%	37%	44%	37%	41%	39%
Not Sure	2%	3%	1%	2%	2%	4%	1%	3%	2%	1%	4%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

1	Do you work outside the home?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	58%	60%	55%	55%	62%	56%	62%	56%	62%	57%	58%	61%	57%	54%	61%	54%	65%
No	40%	39%	42%	44%	36%	43%	36%	43%	36%	42%	40%	39%	41%	45%	37%	45%	33%
Not Sure	2%	1%	3%	1%	2%	1%	3%	1%	2%	1%	2%	0%	3%	1%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	58%	55%	63%	50%	59%	65%	52%	52%	47%	70%	69%	56%	18%	68%	41%
No	40%	43%	35%	43%	40%	33%	48%	15%	49%	27%	29%	43%	82%	29%	58%
Not Sure	2%	1%	2%	7%	1%	2%	1%	33%	4%	3%	2%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

1	Do you work outside the home?																	
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	58%	56%	65%	61%	49%	38%	30%	71%	60%	48%	55%	59%	69%	46%	60%	65%	63%	65%
No	40%	40%	34%	38%	50%	56%	70%	25%	27%	50%	43%	40%	30%	50%	39%	35%	37%	32%
Not Sure	2%	5%	1%	1%	1%	6%	0%	4%	12%	2%	2%	2%	0%	4%	1%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

1	Do you work outside the home?						
929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	58%	60%	51%	55%	67%	54%	40%
No	40%	39%	47%	21%	31%	45%	57%
Not Sure	2%	1%	2%	24%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	73%	73%	0%	0%	-	-	-	-	-	-	-	91%	87%	80%	79%	59%	63%
Carpool	2%	2%	0%	0%	-	-	-	-	-	-	-	3%	2%	2%	0%	2%	0%
Bus	17%	17%	0%	0%	-	-	-	-	-	-	-	4%	7%	14%	18%	25%	0%
Light Rail	3%	3%	0%	0%	-	-	-	-	-	-	-	0%	3%	2%	4%	3%	37%
Bicycle	1%	1%	0%	0%	-	-	-	-	-	-	-	2%	0%	0%	0%	3%	0%
Walk	4%	4%	0%	0%	-	-	-	-	-	-	-	0%	1%	3%	0%	7%	0%
Not Sure	0%	0%	0%	0%	-	-	-	-	-	-	-	0%	0%	0%	0%	1%	0%
Total	100%	100%	0%	0%								100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	100%	0%	0%								13%	12%	25%	5%	44%	1%

2 How do you commute to work most often?

541 Commuters	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	73%	88%	96%	87%	84%	62%	45%	88%	88%	75%	65%	68%	0%
Carpool	2%	6%	2%	1%	1%	2%	0%	4%	2%	3%	5%	1%	0%
Bus	17%	4%	0%	11%	8%	23%	50%	5%	2%	16%	23%	21%	73%
Light Rail	3%	0%	2%	1%	7%	4%	0%	0%	4%	2%	6%	3%	0%
Bicycle	1%	2%	0%	0%	0%	2%	0%	3%	3%	1%	0%	1%	0%
Walk	4%	0%	0%	1%	0%	6%	5%	0%	0%	3%	1%	5%	27%
Not Sure	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	7%	7%	25%	3%	55%	2%	6%	12%	23%	6%	52%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Car	73%	82%	82%	84%	71%	51%	47%	83%	87%	80%	67%	65%	58%	73%	80%	73%	70%	70%
Carpool	2%	5%	1%	2%	0%	2%	0%	5%	2%	2%	2%	2%	0%	9%	3%	2%	1%	7%
Bus	17%	8%	12%	10%	10%	33%	36%	10%	4%	12%	20%	22%	42%	13%	10%	17%	20%	23%
Light Rail	3%	3%	2%	1%	8%	4%	0%	2%	2%	3%	4%	3%	0%	0%	4%	3%	2%	0%
Bicycle	1%	2%	1%	0%	2%	3%	0%	0%	0%	2%	4%	2%	0%	4%	1%	1%	2%	0%
Walk	4%	0%	1%	3%	9%	8%	0%	0%	4%	1%	2%	6%	0%	0%	3%	4%	4%	0%
Not Sure	0%	0%	1%	0%	0%	0%	17%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	19%	26%	21%	6%	28%	1%	10%	13%	21%	5%	49%	1%	4%	17%	41%	35%	2%

2 How do you commute to work most often?

541 Commuters	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Car	73%	76%	73%	62%	77%	61%	92%	85%	79%	64%	100%	86%	88%	81%	68%	63%
Carpool	2%	3%	2%	1%	2%	0%	8%	4%	2%	2%	0%	7%	4%	3%	2%	0%
Bus	17%	14%	17%	20%	16%	39%	0%	4%	11%	25%	0%	7%	0%	10%	21%	37%
Light Rail	3%	3%	2%	6%	1%	0%	0%	0%	3%	2%	0%	0%	7%	2%	3%	0%
Bicycle	1%	1%	1%	5%	0%	0%	0%	2%	1%	1%	0%	0%	0%	2%	1%	0%
Walk	4%	1%	5%	5%	4%	0%	0%	4%	2%	5%	0%	0%	0%	2%	5%	0%
Not Sure	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	27%	53%	10%	9%	2%	2%	7%	43%	47%	1%	2%	3%	29%	65%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Car	73%	87%	70%	74%	71%	73%	76%	70%	75%	81%	74%	72%	76%	74%	10%	79%
Carpool	2%	7%	2%	3%	1%	3%	2%	2%	2%	0%	0%	2%	2%	9%	0%	8%
Bus	17%	6%	19%	16%	18%	24%	13%	20%	13%	9%	26%	18%	13%	17%	90%	0%
Light Rail	3%	0%	4%	3%	2%	0%	3%	2%	3%	0%	0%	3%	1%	0%	0%	12%
Bicycle	1%	0%	1%	2%	1%	0%	0%	2%	2%	11%	0%	1%	3%	0%	0%	0%
Walk	4%	0%	4%	2%	7%	0%	5%	3%	5%	0%	0%	4%	4%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	6%	19%	37%	35%	4%	27%	48%	20%	2%	3%	67%	30%	1%	1%	2%

2 How do you commute to work most often?

541 Commuters	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Car	73%	74%	72%	63%	0%	78%	74%	69%	83%	70%	58%	70%	78%	76%	0%	100%
Carpool	2%	2%	2%	10%	0%	22%	1%	2%	3%	15%	0%	2%	1%	6%	100%	0%
Bus	17%	16%	17%	21%	100%	0%	16%	21%	8%	7%	0%	19%	14%	9%	0%	0%
Light Rail	3%	3%	1%	0%	0%	0%	3%	3%	1%	0%	0%	3%	1%	0%	0%	0%
Bicycle	1%	1%	2%	6%	0%	0%	0%	2%	2%	0%	32%	1%	2%	5%	0%	0%
Walk	4%	3%	5%	0%	0%	0%	5%	3%	3%	0%	10%	4%	3%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	8%	0%	0%	0%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	68%	29%	2%	0%	1%	33%	47%	17%	2%	1%	66%	30%	3%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Car	73%	72%	77%	58%	100%	100%	73%	64%	89%	0%	100%	72%	85%	15%	29%	100%
Carpool	2%	2%	1%	13%	0%	0%	2%	7%	0%	0%	0%	2%	3%	0%	26%	0%
Bus	17%	18%	12%	29%	0%	0%	16%	23%	11%	0%	0%	17%	11%	85%	45%	0%
Light Rail	3%	2%	4%	0%	0%	0%	3%	3%	0%	0%	0%	3%	1%	0%	0%	0%
Bicycle	1%	2%	1%	0%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Walk	4%	4%	5%	0%	0%	0%	4%	2%	0%	0%	0%	4%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	82%	16%	2%	0%	0%	94%	6%	1%	0%	0%	91%	7%	1%	1%	0%

2 How do you commute to work most often?

541 Commuters	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	73%	77%	70%	53%	76%	64%	77%	69%	75%	77%	72%	80%	77%	61%	73%	71%	73%
Carpool	2%	1%	2%	4%	15%	0%	1%	2%	6%	0%	0%	4%	3%	1%	2%	2%	0%
Bus	17%	15%	18%	32%	10%	12%	14%	20%	10%	13%	23%	10%	12%	30%	16%	16%	21%
Light Rail	3%	2%	2%	4%	0%	12%	2%	2%	5%	10%	5%	2%	3%	2%	3%	0%	0%
Bicycle	1%	1%	3%	3%	0%	0%	2%	2%	0%	0%	0%	2%	1%	2%	2%	2%	0%
Walk	4%	3%	5%	4%	0%	7%	4%	5%	3%	0%	0%	2%	4%	4%	3%	9%	5%
Not Sure	0%	0%	0%	0%	0%	5%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	61%	27%	7%	3%	2%	32%	47%	15%	3%	4%	8%	63%	29%	82%	7%	11%

Results of SurveyUSA Mkt Research Study #24796



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Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

541 Commuters	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	73%	63%	74%	68%	73%	73%	71%	73%	76%	61%	75%	75%	69%	72%	79%	61%
Carpool	2%	1%	2%	3%	1%	3%	1%	2%	2%	2%	2%	2%	2%	4%	2%	2%
Bus	17%	27%	15%	24%	15%	16%	21%	13%	16%	25%	14%	17%	21%	12%	13%	27%
Light Rail	3%	2%	3%	0%	3%	2%	4%	4%	2%	4%	2%	3%	3%	6%	1%	3%
Bicycle	1%	3%	1%	0%	3%	2%	0%	1%	1%	2%	2%	1%	1%	1%	2%	1%
Walk	4%	4%	4%	5%	6%	4%	3%	5%	3%	6%	4%	2%	4%	5%	3%	5%
Not Sure	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	11%	84%	5%	13%	73%	14%	18%	66%	16%	55%	11%	34%	15%	56%	30%

2 How do you commute to work most often?

541 Commuters	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	73%	80%	76%	62%	71%	74%	71%	68%	75%	70%	74%	74%	63%	71%	77%	63%
Carpool	2%	4%	1%	2%	1%	3%	0%	1%	2%	3%	2%	4%	0%	3%	2%	1%
Bus	17%	10%	15%	25%	17%	15%	23%	21%	16%	18%	16%	15%	26%	15%	14%	26%
Light Rail	3%	3%	3%	3%	5%	2%	3%	5%	2%	5%	3%	3%	1%	5%	2%	2%
Bicycle	1%	1%	2%	1%	2%	2%	0%	2%	2%	0%	1%	3%	2%	1%	1%	3%
Walk	4%	2%	3%	6%	3%	4%	2%	3%	4%	3%	4%	1%	6%	3%	3%	6%
Not Sure	0%	1%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	24%	47%	29%	19%	63%	18%	16%	69%	16%	80%	11%	9%	17%	62%	20%

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2 How do you commute to work most often?

541 Commuters	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Car	73%	74%	74%	61%	97%	88%	67%	69%	80%	92%	88%	80%	67%	57%
Carpool	2%	0%	2%	0%	0%	4%	3%	2%	0%	0%	5%	2%	2%	0%
Bus	17%	22%	16%	30%	3%	2%	22%	20%	6%	8%	2%	13%	21%	18%
Light Rail	3%	0%	3%	2%	0%	1%	5%	2%	14%	0%	0%	3%	3%	25%
Bicycle	1%	4%	1%	0%	0%	2%	0%	2%	0%	0%	3%	0%	2%	0%
Walk	4%	0%	4%	7%	0%	1%	3%	5%	0%	0%	1%	1%	6%	0%
Not Sure	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	4%	90%	6%	5%	14%	22%	58%	2%	2%	10%	28%	59%	1%

2 How do you commute to work most often?

541 Commuters	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Car	73%	77%	82%	82%	66%	60%	79%	82%	80%	69%	71%	90%	75%	82%	68%	72%
Carpool	2%	0%	3%	3%	2%	2%	0%	2%	1%	3%	3%	0%	3%	2%	2%	3%
Bus	17%	12%	8%	14%	21%	19%	13%	13%	11%	20%	12%	6%	19%	8%	21%	10%
Light Rail	3%	2%	2%	0%	3%	19%	5%	0%	3%	2%	7%	3%	0%	3%	2%	7%
Bicycle	1%	0%	1%	1%	2%	0%	0%	2%	2%	1%	0%	0%	0%	3%	1%	0%
Walk	4%	9%	1%	1%	5%	0%	3%	0%	3%	4%	7%	0%	3%	3%	4%	8%
Not Sure	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	6%	15%	24%	52%	3%	4%	7%	23%	62%	4%	6%	4%	22%	64%	4%

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2 How do you commute to work most often?

541 Commuters	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Car	73%	69%	85%	79%	71%	61%	79%	87%	80%	70%	67%	70%	75%	69%	76%	70%	76%
Carpool	2%	0%	3%	1%	3%	3%	0%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%
Bus	17%	26%	7%	12%	18%	25%	13%	10%	10%	19%	24%	19%	14%	19%	15%	19%	15%
Light Rail	3%	5%	0%	3%	2%	6%	4%	0%	2%	3%	2%	2%	3%	2%	3%	2%	3%
Bicycle	1%	0%	0%	3%	1%	0%	0%	0%	3%	1%	0%	2%	1%	2%	1%	2%	1%
Walk	4%	0%	5%	2%	4%	6%	4%	0%	2%	5%	3%	4%	3%	6%	3%	5%	3%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	4%	5%	21%	65%	5%	7%	4%	18%	66%	5%	48%	52%	40%	60%	50%	50%

2 How do you commute to work most often?

541 Commuters	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Car	73%	76%	68%	73%	73%	75%	70%	75%	71%	70%	74%	71%	74%	75%	72%	71%	75%
Carpool	2%	2%	2%	1%	3%	1%	3%	1%	3%	2%	2%	1%	3%	1%	3%	2%	3%
Bus	17%	14%	22%	18%	16%	15%	19%	15%	19%	22%	15%	19%	15%	14%	18%	19%	14%
Light Rail	3%	2%	4%	2%	3%	3%	2%	3%	2%	2%	3%	2%	3%	3%	2%	2%	3%
Bicycle	1%	1%	2%	1%	2%	1%	2%	1%	1%	0%	2%	1%	2%	1%	2%	1%	2%
Walk	4%	5%	1%	5%	2%	5%	2%	5%	3%	4%	4%	5%	3%	6%	3%	5%	2%
Not Sure	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	62%	38%	48%	52%	56%	44%	54%	46%	25%	75%	43%	57%	35%	65%	56%	44%

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2 How do you commute to work most often?

541 Commuters	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Car	73%	70%	77%	57%	74%	71%	76%	48%	74%	72%	77%	72%	50%	74%	69%
Carpool	2%	2%	2%	0%	2%	3%	1%	0%	0%	3%	1%	3%	0%	2%	2%
Bus	17%	19%	14%	18%	17%	18%	15%	19%	11%	15%	16%	16%	40%	16%	20%
Light Rail	3%	3%	3%	15%	2%	2%	3%	16%	0%	2%	2%	5%	2%	2%	4%
Bicycle	1%	1%	1%	5%	1%	1%	2%	0%	9%	2%	0%	2%	0%	1%	1%
Walk	4%	5%	2%	2%	4%	4%	3%	0%	6%	6%	2%	2%	7%	4%	3%
Not Sure	0%	0%	1%	3%	0%	0%	0%	17%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	59%	41%	4%	96%	55%	44%	1%	3%	38%	33%	22%	5%	73%	27%

2 How do you commute to work most often?

541 Commuters	All	Race								Education				Income				
Credibility Interval: +/-4.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	73%	61%	74%	75%	80%	86%	55%	41%	61%	76%	62%	75%	76%	58%	71%	73%	92%	77%
Carpool	2%	2%	1%	2%	0%	0%	45%	5%	6%	4%	4%	2%	1%	2%	3%	3%	0%	2%
Bus	17%	31%	15%	16%	12%	14%	0%	43%	0%	14%	24%	15%	16%	29%	18%	14%	3%	15%
Light Rail	3%	3%	2%	2%	1%	0%	0%	0%	21%	0%	4%	3%	2%	1%	4%	3%	3%	1%
Bicycle	1%	0%	0%	2%	1%	0%	0%	5%	0%	1%	2%	1%	2%	3%	1%	2%	1%	0%
Walk	4%	4%	8%	3%	4%	0%	0%	6%	7%	4%	4%	4%	3%	6%	3%	4%	0%	4%
Not Sure	0%	0%	0%	0%	1%	0%	0%	0%	6%	0%	0%	1%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	9%	7%	64%	14%	1%	1%	3%	2%	15%	19%	42%	24%	21%	27%	19%	16%	16%

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2 How do you commute to work most often?

541 Commuters	All	Driven			Urbanicity		
Credibility Interval: +/-4.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Car	73%	79%	37%	0%	59%	85%	87%
Carpool	2%	2%	2%	0%	2%	2%	2%
Bus	17%	13%	37%	100%	27%	7%	7%
Light Rail	3%	2%	7%	0%	3%	2%	4%
Bicycle	1%	1%	2%	0%	3%	0%	0%
Walk	4%	2%	15%	0%	5%	3%	0%
Not Sure	0%	0%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	85%	14%	0%	48%	47%	5%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Regularly	11%	13%	7%	2%	16%	19%	3%	0%	23%	0%	0%	-	-	-	-	-	-	
Fairly Often	9%	12%	4%	8%	14%	13%	5%	14%	0%	3%	0%	-	-	-	-	-	-	
Rarely	20%	25%	12%	27%	28%	20%	21%	19%	0%	21%	0%	-	-	-	-	-	-	
Just Once	6%	5%	7%	4%	6%	0%	6%	8%	0%	0%	0%	-	-	-	-	-	-	
Never	53%	44%	67%	51%	36%	48%	66%	48%	77%	76%	100%	-	-	-	-	-	-	
Not Sure	2%	1%	3%	8%	1%	0%	0%	11%	0%	0%	0%	-	-	-	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%							
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%							

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Sponsor:
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3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	11%	94%	19%	11%	16%	2%	0%	72%	23%	12%	2%	4%	0%
Fairly Often	9%	4%	73%	21%	5%	1%	0%	15%	33%	16%	6%	2%	15%
Rarely	20%	1%	8%	61%	27%	11%	7%	8%	31%	35%	32%	13%	14%
Just Once	6%	0%	0%	3%	44%	6%	2%	0%	5%	7%	4%	6%	48%
Never	53%	2%	0%	2%	8%	79%	47%	4%	5%	29%	56%	72%	0%
Not Sure	2%	0%	0%	2%	0%	1%	44%	0%	3%	2%	1%	1%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	11%	31%	9%	10%	7%	5%	3%	48%	27%	6%	3%	5%	2%	53%	18%	10%	4%	29%
Fairly Often	9%	15%	20%	6%	8%	2%	0%	18%	26%	18%	5%	2%	6%	17%	20%	10%	3%	13%
Rarely	20%	24%	36%	26%	11%	8%	9%	13%	24%	46%	24%	13%	15%	2%	23%	28%	14%	16%
Just Once	6%	5%	5%	9%	6%	4%	65%	4%	2%	10%	14%	3%	50%	0%	10%	4%	7%	0%
Never	53%	22%	28%	48%	67%	80%	13%	15%	19%	18%	47%	76%	15%	28%	26%	47%	69%	37%
Not Sure	2%	3%	2%	1%	0%	1%	10%	1%	2%	2%	7%	1%	12%	0%	2%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Regularly	11%	18%	10%	7%	0%	8%	47%	37%	15%	4%	14%	51%	60%	18%	5%	22%	
Fairly Often	9%	15%	9%	3%	3%	0%	25%	26%	15%	2%	35%	13%	19%	17%	5%	15%	
Rarely	20%	25%	20%	15%	16%	8%	15%	28%	29%	13%	24%	15%	15%	27%	17%	37%	
Just Once	6%	8%	5%	4%	13%	7%	0%	4%	5%	7%	0%	0%	0%	2%	8%	0%	
Never	53%	32%	54%	68%	69%	77%	13%	4%	34%	72%	26%	20%	6%	32%	64%	26%	
Not Sure	2%	2%	2%	3%	0%	0%	0%	1%	3%	1%	0%	0%	0%	3%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

3

In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Regularly	11%	38%	20%	11%	4%	4%	11%	10%	9%	26%	14%	11%	9%	13%	15%	32%	
Fairly Often	9%	8%	14%	11%	5%	10%	3%	9%	17%	19%	9%	6%	16%	11%	7%	15%	
Rarely	20%	19%	21%	24%	17%	19%	10%	23%	29%	16%	29%	16%	32%	9%	42%	5%	
Just Once	6%	8%	5%	7%	6%	2%	5%	6%	10%	6%	3%	6%	6%	12%	0%	0%	
Never	53%	23%	38%	45%	68%	62%	70%	51%	33%	33%	30%	60%	35%	52%	27%	14%	
Not Sure	2%	4%	1%	3%	1%	3%	1%	1%	1%	0%	15%	1%	2%	2%	9%	34%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

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3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	11%	10%	10%	16%	0%	40%	11%	10%	9%	27%	16%	10%	10%	18%	43%	7%
Fairly Often	9%	7%	13%	6%	0%	0%	5%	11%	13%	13%	0%	6%	15%	8%	0%	0%
Rarely	20%	17%	28%	26%	0%	31%	16%	21%	30%	20%	11%	19%	22%	30%	0%	35%
Just Once	6%	7%	4%	4%	0%	0%	5%	7%	7%	9%	5%	5%	9%	13%	0%	0%
Never	53%	57%	45%	37%	100%	18%	62%	50%	39%	25%	54%	58%	42%	31%	57%	57%
Not Sure	2%	2%	1%	11%	0%	11%	1%	1%	1%	6%	14%	1%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	11%	10%	10%	19%	0%	30%	10%	14%	19%	0%	10%	10%	14%	0%	19%	10%
Fairly Often	9%	7%	16%	7%	0%	0%	8%	13%	53%	0%	0%	8%	16%	0%	0%	31%
Rarely	20%	20%	19%	19%	32%	15%	20%	21%	21%	0%	0%	20%	15%	63%	22%	18%
Just Once	6%	5%	12%	15%	0%	0%	6%	4%	0%	0%	0%	6%	7%	0%	34%	0%
Never	53%	56%	40%	40%	68%	45%	53%	48%	7%	100%	47%	54%	47%	37%	26%	29%
Not Sure	2%	1%	3%	0%	0%	11%	2%	0%	0%	0%	43%	2%	1%	0%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	11%	11%	7%	14%	29%	2%	10%	10%	14%	21%	9%	19%	10%	8%	10%	14%	12%	
Fairly Often	9%	7%	12%	12%	22%	5%	4%	10%	16%	9%	18%	9%	7%	11%	9%	10%	7%	
Rarely	20%	19%	22%	21%	21%	22%	14%	25%	23%	23%	19%	17%	21%	19%	20%	18%	22%	
Just Once	6%	6%	8%	5%	3%	0%	5%	7%	10%	0%	2%	12%	7%	3%	7%	1%	4%	
Never	53%	55%	51%	46%	25%	61%	66%	46%	37%	38%	50%	41%	53%	57%	53%	57%	54%	
Not Sure	2%	1%	1%	2%	0%	11%	2%	1%	1%	9%	2%	2%	1%	2%	2%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

3

In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	11%	23%	9%	6%	26%	9%	5%	20%	9%	9%	13%	10%	7%	21%	11%	5%
Fairly Often	9%	11%	8%	15%	12%	8%	7%	13%	8%	7%	10%	8%	7%	9%	10%	6%
Rarely	20%	24%	20%	18%	24%	19%	20%	18%	21%	19%	20%	20%	21%	15%	21%	20%
Just Once	6%	7%	6%	4%	5%	6%	7%	6%	6%	5%	5%	10%	7%	3%	7%	6%
Never	53%	33%	55%	50%	31%	56%	55%	41%	56%	54%	52%	51%	56%	50%	50%	59%
Not Sure	2%	2%	1%	7%	3%	0%	6%	2%	0%	6%	1%	1%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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3	In the past 30 days, how often have you read a text message or email while driving?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	11%	15%	11%	6%	19%	10%	7%	23%	9%	7%	11%	9%	6%	20%	10%	6%	
Fairly Often	9%	11%	8%	8%	12%	9%	6%	9%	9%	7%	9%	9%	4%	9%	8%	9%	
Rarely	20%	22%	20%	18%	21%	20%	19%	20%	21%	18%	20%	20%	21%	19%	22%	15%	
Just Once	6%	6%	8%	3%	4%	7%	6%	5%	6%	6%	6%	12%	5%	6%	6%	7%	
Never	53%	44%	52%	61%	41%	54%	59%	40%	54%	58%	53%	48%	58%	44%	53%	59%	
Not Sure	2%	1%	1%	3%	3%	1%	3%	4%	1%	4%	1%	2%	6%	2%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

3	In the past 30 days, how often have you read a text message or email while driving?														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Regularly	11%	41%	9%	12%	53%	37%	9%	5%	9%	63%	37%	19%	4%	3%	
Fairly Often	9%	13%	8%	10%	25%	22%	14%	4%	4%	20%	45%	14%	3%	0%	
Rarely	20%	22%	21%	10%	12%	27%	35%	15%	24%	5%	15%	42%	14%	33%	
Just Once	6%	3%	7%	3%	3%	3%	9%	6%	0%	0%	1%	4%	8%	0%	
Never	53%	21%	54%	59%	8%	9%	29%	69%	38%	12%	1%	19%	69%	47%	
Not Sure	2%	0%	1%	6%	0%	1%	3%	1%	25%	0%	2%	1%	2%	17%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Regularly	11%	30%	24%	15%	5%	0%	43%	41%	14%	5%	14%	57%	25%	17%	5%	10%	
Fairly Often	9%	13%	19%	16%	3%	11%	17%	19%	18%	4%	13%	10%	35%	20%	4%	10%	
Rarely	20%	14%	30%	31%	15%	20%	6%	25%	26%	18%	27%	4%	30%	29%	17%	34%	
Just Once	6%	19%	3%	5%	6%	9%	0%	3%	11%	5%	4%	0%	0%	3%	8%	4%	
Never	53%	20%	22%	31%	70%	51%	34%	10%	27%	66%	36%	29%	10%	26%	65%	37%	
Not Sure	2%	3%	1%	2%	1%	8%	0%	2%	4%	1%	7%	0%	0%	5%	1%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

3	In the past 30 days, how often have you read a text message or email while driving?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	11%	18%	51%	15%	7%	11%	32%	31%	19%	6%	11%	9%	12%	10%	11%	10%	11%
Fairly Often	9%	10%	15%	21%	4%	21%	9%	32%	22%	4%	16%	7%	10%	6%	10%	9%	9%
Rarely	20%	19%	22%	28%	18%	22%	18%	13%	32%	17%	32%	18%	22%	18%	21%	19%	21%
Just Once	6%	4%	3%	8%	6%	4%	3%	13%	3%	7%	3%	8%	4%	7%	6%	7%	6%
Never	53%	49%	9%	25%	64%	37%	38%	11%	20%	65%	36%	56%	50%	58%	50%	55%	51%
Not Sure	2%	0%	0%	3%	1%	6%	0%	0%	4%	1%	1%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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3 In the past 30 days, how often have you read a text message or email while driving?																	
929 Adults Credibility Interval: +/-4.1 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	11%	11%	10%	8%	13%	8%	14%	8%	14%	9%	11%	9%	11%	9%	11%	8%	14%
Fairly Often	9%	10%	7%	5%	12%	7%	11%	7%	11%	3%	11%	8%	9%	7%	9%	8%	10%
Rarely	20%	20%	21%	19%	21%	20%	20%	17%	23%	14%	22%	19%	21%	17%	22%	18%	23%
Just Once	6%	6%	6%	7%	5%	7%	4%	8%	3%	4%	7%	7%	6%	7%	6%	6%	6%
Never	53%	52%	54%	60%	45%	57%	48%	58%	46%	68%	48%	56%	51%	59%	49%	59%	44%
Not Sure	2%	2%	2%	1%	3%	1%	3%	1%	3%	1%	2%	1%	2%	0%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

3 In the past 30 days, how often have you read a text message or email while driving?															
929 Adults Credibility Interval: +/-4.1 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	11%	8%	14%	8%	11%	12%	10%	0%	3%	12%	14%	10%	3%	13%	7%
Fairly Often	9%	9%	8%	5%	9%	8%	9%	16%	7%	14%	11%	5%	1%	12%	3%
Rarely	20%	18%	23%	12%	20%	23%	18%	8%	19%	24%	26%	17%	7%	24%	13%
Just Once	6%	6%	7%	0%	6%	4%	8%	0%	7%	7%	3%	11%	3%	5%	8%
Never	53%	58%	44%	69%	52%	52%	53%	76%	53%	43%	45%	55%	86%	44%	67%
Not Sure	2%	1%	3%	6%	1%	2%	2%	0%	10%	2%	1%	3%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	11%	11%	7%	11%	11%	0%	0%	12%	8%	10%	9%	10%	14%	9%	11%	11%	13%	9%
Fairly Often	9%	4%	4%	10%	6%	25%	7%	0%	18%	9%	9%	7%	11%	6%	8%	5%	13%	14%
Rarely	20%	21%	18%	18%	22%	64%	32%	26%	17%	13%	17%	24%	20%	15%	17%	26%	18%	30%
Just Once	6%	4%	22%	5%	9%	5%	0%	3%	6%	5%	5%	10%	2%	4%	8%	5%	10%	6%
Never	53%	54%	47%	55%	52%	5%	61%	50%	44%	59%	59%	48%	53%	64%	54%	52%	45%	39%
Not Sure	2%	6%	2%	1%	1%	0%	0%	8%	8%	4%	2%	1%	0%	2%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

3 In the past 30 days, how often have you read a text message or email while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	11%	12%	5%	0%	14%	8%	4%
Fairly Often	9%	10%	4%	0%	8%	9%	12%
Rarely	20%	22%	7%	55%	21%	20%	12%
Just Once	6%	7%	3%	17%	2%	7%	22%
Never	53%	49%	75%	28%	52%	55%	46%
Not Sure	2%	1%	5%	0%	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	6%	7%	4%	2%	9%	19%	2%	0%	11%	0%	0%	54%	3%	0%	0%	0%	0%
Fairly Often	5%	7%	2%	7%	10%	7%	0%	6%	0%	0%	0%	9%	44%	2%	0%	0%	0%
Rarely	18%	25%	8%	24%	30%	12%	16%	8%	0%	5%	0%	18%	45%	55%	8%	1%	26%
Just Once	4%	3%	5%	8%	4%	2%	2%	8%	0%	0%	0%	6%	2%	5%	28%	1%	0%
Never	65%	55%	80%	50%	47%	60%	76%	78%	89%	93%	100%	13%	7%	36%	63%	97%	27%
Not Sure	2%	2%	1%	10%	1%	0%	5%	0%	0%	2%	0%	0%	0%	1%	1%	2%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	6%	-	-	-	-	-	-	61%	12%	4%	0%	2%	0%
Fairly Often	5%	-	-	-	-	-	-	14%	24%	10%	2%	1%	0%
Rarely	18%	-	-	-	-	-	-	20%	34%	35%	23%	10%	15%
Just Once	4%	-	-	-	-	-	-	0%	8%	3%	8%	4%	0%
Never	65%	-	-	-	-	-	-	4%	21%	46%	68%	82%	48%
Not Sure	2%	-	-	-	-	-	-	0%	0%	2%	0%	2%	37%
Total	100%							100%	100%	100%	100%	100%	100%
Composition of Adults	100%							5%	9%	19%	7%	59%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	6%	23%	5%	2%	0%	4%	0%	40%	13%	3%	0%	2%	2%	48%	15%	4%	2%	4%
Fairly Often	5%	9%	10%	5%	8%	1%	3%	17%	21%	7%	5%	1%	0%	10%	12%	6%	1%	13%
Rarely	18%	28%	35%	24%	10%	4%	9%	15%	28%	47%	27%	8%	15%	10%	27%	25%	11%	7%
Just Once	4%	4%	5%	7%	3%	2%	0%	4%	10%	10%	4%	1%	3%	2%	4%	3%	4%	22%
Never	65%	35%	44%	60%	76%	87%	78%	22%	28%	32%	63%	87%	68%	31%	41%	59%	81%	47%
Not Sure	2%	1%	0%	1%	4%	2%	10%	1%	0%	1%	2%	2%	12%	0%	2%	2%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

4	In the past 30 days, how often have you typed a text message or email while driving?																	
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email						
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur		
Regularly	6%	13%	5%	3%	1%	5%	47%	24%	7%	3%	8%	51%	28%	10%	3%	12%		
Fairly Often	5%	9%	5%	3%	3%	0%	16%	19%	7%	1%	42%	13%	34%	9%	2%	24%		
Rarely	18%	28%	18%	12%	7%	5%	24%	29%	32%	8%	6%	15%	13%	32%	13%	37%		
Just Once	4%	6%	4%	3%	1%	0%	0%	3%	4%	4%	19%	0%	19%	4%	4%	0%		
Never	65%	43%	65%	78%	88%	87%	13%	25%	48%	81%	26%	20%	6%	43%	77%	26%		
Not Sure	2%	2%	2%	1%	0%	4%	0%	1%	1%	2%	0%	0%	0%	2%	2%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%		

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4	In the past 30 days, how often have you typed a text message or email while driving?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	6%	37%	11%	4%	2%	2%	6%	6%	6%	14%	11%	6%	5%	18%	15%	20%
Fairly Often	5%	7%	12%	5%	3%	5%	2%	5%	9%	19%	8%	3%	10%	9%	7%	18%
Rarely	18%	18%	23%	27%	9%	15%	9%	21%	27%	14%	26%	15%	28%	18%	51%	5%
Just Once	4%	2%	6%	6%	2%	3%	5%	3%	4%	0%	6%	4%	3%	0%	0%	0%
Never	65%	33%	44%	57%	82%	73%	77%	64%	52%	52%	34%	71%	53%	52%	27%	23%
Not Sure	2%	4%	4%	2%	1%	3%	1%	2%	1%	0%	15%	1%	1%	2%	0%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

4	In the past 30 days, how often have you typed a text message or email while driving?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	6%	7%	3%	16%	0%	32%	5%	6%	6%	21%	9%	6%	6%	9%	43%	7%
Fairly Often	5%	4%	8%	2%	0%	8%	3%	7%	5%	11%	0%	4%	8%	9%	0%	0%
Rarely	18%	16%	24%	11%	0%	31%	17%	17%	28%	15%	11%	17%	20%	19%	0%	13%
Just Once	4%	4%	4%	0%	0%	0%	4%	3%	8%	0%	5%	4%	5%	3%	0%	0%
Never	65%	68%	59%	58%	100%	18%	71%	65%	51%	46%	61%	68%	57%	60%	57%	79%
Not Sure	2%	1%	1%	14%	0%	11%	1%	2%	2%	6%	14%	1%	3%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	6%	6%	6%	14%	0%	30%	6%	8%	31%	0%	10%	6%	11%	0%	19%	10%
Fairly Often	5%	4%	10%	10%	0%	15%	5%	9%	54%	0%	0%	5%	11%	14%	0%	31%
Rarely	18%	18%	20%	29%	0%	11%	18%	17%	7%	0%	14%	18%	13%	49%	34%	31%
Just Once	4%	3%	8%	0%	32%	0%	4%	4%	0%	0%	0%	4%	1%	0%	22%	0%
Never	65%	68%	52%	47%	68%	45%	65%	62%	7%	100%	47%	66%	62%	37%	26%	29%
Not Sure	2%	1%	3%	0%	0%	0%	2%	0%	0%	0%	29%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	6%	2%	12%	29%	2%	5%	5%	11%	14%	2%	15%	5%	5%	5%	9%	11%
Fairly Often	5%	4%	6%	6%	19%	5%	3%	6%	10%	10%	8%	13%	3%	6%	5%	12%	6%
Rarely	18%	17%	20%	17%	24%	21%	12%	21%	25%	22%	20%	8%	20%	18%	19%	16%	12%
Just Once	4%	5%	3%	4%	0%	0%	2%	7%	4%	0%	0%	4%	4%	3%	4%	2%	6%
Never	65%	66%	66%	59%	28%	73%	76%	59%	51%	52%	68%	56%	67%	64%	65%	62%	65%
Not Sure	2%	1%	3%	3%	0%	0%	2%	2%	1%	2%	2%	3%	1%	4%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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4	In the past 30 days, how often have you typed a text message or email while driving?															
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	9%	6%	2%	14%	5%	3%	11%	5%	7%	6%	8%	5%	10%	6%	4%
Fairly Often	5%	4%	5%	13%	7%	5%	5%	6%	5%	3%	5%	10%	4%	7%	6%	4%
Rarely	18%	34%	17%	16%	25%	17%	18%	23%	17%	18%	20%	11%	17%	19%	18%	18%
Just Once	4%	1%	4%	5%	2%	3%	7%	4%	5%	2%	3%	6%	5%	1%	4%	5%
Never	65%	44%	68%	58%	48%	68%	64%	54%	67%	67%	65%	65%	65%	61%	65%	66%
Not Sure	2%	7%	1%	5%	4%	1%	3%	3%	1%	3%	1%	1%	4%	3%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

4	In the past 30 days, how often have you typed a text message or email while driving?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	10%	5%	4%	11%	6%	3%	12%	6%	3%	6%	6%	4%	10%	6%	3%
Fairly Often	5%	8%	4%	4%	8%	4%	5%	9%	5%	5%	5%	10%	1%	6%	4%	7%
Rarely	18%	20%	18%	17%	24%	17%	18%	23%	18%	17%	18%	15%	22%	18%	20%	14%
Just Once	4%	2%	6%	1%	2%	4%	5%	2%	4%	7%	4%	3%	1%	6%	3%	6%
Never	65%	58%	65%	70%	51%	68%	67%	50%	67%	67%	64%	67%	69%	58%	66%	68%
Not Sure	2%	1%	1%	3%	4%	1%	1%	4%	1%	2%	2%	0%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	6%	35%	5%	5%	47%	16%	6%	2%	6%	63%	25%	8%	2%	3%
Fairly Often	5%	6%	5%	3%	22%	21%	5%	2%	4%	10%	40%	6%	1%	0%
Rarely	18%	24%	17%	25%	24%	31%	35%	11%	21%	15%	28%	47%	9%	33%
Just Once	4%	0%	4%	1%	0%	9%	3%	4%	6%	0%	3%	8%	3%	0%
Never	65%	35%	66%	65%	7%	22%	48%	80%	49%	12%	2%	27%	84%	64%
Not Sure	2%	0%	2%	0%	0%	1%	3%	1%	14%	0%	2%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	6%	23%	14%	8%	2%	0%	43%	16%	9%	2%	10%	36%	19%	10%	2%	5%
Fairly Often	5%	9%	13%	8%	2%	7%	11%	21%	12%	1%	9%	11%	30%	13%	1%	7%
Rarely	18%	20%	30%	31%	11%	26%	9%	38%	25%	14%	33%	22%	29%	31%	13%	37%
Just Once	4%	3%	8%	5%	3%	1%	0%	3%	9%	3%	0%	0%	5%	6%	4%	0%
Never	65%	42%	35%	42%	81%	67%	38%	20%	44%	78%	45%	32%	18%	37%	78%	50%
Not Sure	2%	3%	0%	6%	1%	0%	0%	2%	2%	2%	3%	0%	0%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	6%	18%	23%	6%	4%	4%	15%	24%	10%	3%	4%	5%	7%	5%	7%	5%	7%
Fairly Often	5%	10%	11%	15%	1%	17%	6%	38%	13%	1%	11%	4%	7%	3%	7%	4%	6%
Rarely	18%	13%	33%	26%	15%	30%	27%	6%	33%	14%	41%	16%	21%	16%	20%	19%	17%
Just Once	4%	3%	0%	7%	4%	0%	2%	4%	8%	4%	0%	6%	2%	4%	4%	4%	4%
Never	65%	57%	33%	42%	74%	49%	52%	27%	34%	76%	44%	69%	61%	72%	60%	68%	62%
Not Sure	2%	0%	0%	3%	2%	0%	0%	2%	3%	2%	0%	1%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	6%	5%	7%	4%	8%	4%	9%	5%	8%	5%	7%	5%	7%	5%	7%	5%	8%
Fairly Often	5%	5%	5%	3%	8%	4%	7%	4%	7%	2%	6%	3%	7%	4%	6%	4%	7%
Rarely	18%	20%	15%	16%	20%	17%	20%	16%	21%	11%	21%	19%	17%	14%	20%	16%	21%
Just Once	4%	4%	4%	4%	4%	5%	2%	5%	3%	6%	3%	3%	5%	4%	4%	5%	3%
Never	65%	65%	65%	72%	57%	69%	59%	70%	59%	77%	61%	68%	63%	72%	61%	69%	59%
Not Sure	2%	1%	3%	1%	3%	0%	4%	1%	3%	1%	2%	2%	2%	0%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	6%	5%	8%	6%	6%	8%	4%	0%	1%	8%	10%	2%	2%	8%	2%
Fairly Often	5%	5%	6%	5%	5%	4%	6%	16%	4%	9%	7%	2%	1%	7%	1%
Rarely	18%	16%	22%	7%	19%	18%	18%	0%	6%	22%	24%	19%	1%	22%	11%
Just Once	4%	5%	2%	0%	4%	3%	5%	0%	0%	5%	5%	5%	1%	4%	3%
Never	65%	69%	59%	80%	64%	65%	65%	84%	83%	55%	52%	71%	97%	55%	81%
Not Sure	2%	1%	3%	2%	2%	2%	2%	0%	6%	2%	3%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	6%	3%	7%	8%	2%	0%	0%	12%	0%	5%	6%	4%	11%	5%	3%	7%	12%	6%
Fairly Often	5%	5%	2%	6%	3%	13%	7%	0%	8%	3%	5%	5%	8%	3%	6%	6%	5%	6%
Rarely	18%	16%	17%	17%	22%	38%	22%	10%	17%	13%	18%	21%	18%	14%	19%	17%	20%	25%
Just Once	4%	12%	2%	3%	7%	0%	0%	0%	3%	2%	3%	6%	1%	2%	6%	2%	1%	8%
Never	65%	61%	69%	65%	63%	49%	71%	70%	71%	73%	68%	63%	59%	72%	65%	66%	61%	52%
Not Sure	2%	4%	2%	1%	3%	0%	0%	8%	0%	3%	1%	1%	3%	4%	1%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Percentages

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King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	6%	7%	3%	0%	9%	4%	4%
Fairly Often	5%	6%	1%	0%	5%	5%	7%
Rarely	18%	20%	9%	55%	21%	17%	9%
Just Once	4%	4%	2%	17%	1%	6%	3%
Never	65%	62%	79%	28%	61%	67%	75%
Not Sure	2%	1%	6%	0%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	5%	6%	3%	0%	8%	13%	2%	0%	11%	0%	0%	32%	8%	2%	0%	0%	0%
Fairly Often	9%	12%	4%	9%	14%	12%	2%	17%	27%	0%	0%	19%	33%	13%	7%	1%	15%
Rarely	19%	23%	14%	29%	24%	31%	22%	16%	10%	19%	0%	22%	36%	34%	22%	11%	24%
Just Once	7%	6%	8%	4%	5%	14%	8%	14%	0%	2%	0%	1%	5%	11%	4%	7%	4%
Never	59%	52%	70%	58%	49%	30%	64%	52%	52%	77%	100%	25%	17%	39%	60%	81%	45%
Not Sure	1%	0%	2%	0%	0%	0%	1%	0%	0%	2%	0%	0%	2%	1%	7%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	5%	48%	13%	5%	0%	0%	0%	-	-	-	-	-	-
Fairly Often	9%	18%	41%	16%	18%	3%	2%	-	-	-	-	-	-
Rarely	19%	14%	38%	37%	15%	14%	23%	-	-	-	-	-	-
Just Once	7%	0%	2%	9%	13%	7%	0%	-	-	-	-	-	-
Never	59%	21%	7%	32%	54%	75%	57%	-	-	-	-	-	-
Not Sure	1%	0%	0%	1%	0%	1%	18%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	6%	5%	18%	4%	65%	2%						

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	5%	24%	3%	2%	0%	1%	0%	31%	14%	5%	0%	0%	0%	40%	13%	3%	1%	0%
Fairly Often	9%	15%	22%	7%	2%	1%	2%	19%	28%	14%	18%	2%	1%	28%	23%	8%	2%	40%
Rarely	19%	23%	25%	32%	13%	10%	7%	22%	27%	31%	16%	15%	23%	8%	31%	26%	11%	15%
Just Once	7%	4%	9%	5%	13%	7%	9%	5%	5%	6%	11%	8%	3%	2%	5%	11%	5%	0%
Never	59%	32%	40%	54%	71%	80%	74%	21%	26%	43%	55%	76%	51%	23%	25%	51%	81%	44%
Not Sure	1%	2%	0%	0%	0%	1%	7%	1%	0%	0%	0%	0%	23%	0%	3%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	5%	12%	3%	1%	1%	0%	32%	15%	7%	1%	6%	37%	14%	9%	2%	10%
Fairly Often	9%	16%	8%	5%	2%	6%	46%	31%	13%	2%	26%	34%	48%	13%	5%	0%
Rarely	19%	25%	20%	15%	10%	9%	0%	23%	27%	14%	41%	5%	24%	25%	17%	46%
Just Once	7%	4%	9%	4%	5%	0%	0%	5%	6%	8%	0%	2%	4%	5%	8%	29%
Never	59%	42%	58%	74%	82%	85%	22%	27%	46%	73%	27%	21%	9%	46%	67%	15%
Not Sure	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	5%	26%	12%	4%	1%	0%	3%	4%	7%	21%	7%	4%	6%	13%	15%	11%
Fairly Often	9%	21%	12%	10%	4%	15%	3%	9%	17%	25%	0%	7%	13%	14%	9%	6%
Rarely	19%	9%	28%	22%	16%	15%	14%	19%	27%	16%	36%	18%	23%	12%	7%	44%
Just Once	7%	5%	6%	6%	9%	1%	9%	6%	8%	0%	3%	7%	6%	9%	42%	0%
Never	59%	39%	42%	58%	69%	70%	70%	61%	37%	39%	54%	63%	51%	51%	27%	40%
Not Sure	1%	0%	1%	1%	1%	0%	0%	0%	3%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	5%	5%	4%	13%	0%	17%	5%	4%	6%	9%	0%	5%	4%	9%	0%	0%
Fairly Often	9%	7%	11%	23%	0%	9%	5%	11%	10%	26%	7%	7%	11%	12%	43%	22%
Rarely	19%	18%	23%	20%	38%	46%	17%	22%	20%	30%	14%	17%	26%	32%	0%	21%
Just Once	7%	7%	7%	3%	0%	0%	8%	6%	8%	0%	0%	7%	7%	6%	0%	0%
Never	59%	62%	55%	37%	62%	28%	65%	56%	55%	36%	72%	63%	51%	41%	57%	57%
Not Sure	1%	1%	0%	3%	0%	0%	1%	1%	0%	0%	8%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	5%	4%	6%	5%	0%	21%	5%	5%	24%	0%	0%	5%	5%	0%	0%	0%
Fairly Often	9%	8%	13%	7%	0%	25%	8%	9%	69%	0%	14%	8%	12%	14%	19%	13%
Rarely	19%	18%	27%	13%	32%	8%	19%	23%	0%	0%	39%	19%	23%	0%	22%	58%
Just Once	7%	7%	5%	29%	30%	0%	7%	4%	0%	0%	0%	7%	6%	49%	34%	0%
Never	59%	62%	48%	47%	38%	45%	60%	59%	7%	100%	47%	60%	53%	37%	26%	29%
Not Sure	1%	1%	2%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	5%	4%	4%	8%	19%	5%	2%	5%	9%	16%	4%	10%	5%	3%	4%	6%	8%
Fairly Often	9%	8%	10%	8%	17%	12%	5%	10%	12%	12%	14%	16%	8%	7%	8%	10%	10%
Rarely	19%	18%	22%	28%	23%	13%	15%	21%	27%	19%	19%	14%	21%	19%	20%	18%	18%
Just Once	7%	8%	5%	9%	3%	0%	9%	7%	4%	3%	1%	7%	7%	6%	7%	8%	8%
Never	59%	62%	58%	46%	38%	70%	68%	55%	48%	49%	61%	53%	59%	64%	60%	60%	55%
Not Sure	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	0%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	5%	6%	5%	3%	10%	4%	4%	8%	4%	5%	5%	7%	4%	6%	6%	3%
Fairly Often	9%	15%	8%	10%	17%	8%	7%	16%	8%	5%	10%	11%	5%	11%	10%	5%
Rarely	19%	29%	18%	25%	25%	19%	18%	21%	18%	25%	20%	21%	18%	19%	18%	22%
Just Once	7%	5%	7%	12%	4%	7%	7%	6%	7%	8%	6%	11%	8%	6%	9%	5%
Never	59%	41%	62%	50%	42%	61%	63%	48%	64%	53%	59%	50%	63%	57%	56%	65%
Not Sure	1%	3%	1%	0%	2%	1%	0%	1%	0%	3%	1%	0%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	5%	10%	3%	4%	7%	5%	2%	8%	5%	2%	5%	2%	2%	10%	4%	4%
Fairly Often	9%	11%	9%	6%	16%	8%	4%	15%	8%	5%	8%	14%	6%	14%	9%	4%
Rarely	19%	21%	19%	18%	19%	19%	20%	20%	19%	20%	19%	19%	21%	18%	21%	18%
Just Once	7%	10%	6%	6%	7%	7%	8%	5%	7%	7%	7%	6%	5%	4%	8%	7%
Never	59%	47%	62%	66%	49%	60%	65%	50%	59%	66%	58%	59%	66%	53%	58%	67%
Not Sure	1%	1%	1%	0%	2%	1%	0%	2%	1%	0%	1%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Regularly	5%	18%	4%	3%	37%	16%	6%	1%	4%	45%	23%	8%	1%	0%	
Fairly Often	9%	29%	8%	4%	39%	38%	10%	2%	14%	35%	31%	19%	3%	17%	
Rarely	19%	3%	21%	12%	8%	35%	39%	12%	25%	8%	28%	31%	16%	14%	
Just Once	7%	9%	7%	11%	3%	1%	8%	8%	6%	0%	2%	7%	8%	0%	
Never	59%	41%	59%	68%	13%	9%	35%	77%	52%	12%	16%	36%	72%	69%	
Not Sure	1%	0%	1%	2%	0%	1%	2%	1%	0%	0%	1%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	5%	20%	10%	9%	1%	4%	30%	12%	7%	2%	11%	20%	19%	8%	2%	6%
Fairly Often	9%	11%	25%	13%	4%	8%	17%	25%	20%	3%	13%	15%	28%	21%	4%	11%
Rarely	19%	22%	24%	30%	15%	16%	16%	40%	28%	15%	29%	31%	26%	22%	17%	33%
Just Once	7%	2%	6%	6%	8%	6%	0%	6%	7%	7%	10%	0%	9%	7%	7%	12%
Never	59%	44%	36%	42%	72%	65%	38%	15%	35%	73%	36%	33%	18%	41%	69%	38%
Not Sure	1%	2%	0%	0%	1%	0%	0%	2%	2%	0%	0%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	5%	9%	12%	7%	3%	12%	6%	16%	8%	3%	9%	4%	6%	4%	5%	5%	5%
Fairly Often	9%	14%	27%	19%	4%	14%	18%	24%	21%	4%	16%	9%	8%	8%	9%	9%	8%
Rarely	19%	19%	43%	35%	14%	28%	32%	34%	28%	16%	24%	16%	23%	16%	22%	17%	22%
Just Once	7%	8%	0%	4%	8%	10%	3%	5%	3%	8%	10%	9%	5%	7%	7%	7%	7%
Never	59%	49%	18%	32%	71%	36%	41%	8%	40%	69%	41%	62%	57%	63%	57%	61%	57%
Not Sure	1%	0%	0%	4%	0%	0%	0%	13%	1%	0%	0%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	5%	5%	5%	4%	6%	4%	6%	4%	6%	4%	5%	3%	6%	4%	5%	4%	5%
Fairly Often	9%	8%	9%	5%	12%	7%	11%	7%	10%	6%	9%	8%	9%	8%	9%	7%	11%
Rarely	19%	19%	20%	17%	22%	16%	24%	16%	24%	15%	21%	21%	19%	18%	21%	17%	24%
Just Once	7%	8%	5%	6%	8%	6%	9%	7%	6%	4%	8%	6%	8%	5%	8%	8%	5%
Never	59%	58%	61%	67%	51%	66%	50%	65%	52%	72%	55%	61%	58%	64%	56%	63%	54%
Not Sure	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Regularly	5%	5%	5%	8%	5%	7%	3%	0%	1%	7%	7%	2%	1%	7%	2%	
Fairly Often	9%	7%	11%	10%	9%	10%	7%	16%	9%	14%	11%	4%	1%	12%	3%	
Rarely	19%	17%	24%	9%	20%	24%	15%	14%	18%	21%	23%	20%	9%	22%	16%	
Just Once	7%	8%	6%	5%	7%	9%	5%	0%	4%	9%	4%	6%	11%	6%	8%	
Never	59%	63%	54%	68%	59%	50%	68%	71%	64%	49%	55%	68%	76%	52%	71%	
Not Sure	1%	1%	1%	0%	1%	1%	1%	0%	3%	1%	0%	0%	3%	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	5%	4%	1%	6%	2%	8%	0%	7%	5%	6%	6%	3%	7%	5%	2%	6%	11%	2%
Fairly Often	9%	12%	7%	10%	4%	6%	7%	7%	12%	6%	8%	10%	9%	5%	9%	7%	11%	13%
Rarely	19%	19%	18%	18%	20%	37%	39%	39%	27%	18%	16%	21%	20%	17%	19%	21%	19%	24%
Just Once	7%	10%	3%	6%	12%	5%	0%	0%	0%	5%	6%	6%	13%	6%	9%	6%	7%	5%
Never	59%	56%	71%	59%	63%	45%	54%	42%	56%	64%	64%	59%	52%	67%	60%	59%	49%	55%
Not Sure	1%	1%	0%	1%	0%	0%	0%	4%	0%	2%	0%	1%	0%	0%	1%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	5%	5%	1%	0%	6%	4%	4%
Fairly Often	9%	9%	5%	0%	9%	9%	4%
Rarely	19%	21%	9%	9%	21%	17%	22%
Just Once	7%	7%	3%	55%	5%	10%	3%
Never	59%	56%	80%	36%	58%	60%	62%
Not Sure	1%	1%	1%	0%	1%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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6	In the past 30 days, how often have you talked on a hands-free phone while driving?																
929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	14%	19%	7%	6%	21%	39%	9%	21%	23%	2%	0%	41%	24%	16%	11%	6%	27%
Fairly Often	20%	26%	12%	23%	29%	17%	19%	16%	16%	10%	72%	18%	48%	36%	18%	11%	20%
Rarely	21%	21%	20%	25%	24%	20%	13%	4%	0%	16%	0%	19%	15%	27%	28%	19%	19%
Just Once	6%	6%	5%	0%	6%	0%	4%	19%	10%	15%	0%	4%	5%	3%	6%	8%	0%
Never	38%	28%	52%	45%	19%	24%	54%	40%	52%	57%	0%	18%	8%	16%	21%	57%	25%
Not Sure	1%	1%	3%	0%	0%	0%	1%	0%	0%	0%	28%	0%	0%	1%	15%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

6	In the past 30 days, how often have you talked on a hands-free phone while driving?												
929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	14%	52%	24%	21%	13%	7%	10%	69%	25%	16%	8%	7%	32%
Fairly Often	20%	16%	38%	40%	28%	14%	5%	15%	52%	26%	27%	14%	0%
Rarely	21%	8%	21%	27%	36%	19%	16%	9%	17%	34%	15%	19%	8%
Just Once	6%	0%	9%	3%	4%	7%	13%	0%	2%	4%	11%	7%	0%
Never	38%	24%	8%	7%	19%	51%	47%	7%	5%	19%	38%	51%	48%
Not Sure	1%	0%	1%	1%	0%	2%	8%	0%	0%	1%	2%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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6	In the past 30 days, how often have you talked on a hands-free phone while driving?																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	14%	-	-	-	-	-	-	50%	21%	17%	20%	6%	15%	41%	23%	15%	8%	3%
Fairly Often	20%	-	-	-	-	-	-	21%	44%	37%	17%	13%	0%	35%	25%	27%	11%	35%
Rarely	21%	-	-	-	-	-	-	13%	17%	31%	26%	19%	18%	6%	20%	22%	20%	23%
Just Once	6%	-	-	-	-	-	-	3%	6%	4%	18%	6%	0%	0%	7%	4%	8%	7%
Never	38%	-	-	-	-	-	-	14%	9%	11%	18%	55%	28%	18%	25%	31%	50%	32%
Not Sure	1%	-	-	-	-	-	-	0%	2%	0%	0%	0%	39%	0%	0%	1%	2%	0%
Total	100%							100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%							8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

6	In the past 30 days, how often have you talked on a hands-free phone while driving?																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Regularly	14%	38%	9%	4%	4%	0%	29%	27%	18%	9%	46%	29%	31%	21%	10%	24%	
Fairly Often	20%	31%	22%	12%	5%	6%	32%	39%	29%	13%	11%	27%	46%	25%	17%	29%	
Rarely	21%	11%	26%	13%	16%	53%	0%	15%	22%	21%	20%	15%	8%	23%	20%	19%	
Just Once	6%	4%	7%	4%	7%	0%	0%	5%	7%	6%	0%	0%	5%	7%	6%	0%	
Never	38%	16%	36%	66%	59%	42%	39%	13%	24%	50%	24%	30%	11%	22%	45%	27%	
Not Sure	1%	0%	1%	1%	10%	0%	0%	1%	1%	2%	0%	0%	0%	1%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	14%	40%	17%	15%	9%	10%	8%	16%	15%	40%	6%	13%	14%	16%	24%	23%
Fairly Often	20%	17%	35%	23%	14%	17%	12%	21%	35%	7%	29%	17%	31%	14%	42%	7%
Rarely	21%	22%	19%	22%	19%	30%	24%	19%	18%	16%	34%	21%	20%	9%	7%	24%
Just Once	6%	0%	4%	8%	6%	2%	7%	5%	9%	0%	0%	5%	6%	48%	0%	0%
Never	38%	20%	24%	31%	50%	41%	48%	37%	23%	37%	30%	43%	25%	11%	27%	47%
Not Sure	1%	1%	1%	0%	3%	0%	0%	2%	1%	0%	0%	0%	5%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	14%	14%	13%	20%	38%	26%	11%	15%	13%	36%	33%	14%	11%	23%	43%	17%
Fairly Often	20%	18%	28%	18%	0%	11%	15%	22%	33%	14%	11%	18%	27%	25%	0%	22%
Rarely	21%	22%	17%	32%	0%	11%	22%	21%	16%	23%	14%	21%	20%	15%	0%	21%
Just Once	6%	4%	10%	7%	0%	24%	7%	5%	8%	0%	0%	5%	10%	3%	0%	0%
Never	38%	40%	32%	22%	62%	28%	45%	34%	30%	28%	34%	42%	28%	34%	57%	41%
Not Sure	1%	2%	0%	0%	0%	0%	0%	3%	0%	0%	8%	0%	4%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	14%	14%	11%	15%	30%	25%	14%	8%	49%	0%	14%	14%	8%	14%	19%	44%
Fairly Often	20%	20%	24%	28%	32%	21%	20%	27%	24%	0%	29%	20%	26%	49%	22%	0%
Rarely	21%	19%	27%	31%	0%	8%	21%	20%	12%	0%	10%	21%	23%	0%	0%	27%
Just Once	6%	6%	6%	20%	0%	0%	6%	10%	0%	0%	0%	6%	7%	0%	34%	0%
Never	38%	40%	30%	7%	38%	45%	38%	33%	15%	100%	47%	38%	34%	37%	26%	29%
Not Sure	1%	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	14%	14%	11%	14%	24%	22%	10%	15%	19%	18%	16%	14%	15%	11%	14%	13%	14%
Fairly Often	20%	19%	23%	20%	25%	26%	15%	23%	29%	27%	20%	25%	21%	16%	21%	18%	15%
Rarely	21%	23%	17%	22%	20%	12%	20%	20%	21%	26%	30%	15%	23%	17%	22%	15%	14%
Just Once	6%	5%	8%	7%	3%	6%	5%	7%	6%	0%	4%	8%	7%	4%	6%	10%	6%
Never	38%	39%	37%	37%	28%	35%	48%	34%	25%	27%	29%	28%	34%	51%	36%	44%	49%
Not Sure	1%	0%	4%	0%	0%	0%	2%	1%	0%	2%	0%	10%	0%	1%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	14%	10%	14%	9%	17%	14%	11%	19%	13%	11%	16%	10%	11%	14%	16%	9%	
Fairly Often	20%	22%	21%	8%	20%	21%	17%	22%	20%	19%	22%	17%	19%	12%	23%	19%	
Rarely	21%	28%	20%	16%	26%	19%	23%	25%	21%	16%	21%	18%	21%	26%	18%	23%	
Just Once	6%	4%	6%	9%	5%	6%	6%	4%	6%	7%	6%	9%	4%	6%	5%	8%	
Never	38%	35%	37%	55%	30%	38%	43%	30%	38%	44%	34%	38%	44%	43%	35%	40%	
Not Sure	1%	1%	1%	3%	1%	2%	1%	0%	2%	2%	0%	8%	0%	0%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

6 In the past 30 days, how often have you talked on a hands-free phone while driving?																	
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	14%	18%	13%	12%	17%	15%	7%	17%	15%	8%	15%	10%	9%	19%	14%	10%	
Fairly Often	20%	22%	21%	18%	22%	22%	15%	18%	22%	17%	22%	17%	11%	25%	21%	17%	
Rarely	21%	23%	21%	19%	18%	19%	26%	22%	20%	24%	22%	14%	16%	22%	19%	23%	
Just Once	6%	3%	7%	6%	6%	6%	6%	6%	6%	6%	6%	6%	4%	6%	6%	6%	
Never	38%	33%	36%	44%	35%	36%	44%	36%	37%	43%	34%	45%	58%	29%	38%	42%	
Not Sure	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	0%	8%	2%	0%	2%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

6

In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	14%	23%	14%	12%	30%	29%	18%	9%	16%	18%	34%	19%	10%	12%
Fairly Often	20%	42%	20%	15%	37%	30%	34%	14%	21%	30%	32%	39%	14%	17%
Rarely	21%	13%	22%	10%	14%	30%	20%	20%	21%	22%	17%	22%	20%	24%
Just Once	6%	8%	5%	14%	2%	5%	4%	7%	4%	0%	6%	4%	7%	0%
Never	38%	12%	38%	47%	17%	7%	23%	48%	38%	30%	10%	16%	47%	47%
Not Sure	1%	2%	1%	2%	0%	0%	1%	2%	0%	0%	1%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

6

In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	14%	17%	24%	19%	10%	11%	40%	19%	17%	10%	31%	36%	18%	20%	10%	19%
Fairly Often	20%	18%	34%	28%	16%	9%	17%	18%	30%	18%	20%	9%	29%	32%	17%	25%
Rarely	21%	15%	26%	27%	18%	31%	7%	34%	26%	19%	15%	24%	16%	21%	21%	18%
Just Once	6%	9%	3%	4%	7%	8%	26%	3%	5%	5%	8%	18%	6%	5%	5%	13%
Never	38%	26%	12%	22%	50%	41%	10%	24%	22%	46%	22%	13%	32%	21%	45%	21%
Not Sure	1%	16%	1%	0%	0%	0%	0%	2%	0%	2%	4%	0%	0%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free phone while driving?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	14%	10%	14%	20%	12%	21%	13%	22%	17%	12%	25%	11%	17%	12%	15%	10%	17%
Fairly Often	20%	27%	19%	31%	17%	30%	21%	21%	35%	17%	23%	19%	22%	18%	22%	20%	21%
Rarely	21%	18%	43%	23%	20%	10%	27%	19%	24%	20%	13%	18%	24%	17%	23%	19%	22%
Just Once	6%	21%	5%	3%	6%	8%	16%	7%	2%	6%	9%	6%	6%	6%	6%	6%	6%
Never	38%	24%	20%	23%	44%	26%	22%	31%	22%	44%	25%	44%	31%	44%	33%	42%	33%
Not Sure	1%	0%	0%	1%	2%	4%	0%	0%	0%	2%	4%	2%	0%	3%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

