

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

Annual Examination of Districted Driving Behaviors in King County, WA Demonstrates Year-on-Year Reductions in Majority of Distracting Activities, Increase in Percentage Who See Many Distracting Tasks as 'Unacceptable,' Despite Small Decrease in Those Who Find Distractions to be a Threat:

SurveyUSA's 4th investigation into the perceived risks and dangers of using a cell phone while driving on behalf of the King County Target Zero Task Force shows notable year-on-year progress in reducing distracting activities among drivers, even as those same drivers seem less likely to say they see distracting behaviors as threats.

As in near-identical research projects conducted in [2018](#) and [2019](#) , and completely identical research conducted last year in [2021](#) , SurveyUSA began by asking respondents how often they regularly or fairly often engaged in different types of cell phone usage while driving during the last 30 days: 22% today tell SurveyUSA they "regularly" or "fairly often" read a text message while driving during the past 30 days, down 4 points from 26% last year, though still above the 20% who did so in both 2018 and 2019. 12% have regularly or often typed a text message while driving during the past month, also down 4 points over the past year. Among Hispanic respondents, the most likely to acknowledge doing so at 22%, this represents a 3 point drop since last year. Among men, a 6-point drop, from 21% last year to 15% today. The percentage who say they have spoken on a hands-free cell phone while driving dips 5 points, to 35%. 25% say they have used an app other than GPS in the past month, down from 29% last year. One small increase in distracted behavior: 17% today report speaking on a hand-held cell phone while driving in the past month, up 2 points from 15% last year. Among the worst offenders: 18 to 34 year-olds, at 27%, up from 21% last year. Hispanics, who were at 30% last year, show a notable drop, to 21% today. The news is similarly encouraging when SurveyUSA asks later in the survey about behavior over the next 30 days, at least when it comes to the most dangerous activity: 11% say it is very or somewhat likely they will type a text message while driving, down 5 points from last year, but still higher than the 9% and 10% seen in 2018 and 2019, respectively. 17% say it is likely they will speak on hand-held phone while driving, down 1 point from last year; 18% say they're likely to interact with an app on their phone other than GPS while driving in the next month, also down a single point from 2021.

Four other questions, probing about whether respondents will ever engage in distracted behaviors in the future, show little change: 12% say it is likely they will at some point be ticketed for talking on the phone while driving, down from 13% last year. 12% say it is likely they will be ticketed for texting while driving, up 1 point from 2021. 11% say it is likely they will crash their car while talking on the phone, and 13% say they are likely to crash while texting, both unchanged from last year. When asked how acceptable they find certain behaviors, respondents show less tolerance, year-on-year, for three of the five asked about. Percentage finding each of the following to be un acceptable: 90%: Typing an email or text message while driving, a slight decrease from 92% last year. Black and Hispanic respondents are significantly more likely than white or Asian respondents to say this is acceptable. 88%: Reading a text message or email while driving. Unchanged from last year. 81%: Talking on a hand-held phone while driving. Up from 79% last year. 72%: Using an app other than GPS. Up 4 percentage points from 2021. 32%: Talking on a hands-free phone while driving. Up from 18% last year. How much of a threat do King County adults find each of 10 driving behaviors when other drivers are doing them? Percentage saying each is a serious threat or somewhat of a threat, ranked from greatest perceived threat to lowest: 97%: Other drivers falling asleep while driving. Down 1 point from 2021. 97%: Driving after drinking alcohol. Down from 99% last year. 96%: Other drivers running red lights. Down 2 points from last year. 95%: Driving aggressively. Up 1 percentage point from 94% last year. 95%: Drivers speeding on residential streets. Down 2 points from 2021. 93%: Other drivers who are texting or emailing on a cell phone, down from 95% in 2021. 90%: Driving after using cannabis. Down from 91% in 2021. 87%: Speeding on freeways. Up 1 point from 2021. 82%: Other drivers who are talking on a cell phone, down from 84% last year. 79%: Using an app other than GPS while driving, down 3 points. Next, respondents were asked whether each of 13 behaviors were legal or illegal. Percentage who say each is legal, ranked from highest to lowest: 68%: Talking on a cell phone using a hands-free device while driving. 56%: Call 911 while driving. Down 5 points from last year. 27%: Adjust a GPS or navigation system while driving. Down from 34% last year. 24%: Reading a text message while stopped at an intersection. 23%: Use the camera on your cell phone while stopped at an intersection. Up from 18% last year. 21%: Hold a phone to talk on speaker phone while driving. 20%: Typing a text message while stopped at an intersection. 19%: Talk on a hand-held phone while stopped at an intersection. Up from 16% in 2021. 17%: Type an address into GPS while driving. 14%: Interact with your cell phone beyond a touch/swipe to change music while driving. 12%: Talk on a hand-held phone while driving. 10%: Interacting with an app other than GPS, beyond a touch/swipe. 4%: Watching a video while driving. Down from 5% last year. In the final portion of the research, SurveyUSA asked whether or not each of a dozen things might get them to stop using a phone while driving. Ranked in order from most impactful to least: 59%: Crashing your car because you were using a cell phone while driving. Down 2 points from last year. 58%: Killing someone with your car because you were using your cell phone while driving. Down 4 points from last year. 56%: Traffic ticket cost of more than \$240. 52%: Traffic ticket cost of \$124. 52%: Traffic ticket reported to car insurance. 51%: A request to stop from family. 51%: Bluetooth capabilities in vehicle to permit hands-free use of cell phone. 50%: A request to stop from passengers. 44%: A request to stop from friends. 40%: Cell phone app to auto-respond to text messages and calls. 38%: Technology to block cell phone signals in vehicle. Up 3 points year-on-year. 31%: Work policies to discourage cell phone use while driving.

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1 Do you work outside the home?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	55%	62%	49%	50%	55%	67%	63%	53%	19%	67%	65%	40%
No	44%	37%	50%	45%	45%	31%	37%	45%	79%	32%	34%	58%
Not Sure	1%	2%	1%	6%	0%	2%	0%	2%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

1 Do you work outside the home?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	55%	59%	58%	56%	44%	70%	71%	47%	45%	40%	54%	58%	67%	34%	57%	58%	73%	65%
No	44%	37%	41%	43%	56%	21%	29%	50%	45%	58%	44%	42%	31%	64%	42%	41%	25%	34%
Not Sure	1%	5%	1%	0%	0%	9%	0%	3%	10%	2%	2%	0%	2%	2%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

1 Do you work outside the home?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	55%	59%	38%	61%	51%	45%	54%	63%
No	44%	40%	60%	38%	47%	53%	44%	32%
Not Sure	1%	1%	2%	0%	2%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

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2 How do you commute to work most often?

507 Commuters	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-4.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Car	78%	78%	79%	62%	30%	75%	78%	85%	86%	73%	75%	85%
Carpool	1%	1%	1%	9%	0%	2%	0%	1%	0%	2%	1%	1%
Bus	10%	11%	8%	21%	31%	11%	10%	7%	11%	12%	11%	8%
Light Rail	2%	2%	2%	0%	0%	2%	2%	1%	0%	2%	2%	1%
Bicycle	1%	0%	2%	0%	0%	2%	1%	0%	0%	2%	1%	0%
Walk	6%	5%	6%	9%	24%	7%	5%	3%	3%	7%	7%	3%
Some Other Way	2%	2%	2%	0%	16%	1%	3%	2%	0%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	55%	43%	2%	2%	40%	30%	24%	5%	42%	71%	29%

2 How do you commute to work most often?

507 Commuters	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	78%	86%	79%	77%	87%	58%	100%	54%	69%	66%	74%	80%	87%	62%	79%	76%	88%	84%
Carpool	1%	2%	0%	1%	2%	5%	0%	3%	0%	2%	2%	1%	1%	1%	1%	2%	2%	0%
Bus	10%	8%	5%	11%	11%	7%	0%	9%	18%	18%	12%	9%	6%	24%	9%	5%	7%	7%
Light Rail	2%	2%	1%	2%	0%	9%	0%	0%	0%	1%	1%	3%	1%	2%	2%	4%	0%	1%
Bicycle	1%	1%	10%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	1%	1%	3%	0%	0%
Walk	6%	2%	3%	6%	0%	21%	0%	26%	13%	9%	6%	4%	5%	7%	6%	7%	1%	6%
Some Other Way	2%	0%	1%	3%	0%	0%	0%	8%	0%	4%	1%	3%	0%	3%	1%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	10%	6%	63%	11%	2%	3%	3%	2%	15%	20%	44%	22%	16%	29%	19%	21%	15%

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2 How do you commute to work most often?

507 Commuters	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-4.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Car	78%	84%	45%	74%	82%	90%	79%	70%
Carpool	1%	1%	2%	1%	2%	3%	1%	4%
Bus	10%	8%	27%	14%	7%	0%	9%	17%
Light Rail	2%	0%	12%	3%	1%	0%	2%	0%
Bicycle	1%	1%	2%	2%	0%	0%	1%	0%
Walk	6%	5%	10%	6%	5%	1%	6%	4%
Some Other Way	2%	2%	1%	0%	3%	6%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	86%	13%	48%	47%	5%	93%	7%

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	12%	14%	10%	9%	27%	17%	11%	9%	6%	18%	15%	8%
Fairly Often	10%	13%	8%	3%	0%	14%	13%	6%	4%	13%	13%	5%
Rarely	22%	21%	23%	13%	9%	24%	29%	19%	11%	23%	26%	16%
Just Once	4%	3%	4%	19%	1%	6%	4%	2%	2%	6%	5%	2%
Never	50%	47%	53%	56%	63%	36%	42%	62%	76%	37%	39%	67%
Not Sure	2%	1%	2%	0%	0%	3%	1%	2%	0%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

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922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	12%	18%	18%	12%	10%	12%	6%	11%	10%	13%	12%	10%	17%	11%	11%	12%	11%	20%
Fairly Often	10%	12%	15%	10%	8%	12%	21%	0%	12%	10%	11%	9%	11%	7%	9%	15%	11%	9%
Rarely	22%	12%	17%	23%	24%	18%	23%	33%	16%	14%	22%	26%	22%	15%	20%	25%	28%	27%
Just Once	4%	6%	2%	3%	5%	0%	5%	4%	8%	2%	3%	6%	3%	2%	4%	3%	4%	6%
Never	50%	53%	48%	50%	51%	55%	45%	52%	55%	58%	52%	48%	47%	63%	52%	42%	45%	38%
Not Sure	2%	0%	0%	2%	2%	3%	0%	0%	0%	3%	1%	2%	1%	2%	3%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	12%	14%	5%	14%	11%	12%	12%	16%
Fairly Often	10%	11%	5%	10%	10%	13%	10%	18%
Rarely	22%	25%	9%	22%	21%	24%	22%	16%
Just Once	4%	4%	3%	4%	4%	5%	4%	2%
Never	50%	44%	77%	49%	53%	38%	51%	46%
Not Sure	2%	2%	1%	1%	1%	8%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

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4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	6%	8%	4%	0%	16%	10%	5%	3%	2%	11%	8%	3%
Fairly Often	6%	7%	5%	6%	0%	10%	8%	3%	1%	10%	9%	2%
Rarely	18%	18%	19%	11%	17%	22%	24%	14%	8%	22%	23%	12%
Just Once	5%	4%	5%	14%	0%	8%	5%	2%	3%	8%	6%	2%
Never	63%	61%	65%	70%	66%	48%	57%	76%	86%	49%	52%	80%
Not Sure	1%	1%	1%	0%	1%	2%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	6%	12%	1%	7%	4%	5%	0%	1%	5%	7%	5%	5%	9%	4%	7%	5%	5%	11%
Fairly Often	6%	10%	9%	6%	4%	0%	18%	3%	4%	5%	7%	5%	9%	5%	6%	10%	5%	6%
Rarely	18%	13%	14%	19%	14%	40%	23%	24%	21%	15%	15%	22%	18%	12%	19%	24%	21%	19%
Just Once	5%	3%	16%	4%	6%	4%	5%	10%	0%	4%	6%	4%	6%	2%	4%	6%	7%	6%
Never	63%	62%	58%	63%	71%	51%	54%	62%	69%	68%	65%	62%	58%	75%	61%	55%	61%	57%
Not Sure	1%	0%	2%	2%	1%	0%	0%	0%	0%	1%	1%	2%	1%	1%	3%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	6%	7%	3%	8%	4%	8%	6%	9%
Fairly Often	6%	7%	2%	8%	5%	9%	6%	18%
Rarely	18%	20%	10%	20%	17%	13%	18%	20%
Just Once	5%	5%	2%	5%	5%	5%	5%	4%
Never	63%	58%	81%	58%	67%	61%	64%	50%
Not Sure	1%	1%	1%	1%	2%	4%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	7%	9%	6%	0%	11%	14%	7%	2%	3%	14%	10%	2%
Fairly Often	10%	12%	8%	3%	0%	13%	13%	7%	2%	12%	13%	5%
Rarely	18%	20%	17%	13%	27%	20%	17%	14%	22%	21%	19%	17%
Just Once	7%	7%	6%	22%	6%	11%	7%	4%	4%	10%	9%	4%
Never	57%	51%	63%	62%	57%	42%	55%	71%	70%	42%	48%	70%
Not Sure	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

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922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	11%	8%	8%	3%	11%	9%	4%	11%	7%	6%	6%	13%	4%	8%	9%	7%	10%
Fairly Often	10%	10%	9%	9%	11%	16%	18%	9%	13%	8%	9%	11%	8%	7%	12%	11%	9%	11%
Rarely	18%	16%	15%	18%	23%	7%	32%	20%	14%	14%	22%	20%	16%	16%	18%	18%	16%	26%
Just Once	7%	6%	8%	6%	11%	14%	0%	12%	0%	9%	5%	5%	11%	9%	6%	5%	11%	5%
Never	57%	57%	59%	58%	52%	53%	41%	55%	62%	62%	56%	57%	52%	63%	57%	55%	57%	47%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	7%	8%	5%	10%	5%	5%	7%	10%
Fairly Often	10%	11%	4%	10%	9%	14%	9%	16%
Rarely	18%	19%	14%	20%	17%	24%	18%	25%
Just Once	7%	8%	1%	7%	8%	2%	7%	8%
Never	57%	52%	74%	53%	60%	54%	58%	41%
Not Sure	1%	1%	1%	0%	1%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	15%	17%	13%	0%	20%	23%	13%	8%	11%	23%	18%	9%
Fairly Often	20%	23%	18%	3%	13%	18%	27%	24%	7%	18%	22%	18%
Rarely	22%	22%	21%	13%	19%	20%	22%	21%	23%	20%	21%	22%
Just Once	7%	5%	8%	19%	0%	10%	7%	2%	8%	9%	8%	4%
Never	36%	32%	39%	55%	47%	27%	29%	44%	51%	28%	29%	47%
Not Sure	1%	1%	1%	9%	1%	2%	1%	1%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	15%	21%	17%	14%	11%	13%	32%	4%	24%	13%	11%	15%	20%	9%	15%	14%	18%	22%
Fairly Often	20%	18%	33%	20%	21%	9%	21%	25%	5%	16%	22%	23%	19%	16%	19%	24%	22%	25%
Rarely	22%	18%	17%	22%	22%	35%	26%	28%	17%	17%	25%	21%	24%	18%	23%	22%	25%	22%
Just Once	7%	3%	8%	6%	12%	5%	6%	5%	0%	5%	3%	10%	4%	6%	6%	8%	6%	8%
Never	36%	39%	25%	37%	34%	37%	16%	36%	47%	49%	39%	30%	31%	51%	35%	30%	30%	23%
Not Sure	1%	1%	0%	1%	0%	0%	0%	1%	7%	1%	1%	1%	1%	1%	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	15%	17%	6%	16%	14%	7%	14%	25%
Fairly Often	20%	24%	6%	22%	19%	22%	20%	32%
Rarely	22%	25%	10%	19%	23%	25%	22%	21%
Just Once	7%	6%	7%	8%	6%	1%	7%	1%
Never	36%	28%	69%	34%	37%	42%	37%	21%
Not Sure	1%	1%	2%	1%	1%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Regularly	11%	13%	9%	13%	16%	16%	11%	6%	8%	16%	14%	7%
Fairly Often	14%	15%	12%	10%	17%	17%	18%	9%	4%	17%	18%	7%
Rarely	17%	20%	14%	19%	10%	19%	26%	12%	6%	18%	22%	10%
Just Once	5%	4%	6%	15%	0%	8%	5%	1%	5%	8%	7%	2%
Never	51%	45%	58%	43%	57%	38%	39%	70%	73%	39%	39%	71%
Not Sure	2%	2%	2%	0%	0%	2%	0%	3%	4%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	11%	23%	8%	10%	10%	17%	0%	3%	11%	9%	11%	9%	18%	10%	10%	7%	15%	14%
Fairly Often	14%	13%	18%	12%	16%	0%	19%	25%	4%	13%	12%	14%	15%	9%	12%	21%	13%	17%
Rarely	17%	10%	12%	17%	17%	28%	45%	14%	23%	11%	15%	21%	16%	11%	19%	16%	21%	20%
Just Once	5%	7%	10%	3%	11%	0%	0%	1%	5%	4%	5%	6%	5%	3%	3%	6%	5%	11%
Never	51%	46%	52%	54%	45%	55%	36%	56%	54%	62%	55%	48%	44%	65%	54%	45%	43%	37%
Not Sure	2%	1%	0%	3%	2%	0%	0%	1%	3%	0%	2%	3%	2%	1%	3%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Regularly	11%	12%	5%	12%	10%	11%	10%	21%
Fairly Often	14%	15%	5%	17%	11%	8%	13%	21%
Rarely	17%	19%	8%	18%	15%	17%	17%	20%
Just Once	5%	4%	8%	5%	5%	5%	5%	3%
Never	51%	46%	73%	45%	56%	54%	52%	36%
Not Sure	2%	2%	2%	2%	2%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	5%	7%	4%	3%	0%	8%	8%	4%	0%	7%	7%	2%
Somewhat Acceptable	12%	13%	10%	4%	9%	20%	11%	6%	1%	20%	16%	5%
Somewhat Unacceptable	25%	26%	24%	26%	50%	30%	28%	23%	11%	31%	30%	18%
Completely Unacceptable	56%	53%	59%	66%	33%	40%	51%	66%	88%	40%	45%	74%
Not Sure	1%	1%	2%	0%	9%	2%	2%	1%	0%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	5%	6%	2%	6%	5%	2%	6%	3%	0%	3%	4%	4%	13%	3%	4%	6%	8%	9%
Somewhat Acceptable	12%	10%	13%	11%	15%	0%	19%	8%	8%	11%	10%	13%	10%	8%	15%	16%	8%	8%
Somewhat Unacceptable	25%	19%	31%	25%	25%	60%	21%	19%	27%	29%	20%	27%	22%	23%	27%	21%	32%	24%
Completely Unacceptable	56%	62%	52%	56%	53%	38%	55%	69%	66%	54%	65%	55%	52%	64%	52%	54%	52%	58%
Not Sure	1%	3%	2%	1%	1%	0%	0%	1%	0%	3%	1%	1%	2%	2%	2%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	5%	6%	4%	9%	3%	2%	5%	9%
Somewhat Acceptable	12%	11%	14%	12%	10%	21%	12%	11%
Somewhat Unacceptable	25%	27%	16%	25%	26%	17%	25%	34%
Completely Unacceptable	56%	54%	64%	53%	59%	58%	57%	46%
Not Sure	1%	2%	1%	1%	1%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	28%	30%	26%	11%	28%	38%	30%	22%	12%	37%	34%	18%
Somewhat Acceptable	39%	35%	43%	38%	26%	37%	39%	44%	36%	36%	37%	41%
Somewhat Unacceptable	17%	16%	17%	17%	22%	15%	15%	15%	26%	15%	15%	19%
Completely Unacceptable	15%	17%	12%	34%	15%	10%	14%	16%	26%	10%	12%	20%
Not Sure	2%	1%	2%	0%	9%	1%	2%	2%	0%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	28%	22%	29%	29%	26%	28%	23%	30%	24%	29%	24%	28%	29%	19%	34%	25%	29%	33%
Somewhat Acceptable	39%	34%	51%	37%	41%	54%	63%	41%	38%	32%	50%	39%	33%	36%	37%	50%	40%	31%
Somewhat Unacceptable	17%	14%	3%	19%	22%	10%	11%	10%	0%	18%	11%	19%	17%	18%	16%	13%	18%	21%
Completely Unacceptable	15%	28%	16%	14%	9%	8%	3%	19%	33%	17%	13%	12%	20%	24%	12%	10%	12%	15%
Not Sure	2%	2%	1%	1%	3%	0%	0%	0%	5%	3%	1%	1%	1%	3%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	28%	31%	15%	29%	28%	19%	28%	22%
Somewhat Acceptable	39%	39%	37%	40%	37%	47%	39%	38%
Somewhat Unacceptable	17%	16%	20%	18%	17%	12%	17%	21%
Completely Unacceptable	15%	14%	22%	13%	17%	17%	15%	19%
Not Sure	2%	1%	6%	0%	2%	7%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	2%	3%	2%	0%	0%	4%	4%	0%	0%	4%	4%	0%
Somewhat Acceptable	9%	10%	8%	6%	19%	12%	8%	6%	3%	13%	11%	5%
Somewhat Unacceptable	23%	22%	23%	29%	20%	29%	27%	16%	13%	28%	28%	15%
Completely Unacceptable	65%	63%	67%	65%	53%	53%	60%	78%	82%	53%	56%	79%
Not Sure	1%	1%	1%	0%	9%	2%	1%	0%	1%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	2%	4%	8%	3%	0%	0%	0%	0%	0%	1%	2%	2%	6%	2%	2%	2%	2%	6%
Somewhat Acceptable	9%	16%	16%	7%	7%	7%	18%	6%	4%	8%	9%	8%	11%	8%	9%	10%	9%	7%
Somewhat Unacceptable	23%	14%	19%	23%	29%	23%	14%	33%	15%	18%	20%	25%	25%	15%	23%	27%	26%	26%
Completely Unacceptable	65%	65%	55%	67%	61%	70%	68%	61%	81%	71%	68%	64%	58%	74%	65%	58%	63%	61%
Not Sure	1%	0%	2%	1%	4%	0%	0%	0%	0%	2%	1%	1%	0%	1%	1%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	2%	3%	0%	4%	1%	0%	2%	8%
Somewhat Acceptable	9%	9%	6%	11%	7%	9%	8%	23%
Somewhat Unacceptable	23%	25%	14%	22%	24%	17%	22%	29%
Completely Unacceptable	65%	62%	78%	63%	67%	68%	67%	39%
Not Sure	1%	1%	2%	0%	1%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	3%	4%	2%	0%	0%	4%	4%	3%	1%	4%	4%	2%
Somewhat Acceptable	5%	6%	3%	6%	0%	9%	4%	0%	3%	8%	7%	2%
Somewhat Unacceptable	13%	14%	12%	4%	43%	16%	18%	9%	1%	17%	18%	6%
Completely Unacceptable	77%	74%	80%	91%	49%	69%	73%	88%	92%	68%	70%	89%
Not Sure	2%	1%	2%	0%	9%	2%	1%	0%	3%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	5%	5%	4%	2%	0%	0%	0%	5%	3%	2%	3%	6%	1%	2%	5%	5%	6%
Somewhat Acceptable	5%	9%	15%	3%	3%	0%	13%	4%	4%	3%	7%	2%	10%	5%	5%	6%	1%	5%
Somewhat Unacceptable	13%	14%	9%	13%	13%	17%	13%	17%	0%	14%	7%	15%	14%	8%	14%	14%	15%	18%
Completely Unacceptable	77%	72%	68%	78%	80%	75%	74%	79%	90%	78%	83%	78%	70%	83%	77%	73%	79%	71%
Not Sure	2%	1%	3%	1%	3%	8%	0%	0%	0%	2%	2%	1%	1%	3%	2%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	3%	4%	0%	5%	2%	0%	3%	10%
Somewhat Acceptable	5%	5%	3%	6%	4%	6%	4%	17%
Somewhat Unacceptable	13%	14%	8%	13%	13%	12%	12%	29%
Completely Unacceptable	77%	76%	86%	75%	80%	77%	80%	45%
Not Sure	2%	1%	3%	1%	1%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Completely Acceptable	9%	11%	8%	0%	20%	13%	12%	3%	5%	14%	13%	4%
Somewhat Acceptable	16%	18%	14%	16%	23%	21%	20%	12%	2%	22%	21%	9%
Somewhat Unacceptable	22%	24%	20%	27%	10%	29%	25%	20%	7%	28%	26%	15%
Completely Unacceptable	50%	45%	54%	49%	38%	34%	40%	60%	84%	35%	37%	69%
Not Sure	3%	3%	4%	8%	9%	2%	4%	4%	3%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	9%	12%	10%	9%	12%	0%	6%	9%	5%	10%	7%	8%	16%	4%	10%	9%	13%	15%
Somewhat Acceptable	16%	21%	37%	13%	16%	3%	32%	23%	0%	16%	20%	14%	15%	12%	16%	23%	13%	18%
Somewhat Unacceptable	22%	15%	17%	23%	21%	39%	26%	21%	27%	18%	22%	26%	18%	19%	22%	22%	29%	20%
Completely Unacceptable	50%	50%	35%	52%	46%	49%	36%	44%	57%	52%	48%	50%	48%	62%	50%	43%	43%	43%
Not Sure	3%	1%	1%	3%	5%	8%	0%	3%	11%	3%	3%	3%	4%	3%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Completely Acceptable	9%	11%	2%	13%	7%	6%	9%	11%
Somewhat Acceptable	16%	17%	12%	20%	12%	19%	15%	27%
Somewhat Unacceptable	22%	23%	19%	23%	22%	12%	21%	31%
Completely Unacceptable	50%	47%	61%	42%	56%	51%	51%	29%
Not Sure	3%	3%	6%	2%	4%	11%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	36%	37%	35%	49%	15%	24%	31%	43%	63%	24%	27%	50%
Somewhat Of a Threat	46%	45%	48%	30%	47%	43%	53%	49%	35%	44%	48%	44%
Not a Threat	11%	11%	11%	21%	27%	23%	10%	3%	1%	23%	17%	2%
Not At All a Threat	5%	6%	5%	0%	7%	8%	4%	5%	1%	8%	6%	3%
Not Sure	1%	1%	1%	0%	3%	1%	2%	0%	0%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	36%	50%	34%	36%	25%	41%	44%	30%	46%	38%	39%	29%	46%	48%	34%	26%	32%	35%
Somewhat Of a Threat	46%	36%	38%	47%	54%	39%	43%	54%	38%	39%	42%	54%	41%	35%	47%	50%	52%	53%
Not a Threat	11%	9%	18%	11%	13%	12%	13%	11%	12%	15%	14%	10%	9%	9%	13%	17%	9%	9%
Not At All a Threat	5%	2%	8%	5%	7%	8%	0%	6%	0%	7%	3%	6%	3%	6%	5%	5%	6%	2%
Not Sure	1%	3%	2%	1%	1%	0%	0%	0%	5%	2%	2%	1%	1%	2%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	36%	35%	44%	34%	38%	34%	36%	34%
Somewhat Of a Threat	46%	48%	39%	48%	45%	41%	46%	50%
Not a Threat	11%	11%	10%	12%	11%	17%	11%	11%
Not At All a Threat	5%	5%	5%	6%	5%	4%	5%	2%
Not Sure	1%	1%	1%	1%	1%	4%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	71%	70%	72%	88%	56%	62%	69%	81%	82%	62%	65%	82%
Somewhat Of a Threat	22%	21%	24%	12%	36%	27%	24%	17%	16%	28%	26%	17%
Not a Threat	4%	6%	2%	0%	0%	7%	6%	0%	1%	6%	6%	0%
Not At All a Threat	2%	2%	1%	0%	0%	3%	2%	1%	1%	3%	2%	1%
Not Sure	1%	1%	1%	0%	9%	1%	0%	0%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	71%	72%	68%	72%	67%	79%	87%	69%	87%	68%	79%	70%	71%	81%	71%	61%	74%	63%
Somewhat Of a Threat	22%	21%	24%	22%	26%	17%	13%	27%	13%	22%	18%	25%	21%	13%	22%	30%	22%	30%
Not a Threat	4%	4%	4%	4%	4%	3%	0%	0%	0%	7%	1%	3%	6%	4%	4%	4%	3%	6%
Not At All a Threat	2%	3%	2%	2%	3%	0%	0%	0%	0%	0%	2%	3%	2%	1%	3%	3%	1%	1%
Not Sure	1%	0%	2%	0%	1%	0%	0%	4%	0%	2%	0%	0%	0%	1%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	71%	72%	72%	69%	74%	67%	72%	59%
Somewhat Of a Threat	22%	22%	23%	24%	21%	22%	22%	29%
Not a Threat	4%	4%	2%	4%	4%	7%	4%	8%
Not At All a Threat	2%	2%	1%	3%	1%	0%	2%	4%
Not Sure	1%	0%	2%	0%	1%	5%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	48%	43%	53%	49%	19%	37%	42%	56%	73%	36%	39%	62%
Somewhat Of a Threat	31%	34%	28%	20%	32%	34%	35%	33%	14%	34%	34%	26%
Not a Threat	13%	14%	11%	24%	22%	20%	13%	6%	7%	20%	17%	6%
Not At All a Threat	5%	6%	4%	0%	3%	8%	5%	2%	3%	7%	6%	2%
Not Sure	4%	3%	4%	8%	24%	2%	4%	4%	2%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	48%	53%	39%	48%	46%	39%	61%	45%	68%	43%	51%	48%	50%	57%	49%	36%	46%	47%
Somewhat Of a Threat	31%	22%	36%	34%	25%	55%	14%	19%	21%	29%	31%	32%	30%	27%	29%	36%	38%	29%
Not a Threat	13%	14%	13%	12%	14%	5%	25%	22%	0%	21%	10%	11%	11%	11%	14%	17%	10%	10%
Not At All a Threat	5%	6%	10%	3%	8%	0%	0%	10%	5%	4%	5%	6%	5%	3%	6%	6%	6%	4%
Not Sure	4%	5%	2%	3%	7%	0%	0%	4%	5%	4%	3%	3%	5%	3%	2%	5%	1%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	48%	48%	51%	44%	51%	48%	49%	37%
Somewhat Of a Threat	31%	31%	29%	33%	30%	24%	30%	39%
Not a Threat	13%	13%	13%	15%	10%	20%	12%	21%
Not At All a Threat	5%	5%	3%	6%	5%	0%	5%	2%
Not Sure	4%	3%	4%	2%	4%	8%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	75%	70%	80%	70%	57%	70%	71%	81%	84%	69%	70%	82%
Somewhat Of a Threat	20%	22%	17%	25%	43%	21%	22%	17%	14%	22%	22%	16%
Not a Threat	3%	5%	2%	6%	0%	5%	4%	2%	2%	4%	4%	2%
Not At All a Threat	2%	3%	0%	0%	0%	3%	2%	1%	0%	3%	2%	0%
Not Sure	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	75%	78%	75%	76%	70%	78%	59%	75%	84%	73%	78%	73%	78%	77%	77%	68%	80%	70%
Somewhat Of a Threat	20%	20%	15%	18%	26%	18%	36%	24%	12%	22%	17%	21%	18%	20%	17%	23%	18%	22%
Not a Threat	3%	1%	7%	4%	2%	0%	5%	0%	4%	3%	4%	4%	2%	2%	4%	6%	2%	5%
Not At All a Threat	2%	1%	1%	2%	0%	3%	0%	0%	0%	1%	1%	2%	2%	1%	2%	2%	1%	3%
Not Sure	1%	0%	1%	0%	2%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	75%	74%	79%	71%	79%	65%	75%	67%
Somewhat Of a Threat	20%	20%	18%	22%	18%	22%	20%	21%
Not a Threat	3%	4%	1%	4%	2%	9%	3%	7%
Not At All a Threat	2%	2%	1%	3%	1%	2%	1%	6%
Not Sure	1%	0%	1%	0%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	50%	46%	54%	33%	39%	43%	51%	47%	69%	43%	46%	55%
Somewhat Of a Threat	37%	36%	37%	60%	47%	38%	37%	39%	28%	39%	38%	35%
Not a Threat	11%	15%	8%	7%	10%	15%	9%	13%	2%	15%	13%	9%
Not At All a Threat	2%	3%	1%	0%	2%	3%	2%	1%	0%	3%	2%	0%
Not Sure	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	50%	63%	48%	49%	54%	32%	25%	36%	64%	59%	44%	45%	57%	56%	52%	44%	42%	51%
Somewhat Of a Threat	37%	28%	39%	36%	43%	34%	47%	51%	21%	29%	39%	40%	35%	33%	34%	37%	49%	34%
Not a Threat	11%	6%	11%	13%	2%	34%	28%	13%	15%	8%	15%	12%	7%	7%	11%	16%	9%	14%
Not At All a Threat	2%	2%	1%	2%	0%	0%	0%	0%	0%	2%	1%	2%	1%	2%	3%	1%	0%	1%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	0%	2%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	50%	46%	68%	51%	50%	42%	50%	49%
Somewhat Of a Threat	37%	40%	21%	36%	38%	34%	37%	28%
Not a Threat	11%	12%	9%	10%	11%	20%	11%	18%
Not At All a Threat	2%	2%	1%	3%	1%	1%	2%	3%
Not Sure	1%	1%	2%	0%	1%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	77%	73%	81%	54%	57%	67%	79%	81%	90%	66%	72%	84%
Somewhat Of a Threat	18%	21%	15%	46%	43%	24%	18%	17%	7%	25%	22%	13%
Not a Threat	3%	3%	3%	0%	0%	5%	2%	2%	1%	5%	4%	2%
Not At All a Threat	1%	2%	0%	0%	0%	3%	1%	1%	0%	3%	2%	0%
Not Sure	1%	1%	1%	0%	0%	2%	0%	0%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	77%	77%	82%	75%	80%	83%	70%	80%	81%	81%	80%	73%	77%	81%	76%	74%	75%	74%
Somewhat Of a Threat	18%	17%	10%	21%	15%	13%	12%	13%	17%	15%	16%	21%	19%	16%	18%	17%	21%	24%
Not a Threat	3%	3%	6%	2%	3%	3%	5%	6%	3%	2%	2%	3%	4%	1%	2%	6%	4%	2%
Not At All a Threat	1%	0%	0%	2%	0%	0%	13%	0%	0%	0%	2%	2%	1%	0%	2%	2%	1%	0%
Not Sure	1%	2%	2%	0%	2%	0%	0%	0%	0%	2%	0%	1%	0%	2%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	77%	75%	84%	77%	77%	71%	78%	58%
Somewhat Of a Threat	18%	19%	13%	17%	19%	21%	18%	22%
Not a Threat	3%	3%	2%	3%	3%	1%	2%	15%
Not At All a Threat	1%	1%	0%	2%	0%	4%	1%	4%
Not Sure	1%	1%	1%	0%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	85%	81%	88%	90%	82%	75%	86%	91%	93%	75%	80%	92%
Somewhat Of a Threat	11%	13%	9%	10%	13%	18%	9%	6%	7%	17%	14%	7%
Not a Threat	3%	3%	2%	0%	3%	3%	4%	1%	0%	3%	4%	1%
Not At All a Threat	1%	2%	1%	0%	2%	2%	1%	1%	0%	2%	2%	1%
Not Sure	1%	1%	0%	0%	0%	2%	1%	0%	0%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults Credibility Interval: +/-2.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	85%	84%	84%	87%	76%	97%	59%	84%	100%	83%	90%	82%	86%	91%	86%	77%	88%	76%
Somewhat Of a Threat	11%	11%	14%	9%	22%	0%	22%	9%	0%	14%	6%	12%	10%	7%	9%	16%	9%	18%
Not a Threat	3%	2%	1%	3%	0%	3%	6%	8%	0%	2%	1%	4%	3%	1%	3%	3%	2%	5%
Not At All a Threat	1%	2%	0%	1%	1%	0%	0%	0%	0%	0%	1%	2%	1%	1%	2%	2%	0%	1%
Not Sure	1%	1%	1%	0%	1%	0%	13%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults Credibility Interval: +/-2.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	85%	85%	80%	80%	89%	87%	86%	69%
Somewhat Of a Threat	11%	10%	17%	14%	9%	6%	11%	15%
Not a Threat	3%	3%	2%	4%	1%	1%	2%	12%
Not At All a Threat	1%	1%	0%	2%	1%	0%	1%	3%
Not Sure	1%	1%	1%	1%	0%	6%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-1.9 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	93%	90%	96%	91%	89%	92%	89%	96%	99%	91%	90%	97%
Somewhat Of a Threat	4%	6%	3%	9%	11%	4%	8%	4%	1%	4%	6%	2%
Not a Threat	1%	2%	1%	0%	0%	3%	1%	0%	1%	3%	2%	0%
Not At All a Threat	1%	2%	0%	0%	0%	2%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	93%	90%	87%	94%	93%	97%	87%	100%	96%	94%	96%	93%	88%	97%	93%	91%	93%	88%
Somewhat Of a Threat	4%	6%	6%	5%	5%	0%	0%	0%	4%	4%	0%	5%	8%	3%	4%	3%	6%	10%
Not a Threat	1%	2%	6%	1%	2%	3%	0%	0%	0%	2%	2%	1%	2%	0%	2%	4%	0%	1%
Not At All a Threat	1%	2%	0%	1%	0%	0%	13%	0%	0%	0%	2%	1%	2%	0%	2%	2%	0%	1%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-1.9 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	93%	92%	97%	91%	95%	89%	94%	83%
Somewhat Of a Threat	4%	5%	2%	5%	4%	6%	4%	6%
Not a Threat	1%	1%	1%	2%	1%	1%	1%	8%
Not At All a Threat	1%	1%	0%	2%	0%	4%	1%	3%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	91%	90%	93%	90%	89%	88%	90%	93%	96%	88%	89%	94%
Somewhat Of a Threat	6%	6%	6%	10%	10%	6%	6%	6%	4%	6%	6%	5%
Not a Threat	2%	3%	1%	0%	0%	4%	2%	0%	0%	4%	3%	0%
Not At All a Threat	1%	2%	0%	0%	2%	1%	1%	1%	0%	1%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults Credibility Interval: +/-2.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	91%	88%	89%	92%	92%	91%	82%	97%	85%	93%	90%	92%	87%	95%	92%	87%	90%	88%
Somewhat Of a Threat	6%	9%	3%	6%	7%	9%	5%	3%	15%	6%	6%	5%	8%	5%	4%	8%	9%	6%
Not a Threat	2%	1%	7%	2%	1%	0%	13%	0%	0%	1%	3%	1%	2%	0%	3%	3%	0%	3%
Not At All a Threat	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	2%	0%	1%	2%	1%	2%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults Credibility Interval: +/-2.1 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	91%	90%	96%	88%	93%	95%	92%	74%
Somewhat Of a Threat	6%	7%	2%	7%	6%	1%	5%	17%
Not a Threat	2%	2%	2%	3%	1%	4%	2%	6%
Not At All a Threat	1%	1%	0%	2%	0%	0%	1%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
A Serious Threat	64%	62%	65%	77%	73%	59%	60%	65%	76%	60%	60%	69%
Somewhat Of a Threat	26%	25%	26%	17%	24%	25%	30%	26%	19%	25%	27%	24%
Not a Threat	6%	7%	5%	6%	0%	9%	6%	6%	2%	8%	7%	4%
Not At All a Threat	3%	4%	1%	0%	0%	6%	2%	1%	0%	5%	4%	1%
Not Sure	2%	2%	3%	0%	3%	2%	2%	2%	3%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	64%	66%	57%	64%	71%	72%	43%	45%	60%	65%	57%	64%	69%	60%	59%	70%	67%	68%
Somewhat Of a Threat	26%	22%	29%	25%	23%	15%	49%	38%	26%	21%	27%	29%	21%	27%	28%	20%	25%	25%
Not a Threat	6%	5%	5%	6%	3%	13%	0%	16%	14%	9%	8%	4%	6%	9%	8%	4%	5%	2%
Not At All a Threat	3%	2%	9%	3%	1%	0%	0%	0%	0%	3%	4%	2%	2%	2%	3%	4%	1%	3%
Not Sure	2%	5%	1%	2%	3%	0%	8%	1%	0%	2%	3%	2%	2%	2%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
A Serious Threat	64%	63%	63%	60%	67%	57%	63%	64%
Somewhat Of a Threat	26%	25%	29%	29%	22%	36%	26%	17%
Not a Threat	6%	6%	5%	5%	8%	0%	6%	12%
Not At All a Threat	3%	3%	2%	4%	1%	0%	2%	5%
Not Sure	2%	3%	1%	2%	2%	7%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	17%	23%	12%	9%	41%	22%	21%	12%	8%	23%	22%	10%
Illegal	56%	55%	57%	59%	25%	49%	53%	67%	62%	48%	50%	65%
Not Sure	27%	22%	31%	32%	34%	29%	26%	21%	30%	30%	28%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	17%	27%	23%	16%	14%	8%	40%	20%	14%	19%	13%	17%	22%	15%	16%	21%	15%	23%
Illegal	56%	41%	49%	60%	51%	63%	46%	57%	52%	54%	59%	54%	58%	58%	53%	55%	59%	55%
Not Sure	27%	32%	28%	24%	35%	29%	14%	23%	34%	27%	28%	29%	20%	27%	31%	24%	25%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	17%	17%	19%	20%	16%	11%	17%	27%
Illegal	56%	59%	42%	51%	58%	67%	56%	56%
Not Sure	27%	24%	39%	29%	26%	23%	27%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	27%	34%	20%	27%	59%	35%	27%	22%	14%	36%	33%	19%
Illegal	35%	33%	38%	31%	12%	29%	34%	41%	45%	28%	31%	42%
Not Sure	37%	33%	42%	42%	29%	36%	39%	37%	41%	35%	37%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	27%	34%	32%	24%	33%	18%	30%	35%	27%	29%	23%	25%	34%	24%	24%	30%	32%	33%
Illegal	35%	29%	30%	40%	23%	30%	41%	34%	21%	32%	37%	36%	34%	37%	31%	39%	36%	35%
Not Sure	37%	37%	38%	36%	44%	52%	28%	31%	52%	39%	39%	39%	31%	39%	45%	31%	32%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	27%	28%	22%	31%	26%	15%	27%	36%
Illegal	35%	36%	34%	35%	36%	39%	35%	41%
Not Sure	37%	35%	44%	34%	39%	47%	38%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.1 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	12%	15%	10%	0%	17%	12%	17%	11%	5%	12%	14%	9%
Illegal	77%	74%	79%	68%	57%	70%	75%	82%	88%	69%	71%	84%
Not Sure	12%	11%	11%	32%	26%	19%	8%	7%	7%	19%	14%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	12%	11%	16%	11%	14%	3%	16%	15%	8%	12%	8%	13%	15%	11%	14%	10%	12%	12%
Illegal	77%	78%	56%	79%	70%	78%	84%	81%	66%	73%	81%	76%	78%	71%	75%	81%	78%	82%
Not Sure	12%	11%	28%	9%	16%	18%	0%	4%	26%	16%	11%	12%	7%	18%	11%	9%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.1 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	12%	12%	10%	13%	11%	9%	12%	14%
Illegal	77%	78%	70%	73%	80%	73%	76%	79%
Not Sure	12%	9%	21%	14%	9%	18%	12%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	19%	23%	14%	10%	26%	23%	21%	12%	16%	23%	22%	13%
Illegal	61%	60%	62%	50%	59%	52%	61%	70%	62%	53%	56%	67%
Not Sure	21%	17%	24%	40%	15%	25%	19%	18%	22%	24%	22%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	19%	19%	22%	16%	32%	26%	11%	10%	24%	22%	8%	20%	24%	13%	20%	18%	21%	22%
Illegal	61%	65%	52%	64%	44%	58%	76%	71%	50%	50%	71%	61%	61%	62%	56%	66%	59%	63%
Not Sure	21%	16%	26%	21%	24%	16%	13%	18%	26%	28%	22%	20%	15%	25%	24%	16%	20%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Percentages