6	In the past 30 days, how often have you talked on a hands-free phone while driving?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	14%	16%	11%	11%	17%	12%	16%	11%	17%	11%	15%	13%	14%	11%	15%	10%	20%
Fairly Often	20%	22%	18%	18%	23%	19%	23%	18%	24%	20%	21%	18%	22%	22%	19%	18%	24%
Rarely	21%	20%	21%	18%	24%	19%	23%	19%	23%	13%	24%	21%	20%	16%	24%	19%	24%
Just Once	6%	7%	5%	8%	4%	7%	4%	7%	4%	7%	6%	5%	7%	8%	5%	8%	3%
Never	38%	33%	45%	44%	31%	41%	33%	43%	31%	50%	34%	40%	36%	41%	36%	45%	27%
Not Sure	1%	2%	0%	2%	1%	2%	1%	2%	1%	0%	2%	2%	1%	3%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	14%	10%	20%	11%	14%	16%	12%	14%	6%	19%	17%	10%	4%	18%	7%
Fairly Often	20%	18%	25%	19%	20%	21%	20%	9%	16%	23%	30%	15%	8%	25%	12%
Rarely	21%	19%	24%	14%	21%	17%	24%	19%	3%	18%	20%	29%	19%	18%	25%
Just Once	6%	7%	4%	2%	6%	7%	5%	16%	12%	8%	4%	4%	7%	7%	5%
Never	38%	46%	25%	54%	37%	38%	37%	43%	60%	32%	30%	38%	62%	32%	47%
Not Sure	1%	1%	3%	0%	1%	1%	2%	0%	3%	1%	0%	5%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	14%	19%	11%	15%	8%	8%	16%	9%	7%	15%	14%	13%	15%	8%	13%	18%	21%	14%
Fairly Often	20%	17%	20%	21%	19%	16%	0%	38%	25%	18%	19%	21%	23%	14%	16%	25%	24%	32%
Rarely	21%	19%	16%	18%	31%	39%	52%	3%	19%	15%	16%	26%	20%	17%	29%	18%	18%	18%
Just Once	6%	3%	6%	5%	11%	23%	0%	7%	0%	5%	3%	8%	5%	7%	7%	4%	4%	5%
Never	38%	40%	31%	40%	31%	14%	32%	39%	49%	47%	47%	30%	37%	53%	34%	35%	27%	30%
Not Sure	1%	1%	15%	1%	0%	0%	0%	4%	0%	1%	0%	2%	1%	1%	1%	0%	6%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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6 In the past 30 days, how often have you talked on a hands-free phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	14%	15%	8%	0%	15%	13%	14%
Fairly Often	20%	23%	7%	81%	19%	23%	11%
Rarely	21%	24%	6%	12%	22%	20%	18%
Just Once	6%	6%	5%	0%	8%	5%	4%
Never	38%	31%	73%	7%	36%	38%	42%
Not Sure	1%	1%	1%	0%	1%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	8%	10%	4%	6%	12%	26%	6%	6%	0%	0%	0%	35%	16%	5%	5%	2%	6%
Fairly Often	10%	13%	6%	6%	15%	11%	3%	11%	0%	12%	37%	26%	30%	12%	4%	4%	13%
Rarely	17%	21%	11%	24%	23%	15%	15%	24%	23%	7%	0%	9%	35%	39%	28%	6%	21%
Just Once	4%	5%	3%	7%	5%	6%	6%	8%	16%	3%	0%	1%	2%	5%	10%	4%	19%
Never	58%	49%	71%	48%	44%	43%	66%	50%	61%	78%	63%	28%	15%	37%	30%	84%	19%
Not Sure	3%	1%	5%	9%	1%	0%	3%	0%	0%	0%	0%	1%	2%	2%	23%	1%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	8%	51%	25%	6%	9%	3%	5%	50%	17%	9%	6%	3%	11%
Fairly Often	10%	22%	40%	16%	25%	4%	0%	29%	33%	14%	6%	4%	0%
Rarely	17%	9%	24%	44%	42%	8%	14%	17%	28%	27%	15%	12%	8%
Just Once	4%	0%	4%	6%	5%	4%	4%	0%	9%	4%	7%	4%	0%
Never	58%	17%	7%	26%	18%	77%	56%	3%	12%	43%	64%	74%	6%
Not Sure	3%	1%	0%	2%	2%	3%	20%	0%	0%	3%	1%	2%	75%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	8%	28%	8%	5%	3%	3%	0%	-	-	-	-	-	-	36%	14%	9%	3%	1%
Fairly Often	10%	16%	22%	8%	10%	2%	12%	-	-	-	-	-	-	17%	18%	13%	3%	31%
Rarely	17%	22%	31%	25%	11%	5%	0%	-	-	-	-	-	-	16%	21%	20%	13%	22%
Just Once	4%	7%	4%	6%	13%	2%	0%	-	-	-	-	-	-	7%	7%	4%	4%	3%
Never	58%	26%	36%	54%	62%	85%	9%	-	-	-	-	-	-	21%	35%	53%	74%	36%
Not Sure	3%	3%	0%	2%	0%	2%	79%	-	-	-	-	-	-	3%	5%	2%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%							100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%							3%	13%	39%	43%	2%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Regularly	8%	20%	5%	4%	1%	2%	46%	18%	10%	4%	39%	37%	25%	12%	4%	44%
Fairly Often	10%	13%	11%	6%	6%	0%	33%	30%	16%	3%	17%	39%	47%	16%	6%	10%
Rarely	17%	24%	17%	15%	7%	20%	9%	29%	22%	13%	19%	15%	19%	22%	15%	8%
Just Once	4%	5%	4%	3%	6%	10%	0%	7%	5%	4%	0%	2%	4%	5%	4%	0%
Never	58%	36%	61%	71%	70%	61%	13%	12%	44%	73%	25%	7%	5%	42%	68%	38%
Not Sure	3%	2%	2%	0%	10%	8%	0%	3%	2%	3%	0%	0%	0%	3%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	8%	51%	18%	5%	2%	2%	4%	8%	10%	21%	4%	7%	6%	21%	57%	3%
Fairly Often	10%	22%	29%	10%	2%	3%	6%	11%	13%	10%	18%	8%	13%	8%	16%	23%
Rarely	17%	7%	24%	24%	9%	35%	13%	18%	23%	19%	10%	14%	27%	5%	0%	30%
Just Once	4%	4%	5%	5%	4%	4%	3%	4%	7%	8%	6%	4%	5%	13%	0%	0%
Never	58%	11%	22%	56%	80%	49%	73%	55%	42%	42%	53%	65%	42%	51%	27%	29%
Not Sure	3%	3%	3%	1%	4%	7%	1%	4%	4%	0%	9%	1%	6%	2%	0%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	8%	8%	7%	4%	0%	13%	7%	8%	7%	20%	2%	7%	8%	9%	0%	7%
Fairly Often	10%	9%	13%	17%	0%	17%	6%	13%	13%	20%	5%	8%	14%	20%	43%	0%
Rarely	17%	15%	22%	17%	0%	18%	13%	19%	23%	12%	20%	15%	19%	34%	0%	21%
Just Once	4%	4%	5%	13%	0%	0%	5%	3%	7%	8%	10%	4%	6%	6%	0%	0%
Never	58%	62%	50%	39%	100%	52%	67%	54%	48%	40%	48%	64%	45%	31%	57%	72%
Not Sure	3%	3%	2%	11%	0%	0%	2%	4%	2%	0%	14%	1%	7%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Regularly	8%	7%	7%	14%	0%	44%	8%	5%	49%	0%	10%	7%	10%	63%	0%	40%
Fairly Often	10%	8%	19%	23%	0%	11%	9%	18%	24%	0%	14%	10%	16%	0%	19%	13%
Rarely	17%	16%	26%	0%	32%	8%	17%	26%	20%	0%	29%	17%	20%	8%	22%	18%
Just Once	4%	5%	3%	11%	0%	0%	4%	5%	0%	0%	0%	4%	2%	0%	34%	0%
Never	58%	62%	38%	51%	68%	37%	59%	42%	7%	100%	47%	59%	52%	29%	26%	29%
Not Sure	3%	2%	6%	0%	0%	0%	3%	4%	0%	0%	0%	3%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	8%	7%	6%	10%	32%	6%	3%	6%	18%	46%	10%	15%	6%	8%	8%	4%	9%
Fairly Often	10%	8%	12%	15%	20%	13%	4%	12%	16%	27%	19%	13%	10%	9%	9%	11%	17%
Rarely	17%	17%	17%	17%	28%	21%	9%	21%	32%	0%	19%	14%	18%	15%	17%	17%	16%
Just Once	4%	4%	4%	6%	0%	6%	4%	4%	8%	14%	2%	4%	4%	5%	4%	8%	4%
Never	58%	62%	54%	51%	18%	54%	77%	54%	23%	12%	40%	43%	60%	60%	59%	59%	51%
Not Sure	3%	2%	6%	1%	3%	0%	3%	2%	2%	2%	9%	10%	1%	3%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	8%	9%	7%	12%	14%	7%	5%	12%	6%	11%	8%	11%	5%	11%	8%	5%
Fairly Often	10%	9%	10%	19%	13%	9%	11%	13%	10%	8%	9%	10%	11%	9%	12%	8%
Rarely	17%	18%	17%	11%	13%	18%	18%	18%	17%	17%	18%	14%	17%	9%	18%	19%
Just Once	4%	6%	4%	4%	8%	3%	6%	6%	4%	5%	6%	4%	2%	3%	4%	6%
Never	58%	53%	59%	48%	48%	60%	56%	49%	61%	54%	57%	52%	62%	66%	55%	60%
Not Sure	3%	6%	2%	6%	4%	3%	3%	3%	2%	6%	2%	8%	3%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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7	How often have you used any app on your cell phone other than the GPS system while driving?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	8%	12%	7%	5%	14%	7%	4%	14%	7%	5%	8%	8%	7%	18%	6%	4%	
Fairly Often	10%	13%	9%	8%	12%	10%	10%	14%	9%	10%	10%	14%	9%	18%	8%	10%	
Rarely	17%	19%	17%	16%	15%	16%	22%	14%	17%	21%	19%	15%	7%	19%	15%	21%	
Just Once	4%	4%	4%	6%	7%	3%	5%	6%	4%	6%	4%	6%	7%	3%	5%	5%	
Never	58%	50%	59%	63%	50%	61%	56%	48%	61%	56%	59%	47%	65%	39%	64%	57%	
Not Sure	3%	2%	3%	3%	3%	3%	3%	3%	3%	3%	2%	10%	4%	4%	2%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

7	How often have you used any app on your cell phone other than the GPS system while driving?														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Regularly	8%	28%	7%	5%	42%	18%	8%	4%	6%	59%	25%	12%	4%	3%	
Fairly Often	10%	19%	10%	9%	31%	28%	14%	5%	14%	22%	34%	18%	5%	17%	
Rarely	17%	23%	17%	14%	9%	23%	26%	14%	17%	0%	31%	27%	13%	14%	
Just Once	4%	0%	4%	10%	3%	7%	7%	3%	6%	7%	5%	5%	4%	12%	
Never	58%	30%	59%	59%	13%	25%	40%	71%	45%	12%	5%	37%	71%	44%	
Not Sure	3%	0%	3%	3%	3%	0%	5%	2%	12%	0%	0%	2%	3%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

7

How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Regularly	8%	35%	23%	8%	2%	0%	25%	22%	9%	5%	14%	26%	23%	11%	5%	12%
Fairly Often	10%	21%	38%	12%	2%	20%	17%	22%	19%	5%	23%	10%	30%	20%	6%	24%
Rarely	17%	12%	22%	30%	12%	19%	24%	7%	28%	14%	21%	14%	22%	28%	14%	16%
Just Once	4%	2%	3%	5%	4%	10%	2%	7%	8%	3%	10%	2%	6%	6%	4%	14%
Never	58%	15%	13%	43%	77%	47%	32%	40%	33%	71%	30%	47%	17%	33%	68%	35%
Not Sure	3%	15%	2%	2%	2%	4%	0%	2%	4%	3%	2%	2%	2%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

7

How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	8%	26%	14%	10%	6%	5%	17%	25%	12%	5%	5%	7%	8%	7%	8%	8%	7%
Fairly Often	10%	2%	26%	20%	6%	33%	10%	20%	20%	6%	26%	10%	10%	9%	11%	9%	11%
Rarely	17%	15%	15%	27%	15%	19%	10%	29%	29%	14%	25%	15%	19%	13%	20%	16%	19%
Just Once	4%	5%	10%	5%	4%	7%	5%	1%	5%	4%	10%	6%	2%	6%	4%	5%	4%
Never	58%	50%	35%	33%	67%	35%	56%	14%	33%	67%	34%	58%	58%	61%	56%	59%	57%
Not Sure	3%	2%	0%	5%	3%	0%	3%	11%	2%	3%	0%	4%	2%	5%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	8%	9%	6%	5%	10%	6%	10%	6%	10%	6%	8%	7%	8%	7%	8%	7%	9%
Fairly Often	10%	9%	11%	8%	12%	10%	10%	10%	10%	7%	11%	8%	12%	9%	10%	10%	10%
Rarely	17%	17%	17%	16%	19%	18%	16%	16%	19%	10%	19%	16%	18%	15%	18%	16%	19%
Just Once	4%	5%	4%	5%	4%	4%	5%	4%	5%	5%	4%	5%	4%	5%	4%	3%	6%
Never	58%	56%	61%	62%	54%	59%	57%	61%	54%	69%	54%	60%	57%	60%	57%	63%	51%
Not Sure	3%	4%	2%	3%	2%	3%	3%	3%	3%	2%	3%	4%	2%	4%	2%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	8%	7%	9%	5%	8%	8%	7%	10%	6%	11%	9%	5%	2%	10%	4%
Fairly Often	10%	10%	10%	13%	10%	10%	10%	16%	6%	14%	16%	4%	1%	14%	3%
Rarely	17%	16%	19%	7%	18%	20%	14%	8%	10%	20%	23%	16%	3%	21%	11%
Just Once	4%	4%	6%	3%	4%	5%	4%	0%	14%	7%	3%	3%	1%	6%	2%
Never	58%	62%	52%	71%	57%	55%	61%	66%	62%	46%	47%	67%	90%	47%	76%
Not Sure	3%	2%	5%	0%	3%	2%	4%	0%	3%	2%	1%	6%	3%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	8%	9%	3%	8%	6%	5%	18%	10%	9%	7%	8%	6%	10%	6%	6%	9%	12%	6%
Fairly Often	10%	15%	12%	10%	4%	7%	18%	3%	19%	7%	9%	11%	12%	10%	8%	10%	14%	11%
Rarely	17%	12%	15%	17%	25%	8%	0%	11%	14%	12%	15%	20%	17%	13%	15%	21%	15%	25%
Just Once	4%	7%	5%	4%	4%	5%	0%	3%	3%	5%	8%	3%	3%	4%	6%	2%	5%	4%
Never	58%	54%	48%	58%	61%	76%	54%	69%	56%	65%	60%	55%	57%	65%	62%	57%	44%	53%
Not Sure	3%	4%	17%	2%	1%	0%	10%	4%	0%	5%	0%	5%	0%	2%	2%	1%	10%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

7 How often have you used any app on your cell phone other than the GPS system while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	8%	8%	3%	67%	10%	6%	6%
Fairly Often	10%	11%	6%	9%	10%	10%	12%
Rarely	17%	19%	6%	0%	18%	17%	14%
Just Once	4%	4%	8%	0%	5%	4%	0%
Never	58%	55%	73%	24%	55%	62%	51%
Not Sure	3%	3%	4%	0%	2%	1%	17%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	4%	2%	0%	4%	19%	3%	0%	11%	0%	0%	17%	7%	0%	0%	2%	0%
Acceptable	13%	17%	7%	5%	19%	21%	11%	23%	11%	14%	0%	22%	30%	15%	21%	6%	16%
Unacceptable	39%	41%	36%	30%	41%	40%	42%	45%	31%	45%	35%	36%	43%	53%	28%	34%	36%
Completely Unacceptable	43%	35%	53%	53%	34%	14%	41%	33%	47%	41%	65%	18%	17%	29%	51%	56%	43%
Not Sure	2%	2%	2%	12%	2%	6%	3%	0%	0%	0%	0%	6%	4%	2%	0%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	27%	6%	2%	2%	2%	0%	29%	11%	1%	1%	1%	0%
Acceptable	13%	31%	29%	19%	13%	8%	12%	34%	34%	20%	10%	5%	48%
Unacceptable	39%	27%	47%	53%	34%	35%	53%	27%	36%	52%	60%	33%	47%
Completely Unacceptable	43%	14%	12%	26%	39%	53%	25%	10%	8%	25%	30%	58%	6%
Not Sure	2%	1%	6%	1%	13%	2%	10%	0%	11%	2%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	3%	10%	6%	1%	0%	2%	0%	16%	6%	3%	5%	1%	3%	-	-	-	-	-
Acceptable	13%	22%	16%	12%	14%	8%	0%	24%	23%	16%	20%	8%	22%	-	-	-	-	-
Unacceptable	39%	41%	51%	42%	26%	32%	26%	45%	50%	45%	34%	35%	32%	-	-	-	-	-
Completely Unacceptable	43%	26%	24%	42%	57%	56%	74%	15%	14%	34%	39%	54%	38%	-	-	-	-	-
Not Sure	2%	1%	4%	3%	3%	2%	0%	0%	7%	3%	2%	1%	5%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%					

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	3%	10%	2%	0%	2%	0%	70%	17%	2%	2%	0%	51%	24%	3%	2%	0%
Acceptable	13%	28%	12%	2%	0%	0%	8%	44%	18%	6%	33%	13%	37%	22%	8%	22%
Unacceptable	39%	39%	45%	40%	5%	18%	16%	28%	58%	28%	35%	29%	15%	58%	33%	44%
Completely Unacceptable	43%	22%	39%	58%	91%	42%	6%	8%	18%	64%	3%	6%	4%	15%	56%	0%
Not Sure	2%	1%	2%	0%	2%	39%	0%	2%	4%	1%	30%	0%	21%	2%	1%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	3%	24%	6%	2%	2%	2%	5%	2%	4%	27%	0%	3%	4%	0%	15%	6%
Acceptable	13%	17%	22%	14%	8%	16%	1%	11%	37%	37%	21%	8%	24%	21%	9%	36%
Unacceptable	39%	41%	54%	48%	27%	24%	24%	48%	42%	6%	51%	37%	45%	31%	56%	0%
Completely Unacceptable	43%	18%	14%	35%	64%	31%	69%	37%	13%	28%	20%	49%	25%	44%	20%	33%
Not Sure	2%	0%	3%	2%	0%	27%	1%	2%	4%	2%	8%	2%	2%	4%	0%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	3%	3%	3%	10%	0%	18%	4%	3%	4%	12%	7%	3%	3%	6%	43%	0%
Acceptable	13%	11%	16%	33%	0%	8%	8%	16%	18%	25%	2%	10%	18%	30%	0%	7%
Unacceptable	39%	38%	43%	37%	38%	24%	32%	41%	51%	42%	38%	36%	46%	48%	0%	0%
Completely Unacceptable	43%	47%	34%	20%	62%	22%	56%	38%	25%	13%	23%	49%	30%	16%	57%	22%
Not Sure	2%	1%	4%	0%	0%	28%	1%	2%	2%	8%	30%	2%	3%	0%	0%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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8	How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Completely Acceptable	3%	3%	7%	5%	0%	0%	3%	6%	42%	0%	0%	3%	12%	0%	19%	0%	
Acceptable	13%	11%	22%	18%	0%	19%	12%	23%	37%	0%	14%	12%	15%	37%	34%	13%	
Unacceptable	39%	38%	43%	43%	32%	21%	39%	34%	7%	0%	0%	39%	43%	49%	22%	31%	
Completely Unacceptable	43%	46%	24%	34%	68%	39%	43%	31%	13%	100%	31%	44%	26%	14%	26%	29%	
Not Sure	2%	2%	5%	0%	0%	21%	2%	6%	0%	0%	55%	2%	5%	0%	0%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

8	How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?																	
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Completely Acceptable	3%	3%	2%	4%	17%	3%	3%	2%	5%	22%	2%	12%	2%	3%	3%	7%	3%	
Acceptable	13%	11%	14%	24%	33%	6%	5%	16%	25%	9%	21%	16%	12%	13%	13%	6%	16%	
Unacceptable	39%	38%	43%	38%	26%	44%	29%	46%	47%	46%	25%	37%	37%	43%	39%	34%	44%	
Completely Unacceptable	43%	47%	39%	31%	21%	39%	61%	33%	23%	24%	37%	33%	46%	38%	43%	53%	34%	
Not Sure	2%	2%	3%	3%	3%	8%	1%	3%	1%	0%	15%	1%	2%	3%	2%	0%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	10%	3%	0%	12%	2%	1%	9%	3%	2%	4%	3%	2%	11%	2%	2%
Acceptable	13%	24%	11%	30%	18%	12%	13%	15%	11%	18%	14%	10%	11%	12%	14%	11%
Unacceptable	39%	47%	38%	39%	37%	39%	41%	46%	36%	44%	41%	28%	40%	37%	38%	41%
Completely Unacceptable	43%	18%	46%	27%	32%	45%	41%	27%	49%	34%	38%	56%	46%	38%	43%	44%
Not Sure	2%	1%	2%	5%	1%	2%	3%	3%	2%	3%	3%	3%	2%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	8%	2%	2%	10%	2%	2%	9%	2%	3%	4%	3%	0%	9%	2%	2%
Acceptable	13%	17%	10%	13%	14%	13%	11%	15%	13%	11%	14%	7%	12%	16%	12%	13%
Unacceptable	39%	48%	35%	38%	39%	39%	37%	41%	39%	36%	41%	33%	31%	36%	41%	36%
Completely Unacceptable	43%	26%	50%	44%	36%	43%	46%	34%	43%	46%	39%	56%	52%	34%	44%	45%
Not Sure	2%	1%	2%	3%	2%	2%	3%	1%	2%	3%	2%	1%	5%	4%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	3%	26%	3%	3%	41%	6%	3%	1%	3%	52%	15%	2%	2%	0%
Acceptable	13%	26%	12%	22%	32%	39%	20%	5%	29%	31%	26%	25%	7%	27%
Unacceptable	39%	27%	40%	31%	22%	40%	59%	34%	29%	12%	45%	52%	35%	26%
Completely Unacceptable	43%	21%	44%	42%	4%	8%	16%	58%	26%	5%	11%	17%	54%	30%
Not Sure	2%	0%	2%	3%	0%	7%	3%	1%	12%	0%	4%	4%	1%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	3%	16%	8%	2%	2%	0%	31%	5%	4%	1%	8%	22%	15%	2%	2%	9%
Acceptable	13%	21%	21%	18%	8%	13%	13%	29%	21%	9%	17%	13%	21%	24%	9%	16%
Unacceptable	39%	35%	44%	56%	33%	33%	21%	53%	47%	36%	39%	37%	43%	44%	37%	44%
Completely Unacceptable	43%	28%	19%	22%	56%	45%	34%	13%	25%	52%	20%	28%	19%	25%	51%	17%
Not Sure	2%	1%	8%	2%	1%	9%	0%	0%	4%	1%	16%	0%	2%	5%	1%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	16%	18%	2%	2%	6%	19%	11%	3%	2%	6%	3%	4%	3%	4%	3%	4%
Acceptable	13%	10%	12%	23%	10%	20%	7%	35%	24%	9%	25%	14%	12%	13%	12%	14%	11%
Unacceptable	39%	25%	58%	48%	36%	40%	36%	41%	45%	38%	40%	39%	39%	39%	39%	39%	39%
Completely Unacceptable	43%	49%	11%	21%	50%	26%	38%	7%	23%	50%	22%	42%	43%	43%	43%	41%	44%
Not Sure	2%	0%	0%	5%	1%	9%	0%	6%	5%	1%	7%	2%	3%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	4%	3%	2%	5%	3%	4%	3%	4%	4%	3%	4%	3%	3%	4%	3%	4%
Acceptable	13%	14%	11%	10%	16%	11%	15%	11%	15%	8%	14%	13%	13%	13%	13%	13%	13%
Unacceptable	39%	41%	35%	38%	40%	36%	42%	36%	43%	32%	41%	39%	39%	36%	40%	37%	41%
Completely Unacceptable	43%	38%	49%	47%	38%	47%	36%	48%	36%	52%	39%	43%	42%	46%	41%	45%	40%
Not Sure	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	2%	1%	3%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	3%	3%	5%	2%	3%	5%	2%	0%	0%	4%	6%	3%	0%	5%	2%
Acceptable	13%	12%	14%	10%	13%	13%	12%	5%	17%	20%	14%	7%	4%	17%	6%
Unacceptable	39%	37%	42%	32%	39%	40%	38%	36%	48%	43%	46%	37%	17%	45%	29%
Completely Unacceptable	43%	46%	37%	53%	42%	41%	44%	43%	28%	31%	31%	52%	79%	31%	62%
Not Sure	2%	2%	2%	3%	2%	1%	3%	16%	7%	2%	4%	2%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	1%	2%	4%	2%	0%	0%	4%	0%	4%	4%	2%	6%	4%	2%	2%	7%	3%
Acceptable	13%	11%	11%	15%	8%	14%	0%	4%	16%	9%	11%	16%	12%	10%	9%	14%	16%	20%
Unacceptable	39%	36%	32%	37%	49%	34%	46%	45%	39%	43%	38%	36%	42%	37%	39%	41%	40%	39%
Completely Unacceptable	43%	44%	53%	42%	41%	53%	40%	39%	45%	41%	46%	43%	39%	46%	49%	42%	37%	32%
Not Sure	2%	8%	1%	2%	0%	0%	14%	8%	0%	3%	1%	3%	2%	3%	2%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	3%	3%	5%	0%	5%	2%	3%
Acceptable	13%	14%	9%	0%	15%	11%	17%
Unacceptable	39%	39%	35%	79%	37%	39%	43%
Completely Unacceptable	43%	42%	49%	21%	40%	46%	37%
Not Sure	2%	2%	2%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	21%	27%	12%	22%	28%	36%	23%	29%	27%	11%	37%	36%	37%	26%	25%	13%	25%
Acceptable	55%	53%	57%	40%	53%	52%	54%	45%	37%	66%	35%	54%	55%	56%	45%	56%	52%
Unacceptable	13%	10%	17%	21%	8%	6%	11%	22%	36%	14%	28%	9%	5%	10%	7%	17%	23%
Completely Unacceptable	10%	9%	11%	10%	9%	6%	8%	5%	0%	10%	0%	0%	3%	8%	20%	12%	0%
Not Sure	2%	2%	2%	7%	1%	0%	4%	0%	0%	0%	0%	2%	0%	1%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	21%	44%	35%	32%	30%	14%	26%	55%	38%	26%	13%	15%	15%
Acceptable	55%	46%	53%	56%	57%	55%	65%	40%	50%	58%	73%	53%	85%
Unacceptable	13%	7%	6%	9%	11%	16%	5%	3%	8%	10%	7%	16%	0%
Completely Unacceptable	10%	2%	6%	4%	2%	13%	0%	2%	2%	5%	6%	13%	0%
Not Sure	2%	1%	0%	1%	0%	3%	4%	0%	1%	1%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	21%	58%	32%	11%	13%	9%	3%	55%	27%	30%	23%	13%	15%	62%	45%	21%	11%	10%
Acceptable	55%	36%	58%	68%	66%	52%	24%	37%	59%	53%	49%	58%	43%	32%	53%	64%	50%	47%
Unacceptable	13%	3%	8%	8%	10%	23%	9%	7%	8%	11%	10%	16%	2%	0%	2%	13%	18%	0%
Completely Unacceptable	10%	3%	2%	8%	11%	15%	65%	1%	5%	4%	13%	11%	35%	5%	0%	1%	20%	10%
Not Sure	2%	0%	1%	5%	0%	2%	0%	0%	0%	2%	5%	2%	5%	0%	0%	1%	2%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	21%	-	-	-	-	-	41%	41%	26%	14%	53%	56%	18%	28%	17%	54%
Acceptable	55%	-	-	-	-	-	59%	49%	56%	55%	27%	44%	65%	53%	56%	21%
Unacceptable	13%	-	-	-	-	-	0%	8%	14%	13%	0%	0%	11%	15%	13%	0%
Completely Unacceptable	10%	-	-	-	-	-	0%	1%	1%	16%	3%	0%	6%	2%	13%	0%
Not Sure	2%	-	-	-	-	-	0%	1%	2%	2%	17%	0%	1%	2%	2%	26%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	21%	59%	29%	20%	14%	22%	11%	21%	37%	47%	18%	18%	27%	11%	66%	37%
Acceptable	55%	27%	60%	58%	54%	48%	51%	58%	54%	29%	65%	55%	54%	72%	14%	48%
Unacceptable	13%	11%	7%	16%	13%	9%	16%	14%	7%	6%	7%	15%	10%	9%	0%	0%
Completely Unacceptable	10%	3%	3%	4%	18%	0%	20%	6%	1%	18%	4%	10%	8%	3%	20%	8%
Not Sure	2%	0%	1%	2%	1%	21%	3%	2%	1%	0%	6%	2%	2%	4%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	21%	20%	24%	20%	38%	37%	14%	23%	29%	41%	42%	19%	24%	50%	43%	7%
Acceptable	55%	54%	56%	75%	0%	42%	55%	55%	59%	31%	28%	56%	55%	38%	0%	52%
Unacceptable	13%	13%	13%	2%	0%	0%	14%	14%	8%	14%	9%	14%	10%	7%	0%	0%
Completely Unacceptable	10%	11%	5%	3%	62%	12%	15%	6%	4%	8%	7%	9%	10%	5%	57%	22%
Not Sure	2%	2%	2%	0%	0%	10%	3%	1%	0%	6%	13%	2%	2%	0%	0%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	21%	20%	23%	33%	62%	19%	21%	23%	43%	0%	43%	21%	15%	57%	41%	44%
Acceptable	55%	55%	59%	31%	0%	0%	55%	55%	43%	0%	0%	54%	66%	29%	34%	18%
Unacceptable	13%	13%	11%	7%	0%	21%	13%	15%	0%	0%	0%	13%	12%	0%	0%	0%
Completely Unacceptable	10%	10%	5%	29%	38%	39%	10%	5%	13%	100%	31%	10%	5%	14%	26%	29%
Not Sure	2%	2%	2%	0%	0%	21%	2%	2%	0%	0%	26%	2%	2%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	21%	19%	19%	28%	60%	23%	14%	21%	36%	36%	32%	25%	21%	20%	22%	22%	14%
Acceptable	55%	54%	61%	51%	22%	41%	52%	61%	48%	32%	51%	52%	54%	58%	56%	33%	60%
Unacceptable	13%	13%	12%	13%	0%	25%	16%	13%	8%	19%	2%	8%	14%	13%	13%	14%	13%
Completely Unacceptable	10%	11%	7%	6%	10%	10%	17%	3%	7%	13%	5%	13%	10%	6%	7%	32%	10%
Not Sure	2%	2%	1%	2%	9%	2%	1%	2%	2%	0%	9%	1%	2%	3%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	21%	32%	20%	10%	34%	20%	13%	30%	19%	18%	25%	19%	15%	26%	23%	15%
Acceptable	55%	53%	54%	67%	47%	55%	59%	47%	55%	63%	54%	40%	62%	50%	52%	61%
Unacceptable	13%	12%	13%	11%	9%	13%	16%	14%	13%	12%	13%	16%	12%	8%	13%	15%
Completely Unacceptable	10%	2%	10%	11%	9%	10%	10%	9%	11%	4%	7%	22%	10%	16%	10%	5%
Not Sure	2%	2%	2%	1%	1%	2%	2%	1%	2%	3%	2%	3%	1%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	21%	26%	20%	18%	29%	21%	15%	29%	21%	15%	24%	12%	5%	35%	19%	16%
Acceptable	55%	52%	51%	63%	51%	54%	59%	50%	55%	56%	59%	19%	62%	44%	55%	61%
Unacceptable	13%	11%	14%	12%	10%	14%	13%	10%	13%	14%	9%	29%	22%	10%	14%	13%
Completely Unacceptable	10%	9%	12%	5%	10%	10%	9%	11%	9%	10%	6%	40%	7%	11%	10%	6%
Not Sure	2%	1%	2%	3%	0%	2%	4%	1%	1%	5%	2%	0%	4%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	21%	42%	20%	16%	45%	34%	26%	16%	16%	52%	38%	30%	16%	3%
Acceptable	55%	47%	54%	66%	48%	60%	56%	54%	54%	44%	53%	55%	55%	41%
Unacceptable	13%	10%	13%	10%	5%	4%	11%	15%	12%	0%	9%	10%	14%	17%
Completely Unacceptable	10%	0%	10%	7%	2%	2%	4%	13%	13%	5%	0%	3%	12%	22%
Not Sure	2%	0%	2%	1%	0%	0%	3%	2%	4%	0%	0%	1%	2%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	21%	31%	43%	25%	15%	3%	39%	20%	23%	19%	28%	34%	32%	25%	19%	17%
Acceptable	55%	42%	43%	56%	57%	66%	49%	64%	55%	54%	51%	57%	45%	55%	55%	64%
Unacceptable	13%	9%	7%	12%	15%	12%	5%	11%	14%	13%	9%	4%	15%	13%	14%	8%
Completely Unacceptable	10%	18%	6%	5%	11%	13%	7%	5%	6%	11%	9%	4%	7%	6%	11%	6%
Not Sure	2%	1%	2%	2%	2%	6%	0%	0%	1%	2%	4%	0%	0%	1%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	21%	20%	12%	26%	20%	23%	21%	34%	27%	18%	30%	21%	21%	22%	20%	23%	19%
Acceptable	55%	61%	80%	56%	53%	47%	60%	59%	57%	54%	43%	55%	55%	51%	58%	54%	55%
Unacceptable	13%	13%	8%	13%	13%	14%	13%	7%	11%	14%	15%	14%	12%	16%	11%	13%	13%
Completely Unacceptable	10%	5%	0%	3%	12%	14%	6%	0%	4%	12%	9%	9%	10%	10%	9%	8%	11%
Not Sure	2%	0%	0%	1%	2%	2%	0%	0%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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9	How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	21%	26%	14%	20%	21%	20%	22%	20%	22%	20%	21%	22%	20%	21%	21%	21%	21%
Acceptable	55%	58%	50%	52%	57%	53%	57%	55%	55%	53%	55%	55%	54%	53%	56%	56%	53%
Unacceptable	13%	8%	20%	14%	12%	14%	12%	15%	11%	15%	12%	11%	14%	15%	12%	14%	11%
Completely Unacceptable	10%	6%	14%	12%	7%	11%	7%	9%	10%	10%	9%	9%	10%	9%	10%	7%	13%
Not Sure	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

9	How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	21%	20%	22%	10%	21%	24%	18%	21%	15%	33%	22%	15%	3%	27%	10%
Acceptable	55%	57%	51%	32%	56%	52%	57%	79%	60%	49%	58%	54%	62%	53%	57%
Unacceptable	13%	14%	11%	31%	12%	13%	13%	0%	10%	11%	11%	14%	19%	11%	16%
Completely Unacceptable	10%	7%	13%	23%	9%	10%	9%	0%	14%	5%	7%	15%	13%	7%	14%
Not Sure	2%	2%	2%	5%	2%	1%	3%	0%	0%	1%	2%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	21%	16%	20%	25%	10%	8%	10%	26%	15%	22%	24%	21%	17%	18%	17%	23%	26%	25%
Acceptable	55%	63%	39%	51%	72%	46%	43%	56%	49%	53%	56%	53%	58%	48%	63%	57%	47%	59%
Unacceptable	13%	13%	10%	14%	10%	0%	0%	7%	20%	13%	12%	12%	15%	21%	9%	11%	10%	11%
Completely Unacceptable	10%	7%	30%	7%	8%	46%	13%	8%	16%	8%	7%	12%	8%	12%	8%	8%	16%	4%
Not Sure	2%	1%	1%	2%	0%	0%	34%	3%	0%	4%	0%	2%	3%	2%	3%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Driven			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	21%	22%	16%	55%	22%	20%	22%
Acceptable	55%	56%	47%	36%	53%	56%	53%
Unacceptable	13%	11%	24%	0%	13%	13%	10%
Completely Unacceptable	10%	9%	12%	9%	10%	8%	14%
Not Sure	2%	2%	1%	0%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	1%	2%	1%	0%	2%	6%	0%	0%	0%	0%	0%	5%	4%	1%	0%	0%	0%
Acceptable	5%	7%	2%	4%	8%	14%	2%	0%	11%	7%	0%	18%	15%	7%	3%	0%	2%
Unacceptable	37%	43%	29%	28%	46%	46%	29%	56%	42%	26%	72%	52%	64%	53%	30%	23%	63%
Completely Unacceptable	56%	47%	67%	68%	42%	35%	69%	44%	47%	67%	28%	24%	12%	37%	67%	75%	35%
Not Sure	1%	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	2%	5%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	1%	10%	4%	2%	0%	0%	0%	8%	6%	0%	0%	0%	0%
Acceptable	5%	20%	19%	8%	4%	2%	2%	16%	18%	6%	4%	2%	0%
Unacceptable	37%	44%	52%	65%	35%	28%	28%	58%	56%	51%	30%	29%	36%
Completely Unacceptable	56%	25%	16%	25%	55%	70%	70%	17%	16%	41%	66%	68%	64%
Not Sure	1%	1%	9%	0%	5%	0%	0%	2%	3%	2%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	1%	3%	2%	0%	0%	1%	0%	7%	4%	1%	0%	0%	0%	25%	1%	1%	0%	0%
Acceptable	5%	10%	10%	4%	4%	2%	5%	12%	15%	9%	8%	1%	5%	25%	18%	4%	1%	5%
Unacceptable	37%	49%	52%	39%	43%	23%	21%	48%	60%	48%	43%	28%	32%	18%	52%	55%	16%	59%
Completely Unacceptable	56%	35%	36%	56%	53%	73%	74%	27%	19%	41%	50%	70%	63%	32%	27%	40%	83%	21%
Not Sure	1%	4%	1%	1%	0%	1%	0%	6%	2%	1%	0%	0%	0%	0%	3%	1%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	1%	2%	1%	0%	0%	0%	-	-	-	-	-	38%	16%	1%	0%	0%
Acceptable	5%	10%	5%	3%	1%	2%	-	-	-	-	-	42%	54%	10%	1%	0%
Unacceptable	37%	47%	38%	40%	5%	45%	-	-	-	-	-	14%	26%	82%	21%	0%
Completely Unacceptable	56%	38%	56%	57%	94%	43%	-	-	-	-	-	6%	3%	5%	78%	29%
Not Sure	1%	3%	1%	0%	0%	10%	-	-	-	-	-	0%	1%	2%	0%	71%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%						1%	3%	26%	69%	1%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	18%	1%	0%	0%	0%	2%	1%	1%	10%	0%	1%	2%	0%	0%	6%
Acceptable	5%	23%	15%	3%	1%	8%	1%	4%	13%	18%	6%	2%	10%	24%	15%	23%
Unacceptable	37%	45%	46%	60%	13%	30%	19%	43%	51%	19%	59%	30%	56%	60%	9%	23%
Completely Unacceptable	56%	14%	35%	36%	85%	51%	77%	52%	32%	53%	29%	67%	30%	6%	76%	33%
Not Sure	1%	0%	2%	1%	0%	12%	0%	1%	4%	0%	5%	0%	2%	10%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	1%	2%	0%	0%	9%	1%	1%	1%	6%	0%	1%	1%	0%	43%	0%
Acceptable	5%	4%	8%	19%	0%	4%	2%	6%	9%	24%	12%	3%	10%	16%	0%	15%
Unacceptable	37%	33%	47%	38%	0%	35%	32%	39%	45%	37%	36%	34%	44%	40%	0%	22%
Completely Unacceptable	56%	61%	42%	43%	100%	31%	64%	53%	45%	25%	44%	61%	43%	36%	57%	39%
Not Sure	1%	1%	1%	0%	0%	21%	1%	1%	1%	8%	8%	1%	1%	9%	0%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	1%	2%	5%	0%	0%	1%	4%	24%	0%	0%	1%	4%	0%	19%	0%
Acceptable	5%	4%	12%	20%	0%	16%	4%	17%	39%	0%	10%	4%	15%	8%	0%	10%
Unacceptable	37%	36%	44%	15%	0%	47%	37%	34%	21%	0%	43%	37%	39%	14%	34%	13%
Completely Unacceptable	56%	59%	39%	60%	68%	24%	57%	41%	0%	100%	31%	57%	39%	78%	26%	29%
Not Sure	1%	1%	3%	0%	32%	12%	1%	4%	17%	0%	16%	1%	3%	0%	22%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	1%	0%	3%	9%	0%	1%	1%	1%	5%	2%	6%	1%	1%	1%	4%	3%
Acceptable	5%	4%	6%	10%	14%	2%	2%	5%	14%	9%	6%	12%	3%	7%	5%	6%	7%
Unacceptable	37%	36%	35%	43%	51%	50%	24%	45%	50%	56%	30%	43%	36%	37%	39%	21%	34%
Completely Unacceptable	56%	58%	57%	43%	26%	41%	72%	48%	34%	30%	56%	39%	59%	54%	55%	67%	54%
Not Sure	1%	1%	1%	1%	0%	7%	1%	1%	2%	0%	6%	1%	1%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	5%	1%	2%	6%	1%	0%	4%	1%	0%	1%	2%	2%	4%	1%	0%
Acceptable	5%	8%	5%	8%	10%	5%	3%	9%	4%	5%	6%	6%	3%	8%	5%	4%
Unacceptable	37%	53%	35%	38%	40%	35%	43%	42%	34%	42%	42%	31%	30%	36%	36%	38%
Completely Unacceptable	56%	34%	58%	49%	44%	59%	52%	43%	60%	52%	50%	60%	64%	51%	57%	56%
Not Sure	1%	0%	1%	4%	1%	1%	3%	2%	1%	1%	1%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	3%	1%	1%	4%	1%	0%	4%	1%	0%	1%	2%	1%	4%	1%	0%
Acceptable	5%	11%	3%	4%	14%	3%	5%	12%	4%	5%	5%	6%	1%	13%	3%	4%
Unacceptable	37%	46%	33%	36%	38%	38%	35%	39%	38%	32%	38%	29%	37%	39%	37%	35%
Completely Unacceptable	56%	39%	62%	59%	43%	58%	59%	43%	57%	61%	55%	60%	60%	43%	58%	58%
Not Sure	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	1%	14%	1%	0%	21%	1%	1%	0%	3%	30%	6%	2%	0%	0%
Acceptable	5%	26%	4%	9%	32%	13%	7%	2%	9%	28%	28%	6%	2%	18%
Unacceptable	37%	26%	38%	31%	36%	61%	52%	29%	41%	29%	53%	63%	28%	35%
Completely Unacceptable	56%	35%	56%	59%	10%	21%	38%	69%	41%	12%	6%	27%	70%	42%
Not Sure	1%	0%	1%	1%	0%	5%	1%	0%	6%	0%	7%	2%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	1%	9%	3%	1%	0%	0%	12%	6%	0%	1%	0%	7%	11%	0%	1%	0%
Acceptable	5%	18%	15%	4%	2%	7%	20%	16%	8%	2%	9%	14%	21%	10%	2%	10%
Unacceptable	37%	25%	58%	58%	27%	38%	43%	50%	53%	30%	49%	53%	37%	61%	29%	50%
Completely Unacceptable	56%	46%	21%	35%	71%	50%	22%	25%	37%	67%	34%	22%	27%	27%	68%	32%
Not Sure	1%	2%	3%	2%	0%	5%	3%	4%	2%	0%	7%	4%	5%	1%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	1%	6%	14%	0%	1%	0%	10%	5%	0%	1%	0%	1%	1%	1%	1%	1%	2%
Acceptable	5%	7%	22%	8%	3%	13%	6%	18%	12%	2%	13%	4%	6%	4%	5%	5%	6%
Unacceptable	37%	27%	48%	58%	31%	41%	38%	37%	60%	31%	49%	33%	40%	34%	39%	39%	35%
Completely Unacceptable	56%	57%	16%	31%	65%	39%	45%	32%	27%	65%	33%	61%	51%	60%	52%	55%	56%
Not Sure	1%	2%	0%	2%	1%	7%	1%	9%	0%	1%	5%	0%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Acceptable	5%	5%	5%	3%	7%	3%	8%	3%	7%	4%	5%	4%	6%	4%	6%	4%	7%
Unacceptable	37%	40%	33%	35%	38%	36%	39%	35%	40%	30%	39%	35%	39%	35%	38%	37%	37%
Completely Unacceptable	56%	53%	60%	60%	51%	59%	51%	61%	49%	64%	53%	60%	53%	59%	53%	58%	52%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	2%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	1%	0%	3%	2%	1%	2%	1%	0%	0%	1%	3%	0%	0%	2%	0%
Acceptable	5%	4%	7%	5%	5%	6%	4%	0%	11%	6%	7%	3%	0%	7%	2%
Unacceptable	37%	37%	37%	32%	37%	37%	38%	24%	38%	45%	39%	36%	17%	42%	28%
Completely Unacceptable	56%	58%	51%	60%	55%	55%	56%	76%	51%	47%	48%	59%	83%	48%	69%
Not Sure	1%	1%	2%	1%	1%	1%	1%	0%	0%	1%	2%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	1%	1%	1%	2%	0%	0%	0%	0%	0%	1%	2%	0%	3%	0%	1%	1%	4%	1%
Acceptable	5%	5%	2%	5%	7%	0%	10%	0%	8%	5%	3%	6%	6%	4%	5%	6%	6%	6%
Unacceptable	37%	35%	34%	38%	34%	43%	29%	36%	40%	37%	35%	39%	34%	39%	31%	33%	42%	43%
Completely Unacceptable	56%	57%	63%	54%	59%	57%	54%	64%	52%	56%	60%	54%	54%	57%	62%	59%	47%	48%
Not Sure	1%	3%	0%	1%	0%	0%	7%	0%	0%	1%	0%	1%	2%	1%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	1%	1%	2%	0%	2%	1%	0%
Acceptable	5%	6%	3%	0%	7%	4%	4%
Unacceptable	37%	38%	32%	0%	38%	37%	31%
Completely Unacceptable	56%	54%	64%	91%	52%	58%	62%
Not Sure	1%	1%	0%	9%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	1%	2%	1%	0%	2%	6%	1%	0%	0%	0%	0%	6%	2%	1%	0%	0%	0%
Acceptable	3%	3%	2%	4%	3%	6%	0%	8%	0%	0%	0%	15%	6%	2%	0%	0%	0%
Unacceptable	26%	29%	22%	26%	33%	38%	18%	25%	37%	15%	0%	44%	52%	36%	9%	16%	56%
Completely Unacceptable	69%	65%	75%	70%	61%	50%	80%	67%	63%	85%	100%	33%	39%	60%	91%	83%	44%
Not Sure	1%	1%	0%	0%	1%	0%	2%	0%	0%	0%	0%	2%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	1%	11%	3%	1%	0%	0%	0%	10%	5%	0%	0%	0%	0%
Acceptable	3%	12%	17%	2%	13%	0%	0%	8%	15%	3%	2%	0%	0%
Unacceptable	26%	45%	46%	47%	24%	17%	24%	52%	40%	34%	20%	20%	23%
Completely Unacceptable	69%	30%	30%	49%	63%	82%	76%	28%	40%	61%	75%	79%	77%
Not Sure	1%	1%	3%	2%	0%	0%	0%	2%	0%	2%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	1%	3%	2%	1%	0%	1%	0%	6%	5%	1%	1%	0%	0%	20%	1%	1%	0%	0%
Acceptable	3%	6%	6%	1%	2%	1%	0%	9%	12%	3%	2%	0%	0%	19%	8%	1%	0%	23%
Unacceptable	26%	40%	33%	30%	31%	15%	19%	43%	43%	33%	29%	19%	27%	23%	46%	39%	9%	27%
Completely Unacceptable	69%	50%	59%	68%	67%	82%	81%	38%	39%	62%	68%	80%	73%	39%	44%	58%	91%	39%
Not Sure	1%	1%	1%	1%	0%	1%	0%	4%	1%	0%	0%	0%	0%	0%	1%	1%	0%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	1%	3%	1%	0%	0%	0%	41%	11%	0%	0%	0%	-	-	-	-	-
Acceptable	3%	2%	3%	2%	2%	2%	34%	28%	2%	0%	3%	-	-	-	-	-
Unacceptable	26%	36%	25%	30%	5%	23%	14%	50%	58%	3%	43%	-	-	-	-	-
Completely Unacceptable	69%	57%	70%	68%	93%	65%	11%	11%	39%	97%	8%	-	-	-	-	-
Not Sure	1%	2%	0%	0%	0%	10%	0%	0%	0%	0%	46%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%					

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	18%	3%	0%	0%	0%	2%	1%	1%	5%	0%	1%	1%	2%	15%	6%
Acceptable	3%	9%	12%	0%	1%	2%	2%	3%	3%	6%	6%	1%	4%	12%	7%	14%
Unacceptable	26%	38%	35%	46%	5%	29%	16%	27%	39%	36%	41%	18%	45%	62%	0%	33%
Completely Unacceptable	69%	36%	47%	54%	95%	62%	80%	69%	55%	54%	48%	79%	49%	14%	36%	33%
Not Sure	1%	0%	3%	0%	0%	7%	0%	0%	3%	0%	5%	0%	0%	10%	42%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	1%	0%	10%	0%	9%	1%	2%	1%	12%	0%	1%	1%	0%	43%	0%
Acceptable	3%	1%	6%	5%	0%	4%	1%	3%	4%	12%	2%	2%	3%	11%	0%	7%
Unacceptable	26%	23%	35%	29%	0%	35%	25%	25%	32%	18%	28%	23%	33%	31%	0%	29%
Completely Unacceptable	69%	74%	57%	56%	100%	31%	72%	70%	63%	50%	62%	73%	62%	54%	57%	39%
Not Sure	1%	0%	2%	0%	0%	21%	1%	0%	0%	8%	8%	0%	1%	4%	0%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	1%	1%	2%	5%	0%	0%	1%	5%	19%	0%	0%	1%	5%	0%	19%	0%
Acceptable	3%	2%	6%	14%	0%	23%	2%	9%	37%	0%	10%	2%	9%	14%	0%	10%
Unacceptable	26%	24%	36%	37%	0%	30%	26%	36%	44%	0%	29%	26%	30%	8%	0%	0%
Completely Unacceptable	69%	73%	54%	29%	100%	35%	71%	48%	0%	100%	45%	71%	53%	29%	81%	42%
Not Sure	1%	0%	2%	14%	0%	12%	1%	3%	0%	0%	16%	0%	2%	49%	0%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	1%	1%	2%	18%	0%	2%	1%	1%	5%	0%	8%	0%	1%	1%	5%	2%
Acceptable	3%	2%	3%	8%	2%	2%	1%	3%	6%	8%	3%	8%	2%	3%	2%	2%	5%
Unacceptable	26%	25%	23%	32%	53%	37%	19%	30%	37%	36%	26%	32%	23%	30%	26%	15%	35%
Completely Unacceptable	69%	72%	72%	55%	27%	54%	79%	65%	55%	52%	67%	52%	74%	64%	70%	76%	58%
Not Sure	1%	0%	1%	4%	0%	7%	0%	1%	2%	0%	4%	1%	0%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	6%	1%	1%	6%	1%	1%	3%	1%	1%	1%	2%	1%	6%	1%	1%
Acceptable	3%	5%	2%	8%	6%	2%	2%	4%	2%	3%	3%	3%	2%	3%	3%	2%
Unacceptable	26%	36%	25%	33%	31%	23%	35%	36%	22%	31%	29%	21%	24%	35%	23%	28%
Completely Unacceptable	69%	53%	72%	57%	55%	74%	61%	55%	74%	65%	66%	73%	73%	55%	73%	69%
Not Sure	1%	0%	1%	1%	2%	0%	1%	2%	1%	0%	1%	1%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	1%	3%	1%	1%	4%	1%	2%	6%	1%	1%	1%	2%	1%	4%	0%	1%
Acceptable	3%	5%	2%	2%	6%	2%	2%	6%	2%	3%	3%	4%	1%	11%	1%	3%
Unacceptable	26%	34%	22%	27%	33%	24%	26%	35%	24%	26%	26%	25%	27%	28%	26%	26%
Completely Unacceptable	69%	57%	74%	70%	55%	73%	70%	51%	73%	69%	70%	66%	70%	56%	73%	69%
Not Sure	1%	0%	1%	0%	2%	0%	1%	2%	0%	1%	0%	3%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	1%	19%	1%	2%	23%	1%	1%	0%	0%	36%	4%	1%	0%	0%
Acceptable	3%	13%	2%	4%	18%	12%	2%	0%	7%	22%	14%	4%	0%	14%
Unacceptable	26%	28%	26%	27%	38%	47%	40%	18%	44%	9%	54%	50%	16%	39%
Completely Unacceptable	69%	34%	71%	66%	21%	39%	56%	81%	46%	33%	24%	43%	83%	42%
Not Sure	1%	7%	1%	1%	0%	1%	1%	1%	2%	0%	4%	2%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	1%	9%	3%	1%	0%	0%	13%	5%	0%	1%	0%	11%	4%	0%	1%	0%
Acceptable	3%	6%	13%	1%	1%	4%	16%	11%	5%	0%	6%	12%	12%	6%	0%	7%
Unacceptable	26%	25%	38%	48%	16%	32%	41%	51%	36%	20%	35%	45%	52%	46%	18%	30%
Completely Unacceptable	69%	57%	43%	49%	83%	62%	28%	24%	58%	79%	54%	28%	26%	47%	80%	55%
Not Sure	1%	2%	3%	1%	0%	2%	3%	8%	0%	0%	5%	4%	6%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	1%	9%	7%	0%	1%	0%	5%	9%	0%	1%	0%	2%	1%	2%	1%	1%	1%
Acceptable	3%	5%	13%	4%	1%	9%	7%	13%	5%	1%	9%	2%	3%	2%	3%	3%	3%
Unacceptable	26%	26%	47%	40%	21%	28%	37%	28%	49%	20%	27%	21%	31%	21%	30%	25%	27%
Completely Unacceptable	69%	52%	32%	55%	76%	58%	47%	47%	45%	78%	59%	75%	64%	75%	65%	70%	68%
Not Sure	1%	8%	0%	1%	0%	5%	5%	3%	0%	0%	5%	0%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	1%	1%	2%	1%	2%	0%	3%	1%	2%	2%	1%	2%	1%	1%	1%	1%	2%
Acceptable	3%	3%	3%	2%	4%	2%	3%	2%	3%	3%	2%	1%	4%	3%	2%	2%	4%
Unacceptable	26%	27%	25%	24%	29%	23%	30%	21%	33%	20%	28%	23%	29%	23%	28%	22%	32%
Completely Unacceptable	69%	69%	70%	73%	65%	73%	63%	75%	62%	75%	67%	75%	65%	73%	67%	74%	62%
Not Sure	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	1%	1%	2%	2%	1%	2%	1%	0%	0%	1%	4%	0%	0%	2%	0%
Acceptable	3%	2%	4%	2%	3%	3%	3%	0%	0%	3%	5%	0%	0%	4%	0%
Unacceptable	26%	22%	33%	29%	26%	27%	26%	10%	30%	31%	28%	26%	11%	30%	20%
Completely Unacceptable	69%	74%	61%	65%	69%	68%	70%	90%	70%	64%	62%	72%	89%	64%	78%
Not Sure	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	1%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	1%	1%	0%	2%	0%	0%	0%	0%	4%	2%	1%	0%	3%	1%	1%	2%	4%	1%
Acceptable	3%	9%	1%	2%	2%	0%	0%	0%	4%	1%	2%	3%	3%	2%	2%	2%	4%	4%
Unacceptable	26%	26%	23%	24%	32%	30%	29%	28%	37%	29%	27%	29%	16%	31%	29%	22%	25%	19%
Completely Unacceptable	69%	62%	76%	71%	65%	70%	71%	72%	56%	66%	70%	67%	77%	66%	67%	75%	67%	75%
Not Sure	1%	3%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	1%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	1%	1%	1%	0%	2%	1%	0%
Acceptable	3%	3%	1%	9%	4%	2%	3%
Unacceptable	26%	26%	25%	0%	28%	26%	18%
Completely Unacceptable	69%	69%	72%	36%	65%	71%	78%
Not Sure	1%	1%	0%	55%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	5%	6%	2%	6%	7%	19%	2%	0%	0%	0%	0%	16%	4%	4%	6%	2%	10%
Acceptable	16%	19%	11%	24%	18%	18%	21%	26%	16%	19%	0%	31%	25%	17%	12%	11%	14%
Unacceptable	35%	37%	32%	29%	37%	44%	34%	44%	59%	18%	72%	36%	43%	41%	40%	30%	54%
Completely Unacceptable	42%	35%	52%	19%	34%	13%	37%	30%	25%	63%	28%	16%	24%	35%	41%	53%	16%
Not Sure	3%	4%	2%	22%	4%	6%	5%	0%	0%	0%	0%	1%	4%	3%	1%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	5%	27%	6%	4%	2%	2%	10%	25%	11%	2%	3%	3%	0%
Acceptable	16%	29%	37%	20%	23%	11%	36%	39%	22%	23%	14%	11%	11%
Unacceptable	35%	26%	30%	51%	48%	31%	33%	30%	41%	38%	28%	34%	23%
Completely Unacceptable	42%	17%	23%	22%	24%	53%	16%	6%	20%	34%	54%	48%	66%
Not Sure	3%	1%	3%	3%	2%	4%	5%	0%	6%	3%	0%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	5%	13%	4%	5%	0%	2%	2%	30%	10%	2%	4%	1%	5%	32%	6%	5%	2%	0%
Acceptable	16%	20%	27%	15%	10%	10%	7%	37%	46%	22%	16%	6%	15%	30%	27%	22%	5%	23%
Unacceptable	35%	38%	39%	37%	48%	29%	9%	23%	34%	48%	38%	33%	15%	17%	37%	43%	28%	30%
Completely Unacceptable	42%	26%	27%	38%	40%	55%	81%	8%	9%	21%	38%	57%	56%	19%	26%	28%	62%	6%
Not Sure	3%	2%	3%	5%	1%	4%	0%	1%	1%	7%	3%	3%	8%	3%	4%	2%	2%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Completely Acceptable	5%	13%	2%	4%	1%	0%	66%	21%	5%	1%	0%	61%	15%	6%	2%	0%
Acceptable	16%	22%	17%	9%	5%	5%	18%	47%	20%	10%	27%	33%	72%	21%	11%	66%
Unacceptable	35%	34%	37%	43%	15%	36%	9%	19%	57%	22%	30%	6%	1%	61%	27%	0%
Completely Unacceptable	42%	28%	41%	42%	79%	22%	8%	8%	15%	63%	8%	0%	9%	8%	57%	0%
Not Sure	3%	4%	3%	2%	0%	37%	0%	5%	3%	3%	36%	0%	3%	4%	3%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	5%	-	-	-	-	-	2%	5%	6%	15%	6%	4%	4%	15%	15%	16%
Acceptable	16%	-	-	-	-	-	8%	17%	25%	15%	34%	12%	25%	30%	51%	22%
Unacceptable	35%	-	-	-	-	-	29%	38%	38%	25%	21%	32%	43%	46%	14%	25%
Completely Unacceptable	42%	-	-	-	-	-	57%	38%	25%	46%	31%	49%	25%	0%	20%	14%
Not Sure	3%	-	-	-	-	-	4%	2%	7%	0%	8%	3%	3%	8%	0%	23%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	5%	5%	4%	10%	0%	9%	4%	5%	4%	15%	0%	5%	4%	1%	43%	0%
Acceptable	16%	13%	24%	15%	0%	21%	10%	19%	23%	22%	10%	14%	18%	32%	0%	15%
Unacceptable	35%	31%	44%	49%	0%	24%	35%	34%	37%	23%	11%	33%	40%	35%	0%	22%
Completely Unacceptable	42%	48%	25%	26%	100%	22%	49%	37%	33%	29%	51%	46%	32%	30%	57%	22%
Not Sure	3%	3%	4%	0%	0%	24%	2%	4%	2%	11%	27%	3%	5%	2%	0%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Completely Acceptable	5%	4%	8%	15%	0%	15%	4%	4%	45%	0%	0%	4%	8%	14%	19%	0%
Acceptable	16%	15%	18%	33%	0%	49%	15%	33%	31%	0%	24%	15%	26%	57%	34%	53%
Unacceptable	35%	33%	46%	35%	0%	0%	35%	33%	24%	0%	0%	35%	38%	29%	0%	0%
Completely Unacceptable	42%	46%	21%	16%	100%	24%	43%	23%	0%	100%	31%	43%	24%	0%	47%	29%
Not Sure	3%	3%	7%	0%	0%	12%	3%	7%	0%	0%	45%	3%	3%	0%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	5%	2%	6%	18%	0%	2%	1%	13%	55%	5%	16%	3%	4%	4%	3%	6%
Acceptable	16%	12%	20%	32%	13%	11%	4%	13%	59%	33%	28%	18%	14%	19%	16%	10%	18%
Unacceptable	35%	35%	34%	29%	29%	50%	22%	54%	19%	8%	15%	29%	34%	38%	36%	29%	32%
Completely Unacceptable	42%	45%	39%	27%	31%	33%	71%	30%	6%	5%	2%	35%	47%	32%	41%	57%	36%
Not Sure	3%	3%	4%	6%	9%	6%	0%	2%	3%	0%	50%	2%	2%	8%	3%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	8%	4%	4%	12%	4%	3%	10%	3%	6%	5%	4%	4%	10%	4%	3%
Acceptable	16%	27%	14%	20%	22%	16%	11%	19%	15%	16%	18%	11%	14%	15%	16%	16%
Unacceptable	35%	37%	34%	36%	30%	33%	47%	41%	32%	38%	37%	31%	32%	41%	31%	38%
Completely Unacceptable	42%	25%	44%	34%	32%	45%	33%	27%	47%	34%	37%	53%	45%	32%	46%	38%
Not Sure	3%	3%	3%	6%	4%	3%	6%	4%	3%	5%	3%	1%	5%	2%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	9%	4%	2%	10%	4%	2%	10%	4%	1%	5%	5%	2%	17%	2%	2%
Acceptable	16%	22%	13%	15%	21%	14%	16%	21%	15%	16%	16%	16%	12%	33%	10%	18%
Unacceptable	35%	33%	32%	41%	36%	34%	36%	37%	34%	34%	34%	31%	43%	28%	34%	41%
Completely Unacceptable	42%	33%	48%	37%	30%	45%	39%	29%	44%	43%	42%	47%	35%	20%	52%	29%
Not Sure	3%	3%	3%	5%	3%	2%	7%	3%	3%	6%	3%	1%	8%	2%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	5%	25%	4%	3%	32%	3%	5%	3%	3%	33%	11%	6%	3%	0%
Acceptable	16%	22%	15%	24%	30%	28%	26%	10%	22%	39%	33%	26%	10%	27%
Unacceptable	35%	30%	35%	34%	23%	43%	38%	33%	37%	21%	37%	46%	31%	37%
Completely Unacceptable	42%	23%	43%	30%	13%	24%	27%	50%	27%	7%	13%	20%	52%	22%
Not Sure	3%	0%	3%	8%	3%	2%	5%	3%	11%	0%	5%	2%	4%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Completely Acceptable	5%	25%	13%	2%	2%	0%	16%	8%	5%	3%	6%	14%	13%	6%	3%	4%
Acceptable	16%	31%	47%	19%	6%	25%	27%	26%	23%	12%	25%	20%	33%	23%	12%	30%
Unacceptable	35%	20%	24%	56%	32%	26%	39%	44%	43%	32%	28%	46%	22%	46%	32%	32%
Completely Unacceptable	42%	24%	12%	18%	58%	18%	17%	21%	27%	50%	27%	18%	29%	22%	50%	25%
Not Sure	3%	0%	5%	4%	2%	31%	0%	0%	2%	4%	14%	2%	2%	2%	4%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	5%	14%	15%	4%	4%	3%	14%	8%	4%	4%	3%	5%	4%	5%	4%	5%	4%
Acceptable	16%	24%	25%	22%	12%	31%	19%	27%	23%	13%	25%	12%	19%	12%	19%	13%	18%
Unacceptable	35%	32%	35%	47%	32%	30%	38%	32%	46%	32%	33%	34%	35%	32%	37%	35%	34%
Completely Unacceptable	42%	29%	26%	23%	48%	31%	27%	31%	24%	48%	32%	45%	38%	46%	38%	41%	42%
Not Sure	3%	0%	0%	4%	4%	5%	1%	2%	3%	4%	7%	4%	3%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	5%	5%	3%	4%	5%	4%	6%	4%	6%	4%	5%	4%	5%	4%	5%	3%	6%
Acceptable	16%	14%	18%	13%	19%	14%	19%	11%	22%	14%	16%	13%	17%	14%	17%	13%	20%
Unacceptable	35%	36%	33%	33%	37%	33%	37%	33%	37%	34%	35%	34%	35%	33%	36%	34%	36%
Completely Unacceptable	42%	41%	42%	47%	36%	46%	35%	48%	33%	45%	40%	46%	38%	47%	38%	46%	35%
Not Sure	3%	4%	3%	4%	3%	3%	4%	4%	3%	3%	4%	3%	4%	2%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	5%	4%	6%	2%	5%	5%	4%	0%	0%	7%	6%	2%	0%	6%	1%
Acceptable	16%	15%	18%	15%	16%	17%	15%	0%	21%	18%	24%	10%	4%	21%	7%
Unacceptable	35%	33%	37%	33%	35%	34%	36%	24%	32%	38%	33%	37%	28%	35%	33%
Completely Unacceptable	42%	45%	36%	47%	41%	41%	42%	33%	41%	33%	33%	48%	67%	33%	55%
Not Sure	3%	4%	3%	3%	3%	3%	4%	43%	6%	4%	4%	3%	2%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	5%	3%	10%	5%	4%	0%	10%	0%	0%	2%	6%	3%	9%	4%	3%	4%	10%	2%
Acceptable	16%	23%	12%	15%	17%	5%	17%	27%	13%	16%	20%	15%	14%	20%	11%	17%	18%	13%
Unacceptable	35%	36%	23%	33%	46%	37%	60%	27%	36%	40%	31%	39%	24%	33%	43%	29%	29%	33%
Completely Unacceptable	42%	35%	53%	44%	32%	57%	6%	42%	36%	39%	39%	40%	50%	38%	37%	47%	43%	47%
Not Sure	3%	3%	2%	4%	1%	0%	7%	4%	16%	3%	5%	3%	3%	5%	4%	2%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	5%	5%	5%	0%	5%	4%	5%
Acceptable	16%	15%	17%	64%	19%	14%	14%
Unacceptable	35%	35%	36%	29%	37%	34%	27%
Completely Unacceptable	42%	42%	41%	7%	36%	45%	51%
Not Sure	3%	4%	1%	0%	4%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	31%	27%	36%	39%	28%	28%	21%	35%	0%	35%	28%	33%	9%	16%	25%	40%	25%
Threat	49%	48%	49%	42%	47%	53%	58%	43%	63%	38%	37%	46%	51%	55%	45%	47%	40%
Not a Threat	17%	20%	12%	16%	21%	18%	15%	23%	26%	27%	35%	14%	33%	24%	28%	10%	14%
Not At All a Threat	2%	2%	2%	0%	2%	0%	1%	0%	11%	0%	0%	4%	4%	1%	2%	1%	0%
Not Sure	2%	3%	1%	4%	3%	0%	5%	0%	0%	0%	0%	3%	3%	3%	1%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Typed						Talked On Hand-Held					
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	31%	29%	14%	15%	41%	36%	13%	18%	12%	23%	39%	36%	17%
Threat	49%	46%	48%	55%	37%	48%	54%	46%	49%	48%	39%	50%	23%
Not a Threat	17%	17%	28%	25%	19%	13%	13%	25%	34%	23%	20%	10%	60%
Not At All a Threat	2%	4%	6%	1%	0%	1%	0%	7%	5%	1%	0%	1%	0%
Not Sure	2%	4%	4%	3%	4%	1%	20%	3%	0%	4%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	31%	18%	19%	35%	37%	39%	9%	18%	18%	23%	21%	39%	5%	42%	2%	19%	50%	17%
Threat	49%	58%	49%	45%	39%	47%	81%	54%	54%	51%	47%	46%	63%	26%	41%	60%	43%	42%
Not a Threat	17%	18%	28%	14%	24%	10%	10%	23%	22%	23%	26%	12%	24%	20%	48%	18%	5%	32%
Not At All a Threat	2%	5%	1%	1%	0%	2%	0%	4%	2%	2%	3%	1%	0%	12%	5%	0%	1%	1%
Not Sure	2%	1%	3%	4%	0%	2%	0%	1%	4%	1%	3%	2%	7%	0%	4%	3%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	31%	16%	28%	38%	65%	41%	56%	8%	16%	42%	3%	45%	21%	19%	36%	0%
Threat	49%	49%	52%	52%	28%	39%	22%	42%	56%	45%	30%	42%	53%	51%	48%	8%
Not a Threat	17%	30%	16%	9%	2%	12%	9%	42%	23%	10%	57%	7%	17%	25%	13%	76%
Not At All a Threat	2%	4%	1%	1%	3%	0%	13%	6%	1%	2%	0%	6%	4%	2%	1%	0%
Not Sure	2%	2%	3%	1%	1%	7%	0%	3%	4%	1%	10%	0%	6%	4%	2%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	31%	15%	16%	26%	42%	33%	-	-	-	-	-	43%	1%	3%	0%	6%
Threat	49%	55%	51%	54%	45%	27%	-	-	-	-	-	47%	58%	10%	23%	11%
Not a Threat	17%	22%	26%	18%	10%	34%	-	-	-	-	-	8%	35%	82%	42%	22%
Not At All a Threat	2%	5%	1%	1%	2%	0%	-	-	-	-	-	1%	2%	0%	35%	0%
Not Sure	2%	3%	5%	1%	2%	5%	-	-	-	-	-	1%	4%	5%	0%	61%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%						70%	26%	2%	1%	1%