Sponsor:
King County Target Zero Task Force ()

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	19%	17%	25%	23%	16%	12%	18%	24%
Illegal	61%	64%	47%	57%	64%	60%	60%	65%
Not Sure	21%	19%	28%	20%	21%	28%	21%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	21%	28%	14%	4%	34%	29%	22%	16%	7%	29%	26%	12%
Illegal	56%	53%	60%	50%	42%	44%	54%	64%	73%	44%	49%	68%
Not Sure	23%	19%	27%	46%	24%	27%	24%	20%	20%	27%	25%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	21%	33%	29%	17%	26%	16%	27%	25%	12%	20%	15%	21%	27%	16%	21%	20%	21%	29%
Illegal	56%	48%	45%	62%	44%	53%	32%	57%	61%	53%	62%	56%	52%	58%	54%	60%	54%	53%
Not Sure	23%	19%	27%	22%	30%	31%	41%	18%	27%	27%	23%	22%	21%	26%	25%	20%	25%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	21%	21%	18%	24%	18%	22%	20%	32%
Illegal	56%	57%	55%	52%	59%	57%	56%	50%
Not Sure	23%	22%	26%	24%	23%	21%	24%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	56%	55%	57%	65%	69%	62%	51%	50%	61%	62%	57%	54%
Illegal	14%	18%	11%	6%	13%	11%	16%	17%	14%	11%	13%	16%
Not Sure	30%	27%	32%	29%	18%	27%	33%	33%	25%	27%	29%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	56%	66%	55%	54%	61%	42%	48%	56%	71%	53%	59%	56%	56%	52%	61%	53%	60%	53%
Illegal	14%	11%	16%	16%	14%	18%	10%	5%	3%	14%	13%	11%	23%	13%	10%	18%	15%	19%
Not Sure	30%	23%	29%	30%	26%	40%	42%	39%	26%	33%	28%	32%	21%	35%	29%	29%	24%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	56%	55%	57%	57%	56%	50%	56%	51%
Illegal	14%	15%	15%	16%	12%	19%	13%	30%
Not Sure	30%	30%	28%	27%	31%	31%	30%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	23%	28%	17%	13%	29%	20%	22%	19%	33%	21%	21%	24%
Illegal	42%	41%	43%	39%	42%	44%	41%	48%	30%	44%	43%	41%
Not Sure	35%	31%	39%	49%	28%	36%	37%	33%	37%	35%	36%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	23%	21%	27%	20%	38%	12%	13%	15%	21%	21%	15%	25%	29%	21%	18%	23%	28%	29%
Illegal	42%	46%	36%	43%	37%	35%	57%	42%	24%	34%	49%	40%	47%	38%	41%	47%	42%	44%
Not Sure	35%	33%	37%	36%	25%	52%	30%	44%	55%	45%	36%	35%	25%	41%	41%	30%	30%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	23%	21%	29%	25%	22%	13%	22%	33%
Illegal	42%	44%	35%	43%	42%	39%	42%	45%
Not Sure	35%	35%	36%	32%	37%	48%	36%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	14%	18%	9%	8%	10%	15%	19%	10%	7%	15%	17%	9%
Illegal	61%	59%	64%	40%	65%	55%	57%	66%	72%	56%	56%	68%
Not Sure	25%	23%	27%	52%	25%	30%	24%	24%	21%	29%	27%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	14%	23%	22%	10%	21%	4%	18%	14%	5%	5%	15%	11%	28%	6%	9%	17%	25%	19%
Illegal	61%	54%	38%	66%	56%	80%	56%	48%	60%	59%	64%	64%	55%	63%	58%	64%	57%	65%
Not Sure	25%	23%	40%	24%	22%	16%	26%	38%	34%	36%	21%	26%	17%	31%	32%	19%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	14%	15%	8%	20%	9%	7%	13%	16%
Illegal	61%	62%	59%	57%	65%	55%	61%	64%
Not Sure	25%	23%	33%	23%	26%	38%	26%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	24%	27%	22%	14%	33%	26%	24%	22%	24%	26%	25%	22%
Illegal	50%	52%	48%	42%	37%	45%	50%	58%	49%	45%	47%	55%
Not Sure	26%	21%	30%	44%	30%	29%	26%	20%	27%	29%	28%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	24%	30%	28%	21%	33%	13%	5%	36%	27%	26%	16%	25%	29%	20%	21%	26%	24%	34%
Illegal	50%	55%	32%	52%	45%	72%	83%	38%	44%	37%	59%	51%	52%	50%	49%	49%	52%	51%
Not Sure	26%	15%	40%	27%	22%	15%	12%	27%	29%	37%	24%	24%	18%	29%	30%	24%	23%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
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31 Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	24%	23%	27%	29%	21%	19%	23%	35%
Illegal	50%	52%	42%	48%	52%	48%	50%	51%
Not Sure	26%	25%	31%	23%	27%	33%	27%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	20%	23%	16%	10%	26%	21%	22%	14%	20%	21%	21%	17%
Illegal	57%	56%	59%	42%	34%	52%	55%	66%	62%	51%	53%	64%
Not Sure	23%	21%	25%	48%	40%	27%	23%	20%	18%	28%	26%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	20%	16%	26%	18%	29%	19%	10%	22%	15%	20%	13%	20%	24%	16%	16%	22%	22%	28%
Illegal	57%	67%	47%	58%	51%	66%	71%	52%	56%	45%	66%	57%	62%	57%	56%	59%	60%	57%
Not Sure	23%	17%	27%	24%	20%	15%	19%	26%	29%	35%	21%	22%	14%	27%	28%	20%	18%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	20%	18%	24%	27%	14%	14%	19%	34%
Illegal	57%	60%	46%	52%	62%	55%	58%	52%
Not Sure	23%	21%	30%	21%	24%	31%	24%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	68%	67%	70%	32%	55%	59%	72%	75%	71%	59%	65%	73%
Illegal	17%	19%	15%	21%	23%	19%	18%	12%	18%	20%	19%	14%
Not Sure	15%	14%	15%	46%	22%	21%	10%	14%	11%	21%	16%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	68%	72%	59%	66%	74%	72%	62%	85%	70%	58%	68%	72%	71%	64%	69%	70%	65%	75%
Illegal	17%	13%	21%	19%	12%	17%	21%	6%	9%	17%	20%	14%	21%	19%	13%	20%	19%	17%
Not Sure	15%	15%	20%	15%	14%	11%	17%	9%	22%	24%	13%	14%	8%	18%	18%	9%	16%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	68%	70%	61%	65%	71%	61%	69%	62%
Illegal	17%	17%	16%	20%	14%	20%	16%	32%
Not Sure	15%	13%	23%	15%	15%	19%	15%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	10%	13%	7%	0%	13%	14%	12%	5%	3%	14%	13%	4%
Illegal	68%	66%	70%	45%	57%	60%	64%	74%	83%	59%	61%	77%
Not Sure	23%	21%	23%	55%	30%	26%	24%	21%	15%	27%	25%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	10%	9%	10%	7%	0%	37%	13%	5%	9%	8%	9%	14%	5%	12%	13%	7%	13%
Illegal	68%	69%	64%	70%	67%	68%	46%	56%	58%	64%	72%	69%	65%	72%	59%	70%	71%	71%
Not Sure	23%	21%	27%	21%	25%	32%	17%	30%	37%	27%	20%	22%	21%	24%	29%	17%	22%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	10%	10%	7%	14%	5%	14%	9%	14%
Illegal	68%	68%	67%	64%	71%	62%	68%	62%
Not Sure	23%	21%	26%	22%	23%	24%	23%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

35 Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Legal	4%	6%	2%	8%	0%	4%	6%	4%	2%	3%	4%	3%
Illegal	87%	87%	88%	76%	82%	83%	85%	90%	96%	83%	84%	92%
Not Sure	9%	7%	10%	17%	18%	13%	9%	6%	2%	14%	12%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

35 Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	4%	6%	3%	3%	6%	5%	5%	6%	0%	4%	4%	3%	7%	3%	3%	4%	4%	7%
Illegal	87%	85%	83%	88%	87%	85%	95%	89%	91%	82%	90%	88%	88%	84%	88%	89%	91%	85%
Not Sure	9%	9%	14%	9%	7%	10%	0%	5%	9%	14%	7%	9%	5%	13%	9%	7%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Legal	4%	4%	4%	5%	2%	4%	3%	11%
Illegal	87%	89%	83%	86%	89%	83%	87%	84%
Not Sure	9%	7%	13%	9%	9%	13%	9%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	7%	11%	4%	0%	0%	12%	10%	3%	1%	11%	10%	2%
Somewhat Likely	10%	10%	10%	9%	0%	17%	11%	5%	2%	16%	14%	4%
Somewhat Unlikely	12%	11%	12%	13%	27%	15%	13%	8%	7%	15%	14%	8%
Very Unlikely	68%	65%	71%	74%	47%	52%	64%	83%	88%	52%	57%	85%
Not Sure	3%	2%	3%	5%	26%	4%	2%	1%	2%	6%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	7%	6%	8%	9%	5%	5%	5%	0%	0%	6%	6%	5%	15%	5%	6%	7%	10%	12%
Somewhat Likely	10%	10%	16%	9%	7%	24%	13%	21%	12%	10%	12%	9%	10%	9%	12%	13%	7%	7%
Somewhat Unlikely	12%	12%	11%	12%	18%	0%	0%	5%	5%	12%	10%	14%	7%	8%	10%	12%	15%	19%
Very Unlikely	68%	67%	59%	68%	68%	71%	82%	70%	83%	65%	70%	69%	67%	72%	70%	65%	68%	60%
Not Sure	3%	4%	6%	3%	2%	0%	0%	4%	0%	7%	2%	2%	1%	6%	2%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	7%	8%	4%	11%	4%	4%	7%	11%
Somewhat Likely	10%	11%	5%	12%	9%	10%	10%	15%
Somewhat Unlikely	12%	13%	8%	10%	13%	11%	12%	10%
Very Unlikely	68%	66%	75%	64%	72%	67%	68%	61%
Not Sure	3%	2%	7%	3%	2%	9%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	4%	6%	3%	0%	0%	7%	5%	2%	3%	6%	6%	2%
Somewhat Likely	7%	9%	5%	4%	0%	13%	8%	2%	0%	12%	10%	1%
Somewhat Unlikely	12%	8%	16%	13%	24%	16%	17%	5%	1%	16%	17%	4%
Very Unlikely	75%	75%	75%	83%	58%	62%	69%	90%	95%	62%	65%	92%
Not Sure	2%	2%	2%	0%	17%	3%	1%	1%	1%	4%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults Credibility Interval: +/-3.2 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	5%	4%	6%	1%	5%	0%	0%	0%	4%	5%	3%	8%	3%	5%	4%	3%	8%
Somewhat Likely	7%	7%	8%	6%	5%	0%	18%	13%	3%	9%	8%	5%	7%	5%	8%	9%	3%	8%
Somewhat Unlikely	12%	12%	21%	11%	9%	23%	0%	9%	14%	9%	11%	13%	11%	8%	11%	15%	15%	12%
Very Unlikely	75%	73%	63%	74%	84%	72%	82%	78%	83%	74%	75%	77%	72%	81%	75%	70%	77%	71%
Not Sure	2%	3%	4%	2%	1%	0%	0%	0%	0%	4%	0%	1%	3%	2%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults Credibility Interval: +/-3.2 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	4%	5%	3%	8%	2%	1%	4%	9%
Somewhat Likely	7%	8%	2%	8%	5%	12%	7%	9%
Somewhat Unlikely	12%	13%	6%	12%	12%	8%	11%	21%
Very Unlikely	75%	72%	88%	71%	79%	74%	76%	61%
Not Sure	2%	2%	2%	2%	2%	5%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.5 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	7%	9%	5%	0%	0%	11%	7%	3%	3%	11%	9%	3%
Somewhat Likely	11%	13%	9%	8%	11%	18%	12%	4%	4%	18%	15%	4%
Somewhat Unlikely	16%	17%	15%	4%	32%	19%	19%	13%	7%	20%	19%	10%
Very Unlikely	65%	60%	69%	83%	40%	49%	59%	79%	87%	49%	53%	82%
Not Sure	2%	2%	2%	6%	17%	2%	3%	1%	0%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	7%	8%	7%	7%	9%	0%	5%	2%	0%	6%	7%	4%	14%	5%	5%	8%	6%	13%
Somewhat Likely	11%	22%	15%	9%	8%	14%	13%	25%	0%	11%	12%	10%	13%	8%	12%	16%	8%	12%
Somewhat Unlikely	16%	14%	13%	15%	21%	19%	25%	7%	13%	11%	11%	20%	16%	12%	14%	18%	21%	19%
Very Unlikely	65%	55%	63%	67%	62%	62%	57%	65%	82%	69%	69%	64%	56%	73%	68%	55%	64%	54%
Not Sure	2%	2%	3%	2%	1%	5%	0%	0%	4%	4%	2%	2%	1%	2%	2%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.5 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	7%	7%	4%	11%	3%	3%	7%	7%
Somewhat Likely	11%	13%	4%	11%	11%	11%	10%	25%
Somewhat Unlikely	16%	18%	8%	18%	14%	13%	16%	18%
Very Unlikely	65%	61%	82%	57%	71%	71%	66%	48%
Not Sure	2%	2%	2%	3%	1%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	6%	6%	0%	3%	7%	6%	5%	8%	6%	6%	6%
Somewhat Likely	6%	6%	5%	4%	0%	7%	7%	4%	2%	7%	7%	4%
Somewhat Unlikely	12%	14%	9%	9%	10%	18%	11%	8%	6%	18%	15%	7%
Very Unlikely	73%	69%	77%	87%	78%	64%	73%	80%	82%	65%	68%	81%
Not Sure	3%	4%	3%	0%	9%	4%	3%	4%	1%	4%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	4%	14%	5%	13%	6%	0%	2%	0%	4%	7%	6%	8%	6%	4%	5%	6%	14%
Somewhat Likely	6%	9%	5%	4%	7%	0%	13%	16%	0%	3%	5%	7%	6%	2%	6%	6%	7%	9%
Somewhat Unlikely	12%	10%	16%	11%	16%	10%	22%	8%	4%	10%	11%	14%	10%	8%	9%	21%	13%	10%
Very Unlikely	73%	73%	54%	77%	63%	79%	65%	69%	96%	76%	72%	72%	74%	81%	78%	65%	70%	64%
Not Sure	3%	3%	12%	3%	1%	5%	0%	5%	0%	6%	5%	2%	2%	4%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	5%	9%	10%	3%	5%	6%	6%
Somewhat Likely	6%	7%	1%	8%	4%	5%	5%	12%
Somewhat Unlikely	12%	12%	11%	12%	13%	5%	11%	18%
Very Unlikely	73%	73%	76%	65%	79%	79%	74%	62%
Not Sure	3%	3%	3%	5%	2%	6%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	7%	6%	0%	0%	6%	7%	5%	9%	5%	6%	6%
Somewhat Likely	6%	8%	4%	7%	0%	9%	6%	4%	2%	8%	7%	3%
Somewhat Unlikely	10%	11%	11%	0%	26%	14%	13%	5%	4%	15%	14%	5%
Very Unlikely	75%	72%	78%	87%	66%	69%	72%	83%	84%	68%	70%	84%
Not Sure	3%	3%	2%	6%	9%	3%	3%	3%	0%	3%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	7%	16%	4%	12%	0%	0%	8%	0%	4%	7%	6%	9%	6%	4%	6%	8%	9%
Somewhat Likely	6%	7%	5%	6%	5%	3%	18%	3%	0%	4%	4%	7%	7%	3%	4%	9%	3%	12%
Somewhat Unlikely	10%	8%	10%	11%	12%	0%	6%	13%	8%	13%	9%	11%	8%	6%	9%	17%	12%	11%
Very Unlikely	75%	78%	58%	76%	71%	92%	76%	76%	88%	75%	76%	74%	76%	83%	80%	64%	74%	66%
Not Sure	3%	1%	11%	2%	0%	5%	0%	0%	4%	4%	4%	2%	0%	2%	2%	4%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	5%	9%	11%	3%	3%	6%	9%
Somewhat Likely	6%	6%	3%	7%	5%	6%	6%	7%
Somewhat Unlikely	10%	11%	7%	12%	10%	7%	10%	19%
Very Unlikely	75%	75%	79%	68%	82%	76%	76%	64%
Not Sure	3%	3%	2%	3%	1%	8%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	6%	6%	0%	0%	5%	6%	5%	11%	4%	5%	7%
Somewhat Likely	5%	7%	4%	4%	0%	7%	7%	4%	2%	6%	6%	3%
Somewhat Unlikely	11%	11%	10%	0%	6%	15%	13%	7%	4%	14%	14%	6%
Very Unlikely	75%	72%	77%	91%	77%	70%	71%	81%	82%	70%	71%	81%
Not Sure	4%	4%	4%	6%	17%	4%	4%	4%	1%	5%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	14%	3%	14%	8%	3%	11%	0%	5%	6%	6%	7%	6%	2%	5%	9%	12%
Somewhat Likely	5%	5%	4%	5%	7%	0%	18%	0%	3%	7%	4%	5%	6%	3%	5%	5%	4%	10%
Somwhat Unlikely	11%	11%	15%	10%	14%	3%	0%	7%	5%	8%	10%	13%	8%	8%	8%	17%	11%	12%
Very Unlikely	75%	75%	55%	77%	65%	84%	79%	81%	82%	75%	75%	74%	76%	79%	81%	70%	72%	62%
Not Sure	4%	3%	12%	4%	0%	5%	0%	1%	10%	5%	6%	3%	2%	4%	3%	3%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	4%	11%	8%	4%	2%	6%	10%
Somewhat Likely	5%	6%	1%	7%	3%	10%	5%	5%
Somwhat Unlikely	11%	11%	7%	10%	11%	5%	10%	19%
Very Unlikely	75%	75%	78%	70%	79%	77%	75%	64%
Not Sure	4%	4%	3%	5%	2%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Very Likely	6%	8%	5%	0%	0%	7%	6%	5%	6%	6%	6%	5%
Somewhat Likely	7%	7%	6%	4%	0%	9%	6%	4%	7%	9%	8%	5%
Somewhat Unlikely	11%	11%	11%	0%	10%	14%	14%	7%	4%	14%	14%	6%
Very Unlikely	73%	70%	75%	83%	72%	65%	70%	81%	81%	66%	67%	81%
Not Sure	4%	4%	4%	13%	17%	5%	4%	3%	2%	5%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	15%	4%	9%	8%	8%	11%	0%	7%	7%	5%	7%	8%	3%	7%	6%	7%
Somewhat Likely	7%	7%	6%	6%	11%	0%	13%	0%	0%	5%	6%	8%	6%	2%	5%	7%	7%	17%
Somewhat Unlikely	11%	12%	9%	10%	14%	3%	0%	9%	8%	9%	8%	12%	11%	6%	9%	18%	12%	12%
Very Unlikely	73%	73%	57%	75%	65%	84%	79%	79%	88%	73%	72%	72%	76%	79%	80%	63%	70%	61%
Not Sure	4%	2%	12%	4%	1%	5%	0%	0%	4%	5%	7%	3%	1%	4%	3%	5%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Very Likely	6%	5%	8%	8%	5%	0%	6%	10%
Somewhat Likely	7%	7%	5%	8%	5%	11%	7%	6%
Somewhat Unlikely	11%	12%	6%	12%	10%	5%	10%	23%
Very Unlikely	73%	72%	79%	66%	78%	78%	74%	58%
Not Sure	4%	4%	2%	5%	3%	5%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	51%	51%	64%	62%	53%	45%	44%	68%	53%	50%	53%
No	49%	49%	49%	36%	38%	47%	55%	56%	32%	47%	50%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	61%	43%	50%	52%	51%	43%	60%	36%	47%	51%	54%	49%	50%	48%	57%	50%	54%
No	49%	39%	57%	50%	48%	49%	57%	40%	64%	53%	49%	46%	51%	50%	52%	43%	50%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	49%	58%	52%	52%	39%	51%	46%
No	49%	51%	42%	48%	48%	61%	49%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

44 A request to stop from friends.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	44%	42%	45%	66%	57%	48%	35%	35%	65%	48%	43%	46%
No	56%	58%	55%	34%	43%	52%	65%	65%	35%	52%	57%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

44 A request to stop from friends.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	44%	38%	40%	45%	44%	45%	42%	60%	41%	46%	49%	45%	34%	47%	44%	44%	40%	44%
No	56%	62%	60%	55%	56%	55%	58%	40%	59%	54%	51%	55%	66%	53%	56%	56%	60%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	44%	42%	54%	47%	42%	41%	44%	39%
No	56%	58%	46%	53%	58%	59%	56%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

45 A request to stop from vehicle passengers.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	50%	48%	51%	62%	48%	56%	40%	41%	69%	56%	49%	51%
No	50%	52%	49%	38%	52%	44%	60%	59%	31%	44%	51%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

45 A request to stop from vehicle passengers.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	50%	45%	44%	51%	51%	52%	43%	62%	34%	46%	52%	55%	40%	48%	53%	53%	48%	44%
No	50%	55%	56%	49%	49%	48%	57%	38%	66%	54%	48%	45%	60%	52%	47%	47%	52%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	50%	49%	56%	51%	50%	43%	50%	42%
No	50%	51%	44%	49%	50%	57%	50%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	51%	49%	52%	73%	41%	51%	51%	52%	52%	50%	51%	52%
No	49%	51%	48%	27%	59%	49%	49%	48%	48%	50%	49%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	53%	45%	53%	43%	36%	55%	65%	36%	50%	49%	51%	53%	50%	56%	47%	51%	50%
No	49%	47%	55%	47%	57%	64%	45%	35%	64%	50%	51%	49%	47%	50%	44%	53%	49%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	51%	53%	45%	47%	55%	53%	51%	51%
No	49%	47%	55%	53%	45%	47%	49%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

47 Traffic ticket cost of \$124.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	52%	51%	51%	70%	48%	53%	41%	51%	68%	53%	48%	57%
No	48%	49%	49%	30%	52%	47%	59%	49%	32%	47%	52%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

47 Traffic ticket cost of \$124.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	47%	35%	54%	55%	56%	36%	62%	31%	54%	48%	55%	46%	54%	59%	47%	46%	43%
No	48%	53%	65%	46%	45%	44%	64%	38%	69%	46%	52%	45%	54%	46%	41%	53%	54%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	52%	50%	60%	50%	54%	47%	52%	50%
No	48%	50%	40%	50%	46%	53%	48%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

48 Traffic ticket cost of more than \$240.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	56%	54%	56%	70%	48%	57%	51%	51%	69%	57%	54%	58%
No	44%	46%	44%	30%	52%	43%	49%	49%	31%	43%	46%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

48 Traffic ticket cost of more than \$240.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	44%	37%	60%	55%	54%	59%	62%	31%	56%	51%	60%	50%	57%	59%	56%	57%	42%
No	44%	56%	63%	40%	45%	46%	41%	38%	69%	44%	49%	40%	50%	43%	41%	44%	43%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	56%	55%	61%	53%	58%	52%	56%	52%
No	44%	45%	39%	47%	42%	48%	44%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

49 Traffic ticket reported to car insurance.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	52%	50%	54%	70%	44%	48%	47%	52%	72%	48%	47%	60%
No	48%	50%	46%	30%	56%	52%	53%	48%	28%	52%	53%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

49 Traffic ticket reported to car insurance.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	44%	31%	55%	54%	47%	58%	61%	31%	48%	51%	55%	50%	53%	54%	51%	55%	46%
No	48%	56%	69%	45%	46%	53%	42%	39%	69%	52%	49%	45%	50%	47%	46%	49%	45%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	52%	52%	52%	49%	55%	46%	53%	42%
No	48%	48%	48%	51%	45%	54%	47%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.4 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	31%	34%	26%	41%	32%	29%	26%	27%	49%	29%	28%	35%
No	69%	66%	74%	59%	68%	71%	74%	73%	51%	71%	72%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	31%	31%	25%	32%	27%	31%	22%	36%	28%	30%	31%	32%	27%	34%	29%	38%	25%	26%
No	69%	69%	75%	68%	73%	69%	78%	64%	72%	70%	69%	68%	73%	66%	71%	62%	75%	74%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.4 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	31%	30%	36%	31%	32%	19%	32%	16%
No	69%	70%	64%	69%	68%	81%	68%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	40%	41%	38%	58%	39%	39%	36%	41%	47%	39%	38%	43%
No	60%	59%	62%	42%	61%	61%	64%	59%	53%	61%	62%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	40%	38%	25%	41%	34%	45%	40%	67%	40%	39%	39%	44%	33%	38%	40%	42%	45%	33%
No	60%	62%	75%	59%	66%	55%	60%	33%	60%	61%	61%	56%	67%	62%	60%	58%	55%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	40%	41%	38%	37%	44%	31%	41%	24%
No	60%	59%	62%	63%	56%	69%	59%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	38%	39%	36%	58%	32%	34%	32%	38%	56%	34%	33%	45%
No	62%	61%	64%	42%	68%	66%	68%	62%	44%	66%	67%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	38%	44%	30%	40%	31%	29%	28%	41%	35%	38%	35%	37%	42%	41%	38%	33%	41%	34%
No	62%	56%	70%	60%	69%	71%	72%	59%	65%	62%	65%	63%	58%	59%	62%	67%	59%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	38%	38%	38%	38%	39%	32%	38%	29%
No	62%	62%	62%	62%	61%	68%	62%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	59%	57%	60%	67%	51%	60%	54%	58%	67%	60%	57%	61%
No	41%	43%	40%	33%	49%	40%	46%	42%	33%	40%	43%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	46%	41%	64%	57%	43%	72%	60%	43%	59%	62%	64%	45%	62%	63%	62%	52%	49%
No	41%	54%	59%	36%	43%	57%	28%	40%	57%	41%	38%	36%	55%	38%	37%	38%	48%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	59%	60%	60%	57%	61%	56%	60%	51%
No	41%	40%	40%	43%	39%	44%	40%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	58%	56%	59%	73%	59%	58%	54%	55%	68%	58%	56%	60%
No	42%	44%	41%	27%	41%	42%	46%	45%	32%	42%	44%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	58%	45%	40%	62%	56%	49%	59%	64%	46%	60%	58%	62%	45%	62%	63%	61%	51%	43%
No	42%	55%	60%	38%	44%	51%	41%	36%	54%	40%	42%	38%	55%	38%	37%	39%	49%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	58%	57%	60%	54%	62%	50%	58%	48%
No	42%	43%	40%	46%	38%	50%	42%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

55 None of the above

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-2 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	8%	8%	7%	13%	25%	3%	9%	12%	6%	5%	7%	10%
No	92%	92%	93%	87%	75%	97%	91%	88%	94%	95%	93%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

55 None of the above

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	8%	7%	17%	8%	5%	5%	0%	3%	38%	9%	9%	6%	11%	10%	7%	6%	9%	6%
No	92%	93%	83%	92%	95%	95%	100%	97%	62%	91%	91%	94%	89%	90%	93%	94%	91%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

55 None of the above

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-2 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	8%	8%	9%	8%	7%	13%	8%	11%
No	92%	92%	91%	92%	93%	87%	92%	89%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

56 Do you identify as ...?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Male	49%	100%	0%	0%	47%	48%	50%	50%	48%	48%	49%	49%
Female	49%	0%	100%	0%	48%	47%	50%	49%	52%	47%	49%	50%
Other	2%	0%	0%	100%	4%	5%	0%	0%	0%	5%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

56 Do you identify as ...?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Male	49%	50%	50%	49%	55%	32%	71%	27%	52%	48%	43%	45%	67%	43%	40%	51%	63%	62%
Female	49%	50%	48%	49%	45%	68%	29%	72%	36%	51%	53%	54%	32%	55%	58%	49%	36%	37%
Other	2%	0%	2%	2%	0%	0%	0%	1%	12%	2%	3%	2%	1%	2%	3%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

56 Do you identify as ...?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last M		Urbanicity			Language	
		Yes	No	Urban	Suburb	Rural	English	Spanish
Male	49%	51%	43%	51%	47%	47%	49%	51%
Female	49%	48%	55%	47%	51%	47%	49%	47%
Other	2%	1%	2%	2%	1%	5%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

57 How old are you?

922 Adults Credibility Interval: +/-3.7 pct points	All	Gender			Age					Age	<50 / 50+	
		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-17	2%	2%	2%	5%	100%	0%	0%	0%	0%	6%	3%	0%
18-34	32%	32%	31%	86%	0%	100%	0%	0%	0%	94%	54%	0%
35-49	26%	27%	27%	3%	0%	0%	100%	0%	0%	0%	43%	0%
50-64	25%	25%	25%	6%	0%	0%	0%	100%	0%	0%	0%	62%
65+	15%	15%	16%	0%	0%	0%	0%	0%	100%	0%	0%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

57 How old are you?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-17	2%	1%	0%	2%	2%	0%	0%	1%	0%	8%	0%	0%	0%	2%	1%	3%	1%	5%
18-34	32%	33%	34%	32%	33%	30%	42%	39%	19%	40%	35%	31%	23%	33%	37%	36%	26%	25%
35-49	26%	29%	24%	26%	28%	40%	16%	25%	17%	23%	21%	26%	38%	24%	25%	25%	29%	31%
50-64	25%	21%	34%	24%	22%	15%	42%	19%	37%	20%	30%	25%	23%	26%	22%	17%	34%	28%
65+	15%	15%	8%	15%	15%	15%	0%	16%	27%	9%	13%	18%	16%	15%	16%	18%	10%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

57 How old are you?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
16-17	2%	2%	3%	1%	2%	8%	2%	0%
18-34	32%	31%	37%	37%	28%	34%	33%	25%
35-49	26%	27%	26%	31%	23%	18%	26%	30%
50-64	25%	26%	19%	18%	30%	28%	25%	23%
65+	15%	15%	16%	12%	17%	12%	14%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

58 How old are you?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
16-49	61%	60%	60%	94%	100%	100%	100%	0%	0%	100%	100%	0%
50+	39%	40%	40%	6%	0%	0%	0%	100%	100%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

58 How old are you?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	61%	64%	58%	60%	63%	70%	58%	65%	37%	71%	56%	58%	61%	59%	62%	65%	56%	61%
50+	39%	36%	42%	40%	37%	30%	42%	35%	63%	29%	44%	42%	39%	41%	38%	35%	44%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

58 How old are you?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
16-49	61%	59%	66%	70%	53%	61%	61%	55%
50+	39%	41%	34%	30%	47%	39%	39%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

59 Are you ...?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.6 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Hispanic	9%	10%	10%	0%	6%	10%	11%	8%	10%	9%	10%	9%
Black	6%	6%	6%	8%	0%	6%	5%	8%	3%	6%	6%	6%
White	61%	61%	61%	75%	79%	60%	61%	61%	63%	61%	61%	62%
Asian	13%	15%	12%	0%	12%	14%	14%	12%	14%	14%	14%	13%
American Indian / Alaska Native	2%	1%	3%	0%	0%	2%	3%	1%	2%	2%	2%	1%
Native Hawaiian / Pacific Islander	2%	3%	1%	0%	0%	3%	1%	3%	0%	2%	2%	2%
Multiracial	4%	2%	5%	3%	3%	4%	4%	3%	4%	4%	4%	3%
Other	2%	2%	2%	15%	0%	1%	1%	3%	4%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

59 Are you ...?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	100%	0%	0%	0%	0%	0%	0%	0%	8%	10%	7%	17%	10%	9%	6%	8%	14%
Black	6%	0%	100%	0%	0%	0%	0%	0%	0%	5%	14%	4%	3%	11%	3%	6%	5%	2%
White	61%	0%	0%	100%	0%	0%	0%	0%	0%	68%	57%	65%	50%	61%	63%	63%	61%	57%
Asian	13%	0%	0%	0%	100%	0%	0%	0%	0%	9%	6%	17%	19%	7%	14%	12%	16%	24%
American Indian / Alaska Native	2%	0%	0%	0%	0%	100%	0%	0%	0%	3%	3%	1%	2%	3%	1%	2%	1%	2%
Native Hawaiian / Pacific Islander	2%	0%	0%	0%	0%	0%	100%	0%	0%	1%	3%	2%	2%	1%	3%	1%	4%	0%
Multiracial	4%	0%	0%	0%	0%	0%	0%	100%	0%	5%	6%	2%	3%	2%	5%	7%	2%	1%
Other	2%	0%	0%	0%	0%	0%	0%	0%	100%	1%	2%	2%	3%	5%	2%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

59 Are you ...?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.6 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Hispanic	9%	10%	9%	10%	9%	5%	8%	39%
Black	6%	5%	7%	9%	4%	5%	6%	0%
White	61%	63%	55%	61%	61%	68%	63%	40%
Asian	13%	13%	18%	11%	16%	9%	14%	12%
American Indian / Alaska Native	2%	2%	3%	2%	2%	1%	2%	1%
Native Hawaiian / Pacific Islander	2%	2%	2%	2%	1%	6%	2%	2%
Multiracial	4%	4%	4%	3%	4%	0%	4%	6%
Other	2%	2%	2%	1%	2%	6%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

60 How far have you gotten in school?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
High School	20%	19%	21%	18%	89%	25%	17%	16%	12%	28%	23%	15%
Some College	20%	18%	22%	39%	2%	22%	16%	25%	18%	21%	19%	22%
Associate's / Bachelor's	42%	38%	46%	38%	10%	40%	41%	42%	50%	39%	40%	45%
Master's Or Higher	18%	25%	12%	5%	0%	13%	26%	16%	20%	12%	18%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