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	31%	38%	12%	12%	38%	18%	50%	20%	10%	12%	7%	38%	15%	4%	43%	0%
Threat	49%	46%	58%	44%	0%	28%	37%	60%	51%	32%	29%	47%	55%	43%	0%	24%
Not a Threat	17%	12%	27%	30%	0%	19%	10%	16%	34%	46%	31%	12%	25%	45%	0%	29%
Not At All a Threat	2%	2%	0%	0%	62%	0%	2%	1%	1%	10%	7%	2%	1%	6%	57%	0%
Not Sure	2%	2%	2%	14%	0%	35%	2%	2%	4%	0%	26%	2%	3%	2%	0%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	31%	32%	20%	48%	0%	15%	32%	11%	37%	0%	0%	32%	14%	14%	19%	0%
Threat	49%	49%	50%	19%	30%	19%	48%	60%	37%	0%	24%	48%	62%	0%	0%	23%
Not a Threat	17%	15%	27%	28%	32%	8%	16%	22%	26%	0%	29%	16%	20%	86%	55%	31%
Not At All a Threat	2%	2%	1%	0%	38%	0%	2%	0%	0%	100%	0%	2%	1%	0%	26%	0%
Not Sure	2%	2%	2%	5%	0%	58%	2%	6%	0%	0%	47%	2%	3%	0%	0%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	31%	36%	22%	24%	24%	24%	49%	19%	13%	19%	27%	24%	32%	29%	30%	40%	26%
Threat	49%	46%	58%	37%	56%	55%	38%	61%	44%	59%	30%	58%	47%	50%	49%	46%	51%
Not a Threat	17%	14%	17%	34%	15%	14%	8%	18%	35%	13%	31%	14%	18%	15%	17%	8%	18%
Not At All a Threat	2%	2%	1%	0%	5%	0%	2%	1%	3%	9%	0%	3%	2%	0%	1%	4%	1%
Not Sure	2%	2%	3%	4%	0%	7%	2%	1%	4%	0%	11%	1%	1%	6%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?															
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	31%	23%	32%	22%	31%	32%	26%	30%	34%	17%	28%	33%	34%	35%	30%	29%
Threat	49%	44%	49%	46%	41%	49%	52%	44%	48%	57%	49%	56%	46%	47%	48%	50%
Not a Threat	17%	26%	16%	19%	21%	16%	16%	22%	15%	19%	20%	10%	13%	14%	19%	15%
Not At All a Threat	2%	5%	1%	2%	4%	2%	0%	2%	2%	0%	2%	0%	2%	3%	2%	1%
Not Sure	2%	2%	2%	10%	3%	1%	6%	2%	1%	7%	1%	1%	5%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	31%	26%	35%	26%	28%	30%	33%	35%	29%	33%	30%	39%	30%	25%	32%	32%
Threat	49%	50%	44%	56%	48%	48%	50%	44%	49%	50%	49%	45%	50%	57%	47%	47%
Not a Threat	17%	19%	18%	12%	19%	19%	10%	16%	19%	8%	18%	11%	12%	13%	18%	15%
Not At All a Threat	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	4%	1%	4%	1%	1%
Not Sure	2%	3%	1%	4%	3%	1%	6%	4%	1%	8%	2%	1%	7%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Very Serious Threat	31%	37%	31%	25%	24%	16%	12%	39%	25%	38%	10%	17%	37%	35%	
Threat	49%	41%	48%	55%	33%	50%	53%	48%	40%	49%	46%	53%	48%	44%	
Not a Threat	17%	16%	17%	15%	32%	27%	30%	10%	15%	0%	36%	25%	13%	16%	
Not At All a Threat	2%	5%	2%	0%	10%	5%	1%	1%	0%	13%	4%	1%	1%	0%	
Not Sure	2%	0%	2%	5%	0%	2%	3%	2%	20%	0%	4%	4%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	31%	14%	15%	22%	38%	43%	34%	30%	18%	35%	17%	45%	20%	14%	35%	15%
Threat	49%	64%	52%	52%	46%	39%	31%	40%	53%	50%	30%	24%	47%	59%	48%	42%
Not a Threat	17%	19%	27%	22%	13%	10%	32%	26%	23%	12%	35%	24%	28%	20%	14%	28%
Not At All a Threat	2%	4%	3%	2%	1%	0%	2%	4%	3%	1%	3%	4%	5%	2%	1%	0%
Not Sure	2%	0%	3%	4%	2%	7%	0%	0%	3%	2%	15%	2%	0%	4%	2%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	31%	29%	48%	12%	35%	20%	42%	15%	14%	35%	15%	31%	30%	29%	32%	28%	34%
Threat	49%	32%	31%	57%	49%	33%	26%	48%	59%	49%	37%	52%	45%	53%	46%	50%	47%
Not a Threat	17%	32%	15%	27%	13%	28%	26%	35%	21%	13%	34%	14%	19%	15%	18%	20%	14%
Not At All a Threat	2%	5%	5%	1%	1%	3%	5%	2%	2%	1%	3%	1%	2%	1%	2%	1%	3%
Not Sure	2%	2%	0%	3%	2%	17%	1%	0%	4%	2%	12%	2%	2%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	31%	29%	34%	30%	32%	31%	30%	33%	28%	39%	28%	32%	30%	31%	30%	29%	33%
Threat	49%	49%	48%	50%	47%	49%	48%	48%	50%	46%	50%	48%	49%	49%	48%	49%	48%
Not a Threat	17%	18%	15%	17%	16%	17%	16%	17%	17%	11%	19%	16%	17%	17%	17%	19%	14%
Not At All a Threat	2%	2%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	2%	0%	2%	1%	3%
Not Sure	2%	2%	2%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
929 Adults		All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points			Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Very Serious Threat		31%	29%	33%	51%	30%	29%	32%	51%	29%	20%	26%	39%	49%	23%	43%	
Threat		49%	50%	47%	35%	49%	49%	49%	9%	39%	54%	52%	45%	41%	52%	43%	
Not a Threat		17%	18%	15%	8%	17%	18%	15%	39%	22%	23%	17%	12%	9%	20%	11%	
Not At All a Threat		2%	1%	3%	2%	2%	1%	2%	0%	4%	2%	2%	2%	1%	2%	1%	
Not Sure		2%	2%	3%	4%	2%	3%	2%	0%	6%	2%	4%	2%	0%	3%	1%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	31%	25%	31%	29%	40%	17%	54%	20%	34%	35%	30%	31%	28%	31%	40%	32%	27%	15%
Threat	49%	58%	48%	48%	42%	75%	39%	60%	42%	44%	48%	48%	55%	51%	42%	46%	52%	57%
Not a Threat	17%	13%	13%	19%	16%	8%	7%	15%	12%	14%	19%	18%	14%	13%	15%	18%	18%	23%
Not At All a Threat	2%	1%	0%	2%	1%	0%	0%	4%	0%	4%	0%	2%	1%	3%	0%	2%	1%	1%
Not Sure	2%	3%	7%	2%	1%	0%	0%	0%	12%	3%	3%	2%	2%	2%	2%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

929 Adults Credibility Interval: +/-4.1 pct points	All	Driven			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	31%	30%	36%	21%	30%	33%	20%
Threat	49%	49%	47%	7%	48%	49%	54%
Not a Threat	17%	17%	12%	55%	18%	15%	20%
Not At All a Threat	2%	1%	3%	0%	2%	2%	0%
Not Sure	2%	2%	2%	17%	3%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	70%	67%	75%	75%	66%	59%	73%	77%	37%	70%	65%	71%	48%	56%	70%	80%	44%
Threat	26%	30%	21%	15%	31%	30%	23%	16%	63%	30%	35%	22%	47%	42%	27%	17%	25%
Not a Threat	2%	1%	3%	0%	1%	6%	1%	0%	0%	0%	0%	2%	2%	1%	4%	2%	2%
Not At All a Threat	1%	1%	0%	3%	0%	0%	3%	0%	0%	0%	0%	1%	0%	1%	0%	0%	3%
Not Sure	1%	2%	1%	8%	2%	6%	0%	7%	0%	0%	0%	4%	2%	0%	0%	0%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	70%	68%	43%	57%	77%	77%	55%	58%	57%	65%	72%	75%	64%
Threat	26%	21%	48%	39%	23%	21%	17%	32%	38%	31%	23%	22%	36%
Not a Threat	2%	5%	3%	2%	0%	1%	2%	5%	3%	1%	2%	2%	0%
Not At All a Threat	1%	1%	1%	1%	0%	0%	0%	2%	1%	0%	3%	0%	0%
Not Sure	1%	4%	5%	0%	0%	0%	25%	3%	1%	3%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	70%	68%	58%	73%	61%	80%	9%	69%	60%	56%	63%	79%	33%	67%	45%	68%	82%	57%
Threat	26%	27%	39%	25%	25%	17%	89%	22%	35%	41%	32%	19%	58%	28%	48%	30%	15%	26%
Not a Threat	2%	2%	1%	1%	14%	1%	2%	5%	1%	1%	5%	2%	1%	0%	3%	1%	2%	3%
Not At All a Threat	1%	1%	1%	0%	0%	0%	0%	4%	1%	0%	0%	0%	0%	2%	0%	1%	0%	0%
Not Sure	1%	2%	0%	1%	0%	2%	0%	0%	3%	2%	0%	1%	7%	2%	4%	0%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	70%	61%	71%	80%	75%	71%	57%	32%	57%	84%	26%	65%	39%	49%	80%	8%
Threat	26%	34%	25%	19%	22%	21%	37%	52%	40%	14%	41%	21%	44%	45%	18%	12%
Not a Threat	2%	1%	2%	1%	1%	4%	0%	8%	3%	0%	16%	2%	8%	4%	0%	25%
Not At All a Threat	1%	2%	0%	0%	1%	0%	0%	1%	0%	1%	0%	6%	1%	0%	0%	29%
Not Sure	1%	2%	1%	0%	1%	4%	6%	6%	1%	1%	17%	6%	7%	2%	1%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	64%	52%	64%	84%	62%	98%	68%	34%	58%	18%	-	-	-	-	-
Threat	26%	23%	41%	32%	16%	25%	1%	31%	54%	31%	45%	-	-	-	-	-
Not a Threat	2%	6%	3%	2%	0%	4%	0%	0%	9%	0%	4%	-	-	-	-	-
Not At All a Threat	1%	2%	2%	0%	0%	0%	0%	0%	1%	11%	0%	-	-	-	-	-
Not Sure	1%	5%	2%	1%	0%	9%	0%	0%	2%	0%	34%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%					

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	80%	49%	38%	38%	9%	83%	67%	52%	35%	31%	80%	51%	46%	0%	17%
Threat	26%	19%	43%	44%	0%	24%	14%	31%	44%	33%	36%	18%	45%	42%	0%	22%
Not a Threat	2%	0%	6%	4%	0%	0%	2%	1%	2%	18%	0%	2%	2%	9%	0%	0%
Not At All a Threat	1%	0%	1%	0%	62%	0%	1%	0%	0%	8%	0%	1%	0%	0%	57%	0%
Not Sure	1%	0%	1%	14%	0%	67%	0%	1%	2%	6%	33%	0%	3%	2%	43%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	76%	44%	51%	0%	0%	73%	28%	7%	0%	0%	73%	49%	0%	0%	0%
Threat	26%	22%	48%	8%	62%	0%	24%	56%	59%	0%	0%	25%	45%	29%	22%	0%
Not a Threat	2%	1%	4%	15%	0%	36%	1%	7%	26%	0%	0%	1%	2%	14%	34%	31%
Not At All a Threat	1%	0%	0%	17%	38%	11%	0%	1%	0%	100%	14%	0%	0%	49%	26%	13%
Not Sure	1%	0%	4%	10%	0%	53%	1%	8%	7%	0%	86%	1%	3%	8%	19%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	77%	62%	55%	54%	57%	86%	63%	51%	75%	55%	53%	75%	66%	71%	64%	68%
Threat	26%	20%	35%	35%	34%	30%	11%	35%	44%	16%	28%	43%	22%	30%	25%	32%	28%
Not a Threat	2%	2%	1%	5%	0%	5%	2%	1%	4%	4%	0%	2%	2%	1%	2%	0%	1%
Not At All a Threat	1%	0%	0%	3%	6%	0%	0%	1%	1%	5%	0%	2%	0%	1%	0%	2%	0%
Not Sure	1%	1%	1%	3%	5%	9%	1%	0%	1%	0%	18%	0%	1%	3%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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14	How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?															
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	59%	72%	57%	61%	75%	58%	68%	74%	58%	68%	66%	77%	62%	74%	69%
Threat	26%	39%	24%	30%	30%	23%	36%	26%	23%	36%	28%	34%	20%	32%	24%	26%
Not a Threat	2%	1%	2%	4%	3%	2%	2%	3%	1%	2%	3%	0%	1%	2%	1%	3%
Not At All a Threat	1%	1%	0%	0%	3%	0%	0%	2%	0%	0%	1%	0%	0%	2%	0%	0%
Not Sure	1%	0%	1%	10%	2%	1%	4%	1%	1%	4%	1%	0%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

14	How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	64%	73%	72%	63%	73%	70%	61%	73%	66%	72%	63%	69%	69%	73%	66%
Threat	26%	33%	24%	24%	31%	25%	25%	31%	24%	28%	25%	32%	26%	28%	25%	28%
Not a Threat	2%	2%	2%	1%	2%	2%	2%	3%	2%	1%	2%	1%	1%	2%	2%	2%
Not At All a Threat	1%	0%	1%	0%	2%	0%	0%	3%	0%	0%	0%	2%	0%	1%	1%	0%
Not Sure	1%	1%	0%	3%	2%	0%	3%	2%	0%	4%	1%	2%	4%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	70%	62%	72%	53%	51%	59%	58%	78%	43%	67%	39%	57%	78%	35%
Threat	26%	27%	25%	41%	43%	37%	40%	19%	30%	22%	50%	39%	19%	53%
Not a Threat	2%	2%	1%	6%	4%	3%	1%	2%	4%	5%	7%	1%	1%	0%
Not At All a Threat	1%	10%	0%	0%	2%	0%	0%	1%	2%	6%	0%	1%	0%	0%
Not Sure	1%	0%	1%	1%	0%	1%	2%	1%	20%	0%	4%	2%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	70%	51%	54%	61%	80%	55%	51%	61%	61%	77%	43%	66%	51%	55%	77%	46%
Threat	26%	44%	39%	36%	18%	30%	20%	26%	37%	22%	37%	9%	36%	42%	22%	32%
Not a Threat	2%	3%	4%	1%	2%	5%	23%	5%	1%	0%	6%	19%	4%	1%	0%	6%
Not At All a Threat	1%	1%	2%	0%	0%	2%	2%	5%	0%	0%	0%	2%	6%	0%	0%	0%
Not Sure	1%	1%	2%	3%	1%	8%	3%	3%	1%	0%	14%	4%	3%	2%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	70%	61%	73%	57%	75%	48%	68%	63%	56%	76%	39%	74%	67%	73%	68%	73%	68%
Threat	26%	6%	23%	39%	23%	33%	12%	31%	40%	23%	41%	25%	27%	26%	26%	24%	28%
Not a Threat	2%	20%	2%	1%	1%	5%	13%	4%	2%	1%	5%	1%	3%	0%	3%	2%	1%
Not At All a Threat	1%	7%	0%	0%	0%	1%	4%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%
Not Sure	1%	5%	2%	2%	0%	13%	3%	2%	2%	0%	13%	1%	2%	0%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	70%	72%	68%	73%	68%	71%	69%	74%	65%	79%	67%	78%	65%	74%	68%	73%	67%
Threat	26%	25%	28%	24%	28%	26%	26%	23%	30%	16%	29%	22%	29%	23%	28%	24%	29%
Not a Threat	2%	2%	1%	2%	1%	2%	2%	2%	2%	4%	1%	0%	3%	3%	1%	2%	2%
Not At All a Threat	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Not Sure	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	0%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	70%	73%	65%	74%	70%	68%	72%	91%	62%	66%	67%	74%	83%	66%	77%
Threat	26%	24%	30%	19%	26%	26%	26%	9%	34%	31%	30%	23%	12%	30%	19%
Not a Threat	2%	2%	2%	2%	2%	3%	1%	0%	1%	1%	2%	0%	5%	2%	2%
Not At All a Threat	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	1%
Not Sure	1%	1%	2%	4%	1%	2%	1%	0%	3%	1%	1%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	70%	75%	57%	72%	71%	28%	93%	70%	50%	72%	73%	67%	73%	69%	74%	74%	64%	69%
Threat	26%	16%	35%	26%	25%	72%	7%	21%	41%	21%	25%	29%	26%	26%	21%	22%	35%	30%
Not a Threat	2%	3%	3%	1%	4%	0%	0%	0%	0%	3%	0%	3%	0%	1%	4%	2%	1%	0%
Not At All a Threat	1%	3%	0%	0%	0%	0%	0%	4%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%
Not Sure	1%	3%	5%	1%	0%	0%	0%	4%	9%	3%	2%	1%	1%	2%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	70%	69%	77%	45%	69%	73%	62%
Threat	26%	27%	19%	0%	25%	26%	33%
Not a Threat	2%	2%	2%	0%	3%	1%	1%
Not At All a Threat	1%	0%	1%	55%	1%	0%	1%
Not Sure	1%	1%	1%	0%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	71%	68%	76%	61%	69%	59%	67%	86%	48%	60%	72%	70%	61%	60%	82%	76%	69%
Threat	26%	29%	21%	30%	28%	24%	30%	14%	42%	40%	28%	23%	38%	36%	16%	22%	13%
Not a Threat	2%	2%	2%	2%	2%	11%	3%	0%	10%	0%	0%	3%	1%	3%	1%	1%	13%
Not At All a Threat	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	1%	8%	1%	6%	0%	0%	0%	0%	0%	3%	0%	1%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	71%	77%	56%	63%	75%	74%	61%	71%	60%	65%	75%	74%	92%
Threat	26%	13%	42%	35%	25%	23%	18%	20%	33%	31%	24%	24%	0%
Not a Threat	2%	5%	1%	1%	0%	2%	16%	6%	5%	2%	1%	1%	8%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	5%	1%	1%	0%	0%	5%	3%	1%	2%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	71%	71%	63%	75%	53%	76%	91%	73%	61%	64%	63%	76%	73%	69%	62%	69%	78%	41%
Threat	26%	24%	35%	22%	41%	22%	9%	25%	34%	34%	31%	22%	20%	21%	32%	28%	21%	49%
Not a Threat	2%	3%	2%	3%	2%	1%	0%	1%	3%	2%	6%	1%	7%	6%	5%	2%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	2%	0%	0%	4%	1%	0%	1%	1%	1%	0%	1%	0%	4%	1%	1%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	71%	67%	70%	74%	83%	71%	55%	51%	64%	78%	53%	73%	34%	62%	77%	20%
Threat	26%	29%	26%	26%	14%	24%	39%	40%	33%	19%	31%	7%	60%	34%	21%	54%
Not a Threat	2%	2%	3%	0%	1%	0%	0%	8%	2%	2%	0%	15%	4%	2%	2%	0%
Not At All a Threat	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	2%	1%	0%	1%	4%	6%	1%	1%	0%	17%	6%	1%	1%	0%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	71%	72%	58%	64%	82%	66%	88%	67%	53%	86%	52%	81%	53%	15%	22%	10%
Threat	26%	21%	39%	32%	15%	28%	10%	30%	42%	7%	23%	18%	42%	81%	58%	24%
Not a Threat	2%	5%	2%	3%	1%	0%	1%	2%	4%	0%	12%	1%	3%	5%	0%	22%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	20%	0%
Not Sure	1%	2%	1%	1%	0%	6%	0%	1%	1%	0%	13%	0%	1%	0%	0%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	71%	-	-	-	-	-	92%	63%	42%	32%	50%	82%	47%	40%	0%	39%
Threat	26%	-	-	-	-	-	7%	36%	45%	37%	19%	17%	45%	49%	0%	7%
Not a Threat	2%	-	-	-	-	-	0%	0%	11%	17%	0%	0%	5%	12%	0%	0%
Not At All a Threat	0%	-	-	-	-	-	0%	0%	0%	8%	0%	0%	0%	0%	57%	0%
Not Sure	1%	-	-	-	-	-	0%	0%	1%	6%	31%	0%	2%	0%	43%	54%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	71%	76%	49%	22%	62%	21%	74%	29%	0%	0%	0%	75%	38%	0%	22%	0%
Threat	26%	22%	45%	60%	0%	34%	23%	64%	81%	0%	14%	23%	53%	71%	34%	44%
Not a Threat	2%	1%	5%	13%	0%	0%	2%	4%	19%	0%	0%	1%	8%	29%	0%	0%
Not At All a Threat	0%	0%	0%	0%	38%	0%	0%	0%	0%	100%	0%	0%	0%	0%	26%	0%
Not Sure	1%	1%	1%	5%	0%	45%	0%	3%	0%	0%	86%	1%	1%	0%	19%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	71%	79%	61%	61%	43%	37%	86%	63%	54%	82%	61%	72%	73%	68%	71%	71%	72%
Threat	26%	19%	36%	32%	42%	51%	12%	34%	42%	13%	29%	24%	25%	28%	26%	19%	25%
Not a Threat	2%	1%	4%	4%	7%	3%	1%	2%	3%	0%	0%	4%	1%	3%	2%	4%	2%
Not At All a Threat	0%	0%	0%	0%	5%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	2%	0%
Not Sure	1%	1%	0%	3%	4%	9%	0%	1%	0%	0%	10%	0%	1%	1%	1%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	71%	66%	72%	67%	67%	72%	71%	72%	72%	67%	71%	79%	69%	69%	72%	71%
Threat	26%	31%	25%	23%	29%	25%	25%	25%	25%	29%	27%	17%	27%	28%	25%	25%
Not a Threat	2%	0%	2%	7%	3%	2%	2%	3%	2%	2%	2%	2%	2%	3%	2%	2%
Not At All a Threat	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	2%	1%	3%	0%	1%	2%	0%	0%	3%	1%	2%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	71%	73%	71%	70%	66%	72%	72%	65%	72%	74%	70%	74%	77%	71%	73%	68%
Threat	26%	23%	26%	28%	30%	25%	24%	30%	26%	23%	27%	23%	19%	27%	25%	27%
Not a Threat	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

15

How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	71%	56%	72%	72%	67%	62%	70%	74%	60%	82%	53%	61%	76%	56%
Threat	26%	38%	25%	24%	24%	33%	28%	24%	22%	18%	39%	35%	22%	24%
Not a Threat	2%	5%	2%	3%	8%	5%	1%	1%	10%	0%	7%	3%	1%	12%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	0%	1%	1%	0%	1%	1%	1%	8%	0%	1%	1%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	71%	70%	61%	66%	76%	64%	51%	55%	67%	75%	66%	63%	52%	64%	75%	63%
Threat	26%	21%	36%	29%	23%	34%	44%	37%	29%	23%	25%	31%	41%	32%	23%	28%
Not a Threat	2%	5%	2%	4%	1%	0%	3%	6%	4%	1%	0%	2%	4%	5%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	4%	1%	1%	0%	2%	2%	3%	0%	0%	9%	4%	2%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	71%	51%	69%	60%	76%	57%	61%	62%	60%	76%	63%	71%	71%	73%	70%	69%	74%
Threat	26%	41%	21%	36%	23%	27%	33%	29%	35%	23%	27%	26%	26%	24%	27%	28%	24%
Not a Threat	2%	3%	8%	4%	1%	8%	3%	7%	5%	1%	2%	2%	2%	3%	2%	3%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	4%	2%	0%	0%	9%	3%	2%	0%	0%	8%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	71%	70%	73%	73%	70%	73%	69%	74%	67%	71%	71%	74%	69%	72%	71%	71%	72%
Threat	26%	27%	24%	26%	26%	25%	26%	23%	29%	26%	25%	23%	27%	26%	25%	27%	24%
Not a Threat	2%	2%	2%	1%	3%	1%	3%	1%	3%	1%	2%	2%	2%	1%	2%	1%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

15

How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	71%	72%	70%	78%	71%	65%	78%	79%	86%	70%	67%	76%	73%	69%	75%
Threat	26%	26%	25%	19%	26%	31%	21%	16%	11%	27%	30%	21%	26%	27%	23%
Not a Threat	2%	1%	4%	1%	2%	3%	1%	5%	0%	2%	2%	3%	1%	2%	2%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	1%	2%	1%	1%	0%	0%	3%	1%	1%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	71%	65%	74%	71%	77%	67%	73%	79%	64%	74%	72%	68%	74%	73%	70%	71%	85%	58%
Threat	26%	30%	21%	27%	23%	8%	27%	9%	36%	21%	26%	29%	22%	24%	28%	25%	13%	37%
Not a Threat	2%	4%	3%	2%	0%	8%	0%	4%	0%	4%	2%	1%	2%	2%	1%	3%	1%	3%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	0%	1%	1%	0%	17%	0%	4%	0%	1%	0%	1%	1%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

15 How much of a threat do you personally find it if other drivers are driving aggressively?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	71%	70%	77%	45%	68%	74%	75%
Threat	26%	26%	22%	55%	28%	24%	24%
Not a Threat	2%	2%	1%	0%	3%	1%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%
Not Sure	1%	1%	0%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	40%	33%	52%	32%	33%	15%	31%	34%	0%	48%	37%	41%	22%	32%	34%	47%	34%
Threat	42%	47%	34%	52%	45%	50%	60%	58%	51%	35%	28%	41%	54%	43%	45%	40%	36%
Not a Threat	15%	17%	12%	3%	19%	23%	8%	8%	22%	14%	0%	13%	22%	22%	18%	11%	13%
Not At All a Threat	1%	2%	1%	2%	2%	12%	1%	0%	0%	0%	35%	3%	2%	1%	2%	1%	5%
Not Sure	1%	1%	1%	11%	1%	0%	0%	0%	27%	3%	0%	2%	0%	1%	1%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	40%	35%	23%	37%	40%	44%	17%	40%	24%	34%	45%	44%	53%
Threat	42%	43%	61%	39%	28%	42%	50%	39%	53%	47%	37%	40%	26%
Not a Threat	15%	15%	14%	23%	30%	12%	16%	19%	18%	15%	18%	14%	8%
Not At All a Threat	1%	5%	3%	1%	0%	1%	5%	3%	4%	2%	0%	1%	0%
Not Sure	1%	2%	0%	1%	2%	1%	12%	0%	1%	1%	0%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	40%	32%	30%	44%	45%	48%	3%	39%	24%	31%	44%	47%	27%	42%	25%	33%	53%	21%
Threat	42%	46%	45%	42%	33%	38%	90%	44%	54%	46%	28%	39%	53%	32%	51%	45%	37%	44%
Not a Threat	15%	14%	24%	11%	21%	12%	0%	13%	19%	20%	23%	12%	12%	19%	21%	19%	9%	13%
Not At All a Threat	1%	3%	1%	1%	0%	1%	0%	3%	3%	1%	2%	1%	0%	5%	3%	1%	0%	5%
Not Sure	1%	3%	1%	1%	0%	1%	7%	0%	1%	2%	3%	1%	7%	3%	0%	1%	1%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	40%	28%	40%	43%	63%	52%	43%	15%	35%	47%	31%	30%	15%	39%	42%	41%
Threat	42%	47%	42%	46%	29%	32%	36%	49%	45%	40%	42%	49%	53%	40%	42%	29%
Not a Threat	15%	21%	16%	9%	6%	4%	14%	27%	18%	12%	8%	8%	24%	18%	14%	0%
Not At All a Threat	1%	3%	1%	1%	1%	4%	6%	6%	1%	1%	10%	12%	6%	1%	1%	15%
Not Sure	1%	3%	1%	1%	1%	9%	0%	3%	1%	1%	10%	0%	1%	1%	1%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	40%	33%	25%	41%	48%	24%	66%	30%	23%	45%	27%	48%	21%	53%	66%	10%
Threat	42%	51%	50%	42%	38%	51%	28%	52%	40%	35%	35%	40%	50%	20%	14%	21%
Not a Threat	15%	12%	22%	16%	12%	10%	5%	16%	31%	6%	23%	11%	25%	14%	0%	28%
Not At All a Threat	1%	4%	2%	1%	1%	4%	0%	1%	4%	8%	0%	1%	2%	13%	20%	6%
Not Sure	1%	0%	1%	0%	2%	11%	0%	1%	3%	6%	16%	1%	2%	0%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	40%	52%	11%	0%	38%	9%	-	-	-	-	-	55%	7%	1%	0%	0%
Threat	42%	37%	60%	4%	0%	8%	-	-	-	-	-	39%	52%	23%	0%	0%
Not a Threat	15%	9%	26%	85%	0%	24%	-	-	-	-	-	4%	37%	60%	0%	22%
Not At All a Threat	1%	1%	2%	11%	62%	9%	-	-	-	-	-	0%	2%	12%	100%	0%
Not Sure	1%	1%	1%	0%	0%	50%	-	-	-	-	-	0%	2%	3%	0%	78%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%						70%	27%	3%	0%	0%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	40%	45%	18%	22%	0%	32%	42%	6%	24%	0%	14%	43%	11%	49%	0%	13%
Threat	42%	40%	53%	46%	30%	15%	41%	70%	50%	0%	0%	41%	60%	14%	0%	0%
Not a Threat	15%	13%	22%	25%	32%	0%	15%	20%	0%	0%	0%	14%	24%	29%	55%	0%
Not At All a Threat	1%	1%	3%	7%	38%	0%	1%	3%	19%	100%	0%	1%	3%	0%	45%	31%
Not Sure	1%	1%	4%	0%	0%	53%	1%	1%	7%	0%	86%	1%	1%	8%	0%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	40%	51%	22%	24%	37%	15%	60%	30%	21%	34%	22%	35%	43%	36%	39%	53%	44%
Threat	42%	36%	56%	42%	39%	46%	30%	50%	47%	54%	55%	45%	40%	46%	43%	34%	39%
Not a Threat	15%	11%	20%	30%	11%	10%	9%	17%	28%	8%	10%	16%	15%	14%	16%	8%	14%
Not At All a Threat	1%	1%	1%	4%	12%	8%	0%	1%	4%	5%	2%	1%	2%	1%	1%	3%	1%
Not Sure	1%	1%	1%	0%	2%	21%	1%	1%	1%	0%	11%	2%	1%	3%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	40%	36%	41%	44%	41%	38%	48%	40%	40%	40%	40%	45%	40%	47%	38%	42%
Threat	42%	45%	42%	36%	42%	43%	39%	41%	42%	43%	43%	41%	41%	40%	43%	41%
Not a Threat	15%	12%	15%	17%	13%	16%	10%	14%	16%	13%	14%	13%	17%	10%	17%	13%
Not At All a Threat	1%	2%	1%	0%	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%	1%	1%
Not Sure	1%	5%	1%	3%	3%	1%	2%	2%	1%	3%	2%	0%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	40%	37%	46%	34%	40%	39%	45%	46%	37%	47%	38%	49%	46%	33%	41%	43%
Threat	42%	46%	37%	49%	40%	43%	42%	35%	44%	39%	43%	41%	39%	50%	41%	39%
Not a Threat	15%	13%	16%	15%	17%	16%	10%	15%	16%	10%	16%	7%	11%	15%	16%	13%
Not At All a Threat	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	1%	2%
Not Sure	1%	2%	1%	2%	2%	1%	2%	3%	1%	3%	1%	2%	4%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	40%	25%	41%	44%	30%	33%	33%	44%	30%	39%	21%	35%	44%	27%
Threat	42%	45%	42%	42%	45%	44%	46%	41%	26%	52%	48%	41%	42%	17%
Not a Threat	15%	27%	15%	12%	21%	18%	19%	12%	34%	8%	24%	21%	12%	36%
Not At All a Threat	1%	0%	1%	1%	4%	3%	2%	1%	0%	0%	6%	2%	1%	0%
Not Sure	1%	3%	1%	1%	0%	2%	1%	1%	10%	0%	1%	1%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	40%	24%	27%	35%	47%	28%	62%	46%	35%	42%	21%	66%	41%	29%	42%	30%
Threat	42%	53%	50%	46%	38%	44%	31%	29%	45%	43%	43%	21%	38%	49%	42%	42%
Not a Threat	15%	18%	18%	17%	13%	21%	7%	14%	18%	14%	23%	9%	15%	19%	14%	16%
Not At All a Threat	1%	3%	3%	2%	1%	0%	0%	9%	1%	1%	0%	2%	4%	1%	1%	0%
Not Sure	1%	2%	1%	1%	1%	7%	0%	2%	2%	1%	14%	2%	1%	2%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	40%	62%	47%	27%	43%	26%	62%	30%	25%	43%	31%	39%	42%	38%	42%	37%	44%
Threat	42%	29%	31%	50%	42%	40%	29%	39%	52%	41%	40%	44%	40%	45%	40%	45%	39%
Not a Threat	15%	5%	20%	17%	14%	22%	6%	23%	20%	14%	16%	15%	15%	15%	15%	15%	14%
Not At All a Threat	1%	1%	2%	3%	1%	2%	1%	7%	1%	1%	2%	1%	2%	1%	2%	1%	1%
Not Sure	1%	2%	0%	2%	1%	11%	1%	0%	2%	1%	11%	2%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	40%	37%	46%	41%	40%	42%	38%	42%	38%	45%	39%	39%	41%	41%	40%	40%	41%
Threat	42%	45%	38%	44%	40%	42%	42%	43%	41%	43%	42%	46%	40%	44%	41%	43%	41%
Not a Threat	15%	17%	12%	14%	15%	15%	15%	13%	17%	10%	16%	14%	16%	13%	16%	14%	16%
Not At All a Threat	1%	1%	2%	0%	2%	0%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%
Not Sure	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	40%	40%	41%	47%	40%	35%	46%	19%	41%	35%	34%	44%	58%	35%	49%
Threat	42%	43%	41%	37%	42%	44%	40%	41%	39%	41%	46%	42%	37%	43%	40%
Not a Threat	15%	14%	16%	12%	15%	17%	12%	25%	14%	21%	17%	11%	5%	19%	9%
Not At All a Threat	1%	1%	2%	2%	1%	1%	1%	14%	0%	1%	2%	2%	0%	1%	1%
Not Sure	1%	1%	1%	2%	1%	2%	1%	0%	6%	2%	1%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	40%	44%	50%	34%	59%	58%	76%	31%	12%	49%	40%	39%	37%	45%	49%	36%	40%	21%
Threat	42%	42%	37%	46%	31%	13%	24%	39%	64%	30%	42%	44%	49%	39%	38%	43%	45%	52%
Not a Threat	15%	8%	9%	18%	10%	30%	0%	15%	21%	15%	17%	15%	12%	13%	11%	19%	13%	23%
Not At All a Threat	1%	3%	1%	1%	0%	0%	0%	7%	3%	2%	1%	1%	2%	1%	1%	1%	1%	2%
Not Sure	1%	2%	3%	1%	1%	0%	0%	8%	0%	4%	0%	1%	1%	2%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are speeding on freeways?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	40%	38%	52%	74%	40%	41%	34%
Threat	42%	44%	33%	9%	43%	40%	48%
Not a Threat	15%	15%	13%	0%	13%	17%	15%
Not At All a Threat	1%	2%	0%	0%	2%	1%	2%
Not Sure	1%	1%	1%	17%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	70%	66%	75%	71%	63%	65%	73%	84%	41%	75%	65%	68%	51%	66%	55%	76%	62%
Threat	27%	30%	21%	27%	32%	18%	25%	16%	48%	25%	0%	26%	46%	29%	39%	21%	38%
Not a Threat	3%	3%	2%	0%	4%	10%	2%	0%	11%	0%	35%	5%	3%	5%	7%	2%	0%
Not At All a Threat	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	2%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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Sponsor:
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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	70%	67%	53%	67%	64%	73%	53%	70%	59%	59%	72%	74%	64%
Threat	27%	27%	42%	30%	34%	24%	47%	25%	35%	35%	25%	23%	36%
Not a Threat	3%	5%	5%	3%	2%	3%	0%	5%	4%	5%	3%	2%	0%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	70%	72%	61%	72%	55%	77%	18%	68%	55%	63%	60%	77%	34%	68%	56%	64%	80%	52%
Threat	27%	22%	35%	26%	44%	20%	82%	28%	38%	30%	36%	21%	66%	25%	37%	32%	19%	34%
Not a Threat	3%	5%	4%	2%	2%	3%	0%	3%	6%	6%	4%	2%	0%	6%	7%	4%	1%	0%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	70%	62%	71%	78%	69%	73%	79%	36%	64%	77%	34%	65%	58%	62%	73%	41%
Threat	27%	30%	27%	20%	27%	23%	14%	53%	32%	21%	32%	30%	28%	33%	24%	29%
Not a Threat	3%	7%	2%	2%	2%	0%	0%	9%	3%	2%	24%	0%	13%	4%	2%	15%
Not At All a Threat	0%	0%	0%	0%	1%	0%	6%	0%	0%	0%	0%	6%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	1%	4%	0%	1%	0%	0%	10%	0%	1%	1%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	73%	63%	66%	77%	52%	86%	67%	51%	67%	48%	79%	48%	61%	80%	10%
Threat	27%	24%	31%	31%	21%	41%	13%	30%	40%	15%	40%	19%	46%	24%	0%	57%
Not a Threat	3%	1%	6%	3%	2%	2%	0%	3%	8%	12%	3%	2%	5%	15%	0%	5%
Not At All a Threat	0%	2%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	20%	6%
Not Sure	0%	0%	0%	0%	0%	5%	0%	0%	1%	0%	9%	0%	0%	0%	0%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	80%	47%	11%	38%	9%	96%	65%	20%	26%	21%	-	-	-	-	-
Threat	27%	18%	47%	72%	0%	54%	4%	33%	67%	32%	47%	-	-	-	-	-
Not a Threat	3%	2%	6%	17%	0%	0%	0%	2%	12%	28%	7%	-	-	-	-	-
Not At All a Threat	0%	0%	0%	0%	62%	9%	0%	0%	0%	14%	0%	-	-	-	-	-
Not Sure	0%	0%	0%	0%	0%	29%	0%	0%	1%	0%	26%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%					

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	70%	76%	36%	74%	30%	32%	72%	25%	50%	0%	14%	73%	40%	49%	34%	13%
Threat	27%	22%	52%	14%	0%	15%	25%	64%	26%	0%	29%	25%	49%	14%	0%	0%
Not a Threat	3%	2%	10%	7%	32%	0%	3%	8%	17%	0%	0%	2%	10%	29%	22%	31%
Not At All a Threat	0%	0%	0%	5%	38%	0%	0%	2%	0%	100%	0%	0%	0%	0%	45%	0%
Not Sure	0%	0%	1%	0%	0%	53%	0%	1%	7%	0%	57%	0%	1%	8%	0%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	78%	55%	59%	54%	60%	81%	63%	61%	77%	55%	59%	73%	66%	71%	71%	62%
Threat	27%	19%	41%	35%	36%	20%	17%	34%	28%	19%	37%	39%	23%	30%	26%	25%	30%
Not a Threat	3%	2%	4%	5%	0%	8%	1%	3%	11%	0%	1%	2%	3%	3%	3%	2%	6%
Not At All a Threat	0%	0%	0%	0%	8%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	2%	0%
Not Sure	0%	0%	0%	0%	2%	12%	0%	0%	0%	0%	7%	0%	0%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	61%	71%	62%	58%	70%	75%	65%	71%	67%	68%	71%	72%	70%	69%	70%
Threat	27%	34%	26%	32%	38%	26%	22%	31%	25%	29%	28%	24%	25%	28%	26%	27%
Not a Threat	3%	5%	3%	3%	4%	3%	2%	4%	3%	2%	3%	4%	2%	3%	4%	2%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	3%	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	70%	68%	71%	69%	64%	71%	71%	64%	71%	70%	70%	64%	71%	66%	71%	68%
Threat	27%	27%	26%	28%	33%	25%	26%	33%	25%	27%	26%	33%	25%	30%	26%	27%
Not a Threat	3%	4%	3%	2%	4%	3%	2%	2%	3%	2%	3%	3%	1%	4%	3%	4%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Not Sure	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	3%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	70%	57%	70%	70%	62%	61%	61%	74%	51%	53%	48%	63%	75%	43%
Threat	27%	36%	26%	25%	38%	31%	35%	23%	32%	47%	41%	35%	23%	9%
Not a Threat	3%	6%	3%	4%	0%	7%	3%	2%	11%	0%	11%	1%	2%	36%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	1%	0%	0%	6%	0%	0%	0%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	70%	42%	61%	62%	77%	68%	77%	64%	62%	73%	54%	77%	58%	59%	73%	61%
Threat	27%	51%	31%	35%	21%	20%	23%	27%	34%	24%	29%	21%	30%	37%	24%	25%
Not a Threat	3%	7%	8%	3%	2%	9%	0%	8%	4%	2%	6%	2%	9%	4%	3%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	3%	0%	0%	0%	0%	10%	0%	1%	0%	0%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	70%	79%	62%	60%	72%	60%	84%	47%	57%	73%	64%	68%	71%	68%	71%	69%	71%
Threat	27%	17%	32%	36%	25%	23%	13%	37%	41%	24%	22%	29%	24%	29%	25%	29%	25%
Not a Threat	3%	4%	3%	3%	3%	7%	2%	14%	2%	3%	3%	3%	3%	3%	3%	3%	3%
Not At All a Threat	0%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	10%	0%	0%	0%	0%	10%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	70%	69%	71%	70%	70%	71%	68%	72%	66%	77%	67%	72%	68%	71%	69%	71%	68%
Threat	27%	27%	26%	27%	26%	26%	27%	25%	28%	21%	29%	25%	28%	27%	26%	25%	29%
Not a Threat	3%	3%	3%	3%	3%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	3%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	70%	71%	67%	70%	70%	67%	72%	61%	64%	62%	66%	73%	88%	64%	79%
Threat	27%	25%	29%	23%	27%	28%	25%	31%	33%	33%	29%	26%	9%	31%	19%
Not a Threat	3%	3%	3%	5%	3%	4%	2%	9%	3%	4%	4%	1%	2%	4%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	2%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	70%	75%	65%	67%	82%	64%	83%	53%	50%	72%	78%	65%	68%	72%	72%	72%	66%	62%
Threat	27%	21%	33%	28%	16%	36%	17%	39%	47%	23%	19%	30%	30%	24%	25%	23%	32%	33%
Not a Threat	3%	3%	3%	4%	2%	0%	0%	0%	3%	4%	3%	4%	1%	3%	2%	4%	2%	5%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	4%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

17 How much of a threat do you personally find it if other drivers are speeding on residential streets?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	70%	68%	80%	83%	71%	70%	60%
Threat	27%	28%	18%	17%	25%	26%	36%
Not a Threat	3%	3%	2%	0%	3%	3%	4%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	83%	82%	87%	45%	81%	82%	85%	76%	89%	80%	72%	83%	71%	84%	69%	87%	67%
Threat	15%	16%	12%	48%	17%	6%	11%	24%	11%	20%	28%	14%	28%	14%	28%	11%	30%
Not a Threat	1%	2%	1%	2%	2%	12%	4%	0%	0%	0%	0%	3%	1%	1%	4%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	5%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	83%	79%	67%	81%	68%	87%	71%	79%	76%	78%	82%	87%	72%
Threat	15%	15%	29%	16%	30%	12%	29%	18%	22%	20%	11%	12%	28%
Not a Threat	1%	3%	3%	2%	0%	1%	0%	1%	1%	1%	6%	1%	0%
Not At All a Threat	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%
Not Sure	0%	2%	1%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	83%	85%	80%	78%	81%	87%	84%	81%	68%	77%	85%	88%	71%	68%	72%	82%	90%	65%
Threat	15%	12%	17%	19%	14%	12%	16%	14%	28%	22%	11%	10%	29%	29%	25%	16%	8%	31%
Not a Threat	1%	2%	2%	2%	5%	0%	0%	3%	3%	0%	4%	1%	0%	2%	2%	2%	1%	0%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	0%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	83%	80%	83%	86%	85%	80%	67%	58%	82%	88%	52%	66%	57%	77%	87%	30%
Threat	15%	17%	16%	12%	8%	15%	26%	35%	17%	10%	36%	28%	31%	20%	12%	34%
Not a Threat	1%	2%	1%	1%	4%	0%	6%	6%	1%	2%	0%	6%	8%	2%	1%	29%
Not At All a Threat	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	1%	2%	4%	0%	1%	1%	0%	5%	0%	4%	0%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	83%	67%	78%	79%	91%	71%	88%	84%	73%	82%	72%	90%	72%	50%	15%	28%
Threat	15%	27%	17%	20%	7%	28%	9%	15%	24%	11%	14%	9%	27%	30%	7%	44%
Not a Threat	1%	5%	3%	1%	1%	0%	2%	1%	2%	0%	3%	1%	0%	12%	49%	11%
Not At All a Threat	0%	0%	0%	0%	1%	0%	0%	0%	1%	6%	0%	0%	1%	0%	20%	0%
Not Sure	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%	10%	0%	0%	8%	9%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	83%	89%	70%	54%	38%	52%	92%	80%	75%	49%	42%	90%	70%	44%	0%	17%
Threat	15%	10%	26%	36%	0%	18%	7%	18%	22%	35%	42%	8%	29%	50%	0%	35%
Not a Threat	1%	0%	3%	9%	0%	9%	1%	2%	2%	8%	0%	2%	1%	3%	43%	0%
Not At All a Threat	0%	0%	0%	0%	62%	0%	0%	0%	1%	8%	0%	0%	0%	3%	57%	0%
Not Sure	0%	0%	1%	0%	0%	22%	0%	0%	0%	0%	16%	0%	0%	0%	0%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	83%	-	-	-	-	-	87%	32%	0%	0%	0%	87%	52%	29%	0%	0%
Threat	15%	-	-	-	-	-	12%	57%	79%	0%	29%	12%	47%	0%	0%	48%
Not a Threat	1%	-	-	-	-	-	1%	9%	0%	0%	0%	1%	1%	49%	53%	0%
Not At All a Threat	0%	-	-	-	-	-	0%	2%	0%	100%	0%	0%	0%	0%	47%	0%
Not Sure	0%	-	-	-	-	-	0%	0%	21%	0%	71%	0%	0%	22%	0%	52%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	83%	88%	75%	81%	47%	83%	95%	78%	75%	59%	63%	76%	86%	79%	84%	83%	79%
Threat	15%	10%	25%	13%	38%	11%	4%	21%	19%	33%	31%	21%	13%	17%	14%	13%	19%
Not a Threat	1%	1%	0%	5%	9%	0%	0%	1%	6%	0%	1%	2%	1%	3%	2%	2%	1%
Not At All a Threat	0%	0%	0%	0%	5%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	1%	0%
Not Sure	0%	0%	0%	0%	2%	6%	0%	0%	0%	3%	5%	1%	0%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	83%	76%	85%	72%	73%	87%	74%	79%	86%	76%	82%	88%	83%	77%	87%	80%
Threat	15%	23%	13%	22%	22%	12%	21%	14%	13%	21%	16%	10%	14%	17%	12%	18%
Not a Threat	1%	1%	1%	3%	3%	1%	3%	5%	1%	2%	1%	1%	2%	6%	1%	1%
Not At All a Threat	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
Not Sure	0%	0%	0%	3%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	83%	76%	86%	85%	75%	89%	73%	76%	88%	72%	84%	82%	78%	72%	87%	79%
Threat	15%	20%	12%	14%	21%	10%	23%	19%	11%	23%	14%	13%	19%	23%	11%	19%
Not a Threat	1%	3%	1%	1%	2%	1%	3%	4%	1%	3%	1%	4%	1%	4%	1%	1%
Not At All a Threat	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Not Sure	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	83%	60%	85%	70%	68%	77%	82%	86%	60%	85%	67%	80%	86%	68%
Threat	15%	29%	13%	25%	27%	21%	16%	12%	28%	11%	30%	17%	12%	20%
Not a Threat	1%	11%	1%	3%	3%	1%	2%	1%	0%	0%	3%	2%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	2%	2%	0%	0%	0%	12%	5%	0%	1%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	83%	74%	74%	80%	88%	63%	81%	67%	72%	89%	73%	87%	51%	78%	87%	67%
Threat	15%	24%	22%	16%	11%	26%	18%	26%	25%	10%	18%	12%	37%	20%	12%	23%
Not a Threat	1%	1%	3%	4%	0%	5%	0%	7%	2%	1%	4%	0%	8%	2%	1%	4%
Not At All a Threat	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Not Sure	0%	1%	1%	0%	0%	5%	2%	0%	0%	0%	6%	1%	1%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	83%	76%	65%	79%	86%	71%	77%	60%	80%	86%	70%	83%	84%	84%	82%	85%	81%
Threat	15%	16%	33%	20%	12%	16%	18%	35%	19%	12%	18%	16%	13%	15%	14%	14%	16%
Not a Threat	1%	6%	2%	1%	1%	5%	4%	3%	1%	1%	5%	1%	2%	0%	2%	1%	2%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	1%
Not Sure	0%	2%	0%	0%	0%	7%	1%	0%	0%	0%	7%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	83%	84%	82%	85%	81%	83%	83%	84%	82%	87%	82%	87%	81%	87%	81%	85%	81%
Threat	15%	15%	15%	13%	17%	15%	14%	14%	15%	12%	16%	13%	16%	12%	16%	14%	16%
Not a Threat	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	0%	2%	1%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	83%	85%	80%	87%	83%	81%	85%	67%	82%	78%	83%	83%	96%	80%	88%
Threat	15%	14%	16%	6%	15%	16%	13%	33%	18%	20%	15%	14%	4%	18%	10%
Not a Threat	1%	1%	3%	1%	1%	2%	1%	0%	0%	2%	1%	3%	0%	1%	2%
Not At All a Threat	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	5%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	83%	81%	81%	86%	80%	88%	93%	74%	59%	79%	88%	80%	88%	82%	83%	85%	80%	87%
Threat	15%	13%	15%	13%	17%	12%	7%	18%	38%	17%	11%	17%	11%	15%	15%	12%	20%	12%
Not a Threat	1%	3%	3%	0%	3%	0%	0%	4%	3%	3%	0%	2%	0%	2%	2%	2%	0%	0%
Not At All a Threat	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Not Sure	0%	2%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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18 How much of a threat do you personally find it if other drivers are running red lights?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	83%	83%	85%	28%	82%	84%	85%
Threat	15%	15%	13%	17%	15%	15%	14%
Not a Threat	1%	1%	1%	55%	3%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-1.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	94%	94%	95%	78%	94%	83%	92%	93%	100%	96%	100%	92%	90%	94%	96%	95%	91%
Threat	5%	6%	4%	12%	5%	17%	8%	7%	0%	4%	0%	6%	7%	5%	4%	5%	0%
Not a Threat	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	3%	0%	0%	0%	0%
Not At All a Threat	0%	0%	0%	0%	-	-	-	-	-	-	-	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	10%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-1.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	94%	90%	87%	95%	95%	95%	95%	93%	90%	93%	97%	95%	100%
Threat	5%	7%	8%	5%	5%	5%	0%	5%	5%	6%	3%	5%	0%
Not a Threat	0%	2%	5%	0%	0%	0%	0%	2%	4%	0%	0%	0%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	5%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-1.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	94%	95%	92%	95%	92%	95%	95%	93%	89%	91%	94%	96%	93%	86%	89%	95%	96%	79%
Threat	5%	3%	7%	5%	8%	4%	5%	3%	9%	8%	6%	4%	7%	8%	9%	4%	4%	13%
Not a Threat	0%	2%	1%	0%	0%	0%	0%	3%	1%	1%	0%	0%	0%	6%	1%	0%	0%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-1.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	94%	93%	95%	94%	95%	92%	76%	79%	95%	96%	68%	74%	76%	92%	96%	74%
Threat	5%	6%	5%	6%	3%	4%	15%	17%	5%	4%	20%	19%	16%	7%	3%	19%
Not a Threat	0%	1%	0%	0%	1%	0%	9%	3%	0%	0%	7%	7%	6%	1%	0%	0%
Not At All a Threat	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	1%	4%	0%	1%	0%	0%	5%	0%	1%	0%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-1.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	94%	91%	88%	95%	97%	86%	98%	93%	92%	94%	81%	98%	88%	74%	64%	45%
Threat	5%	4%	10%	5%	3%	10%	2%	6%	7%	0%	13%	2%	11%	20%	7%	31%
Not a Threat	0%	4%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%	7%	0%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	20%	0%
Not Sure	0%	0%	1%	0%	0%	4%	0%	0%	1%	0%	7%	0%	0%	0%	9%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-1.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	94%	98%	86%	86%	38%	52%	99%	91%	93%	73%	73%	98%	87%	84%	0%	39%
Threat	5%	2%	13%	9%	0%	16%	1%	8%	7%	13%	4%	2%	12%	14%	43%	13%
Not a Threat	0%	0%	1%	4%	0%	0%	0%	1%	0%	7%	2%	0%	0%	3%	0%	7%
Not At All a Threat	0%	0%	0%	0%	62%	0%	0%	0%	0%	8%	0%	0%	0%	0%	57%	0%
Not Sure	0%	0%	0%	0%	0%	32%	0%	0%	0%	0%	20%	0%	0%	0%	0%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-1.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	94%	98%	77%	71%	30%	21%	-	-	-	-	-	97%	64%	78%	0%	31%
Threat	5%	2%	19%	29%	32%	0%	-	-	-	-	-	3%	32%	0%	74%	18%
Not a Threat	0%	0%	2%	0%	0%	23%	-	-	-	-	-	0%	4%	22%	0%	0%
Not At All a Threat	0%	0%	0%	0%	38%	0%	-	-	-	-	-	0%	0%	0%	26%	0%
Not Sure	0%	0%	1%	0%	0%	56%	-	-	-	-	-	0%	0%	0%	0%	52%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%						92%	7%	0%	0%	0%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-1.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	94%	98%	90%	92%	68%	85%	98%	94%	90%	93%	73%	87%	95%	94%	95%	92%	92%
Threat	5%	2%	9%	7%	22%	9%	2%	6%	8%	0%	20%	9%	4%	5%	5%	4%	7%
Not a Threat	0%	0%	1%	1%	6%	0%	0%	0%	1%	3%	1%	3%	0%	0%	0%	3%	0%
Not At All a Threat	0%	0%	0%	0%	5%	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	7%	1%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	94%	90%	95%	88%	90%	95%	93%	92%	96%	89%	94%	97%	93%	92%	95%	93%
Threat	5%	9%	4%	9%	8%	4%	6%	7%	3%	9%	6%	1%	6%	7%	4%	6%
Not a Threat	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	2%	0%	1%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	3%	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	94%	92%	96%	92%	91%	96%	92%	90%	96%	92%	94%	93%	94%	91%	96%	92%
Threat	5%	7%	3%	7%	8%	4%	7%	9%	4%	8%	5%	5%	5%	8%	4%	6%
Not a Threat	0%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	94%	82%	95%	86%	82%	92%	94%	95%	88%	74%	87%	93%	96%	88%
Threat	5%	17%	4%	12%	11%	7%	6%	4%	0%	21%	9%	7%	4%	0%
Not a Threat	0%	2%	0%	1%	8%	2%	0%	0%	2%	5%	4%	0%	0%	3%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	11%	0%	0%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-1.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	94%	95%	90%	91%	97%	83%	87%	86%	96%	95%	80%	92%	80%	93%	96%	80%
Threat	5%	5%	8%	8%	3%	12%	8%	12%	3%	4%	12%	7%	14%	6%	4%	14%
Not a Threat	0%	0%	3%	0%	0%	1%	5%	2%	1%	0%	1%	1%	6%	0%	0%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	4%	0%	0%	0%	0%	7%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-1.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	94%	86%	88%	94%	96%	82%	87%	87%	94%	96%	82%	94%	94%	95%	94%	95%	93%
Threat	5%	12%	8%	5%	4%	11%	8%	10%	6%	4%	11%	5%	5%	5%	5%	5%	5%
Not a Threat	0%	2%	4%	1%	0%	1%	5%	2%	0%	0%	1%	0%	1%	0%	1%	0%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%	6%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	94%	96%	91%	95%	93%	96%	92%	96%	92%	95%	94%	97%	92%	97%	92%	96%	92%
Threat	5%	3%	7%	5%	5%	4%	7%	4%	6%	5%	5%	3%	6%	3%	6%	4%	6%
Not a Threat	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	94%	96%	90%	90%	94%	92%	96%	100%	93%	94%	92%	95%	99%	93%	96%
Threat	5%	4%	7%	6%	5%	6%	4%	0%	4%	6%	7%	4%	1%	6%	3%
Not a Threat	0%	0%	1%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	1%	3%	0%	1%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults Credibility Interval: +/-1.9 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	94%	95%	89%	94%	95%	100%	100%	92%	82%	95%	95%	93%	96%	93%	95%	95%	96%	93%
Threat	5%	3%	10%	5%	5%	0%	0%	0%	18%	4%	5%	6%	3%	6%	5%	4%	4%	6%
Not a Threat	0%	1%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	1%	1%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	4%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

19 How much of a threat do you personally find it if other drivers are falling asleep while driving?

929 Adults Credibility Interval: +/-1.9 pct points	All	Driven			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	94%	94%	95%	100%	93%	95%	94%
Threat	5%	5%	5%	0%	5%	5%	5%
Not a Threat	0%	1%	0%	0%	1%	0%	0%
Not At All a Threat	0%	0%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	92%	91%	92%	85%	91%	83%	91%	98%	100%	100%	100%	89%	85%	92%	90%	93%	93%
Threat	7%	7%	7%	10%	8%	11%	4%	2%	0%	0%	0%	10%	13%	6%	8%	6%	5%
Not a Threat	0%	1%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Not At All a Threat	0%	1%	0%	0%	0%	6%	1%	0%	0%	0%	0%	1%	0%	0%	2%	0%	0%
Not Sure	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	92%	84%	81%	92%	96%	92%	96%	92%	87%	90%	89%	93%	92%
Threat	7%	14%	16%	5%	2%	7%	4%	8%	11%	8%	6%	7%	8%
Not a Threat	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	3%	0%	0%
Not At All a Threat	0%	1%	0%	1%	2%	0%	0%	0%	1%	0%	2%	0%	0%
Not Sure	0%	1%	2%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	92%	93%	89%	91%	89%	92%	95%	85%	87%	91%	93%	93%	98%	73%	89%	91%	95%	81%
Threat	7%	4%	9%	8%	9%	7%	5%	9%	11%	8%	4%	7%	2%	25%	9%	8%	4%	15%
Not a Threat	0%	0%	1%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Not At All a Threat	0%	1%	0%	0%	2%	0%	0%	0%	1%	0%	3%	0%	0%	2%	1%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-2.3 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	92%	92%	91%	93%	94%	91%	67%	77%	92%	94%	56%	66%	70%	91%	94%	25%
Threat	7%	5%	9%	7%	3%	8%	26%	22%	8%	5%	22%	28%	26%	8%	6%	23%
Not a Threat	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	29%
Not At All a Threat	0%	1%	0%	0%	1%	0%	6%	0%	0%	0%	8%	6%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	1%	2%	0%	1%	0%	0%	15%	0%	1%	0%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-2.3 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	92%	83%	84%	92%	95%	92%	96%	90%	87%	89%	83%	95%	86%	76%	22%	58%
Threat	7%	14%	12%	8%	4%	7%	3%	9%	9%	5%	10%	5%	13%	8%	7%	19%
Not a Threat	0%	1%	2%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	3%	42%	3%
Not At All a Threat	0%	2%	1%	0%	0%	0%	0%	0%	1%	6%	0%	0%	0%	7%	20%	6%
Not Sure	0%	0%	1%	0%	0%	2%	0%	0%	1%	0%	7%	0%	0%	6%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-2.3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	92%	96%	83%	64%	38%	58%	97%	89%	86%	59%	77%	95%	86%	66%	0%	28%
Threat	7%	4%	15%	30%	0%	10%	2%	10%	12%	19%	6%	4%	13%	23%	0%	22%
Not a Threat	0%	0%	1%	6%	0%	0%	1%	0%	1%	0%	2%	0%	0%	4%	0%	7%
Not At All a Threat	0%	0%	1%	0%	62%	9%	0%	0%	1%	14%	0%	0%	0%	3%	100%	0%
Not Sure	0%	0%	1%	0%	0%	23%	0%	0%	0%	8%	14%	0%	0%	4%	0%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-2.3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	92%	95%	76%	65%	30%	34%	95%	47%	7%	0%	45%	-	-	-	-	-
Threat	7%	5%	23%	7%	0%	0%	5%	46%	72%	0%	0%	-	-	-	-	-
Not a Threat	0%	0%	0%	14%	0%	23%	0%	0%	21%	0%	0%	-	-	-	-	-
Not At All a Threat	0%	0%	0%	14%	70%	0%	0%	6%	0%	100%	0%	-	-	-	-	-
Not Sure	0%	0%	1%	0%	0%	43%	0%	1%	0%	0%	55%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%					

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-2.3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	92%	98%	80%	82%	73%	83%	96%	90%	86%	80%	83%	88%	92%	92%	92%	87%	93%
Threat	7%	1%	19%	11%	17%	3%	4%	9%	12%	12%	11%	10%	7%	6%	7%	10%	6%
Not a Threat	0%	0%	0%	4%	2%	0%	0%	1%	0%	3%	1%	1%	0%	1%	0%	0%	0%
Not At All a Threat	0%	0%	0%	2%	8%	0%	0%	0%	1%	5%	0%	0%	1%	0%	0%	2%	0%
Not Sure	0%	0%	0%	0%	0%	13%	0%	0%	1%	0%	5%	1%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	92%	91%	92%	89%	87%	92%	92%	88%	93%	90%	90%	92%	93%	88%	92%	93%
Threat	7%	8%	7%	6%	11%	7%	6%	10%	7%	8%	8%	7%	5%	10%	7%	6%
Not a Threat	0%	0%	1%	0%	2%	0%	0%	2%	0%	0%	0%	0%	0%	2%	0%	0%
Not At All a Threat	0%	0%	0%	3%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%
Not Sure	0%	0%	0%	2%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-2.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	92%	88%	93%	93%	89%	92%	92%	87%	92%	94%	92%	87%	96%	89%	93%	89%
Threat	7%	11%	6%	7%	9%	7%	6%	10%	7%	5%	8%	9%	1%	11%	6%	9%
Not a Threat	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	3%	0%	0%	0%	1%
Not At All a Threat	0%	0%	1%	0%	1%	0%	1%	2%	0%	0%	0%	1%	1%	0%	0%	1%
Not Sure	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-2.3 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	92%	75%	92%	86%	75%	91%	91%	93%	95%	82%	83%	92%	93%	81%
Threat	7%	18%	7%	10%	23%	8%	8%	7%	0%	13%	16%	5%	7%	0%
Not a Threat	0%	7%	0%	2%	2%	0%	1%	0%	2%	5%	0%	1%	0%	16%
Not At All a Threat	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	4%	0%	1%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2.3 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	92%	83%	85%	92%	94%	92%	78%	75%	91%	94%	81%	78%	71%	91%	94%	82%
Threat	7%	12%	12%	8%	6%	0%	20%	17%	8%	6%	9%	18%	17%	8%	6%	8%
Not a Threat	0%	2%	2%	0%	0%	1%	2%	4%	0%	0%	1%	1%	7%	1%	0%	0%
Not At All a Threat	0%	0%	1%	0%	0%	5%	0%	2%	0%	0%	4%	0%	5%	0%	0%	4%
Not Sure	0%	2%	0%	0%	0%	2%	0%	2%	0%	0%	5%	2%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.3 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	92%	75%	73%	90%	94%	79%	76%	78%	91%	94%	85%	93%	90%	93%	90%	93%	90%
Threat	7%	18%	25%	9%	5%	6%	19%	15%	8%	6%	5%	7%	8%	6%	8%	6%	8%
Not a Threat	0%	7%	0%	0%	0%	4%	4%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%
Not At All a Threat	0%	0%	2%	0%	0%	4%	0%	4%	0%	0%	3%	0%	0%	0%	1%	0%	1%
Not Sure	0%	0%	0%	1%	0%	6%	0%	3%	0%	0%	6%	0%	1%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	92%	93%	89%	93%	90%	94%	88%	94%	89%	95%	90%	95%	89%	94%	90%	91%	92%
Threat	7%	6%	9%	6%	9%	6%	10%	6%	9%	5%	8%	5%	9%	6%	8%	8%	7%
Not a Threat	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not At All a Threat	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not Sure	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.3 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	92%	92%	90%	93%	91%	89%	93%	95%	94%	93%	90%	89%	94%	92%	91%
Threat	7%	7%	8%	5%	7%	9%	6%	5%	6%	6%	8%	10%	6%	7%	8%
Not a Threat	0%	0%	1%	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%
Not At All a Threat	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Not Sure	0%	0%	0%	2%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	92%	94%	89%	90%	97%	100%	89%	89%	83%	92%	94%	91%	89%	91%	92%	93%	88%	93%
Threat	7%	2%	8%	9%	3%	0%	11%	7%	17%	6%	6%	7%	11%	7%	7%	6%	11%	6%
Not a Threat	0%	3%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Not At All a Threat	0%	0%	2%	0%	0%	0%	0%	4%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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20 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-2.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	92%	91%	93%	45%	92%	92%	87%
Threat	7%	8%	6%	0%	6%	8%	13%
Not a Threat	0%	0%	0%	55%	1%	0%	0%
Not At All a Threat	0%	0%	1%	0%	1%	0%	0%
Not Sure	0%	0%	0%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	62%	61%	64%	40%	64%	41%	54%	55%	32%	52%	65%	67%	47%	58%	61%	64%	56%
Threat	27%	27%	25%	49%	26%	28%	29%	22%	53%	35%	0%	17%	36%	29%	32%	26%	21%
Not a Threat	8%	7%	8%	4%	5%	13%	14%	12%	15%	9%	0%	10%	10%	8%	6%	7%	8%
Not At All a Threat	2%	3%	1%	5%	3%	18%	2%	0%	0%	0%	0%	6%	5%	2%	1%	1%	0%
Not Sure	2%	2%	2%	2%	2%	0%	2%	11%	0%	5%	35%	0%	1%	2%	0%	3%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	62%	64%	51%	59%	74%	63%	38%	53%	55%	56%	69%	64%	66%
Threat	27%	10%	31%	29%	19%	27%	50%	24%	31%	29%	20%	26%	26%
Not a Threat	8%	15%	9%	7%	7%	7%	12%	12%	7%	11%	10%	6%	8%
Not At All a Threat	2%	10%	8%	3%	0%	1%	0%	9%	4%	3%	1%	1%	0%
Not Sure	2%	1%	2%	3%	0%	3%	0%	2%	3%	2%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	62%	64%	57%	67%	50%	63%	21%	57%	49%	60%	60%	66%	37%	61%	51%	60%	67%	52%
Threat	27%	21%	30%	21%	37%	26%	79%	23%	32%	26%	26%	25%	58%	17%	28%	29%	24%	29%
Not a Threat	8%	8%	7%	8%	9%	7%	0%	10%	11%	7%	10%	7%	3%	10%	14%	7%	5%	9%
Not At All a Threat	2%	4%	3%	2%	1%	2%	0%	9%	4%	3%	0%	1%	2%	10%	5%	1%	1%	2%
Not Sure	2%	4%	3%	1%	2%	2%	0%	2%	3%	3%	3%	2%	0%	2%	1%	3%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	62%	57%	61%	63%	71%	71%	60%	46%	60%	64%	46%	33%	47%	60%	64%	17%
Threat	27%	24%	30%	25%	21%	11%	9%	33%	25%	27%	31%	25%	29%	24%	28%	19%
Not a Threat	8%	10%	7%	8%	4%	7%	16%	15%	9%	6%	8%	13%	22%	9%	6%	41%
Not At All a Threat	2%	6%	1%	0%	2%	10%	16%	6%	3%	1%	0%	29%	1%	4%	1%	0%
Not Sure	2%	3%	2%	4%	2%	2%	0%	1%	3%	2%	15%	0%	1%	3%	2%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	62%	69%	48%	63%	67%	46%	72%	58%	53%	83%	51%	67%	48%	63%	31%	32%
Threat	27%	12%	34%	26%	25%	32%	19%	31%	27%	11%	30%	24%	36%	12%	0%	29%
Not a Threat	8%	11%	15%	6%	5%	13%	6%	6%	15%	0%	12%	6%	10%	20%	42%	16%
Not At All a Threat	2%	8%	2%	2%	2%	5%	2%	2%	2%	6%	0%	2%	3%	0%	27%	8%
Not Sure	2%	0%	2%	3%	2%	4%	2%	3%	2%	0%	7%	2%	3%	6%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	62%	68%	46%	25%	38%	44%	78%	53%	45%	29%	45%	69%	45%	42%	0%	11%
Threat	27%	23%	37%	48%	0%	0%	15%	35%	36%	12%	19%	21%	40%	38%	0%	22%
Not a Threat	8%	6%	9%	16%	0%	24%	4%	8%	15%	25%	0%	6%	10%	14%	0%	0%
Not At All a Threat	2%	1%	3%	7%	62%	9%	2%	2%	2%	20%	2%	2%	3%	0%	100%	7%
Not Sure	2%	1%	4%	4%	0%	23%	1%	2%	2%	14%	34%	2%	2%	6%	0%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	62%	65%	41%	57%	62%	45%	64%	26%	7%	0%	59%	66%	12%	0%	22%	13%
Threat	27%	24%	45%	2%	0%	15%	25%	50%	54%	0%	0%	23%	71%	14%	0%	0%
Not a Threat	8%	7%	7%	28%	0%	0%	7%	11%	12%	0%	0%	7%	12%	78%	34%	0%
Not At All a Threat	2%	1%	5%	13%	38%	8%	2%	9%	26%	100%	0%	2%	5%	8%	45%	0%
Not Sure	2%	2%	2%	0%	0%	32%	2%	4%	0%	0%	41%	2%	1%	0%	0%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	62%	-	-	-	-	-	75%	55%	53%	57%	35%	52%	66%	55%	62%	66%	56%
Threat	27%	-	-	-	-	-	20%	32%	25%	14%	43%	31%	24%	32%	27%	24%	26%
Not a Threat	8%	-	-	-	-	-	4%	8%	16%	7%	12%	9%	6%	10%	7%	7%	12%
Not At All a Threat	2%	-	-	-	-	-	1%	2%	4%	14%	2%	7%	1%	2%	2%	3%	2%
Not Sure	2%	-	-	-	-	-	1%	3%	2%	8%	7%	2%	3%	2%	2%	0%	4%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	62%	49%	63%	56%	58%	63%	57%	56%	64%	57%	64%	54%	61%	58%	64%	60%
Threat	27%	30%	26%	28%	26%	26%	27%	27%	26%	28%	25%	32%	27%	26%	27%	27%
Not a Threat	8%	13%	7%	10%	9%	7%	8%	13%	6%	10%	7%	7%	8%	9%	6%	9%
Not At All a Threat	2%	6%	2%	2%	5%	2%	2%	2%	2%	2%	2%	3%	2%	4%	2%	1%
Not Sure	2%	1%	2%	4%	1%	2%	6%	2%	2%	2%	2%	4%	2%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	62%	56%	66%	59%	58%	64%	58%	56%	63%	59%	63%	54%	61%	59%	65%	54%
Threat	27%	30%	23%	30%	28%	25%	29%	26%	26%	28%	26%	29%	26%	26%	25%	32%
Not a Threat	8%	7%	8%	7%	10%	7%	9%	12%	6%	9%	7%	10%	8%	9%	7%	9%
Not At All a Threat	2%	4%	1%	2%	3%	2%	2%	5%	2%	1%	2%	2%	2%	3%	2%	2%
Not Sure	2%	2%	2%	2%	1%	2%	3%	1%	2%	4%	2%	6%	4%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	62%	44%	63%	50%	49%	53%	62%	64%	50%	59%	47%	59%	64%	45%
Threat	27%	24%	26%	32%	21%	32%	27%	26%	25%	24%	28%	29%	26%	11%
Not a Threat	8%	15%	7%	12%	17%	9%	9%	6%	10%	8%	16%	6%	7%	12%
Not At All a Threat	2%	17%	2%	3%	12%	3%	1%	1%	6%	9%	7%	4%	1%	12%
Not Sure	2%	0%	2%	4%	0%	3%	1%	2%	10%	0%	1%	2%	2%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	62%	42%	49%	57%	68%	52%	67%	48%	63%	63%	45%	74%	40%	58%	63%	51%
Threat	27%	42%	29%	30%	23%	22%	17%	29%	25%	27%	25%	6%	35%	28%	27%	24%
Not a Threat	8%	6%	17%	8%	6%	11%	9%	13%	9%	6%	13%	11%	20%	8%	7%	7%
Not At All a Threat	2%	5%	4%	4%	1%	5%	6%	8%	1%	2%	3%	7%	6%	2%	2%	3%
Not Sure	2%	5%	1%	1%	2%	11%	0%	2%	3%	2%	13%	2%	0%	4%	1%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	62%	67%	51%	55%	64%	49%	71%	44%	54%	64%	52%	61%	62%	59%	63%	59%	65%
Threat	27%	15%	35%	29%	26%	20%	17%	29%	30%	27%	25%	27%	26%	28%	25%	29%	24%
Not a Threat	8%	13%	12%	9%	6%	15%	8%	20%	9%	6%	11%	6%	9%	7%	8%	7%	8%
Not At All a Threat	2%	5%	2%	3%	2%	3%	3%	5%	3%	2%	3%	2%	2%	3%	2%	3%	2%
Not Sure	2%	0%	0%	4%	1%	13%	0%	3%	4%	2%	9%	3%	2%	3%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	62%	61%	62%	64%	59%	63%	59%	64%	59%	71%	58%	62%	62%	61%	62%	61%	62%
Threat	27%	27%	25%	23%	30%	25%	29%	26%	28%	20%	29%	27%	26%	28%	26%	26%	27%
Not a Threat	8%	7%	8%	9%	6%	8%	7%	7%	8%	6%	8%	8%	8%	7%	8%	8%	6%
Not At All a Threat	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%
Not Sure	2%	2%	3%	2%	2%	2%	3%	1%	3%	1%	3%	2%	3%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	62%	61%	62%	67%	61%	61%	63%	15%	74%	53%	60%	61%	80%	57%	69%
Threat	27%	27%	26%	11%	27%	26%	26%	67%	19%	28%	27%	32%	15%	27%	25%
Not a Threat	8%	8%	7%	10%	7%	7%	8%	8%	3%	12%	7%	6%	2%	9%	4%
Not At All a Threat	2%	1%	3%	3%	2%	3%	1%	0%	0%	4%	2%	1%	0%	3%	0%
Not Sure	2%	2%	2%	8%	2%	3%	2%	9%	4%	2%	3%	1%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults Credibility Interval: +/-4 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	62%	66%	39%	59%	82%	57%	82%	50%	32%	55%	55%	65%	68%	47%	70%	69%	62%	64%
Threat	27%	23%	44%	28%	13%	21%	18%	21%	50%	26%	27%	26%	27%	33%	20%	23%	29%	29%
Not a Threat	8%	8%	13%	8%	1%	17%	0%	21%	4%	12%	13%	5%	2%	15%	6%	4%	6%	4%
Not At All a Threat	2%	1%	1%	2%	2%	5%	0%	8%	3%	4%	2%	2%	2%	2%	2%	2%	2%	3%
Not Sure	2%	1%	3%	2%	2%	0%	0%	0%	11%	4%	3%	2%	1%	4%	3%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

21 How much of a threat do you personally find it if other drivers are driving after using marijuana?

929 Adults Credibility Interval: +/-4 pct points	All	Driven			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	62%	63%	53%	28%	60%	65%	50%
Threat	27%	26%	30%	17%	26%	25%	41%
Not a Threat	8%	7%	10%	55%	8%	7%	7%
Not At All a Threat	2%	2%	2%	0%	3%	1%	0%
Not Sure	2%	2%	5%	0%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	39%	32%	50%	27%	33%	21%	27%	25%	43%	31%	0%	36%	17%	27%	31%	49%	40%
Threat	42%	47%	38%	17%	44%	35%	56%	29%	57%	57%	63%	40%	50%	53%	48%	37%	33%
Not a Threat	12%	15%	7%	31%	15%	43%	9%	27%	0%	12%	37%	16%	22%	14%	20%	8%	9%
Not At All a Threat	2%	3%	1%	0%	3%	0%	2%	11%	0%	0%	0%	4%	2%	3%	0%	2%	13%
Not Sure	4%	4%	4%	24%	4%	0%	5%	7%	0%	0%	0%	4%	8%	4%	1%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Serious Threat	39%	35%	21%	26%	18%	46%	38%	17%	25%	31%	49%	45%	6%
Threat	42%	37%	47%	50%	70%	39%	51%	49%	48%	46%	43%	39%	86%
Not a Threat	12%	22%	22%	16%	12%	9%	4%	23%	17%	17%	6%	10%	8%
Not At All a Threat	2%	5%	4%	3%	0%	2%	2%	7%	3%	2%	1%	2%	0%
Not Sure	4%	1%	6%	5%	0%	4%	5%	4%	7%	4%	1%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	39%	28%	28%	38%	35%	50%	69%	17%	14%	20%	33%	52%	47%	37%	16%	30%	56%	13%
Threat	42%	47%	48%	41%	51%	38%	26%	36%	53%	53%	35%	40%	31%	29%	52%	51%	32%	57%
Not a Threat	12%	17%	17%	12%	11%	8%	3%	29%	20%	23%	23%	5%	8%	17%	24%	15%	6%	3%
Not At All a Threat	2%	3%	3%	3%	0%	2%	2%	13%	6%	0%	7%	0%	1%	14%	1%	3%	1%	0%
Not Sure	4%	5%	4%	6%	3%	3%	0%	5%	8%	5%	2%	3%	13%	3%	7%	3%	4%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Talk On Hands-Free					Read Text/email					Type Text/email				
		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Serious Threat	39%	27%	37%	47%	71%	27%	42%	14%	26%	51%	24%	50%	11%	28%	45%	8%
Threat	42%	43%	47%	42%	14%	44%	38%	44%	51%	37%	31%	28%	53%	48%	40%	40%
Not a Threat	12%	21%	11%	7%	9%	10%	5%	33%	16%	7%	21%	13%	25%	17%	10%	27%
Not At All a Threat	2%	4%	1%	3%	3%	0%	9%	4%	3%	1%	0%	9%	6%	3%	2%	0%
Not Sure	4%	6%	4%	1%	2%	19%	6%	5%	3%	4%	24%	0%	4%	4%	4%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	39%	19%	9%	25%	68%	5%	63%	31%	19%	47%	41%	48%	16%	47%	0%	33%
Threat	42%	14%	34%	66%	30%	24%	26%	53%	46%	17%	17%	38%	58%	22%	64%	6%
Not a Threat	12%	36%	45%	7%	2%	12%	5%	11%	25%	25%	23%	9%	21%	26%	16%	5%
Not At All a Threat	2%	26%	4%	0%	0%	0%	1%	3%	2%	12%	0%	2%	1%	5%	20%	0%
Not Sure	4%	5%	7%	2%	0%	59%	4%	3%	8%	0%	19%	3%	4%	0%	0%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	39%	47%	19%	28%	38%	19%	58%	28%	24%	9%	37%	46%	26%	18%	0%	0%
Threat	42%	38%	56%	51%	0%	33%	32%	51%	49%	44%	24%	38%	54%	36%	43%	39%
Not a Threat	12%	9%	20%	21%	0%	0%	6%	13%	23%	34%	5%	10%	13%	45%	0%	0%
Not At All a Threat	2%	3%	1%	0%	62%	0%	2%	3%	1%	8%	0%	2%	2%	0%	57%	0%
Not Sure	4%	4%	5%	0%	0%	48%	2%	5%	3%	6%	34%	3%	6%	1%	0%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Serious Threat	39%	45%	11%	12%	32%	21%	41%	13%	0%	0%	0%	41%	20%	0%	22%	0%
Threat	42%	40%	60%	39%	30%	0%	42%	50%	40%	0%	0%	42%	50%	78%	19%	0%
Not a Threat	12%	11%	16%	47%	0%	11%	12%	20%	39%	0%	14%	11%	20%	0%	34%	44%
Not At All a Threat	2%	2%	5%	0%	38%	15%	2%	0%	13%	100%	0%	2%	4%	14%	26%	0%
Not Sure	4%	3%	9%	2%	0%	53%	3%	17%	7%	0%	86%	4%	6%	8%	0%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	39%	48%	29%	19%	21%	15%	-	-	-	-	-	38%	45%	26%	38%	59%	33%
Threat	42%	38%	52%	48%	35%	53%	-	-	-	-	-	43%	40%	48%	43%	35%	42%
Not a Threat	12%	10%	11%	25%	26%	11%	-	-	-	-	-	14%	10%	16%	13%	2%	15%
Not At All a Threat	2%	2%	1%	2%	14%	8%	-	-	-	-	-	4%	2%	2%	2%	1%	0%
Not Sure	4%	2%	7%	7%	4%	14%	-	-	-	-	-	1%	3%	8%	4%	2%	10%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%						10%	63%	27%	82%	7%	10%

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929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Very Serious Threat	39%	33%	40%	36%	37%	42%	30%	30%	44%	30%	39%	45%	37%	41%	40%	37%	
Threat	42%	43%	43%	33%	38%	43%	44%	44%	41%	45%	41%	43%	45%	43%	42%	43%	
Not a Threat	12%	17%	11%	17%	17%	11%	14%	17%	10%	17%	13%	10%	11%	11%	12%	13%	
Not At All a Threat	2%	3%	2%	2%	4%	1%	4%	5%	2%	1%	3%	0%	1%	3%	2%	2%	
Not Sure	4%	4%	4%	13%	5%	3%	8%	4%	3%	7%	4%	2%	6%	2%	4%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

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How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Serious Threat	39%	29%	47%	35%	36%	41%	36%	42%	40%	36%	37%	49%	46%	24%	48%	25%
Threat	42%	43%	39%	48%	40%	44%	41%	38%	44%	41%	45%	34%	31%	33%	41%	52%
Not a Threat	12%	19%	10%	10%	17%	10%	13%	13%	11%	15%	12%	10%	12%	29%	7%	13%
Not At All a Threat	2%	5%	2%	1%	4%	2%	2%	5%	2%	2%	2%	4%	0%	10%	1%	1%
Not Sure	4%	4%	3%	6%	3%	3%	8%	2%	4%	7%	3%	3%	11%	4%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	39%	36%	40%	33%	27%	27%	24%	46%	32%	25%	15%	27%	46%	18%
Threat	42%	51%	43%	35%	47%	48%	52%	39%	22%	54%	52%	51%	39%	12%
Not a Threat	12%	5%	12%	21%	12%	20%	17%	9%	24%	8%	23%	18%	9%	32%
Not At All a Threat	2%	7%	2%	0%	11%	1%	1%	2%	8%	13%	2%	2%	2%	17%
Not Sure	4%	1%	4%	11%	3%	4%	6%	3%	14%	0%	8%	3%	4%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Serious Threat	39%	30%	15%	22%	52%	15%	38%	45%	23%	45%	16%	58%	26%	25%	43%	17%
Threat	42%	41%	37%	56%	40%	25%	44%	35%	56%	39%	31%	25%	51%	54%	41%	34%
Not a Threat	12%	17%	32%	17%	5%	21%	12%	13%	15%	10%	22%	12%	10%	16%	11%	20%
Not At All a Threat	2%	10%	7%	0%	1%	7%	2%	0%	4%	1%	7%	1%	6%	3%	1%	11%
Not Sure	4%	2%	9%	4%	2%	32%	3%	7%	2%	4%	23%	4%	6%	3%	4%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Serious Threat	39%	54%	40%	21%	44%	23%	52%	25%	21%	44%	25%	39%	40%	40%	39%	39%	39%
Threat	42%	25%	42%	59%	40%	31%	24%	58%	59%	40%	38%	46%	39%	44%	41%	43%	41%
Not a Threat	12%	10%	9%	15%	11%	21%	10%	15%	17%	11%	14%	9%	15%	10%	14%	10%	14%
Not At All a Threat	2%	8%	7%	1%	2%	7%	9%	0%	0%	2%	3%	2%	2%	2%	2%	2%	2%
Not Sure	4%	3%	2%	4%	4%	18%	4%	2%	3%	4%	20%	4%	4%	4%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Serious Threat	39%	39%	40%	42%	36%	41%	36%	43%	34%	49%	36%	41%	38%	43%	37%	39%	39%
Threat	42%	43%	41%	42%	43%	42%	42%	42%	43%	41%	43%	44%	41%	43%	42%	45%	39%
Not a Threat	12%	12%	12%	10%	14%	11%	14%	9%	16%	6%	14%	11%	13%	9%	14%	11%	14%
Not At All a Threat	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	3%	1%	3%	2%	2%	2%	3%
Not Sure	4%	4%	5%	4%	5%	3%	5%	4%	4%	3%	5%	3%	5%	3%	5%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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Geography: King County
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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Serious Threat	39%	40%	38%	55%	38%	39%	40%	15%	30%	29%	29%	48%	68%	29%	56%
Threat	42%	43%	41%	24%	43%	42%	43%	42%	41%	44%	50%	40%	28%	47%	35%
Not a Threat	12%	11%	14%	8%	12%	12%	12%	0%	26%	19%	13%	7%	2%	16%	5%
Not At All a Threat	2%	2%	3%	7%	2%	3%	2%	0%	0%	4%	3%	1%	1%	3%	1%
Not Sure	4%	4%	5%	6%	4%	4%	3%	43%	3%	5%	5%	4%	1%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults Credibility Interval: +/-4.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Serious Threat	39%	42%	52%	39%	37%	49%	30%	24%	24%	40%	37%	39%	41%	38%	41%	44%	43%	29%
Threat	42%	41%	29%	44%	41%	45%	52%	59%	39%	43%	39%	43%	43%	42%	43%	37%	38%	54%
Not a Threat	12%	12%	11%	12%	15%	0%	11%	5%	5%	13%	15%	11%	9%	14%	10%	17%	9%	10%
Not At All a Threat	2%	2%	2%	1%	4%	5%	0%	8%	8%	0%	1%	2%	5%	1%	1%	2%	5%	2%
Not Sure	4%	2%	5%	4%	3%	0%	7%	4%	25%	3%	7%	4%	3%	5%	5%	0%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



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22 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Serious Threat	39%	38%	45%	0%	40%	38%	46%
Threat	42%	43%	38%	84%	41%	45%	36%
Not a Threat	12%	12%	11%	16%	13%	11%	11%
Not At All a Threat	2%	2%	3%	0%	2%	2%	4%
Not Sure	4%	5%	2%	0%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	10%	8%	12%	18%	9%	14%	5%	6%	11%	4%	0%	18%	10%	9%	19%	8%	9%
Illegal	63%	63%	65%	38%	67%	76%	44%	70%	49%	66%	63%	63%	55%	66%	68%	64%	58%
Not Sure	27%	29%	22%	44%	24%	10%	51%	23%	40%	30%	37%	19%	35%	26%	13%	28%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	10%	25%	25%	5%	11%	9%	19%	21%	19%	7%	9%	9%	12%
Illegal	63%	54%	42%	69%	70%	65%	20%	61%	59%	67%	68%	63%	64%
Not Sure	27%	21%	33%	27%	19%	26%	61%	18%	22%	26%	23%	28%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	10%	10%	12%	7%	13%	7%	72%	20%	13%	8%	10%	7%	36%	36%	13%	10%	8%	5%
Illegal	63%	69%	66%	70%	70%	57%	13%	52%	64%	68%	58%	65%	32%	41%	60%	61%	69%	61%
Not Sure	27%	21%	21%	22%	17%	35%	14%	28%	23%	23%	33%	27%	32%	23%	27%	29%	24%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	10%	12%	10%	6%	14%	5%	50%	24%	12%	7%	5%	59%	30%	12%	8%	8%
Illegal	63%	63%	62%	67%	69%	49%	29%	42%	62%	68%	53%	21%	38%	57%	68%	37%
Not Sure	27%	25%	28%	26%	17%	47%	21%	35%	27%	26%	41%	20%	32%	31%	24%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	10%	35%	11%	8%	8%	5%	8%	12%	9%	19%	3%	8%	17%	9%	31%	3%
Illegal	63%	44%	57%	63%	71%	36%	67%	61%	68%	75%	33%	68%	53%	80%	27%	39%
Not Sure	27%	21%	32%	29%	20%	59%	25%	27%	24%	6%	64%	25%	30%	12%	42%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

Results of SurveyUSA Mkt Research Study #24796



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Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	10%	10%	9%	22%	0%	4%	9%	11%	11%	9%	17%	8%	15%	5%	0%	7%	
Illegal	63%	65%	62%	38%	100%	52%	67%	60%	64%	76%	26%	66%	55%	69%	100%	46%	
Not Sure	27%	25%	29%	40%	0%	44%	24%	29%	25%	15%	58%	25%	30%	25%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	10%	9%	14%	15%	0%	34%	9%	19%	68%	0%	24%	10%	14%	14%	0%	23%	
Illegal	63%	66%	56%	32%	100%	8%	64%	57%	32%	100%	0%	64%	63%	8%	100%	31%	
Not Sure	27%	25%	30%	52%	0%	58%	27%	24%	0%	0%	76%	27%	22%	78%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	8%	11%	12%	35%	7%	10%	10%	12%	20%	2%	-	-	-	11%	12%	3%
Illegal	63%	68%	57%	53%	42%	71%	73%	60%	53%	55%	47%	-	-	-	64%	87%	42%
Not Sure	27%	24%	32%	36%	23%	21%	18%	30%	35%	26%	51%	-	-	-	25%	1%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%				82%	7%	10%

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	21%	9%	10%	29%	7%	10%	24%	7%	10%	13%	15%	4%	24%	9%	6%
Illegal	63%	55%	67%	20%	48%	71%	41%	50%	72%	43%	63%	75%	60%	59%	74%	48%
Not Sure	27%	25%	24%	70%	23%	22%	49%	27%	21%	47%	24%	10%	36%	17%	17%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	21%	7%	6%	23%	9%	4%	23%	8%	6%	9%	21%	4%	23%	8%	8%
Illegal	63%	53%	78%	45%	49%	74%	44%	51%	73%	38%	66%	64%	48%	54%	74%	41%
Not Sure	27%	26%	15%	48%	27%	17%	52%	26%	19%	56%	25%	16%	48%	23%	18%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	10%	52%	8%	14%	46%	10%	8%	9%	17%	54%	21%	13%	7%	13%
Illegal	63%	32%	68%	20%	46%	68%	64%	64%	31%	32%	54%	60%	66%	32%
Not Sure	27%	16%	24%	66%	8%	22%	28%	27%	52%	14%	25%	27%	26%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults Credibility Interval: +/-4 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	10%	34%	15%	12%	6%	5%	27%	20%	7%	9%	7%	24%	23%	8%	9%	3%
Illegal	63%	49%	57%	57%	70%	41%	64%	61%	65%	64%	48%	70%	58%	61%	65%	40%
Not Sure	27%	18%	28%	31%	24%	54%	9%	19%	27%	27%	45%	6%	19%	30%	26%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults Credibility Interval: +/-4 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	10%	14%	24%	7%	10%	10%	13%	19%	10%	10%	5%	10%	10%	10%	10%	10%	10%
Illegal	63%	72%	63%	62%	65%	39%	74%	58%	56%	65%	48%	63%	64%	63%	64%	62%	65%
Not Sure	27%	13%	14%	31%	26%	51%	14%	23%	34%	25%	48%	27%	26%	27%	26%	28%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults Credibility Interval: +/-4 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	10%	8%	13%	10%	10%	9%	11%	9%	11%	10%	10%	11%	10%	12%	9%	7%	14%
Illegal	63%	66%	60%	65%	62%	65%	61%	66%	60%	63%	63%	62%	64%	65%	63%	66%	60%
Not Sure	27%	26%	27%	25%	28%	26%	28%	24%	30%	27%	26%	27%	26%	24%	28%	27%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	10%	7%	15%	11%	10%	12%	9%	0%	15%	11%	11%	12%	2%	11%	8%
Illegal	63%	65%	60%	61%	64%	63%	64%	67%	45%	57%	63%	63%	81%	59%	70%
Not Sure	27%	27%	25%	28%	26%	26%	27%	33%	40%	32%	25%	25%	17%	29%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	13%	23%	9%	11%	0%	0%	11%	0%	9%	7%	10%	14%	8%	6%	9%	19%	13%
Illegal	63%	54%	58%	66%	65%	79%	31%	54%	60%	59%	58%	67%	64%	58%	67%	66%	67%	61%
Not Sure	27%	33%	19%	26%	24%	21%	69%	34%	40%	32%	35%	22%	22%	33%	27%	25%	15%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	10%	9%	14%	0%	11%	8%	19%
Illegal	63%	68%	43%	21%	58%	68%	65%
Not Sure	27%	23%	44%	79%	31%	24%	16%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	82%	82%	83%	79%	82%	92%	80%	100%	90%	70%	65%	78%	82%	82%	93%	82%	100%
Illegal	7%	7%	7%	11%	7%	8%	7%	0%	10%	17%	0%	10%	9%	6%	1%	8%	0%
Not Sure	10%	11%	10%	9%	11%	0%	13%	0%	0%	13%	35%	12%	9%	12%	7%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	82%	71%	72%	87%	81%	83%	93%	74%	80%	84%	80%	83%	86%
Illegal	7%	10%	16%	6%	4%	7%	0%	8%	8%	6%	8%	7%	0%
Not Sure	10%	18%	11%	7%	15%	10%	7%	18%	12%	10%	12%	10%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

24 Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	82%	83%	86%	87%	78%	78%	91%	84%	74%	83%	78%	84%	91%	75%	84%	82%	83%	85%
Illegal	7%	7%	6%	5%	11%	8%	0%	3%	8%	7%	13%	7%	3%	16%	4%	6%	9%	0%
Not Sure	10%	10%	8%	7%	10%	14%	9%	13%	18%	10%	9%	9%	7%	9%	13%	12%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Sponsor:
King County Target Zero Task Force ()

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Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-3.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	82%	86%	84%	82%	64%	88%	52%	78%	86%	81%	62%	58%	74%	82%	83%	81%	
Illegal	7%	7%	4%	8%	24%	0%	24%	8%	4%	9%	15%	27%	7%	4%	8%	12%	
Not Sure	10%	7%	11%	11%	11%	12%	24%	14%	10%	10%	23%	15%	19%	14%	9%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-3.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	82%	82%	84%	84%	81%	74%	82%	82%	85%	74%	75%	83%	80%	93%	73%	63%	
Illegal	7%	5%	4%	6%	10%	4%	9%	7%	4%	18%	7%	6%	9%	0%	27%	13%	
Not Sure	10%	14%	12%	10%	9%	22%	9%	11%	11%	8%	18%	10%	11%	7%	0%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

24

Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	82%	82%	85%	71%	0%	66%	79%	85%	86%	74%	82%	83%	82%	74%	0%	65%	
Illegal	7%	7%	5%	16%	100%	28%	9%	6%	4%	16%	6%	7%	7%	5%	100%	0%	
Not Sure	10%	11%	10%	13%	0%	6%	11%	10%	10%	10%	12%	9%	12%	21%	0%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	82%	83%	80%	86%	62%	58%	83%	79%	52%	0%	84%	83%	81%	92%	55%	100%	
Illegal	7%	7%	6%	10%	38%	0%	7%	6%	40%	100%	0%	7%	10%	0%	45%	0%	
Not Sure	10%	10%	13%	5%	0%	42%	10%	15%	7%	0%	16%	11%	9%	8%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

24

Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-3.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	82%	83%	84%	77%	78%	81%	80%	84%	86%	95%	72%	88%	83%	78%	-	-	-	
Illegal	7%	8%	6%	7%	10%	0%	11%	6%	1%	5%	3%	9%	10%	0%	-	-	-	
Not Sure	10%	9%	10%	17%	12%	19%	9%	10%	13%	0%	24%	3%	7%	21%	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%				

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?																
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	82%	90%	84%	47%	87%	84%	72%	88%	85%	68%	88%	76%	76%	87%	83%	80%	
Illegal	7%	4%	8%	2%	8%	8%	3%	8%	8%	4%	7%	16%	4%	11%	10%	1%	
Not Sure	10%	5%	9%	51%	5%	8%	25%	4%	7%	28%	5%	8%	20%	1%	8%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	82%	88%	81%	79%	90%	84%	72%	89%	85%	69%	88%	66%	58%	92%	83%	73%
Illegal	7%	5%	11%	3%	7%	8%	3%	10%	8%	4%	5%	28%	4%	3%	10%	4%
Not Sure	10%	7%	8%	18%	3%	7%	25%	2%	7%	27%	7%	6%	39%	5%	7%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

24

Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	82%	90%	84%	57%	76%	84%	83%	83%	59%	69%	78%	84%	83%	51%	
Illegal	7%	8%	7%	4%	12%	6%	7%	7%	0%	13%	10%	7%	7%	0%	
Not Sure	10%	2%	9%	39%	12%	11%	10%	9%	41%	18%	12%	10%	10%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?															
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	82%	85%	84%	84%	82%	70%	74%	81%	82%	84%	59%	86%	75%	80%	84%	62%
Illegal	7%	7%	2%	9%	8%	1%	25%	6%	9%	6%	2%	13%	11%	8%	7%	2%
Not Sure	10%	8%	14%	7%	10%	29%	1%	12%	9%	10%	39%	1%	14%	12%	9%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	82%	78%	83%	82%	83%	72%	83%	77%	82%	83%	72%	82%	83%	81%	84%	84%	81%
Illegal	7%	18%	12%	7%	7%	0%	13%	11%	7%	7%	2%	8%	6%	8%	6%	6%	8%
Not Sure	10%	4%	6%	11%	10%	28%	4%	11%	11%	10%	26%	10%	11%	11%	10%	10%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

24	Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	82%	85%	79%	84%	81%	83%	82%	84%	80%	83%	82%	87%	79%	86%	80%	83%	81%
Illegal	7%	5%	10%	7%	7%	7%	7%	7%	8%	7%	7%	5%	9%	4%	9%	7%	7%
Not Sure	10%	10%	12%	9%	12%	10%	12%	9%	12%	10%	11%	9%	12%	10%	11%	10%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

24

Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	82%	84%	80%	73%	83%	80%	85%	82%	79%	76%	81%	87%	92%	79%	89%	
Illegal	7%	7%	8%	10%	7%	9%	5%	0%	5%	9%	9%	6%	4%	8%	5%	
Not Sure	10%	10%	12%	16%	10%	11%	10%	18%	16%	15%	10%	7%	4%	13%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	82%	78%	90%	82%	84%	93%	93%	76%	85%	80%	79%	86%	82%	79%	85%	81%	83%	85%
Illegal	7%	13%	5%	7%	7%	7%	0%	8%	4%	9%	5%	7%	9%	9%	5%	8%	8%	6%
Not Sure	10%	9%	5%	12%	9%	0%	7%	16%	11%	11%	16%	8%	10%	13%	10%	11%	9%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

24

Currently in Washington State, is it legal or is it illegal to use a GPS or navigation system while driving?

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	82%	84%	74%	93%	82%	82%	88%	
Illegal	7%	6%	11%	0%	8%	6%	6%	
Not Sure	10%	10%	15%	7%	10%	12%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-2.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	9%	11%	6%	25%	10%	6%	18%	8%	27%	12%	0%	20%	12%	11%	11%	6%	9%	
Illegal	86%	84%	91%	61%	85%	88%	75%	92%	73%	82%	100%	77%	81%	85%	86%	90%	71%	
Not Sure	5%	5%	4%	14%	5%	7%	7%	0%	0%	7%	0%	3%	8%	4%	3%	4%	20%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?													
929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-2.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	9%	15%	8%	18%	2%	6%	36%	13%	16%	14%	7%	7%	28%	
Illegal	86%	84%	80%	78%	91%	89%	51%	84%	78%	80%	85%	90%	72%	
Not Sure	5%	2%	12%	4%	6%	4%	12%	3%	5%	6%	8%	4%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	9%	7%	10%	13%	6%	9%	7%	11%	8%	10%	12%	9%	19%	26%	17%	11%	4%	4%
Illegal	86%	90%	88%	83%	87%	85%	83%	82%	83%	87%	83%	88%	70%	74%	72%	84%	93%	86%
Not Sure	5%	3%	2%	4%	7%	7%	9%	7%	9%	3%	4%	4%	10%	0%	11%	5%	3%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-2.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	9%	14%	9%	9%	2%	8%	36%	15%	13%	6%	0%	44%	16%	13%	7%	0%	
Illegal	86%	83%	85%	88%	93%	89%	57%	78%	82%	90%	84%	51%	70%	81%	89%	93%	
Not Sure	5%	2%	6%	4%	5%	3%	8%	7%	5%	4%	16%	5%	14%	6%	4%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-2.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	9%	16%	16%	10%	6%	8%	7%	8%	14%	28%	8%	8%	14%	4%	24%	0%
Illegal	86%	80%	78%	85%	91%	84%	90%	87%	80%	66%	72%	88%	80%	87%	76%	65%
Not Sure	5%	4%	6%	5%	4%	8%	3%	4%	5%	6%	21%	4%	5%	9%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-2.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	9%	9%	11%	0%	0%	24%	8%	10%	8%	14%	31%	8%	12%	16%	0%	0%
Illegal	86%	87%	84%	85%	100%	58%	87%	86%	87%	86%	58%	88%	82%	79%	100%	67%
Not Sure	5%	4%	4%	15%	0%	18%	5%	4%	5%	0%	11%	4%	6%	5%	0%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?															
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-2.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	9%	8%	15%	4%	0%	11%	9%	17%	0%	0%	14%	9%	10%	0%	0%	13%
Illegal	86%	87%	78%	87%	100%	52%	87%	75%	100%	100%	39%	86%	86%	100%	66%	58%
Not Sure	5%	4%	7%	9%	0%	37%	4%	8%	0%	0%	47%	5%	4%	0%	34%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-2.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	9%	7%	10%	16%	28%	6%	8%	9%	13%	11%	10%	19%	8%	9%	10%	6%	5%
Illegal	86%	88%	85%	78%	68%	85%	88%	87%	80%	85%	75%	76%	90%	79%	87%	93%	72%
Not Sure	5%	4%	5%	6%	4%	9%	4%	4%	7%	4%	15%	5%	1%	12%	3%	1%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	9%	-	-	-	42%	5%	5%	24%	5%	11%	12%	6%	6%	25%	5%	9%
Illegal	86%	-	-	-	56%	95%	71%	74%	93%	69%	85%	93%	85%	73%	93%	80%
Not Sure	5%	-	-	-	3%	1%	24%	2%	1%	20%	3%	1%	9%	2%	2%	11%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	9%	17%	6%	8%	23%	7%	6%	26%	7%	7%	10%	10%	6%	19%	8%	6%	
Illegal	86%	77%	92%	82%	73%	92%	80%	68%	92%	77%	88%	89%	72%	78%	91%	79%	
Not Sure	5%	6%	1%	10%	4%	2%	13%	5%	2%	15%	3%	2%	22%	4%	1%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

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25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-2.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	9%	36%	8%	15%	43%	20%	11%	6%	2%	52%	14%	15%	6%	9%	
Illegal	86%	61%	89%	55%	57%	74%	85%	90%	63%	48%	81%	80%	90%	57%	
Not Sure	5%	2%	3%	30%	0%	6%	4%	4%	35%	0%	5%	6%	4%	34%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-2.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	9%	18%	11%	17%	6%	5%	13%	40%	7%	7%	12%	34%	23%	7%	8%	8%	
Illegal	86%	76%	80%	78%	91%	76%	86%	50%	90%	89%	62%	66%	65%	87%	89%	65%	
Not Sure	5%	6%	8%	5%	3%	19%	1%	11%	3%	4%	26%	0%	12%	5%	3%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-2.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	9%	15%	41%	9%	7%	7%	26%	17%	12%	7%	10%	9%	10%	9%	9%	10%	8%	
Illegal	86%	78%	52%	88%	89%	70%	72%	73%	84%	89%	67%	86%	86%	86%	86%	85%	87%	
Not Sure	5%	7%	7%	3%	4%	23%	3%	10%	4%	4%	23%	5%	4%	5%	4%	5%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	9%	9%	10%	8%	11%	8%	11%	7%	12%	8%	10%	13%	7%	8%	10%	8%	12%
Illegal	86%	87%	84%	88%	84%	87%	84%	88%	83%	87%	86%	84%	88%	87%	85%	88%	83%
Not Sure	5%	4%	6%	4%	5%	4%	5%	4%	5%	4%	5%	4%	5%	5%	5%	4%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-2.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	9%	8%	12%	8%	9%	10%	9%	0%	20%	11%	11%	8%	2%	11%	6%	
Illegal	86%	88%	82%	87%	86%	85%	87%	100%	64%	82%	85%	88%	97%	82%	92%	
Not Sure	5%	4%	5%	5%	5%	5%	4%	0%	16%	6%	5%	3%	1%	6%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?																	
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	9%	8%	2%	9%	14%	17%	0%	24%	4%	10%	6%	10%	11%	12%	9%	7%	6%	11%
Illegal	86%	85%	95%	87%	81%	83%	100%	72%	89%	83%	89%	86%	84%	83%	85%	89%	90%	85%
Not Sure	5%	7%	3%	5%	4%	0%	0%	4%	7%	6%	5%	4%	5%	5%	5%	4%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-2.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	9%	9%	13%	0%	14%	6%	4%
Illegal	86%	88%	77%	93%	80%	90%	94%
Not Sure	5%	4%	10%	7%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	12%	13%	10%	18%	13%	6%	12%	14%	23%	21%	0%	29%	17%	14%	10%	7%	19%
Illegal	71%	73%	70%	67%	73%	90%	71%	62%	77%	69%	72%	63%	70%	69%	71%	76%	20%
Not Sure	17%	14%	20%	15%	14%	4%	17%	24%	0%	11%	28%	8%	13%	17%	20%	17%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	12%	27%	17%	16%	6%	9%	28%	25%	24%	16%	7%	9%	28%
Illegal	71%	64%	67%	67%	62%	75%	45%	63%	63%	69%	75%	74%	64%
Not Sure	17%	9%	15%	16%	31%	16%	27%	12%	13%	16%	18%	18%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	12%	15%	12%	15%	11%	10%	10%	22%	16%	9%	23%	10%	17%	41%	17%	11%	9%	7%
Illegal	71%	72%	75%	67%	72%	72%	76%	66%	65%	73%	55%	74%	64%	52%	66%	71%	75%	69%
Not Sure	17%	13%	14%	18%	17%	19%	14%	12%	19%	18%	22%	16%	19%	6%	17%	17%	16%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	12%	20%	10%	9%	11%	4%	54%	24%	13%	9%	14%	52%	25%	14%	10%	40%
Illegal	71%	70%	72%	71%	72%	76%	46%	66%	68%	75%	47%	34%	62%	63%	76%	35%
Not Sure	17%	10%	18%	20%	17%	20%	0%	11%	19%	15%	39%	13%	13%	22%	15%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	12%	33%	17%	11%	9%	12%	12%	10%	15%	28%	15%	10%	14%	22%	73%	19%
Illegal	71%	56%	72%	67%	78%	57%	73%	72%	70%	72%	43%	76%	63%	63%	27%	29%
Not Sure	17%	11%	12%	22%	13%	30%	14%	18%	15%	0%	42%	14%	23%	15%	0%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	12%	11%	14%	18%	38%	0%	12%	12%	10%	17%	24%	10%	17%	15%	0%	0%	
Illegal	71%	72%	70%	68%	62%	56%	68%	73%	79%	77%	47%	72%	69%	76%	100%	53%	
Not Sure	17%	16%	16%	14%	0%	44%	20%	15%	11%	6%	29%	18%	14%	9%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	12%	11%	18%	23%	30%	32%	11%	20%	36%	0%	14%	11%	17%	49%	0%	13%	
Illegal	71%	75%	58%	39%	70%	31%	72%	61%	64%	100%	10%	72%	70%	51%	66%	40%	
Not Sure	17%	15%	24%	38%	0%	37%	16%	19%	0%	0%	76%	17%	13%	0%	34%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

26	Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	12%	11%	12%	14%	29%	6%	11%	11%	17%	22%	14%	34%	9%	11%	13%	14%	5%
Illegal	71%	73%	71%	67%	58%	49%	76%	72%	64%	48%	56%	49%	80%	59%	73%	79%	55%
Not Sure	17%	15%	17%	18%	13%	45%	13%	17%	20%	30%	30%	16%	11%	30%	14%	7%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	12%	54%	8%	7%	-	-	-	42%	6%	8%	18%	9%	3%	52%	4%	8%
Illegal	71%	37%	79%	10%	-	-	-	43%	86%	40%	69%	85%	70%	29%	92%	56%
Not Sure	17%	9%	14%	83%	-	-	-	14%	8%	52%	13%	6%	27%	19%	4%	37%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%				16%	66%	18%	55%	12%	32%	14%	53%	33%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	12%	24%	9%	7%	51%	4%	5%	56%	5%	7%	13%	16%	4%	30%	9%	7%
Illegal	71%	60%	80%	66%	34%	90%	47%	26%	90%	38%	74%	72%	51%	55%	83%	53%
Not Sure	17%	16%	11%	27%	16%	5%	48%	18%	6%	55%	13%	11%	46%	15%	8%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	12%	49%	11%	13%	40%	23%	12%	9%	13%	49%	18%	18%	9%	0%
Illegal	71%	43%	76%	28%	53%	65%	73%	74%	27%	51%	71%	67%	73%	41%
Not Sure	17%	8%	14%	59%	7%	12%	15%	17%	59%	0%	11%	15%	17%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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26	Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	12%	22%	24%	17%	7%	8%	37%	41%	10%	9%	14%	49%	34%	9%	9%	11%	
Illegal	71%	67%	66%	64%	76%	52%	60%	48%	72%	75%	41%	50%	59%	73%	75%	37%	
Not Sure	17%	10%	10%	19%	17%	40%	3%	11%	18%	16%	45%	1%	7%	18%	16%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	12%	22%	57%	9%	10%	9%	36%	17%	14%	9%	7%	10%	14%	10%	14%	11%	14%	
Illegal	71%	69%	35%	77%	73%	51%	58%	66%	71%	74%	56%	73%	69%	74%	69%	74%	68%	
Not Sure	17%	9%	9%	14%	17%	40%	6%	16%	15%	17%	37%	17%	16%	16%	17%	15%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Legal	12%	11%	14%	10%	14%	11%	14%	10%	15%	12%	12%	14%	11%	12%	12%	9%	17%	
Illegal	71%	75%	66%	75%	68%	72%	71%	73%	69%	74%	70%	72%	71%	73%	71%	73%	68%	
Not Sure	17%	14%	20%	15%	18%	17%	16%	17%	16%	14%	18%	14%	19%	16%	17%	18%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%	

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26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	12%	9%	17%	11%	12%	14%	10%	10%	11%	15%	10%	12%	10%	13%	11%
Illegal	71%	75%	66%	62%	72%	73%	70%	90%	61%	68%	74%	69%	79%	70%	73%
Not Sure	17%	16%	17%	27%	16%	13%	20%	0%	28%	17%	16%	19%	11%	17%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	12%	13%	13%	10%	15%	46%	7%	19%	16%	9%	12%	12%	14%	14%	12%	14%	8%	9%
Illegal	71%	65%	76%	75%	62%	54%	93%	68%	61%	72%	69%	73%	68%	70%	64%	74%	79%	75%
Not Sure	17%	23%	11%	15%	23%	0%	0%	13%	23%	18%	19%	14%	18%	16%	23%	12%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	12%	11%	17%	55%	17%	8%	12%
Illegal	71%	75%	54%	38%	68%	74%	75%
Not Sure	17%	14%	29%	7%	15%	18%	12%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	16%	18%	13%	7%	18%	21%	14%	26%	11%	27%	72%	30%	24%	14%	16%	12%	21%
Illegal	66%	66%	68%	58%	68%	62%	62%	51%	61%	49%	28%	55%	61%	69%	69%	70%	20%
Not Sure	18%	16%	19%	36%	13%	17%	24%	23%	27%	25%	0%	15%	15%	17%	14%	18%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	16%	29%	19%	20%	15%	13%	26%	26%	29%	18%	13%	13%	23%	
Illegal	66%	52%	70%	62%	76%	69%	42%	55%	60%	60%	67%	71%	11%	
Not Sure	18%	19%	10%	18%	9%	18%	32%	19%	11%	23%	20%	16%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	16%	22%	18%	19%	10%	13%	2%	24%	20%	17%	23%	14%	16%	42%	19%	19%	10%	18%
Illegal	66%	63%	66%	67%	69%	67%	78%	51%	65%	66%	58%	70%	49%	49%	56%	61%	76%	61%
Not Sure	18%	15%	17%	14%	21%	21%	19%	25%	14%	17%	20%	16%	35%	8%	25%	20%	14%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?															
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	16%	23%	14%	17%	15%	8%	50%	29%	18%	12%	26%	36%	26%	22%	13%	40%
Illegal	66%	62%	66%	66%	78%	66%	44%	55%	62%	71%	62%	49%	56%	57%	71%	53%
Not Sure	18%	15%	20%	17%	7%	27%	6%	17%	20%	16%	12%	16%	18%	21%	16%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	34%	19%	19%	10%	19%	15%	14%	21%	25%	14%	15%	16%	29%	57%	10%
Illegal	66%	42%	63%	62%	75%	53%	75%	65%	59%	73%	38%	70%	60%	53%	34%	31%
Not Sure	18%	24%	18%	19%	14%	28%	10%	21%	20%	2%	49%	14%	24%	18%	9%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	16%	15%	20%	0%	9%	16%	16%	15%	36%	21%	15%	19%	20%	0%	0%
Illegal	66%	67%	65%	66%	100%	38%	67%	67%	70%	53%	36%	68%	62%	67%	100%	43%
Not Sure	18%	16%	20%	14%	0%	53%	17%	18%	15%	11%	43%	17%	19%	13%	0%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	15%	16%	59%	0%	36%	16%	22%	49%	0%	0%	15%	22%	63%	0%	0%
Illegal	66%	69%	60%	23%	68%	8%	68%	46%	43%	100%	10%	67%	60%	29%	45%	58%
Not Sure	18%	16%	25%	18%	32%	56%	17%	31%	7%	0%	90%	17%	19%	8%	55%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	15%	16%	27%	19%	17%	12%	17%	23%	36%	15%	38%	13%	16%	17%	19%	6%
Illegal	66%	69%	65%	49%	62%	67%	74%	65%	53%	55%	55%	44%	76%	53%	68%	72%	46%
Not Sure	18%	16%	19%	24%	19%	16%	13%	18%	25%	9%	30%	18%	12%	31%	14%	9%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	41%	14%	8%	57%	10%	14%	-	-	-	22%	9%	9%	49%	10%	12%
Illegal	66%	38%	72%	19%	32%	80%	31%	-	-	-	64%	84%	64%	40%	83%	51%
Not Sure	18%	21%	14%	73%	12%	10%	55%	-	-	-	14%	6%	27%	11%	7%	37%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%				55%	12%	32%	14%	53%	33%

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27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	16%	32%	13%	9%	40%	12%	9%	47%	11%	12%	18%	16%	2%	33%	14%	9%	
Illegal	66%	53%	78%	57%	49%	79%	46%	43%	78%	40%	68%	78%	44%	55%	75%	52%	
Not Sure	18%	15%	9%	34%	11%	9%	45%	10%	11%	48%	14%	6%	55%	11%	11%	39%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	48%	15%	8%	47%	28%	12%	13%	24%	62%	16%	23%	13%	26%	
Illegal	66%	41%	70%	25%	39%	59%	64%	71%	26%	29%	68%	60%	69%	37%	
Not Sure	18%	11%	14%	67%	14%	13%	24%	16%	51%	9%	16%	17%	18%	37%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	20%	24%	22%	12%	15%	37%	38%	14%	14%	23%	45%	32%	16%	13%	22%	
Illegal	66%	62%	59%	59%	71%	53%	47%	43%	69%	70%	33%	43%	50%	70%	70%	27%	
Not Sure	18%	18%	17%	19%	16%	32%	15%	19%	17%	16%	45%	12%	18%	14%	17%	51%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

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Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	16%	33%	44%	12%	14%	18%	41%	9%	19%	14%	11%	15%	17%	14%	17%	16%	16%
Illegal	66%	48%	48%	71%	69%	44%	45%	61%	65%	70%	49%	69%	64%	69%	65%	67%	66%
Not Sure	18%	20%	8%	17%	17%	38%	14%	30%	16%	16%	41%	17%	19%	17%	18%	17%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	16%	16%	16%	16%	16%	16%	17%	15%	18%	15%	16%	18%	15%	15%	17%	14%	19%
Illegal	66%	68%	65%	68%	65%	68%	64%	69%	63%	69%	65%	64%	68%	68%	66%	69%	62%
Not Sure	18%	16%	19%	17%	19%	16%	19%	16%	19%	16%	18%	18%	18%	17%	18%	17%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	16%	13%	21%	17%	16%	19%	13%	17%	15%	18%	18%	17%	7%	18%	13%	
Illegal	66%	69%	62%	61%	67%	63%	70%	83%	55%	60%	67%	68%	79%	63%	72%	
Not Sure	18%	18%	18%	22%	17%	18%	17%	0%	31%	22%	15%	15%	14%	19%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	16%	15%	15%	20%	18%	17%	10%	26%	16%	12%	18%	15%	16%	16%	16%	16%	16%
Illegal	66%	61%	75%	67%	65%	65%	71%	72%	57%	63%	67%	67%	69%	62%	64%	70%	71%	69%
Not Sure	18%	23%	10%	18%	15%	17%	12%	17%	17%	21%	21%	15%	16%	22%	19%	14%	13%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	16%	15%	22%	55%	21%	13%	12%
Illegal	66%	69%	55%	38%	61%	71%	66%
Not Sure	18%	17%	23%	7%	18%	16%	22%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	55%	55%	56%	32%	57%	60%	47%	52%	70%	58%	35%	66%	63%	54%	42%	54%	47%
Illegal	12%	11%	15%	9%	11%	10%	11%	11%	10%	5%	28%	11%	12%	12%	20%	12%	4%
Not Sure	32%	34%	29%	59%	32%	30%	43%	37%	21%	38%	37%	23%	25%	34%	38%	34%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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28	Is it legal or is it illegal to call 911 while driving?													
929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	55%	55%	53%	62%	42%	55%	30%	53%	64%	57%	44%	55%	36%	
Illegal	12%	17%	23%	8%	17%	12%	4%	17%	16%	14%	20%	10%	0%	
Not Sure	32%	29%	24%	30%	41%	33%	66%	30%	19%	29%	36%	35%	64%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

28	Is it legal or is it illegal to call 911 while driving?																		
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	55%	64%	59%	56%	59%	50%	17%	58%	52%	58%	71%	55%	34%	71%	63%	58%	49%	64%	
Illegal	12%	9%	10%	11%	18%	13%	74%	18%	13%	10%	12%	11%	35%	12%	10%	9%	16%	14%	
Not Sure	32%	27%	31%	33%	23%	37%	9%	23%	35%	32%	17%	34%	31%	17%	28%	33%	35%	22%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

28	Is it legal or is it illegal to call 911 while driving?																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	55%	65%	54%	55%	39%	63%	39%	67%	64%	49%	51%	50%	64%	61%	53%	81%	
Illegal	12%	11%	9%	15%	28%	19%	18%	14%	10%	13%	23%	21%	12%	10%	13%	12%	
Not Sure	32%	24%	37%	30%	33%	18%	44%	19%	26%	37%	26%	29%	24%	29%	34%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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28	Is it legal or is it illegal to call 911 while driving?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	55%	60%	63%	59%	49%	52%	51%	56%	66%	65%	27%	53%	60%	84%	80%	33%
Illegal	12%	10%	8%	11%	16%	5%	13%	14%	8%	0%	3%	12%	16%	2%	0%	0%
Not Sure	32%	30%	29%	30%	35%	43%	36%	30%	26%	35%	70%	35%	25%	14%	20%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

28	Is it legal or is it illegal to call 911 while driving?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	55%	55%	57%	53%	38%	37%	55%	57%	51%	71%	63%	54%	59%	61%	43%	43%
Illegal	12%	14%	8%	14%	0%	24%	14%	12%	11%	14%	0%	13%	11%	18%	0%	0%
Not Sure	32%	31%	35%	33%	62%	39%	32%	31%	38%	15%	37%	34%	30%	21%	57%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