60 How far have you gotten in school?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	20%	17%	18%	22%	13%	31%	8%	29%	7%	100%	0%	0%	0%	39%	23%	13%	4%	7%
Some College	20%	20%	48%	19%	10%	29%	27%	31%	21%	0%	100%	0%	0%	29%	21%	19%	16%	8%
Associate's / Bachelor's	42%	31%	25%	44%	52%	17%	46%	26%	44%	0%	0%	100%	0%	25%	48%	55%	39%	46%
Master's Or Higher	18%	32%	9%	15%	25%	23%	19%	14%	28%	0%	0%	0%	100%	7%	8%	14%	41%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

60 How far have you gotten in school?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
High School	20%	15%	37%	19%	19%	36%	20%	15%
Some College	20%	19%	24%	20%	21%	20%	21%	6%
Associate's / Bachelor's	42%	45%	30%	42%	43%	30%	41%	46%
Master's Or Higher	18%	20%	9%	19%	18%	14%	17%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
< \$40K	25%	22%	28%	30%	23%	25%	23%	26%	26%	25%	24%	26%
\$40K - \$80K	28%	23%	33%	45%	9%	32%	27%	25%	31%	31%	29%	27%
\$80K - \$120K	18%	19%	18%	0%	30%	20%	17%	12%	23%	21%	19%	16%
\$120 - \$160K	16%	20%	11%	14%	4%	12%	17%	22%	11%	12%	14%	18%
> \$160K	13%	17%	10%	10%	33%	10%	15%	15%	10%	12%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	25%	28%	47%	25%	13%	38%	8%	16%	51%	48%	36%	15%	10%	100%	0%	0%	0%	0%
\$40K - \$80K	28%	27%	16%	29%	29%	14%	48%	39%	24%	32%	30%	32%	13%	0%	100%	0%	0%	0%
\$80K - \$120K	18%	12%	18%	19%	16%	24%	11%	33%	13%	12%	17%	24%	14%	0%	0%	100%	0%	0%
\$120 - \$160K	16%	14%	13%	16%	19%	12%	33%	8%	12%	3%	12%	14%	35%	0%	0%	0%	100%	0%
> \$160K	13%	20%	5%	12%	23%	12%	0%	5%	0%	5%	5%	14%	28%	0%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
< \$40K	25%	19%	49%	27%	23%	25%	26%	17%
\$40K - \$80K	28%	30%	25%	26%	28%	42%	28%	31%
\$80K - \$120K	18%	20%	10%	16%	20%	18%	18%	15%
\$120 - \$160K	16%	18%	8%	15%	16%	11%	15%	21%
> \$160K	13%	14%	8%	15%	12%	5%	13%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Yes	80%	82%	78%	67%	64%	76%	81%	86%	79%	75%	78%	83%
No	18%	16%	20%	23%	28%	21%	18%	14%	19%	21%	20%	16%
Not Sure	2%	2%	2%	9%	9%	4%	1%	0%	2%	4%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	80%	81%	70%	82%	75%	71%	83%	79%	73%	61%	75%	86%	90%	59%	84%	87%	90%	88%
No	18%	17%	23%	16%	24%	29%	17%	20%	18%	34%	21%	13%	9%	36%	16%	10%	9%	12%
Not Sure	2%	1%	7%	2%	1%	0%	0%	1%	9%	4%	3%	0%	1%	5%	0%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Yes	80%	100%	0%	78%	82%	78%	79%	93%
No	18%	0%	100%	20%	16%	20%	19%	2%
Not Sure	2%	0%	0%	2%	2%	3%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Gender			Age					Age	<50 / 50+	
Credibility Interval: +/-3.7 pct points		Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-34	16-49	50+
Urban	43%	45%	41%	40%	33%	49%	52%	31%	36%	48%	50%	33%
Suburban	50%	49%	52%	40%	41%	44%	44%	62%	59%	44%	44%	61%
Rural	6%	6%	6%	20%	26%	7%	4%	7%	5%	8%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	49%	2%	2%	32%	26%	25%	15%	34%	61%	39%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	43%	47%	63%	43%	37%	39%	54%	40%	29%	41%	43%	44%	46%	47%	40%	39%	43%	50%
Suburban	50%	50%	32%	50%	59%	58%	25%	60%	53%	48%	51%	52%	49%	47%	51%	55%	53%	47%
Rural	6%	3%	5%	7%	4%	3%	21%	0%	18%	11%	6%	4%	5%	6%	9%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Driven in Last M		Urbanicity			Language	
Credibility Interval: +/-3.7 pct points		Yes	No	Urban	Suburb	Rural	English	Spanish
Urban	43%	42%	48%	100%	0%	0%	43%	44%
Suburban	50%	52%	45%	0%	100%	0%	50%	51%
Rural	6%	6%	7%	0%	0%	100%	6%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	43%	50%	6%	94%	6%

All Questions Crosstabbed By All Questions

1 Do you work outside the home?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	55%	-	-	-	100%	100%	100%	100%	100%	100%	100%	65%	68%	66%	60%	44%	63%
No	44%	-	-	-	-	-	-	-	-	-	-	33%	31%	32%	40%	54%	37%
Not Sure	1%	-	-	-	-	-	-	-	-	-	-	2%	1%	1%	0%	1%	0%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

1 Do you work outside the home?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	55%	72%	73%	72%	62%	46%	63%	73%	77%	56%	57%	48%	56%
No	44%	28%	25%	26%	38%	53%	37%	26%	21%	43%	43%	50%	44%
Not Sure	1%	0%	2%	1%	1%	1%	0%	1%	2%	1%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	55%	68%	70%	57%	47%	41%	79%	67%	69%	66%	56%	45%	54%	76%	63%	58%	50%	36%
No	44%	31%	29%	41%	53%	58%	18%	31%	27%	34%	44%	54%	46%	22%	37%	39%	49%	64%
Not Sure	1%	1%	1%	2%	0%	1%	3%	2%	3%	0%	1%	1%	0%	2%	0%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

1	Do you work outside the home?																	
922 Adults		All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points			Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes		55%	66%	54%	47%	47%	37%	84%	65%	65%	50%	27%	67%	64%	75%	51%	23%	
No		44%	33%	45%	52%	51%	63%	16%	34%	34%	49%	73%	33%	34%	25%	47%	75%	
Not Sure		1%	1%	1%	1%	2%	0%	0%	1%	1%	2%	0%	0%	2%	0%	1%	2%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

1

Do you work outside the home?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	55%	66%	63%	67%	44%	62%	46%	61%	63%	58%	29%	53%	58%	65%	83%	38%	
No	44%	33%	36%	32%	54%	38%	53%	38%	36%	42%	71%	46%	41%	32%	17%	62%	
Not Sure	1%	0%	2%	1%	2%	0%	2%	1%	1%	1%	0%	1%	1%	3%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

1

Do you work outside the home?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	55%	49%	61%	64%	58%	54%	55%	52%	72%	81%	35%	51%	55%	72%	61%	55%
No	44%	50%	38%	34%	41%	41%	45%	45%	25%	19%	65%	48%	44%	24%	39%	45%
Not Sure	1%	1%	1%	2%	1%	5%	1%	3%	4%	0%	0%	1%	1%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

1	Do you work outside the home?																
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	55%	51%	71%	73%	71%	19%	54%	56%	75%	70%	39%	53%	80%	77%	75%	66%	
No	44%	48%	26%	27%	27%	81%	44%	44%	24%	30%	58%	46%	17%	20%	25%	34%	
Not Sure	1%	1%	3%	0%	2%	0%	1%	0%	1%	0%	3%	1%	2%	4%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

1	Do you work outside the home?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	55%	54%	67%	70%	96%	41%	54%	54%	56%	84%	53%	61%	55%	51%	61%	55%	51%
No	44%	45%	31%	30%	4%	59%	45%	45%	41%	15%	47%	38%	44%	47%	39%	44%	47%
Not Sure	1%	1%	2%	0%	0%	0%	1%	1%	3%	1%	0%	1%	1%	1%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	55%	54%	56%	52%	57%	57%	47%	63%	53%	52%	53%	65%	54%	48%	60%	53%
No	44%	45%	43%	47%	41%	42%	50%	36%	46%	46%	45%	35%	45%	48%	40%	45%
Not Sure	1%	1%	1%	1%	2%	1%	3%	1%	1%	2%	2%	0%	0%	3%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

1	Do you work outside the home?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	55%	71%	54%	50%	60%	56%	49%	59%	55%	52%	54%	59%	54%	63%	54%	55%
No	44%	29%	45%	48%	39%	43%	50%	39%	44%	47%	44%	40%	45%	37%	45%	44%
Not Sure	1%	0%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

1

Do you work outside the home?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	55%	59%	55%	58%	63%	77%	58%	51%	45%	74%	68%	75%	50%	55%	
No	44%	41%	44%	40%	34%	21%	41%	48%	52%	26%	32%	24%	49%	39%	
Not Sure	1%	0%	1%	2%	2%	2%	0%	1%	4%	0%	0%	1%	1%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

1

Do you work outside the home?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	55%	70%	64%	70%	48%	66%	45%	72%	62%	53%	62%	52%	79%	65%	52%	63%	
No	44%	28%	34%	30%	51%	30%	55%	28%	37%	45%	35%	48%	21%	35%	47%	34%	
Not Sure	1%	1%	1%	1%	1%	5%	0%	0%	1%	2%	3%	0%	0%	0%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

1	Do you work outside the home?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	55%	47%	70%	60%	54%	61%	53%	66%	65%	53%	53%	51%	59%	48%	61%	52%	59%
No	44%	53%	30%	38%	45%	35%	45%	34%	35%	46%	44%	48%	40%	50%	38%	47%	40%
Not Sure	1%	0%	0%	2%	1%	4%	3%	0%	0%	1%	3%	1%	1%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

1	Do you work outside the home?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	55%	54%	56%	48%	62%	49%	62%	49%	61%	52%	56%	52%	57%	51%	57%	52%	59%
No	44%	44%	43%	51%	36%	50%	36%	50%	37%	46%	43%	46%	42%	47%	42%	47%	39%
Not Sure	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

1	Do you work outside the home?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	55%	52%	59%	64%	54%	62%	49%	50%	55%	67%	63%	53%	19%	65%	40%
No	44%	47%	39%	35%	44%	37%	50%	45%	45%	31%	37%	45%	79%	34%	58%
Not Sure	1%	1%	2%	1%	1%	2%	1%	6%	0%	2%	0%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

1	Do you work outside the home?																	
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	55%	59%	58%	56%	44%	70%	71%	47%	45%	40%	54%	58%	67%	34%	57%	58%	73%	65%
No	44%	37%	41%	43%	56%	21%	29%	50%	45%	58%	44%	42%	31%	64%	42%	41%	25%	34%
Not Sure	1%	5%	1%	0%	0%	9%	0%	3%	10%	2%	2%	0%	2%	2%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

1

Do you work outside the home?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	55%	59%	38%	43%	61%	51%	45%
No	44%	40%	60%	38%	38%	47%	53%
Not Sure	1%	1%	2%	18%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	78%	78%	0%	0%	-	-	-	-	-	-	-	89%	86%	81%	91%	69%	70%
Carpool	1%	1%	0%	0%	-	-	-	-	-	-	-	1%	3%	1%	3%	1%	6%
Bus	10%	10%	0%	0%	-	-	-	-	-	-	-	7%	6%	7%	0%	16%	8%
Light Rail	2%	2%	0%	0%	-	-	-	-	-	-	-	0%	3%	1%	0%	3%	0%
Bicycle	1%	1%	0%	0%	-	-	-	-	-	-	-	0%	0%	0%	0%	2%	0%
Walk	6%	6%	0%	0%	-	-	-	-	-	-	-	3%	0%	8%	5%	6%	16%
Some Other Way	2%	2%	0%	0%	-	-	-	-	-	-	-	0%	3%	2%	0%	3%	0%
Total	100%	100%	0%	0%								100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	100%	0%	0%								15%	12%	26%	4%	41%	2%

2 How do you commute to work most often?

507 Commuters	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Car	78%	87%	84%	83%	72%	74%	91%	92%	89%	79%	86%	72%	82%
Carpool	1%	0%	3%	2%	3%	1%	0%	1%	2%	1%	0%	2%	0%
Bus	10%	8%	8%	7%	9%	12%	9%	3%	7%	9%	9%	13%	18%
Light Rail	2%	4%	0%	1%	3%	2%	0%	3%	0%	1%	1%	3%	0%
Bicycle	1%	1%	0%	0%	12%	0%	0%	1%	0%	4%	0%	0%	0%
Walk	6%	0%	0%	5%	2%	8%	0%	0%	0%	5%	5%	8%	0%
Some Other Way	2%	0%	4%	2%	0%	2%	0%	0%	2%	2%	0%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	8%	8%	24%	5%	53%	2%	10%	14%	19%	7%	50%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-4.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Car	78%	88%	86%	77%	78%	66%	68%	87%	83%	79%	77%	72%	100%	82%	90%	74%	77%	95%
Carpool	1%	2%	1%	0%	4%	2%	0%	2%	1%	1%	1%	1%	0%	0%	1%	3%	1%	0%
Bus	10%	4%	7%	8%	2%	20%	11%	7%	7%	7%	4%	15%	0%	16%	3%	10%	11%	0%
Light Rail	2%	0%	0%	1%	8%	3%	21%	2%	2%	1%	0%	3%	0%	2%	3%	1%	2%	0%
Bicycle	1%	0%	0%	4%	0%	0%	0%	1%	0%	1%	13%	0%	0%	0%	0%	1%	1%	0%
Walk	6%	4%	2%	9%	8%	7%	0%	0%	4%	9%	4%	7%	0%	0%	3%	8%	6%	5%
Some Other Way	2%	2%	3%	2%	0%	1%	0%	2%	3%	3%	0%	1%	0%	0%	0%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	18%	26%	22%	6%	27%	2%	13%	17%	20%	5%	42%	2%	8%	13%	27%	51%	1%

2 How do you commute to work most often?

507 Commuters	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-4.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Car	78%	81%	77%	75%	77%	100%	88%	79%	78%	77%	100%	88%	69%	82%	77%	100%
Carpool	1%	2%	1%	2%	1%	0%	0%	2%	3%	0%	0%	0%	3%	2%	1%	0%
Bus	10%	9%	9%	12%	15%	0%	8%	5%	8%	12%	0%	7%	11%	5%	11%	0%
Light Rail	2%	1%	3%	1%	3%	0%	5%	1%	1%	2%	0%	4%	0%	1%	2%	0%
Bicycle	1%	1%	2%	0%	0%	0%	0%	8%	0%	0%	0%	0%	16%	0%	0%	0%
Walk	6%	4%	7%	7%	3%	0%	0%	2%	7%	6%	0%	0%	1%	7%	6%	0%
Some Other Way	2%	3%	1%	4%	1%	0%	0%	3%	2%	2%	0%	0%	0%	4%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	33%	38%	15%	13%	1%	4%	10%	27%	59%	1%	4%	5%	18%	72%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-4.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	78%	87%	76%	77%	77%	86%	80%	79%	69%	85%	79%	79%	76%	83%	93%	41%
Carpool	1%	0%	1%	2%	1%	0%	0%	1%	5%	0%	12%	1%	2%	8%	0%	0%
Bus	10%	7%	11%	11%	11%	0%	12%	9%	12%	7%	0%	11%	9%	3%	0%	0%
Light Rail	2%	2%	2%	1%	2%	7%	2%	2%	4%	0%	0%	2%	3%	0%	0%	0%
Bicycle	1%	0%	5%	0%	0%	0%	0%	0%	5%	0%	0%	0%	4%	0%	0%	0%
Walk	6%	2%	3%	7%	8%	0%	5%	7%	2%	9%	9%	6%	6%	0%	7%	0%
Some Other Way	2%	3%	2%	2%	1%	6%	1%	2%	3%	0%	0%	1%	2%	7%	0%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	11%	18%	27%	40%	4%	30%	51%	13%	5%	1%	69%	23%	5%	3%	0%

2 How do you commute to work most often?

507 Commuters	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-4.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	78%	80%	75%	77%	89%	86%	79%	80%	63%	78%	100%	76%	83%	72%	84%	84%
Carpool	1%	1%	2%	2%	1%	0%	1%	2%	0%	5%	0%	1%	2%	1%	0%	0%
Bus	10%	12%	9%	10%	2%	12%	10%	10%	11%	12%	0%	12%	8%	8%	16%	0%
Light Rail	2%	2%	3%	1%	0%	0%	2%	0%	0%	5%	0%	3%	1%	1%	0%	16%
Bicycle	1%	0%	0%	5%	0%	0%	0%	0%	15%	0%	0%	0%	0%	5%	0%	0%
Walk	6%	5%	8%	0%	6%	1%	6%	6%	4%	0%	0%	5%	4%	10%	0%	0%
Some Other Way	2%	1%	3%	4%	1%	0%	2%	2%	8%	0%	0%	2%	2%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	42%	34%	15%	5%	3%	74%	19%	4%	2%	0%	46%	36%	15%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-4.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Car	78%	80%	77%	61%	74%	100%	78%	80%	61%	100%	100%	79%	81%	28%	91%	100%
Carpool	1%	1%	2%	3%	0%	0%	1%	3%	3%	0%	0%	1%	4%	6%	0%	0%
Bus	10%	9%	12%	11%	18%	0%	10%	8%	23%	0%	0%	10%	13%	15%	9%	0%
Light Rail	2%	2%	1%	0%	8%	0%	2%	3%	4%	0%	0%	2%	2%	0%	0%	0%
Bicycle	1%	0%	0%	17%	0%	0%	0%	6%	0%	0%	0%	0%	0%	34%	0%	0%
Walk	6%	6%	5%	0%	0%	0%	7%	0%	0%	0%	0%	6%	0%	0%	0%	0%
Some Other Way	2%	2%	2%	9%	0%	0%	2%	0%	10%	0%	0%	2%	0%	18%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	71%	24%	4%	2%	0%	83%	11%	3%	1%	1%	90%	7%	2%	1%	0%

2 How do you commute to work most often?

507 Commuters	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-4.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	78%	79%	71%	41%	100%	100%	80%	74%	75%	70%	96%	85%	77%	75%	82%	77%	76%
Carpool	1%	1%	5%	0%	0%	0%	1%	0%	4%	0%	0%	1%	1%	2%	3%	1%	1%
Bus	10%	9%	17%	18%	0%	0%	8%	15%	9%	13%	4%	7%	10%	11%	9%	9%	11%
Light Rail	2%	2%	0%	0%	0%	0%	3%	1%	0%	0%	0%	5%	0%	3%	1%	2%	3%
Bicycle	1%	0%	0%	27%	0%	0%	0%	1%	0%	16%	0%	0%	1%	1%	0%	2%	0%
Walk	6%	6%	7%	0%	0%	0%	6%	5%	7%	0%	0%	2%	7%	5%	3%	6%	7%
Some Other Way	2%	2%	0%	14%	0%	0%	2%	2%	5%	0%	0%	0%	2%	3%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	89%	7%	2%	2%	0%	63%	25%	6%	4%	2%	19%	56%	25%	30%	35%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2

How do you commute to work most often?

507 Commuters	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	78%	79%	80%	63%	82%	78%	75%	78%	78%	79%	80%	74%	78%	84%	78%	76%
Carpool	1%	0%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%
Bus	10%	9%	10%	15%	12%	9%	11%	9%	10%	12%	10%	13%	8%	8%	9%	12%
Light Rail	2%	1%	2%	1%	1%	2%	3%	3%	2%	0%	1%	3%	2%	2%	2%	2%
Bicycle	1%	1%	1%	1%	1%	1%	0%	3%	0%	1%	1%	4%	0%	1%	1%	0%
Walk	6%	10%	4%	14%	3%	6%	8%	4%	6%	6%	4%	5%	8%	3%	6%	6%
Some Other Way	2%	0%	2%	3%	0%	3%	0%	3%	2%	1%	2%	0%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	12%	77%	11%	19%	63%	18%	24%	54%	22%	54%	17%	29%	20%	46%	34%

2

How do you commute to work most often?

507 Commuters	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Car	78%	81%	76%	81%	80%	80%	73%	79%	79%	75%	81%	71%	77%	94%	78%	73%
Carpool	1%	1%	1%	2%	2%	1%	1%	3%	1%	1%	1%	2%	2%	0%	1%	2%
Bus	10%	8%	12%	7%	11%	10%	9%	12%	9%	11%	9%	15%	10%	4%	10%	14%
Light Rail	2%	4%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	0%	1%	2%	1%
Bicycle	1%	4%	0%	1%	1%	0%	3%	1%	1%	0%	0%	4%	0%	1%	1%	1%
Walk	6%	2%	6%	7%	3%	6%	8%	3%	5%	10%	5%	4%	10%	1%	6%	6%
Some Other Way	2%	0%	3%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	0%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	18%	59%	23%	26%	51%	23%	21%	57%	22%	67%	18%	15%	11%	66%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-4.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Car	78%	94%	79%	68%	87%	88%	75%	77%	50%	94%	85%	76%	77%	77%
Carpool	1%	0%	1%	3%	0%	0%	3%	1%	9%	0%	2%	3%	1%	0%
Bus	10%	0%	11%	10%	4%	5%	13%	11%	11%	5%	12%	5%	12%	8%
Light Rail	2%	0%	2%	2%	5%	0%	0%	2%	0%	0%	2%	0%	3%	0%
Bicycle	1%	2%	1%	1%	1%	5%	1%	0%	0%	1%	0%	5%	0%	0%
Walk	6%	5%	5%	13%	2%	3%	3%	7%	15%	0%	0%	7%	7%	0%
Some Other Way	2%	0%	2%	3%	0%	0%	5%	2%	15%	0%	0%	5%	1%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	4%	87%	9%	8%	14%	13%	63%	2%	6%	8%	16%	68%	2%

2 How do you commute to work most often?

507 Commuters	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-4.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Car	78%	90%	83%	82%	75%	65%	85%	93%	79%	76%	86%	92%	78%	78%	76%	100%
Carpool	1%	0%	0%	3%	1%	0%	1%	0%	1%	2%	0%	0%	1%	1%	2%	0%
Bus	10%	10%	9%	3%	13%	10%	8%	6%	5%	12%	7%	0%	16%	3%	12%	0%
Light Rail	2%	0%	0%	3%	2%	0%	3%	0%	2%	2%	0%	6%	2%	0%	2%	0%
Bicycle	1%	1%	5%	1%	0%	0%	0%	0%	5%	0%	0%	0%	0%	5%	0%	0%
Walk	6%	0%	1%	5%	7%	12%	3%	1%	3%	7%	7%	2%	3%	4%	7%	0%
Some Other Way	2%	0%	2%	3%	1%	13%	0%	0%	4%	2%	0%	0%	0%	9%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	9%	13%	20%	56%	2%	5%	7%	13%	70%	4%	6%	8%	12%	71%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2	How do you commute to work most often?																
507 Commuters	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-4.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Car	78%	87%	89%	73%	77%	87%	75%	91%	75%	77%	86%	81%	76%	78%	79%	75%	81%
Carpool	1%	0%	0%	2%	1%	0%	0%	0%	2%	2%	0%	1%	1%	2%	1%	2%	1%
Bus	10%	4%	9%	8%	11%	6%	17%	5%	6%	11%	6%	9%	11%	11%	9%	11%	10%
Light Rail	2%	6%	0%	1%	2%	0%	6%	0%	0%	2%	0%	2%	2%	1%	3%	2%	2%
Bicycle	1%	0%	0%	7%	0%	0%	0%	0%	7%	0%	0%	0%	2%	0%	1%	2%	0%
Walk	6%	3%	2%	3%	7%	0%	2%	4%	3%	7%	0%	6%	5%	8%	4%	8%	4%
Some Other Way	2%	0%	0%	5%	2%	7%	0%	0%	7%	1%	8%	1%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	5%	7%	11%	73%	4%	6%	8%	12%	70%	4%	48%	52%	38%	62%	47%	53%

2	How do you commute to work most often?																
507 Commuters	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Car	78%	80%	76%	78%	79%	78%	79%	78%	78%	79%	78%	80%	77%	76%	80%	78%	78%
Carpool	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Bus	10%	8%	12%	9%	11%	10%	10%	10%	10%	11%	10%	9%	11%	13%	9%	9%	11%
Light Rail	2%	2%	2%	2%	2%	1%	2%	3%	1%	3%	1%	2%	2%	2%	2%	2%	2%
Bicycle	1%	0%	2%	0%	2%	0%	2%	0%	2%	0%	1%	0%	1%	1%	1%	0%	2%
Walk	6%	7%	4%	8%	4%	8%	3%	7%	4%	6%	5%	5%	6%	6%	6%	7%	4%
Some Other Way	2%	1%	2%	2%	2%	1%	3%	1%	3%	0%	3%	3%	1%	3%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	51%	49%	45%	55%	50%	50%	46%	54%	29%	71%	38%	62%	35%	65%	56%	44%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-4.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Car	78%	76%	81%	67%	79%	78%	79%	62%	30%	75%	78%	85%	86%	75%	85%
Carpool	1%	1%	1%	0%	1%	1%	1%	9%	0%	2%	0%	1%	0%	1%	1%
Bus	10%	10%	10%	18%	9%	11%	8%	21%	31%	11%	10%	7%	11%	11%	8%
Light Rail	2%	3%	1%	4%	2%	2%	2%	0%	0%	2%	2%	1%	0%	2%	1%
Bicycle	1%	0%	2%	0%	1%	0%	2%	0%	0%	2%	1%	0%	0%	1%	0%
Walk	6%	8%	3%	4%	6%	5%	6%	9%	24%	7%	5%	3%	3%	7%	3%
Some Other Way	2%	2%	2%	7%	1%	2%	2%	0%	16%	1%	3%	2%	0%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	55%	45%	9%	91%	55%	43%	2%	2%	40%	30%	24%	5%	71%	29%

2 How do you commute to work most often?

507 Commuters	All	Race								Education				Income				
Credibility Interval: +/-4.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Car	78%	86%	79%	77%	87%	58%	100%	54%	69%	66%	74%	80%	87%	62%	79%	76%	88%	84%
Carpool	1%	2%	0%	1%	2%	5%	0%	3%	0%	2%	2%	1%	1%	1%	1%	2%	2%	0%
Bus	10%	8%	5%	11%	11%	7%	0%	9%	18%	18%	12%	9%	6%	24%	9%	5%	7%	7%
Light Rail	2%	2%	1%	2%	0%	9%	0%	0%	0%	1%	1%	3%	1%	2%	2%	4%	0%	1%
Bicycle	1%	1%	10%	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	1%	1%	3%	0%	0%
Walk	6%	2%	3%	6%	0%	21%	0%	26%	13%	9%	6%	4%	5%	7%	6%	7%	1%	6%
Some Other Way	2%	0%	1%	3%	0%	0%	0%	8%	0%	4%	1%	3%	0%	3%	1%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	10%	6%	63%	11%	2%	3%	3%	2%	15%	20%	44%	22%	16%	29%	19%	21%	15%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

2 How do you commute to work most often?

507 Commuters	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-4.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Car	78%	84%	45%	53%	74%	82%	90%
Carpool	1%	1%	2%	0%	1%	2%	3%
Bus	10%	8%	27%	8%	14%	7%	0%
Light Rail	2%	0%	12%	0%	3%	1%	0%
Bicycle	1%	1%	2%	0%	2%	0%	0%
Walk	6%	5%	10%	20%	6%	5%	1%
Some Other Way	2%	2%	1%	20%	0%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Commuters	100%	86%	13%	2%	48%	47%	5%

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	12%	15%	9%	20%	17%	8%	10%	0%	7%	7%	0%	-	-	-	-	-	-
Fairly Often	10%	12%	7%	4%	14%	26%	7%	17%	0%	0%	17%	-	-	-	-	-	-
Rarely	22%	26%	16%	22%	27%	18%	17%	18%	11%	37%	28%	-	-	-	-	-	-
Just Once	4%	4%	4%	0%	5%	11%	0%	0%	0%	4%	0%	-	-	-	-	-	-
Never	50%	41%	63%	54%	36%	29%	64%	66%	81%	47%	55%	-	-	-	-	-	-
Not Sure	2%	2%	1%	0%	2%	9%	1%	0%	0%	5%	0%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%						

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Typed						Talked On Hand-Held					
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	12%	87%	26%	9%	12%	5%	9%	62%	19%	8%	8%	6%	14%
Fairly Often	10%	13%	70%	19%	9%	1%	0%	20%	39%	13%	10%	3%	0%
Rarely	22%	0%	3%	66%	36%	12%	42%	14%	27%	39%	33%	15%	40%
Just Once	4%	0%	1%	1%	14%	4%	16%	1%	4%	4%	9%	3%	0%
Never	50%	0%	0%	4%	30%	76%	0%	2%	10%	35%	39%	70%	0%
Not Sure	2%	0%	0%	1%	0%	1%	34%	1%	1%	1%	0%	2%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	12%	34%	13%	11%	3%	5%	7%	33%	24%	10%	7%	6%	12%	43%	19%	12%	8%	14%
Fairly Often	10%	15%	20%	12%	8%	2%	17%	17%	26%	19%	10%	2%	0%	15%	21%	14%	6%	10%
Rarely	22%	30%	32%	25%	38%	7%	29%	25%	26%	45%	22%	12%	42%	23%	20%	33%	17%	23%
Just Once	4%	4%	6%	3%	6%	3%	5%	3%	4%	6%	10%	3%	5%	0%	4%	5%	4%	7%
Never	50%	17%	27%	48%	42%	81%	31%	21%	20%	19%	51%	76%	28%	18%	34%	35%	64%	40%
Not Sure	2%	0%	2%	1%	2%	2%	13%	1%	0%	1%	0%	2%	13%	1%	2%	1%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?															
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	12%	20%	9%	8%	10%	3%	56%	28%	15%	7%	20%	45%	24%	21%	9%	7%
Fairly Often	10%	13%	9%	12%	7%	0%	14%	33%	17%	4%	10%	28%	34%	24%	6%	6%
Rarely	22%	27%	22%	20%	15%	10%	23%	15%	36%	18%	3%	15%	14%	32%	21%	21%
Just Once	4%	4%	4%	7%	1%	7%	0%	6%	6%	3%	8%	5%	1%	4%	4%	0%
Never	50%	35%	53%	53%	68%	64%	7%	18%	24%	66%	39%	5%	27%	20%	59%	50%
Not Sure	2%	2%	2%	0%	0%	15%	0%	2%	1%	2%	20%	0%	0%	0%	2%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

3	In the past 30 days, how often have you read a text message or email while driving?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	12%	30%	17%	12%	7%	18%	12%	10%	16%	26%	8%	10%	17%	25%	32%	8%
Fairly Often	10%	17%	21%	14%	4%	0%	8%	11%	14%	12%	0%	7%	16%	30%	15%	0%
Rarely	22%	33%	21%	30%	17%	11%	13%	27%	30%	14%	32%	21%	26%	21%	12%	30%
Just Once	4%	7%	4%	6%	2%	3%	4%	4%	7%	0%	2%	4%	3%	4%	0%	0%
Never	50%	13%	37%	36%	68%	54%	62%	46%	32%	48%	35%	58%	34%	18%	41%	26%
Not Sure	2%	1%	1%	1%	2%	14%	1%	2%	1%	0%	22%	1%	3%	2%	0%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	12%	10%	13%	16%	17%	18%	11%	10%	28%	49%	10%	11%	11%	17%	31%	12%
Fairly Often	10%	6%	17%	10%	11%	8%	9%	13%	21%	10%	8%	8%	10%	20%	13%	0%
Rarely	22%	19%	22%	30%	34%	12%	20%	32%	20%	15%	0%	20%	24%	27%	10%	19%
Just Once	4%	3%	5%	5%	7%	6%	4%	3%	8%	0%	9%	3%	6%	3%	0%	3%
Never	50%	62%	41%	38%	32%	49%	55%	40%	23%	22%	30%	58%	46%	31%	46%	37%
Not Sure	2%	1%	2%	1%	0%	6%	1%	2%	0%	4%	43%	1%	2%	2%	0%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

3	In the past 30 days, how often have you read a text message or email while driving?															
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	12%	11%	14%	22%	29%	14%	12%	11%	23%	47%	18%	11%	37%	8%	29%	34%
Fairly Often	10%	7%	17%	29%	36%	0%	8%	18%	27%	8%	52%	9%	21%	56%	36%	0%
Rarely	22%	21%	29%	24%	6%	0%	22%	21%	29%	6%	0%	22%	18%	6%	14%	0%
Just Once	4%	3%	6%	2%	0%	0%	4%	4%	8%	0%	0%	4%	5%	0%	0%	0%
Never	50%	56%	33%	21%	30%	60%	53%	45%	10%	39%	0%	53%	19%	26%	21%	0%
Not Sure	2%	2%	1%	2%	0%	26%	2%	0%	2%	0%	31%	2%	0%	5%	0%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	12%	11%	20%	27%	53%	100%	11%	14%	15%	36%	7%	20%	11%	9%	17%	11%	9%
Fairly Often	10%	9%	19%	41%	16%	0%	9%	12%	15%	9%	6%	16%	10%	7%	13%	10%	8%
Rarely	22%	22%	25%	12%	0%	0%	22%	25%	21%	3%	18%	20%	22%	23%	22%	22%	22%
Just Once	4%	4%	1%	0%	0%	0%	5%	3%	1%	0%	2%	5%	4%	3%	5%	3%	4%
Never	50%	52%	33%	19%	31%	0%	52%	45%	47%	53%	66%	39%	52%	54%	43%	52%	54%
Not Sure	2%	2%	1%	0%	0%	0%	2%	1%	1%	0%	0%	0%	1%	3%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

3

In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	12%	24%	11%	7%	21%	11%	7%	22%	11%	7%	13%	15%	9%	18%	13%	8%
Fairly Often	10%	13%	10%	8%	9%	10%	11%	14%	10%	8%	10%	13%	9%	10%	11%	10%
Rarely	22%	21%	21%	28%	23%	23%	18%	21%	21%	24%	23%	18%	22%	21%	21%	24%
Just Once	4%	3%	4%	3%	6%	3%	3%	5%	3%	4%	4%	2%	4%	4%	3%	5%
Never	50%	38%	52%	50%	40%	51%	56%	37%	54%	54%	49%	52%	53%	47%	52%	51%
Not Sure	2%	1%	1%	4%	0%	1%	5%	1%	1%	4%	2%	0%	2%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3	In the past 30 days, how often have you read a text message or email while driving?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	12%	17%	12%	10%	16%	11%	10%	20%	11%	9%	13%	14%	8%	30%	11%	10%	
Fairly Often	10%	20%	9%	7%	11%	11%	7%	12%	11%	6%	9%	18%	7%	19%	11%	4%	
Rarely	22%	23%	23%	20%	26%	19%	25%	26%	21%	21%	23%	17%	22%	18%	21%	27%	
Just Once	4%	4%	3%	6%	4%	4%	4%	3%	4%	6%	3%	3%	7%	5%	4%	4%	
Never	50%	36%	52%	54%	42%	54%	51%	39%	52%	55%	51%	47%	52%	28%	54%	50%	
Not Sure	2%	0%	1%	4%	1%	1%	4%	0%	1%	4%	2%	0%	4%	0%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

3	In the past 30 days, how often have you read a text message or email while driving?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Regularly	12%	33%	11%	14%	40%	22%	18%	7%	11%	60%	26%	24%	7%	3%	
Fairly Often	10%	14%	10%	10%	24%	22%	21%	5%	4%	22%	42%	21%	5%	10%	
Rarely	22%	26%	22%	22%	26%	30%	33%	18%	22%	10%	29%	43%	19%	27%	
Just Once	4%	0%	4%	7%	0%	4%	3%	4%	5%	0%	1%	3%	4%	9%	
Never	50%	24%	52%	42%	10%	22%	24%	64%	47%	9%	1%	8%	64%	46%	
Not Sure	2%	3%	1%	5%	0%	1%	1%	2%	10%	0%	0%	1%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	12%	43%	22%	16%	7%	12%	24%	31%	19%	9%	13%	16%	33%	20%	9%	15%
Fairly Often	10%	20%	31%	15%	4%	9%	18%	19%	20%	7%	6%	23%	22%	20%	7%	5%
Rarely	22%	23%	28%	35%	18%	17%	22%	31%	29%	20%	29%	18%	28%	31%	20%	29%
Just Once	4%	3%	3%	5%	4%	4%	2%	2%	1%	5%	4%	2%	1%	3%	5%	0%
Never	50%	12%	16%	29%	65%	53%	35%	17%	31%	58%	42%	42%	16%	25%	57%	47%
Not Sure	2%	0%	1%	1%	2%	5%	0%	0%	0%	2%	5%	0%	1%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

3 In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	12%	15%	25%	18%	10%	9%	22%	22%	20%	9%	13%	12%	13%	11%	13%	12%	13%
Fairly Often	10%	14%	25%	20%	8%	7%	15%	23%	26%	7%	4%	8%	12%	8%	12%	8%	12%
Rarely	22%	24%	29%	29%	20%	28%	30%	25%	29%	20%	30%	20%	24%	19%	24%	21%	22%
Just Once	4%	1%	4%	3%	4%	4%	1%	3%	2%	4%	4%	4%	3%	4%	4%	4%	4%
Never	50%	47%	15%	30%	56%	47%	33%	25%	23%	58%	48%	54%	46%	56%	46%	53%	48%
Not Sure	2%	0%	3%	1%	2%	5%	0%	2%	1%	2%	0%	1%	2%	2%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3

In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	12%	9%	16%	11%	14%	12%	13%	9%	15%	12%	12%	11%	13%	11%	13%	12%	13%
Fairly Often	10%	10%	10%	8%	12%	8%	12%	8%	12%	8%	11%	9%	11%	8%	11%	9%	12%
Rarely	22%	24%	20%	18%	26%	21%	23%	21%	23%	17%	24%	25%	20%	17%	25%	21%	23%
Just Once	4%	4%	4%	5%	3%	4%	4%	4%	3%	4%	4%	4%	4%	4%	4%	5%	3%
Never	50%	52%	48%	57%	44%	53%	46%	55%	45%	58%	47%	50%	51%	58%	46%	52%	48%
Not Sure	2%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

3

In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Regularly	12%	10%	15%	11%	12%	14%	10%	9%	27%	17%	11%	9%	6%	15%	8%	
Fairly Often	10%	8%	13%	7%	10%	13%	8%	3%	0%	14%	13%	6%	4%	13%	5%	
Rarely	22%	21%	23%	10%	23%	21%	23%	13%	9%	24%	29%	19%	11%	26%	16%	
Just Once	4%	5%	2%	4%	4%	3%	4%	19%	1%	6%	4%	2%	2%	5%	2%	
Never	50%	54%	46%	69%	49%	47%	53%	56%	63%	36%	42%	62%	76%	39%	67%	
Not Sure	2%	2%	1%	0%	2%	1%	2%	0%	0%	3%	1%	2%	0%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

3

In the past 30 days, how often have you read a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	12%	18%	18%	12%	10%	12%	6%	11%	10%	13%	12%	10%	17%	11%	11%	12%	11%	20%
Fairly Often	10%	12%	15%	10%	8%	12%	21%	0%	12%	10%	11%	9%	11%	7%	9%	15%	11%	9%
Rarely	22%	12%	17%	23%	24%	18%	23%	33%	16%	14%	22%	26%	22%	15%	20%	25%	28%	27%
Just Once	4%	6%	2%	3%	5%	0%	5%	4%	8%	2%	3%	6%	3%	2%	4%	3%	4%	6%
Never	50%	53%	48%	50%	51%	55%	45%	52%	55%	58%	52%	48%	47%	63%	52%	42%	45%	38%
Not Sure	2%	0%	0%	2%	2%	3%	0%	0%	0%	3%	1%	2%	1%	2%	3%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

3	In the past 30 days, how often have you read a text message or email while driving?																		
922 Adults	All	Driven in Last Month			Urbanicity														
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Regularly	12%	14%	5%	14%	14%	11%	12%												
Fairly Often	10%	11%	5%	0%	10%	10%	13%												
Rarely	22%	25%	9%	28%	22%	21%	24%												
Just Once	4%	4%	3%	3%	4%	4%	5%												
Never	50%	44%	77%	47%	49%	53%	38%												
Not Sure	2%	2%	1%	9%	1%	1%	8%												
Total	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	80%	18%	2%	43%	50%	6%												

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	6%	8%	4%	2%	9%	0%	7%	17%	7%	0%	0%	43%	8%	0%	0%	0%	0%
Fairly Often	6%	8%	4%	10%	9%	22%	7%	0%	0%	0%	17%	14%	45%	1%	1%	0%	0%
Rarely	18%	24%	11%	20%	26%	31%	17%	11%	11%	20%	28%	13%	36%	55%	6%	1%	16%
Just Once	5%	5%	4%	2%	5%	11%	5%	7%	68%	2%	0%	5%	4%	8%	17%	3%	0%
Never	63%	53%	76%	66%	50%	36%	64%	66%	14%	78%	55%	25%	8%	34%	70%	96%	56%
Not Sure	1%	2%	1%	0%	2%	0%	1%	0%	0%	0%	0%	1%	0%	3%	5%	0%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	6%	-	-	-	-	-	-	58%	6%	4%	2%	1%	0%
Fairly Often	6%	-	-	-	-	-	-	11%	37%	6%	4%	1%	0%
Rarely	18%	-	-	-	-	-	-	22%	37%	41%	12%	8%	11%
Just Once	5%	-	-	-	-	-	-	2%	2%	6%	18%	3%	7%
Never	63%	-	-	-	-	-	-	5%	17%	42%	63%	86%	37%
Not Sure	1%	-	-	-	-	-	-	2%	0%	1%	1%	1%	46%
Total	100%							100%	100%	100%	100%	100%	100%
Composition of Adults	100%							7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	6%	23%	5%	4%	0%	2%	17%	30%	10%	3%	1%	1%	12%	28%	12%	7%	3%	3%
Fairly Often	6%	9%	12%	10%	3%	1%	7%	8%	25%	10%	5%	0%	0%	15%	17%	9%	2%	11%
Rarely	18%	32%	30%	24%	13%	4%	29%	24%	32%	44%	17%	6%	17%	28%	25%	28%	12%	8%
Just Once	5%	7%	6%	5%	8%	2%	0%	6%	4%	6%	21%	3%	0%	5%	3%	6%	4%	9%
Never	63%	29%	44%	56%	74%	90%	48%	32%	28%	37%	56%	89%	43%	21%	42%	49%	78%	55%
Not Sure	1%	0%	2%	2%	1%	2%	0%	0%	1%	0%	0%	1%	28%	2%	0%	2%	1%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

4	In the past 30 days, how often have you typed a text message or email while driving?																	
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email						
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur		
Regularly	6%	12%	4%	4%	4%	3%	47%	13%	6%	4%	4%	37%	16%	9%	4%	5%		
Fairly Often	6%	10%	6%	5%	3%	0%	15%	31%	8%	2%	10%	4%	36%	21%	2%	4%		
Rarely	18%	27%	17%	16%	10%	10%	12%	26%	36%	12%	0%	35%	17%	41%	14%	10%		
Just Once	5%	3%	6%	7%	2%	0%	4%	6%	8%	3%	14%	11%	14%	6%	3%	16%		
Never	63%	47%	65%	67%	81%	80%	22%	24%	40%	78%	56%	14%	17%	21%	75%	59%		
Not Sure	1%	2%	1%	1%	1%	6%	0%	0%	2%	1%	17%	0%	0%	2%	1%	6%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	6%	18%	9%	5%	3%	14%	5%	6%	7%	12%	8%	4%	9%	21%	19%	8%
Fairly Often	6%	13%	14%	9%	2%	0%	5%	7%	10%	8%	0%	4%	14%	18%	7%	0%
Rarely	18%	29%	23%	31%	10%	7%	12%	21%	28%	21%	17%	16%	23%	32%	27%	22%
Just Once	5%	7%	8%	4%	3%	2%	3%	4%	14%	6%	5%	3%	9%	17%	6%	8%
Never	63%	31%	44%	49%	81%	74%	74%	62%	40%	54%	51%	73%	41%	12%	41%	46%
Not Sure	1%	1%	1%	1%	1%	3%	1%	1%	2%	0%	19%	1%	3%	0%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

4	In the past 30 days, how often have you typed a text message or email while driving?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	6%	4%	8%	6%	8%	14%	5%	6%	11%	40%	10%	5%	7%	7%	27%	6%
Fairly Often	6%	3%	10%	9%	5%	7%	5%	9%	18%	17%	0%	5%	5%	14%	15%	5%
Rarely	18%	14%	20%	29%	30%	6%	18%	22%	15%	16%	8%	18%	18%	28%	13%	0%
Just Once	5%	3%	5%	7%	19%	1%	4%	4%	30%	4%	30%	3%	7%	6%	0%	9%
Never	63%	75%	55%	47%	37%	69%	67%	58%	20%	22%	35%	69%	62%	41%	46%	64%
Not Sure	1%	1%	2%	2%	1%	3%	1%	1%	5%	0%	18%	1%	1%	4%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4

In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Regularly	6%	4%	9%	21%	29%	6%	5%	10%	14%	40%	21%	5%	19%	12%	25%	34%	
Fairly Often	6%	4%	10%	27%	36%	8%	5%	13%	19%	12%	34%	5%	20%	42%	29%	0%	
Rarely	18%	17%	28%	17%	0%	0%	19%	15%	34%	9%	15%	18%	22%	16%	25%	0%	
Just Once	5%	4%	4%	12%	6%	18%	4%	8%	10%	14%	0%	4%	13%	30%	0%	0%	
Never	63%	69%	45%	23%	30%	57%	67%	52%	22%	25%	18%	66%	26%	0%	21%	0%	
Not Sure	1%	1%	3%	0%	0%	11%	1%	1%	0%	0%	13%	1%	0%	0%	0%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

4	In the past 30 days, how often have you typed a text message or email while driving?																
922 Adults Credibility Interval: +/-3.6 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	5%	14%	10%	48%	59%	5%	7%	10%	24%	2%	13%	5%	4%	9%	6%	4%
Fairly Often	6%	5%	14%	45%	5%	0%	5%	9%	13%	9%	3%	13%	6%	4%	8%	8%	4%
Rarely	18%	18%	23%	12%	16%	41%	18%	20%	19%	14%	9%	17%	18%	19%	22%	17%	17%
Just Once	5%	4%	7%	28%	0%	0%	5%	4%	2%	14%	9%	5%	4%	6%	5%	6%	4%
Never	63%	66%	41%	4%	31%	0%	67%	58%	54%	39%	72%	52%	65%	66%	56%	63%	68%
Not Sure	1%	1%	0%	0%	0%	0%	1%	2%	1%	0%	4%	1%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	12%	6%	1%	12%	5%	4%	14%	5%	2%	7%	5%	5%	10%	6%	4%
Fairly Often	6%	9%	6%	6%	6%	6%	7%	9%	6%	4%	6%	10%	6%	7%	6%	6%
Rarely	18%	24%	18%	18%	22%	18%	17%	27%	15%	19%	21%	18%	14%	20%	19%	17%
Just Once	5%	5%	4%	7%	8%	4%	3%	7%	4%	5%	5%	5%	3%	6%	5%	4%
Never	63%	51%	65%	64%	49%	65%	69%	42%	69%	67%	60%	62%	70%	57%	64%	66%
Not Sure	1%	0%	1%	4%	2%	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

4	In the past 30 days, how often have you typed a text message or email while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	6%	13%	6%	3%	10%	5%	5%	12%	5%	4%	7%	6%	3%	16%	5%	4%
Fairly Often	6%	10%	6%	5%	6%	8%	4%	7%	7%	5%	6%	11%	5%	18%	5%	4%
Rarely	18%	25%	18%	16%	23%	16%	19%	25%	18%	15%	18%	23%	16%	23%	17%	20%
Just Once	5%	8%	4%	4%	5%	4%	6%	5%	5%	3%	4%	7%	4%	6%	4%	5%
Never	63%	44%	65%	69%	55%	66%	65%	49%	65%	70%	64%	54%	69%	36%	67%	63%
Not Sure	1%	0%	1%	3%	1%	1%	3%	2%	1%	2%	1%	0%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	6%	25%	5%	8%	30%	12%	9%	2%	4%	50%	16%	7%	3%	4%
Fairly Often	6%	8%	6%	6%	19%	22%	13%	2%	4%	23%	39%	15%	1%	0%
Rarely	18%	25%	18%	22%	19%	36%	33%	13%	21%	13%	32%	56%	11%	31%
Just Once	5%	3%	5%	6%	10%	7%	8%	3%	5%	2%	9%	8%	4%	13%
Never	63%	35%	65%	56%	22%	23%	37%	78%	63%	12%	4%	14%	79%	42%
Not Sure	1%	3%	1%	2%	0%	0%	1%	2%	3%	0%	0%	0%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	6%	28%	15%	8%	2%	7%	13%	18%	12%	3%	9%	10%	21%	12%	4%	11%
Fairly Often	6%	20%	23%	11%	1%	5%	13%	28%	14%	3%	0%	15%	25%	17%	3%	4%
Rarely	18%	25%	36%	34%	11%	21%	20%	34%	25%	16%	26%	18%	35%	33%	15%	27%
Just Once	5%	3%	9%	4%	4%	4%	9%	5%	11%	3%	1%	4%	7%	7%	4%	0%
Never	63%	24%	17%	42%	80%	57%	44%	15%	38%	73%	59%	52%	12%	31%	73%	54%
Not Sure	1%	0%	1%	1%	2%	5%	0%	0%	0%	2%	5%	0%	0%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4	In the past 30 days, how often have you typed a text message or email while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	6%	13%	10%	11%	4%	8%	14%	15%	12%	4%	8%	5%	7%	4%	7%	5%	7%
Fairly Often	6%	8%	27%	19%	3%	3%	10%	23%	20%	3%	3%	4%	9%	5%	8%	5%	8%
Rarely	18%	18%	31%	22%	17%	27%	24%	23%	32%	15%	27%	16%	21%	15%	21%	17%	20%
Just Once	5%	4%	3%	10%	4%	0%	5%	5%	8%	4%	2%	5%	4%	4%	5%	5%	4%
Never	63%	57%	30%	38%	70%	57%	47%	35%	27%	73%	57%	69%	57%	71%	57%	66%	60%
Not Sure	1%	0%	0%	0%	2%	5%	0%	0%	0%	2%	2%	1%	2%	0%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

4	In the past 30 days, how often have you typed a text message or email while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	6%	4%	8%	5%	7%	5%	7%	4%	9%	6%	6%	4%	7%	7%	5%	6%	6%
Fairly Often	6%	6%	7%	4%	9%	4%	9%	5%	8%	4%	8%	5%	8%	5%	7%	6%	7%
Rarely	18%	19%	18%	16%	21%	18%	19%	17%	20%	14%	20%	23%	16%	12%	22%	16%	22%
Just Once	5%	4%	5%	4%	5%	5%	5%	4%	5%	1%	6%	5%	5%	4%	5%	4%	6%
Never	63%	65%	62%	70%	56%	67%	58%	69%	57%	74%	58%	63%	63%	71%	58%	67%	58%
Not Sure	1%	1%	1%	1%	2%	1%	2%	1%	1%	0%	2%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	6%	5%	7%	3%	6%	8%	4%	0%	16%	10%	5%	3%	2%	8%	3%
Fairly Often	6%	5%	8%	6%	6%	7%	5%	6%	0%	10%	8%	3%	1%	9%	2%
Rarely	18%	16%	22%	8%	19%	18%	19%	11%	17%	22%	24%	14%	8%	23%	12%
Just Once	5%	4%	5%	4%	5%	4%	5%	14%	0%	8%	5%	2%	3%	6%	2%
Never	63%	68%	56%	77%	62%	61%	65%	70%	66%	48%	57%	76%	86%	52%	80%
Not Sure	1%	1%	1%	2%	1%	1%	1%	0%	1%	2%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	6%	12%	1%	7%	4%	5%	0%	1%	5%	7%	5%	5%	9%	4%	7%	5%	5%	11%
Fairly Often	6%	10%	9%	6%	4%	0%	18%	3%	4%	5%	7%	5%	9%	5%	6%	10%	5%	6%
Rarely	18%	13%	14%	19%	14%	40%	23%	24%	21%	15%	15%	22%	18%	12%	19%	24%	21%	19%
Just Once	5%	3%	16%	4%	6%	4%	5%	10%	0%	4%	6%	4%	6%	2%	4%	6%	7%	6%
Never	63%	62%	58%	63%	71%	51%	54%	62%	69%	68%	65%	62%	58%	75%	61%	55%	61%	57%
Not Sure	1%	0%	2%	2%	1%	0%	0%	0%	0%	1%	1%	2%	1%	1%	3%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

4 In the past 30 days, how often have you typed a text message or email while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	6%	7%	3%	0%	8%	4%	8%
Fairly Often	6%	7%	2%	5%	8%	5%	9%
Rarely	18%	20%	10%	13%	20%	17%	13%
Just Once	5%	5%	2%	3%	5%	5%	5%
Never	63%	58%	81%	78%	58%	67%	61%
Not Sure	1%	1%	1%	0%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	10%	4%	4%	11%	9%	3%	17%	7%	0%	0%	37%	14%	5%	3%	0%	4%
Fairly Often	10%	14%	5%	13%	15%	22%	9%	0%	0%	0%	17%	15%	37%	12%	11%	2%	4%
Rarely	18%	19%	18%	16%	19%	9%	18%	7%	79%	17%	15%	12%	23%	33%	21%	13%	9%
Just Once	7%	7%	7%	0%	8%	0%	6%	3%	0%	7%	0%	5%	7%	11%	17%	6%	0%
Never	57%	50%	65%	66%	46%	60%	63%	73%	14%	76%	68%	30%	18%	39%	49%	79%	62%
Not Sure	1%	1%	1%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	7%	70%	13%	9%	3%	1%	10%	-	-	-	-	-	-
Fairly Often	10%	10%	56%	20%	5%	3%	0%	-	-	-	-	-	-
Rarely	18%	13%	17%	41%	24%	12%	14%	-	-	-	-	-	-
Just Once	7%	2%	5%	5%	27%	7%	6%	-	-	-	-	-	-
Never	57%	6%	9%	26%	40%	77%	44%	-	-	-	-	-	-
Not Sure	1%	0%	0%	0%	1%	0%	27%	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	6%	6%	18%	5%	63%	1%						

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	7%	29%	5%	4%	1%	2%	23%	31%	13%	5%	2%	2%	13%	39%	16%	6%	3%	3%
Fairly Often	10%	15%	24%	11%	5%	0%	0%	13%	29%	16%	10%	2%	8%	23%	25%	16%	3%	0%
Rarely	18%	23%	23%	29%	21%	7%	27%	17%	26%	33%	37%	10%	29%	8%	25%	23%	16%	25%
Just Once	7%	4%	9%	6%	27%	4%	5%	9%	6%	10%	14%	5%	9%	6%	7%	13%	4%	7%
Never	57%	28%	38%	49%	47%	86%	45%	30%	26%	37%	36%	81%	20%	24%	27%	39%	74%	54%
Not Sure	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	21%	0%	0%	1%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	7%	16%	4%	3%	5%	3%	53%	19%	9%	4%	4%	42%	20%	13%	4%	9%
Fairly Often	10%	14%	9%	10%	3%	0%	6%	28%	15%	6%	4%	15%	29%	23%	6%	0%
Rarely	18%	19%	17%	23%	16%	18%	2%	25%	22%	17%	11%	9%	28%	30%	16%	17%
Just Once	7%	6%	8%	10%	6%	0%	10%	5%	11%	6%	14%	8%	8%	7%	7%	17%
Never	57%	44%	61%	55%	70%	72%	27%	23%	41%	68%	59%	27%	15%	28%	66%	51%
Not Sure	1%	1%	1%	0%	0%	6%	2%	0%	1%	1%	8%	0%	1%	0%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	23%	10%	8%	3%	17%	5%	7%	11%	19%	8%	5%	10%	25%	26%	8%
Fairly Often	10%	16%	17%	16%	4%	4%	6%	11%	14%	14%	0%	7%	18%	22%	0%	0%
Rarely	18%	18%	23%	21%	16%	14%	14%	22%	18%	20%	20%	18%	22%	14%	16%	0%
Just Once	7%	12%	10%	9%	5%	0%	4%	7%	16%	7%	13%	6%	6%	24%	11%	0%
Never	57%	31%	40%	47%	71%	60%	70%	52%	42%	41%	45%	64%	42%	15%	46%	69%
Not Sure	1%	0%	0%	0%	1%	6%	0%	1%	0%	0%	14%	0%	2%	0%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	5%	8%	7%	25%	11%	6%	8%	10%	44%	10%	5%	8%	12%	22%	12%
Fairly Often	10%	7%	13%	18%	0%	4%	8%	15%	24%	9%	0%	8%	9%	19%	9%	0%
Rarely	18%	18%	19%	20%	20%	14%	17%	19%	37%	18%	0%	18%	18%	24%	9%	19%
Just Once	7%	6%	6%	12%	12%	4%	6%	7%	12%	20%	47%	6%	8%	9%	23%	7%
Never	57%	65%	52%	43%	41%	61%	62%	50%	17%	9%	25%	62%	57%	35%	37%	40%
Not Sure	1%	0%	2%	0%	1%	5%	1%	1%	0%	0%	18%	0%	1%	2%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	7%	5%	11%	23%	31%	6%	6%	10%	18%	41%	21%	7%	11%	16%	36%	34%
Fairly Often	10%	7%	16%	25%	21%	8%	8%	19%	25%	14%	49%	8%	30%	23%	36%	0%
Rarely	18%	18%	20%	32%	24%	0%	18%	23%	18%	25%	0%	18%	20%	42%	14%	0%
Just Once	7%	6%	9%	8%	13%	18%	7%	10%	12%	14%	0%	7%	15%	14%	7%	0%
Never	57%	63%	42%	11%	12%	57%	61%	37%	27%	6%	18%	60%	23%	5%	7%	0%
Not Sure	1%	0%	2%	0%	0%	11%	1%	1%	0%	0%	13%	1%	2%	0%	0%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	6%	13%	11%	53%	100%	6%	8%	14%	29%	2%	16%	5%	6%	13%	6%	4%
Fairly Often	10%	8%	22%	33%	12%	0%	8%	13%	17%	10%	13%	15%	10%	6%	12%	9%	8%
Rarely	18%	19%	10%	34%	15%	0%	17%	21%	20%	24%	6%	16%	19%	19%	18%	19%	18%
Just Once	7%	7%	11%	12%	4%	0%	7%	8%	8%	8%	13%	9%	7%	7%	10%	5%	7%
Never	57%	59%	42%	9%	16%	0%	62%	49%	41%	29%	66%	44%	59%	61%	48%	60%	61%
Not Sure	1%	1%	3%	0%	0%	0%	1%	2%	0%	0%	0%	0%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Regularly	7%	10%	7%	8%	12%	6%	7%	17%	5%	4%	8%	6%	6%	11%	7%	5%	
Fairly Often	10%	18%	8%	9%	18%	8%	7%	17%	9%	5%	10%	13%	8%	14%	9%	8%	
Rarely	18%	21%	18%	18%	23%	17%	20%	27%	15%	19%	19%	21%	15%	25%	16%	17%	
Just Once	7%	8%	7%	8%	12%	5%	8%	8%	7%	7%	8%	6%	6%	6%	7%	9%	
Never	57%	43%	59%	54%	35%	64%	57%	30%	64%	64%	54%	54%	63%	44%	60%	61%	
Not Sure	1%	0%	1%	3%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	7%	16%	7%	4%	12%	6%	6%	14%	5%	7%	8%	7%	6%	19%	6%	6%
Fairly Often	10%	16%	10%	6%	12%	11%	5%	13%	10%	7%	9%	15%	6%	24%	9%	5%
Rarely	18%	18%	19%	18%	21%	17%	19%	22%	18%	16%	18%	21%	16%	18%	19%	17%
Just Once	7%	6%	6%	10%	7%	6%	9%	7%	7%	7%	6%	11%	7%	9%	6%	9%
Never	57%	44%	58%	60%	48%	59%	61%	44%	59%	63%	58%	46%	62%	31%	59%	60%
Not Sure	1%	0%	0%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

5

In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Regularly	7%	25%	6%	10%	36%	19%	3%	3%	9%	47%	20%	12%	3%	4%	
Fairly Often	10%	24%	9%	6%	19%	36%	19%	4%	4%	22%	36%	22%	5%	0%	
Rarely	18%	16%	19%	13%	13%	24%	45%	14%	20%	10%	20%	30%	17%	35%	
Just Once	7%	2%	7%	10%	9%	9%	9%	6%	3%	6%	7%	9%	6%	22%	
Never	57%	33%	58%	57%	23%	12%	24%	73%	58%	15%	16%	26%	68%	34%	
Not Sure	1%	0%	1%	3%	0%	0%	0%	1%	7%	0%	1%	0%	1%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	7%	32%	20%	8%	2%	7%	17%	18%	14%	4%	13%	15%	19%	13%	4%	19%
Fairly Often	10%	21%	27%	14%	5%	4%	23%	43%	13%	6%	6%	15%	44%	15%	6%	6%
Rarely	18%	17%	25%	22%	16%	22%	22%	24%	29%	16%	18%	22%	15%	32%	17%	17%
Just Once	7%	11%	9%	6%	7%	13%	2%	6%	9%	7%	9%	7%	5%	7%	7%	2%
Never	57%	18%	19%	50%	69%	50%	36%	10%	33%	66%	49%	40%	16%	33%	65%	52%
Not Sure	1%	1%	0%	0%	1%	5%	0%	0%	1%	1%	5%	0%	0%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	7%	14%	17%	11%	5%	13%	17%	14%	15%	5%	11%	6%	8%	6%	8%	7%	8%
Fairly Often	10%	13%	34%	17%	7%	3%	15%	27%	17%	7%	5%	8%	11%	9%	10%	9%	11%
Rarely	18%	26%	24%	32%	15%	22%	15%	37%	24%	16%	27%	18%	19%	16%	20%	19%	18%
Just Once	7%	1%	9%	7%	8%	0%	2%	6%	8%	7%	7%	7%	8%	6%	8%	6%	8%
Never	57%	44%	18%	31%	64%	58%	49%	16%	35%	65%	50%	61%	53%	63%	52%	59%	55%
Not Sure	1%	2%	0%	1%	1%	3%	2%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	7%	6%	9%	6%	9%	6%	9%	4%	11%	6%	8%	6%	8%	6%	8%	6%	9%
Fairly Often	10%	10%	9%	7%	12%	8%	12%	9%	11%	8%	10%	10%	10%	7%	11%	10%	10%
Rarely	18%	17%	20%	17%	20%	18%	19%	16%	21%	16%	19%	17%	19%	14%	21%	17%	21%
Just Once	7%	8%	6%	6%	9%	7%	7%	6%	8%	4%	8%	7%	7%	9%	6%	5%	9%
Never	57%	59%	55%	64%	49%	61%	51%	64%	49%	64%	53%	59%	55%	63%	53%	61%	51%
Not Sure	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

5	In the past 30 days, how often have you talked on a hand-held cell phone while driving?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	7%	6%	9%	3%	8%	9%	6%	0%	11%	14%	7%	2%	3%	10%	2%
Fairly Often	10%	9%	11%	4%	10%	12%	8%	3%	0%	13%	13%	7%	2%	13%	5%
Rarely	18%	16%	22%	15%	19%	20%	17%	13%	27%	20%	17%	14%	22%	19%	17%
Just Once	7%	6%	9%	7%	7%	7%	6%	22%	6%	11%	7%	4%	4%	9%	4%
Never	57%	62%	49%	69%	56%	51%	63%	62%	57%	42%	55%	71%	70%	48%	70%
Not Sure	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	7%	11%	8%	8%	3%	11%	9%	4%	11%	7%	6%	6%	13%	4%	8%	9%	7%	10%
Fairly Often	10%	10%	9%	9%	11%	16%	18%	9%	13%	8%	9%	11%	8%	7%	12%	11%	9%	11%
Rarely	18%	16%	15%	18%	23%	7%	32%	20%	14%	14%	22%	20%	16%	16%	18%	18%	16%	26%
Just Once	7%	6%	8%	6%	11%	14%	0%	12%	0%	9%	5%	5%	11%	9%	6%	5%	11%	5%
Never	57%	57%	59%	58%	52%	53%	41%	55%	62%	62%	56%	57%	52%	63%	57%	55%	57%	47%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

5 In the past 30 days, how often have you talked on a hand-held cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	7%	8%	5%	0%	10%	5%	5%
Fairly Often	10%	11%	4%	0%	10%	9%	14%
Rarely	18%	19%	14%	18%	20%	17%	24%
Just Once	7%	8%	1%	6%	7%	8%	2%
Never	57%	52%	74%	76%	53%	60%	54%
Not Sure	1%	1%	1%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																
922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	15%	18%	10%	13%	20%	31%	8%	0%	7%	13%	15%	41%	21%	20%	14%	5%	0%
Fairly Often	20%	26%	13%	15%	28%	13%	19%	3%	0%	11%	45%	22%	40%	30%	30%	11%	29%
Rarely	22%	22%	20%	35%	22%	0%	17%	11%	93%	35%	20%	20%	25%	25%	17%	20%	11%
Just Once	7%	6%	8%	0%	6%	16%	1%	23%	0%	8%	0%	1%	6%	11%	11%	6%	10%
Never	36%	27%	48%	34%	23%	40%	53%	47%	0%	33%	19%	15%	6%	12%	28%	58%	41%
Not Sure	1%	2%	0%	3%	1%	0%	2%	17%	0%	0%	0%	1%	2%	1%	1%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

6

In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	15%	54%	21%	25%	23%	7%	0%	59%	22%	18%	9%	7%	11%
Fairly Often	20%	17%	39%	33%	27%	14%	24%	13%	50%	25%	25%	14%	35%
Rarely	22%	15%	33%	28%	21%	19%	27%	11%	24%	34%	19%	19%	24%
Just Once	7%	0%	3%	5%	12%	8%	7%	1%	3%	7%	25%	5%	7%
Never	36%	10%	3%	7%	16%	51%	41%	12%	1%	13%	22%	54%	24%
Not Sure	1%	3%	1%	2%	0%	1%	0%	3%	0%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	15%	-	-	-	-	-	-	49%	16%	22%	9%	5%	17%	41%	20%	21%	8%	8%
Fairly Often	20%	-	-	-	-	-	-	24%	40%	30%	11%	12%	23%	26%	33%	18%	18%	20%
Rarely	22%	-	-	-	-	-	-	9%	29%	28%	22%	19%	29%	12%	17%	26%	21%	20%
Just Once	7%	-	-	-	-	-	-	6%	1%	10%	28%	5%	0%	3%	5%	10%	6%	6%
Never	36%	-	-	-	-	-	-	11%	10%	8%	30%	58%	28%	16%	23%	25%	45%	38%
Not Sure	1%	-	-	-	-	-	-	1%	3%	2%	0%	1%	2%	2%	3%	1%	1%	7%
Total	100%							100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%							11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																	
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email						
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur		
Regularly	15%	38%	6%	4%	7%	3%	45%	32%	22%	9%	10%	42%	35%	26%	10%	18%		
Fairly Often	20%	29%	22%	14%	10%	6%	19%	32%	22%	18%	36%	25%	35%	24%	19%	16%		
Rarely	22%	17%	29%	26%	7%	12%	7%	23%	27%	20%	16%	21%	21%	28%	20%	27%		
Just Once	7%	2%	7%	15%	4%	0%	14%	1%	8%	6%	14%	0%	1%	6%	7%	11%		
Never	36%	14%	35%	40%	70%	78%	15%	10%	20%	46%	25%	12%	8%	16%	42%	29%		
Not Sure	1%	0%	1%	1%	2%	0%	0%	2%	1%	1%	0%	0%	0%	1%	1%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	37%	16%	19%	8%	19%	12%	15%	21%	16%	8%	12%	22%	17%	25%	8%
Fairly Often	20%	37%	26%	25%	13%	19%	16%	23%	18%	25%	32%	18%	24%	35%	29%	38%
Rarely	22%	9%	31%	21%	22%	12%	16%	26%	22%	18%	29%	22%	21%	24%	3%	0%
Just Once	7%	6%	7%	7%	7%	0%	3%	8%	11%	10%	5%	6%	8%	12%	9%	8%
Never	36%	11%	19%	27%	49%	47%	52%	27%	26%	29%	26%	41%	23%	10%	34%	46%
Not Sure	1%	0%	2%	2%	1%	3%	1%	1%	3%	1%	0%	1%	1%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	11%	16%	20%	24%	21%	14%	16%	19%	35%	10%	13%	16%	17%	26%	17%
Fairly Often	20%	16%	26%	24%	25%	12%	20%	23%	21%	13%	18%	17%	24%	25%	15%	25%
Rarely	22%	20%	23%	26%	16%	22%	21%	20%	38%	15%	0%	21%	19%	32%	21%	20%
Just Once	7%	7%	4%	13%	6%	0%	5%	10%	12%	8%	38%	6%	7%	6%	3%	9%
Never	36%	45%	29%	17%	28%	45%	39%	30%	10%	28%	25%	42%	33%	18%	36%	29%
Not Sure	1%	1%	1%	1%	0%	0%	1%	2%	0%	0%	9%	1%	1%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	15%	13%	18%	20%	27%	6%	13%	21%	30%	24%	18%	14%	21%	12%	15%	34%
Fairly Often	20%	20%	24%	22%	6%	19%	21%	17%	26%	13%	31%	20%	28%	32%	30%	66%
Rarely	22%	21%	22%	40%	29%	18%	22%	18%	25%	15%	34%	21%	16%	44%	25%	0%
Just Once	7%	6%	7%	10%	6%	18%	5%	15%	11%	14%	0%	6%	14%	7%	0%	0%
Never	36%	39%	27%	5%	32%	39%	38%	24%	10%	33%	18%	37%	21%	0%	31%	0%
Not Sure	1%	1%	2%	2%	0%	0%	1%	4%	0%	0%	0%	1%	0%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	14%	25%	22%	29%	59%	13%	18%	14%	29%	22%	20%	14%	13%	19%	15%	11%
Fairly Often	20%	20%	23%	30%	24%	41%	22%	17%	19%	21%	14%	19%	23%	16%	27%	18%	17%
Rarely	22%	22%	15%	41%	0%	0%	21%	22%	24%	19%	23%	20%	24%	17%	20%	23%	21%
Just Once	7%	7%	9%	0%	4%	0%	6%	9%	6%	2%	2%	9%	4%	10%	6%	5%	9%
Never	36%	37%	28%	4%	42%	0%	37%	33%	35%	29%	36%	31%	34%	43%	28%	38%	40%
Not Sure	1%	1%	0%	4%	0%	0%	1%	1%	1%	0%	2%	2%	1%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	21%	14%	12%	26%	13%	9%	27%	11%	13%	18%	13%	9%	22%	13%	12%
Fairly Often	20%	28%	19%	18%	24%	20%	18%	26%	20%	15%	20%	21%	20%	17%	24%	18%
Rarely	22%	19%	23%	15%	16%	24%	21%	18%	21%	25%	22%	27%	18%	22%	22%	21%
Just Once	7%	3%	7%	10%	6%	7%	6%	3%	7%	8%	7%	4%	7%	7%	6%	7%
Never	36%	27%	36%	43%	28%	36%	43%	25%	40%	37%	32%	35%	43%	32%	34%	41%
Not Sure	1%	1%	1%	3%	0%	1%	3%	1%	1%	2%	1%	0%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	15%	22%	14%	12%	25%	12%	11%	24%	13%	11%	18%	9%	7%	28%	13%	13%
Fairly Often	20%	21%	21%	19%	21%	22%	16%	22%	21%	16%	21%	22%	16%	22%	21%	18%
Rarely	22%	25%	20%	24%	15%	24%	22%	16%	24%	20%	23%	20%	17%	24%	21%	21%
Just Once	7%	7%	6%	7%	8%	5%	8%	11%	5%	6%	6%	8%	7%	6%	6%	8%
Never	36%	22%	38%	38%	30%	36%	40%	27%	35%	44%	32%	40%	51%	20%	38%	38%
Not Sure	1%	3%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	15%	19%	15%	10%	48%	19%	22%	9%	11%	55%	24%	29%	9%	11%
Fairly Often	20%	23%	20%	26%	26%	30%	25%	18%	18%	14%	31%	29%	18%	37%
Rarely	22%	25%	21%	22%	11%	33%	22%	21%	14%	13%	34%	25%	20%	22%
Just Once	7%	2%	7%	6%	2%	5%	14%	6%	0%	2%	6%	6%	7%	0%
Never	36%	30%	36%	35%	9%	11%	18%	45%	57%	14%	5%	10%	44%	25%
Not Sure	1%	0%	1%	0%	3%	3%	0%	1%	0%	2%	0%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	15%	37%	26%	24%	8%	10%	23%	24%	20%	12%	23%	15%	29%	22%	12%	19%
Fairly Often	20%	21%	29%	28%	17%	22%	18%	38%	15%	20%	19%	19%	31%	24%	19%	23%
Rarely	22%	21%	28%	21%	21%	25%	17%	24%	28%	21%	17%	12%	31%	23%	21%	20%
Just Once	7%	10%	8%	7%	6%	4%	19%	1%	10%	6%	4%	17%	4%	8%	6%	0%
Never	36%	11%	8%	19%	47%	34%	23%	12%	25%	41%	35%	33%	6%	22%	40%	34%
Not Sure	1%	0%	1%	2%	1%	5%	0%	1%	2%	1%	3%	3%	0%	2%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	15%	19%	13%	24%	13%	16%	25%	16%	24%	13%	12%	15%	15%	14%	15%	15%	15%
Fairly Often	20%	14%	35%	22%	19%	29%	17%	29%	26%	18%	29%	19%	22%	18%	22%	18%	22%
Rarely	22%	11%	28%	19%	23%	14%	16%	24%	16%	22%	23%	20%	23%	20%	23%	21%	22%
Just Once	7%	17%	3%	7%	6%	5%	5%	14%	9%	6%	8%	8%	5%	8%	5%	8%	5%
Never	36%	36%	17%	27%	39%	34%	34%	15%	24%	40%	26%	38%	34%	39%	34%	36%	36%
Not Sure	1%	3%	4%	1%	1%	3%	3%	2%	2%	1%	2%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

6	In the past 30 days, how often have you talked on a hands-free cell phone while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	15%	16%	13%	14%	16%	16%	13%	14%	15%	11%	16%	14%	15%	13%	16%	15%	14%
Fairly Often	20%	22%	19%	17%	23%	18%	24%	17%	24%	18%	21%	21%	20%	15%	24%	19%	22%
Rarely	22%	24%	19%	23%	20%	21%	22%	24%	18%	21%	22%	24%	20%	23%	21%	23%	20%
Just Once	7%	5%	8%	6%	7%	6%	7%	7%	6%	6%	7%	5%	8%	7%	6%	6%	7%
Never	36%	31%	41%	39%	33%	38%	33%	36%	35%	42%	33%	35%	37%	41%	33%	36%	36%
Not Sure	1%	2%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Sponsor:
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6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	15%	14%	16%	13%	15%	17%	13%	0%	20%	23%	13%	8%	11%	18%	9%
Fairly Often	20%	18%	23%	16%	21%	23%	18%	3%	13%	18%	27%	24%	7%	22%	18%
Rarely	22%	23%	20%	13%	22%	22%	21%	13%	19%	20%	22%	21%	23%	21%	22%
Just Once	7%	6%	7%	4%	7%	5%	8%	19%	0%	10%	7%	2%	8%	8%	4%
Never	36%	38%	33%	54%	34%	32%	39%	55%	47%	27%	29%	44%	51%	29%	47%
Not Sure	1%	1%	1%	0%	1%	1%	1%	9%	1%	2%	1%	1%	0%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

6 In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	15%	21%	17%	14%	11%	13%	32%	4%	24%	13%	11%	15%	20%	9%	15%	14%	18%	22%
Fairly Often	20%	18%	33%	20%	21%	9%	21%	25%	5%	16%	22%	23%	19%	16%	19%	24%	22%	25%
Rarely	22%	18%	17%	22%	22%	35%	26%	28%	17%	17%	25%	21%	24%	18%	23%	22%	25%	22%
Just Once	7%	3%	8%	6%	12%	5%	6%	5%	0%	5%	3%	10%	4%	6%	6%	8%	6%	8%
Never	36%	39%	25%	37%	34%	37%	16%	36%	47%	49%	39%	30%	31%	51%	35%	30%	30%	23%
Not Sure	1%	1%	0%	1%	0%	0%	0%	1%	7%	1%	1%	1%	1%	1%	2%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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In the past 30 days, how often have you talked on a hands-free cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	15%	17%	6%	12%	16%	14%	7%
Fairly Often	20%	24%	6%	21%	22%	19%	22%
Rarely	22%	25%	10%	10%	19%	23%	25%
Just Once	7%	6%	7%	18%	8%	6%	1%
Never	36%	28%	69%	35%	34%	37%	42%
Not Sure	1%	1%	2%	3%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