28	Is it legal or is it illegal to call 911 while driving?															
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	55%	55%	61%	52%	0%	34%	55%	62%	33%	0%	24%	55%	64%	63%	19%	71%
Illegal	12%	13%	8%	5%	62%	0%	13%	2%	59%	0%	0%	12%	12%	0%	22%	0%
Not Sure	32%	32%	31%	43%	38%	66%	32%	36%	7%	100%	76%	33%	24%	37%	59%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	55%	57%	53%	53%	57%	41%	55%	53%	62%	80%	48%	70%	55%	51%	59%	54%	29%
Illegal	12%	11%	15%	11%	18%	23%	14%	13%	10%	3%	6%	18%	15%	5%	11%	28%	9%
Not Sure	32%	32%	33%	36%	25%	36%	31%	34%	29%	17%	46%	12%	31%	44%	30%	18%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	55%	73%	55%	33%	82%	54%	43%	75%	53%	45%	-	-	-	74%	52%	52%
Illegal	12%	8%	13%	3%	9%	15%	5%	7%	16%	4%	-	-	-	10%	18%	4%
Not Sure	32%	19%	32%	64%	9%	32%	52%	18%	31%	50%	-	-	-	16%	29%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%				14%	53%	33%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	55%	74%	52%	47%	74%	55%	42%	73%	55%	44%	59%	45%	37%	71%	56%	42%
Illegal	12%	8%	18%	5%	12%	15%	6%	9%	15%	4%	10%	32%	7%	9%	15%	7%
Not Sure	32%	18%	30%	48%	15%	30%	52%	18%	30%	51%	30%	23%	57%	20%	28%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	55%	71%	56%	43%	68%	60%	57%	54%	36%	77%	60%	59%	54%	22%
Illegal	12%	11%	13%	2%	17%	17%	6%	13%	6%	8%	20%	9%	13%	12%
Not Sure	32%	17%	31%	55%	15%	23%	36%	33%	58%	15%	20%	33%	33%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	55%	54%	62%	58%	54%	27%	72%	65%	54%	55%	36%	76%	55%	59%	54%	32%
Illegal	12%	28%	12%	12%	11%	6%	19%	13%	15%	11%	7%	13%	20%	14%	12%	2%
Not Sure	32%	18%	26%	30%	35%	67%	9%	21%	31%	33%	57%	11%	25%	27%	34%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	55%	68%	81%	54%	54%	41%	74%	49%	56%	54%	54%	51%	59%	51%	59%	55%	56%
Illegal	12%	16%	10%	15%	12%	2%	13%	20%	14%	12%	2%	15%	10%	16%	10%	14%	10%
Not Sure	32%	16%	9%	31%	34%	57%	13%	31%	31%	34%	44%	34%	31%	34%	31%	31%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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Percentages

Sponsor:
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Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	55%	56%	54%	55%	55%	55%	56%	57%	53%	54%	56%	54%	56%	55%	55%	55%	57%
Illegal	12%	12%	12%	13%	12%	12%	13%	11%	14%	13%	12%	14%	11%	16%	10%	11%	14%
Not Sure	32%	32%	33%	32%	33%	33%	31%	32%	33%	33%	32%	32%	33%	29%	34%	34%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

28

Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	55%	55%	55%	48%	56%	58%	54%	17%	68%	56%	51%	53%	62%	55%	56%	
Illegal	12%	11%	14%	14%	12%	13%	11%	21%	0%	10%	14%	16%	11%	11%	14%	
Not Sure	32%	34%	30%	38%	32%	29%	35%	62%	32%	34%	35%	31%	27%	34%	30%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

28

Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	55%	57%	39%	56%	59%	72%	47%	60%	25%	60%	49%	55%	57%	49%	56%	60%	53%	62%
Illegal	12%	12%	21%	13%	8%	22%	11%	4%	9%	8%	12%	13%	15%	12%	11%	10%	23%	7%
Not Sure	32%	31%	40%	31%	32%	6%	42%	36%	66%	32%	39%	32%	28%	39%	32%	31%	24%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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28 Is it legal or is it illegal to call 911 while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	55%	56%	54%	55%	54%	57%	48%
Illegal	12%	12%	12%	12%	15%	9%	20%
Not Sure	32%	32%	34%	33%	31%	34%	32%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	14%	15%	13%	2%	14%	24%	10%	34%	11%	21%	0%	28%	15%	11%	8%	13%	10%
Illegal	53%	56%	49%	60%	61%	51%	42%	28%	68%	40%	28%	55%	60%	56%	60%	50%	33%
Not Sure	33%	30%	38%	38%	25%	25%	48%	38%	21%	38%	72%	17%	25%	33%	32%	37%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	14%	23%	18%	14%	3%	13%	22%	17%	18%	13%	12%	13%	15%
Illegal	53%	56%	59%	52%	57%	53%	15%	63%	63%	49%	67%	50%	64%
Not Sure	33%	22%	23%	33%	40%	34%	63%	20%	18%	37%	21%	36%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	14%	14%	8%	17%	13%	16%	2%	21%	12%	8%	9%	16%	9%	46%	13%	13%	12%	9%
Illegal	53%	64%	61%	46%	41%	50%	76%	59%	63%	56%	42%	50%	57%	37%	60%	52%	53%	59%
Not Sure	33%	22%	31%	36%	46%	35%	21%	20%	25%	36%	48%	34%	34%	16%	27%	35%	34%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	14%	17%	13%	9%	24%	0%	41%	23%	14%	13%	11%	59%	14%	19%	11%	29%
Illegal	53%	58%	51%	52%	59%	46%	53%	49%	52%	54%	46%	28%	56%	46%	56%	55%
Not Sure	33%	24%	37%	39%	18%	54%	6%	28%	34%	33%	42%	13%	30%	35%	33%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	14%	30%	14%	16%	11%	7%	16%	13%	12%	23%	6%	12%	17%	13%	57%	19%
Illegal	53%	50%	53%	48%	59%	43%	53%	53%	60%	51%	20%	55%	50%	25%	43%	29%
Not Sure	33%	20%	33%	36%	30%	50%	31%	34%	29%	26%	74%	32%	33%	62%	0%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	14%	13%	15%	18%	38%	0%	16%	13%	10%	23%	7%	14%	14%	12%	0%	0%	
Illegal	53%	53%	53%	50%	62%	40%	50%	54%	61%	49%	38%	53%	52%	62%	100%	53%	
Not Sure	33%	33%	32%	32%	0%	60%	34%	33%	30%	28%	55%	33%	33%	26%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	14%	13%	16%	53%	30%	0%	14%	20%	31%	0%	0%	13%	20%	49%	0%	0%	
Illegal	53%	55%	43%	29%	38%	42%	54%	40%	69%	100%	24%	53%	52%	51%	45%	53%	
Not Sure	33%	32%	41%	18%	32%	58%	33%	40%	0%	0%	76%	33%	28%	0%	55%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	13%	14%	16%	28%	18%	14%	14%	13%	22%	8%	33%	13%	9%	15%	22%	2%	
Illegal	53%	55%	53%	42%	56%	33%	55%	53%	52%	51%	47%	47%	62%	34%	53%	72%	39%	
Not Sure	33%	32%	33%	41%	17%	49%	31%	33%	36%	27%	46%	20%	25%	57%	32%	6%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	38%	12%	5%	60%	6%	16%	42%	8%	9%	19%	11%	7%	-	-	-	
Illegal	53%	31%	57%	20%	19%	69%	11%	32%	66%	22%	50%	79%	48%	-	-	-	
Not Sure	33%	32%	31%	75%	21%	26%	73%	26%	25%	69%	31%	10%	45%	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%				

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	29%	12%	6%	50%	6%	9%	59%	6%	10%	15%	15%	5%	33%	11%	7%	
Illegal	53%	43%	67%	36%	20%	74%	20%	15%	72%	13%	55%	66%	29%	42%	65%	30%	
Not Sure	33%	29%	21%	58%	30%	20%	71%	26%	22%	77%	30%	19%	66%	25%	24%	62%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

29	Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	14%	54%	12%	14%	46%	19%	8%	13%	7%	57%	19%	14%	13%	0%	
Illegal	53%	27%	57%	11%	49%	53%	54%	53%	39%	43%	56%	55%	52%	57%	
Not Sure	33%	19%	30%	75%	5%	29%	38%	33%	55%	0%	26%	31%	35%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults Credibility Interval: +/-4.1 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	14%	19%	19%	18%	11%	8%	24%	44%	13%	12%	5%	43%	26%	17%	11%	0%
Illegal	53%	63%	50%	52%	54%	32%	40%	42%	55%	55%	41%	28%	59%	55%	55%	38%
Not Sure	33%	18%	30%	30%	35%	60%	36%	14%	32%	33%	54%	30%	16%	28%	34%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults Credibility Interval: +/-4.1 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	14%	25%	43%	11%	13%	5%	36%	10%	15%	12%	7%	11%	17%	11%	16%	13%	15%
Illegal	53%	30%	43%	62%	53%	39%	33%	61%	59%	54%	34%	56%	50%	55%	51%	55%	52%
Not Sure	33%	44%	14%	27%	34%	56%	31%	30%	27%	33%	59%	32%	34%	33%	33%	32%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

929 Adults Credibility Interval: +/-4.1 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	14%	13%	15%	13%	14%	14%	14%	13%	15%	13%	14%	14%	14%	14%	14%	13%	15%
Illegal	53%	56%	48%	54%	53%	53%	53%	54%	52%	51%	54%	54%	52%	51%	54%	55%	51%
Not Sure	33%	30%	37%	33%	33%	33%	33%	33%	33%	36%	32%	31%	34%	35%	32%	32%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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Sponsor:
King County Target Zero Task Force ()

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?																
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	14%	12%	17%	11%	14%	15%	13%	10%	10%	12%	11%	18%	18%	11%	18%	
Illegal	53%	55%	49%	47%	53%	56%	50%	63%	48%	59%	54%	46%	50%	56%	47%	
Not Sure	33%	33%	34%	42%	33%	29%	37%	27%	42%	29%	35%	36%	32%	32%	34%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	14%	20%	11%	12%	18%	46%	7%	11%	13%	12%	16%	13%	15%	14%	15%	15%	12%	13%
Illegal	53%	51%	59%	56%	44%	23%	31%	47%	57%	48%	51%	55%	55%	45%	47%	55%	65%	65%
Not Sure	33%	28%	29%	32%	38%	31%	63%	42%	30%	40%	32%	32%	30%	41%	38%	31%	22%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?							
929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	14%	12%	21%	55%	18%	11%	11%
Illegal	53%	57%	36%	21%	47%	57%	61%
Not Sure	33%	31%	43%	24%	35%	32%	29%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	23%	24%	21%	16%	26%	42%	14%	27%	20%	12%	35%	33%	30%	25%	23%	19%	14%
Illegal	49%	47%	54%	36%	49%	30%	43%	45%	52%	39%	28%	51%	45%	49%	64%	49%	28%
Not Sure	28%	29%	25%	49%	25%	28%	43%	28%	28%	49%	37%	17%	25%	25%	13%	32%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	23%	37%	36%	25%	14%	21%	12%	46%	28%	25%	33%	18%	36%
Illegal	49%	42%	43%	48%	79%	50%	33%	33%	52%	49%	42%	51%	64%
Not Sure	28%	20%	22%	26%	7%	30%	55%	21%	20%	26%	24%	31%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

30 Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	23%	30%	25%	25%	13%	20%	10%	37%	31%	25%	21%	19%	17%	52%	31%	28%	14%	13%
Illegal	49%	46%	50%	49%	59%	48%	74%	46%	47%	49%	44%	51%	58%	30%	40%	45%	58%	52%
Not Sure	28%	24%	25%	25%	28%	33%	16%	17%	23%	26%	35%	30%	25%	18%	29%	27%	28%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	23%	29%	22%	20%	21%	15%	56%	49%	29%	16%	24%	59%	46%	30%	19%	8%	
Illegal	49%	48%	47%	55%	64%	45%	29%	27%	45%	55%	60%	22%	30%	42%	53%	76%	
Not Sure	28%	24%	32%	25%	15%	40%	14%	24%	27%	29%	16%	20%	23%	28%	28%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	23%	47%	32%	21%	18%	18%	19%	24%	26%	25%	26%	21%	29%	22%	22%	16%	
Illegal	49%	39%	41%	46%	57%	44%	57%	44%	53%	54%	31%	51%	45%	61%	69%	18%	
Not Sure	28%	14%	27%	32%	25%	38%	24%	32%	21%	21%	43%	28%	26%	16%	9%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	23%	23%	20%	25%	0%	49%	21%	25%	20%	36%	39%	22%	23%	30%	43%	29%	
Illegal	49%	50%	50%	49%	100%	17%	56%	43%	52%	53%	19%	50%	48%	48%	57%	24%	
Not Sure	28%	27%	30%	25%	0%	34%	23%	32%	28%	11%	42%	27%	29%	22%	0%	46%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

30	Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	23%	21%	31%	49%	0%	47%	22%	32%	37%	0%	41%	22%	35%	14%	19%	39%	
Illegal	49%	51%	42%	41%	100%	8%	51%	29%	63%	100%	0%	50%	40%	86%	81%	31%	
Not Sure	28%	28%	27%	10%	0%	45%	27%	39%	0%	0%	59%	28%	26%	0%	0%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	23%	21%	26%	22%	46%	20%	17%	23%	37%	50%	21%	48%	19%	22%	24%	15%	15%	
Illegal	49%	53%	42%	52%	32%	54%	59%	45%	41%	40%	37%	34%	61%	27%	49%	73%	38%	
Not Sure	28%	27%	32%	26%	22%	26%	25%	32%	22%	9%	43%	18%	20%	51%	27%	12%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

30	Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?																
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	23%	43%	20%	27%	46%	19%	22%	45%	18%	20%	30%	15%	13%	47%	18%	20%	
Illegal	49%	33%	53%	15%	38%	55%	32%	39%	58%	26%	46%	74%	46%	41%	63%	31%	
Not Sure	28%	25%	26%	58%	16%	26%	46%	16%	24%	54%	24%	10%	41%	12%	19%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

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King County Target Zero Task Force ()

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Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	23%	-	-	-	45%	17%	21%	42%	19%	21%	25%	20%	11%	47%	18%	19%	
Illegal	49%	-	-	-	34%	61%	29%	38%	58%	28%	48%	69%	40%	31%	63%	26%	
Not Sure	28%	-	-	-	20%	22%	50%	19%	23%	51%	27%	11%	49%	22%	19%	55%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

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Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	23%	47%	22%	24%	59%	24%	19%	22%	24%	62%	38%	20%	21%	13%	
Illegal	49%	23%	54%	6%	24%	52%	49%	51%	22%	6%	40%	53%	50%	45%	
Not Sure	28%	30%	25%	69%	16%	23%	31%	27%	54%	32%	23%	26%	28%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	23%	36%	36%	25%	18%	13%	49%	19%	23%	22%	19%	31%	38%	23%	22%	14%	
Illegal	49%	43%	43%	47%	53%	36%	44%	66%	53%	48%	36%	56%	49%	50%	50%	26%	
Not Sure	28%	21%	22%	27%	29%	51%	7%	15%	24%	30%	44%	13%	13%	27%	28%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

30	Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	23%	17%	28%	21%	23%	20%	19%	27%	24%	23%	13%	23%	22%	22%	23%	20%	26%
Illegal	49%	53%	67%	53%	48%	35%	62%	54%	51%	49%	30%	49%	50%	50%	49%	51%	48%
Not Sure	28%	30%	5%	26%	29%	45%	19%	20%	25%	28%	56%	28%	28%	28%	28%	29%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

30	Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	23%	24%	21%	22%	24%	24%	21%	24%	22%	20%	24%	22%	23%	22%	23%	22%	24%
Illegal	49%	48%	51%	52%	47%	50%	49%	51%	47%	50%	49%	50%	49%	53%	47%	50%	48%
Not Sure	28%	28%	28%	26%	29%	26%	30%	25%	31%	29%	27%	28%	28%	25%	29%	28%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	23%	22%	25%	24%	23%	25%	21%	36%	30%	27%	23%	19%	17%	26%	18%	
Illegal	49%	50%	49%	59%	49%	50%	50%	21%	30%	44%	45%	57%	61%	44%	59%	
Not Sure	28%	28%	27%	17%	28%	25%	30%	43%	40%	29%	31%	24%	22%	31%	23%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	23%	19%	19%	22%	25%	82%	31%	14%	14%	21%	20%	21%	31%	19%	21%	22%	31%	25%
Illegal	49%	44%	55%	51%	51%	5%	13%	55%	54%	41%	49%	57%	42%	50%	47%	49%	51%	51%
Not Sure	28%	37%	26%	27%	24%	14%	56%	31%	32%	39%	31%	22%	27%	31%	31%	29%	18%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

30

Is it legal or is it illegal to change a song or adjust your cell phone music playlist while driving?

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	23%	24%	19%	0%	23%	23%	15%	
Illegal	49%	51%	41%	93%	45%	50%	67%	
Not Sure	28%	25%	40%	7%	31%	26%	17%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

31

Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
Legal	16%	19%	12%	11%	19%	10%	20%	34%	32%	15%	37%	29%	23%	17%	11%	13%	25%		
Illegal	61%	63%	61%	48%	64%	90%	55%	44%	68%	74%	35%	56%	61%	62%	69%	63%	38%		
Not Sure	22%	18%	27%	41%	18%	0%	25%	22%	0%	11%	28%	15%	16%	21%	20%	25%	37%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%		

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?														
929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	16%	30%	26%	21%	8%	13%	38%	26%	29%	16%	16%	13%	36%	
Illegal	61%	58%	51%	57%	65%	64%	45%	63%	60%	61%	59%	62%	64%	
Not Sure	22%	12%	24%	22%	27%	23%	17%	12%	11%	23%	25%	24%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																			
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	16%	21%	18%	15%	16%	15%	10%	30%	19%	14%	25%	14%	16%	49%	18%	16%	14%	11%	
Illegal	61%	67%	65%	58%	60%	59%	69%	59%	60%	57%	47%	64%	64%	36%	63%	62%	62%	62%	
Not Sure	22%	12%	17%	28%	23%	26%	21%	11%	21%	29%	28%	22%	21%	15%	19%	21%	24%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																	
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	16%	22%	15%	12%	17%	4%	50%	44%	17%	13%	33%	47%	39%	21%	13%	40%	
Illegal	61%	61%	61%	66%	62%	49%	44%	35%	63%	64%	44%	26%	41%	57%	65%	35%	
Not Sure	22%	16%	24%	22%	21%	47%	6%	21%	21%	24%	23%	27%	20%	22%	22%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	37%	21%	17%	12%	14%	15%	16%	19%	17%	18%	15%	19%	18%	66%	26%
Illegal	61%	54%	56%	60%	67%	41%	61%	61%	68%	69%	25%	64%	59%	60%	34%	18%
Not Sure	22%	9%	23%	23%	21%	45%	24%	23%	13%	14%	57%	22%	22%	22%	0%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	15%	19%	16%	38%	20%	16%	15%	19%	10%	21%	15%	20%	19%	0%	0%
Illegal	61%	62%	60%	62%	62%	47%	59%	62%	66%	77%	47%	62%	59%	66%	100%	53%
Not Sure	22%	23%	21%	21%	0%	33%	25%	22%	15%	13%	32%	23%	21%	14%	0%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	15%	24%	22%	62%	11%	16%	25%	12%	0%	43%	16%	20%	49%	22%	13%
Illegal	61%	66%	42%	32%	38%	31%	62%	46%	69%	100%	10%	62%	61%	51%	45%	40%
Not Sure	22%	19%	35%	47%	0%	58%	22%	29%	19%	0%	47%	22%	19%	0%	34%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	15%	17%	21%	24%	9%	15%	15%	23%	32%	12%	38%	13%	17%	18%	16%	4%
Illegal	61%	64%	59%	53%	59%	62%	64%	63%	53%	47%	47%	52%	72%	40%	63%	73%	43%
Not Sure	22%	21%	24%	25%	17%	28%	21%	21%	24%	21%	41%	10%	15%	43%	19%	10%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	41%	14%	14%	69%	8%	16%	41%	12%	10%	22%	15%	7%	59%	6%	15%
Illegal	61%	44%	65%	23%	23%	78%	20%	46%	73%	33%	61%	75%	57%	26%	86%	37%
Not Sure	22%	15%	21%	63%	9%	15%	64%	13%	15%	57%	17%	10%	36%	15%	8%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	33%	11%	12%	-	-	-	90%	5%	6%	18%	19%	2%	43%	11%	12%
Illegal	61%	47%	76%	48%	-	-	-	6%	88%	4%	62%	73%	43%	40%	77%	35%
Not Sure	22%	21%	13%	40%	-	-	-	4%	7%	90%	19%	8%	54%	17%	12%	52%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%				13%	68%	19%	78%	11%	11%	16%	61%	23%

Results of SurveyUSA Mkt Research Study #24796



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Percentages

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King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	64%	15%	14%	42%	29%	10%	15%	19%	44%	27%	21%	13%	0%	
Illegal	61%	27%	67%	9%	53%	56%	69%	61%	40%	56%	57%	63%	62%	57%	
Not Sure	22%	10%	19%	77%	5%	14%	21%	24%	41%	0%	16%	16%	25%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	19%	31%	21%	12%	13%	39%	50%	12%	14%	11%	54%	44%	17%	13%	5%	
Illegal	61%	68%	49%	59%	65%	37%	55%	42%	63%	64%	44%	41%	49%	60%	65%	36%	
Not Sure	22%	14%	20%	19%	23%	50%	6%	8%	26%	22%	44%	5%	7%	23%	22%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	16%	27%	50%	12%	15%	22%	39%	26%	15%	14%	16%	13%	20%	13%	19%	15%	17%	
Illegal	61%	57%	39%	68%	63%	36%	48%	60%	64%	64%	36%	63%	60%	63%	60%	63%	60%	
Not Sure	22%	16%	11%	20%	23%	43%	13%	14%	21%	22%	47%	24%	21%	24%	21%	21%	23%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	16%	16%	17%	15%	17%	15%	18%	14%	19%	15%	17%	17%	16%	15%	17%	14%	20%
Illegal	61%	62%	61%	64%	59%	62%	61%	64%	59%	63%	61%	60%	63%	64%	60%	63%	59%
Not Sure	22%	23%	21%	21%	23%	23%	22%	22%	22%	22%	22%	23%	22%	21%	23%	23%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?															
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	16%	13%	22%	11%	17%	17%	15%	10%	24%	17%	17%	15%	13%	17%	15%
Illegal	61%	64%	57%	65%	61%	63%	61%	30%	48%	60%	64%	59%	66%	61%	62%
Not Sure	22%	23%	21%	24%	22%	20%	24%	61%	28%	23%	19%	26%	21%	21%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	17%	24%	15%	17%	46%	7%	21%	16%	15%	18%	13%	23%	18%	16%	17%	14%	15%
Illegal	61%	58%	61%	63%	62%	41%	47%	62%	52%	61%	58%	65%	59%	60%	55%	60%	74%	67%
Not Sure	22%	25%	14%	22%	21%	14%	46%	17%	32%	24%	25%	22%	18%	22%	29%	23%	13%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

Results of SurveyUSA Mkt Research Study #24796



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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	16%	15%	23%	55%	21%	12%	18%
Illegal	61%	64%	47%	38%	56%	65%	71%
Not Sure	22%	21%	29%	7%	23%	23%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	13%	16%	10%	3%	15%	11%	19%	30%	23%	12%	0%	29%	14%	13%	10%	10%	30%
Illegal	68%	69%	67%	70%	70%	66%	64%	41%	77%	78%	72%	59%	72%	70%	71%	69%	26%
Not Sure	19%	16%	23%	28%	15%	24%	17%	29%	0%	11%	28%	12%	15%	17%	19%	21%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	13%	27%	23%	17%	6%	10%	32%	23%	23%	13%	10%	11%	36%
Illegal	68%	62%	60%	66%	63%	70%	48%	70%	66%	67%	71%	68%	64%
Not Sure	19%	11%	17%	18%	32%	19%	19%	7%	10%	19%	19%	21%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																			
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	13%	17%	12%	14%	13%	13%	10%	25%	19%	11%	18%	11%	16%	37%	15%	14%	11%	7%	
Illegal	68%	73%	72%	64%	66%	66%	69%	63%	63%	67%	57%	71%	61%	49%	68%	68%	69%	67%	
Not Sure	19%	11%	16%	22%	21%	21%	21%	12%	18%	23%	25%	18%	23%	14%	17%	18%	20%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																			
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email							
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur			
Legal	13%	18%	12%	10%	16%	4%	47%	31%	14%	10%	26%	58%	29%	18%	10%	40%			
Illegal	68%	68%	68%	70%	65%	49%	47%	50%	70%	69%	53%	28%	48%	63%	71%	45%			
Not Sure	19%	13%	19%	20%	20%	47%	6%	19%	16%	21%	21%	13%	23%	19%	19%	15%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%			

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																			
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat							
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur			
Legal	13%	30%	18%	14%	9%	12%	15%	12%	13%	11%	20%	12%	16%	22%	73%	23%			
Illegal	68%	64%	63%	67%	72%	56%	64%	69%	78%	75%	18%	71%	64%	66%	27%	18%			
Not Sure	19%	6%	19%	18%	19%	32%	21%	19%	9%	14%	61%	18%	20%	12%	0%	59%			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%			

Results of SurveyUSA Mkt Research Study #24796



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Percentages

Sponsor:
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32	Is it legal or is it illegal to type a text message while stopped at an intersection?																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	13%	12%	16%	16%	38%	28%	15%	11%	13%	10%	26%	12%	16%	11%	43%	0%	
Illegal	68%	68%	67%	70%	62%	48%	63%	71%	74%	78%	38%	69%	65%	77%	57%	53%	
Not Sure	19%	20%	17%	14%	0%	25%	22%	18%	13%	12%	36%	19%	19%	13%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

32	Is it legal or is it illegal to type a text message while stopped at an intersection?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	13%	12%	17%	38%	30%	11%	13%	23%	12%	0%	14%	13%	18%	49%	53%	13%	
Illegal	68%	71%	53%	24%	70%	31%	69%	48%	88%	100%	39%	68%	69%	51%	47%	40%	
Not Sure	19%	16%	30%	38%	0%	58%	18%	28%	0%	0%	47%	19%	13%	0%	0%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	13%	12%	13%	21%	29%	8%	14%	12%	14%	31%	7%	30%	11%	13%	14%	18%	2%	
Illegal	68%	70%	67%	57%	61%	62%	69%	70%	62%	53%	62%	57%	78%	48%	70%	73%	49%	
Not Sure	19%	18%	20%	22%	10%	30%	17%	18%	24%	16%	31%	12%	11%	39%	16%	9%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	13%	37%	11%	16%	62%	5%	15%	39%	9%	8%	18%	10%	7%	56%	4%	11%
Illegal	68%	48%	72%	23%	27%	85%	23%	48%	80%	41%	67%	83%	63%	30%	92%	45%
Not Sure	19%	14%	17%	61%	11%	10%	63%	14%	11%	52%	15%	6%	30%	13%	5%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	13%	25%	10%	9%	73%	1%	3%	-	-	-	14%	17%	3%	35%	9%	11%
Illegal	68%	58%	79%	56%	20%	97%	21%	-	-	-	69%	75%	50%	51%	81%	45%
Not Sure	19%	17%	11%	35%	7%	1%	76%	-	-	-	16%	9%	47%	14%	10%	44%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%				78%	11%	11%	16%	61%	23%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Legal	13%	54%	12%	11%	38%	20%	9%	12%	23%	49%	17%	18%	11%	17%
Illegal	68%	35%	73%	18%	59%	65%	73%	68%	37%	51%	67%	69%	68%	41%
Not Sure	19%	11%	15%	71%	3%	15%	18%	20%	40%	0%	17%	13%	21%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

Results of SurveyUSA Mkt Research Study #24796



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32 Is it legal or is it illegal to type a text message while stopped at an intersection?																	
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	13%	17%	24%	18%	9%	15%	34%	52%	9%	11%	15%	50%	33%	14%	10%	12%	
Illegal	68%	73%	62%	64%	71%	47%	60%	45%	67%	72%	42%	45%	58%	65%	72%	33%	
Not Sure	19%	10%	14%	18%	20%	38%	6%	3%	24%	18%	43%	4%	10%	21%	18%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																	
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	13%	29%	46%	10%	11%	19%	35%	24%	11%	11%	15%	11%	16%	11%	15%	13%	14%
Illegal	68%	58%	46%	74%	69%	42%	53%	65%	70%	70%	44%	69%	66%	70%	66%	71%	65%
Not Sure	19%	13%	8%	16%	19%	40%	12%	11%	19%	18%	42%	19%	18%	19%	19%	17%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	13%	12%	15%	13%	14%	12%	15%	11%	16%	13%	13%	14%	13%	13%	14%	11%	17%
Illegal	68%	69%	66%	71%	65%	69%	66%	71%	64%	68%	68%	68%	68%	72%	66%	70%	65%
Not Sure	19%	19%	19%	17%	21%	18%	19%	18%	20%	19%	19%	18%	19%	16%	21%	19%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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32	Is it legal or is it illegal to type a text message while stopped at an intersection?														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	13%	10%	18%	14%	13%	14%	13%	10%	10%	16%	11%	14%	12%	13%	13%
Illegal	68%	71%	63%	65%	68%	70%	66%	82%	53%	65%	73%	62%	75%	68%	67%
Not Sure	19%	19%	19%	21%	19%	16%	22%	8%	37%	19%	15%	24%	13%	18%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	13%	17%	24%	11%	14%	46%	7%	14%	18%	13%	14%	12%	17%	15%	13%	15%	10%	13%
Illegal	68%	61%	65%	71%	65%	46%	47%	65%	57%	67%	67%	69%	67%	65%	61%	69%	79%	72%
Not Sure	19%	23%	11%	18%	21%	8%	46%	21%	24%	20%	20%	19%	16%	20%	26%	16%	12%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

32	Is it legal or is it illegal to type a text message while stopped at an intersection?						
929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	13%	11%	23%	55%	19%	9%	14%
Illegal	68%	71%	51%	21%	62%	72%	70%
Not Sure	19%	17%	27%	24%	19%	19%	15%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	78%	80%	76%	33%	81%	79%	76%	85%	64%	81%	72%	84%	82%	77%	70%	78%	50%
Illegal	11%	11%	10%	29%	11%	21%	10%	11%	25%	3%	0%	9%	12%	11%	21%	10%	10%
Not Sure	11%	9%	13%	38%	8%	0%	14%	4%	12%	16%	28%	7%	6%	12%	8%	12%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	78%	81%	76%	77%	88%	77%	83%	90%	74%	77%	83%	76%	100%
Illegal	11%	10%	21%	9%	9%	11%	0%	6%	18%	11%	10%	11%	0%
Not Sure	11%	8%	2%	14%	3%	12%	17%	4%	8%	12%	7%	13%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

33 Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Legal	78%	85%	85%	83%	81%	69%	21%	77%	74%	86%	67%	78%	46%	91%	83%	81%	72%	71%
Illegal	11%	8%	9%	8%	11%	13%	65%	12%	15%	10%	15%	9%	39%	9%	6%	10%	15%	5%
Not Sure	11%	7%	6%	9%	8%	17%	14%	11%	11%	5%	18%	13%	16%	0%	11%	9%	14%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-3.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	78%	91%	83%	56%	45%	74%	77%	83%	80%	76%	56%	73%	78%	78%	78%	43%	
Illegal	11%	6%	4%	25%	46%	0%	14%	14%	9%	12%	34%	19%	16%	11%	11%	41%	
Not Sure	11%	2%	13%	19%	9%	26%	9%	3%	11%	12%	10%	9%	6%	12%	11%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-3.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	78%	82%	80%	76%	78%	72%	75%	78%	85%	67%	60%	79%	75%	85%	44%	52%	
Illegal	11%	12%	11%	10%	13%	2%	14%	10%	8%	26%	7%	10%	14%	5%	49%	15%	
Not Sure	11%	6%	8%	14%	9%	26%	11%	12%	8%	8%	33%	11%	11%	9%	7%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-3.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	78%	76%	82%	78%	100%	56%	74%	79%	86%	89%	54%	78%	76%	86%	57%	29%	
Illegal	11%	11%	10%	11%	0%	19%	14%	11%	5%	11%	14%	10%	14%	10%	43%	7%	
Not Sure	11%	12%	8%	11%	0%	25%	13%	11%	9%	0%	32%	12%	11%	5%	0%	63%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	78%	78%	76%	62%	68%	40%	78%	76%	55%	100%	53%	78%	84%	29%	26%	53%
Illegal	11%	11%	10%	29%	32%	23%	11%	12%	45%	0%	0%	11%	14%	71%	41%	0%
Not Sure	11%	11%	15%	9%	0%	37%	11%	11%	0%	0%	47%	12%	2%	0%	34%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-3.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	78%	79%	77%	74%	80%	53%	73%	83%	80%	78%	62%	73%	80%	73%	83%	51%	52%	
Illegal	11%	10%	12%	15%	9%	27%	14%	9%	9%	22%	8%	23%	11%	7%	9%	43%	6%	
Not Sure	11%	11%	11%	12%	11%	20%	13%	8%	11%	0%	30%	5%	9%	21%	8%	6%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	78%	82%	79%	43%	81%	81%	61%	88%	80%	61%	83%	65%	72%	83%	80%	71%
Illegal	11%	12%	11%	4%	15%	11%	8%	11%	13%	4%	9%	29%	8%	12%	14%	6%
Not Sure	11%	7%	10%	53%	3%	8%	31%	1%	7%	35%	8%	6%	20%	4%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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King County Target Zero Task Force ()

33	Is it legal or is it illegal to talk on a hands-free phone while driving?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	78%	85%	75%	76%	86%	79%	68%	84%	79%	66%	-	-	-	86%	78%	70%	
Illegal	11%	10%	16%	4%	13%	13%	4%	14%	12%	5%	-	-	-	12%	14%	3%	
Not Sure	11%	5%	9%	20%	1%	8%	28%	2%	8%	29%	-	-	-	1%	8%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%				16%	61%	23%	

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	78%	82%	80%	44%	87%	84%	77%	77%	47%	90%	82%	78%	77%	25%	
Illegal	11%	18%	11%	2%	10%	10%	11%	11%	16%	10%	13%	12%	10%	32%	
Not Sure	11%	0%	9%	53%	4%	7%	12%	11%	37%	0%	5%	10%	12%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

33	Is it legal or is it illegal to talk on a hands-free phone while driving?																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	78%	76%	75%	81%	79%	44%	79%	73%	74%	80%	59%	82%	65%	74%	80%	59%	
Illegal	11%	23%	13%	11%	9%	20%	20%	18%	15%	9%	9%	18%	29%	13%	10%	5%	
Not Sure	11%	2%	12%	7%	12%	36%	1%	9%	11%	11%	32%	1%	7%	13%	11%	36%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	78%	69%	85%	77%	79%	59%	75%	78%	77%	79%	67%	75%	80%	74%	80%	79%	77%
Illegal	11%	24%	8%	12%	10%	12%	17%	17%	14%	10%	3%	12%	10%	13%	10%	10%	12%
Not Sure	11%	7%	6%	11%	11%	29%	7%	6%	9%	11%	29%	13%	10%	13%	10%	12%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	78%	84%	69%	77%	79%	78%	77%	79%	76%	78%	77%	82%	74%	82%	75%	81%	73%
Illegal	11%	6%	18%	12%	10%	11%	11%	10%	13%	8%	12%	8%	13%	9%	12%	9%	15%
Not Sure	11%	10%	13%	11%	12%	11%	12%	11%	11%	14%	11%	9%	13%	8%	13%	11%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

33

Is it legal or is it illegal to talk on a hands-free phone while driving?

929 Adults		All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.4 pct points			Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal		78%	80%	74%	59%	79%	78%	78%	67%	72%	75%	81%	75%	82%	78%	77%	
Illegal		11%	9%	14%	22%	11%	12%	11%	0%	9%	11%	11%	14%	9%	11%	12%	
Not Sure		11%	11%	12%	19%	11%	11%	12%	33%	20%	14%	9%	11%	9%	12%	10%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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33 Is it legal or is it illegal to talk on a hands-free phone while driving?																			
929 Adults	All	Race								Education				Income					
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160	
Legal	78%	66%	63%	81%	80%	82%	65%	84%	60%	73%	73%	80%	81%	70%	79%	84%	78%	81%	
Illegal	11%	17%	33%	8%	10%	13%	17%	7%	12%	13%	10%	11%	11%	16%	9%	10%	14%	6%	
Not Sure	11%	17%	4%	11%	10%	5%	18%	9%	28%	14%	17%	9%	9%	14%	13%	6%	9%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%	

33 Is it legal or is it illegal to talk on a hands-free phone while driving?																			
929 Adults	All	Driven			Urbanicity														
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Legal	78%	81%	63%	21%	76%	80%	69%												
Illegal	11%	10%	18%	55%	13%	8%	19%												
Not Sure	11%	10%	19%	24%	12%	11%	12%												
Total	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	83%	16%	0%	41%	51%	8%												

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																			
929 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
Legal	16%	17%	14%	8%	17%	25%	16%	34%	11%	15%	37%	29%	17%	15%	15%	13%	16%		
Illegal	61%	62%	60%	47%	66%	70%	52%	51%	52%	55%	28%	57%	60%	68%	59%	61%	22%		
Not Sure	23%	20%	26%	45%	18%	6%	32%	15%	37%	30%	35%	14%	24%	17%	26%	26%	61%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%		

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Sponsor:
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34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?														
929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	16%	26%	19%	16%	23%	14%	17%	34%	25%	14%	8%	14%	23%	
Illegal	61%	61%	51%	67%	44%	62%	48%	47%	64%	65%	68%	60%	64%	
Not Sure	23%	13%	31%	17%	34%	24%	35%	19%	11%	21%	23%	26%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																			
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	16%	21%	19%	16%	15%	12%	5%	36%	28%	18%	10%	10%	22%	41%	20%	14%	13%	30%	
Illegal	61%	62%	62%	57%	62%	62%	69%	51%	48%	54%	66%	67%	53%	42%	56%	64%	63%	30%	
Not Sure	23%	17%	19%	26%	23%	26%	26%	13%	24%	29%	24%	23%	24%	17%	24%	21%	24%	40%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																	
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	16%	26%	13%	12%	18%	4%	58%	41%	17%	12%	7%	52%	64%	17%	13%	11%	
Illegal	61%	57%	61%	64%	67%	52%	37%	39%	61%	64%	42%	21%	12%	60%	64%	49%	
Not Sure	23%	17%	26%	24%	15%	44%	6%	20%	22%	24%	51%	27%	24%	23%	23%	40%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	59%	33%	13%	7%	8%	13%	18%	12%	39%	7%	15%	17%	17%	22%	9%
Illegal	61%	31%	40%	60%	76%	27%	63%	59%	67%	53%	37%	63%	58%	55%	69%	28%
Not Sure	23%	11%	27%	28%	16%	65%	24%	22%	21%	8%	56%	22%	25%	28%	9%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	16%	17%	17%	0%	0%	13%	19%	16%	5%	12%	15%	18%	19%	0%	0%
Illegal	61%	62%	59%	46%	100%	56%	63%	60%	64%	60%	32%	62%	59%	53%	100%	37%
Not Sure	23%	22%	24%	37%	0%	44%	25%	22%	20%	35%	56%	23%	24%	28%	0%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	16%	14%	25%	44%	0%	15%	15%	24%	37%	0%	0%	15%	24%	14%	0%	0%
Illegal	61%	64%	46%	40%	100%	16%	62%	48%	44%	100%	10%	62%	49%	57%	66%	10%
Not Sure	23%	22%	29%	16%	0%	69%	23%	28%	19%	0%	90%	23%	27%	29%	34%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	15%	16%	18%	24%	22%	10%	12%	37%	70%	16%	36%	13%	14%	17%	7%	7%
Illegal	61%	65%	56%	55%	53%	42%	75%	60%	38%	22%	31%	46%	72%	42%	62%	81%	41%
Not Sure	23%	20%	28%	27%	23%	36%	15%	28%	25%	7%	53%	18%	15%	45%	21%	12%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	32%	14%	12%	39%	12%	14%	32%	13%	10%	20%	11%	10%	38%	12%	12%
Illegal	61%	53%	64%	15%	47%	71%	29%	55%	69%	38%	62%	76%	54%	50%	74%	44%
Not Sure	23%	15%	21%	73%	14%	17%	57%	12%	18%	52%	18%	13%	37%	12%	13%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	16%	32%	10%	12%	41%	10%	12%	42%	12%	11%	17%	17%	2%	-	-	-
Illegal	61%	48%	78%	42%	41%	76%	33%	40%	73%	34%	62%	76%	43%	-	-	-
Not Sure	23%	19%	12%	46%	17%	13%	55%	19%	15%	55%	21%	7%	55%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%			

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
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34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?															
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	58%	14%	13%	48%	19%	11%	15%	18%	62%	21%	17%	14%	17%	
Illegal	61%	32%	66%	9%	41%	64%	67%	62%	14%	30%	57%	65%	62%	19%	
Not Sure	23%	10%	20%	78%	11%	18%	22%	24%	68%	8%	22%	18%	24%	64%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

34

Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	16%	47%	43%	14%	8%	18%	35%	16%	16%	15%	17%	28%	28%	19%	14%	12%	
Illegal	61%	42%	35%	62%	69%	29%	48%	70%	60%	63%	34%	57%	60%	59%	63%	37%	
Not Sure	23%	12%	22%	24%	23%	53%	17%	14%	24%	22%	49%	15%	12%	22%	23%	51%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

34

Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	16%	21%	34%	13%	15%	16%	21%	25%	19%	14%	8%	14%	17%	14%	17%	14%	17%	
Illegal	61%	64%	56%	65%	62%	30%	67%	50%	61%	62%	46%	60%	62%	61%	61%	62%	61%	
Not Sure	23%	15%	11%	22%	23%	54%	12%	25%	21%	23%	46%	26%	21%	25%	22%	24%	22%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

34	Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	16%	17%	14%	16%	16%	16%	15%	15%	17%	17%	15%	16%	16%	16%	15%	14%	18%
Illegal	61%	61%	61%	62%	60%	61%	61%	63%	58%	59%	62%	61%	61%	62%	60%	62%	60%
Not Sure	23%	23%	24%	22%	24%	23%	24%	22%	25%	25%	23%	23%	23%	22%	24%	24%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

34	Is it legal or is it illegal to use any app on your cell phone other than the GPS system?														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	16%	14%	18%	13%	16%	18%	14%	0%	10%	18%	19%	10%	14%	18%	11%
Illegal	61%	62%	60%	66%	61%	62%	61%	39%	53%	59%	57%	66%	67%	58%	66%
Not Sure	23%	24%	22%	21%	23%	21%	25%	61%	37%	22%	24%	25%	20%	24%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

34	Is it legal or is it illegal to use any app on your cell phone other than the GPS system?																	
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	16%	18%	14%	14%	18%	45%	13%	15%	25%	16%	14%	16%	18%	15%	14%	19%	15%	17%
Illegal	61%	52%	66%	64%	58%	47%	35%	66%	46%	56%	56%	63%	67%	61%	56%	59%	72%	62%
Not Sure	23%	30%	20%	22%	23%	8%	52%	19%	30%	29%	30%	21%	16%	24%	30%	22%	13%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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34 Is it legal or is it illegal to use any app on your cell phone other than the GPS system?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	16%	15%	18%	0%	19%	14%	10%
Illegal	61%	63%	51%	76%	57%	62%	75%
Not Sure	23%	22%	31%	24%	24%	24%	15%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

35 Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	3%	4%	2%	3%	4%	0%	5%	0%	11%	0%	0%	12%	5%	4%	2%	1%	0%
Illegal	90%	90%	92%	61%	91%	100%	84%	96%	89%	89%	100%	80%	88%	93%	96%	91%	74%
Not Sure	7%	6%	7%	36%	5%	0%	10%	4%	0%	11%	0%	8%	7%	3%	3%	7%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

35 Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	3%	19%	4%	4%	0%	2%	0%	12%	11%	0%	4%	2%	0%
Illegal	90%	76%	92%	87%	98%	92%	100%	84%	86%	95%	86%	90%	85%
Not Sure	7%	6%	4%	9%	2%	7%	0%	4%	3%	4%	10%	8%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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35 Is it legal or is it illegal to watch a video while driving?																			
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-2.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	3%	5%	6%	2%	4%	1%	5%	12%	6%	4%	0%	2%	0%	24%	7%	2%	2%	0%	
Illegal	90%	89%	89%	95%	81%	91%	86%	83%	88%	90%	86%	92%	92%	70%	82%	93%	92%	92%	
Not Sure	7%	6%	5%	3%	15%	8%	9%	5%	6%	5%	14%	7%	8%	6%	11%	5%	6%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

35 Is it legal or is it illegal to watch a video while driving?																	
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-2.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Legal	3%	6%	3%	3%	0%	0%	36%	16%	2%	2%	0%	47%	15%	3%	2%	29%	
Illegal	90%	88%	89%	92%	95%	97%	64%	72%	92%	91%	95%	44%	74%	90%	92%	64%	
Not Sure	7%	5%	8%	5%	5%	3%	0%	12%	6%	7%	5%	9%	11%	7%	6%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

35 Is it legal or is it illegal to watch a video while driving?																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-2.4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Legal	3%	17%	4%	3%	2%	0%	4%	3%	3%	11%	0%	3%	3%	3%	64%	0%
Illegal	90%	78%	86%	91%	93%	84%	91%	90%	91%	89%	85%	92%	86%	75%	36%	96%
Not Sure	7%	5%	10%	7%	5%	16%	5%	7%	6%	0%	15%	5%	10%	22%	0%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-2.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	3%	3%	5%	8%	0%	0%	2%	3%	6%	0%	7%	3%	4%	6%	0%	0%	
Illegal	90%	91%	89%	81%	100%	94%	91%	90%	89%	93%	90%	91%	90%	85%	100%	89%	
Not Sure	7%	7%	6%	11%	0%	6%	7%	7%	5%	7%	4%	7%	6%	9%	0%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

35

Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-2.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Legal	3%	2%	6%	24%	0%	0%	3%	11%	12%	0%	0%	3%	8%	49%	0%	0%	
Illegal	90%	92%	82%	62%	100%	66%	91%	74%	69%	100%	84%	91%	83%	22%	66%	100%	
Not Sure	7%	6%	11%	13%	0%	34%	6%	15%	19%	0%	16%	6%	9%	29%	34%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

35

Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-2.4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	3%	2%	3%	6%	25%	0%	3%	4%	1%	10%	1%	17%	2%	2%	3%	3%	1%
Illegal	90%	92%	89%	83%	67%	89%	92%	91%	87%	90%	82%	74%	96%	82%	92%	93%	75%
Not Sure	7%	5%	8%	10%	8%	11%	6%	5%	11%	0%	17%	9%	2%	16%	5%	4%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-2.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	3%	12%	2%	2%	13%	2%	2%	9%	2%	2%	4%	3%	2%	12%	2%	2%	
Illegal	90%	77%	94%	56%	80%	96%	75%	87%	96%	73%	91%	96%	87%	81%	97%	83%	
Not Sure	7%	11%	4%	42%	7%	3%	24%	3%	2%	25%	5%	1%	11%	7%	1%	15%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

35

Is it legal or is it illegal to watch a video while driving?

929 Adults		All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-2.4 pct points			Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal		3%	7%	1%	3%	12%	1%	1%	13%	2%	2%	3%	5%	0%	12%	2%	1%	
Illegal		90%	86%	98%	80%	82%	98%	76%	82%	97%	73%	93%	93%	69%	83%	97%	76%	
Not Sure		7%	7%	1%	17%	6%	1%	23%	5%	2%	25%	4%	1%	31%	5%	1%	22%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

35

Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-2.4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	3%	-	-	-	30%	6%	1%	2%	0%	39%	11%	5%	1%	0%	
Illegal	90%	-	-	-	65%	90%	92%	92%	76%	61%	85%	90%	92%	54%	
Not Sure	7%	-	-	-	5%	5%	7%	6%	24%	0%	4%	5%	7%	46%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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35 Is it legal or is it illegal to watch a video while driving?																	
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-2.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Legal	3%	14%	8%	3%	1%	4%	18%	12%	3%	2%	0%	18%	9%	6%	1%	0%	
Illegal	90%	79%	85%	92%	93%	67%	81%	81%	93%	92%	70%	81%	83%	88%	93%	67%	
Not Sure	7%	7%	7%	5%	6%	29%	1%	7%	3%	7%	30%	2%	8%	6%	6%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

35 Is it legal or is it illegal to watch a video while driving?																	
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	3%	18%	12%	3%	2%	0%	13%	7%	8%	1%	0%	4%	3%	3%	3%	3%	3%
Illegal	90%	82%	83%	92%	91%	74%	83%	86%	88%	92%	75%	89%	91%	89%	91%	90%	90%
Not Sure	7%	0%	4%	4%	7%	26%	4%	7%	4%	6%	25%	7%	6%	8%	6%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

35 Is it legal or is it illegal to watch a video while driving?																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	3%	3%	4%	3%	3%	3%	3%	4%	3%	4%	3%	4%	3%	4%	3%	3%	4%
Illegal	90%	91%	89%	91%	89%	91%	90%	90%	90%	88%	91%	91%	89%	91%	90%	91%	89%
Not Sure	7%	6%	7%	6%	8%	6%	8%	6%	7%	7%	6%	5%	8%	5%	8%	6%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-2.4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	3%	2%	5%	2%	3%	5%	1%	0%	0%	4%	3%	4%	1%	3%	3%	
Illegal	90%	92%	87%	90%	90%	88%	93%	58%	75%	87%	91%	91%	97%	88%	93%	
Not Sure	7%	6%	8%	8%	7%	7%	6%	42%	25%	9%	6%	6%	1%	8%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

35

Is it legal or is it illegal to watch a video while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	3%	5%	1%	3%	5%	0%	0%	0%	0%	4%	2%	2%	6%	3%	1%	4%	7%	3%
Illegal	90%	85%	95%	90%	90%	100%	100%	100%	83%	87%	89%	93%	89%	90%	91%	91%	91%	88%
Not Sure	7%	11%	4%	7%	6%	0%	0%	0%	17%	9%	9%	5%	5%	7%	8%	5%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

35	Is it legal or is it illegal to watch a video while driving?							
	929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-2.4 pct points			Yes	No	Not Sur	Urban	Suburb	Rural
Legal		3%	3%	2%	55%	6%	2%	0%
Illegal		90%	92%	81%	38%	87%	92%	97%
Not Sure		7%	5%	16%	7%	8%	6%	3%
Total		100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	83%	16%	0%	41%	51%	8%

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Percentages

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	3%	5%	2%	0%	6%	0%	1%	0%	0%	0%	0%	17%	9%	2%	1%	1%	0%
Likely	10%	14%	6%	7%	16%	25%	2%	6%	23%	5%	37%	36%	27%	14%	6%	2%	6%
Unlikely	19%	22%	14%	12%	20%	30%	29%	38%	0%	15%	35%	16%	31%	33%	27%	10%	32%
Very Unlikely	66%	58%	77%	66%	55%	46%	67%	44%	77%	81%	28%	29%	32%	48%	66%	86%	30%
Not Sure	2%	2%	2%	15%	2%	0%	1%	11%	0%	0%	0%	2%	1%	3%	0%	1%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	3%	26%	14%	4%	0%	0%	0%	26%	15%	1%	2%	1%	0%
Likely	10%	28%	41%	17%	24%	3%	5%	36%	46%	18%	1%	2%	11%
Unlikely	19%	18%	19%	36%	13%	14%	37%	23%	22%	37%	23%	11%	48%
Very Unlikely	66%	26%	24%	40%	60%	81%	40%	13%	14%	41%	73%	85%	41%
Not Sure	2%	2%	2%	2%	3%	2%	18%	2%	3%	3%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	3%	7%	6%	2%	1%	1%	0%	19%	10%	2%	2%	1%	3%	40%	8%	2%	0%	0%
Likely	10%	21%	15%	15%	8%	2%	3%	24%	29%	14%	16%	4%	0%	18%	31%	11%	2%	32%
Unlikely	19%	25%	31%	18%	12%	11%	16%	19%	27%	28%	29%	13%	33%	16%	29%	28%	7%	21%
Very Unlikely	66%	44%	46%	63%	77%	83%	81%	37%	31%	54%	50%	80%	55%	24%	27%	57%	90%	36%
Not Sure	2%	2%	2%	2%	1%	2%	0%	2%	3%	2%	3%	2%	9%	2%	5%	2%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	3%	7%	3%	1%	1%	0%	59%	21%	3%	1%	0%	59%	23%	5%	1%	0%
Likely	10%	17%	11%	4%	2%	0%	8%	27%	17%	4%	44%	7%	49%	18%	6%	10%
Unlikely	19%	24%	19%	16%	7%	24%	21%	26%	26%	13%	23%	14%	15%	29%	15%	31%
Very Unlikely	66%	51%	65%	77%	87%	72%	7%	22%	51%	81%	21%	20%	8%	45%	77%	52%
Not Sure	2%	2%	2%	2%	3%	4%	5%	4%	2%	2%	12%	0%	6%	4%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	24%	6%	2%	1%	2%	3%	2%	6%	21%	0%	2%	5%	8%	15%	0%
Likely	10%	8%	18%	13%	6%	5%	5%	11%	17%	31%	7%	9%	14%	19%	0%	11%
Unlikely	19%	20%	31%	20%	12%	25%	8%	20%	34%	13%	27%	15%	29%	6%	7%	23%
Very Unlikely	66%	46%	42%	63%	80%	61%	83%	65%	41%	35%	48%	73%	49%	62%	69%	33%
Not Sure	2%	1%	3%	2%	1%	7%	2%	2%	2%	0%	18%	1%	2%	5%	9%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	3%	3%	14%	0%	0%	2%	4%	5%	11%	0%	3%	5%	0%	0%	0%
Likely	10%	9%	13%	23%	0%	8%	8%	11%	12%	22%	16%	9%	12%	24%	0%	22%
Unlikely	19%	18%	21%	11%	0%	16%	15%	20%	24%	24%	11%	16%	25%	20%	43%	13%
Very Unlikely	66%	68%	61%	42%	100%	55%	72%	64%	55%	43%	57%	70%	57%	48%	57%	39%
Not Sure	2%	2%	2%	11%	0%	21%	2%	1%	5%	0%	15%	2%	3%	8%	0%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	3%	6%	6%	0%	15%	3%	7%	56%	0%	0%	3%	10%	14%	0%	0%
Likely	10%	10%	15%	7%	32%	0%	10%	14%	37%	0%	0%	10%	11%	0%	22%	0%
Unlikely	19%	18%	20%	23%	0%	0%	19%	24%	0%	0%	0%	19%	20%	29%	19%	18%
Very Unlikely	66%	68%	55%	65%	68%	24%	67%	55%	0%	100%	31%	66%	58%	49%	59%	60%
Not Sure	2%	2%	4%	0%	0%	61%	2%	0%	7%	0%	69%	2%	0%	8%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	3%	3%	8%	19%	0%	2%	4%	3%	17%	2%	15%	2%	1%	3%	5%	4%
Likely	10%	9%	12%	13%	17%	12%	7%	12%	17%	2%	10%	10%	11%	8%	10%	8%	10%
Unlikely	19%	19%	19%	22%	12%	6%	11%	23%	27%	7%	28%	15%	19%	20%	19%	19%	18%
Very Unlikely	66%	68%	64%	55%	46%	73%	77%	61%	49%	66%	53%	56%	67%	67%	66%	68%	59%
Not Sure	2%	2%	2%	3%	6%	9%	2%	1%	4%	8%	7%	4%	1%	4%	2%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?															
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	16%	2%	0%	11%	2%	1%	10%	2%	3%	4%	5%	2%	11%	3%	1%
Likely	10%	22%	9%	13%	19%	9%	7%	18%	9%	8%	11%	14%	7%	14%	10%	9%
Unlikely	19%	22%	19%	15%	18%	19%	17%	14%	18%	25%	19%	10%	21%	10%	19%	22%
Very Unlikely	66%	41%	69%	56%	49%	68%	66%	55%	70%	58%	64%	70%	67%	64%	66%	66%
Not Sure	2%	0%	2%	16%	2%	1%	8%	3%	1%	6%	1%	1%	4%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	9%	2%	2%	9%	3%	1%	10%	3%	1%	4%	3%	1%	10%	2%	2%
Likely	10%	11%	11%	9%	18%	9%	7%	15%	10%	8%	11%	9%	6%	12%	11%	8%
Unlikely	19%	16%	19%	21%	12%	21%	18%	12%	20%	18%	19%	18%	20%	13%	20%	18%
Very Unlikely	66%	62%	68%	64%	59%	65%	71%	59%	66%	68%	65%	67%	66%	62%	66%	67%
Not Sure	2%	2%	1%	4%	3%	1%	4%	4%	1%	4%	1%	3%	7%	2%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	3%	32%	2%	3%	-	-	-	-	-	88%	18%	2%	1%	0%
Likely	10%	18%	10%	7%	-	-	-	-	-	0%	45%	26%	2%	0%
Unlikely	19%	5%	19%	20%	-	-	-	-	-	7%	17%	52%	9%	22%
Very Unlikely	66%	45%	67%	62%	-	-	-	-	-	0%	19%	18%	87%	0%
Not Sure	2%	0%	2%	8%	-	-	-	-	-	5%	1%	3%	1%	78%
Total	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%						1%	8%	20%	70%	1%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	3%	25%	7%	2%	1%	0%	25%	12%	3%	1%	11%	21%	19%	4%	1%	3%
Likely	10%	10%	30%	19%	4%	3%	13%	48%	22%	3%	12%	29%	29%	25%	4%	14%
Unlikely	19%	14%	23%	40%	11%	8%	12%	17%	40%	12%	30%	10%	26%	32%	15%	32%
Very Unlikely	66%	49%	40%	36%	83%	57%	50%	23%	34%	82%	23%	41%	23%	38%	78%	34%
Not Sure	2%	2%	1%	3%	1%	32%	0%	0%	1%	2%	24%	0%	3%	1%	2%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	3%	14%	19%	5%	1%	6%	16%	13%	5%	1%	5%	3%	4%	2%	4%	3%	4%
Likely	10%	1%	45%	24%	5%	24%	15%	32%	27%	4%	26%	8%	12%	8%	12%	10%	11%
Unlikely	19%	18%	21%	35%	14%	23%	19%	36%	29%	15%	31%	16%	21%	16%	20%	15%	22%
Very Unlikely	66%	68%	15%	35%	78%	32%	50%	17%	37%	78%	29%	72%	60%	72%	61%	71%	60%
Not Sure	2%	0%	0%	1%	2%	16%	0%	2%	1%	2%	9%	1%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	3%	3%	4%	2%	5%	3%	4%	3%	3%	3%	4%	4%	3%	4%	3%	2%	5%
Likely	10%	11%	9%	7%	14%	9%	13%	8%	13%	7%	11%	10%	10%	8%	12%	9%	12%
Unlikely	19%	16%	22%	16%	21%	16%	23%	14%	25%	10%	22%	17%	20%	15%	21%	16%	23%
Very Unlikely	66%	68%	61%	74%	57%	72%	56%	74%	55%	79%	61%	69%	63%	73%	61%	72%	56%
Not Sure	2%	1%	4%	1%	3%	1%	4%	1%	3%	1%	2%	1%	3%	1%	3%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	3%	2%	5%	2%	3%	5%	2%	0%	3%	3%	7%	1%	0%	5%	1%
Likely	10%	9%	12%	5%	11%	11%	9%	16%	5%	13%	12%	11%	2%	12%	7%
Unlikely	19%	16%	23%	7%	19%	18%	19%	27%	8%	24%	22%	16%	7%	23%	12%
Very Unlikely	66%	72%	55%	75%	65%	64%	67%	58%	77%	57%	57%	70%	91%	58%	79%
Not Sure	2%	1%	4%	11%	2%	2%	2%	0%	6%	3%	2%	2%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	3%	2%	2%	4%	3%	0%	0%	0%	0%	3%	2%	3%	7%	1%	1%	4%	10%	3%
Likely	10%	16%	7%	10%	8%	14%	11%	11%	7%	10%	7%	14%	7%	7%	10%	12%	10%	14%
Unlikely	19%	16%	20%	17%	20%	5%	28%	42%	33%	19%	25%	18%	14%	21%	19%	17%	19%	15%
Very Unlikely	66%	63%	70%	67%	67%	81%	54%	43%	49%	65%	64%	64%	71%	67%	67%	64%	60%	67%
Not Sure	2%	4%	1%	1%	2%	0%	7%	4%	12%	4%	2%	2%	1%	3%	2%	3%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Sponsor:
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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	3%	4%	2%	0%	5%	3%	1%
Likely	10%	12%	3%	0%	12%	9%	11%
Unlikely	19%	19%	17%	9%	19%	18%	22%
Very Unlikely	66%	64%	75%	91%	61%	69%	64%
Not Sure	2%	2%	4%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	1%	2%	1%	0%	2%	0%	1%	0%	0%	0%	0%	8%	3%	0%	0%	0%	0%
Likely	8%	10%	4%	5%	12%	25%	1%	0%	23%	3%	0%	26%	39%	6%	1%	0%	8%
Unlikely	20%	28%	10%	24%	30%	30%	22%	29%	0%	10%	72%	37%	34%	43%	13%	7%	16%
Very Unlikely	70%	59%	85%	63%	55%	46%	75%	60%	77%	88%	28%	29%	24%	49%	86%	91%	66%
Not Sure	1%	1%	1%	7%	1%	0%	1%	11%	0%	0%	0%	0%	0%	2%	0%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	1%	14%	2%	1%	0%	0%	0%	12%	5%	1%	0%	0%	0%
Likely	8%	32%	58%	11%	6%	0%	7%	36%	27%	11%	2%	2%	11%
Unlikely	20%	25%	23%	53%	40%	8%	55%	36%	44%	32%	19%	12%	0%
Very Unlikely	70%	29%	16%	33%	54%	90%	38%	15%	22%	56%	79%	84%	89%
Not Sure	1%	1%	0%	2%	0%	1%	0%	0%	2%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	1%	2%	2%	1%	0%	1%	0%	10%	3%	0%	2%	0%	0%	20%	3%	0%	0%	0%
Likely	8%	19%	12%	6%	7%	2%	5%	24%	26%	14%	8%	1%	1%	32%	15%	9%	2%	13%
Unlikely	20%	28%	38%	22%	14%	8%	9%	31%	36%	32%	24%	13%	16%	12%	40%	27%	8%	35%
Very Unlikely	70%	51%	47%	69%	79%	87%	86%	34%	34%	54%	63%	85%	79%	37%	40%	63%	89%	44%
Not Sure	1%	1%	1%	1%	0%	1%	0%	0%	2%	1%	3%	1%	3%	0%	2%	1%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	1%	3%	1%	0%	1%	0%	32%	7%	1%	0%	0%	36%	11%	0%	1%	0%
Likely	8%	14%	7%	5%	0%	0%	34%	41%	11%	1%	49%	23%	41%	16%	3%	37%
Unlikely	20%	29%	21%	16%	7%	16%	26%	24%	35%	10%	31%	21%	32%	39%	13%	48%
Very Unlikely	70%	54%	70%	77%	90%	75%	7%	24%	52%	88%	15%	20%	11%	43%	84%	8%
Not Sure	1%	0%	1%	1%	2%	9%	0%	4%	1%	1%	5%	0%	6%	2%	1%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	1%	9%	3%	1%	0%	0%	2%	1%	0%	11%	0%	1%	1%	3%	15%	0%
Likely	8%	19%	16%	8%	2%	12%	3%	7%	16%	18%	11%	4%	15%	30%	0%	24%
Unlikely	20%	27%	33%	27%	10%	13%	11%	22%	30%	19%	34%	16%	31%	11%	58%	27%
Very Unlikely	70%	45%	46%	63%	87%	71%	83%	69%	53%	53%	52%	78%	51%	55%	27%	41%
Not Sure	1%	0%	2%	1%	1%	4%	1%	1%	1%	0%	2%	1%	2%	0%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	1%	1%	1%	0%	0%	0%	1%	2%	1%	0%	0%	1%	2%	0%	0%	0%
Likely	8%	6%	12%	27%	0%	8%	4%	9%	12%	37%	7%	5%	12%	27%	0%	0%
Unlikely	20%	17%	28%	30%	0%	16%	18%	20%	28%	29%	14%	18%	27%	10%	43%	13%
Very Unlikely	70%	75%	59%	37%	100%	66%	76%	70%	56%	34%	64%	75%	59%	51%	57%	61%
Not Sure	1%	1%	1%	6%	0%	10%	1%	0%	2%	0%	15%	1%	0%	12%	0%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	1%	1%	1%	0%	0%	15%	1%	6%	13%	0%	0%	1%	2%	14%	0%	0%
Likely	8%	6%	16%	13%	0%	0%	7%	13%	72%	0%	0%	7%	16%	0%	0%	31%
Unlikely	20%	20%	23%	32%	32%	32%	20%	27%	0%	0%	14%	21%	15%	49%	41%	31%
Very Unlikely	70%	72%	59%	55%	68%	24%	71%	54%	7%	100%	60%	71%	67%	0%	59%	29%
Not Sure	1%	1%	1%	0%	0%	29%	1%	0%	7%	0%	26%	1%	0%	37%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	1%	1%	1%	1%	5%	0%	1%	2%	1%	8%	0%	7%	1%	1%	1%	2%	2%
Likely	8%	6%	8%	16%	25%	5%	3%	9%	15%	7%	14%	15%	6%	7%	7%	11%	9%
Unlikely	20%	20%	22%	17%	35%	18%	14%	24%	30%	16%	17%	27%	19%	21%	21%	19%	19%
Very Unlikely	70%	73%	68%	63%	29%	68%	82%	65%	52%	61%	64%	50%	73%	69%	70%	68%	66%
Not Sure	1%	1%	0%	2%	6%	9%	0%	0%	3%	8%	5%	1%	1%	2%	1%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	1%	7%	1%	0%	5%	1%	0%	5%	1%	1%	2%	1%	1%	5%	1%	0%
Likely	8%	11%	7%	7%	11%	7%	5%	8%	8%	7%	8%	12%	5%	10%	8%	6%
Unlikely	20%	33%	19%	24%	30%	19%	18%	29%	19%	19%	22%	14%	21%	21%	21%	19%
Very Unlikely	70%	48%	73%	61%	54%	72%	73%	56%	73%	71%	68%	72%	72%	64%	69%	74%
Not Sure	1%	1%	1%	7%	0%	1%	4%	2%	1%	2%	0%	1%	2%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	1%	4%	0%	1%	4%	1%	0%	5%	1%	0%	2%	1%	0%	5%	1%	0%
Likely	8%	12%	6%	6%	13%	7%	5%	9%	7%	7%	8%	9%	3%	10%	7%	7%
Unlikely	20%	18%	22%	19%	26%	21%	15%	27%	21%	14%	21%	22%	17%	22%	22%	16%
Very Unlikely	70%	65%	71%	71%	58%	70%	78%	57%	70%	77%	70%	65%	75%	62%	70%	74%
Not Sure	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	0%	3%	4%	1%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