7

How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Work Outside The Home			Commute							Read Texts					
		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	11%	13%	8%	15%	15%	20%	9%	11%	7%	0%	15%	30%	19%	13%	9%	5%	4%
Fairly Often	14%	17%	9%	33%	18%	14%	12%	17%	0%	11%	30%	27%	35%	16%	14%	5%	0%
Rarely	17%	20%	13%	0%	20%	18%	14%	7%	11%	32%	30%	14%	32%	35%	27%	6%	8%
Just Once	5%	5%	5%	2%	5%	5%	2%	0%	68%	4%	0%	3%	5%	5%	13%	5%	0%
Never	51%	42%	63%	51%	39%	44%	63%	66%	14%	53%	24%	24%	10%	27%	34%	77%	71%
Not Sure	2%	2%	2%	0%	3%	0%	0%	0%	0%	0%	0%	2%	0%	4%	3%	1%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Regularly	11%	54%	13%	15%	14%	6%	0%	46%	15%	10%	14%	6%	0%
Fairly Often	14%	21%	54%	23%	13%	6%	13%	24%	41%	19%	11%	6%	0%
Rarely	17%	9%	25%	40%	22%	10%	6%	12%	28%	30%	23%	11%	0%
Just Once	5%	0%	4%	5%	22%	4%	0%	2%	5%	10%	9%	3%	7%
Never	51%	10%	3%	15%	28%	73%	37%	13%	10%	27%	40%	73%	36%
Not Sure	2%	4%	0%	2%	0%	1%	44%	4%	2%	3%	3%	1%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	11%	37%	13%	5%	9%	3%	9%	-	-	-	-	-	-	32%	17%	11%	8%	20%
Fairly Often	14%	15%	27%	19%	3%	4%	34%	-	-	-	-	-	-	24%	20%	20%	8%	18%
Rarely	17%	25%	25%	22%	27%	4%	25%	-	-	-	-	-	-	12%	25%	25%	12%	5%
Just Once	5%	3%	3%	5%	21%	4%	0%	-	-	-	-	-	-	8%	3%	5%	5%	11%
Never	51%	17%	30%	46%	40%	83%	28%	-	-	-	-	-	-	19%	34%	37%	65%	40%
Not Sure	2%	3%	2%	3%	0%	2%	5%	-	-	-	-	-	-	5%	2%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%							100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%							5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

7	How often have you used any app on your cell phone other than the GPS system while driving?															
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Regularly	11%	22%	7%	4%	7%	17%	57%	18%	14%	7%	19%	39%	29%	15%	8%	14%
Fairly Often	14%	20%	13%	11%	7%	6%	8%	31%	20%	9%	12%	17%	30%	30%	10%	0%
Rarely	17%	21%	15%	21%	11%	0%	10%	27%	26%	13%	0%	20%	22%	30%	14%	20%
Just Once	5%	5%	4%	10%	2%	7%	5%	7%	7%	4%	20%	8%	14%	4%	4%	12%
Never	51%	31%	58%	50%	74%	59%	19%	16%	32%	64%	41%	16%	5%	19%	61%	47%
Not Sure	2%	1%	2%	4%	0%	11%	0%	2%	2%	2%	8%	0%	0%	1%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

7	How often have you used any app on your cell phone other than the GPS system while driving?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	11%	52%	14%	6%	4%	11%	11%	10%	16%	11%	16%	9%	13%	27%	10%	8%
Fairly Often	14%	33%	36%	15%	3%	4%	8%	15%	23%	22%	2%	10%	22%	27%	7%	22%
Rarely	17%	8%	24%	37%	8%	9%	12%	21%	21%	8%	25%	15%	22%	14%	28%	0%
Just Once	5%	2%	9%	8%	3%	3%	2%	6%	8%	9%	8%	3%	9%	12%	19%	8%
Never	51%	5%	16%	32%	79%	65%	65%	47%	30%	49%	40%	61%	28%	20%	37%	46%
Not Sure	2%	0%	0%	3%	3%	8%	2%	2%	2%	1%	9%	1%	5%	0%	0%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	11%	6%	9%	20%	40%	22%	9%	16%	14%	39%	10%	9%	13%	10%	21%	6%
Fairly Often	14%	5%	17%	33%	28%	10%	12%	18%	21%	15%	0%	12%	15%	18%	19%	9%
Rarely	17%	12%	25%	19%	8%	8%	16%	18%	24%	18%	0%	15%	16%	29%	5%	19%
Just Once	5%	4%	4%	10%	10%	3%	3%	7%	22%	5%	30%	5%	4%	9%	0%	0%
Never	51%	72%	40%	17%	13%	50%	57%	38%	14%	24%	33%	58%	49%	27%	55%	44%
Not Sure	2%	1%	4%	1%	0%	7%	2%	2%	5%	0%	28%	1%	2%	7%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Regularly	11%	10%	13%	13%	33%	6%	10%	16%	15%	25%	18%	11%	18%	12%	15%	34%
Fairly Often	14%	11%	25%	16%	2%	0%	13%	20%	20%	13%	15%	13%	22%	23%	23%	0%
Rarely	17%	15%	22%	34%	33%	8%	16%	19%	25%	7%	34%	16%	22%	29%	32%	0%
Just Once	5%	5%	4%	15%	6%	18%	3%	16%	14%	22%	3%	4%	12%	34%	0%	0%
Never	51%	58%	31%	14%	26%	57%	56%	28%	26%	28%	18%	54%	24%	3%	31%	0%
Not Sure	2%	1%	6%	7%	0%	11%	2%	1%	0%	6%	13%	2%	2%	0%	0%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

7

How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	11%	11%	13%	12%	37%	59%	10%	12%	10%	30%	12%	15%	10%	11%	14%	10%	9%
Fairly Often	14%	13%	25%	19%	17%	41%	11%	17%	26%	8%	10%	16%	13%	14%	17%	13%	12%
Rarely	17%	17%	15%	36%	0%	0%	17%	18%	12%	11%	15%	21%	18%	12%	21%	16%	14%
Just Once	5%	4%	5%	33%	8%	0%	4%	7%	6%	17%	0%	7%	4%	6%	3%	5%	6%
Never	51%	54%	36%	0%	38%	0%	56%	43%	45%	34%	60%	39%	54%	54%	43%	53%	56%
Not Sure	2%	2%	6%	0%	0%	0%	2%	3%	0%	0%	2%	1%	2%	3%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

7

How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	11%	16%	10%	11%	18%	9%	11%	19%	8%	10%	12%	14%	8%	14%	8%	12%
Fairly Often	14%	15%	13%	15%	13%	14%	15%	19%	11%	14%	14%	12%	14%	16%	13%	13%
Rarely	17%	28%	16%	12%	21%	18%	11%	21%	16%	14%	17%	20%	15%	18%	19%	14%
Just Once	5%	6%	5%	4%	8%	4%	4%	8%	4%	5%	6%	7%	3%	7%	6%	3%
Never	51%	35%	53%	55%	38%	53%	57%	32%	57%	55%	49%	46%	58%	42%	53%	56%
Not Sure	2%	0%	2%	4%	2%	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Regularly	11%	22%	8%	12%	17%	9%	10%	18%	9%	9%	11%	9%	12%	24%	9%	13%
Fairly Often	14%	13%	13%	16%	13%	14%	13%	15%	14%	12%	13%	16%	13%	25%	11%	16%
Rarely	17%	19%	19%	12%	18%	18%	13%	22%	16%	14%	18%	17%	14%	20%	18%	13%
Just Once	5%	9%	4%	4%	8%	3%	7%	7%	4%	6%	4%	5%	7%	5%	5%	5%
Never	51%	35%	54%	54%	42%	54%	55%	36%	54%	58%	51%	51%	53%	26%	56%	50%
Not Sure	2%	1%	2%	3%	3%	2%	3%	3%	2%	2%	2%	2%	2%	0%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Regularly	11%	19%	10%	15%	33%	19%	11%	8%	8%	42%	22%	15%	8%	3%
Fairly Often	14%	17%	13%	16%	21%	32%	20%	9%	7%	34%	35%	31%	8%	18%
Rarely	17%	25%	17%	10%	30%	26%	31%	12%	12%	12%	31%	33%	13%	23%
Just Once	5%	8%	5%	5%	7%	8%	10%	3%	8%	3%	7%	8%	4%	6%
Never	51%	27%	52%	52%	8%	13%	27%	66%	58%	9%	4%	13%	64%	46%
Not Sure	2%	3%	2%	2%	0%	1%	0%	3%	8%	0%	1%	1%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Regularly	11%	48%	25%	12%	4%	11%	15%	21%	12%	9%	21%	15%	18%	12%	10%	19%
Fairly Often	14%	25%	41%	23%	6%	9%	24%	41%	20%	10%	11%	28%	40%	23%	9%	4%
Rarely	17%	12%	21%	38%	11%	26%	11%	21%	30%	15%	9%	13%	20%	33%	15%	13%
Just Once	5%	4%	7%	7%	4%	4%	17%	4%	9%	3%	4%	17%	4%	9%	4%	3%
Never	51%	11%	6%	18%	72%	45%	31%	14%	26%	60%	52%	26%	18%	23%	60%	57%
Not Sure	2%	0%	0%	2%	3%	5%	2%	0%	3%	2%	3%	0%	0%	1%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Regularly	11%	16%	23%	12%	10%	14%	17%	21%	8%	10%	12%	11%	11%	9%	12%	11%	11%
Fairly Often	14%	28%	32%	22%	10%	9%	26%	34%	26%	9%	17%	12%	16%	10%	16%	13%	14%
Rarely	17%	8%	15%	28%	16%	12%	12%	17%	32%	15%	15%	16%	18%	15%	19%	15%	19%
Just Once	5%	14%	7%	9%	3%	10%	4%	15%	10%	3%	10%	5%	5%	5%	5%	5%	5%
Never	51%	34%	23%	29%	58%	53%	41%	13%	22%	60%	44%	55%	48%	59%	46%	54%	49%
Not Sure	2%	0%	1%	1%	3%	3%	0%	0%	1%	3%	3%	2%	2%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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7	How often have you used any app on your cell phone other than the GPS system while driving?																
922 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Regularly	11%	11%	11%	10%	12%	11%	11%	10%	12%	7%	13%	8%	13%	11%	11%	10%	12%
Fairly Often	14%	14%	13%	11%	17%	11%	17%	13%	15%	12%	14%	14%	13%	11%	15%	13%	14%
Rarely	17%	18%	15%	16%	18%	17%	16%	15%	19%	14%	18%	19%	15%	13%	19%	17%	17%
Just Once	5%	4%	6%	2%	8%	3%	7%	3%	7%	3%	6%	3%	6%	4%	6%	3%	8%
Never	51%	50%	52%	59%	44%	56%	46%	58%	45%	62%	47%	53%	50%	58%	48%	55%	46%
Not Sure	2%	2%	3%	2%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

7	How often have you used any app on your cell phone other than the GPS system while driving?														
922 Adults Credibility Interval: +/-3.7 pct points	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Regularly	11%	10%	12%	11%	11%	13%	9%	13%	16%	16%	11%	6%	8%	14%	7%
Fairly Often	14%	12%	15%	9%	14%	15%	12%	10%	17%	17%	18%	9%	4%	18%	7%
Rarely	17%	16%	18%	7%	18%	20%	14%	19%	10%	19%	26%	12%	6%	22%	10%
Just Once	5%	3%	8%	5%	5%	4%	6%	15%	0%	8%	5%	1%	5%	7%	2%
Never	51%	56%	45%	64%	50%	45%	58%	43%	57%	38%	39%	70%	73%	39%	71%
Not Sure	2%	3%	2%	4%	2%	2%	2%	0%	0%	2%	0%	3%	4%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Regularly	11%	23%	8%	10%	10%	17%	0%	3%	11%	9%	11%	9%	18%	10%	10%	7%	15%	14%
Fairly Often	14%	13%	18%	12%	16%	0%	19%	25%	4%	13%	12%	14%	15%	9%	12%	21%	13%	17%
Rarely	17%	10%	12%	17%	17%	28%	45%	14%	23%	11%	15%	21%	16%	11%	19%	16%	21%	20%
Just Once	5%	7%	10%	3%	11%	0%	0%	1%	5%	4%	5%	6%	5%	3%	3%	6%	5%	11%
Never	51%	46%	52%	54%	45%	55%	36%	56%	54%	62%	55%	48%	44%	65%	54%	45%	43%	37%
Not Sure	2%	1%	0%	3%	2%	0%	0%	1%	3%	0%	2%	3%	2%	1%	3%	3%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

7 How often have you used any app on your cell phone other than the GPS system while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Regularly	11%	12%	5%	13%	12%	10%	11%
Fairly Often	14%	15%	5%	15%	17%	11%	8%
Rarely	17%	19%	8%	9%	18%	15%	17%
Just Once	5%	4%	8%	3%	5%	5%	5%
Never	51%	46%	73%	54%	45%	56%	54%
Not Sure	2%	2%	2%	6%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	5%	8%	3%	10%	8%	0%	12%	9%	0%	0%	0%	19%	8%	6%	0%	2%	4%
Somewhat Acceptable	12%	13%	10%	0%	15%	8%	4%	23%	0%	6%	0%	18%	24%	11%	12%	8%	12%
Somewhat Unacceptable	25%	27%	23%	51%	25%	60%	28%	18%	21%	39%	35%	24%	35%	38%	30%	18%	20%
Completely Unacceptable	56%	51%	63%	39%	50%	32%	56%	49%	79%	54%	65%	37%	31%	44%	55%	71%	58%
Not Sure	1%	1%	2%	0%	1%	0%	0%	0%	0%	1%	0%	2%	1%	2%	3%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	5%	26%	13%	8%	6%	2%	10%	29%	13%	2%	5%	2%	0%
Somewhat Acceptable	12%	22%	31%	15%	9%	8%	2%	25%	29%	16%	12%	5%	0%
Somewhat Unacceptable	25%	27%	35%	39%	30%	20%	38%	21%	42%	32%	48%	18%	44%
Completely Unacceptable	56%	24%	19%	37%	52%	70%	35%	24%	15%	48%	34%	73%	37%
Not Sure	1%	1%	3%	1%	3%	1%	14%	1%	0%	2%	2%	1%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	5%	15%	7%	3%	3%	2%	9%	16%	10%	4%	9%	2%	13%	-	-	-	-	-
Somewhat Acceptable	12%	16%	19%	9%	8%	7%	28%	17%	17%	17%	6%	8%	11%	-	-	-	-	-
Somewhat Unacceptable	25%	36%	22%	31%	37%	17%	14%	26%	37%	37%	25%	18%	23%	-	-	-	-	-
Completely Unacceptable	56%	32%	50%	56%	51%	71%	40%	39%	35%	41%	57%	71%	48%	-	-	-	-	-
Not Sure	1%	1%	1%	1%	1%	2%	9%	3%	2%	0%	3%	1%	5%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%					

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	5%	12%	3%	4%	2%	0%	60%	12%	7%	2%	0%	54%	15%	6%	3%	2%
Somewhat Acceptable	12%	19%	12%	6%	1%	21%	12%	30%	15%	8%	27%	19%	38%	22%	8%	13%
Somewhat Unacceptable	25%	35%	26%	29%	4%	0%	12%	28%	48%	18%	0%	12%	12%	57%	22%	10%
Completely Unacceptable	56%	32%	58%	61%	92%	53%	13%	29%	30%	71%	32%	15%	33%	12%	67%	45%
Not Sure	1%	1%	1%	0%	1%	26%	2%	1%	1%	1%	40%	0%	1%	2%	1%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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Sponsor:
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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	5%	22%	6%	6%	2%	5%	7%	3%	6%	15%	0%	4%	7%	17%	27%	0%
Somewhat Acceptable	12%	16%	21%	13%	7%	15%	5%	12%	24%	20%	40%	8%	21%	15%	17%	21%
Somewhat Unacceptable	25%	34%	31%	42%	15%	8%	7%	37%	46%	12%	0%	21%	38%	41%	3%	0%
Completely Unacceptable	56%	23%	42%	37%	76%	56%	81%	47%	21%	52%	31%	66%	32%	28%	51%	22%
Not Sure	1%	5%	0%	1%	0%	17%	1%	1%	3%	1%	29%	1%	1%	0%	2%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	5%	5%	4%	9%	13%	7%	4%	7%	13%	46%	0%	4%	5%	10%	15%	5%
Somewhat Acceptable	12%	8%	15%	13%	21%	11%	10%	19%	8%	11%	25%	10%	11%	18%	9%	46%
Somewhat Unacceptable	25%	16%	37%	37%	22%	21%	24%	31%	37%	14%	9%	17%	35%	33%	21%	10%
Completely Unacceptable	56%	71%	44%	39%	41%	47%	62%	40%	42%	28%	30%	68%	48%	37%	47%	19%
Not Sure	1%	1%	0%	2%	3%	15%	1%	2%	0%	0%	35%	1%	1%	1%	8%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	5%	4%	8%	20%	34%	0%	4%	7%	36%	25%	29%	5%	16%	13%	30%	0%
Somewhat Acceptable	12%	10%	16%	14%	32%	23%	10%	21%	13%	15%	51%	11%	15%	17%	39%	0%
Somewhat Unacceptable	25%	23%	36%	37%	2%	18%	24%	34%	37%	8%	0%	25%	41%	26%	0%	0%
Completely Unacceptable	56%	62%	38%	27%	32%	42%	61%	36%	14%	51%	0%	58%	28%	41%	31%	0%
Not Sure	1%	1%	2%	1%	0%	17%	1%	2%	0%	0%	20%	1%	0%	3%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	4%	10%	29%	51%	0%	5%	6%	6%	25%	0%	11%	4%	5%	9%	5%	3%
Somewhat Acceptable	12%	10%	27%	30%	8%	41%	10%	15%	17%	10%	4%	20%	10%	10%	16%	7%	12%
Somewhat Unacceptable	25%	25%	30%	18%	0%	0%	22%	31%	38%	5%	42%	25%	22%	33%	29%	19%	28%
Completely Unacceptable	56%	59%	33%	23%	37%	0%	62%	46%	38%	57%	52%	42%	63%	50%	44%	67%	55%
Not Sure	1%	1%	0%	0%	4%	59%	1%	2%	0%	2%	2%	2%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	17%	4%	5%	15%	3%	5%	13%	4%	3%	5%	10%	4%	11%	4%	4%
Somewhat Acceptable	12%	27%	8%	20%	24%	8%	12%	22%	8%	11%	13%	9%	10%	15%	11%	9%
Somewhat Unacceptable	25%	23%	23%	43%	27%	21%	35%	32%	19%	34%	28%	16%	24%	27%	21%	29%
Completely Unacceptable	56%	32%	64%	31%	31%	67%	46%	32%	68%	49%	52%	63%	61%	43%	63%	56%
Not Sure	1%	2%	1%	1%	3%	1%	2%	1%	1%	3%	1%	1%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	5%	18%	4%	3%	10%	3%	6%	11%	4%	5%	6%	5%	3%	20%	4%	3%
Somewhat Acceptable	12%	17%	10%	12%	16%	11%	8%	18%	9%	12%	11%	12%	12%	29%	9%	10%
Somewhat Unacceptable	25%	20%	25%	29%	26%	23%	29%	27%	24%	28%	26%	19%	31%	24%	22%	35%
Completely Unacceptable	56%	43%	61%	53%	46%	62%	54%	42%	63%	52%	56%	62%	52%	26%	63%	50%
Not Sure	1%	1%	1%	3%	2%	1%	2%	2%	1%	3%	1%	2%	2%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	5%	31%	4%	9%	32%	13%	3%	2%	2%	34%	13%	8%	3%	1%
Somewhat Acceptable	12%	16%	11%	14%	28%	34%	13%	6%	22%	20%	39%	15%	8%	8%
Somewhat Unacceptable	25%	29%	25%	30%	18%	36%	43%	21%	29%	21%	29%	49%	21%	40%
Completely Unacceptable	56%	22%	59%	43%	22%	17%	38%	70%	37%	25%	18%	27%	67%	30%
Not Sure	1%	2%	1%	5%	0%	0%	3%	1%	11%	0%	1%	1%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	5%	31%	10%	5%	2%	4%	23%	8%	5%	4%	4%	10%	18%	8%	4%	5%
Somewhat Acceptable	12%	15%	31%	12%	8%	8%	11%	40%	20%	8%	16%	16%	34%	13%	9%	20%
Somewhat Unacceptable	25%	24%	30%	38%	21%	33%	13%	28%	43%	23%	32%	9%	26%	42%	24%	39%
Completely Unacceptable	56%	27%	28%	45%	67%	40%	49%	21%	31%	64%	39%	63%	23%	35%	62%	23%
Not Sure	1%	3%	1%	0%	1%	16%	3%	3%	1%	1%	9%	3%	0%	2%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	5%	12%	9%	6%	5%	6%	19%	4%	7%	4%	5%	4%	7%	3%	7%	4%	7%
Somewhat Acceptable	12%	13%	28%	23%	9%	10%	16%	29%	17%	9%	12%	11%	12%	11%	12%	12%	11%
Somewhat Unacceptable	25%	10%	25%	39%	24%	39%	13%	28%	38%	23%	39%	22%	29%	22%	28%	24%	27%
Completely Unacceptable	56%	64%	36%	31%	62%	32%	52%	36%	37%	62%	35%	62%	51%	63%	51%	60%	53%
Not Sure	1%	1%	2%	1%	1%	13%	1%	3%	0%	1%	10%	1%	2%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	5%	5%	6%	3%	8%	5%	6%	3%	8%	3%	7%	4%	7%	3%	7%	3%	9%
Somewhat Acceptable	12%	11%	12%	11%	13%	12%	11%	9%	14%	10%	12%	10%	12%	8%	14%	12%	11%
Somewhat Unacceptable	25%	26%	24%	23%	27%	24%	26%	25%	26%	17%	29%	24%	26%	23%	27%	25%	25%
Completely Unacceptable	56%	57%	56%	62%	51%	58%	54%	62%	50%	69%	51%	62%	53%	66%	51%	58%	54%
Not Sure	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	0%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	5%	3%	9%	6%	5%	7%	4%	3%	0%	8%	8%	4%	0%	7%	2%
Somewhat Acceptable	12%	13%	10%	9%	12%	13%	10%	4%	9%	20%	11%	6%	1%	16%	5%
Somewhat Unacceptable	25%	25%	25%	32%	25%	26%	24%	26%	50%	30%	28%	23%	11%	30%	18%
Completely Unacceptable	56%	58%	54%	50%	57%	53%	59%	66%	33%	40%	51%	66%	88%	45%	74%
Not Sure	1%	1%	2%	3%	1%	1%	2%	0%	9%	2%	2%	1%	0%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	5%	6%	2%	6%	5%	2%	6%	3%	0%	3%	4%	4%	13%	3%	4%	6%	8%	9%
Somewhat Acceptable	12%	10%	13%	11%	15%	0%	19%	8%	8%	11%	10%	13%	10%	8%	15%	16%	8%	8%
Somewhat Unacceptable	25%	19%	31%	25%	25%	60%	21%	19%	27%	29%	20%	27%	22%	23%	27%	21%	32%	24%
Completely Unacceptable	56%	62%	52%	56%	53%	38%	55%	69%	66%	54%	65%	55%	52%	64%	52%	54%	52%	58%
Not Sure	1%	3%	2%	1%	1%	0%	0%	1%	0%	3%	1%	1%	2%	2%	2%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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8 How acceptable or unacceptable do you feel it is for a driver to talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	5%	6%	4%	0%	9%	3%	2%
Somewhat Acceptable	12%	11%	14%	5%	12%	10%	21%
Somewhat Unacceptable	25%	27%	16%	40%	25%	26%	17%
Completely Unacceptable	56%	54%	64%	55%	53%	59%	58%
Not Sure	1%	2%	1%	0%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	28%	33%	21%	27%	35%	52%	29%	16%	21%	26%	44%	46%	35%	34%	25%	19%	27%
Somewhat Acceptable	39%	38%	40%	32%	38%	20%	35%	54%	79%	48%	20%	30%	33%	40%	40%	41%	54%
Somewhat Unacceptable	17%	15%	20%	13%	14%	20%	17%	7%	0%	18%	31%	11%	21%	15%	29%	18%	0%
Completely Unacceptable	15%	13%	17%	27%	13%	9%	19%	23%	0%	8%	5%	12%	10%	10%	2%	20%	4%
Not Sure	2%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	1%	3%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	28%	55%	43%	40%	18%	21%	39%	60%	41%	29%	23%	22%	46%
Somewhat Acceptable	39%	26%	37%	36%	51%	40%	27%	23%	37%	37%	41%	41%	42%
Somewhat Unacceptable	17%	10%	14%	15%	24%	18%	18%	6%	17%	21%	24%	16%	0%
Completely Unacceptable	15%	9%	6%	8%	7%	19%	9%	10%	5%	13%	12%	19%	0%
Not Sure	2%	1%	0%	1%	0%	2%	7%	1%	0%	1%	0%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	28%	71%	39%	22%	11%	11%	9%	56%	40%	35%	26%	17%	19%	61%	46%	39%	16%	28%
Somewhat Acceptable	39%	16%	42%	53%	41%	37%	46%	25%	38%	35%	32%	44%	39%	22%	41%	39%	40%	29%
Somewhat Unacceptable	17%	5%	11%	20%	40%	19%	14%	7%	14%	21%	36%	16%	32%	12%	9%	19%	18%	2%
Completely Unacceptable	15%	7%	7%	5%	9%	30%	30%	10%	7%	9%	5%	22%	2%	5%	1%	2%	25%	15%
Not Sure	2%	0%	0%	1%	0%	3%	0%	2%	1%	0%	2%	2%	8%	0%	3%	0%	1%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	28%	-	-	-	-	-	51%	44%	34%	22%	26%	49%	31%	43%	24%	21%
Somewhat Acceptable	39%	-	-	-	-	-	39%	40%	43%	38%	4%	34%	41%	32%	40%	15%
Somewhat Unacceptable	17%	-	-	-	-	-	9%	10%	17%	18%	32%	15%	15%	20%	17%	18%
Completely Unacceptable	15%	-	-	-	-	-	0%	7%	5%	20%	0%	2%	12%	4%	18%	16%
Not Sure	2%	-	-	-	-	-	0%	0%	1%	1%	38%	0%	0%	1%	1%	30%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	28%	61%	32%	33%	18%	18%	18%	29%	46%	42%	29%	25%	33%	43%	20%	22%
Somewhat Acceptable	39%	22%	46%	38%	39%	46%	34%	47%	34%	18%	20%	40%	41%	19%	20%	8%
Somewhat Unacceptable	17%	7%	16%	20%	19%	0%	18%	17%	14%	21%	10%	16%	19%	30%	19%	0%
Completely Unacceptable	15%	8%	5%	9%	22%	13%	29%	7%	4%	17%	7%	18%	6%	9%	41%	0%
Not Sure	2%	1%	1%	0%	1%	22%	2%	0%	2%	1%	34%	1%	1%	0%	0%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	28%	21%	30%	37%	47%	34%	27%	32%	24%	41%	0%	24%	29%	40%	45%	24%
Somewhat Acceptable	39%	37%	44%	42%	21%	33%	40%	39%	37%	11%	17%	38%	43%	34%	3%	13%
Somewhat Unacceptable	17%	18%	17%	16%	10%	5%	16%	20%	20%	24%	30%	17%	18%	15%	21%	19%
Completely Unacceptable	15%	22%	8%	5%	22%	8%	17%	8%	19%	24%	0%	20%	10%	9%	32%	10%
Not Sure	2%	1%	1%	0%	0%	20%	1%	1%	0%	0%	53%	1%	1%	2%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	28%	26%	34%	32%	20%	18%	27%	34%	23%	25%	0%	28%	27%	7%	14%	0%
Somewhat Acceptable	39%	41%	34%	37%	29%	0%	41%	26%	35%	12%	44%	39%	36%	45%	44%	0%
Somewhat Unacceptable	17%	15%	22%	22%	25%	50%	15%	25%	40%	21%	15%	17%	19%	41%	11%	0%
Completely Unacceptable	15%	17%	8%	9%	26%	0%	15%	14%	2%	37%	3%	15%	18%	7%	31%	0%
Not Sure	2%	1%	1%	0%	0%	32%	1%	1%	0%	6%	37%	1%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	28%	28%	27%	11%	25%	41%	25%	30%	36%	36%	39%	29%	27%	28%	34%	23%	28%
Somewhat Acceptable	39%	38%	45%	48%	26%	0%	39%	38%	35%	36%	47%	35%	38%	43%	36%	38%	42%
Somewhat Unacceptable	17%	16%	19%	38%	12%	0%	16%	19%	20%	16%	4%	15%	17%	17%	16%	17%	17%
Completely Unacceptable	15%	16%	7%	4%	37%	0%	18%	11%	9%	12%	7%	19%	16%	10%	13%	20%	11%
Not Sure	2%	1%	3%	0%	0%	59%	1%	2%	0%	0%	2%	3%	1%	1%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	28%	34%	27%	30%	41%	23%	29%	38%	23%	31%	33%	18%	23%	30%	27%	28%
Somewhat Acceptable	39%	35%	40%	34%	31%	41%	40%	34%	40%	41%	36%	38%	44%	32%	39%	43%
Somewhat Unacceptable	17%	23%	16%	19%	20%	16%	17%	17%	17%	18%	18%	16%	16%	22%	14%	16%
Completely Unacceptable	15%	8%	16%	13%	6%	19%	10%	11%	19%	9%	12%	26%	15%	15%	19%	11%
Not Sure	2%	0%	1%	4%	1%	1%	3%	1%	2%	2%	1%	1%	2%	1%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	28%	33%	27%	27%	34%	24%	28%	34%	24%	32%	35%	7%	20%	41%	25%	30%
Somewhat Acceptable	39%	35%	38%	42%	34%	41%	38%	34%	42%	35%	41%	31%	38%	30%	39%	42%
Somewhat Unacceptable	17%	19%	16%	17%	16%	17%	17%	20%	16%	17%	14%	23%	22%	20%	16%	17%
Completely Unacceptable	15%	14%	17%	10%	14%	17%	13%	11%	17%	13%	9%	39%	16%	8%	18%	9%
Not Sure	2%	0%	1%	3%	1%	1%	3%	1%	1%	3%	1%	0%	4%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	28%	37%	28%	25%	57%	43%	36%	21%	24%	63%	41%	43%	22%	35%
Somewhat Acceptable	39%	30%	39%	44%	22%	35%	36%	42%	29%	17%	39%	37%	41%	10%
Somewhat Unacceptable	17%	24%	16%	20%	10%	18%	21%	16%	23%	11%	17%	15%	17%	28%
Completely Unacceptable	15%	6%	16%	8%	11%	4%	8%	19%	9%	9%	3%	4%	18%	10%
Not Sure	2%	3%	1%	3%	0%	1%	0%	1%	15%	0%	0%	2%	1%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

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King County Target Zero Task Force ()

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	28%	45%	43%	35%	22%	22%	28%	33%	28%	27%	28%	22%	33%	32%	27%	22%
Somewhat Acceptable	39%	24%	39%	42%	40%	28%	37%	46%	46%	37%	45%	40%	52%	35%	38%	56%
Somewhat Unacceptable	17%	19%	11%	13%	18%	26%	24%	9%	16%	18%	6%	18%	11%	18%	17%	7%
Completely Unacceptable	15%	11%	8%	8%	18%	9%	10%	12%	10%	17%	12%	20%	4%	13%	16%	3%
Not Sure	2%	2%	0%	1%	1%	16%	1%	0%	0%	2%	9%	0%	0%	1%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	28%	20%	30%	30%	27%	39%	26%	26%	32%	27%	31%	25%	31%	25%	30%	26%	29%
Somewhat Acceptable	39%	41%	46%	48%	37%	38%	46%	46%	41%	37%	44%	38%	40%	39%	39%	40%	38%
Somewhat Unacceptable	17%	17%	16%	11%	18%	7%	8%	20%	14%	18%	12%	18%	16%	19%	15%	17%	17%
Completely Unacceptable	15%	22%	8%	11%	16%	6%	19%	9%	12%	16%	5%	17%	13%	15%	15%	15%	15%
Not Sure	2%	0%	0%	1%	1%	10%	0%	0%	1%	2%	7%	2%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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9	How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	28%	33%	22%	27%	29%	29%	26%	27%	28%	19%	31%	27%	28%	23%	31%	27%	29%
Somewhat Acceptable	39%	37%	41%	39%	39%	39%	39%	40%	37%	37%	40%	39%	39%	37%	40%	43%	33%
Somewhat Unacceptable	17%	16%	18%	16%	17%	16%	18%	16%	18%	19%	16%	16%	17%	20%	15%	15%	20%
Completely Unacceptable	15%	13%	17%	16%	14%	14%	16%	14%	16%	23%	12%	17%	14%	18%	13%	14%	16%
Not Sure	2%	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

9

How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	28%	28%	28%	27%	28%	30%	26%	11%	28%	38%	30%	22%	12%	34%	18%
Somewhat Acceptable	39%	42%	34%	35%	39%	35%	43%	38%	26%	37%	39%	44%	36%	37%	41%
Somewhat Unacceptable	17%	15%	19%	20%	17%	16%	17%	17%	22%	15%	15%	15%	26%	15%	19%
Completely Unacceptable	15%	13%	18%	16%	15%	17%	12%	34%	15%	10%	14%	16%	26%	12%	20%
Not Sure	2%	2%	1%	2%	1%	1%	2%	0%	9%	1%	2%	2%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	28%	22%	29%	29%	26%	28%	23%	30%	24%	29%	24%	28%	29%	19%	34%	25%	29%	33%
Somewhat Acceptable	39%	34%	51%	37%	41%	54%	63%	41%	38%	32%	50%	39%	33%	36%	37%	50%	40%	31%
Somewhat Unacceptable	17%	14%	3%	19%	22%	10%	11%	10%	0%	18%	11%	19%	17%	18%	16%	13%	18%	21%
Completely Unacceptable	15%	28%	16%	14%	9%	8%	3%	19%	33%	17%	13%	12%	20%	24%	12%	10%	12%	15%
Not Sure	2%	2%	1%	1%	3%	0%	0%	0%	5%	3%	1%	1%	1%	3%	1%	2%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

9 How acceptable or unacceptable do you feel it is for a driver to talk on a hands-free cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	28%	31%	15%	31%	29%	28%	19%
Somewhat Acceptable	39%	39%	37%	45%	40%	37%	47%
Somewhat Unacceptable	17%	16%	20%	13%	18%	17%	12%
Completely Unacceptable	15%	14%	22%	11%	13%	17%	17%
Not Sure	2%	1%	6%	0%	0%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	2%	4%	1%	0%	4%	0%	3%	9%	0%	0%	0%	11%	3%	3%	0%	0%	0%
Somewhat Acceptable	9%	10%	7%	8%	10%	13%	5%	7%	89%	4%	15%	20%	28%	6%	13%	3%	8%
Somewhat Unacceptable	23%	27%	18%	9%	27%	68%	23%	14%	0%	32%	29%	28%	39%	37%	37%	11%	17%
Completely Unacceptable	65%	59%	73%	84%	58%	20%	70%	70%	11%	64%	56%	39%	28%	54%	48%	85%	60%
Not Sure	1%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	2%	1%	0%	3%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	2%	19%	6%	2%	2%	1%	0%	18%	2%	0%	4%	1%	7%
Somewhat Acceptable	9%	18%	42%	12%	11%	3%	0%	23%	25%	12%	6%	3%	0%
Somewhat Unacceptable	23%	22%	29%	44%	41%	14%	27%	27%	35%	27%	37%	17%	32%
Completely Unacceptable	65%	40%	22%	42%	43%	80%	59%	32%	38%	60%	52%	78%	49%
Not Sure	1%	1%	2%	0%	3%	1%	14%	1%	0%	1%	2%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	2%	8%	2%	1%	5%	1%	0%	13%	2%	1%	3%	1%	0%	27%	3%	1%	1%	4%
Somewhat Acceptable	9%	18%	14%	9%	2%	2%	13%	14%	20%	14%	12%	3%	6%	19%	22%	10%	4%	4%
Somewhat Unacceptable	23%	34%	25%	28%	28%	12%	20%	28%	34%	35%	31%	14%	20%	27%	29%	43%	12%	17%
Completely Unacceptable	65%	39%	57%	61%	62%	83%	67%	44%	44%	50%	50%	81%	69%	27%	44%	47%	82%	44%
Not Sure	1%	1%	2%	1%	2%	1%	0%	2%	1%	0%	5%	1%	5%	0%	3%	0%	1%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	2%	5%	3%	1%	0%	0%	-	-	-	-	-	44%	14%	0%	0%	4%
Somewhat Acceptable	9%	14%	9%	5%	4%	0%	-	-	-	-	-	36%	61%	21%	2%	0%
Somewhat Unacceptable	23%	28%	25%	22%	8%	10%	-	-	-	-	-	12%	12%	69%	16%	23%
Completely Unacceptable	65%	53%	64%	69%	88%	61%	-	-	-	-	-	7%	12%	9%	81%	29%
Not Sure	1%	1%	0%	2%	0%	30%	-	-	-	-	-	0%	2%	1%	0%	44%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%						3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	14%	4%	1%	1%	0%	3%	1%	3%	7%	5%	2%	3%	12%	10%	8%
Somewhat Acceptable	9%	18%	19%	12%	2%	0%	5%	10%	15%	6%	0%	4%	22%	14%	19%	0%
Somewhat Unacceptable	23%	28%	31%	42%	10%	28%	11%	27%	44%	15%	31%	17%	38%	48%	26%	0%
Completely Unacceptable	65%	38%	44%	44%	87%	57%	80%	61%	36%	68%	37%	77%	37%	22%	45%	22%
Not Sure	1%	1%	1%	1%	0%	15%	1%	0%	3%	4%	27%	1%	1%	4%	0%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	2%	3%	2%	8%	0%	2%	2%	0%	48%	0%	2%	2%	5%	19%	0%
Somewhat Acceptable	9%	4%	13%	16%	6%	5%	7%	11%	28%	9%	0%	6%	9%	16%	9%	14%
Somewhat Unacceptable	23%	13%	32%	32%	31%	34%	20%	29%	39%	19%	0%	21%	23%	32%	10%	23%
Completely Unacceptable	65%	81%	52%	47%	51%	48%	70%	55%	31%	24%	17%	71%	65%	46%	57%	27%
Not Sure	1%	1%	0%	2%	3%	14%	0%	2%	2%	0%	83%	1%	1%	1%	5%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	2%	1%	3%	9%	34%	8%	2%	2%	21%	15%	11%	2%	13%	12%	8%	0%
Somewhat Acceptable	9%	6%	16%	22%	26%	0%	7%	16%	12%	15%	34%	8%	13%	28%	36%	0%
Somewhat Unacceptable	23%	20%	32%	52%	6%	0%	21%	33%	51%	13%	18%	22%	40%	40%	18%	0%
Completely Unacceptable	65%	72%	47%	18%	28%	42%	70%	48%	14%	37%	0%	68%	31%	20%	31%	0%
Not Sure	1%	1%	1%	0%	6%	50%	1%	1%	2%	20%	37%	1%	4%	0%	7%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	2%	6%	16%	34%	0%	2%	2%	3%	21%	0%	9%	1%	1%	4%	1%	2%
Somewhat Acceptable	9%	7%	20%	36%	5%	41%	8%	10%	8%	23%	0%	17%	7%	7%	13%	8%	6%
Somewhat Unacceptable	23%	21%	39%	35%	12%	0%	22%	24%	31%	12%	21%	21%	21%	26%	27%	20%	23%
Completely Unacceptable	65%	69%	32%	11%	42%	0%	68%	62%	57%	41%	77%	52%	70%	63%	54%	71%	68%
Not Sure	1%	1%	3%	2%	8%	59%	1%	2%	1%	3%	2%	2%	1%	2%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	6%	2%	3%	7%	2%	1%	5%	2%	1%	3%	4%	2%	5%	2%	1%
Somewhat Acceptable	9%	15%	8%	8%	12%	8%	8%	21%	5%	7%	9%	11%	7%	14%	7%	7%
Somewhat Unacceptable	23%	25%	22%	27%	28%	21%	24%	31%	18%	27%	27%	20%	16%	27%	21%	22%
Completely Unacceptable	65%	52%	68%	60%	52%	69%	65%	43%	75%	62%	61%	63%	74%	54%	68%	69%
Not Sure	1%	2%	1%	2%	2%	1%	2%	0%	1%	3%	1%	2%	2%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	2%	10%	1%	1%	6%	2%	1%	8%	1%	1%	2%	3%	2%	10%	2%	0%
Somewhat Acceptable	9%	18%	7%	7%	14%	7%	7%	17%	6%	8%	9%	10%	6%	29%	6%	8%
Somewhat Unacceptable	23%	31%	20%	24%	29%	20%	23%	28%	20%	25%	24%	19%	21%	25%	21%	27%
Completely Unacceptable	65%	41%	71%	65%	50%	71%	67%	46%	72%	64%	64%	66%	70%	34%	70%	63%
Not Sure	1%	0%	1%	3%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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King County Target Zero Task Force ()

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	2%	20%	2%	3%	12%	8%	0%	1%	0%	26%	9%	1%	1%	0%
Somewhat Acceptable	9%	18%	8%	12%	21%	26%	9%	4%	19%	25%	28%	20%	4%	8%
Somewhat Unacceptable	23%	27%	21%	32%	27%	35%	40%	18%	10%	22%	37%	49%	17%	24%
Completely Unacceptable	65%	32%	68%	50%	40%	31%	50%	76%	56%	23%	24%	31%	77%	47%
Not Sure	1%	3%	1%	4%	1%	0%	1%	1%	15%	4%	2%	0%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	2%	19%	5%	0%	1%	0%	13%	10%	3%	1%	0%	13%	12%	1%	1%	2%
Somewhat Acceptable	9%	23%	28%	11%	3%	5%	14%	28%	13%	6%	4%	10%	30%	15%	6%	7%
Somewhat Unacceptable	23%	21%	38%	42%	15%	24%	20%	31%	42%	18%	34%	15%	27%	43%	20%	34%
Completely Unacceptable	65%	34%	29%	46%	80%	56%	50%	31%	40%	74%	52%	61%	31%	39%	72%	45%
Not Sure	1%	3%	1%	1%	1%	16%	3%	0%	2%	1%	11%	1%	0%	1%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	2%	16%	6%	4%	1%	0%	15%	6%	3%	1%	2%	2%	3%	2%	3%	0%	4%
Somewhat Acceptable	9%	7%	22%	14%	7%	7%	10%	19%	16%	6%	10%	8%	10%	7%	10%	10%	8%
Somewhat Unacceptable	23%	17%	30%	33%	21%	29%	15%	31%	37%	20%	32%	17%	28%	15%	28%	20%	25%
Completely Unacceptable	65%	59%	42%	47%	70%	53%	61%	44%	43%	72%	47%	72%	58%	75%	58%	69%	61%
Not Sure	1%	1%	0%	1%	1%	11%	0%	0%	1%	1%	9%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	2%	1%	4%	1%	4%	2%	3%	1%	4%	1%	3%	1%	3%	2%	3%	2%	4%
Somewhat Acceptable	9%	9%	8%	7%	10%	7%	11%	6%	11%	6%	10%	7%	10%	6%	10%	9%	9%
Somewhat Unacceptable	23%	22%	24%	20%	26%	20%	25%	21%	24%	14%	27%	22%	23%	19%	25%	22%	24%
Completely Unacceptable	65%	67%	63%	71%	58%	70%	60%	71%	59%	79%	59%	69%	63%	72%	61%	67%	62%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Sponsor:
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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	2%	1%	4%	3%	2%	3%	2%	0%	0%	4%	4%	0%	0%	4%	0%
Somewhat Acceptable	9%	8%	9%	6%	9%	10%	8%	6%	19%	12%	8%	6%	3%	11%	5%
Somewhat Unacceptable	23%	21%	25%	24%	23%	22%	23%	29%	20%	29%	27%	16%	13%	28%	15%
Completely Unacceptable	65%	69%	60%	65%	65%	63%	67%	65%	53%	53%	60%	78%	82%	56%	79%
Not Sure	1%	1%	1%	2%	1%	1%	1%	0%	9%	2%	1%	0%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	2%	4%	8%	3%	0%	0%	0%	0%	0%	1%	2%	2%	6%	2%	2%	2%	2%	6%
Somewhat Acceptable	9%	16%	16%	7%	7%	7%	18%	6%	4%	8%	9%	8%	11%	8%	9%	10%	9%	7%
Somewhat Unacceptable	23%	14%	19%	23%	29%	23%	14%	33%	15%	18%	20%	25%	25%	15%	23%	27%	26%	26%
Completely Unacceptable	65%	65%	55%	67%	61%	70%	68%	61%	81%	71%	68%	64%	58%	74%	65%	58%	63%	61%
Not Sure	1%	0%	2%	1%	4%	0%	0%	0%	0%	2%	1%	1%	0%	1%	1%	3%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Sponsor:
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10 How acceptable or unacceptable do you feel it is for a driver to read a text message or email while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	2%	3%	0%	15%	4%	1%	0%
Somewhat Acceptable	9%	9%	6%	14%	11%	7%	9%
Somewhat Unacceptable	23%	25%	14%	8%	22%	24%	17%
Completely Unacceptable	65%	62%	78%	63%	63%	67%	68%
Not Sure	1%	1%	2%	0%	0%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	4%	3%	0%	5%	0%	3%	9%	0%	0%	0%	12%	9%	2%	5%	0%	0%
Somewhat Acceptable	5%	5%	4%	8%	5%	13%	6%	0%	89%	1%	0%	9%	16%	3%	1%	2%	0%
Somewhat Unacceptable	13%	18%	7%	2%	19%	29%	9%	7%	0%	22%	32%	22%	31%	19%	12%	5%	0%
Completely Unacceptable	77%	72%	84%	88%	71%	59%	82%	84%	11%	77%	68%	56%	43%	74%	82%	91%	86%
Not Sure	2%	1%	3%	2%	1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	2%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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Sponsor:
King County Target Zero Task Force ()

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	3%	20%	2%	6%	8%	1%	0%	19%	5%	2%	4%	2%	0%
Somewhat Acceptable	5%	12%	26%	4%	14%	1%	0%	12%	14%	7%	5%	1%	7%
Somewhat Unacceptable	13%	20%	42%	29%	18%	4%	18%	23%	31%	21%	12%	6%	0%
Completely Unacceptable	77%	46%	29%	59%	55%	92%	75%	43%	50%	69%	76%	90%	81%
Not Sure	2%	1%	1%	1%	5%	1%	7%	2%	0%	1%	4%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	3%	10%	4%	3%	0%	1%	0%	12%	4%	4%	5%	1%	0%	33%	5%	2%	1%	0%
Somewhat Acceptable	5%	11%	8%	5%	1%	1%	0%	12%	10%	6%	13%	0%	0%	13%	15%	2%	3%	4%
Somewhat Unacceptable	13%	23%	15%	17%	12%	6%	11%	18%	29%	24%	12%	5%	9%	14%	25%	30%	3%	20%
Completely Unacceptable	77%	55%	72%	74%	85%	91%	89%	57%	57%	65%	66%	92%	87%	40%	53%	66%	92%	45%
Not Sure	2%	2%	1%	2%	2%	1%	0%	2%	0%	2%	4%	1%	5%	0%	2%	1%	1%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Sponsor:
King County Target Zero Task Force ()

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	3%	6%	3%	3%	0%	0%	59%	14%	2%	0%	0%	-	-	-	-	-
Somewhat Acceptable	5%	5%	5%	4%	4%	0%	25%	33%	2%	1%	6%	-	-	-	-	-
Somewhat Unacceptable	13%	20%	11%	15%	3%	5%	2%	32%	40%	2%	8%	-	-	-	-	-
Completely Unacceptable	77%	68%	81%	76%	91%	65%	12%	21%	54%	96%	29%	-	-	-	-	-
Not Sure	2%	1%	1%	2%	2%	30%	3%	0%	2%	1%	57%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%					

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	16%	6%	3%	1%	0%	3%	3%	1%	11%	0%	2%	4%	14%	22%	0%
Somewhat Acceptable	5%	13%	12%	4%	1%	0%	3%	5%	11%	2%	5%	2%	13%	10%	6%	8%
Somewhat Unacceptable	13%	18%	21%	32%	2%	0%	4%	15%	32%	13%	28%	5%	33%	46%	16%	0%
Completely Unacceptable	77%	52%	59%	61%	95%	78%	88%	77%	55%	68%	40%	90%	50%	24%	50%	22%
Not Sure	2%	1%	2%	0%	1%	22%	1%	0%	1%	6%	27%	1%	1%	6%	6%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	2%	4%	5%	6%	0%	2%	4%	12%	34%	0%	3%	3%	5%	5%	0%
Somewhat Acceptable	5%	3%	5%	9%	9%	0%	3%	8%	17%	17%	0%	3%	4%	11%	15%	5%
Somewhat Unacceptable	13%	4%	22%	24%	14%	14%	11%	17%	30%	19%	8%	11%	13%	25%	13%	19%
Completely Unacceptable	77%	89%	69%	61%	63%	74%	83%	67%	40%	30%	9%	82%	78%	58%	68%	41%
Not Sure	2%	1%	0%	1%	7%	13%	0%	4%	0%	0%	83%	1%	2%	2%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	3%	2%	5%	11%	21%	0%	3%	3%	26%	15%	0%	3%	13%	5%	0%	0%
Somewhat Acceptable	5%	3%	7%	17%	34%	8%	3%	10%	18%	4%	59%	3%	11%	47%	55%	0%
Somewhat Unacceptable	13%	9%	26%	35%	14%	0%	11%	27%	36%	15%	0%	12%	41%	24%	0%	0%
Completely Unacceptable	77%	84%	61%	36%	31%	42%	83%	58%	21%	52%	0%	81%	31%	22%	45%	0%
Not Sure	2%	1%	1%	0%	0%	50%	1%	1%	0%	14%	41%	1%	4%	2%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	2%	15%	16%	25%	0%	3%	4%	6%	12%	2%	8%	2%	3%	8%	1%	2%
Somewhat Acceptable	5%	3%	12%	52%	25%	0%	3%	6%	10%	25%	0%	9%	4%	2%	6%	6%	2%
Somewhat Unacceptable	13%	12%	21%	22%	4%	0%	13%	11%	26%	7%	10%	17%	11%	16%	16%	11%	13%
Completely Unacceptable	77%	81%	45%	10%	45%	41%	80%	77%	58%	57%	86%	62%	82%	78%	68%	81%	82%
Not Sure	2%	1%	8%	0%	0%	59%	1%	3%	0%	0%	2%	3%	1%	1%	2%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	11%	2%	2%	8%	3%	1%	9%	2%	2%	3%	5%	3%	7%	2%	3%
Somewhat Acceptable	5%	10%	4%	3%	7%	5%	2%	11%	3%	3%	4%	10%	4%	6%	5%	3%
Somewhat Unacceptable	13%	22%	11%	17%	18%	11%	14%	25%	8%	15%	13%	16%	12%	18%	11%	12%
Completely Unacceptable	77%	56%	81%	74%	65%	80%	81%	55%	85%	79%	78%	66%	81%	67%	81%	81%
Not Sure	2%	2%	1%	3%	2%	1%	1%	0%	2%	2%	1%	3%	1%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	3%	10%	2%	2%	7%	2%	2%	10%	2%	1%	3%	4%	3%	15%	2%	3%
Somewhat Acceptable	5%	16%	3%	2%	5%	6%	2%	7%	5%	3%	4%	10%	2%	14%	4%	3%
Somewhat Unacceptable	13%	17%	12%	14%	18%	12%	11%	21%	10%	14%	13%	15%	13%	30%	11%	13%
Completely Unacceptable	77%	56%	82%	79%	68%	79%	84%	60%	82%	81%	79%	70%	81%	40%	82%	80%
Not Sure	2%	1%	1%	3%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	3%	28%	2%	9%	18%	8%	1%	1%	3%	24%	12%	2%	2%	4%
Somewhat Acceptable	5%	6%	5%	3%	14%	21%	2%	2%	0%	22%	30%	6%	1%	0%
Somewhat Unacceptable	13%	23%	12%	20%	15%	28%	30%	7%	26%	14%	36%	41%	6%	26%
Completely Unacceptable	77%	38%	80%	66%	53%	42%	67%	88%	56%	34%	23%	51%	90%	52%
Not Sure	2%	5%	1%	2%	0%	1%	0%	1%	15%	6%	0%	0%	1%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	3%	17%	6%	3%	2%	4%	19%	8%	5%	2%	0%	13%	10%	4%	2%	0%
Somewhat Acceptable	5%	22%	22%	3%	0%	5%	2%	23%	9%	3%	3%	2%	25%	9%	3%	7%
Somewhat Unacceptable	13%	16%	36%	30%	5%	17%	16%	26%	28%	9%	17%	10%	23%	35%	9%	23%
Completely Unacceptable	77%	45%	36%	64%	92%	58%	63%	41%	56%	85%	71%	75%	40%	51%	85%	58%
Not Sure	2%	0%	0%	0%	2%	16%	0%	1%	1%	1%	10%	0%	2%	1%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	14%	7%	5%	2%	3%	20%	4%	5%	1%	8%	2%	4%	2%	4%	2%	5%
Somewhat Acceptable	5%	4%	12%	10%	3%	3%	3%	16%	10%	3%	2%	4%	6%	3%	6%	4%	5%
Somewhat Unacceptable	13%	7%	32%	25%	10%	19%	7%	25%	29%	10%	18%	9%	18%	8%	17%	11%	15%
Completely Unacceptable	77%	73%	46%	60%	83%	66%	68%	55%	56%	84%	67%	83%	71%	85%	72%	82%	73%
Not Sure	2%	2%	2%	1%	1%	9%	2%	1%	0%	1%	5%	2%	1%	2%	1%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	3%	3%	4%	2%	5%	3%	3%	2%	5%	1%	4%	3%	4%	1%	5%	3%	4%
Somewhat Acceptable	5%	4%	5%	2%	7%	3%	7%	3%	7%	1%	6%	2%	6%	4%	5%	4%	5%
Somewhat Unacceptable	13%	11%	15%	10%	16%	10%	17%	10%	16%	7%	16%	10%	15%	8%	16%	12%	15%
Completely Unacceptable	77%	81%	74%	84%	71%	82%	72%	84%	71%	89%	73%	84%	73%	86%	72%	79%	75%
Not Sure	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	3%	2%	5%	2%	3%	4%	2%	0%	0%	4%	4%	3%	1%	4%	2%
Somewhat Acceptable	5%	3%	7%	4%	5%	6%	3%	6%	0%	9%	4%	0%	3%	7%	2%
Somewhat Unacceptable	13%	12%	15%	18%	13%	14%	12%	4%	43%	16%	18%	9%	1%	18%	6%
Completely Unacceptable	77%	82%	72%	76%	78%	74%	80%	91%	49%	69%	73%	88%	92%	70%	89%
Not Sure	2%	2%	1%	1%	2%	1%	2%	0%	9%	2%	1%	0%	3%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	3%	5%	5%	4%	2%	0%	0%	0%	5%	3%	2%	3%	6%	1%	2%	5%	5%	6%
Somewhat Acceptable	5%	9%	15%	3%	3%	0%	13%	4%	4%	3%	7%	2%	10%	5%	5%	6%	1%	5%
Somewhat Unacceptable	13%	14%	9%	13%	13%	17%	13%	17%	0%	14%	7%	15%	14%	8%	14%	14%	15%	18%
Completely Unacceptable	77%	72%	68%	78%	80%	75%	74%	79%	90%	78%	83%	78%	70%	83%	77%	73%	79%	71%
Not Sure	2%	1%	3%	1%	3%	8%	0%	0%	0%	2%	2%	1%	1%	3%	2%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

11 How acceptable or unacceptable do you feel it is for a driver to type a text message or email while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	3%	4%	0%	0%	5%	2%	0%
Somewhat Acceptable	5%	5%	3%	5%	6%	4%	6%
Somewhat Unacceptable	13%	14%	8%	16%	13%	13%	12%
Completely Unacceptable	77%	76%	86%	79%	75%	80%	77%
Not Sure	2%	1%	3%	0%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	9%	11%	7%	2%	13%	0%	8%	9%	0%	3%	18%	23%	16%	14%	16%	2%	4%
Somewhat Acceptable	16%	18%	13%	19%	18%	14%	21%	23%	89%	10%	15%	22%	33%	15%	15%	12%	6%
Somewhat Unacceptable	22%	27%	16%	19%	26%	51%	29%	9%	0%	32%	30%	22%	31%	30%	34%	16%	13%
Completely Unacceptable	50%	40%	61%	61%	39%	35%	42%	44%	11%	55%	24%	28%	20%	39%	32%	66%	49%
Not Sure	3%	4%	3%	0%	4%	0%	0%	14%	0%	0%	12%	5%	0%	2%	3%	4%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Completely Acceptable	9%	27%	19%	15%	15%	5%	9%	29%	16%	9%	16%	5%	0%
Somewhat Acceptable	16%	23%	35%	20%	29%	11%	17%	21%	27%	20%	22%	11%	0%
Somewhat Unacceptable	22%	19%	31%	37%	21%	17%	20%	23%	36%	24%	28%	18%	0%
Completely Unacceptable	50%	23%	15%	27%	34%	63%	46%	19%	19%	44%	34%	62%	76%
Not Sure	3%	8%	0%	1%	2%	4%	7%	8%	1%	2%	0%	3%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	9%	24%	17%	4%	9%	3%	0%	44%	23%	4%	4%	1%	0%	38%	13%	13%	4%	30%
Somewhat Acceptable	16%	17%	21%	23%	17%	8%	23%	21%	42%	23%	29%	5%	3%	18%	29%	19%	12%	4%
Somewhat Unacceptable	22%	28%	27%	21%	22%	17%	32%	12%	24%	48%	35%	14%	26%	26%	26%	37%	14%	15%
Completely Unacceptable	50%	27%	32%	51%	52%	68%	35%	20%	11%	23%	30%	76%	59%	15%	29%	30%	67%	14%
Not Sure	3%	4%	3%	2%	0%	4%	9%	3%	1%	2%	2%	4%	12%	3%	4%	1%	3%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Completely Acceptable	9%	20%	5%	4%	5%	5%	53%	20%	12%	5%	8%	44%	26%	13%	6%	4%
Somewhat Acceptable	16%	18%	19%	15%	5%	6%	25%	36%	22%	11%	20%	28%	41%	26%	12%	23%
Somewhat Unacceptable	22%	26%	21%	26%	13%	5%	9%	31%	41%	15%	13%	20%	18%	54%	17%	0%
Completely Unacceptable	50%	33%	50%	55%	74%	36%	14%	13%	22%	66%	16%	8%	14%	7%	61%	25%
Not Sure	3%	2%	4%	0%	3%	49%	0%	0%	4%	3%	43%	0%	0%	0%	3%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	-	-	-	-	-	8%	9%	14%	14%	10%	7%	14%	30%	23%	0%
Somewhat Acceptable	16%	-	-	-	-	-	10%	17%	28%	16%	24%	12%	27%	26%	15%	0%
Somewhat Unacceptable	22%	-	-	-	-	-	13%	26%	36%	17%	7%	19%	31%	26%	26%	22%
Completely Unacceptable	50%	-	-	-	-	-	67%	43%	19%	53%	23%	59%	26%	18%	35%	8%
Not Sure	3%	-	-	-	-	-	2%	4%	2%	0%	35%	3%	2%	0%	0%	70%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	3%	5%	24%	57%	11%	8%	14%	9%	42%	0%	7%	12%	12%	15%	9%
Somewhat Acceptable	16%	5%	22%	41%	20%	21%	14%	19%	44%	20%	30%	14%	18%	20%	19%	9%
Somewhat Unacceptable	22%	11%	39%	28%	10%	6%	20%	28%	29%	28%	8%	16%	26%	35%	25%	10%
Completely Unacceptable	50%	80%	30%	7%	13%	17%	56%	35%	18%	11%	9%	61%	40%	29%	41%	27%
Not Sure	3%	1%	3%	0%	0%	45%	3%	4%	0%	0%	53%	2%	4%	3%	0%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Completely Acceptable	9%	8%	13%	11%	27%	0%	9%	9%	27%	19%	26%	9%	18%	12%	23%	0%
Somewhat Acceptable	16%	14%	21%	28%	35%	18%	13%	30%	31%	22%	37%	15%	26%	35%	32%	0%
Somewhat Unacceptable	22%	19%	32%	43%	24%	8%	20%	32%	42%	40%	0%	21%	36%	44%	28%	0%
Completely Unacceptable	50%	56%	31%	12%	14%	42%	55%	27%	0%	18%	0%	52%	20%	10%	17%	0%
Not Sure	3%	3%	2%	5%	0%	32%	3%	1%	0%	0%	37%	3%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	8%	19%	16%	42%	0%	7%	12%	14%	24%	2%	15%	7%	11%	14%	7%	8%
Somewhat Acceptable	16%	15%	26%	49%	8%	0%	14%	20%	17%	31%	6%	25%	13%	15%	22%	12%	15%
Somewhat Unacceptable	22%	21%	27%	35%	27%	41%	20%	25%	30%	18%	28%	22%	22%	23%	26%	19%	22%
Completely Unacceptable	50%	53%	24%	0%	23%	0%	55%	39%	39%	27%	61%	35%	56%	46%	35%	58%	52%
Not Sure	3%	3%	4%	0%	0%	59%	4%	4%	0%	0%	2%	4%	3%	4%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

12	How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	14%	9%	11%	17%	6%	11%	14%	7%	11%	10%	8%	10%	13%	7%	10%
Somewhat Acceptable	16%	26%	13%	22%	18%	15%	17%	25%	13%	16%	17%	15%	13%	18%	16%	14%
Somewhat Unacceptable	22%	28%	21%	23%	25%	20%	23%	26%	19%	25%	23%	20%	21%	27%	20%	21%
Completely Unacceptable	50%	31%	54%	39%	37%	55%	43%	34%	58%	44%	47%	55%	51%	40%	54%	50%
Not Sure	3%	1%	3%	6%	3%	3%	5%	2%	3%	4%	3%	2%	5%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

12	How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Completely Acceptable	9%	20%	7%	10%	15%	6%	11%	16%	7%	9%	8%	11%	12%	30%	5%	12%
Somewhat Acceptable	16%	25%	14%	16%	21%	13%	18%	22%	13%	17%	15%	19%	16%	35%	12%	18%
Somewhat Unacceptable	22%	25%	20%	24%	21%	23%	21%	25%	20%	23%	23%	16%	23%	21%	20%	27%
Completely Unacceptable	50%	29%	56%	44%	40%	56%	45%	32%	57%	46%	50%	51%	43%	12%	59%	37%
Not Sure	3%	2%	3%	5%	3%	2%	6%	3%	2%	5%	3%	2%	6%	2%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Completely Acceptable	9%	16%	9%	11%	24%	20%	10%	6%	12%	34%	15%	15%	6%	18%
Somewhat Acceptable	16%	28%	15%	16%	29%	33%	24%	11%	5%	28%	42%	24%	12%	10%
Somewhat Unacceptable	22%	26%	20%	34%	27%	25%	29%	20%	22%	14%	33%	37%	19%	27%
Completely Unacceptable	50%	24%	52%	35%	17%	18%	35%	60%	46%	24%	11%	21%	59%	29%
Not Sure	3%	5%	3%	4%	3%	4%	2%	3%	15%	0%	0%	3%	3%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Completely Acceptable	9%	50%	21%	8%	4%	6%	17%	27%	11%	7%	8%	17%	21%	12%	8%	6%
Somewhat Acceptable	16%	23%	39%	23%	10%	4%	18%	30%	25%	13%	28%	20%	31%	26%	13%	24%
Somewhat Unacceptable	22%	12%	26%	47%	16%	33%	16%	23%	35%	20%	17%	16%	27%	37%	20%	23%
Completely Unacceptable	50%	16%	12%	21%	67%	35%	49%	16%	27%	57%	35%	47%	18%	21%	57%	26%
Not Sure	3%	0%	1%	2%	4%	22%	0%	4%	2%	3%	12%	0%	3%	4%	3%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Completely Acceptable	9%	18%	20%	11%	7%	16%	19%	17%	6%	8%	14%	9%	10%	8%	10%	8%	11%
Somewhat Acceptable	16%	20%	26%	21%	14%	15%	25%	27%	23%	13%	24%	13%	19%	12%	19%	15%	17%
Somewhat Unacceptable	22%	9%	28%	30%	21%	23%	12%	21%	40%	20%	26%	20%	24%	19%	24%	21%	23%
Completely Unacceptable	50%	48%	26%	32%	54%	35%	39%	35%	25%	57%	25%	55%	44%	58%	43%	53%	46%
Not Sure	3%	4%	0%	6%	3%	11%	5%	1%	5%	3%	11%	3%	3%	3%	4%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Completely Acceptable	9%	9%	9%	8%	11%	9%	10%	8%	10%	6%	11%	8%	10%	7%	11%	8%	11%
Somewhat Acceptable	16%	14%	17%	13%	19%	13%	20%	12%	20%	11%	18%	13%	18%	13%	18%	14%	18%
Somewhat Unacceptable	22%	22%	21%	18%	26%	21%	24%	20%	24%	15%	25%	24%	21%	16%	25%	20%	24%
Completely Unacceptable	50%	50%	49%	57%	42%	54%	43%	56%	42%	63%	43%	52%	48%	61%	43%	54%	44%
Not Sure	3%	4%	3%	4%	3%	3%	3%	4%	3%	4%	3%	3%	4%	4%	3%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Completely Acceptable	9%	7%	13%	11%	9%	11%	8%	0%	20%	13%	12%	3%	5%	13%	4%
Somewhat Acceptable	16%	14%	18%	18%	16%	18%	14%	16%	23%	21%	20%	12%	2%	21%	9%
Somewhat Unacceptable	22%	20%	24%	20%	22%	24%	20%	27%	10%	29%	25%	20%	7%	26%	15%
Completely Unacceptable	50%	55%	42%	46%	50%	45%	54%	49%	38%	34%	40%	60%	84%	37%	69%
Not Sure	3%	4%	3%	5%	3%	3%	4%	8%	9%	2%	4%	4%	3%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Completely Acceptable	9%	12%	10%	9%	12%	0%	6%	9%	5%	10%	7%	8%	16%	4%	10%	9%	13%	15%
Somewhat Acceptable	16%	21%	37%	13%	16%	3%	32%	23%	0%	16%	20%	14%	15%	12%	16%	23%	13%	18%
Somewhat Unacceptable	22%	15%	17%	23%	21%	39%	26%	21%	27%	18%	22%	26%	18%	19%	22%	22%	29%	20%
Completely Unacceptable	50%	50%	35%	52%	46%	49%	36%	44%	57%	52%	48%	50%	48%	62%	50%	43%	43%	43%
Not Sure	3%	1%	1%	3%	5%	8%	0%	3%	11%	3%	3%	3%	4%	3%	3%	4%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

12 How acceptable or unacceptable do you feel it is to use an app other than GPS on a cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Completely Acceptable	9%	11%	2%	14%	13%	7%	6%
Somewhat Acceptable	16%	17%	12%	19%	20%	12%	19%
Somewhat Unacceptable	22%	23%	19%	11%	23%	22%	12%
Completely Unacceptable	50%	47%	61%	49%	42%	56%	51%
Not Sure	3%	3%	6%	7%	2%	4%	11%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	36%	30%	44%	44%	30%	0%	36%	25%	11%	25%	21%	35%	29%	21%	34%	45%	28%
Somewhat Of a Threat	46%	51%	40%	43%	52%	43%	45%	48%	21%	60%	62%	39%	49%	58%	44%	42%	50%
Not a Threat	11%	13%	9%	11%	12%	52%	15%	27%	68%	5%	17%	15%	16%	16%	21%	7%	7%
Not At All a Threat	5%	5%	5%	2%	6%	0%	4%	0%	0%	9%	0%	11%	6%	3%	0%	5%	0%
Not Sure	1%	1%	2%	0%	1%	5%	0%	0%	0%	1%	0%	1%	0%	2%	1%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	36%	30%	28%	24%	23%	42%	32%	27%	23%	27%	22%	45%	0%
Somewhat Of a Threat	46%	46%	47%	52%	36%	45%	35%	42%	53%	55%	46%	42%	81%
Not a Threat	11%	13%	18%	17%	33%	7%	18%	17%	16%	11%	25%	8%	0%
Not At All a Threat	5%	10%	6%	6%	7%	4%	0%	13%	7%	6%	5%	4%	0%
Not Sure	1%	1%	0%	1%	1%	1%	15%	1%	0%	1%	2%	1%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	36%	29%	29%	27%	17%	52%	39%	35%	22%	25%	18%	45%	35%	46%	14%	9%	52%	18%
Somewhat Of a Threat	46%	49%	53%	56%	55%	35%	27%	41%	50%	57%	54%	42%	48%	27%	49%	67%	38%	36%
Not a Threat	11%	16%	10%	11%	19%	8%	28%	17%	20%	14%	18%	7%	9%	13%	24%	21%	4%	22%
Not At All a Threat	5%	6%	6%	4%	8%	4%	7%	5%	8%	2%	9%	5%	3%	14%	9%	2%	5%	4%
Not Sure	1%	1%	2%	1%	1%	1%	0%	1%	0%	2%	2%	1%	5%	0%	4%	0%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	36%	23%	32%	38%	70%	39%	44%	22%	18%	44%	21%	38%	24%	12%	41%	36%
Somewhat Of a Threat	46%	49%	56%	46%	21%	14%	24%	54%	56%	43%	12%	43%	46%	53%	46%	15%
Not a Threat	11%	19%	10%	10%	3%	18%	15%	20%	22%	6%	26%	3%	26%	28%	8%	11%
Not At All a Threat	5%	8%	2%	7%	6%	5%	15%	4%	3%	5%	17%	17%	2%	5%	5%	20%
Not Sure	1%	1%	1%	1%	0%	24%	2%	0%	1%	1%	24%	0%	1%	2%	1%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	29%	23%	21%	49%	22%	-	-	-	-	-	47%	7%	8%	14%	0%
Somewhat Of a Threat	46%	44%	50%	55%	41%	59%	-	-	-	-	-	43%	64%	14%	33%	22%
Not a Threat	11%	17%	20%	19%	4%	8%	-	-	-	-	-	6%	23%	51%	6%	26%
Not At All a Threat	5%	8%	5%	4%	6%	0%	-	-	-	-	-	3%	5%	25%	46%	0%
Not Sure	1%	1%	2%	0%	0%	11%	-	-	-	-	-	1%	0%	3%	0%	52%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%						71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	56%	18%	19%	17%	18%	42%	16%	21%	29%	0%	48%	26%	17%	35%	9%
Somewhat Of a Threat	46%	36%	64%	45%	29%	54%	44%	60%	35%	18%	17%	40%	56%	48%	11%	25%
Not a Threat	11%	4%	13%	28%	27%	16%	9%	18%	34%	14%	0%	7%	14%	25%	21%	0%
Not At All a Threat	5%	3%	5%	7%	24%	2%	4%	6%	10%	35%	30%	4%	4%	11%	30%	0%
Not Sure	1%	1%	0%	1%	3%	11%	1%	1%	0%	5%	53%	1%	0%	0%	2%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	36%	42%	15%	27%	19%	32%	39%	18%	38%	6%	0%	37%	24%	21%	0%	0%
Somewhat Of a Threat	46%	45%	56%	35%	12%	0%	47%	45%	38%	13%	11%	47%	57%	16%	19%	0%
Not a Threat	11%	8%	21%	26%	23%	18%	9%	30%	19%	8%	34%	11%	13%	46%	39%	0%
Not At All a Threat	5%	4%	6%	13%	40%	18%	4%	7%	6%	63%	18%	5%	5%	18%	42%	0%
Not Sure	1%	1%	1%	0%	6%	32%	1%	0%	0%	10%	37%	1%	1%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	38%	18%	33%	17%	0%	40%	29%	30%	27%	23%	34%	41%	27%	30%	47%	30%
Somewhat Of a Threat	46%	47%	55%	7%	34%	41%	44%	57%	38%	21%	45%	45%	45%	50%	51%	40%	49%
Not a Threat	11%	11%	14%	52%	0%	0%	10%	9%	22%	31%	24%	12%	8%	18%	12%	6%	16%
Not At All a Threat	5%	4%	12%	8%	46%	0%	5%	4%	10%	21%	0%	8%	5%	3%	6%	5%	4%
Not Sure	1%	1%	0%	0%	4%	59%	1%	1%	0%	0%	8%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	31%	39%	18%	31%	40%	29%	29%	42%	28%	34%	48%	35%	38%	39%	31%
Somewhat Of a Threat	46%	46%	46%	47%	44%	47%	47%	45%	45%	49%	46%	44%	49%	44%	44%	50%
Not a Threat	11%	15%	9%	21%	17%	8%	18%	18%	8%	15%	14%	6%	9%	13%	10%	13%
Not At All a Threat	5%	7%	4%	10%	8%	5%	4%	7%	4%	6%	6%	2%	6%	4%	6%	5%
Not Sure	1%	0%	1%	3%	0%	1%	3%	1%	1%	3%	1%	1%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	36%	35%	39%	29%	35%	39%	31%	32%	39%	31%	34%	48%	33%	31%	40%	25%
Somewhat Of a Threat	46%	40%	46%	49%	43%	47%	48%	46%	47%	44%	50%	33%	46%	39%	46%	51%
Not a Threat	11%	17%	8%	16%	15%	8%	15%	15%	9%	15%	12%	9%	14%	24%	8%	16%
Not At All a Threat	5%	6%	5%	5%	6%	5%	4%	6%	4%	8%	4%	9%	6%	6%	5%	6%
Not Sure	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	36%	37%	37%	22%	33%	17%	14%	44%	22%	41%	27%	16%	40%	26%
Somewhat Of a Threat	46%	48%	46%	50%	38%	47%	61%	45%	37%	41%	41%	51%	47%	22%
Not a Threat	11%	10%	11%	17%	18%	27%	18%	7%	23%	9%	28%	26%	7%	39%
Not At All a Threat	5%	2%	5%	7%	11%	9%	5%	4%	7%	9%	2%	5%	5%	6%
Not Sure	1%	3%	1%	3%	0%	1%	2%	1%	11%	0%	1%	1%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
A Serious Threat	36%	41%	22%	20%	42%	26%	51%	19%	12%	41%	17%	48%	18%	19%	40%	13%	
Somewhat Of a Threat	46%	35%	49%	55%	45%	42%	36%	54%	54%	45%	52%	32%	55%	54%	45%	59%	
Not a Threat	11%	11%	26%	20%	7%	20%	6%	16%	25%	9%	19%	13%	19%	21%	9%	19%	
Not At All a Threat	5%	11%	3%	5%	5%	4%	6%	11%	8%	4%	7%	7%	8%	7%	5%	3%	
Not Sure	1%	2%	0%	0%	1%	7%	2%	0%	1%	1%	4%	0%	0%	0%	1%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	36%	49%	24%	22%	39%	21%	49%	23%	20%	40%	13%	40%	32%	40%	33%	37%	35%
Somewhat Of a Threat	46%	35%	47%	51%	46%	54%	32%	59%	48%	45%	66%	46%	46%	45%	47%	46%	46%
Not a Threat	11%	10%	21%	21%	9%	16%	9%	18%	23%	9%	16%	10%	13%	10%	13%	12%	11%
Not At All a Threat	5%	7%	9%	5%	5%	3%	9%	0%	8%	5%	2%	4%	7%	4%	6%	4%	6%
Not Sure	1%	0%	0%	1%	1%	6%	1%	0%	1%	1%	3%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

13	How much of a threat do you personally find it if other drivers are talking on a cell phone?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	36%	35%	37%	41%	31%	40%	31%	39%	33%	49%	30%	40%	33%	43%	32%	37%	34%
Somewhat Of a Threat	46%	47%	45%	45%	48%	46%	46%	47%	45%	38%	50%	46%	46%	44%	47%	48%	44%
Not a Threat	11%	12%	11%	10%	13%	9%	14%	9%	14%	6%	14%	9%	13%	8%	14%	10%	14%
Not At All a Threat	5%	6%	5%	4%	7%	4%	7%	4%	7%	6%	5%	4%	6%	4%	6%	4%	7%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
A Serious Threat	36%	37%	35%	30%	37%	37%	35%	49%	15%	24%	31%	43%	63%	27%	50%	
Somewhat Of a Threat	46%	47%	45%	49%	46%	45%	48%	30%	47%	43%	53%	49%	35%	48%	44%	
Not a Threat	11%	10%	13%	14%	11%	11%	11%	21%	27%	23%	10%	3%	1%	17%	2%	
Not At All a Threat	5%	4%	7%	7%	5%	6%	5%	0%	7%	8%	4%	5%	1%	6%	3%	
Not Sure	1%	1%	1%	0%	1%	1%	1%	0%	3%	1%	2%	0%	0%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



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13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	36%	50%	34%	36%	25%	41%	44%	30%	46%	38%	39%	29%	46%	48%	34%	26%	32%	35%
Somewhat Of a Threat	46%	36%	38%	47%	54%	39%	43%	54%	38%	39%	42%	54%	41%	35%	47%	50%	52%	53%
Not a Threat	11%	9%	18%	11%	13%	12%	13%	11%	12%	15%	14%	10%	9%	9%	13%	17%	9%	9%
Not At All a Threat	5%	2%	8%	5%	7%	8%	0%	6%	0%	7%	3%	6%	3%	6%	5%	5%	6%	2%
Not Sure	1%	3%	2%	1%	1%	0%	0%	0%	5%	2%	2%	1%	1%	2%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