37

In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Very Likely	1%	16%	1%	0%	34%	0%	0%	0%	3%	-	-	-	-	-	
Likely	8%	26%	7%	5%	41%	33%	7%	2%	4%	-	-	-	-	-	
Unlikely	20%	29%	20%	16%	9%	52%	56%	6%	26%	-	-	-	-	-	
Very Unlikely	70%	29%	71%	72%	16%	15%	35%	92%	29%	-	-	-	-	-	
Not Sure	1%	0%	1%	7%	0%	0%	1%	0%	38%	-	-	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%						

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	1%	15%	2%	0%	0%	0%	12%	2%	1%	1%	0%	10%	2%	1%	1%	0%
Likely	8%	22%	25%	12%	1%	3%	24%	29%	16%	2%	14%	17%	47%	20%	2%	9%
Unlikely	20%	13%	36%	58%	6%	6%	10%	45%	36%	14%	28%	26%	25%	44%	13%	35%
Very Unlikely	70%	47%	38%	30%	93%	57%	54%	23%	47%	83%	39%	47%	25%	34%	84%	39%
Not Sure	1%	3%	0%	0%	0%	34%	0%	0%	0%	0%	19%	0%	1%	1%	0%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	1%	11%	5%	1%	1%	0%	6%	4%	2%	1%	0%	1%	1%	1%	2%	1%	1%
Likely	8%	6%	33%	20%	2%	23%	9%	48%	19%	2%	22%	5%	10%	5%	9%	7%	8%
Unlikely	20%	15%	37%	37%	15%	24%	27%	17%	47%	14%	31%	19%	22%	19%	21%	20%	21%
Very Unlikely	70%	68%	26%	41%	81%	37%	58%	31%	31%	83%	39%	74%	66%	74%	67%	71%	68%
Not Sure	1%	0%	0%	1%	0%	16%	0%	0%	1%	1%	8%	1%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	1%	1%	2%	0%	2%	0%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%
Likely	8%	8%	7%	5%	10%	6%	9%	7%	8%	4%	9%	5%	9%	8%	7%	7%	8%
Unlikely	20%	19%	23%	17%	23%	18%	23%	15%	27%	13%	23%	21%	20%	16%	23%	17%	26%
Very Unlikely	70%	72%	67%	76%	63%	74%	63%	76%	61%	81%	66%	72%	68%	74%	67%	75%	62%
Not Sure	1%	1%	2%	1%	1%	0%	2%	0%	2%	0%	1%	0%	2%	0%	2%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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In the next 30 days, how likely is it you will type a text message while driving?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	1%	1%	2%	2%	1%	2%	1%	0%	3%	1%	2%	1%	0%	2%	1%
Likely	8%	7%	8%	5%	8%	8%	7%	16%	4%	11%	10%	4%	1%	10%	3%
Unlikely	20%	17%	26%	10%	21%	20%	21%	9%	14%	27%	27%	17%	2%	26%	11%
Very Unlikely	70%	75%	62%	77%	69%	69%	71%	76%	76%	60%	59%	79%	97%	60%	86%
Not Sure	1%	0%	2%	6%	1%	1%	1%	0%	3%	2%	1%	0%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults Credibility Interval: +/-3.8 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	1%	2%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	3%	1%	0%	1%	4%	2%
Likely	8%	7%	7%	9%	5%	8%	7%	0%	4%	5%	8%	7%	10%	7%	7%	7%	10%	7%
Unlikely	20%	23%	22%	19%	24%	24%	28%	17%	24%	23%	18%	22%	17%	18%	19%	20%	19%	29%
Very Unlikely	70%	67%	70%	70%	70%	68%	65%	83%	60%	69%	73%	68%	70%	73%	72%	71%	68%	60%
Not Sure	1%	1%	0%	1%	1%	0%	0%	0%	12%	1%	0%	2%	1%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

37 In the next 30 days, how likely is it you will type a text message while driving?

929 Adults Credibility Interval: +/-3.8 pct points	All	Driven			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	1%	1%	0%	0%	2%	1%	0%
Likely	8%	8%	4%	0%	10%	5%	9%
Unlikely	20%	21%	17%	55%	22%	20%	15%
Very Unlikely	70%	69%	76%	45%	64%	73%	77%
Not Sure	1%	1%	2%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	6%	6%	2%	6%	0%	4%	4%	0%	15%	0%	18%	9%	4%	19%	2%	11%
Likely	12%	15%	7%	10%	17%	25%	8%	14%	11%	4%	72%	28%	27%	18%	7%	5%	8%
Unlikely	20%	24%	14%	37%	27%	37%	20%	0%	11%	5%	0%	29%	37%	31%	16%	12%	19%
Very Unlikely	59%	52%	71%	27%	47%	37%	66%	63%	77%	75%	28%	26%	24%	44%	54%	78%	49%
Not Sure	3%	3%	2%	25%	2%	2%	3%	19%	0%	0%	0%	0%	3%	3%	4%	2%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	23%	11%	7%	5%	4%	10%	25%	8%	7%	2%	4%	11%
Likely	12%	29%	30%	20%	23%	7%	2%	25%	35%	15%	11%	7%	0%
Unlikely	20%	27%	33%	35%	25%	13%	65%	37%	30%	31%	18%	14%	8%
Very Unlikely	59%	22%	23%	36%	46%	74%	23%	10%	25%	46%	67%	71%	81%
Not Sure	3%	0%	3%	4%	1%	3%	0%	2%	3%	2%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults Credibility Interval: +/-4 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	6%	7%	5%	4%	9%	4%	67%	28%	13%	4%	3%	2%	32%	28%	10%	5%	4%	1%
Likely	12%	21%	20%	15%	7%	4%	12%	37%	46%	15%	8%	3%	7%	27%	20%	14%	5%	39%
Unlikely	20%	28%	28%	26%	13%	12%	0%	20%	24%	36%	25%	15%	13%	14%	29%	29%	10%	17%
Very Unlikely	59%	42%	46%	51%	67%	78%	21%	15%	13%	42%	59%	79%	44%	31%	39%	50%	78%	33%
Not Sure	3%	2%	1%	4%	3%	3%	0%	0%	5%	3%	6%	2%	3%	0%	3%	2%	3%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults Credibility Interval: +/-4 pct points	All	Talk On Hands-Free					Read Text/email					Type Text/email				
		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	6%	9%	5%	4%	11%	2%	46%	22%	4%	5%	10%	44%	15%	6%	5%	15%
Likely	12%	25%	9%	6%	8%	10%	31%	36%	19%	5%	28%	27%	59%	18%	7%	50%
Unlikely	20%	24%	21%	19%	11%	17%	15%	17%	32%	13%	32%	16%	9%	37%	14%	21%
Very Unlikely	59%	42%	62%	69%	67%	64%	7%	22%	43%	75%	20%	13%	13%	36%	71%	8%
Not Sure	3%	0%	3%	2%	4%	7%	0%	3%	3%	2%	11%	0%	4%	3%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	34%	12%	4%	3%	0%	3%	8%	7%	14%	0%	4%	10%	11%	15%	3%
Likely	12%	34%	36%	8%	3%	16%	6%	13%	20%	19%	15%	9%	18%	25%	49%	17%
Unlikely	20%	11%	25%	32%	9%	24%	14%	21%	26%	19%	32%	17%	28%	7%	0%	41%
Very Unlikely	59%	21%	24%	54%	83%	37%	74%	56%	46%	48%	45%	67%	41%	50%	27%	25%
Not Sure	3%	0%	4%	2%	1%	23%	4%	2%	2%	0%	8%	2%	3%	7%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	6%	5%	16%	0%	28%	4%	8%	7%	15%	7%	4%	12%	14%	0%	7%
Likely	12%	10%	17%	14%	0%	8%	8%	14%	15%	31%	7%	11%	14%	31%	0%	0%
Unlikely	20%	19%	23%	40%	0%	27%	18%	22%	22%	23%	16%	18%	26%	17%	43%	13%
Very Unlikely	59%	63%	52%	30%	100%	31%	69%	53%	52%	31%	57%	65%	46%	30%	57%	61%
Not Sure	3%	2%	3%	0%	0%	6%	2%	3%	4%	0%	13%	2%	2%	8%	0%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	5%	10%	6%	0%	8%	6%	6%	0%	0%	10%	6%	10%	29%	0%	40%
Likely	12%	11%	18%	21%	32%	15%	11%	19%	68%	0%	0%	11%	20%	63%	22%	0%
Unlikely	20%	19%	22%	51%	0%	21%	19%	33%	17%	0%	29%	20%	21%	0%	19%	18%
Very Unlikely	59%	63%	45%	13%	68%	24%	61%	37%	7%	100%	31%	61%	48%	0%	26%	29%
Not Sure	3%	2%	5%	9%	0%	31%	2%	6%	7%	0%	30%	3%	0%	8%	34%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	4%	10%	5%	14%	12%	5%	6%	9%	30%	2%	21%	5%	4%	6%	6%	5%
Likely	12%	10%	13%	27%	25%	3%	5%	11%	31%	38%	27%	18%	11%	13%	12%	3%	16%
Unlikely	20%	19%	23%	21%	36%	7%	12%	26%	29%	0%	21%	25%	18%	23%	20%	25%	14%
Very Unlikely	59%	65%	52%	44%	19%	64%	78%	56%	26%	25%	30%	35%	65%	55%	59%	65%	58%
Not Sure	3%	2%	2%	4%	6%	13%	1%	1%	5%	8%	20%	1%	2%	5%	2%	0%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	12%	5%	7%	11%	6%	4%	8%	6%	6%	6%	14%	3%	8%	7%	3%
Likely	12%	15%	11%	21%	24%	11%	7%	18%	11%	12%	14%	12%	10%	17%	11%	11%
Unlikely	20%	36%	18%	23%	28%	18%	23%	27%	18%	22%	21%	20%	18%	26%	20%	18%
Very Unlikely	59%	36%	63%	39%	35%	63%	60%	45%	64%	56%	58%	53%	63%	47%	60%	63%
Not Sure	3%	2%	2%	10%	2%	2%	6%	2%	2%	5%	1%	1%	5%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

38

In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	10%	5%	5%	7%	7%	4%	8%	7%	3%	6%	12%	1%	18%	4%	3%
Likely	12%	19%	10%	9%	23%	10%	11%	22%	11%	9%	12%	14%	12%	33%	7%	11%
Unlikely	20%	22%	19%	20%	26%	19%	18%	27%	19%	19%	21%	21%	13%	18%	21%	21%
Very Unlikely	59%	48%	63%	62%	42%	63%	62%	41%	62%	63%	60%	48%	65%	29%	67%	59%
Not Sure	3%	2%	2%	5%	2%	2%	6%	3%	2%	5%	1%	5%	8%	3%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	6%	27%	5%	6%	45%	6%	5%	5%	5%	71%	18%	4%	4%	16%
Likely	12%	30%	11%	13%	25%	35%	15%	7%	4%	21%	39%	21%	6%	0%
Unlikely	20%	16%	21%	16%	12%	37%	43%	11%	29%	7%	32%	57%	9%	0%
Very Unlikely	59%	23%	61%	53%	18%	21%	36%	75%	24%	0%	10%	17%	79%	0%
Not Sure	3%	3%	2%	11%	0%	1%	1%	2%	39%	0%	1%	1%	2%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	6%	-	-	-	-	-	18%	10%	7%	5%	4%	13%	13%	9%	5%	5%
Likely	12%	-	-	-	-	-	21%	32%	21%	7%	27%	18%	43%	22%	7%	31%
Unlikely	20%	-	-	-	-	-	22%	41%	33%	15%	15%	37%	25%	38%	14%	14%
Very Unlikely	59%	-	-	-	-	-	35%	17%	39%	72%	31%	30%	16%	29%	73%	31%
Not Sure	3%	-	-	-	-	-	3%	0%	1%	2%	21%	2%	3%	2%	2%	20%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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38	In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	11%	18%	9%	5%	4%	9%	19%	11%	4%	1%	7%	5%	8%	5%	8%	4%
Likely	12%	12%	27%	20%	8%	32%	20%	23%	22%	8%	31%	11%	14%	10%	13%	11%	13%
Unlikely	20%	16%	38%	39%	15%	10%	26%	30%	43%	14%	15%	15%	25%	16%	23%	17%	23%
Very Unlikely	59%	54%	18%	31%	70%	36%	42%	28%	23%	71%	39%	65%	54%	64%	56%	61%	57%
Not Sure	3%	6%	0%	2%	2%	18%	4%	0%	1%	2%	14%	2%	3%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

38	In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	7%	5%	6%	6%	6%	7%	6%	6%	6%	6%	8%	5%	10%	4%	5%	8%
Likely	12%	12%	13%	9%	15%	11%	13%	11%	14%	7%	14%	11%	13%	9%	14%	10%	16%
Unlikely	20%	20%	20%	16%	24%	17%	25%	15%	27%	13%	23%	19%	21%	17%	22%	18%	24%
Very Unlikely	59%	59%	60%	66%	52%	64%	53%	66%	51%	72%	55%	61%	58%	63%	57%	66%	49%
Not Sure	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	3%	1%	4%	1%	4%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	5%	7%	6%	6%	7%	5%	0%	6%	7%	7%	8%	1%	7%	5%
Likely	12%	11%	14%	9%	12%	13%	11%	24%	4%	15%	20%	6%	4%	16%	5%
Unlikely	20%	16%	26%	8%	21%	20%	20%	10%	19%	26%	21%	21%	4%	24%	14%
Very Unlikely	59%	66%	48%	68%	59%	57%	61%	33%	67%	48%	49%	65%	91%	50%	75%
Not Sure	3%	2%	4%	8%	2%	2%	2%	33%	3%	4%	4%	1%	0%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	17%	6%	3%	22%	0%	4%	9%	4%	3%	7%	9%	6%	3%	5%	13%	6%
Likely	12%	17%	15%	12%	7%	39%	25%	3%	7%	10%	12%	13%	13%	15%	10%	12%	12%	11%
Unlikely	20%	14%	20%	19%	28%	21%	0%	21%	20%	24%	20%	20%	17%	18%	21%	17%	20%	26%
Very Unlikely	59%	61%	44%	61%	59%	18%	75%	73%	35%	60%	61%	58%	60%	59%	63%	63%	54%	54%
Not Sure	3%	3%	3%	2%	2%	0%	0%	0%	29%	2%	4%	2%	2%	3%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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38 In the next 30 days, how likely is it you will use an app on your phone other than the GPS app?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	6%	4%	0%	8%	3%	13%
Likely	12%	13%	6%	55%	15%	10%	9%
Unlikely	20%	21%	16%	29%	21%	20%	14%
Very Unlikely	59%	57%	70%	16%	52%	64%	61%
Not Sure	3%	2%	4%	0%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	3%	4%	3%	0%	4%	0%	3%	7%	0%	3%	0%	14%	7%	1%	0%	2%	0%
Likely	5%	7%	2%	7%	8%	6%	5%	0%	11%	0%	0%	19%	11%	6%	2%	1%	6%
Unlikely	21%	23%	18%	18%	25%	13%	16%	25%	27%	19%	0%	28%	44%	28%	36%	11%	51%
Very Unlikely	67%	62%	74%	63%	59%	75%	73%	56%	61%	69%	100%	34%	33%	60%	59%	83%	27%
Not Sure	4%	4%	3%	13%	4%	6%	3%	11%	0%	8%	0%	5%	5%	5%	2%	3%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	3%	24%	7%	2%	0%	2%	0%	21%	7%	3%	0%	2%	0%
Likely	5%	13%	20%	10%	3%	1%	6%	12%	14%	10%	4%	1%	12%
Unlikely	21%	33%	48%	29%	48%	14%	25%	32%	50%	31%	21%	13%	59%
Very Unlikely	67%	23%	19%	53%	49%	80%	64%	26%	24%	51%	69%	82%	29%
Not Sure	4%	6%	7%	7%	0%	3%	5%	9%	6%	6%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	3%	10%	3%	1%	15%	1%	0%	11%	6%	5%	1%	2%	0%	31%	4%	2%	3%	0%
Likely	5%	7%	4%	8%	2%	3%	7%	14%	11%	2%	8%	3%	4%	8%	11%	7%	1%	0%
Unlikely	21%	26%	31%	27%	17%	12%	5%	25%	40%	35%	40%	12%	29%	24%	34%	26%	12%	34%
Very Unlikely	67%	49%	58%	61%	60%	82%	78%	43%	35%	54%	42%	81%	64%	28%	46%	62%	82%	40%
Not Sure	4%	9%	4%	3%	5%	2%	9%	7%	9%	5%	9%	2%	3%	9%	5%	4%	2%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	3%	6%	3%	1%	2%	0%	35%	13%	4%	1%	8%	35%	20%	5%	1%	12%
Likely	5%	5%	6%	4%	3%	0%	23%	15%	7%	2%	16%	21%	21%	10%	2%	54%
Unlikely	21%	24%	21%	23%	14%	12%	6%	34%	31%	14%	32%	7%	41%	29%	18%	0%
Very Unlikely	67%	60%	66%	69%	77%	80%	37%	31%	54%	80%	20%	38%	9%	51%	76%	8%
Not Sure	4%	5%	3%	2%	3%	8%	0%	7%	5%	2%	24%	0%	9%	5%	3%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.9 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	12%	6%	4%	1%	0%	4%	2%	7%	5%	0%	2%	3%	44%	15%	9%
Likely	5%	9%	8%	6%	3%	0%	5%	4%	7%	12%	0%	4%	5%	13%	49%	11%
Unlikely	21%	26%	31%	26%	14%	9%	13%	23%	29%	39%	28%	18%	30%	15%	0%	22%
Very Unlikely	67%	48%	49%	61%	80%	75%	77%	68%	49%	38%	48%	73%	57%	17%	36%	17%
Not Sure	4%	5%	6%	3%	2%	16%	2%	2%	8%	6%	24%	2%	5%	12%	0%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	2%	6%	5%	0%	9%	5%	3%	2%	0%	0%	4%	3%	0%	0%	0%
Likely	5%	4%	7%	13%	0%	17%	6%	3%	5%	32%	8%	4%	5%	13%	43%	0%
Unlikely	21%	20%	24%	41%	0%	0%	18%	23%	26%	12%	23%	19%	27%	28%	0%	0%
Very Unlikely	67%	70%	60%	40%	100%	35%	69%	68%	62%	56%	33%	70%	61%	51%	57%	17%
Not Sure	4%	3%	4%	0%	0%	40%	2%	4%	6%	0%	37%	3%	4%	8%	0%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	3%	3%	4%	0%	0%	15%	3%	6%	37%	0%	0%	3%	10%	14%	0%	0%
Likely	5%	4%	9%	24%	0%	0%	4%	12%	26%	0%	0%	4%	11%	49%	19%	31%
Unlikely	21%	18%	37%	26%	32%	0%	22%	14%	29%	0%	0%	21%	24%	0%	22%	0%
Very Unlikely	67%	71%	46%	41%	68%	32%	68%	60%	0%	100%	14%	69%	51%	29%	26%	13%
Not Sure	4%	3%	5%	9%	0%	53%	3%	9%	7%	0%	86%	3%	5%	8%	34%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.9 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	4%	2%	4%	10%	0%	3%	4%	4%	3%	3%	9%	3%	1%	3%	12%	0%
Likely	5%	4%	5%	8%	19%	5%	6%	4%	5%	0%	8%	10%	5%	3%	5%	4%	6%
Unlikely	21%	22%	20%	25%	8%	25%	12%	28%	27%	42%	8%	15%	22%	22%	21%	26%	18%
Very Unlikely	67%	68%	69%	55%	59%	48%	77%	62%	57%	43%	60%	63%	67%	67%	68%	57%	62%
Not Sure	4%	3%	4%	7%	6%	22%	2%	3%	7%	12%	21%	3%	3%	6%	3%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	5%	3%	1%	11%	3%	1%	8%	2%	3%	4%	5%	1%	6%	3%	4%
Likely	5%	21%	3%	11%	17%	3%	3%	12%	3%	5%	6%	5%	3%	15%	4%	2%
Unlikely	21%	17%	22%	12%	17%	22%	23%	19%	22%	21%	21%	25%	21%	20%	22%	21%
Very Unlikely	67%	52%	69%	55%	51%	70%	63%	56%	71%	61%	67%	62%	69%	57%	69%	67%
Not Sure	4%	5%	3%	21%	4%	2%	10%	5%	2%	10%	2%	2%	7%	1%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	3%	7%	3%	1%	8%	3%	1%	9%	3%	1%	3%	6%	0%	8%	3%	3%
Likely	5%	4%	6%	3%	15%	3%	2%	19%	3%	1%	5%	8%	4%	5%	6%	3%
Unlikely	21%	21%	23%	19%	15%	22%	25%	14%	21%	27%	20%	28%	21%	21%	21%	22%
Very Unlikely	67%	64%	65%	72%	59%	69%	65%	54%	70%	63%	69%	54%	64%	62%	69%	64%
Not Sure	4%	3%	3%	6%	3%	3%	8%	4%	2%	9%	3%	3%	11%	4%	2%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.9 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	3%	19%	3%	1%	25%	4%	2%	3%	0%	32%	11%	2%	3%	0%
Likely	5%	18%	4%	5%	18%	23%	5%	2%	0%	8%	19%	11%	2%	0%
Unlikely	21%	22%	22%	11%	22%	46%	45%	11%	10%	16%	45%	37%	14%	9%
Very Unlikely	67%	41%	68%	66%	23%	22%	42%	83%	48%	44%	18%	45%	79%	22%
Not Sure	4%	0%	3%	17%	12%	5%	6%	1%	42%	0%	7%	5%	2%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	3%	10%	6%	4%	2%	4%	-	-	-	-	-	64%	10%	0%	0%	0%
Likely	5%	8%	13%	10%	1%	0%	-	-	-	-	-	30%	57%	6%	0%	2%
Unlikely	21%	23%	36%	34%	14%	11%	-	-	-	-	-	1%	19%	77%	8%	14%
Very Unlikely	67%	55%	36%	49%	81%	53%	-	-	-	-	-	4%	4%	17%	90%	3%
Not Sure	4%	3%	8%	3%	2%	31%	-	-	-	-	-	2%	12%	0%	1%	80%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%						5%	3%	18%	70%	3%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.9 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	3%	47%	18%	1%	1%	0%	34%	11%	1%	1%	0%	3%	4%	3%	4%	3%	3%
Likely	5%	21%	38%	9%	1%	10%	33%	23%	7%	1%	8%	4%	6%	4%	5%	6%	3%
Unlikely	21%	12%	32%	67%	10%	14%	17%	46%	65%	11%	17%	21%	22%	19%	23%	18%	24%
Very Unlikely	67%	20%	9%	20%	87%	17%	13%	14%	25%	86%	18%	69%	65%	71%	64%	69%	64%
Not Sure	4%	0%	3%	3%	1%	59%	3%	5%	2%	1%	56%	4%	4%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	3%	4%	3%	4%	3%	4%	3%	3%	4%	5%	3%	2%	4%	3%	4%	3%	4%
Likely	5%	4%	6%	4%	6%	3%	7%	4%	7%	4%	5%	7%	4%	5%	5%	4%	6%
Unlikely	21%	20%	23%	18%	25%	21%	22%	20%	23%	13%	24%	17%	24%	16%	24%	22%	20%
Very Unlikely	67%	69%	64%	72%	62%	69%	63%	71%	61%	78%	63%	72%	63%	74%	62%	68%	64%
Not Sure	4%	3%	5%	3%	4%	3%	5%	3%	5%	1%	5%	2%	5%	2%	5%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

39	How likely is it you will get a ticket for talking on a cell phone?																
	929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
	Credibility Interval: +/-3.9 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
	Very Likely		3%	2%	5%	0%	4%	6%	1%	0%	0%	4%	5%	1%	5%	4%	3%
	Likely		5%	5%	5%	2%	5%	5%	5%	0%	13%	5%	4%	6%	2%	5%	4%
	Unlikely		21%	22%	20%	9%	22%	22%	20%	24%	17%	28%	22%	19%	9%	25%	15%
	Very Unlikely		67%	69%	64%	84%	66%	62%	71%	76%	60%	58%	64%	72%	84%	61%	77%
	Not Sure		4%	3%	5%	6%	4%	5%	3%	0%	10%	5%	5%	2%	0%	5%	1%
	Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Composition of Adults		100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	3%	2%	5%	3%	6%	0%	0%	0%	5%	3%	2%	3%	6%	2%	4%	4%	7%	1%
Likely	5%	8%	0%	5%	6%	0%	0%	8%	0%	7%	5%	4%	5%	4%	7%	5%	5%	3%
Unlikely	21%	21%	23%	21%	23%	13%	23%	34%	13%	17%	19%	25%	18%	19%	20%	19%	26%	25%
Very Unlikely	67%	67%	70%	68%	62%	87%	64%	50%	66%	69%	71%	63%	68%	71%	66%	69%	59%	68%
Not Sure	4%	2%	2%	4%	2%	0%	13%	8%	15%	4%	4%	4%	2%	4%	4%	4%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

39 How likely is it you will get a ticket for talking on a cell phone?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	3%	4%	2%	0%	6%	1%	5%
Likely	5%	5%	4%	55%	8%	3%	3%
Unlikely	21%	22%	17%	24%	21%	22%	19%
Very Unlikely	67%	66%	69%	21%	60%	72%	69%
Not Sure	4%	3%	7%	0%	5%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	6%	3%	0%	7%	0%	2%	7%	0%	0%	0%	25%	5%	1%	0%	3%	0%
Likely	3%	4%	2%	4%	4%	6%	5%	0%	0%	3%	0%	8%	14%	5%	0%	1%	0%
Unlikely	18%	22%	13%	19%	25%	19%	10%	25%	39%	15%	0%	29%	43%	27%	10%	9%	55%
Very Unlikely	70%	64%	79%	69%	60%	69%	81%	56%	61%	74%	100%	34%	34%	61%	88%	86%	34%
Not Sure	3%	4%	2%	7%	4%	6%	2%	11%	0%	8%	0%	3%	4%	6%	2%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	5%	28%	10%	6%	0%	2%	0%	19%	8%	7%	0%	3%	0%
Likely	3%	11%	20%	5%	4%	1%	0%	14%	11%	5%	4%	1%	0%
Unlikely	18%	31%	46%	32%	28%	10%	29%	30%	46%	21%	18%	13%	19%
Very Unlikely	70%	27%	19%	51%	67%	84%	71%	32%	31%	61%	72%	82%	81%
Not Sure	3%	3%	5%	7%	0%	3%	0%	4%	4%	6%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	5%	12%	2%	5%	14%	2%	0%	16%	5%	4%	2%	4%	3%	30%	5%	4%	3%	0%
Likely	3%	4%	5%	3%	3%	3%	0%	11%	11%	5%	4%	1%	3%	15%	6%	4%	2%	4%
Unlikely	18%	27%	29%	19%	14%	10%	5%	26%	37%	30%	25%	11%	15%	13%	34%	21%	11%	40%
Very Unlikely	70%	52%	60%	70%	62%	83%	86%	43%	40%	59%	59%	83%	80%	33%	51%	67%	83%	39%
Not Sure	3%	4%	4%	3%	7%	2%	9%	5%	8%	3%	10%	2%	0%	9%	4%	4%	1%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	5%	8%	5%	2%	2%	0%	26%	13%	7%	2%	18%	39%	20%	8%	2%	27%
Likely	3%	5%	3%	4%	3%	0%	31%	14%	3%	2%	15%	11%	16%	7%	1%	29%
Unlikely	18%	22%	18%	19%	12%	8%	6%	38%	30%	9%	24%	0%	43%	33%	13%	0%
Very Unlikely	70%	63%	70%	73%	81%	84%	37%	29%	55%	86%	20%	51%	12%	49%	82%	8%
Not Sure	3%	3%	4%	2%	2%	8%	0%	6%	4%	2%	23%	0%	9%	4%	3%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	5%	15%	6%	6%	2%	2%	7%	2%	7%	13%	4%	4%	2%	50%	15%	15%
Likely	3%	10%	7%	2%	2%	2%	2%	3%	6%	12%	0%	3%	5%	7%	42%	8%
Unlikely	18%	26%	27%	24%	10%	11%	9%	22%	22%	27%	28%	14%	30%	15%	7%	22%
Very Unlikely	70%	46%	54%	64%	84%	76%	81%	69%	60%	49%	47%	77%	60%	17%	36%	17%
Not Sure	3%	3%	6%	3%	2%	8%	2%	3%	6%	0%	21%	2%	4%	12%	0%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	5%	4%	6%	5%	0%	19%	8%	2%	3%	8%	6%	5%	4%	4%	0%	0%
Likely	3%	3%	6%	8%	0%	9%	4%	3%	4%	10%	2%	3%	4%	11%	43%	7%
Unlikely	18%	16%	23%	42%	0%	0%	13%	21%	23%	19%	23%	16%	25%	24%	0%	0%
Very Unlikely	70%	74%	63%	45%	100%	35%	73%	70%	67%	63%	41%	74%	64%	58%	57%	17%
Not Sure	3%	3%	3%	0%	0%	37%	2%	3%	4%	0%	27%	3%	3%	4%	0%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	5%	5%	4%	0%	0%	15%	5%	7%	13%	0%	0%	4%	11%	14%	0%	31%
Likely	3%	2%	9%	20%	32%	8%	3%	10%	43%	0%	0%	3%	8%	57%	41%	0%
Unlikely	18%	17%	25%	25%	0%	0%	18%	23%	17%	0%	0%	18%	21%	29%	0%	0%
Very Unlikely	70%	73%	57%	47%	68%	32%	72%	51%	26%	100%	43%	72%	56%	0%	26%	13%
Not Sure	3%	3%	5%	9%	0%	45%	3%	9%	0%	0%	57%	3%	4%	0%	34%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	6%	1%	7%	15%	5%	7%	3%	4%	3%	5%	11%	5%	1%	5%	8%	0%
Likely	3%	2%	5%	9%	10%	0%	2%	4%	3%	10%	5%	8%	3%	2%	3%	6%	5%
Unlikely	18%	17%	19%	19%	18%	34%	12%	23%	24%	24%	14%	16%	18%	21%	18%	20%	21%
Very Unlikely	70%	72%	72%	62%	53%	39%	78%	67%	63%	47%	62%	64%	72%	69%	72%	65%	63%
Not Sure	3%	3%	3%	3%	4%	22%	1%	3%	5%	16%	14%	1%	2%	7%	2%	1%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	17%	4%	0%	19%	3%	0%	13%	3%	3%	6%	5%	2%	14%	2%	4%
Likely	3%	9%	3%	9%	10%	3%	2%	7%	3%	4%	3%	6%	3%	6%	4%	2%
Unlikely	18%	14%	19%	20%	13%	19%	20%	19%	19%	15%	20%	22%	15%	22%	19%	16%
Very Unlikely	70%	57%	73%	51%	55%	73%	68%	57%	74%	69%	69%	67%	74%	57%	72%	73%
Not Sure	3%	3%	2%	19%	3%	2%	10%	4%	1%	10%	2%	1%	7%	0%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	5%	6%	5%	2%	15%	3%	1%	17%	3%	1%	5%	7%	0%	8%	4%	3%
Likely	3%	6%	3%	2%	9%	3%	1%	9%	3%	2%	3%	9%	2%	6%	3%	2%
Unlikely	18%	18%	18%	18%	19%	18%	19%	19%	17%	21%	17%	22%	21%	22%	18%	18%
Very Unlikely	70%	67%	71%	71%	55%	74%	70%	52%	75%	67%	72%	60%	66%	61%	73%	70%
Not Sure	3%	2%	2%	7%	1%	2%	9%	3%	2%	10%	2%	2%	10%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	5%	26%	4%	1%	29%	13%	2%	3%	0%	35%	10%	6%	3%	0%
Likely	3%	10%	3%	4%	20%	10%	5%	1%	5%	5%	22%	4%	1%	3%
Unlikely	18%	34%	18%	18%	19%	45%	32%	11%	10%	16%	48%	40%	9%	22%
Very Unlikely	70%	31%	72%	60%	28%	27%	55%	84%	59%	44%	16%	44%	85%	22%
Not Sure	3%	0%	2%	16%	3%	5%	6%	2%	26%	0%	4%	6%	2%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	5%	10%	7%	9%	2%	4%	86%	28%	0%	0%	2%	-	-	-	-	-
Likely	3%	8%	12%	4%	1%	4%	10%	41%	3%	0%	11%	-	-	-	-	-
Unlikely	18%	26%	34%	35%	9%	15%	0%	22%	66%	5%	0%	-	-	-	-	-
Very Unlikely	70%	54%	38%	50%	86%	51%	4%	7%	28%	95%	18%	-	-	-	-	-
Not Sure	3%	3%	8%	2%	2%	25%	0%	1%	2%	0%	69%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%					

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	5%	56%	36%	2%	1%	0%	51%	17%	1%	1%	0%	3%	6%	3%	6%	6%	4%
Likely	3%	17%	26%	4%	0%	19%	19%	31%	3%	0%	11%	3%	4%	3%	4%	4%	3%
Unlikely	18%	5%	23%	65%	7%	14%	10%	20%	78%	6%	18%	18%	19%	19%	18%	18%	19%
Very Unlikely	70%	18%	15%	26%	90%	17%	15%	32%	14%	92%	22%	73%	68%	73%	68%	71%	69%
Not Sure	3%	5%	0%	3%	1%	50%	4%	0%	3%	1%	49%	3%	3%	3%	4%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	5%	5%	3%	4%	5%	4%	6%	3%	6%	5%	4%	5%	4%	4%	5%	3%	7%
Likely	3%	2%	5%	3%	4%	3%	4%	3%	4%	2%	4%	2%	4%	3%	4%	3%	4%
Unlikely	18%	18%	18%	15%	22%	17%	20%	16%	21%	14%	20%	16%	20%	15%	20%	19%	18%
Very Unlikely	70%	71%	70%	75%	65%	73%	66%	75%	64%	78%	68%	74%	68%	75%	67%	72%	67%
Not Sure	3%	3%	3%	2%	4%	3%	4%	2%	5%	1%	4%	3%	4%	3%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	5%	3%	7%	0%	5%	7%	3%	0%	0%	3%	5%	6%	6%	4%	6%
Likely	3%	3%	4%	1%	4%	4%	3%	0%	6%	5%	4%	2%	1%	4%	2%
Unlikely	18%	17%	20%	10%	19%	19%	18%	24%	27%	25%	20%	14%	6%	23%	11%
Very Unlikely	70%	74%	65%	84%	70%	66%	74%	76%	60%	64%	65%	76%	87%	64%	80%
Not Sure	3%	3%	4%	5%	3%	4%	2%	0%	7%	3%	6%	2%	0%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	5%	1%	7%	4%	11%	0%	0%	0%	5%	4%	2%	6%	6%	2%	7%	3%	9%	1%
Likely	3%	6%	3%	4%	2%	0%	7%	3%	0%	5%	5%	2%	3%	5%	3%	4%	3%	2%
Unlikely	18%	25%	19%	18%	17%	13%	0%	13%	13%	16%	17%	18%	22%	16%	15%	18%	19%	28%
Very Unlikely	70%	67%	69%	71%	67%	87%	75%	80%	66%	73%	73%	69%	68%	73%	70%	72%	66%	67%
Not Sure	3%	1%	2%	3%	3%	0%	18%	4%	15%	2%	3%	5%	1%	3%	4%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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40 How likely is it you will get a ticket for texting on a cell phone?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	5%	5%	3%	0%	9%	1%	4%
Likely	3%	3%	3%	55%	5%	3%	4%
Unlikely	18%	18%	19%	24%	20%	18%	11%
Very Unlikely	70%	71%	69%	21%	62%	76%	78%
Not Sure	3%	3%	7%	0%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	4%	4%	7%	4%	0%	6%	7%	0%	0%	0%	6%	5%	4%	3%	4%	0%
Likely	4%	5%	2%	3%	6%	6%	2%	0%	0%	7%	0%	19%	7%	4%	2%	1%	0%
Unlikely	18%	21%	14%	16%	23%	6%	15%	23%	48%	10%	0%	25%	44%	25%	22%	9%	36%
Very Unlikely	71%	65%	79%	64%	63%	82%	69%	59%	52%	74%	100%	45%	35%	63%	71%	85%	51%
Not Sure	4%	5%	2%	10%	4%	6%	7%	11%	0%	8%	0%	4%	9%	4%	2%	3%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults Credibility Interval: +/-3.7 pct points	All	Typed						Talked On Hand-Held					
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	11%	7%	3%	2%	3%	0%	7%	6%	4%	5%	3%	0%
Likely	4%	15%	8%	7%	0%	2%	0%	10%	12%	9%	0%	1%	0%
Unlikely	18%	19%	53%	26%	30%	12%	33%	26%	39%	32%	12%	10%	79%
Very Unlikely	71%	52%	19%	58%	67%	80%	67%	47%	36%	50%	78%	84%	21%
Not Sure	4%	3%	12%	6%	0%	3%	0%	9%	6%	5%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults Credibility Interval: +/-3.7 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	4%	3%	5%	3%	14%	2%	0%	13%	1%	3%	5%	3%	3%	18%	3%	2%	4%	0%
Likely	4%	4%	4%	8%	3%	2%	0%	7%	10%	4%	9%	2%	0%	21%	4%	6%	1%	0%
Unlikely	18%	26%	27%	20%	8%	11%	10%	23%	37%	28%	20%	10%	32%	12%	33%	22%	9%	42%
Very Unlikely	71%	61%	58%	67%	70%	82%	81%	54%	40%	61%	60%	82%	65%	43%	55%	66%	83%	44%
Not Sure	4%	6%	6%	2%	5%	3%	9%	3%	12%	4%	6%	2%	0%	6%	6%	4%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	4%	4%	4%	4%	2%	0%	18%	6%	3%	4%	8%	27%	8%	4%	3%	41%
Likely	4%	2%	6%	2%	0%	0%	46%	17%	5%	1%	0%	22%	20%	7%	2%	0%
Unlikely	18%	23%	18%	18%	6%	12%	0%	29%	28%	10%	31%	7%	30%	27%	14%	25%
Very Unlikely	71%	67%	68%	71%	86%	84%	37%	38%	59%	82%	37%	44%	30%	58%	78%	8%
Not Sure	4%	4%	3%	4%	5%	4%	0%	10%	4%	3%	24%	0%	13%	4%	3%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	4%	12%	6%	4%	3%	0%	4%	3%	7%	11%	4%	3%	1%	44%	57%	15%
Likely	4%	13%	6%	4%	2%	0%	6%	2%	4%	13%	0%	4%	3%	5%	0%	6%
Unlikely	18%	16%	25%	24%	10%	20%	7%	21%	29%	13%	23%	15%	27%	15%	7%	23%
Very Unlikely	71%	57%	56%	65%	82%	74%	81%	72%	54%	57%	46%	76%	64%	25%	27%	17%
Not Sure	4%	2%	7%	3%	3%	6%	2%	3%	6%	6%	27%	3%	5%	11%	9%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	4%	3%	6%	6%	0%	19%	6%	3%	1%	3%	6%	4%	3%	5%	0%	0%
Likely	4%	4%	3%	16%	0%	9%	5%	3%	5%	6%	0%	3%	5%	4%	43%	0%
Unlikely	18%	15%	25%	37%	0%	0%	12%	21%	21%	42%	31%	16%	24%	21%	0%	0%
Very Unlikely	71%	75%	62%	26%	100%	35%	75%	70%	67%	46%	33%	73%	65%	62%	57%	17%
Not Sure	4%	3%	4%	14%	0%	37%	2%	4%	6%	4%	30%	3%	3%	8%	0%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	4%	4%	4%	17%	0%	15%	4%	9%	13%	0%	0%	3%	9%	63%	0%	0%
Likely	4%	3%	9%	5%	0%	0%	4%	6%	36%	0%	0%	3%	13%	0%	19%	0%
Unlikely	18%	17%	24%	12%	32%	0%	18%	17%	43%	0%	0%	18%	22%	0%	22%	31%
Very Unlikely	71%	73%	59%	52%	68%	21%	72%	59%	0%	100%	29%	73%	52%	0%	26%	0%
Not Sure	4%	3%	4%	14%	0%	64%	3%	8%	7%	0%	71%	3%	3%	37%	34%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	4%	2%	7%	9%	0%	5%	2%	3%	15%	3%	6%	4%	2%	4%	10%	2%
Likely	4%	3%	5%	6%	4%	0%	4%	4%	3%	12%	2%	9%	4%	2%	4%	6%	2%
Unlikely	18%	16%	20%	21%	25%	34%	10%	25%	22%	7%	19%	13%	18%	21%	18%	17%	19%
Very Unlikely	71%	74%	70%	59%	57%	44%	79%	66%	65%	54%	60%	69%	72%	68%	71%	67%	67%
Not Sure	4%	3%	3%	7%	6%	22%	2%	3%	6%	12%	17%	4%	2%	7%	3%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	6%	4%	6%	7%	4%	2%	8%	3%	4%	5%	5%	2%	7%	2%	5%
Likely	4%	17%	2%	6%	18%	2%	2%	11%	3%	2%	6%	3%	1%	12%	3%	2%
Unlikely	18%	17%	18%	10%	14%	19%	15%	14%	19%	18%	17%	22%	17%	15%	21%	14%
Very Unlikely	71%	57%	73%	60%	58%	72%	72%	63%	73%	68%	69%	69%	73%	65%	71%	72%
Not Sure	4%	3%	3%	18%	3%	3%	9%	4%	2%	8%	3%	1%	7%	1%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	3%	4%	4%	6%	4%	3%	8%	3%	3%	3%	8%	2%	5%	4%	2%
Likely	4%	5%	5%	1%	12%	3%	2%	13%	3%	2%	4%	3%	2%	8%	4%	2%
Unlikely	18%	17%	19%	17%	13%	20%	16%	14%	20%	15%	18%	20%	17%	15%	19%	17%
Very Unlikely	71%	72%	69%	73%	63%	72%	72%	59%	72%	72%	72%	64%	69%	67%	72%	70%
Not Sure	4%	3%	3%	6%	5%	2%	7%	5%	2%	8%	3%	4%	9%	4%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	4%	22%	3%	0%	16%	0%	4%	4%	0%	32%	3%	3%	4%	0%
Likely	4%	15%	4%	3%	22%	17%	4%	1%	0%	14%	17%	7%	1%	0%
Unlikely	18%	18%	18%	12%	25%	42%	34%	10%	10%	9%	48%	33%	11%	9%
Very Unlikely	71%	44%	71%	71%	32%	32%	54%	84%	62%	45%	20%	53%	82%	33%
Not Sure	4%	0%	3%	15%	6%	9%	5%	2%	28%	0%	11%	4%	2%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	4%	7%	4%	3%	4%	9%	53%	16%	2%	1%	0%	47%	19%	1%	1%	5%
Likely	4%	11%	9%	7%	1%	0%	21%	30%	6%	1%	3%	30%	29%	5%	1%	0%
Unlikely	18%	26%	30%	35%	9%	11%	4%	34%	57%	5%	13%	9%	22%	63%	7%	16%
Very Unlikely	71%	53%	48%	53%	84%	53%	22%	12%	32%	92%	25%	14%	10%	28%	91%	21%
Not Sure	4%	3%	10%	2%	2%	27%	0%	8%	2%	1%	59%	0%	20%	3%	1%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	4%	-	-	-	-	-	55%	8%	0%	0%	0%	2%	5%	2%	5%	3%	4%
Likely	4%	-	-	-	-	-	33%	35%	3%	0%	0%	4%	4%	3%	4%	5%	3%
Unlikely	18%	-	-	-	-	-	5%	48%	78%	4%	18%	18%	18%	18%	18%	19%	17%
Very Unlikely	71%	-	-	-	-	-	2%	3%	18%	95%	10%	73%	68%	74%	68%	71%	70%
Not Sure	4%	-	-	-	-	-	4%	6%	1%	0%	72%	3%	5%	3%	5%	2%	5%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	4%	3%	5%	4%	4%	4%	4%	4%	4%	5%	3%	2%	5%	4%	4%	3%	4%
Likely	4%	4%	4%	2%	5%	3%	6%	2%	6%	2%	5%	5%	3%	3%	4%	2%	6%
Unlikely	18%	18%	18%	16%	20%	17%	19%	17%	19%	14%	19%	16%	19%	16%	19%	20%	15%
Very Unlikely	71%	72%	68%	75%	66%	73%	66%	74%	65%	77%	68%	75%	68%	74%	69%	72%	69%
Not Sure	4%	3%	5%	2%	6%	3%	5%	3%	5%	1%	5%	2%	5%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	4%	3%	5%	0%	4%	6%	2%	0%	0%	2%	4%	3%	9%	3%	5%
Likely	4%	2%	6%	2%	4%	5%	3%	0%	7%	5%	4%	5%	1%	4%	3%
Unlikely	18%	20%	15%	5%	19%	18%	18%	24%	18%	23%	19%	16%	9%	21%	13%
Very Unlikely	71%	72%	69%	83%	70%	67%	74%	76%	64%	66%	67%	74%	81%	67%	77%
Not Sure	4%	3%	5%	10%	3%	5%	3%	0%	11%	4%	5%	2%	0%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	7%	6%	2%	10%	0%	0%	4%	5%	4%	4%	5%	3%	4%	4%	5%	4%	1%
Likely	4%	2%	3%	3%	9%	0%	0%	12%	4%	3%	3%	4%	4%	3%	6%	1%	7%	2%
Unlikely	18%	21%	12%	20%	10%	11%	23%	21%	14%	17%	16%	19%	20%	18%	16%	18%	15%	25%
Very Unlikely	71%	67%	75%	72%	70%	82%	64%	55%	62%	72%	73%	69%	70%	72%	70%	73%	70%	67%
Not Sure	4%	3%	3%	4%	1%	8%	13%	8%	15%	4%	5%	4%	3%	4%	4%	3%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

41 How likely is it you will crash your car while talking on a cell phone?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	4%	4%	4%	55%	6%	2%	5%
Likely	4%	4%	3%	0%	7%	1%	3%
Unlikely	18%	19%	13%	17%	18%	17%	19%
Very Unlikely	71%	70%	74%	28%	63%	77%	68%
Not Sure	4%	3%	6%	0%	5%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	7%	5%	4%	8%	0%	6%	12%	0%	7%	0%	19%	7%	5%	3%	4%	0%
Likely	4%	4%	3%	6%	5%	6%	3%	0%	0%	0%	0%	11%	14%	2%	8%	1%	0%
Unlikely	16%	18%	12%	20%	20%	19%	11%	16%	39%	8%	0%	28%	39%	25%	8%	6%	34%
Very Unlikely	71%	66%	79%	60%	63%	69%	74%	68%	61%	80%	100%	38%	33%	61%	79%	86%	63%
Not Sure	4%	5%	2%	10%	4%	6%	7%	4%	0%	4%	0%	4%	7%	6%	2%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	15%	7%	9%	2%	5%	0%	8%	13%	10%	3%	4%	0%
Likely	4%	15%	27%	1%	4%	2%	4%	13%	10%	7%	3%	0%	56%
Unlikely	16%	27%	38%	28%	31%	8%	23%	26%	38%	22%	7%	10%	11%
Very Unlikely	71%	41%	19%	54%	63%	83%	73%	46%	31%	57%	82%	82%	33%
Not Sure	4%	3%	8%	8%	0%	3%	0%	8%	7%	5%	5%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	6%	6%	6%	8%	16%	4%	0%	13%	6%	4%	7%	6%	6%	34%	4%	6%	6%	0%
Likely	4%	6%	4%	3%	4%	3%	0%	12%	7%	6%	1%	1%	14%	12%	10%	4%	1%	9%
Unlikely	16%	19%	27%	18%	6%	9%	3%	24%	31%	26%	17%	9%	11%	14%	29%	18%	8%	36%
Very Unlikely	71%	62%	59%	68%	68%	82%	88%	47%	46%	59%	66%	82%	69%	34%	50%	69%	83%	44%
Not Sure	4%	7%	4%	2%	6%	3%	9%	3%	10%	5%	8%	2%	0%	6%	7%	4%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Very Likely	6%	6%	7%	6%	4%	0%	50%	7%	6%	5%	8%	23%	16%	9%	4%	41%
Likely	4%	6%	4%	2%	0%	0%	14%	13%	4%	2%	31%	27%	18%	4%	3%	15%
Unlikely	16%	20%	16%	13%	6%	12%	0%	38%	25%	8%	7%	6%	29%	29%	10%	11%
Very Unlikely	71%	62%	70%	74%	87%	84%	37%	32%	60%	83%	37%	44%	25%	54%	80%	8%
Not Sure	4%	5%	3%	4%	4%	4%	0%	10%	5%	2%	17%	0%	13%	4%	3%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.7 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	19%	8%	7%	4%	2%	8%	3%	10%	18%	4%	6%	3%	44%	49%	15%
Likely	4%	7%	6%	3%	3%	2%	2%	4%	8%	6%	0%	3%	4%	8%	0%	6%
Unlikely	16%	16%	23%	21%	9%	13%	7%	19%	20%	18%	29%	12%	24%	17%	15%	23%
Very Unlikely	71%	56%	57%	65%	82%	75%	81%	71%	55%	52%	47%	76%	63%	20%	27%	17%
Not Sure	4%	2%	6%	4%	3%	8%	2%	3%	8%	6%	20%	2%	6%	11%	9%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	5%	8%	9%	0%	19%	9%	4%	2%	7%	6%	7%	3%	5%	0%	0%
Likely	4%	3%	4%	13%	0%	9%	3%	4%	6%	21%	0%	3%	5%	18%	43%	0%
Unlikely	16%	13%	21%	39%	0%	0%	9%	19%	21%	16%	18%	13%	24%	11%	0%	0%
Very Unlikely	71%	75%	63%	35%	100%	35%	75%	69%	66%	53%	46%	74%	65%	62%	57%	17%
Not Sure	4%	3%	4%	3%	0%	37%	3%	4%	4%	4%	30%	3%	3%	4%	0%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Very Likely	6%	6%	8%	17%	0%	15%	6%	10%	63%	0%	0%	5%	16%	63%	0%	0%
Likely	4%	3%	9%	7%	32%	0%	3%	8%	17%	0%	0%	3%	8%	0%	41%	31%
Unlikely	16%	15%	20%	15%	0%	0%	15%	19%	12%	0%	0%	15%	18%	29%	0%	0%
Very Unlikely	71%	74%	59%	47%	68%	21%	72%	55%	0%	100%	29%	73%	56%	0%	26%	0%
Not Sure	4%	3%	5%	14%	0%	64%	3%	8%	7%	0%	71%	3%	2%	8%	34%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.7 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	7%	4%	7%	10%	0%	8%	3%	5%	27%	6%	8%	7%	3%	6%	11%	2%
Likely	4%	3%	4%	10%	9%	5%	2%	5%	5%	0%	2%	7%	3%	3%	4%	6%	4%
Unlikely	16%	14%	17%	19%	21%	29%	8%	22%	22%	2%	12%	16%	14%	20%	16%	15%	16%
Very Unlikely	71%	73%	71%	59%	55%	52%	79%	66%	64%	66%	61%	68%	73%	67%	71%	67%	67%
Not Sure	4%	3%	4%	6%	6%	15%	2%	3%	4%	4%	19%	2%	3%	7%	3%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	17%	5%	4%	18%	5%	2%	16%	4%	5%	8%	6%	3%	16%	4%	6%
Likely	4%	7%	3%	8%	5%	3%	4%	2%	3%	6%	3%	6%	4%	3%	4%	3%
Unlikely	16%	20%	15%	13%	18%	15%	14%	18%	15%	14%	16%	17%	15%	16%	17%	13%
Very Unlikely	71%	52%	74%	57%	56%	73%	71%	61%	74%	66%	69%	69%	74%	63%	72%	72%
Not Sure	4%	4%	3%	18%	2%	3%	9%	3%	3%	9%	4%	1%	5%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	5%	8%	4%	15%	5%	4%	16%	5%	4%	6%	10%	4%	8%	7%	3%
Likely	4%	4%	4%	3%	6%	4%	2%	7%	4%	2%	4%	6%	2%	6%	3%	4%
Unlikely	16%	16%	16%	14%	14%	16%	15%	13%	16%	16%	15%	20%	13%	18%	16%	14%
Very Unlikely	71%	72%	70%	72%	62%	73%	71%	60%	73%	69%	72%	64%	71%	65%	72%	71%
Not Sure	4%	2%	2%	8%	4%	2%	8%	4%	2%	8%	3%	1%	10%	2%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	6%	24%	6%	4%	29%	9%	6%	5%	0%	29%	7%	8%	5%	0%
Likely	4%	8%	4%	4%	14%	12%	7%	1%	4%	11%	24%	3%	2%	0%
Unlikely	16%	39%	15%	10%	22%	42%	24%	9%	10%	23%	39%	36%	7%	22%
Very Unlikely	71%	28%	73%	67%	28%	28%	56%	84%	70%	37%	18%	47%	84%	49%
Not Sure	4%	0%	3%	14%	6%	9%	6%	2%	16%	0%	11%	6%	2%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Very Likely	6%	9%	10%	8%	4%	9%	61%	42%	5%	1%	5%	68%	34%	3%	1%	8%
Likely	4%	11%	7%	6%	2%	0%	12%	18%	8%	1%	5%	14%	33%	4%	2%	0%
Unlikely	16%	28%	29%	33%	6%	7%	6%	23%	48%	6%	7%	5%	12%	66%	3%	15%
Very Unlikely	71%	51%	44%	51%	85%	63%	21%	11%	36%	91%	26%	13%	10%	22%	93%	20%
Not Sure	4%	1%	10%	3%	3%	20%	0%	7%	3%	1%	57%	0%	12%	4%	1%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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Sponsor:
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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	87%	53%	2%	0%	7%	-	-	-	-	-	3%	9%	3%	8%	7%	5%
Likely	4%	8%	34%	10%	0%	6%	-	-	-	-	-	4%	3%	3%	4%	4%	3%
Unlikely	16%	2%	11%	67%	4%	6%	-	-	-	-	-	16%	15%	17%	15%	16%	15%
Very Unlikely	71%	2%	3%	17%	95%	9%	-	-	-	-	-	73%	68%	74%	68%	71%	71%
Not Sure	4%	0%	0%	4%	1%	72%	-	-	-	-	-	3%	4%	2%	5%	2%	5%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%						51%	49%	42%	58%	51%	49%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	5%	7%	5%	7%	5%	7%	5%	8%	5%	6%	5%	7%	5%	7%	4%	9%
Likely	4%	4%	3%	3%	4%	4%	4%	4%	3%	3%	4%	4%	4%	5%	3%	4%	3%
Unlikely	16%	16%	16%	12%	19%	14%	18%	13%	19%	12%	17%	16%	16%	14%	16%	16%	15%
Very Unlikely	71%	72%	69%	77%	65%	74%	66%	76%	65%	78%	68%	74%	69%	73%	69%	73%	68%
Not Sure	4%	3%	5%	3%	5%	3%	5%	3%	5%	2%	4%	2%	5%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	4%	10%	2%	6%	9%	4%	0%	9%	3%	7%	7%	9%	5%	8%
Likely	4%	4%	3%	0%	4%	4%	3%	16%	0%	6%	5%	1%	3%	5%	2%
Unlikely	16%	16%	15%	5%	16%	15%	16%	8%	17%	21%	17%	14%	5%	19%	10%
Very Unlikely	71%	73%	68%	86%	70%	68%	73%	76%	64%	66%	66%	76%	83%	66%	79%
Not Sure	4%	3%	5%	7%	4%	4%	3%	0%	10%	5%	5%	3%	0%	5%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	7%	7%	3%	17%	0%	0%	4%	5%	5%	6%	7%	6%	5%	8%	5%	10%	1%
Likely	4%	4%	2%	4%	1%	0%	7%	12%	0%	3%	4%	4%	4%	3%	4%	4%	6%	2%
Unlikely	16%	16%	10%	17%	15%	6%	12%	9%	13%	14%	13%	17%	17%	14%	12%	17%	9%	30%
Very Unlikely	71%	71%	77%	71%	64%	94%	75%	67%	74%	73%	73%	69%	70%	73%	72%	70%	72%	64%
Not Sure	4%	3%	3%	4%	3%	0%	6%	8%	8%	5%	4%	4%	3%	4%	4%	4%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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42 How likely is it you will crash your car while texting on a cell phone?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	6%	6%	55%	10%	2%	9%
Likely	4%	4%	1%	0%	4%	3%	8%
Unlikely	16%	16%	12%	17%	16%	16%	7%
Very Unlikely	71%	70%	74%	28%	63%	77%	73%
Not Sure	4%	3%	6%	0%	5%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

43 Which of the following would stop you from using your cell phone while driving?
A request to stop from family.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	48%	55%	36%	46%	52%	55%	37%	62%	52%	28%	45%	42%	45%	69%	54%	34%
No	49%	52%	45%	64%	54%	48%	45%	63%	38%	48%	72%	55%	58%	55%	31%	46%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

43 Which of the following would stop you from using your cell phone while driving?
A request to stop from family.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	44%	36%	43%	73%	54%	15%	42%	52%	41%	63%	53%	59%
No	49%	56%	64%	57%	27%	46%	85%	58%	48%	59%	37%	47%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	51%	40%	47%	44%	48%	59%	88%	45%	48%	45%	74%	51%	68%	44%	55%	51%	50%	44%
No	49%	60%	53%	56%	52%	41%	12%	55%	52%	55%	26%	49%	32%	56%	45%	49%	50%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	51%	50%	50%	55%	48%	45%	62%	41%	46%	55%	17%	73%	47%	41%	55%	8%
No	49%	50%	50%	45%	52%	55%	38%	59%	54%	45%	83%	27%	53%	59%	45%	92%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	55%	40%	50%	55%	52%	51%	54%	42%	28%	47%	53%	48%	21%	7%	24%
No	49%	45%	60%	50%	45%	48%	49%	46%	58%	72%	53%	47%	52%	79%	93%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	51%	50%	56%	38%	45%	49%	53%	52%	23%	61%	49%	55%	46%	43%	39%
No	49%	49%	50%	44%	62%	55%	51%	47%	48%	77%	39%	51%	45%	54%	57%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	50%	56%	31%	0%	24%	51%	53%	31%	0%	31%	51%	46%	29%	53%	29%
No	49%	50%	44%	69%	100%	76%	49%	47%	69%	100%	69%	49%	54%	71%	47%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	50%	52%	43%	53%	57%	50%	55%	38%	53%	50%	52%	50%	52%	50%	60%	48%
No	49%	50%	48%	57%	47%	43%	50%	45%	62%	47%	50%	48%	50%	48%	50%	40%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	48%	51%	54%	41%	52%	52%	46%	52%	48%	47%	60%	53%	41%	54%	50%
No	49%	52%	49%	46%	59%	48%	48%	54%	48%	52%	53%	40%	47%	59%	46%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	51%	50%	50%	40%	52%	54%	42%	52%	52%	49%	54%	57%	45%	50%	56%
No	49%	49%	50%	50%	60%	48%	46%	58%	48%	48%	51%	46%	43%	55%	50%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	51%	57%	50%	57%	45%	40%	44%	55%	23%	58%	34%	48%	53%	34%
No	49%	43%	50%	43%	55%	60%	56%	45%	77%	42%	66%	52%	47%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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Geography: King County
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43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	51%	62%	44%	38%	55%	45%	39%	44%	50%	52%	49%	34%	43%	49%	52%	50%
No	49%	38%	56%	62%	45%	55%	61%	56%	50%	48%	51%	66%	57%	51%	48%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	51%	32%	49%	50%	52%	38%	27%	54%	53%	52%	42%	-	-	97%	16%	82%	19%
No	49%	68%	51%	50%	48%	62%	73%	46%	47%	48%	58%	-	-	3%	84%	18%	81%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%			42%	58%	51%	49%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	51%	61%	35%	68%	33%	65%	30%	66%	31%	78%	41%	69%	38%	68%	40%	66%	27%
No	49%	39%	65%	32%	67%	35%	70%	34%	69%	22%	59%	31%	62%	32%	60%	34%	73%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	51%	65%	27%	0%	53%	52%	49%	66%	62%	59%	45%	49%	44%	53%	47%
No	49%	35%	73%	100%	47%	48%	51%	34%	38%	41%	55%	51%	56%	47%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	55%	42%	54%	45%	27%	28%	35%	44%	49%	53%	49%	54%	50%	49%	45%	58%	55%
No	49%	45%	58%	46%	55%	73%	72%	65%	56%	51%	47%	51%	46%	50%	51%	55%	42%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

43 Which of the following would stop you from using your cell phone while driving?
 A request to stop from family.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	51%	49%	57%	24%	49%	52%	53%
No	49%	51%	43%	76%	51%	48%	47%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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Sponsor:
King County Target Zero Task Force ()

44

A request to stop from friends.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	42%	40%	46%	34%	38%	42%	45%	31%	62%	59%	28%	38%	30%	39%	47%	46%	34%
No	58%	60%	54%	66%	62%	58%	55%	69%	38%	41%	72%	62%	70%	61%	53%	54%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

44

A request to stop from friends.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	42%	34%	25%	38%	41%	47%	15%	39%	41%	34%	44%	45%	59%
No	58%	66%	75%	62%	59%	53%	85%	61%	59%	66%	56%	55%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

44 A request to stop from friends.																		
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	42%	36%	38%	35%	41%	50%	88%	38%	37%	33%	54%	45%	68%	32%	44%	43%	42%	47%
No	58%	64%	62%	65%	59%	50%	12%	62%	63%	67%	46%	55%	32%	68%	56%	57%	58%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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King County Target Zero Task Force ()

44 A request to stop from friends.																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	42%	44%	39%	51%	43%	49%	37%	38%	39%	46%	17%	63%	29%	35%	46%	8%
No	58%	56%	61%	49%	57%	51%	63%	62%	61%	54%	83%	37%	71%	65%	54%	92%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

44 A request to stop from friends.																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	42%	49%	32%	39%	47%	51%	40%	46%	39%	22%	37%	44%	42%	11%	7%	16%
No	58%	51%	68%	61%	53%	49%	60%	54%	61%	78%	63%	56%	58%	89%	93%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

44 A request to stop from friends.																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	42%	43%	39%	55%	38%	42%	40%	45%	42%	23%	54%	41%	46%	42%	43%	17%
No	58%	57%	61%	45%	62%	58%	60%	55%	58%	77%	46%	59%	54%	58%	57%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.																	
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes		42%	43%	44%	13%	0%	0%	43%	40%	26%	0%	0%	43%	36%	29%	19%	0%
No		58%	57%	56%	87%	100%	100%	57%	60%	74%	100%	100%	57%	64%	71%	81%	100%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	0%	92%	7%	0%	0%	0%

44

A request to stop from friends.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	42%	41%	45%	40%	52%	53%	43%	44%	34%	38%	45%	43%	42%	43%	42%	49%	44%
No	58%	59%	55%	60%	48%	47%	57%	56%	66%	62%	55%	57%	58%	57%	58%	51%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

44 A request to stop from friends.																	
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		42%	42%	42%	46%	35%	44%	40%	38%	44%	41%	39%	54%	44%	34%	44%	43%
No		58%	58%	58%	54%	65%	56%	60%	62%	56%	59%	61%	46%	56%	66%	56%	57%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

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44 A request to stop from friends.																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	42%	41%	43%	43%	34%	44%	45%	35%	44%	42%	40%	49%	50%	39%	42%	45%
No	58%	59%	57%	57%	66%	56%	55%	65%	56%	58%	60%	51%	50%	61%	58%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

44 A request to stop from friends.																
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur		
Yes	42%	42%	42%	49%	31%	33%	37%	46%	23%	26%	29%	40%	45%	34%		
No	58%	58%	58%	51%	69%	67%	63%	54%	77%	74%	71%	60%	55%	66%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%		

44 A request to stop from friends.																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	42%	55%	37%	33%	46%	40%	32%	37%	38%	45%	36%	25%	35%	43%	44%	35%
No	58%	45%	63%	67%	54%	60%	68%	63%	62%	55%	64%	75%	65%	57%	56%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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44

A request to stop from friends.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	42%	20%	36%	42%	45%	30%	23%	39%	46%	44%	26%	81%	2%	-	-	75%	10%
No	58%	80%	64%	58%	55%	70%	77%	61%	54%	56%	74%	19%	98%	-	-	25%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%			51%	49%

14

A request to stop from friends.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		42%	54%	26%	65%	19%	59%	19%	59%	21%	70%	33%	63%	28%	64%	30%	57%	20%
No		58%	46%	74%	35%	81%	41%	81%	41%	79%	30%	67%	37%	72%	36%	70%	43%	80%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%	

14

A request to stop from friends.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	42%	56%	20%	0%	45%	42%	42%	66%	66%	52%	37%	40%	30%	46%	36%	
No	58%	44%	80%	100%	55%	58%	58%	34%	34%	48%	63%	60%	70%	54%	64%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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44 A request to stop from friends.																			
929 Adults	All	Race								Education				Income					
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160	
Yes		42%	38%	40%	48%	28%	32%	28%	32%	35%	45%	48%	40%	38%	46%	37%	40%	49%	41%
No		58%	62%	60%	52%	72%	68%	72%	68%	65%	55%	52%	60%	62%	54%	63%	60%	51%	59%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

44 A request to stop from friends.																			
929 Adults	All	Driven			Urbanicity														
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Yes		42%	41%	50%	24%	42%	42%	49%											
No		58%	59%	50%	76%	58%	58%	51%											
Total		100%	100%	100%	100%	100%	100%	100%											
Composition of Adults		100%	83%	16%	0%	41%	51%	8%											

45 A request to stop from vehicle passengers.																			
929 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
Yes		51%	50%	52%	31%	48%	46%	57%	43%	63%	65%	0%	47%	50%	48%	55%	52%	30%	
No		49%	50%	48%	69%	52%	54%	43%	57%	37%	35%	100%	53%	50%	52%	45%	48%	70%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%	

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A request to stop from vehicle passengers.