13 How much of a threat do you personally find it if other drivers are talking on a cell phone?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	36%	35%	44%	15%	34%	38%	34%
Somewhat Of a Threat	46%	48%	39%	54%	48%	45%	41%
Not a Threat	11%	11%	10%	31%	12%	11%	17%
Not At All a Threat	5%	5%	5%	0%	6%	5%	4%
Not Sure	1%	1%	1%	0%	1%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	71%	69%	75%	67%	69%	45%	79%	68%	11%	73%	44%	55%	49%	68%	77%	82%	41%
Somewhat Of a Threat	22%	23%	21%	24%	23%	29%	20%	32%	89%	24%	26%	32%	36%	27%	19%	15%	41%
Not a Threat	4%	5%	3%	9%	5%	26%	1%	0%	0%	0%	17%	8%	12%	4%	4%	1%	4%
Not At All a Threat	2%	3%	1%	0%	3%	0%	0%	0%	0%	4%	0%	5%	3%	1%	0%	1%	0%
Not Sure	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	13%	0%	0%	1%	0%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	71%	46%	39%	62%	38%	83%	39%	48%	50%	69%	65%	80%	26%
Somewhat Of a Threat	22%	34%	48%	28%	44%	15%	54%	32%	41%	27%	20%	16%	55%
Not a Threat	4%	13%	11%	7%	14%	1%	0%	13%	9%	3%	13%	1%	0%
Not At All a Threat	2%	6%	2%	3%	2%	1%	0%	7%	0%	2%	3%	1%	0%
Not Sure	1%	1%	0%	1%	1%	0%	7%	1%	0%	0%	0%	1%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	71%	58%	63%	73%	63%	82%	62%	61%	54%	65%	43%	84%	43%	53%	50%	60%	83%	50%
Somewhat Of a Threat	22%	34%	27%	22%	27%	14%	31%	27%	36%	29%	40%	12%	52%	27%	41%	34%	13%	23%
Not a Threat	4%	5%	7%	4%	7%	1%	7%	9%	7%	3%	9%	1%	0%	12%	5%	6%	2%	0%
Not At All a Threat	2%	3%	3%	0%	3%	2%	0%	2%	1%	3%	7%	1%	0%	9%	3%	0%	2%	3%
Not Sure	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	5%	0%	1%	0%	0%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	71%	65%	74%	66%	84%	61%	48%	33%	53%	84%	36%	47%	26%	27%	83%	38%
Somewhat Of a Threat	22%	27%	24%	25%	9%	10%	25%	56%	37%	13%	12%	24%	62%	57%	14%	10%
Not a Threat	4%	6%	2%	7%	2%	0%	18%	6%	8%	1%	14%	16%	8%	14%	1%	15%
Not At All a Threat	2%	1%	1%	2%	5%	0%	7%	4%	2%	1%	0%	12%	2%	2%	1%	7%
Not Sure	1%	1%	0%	0%	0%	30%	2%	0%	0%	0%	38%	0%	1%	0%	0%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	50%	54%	61%	86%	71%	94%	66%	36%	43%	48%	-	-	-	-	-
Somewhat Of a Threat	22%	33%	38%	32%	12%	15%	5%	31%	44%	22%	10%	-	-	-	-	-
Not a Threat	4%	12%	6%	4%	1%	0%	1%	1%	17%	18%	11%	-	-	-	-	-
Not At All a Threat	2%	4%	2%	2%	1%	0%	1%	1%	1%	16%	0%	-	-	-	-	-
Not Sure	1%	0%	0%	1%	0%	14%	0%	0%	1%	0%	32%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%					

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	93%	54%	48%	38%	60%	80%	51%	39%	13%	9%	79%	70%	49%	38%	26%
Somewhat Of a Threat	22%	6%	40%	37%	27%	24%	17%	42%	32%	20%	0%	17%	26%	36%	25%	29%
Not a Threat	4%	1%	3%	14%	11%	4%	2%	5%	24%	37%	30%	3%	3%	10%	15%	10%
Not At All a Threat	2%	0%	1%	1%	22%	0%	1%	1%	5%	30%	8%	1%	1%	3%	23%	0%
Not Sure	1%	0%	0%	0%	1%	13%	0%	1%	0%	0%	53%	0%	0%	1%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	71%	79%	54%	29%	19%	24%	79%	32%	33%	13%	0%	75%	28%	16%	18%	0%
Somewhat Of a Threat	22%	18%	36%	42%	33%	27%	17%	54%	41%	23%	48%	21%	49%	40%	33%	0%
Not a Threat	4%	2%	7%	28%	8%	18%	2%	10%	26%	21%	15%	2%	20%	41%	18%	0%
Not At All a Threat	2%	1%	3%	1%	40%	0%	1%	2%	0%	43%	0%	1%	3%	3%	31%	0%
Not Sure	1%	0%	1%	0%	0%	32%	0%	1%	0%	0%	37%	1%	0%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	71%	76%	36%	12%	16%	0%	77%	65%	51%	46%	58%	55%	79%	65%	61%	79%	72%
Somewhat Of a Threat	22%	20%	45%	63%	17%	41%	18%	29%	29%	34%	40%	33%	15%	30%	30%	16%	23%
Not a Threat	4%	3%	12%	25%	29%	0%	3%	3%	20%	6%	0%	7%	3%	3%	5%	3%	4%
Not At All a Threat	2%	1%	7%	0%	38%	0%	2%	1%	0%	14%	0%	3%	2%	1%	3%	2%	1%
Not Sure	1%	1%	0%	0%	0%	59%	0%	1%	0%	0%	2%	2%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
A Serious Threat	71%	58%	74%	65%	52%	78%	69%	50%	79%	72%	68%	77%	75%	60%	76%	73%	
Somewhat Of a Threat	22%	28%	21%	27%	35%	18%	25%	39%	16%	22%	25%	19%	19%	32%	18%	21%	
Not a Threat	4%	10%	3%	5%	8%	2%	4%	7%	3%	4%	5%	2%	3%	5%	3%	4%	
Not At All a Threat	2%	3%	2%	1%	4%	2%	1%	4%	1%	1%	2%	2%	1%	2%	3%	1%	
Not Sure	1%	0%	0%	2%	1%	0%	2%	0%	1%	1%	0%	0%	1%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

14	How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?																
922 Adults		All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points			Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat		71%	54%	76%	69%	59%	77%	71%	51%	79%	70%	72%	68%	74%	41%	78%	65%
Somewhat Of a Threat		22%	34%	19%	24%	31%	18%	22%	36%	17%	23%	23%	23%	19%	42%	18%	27%
Not a Threat		4%	7%	3%	5%	6%	3%	4%	7%	3%	4%	3%	5%	5%	12%	2%	4%
Not At All a Threat		2%	4%	2%	0%	3%	1%	1%	4%	1%	3%	2%	3%	1%	4%	2%	1%
Not Sure		1%	0%	0%	2%	1%	0%	2%	1%	0%	1%	1%	0%	1%	0%	0%	2%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	71%	40%	74%	58%	49%	50%	53%	81%	57%	45%	39%	45%	81%	47%
Somewhat Of a Threat	22%	45%	21%	28%	36%	40%	38%	16%	17%	34%	48%	45%	16%	15%
Not a Threat	4%	11%	3%	11%	9%	8%	6%	2%	11%	13%	13%	6%	2%	22%
Not At All a Threat	2%	0%	2%	1%	5%	2%	2%	1%	0%	7%	0%	2%	2%	0%
Not Sure	1%	3%	0%	2%	0%	0%	0%	0%	15%	0%	1%	1%	0%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	71%	54%	44%	59%	81%	66%	56%	40%	54%	78%	70%	64%	31%	50%	78%	60%
Somewhat Of a Threat	22%	24%	46%	32%	16%	10%	32%	52%	34%	18%	12%	25%	57%	34%	18%	16%
Not a Threat	4%	12%	9%	7%	1%	8%	6%	5%	9%	2%	7%	5%	7%	13%	2%	10%
Not At All a Threat	2%	9%	0%	2%	1%	0%	6%	3%	2%	1%	2%	6%	5%	2%	1%	3%
Not Sure	1%	1%	1%	0%	0%	16%	0%	0%	0%	0%	9%	0%	0%	1%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	71%	62%	52%	58%	76%	65%	68%	47%	52%	77%	66%	77%	66%	78%	67%	73%	69%
Somewhat Of a Threat	22%	33%	31%	30%	20%	17%	21%	49%	32%	19%	17%	20%	25%	19%	25%	23%	22%
Not a Threat	4%	3%	13%	7%	3%	5%	7%	4%	8%	3%	7%	2%	6%	2%	6%	2%	6%
Not At All a Threat	2%	3%	5%	5%	1%	5%	5%	0%	6%	1%	5%	0%	3%	2%	2%	1%	2%
Not Sure	1%	0%	0%	0%	0%	8%	0%	0%	2%	0%	5%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	71%	75%	67%	78%	64%	77%	65%	78%	65%	79%	68%	75%	69%	77%	68%	75%	66%
Somewhat Of a Threat	22%	20%	25%	17%	28%	19%	27%	19%	26%	16%	25%	21%	23%	19%	24%	21%	24%
Not a Threat	4%	3%	5%	2%	6%	2%	6%	2%	6%	2%	4%	2%	5%	3%	5%	2%	7%
Not At All a Threat	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%	1%	3%
Not Sure	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	71%	75%	66%	72%	71%	70%	72%	88%	56%	62%	69%	81%	82%	65%	82%
Somewhat Of a Threat	22%	21%	24%	22%	22%	21%	24%	12%	36%	27%	24%	17%	16%	26%	17%
Not a Threat	4%	2%	6%	3%	4%	6%	2%	0%	0%	7%	6%	0%	1%	6%	0%
Not At All a Threat	2%	1%	3%	3%	2%	2%	1%	0%	0%	3%	2%	1%	1%	2%	1%
Not Sure	1%	1%	0%	0%	1%	1%	1%	0%	9%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	71%	72%	68%	72%	67%	79%	87%	69%	87%	68%	79%	70%	71%	81%	71%	61%	74%	63%
Somewhat Of a Threat	22%	21%	24%	22%	26%	17%	13%	27%	13%	22%	18%	25%	21%	13%	22%	30%	22%	30%
Not a Threat	4%	4%	4%	4%	4%	3%	0%	0%	0%	7%	1%	3%	6%	4%	4%	4%	3%	6%
Not At All a Threat	2%	3%	2%	2%	3%	0%	0%	0%	0%	0%	2%	3%	2%	1%	3%	3%	1%	1%
Not Sure	1%	0%	2%	0%	1%	0%	0%	4%	0%	2%	0%	0%	0%	1%	0%	2%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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14 How much of a threat do you personally find it if other drivers are texting or emailing on a cell phone?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	71%	72%	72%	48%	69%	74%	67%
Somewhat Of a Threat	22%	22%	23%	43%	24%	21%	22%
Not a Threat	4%	4%	2%	9%	4%	4%	7%
Not At All a Threat	2%	2%	1%	0%	3%	1%	0%
Not Sure	1%	0%	2%	0%	0%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	48%	42%	55%	36%	43%	20%	49%	42%	11%	42%	13%	37%	28%	42%	31%	59%	41%
Somewhat Of a Threat	31%	34%	27%	22%	33%	53%	31%	51%	7%	51%	51%	34%	51%	32%	39%	25%	35%
Not a Threat	13%	15%	10%	23%	15%	22%	15%	7%	81%	1%	32%	17%	13%	17%	15%	10%	10%
Not At All a Threat	5%	5%	5%	4%	6%	5%	1%	0%	0%	6%	3%	7%	5%	7%	8%	3%	0%
Not Sure	4%	3%	3%	15%	4%	0%	4%	0%	0%	1%	0%	5%	3%	2%	6%	3%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	48%	33%	23%	37%	29%	57%	18%	30%	33%	47%	41%	54%	0%
Somewhat Of a Threat	31%	40%	50%	33%	32%	27%	52%	35%	41%	31%	27%	29%	69%
Not a Threat	13%	12%	18%	20%	19%	9%	20%	13%	24%	14%	22%	10%	0%
Not At All a Threat	5%	7%	4%	8%	20%	3%	2%	16%	0%	5%	8%	4%	7%
Not Sure	4%	8%	4%	1%	1%	4%	7%	6%	2%	3%	2%	4%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	48%	36%	37%	45%	50%	60%	62%	26%	17%	35%	38%	67%	28%	41%	33%	29%	60%	31%
Somewhat Of a Threat	31%	34%	40%	33%	21%	25%	31%	26%	40%	46%	24%	24%	54%	22%	40%	45%	24%	10%
Not a Threat	13%	17%	15%	15%	24%	6%	7%	23%	31%	15%	26%	4%	7%	20%	14%	19%	9%	14%
Not At All a Threat	5%	8%	6%	4%	5%	4%	0%	18%	10%	2%	10%	1%	0%	12%	9%	4%	4%	10%
Not Sure	4%	5%	2%	4%	0%	5%	0%	7%	3%	2%	2%	3%	12%	5%	3%	3%	3%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	48%	37%	45%	52%	72%	35%	35%	24%	27%	60%	21%	32%	33%	16%	55%	29%
Somewhat Of a Threat	31%	34%	35%	32%	16%	16%	37%	46%	43%	25%	6%	41%	31%	52%	27%	8%
Not a Threat	13%	17%	14%	12%	4%	0%	13%	25%	18%	9%	18%	18%	25%	24%	10%	10%
Not At All a Threat	5%	8%	3%	3%	7%	0%	16%	4%	7%	4%	14%	9%	10%	5%	4%	24%
Not Sure	4%	4%	3%	1%	2%	48%	0%	2%	5%	3%	42%	0%	0%	4%	3%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	48%	17%	14%	25%	77%	20%	74%	38%	18%	29%	31%	62%	13%	9%	12%	0%
Somewhat Of a Threat	31%	17%	43%	56%	19%	31%	15%	43%	35%	30%	11%	24%	56%	27%	22%	22%
Not a Threat	13%	32%	33%	16%	2%	0%	7%	13%	31%	18%	8%	9%	21%	46%	7%	0%
Not At All a Threat	5%	29%	6%	2%	1%	0%	2%	3%	11%	22%	14%	3%	6%	14%	59%	8%
Not Sure	4%	4%	5%	1%	1%	49%	2%	4%	5%	1%	37%	3%	4%	3%	0%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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Sponsor:
King County Target Zero Task Force ()

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	48%	-	-	-	-	-	54%	32%	26%	17%	9%	59%	41%	24%	31%	42%
Somewhat Of a Threat	31%	-	-	-	-	-	30%	36%	35%	21%	0%	26%	35%	45%	17%	10%
Not a Threat	13%	-	-	-	-	-	10%	18%	29%	32%	0%	10%	13%	19%	28%	9%
Not At All a Threat	5%	-	-	-	-	-	3%	7%	11%	30%	38%	3%	7%	6%	24%	3%
Not Sure	4%	-	-	-	-	-	2%	7%	0%	0%	53%	2%	4%	6%	0%	35%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	48%	55%	28%	8%	40%	24%	52%	25%	23%	17%	34%	50%	26%	12%	29%	0%
Somewhat Of a Threat	31%	28%	42%	48%	14%	0%	30%	40%	26%	21%	11%	31%	37%	24%	32%	0%
Not a Threat	13%	10%	20%	38%	20%	27%	10%	23%	44%	18%	15%	11%	23%	59%	25%	0%
Not At All a Threat	5%	4%	5%	1%	26%	18%	4%	10%	3%	45%	3%	5%	9%	5%	14%	0%
Not Sure	4%	3%	5%	5%	0%	32%	3%	3%	4%	0%	37%	3%	4%	0%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	48%	50%	25%	31%	5%	0%	54%	39%	31%	29%	39%	43%	53%	40%	39%	57%	46%
Somewhat Of a Threat	31%	30%	44%	18%	44%	0%	28%	36%	38%	25%	27%	31%	30%	33%	33%	27%	33%
Not a Threat	13%	12%	18%	44%	28%	41%	10%	14%	21%	31%	21%	18%	10%	15%	18%	11%	11%
Not At All a Threat	5%	4%	8%	4%	23%	0%	4%	7%	7%	15%	0%	7%	4%	6%	7%	3%	4%
Not Sure	4%	3%	6%	2%	0%	59%	3%	4%	2%	0%	13%	2%	3%	6%	2%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	48%	40%	51%	32%	39%	53%	43%	36%	55%	41%	43%	58%	52%	43%	54%	45%
Somewhat Of a Threat	31%	33%	30%	36%	32%	30%	33%	36%	29%	31%	32%	27%	30%	34%	29%	31%
Not a Threat	13%	15%	12%	17%	18%	11%	14%	20%	9%	16%	16%	10%	8%	16%	10%	13%
Not At All a Threat	5%	8%	4%	8%	8%	4%	4%	6%	4%	6%	6%	4%	3%	4%	5%	5%
Not Sure	4%	3%	3%	7%	2%	3%	7%	2%	3%	6%	3%	1%	6%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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Sponsor:
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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	48%	36%	55%	37%	37%	56%	42%	31%	56%	42%	50%	46%	41%	28%	58%	28%
Somewhat Of a Threat	31%	32%	29%	35%	34%	30%	30%	41%	27%	31%	31%	33%	27%	36%	28%	38%
Not a Threat	13%	21%	9%	17%	18%	8%	17%	18%	10%	15%	11%	13%	18%	28%	9%	18%
Not At All a Threat	5%	10%	4%	4%	8%	4%	3%	7%	5%	4%	4%	5%	7%	8%	4%	7%
Not Sure	4%	1%	3%	7%	3%	2%	8%	2%	2%	9%	3%	1%	7%	0%	3%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	48%	36%	51%	23%	31%	32%	39%	55%	26%	38%	24%	29%	54%	35%
Somewhat Of a Threat	31%	37%	30%	40%	40%	31%	35%	29%	34%	35%	38%	44%	28%	25%
Not a Threat	13%	19%	11%	25%	15%	24%	21%	9%	20%	20%	29%	20%	10%	18%
Not At All a Threat	5%	2%	5%	6%	12%	10%	2%	4%	2%	6%	7%	4%	5%	1%
Not Sure	4%	7%	3%	6%	1%	2%	3%	3%	18%	0%	2%	3%	3%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

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Geography: King County
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Sponsor:
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15	How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
A Serious Threat	48%	30%	21%	27%	60%	36%	50%	30%	25%	54%	31%	47%	27%	28%	53%	27%	
Somewhat Of a Threat	31%	23%	35%	46%	27%	39%	27%	31%	45%	29%	34%	27%	36%	44%	29%	43%	
Not a Threat	13%	29%	29%	22%	6%	4%	12%	28%	19%	10%	21%	14%	28%	22%	10%	10%	
Not At All a Threat	5%	16%	9%	3%	4%	2%	8%	9%	9%	4%	2%	10%	6%	3%	5%	0%	
Not Sure	4%	2%	6%	2%	3%	20%	3%	2%	1%	4%	13%	2%	2%	3%	3%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

15	How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	48%	54%	32%	35%	51%	36%	47%	40%	31%	52%	29%	53%	43%	55%	42%	50%	46%
Somewhat Of a Threat	31%	27%	30%	36%	31%	32%	29%	39%	44%	28%	34%	29%	32%	30%	32%	31%	31%
Not a Threat	13%	10%	23%	19%	11%	13%	13%	13%	19%	11%	20%	11%	15%	9%	16%	12%	13%
Not At All a Threat	5%	8%	8%	8%	4%	7%	10%	3%	3%	5%	3%	4%	6%	3%	6%	4%	6%
Not Sure	4%	2%	7%	2%	3%	13%	2%	5%	3%	3%	14%	3%	4%	3%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
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How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	48%	48%	48%	52%	43%	51%	44%	51%	44%	56%	44%	47%	48%	55%	44%	51%	43%
Somewhat Of a Threat	31%	31%	30%	31%	31%	30%	32%	30%	31%	28%	32%	32%	30%	28%	33%	31%	30%
Not a Threat	13%	11%	15%	11%	15%	11%	15%	11%	15%	8%	15%	12%	13%	12%	14%	10%	16%
Not At All a Threat	5%	6%	4%	3%	6%	5%	5%	4%	6%	3%	5%	6%	4%	3%	6%	3%	7%
Not Sure	4%	4%	4%	3%	4%	3%	5%	3%	4%	4%	3%	2%	4%	3%	4%	4%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

15

How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
A Serious Threat	48%	49%	46%	40%	49%	43%	53%	49%	19%	37%	42%	56%	73%	39%	62%	
Somewhat Of a Threat	31%	32%	29%	31%	31%	34%	28%	20%	32%	34%	35%	33%	14%	34%	26%	
Not a Threat	13%	11%	15%	17%	12%	14%	11%	24%	22%	20%	13%	6%	7%	17%	6%	
Not At All a Threat	5%	4%	6%	6%	5%	6%	4%	0%	3%	8%	5%	2%	3%	6%	2%	
Not Sure	4%	4%	3%	6%	3%	3%	4%	8%	24%	2%	4%	4%	2%	4%	3%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



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15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	48%	53%	39%	48%	46%	39%	61%	45%	68%	43%	51%	48%	50%	57%	49%	36%	46%	47%
Somewhat Of a Threat	31%	22%	36%	34%	25%	55%	14%	19%	21%	29%	31%	32%	30%	27%	29%	36%	38%	29%
Not a Threat	13%	14%	13%	12%	14%	5%	25%	22%	0%	21%	10%	11%	11%	11%	14%	17%	10%	10%
Not At All a Threat	5%	6%	10%	3%	8%	0%	0%	10%	5%	4%	5%	6%	5%	3%	6%	6%	6%	4%
Not Sure	4%	5%	2%	3%	7%	0%	0%	4%	5%	4%	3%	3%	5%	3%	2%	5%	1%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

15 How much of a threat do you personally find it if other drivers use an app other than GPS on a cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	48%	48%	51%	22%	44%	51%	48%
Somewhat Of a Threat	31%	31%	29%	39%	33%	30%	24%
Not a Threat	13%	13%	13%	24%	15%	10%	20%
Not At All a Threat	5%	5%	3%	10%	6%	5%	0%
Not Sure	4%	3%	4%	5%	2%	4%	8%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	75%	74%	77%	41%	75%	60%	74%	90%	25%	78%	68%	69%	66%	67%	76%	82%	59%
Somewhat Of a Threat	20%	19%	20%	50%	19%	31%	19%	3%	7%	19%	15%	16%	25%	29%	17%	16%	23%
Not a Threat	3%	4%	2%	10%	4%	0%	5%	0%	68%	3%	17%	8%	7%	3%	7%	2%	0%
Not At All a Threat	2%	2%	1%	0%	2%	9%	3%	7%	0%	0%	0%	7%	2%	1%	0%	1%	4%
Not Sure	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	75%	64%	58%	72%	58%	80%	63%	64%	60%	71%	66%	81%	52%
Somewhat Of a Threat	20%	19%	28%	24%	15%	18%	16%	21%	30%	21%	20%	17%	36%
Not a Threat	3%	6%	10%	3%	22%	1%	14%	5%	8%	7%	6%	1%	0%
Not At All a Threat	2%	11%	4%	1%	2%	1%	0%	10%	2%	2%	5%	0%	0%
Not Sure	1%	1%	0%	0%	3%	0%	7%	1%	0%	0%	4%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
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16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	75%	70%	73%	75%	59%	81%	65%	60%	67%	72%	52%	83%	68%	54%	63%	70%	82%	54%
Somewhat Of a Threat	20%	21%	22%	18%	29%	16%	30%	29%	26%	21%	28%	15%	17%	25%	32%	24%	14%	33%
Not a Threat	3%	4%	4%	6%	6%	1%	0%	4%	5%	5%	15%	1%	9%	8%	2%	5%	3%	0%
Not At All a Threat	2%	4%	1%	1%	2%	1%	0%	6%	2%	2%	2%	1%	0%	14%	2%	1%	1%	0%
Not Sure	1%	0%	0%	0%	3%	0%	5%	0%	0%	0%	3%	0%	7%	0%	1%	0%	0%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	75%	72%	76%	70%	83%	66%	49%	61%	68%	81%	30%	47%	47%	64%	81%	24%
Somewhat Of a Threat	20%	23%	20%	23%	10%	15%	19%	26%	25%	17%	26%	24%	35%	26%	17%	46%
Not a Threat	3%	3%	3%	4%	4%	0%	0%	11%	6%	2%	6%	13%	12%	8%	2%	0%
Not At All a Threat	2%	2%	0%	2%	3%	0%	32%	2%	1%	1%	0%	17%	6%	2%	1%	0%
Not Sure	1%	0%	0%	1%	0%	19%	0%	0%	0%	0%	38%	0%	0%	0%	0%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	75%	61%	65%	68%	84%	69%	88%	71%	58%	56%	53%	84%	57%	36%	46%	30%
Somewhat Of a Threat	20%	29%	23%	25%	14%	22%	9%	25%	30%	23%	13%	14%	37%	23%	16%	26%
Not a Threat	3%	3%	9%	4%	1%	0%	2%	3%	10%	6%	0%	2%	5%	21%	9%	0%
Not At All a Threat	2%	7%	2%	2%	0%	0%	1%	1%	2%	11%	7%	0%	1%	16%	27%	0%
Not Sure	1%	0%	1%	0%	0%	9%	0%	0%	0%	3%	27%	0%	0%	4%	2%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	75%	85%	72%	61%	52%	51%	-	-	-	-	-	92%	65%	45%	8%	17%
Somewhat Of a Threat	20%	13%	23%	28%	27%	41%	-	-	-	-	-	7%	30%	39%	22%	24%
Not a Threat	3%	2%	4%	8%	8%	0%	-	-	-	-	-	1%	3%	13%	13%	0%
Not At All a Threat	2%	1%	1%	4%	10%	0%	-	-	-	-	-	0%	0%	3%	54%	24%
Not Sure	1%	0%	0%	0%	4%	8%	-	-	-	-	-	0%	1%	0%	3%	35%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%						50%	37%	11%	2%	1%

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Sponsor:
King County Target Zero Task Force ()

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How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
A Serious Threat	75%	84%	52%	31%	0%	0%	83%	39%	18%	11%	0%	79%	27%	10%	0%	0%	
Somewhat Of a Threat	20%	14%	41%	30%	21%	42%	16%	47%	28%	6%	63%	18%	39%	7%	58%	0%	
Not a Threat	3%	2%	5%	30%	8%	0%	1%	12%	27%	12%	0%	2%	21%	62%	7%	0%	
Not At All a Threat	2%	0%	2%	8%	71%	8%	0%	2%	27%	57%	0%	1%	10%	19%	35%	0%	
Not Sure	1%	0%	0%	1%	0%	50%	0%	0%	0%	14%	37%	0%	4%	3%	0%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

16	How much of a threat do you personally find it if other drivers are driving aggressively?																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
A Serious Threat	75%	79%	42%	11%	4%	0%	83%	65%	58%	36%	59%	66%	79%	73%	73%	79%	72%	
Somewhat Of a Threat	20%	18%	43%	27%	21%	0%	15%	29%	26%	5%	36%	24%	16%	24%	20%	14%	25%	
Not a Threat	3%	2%	10%	47%	8%	0%	2%	4%	10%	28%	0%	6%	4%	1%	3%	5%	2%	
Not At All a Threat	2%	1%	2%	16%	64%	41%	0%	1%	5%	28%	0%	4%	1%	1%	3%	2%	1%	
Not Sure	1%	0%	3%	0%	4%	59%	0%	1%	0%	2%	4%	1%	0%	1%	1%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

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How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
A Serious Threat	75%	55%	78%	73%	65%	77%	77%	66%	78%	74%	77%	71%	72%	67%	81%	73%	
Somewhat Of a Threat	20%	35%	17%	21%	26%	18%	20%	23%	17%	22%	18%	19%	22%	26%	14%	23%	
Not a Threat	3%	7%	3%	1%	4%	4%	0%	8%	3%	1%	2%	7%	3%	4%	4%	2%	
Not At All a Threat	2%	2%	1%	2%	5%	1%	1%	3%	1%	2%	2%	3%	1%	2%	2%	1%	
Not Sure	1%	2%	0%	2%	0%	0%	2%	0%	0%	1%	0%	1%	1%	0%	0%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

16	How much of a threat do you personally find it if other drivers are driving aggressively?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	75%	62%	79%	72%	69%	79%	73%	65%	80%	70%	77%	70%	71%	58%	79%	69%
Somewhat Of a Threat	20%	24%	17%	23%	24%	17%	22%	27%	15%	25%	19%	17%	23%	27%	17%	26%
Not a Threat	3%	8%	3%	2%	5%	3%	4%	4%	4%	2%	2%	8%	4%	8%	3%	2%
Not At All a Threat	2%	5%	1%	2%	2%	2%	1%	4%	1%	2%	1%	4%	1%	6%	1%	2%
Not Sure	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	75%	43%	78%	61%	56%	53%	68%	83%	45%	51%	55%	73%	79%	32%
Somewhat Of a Threat	20%	42%	18%	25%	31%	33%	23%	15%	39%	30%	30%	18%	17%	52%
Not a Threat	3%	2%	3%	8%	7%	7%	8%	2%	7%	5%	7%	8%	2%	9%
Not At All a Threat	2%	10%	1%	4%	6%	6%	1%	1%	0%	13%	7%	1%	1%	0%
Not Sure	1%	3%	0%	2%	0%	0%	0%	0%	10%	0%	0%	0%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	75%	55%	61%	74%	80%	50%	65%	58%	64%	79%	65%	71%	52%	60%	80%	54%
Somewhat Of a Threat	20%	24%	32%	19%	17%	26%	25%	37%	22%	17%	23%	24%	35%	26%	17%	33%
Not a Threat	3%	10%	5%	5%	2%	17%	6%	0%	10%	2%	6%	2%	3%	12%	2%	7%
Not At All a Threat	2%	11%	3%	2%	0%	0%	5%	5%	3%	1%	1%	2%	10%	2%	1%	0%
Not Sure	1%	0%	0%	0%	1%	7%	0%	0%	1%	0%	4%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	75%	66%	52%	69%	79%	62%	67%	54%	73%	79%	51%	78%	72%	77%	73%	77%	72%
Somewhat Of a Threat	20%	29%	40%	16%	18%	27%	25%	43%	15%	17%	34%	19%	20%	20%	19%	19%	20%
Not a Threat	3%	1%	6%	9%	2%	7%	5%	1%	8%	2%	14%	2%	5%	2%	4%	2%	5%
Not At All a Threat	2%	4%	1%	6%	1%	0%	4%	1%	5%	1%	0%	1%	2%	1%	2%	1%	2%
Not Sure	1%	0%	0%	0%	1%	4%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	75%	78%	71%	82%	67%	81%	67%	82%	67%	84%	71%	81%	71%	82%	70%	79%	68%
Somewhat Of a Threat	20%	18%	22%	16%	23%	16%	24%	17%	23%	14%	22%	16%	22%	16%	22%	18%	22%
Not a Threat	3%	3%	4%	1%	6%	2%	6%	1%	6%	1%	5%	2%	4%	1%	5%	2%	6%
Not At All a Threat	2%	1%	2%	0%	3%	1%	2%	0%	3%	1%	2%	1%	2%	0%	2%	1%	3%
Not Sure	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	75%	81%	66%	62%	76%	70%	80%	70%	57%	70%	71%	81%	84%	70%	82%
Somewhat Of a Threat	20%	17%	24%	30%	19%	22%	17%	25%	43%	21%	22%	17%	14%	22%	16%
Not a Threat	3%	1%	6%	3%	3%	5%	2%	6%	0%	5%	4%	2%	2%	4%	2%
Not At All a Threat	2%	1%	3%	5%	1%	3%	0%	0%	0%	3%	2%	1%	0%	2%	0%
Not Sure	1%	0%	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	75%	78%	75%	76%	70%	78%	59%	75%	84%	73%	78%	73%	78%	77%	77%	68%	80%	70%
Somewhat Of a Threat	20%	20%	15%	18%	26%	18%	36%	24%	12%	22%	17%	21%	18%	20%	17%	23%	18%	22%
Not a Threat	3%	1%	7%	4%	2%	0%	5%	0%	4%	3%	4%	4%	2%	2%	4%	6%	2%	5%
Not At All a Threat	2%	1%	1%	2%	0%	3%	0%	0%	0%	1%	1%	2%	2%	1%	2%	2%	1%	3%
Not Sure	1%	0%	1%	0%	2%	0%	0%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

16 How much of a threat do you personally find it if other drivers are driving aggressively?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	75%	74%	79%	59%	71%	79%	65%
Somewhat Of a Threat	20%	20%	18%	34%	22%	18%	22%
Not a Threat	3%	4%	1%	5%	4%	2%	9%
Not At All a Threat	2%	2%	1%	0%	3%	1%	2%
Not Sure	1%	0%	1%	3%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	50%	46%	55%	27%	45%	47%	56%	66%	14%	46%	37%	46%	38%	45%	33%	58%	20%
Somewhat Of a Threat	37%	36%	37%	39%	38%	45%	29%	16%	7%	28%	46%	34%	38%	40%	57%	33%	51%
Not a Threat	11%	15%	6%	33%	13%	9%	12%	11%	79%	26%	17%	15%	22%	14%	9%	7%	15%
Not At All a Threat	2%	2%	1%	0%	2%	0%	3%	0%	0%	0%	0%	4%	2%	1%	0%	1%	0%
Not Sure	1%	1%	1%	0%	1%	0%	0%	7%	0%	0%	0%	1%	0%	1%	1%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	50%	38%	41%	47%	28%	55%	27%	37%	40%	49%	41%	55%	18%
Somewhat Of a Threat	37%	41%	30%	35%	56%	36%	33%	38%	36%	35%	40%	37%	35%
Not a Threat	11%	13%	25%	17%	14%	7%	31%	19%	22%	14%	13%	7%	24%
Not At All a Threat	2%	7%	4%	1%	0%	1%	0%	5%	2%	1%	5%	1%	0%
Not Sure	1%	1%	1%	0%	2%	1%	9%	1%	0%	1%	1%	1%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	50%	44%	42%	49%	46%	58%	35%	41%	42%	45%	51%	56%	20%	38%	43%	33%	60%	44%
Somewhat Of a Threat	37%	39%	43%	32%	42%	34%	40%	45%	40%	35%	29%	35%	37%	36%	35%	51%	31%	25%
Not a Threat	11%	13%	13%	17%	10%	6%	25%	10%	15%	19%	19%	6%	35%	21%	18%	15%	7%	11%
Not At All a Threat	2%	3%	1%	2%	1%	2%	0%	3%	2%	0%	0%	2%	0%	4%	1%	1%	1%	9%
Not Sure	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	8%	1%	3%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	50%	43%	49%	49%	65%	49%	34%	35%	45%	54%	30%	45%	33%	41%	53%	31%
Somewhat Of a Threat	37%	38%	40%	39%	24%	15%	32%	40%	37%	36%	26%	36%	35%	36%	37%	38%
Not a Threat	11%	16%	10%	10%	7%	17%	21%	21%	16%	8%	14%	17%	26%	21%	8%	13%
Not At All a Threat	2%	3%	0%	2%	3%	0%	12%	2%	1%	1%	6%	2%	5%	2%	1%	0%
Not Sure	1%	1%	0%	1%	1%	19%	0%	1%	1%	0%	24%	0%	1%	1%	0%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	50%	36%	43%	36%	62%	36%	67%	43%	29%	39%	29%	55%	37%	33%	31%	30%
Somewhat Of a Threat	37%	47%	41%	44%	30%	43%	26%	44%	44%	29%	17%	36%	42%	31%	28%	0%
Not a Threat	11%	14%	14%	18%	7%	9%	5%	11%	24%	23%	0%	8%	18%	28%	21%	26%
Not At All a Threat	2%	2%	2%	2%	1%	0%	2%	0%	3%	9%	3%	1%	2%	6%	20%	0%
Not Sure	1%	1%	0%	0%	0%	11%	0%	0%	0%	0%	50%	0%	1%	2%	0%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	50%	62%	41%	41%	29%	27%	61%	18%	17%	2%	0%	-	-	-	-	-
Somewhat Of a Threat	37%	31%	42%	38%	50%	46%	32%	57%	35%	11%	39%	-	-	-	-	-
Not a Threat	11%	6%	16%	17%	13%	19%	7%	22%	42%	22%	0%	-	-	-	-	-
Not At All a Threat	2%	1%	1%	3%	8%	0%	0%	2%	6%	53%	8%	-	-	-	-	-
Not Sure	1%	1%	0%	1%	1%	8%	0%	1%	0%	12%	53%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%					