929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	51%	40%	39%	52%	50%	53%	19%	51%	52%	45%	48%	52%	59%	
No	49%	60%	61%	48%	50%	47%	81%	49%	48%	55%	52%	48%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

45

A request to stop from vehicle passengers.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	51%	38%	49%	47%	53%	57%	81%	55%	45%	46%	56%	51%	64%	46%	56%	51%	49%	59%
No	49%	62%	51%	53%	47%	43%	19%	45%	55%	54%	44%	49%	36%	54%	44%	49%	51%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

45

A request to stop from vehicle passengers.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	51%	55%	50%	49%	45%	54%	30%	46%	53%	50%	29%	52%	50%	48%	51%	52%	
No	49%	45%	50%	51%	55%	46%	70%	54%	47%	50%	71%	48%	50%	52%	49%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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Sponsor:
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45 A request to stop from vehicle passengers.																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	60%	43%	51%	50%	66%	46%	52%	60%	20%	35%	52%	47%	67%	56%	17%
No	49%	40%	57%	49%	50%	34%	54%	48%	40%	80%	65%	48%	53%	33%	44%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

45 A request to stop from vehicle passengers.																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	49%	55%	63%	38%	35%	46%	54%	52%	56%	40%	50%	54%	46%	0%	17%
No	49%	51%	45%	37%	62%	65%	54%	46%	48%	44%	60%	50%	46%	54%	100%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

45 A request to stop from vehicle passengers.																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	52%	47%	29%	0%	15%	51%	48%	32%	0%	29%	51%	45%	92%	0%	31%
No	49%	48%	53%	71%	100%	85%	49%	52%	68%	100%	71%	49%	55%	8%	100%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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Sponsor:
King County Target Zero Task Force ()

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A request to stop from vehicle passengers.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	48%	55%	50%	62%	59%	51%	52%	43%	57%	54%	50%	49%	54%	51%	44%	48%
No	49%	52%	45%	50%	38%	41%	49%	48%	57%	43%	46%	50%	51%	46%	49%	56%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

45

A request to stop from vehicle passengers.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	55%	50%	55%	44%	53%	45%	50%	51%	49%	50%	58%	49%	48%	52%	49%
No	49%	45%	50%	45%	56%	47%	55%	50%	49%	51%	50%	42%	51%	52%	48%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

45

A request to stop from vehicle passengers.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	51%	45%	52%	52%	48%	52%	49%	48%	53%	45%	51%	45%	52%	45%	51%	53%	
No	49%	55%	48%	48%	52%	48%	51%	52%	47%	55%	49%	55%	48%	55%	49%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

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Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	51%	55%	51%	48%	46%	49%	41%	55%	23%	50%	47%	50%	51%	22%
No	49%	45%	49%	52%	54%	51%	59%	45%	77%	50%	53%	50%	49%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

45 A request to stop from vehicle passengers.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	51%	70%	48%	43%	52%	37%	52%	67%	44%	52%	35%	61%	54%	48%	51%	29%
No	49%	30%	52%	57%	48%	63%	48%	33%	56%	48%	65%	39%	46%	52%	49%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

45 A request to stop from vehicle passengers.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	51%	45%	65%	52%	51%	29%	57%	59%	52%	50%	30%	81%	19%	89%	22%	-	-
No	49%	55%	35%	48%	49%	71%	43%	41%	48%	50%	70%	19%	81%	11%	78%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%		

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Sponsor:
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A request to stop from vehicle passengers.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	51%	65%	29%	69%	32%	65%	30%	67%	30%	79%	41%	72%	35%	75%	36%	67%	24%
No	49%	35%	71%	31%	68%	35%	70%	33%	70%	21%	59%	28%	65%	25%	64%	33%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

45

A request to stop from vehicle passengers.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	51%	67%	24%	0%	53%	51%	49%	81%	63%	55%	45%	54%	43%	51%	50%
No	49%	33%	76%	100%	47%	49%	51%	19%	37%	45%	55%	46%	57%	49%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

45 A request to stop from vehicle passengers.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	49%	39%	56%	39%	36%	28%	36%	43%	46%	54%	51%	50%	51%	47%	46%	54%	57%
No	49%	51%	61%	44%	61%	64%	72%	64%	57%	54%	46%	49%	50%	49%	53%	54%	46%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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45 A request to stop from vehicle passengers.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	51%	50%	51%	71%	53%	48%	54%
No	49%	50%	49%	29%	47%	52%	46%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	59%	62%	57%	27%	64%	59%	50%	45%	46%	87%	0%	60%	66%	58%	59%	59%	58%
No	41%	38%	43%	73%	36%	41%	50%	55%	54%	13%	100%	40%	34%	42%	41%	41%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	59%	49%	61%	66%	55%	59%	36%	59%	58%	59%	70%	58%	88%
No	41%	51%	39%	34%	45%	41%	64%	41%	42%	41%	30%	42%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																			
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	59%	68%	64%	58%	68%	52%	88%	68%	56%	59%	65%	57%	76%	65%	66%	63%	53%	67%	
No	41%	32%	36%	42%	32%	48%	12%	32%	44%	41%	35%	43%	24%	35%	34%	37%	47%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	59%	73%	63%	37%	40%	53%	54%	62%	64%	56%	52%	52%	61%	61%	59%	31%	
No	41%	27%	37%	63%	60%	47%	46%	38%	36%	44%	48%	48%	39%	39%	41%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	59%	70%	54%	61%	59%	61%	55%	60%	64%	59%	59%	61%	56%	74%	14%	44%	
No	41%	30%	46%	39%	41%	39%	45%	40%	36%	41%	41%	39%	44%	26%	86%	56%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	59%	58%	62%	68%	38%	40%	54%	63%	67%	35%	43%	59%	61%	66%	0%	30%
No	41%	42%	38%	32%	62%	60%	46%	37%	33%	65%	57%	41%	39%	34%	100%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	59%	60%	59%	50%	30%	15%	61%	40%	49%	0%	0%	61%	49%	43%	0%	48%
No	41%	40%	41%	50%	70%	85%	39%	60%	51%	100%	100%	39%	51%	57%	100%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	59%	61%	58%	57%	53%	59%	61%	60%	55%	51%	49%	61%	59%	61%	45%	55%
No	41%	41%	39%	42%	43%	47%	41%	39%	40%	45%	49%	51%	39%	41%	39%	55%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	59%	57%	60%	50%	53%	62%	52%	59%	60%	56%	60%	59%	58%	57%	63%	54%	
No	41%	43%	40%	50%	47%	38%	48%	41%	40%	44%	40%	41%	42%	43%	37%	46%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	59%	63%	58%	59%	57%	59%	61%	53%	61%	59%	64%	34%	52%	63%	59%	58%	
No	41%	37%	42%	41%	43%	41%	39%	47%	39%	41%	36%	66%	48%	37%	41%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

46

Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	59%	54%	60%	57%	56%	63%	52%	62%	30%	49%	61%	55%	61%	33%	
No	41%	46%	40%	43%	44%	37%	48%	38%	70%	51%	39%	45%	39%	67%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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Sponsor:
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46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	59%	67%	58%	60%	59%	48%	66%	50%	57%	61%	50%	69%	38%	59%	60%	60%
No	41%	33%	42%	40%	41%	52%	34%	50%	43%	39%	50%	31%	62%	41%	40%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	59%	49%	60%	59%	61%	44%	53%	69%	59%	60%	44%	72%	47%	75%	47%	77%	42%
No	41%	51%	40%	41%	39%	56%	47%	31%	41%	40%	56%	28%	53%	25%	53%	23%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	59%	-	-	67%	51%	66%	50%	67%	49%	76%	53%	80%	45%	75%	50%	67%	47%
No	41%	-	-	33%	49%	34%	50%	33%	51%	24%	47%	20%	55%	25%	50%	33%	53%
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%			51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	59%	66%	49%	0%	62%	59%	59%	81%	59%	66%	54%	59%	55%	60%	58%	
No	41%	34%	51%	100%	38%	41%	41%	19%	41%	34%	46%	41%	45%	40%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	59%	63%	63%	52%	30%	39%	37%	63%	54%	65%	60%	57%	50%	64%	62%	61%	62%
No	41%	41%	37%	37%	48%	70%	61%	63%	37%	46%	35%	40%	43%	50%	36%	38%	39%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.							
929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	59%	62%	48%	21%	60%	58%	63%
No	41%	38%	52%	79%	40%	42%	37%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47

Traffic ticket cost of \$124.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	48%	56%	38%	48%	24%	52%	31%	42%	65%	0%	39%	29%	48%	58%	58%	22%
No	49%	52%	44%	62%	52%	76%	48%	69%	58%	35%	100%	61%	71%	52%	42%	42%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

17

Traffic ticket cost of \$124.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	36%	26%	46%	45%	57%	22%	42%	32%	44%	44%	57%	48%
No	49%	64%	74%	54%	55%	43%	78%	58%	68%	56%	56%	43%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

47 Traffic ticket cost of \$124.																		
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	51%	40%	44%	44%	65%	59%	74%	34%	43%	47%	58%	55%	61%	34%	40%	50%	56%	50%
No	49%	60%	56%	56%	35%	41%	26%	66%	57%	53%	42%	45%	39%	66%	60%	50%	44%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	51%	50%	49%	55%	62%	45%	22%	32%	49%	55%	36%	29%	34%	46%	54%	58%
No	49%	50%	51%	45%	38%	55%	78%	68%	51%	45%	64%	71%	66%	54%	46%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

47 Traffic ticket cost of \$124.																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	46%	40%	48%	57%	54%	49%	52%	52%	30%	44%	52%	47%	65%	49%	20%
No	49%	54%	60%	52%	43%	46%	51%	48%	48%	70%	56%	48%	53%	35%	51%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

47 Traffic ticket cost of \$124.																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	51%	52%	51%	23%	38%	40%	51%	53%	49%	6%	47%	51%	52%	44%	0%	30%
No	49%	48%	49%	77%	62%	60%	49%	47%	51%	94%	53%	49%	48%	56%	100%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																	
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes		51%	52%	45%	66%	32%	0%	51%	47%	7%	0%	0%	52%	40%	49%	55%	18%
No		49%	48%	55%	34%	68%	100%	49%	53%	93%	100%	100%	48%	60%	51%	45%	82%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

47

Traffic ticket cost of \$124.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	51%	53%	45%	59%	47%	53%	54%	51%	43%	46%	44%	50%	52%	48%	52%	50%	45%	
No	49%	47%	55%	41%	53%	47%	46%	49%	57%	54%	56%	50%	48%	52%	48%	50%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

47 Traffic ticket cost of \$124.																	
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		51%	41%	52%	47%	43%	53%	46%	50%	52%	48%	51%	53%	50%	49%	51%	51%
No		49%	59%	48%	53%	57%	47%	54%	50%	48%	52%	49%	47%	50%	51%	49%	49%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	49%	53%	48%	47%	53%	48%	49%	53%	45%	50%	56%	50%	50%	52%	49%
No	49%	51%	47%	52%	53%	47%	52%	51%	47%	55%	50%	44%	50%	50%	48%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

47 Traffic ticket cost of \$124.																
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur		
Yes	51%	55%	51%	43%	29%	32%	45%	57%	35%	13%	36%	43%	56%	31%		
No	49%	45%	49%	57%	71%	68%	55%	43%	65%	87%	64%	57%	44%	69%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%		

47 Traffic ticket cost of \$124.																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	51%	50%	40%	40%	57%	56%	55%	38%	42%	55%	44%	45%	44%	41%	55%	39%
No	49%	50%	60%	60%	43%	44%	45%	62%	58%	45%	56%	55%	56%	59%	45%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

47

Traffic ticket cost of \$124.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes		51%	52%	31%	47%	54%	26%	42%	44%	41%	55%	37%	68%	33%	78%	31%	69%	32%
No		49%	48%	69%	53%	46%	74%	58%	56%	59%	45%	63%	32%	67%	22%	69%	31%	68%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

47

Traffic ticket cost of \$124.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		51%	58%	41%	-	-	81%	8%	78%	15%	82%	40%	66%	40%	72%	38%	70%	22%
No		49%	42%	59%	-	-	19%	92%	22%	85%	18%	60%	34%	60%	28%	62%	30%	78%
Total		100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%			59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%	

47

Traffic ticket cost of \$124.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	51%	68%	22%	0%	53%	51%	50%	48%	52%	54%	46%	51%	54%	50%	52%	
No	49%	32%	78%	100%	47%	49%	50%	52%	48%	46%	54%	49%	46%	50%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	40%	61%	54%	50%	41%	17%	45%	23%	52%	54%	52%	44%	53%	48%	52%	57%	44%
No	49%	60%	39%	46%	50%	59%	83%	55%	77%	48%	46%	48%	56%	47%	52%	48%	43%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

47 Traffic ticket cost of \$124.																		
929 Adults	All	Driven			Urbanicity													
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Yes	51%	50%	55%	88%	48%	53%	54%											
No	49%	50%	45%	12%	52%	47%	46%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	83%	16%	0%	41%	51%	8%											

48

Traffic ticket cost of more than \$240.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	59%	56%	63%	37%	58%	32%	50%	61%	42%	73%	37%	46%	47%	59%	71%	63%	28%
No	41%	44%	37%	63%	42%	68%	50%	39%	58%	27%	63%	54%	53%	41%	29%	37%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

48

Traffic ticket cost of more than \$240.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	59%	41%	43%	55%	79%	63%	14%	52%	49%	49%	48%	65%	56%
No	41%	59%	57%	45%	21%	37%	86%	48%	51%	51%	52%	35%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

48

Traffic ticket cost of more than \$240.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	59%	51%	55%	53%	74%	64%	84%	47%	59%	61%	54%	60%	61%	52%	51%	55%	65%	59%
No	41%	49%	45%	47%	26%	36%	16%	53%	41%	39%	46%	40%	39%	48%	49%	45%	35%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

48

Traffic ticket cost of more than \$240.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	59%	56%	57%	63%	70%	52%	36%	39%	57%	62%	54%	20%	49%	53%	62%	58%	
No	41%	44%	43%	37%	30%	48%	64%	61%	43%	38%	46%	80%	51%	47%	38%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	59%	49%	51%	56%	66%	54%	60%	60%	61%	22%	48%	59%	59%	62%	49%	29%
No	41%	51%	49%	44%	34%	46%	40%	40%	39%	78%	52%	41%	41%	38%	51%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

48 Traffic ticket cost of more than \$240.																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	59%	60%	58%	44%	38%	40%	61%	59%	59%	22%	47%	60%	58%	42%	0%	30%
No	41%	40%	42%	56%	62%	60%	39%	41%	41%	78%	53%	40%	42%	58%	100%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

48 Traffic ticket cost of more than \$240.																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	59%	59%	59%	62%	32%	0%	60%	45%	48%	0%	0%	60%	46%	49%	22%	18%
No	41%	41%	41%	38%	68%	100%	40%	55%	52%	100%	100%	40%	54%	51%	78%	82%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

48	Traffic ticket cost of more than \$240.																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	61%	56%	62%	47%	49%	62%	59%	54%	59%	46%	56%	60%	57%	59%	60%	54%
No	41%	39%	44%	38%	53%	51%	38%	41%	46%	41%	54%	44%	40%	43%	41%	40%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

48

Traffic ticket cost of more than \$240.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	52%	60%	55%	53%	59%	61%	57%	60%	55%	58%	57%	60%	57%	59%	59%
No	41%	48%	40%	45%	47%	41%	39%	43%	40%	45%	42%	43%	40%	43%	41%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

48

Traffic ticket cost of more than \$240.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	62%	59%	56%	56%	59%	60%	55%	60%	58%	59%	59%	56%	60%	59%	57%
No	41%	38%	41%	44%	44%	41%	40%	45%	40%	42%	41%	41%	44%	40%	41%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	59%	62%	59%	53%	46%	49%	49%	65%	32%	22%	51%	53%	63%	18%	
No	41%	38%	41%	47%	54%	51%	51%	35%	68%	78%	49%	47%	37%	82%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

48 Traffic ticket cost of more than \$240.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	59%	56%	56%	50%	63%	52%	66%	39%	57%	61%	46%	50%	52%	55%	61%	51%	
No	41%	44%	44%	50%	37%	48%	34%	61%	43%	39%	54%	50%	48%	45%	39%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

48 Traffic ticket cost of more than \$240.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	59%	59%	40%	56%	61%	43%	50%	60%	53%	62%	44%	75%	42%	82%	42%	75%	42%	
No	41%	41%	60%	44%	39%	57%	50%	40%	47%	38%	56%	25%	58%	18%	58%	25%	58%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

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Traffic ticket cost of more than \$240.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	59%	65%	49%	93%	23%	-	-	88%	21%	86%	49%	72%	50%	81%	46%	79%	28%
No	41%	35%	51%	7%	77%	-	-	12%	79%	14%	51%	28%	50%	19%	54%	21%	72%
Total	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%			56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

48

Traffic ticket cost of more than \$240.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	59%	77%	29%	0%	62%	58%	60%	73%	58%	60%	53%	64%	59%	57%	62%	
No	41%	23%	71%	100%	38%	42%	40%	27%	42%	40%	47%	36%	41%	43%	38%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

48 Traffic ticket cost of more than \$240.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	49%	64%	61%	60%	87%	24%	53%	35%	56%	61%	60%	56%	60%	56%	61%	62%	57%
No	41%	51%	36%	39%	40%	13%	76%	47%	65%	44%	39%	40%	44%	40%	44%	39%	38%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	59%	58%	61%	88%	52%	63%	66%
No	41%	42%	39%	12%	48%	37%	34%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

49 Traffic ticket reported to car insurance.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	56%	54%	61%	35%	55%	34%	48%	58%	54%	65%	37%	44%	47%	49%	75%	62%	32%
No	44%	46%	39%	65%	45%	66%	52%	42%	46%	35%	63%	56%	53%	51%	25%	38%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

49 Traffic ticket reported to car insurance.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	56%	43%	43%	50%	68%	61%	26%	43%	47%	47%	60%	61%	59%
No	44%	57%	57%	50%	32%	39%	74%	57%	53%	53%	40%	39%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	56%	45%	50%	51%	68%	64%	81%	45%	57%	52%	50%	60%	55%	50%	50%	52%	63%	61%
No	44%	55%	50%	49%	32%	36%	19%	55%	43%	48%	50%	40%	45%	50%	50%	48%	37%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

49 Traffic ticket reported to car insurance.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	56%	54%	56%	63%	56%	46%	39%	36%	53%	61%	37%	35%	50%	46%	61%	47%
No	44%	46%	44%	37%	44%	54%	61%	64%	47%	39%	63%	65%	50%	54%	39%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

49 Traffic ticket reported to car insurance.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	56%	46%	40%	53%	65%	66%	60%	55%	56%	43%	43%	60%	50%	51%	56%	27%
No	44%	54%	60%	47%	35%	34%	40%	45%	44%	57%	57%	40%	50%	49%	44%	73%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																	
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes		56%	59%	51%	39%	38%	40%	59%	58%	51%	23%	42%	58%	54%	41%	0%	30%
No		44%	41%	49%	61%	62%	60%	41%	42%	49%	77%	58%	42%	46%	59%	100%	70%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

49 Traffic ticket reported to car insurance.																	
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes		56%	57%	55%	61%	32%	0%	57%	45%	36%	0%	0%	58%	45%	49%	22%	18%
No		44%	43%	45%	39%	68%	100%	43%	55%	64%	100%	100%	42%	55%	51%	78%	82%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

49

Traffic ticket reported to car insurance.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	58%	54%	56%	49%	35%	62%	55%	43%	50%	55%	53%	59%	51%	58%	53%	48%
No	44%	42%	46%	44%	51%	65%	38%	45%	57%	50%	45%	47%	41%	49%	42%	47%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	45%	58%	53%	47%	58%	57%	52%	59%	52%	59%	50%	55%	53%	57%	56%
No	44%	55%	42%	47%	53%	42%	43%	48%	41%	48%	41%	50%	45%	47%	43%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

49 Traffic ticket reported to car insurance.																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	59%	58%	51%	49%	58%	56%	47%	59%	54%	57%	50%	56%	52%	58%	54%
No	44%	41%	42%	49%	51%	42%	44%	53%	41%	46%	43%	50%	44%	48%	42%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

49

Traffic ticket reported to car insurance.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	56%	65%	56%	51%	55%	45%	41%	64%	29%	48%	56%	41%	62%	9%	
No	44%	35%	44%	49%	45%	55%	59%	36%	71%	52%	44%	59%	38%	91%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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49 Traffic ticket reported to car insurance.																	
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	56%	60%	51%	42%	63%	42%	46%	41%	52%	60%	39%	40%	50%	49%	61%	37%	
No	44%	40%	49%	58%	37%	58%	54%	59%	48%	40%	61%	60%	50%	51%	39%	63%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

49 Traffic ticket reported to car insurance.																	
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	56%	52%	35%	53%	60%	38%	43%	61%	47%	60%	40%	73%	39%	78%	40%	74%	38%
No	44%	48%	65%	47%	40%	62%	57%	39%	53%	40%	60%	27%	61%	22%	60%	26%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

49 Traffic ticket reported to car insurance.																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	56%	64%	45%	87%	25%	84%	17%	-	-	84%	47%	70%	47%	79%	43%	79%	22%
No	44%	36%	55%	13%	75%	16%	83%	-	-	16%	53%	30%	53%	21%	57%	21%	78%
Total	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%			26%	74%	41%	59%	37%	63%	61%	39%

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49 Traffic ticket reported to car insurance.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	56%	77%	23%	0%	59%	56%	57%	81%	57%	55%	48%	64%	64%	52%	64%
No	44%	23%	77%	100%	41%	44%	43%	19%	43%	45%	52%	36%	36%	48%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

49 Traffic ticket reported to car insurance.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	45%	60%	60%	59%	43%	31%	37%	30%	52%	53%	59%	59%	54%	57%	54%	58%	61%
No	44%	55%	40%	40%	41%	57%	69%	63%	70%	48%	47%	41%	41%	46%	43%	46%	42%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

49 Traffic ticket reported to car insurance.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	56%	57%	50%	81%	48%	63%	59%
No	44%	43%	50%	19%	52%	37%	41%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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50 Work policies to discourage phone use while driving.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	26%	25%	27%	17%	25%	20%	33%	18%	0%	29%	0%	23%	9%	18%	19%	33%	15%
No	74%	75%	73%	83%	75%	80%	67%	82%	100%	71%	100%	77%	91%	82%	81%	67%	85%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

50 Work policies to discourage phone use while driving.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	26%	20%	9%	16%	38%	30%	8%	21%	18%	20%	14%	31%	0%
No	74%	80%	91%	84%	62%	70%	92%	79%	82%	80%	86%	69%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

50 Work policies to discourage phone use while driving.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	26%	20%	25%	16%	30%	34%	5%	21%	19%	16%	32%	31%	17%	34%	16%	22%	32%	32%
No	74%	80%	75%	84%	70%	66%	95%	79%	81%	84%	68%	69%	83%	66%	84%	78%	68%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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50 Work policies to discourage phone use while driving.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3.6 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	26%	25%	25%	30%	28%	20%	23%	20%	21%	30%	13%	30%	33%	20%	28%	10%
No	74%	75%	75%	70%	72%	80%	77%	80%	79%	70%	87%	70%	67%	80%	72%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

50 Work policies to discourage phone use while driving.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3.6 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	26%	25%	23%	25%	28%	20%	33%	25%	17%	18%	25%	29%	16%	53%	7%	16%
No	74%	75%	77%	75%	72%	80%	67%	75%	83%	82%	75%	71%	84%	47%	93%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

50 Work policies to discourage phone use while driving.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3.6 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	26%	26%	27%	15%	38%	41%	29%	26%	18%	15%	15%	29%	21%	13%	0%	17%
No	74%	74%	73%	85%	62%	59%	71%	74%	82%	85%	85%	71%	79%	87%	100%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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50 Work policies to discourage phone use while driving.

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3.6 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	26%	27%	21%	16%	0%	0%	26%	24%	0%	0%	0%	27%	16%	0%	0%	0%
No	74%	73%	79%	84%	100%	100%	74%	76%	100%	100%	100%	73%	84%	100%	100%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

50 Work policies to discourage phone use while driving.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3.6 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	26%	30%	20%	21%	17%	14%	33%	25%	13%	11%	16%	25%	26%	26%	26%	25%	24%
No	74%	70%	80%	79%	83%	86%	67%	75%	87%	89%	84%	75%	74%	74%	74%	75%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

50 Work policies to discourage phone use while driving.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	26%	24%	26%	23%	25%	27%	22%	24%	27%	23%	25%	28%	26%	25%	25%	28%
No	74%	76%	74%	77%	75%	73%	78%	76%	73%	77%	75%	72%	74%	75%	75%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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50 Work policies to discourage phone use while driving.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	26%	23%	26%	27%	24%	27%	25%	25%	26%	26%	26%	19%	31%	27%	25%	28%
No	74%	77%	74%	73%	76%	73%	75%	75%	74%	74%	74%	81%	69%	73%	75%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

50 Work policies to discourage phone use while driving.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	26%	36%	25%	29%	22%	17%	14%	31%	13%	30%	15%	16%	30%	0%
No	74%	64%	75%	71%	78%	83%	86%	69%	87%	70%	85%	84%	70%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

50 Work policies to discourage phone use while driving.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	26%	24%	16%	16%	32%	17%	39%	19%	15%	30%	4%	29%	16%	19%	29%	10%
No	74%	76%	84%	84%	68%	83%	61%	81%	85%	70%	96%	71%	84%	81%	71%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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Work policies to discourage phone use while driving.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	26%	37%	13%	21%	28%	9%	23%	20%	21%	28%	12%	40%	12%	43%	13%	40%	11%
No	74%	63%	87%	79%	72%	91%	77%	80%	79%	72%	88%	60%	88%	57%	87%	60%	89%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

50

Work policies to discourage phone use while driving.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes		26%	33%	15%	41%	10%	38%	9%	38%	10%	-	-	46%	12%	50%	12%	36%	10%
No		74%	67%	85%	59%	90%	62%	91%	62%	90%	-	-	54%	88%	50%	88%	64%	90%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%			41%	59%	37%	63%	61%	39%	

50

Work policies to discourage phone use while driving.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+			
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+		
Yes		26%	36%	10%	0%	27%	29%	23%	18%	14%	25%	23%	27%	35%	23%		30%
No		74%	64%	90%	100%	73%	71%	77%	82%	86%	75%	77%	73%	65%	77%		70%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%		

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50 Work policies to discourage phone use while driving.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	26%	31%	22%	28%	21%	17%	23%	19%	9%	27%	29%	24%	24%	25%	30%	24%	25%	23%
No	74%	69%	78%	72%	79%	83%	77%	81%	91%	73%	71%	76%	76%	75%	70%	76%	75%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

50 Work policies to discourage phone use while driving.																		
929 Adults	All	Driven			Urbanicity													
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Yes	26%	24%	36%	17%	28%	25%	23%											
No	74%	76%	64%	83%	72%	75%	77%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	83%	16%	0%	41%	51%	8%											

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Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	41%	43%	40%	7%	42%	29%	49%	34%	20%	58%	0%	37%	37%	39%	45%	43%	24%
No	59%	57%	60%	93%	58%	71%	51%	66%	80%	42%	100%	63%	63%	61%	55%	57%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	41%	31%	25%	44%	26%	43%	43%	29%	40%	44%	33%	42%	48%
No	59%	69%	75%	56%	74%	57%	57%	71%	60%	56%	67%	58%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	41%	38%	36%	42%	35%	44%	72%	38%	32%	39%	45%	42%	64%	47%	41%	41%	42%	21%
No	59%	62%	64%	58%	65%	56%	28%	62%	68%	61%	55%	58%	36%	53%	59%	59%	58%	79%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	41%	43%	41%	35%	38%	49%	44%	35%	38%	44%	9%	49%	14%	35%	44%	0%
No	59%	57%	59%	65%	62%	51%	56%	65%	62%	56%	91%	51%	86%	65%	56%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	41%	36%	35%	40%	45%	37%	43%	40%	38%	39%	49%	45%	34%	6%	7%	10%
No	59%	64%	65%	60%	55%	63%	57%	60%	62%	61%	51%	55%	66%	94%	93%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	41%	43%	37%	41%	0%	24%	40%	44%	37%	28%	26%	42%	39%	32%	0%	17%
No	59%	57%	63%	59%	100%	76%	60%	56%	63%	72%	74%	58%	61%	68%	100%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	41%	43%	35%	17%	0%	0%	42%	24%	7%	0%	0%	43%	27%	0%	0%	0%
No	59%	57%	65%	83%	100%	100%	58%	76%	93%	100%	100%	57%	73%	100%	100%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	41%	41%	41%	41%	45%	32%	43%	43%	36%	24%	33%	44%	40%	42%	43%	26%	34%
No	59%	59%	59%	59%	55%	68%	57%	57%	64%	76%	67%	56%	60%	58%	57%	74%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	41%	55%	40%	33%	47%	42%	34%	47%	40%	41%	40%	45%	41%	43%	42%	39%
No	59%	45%	60%	67%	53%	58%	66%	53%	60%	59%	60%	55%	59%	57%	58%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	41%	39%	41%	41%	44%	40%	42%	42%	41%	40%	43%	30%	34%	41%	41%	41%
No	59%	61%	59%	59%	56%	60%	58%	58%	59%	60%	57%	70%	66%	59%	59%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	41%	50%	41%	30%	45%	41%	37%	43%	13%	44%	30%	42%	42%	0%	
No	59%	50%	59%	70%	55%	59%	63%	57%	87%	56%	70%	58%	58%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	41%	51%	36%	39%	43%	16%	27%	56%	32%	44%	24%	44%	28%	36%	43%	32%	
No	59%	49%	64%	61%	57%	84%	73%	44%	68%	56%	76%	56%	72%	64%	57%	68%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	41%	24%	53%	36%	43%	21%	34%	41%	41%	43%	20%	56%	26%	61%	26%	59%	23%	
No	59%	76%	47%	64%	57%	79%	66%	59%	59%	57%	80%	44%	74%	39%	74%	41%	77%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

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51 Cell phone app to auto-respond to text messages and calls.																	
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	41%	55%	20%	53%	28%	50%	28%	51%	28%	73%	30%	-	-	66%	26%	50%	27%
No	59%	45%	80%	47%	72%	50%	72%	49%	72%	27%	70%	-	-	34%	74%	50%	73%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%			37%	63%	61%	39%

51 Cell phone app to auto-respond to text messages and calls.															
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	41%	49%	27%	0%	43%	41%	41%	39%	29%	41%	40%	43%	43%	40%	43%
No	59%	51%	73%	100%	57%	59%	59%	61%	71%	59%	60%	57%	57%	60%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

51 Cell phone app to auto-respond to text messages and calls.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	41%	34%	52%	44%	33%	22%	62%	33%	30%	41%	43%	41%	38%	39%	43%	40%	43%	41%
No	59%	66%	48%	56%	67%	78%	38%	67%	70%	59%	57%	59%	62%	61%	57%	60%	57%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	41%	41%	40%	9%	43%	38%	49%
No	59%	59%	60%	91%	57%	62%	51%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	37%	35%	42%	12%	36%	23%	28%	40%	21%	52%	0%	34%	32%	32%	39%	42%	8%
No	63%	65%	58%	88%	64%	77%	72%	60%	79%	48%	100%	66%	68%	68%	61%	58%	92%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	37%	30%	30%	30%	41%	41%	8%	35%	33%	34%	25%	41%	48%
No	63%	70%	70%	70%	59%	59%	92%	65%	67%	66%	75%	59%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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Technology to block cell phone signals in vehicle.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	37%	30%	41%	29%	47%	40%	69%	35%	35%	33%	41%	38%	56%	32%	37%	35%	40%	40%
No	63%	70%	59%	71%	53%	60%	31%	65%	65%	67%	59%	62%	44%	68%	63%	65%	60%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	37%	37%	36%	43%	36%	35%	39%	31%	35%	40%	19%	29%	41%	33%	39%	24%	
No	63%	63%	64%	57%	64%	65%	61%	69%	65%	60%	81%	71%	59%	67%	61%	76%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	37%	30%	32%	36%	42%	27%	38%	38%	38%	10%	33%	39%	33%	57%	7%	16%	
No	63%	70%	68%	64%	58%	73%	62%	62%	62%	90%	67%	61%	67%	43%	93%	84%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

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Sponsor:
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Technology to block cell phone signals in vehicle.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	37%	38%	38%	25%	0%	33%	38%	39%	33%	32%	14%	38%	38%	24%	0%	0%	
No	63%	62%	62%	75%	100%	67%	62%	61%	67%	68%	86%	62%	62%	76%	100%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

52 Technology to block cell phone signals in vehicle.																	
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	37%	39%	31%	11%	0%	0%	38%	23%	7%	0%	0%	38%	28%	0%	0%	31%	
No	63%	61%	69%	89%	100%	100%	62%	77%	93%	100%	100%	62%	72%	100%	100%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

52 Technology to block cell phone signals in vehicle.																		
929 Adults		All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points			Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes		37%	37%	39%	34%	34%	36%	41%	38%	29%	34%	25%	44%	38%	33%	39%	23%	34%
No		63%	63%	61%	66%	66%	64%	59%	62%	71%	66%	75%	56%	62%	67%	61%	77%	66%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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Technology to block cell phone signals in vehicle.

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	37%	32%	38%	37%	36%	38%	36%	35%	38%	37%	37%	48%	34%	38%	36%	39%
No	63%	68%	62%	63%	64%	62%	64%	65%	62%	63%	63%	52%	66%	62%	64%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	37%	36%	40%	34%	35%	39%	35%	36%	39%	31%	40%	31%	28%	38%	38%	35%
No	63%	64%	60%	66%	65%	61%	65%	64%	61%	69%	60%	69%	72%	62%	62%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	37%	49%	38%	27%	43%	28%	31%	41%	10%	43%	41%	29%	40%	0%	
No	63%	51%	62%	73%	57%	72%	69%	59%	90%	57%	59%	71%	60%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.																	
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes		37%	64%	28%	31%	40%	12%	34%	35%	28%	42%	24%	31%	27%	31%	40%	31%
No		63%	36%	72%	69%	60%	88%	66%	65%	72%	58%	76%	69%	73%	69%	60%	69%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	37%	38%	28%	34%	39%	30%	31%	47%	34%	38%	30%	50%	24%	56%	24%	56%	19%	
No	63%	62%	72%	66%	61%	70%	69%	53%	66%	62%	70%	50%	76%	44%	76%	44%	81%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

52

Technology to block cell phone signals in vehicle.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Yes	37%	47%	23%	53%	22%	52%	17%	52%	18%	72%	25%	60%	22%	-	-	50%	17%	
No	63%	53%	77%	47%	78%	48%	83%	48%	82%	28%	75%	40%	78%	-	-	50%	83%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%			61%	39%	

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52 Technology to block cell phone signals in vehicle.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	37%	50%	16%	0%	39%	38%	36%	34%	21%	34%	41%	38%	40%	36%	39%
No	63%	50%	84%	100%	61%	62%	64%	66%	79%	66%	59%	62%	60%	64%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	37%	32%	35%	41%	33%	24%	17%	43%	17%	36%	37%	37%	39%	32%	38%	37%	44%	40%
No	63%	68%	65%	59%	67%	76%	83%	57%	83%	64%	63%	63%	61%	68%	62%	63%	56%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

52 Technology to block cell phone signals in vehicle.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	37%	38%	35%	16%	35%	37%	48%
No	63%	62%	65%	84%	65%	63%	52%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	61%	56%	68%	40%	55%	41%	63%	50%	42%	75%	28%	48%	57%	55%	59%	67%	33%
No	39%	44%	32%	60%	45%	59%	37%	50%	58%	25%	72%	52%	43%	45%	41%	33%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	61%	50%	50%	54%	71%	64%	36%	58%	49%	52%	70%	64%	79%
No	39%	50%	50%	46%	29%	36%	64%	42%	51%	48%	30%	36%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	61%	43%	53%	55%	79%	72%	28%	52%	59%	57%	47%	65%	31%	51%	59%	58%	63%	68%
No	39%	57%	47%	45%	21%	28%	72%	48%	41%	43%	53%	35%	69%	49%	41%	42%	37%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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53 Crashing your car because you were using a cell phone while driving.																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	61%	60%	62%	67%	45%	57%	27%	43%	60%	63%	63%	41%	45%	52%	65%	82%
No	39%	40%	38%	33%	55%	43%	73%	57%	40%	37%	37%	59%	55%	48%	35%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

53 Crashing your car because you were using a cell phone while driving.																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	61%	46%	50%	59%	67%	66%	58%	61%	68%	31%	47%	63%	57%	53%	84%	34%
No	39%	54%	50%	41%	33%	34%	42%	39%	32%	69%	53%	37%	43%	47%	16%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

53 Crashing your car because you were using a cell phone while driving.																
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	61%	60%	63%	38%	62%	59%	60%	62%	59%	61%	49%	62%	58%	61%	57%	52%
No	39%	40%	37%	62%	38%	41%	40%	38%	41%	39%	51%	38%	42%	39%	43%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

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53 Crashing your car because you were using a cell phone while driving.																	
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes		61%	62%	58%	30%	100%	0%	62%	51%	7%	100%	0%	61%	63%	49%	47%	48%
No		39%	38%	42%	70%	0%	100%	38%	49%	93%	0%	100%	39%	37%	51%	53%	52%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

53 Crashing your car because you were using a cell phone while driving.																	
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes		61%	60%	60%	68%	44%	66%	61%	64%	53%	46%	59%	44%	63%	61%	61%	59%
No		39%	40%	40%	32%	56%	34%	39%	36%	47%	54%	41%	56%	37%	39%	39%	41%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%

53 Crashing your car because you were using a cell phone while driving.																	
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		61%	50%	62%	55%	45%	62%	64%	52%	63%	59%	60%	54%	65%	57%	62%	59%
No		39%	50%	38%	45%	55%	38%	36%	48%	37%	41%	40%	46%	35%	43%	38%	41%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	61%	59%	61%	61%	52%	62%	62%	51%	62%	61%	63%	48%	57%	54%	61%	63%
No	39%	41%	39%	39%	48%	38%	38%	49%	38%	39%	37%	52%	43%	46%	39%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	61%	53%	61%	55%	41%	53%	52%	66%	26%	42%	59%	50%	65%	9%
No	39%	47%	39%	45%	59%	47%	48%	34%	74%	58%	41%	50%	35%	91%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	61%	51%	49%	53%	68%	41%	50%	52%	63%	62%	44%	43%	50%	61%	62%	52%
No	39%	49%	51%	47%	32%	59%	50%	48%	37%	38%	56%	57%	50%	39%	38%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	61%	55%	36%	66%	62%	45%	43%	65%	62%	62%	51%	79%	42%	81%	46%	81%	40%
No	39%	45%	64%	34%	38%	55%	57%	35%	38%	38%	49%	21%	58%	19%	54%	19%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	61%	68%	49%	83%	37%	81%	31%	85%	29%	84%	52%	74%	51%	82%	48%	-	-
No	39%	32%	51%	17%	63%	19%	69%	15%	71%	16%	48%	26%	49%	18%	52%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%		

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	61%	93%	7%	0%	64%	62%	59%	82%	66%	64%	52%	59%	71%	59%	64%
No	39%	7%	93%	100%	36%	38%	41%	18%	34%	36%	48%	41%	29%	41%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	61%	63%	45%	64%	55%	43%	36%	70%	47%	58%	65%	58%	63%	65%	58%	59%	54%	67%
No	39%	37%	55%	36%	45%	57%	64%	30%	53%	42%	35%	42%	37%	35%	42%	41%	46%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

53 Crashing your car because you were using a cell phone while driving.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	61%	61%	59%	88%	55%	66%	56%
No	39%	39%	41%	12%	45%	34%	44%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	62%	59%	67%	53%	57%	54%	66%	61%	58%	83%	0%	49%	63%	56%	59%	69%	32%
No	38%	41%	33%	47%	43%	46%	34%	39%	42%	17%	100%	51%	37%	44%	41%	31%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	62%	51%	59%	54%	76%	66%	26%	62%	50%	54%	70%	66%	60%
No	38%	49%	41%	46%	24%	34%	74%	38%	50%	46%	30%	34%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	62%	44%	55%	56%	76%	76%	24%	56%	64%	58%	51%	66%	35%	46%	59%	60%	67%	66%
No	38%	56%	45%	44%	24%	24%	76%	44%	36%	42%	49%	34%	65%	54%	41%	40%	33%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	62%	60%	65%	69%	47%	53%	18%	47%	62%	65%	47%	41%	45%	53%	67%	70%
No	38%	40%	35%	31%	53%	47%	82%	53%	38%	35%	53%	59%	55%	47%	33%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

Results of SurveyUSA Mkt Research Study #24796



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Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	62%	50%	58%	60%	68%	65%	60%	64%	67%	38%	51%	65%	57%	58%	64%	34%
No	38%	50%	42%	40%	32%	35%	40%	36%	33%	62%	49%	35%	43%	42%	36%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	62%	63%	64%	33%	0%	50%	62%	64%	61%	50%	64%	64%	60%	61%	0%	52%
No	38%	37%	36%	67%	100%	50%	38%	36%	39%	50%	36%	36%	40%	39%	100%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	62%	64%	60%	27%	30%	0%	64%	45%	7%	0%	0%	63%	59%	49%	0%	48%
No	38%	36%	40%	73%	70%	100%	36%	55%	93%	100%	100%	37%	41%	51%	100%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.																		
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	62%	62%	63%	67%	43%	64%	63%	64%	58%	49%	56%	45%	64%	64%	63%	58%	58%	
No	38%	38%	37%	33%	57%	36%	37%	36%	42%	51%	44%	55%	36%	36%	37%	42%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

54 Killing someone with your car because you were using your cell phone while driving.																		
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur		
Yes	62%	50%	64%	56%	46%	65%	62%	51%	65%	62%	62%	56%	65%	54%	65%	61%		
No	38%	50%	36%	44%	54%	35%	38%	49%	35%	38%	38%	44%	35%	46%	35%	39%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%		

54 Killing someone with your car because you were using your cell phone while driving.																		
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur		
Yes	62%	59%	63%	64%	50%	65%	65%	48%	65%	63%	64%	53%	60%	57%	63%	64%		
No	38%	41%	37%	36%	50%	35%	35%	52%	35%	37%	36%	47%	40%	43%	37%	36%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%		

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54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	62%	42%	64%	56%	44%	54%	53%	68%	30%	43%	60%	51%	67%	18%
No	38%	58%	36%	44%	56%	46%	47%	32%	70%	57%	40%	49%	33%	82%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	62%	55%	55%	51%	69%	44%	41%	58%	64%	64%	49%	39%	55%	59%	65%	58%
No	38%	45%	45%	49%	31%	56%	59%	42%	36%	36%	51%	61%	45%	41%	35%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	62%	51%	39%	69%	63%	49%	39%	72%	64%	64%	53%	80%	44%	82%	48%	82%	42%
No	38%	49%	61%	31%	37%	51%	61%	28%	36%	36%	47%	20%	56%	18%	52%	18%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	62%	69%	53%	83%	40%	82%	35%	85%	33%	86%	54%	75%	53%	84%	49%	96%	11%
No	38%	31%	47%	17%	60%	18%	65%	15%	67%	14%	46%	25%	47%	16%	51%	4%	89%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

54

Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	62%	-	-	0%	66%	63%	61%	82%	63%	67%	53%	60%	74%	61%	65%
No	38%	-	-	100%	34%	37%	39%	18%	37%	33%	47%	40%	26%	39%	35%
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%			5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

54 Killing someone with your car because you were using your cell phone while driving.																		
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	62%	62%	47%	67%	52%	43%	42%	69%	52%	64%	67%	59%	64%	66%	60%	62%	54%	67%
No	38%	38%	53%	33%	48%	57%	58%	31%	48%	36%	33%	41%	36%	34%	40%	38%	46%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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54 Killing someone with your car because you were using your cell phone while driving.

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	62%	62%	65%	88%	58%	67%	57%
No	38%	38%	35%	12%	42%	33%	43%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

55 None of the above

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-1.8 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	5%	4%	5%	19%	3%	0%	4%	24%	15%	2%	35%	4%	3%	3%	0%	6%	17%
No	95%	96%	95%	81%	97%	100%	96%	76%	85%	98%	65%	96%	97%	97%	100%	94%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

55 None of the above

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-1.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	5%	5%	5%	2%	0%	6%	4%	8%	6%	2%	4%	6%	0%
No	95%	95%	95%	98%	100%	94%	96%	92%	94%	98%	96%	94%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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55	None of the above																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-1.8 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	5%	4%	5%	3%	1%	7%	0%	3%	7%	2%	3%	6%	0%	3%	4%	4%	6%	7%
No	95%	96%	95%	97%	99%	93%	100%	97%	93%	98%	97%	94%	100%	97%	96%	96%	94%	93%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

55

None of the above

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-1.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
Yes	5%	2%	3%	12%	12%	11%	9%	5%	4%	5%	5%	9%	4%	5%	5%	7%	
No	95%	98%	97%	88%	88%	89%	91%	95%	96%	95%	95%	91%	96%	95%	95%	93%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

55

None of the above

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-1.8 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	5%	3%	5%	5%	6%	4%	8%	3%	2%	7%	9%	5%	4%	5%	9%	14%	
No	95%	97%	95%	95%	94%	96%	92%	97%	98%	93%	91%	95%	96%	95%	91%	86%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

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None of the above

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-1.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Yes	5%	5%	4%	3%	0%	10%	6%	4%	4%	6%	9%	5%	4%	7%	0%	26%	
No	95%	95%	96%	97%	100%	90%	94%	96%	96%	94%	91%	95%	96%	93%	100%	74%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

55	None of the above																	
	929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
	Credibility Interval: +/-1.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
	Yes		5%	5%	2%	5%	0%	61%	5%	6%	7%	0%	40%	5%	3%	8%	0%	23%
	No		95%	95%	98%	95%	100%	39%	95%	94%	93%	100%	60%	95%	97%	92%	100%	77%
	Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%		

55	None of the above																	
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-1.8 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		5%	5%	2%	7%	7%	18%	7%	3%	3%	16%	8%	5%	5%	5%	4%	7%	8%
No		95%	95%	98%	93%	93%	82%	93%	97%	97%	84%	92%	95%	95%	95%	96%	93%	92%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

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None of the above

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-1.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	5%	4%	5%	5%	4%	4%	8%	5%	4%	6%	4%	5%	6%	4%	4%	6%
No	95%	96%	95%	95%	96%	96%	92%	95%	96%	94%	96%	95%	94%	96%	96%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

55

None of the above

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-1.8 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	5%	5%	6%	3%	3%	5%	5%	5%	5%	5%	4%	10%	8%	4%	5%	4%
No	95%	95%	94%	97%	97%	95%	95%	95%	95%	95%	96%	90%	92%	96%	95%	96%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

55

None of the above

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-1.8 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes	5%	4%	5%	6%	3%	2%	2%	6%	25%	9%	3%	2%	5%	28%	
No	95%	96%	95%	94%	97%	98%	98%	94%	75%	91%	97%	98%	95%	72%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

55 None of the above																	
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-1.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Yes		5%	5%	4%	2%	6%	16%	0%	2%	2%	6%	8%	0%	1%	3%	6%	8%
No		95%	95%	96%	98%	94%	84%	100%	98%	98%	94%	92%	100%	99%	97%	94%	92%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

55	None of the above																		
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P			
Credibility Interval: +/-1.8 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No		
Yes		5%	0%	3%	1%	6%	13%	2%	0%	1%	6%	10%	0%	10%	0%	8%	0%		10%
No		95%	100%	97%	99%	94%	87%	98%	100%	99%	94%	90%	100%	90%	100%	92%	100%		90%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults		100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%		49%

55

None of the above

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-1.8 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	5%	0%	12%	0%	10%	0%	12%	0%	11%	0%	7%	0%	8%	0%	8%	0%	12%
No	95%	100%	88%	100%	90%	100%	88%	100%	89%	100%	93%	100%	92%	100%	92%	100%	88%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

55	None of the above														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-1.8 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	5%	0%	13%	-	-	5%	5%	9%	4%	4%	6%	4%	6%	5%	5%
No	95%	100%	87%	-	-	95%	95%	91%	96%	96%	94%	96%	94%	95%	95%
Total	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%			49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

55	None of the above																	
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.8 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	5%	4%	2%	6%	3%	7%	0%	0%	15%	4%	5%	5%	5%	6%	4%	5%	5%	2%
No	95%	96%	98%	94%	97%	93%	100%	100%	85%	96%	95%	95%	95%	94%	96%	95%	95%	98%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

55

None of the above

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-1.8 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Yes	5%	5%	6%	0%	4%	5%	9%	
No	95%	95%	94%	100%	96%	95%	91%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

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Do you identify as ...?

929 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
A Man	49%	55%	40%	62%	53%	71%	60%	40%	52%	66%	28%	54%	44%	55%	31%	49%	52%	
A Woman	50%	44%	59%	21%	46%	29%	40%	55%	48%	34%	37%	46%	54%	44%	69%	50%	48%	
In Some Other Way	1%	1%	0%	17%	1%	0%	1%	5%	0%	0%	35%	0%	2%	0%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%	

56

Do you identify as ...?

929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
A Man	49%	67%	38%	50%	33%	49%	48%	70%	59%	60%	61%	42%	29%	
A Woman	50%	33%	60%	50%	67%	50%	52%	30%	40%	40%	39%	57%	71%	
In Some Other Way	1%	0%	3%	0%	0%	1%	0%	0%	2%	1%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

56

Do you identify as ...?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
A Man	49%	57%	52%	40%	58%	50%	25%	53%	49%	57%	54%	46%	35%	68%	51%	50%	47%	28%
A Woman	50%	43%	48%	59%	40%	49%	75%	46%	49%	42%	46%	53%	65%	32%	49%	49%	52%	67%
In Some Other Way	1%	1%	0%	1%	2%	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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Do you identify as ...?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
A Man	49%	56%	46%	49%	53%	36%	70%	61%	49%	48%	33%	71%	52%	50%	48%	59%	
A Woman	50%	43%	52%	51%	47%	64%	30%	39%	51%	51%	67%	29%	48%	50%	51%	41%	
In Some Other Way	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

56

Do you identify as ...?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
A Man	49%	58%	53%	48%	48%	37%	47%	50%	52%	41%	53%	48%	50%	84%	84%	60%	
A Woman	50%	42%	47%	51%	51%	52%	51%	50%	46%	59%	47%	51%	50%	16%	16%	40%	
In Some Other Way	1%	0%	0%	1%	1%	10%	1%	0%	2%	0%	0%	1%	0%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%	

56

Do you identify as ...?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
A Man	49%	45%	59%	71%	100%	79%	43%	52%	57%	54%	64%	47%	52%	59%	57%	68%	
A Woman	50%	54%	41%	27%	0%	21%	57%	47%	41%	36%	36%	52%	47%	38%	43%	32%	
In Some Other Way	1%	1%	1%	2%	0%	0%	0%	1%	1%	9%	0%	1%	1%	2%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

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Do you identify as ...?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
A Man	49%	48%	54%	53%	100%	51%	48%	62%	76%	100%	76%	48%	59%	63%	81%	77%	
A Woman	50%	51%	44%	47%	0%	49%	51%	38%	24%	0%	24%	51%	40%	37%	19%	23%	
In Some Other Way	1%	1%	2%	0%	0%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

56	Do you identify as ...?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Man	49%	49%	49%	44%	73%	58%	49%	49%	50%	62%	51%	57%	49%	47%	48%	63%	51%
A Woman	50%	51%	49%	55%	27%	38%	51%	50%	50%	38%	41%	43%	51%	51%	51%	37%	48%
In Some Other Way	1%	0%	2%	1%	0%	3%	0%	1%	0%	0%	9%	0%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

56

Do you identify as ...?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Man	49%	53%	48%	55%	56%	50%	39%	58%	47%	51%	51%	53%	44%	53%	52%	43%
A Woman	50%	47%	51%	45%	43%	49%	61%	41%	52%	49%	49%	45%	54%	46%	47%	57%
In Some Other Way	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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56	Do you identify as ...?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
A Man	49%	53%	50%	45%	53%	50%	44%	52%	50%	42%	49%	51%	46%	55%	50%	43%	
A Woman	50%	45%	50%	54%	47%	50%	53%	47%	48%	57%	50%	49%	51%	45%	50%	54%	
In Some Other Way	1%	1%	0%	1%	1%	0%	2%	1%	1%	0%	1%	0%	2%	0%	1%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

56

Do you identify as ...?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
A Man	49%	84%	48%	51%	67%	54%	47%	48%	49%	75%	50%	49%	49%	50%	
A Woman	50%	16%	52%	44%	33%	45%	51%	51%	51%	25%	48%	50%	51%	50%	
In Some Other Way	1%	0%	1%	5%	0%	1%	1%	1%	0%	0%	2%	0%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

56	Do you identify as ...?																
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
A Man	49%	56%	54%	49%	48%	47%	92%	51%	51%	46%	59%	73%	60%	50%	46%	65%	
A Woman	50%	44%	44%	51%	52%	42%	8%	49%	48%	53%	41%	27%	40%	49%	53%	35%	
In Some Other Way	1%	0%	2%	0%	0%	11%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

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Geography: King County
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Percentages

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King County Target Zero Task Force ()

56	Do you identify as ...?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Man	49%	77%	57%	49%	47%	60%	69%	50%	49%	47%	54%	51%	48%	49%	49%	50%	48%
A Woman	50%	23%	43%	50%	52%	40%	31%	47%	51%	52%	46%	48%	52%	50%	50%	49%	51%
In Some Other Way	1%	0%	0%	1%	1%	0%	0%	4%	0%	1%	0%	1%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

56	Do you identify as ...?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Man	49%	49%	49%	50%	49%	48%	51%	49%	50%	55%	47%	49%	49%	50%	48%	50%	47%
A Woman	50%	50%	50%	50%	50%	51%	49%	50%	50%	44%	52%	50%	50%	49%	51%	48%	53%
In Some Other Way	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

56

Do you identify as ...?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
A Man	49%	50%	48%	52%	49%	-	-	-	54%	48%	49%	49%	51%	49%	50%	
A Woman	50%	49%	52%	46%	50%	-	-	-	46%	50%	50%	51%	49%	50%	50%	
In Some Other Way	1%	1%	0%	2%	1%	-	-	-	0%	2%	1%	0%	0%	1%	0%	
Total	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%				3%	31%	28%	23%	15%	62%	38%	

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Do you identify as ...?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Man	49%	50%	50%	49%	46%	35%	45%	54%	64%	44%	44%	52%	54%	45%	50%	49%	52%	52%
A Woman	50%	49%	50%	50%	53%	65%	55%	46%	16%	56%	53%	48%	46%	54%	50%	50%	47%	46%
In Some Other Way	1%	1%	0%	0%	0%	0%	0%	0%	19%	0%	3%	1%	0%	1%	1%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

56

Do you identify as ...?

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
A Man	49%	49%	48%	62%	55%	46%	41%	
A Woman	50%	50%	52%	38%	45%	53%	59%	
In Some Other Way	1%	1%	0%	0%	1%	1%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

57

How old are you?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
16-17	3%	3%	4%	7%	3%	0%	2%	0%	16%	4%	0%	1%	3%	3%	4%	3%	19%
18-34	31%	38%	21%	47%	37%	50%	34%	33%	49%	56%	0%	35%	49%	37%	33%	25%	29%
35-49	28%	33%	20%	34%	35%	23%	32%	25%	9%	18%	72%	38%	34%	36%	16%	24%	10%
50-64	23%	22%	25%	12%	22%	27%	21%	38%	27%	12%	28%	21%	13%	19%	39%	24%	41%
65+	15%	5%	30%	0%	3%	0%	11%	4%	0%	9%	0%	4%	1%	5%	8%	24%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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57 How old are you?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
16-17	3%	1%	2%	1%	0%	4%	12%	1%	3%	3%	2%	3%	12%
18-34	31%	40%	52%	38%	36%	27%	30%	46%	50%	34%	38%	26%	26%
35-49	28%	47%	36%	37%	33%	22%	41%	40%	36%	32%	17%	26%	14%
50-64	23%	9%	8%	23%	29%	25%	17%	11%	10%	23%	18%	26%	0%
65+	15%	4%	2%	0%	2%	22%	0%	2%	1%	7%	24%	19%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

57 How old are you?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
16-17	3%	1%	2%	0%	6%	5%	7%	2%	2%	2%	10%	3%	4%	0%	4%	4%	2%	9%
18-34	31%	43%	35%	27%	43%	26%	14%	47%	43%	36%	51%	25%	20%	35%	49%	35%	23%	23%
35-49	28%	35%	40%	27%	20%	22%	0%	33%	45%	38%	22%	23%	15%	47%	30%	33%	20%	48%
50-64	23%	16%	17%	32%	14%	23%	78%	14%	9%	21%	15%	26%	45%	17%	13%	22%	28%	20%
65+	15%	4%	6%	14%	17%	24%	0%	3%	2%	3%	2%	23%	17%	0%	4%	7%	27%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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How old are you?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
16-17	3%	2%	3%	2%	5%	0%	0%	7%	3%	3%	0%	0%	0%	4%	3%	0%
18-34	31%	50%	28%	27%	18%	24%	19%	38%	38%	26%	34%	19%	40%	37%	29%	19%
35-49	28%	29%	30%	25%	21%	26%	75%	39%	30%	24%	43%	75%	58%	30%	25%	33%
50-64	23%	16%	23%	24%	35%	27%	5%	16%	22%	24%	24%	6%	2%	23%	24%	48%
65+	15%	2%	17%	22%	21%	23%	0%	0%	7%	22%	0%	0%	0%	6%	19%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

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How old are you?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-17	3%	0%	4%	3%	3%	6%	3%	3%	4%	7%	8%	3%	4%	2%	0%	7%
18-34	31%	51%	36%	34%	25%	36%	20%	34%	43%	34%	26%	29%	37%	26%	23%	33%
35-49	28%	39%	42%	27%	22%	32%	24%	30%	28%	30%	43%	27%	32%	31%	0%	27%
50-64	23%	11%	14%	24%	27%	18%	29%	21%	17%	23%	23%	24%	20%	0%	77%	34%
65+	15%	0%	3%	12%	24%	7%	24%	12%	8%	6%	0%	18%	7%	40%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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How old are you?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-17	3%	4%	1%	0%	0%	11%	3%	3%	3%	0%	14%	3%	4%	3%	0%	0%
18-34	31%	31%	33%	33%	0%	37%	27%	30%	43%	16%	53%	28%	39%	41%	43%	32%
35-49	28%	26%	32%	32%	38%	36%	23%	31%	31%	50%	16%	27%	30%	40%	0%	35%
50-64	23%	24%	18%	30%	62%	16%	25%	23%	18%	34%	17%	24%	22%	5%	57%	33%
65+	15%	15%	15%	5%	0%	0%	21%	13%	5%	0%	0%	19%	5%	11%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

57

How old are you?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-17	3%	3%	4%	0%	0%	0%	3%	3%	0%	0%	29%	3%	3%	0%	0%	0%
18-34	31%	29%	42%	42%	30%	27%	31%	35%	44%	0%	24%	32%	25%	8%	53%	23%
35-49	28%	28%	29%	11%	32%	60%	27%	38%	56%	0%	31%	28%	30%	43%	22%	77%
50-64	23%	23%	21%	43%	38%	12%	23%	20%	0%	100%	16%	22%	30%	49%	26%	0%
65+	15%	17%	4%	4%	0%	0%	16%	4%	0%	0%	0%	15%	13%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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How old are you?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	3%	4%	2%	1%	0%	6%	2%	3%	7%	0%	2%	5%	2%	5%	3%	2%	5%
18-34	31%	27%	33%	50%	64%	32%	23%	32%	49%	52%	36%	34%	28%	38%	29%	37%	46%
35-49	28%	27%	29%	27%	28%	36%	21%	33%	29%	36%	34%	32%	28%	27%	28%	35%	27%
50-64	23%	23%	27%	17%	8%	8%	28%	22%	13%	8%	23%	27%	23%	22%	24%	18%	16%
65+	15%	19%	8%	5%	0%	19%	26%	10%	2%	4%	5%	3%	19%	9%	17%	8%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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How old are you?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	3%	7%	2%	11%	3%	3%	5%	3%	3%	5%	4%	0%	3%	2%	3%	4%
18-34	31%	38%	30%	42%	39%	30%	32%	36%	28%	38%	32%	26%	32%	27%	35%	27%
35-49	28%	32%	28%	28%	24%	29%	26%	31%	28%	25%	26%	31%	30%	22%	29%	29%
50-64	23%	20%	23%	16%	22%	22%	27%	24%	23%	20%	22%	29%	22%	30%	20%	25%
65+	15%	3%	17%	3%	12%	16%	10%	6%	18%	12%	16%	14%	12%	19%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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How old are you?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	3%	4%	2%	5%	5%	2%	4%	2%	2%	6%	3%	2%	6%	2%	3%	5%
18-34	31%	37%	28%	32%	33%	31%	32%	37%	30%	32%	30%	30%	38%	37%	30%	30%
35-49	28%	29%	26%	32%	29%	29%	23%	24%	30%	23%	29%	27%	21%	34%	26%	28%
50-64	23%	19%	27%	20%	21%	22%	27%	24%	21%	29%	22%	29%	23%	14%	25%	24%
65+	15%	11%	18%	12%	12%	16%	14%	13%	16%	10%	16%	12%	12%	13%	16%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

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How old are you?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
16-17	3%	0%	3%	12%	3%	2%	1%	4%	9%	8%	2%	2%	3%	9%	
18-34	31%	39%	30%	42%	27%	40%	40%	27%	42%	22%	46%	41%	27%	54%	
35-49	28%	26%	28%	24%	61%	32%	33%	24%	26%	53%	39%	37%	24%	32%	
50-64	23%	28%	23%	19%	9%	23%	20%	25%	19%	18%	11%	19%	26%	5%	
65+	15%	7%	16%	3%	0%	2%	5%	21%	5%	0%	2%	1%	21%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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How old are you?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
16-17	3%	3%	1%	3%	4%	4%	0%	8%	3%	3%	8%	0%	6%	5%	3%	7%
18-34	31%	35%	38%	41%	26%	45%	32%	34%	42%	27%	39%	20%	43%	42%	29%	32%
35-49	28%	30%	46%	29%	23%	40%	38%	25%	29%	27%	38%	33%	30%	31%	26%	49%
50-64	23%	28%	11%	24%	25%	12%	9%	28%	20%	25%	14%	28%	16%	18%	25%	12%
65+	15%	3%	5%	3%	23%	0%	21%	5%	7%	19%	0%	19%	4%	5%	18%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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How old are you?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-17	3%	0%	6%	3%	3%	9%	5%	0%	3%	3%	8%	4%	2%	5%	2%	4%	2%
18-34	31%	19%	37%	39%	29%	35%	15%	48%	41%	29%	40%	37%	26%	38%	26%	34%	28%
35-49	28%	32%	26%	30%	27%	40%	33%	36%	31%	26%	35%	25%	31%	25%	30%	25%	31%
50-64	23%	16%	27%	20%	24%	15%	26%	4%	20%	25%	16%	22%	24%	22%	24%	25%	21%
65+	15%	33%	5%	7%	17%	0%	22%	13%	5%	17%	0%	13%	17%	10%	18%	12%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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How old are you?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-17	3%	3%	3%	3%	3%	3%	3%	3%	3%	2%	4%	2%	4%	2%	4%	3%	3%
18-34	31%	35%	26%	33%	29%	32%	30%	30%	32%	30%	32%	31%	31%	28%	33%	33%	28%
35-49	28%	26%	31%	25%	31%	25%	32%	24%	33%	25%	29%	27%	29%	31%	26%	24%	34%
50-64	23%	23%	23%	23%	23%	25%	20%	26%	19%	24%	22%	24%	22%	24%	22%	22%	24%
65+	15%	14%	16%	16%	14%	15%	15%	17%	12%	20%	13%	16%	14%	16%	14%	17%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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How old are you?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
16-17	3%	3%	3%	2%	3%	3%	3%	0%	-	-	-	-	-	5%	0%	
18-34	31%	33%	28%	25%	32%	30%	31%	67%	-	-	-	-	-	50%	0%	
35-49	28%	24%	35%	35%	28%	28%	28%	33%	-	-	-	-	-	45%	0%	
50-64	23%	22%	24%	21%	23%	23%	23%	0%	-	-	-	-	-	0%	61%	
65+	15%	18%	10%	18%	15%	15%	14%	0%	-	-	-	-	-	0%	39%	
Total	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%						62%	38%	

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How old are you?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-17	3%	2%	3%	3%	4%	0%	0%	8%	8%	11%	3%	1%	0%	4%	1%	2%	5%	6%
18-34	31%	32%	31%	32%	26%	42%	0%	56%	39%	42%	35%	28%	24%	37%	29%	28%	28%	31%
35-49	28%	28%	24%	27%	33%	11%	49%	16%	35%	17%	26%	29%	37%	24%	25%	32%	32%	32%
50-64	23%	23%	34%	23%	21%	8%	17%	19%	18%	18%	21%	27%	21%	24%	22%	20%	24%	26%
65+	15%	15%	8%	15%	16%	39%	34%	0%	0%	11%	14%	15%	18%	12%	23%	19%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

57

How old are you?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
16-17	3%	2%	8%	7%	4%	2%	5%
18-34	31%	29%	44%	26%	32%	31%	27%
35-49	28%	29%	23%	12%	31%	26%	20%
50-64	23%	23%	21%	55%	21%	23%	30%
65+	15%	17%	4%	0%	11%	17%	18%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

58

How old are you?

929 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
16-49	62%	73%	45%	88%	75%	73%	68%	58%	73%	79%	72%	75%	86%	76%	53%	52%	59%	
50+	38%	27%	55%	12%	25%	27%	32%	42%	27%	21%	28%	25%	14%	24%	47%	48%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%	

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How old are you?

929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
16-49	62%	87%	90%	76%	69%	53%	83%	87%	89%	70%	57%	55%	52%	
50+	38%	13%	10%	24%	31%	47%	17%	13%	11%	30%	43%	45%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

58	How old are you?																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
16-49	62%	79%	78%	54%	69%	53%	22%	83%	90%	76%	83%	51%	38%	83%	83%	72%	45%	80%
50+	38%	21%	22%	46%	31%	47%	78%	17%	10%	24%	17%	49%	62%	17%	17%	28%	55%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

58	How old are you?																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
16-49	62%	81%	61%	54%	44%	49%	95%	84%	71%	54%	76%	94%	98%	71%	57%	52%	
50+	38%	19%	39%	46%	56%	51%	5%	16%	29%	46%	24%	6%	2%	29%	43%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

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58	How old are you?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-49	62%	89%	82%	64%	50%	75%	47%	67%	75%	71%	77%	59%	73%	60%	23%	66%
50+	38%	11%	18%	36%	50%	25%	53%	33%	25%	29%	23%	41%	27%	40%	77%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

58	How old are you?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-49	62%	60%	67%	65%	38%	84%	54%	64%	78%	66%	83%	57%	73%	84%	43%	67%
50+	38%	40%	33%	35%	62%	16%	46%	36%	22%	34%	17%	43%	27%	16%	57%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

58	How old are you?															
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
16-49	62%	60%	75%	53%	62%	88%	61%	75%	100%	0%	84%	63%	57%	51%	74%	100%
50+	38%	40%	25%	47%	38%	12%	39%	25%	0%	100%	16%	37%	43%	49%	26%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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How old are you?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	62%	58%	64%	79%	92%	73%	46%	69%	85%	88%	72%	70%	58%	69%	59%	74%	78%
50+	38%	42%	36%	21%	8%	27%	54%	31%	15%	12%	28%	30%	42%	31%	41%	26%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

58	How old are you?																
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
16-49	62%	77%	60%	81%	66%	61%	64%	70%	59%	68%	62%	57%	66%	51%	66%	61%	
50+	38%	23%	40%	19%	34%	39%	36%	30%	41%	32%	38%	43%	34%	49%	34%	39%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

58	How old are you?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
16-49	62%	70%	55%	69%	66%	62%	60%	63%	63%	61%	62%	59%	65%	73%	59%	63%	
50+	38%	30%	45%	31%	34%	38%	40%	37%	37%	39%	38%	41%	35%	27%	41%	37%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

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How old are you?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
16-49	62%	65%	61%	78%	91%	74%	75%	55%	77%	82%	87%	80%	54%	95%	
50+	38%	35%	39%	22%	9%	26%	25%	45%	23%	18%	13%	20%	46%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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How old are you?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
16-49	62%	69%	85%	73%	52%	88%	70%	67%	73%	57%	86%	53%	80%	77%	57%	88%
50+	38%	31%	15%	27%	48%	12%	30%	33%	27%	43%	14%	47%	20%	23%	43%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

58	How old are you?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-49	62%	51%	68%	72%	59%	85%	52%	83%	76%	58%	84%	65%	59%	68%	58%	63%	62%
50+	38%	49%	32%	28%	41%	15%	48%	17%	24%	42%	16%	35%	41%	32%	42%	37%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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How old are you?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-49	62%	63%	61%	62%	63%	60%	65%	58%	69%	56%	64%	60%	64%	60%	63%	60%	65%
50+	38%	37%	39%	38%	37%	40%	35%	42%	31%	44%	36%	40%	36%	40%	37%	40%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

58

How old are you?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
16-49	62%	61%	65%	62%	62%	62%	62%	100%	100%	100%	100%	0%	0%	-	-
50+	38%	39%	35%	38%	38%	38%	38%	0%	0%	0%	0%	100%	100%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%		

58		How old are you?																
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	62%	62%	58%	62%	63%	53%	49%	81%	82%	71%	65%	58%	61%	65%	55%	62%	66%	69%
50+	38%	38%	42%	38%	37%	47%	51%	19%	18%	29%	35%	42%	39%	35%	45%	38%	34%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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58 How old are you?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
16-49	62%	60%	75%	45%	67%	60%	52%
50+	38%	40%	25%	55%	33%	40%	48%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

59 Are you ... ?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Hispanic	9%	9%	9%	27%	8%	6%	17%	12%	0%	9%	0%	10%	5%	10%	6%	10%	37%
Black	6%	7%	5%	4%	7%	4%	6%	5%	0%	14%	0%	4%	3%	5%	21%	5%	8%
White	61%	64%	59%	33%	66%	64%	60%	60%	79%	52%	28%	65%	72%	56%	46%	64%	25%
Asian	16%	14%	20%	8%	15%	0%	10%	5%	11%	16%	37%	16%	11%	17%	23%	16%	7%
American Indian / Alaska Native	1%	1%	2%	4%	1%	0%	1%	0%	0%	0%	0%	0%	4%	4%	1%	0%	0%
Native Hawaiian / Pacific Islander	1%	1%	2%	0%	0%	12%	0%	0%	0%	0%	0%	0%	1%	2%	0%	1%	0%
Multiracial	2%	3%	1%	6%	2%	7%	7%	0%	10%	4%	0%	3%	0%	3%	1%	2%	12%
Other	2%	2%	2%	17%	2%	6%	0%	19%	0%	5%	35%	2%	5%	2%	2%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

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Are you ... ?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Hispanic	9%	5%	8%	9%	28%	9%	19%	7%	13%	9%	13%	9%	6%
Black	6%	7%	3%	6%	2%	6%	8%	1%	5%	6%	3%	7%	0%
White	61%	77%	72%	59%	41%	62%	31%	78%	68%	56%	56%	61%	82%
Asian	16%	6%	9%	19%	27%	16%	30%	5%	7%	16%	27%	17%	0%
American Indian / Alaska Native	1%	0%	3%	3%	0%	1%	0%	2%	1%	2%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	0%	2%	1%	0%	1%	0%	0%	1%	2%	0%	1%	0%
Multiracial	2%	5%	0%	1%	0%	3%	12%	4%	2%	5%	0%	2%	12%
Other	2%	0%	4%	2%	2%	2%	0%	2%	3%	3%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

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Are you ... ?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Hispanic	9%	13%	8%	9%	5%	10%	5%	11%	14%	6%	14%	9%	13%	3%	8%	9%	10%	31%
Black	6%	5%	6%	5%	6%	5%	65%	2%	7%	5%	7%	5%	36%	4%	5%	5%	7%	2%
White	61%	68%	63%	54%	51%	65%	23%	66%	64%	61%	61%	62%	38%	80%	72%	58%	60%	51%
Asian	16%	9%	15%	24%	29%	13%	0%	12%	7%	23%	13%	17%	5%	10%	10%	20%	16%	0%
American Indian / Alaska Native	1%	1%	1%	2%	5%	0%	0%	1%	1%	1%	1%	2%	0%	0%	1%	1%	2%	0%
Native Hawaiian / Pacific Islander	1%	1%	0%	3%	0%	1%	0%	3%	2%	0%	0%	1%	4%	0%	0%	1%	1%	7%
Multiracial	2%	1%	4%	0%	3%	2%	7%	3%	1%	2%	1%	3%	4%	2%	1%	3%	2%	8%
Other	2%	1%	3%	2%	0%	3%	0%	3%	4%	2%	1%	2%	0%	0%	3%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

59	Are you ... ?															
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Hispanic	9%	7%	11%	10%	7%	5%	5%	9%	9%	10%	26%	7%	32%	9%	8%	37%
Black	6%	6%	4%	5%	19%	3%	5%	2%	6%	7%	0%	0%	3%	5%	7%	0%
White	61%	74%	57%	68%	47%	69%	89%	62%	63%	59%	67%	87%	47%	57%	63%	63%
Asian	16%	8%	21%	13%	14%	0%	0%	21%	15%	17%	0%	0%	15%	20%	15%	0%
American Indian / Alaska Native	1%	0%	1%	0%	6%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	2%	20%	0%	2%	1%	1%	7%	0%	0%	1%	1%	0%
Multiracial	2%	3%	2%	1%	2%	3%	0%	0%	2%	3%	0%	0%	0%	2%	2%	0%
Other	2%	2%	2%	3%	4%	0%	0%	4%	2%	2%	0%	6%	3%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

59	Are you ... ?															
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Hispanic	9%	6%	14%	10%	8%	10%	8%	11%	7%	8%	11%	10%	6%	14%	65%	21%
Black	6%	13%	5%	4%	8%	4%	6%	6%	5%	0%	18%	5%	8%	11%	0%	22%
White	61%	63%	56%	58%	66%	68%	58%	61%	68%	72%	54%	63%	61%	35%	15%	34%
Asian	16%	15%	18%	21%	12%	3%	21%	14%	15%	13%	6%	16%	15%	40%	0%	0%
American Indian / Alaska Native	1%	0%	0%	1%	2%	0%	1%	2%	1%	0%	0%	1%	3%	0%	0%	0%
Native Hawaiian / Pacific Islander	1%	3%	1%	2%	0%	2%	2%	1%	0%	0%	0%	2%	0%	0%	0%	0%
Multiracial	2%	0%	4%	2%	2%	3%	2%	3%	2%	6%	0%	2%	2%	0%	20%	7%
Other	2%	0%	2%	2%	2%	10%	3%	2%	2%	0%	11%	2%	4%	0%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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Are you ... ?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Hispanic	9%	9%	11%	19%	38%	4%	10%	9%	5%	24%	16%	10%	8%	8%	0%	15%	
Black	6%	6%	5%	10%	0%	10%	7%	5%	4%	5%	11%	6%	7%	6%	0%	0%	
White	61%	61%	64%	62%	0%	51%	52%	67%	73%	52%	47%	59%	65%	72%	43%	63%	
Asian	16%	17%	14%	0%	0%	0%	23%	12%	10%	0%	11%	19%	10%	12%	0%	0%	
American Indian / Alaska Native	1%	1%	0%	5%	0%	24%	2%	0%	2%	0%	0%	1%	2%	0%	0%	0%	
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	0%	0%	2%	1%	0%	0%	0%	1%	1%	0%	0%	0%	
Multiracial	2%	3%	1%	4%	62%	11%	2%	2%	2%	13%	14%	2%	3%	0%	57%	22%	
Other	2%	2%	3%	0%	0%	0%	1%	3%	3%	6%	0%	2%	4%	2%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

59

Are you ... ?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
Hispanic	9%	9%	9%	21%	30%	42%	10%	5%	28%	0%	24%	10%	2%	71%	0%	23%	
Black	6%	6%	6%	14%	0%	0%	6%	12%	12%	0%	0%	6%	7%	0%	34%	0%	
White	61%	63%	56%	20%	32%	58%	62%	59%	59%	0%	47%	61%	74%	29%	41%	77%	
Asian	16%	15%	19%	34%	0%	0%	16%	15%	0%	0%	0%	17%	7%	0%	0%	0%	
American Indian / Alaska Native	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	
Multiracial	2%	2%	3%	6%	38%	0%	2%	0%	0%	100%	29%	2%	2%	0%	26%	0%	
Other	2%	2%	6%	5%	0%	0%	2%	8%	0%	0%	0%	2%	5%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

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59	Are you ... ?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	10%	8%	10%	5%	4%	10%	9%	10%	11%	4%	12%	8%	12%	9%	17%	8%
Black	6%	4%	10%	10%	3%	9%	8%	4%	5%	6%	8%	14%	6%	4%	7%	4%	3%
White	61%	59%	66%	67%	64%	60%	61%	63%	62%	32%	59%	53%	64%	59%	61%	57%	68%
Asian	16%	21%	8%	2%	13%	15%	15%	15%	19%	32%	12%	18%	16%	14%	16%	17%	14%
American Indian / Alaska Native	1%	1%	1%	3%	3%	0%	2%	1%	0%	3%	0%	0%	2%	1%	1%	1%	0%
Native Hawaiian / Pacific Islander	1%	2%	1%	0%	0%	0%	1%	1%	1%	0%	2%	0%	1%	3%	1%	0%	1%
Multiracial	2%	2%	2%	6%	9%	0%	1%	3%	1%	8%	2%	3%	2%	3%	2%	3%	4%
Other	2%	1%	4%	1%	4%	11%	1%	2%	1%	8%	13%	0%	2%	3%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

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Are you ... ?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	8%	9%	15%	10%	9%	13%	9%	9%	13%	10%	9%	9%	14%	9%	8%
Black	6%	1%	7%	4%	7%	6%	4%	6%	7%	3%	4%	10%	7%	5%	7%	5%
White	61%	57%	62%	62%	52%	64%	55%	57%	62%	64%	63%	64%	58%	52%	65%	59%
Asian	16%	25%	15%	14%	19%	14%	23%	21%	16%	14%	17%	11%	16%	21%	13%	19%
American Indian / Alaska Native	1%	2%	1%	0%	5%	1%	0%	1%	1%	1%	2%	2%	0%	4%	1%	1%
Native Hawaiian / Pacific Islander	1%	0%	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%	2%	1%	1%	2%
Multiracial	2%	6%	2%	2%	4%	2%	2%	1%	3%	2%	3%	1%	3%	2%	2%	3%
Other	2%	1%	2%	3%	3%	2%	3%	4%	2%	2%	1%	2%	5%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

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Are you ... ?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	8%	8%	13%	10%	9%	11%	12%	8%	11%	8%	14%	14%	11%	8%	12%
Black	6%	5%	7%	6%	9%	6%	4%	11%	6%	3%	5%	18%	2%	5%	7%	5%
White	61%	60%	63%	60%	56%	63%	62%	50%	64%	59%	64%	46%	60%	54%	64%	59%
Asian	16%	18%	17%	14%	16%	16%	15%	17%	15%	18%	17%	15%	14%	19%	15%	16%
American Indian / Alaska Native	1%	4%	0%	1%	4%	1%	1%	4%	1%	1%	1%	1%	1%	4%	1%	0%
Native Hawaiian / Pacific Islander	1%	2%	0%	2%	0%	1%	2%	1%	1%	3%	1%	2%	2%	1%	1%	3%
Multiracial	2%	1%	3%	3%	3%	2%	2%	3%	2%	3%	3%	1%	2%	2%	3%	2%
Other	2%	1%	2%	3%	2%	2%	3%	3%	2%	3%	2%	2%	6%	4%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

59

Are you ... ?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Hispanic	9%	14%	9%	15%	6%	14%	8%	9%	18%	16%	9%	10%	9%	7%	
Black	6%	2%	6%	4%	3%	4%	6%	6%	3%	5%	5%	7%	6%	0%	
White	61%	61%	61%	61%	78%	61%	57%	62%	43%	65%	73%	56%	62%	57%	
Asian	16%	23%	16%	14%	13%	13%	17%	16%	15%	14%	10%	19%	16%	11%	
American Indian / Alaska Native	1%	0%	1%	0%	0%	2%	0%	2%	0%	0%	1%	2%	1%	0%	
Native Hawaiian / Pacific Islander	1%	0%	1%	0%	0%	1%	2%	1%	4%	0%	1%	2%	1%	0%	
Multiracial	2%	0%	3%	0%	0%	3%	5%	2%	4%	0%	0%	2%	3%	0%	
Other	2%	0%	2%	6%	0%	2%	4%	2%	13%	0%	1%	3%	2%	26%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

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Are you ... ?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Hispanic	9%	7%	13%	7%	10%	11%	5%	16%	9%	9%	5%	2%	17%	13%	9%	3%
Black	6%	17%	8%	6%	4%	8%	9%	0%	7%	6%	4%	8%	5%	6%	6%	4%
White	61%	57%	61%	59%	64%	44%	53%	59%	60%	62%	64%	48%	63%	62%	62%	60%
Asian	16%	9%	10%	23%	16%	12%	30%	21%	17%	15%	9%	40%	11%	15%	15%	13%
American Indian / Alaska Native	1%	5%	4%	1%	0%	0%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%
Native Hawaiian / Pacific Islander	1%	0%	2%	0%	1%	0%	0%	0%	1%	1%	4%	0%	2%	0%	1%	7%
Multiracial	2%	1%	1%	2%	3%	0%	0%	4%	4%	2%	5%	0%	2%	2%	3%	3%
Other	2%	3%	1%	2%	1%	26%	3%	0%	1%	2%	9%	2%	0%	2%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

59	Are you ... ?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Hispanic	9%	16%	6%	11%	9%	8%	10%	9%	10%	9%	8%	10%	9%	8%	10%	9%	10%
Black	6%	10%	4%	4%	6%	5%	7%	3%	4%	7%	5%	5%	7%	6%	6%	5%	7%
White	61%	28%	44%	69%	62%	61%	34%	72%	66%	62%	64%	66%	57%	70%	55%	69%	54%
Asian	16%	41%	36%	9%	16%	5%	45%	5%	16%	14%	11%	14%	18%	10%	20%	12%	20%
American Indian / Alaska Native	1%	0%	0%	1%	1%	3%	0%	0%	0%	2%	0%	1%	2%	1%	1%	1%	2%
Native Hawaiian / Pacific Islander	1%	0%	0%	1%	1%	4%	0%	2%	1%	1%	2%	1%	2%	1%	1%	1%	2%
Multiracial	2%	2%	8%	3%	2%	5%	1%	8%	1%	2%	5%	2%	3%	2%	3%	2%	3%
Other	2%	3%	3%	2%	2%	9%	2%	0%	2%	2%	5%	2%	3%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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Are you ... ?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Hispanic	9%	9%	10%	7%	12%	8%	12%	8%	12%	11%	9%	8%	11%	8%	10%	10%	9%
Black	6%	6%	6%	7%	5%	7%	5%	6%	5%	5%	6%	8%	5%	6%	6%	4%	8%
White	61%	65%	56%	65%	58%	63%	59%	65%	57%	66%	60%	66%	58%	67%	58%	65%	56%
Asian	16%	14%	19%	16%	16%	16%	16%	17%	15%	13%	17%	13%	18%	14%	17%	15%	18%
American Indian / Alaska Native	1%	1%	2%	1%	1%	2%	0%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%
Native Hawaiian / Pacific Islander	1%	1%	2%	0%	2%	0%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%
Multiracial	2%	1%	4%	2%	3%	2%	3%	2%	3%	2%	3%	2%	3%	3%	2%	3%	2%
Other	2%	2%	2%	1%	4%	1%	4%	1%	4%	1%	3%	2%	3%	1%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

59

Are you ... ?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Hispanic	9%	9%	10%	8%	10%	10%	9%	14%	6%	10%	9%	9%	10%	9%	10%	
Black	6%	5%	8%	3%	6%	6%	6%	0%	6%	6%	5%	9%	3%	6%	7%	
White	61%	66%	53%	71%	61%	62%	62%	26%	52%	62%	60%	62%	63%	61%	62%	
Asian	16%	14%	20%	10%	16%	15%	17%	9%	23%	13%	19%	15%	18%	16%	16%	
American Indian / Alaska Native	1%	1%	2%	2%	1%	1%	2%	0%	0%	2%	0%	0%	3%	1%	2%	
Native Hawaiian / Pacific Islander	1%	1%	2%	0%	1%	1%	1%	0%	0%	0%	2%	1%	3%	1%	2%	
Multiracial	2%	3%	2%	0%	2%	3%	2%	0%	6%	4%	1%	2%	0%	3%	1%	
Other	2%	2%	3%	7%	2%	3%	1%	51%	6%	3%	3%	2%	0%	3%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Are you ... ?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	-	-	-	-	-	-	-	-	13%	12%	7%	9%	10%	11%	9%	5%	11%
Black	6%	-	-	-	-	-	-	-	-	7%	8%	6%	3%	8%	5%	3%	11%	3%
White	61%	-	-	-	-	-	-	-	-	57%	61%	62%	64%	60%	53%	67%	65%	70%
Asian	16%	-	-	-	-	-	-	-	-	13%	9%	19%	20%	11%	25%	16%	15%	10%
American Indian / Alaska Native	1%	-	-	-	-	-	-	-	-	1%	1%	2%	0%	3%	1%	0%	1%	0%
Native Hawaiian / Pacific Islander	1%	-	-	-	-	-	-	-	-	2%	2%	0%	1%	1%	2%	1%	1%	0%
Multiracial	2%	-	-	-	-	-	-	-	-	5%	3%	1%	2%	4%	2%	3%	1%	1%
Other	2%	-	-	-	-	-	-	-	-	1%	4%	2%	1%	3%	2%	1%	1%	5%
Total	100%									100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%									18%	21%	42%	20%	27%	27%	17%	15%	14%

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Are you ... ?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Hispanic	9%	9%	10%	83%	12%	7%	10%
Black	6%	6%	8%	0%	5%	5%	17%
White	61%	62%	59%	0%	58%	65%	58%
Asian	16%	16%	18%	17%	16%	18%	5%
American Indian / Alaska Native	1%	1%	0%	0%	2%	1%	1%
Native Hawaiian / Pacific Islander	1%	1%	1%	0%	1%	1%	3%
Multiracial	2%	3%	1%	0%	4%	1%	0%
Other	2%	2%	2%	0%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	16%	0%	41%	51%	8%

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How far have you gotten in school?

929 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	18%	15%	22%	24%	15%	24%	13%	0%	11%	17%	0%	17%	18%	12%	13%	20%	39%	
Some College	21%	19%	22%	27%	16%	39%	28%	33%	26%	21%	0%	17%	21%	18%	15%	23%	27%	
Associate's / Bachelor's	42%	42%	41%	46%	43%	30%	38%	49%	25%	43%	100%	40%	36%	50%	66%	38%	29%	
Master's Or Higher	20%	24%	15%	3%	25%	7%	22%	18%	38%	19%	0%	26%	24%	20%	5%	20%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%	

60

How far have you gotten in school?

929 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	18%	16%	11%	13%	11%	20%	30%	21%	13%	16%	11%	19%	36%	
Some College	21%	19%	21%	20%	14%	22%	11%	25%	18%	17%	18%	22%	6%	
Associate's / Bachelor's	42%	29%	39%	48%	68%	41%	25%	26%	49%	46%	34%	41%	59%	
Master's Or Higher	20%	36%	29%	19%	7%	18%	35%	28%	20%	20%	36%	17%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%	

60	How far have you gotten in school?																	
929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
High School	18%	19%	16%	13%	13%	22%	14%	17%	13%	12%	19%	20%	28%	22%	12%	20%	17%	20%
Some College	21%	21%	19%	16%	10%	26%	0%	21%	19%	18%	38%	21%	4%	22%	18%	20%	22%	6%
Associate's / Bachelor's	42%	38%	43%	52%	60%	33%	74%	36%	44%	50%	31%	40%	68%	22%	52%	39%	42%	60%
Master's Or Higher	20%	21%	22%	19%	17%	19%	12%	26%	24%	20%	13%	19%	0%	34%	18%	21%	18%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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60	How far have you gotten in school?																
929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email					
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	
High School	18%	18%	17%	18%	16%	32%	12%	17%	18%	18%	10%	26%	10%	20%	17%	44%	
Some College	21%	24%	21%	20%	15%	3%	28%	14%	19%	22%	8%	15%	14%	21%	21%	12%	
Associate's / Bachelor's	42%	42%	41%	39%	53%	35%	16%	46%	44%	41%	38%	8%	52%	47%	40%	26%	
Master's Or Higher	20%	16%	21%	23%	16%	30%	44%	24%	18%	19%	44%	51%	24%	12%	22%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%	

60 How far have you gotten in school?																
929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
High School	18%	9%	18%	20%	17%	15%	20%	16%	15%	43%	23%	18%	14%	29%	42%	37%
Some College	21%	28%	26%	18%	19%	30%	20%	20%	23%	0%	28%	21%	19%	2%	14%	25%
Associate's / Bachelor's	42%	25%	40%	48%	40%	36%	42%	42%	44%	45%	33%	40%	46%	69%	29%	26%
Master's Or Higher	20%	38%	17%	14%	24%	19%	18%	22%	17%	12%	16%	20%	20%	0%	15%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

60		How far have you gotten in school?															
929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
High School	18%	19%	15%	32%	0%	20%	22%	13%	17%	27%	47%	18%	16%	22%	43%	29%	
Some College	21%	21%	21%	19%	0%	0%	20%	21%	24%	11%	0%	23%	15%	18%	0%	0%	
Associate's / Bachelor's	42%	40%	47%	28%	62%	62%	40%	44%	43%	36%	40%	39%	47%	51%	57%	71%	
Master's Or Higher	20%	21%	17%	21%	38%	19%	18%	23%	16%	26%	13%	19%	22%	9%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%	

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60	How far have you gotten in school?																
929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking					
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	
High School	18%	17%	21%	32%	0%	30%	18%	15%	20%	0%	29%	18%	15%	57%	19%	31%	
Some College	21%	22%	16%	5%	0%	0%	21%	21%	7%	0%	0%	21%	17%	0%	0%	0%	
Associate's / Bachelor's	42%	40%	49%	59%	38%	70%	41%	53%	30%	100%	71%	42%	40%	43%	59%	69%	
Master's Or Higher	20%	21%	14%	5%	62%	0%	20%	11%	42%	0%	0%	19%	28%	0%	22%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%	

60	How far have you gotten in school?																	
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System			
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
High School	18%	16%	17%	29%	31%	31%	18%	18%	20%	3%	13%	16%	17%	21%	17%	23%	18%	
Some College	21%	18%	21%	36%	17%	31%	19%	19%	26%	10%	37%	14%	19%	27%	20%	14%	32%	
Associate's / Bachelor's	42%	44%	42%	29%	38%	32%	42%	43%	40%	44%	37%	43%	45%	35%	44%	39%	31%	
Master's Or Higher	20%	22%	20%	6%	14%	6%	20%	20%	14%	43%	13%	27%	20%	16%	20%	24%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%	

60	How far have you gotten in school?																
929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
High School	18%	20%	17%	24%	14%	18%	20%	18%	17%	21%	19%	11%	18%	16%	16%	21%	
Some College	21%	14%	21%	21%	21%	20%	23%	15%	21%	25%	18%	20%	25%	24%	20%	20%	
Associate's / Bachelor's	42%	44%	42%	34%	42%	43%	37%	48%	42%	36%	42%	45%	41%	38%	44%	41%	
Master's Or Higher	20%	23%	19%	20%	23%	19%	21%	19%	20%	18%	20%	24%	17%	22%	20%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

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60	How far have you gotten in school?															
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	18%	16%	15%	25%	16%	18%	19%	17%	18%	19%	17%	20%	22%	18%	16%	22%
Some College	21%	18%	20%	23%	22%	19%	23%	21%	20%	22%	19%	18%	30%	19%	19%	27%
Associate's / Bachelor's	42%	38%	48%	34%	34%	44%	42%	37%	43%	43%	43%	42%	32%	42%	44%	38%
Master's Or Higher	20%	27%	17%	19%	27%	19%	16%	25%	20%	17%	21%	19%	15%	22%	22%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

60	How far have you gotten in school?															
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur		
High School	18%	23%	17%	24%	13%	17%	18%	18%	32%	15%	12%	20%	18%	21%		
Some College	21%	10%	20%	30%	12%	14%	28%	20%	20%	20%	21%	18%	22%	0%		
Associate's / Bachelor's	42%	28%	43%	33%	34%	55%	40%	41%	38%	22%	39%	46%	41%	67%		
Master's Or Higher	20%	39%	20%	14%	41%	14%	14%	21%	10%	43%	27%	16%	20%	12%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%		

60	How far have you gotten in school?															
929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
High School	18%	13%	15%	21%	18%	12%	14%	24%	15%	18%	20%	14%	28%	15%	18%	14%
Some College	21%	12%	20%	20%	21%	34%	10%	19%	19%	22%	21%	7%	29%	20%	21%	21%
Associate's / Bachelor's	42%	46%	44%	42%	41%	41%	41%	36%	50%	40%	46%	52%	24%	42%	41%	59%
Master's Or Higher	20%	30%	21%	16%	20%	14%	35%	20%	17%	20%	13%	27%	19%	23%	19%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

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60	How far have you gotten in school?																
929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
High School	18%	16%	15%	17%	18%	19%	15%	16%	15%	18%	22%	17%	18%	19%	17%	16%	19%
Some College	21%	19%	16%	18%	21%	25%	20%	23%	18%	21%	20%	21%	20%	23%	19%	22%	19%
Associate's / Bachelor's	42%	49%	47%	43%	41%	41%	45%	40%	45%	41%	43%	40%	43%	40%	43%	42%	42%
Master's Or Higher	20%	16%	22%	22%	20%	15%	19%	21%	22%	20%	15%	21%	18%	18%	21%	19%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

60	How far have you gotten in school?																
929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
High School	18%	16%	20%	18%	17%	17%	19%	16%	19%	19%	17%	18%	18%	17%	18%	17%	19%
Some College	21%	22%	18%	22%	19%	21%	20%	19%	22%	23%	20%	21%	20%	21%	21%	22%	18%
Associate's / Bachelor's	42%	42%	41%	43%	41%	43%	40%	44%	40%	40%	43%	42%	42%	42%	42%	40%	44%
Master's Or Higher	20%	19%	21%	17%	22%	19%	21%	21%	19%	19%	20%	18%	21%	21%	19%	20%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

60	How far have you gotten in school?														
929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
High School	18%	18%	17%	15%	18%	16%	20%	0%	65%	24%	11%	14%	14%	20%	14%
Some College	21%	22%	18%	20%	21%	18%	22%	67%	20%	23%	19%	19%	19%	21%	19%
Associate's / Bachelor's	42%	39%	46%	46%	42%	44%	40%	33%	15%	38%	43%	49%	43%	39%	47%
Master's Or Higher	20%	20%	19%	19%	20%	22%	18%	0%	0%	15%	26%	18%	24%	19%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

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How far have you gotten in school?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	18%	25%	22%	17%	14%	11%	34%	38%	10%	-	-	-	-	33%	16%	14%	5%	10%
Some College	21%	26%	27%	21%	11%	11%	32%	26%	40%	-	-	-	-	28%	23%	20%	13%	10%
Associate's / Bachelor's	42%	30%	44%	42%	50%	70%	16%	21%	45%	-	-	-	-	33%	46%	42%	49%	44%
Master's Or Higher	20%	19%	8%	21%	25%	8%	18%	15%	5%	-	-	-	-	6%	15%	24%	33%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%					27%	27%	17%	15%	14%

60

How far have you gotten in school?

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
High School	18%	16%	27%	91%	19%	15%	26%	
Some College	21%	19%	28%	0%	19%	22%	21%	
Associate's / Bachelor's	42%	44%	31%	9%	41%	43%	39%	
Master's Or Higher	20%	21%	14%	0%	21%	19%	13%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

61	If the total annual income from everyone in your household is ...																		
929 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
< \$40K	27%	21%	34%	60%	17%	21%	37%	4%	49%	35%	37%	22%	20%	20%	16%	33%	39%		
\$40K - \$80K	27%	27%	26%	12%	27%	33%	29%	42%	16%	25%	28%	28%	26%	23%	33%	27%	29%		
\$80K - \$120K	17%	19%	15%	2%	19%	31%	16%	24%	21%	22%	35%	19%	9%	22%	15%	17%	13%		
\$120 - \$160K	15%	16%	14%	0%	20%	0%	3%	20%	15%	2%	0%	18%	22%	13%	23%	12%	7%		
> \$160K	14%	16%	11%	26%	17%	15%	14%	8%	0%	17%	0%	13%	23%	22%	13%	11%	12%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%		

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Sponsor:
King County Target Zero Task Force ()

61 If the total annual income from everyone in your household is ...

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
< \$40K	27%	23%	16%	20%	15%	30%	55%	29%	17%	23%	23%	30%	11%
\$40K - \$80K	27%	14%	30%	27%	43%	27%	9%	11%	28%	26%	35%	27%	29%
\$80K - \$120K	17%	19%	21%	17%	8%	18%	12%	21%	15%	19%	16%	17%	0%
\$120 - \$160K	15%	30%	15%	16%	5%	14%	0%	33%	19%	14%	16%	12%	48%
> \$160K	14%	13%	18%	20%	29%	12%	24%	6%	21%	17%	11%	13%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

61 If the total annual income from everyone in your household is ...

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
< \$40K	27%	15%	19%	23%	32%	38%	11%	23%	26%	20%	25%	30%	20%	31%	22%	26%	29%	30%
\$40K - \$80K	27%	26%	21%	37%	33%	24%	16%	21%	21%	24%	38%	29%	19%	13%	18%	27%	30%	25%
\$80K - \$120K	17%	22%	21%	15%	12%	16%	0%	21%	18%	21%	8%	17%	7%	12%	19%	18%	17%	11%
\$120 - \$160K	15%	22%	17%	12%	11%	11%	65%	23%	20%	13%	17%	11%	50%	31%	19%	15%	13%	0%
> \$160K	14%	15%	22%	12%	12%	12%	7%	12%	15%	21%	13%	13%	4%	13%	23%	15%	11%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

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61 If the total annual income from everyone in your household is ...

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
< \$40K	27%	23%	24%	44%	33%	30%	5%	21%	28%	27%	18%	13%	18%	32%	26%	41%
\$40K - \$80K	27%	22%	30%	18%	22%	47%	12%	27%	23%	30%	30%	13%	21%	30%	26%	36%
\$80K - \$120K	17%	19%	18%	15%	14%	8%	20%	19%	16%	18%	14%	24%	13%	14%	19%	0%
\$120 - \$160K	15%	18%	12%	12%	25%	6%	53%	17%	17%	12%	10%	41%	24%	14%	14%	15%
> \$160K	14%	17%	15%	12%	6%	9%	9%	16%	17%	12%	28%	9%	24%	10%	16%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

61 If the total annual income from everyone in your household is ...

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
< \$40K	27%	24%	34%	26%	25%	36%	27%	28%	22%	56%	25%	26%	27%	20%	78%	41%
\$40K - \$80K	27%	20%	19%	33%	24%	34%	35%	23%	24%	8%	23%	28%	22%	59%	0%	29%
\$80K - \$120K	17%	17%	19%	15%	20%	8%	18%	16%	19%	21%	15%	18%	15%	15%	22%	16%
\$120 - \$160K	15%	32%	17%	12%	15%	2%	13%	16%	16%	7%	12%	13%	20%	6%	0%	0%
> \$160K	14%	8%	12%	14%	16%	20%	7%	17%	20%	7%	25%	14%	16%	0%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

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61 If the total annual income from everyone in your household is ...

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
< \$40K	27%	27%	25%	23%	62%	39%	30%	25%	24%	25%	35%	28%	25%	24%	57%	15%
\$40K - \$80K	27%	26%	29%	16%	0%	30%	32%	24%	19%	24%	37%	27%	25%	19%	43%	41%
\$80K - \$120K	17%	17%	17%	29%	38%	9%	16%	18%	22%	15%	7%	18%	15%	25%	0%	22%
\$120 - \$160K	15%	18%	8%	10%	0%	0%	15%	16%	13%	13%	0%	14%	18%	9%	0%	0%
> \$160K	14%	12%	21%	21%	0%	22%	7%	18%	22%	23%	21%	13%	17%	22%	0%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

61 If the total annual income from everyone in your household is ...

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
< \$40K	27%	27%	27%	30%	38%	49%	27%	33%	7%	100%	53%	27%	26%	57%	59%	23%
\$40K - \$80K	27%	26%	27%	43%	0%	12%	27%	25%	29%	0%	16%	27%	26%	0%	19%	18%
\$80K - \$120K	17%	18%	14%	26%	32%	15%	18%	13%	40%	0%	0%	18%	15%	14%	22%	0%
\$120 - \$160K	15%	14%	19%	0%	30%	0%	15%	11%	24%	0%	0%	14%	22%	0%	0%	31%
> \$160K	14%	15%	12%	0%	0%	24%	14%	18%	0%	0%	31%	14%	11%	29%	0%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

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If the total annual income from everyone in your household is ...

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	27%	20%	34%	52%	30%	44%	26%	27%	31%	16%	32%	23%	25%	34%	26%	34%	32%
\$40K - \$80K	27%	30%	20%	21%	23%	33%	28%	27%	23%	18%	30%	16%	28%	27%	28%	19%	25%
\$80K - \$120K	17%	20%	15%	9%	14%	14%	19%	15%	24%	19%	0%	15%	18%	16%	17%	18%	19%
\$120 - \$160K	15%	15%	16%	11%	15%	5%	16%	13%	10%	35%	20%	27%	15%	8%	15%	17%	13%
> \$160K	14%	15%	15%	7%	19%	4%	11%	18%	11%	11%	17%	19%	14%	14%	15%	12%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

51

If the total annual income from everyone in your household is ...

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
< \$40K	27%	34%	26%	29%	32%	27%	26%	26%	25%	34%	24%	26%	32%	27%	23%	34%	
\$40K - \$80K	27%	27%	26%	30%	27%	24%	37%	27%	26%	29%	27%	25%	27%	29%	24%	31%	
\$80K - \$120K	17%	13%	18%	14%	20%	18%	13%	18%	18%	13%	19%	14%	16%	18%	18%	16%	
\$120 - \$160K	15%	9%	15%	15%	10%	16%	11%	14%	16%	11%	14%	27%	11%	13%	18%	10%	
> \$160K	14%	17%	14%	12%	11%	15%	13%	14%	15%	12%	16%	8%	14%	13%	18%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

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61 If the total annual income from everyone in your household is ...																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	27%	22%	27%	30%	30%	26%	26%	30%	26%	28%	24%	38%	34%	26%	27%	28%
\$40K - \$80K	27%	25%	26%	30%	26%	24%	35%	26%	24%	37%	27%	20%	30%	24%	24%	34%
\$80K - \$120K	17%	16%	17%	18%	18%	17%	18%	19%	18%	15%	19%	16%	9%	21%	17%	16%
\$120 - \$160K	15%	20%	15%	9%	12%	18%	8%	11%	17%	9%	15%	18%	11%	14%	17%	8%
> \$160K	14%	16%	15%	12%	13%	16%	12%	14%	15%	11%	15%	8%	16%	16%	15%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%

61 If the total annual income from everyone in your household is ...														
929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
< \$40K	27%	25%	27%	27%	11%	20%	30%	28%	37%	18%	26%	24%	28%	33%
\$40K - \$80K	27%	12%	27%	33%	12%	26%	27%	27%	28%	0%	26%	25%	28%	33%
\$80K - \$120K	17%	20%	17%	14%	21%	20%	16%	17%	24%	16%	15%	17%	18%	9%
\$120 - \$160K	15%	30%	15%	5%	44%	14%	15%	13%	6%	41%	19%	14%	14%	0%
> \$160K	14%	12%	14%	21%	13%	20%	12%	15%	6%	26%	13%	21%	12%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

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61 If the total annual income from everyone in your household is ...

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
< \$40K	27%	25%	33%	25%	27%	31%	15%	22%	24%	29%	32%	14%	37%	24%	28%	27%
\$40K - \$80K	27%	14%	23%	28%	28%	32%	31%	36%	25%	26%	29%	43%	22%	22%	27%	36%
\$80K - \$120K	17%	16%	17%	15%	18%	17%	20%	17%	16%	18%	17%	12%	20%	17%	18%	13%
\$120 - \$160K	15%	31%	14%	15%	13%	4%	31%	15%	18%	13%	11%	27%	14%	15%	14%	14%
> \$160K	14%	14%	13%	18%	13%	16%	3%	10%	17%	15%	12%	4%	6%	22%	14%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

61 If the total annual income from everyone in your household is ...

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
< \$40K	27%	28%	18%	27%	28%	25%	24%	24%	25%	28%	27%	27%	27%	29%	25%	28%	27%
\$40K - \$80K	27%	30%	41%	24%	26%	28%	36%	27%	20%	27%	32%	26%	28%	24%	29%	25%	29%
\$80K - \$120K	17%	23%	6%	17%	18%	16%	14%	18%	19%	17%	18%	15%	19%	16%	18%	16%	19%
\$120 - \$160K	15%	14%	26%	12%	15%	15%	24%	23%	8%	15%	11%	17%	13%	17%	13%	16%	14%
> \$160K	14%	5%	9%	20%	14%	15%	1%	9%	28%	13%	13%	15%	13%	14%	15%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

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If the total annual income from everyone in your household is ...

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
< \$40K	27%	23%	33%	28%	26%	27%	27%	26%	29%	26%	27%	26%	28%	23%	29%	29%	24%
\$40K - \$80K	27%	29%	23%	25%	28%	25%	29%	27%	26%	31%	25%	28%	26%	27%	27%	25%	29%
\$80K - \$120K	17%	18%	16%	18%	17%	18%	16%	17%	18%	16%	18%	17%	18%	17%	17%	17%	18%
\$120 - \$160K	15%	15%	14%	16%	13%	15%	14%	15%	14%	14%	15%	15%	14%	17%	13%	13%	17%
> \$160K	14%	15%	13%	12%	16%	14%	15%	15%	13%	13%	15%	14%	14%	15%	14%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

51

If the total annual income from everyone in your household is ...

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
< \$40K	27%	29%	24%	35%	27%	25%	29%	20%	31%	32%	23%	28%	21%	28%	25%	
\$40K - \$80K	27%	26%	28%	24%	27%	27%	26%	21%	7%	25%	24%	26%	42%	23%	32%	
\$80K - \$120K	17%	17%	18%	19%	17%	17%	17%	18%	10%	16%	20%	15%	22%	17%	18%	
\$120 - \$160K	15%	13%	18%	16%	15%	16%	14%	8%	25%	13%	17%	15%	10%	16%	13%	
> \$160K	14%	15%	12%	6%	15%	15%	13%	33%	28%	14%	16%	16%	5%	16%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

51

If the total annual income from everyone in your household is ...

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	27%	28%	35%	26%	18%	69%	32%	41%	39%	50%	37%	21%	8%	-	-	-	-	-
\$40K - \$80K	27%	32%	21%	23%	42%	16%	44%	21%	19%	24%	30%	29%	20%	-	-	-	-	-
\$80K - \$120K	17%	16%	8%	19%	18%	0%	13%	25%	8%	14%	17%	17%	21%	-	-	-	-	-
\$120 - \$160K	15%	7%	28%	16%	13%	16%	11%	9%	5%	4%	9%	17%	25%	-	-	-	-	-
> \$160K	14%	17%	8%	16%	9%	0%	0%	4%	30%	8%	7%	15%	26%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%					

51

If the total annual income from everyone in your household is ...

929 Adults	All	Driven			Urbanicity			
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
< \$40K	27%	22%	52%	64%	32%	22%	32%	
\$40K - \$80K	27%	28%	20%	36%	28%	27%	14%	
\$80K - \$120K	17%	19%	11%	0%	16%	20%	9%	
\$120 - \$160K	15%	16%	8%	0%	14%	13%	26%	
> \$160K	14%	16%	8%	0%	10%	17%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	83%	16%	0%	41%	51%	8%	

62

Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	83%	85%	81%	74%	93%	86%	67%	64%	77%	44%	100%	92%	92%	93%	90%	77%	50%
No	16%	14%	19%	21%	7%	14%	31%	36%	23%	56%	0%	8%	8%	6%	9%	23%	50%
Not Sure	0%	0%	0%	5%	0%	0%	2%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	83%	92%	95%	91%	91%	80%	44%	97%	90%	92%	89%	78%	77%
No	16%	8%	5%	8%	7%	20%	56%	3%	10%	8%	8%	22%	23%
Not Sure	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	83%	91%	93%	95%	86%	69%	89%	90%	90%	94%	71%	80%	78%	77%	89%	84%	81%	86%
No	16%	9%	6%	5%	14%	31%	11%	7%	10%	6%	29%	20%	22%	23%	11%	15%	18%	14%
Not Sure	0%	0%	2%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-3 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Yes	83%	87%	86%	70%	79%	89%	78%	91%	86%	81%	97%	87%	91%	84%	83%	71%
No	16%	12%	14%	30%	20%	11%	22%	9%	14%	19%	0%	13%	7%	16%	17%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	3%	0%	1%	0%	0%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-3 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	83%	83%	81%	83%	84%	93%	81%	84%	87%	69%	82%	82%	88%	81%	35%	87%
No	16%	17%	18%	17%	16%	7%	19%	16%	11%	31%	15%	18%	12%	19%	23%	13%
Not Sure	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%	3%	0%	0%	0%	42%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	83%	82%	86%	90%	100%	100%	78%	87%	86%	97%	81%	81%	89%	90%	100%	93%
No	16%	17%	14%	10%	0%	0%	21%	13%	14%	3%	14%	19%	11%	10%	0%	7%
Not Sure	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	5%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Yes	83%	83%	85%	70%	100%	81%	83%	85%	93%	100%	86%	83%	87%	43%	66%	87%
No	16%	16%	15%	16%	0%	19%	16%	15%	7%	0%	14%	16%	13%	8%	34%	13%
Not Sure	0%	0%	0%	14%	0%	0%	0%	0%	0%	0%	0%	0%	0%	49%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

62	Have you driven a motor vehicle in the past 30 days?																
929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-3 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	83%	86%	81%	77%	85%	64%	82%	85%	85%	75%	91%	78%	89%	72%	85%	76%	77%
No	16%	14%	18%	21%	15%	36%	18%	15%	15%	25%	9%	22%	11%	27%	15%	24%	23%
Not Sure	0%	0%	0%	3%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

62

Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	83%	77%	85%	66%	75%	88%	71%	76%	86%	79%	84%	84%	83%	74%	89%	79%
No	16%	23%	14%	33%	23%	12%	28%	22%	13%	21%	16%	16%	17%	24%	11%	21%
Not Sure	0%	0%	0%	1%	2%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%

62	Have you driven a motor vehicle in the past 30 days?																
929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	83%	86%	86%	76%	76%	87%	79%	71%	88%	77%	87%	72%	72%	82%	86%	78%	
No	16%	14%	13%	23%	23%	12%	21%	28%	12%	23%	13%	26%	27%	18%	13%	22%	
Not Sure	0%	0%	1%	0%	1%	0%	0%	2%	0%	0%	0%	2%	1%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	83%	81%	85%	59%	92%	95%	85%	81%	71%	95%	91%	85%	82%	63%
No	16%	12%	15%	40%	8%	5%	15%	18%	29%	5%	9%	13%	18%	37%
Not Sure	0%	7%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur
Yes	83%	89%	90%	87%	81%	74%	89%	82%	86%	83%	70%	90%	80%	83%	84%	66%
No	16%	11%	8%	13%	19%	26%	11%	14%	13%	17%	30%	10%	14%	17%	16%	34%
Not Sure	0%	0%	2%	1%	0%	0%	0%	4%	0%	0%	0%	0%	6%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%

62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	83%	77%	89%	88%	83%	75%	80%	94%	87%	83%	75%	82%	85%	81%	86%	83%	84%
No	16%	18%	11%	12%	17%	25%	17%	6%	12%	17%	25%	18%	14%	19%	14%	16%	16%
Not Sure	0%	6%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

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Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	83%	87%	78%	82%	85%	83%	85%	85%	81%	77%	86%	84%	83%	85%	83%	84%	83%
No	16%	13%	21%	17%	15%	17%	15%	14%	18%	23%	14%	16%	16%	15%	17%	16%	17%
Not Sure	0%	0%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

62

Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3 pct points		Yes	No	Yes	No	A Man	A WOM	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	83%	83%	85%	79%	84%	84%	83%	100%	59%	77%	87%	84%	96%	80%	89%	
No	16%	17%	15%	21%	16%	16%	17%	0%	40%	23%	13%	15%	4%	19%	11%	
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%	

62	Have you driven a motor vehicle in the past 30 days?																	
929 Adults	All	Race								Education				Income				
Credibility Interval: +/-3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	83%	79%	78%	85%	82%	95%	87%	90%	85%	74%	78%	88%	89%	68%	87%	90%	91%	91%
No	16%	17%	22%	15%	18%	5%	13%	10%	15%	24%	22%	12%	11%	31%	12%	10%	9%	9%
Not Sure	0%	3%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

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Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
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Percentages

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62 Have you driven a motor vehicle in the past 30 days?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	83%	-	-	-	78%	87%	87%
No	16%	-	-	-	21%	13%	13%
Not Sure	0%	-	-	-	1%	0%	0%
Total	100%				100%	100%	100%
Composition of Adults	100%				41%	51%	8%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	41%	48%	32%	42%	39%	54%	78%	57%	91%	66%	35%	57%	36%	44%	16%	40%	74%
Suburban	51%	47%	56%	46%	55%	40%	20%	36%	9%	34%	65%	40%	53%	51%	56%	53%	11%
Rural	8%	5%	11%	12%	7%	6%	2%	7%	0%	0%	0%	3%	11%	5%	28%	7%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	40%	2%	73%	2%	17%	3%	1%	4%	0%	11%	9%	20%	6%	53%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	41%	60%	40%	48%	15%	39%	76%	53%	43%	46%	27%	41%	39%
Suburban	51%	34%	48%	48%	79%	52%	16%	41%	53%	45%	69%	51%	14%
Rural	8%	6%	11%	4%	7%	9%	8%	6%	4%	9%	3%	8%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	18%	4%	65%	2%	5%	9%	19%	7%	59%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
Data Collected: 05/23/2019 - 06/06/2019
Release Date: 06/10/2019
Percentages

Sponsor:
King County Target Zero Task Force ()

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Urban	41%	45%	38%	44%	53%	40%	17%	55%	42%	44%	51%	39%	25%	60%	48%	40%	39%	50%
Suburban	51%	47%	58%	49%	42%	51%	18%	39%	49%	50%	48%	54%	27%	32%	42%	51%	54%	47%
Rural	8%	8%	4%	7%	5%	9%	65%	6%	10%	6%	1%	7%	48%	8%	10%	9%	7%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	20%	21%	6%	38%	1%	8%	10%	17%	4%	58%	3%	3%	13%	39%	43%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Talk On Hands-Free					Read Text/email					Type Text/email				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur	Comple	Accepta	Unacce	Comple	Not Sur
Urban	41%	43%	40%	41%	44%	47%	69%	54%	43%	39%	50%	68%	58%	45%	39%	52%
Suburban	51%	48%	52%	53%	44%	50%	31%	40%	51%	52%	30%	30%	34%	50%	52%	36%
Rural	8%	8%	8%	6%	11%	3%	0%	6%	7%	9%	19%	2%	8%	5%	9%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	21%	55%	13%	10%	2%	1%	5%	37%	56%	1%	1%	3%	26%	69%	1%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Use App					Talking Threat					Texting/emailing Threat				
Credibility Interval: +/-4.1 pct points		Comple	Accepta	Unacce	Comple	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Urban	41%	46%	49%	44%	36%	43%	41%	41%	44%	45%	54%	41%	40%	72%	57%	60%
Suburban	51%	44%	44%	49%	55%	53%	54%	51%	47%	55%	28%	52%	50%	23%	27%	21%
Rural	8%	9%	7%	6%	10%	5%	5%	9%	10%	0%	18%	7%	10%	5%	16%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	5%	16%	35%	42%	3%	31%	49%	17%	2%	2%	70%	26%	2%	1%	1%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Percentages

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63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Driving Aggressively					Speeding Freeways					Speeding Streets				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Urban	41%	39%	45%	60%	38%	79%	41%	43%	35%	49%	71%	42%	39%	41%	43%	54%
Suburban	51%	52%	48%	35%	62%	21%	52%	48%	57%	37%	22%	51%	50%	48%	57%	46%
Rural	8%	8%	7%	5%	0%	0%	7%	9%	8%	13%	7%	7%	11%	10%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	71%	26%	2%	0%	1%	40%	42%	15%	1%	1%	70%	27%	3%	0%	0%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Running Lights					Falling Asleep					Driving After Drinking				
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur
Urban	41%	41%	41%	78%	62%	41%	41%	44%	70%	0%	70%	42%	34%	86%	74%	69%
Suburban	51%	51%	51%	20%	38%	48%	51%	47%	30%	100%	16%	51%	52%	14%	26%	18%
Rural	8%	8%	8%	2%	0%	11%	8%	8%	0%	0%	14%	7%	14%	0%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	83%	15%	1%	0%	0%	94%	5%	0%	0%	0%	92%	7%	0%	0%	0%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Driving After Marijuana					Using App					Type Into GPS			Use GPS System		
Credibility Interval: +/-4.1 pct points		Very Se	Threat	Not a T	Not At	Not Sur	Very Se	Threat	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Urban	41%	40%	40%	46%	66%	49%	42%	40%	45%	41%	42%	45%	38%	49%	41%	49%	39%
Suburban	51%	53%	48%	46%	32%	45%	49%	53%	47%	44%	53%	40%	54%	47%	50%	44%	56%
Rural	8%	6%	12%	8%	2%	6%	9%	7%	7%	15%	5%	15%	8%	5%	8%	7%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	27%	8%	2%	2%	39%	42%	12%	2%	4%	10%	63%	27%	82%	7%	10%

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Urban	41%	62%	39%	52%	58%	39%	38%	54%	38%	43%	41%	50%	40%	53%	37%	44%	
Suburban	51%	34%	53%	45%	34%	52%	56%	40%	54%	47%	53%	37%	53%	41%	54%	49%	
Rural	8%	4%	9%	3%	8%	8%	6%	6%	8%	10%	7%	13%	8%	6%	9%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	86%	5%	12%	71%	17%	16%	66%	18%	55%	12%	32%	14%	53%	33%	

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Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Adjust Cell Music			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Use An App			
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Urban	41%	43%	38%	47%	54%	38%	43%	58%	38%	42%	40%	48%	42%	51%	39%	43%	
Suburban	51%	52%	51%	48%	37%	53%	53%	33%	54%	51%	52%	39%	49%	44%	52%	52%	
Rural	8%	5%	11%	5%	9%	9%	4%	8%	8%	6%	7%	14%	8%	5%	10%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	23%	49%	28%	16%	61%	22%	13%	68%	19%	78%	11%	11%	16%	61%	23%	

63

Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Urban	41%	72%	40%	47%	57%	49%	43%	39%	57%	64%	54%	45%	38%	73%	
Suburban	51%	27%	51%	50%	40%	42%	48%	53%	38%	36%	37%	50%	53%	27%	
Rural	8%	1%	9%	3%	3%	9%	9%	8%	4%	0%	9%	6%	9%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	3%	90%	7%	3%	10%	19%	66%	2%	1%	8%	20%	70%	1%	

Results of SurveyUSA Mkt Research Study #24796



Geography: King County
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Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	
Urban	41%	55%	51%	43%	37%	57%	78%	65%	40%	37%	56%	84%	55%	44%	36%	59%	
Suburban	51%	28%	43%	51%	55%	37%	10%	30%	52%	54%	37%	9%	37%	51%	55%	35%	
Rural	8%	17%	6%	5%	8%	6%	13%	5%	7%	8%	7%	7%	8%	5%	9%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	12%	20%	59%	3%	3%	5%	21%	67%	4%	5%	3%	18%	70%	3%	

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Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-4.1 pct points		Very Lik	Likely	Unlikely	Very Un	Not Sur	Very Lik	Likely	Unlikely	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Urban	41%	66%	74%	43%	37%	60%	69%	50%	44%	37%	60%	40%	43%	41%	42%	43%	40%	
Suburban	51%	24%	19%	49%	55%	29%	20%	34%	53%	55%	32%	51%	50%	50%	51%	48%	53%	
Rural	8%	10%	7%	8%	8%	11%	11%	17%	3%	8%	8%	8%	8%	9%	7%	9%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	4%	18%	71%	4%	6%	4%	16%	71%	4%	51%	49%	42%	58%	51%	49%	

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Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Urban	41%	42%	41%	39%	44%	37%	48%	35%	50%	44%	41%	43%	40%	39%	43%	38%	47%
Suburban	51%	50%	52%	53%	48%	54%	45%	57%	43%	49%	51%	47%	53%	51%	51%	55%	44%
Rural	8%	8%	7%	8%	7%	9%	7%	8%	7%	7%	8%	9%	7%	10%	7%	7%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	59%	41%	51%	49%	59%	41%	56%	44%	26%	74%	41%	59%	37%	63%	61%	39%

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63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	A Man	A Wom	In Som	16-17	18-34	35-49	50-64	65+	16-49	50+
Urban	41%	38%	47%	31%	42%	46%	37%	27%	56%	42%	46%	39%	32%	45%	36%
Suburban	51%	54%	44%	55%	50%	47%	53%	73%	32%	51%	48%	51%	59%	49%	54%
Rural	8%	7%	9%	14%	8%	7%	9%	0%	13%	7%	6%	10%	10%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	62%	38%	5%	95%	49%	50%	1%	3%	31%	28%	23%	15%	62%	38%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	41%	54%	31%	39%	42%	69%	39%	71%	30%	45%	38%	40%	45%	49%	44%	38%	40%	29%
Suburban	51%	38%	46%	53%	56%	24%	44%	29%	49%	44%	54%	52%	50%	42%	52%	58%	45%	61%
Rural	8%	8%	22%	8%	3%	7%	17%	0%	21%	12%	8%	7%	5%	9%	4%	4%	14%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	16%	1%	1%	2%	2%	18%	21%	42%	20%	27%	27%	17%	15%	14%

63 Do you live in an urban area? A suburban area? Or a rural area?

929 Adults	All	Driven			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Urban	41%	39%	54%	76%	-	-	-
Suburban	51%	53%	39%	24%	-	-	-
Rural	8%	8%	6%	0%	-	-	-
Total	100%	100%	100%	100%			
Composition of Adults	100%	83%	16%	0%			

Results of SurveyUSA Mkt Research Study #24796



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Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.