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	50%	63%	9%	5%	0%	0%	55%	30%	7%	3%	0%	52%	22%	17%	0%	0%
Somewhat Of a Threat	37%	33%	58%	19%	16%	42%	36%	46%	25%	49%	11%	37%	55%	12%	8%	0%
Not a Threat	11%	4%	31%	71%	27%	0%	8%	22%	56%	0%	52%	10%	19%	57%	50%	0%
Not At All a Threat	2%	0%	2%	5%	44%	27%	1%	2%	9%	37%	0%	1%	2%	14%	38%	0%
Not Sure	1%	0%	1%	0%	12%	32%	0%	0%	3%	11%	37%	1%	2%	0%	4%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	50%	52%	32%	4%	0%	41%	59%	38%	21%	25%	29%	51%	51%	47%	48%	55%	46%
Somewhat Of a Threat	37%	36%	51%	22%	9%	0%	32%	47%	45%	9%	51%	34%	35%	43%	39%	28%	43%
Not a Threat	11%	10%	14%	62%	37%	0%	8%	12%	30%	33%	7%	13%	12%	7%	11%	14%	8%
Not At All a Threat	2%	1%	1%	12%	49%	0%	0%	1%	4%	31%	7%	1%	2%	1%	1%	3%	1%
Not Sure	1%	1%	1%	0%	5%	59%	0%	1%	0%	2%	5%	1%	0%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	50%	38%	52%	45%	52%	49%	49%	48%	53%	44%	52%	50%	46%	55%	52%	43%
Somewhat Of a Threat	37%	45%	34%	44%	33%	37%	39%	36%	34%	44%	36%	34%	38%	31%	35%	42%
Not a Threat	11%	16%	11%	7%	13%	12%	8%	15%	11%	8%	10%	13%	12%	12%	10%	12%
Not At All a Threat	2%	0%	2%	1%	3%	1%	1%	1%	1%	3%	1%	2%	2%	1%	2%	2%
Not Sure	1%	0%	0%	3%	0%	1%	2%	0%	1%	2%	0%	1%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	50%	48%	52%	46%	56%	49%	45%	55%	50%	44%	49%	52%	50%	54%	50%	46%
Somewhat Of a Threat	37%	35%	35%	42%	31%	36%	43%	31%	36%	42%	38%	27%	44%	27%	36%	42%
Not a Threat	11%	15%	12%	8%	9%	12%	11%	11%	11%	11%	11%	17%	4%	16%	12%	8%
Not At All a Threat	2%	1%	1%	2%	3%	2%	0%	2%	2%	1%	1%	4%	0%	3%	1%	1%
Not Sure	1%	1%	1%	2%	1%	1%	1%	1%	0%	2%	1%	1%	2%	1%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	50%	49%	50%	47%	47%	26%	48%	54%	36%	34%	40%	44%	53%	28%
Somewhat Of a Threat	37%	31%	37%	36%	32%	45%	39%	35%	39%	32%	32%	42%	37%	41%
Not a Threat	11%	14%	11%	12%	16%	25%	11%	8%	16%	25%	23%	14%	8%	23%
Not At All a Threat	2%	2%	1%	5%	4%	3%	2%	1%	0%	8%	4%	0%	1%	0%
Not Sure	1%	3%	1%	2%	1%	0%	0%	1%	10%	1%	1%	0%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	50%	42%	38%	43%	55%	41%	71%	36%	39%	51%	41%	72%	40%	43%	50%	24%
Somewhat Of a Threat	37%	36%	36%	41%	36%	30%	17%	44%	37%	38%	38%	18%	39%	33%	38%	52%
Not a Threat	11%	15%	24%	14%	7%	21%	11%	20%	20%	9%	15%	8%	19%	20%	9%	18%
Not At All a Threat	2%	7%	2%	1%	1%	0%	0%	0%	3%	2%	2%	1%	1%	3%	1%	0%
Not Sure	1%	0%	0%	0%	1%	7%	1%	0%	0%	1%	4%	0%	1%	0%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	50%	72%	37%	43%	51%	32%	66%	40%	46%	51%	28%	52%	47%	50%	50%	50%	50%
Somewhat Of a Threat	37%	21%	47%	36%	36%	52%	25%	39%	35%	37%	51%	38%	36%	40%	34%	38%	35%
Not a Threat	11%	6%	16%	17%	10%	12%	7%	20%	16%	10%	18%	9%	14%	8%	13%	10%	12%
Not At All a Threat	2%	1%	0%	3%	2%	0%	0%	0%	3%	2%	2%	0%	3%	0%	2%	1%	2%
Not Sure	1%	0%	0%	1%	1%	4%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	50%	48%	52%	54%	46%	52%	46%	53%	46%	55%	47%	51%	49%	56%	46%	49%	51%
Somewhat Of a Threat	37%	38%	35%	37%	37%	37%	37%	36%	38%	34%	38%	36%	37%	35%	38%	38%	34%
Not a Threat	11%	12%	10%	8%	14%	9%	13%	9%	13%	9%	12%	11%	11%	8%	13%	11%	11%
Not At All a Threat	2%	1%	2%	1%	3%	1%	2%	0%	3%	1%	2%	1%	2%	0%	3%	1%	3%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	50%	50%	49%	39%	51%	46%	54%	33%	39%	43%	51%	47%	69%	46%	55%
Somewhat Of a Threat	37%	37%	36%	46%	36%	36%	37%	60%	47%	38%	37%	39%	28%	38%	35%
Not a Threat	11%	11%	12%	8%	11%	15%	8%	7%	10%	15%	9%	13%	2%	13%	9%
Not At All a Threat	2%	1%	3%	7%	1%	3%	1%	0%	2%	3%	2%	1%	0%	2%	0%
Not Sure	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	50%	63%	48%	49%	54%	32%	25%	36%	64%	59%	44%	45%	57%	56%	52%	44%	42%	51%
Somewhat Of a Threat	37%	28%	39%	36%	43%	34%	47%	51%	21%	29%	39%	40%	35%	33%	34%	37%	49%	34%
Not a Threat	11%	6%	11%	13%	2%	34%	28%	13%	15%	8%	15%	12%	7%	7%	11%	16%	9%	14%
Not At All a Threat	2%	2%	1%	2%	0%	0%	0%	0%	0%	2%	1%	2%	1%	2%	3%	1%	0%	1%
Not Sure	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%	1%	1%	0%	2%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

17 How much of a threat do you personally find it if other drivers are speeding on freeways?

922 Adults Credibility Interval: +/-3.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	50%	46%	68%	41%	51%	50%	42%
Somewhat Of a Threat	37%	40%	21%	56%	36%	38%	34%
Not a Threat	11%	12%	9%	4%	10%	11%	20%
Not At All a Threat	2%	2%	1%	0%	3%	1%	1%
Not Sure	1%	1%	2%	0%	0%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults Credibility Interval: +/-3.1 pct points	All	Work Outside The Home			Commute							Read Texts					
		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	77%	71%	85%	61%	72%	60%	64%	76%	21%	79%	57%	69%	56%	73%	68%	85%	73%
Somewhat Of a Threat	18%	24%	11%	37%	23%	31%	29%	18%	11%	21%	26%	22%	31%	24%	31%	12%	9%
Not a Threat	3%	4%	2%	0%	3%	9%	4%	0%	68%	0%	17%	5%	8%	3%	1%	1%	4%
Not At All a Threat	1%	2%	1%	2%	1%	0%	3%	7%	0%	0%	0%	3%	4%	0%	0%	1%	0%
Not Sure	1%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults Credibility Interval: +/-3.1 pct points	All	Typed						Talked On Hand-Held					
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	77%	55%	50%	69%	71%	84%	54%	57%	59%	74%	68%	85%	42%
Somewhat Of a Threat	18%	28%	30%	28%	16%	13%	39%	28%	30%	19%	25%	14%	46%
Not a Threat	3%	10%	12%	3%	8%	1%	0%	9%	8%	5%	3%	1%	0%
Not At All a Threat	1%	6%	7%	0%	2%	1%	0%	5%	3%	2%	2%	0%	0%
Not Sure	1%	1%	1%	0%	3%	1%	7%	1%	1%	0%	2%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	77%	70%	74%	73%	74%	84%	65%	71%	63%	68%	71%	87%	39%	56%	65%	69%	85%	67%
Somewhat Of a Threat	18%	23%	22%	19%	18%	14%	28%	22%	34%	24%	15%	11%	47%	26%	26%	26%	12%	20%
Not a Threat	3%	4%	3%	5%	4%	0%	7%	3%	3%	6%	9%	1%	10%	10%	4%	4%	1%	3%
Not At All a Threat	1%	2%	0%	2%	1%	1%	0%	4%	0%	2%	2%	1%	0%	8%	3%	0%	1%	0%
Not Sure	1%	0%	1%	1%	2%	1%	0%	0%	0%	0%	3%	1%	5%	0%	2%	1%	1%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	77%	73%	80%	68%	86%	66%	46%	54%	67%	85%	34%	55%	51%	54%	83%	58%
Somewhat Of a Threat	18%	23%	16%	24%	10%	15%	24%	35%	26%	13%	22%	28%	27%	37%	14%	13%
Not a Threat	3%	3%	3%	4%	2%	0%	10%	7%	7%	1%	0%	10%	11%	8%	1%	0%
Not At All a Threat	1%	1%	1%	2%	2%	0%	17%	4%	0%	1%	6%	8%	9%	1%	1%	0%
Not Sure	1%	1%	0%	3%	0%	19%	3%	0%	0%	1%	38%	0%	2%	0%	0%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	77%	67%	66%	66%	87%	75%	89%	75%	55%	58%	53%	84%	62%	39%	45%	30%
Somewhat Of a Threat	18%	26%	25%	27%	11%	12%	8%	22%	34%	23%	13%	14%	30%	34%	26%	26%
Not a Threat	3%	3%	5%	6%	1%	5%	2%	2%	7%	7%	0%	1%	5%	21%	2%	0%
Not At All a Threat	1%	4%	3%	1%	0%	0%	1%	0%	2%	9%	7%	0%	2%	3%	27%	0%
Not Sure	1%	0%	1%	0%	1%	9%	1%	0%	1%	3%	27%	0%	1%	4%	0%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	77%	87%	70%	59%	70%	64%	86%	54%	47%	6%	0%	97%	68%	28%	23%	17%
Somewhat Of a Threat	18%	11%	25%	29%	20%	23%	13%	39%	25%	21%	9%	3%	29%	50%	19%	30%
Not a Threat	3%	0%	4%	8%	1%	4%	1%	4%	26%	14%	8%	0%	2%	18%	9%	0%
Not At All a Threat	1%	1%	1%	2%	7%	0%	0%	1%	3%	54%	0%	0%	1%	3%	35%	19%
Not Sure	1%	0%	0%	2%	3%	8%	0%	2%	0%	5%	83%	0%	1%	0%	15%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	77%	-	-	-	-	-	83%	49%	27%	12%	0%	81%	35%	3%	0%	0%
Somewhat Of a Threat	18%	-	-	-	-	-	15%	39%	24%	18%	29%	17%	49%	6%	31%	0%
Not a Threat	3%	-	-	-	-	-	1%	12%	33%	0%	0%	2%	7%	77%	7%	0%
Not At All a Threat	1%	-	-	-	-	-	0%	0%	13%	56%	34%	0%	3%	13%	62%	0%
Not Sure	1%	-	-	-	-	-	0%	0%	3%	14%	37%	1%	5%	0%	0%	100%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	77%	81%	45%	19%	4%	41%	84%	69%	48%	35%	75%	67%	79%	77%	72%	80%	77%
Somewhat Of a Threat	18%	17%	42%	7%	25%	0%	14%	24%	37%	21%	16%	23%	16%	20%	22%	14%	20%
Not a Threat	3%	1%	10%	48%	21%	0%	1%	3%	15%	19%	0%	7%	2%	1%	4%	4%	1%
Not At All a Threat	1%	0%	0%	22%	50%	0%	0%	1%	0%	25%	0%	3%	1%	0%	1%	2%	1%
Not Sure	1%	1%	3%	4%	0%	59%	0%	1%	0%	0%	10%	0%	1%	1%	2%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	77%	64%	79%	74%	68%	78%	80%	68%	79%	80%	77%	72%	77%	74%	79%	76%
Somewhat Of a Threat	18%	27%	17%	21%	23%	18%	16%	22%	18%	16%	18%	20%	19%	19%	17%	19%
Not a Threat	3%	7%	2%	1%	7%	2%	1%	7%	2%	1%	3%	6%	1%	6%	2%	2%
Not At All a Threat	1%	0%	1%	2%	2%	1%	2%	3%	1%	0%	1%	2%	2%	1%	1%	1%
Not Sure	1%	2%	0%	3%	0%	1%	2%	0%	0%	3%	1%	1%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	77%	70%	79%	75%	77%	76%	77%	70%	79%	77%	78%	68%	81%	63%	79%	75%
Somewhat Of a Threat	18%	14%	18%	21%	17%	19%	19%	21%	18%	17%	19%	19%	15%	24%	16%	22%
Not a Threat	3%	11%	2%	1%	5%	2%	2%	7%	2%	2%	2%	7%	1%	6%	3%	2%
Not At All a Threat	1%	5%	1%	0%	1%	2%	0%	1%	1%	2%	0%	5%	1%	6%	1%	0%
Not Sure	1%	0%	0%	3%	1%	1%	1%	0%	1%	1%	0%	1%	2%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	77%	59%	78%	67%	69%	51%	68%	84%	48%	55%	54%	62%	83%	40%
Somewhat Of a Threat	18%	21%	17%	29%	19%	34%	28%	14%	32%	31%	28%	30%	14%	37%
Not a Threat	3%	12%	3%	2%	8%	9%	2%	1%	3%	5%	11%	8%	1%	4%
Not At All a Threat	1%	2%	1%	1%	3%	5%	1%	0%	1%	9%	5%	0%	1%	0%
Not Sure	1%	5%	1%	2%	0%	1%	0%	0%	17%	0%	1%	0%	1%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	77%	62%	55%	67%	84%	68%	88%	52%	62%	80%	72%	82%	49%	61%	81%	72%
Somewhat Of a Threat	18%	27%	33%	26%	13%	18%	8%	33%	24%	17%	19%	15%	35%	22%	17%	19%
Not a Threat	3%	5%	9%	5%	1%	7%	3%	6%	11%	1%	2%	0%	6%	15%	1%	3%
Not At All a Threat	1%	5%	3%	2%	0%	0%	1%	9%	1%	1%	2%	2%	9%	2%	1%	0%
Not Sure	1%	1%	0%	0%	1%	7%	0%	0%	2%	1%	4%	0%	1%	0%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18	How much of a threat do you personally find it if other drivers are speeding on residential streets?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	77%	83%	57%	65%	79%	72%	84%	61%	60%	80%	70%	82%	71%	83%	72%	80%	73%
Somewhat Of a Threat	18%	11%	34%	20%	17%	21%	12%	31%	24%	17%	25%	15%	22%	15%	21%	17%	20%
Not a Threat	3%	3%	4%	10%	2%	2%	4%	3%	12%	1%	2%	2%	4%	2%	4%	2%	3%
Not At All a Threat	1%	3%	5%	4%	1%	0%	0%	5%	3%	1%	2%	0%	2%	1%	2%	0%	2%
Not Sure	1%	0%	0%	1%	1%	4%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

18	How much of a threat do you personally find it if other drivers are speeding on residential streets?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	77%	78%	76%	82%	71%	82%	70%	83%	70%	82%	74%	81%	74%	81%	74%	80%	72%
Somewhat Of a Threat	18%	19%	18%	15%	21%	14%	23%	15%	22%	16%	20%	17%	19%	16%	20%	17%	21%
Not a Threat	3%	2%	4%	2%	4%	2%	4%	1%	5%	1%	4%	1%	4%	2%	4%	2%	4%
Not At All a Threat	1%	0%	2%	0%	2%	1%	2%	0%	3%	1%	1%	0%	2%	0%	2%	1%	2%
Not Sure	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	77%	82%	69%	74%	77%	73%	81%	54%	57%	67%	79%	81%	90%	72%	84%
Somewhat Of a Threat	18%	16%	21%	20%	18%	21%	15%	46%	43%	24%	18%	17%	7%	22%	13%
Not a Threat	3%	1%	5%	2%	3%	3%	3%	0%	0%	5%	2%	2%	1%	4%	2%
Not At All a Threat	1%	0%	3%	4%	1%	2%	0%	0%	0%	3%	1%	1%	0%	2%	0%
Not Sure	1%	1%	1%	0%	1%	1%	1%	0%	0%	2%	0%	0%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	77%	77%	82%	75%	80%	83%	70%	80%	81%	81%	80%	73%	77%	81%	76%	74%	75%	74%
Somewhat Of a Threat	18%	17%	10%	21%	15%	13%	12%	13%	17%	15%	16%	21%	19%	16%	18%	17%	21%	24%
Not a Threat	3%	3%	6%	2%	3%	3%	5%	6%	3%	2%	2%	3%	4%	1%	2%	6%	4%	2%
Not At All a Threat	1%	0%	0%	2%	0%	0%	13%	0%	0%	0%	2%	2%	1%	0%	2%	2%	1%	0%
Not Sure	1%	2%	2%	0%	2%	0%	0%	0%	0%	2%	0%	1%	0%	2%	1%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

18 How much of a threat do you personally find it if other drivers are speeding on residential streets?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	77%	75%	84%	64%	77%	77%	71%
Somewhat Of a Threat	18%	19%	13%	36%	17%	19%	21%
Not a Threat	3%	3%	2%	0%	3%	3%	1%
Not At All a Threat	1%	1%	0%	0%	2%	0%	4%
Not Sure	1%	1%	1%	0%	0%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	85%	83%	86%	96%	83%	66%	83%	77%	32%	100%	83%	80%	68%	86%	82%	89%	82%
Somewhat Of a Threat	11%	11%	11%	0%	11%	25%	9%	17%	68%	0%	0%	10%	20%	11%	13%	10%	0%
Not a Threat	3%	3%	1%	2%	3%	9%	8%	7%	0%	0%	17%	5%	7%	3%	5%	0%	4%
Not At All a Threat	1%	1%	1%	0%	2%	0%	0%	0%	0%	0%	0%	4%	1%	0%	0%	1%	0%
Not Sure	1%	1%	1%	2%	1%	0%	0%	0%	0%	0%	0%	1%	4%	0%	0%	0%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	85%	66%	63%	85%	72%	89%	86%	70%	66%	83%	78%	91%	77%
Somewhat Of a Threat	11%	18%	23%	9%	20%	9%	6%	16%	22%	13%	16%	7%	11%
Not a Threat	3%	6%	8%	5%	5%	1%	0%	6%	7%	2%	4%	1%	0%
Not At All a Threat	1%	8%	2%	1%	3%	0%	0%	6%	2%	2%	2%	0%	0%
Not Sure	1%	3%	4%	1%	0%	0%	7%	2%	4%	0%	0%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	85%	76%	86%	86%	68%	90%	57%	77%	78%	82%	52%	92%	85%	61%	73%	81%	91%	76%
Somewhat Of a Threat	11%	16%	9%	9%	25%	7%	43%	16%	16%	12%	35%	6%	7%	14%	20%	15%	7%	14%
Not a Threat	3%	5%	3%	3%	4%	1%	0%	3%	4%	4%	7%	1%	0%	16%	3%	4%	1%	0%
Not At All a Threat	1%	2%	1%	1%	2%	1%	0%	3%	1%	0%	5%	1%	3%	5%	2%	0%	1%	0%
Not Sure	1%	1%	1%	1%	0%	0%	0%	1%	1%	2%	1%	0%	5%	4%	3%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	85%	84%	89%	76%	87%	66%	58%	71%	77%	91%	38%	65%	56%	69%	90%	58%
Somewhat Of a Threat	11%	13%	7%	16%	10%	11%	10%	20%	16%	8%	14%	10%	24%	23%	8%	11%
Not a Threat	3%	2%	2%	6%	0%	0%	22%	4%	6%	1%	4%	19%	10%	7%	1%	0%
Not At All a Threat	1%	1%	0%	1%	3%	5%	7%	2%	1%	1%	20%	5%	1%	1%	1%	11%
Not Sure	1%	0%	1%	1%	0%	19%	3%	3%	1%	0%	24%	0%	10%	0%	0%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	78%	71%	77%	94%	86%	92%	87%	64%	66%	59%	94%	66%	45%	62%	30%
Somewhat Of a Threat	11%	11%	21%	16%	6%	5%	5%	11%	29%	15%	3%	5%	27%	29%	11%	26%
Not a Threat	3%	7%	5%	5%	0%	0%	3%	2%	4%	3%	0%	1%	5%	17%	0%	0%
Not At All a Threat	1%	2%	2%	2%	0%	0%	0%	0%	1%	14%	11%	0%	1%	6%	27%	0%
Not Sure	1%	2%	2%	0%	0%	9%	0%	0%	2%	3%	27%	0%	2%	3%	0%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	92%	83%	69%	66%	80%	94%	68%	36%	4%	9%	93%	83%	63%	41%	41%
Somewhat Of a Threat	11%	6%	14%	19%	21%	9%	6%	26%	39%	14%	8%	7%	14%	21%	17%	0%
Not a Threat	3%	1%	2%	9%	1%	3%	1%	4%	20%	41%	0%	0%	2%	13%	15%	9%
Not At All a Threat	1%	0%	1%	2%	11%	0%	0%	0%	4%	40%	30%	0%	2%	0%	27%	15%
Not Sure	1%	1%	0%	1%	1%	8%	0%	2%	0%	0%	53%	0%	0%	4%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	85%	92%	71%	26%	0%	42%	-	-	-	-	-	89%	40%	5%	0%	0%
Somewhat Of a Threat	11%	7%	23%	46%	0%	0%	-	-	-	-	-	9%	33%	53%	7%	0%
Not a Threat	3%	1%	3%	29%	27%	8%	-	-	-	-	-	1%	19%	37%	7%	0%
Not At All a Threat	1%	0%	1%	0%	52%	18%	-	-	-	-	-	0%	8%	3%	42%	0%
Not Sure	1%	0%	1%	0%	21%	32%	-	-	-	-	-	0%	0%	2%	44%	100%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%						93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	89%	63%	4%	0%	0%	90%	81%	64%	39%	86%	67%	90%	85%	76%	87%	89%
Somewhat Of a Threat	11%	9%	26%	37%	4%	0%	9%	12%	24%	26%	12%	23%	6%	14%	16%	8%	10%
Not a Threat	3%	1%	6%	46%	25%	0%	1%	4%	10%	15%	0%	6%	2%	0%	5%	3%	0%
Not At All a Threat	1%	0%	4%	0%	50%	41%	0%	1%	2%	17%	0%	2%	1%	0%	2%	2%	0%
Not Sure	1%	0%	0%	14%	21%	59%	0%	2%	0%	3%	2%	2%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	69%	88%	81%	67%	89%	88%	73%	88%	86%	85%	82%	86%	75%	87%	88%
Somewhat Of a Threat	11%	19%	9%	14%	23%	8%	8%	19%	8%	12%	12%	11%	9%	17%	9%	10%
Not a Threat	3%	9%	1%	3%	8%	1%	1%	5%	2%	1%	2%	6%	2%	7%	2%	0%
Not At All a Threat	1%	2%	1%	1%	2%	1%	0%	1%	2%	0%	1%	1%	1%	1%	2%	0%
Not Sure	1%	1%	0%	2%	0%	0%	3%	1%	0%	1%	0%	1%	2%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	85%	61%	90%	84%	77%	88%	85%	71%	90%	84%	87%	77%	82%	63%	88%	85%
Somewhat Of a Threat	11%	24%	7%	14%	17%	7%	12%	22%	7%	11%	10%	11%	15%	21%	9%	13%
Not a Threat	3%	9%	2%	1%	4%	2%	1%	6%	2%	2%	2%	6%	2%	11%	2%	1%
Not At All a Threat	1%	2%	1%	0%	2%	1%	0%	1%	1%	1%	1%	3%	0%	2%	1%	0%
Not Sure	1%	3%	0%	1%	0%	1%	1%	0%	0%	2%	0%	3%	1%	3%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-2.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	85%	55%	87%	72%	69%	66%	74%	91%	69%	66%	59%	77%	90%	65%
Somewhat Of a Threat	11%	21%	10%	19%	21%	20%	21%	6%	18%	16%	21%	17%	8%	22%
Not a Threat	3%	16%	2%	6%	9%	6%	3%	1%	4%	11%	15%	3%	1%	4%
Not At All a Threat	1%	4%	1%	1%	0%	3%	2%	1%	0%	7%	0%	2%	1%	0%
Not Sure	1%	3%	1%	2%	0%	4%	0%	0%	10%	0%	5%	0%	0%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	85%	67%	71%	77%	91%	67%	72%	59%	70%	90%	75%	72%	60%	71%	90%	74%
Somewhat Of a Threat	11%	16%	18%	17%	7%	21%	17%	25%	24%	7%	14%	21%	20%	20%	8%	17%
Not a Threat	3%	12%	5%	4%	1%	4%	11%	7%	2%	2%	2%	4%	10%	6%	1%	3%
Not At All a Threat	1%	3%	2%	2%	1%	0%	0%	3%	4%	1%	3%	3%	4%	2%	1%	0%
Not Sure	1%	2%	3%	0%	0%	7%	0%	6%	0%	0%	5%	0%	6%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	85%	70%	70%	75%	88%	82%	78%	64%	73%	89%	77%	85%	84%	85%	85%	86%	84%
Somewhat Of a Threat	11%	24%	18%	14%	9%	11%	12%	27%	19%	8%	17%	12%	10%	13%	10%	11%	11%
Not a Threat	3%	5%	6%	5%	2%	2%	10%	4%	3%	2%	3%	2%	3%	2%	3%	2%	3%
Not At All a Threat	1%	1%	0%	6%	1%	0%	0%	0%	5%	1%	2%	1%	2%	1%	2%	1%	1%
Not Sure	1%	0%	7%	0%	0%	5%	0%	5%	0%	1%	1%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

19	How much of a threat do you personally find it if other drivers are running red lights?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	85%	89%	81%	90%	79%	89%	79%	90%	79%	91%	82%	90%	81%	90%	82%	88%	79%
Somewhat Of a Threat	11%	8%	14%	8%	14%	8%	14%	9%	13%	6%	13%	8%	13%	8%	13%	9%	14%
Not a Threat	3%	1%	4%	1%	4%	1%	4%	0%	5%	1%	3%	1%	4%	1%	3%	2%	4%
Not At All a Threat	1%	1%	2%	1%	2%	1%	2%	0%	2%	1%	1%	1%	1%	1%	1%	0%	2%
Not Sure	1%	1%	0%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

19	How much of a threat do you personally find it if other drivers are running red lights?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	85%	89%	79%	89%	84%	81%	88%	90%	82%	75%	86%	91%	93%	80%	92%
Somewhat Of a Threat	11%	10%	13%	4%	12%	13%	9%	10%	13%	18%	9%	6%	7%	14%	7%
Not a Threat	3%	1%	5%	5%	2%	3%	2%	0%	3%	3%	4%	1%	0%	4%	1%
Not At All a Threat	1%	0%	2%	2%	1%	2%	1%	0%	2%	2%	1%	1%	0%	2%	1%
Not Sure	1%	0%	1%	0%	1%	1%	0%	0%	0%	2%	1%	0%	0%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults Credibility Interval: +/-2.7 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	85%	84%	84%	87%	76%	97%	59%	84%	100%	83%	90%	82%	86%	91%	86%	77%	88%	76%
Somewhat Of a Threat	11%	11%	14%	9%	22%	0%	22%	9%	0%	14%	6%	12%	10%	7%	9%	16%	9%	18%
Not a Threat	3%	2%	1%	3%	0%	3%	6%	8%	0%	2%	1%	4%	3%	1%	3%	3%	2%	5%
Not At All a Threat	1%	2%	0%	1%	1%	0%	0%	0%	0%	0%	1%	2%	1%	1%	2%	2%	0%	1%
Not Sure	1%	1%	1%	0%	1%	0%	13%	0%	0%	1%	1%	0%	1%	1%	1%	1%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

19 How much of a threat do you personally find it if other drivers are running red lights?

922 Adults Credibility Interval: +/-2.7 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	85%	85%	80%	96%	80%	89%	87%
Somewhat Of a Threat	11%	10%	17%	4%	14%	9%	6%
Not a Threat	3%	3%	2%	0%	4%	1%	1%
Not At All a Threat	1%	1%	0%	0%	2%	1%	0%
Not Sure	1%	1%	1%	0%	1%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-1.9 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	93%	90%	97%	88%	91%	71%	87%	93%	32%	100%	83%	83%	79%	95%	94%	97%	90%
Somewhat Of a Threat	4%	7%	2%	8%	7%	20%	9%	7%	0%	0%	0%	13%	9%	4%	6%	2%	0%
Not a Threat	1%	2%	1%	4%	1%	9%	3%	0%	68%	0%	17%	1%	8%	0%	0%	1%	4%
Not At All a Threat	1%	1%	1%	0%	2%	0%	1%	0%	0%	0%	0%	2%	4%	1%	0%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-1.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	93%	79%	72%	92%	78%	98%	93%	84%	79%	91%	87%	98%	77%
Somewhat Of a Threat	4%	14%	14%	5%	13%	2%	0%	7%	14%	5%	9%	2%	11%
Not a Threat	1%	3%	9%	1%	9%	0%	0%	3%	3%	3%	3%	0%	0%
Not At All a Threat	1%	4%	5%	1%	0%	0%	0%	5%	4%	1%	1%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	7%	1%	0%	0%	0%	0%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-1.9 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	93%	91%	90%	93%	89%	96%	93%	89%	89%	90%	80%	97%	92%	78%	89%	91%	96%	87%
Somewhat Of a Threat	4%	7%	6%	3%	10%	3%	0%	7%	7%	6%	11%	2%	4%	13%	6%	7%	2%	0%
Not a Threat	1%	1%	2%	3%	2%	0%	7%	1%	2%	2%	9%	0%	0%	3%	2%	1%	1%	3%
Not At All a Threat	1%	1%	2%	1%	0%	1%	0%	1%	2%	2%	0%	1%	0%	6%	4%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%	0%	0%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-1.9 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	93%	95%	93%	91%	92%	90%	66%	84%	89%	97%	68%	80%	62%	83%	97%	78%
Somewhat Of a Threat	4%	4%	4%	5%	5%	0%	24%	7%	8%	2%	14%	18%	11%	14%	2%	11%
Not a Threat	1%	0%	2%	3%	1%	0%	6%	5%	2%	0%	0%	2%	14%	3%	0%	2%
Not At All a Threat	1%	1%	1%	1%	2%	0%	3%	4%	1%	0%	6%	0%	12%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	10%	0%	0%	0%	0%	13%	0%	0%	0%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-1.9 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	87%	88%	89%	98%	96%	96%	94%	86%	83%	82%	98%	86%	57%	72%	77%
Somewhat Of a Threat	4%	9%	7%	7%	2%	0%	3%	6%	5%	4%	3%	2%	10%	23%	8%	0%
Not a Threat	1%	2%	3%	3%	0%	0%	1%	0%	6%	5%	0%	0%	2%	15%	2%	0%
Not At All a Threat	1%	3%	2%	1%	0%	0%	0%	0%	4%	8%	0%	0%	2%	5%	17%	0%
Not Sure	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	14%	0%	0%	0%	0%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	97%	92%	83%	87%	91%	98%	88%	45%	34%	35%	98%	93%	80%	56%	67%
Somewhat Of a Threat	4%	2%	5%	8%	9%	5%	2%	9%	28%	28%	30%	2%	7%	8%	7%	9%
Not a Threat	1%	0%	1%	6%	1%	0%	0%	0%	25%	16%	8%	0%	0%	7%	13%	0%
Not At All a Threat	1%	1%	1%	2%	3%	0%	0%	3%	2%	22%	0%	0%	0%	5%	25%	5%
Not Sure	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	28%	0%	0%	0%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	93%	98%	86%	49%	21%	57%	98%	79%	42%	28%	18%	-	-	-	-	-
Somewhat Of a Threat	4%	2%	12%	12%	12%	26%	2%	14%	34%	31%	0%	-	-	-	-	-
Not a Threat	1%	0%	0%	37%	15%	0%	0%	7%	21%	3%	3%	-	-	-	-	-
Not At All a Threat	1%	0%	2%	3%	52%	0%	0%	1%	3%	38%	59%	-	-	-	-	-
Not Sure	0%	0%	0%	0%	0%	17%	0%	0%	0%	0%	20%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%					

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-1.9 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	97%	68%	12%	0%	0%	97%	89%	78%	49%	98%	84%	94%	96%	90%	93%	95%
Somewhat Of a Threat	4%	3%	25%	18%	29%	0%	2%	8%	16%	8%	0%	10%	3%	3%	7%	4%	3%
Not a Threat	1%	0%	5%	53%	4%	41%	0%	1%	6%	22%	0%	3%	2%	0%	1%	2%	0%
Not At All a Threat	1%	0%	1%	17%	67%	0%	0%	2%	0%	20%	0%	3%	1%	0%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	59%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	83%	95%	93%	86%	94%	95%	84%	95%	96%	95%	85%	93%	90%	93%	95%
Somewhat Of a Threat	4%	13%	3%	5%	10%	4%	2%	10%	3%	2%	4%	10%	3%	8%	3%	3%
Not a Threat	1%	2%	1%	1%	3%	1%	0%	4%	1%	1%	1%	4%	1%	2%	2%	0%
Not At All a Threat	1%	2%	1%	1%	0%	1%	2%	2%	1%	0%	1%	1%	2%	0%	1%	1%
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	93%	78%	96%	94%	93%	93%	93%	90%	94%	93%	97%	80%	92%	81%	94%	95%
Somewhat Of a Threat	4%	11%	3%	4%	5%	4%	4%	8%	4%	3%	3%	11%	5%	15%	3%	3%
Not a Threat	1%	7%	1%	0%	1%	1%	2%	2%	2%	1%	0%	5%	2%	1%	2%	1%
Not At All a Threat	1%	4%	1%	1%	0%	2%	0%	1%	1%	2%	0%	5%	0%	3%	1%	1%
Not Sure	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-1.9 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	93%	72%	95%	82%	83%	81%	84%	97%	91%	82%	77%	81%	97%	78%
Somewhat Of a Threat	4%	28%	3%	13%	11%	10%	13%	2%	0%	12%	14%	13%	2%	9%
Not a Threat	1%	0%	1%	2%	6%	4%	2%	0%	4%	5%	3%	6%	0%	6%
Not At All a Threat	1%	0%	1%	1%	0%	6%	1%	0%	0%	1%	6%	1%	1%	0%
Not Sure	0%	0%	0%	2%	0%	0%	0%	0%	5%	0%	0%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-1.9 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	93%	78%	84%	89%	98%	75%	87%	77%	82%	97%	87%	84%	73%	82%	97%	87%
Somewhat Of a Threat	4%	17%	6%	7%	2%	14%	13%	14%	10%	2%	2%	13%	19%	6%	2%	4%
Not a Threat	1%	4%	6%	2%	0%	4%	0%	1%	6%	1%	4%	1%	2%	8%	0%	3%
Not At All a Threat	1%	2%	4%	2%	0%	0%	0%	7%	2%	0%	2%	2%	6%	3%	0%	0%
Not Sure	0%	0%	0%	0%	0%	7%	0%	0%	0%	0%	4%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-1.9 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	93%	89%	71%	80%	97%	90%	89%	82%	77%	97%	92%	96%	90%	97%	90%	97%	89%
Somewhat Of a Threat	4%	9%	18%	10%	2%	3%	11%	12%	10%	3%	2%	3%	6%	2%	7%	2%	7%
Not a Threat	1%	0%	3%	8%	0%	3%	0%	0%	10%	0%	3%	1%	2%	1%	2%	1%	2%
Not At All a Threat	1%	1%	8%	2%	0%	0%	0%	6%	2%	0%	2%	1%	2%	1%	1%	1%	1%
Not Sure	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	93%	96%	90%	98%	88%	97%	87%	98%	88%	97%	91%	96%	91%	96%	91%	97%	87%
Somewhat Of a Threat	4%	3%	6%	1%	8%	2%	8%	2%	8%	2%	6%	2%	6%	3%	6%	2%	8%
Not a Threat	1%	0%	3%	0%	2%	0%	3%	0%	2%	0%	2%	1%	2%	1%	2%	1%	3%
Not At All a Threat	1%	1%	1%	0%	2%	1%	2%	0%	2%	1%	1%	1%	1%	0%	2%	1%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-1.9 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	93%	98%	86%	86%	94%	90%	96%	91%	89%	92%	89%	96%	99%	90%	97%
Somewhat Of a Threat	4%	2%	8%	7%	4%	6%	3%	9%	11%	4%	8%	4%	1%	6%	2%
Not a Threat	1%	0%	3%	4%	1%	2%	1%	0%	0%	3%	1%	0%	1%	2%	0%
Not At All a Threat	1%	0%	2%	3%	1%	2%	0%	0%	0%	2%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-1.9 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	93%	90%	87%	94%	93%	97%	87%	100%	96%	94%	96%	93%	88%	97%	93%	91%	93%	88%
Somewhat Of a Threat	4%	6%	6%	5%	5%	0%	0%	0%	4%	4%	0%	5%	8%	3%	4%	3%	6%	10%
Not a Threat	1%	2%	6%	1%	2%	3%	0%	0%	0%	2%	2%	1%	2%	0%	2%	4%	0%	1%
Not At All a Threat	1%	2%	0%	1%	0%	0%	13%	0%	0%	0%	2%	1%	2%	0%	2%	2%	0%	1%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

20 How much of a threat do you personally find it if other drivers are falling asleep while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-1.9 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	93%	92%	97%	91%	91%	95%	89%
Somewhat Of a Threat	4%	5%	2%	9%	5%	4%	6%
Not a Threat	1%	1%	1%	0%	2%	1%	1%
Not At All a Threat	1%	1%	0%	0%	2%	0%	4%
Not Sure	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	91%	89%	94%	88%	90%	71%	84%	100%	32%	91%	83%	81%	79%	92%	98%	95%	96%
Somewhat Of a Threat	6%	7%	4%	12%	7%	29%	12%	0%	0%	9%	0%	10%	12%	7%	2%	4%	4%
Not a Threat	2%	2%	1%	0%	1%	0%	4%	0%	68%	0%	17%	4%	8%	1%	0%	1%	0%
Not At All a Threat	1%	2%	0%	0%	2%	0%	0%	0%	0%	0%	0%	4%	2%	0%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	91%	74%	73%	90%	79%	96%	100%	78%	79%	92%	87%	95%	78%
Somewhat Of a Threat	6%	14%	13%	8%	9%	4%	0%	11%	14%	3%	9%	4%	22%
Not a Threat	2%	3%	13%	1%	11%	0%	0%	3%	6%	4%	3%	0%	0%
Not At All a Threat	1%	7%	1%	1%	0%	0%	0%	7%	1%	1%	1%	0%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	91%	85%	89%	92%	91%	94%	93%	87%	85%	91%	80%	95%	82%	71%	80%	91%	95%	94%
Somewhat Of a Threat	6%	10%	7%	4%	8%	5%	0%	7%	11%	5%	6%	4%	18%	11%	14%	7%	4%	0%
Not a Threat	2%	3%	3%	4%	0%	0%	7%	2%	3%	4%	12%	0%	0%	10%	5%	1%	1%	0%
Not At All a Threat	1%	2%	1%	0%	1%	1%	0%	3%	1%	0%	2%	1%	0%	9%	1%	0%	1%	3%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-2.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	91%	92%	90%	89%	94%	86%	61%	77%	86%	96%	72%	57%	58%	87%	96%	67%
Somewhat Of a Threat	6%	6%	7%	7%	3%	11%	14%	14%	10%	3%	14%	27%	16%	10%	3%	30%
Not a Threat	2%	1%	2%	4%	0%	0%	12%	8%	3%	0%	4%	9%	21%	3%	0%	0%
Not At All a Threat	1%	1%	1%	1%	2%	0%	13%	1%	0%	1%	6%	7%	5%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	4%	0%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	91%	81%	84%	88%	97%	91%	95%	92%	84%	75%	92%	96%	82%	62%	56%	92%
Somewhat Of a Threat	6%	12%	10%	8%	3%	7%	3%	7%	8%	14%	0%	3%	12%	18%	24%	0%
Not a Threat	2%	3%	6%	3%	0%	0%	2%	0%	9%	3%	0%	0%	5%	12%	0%	0%
Not At All a Threat	1%	4%	0%	1%	0%	0%	0%	1%	0%	8%	3%	0%	1%	7%	20%	0%
Not Sure	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	5%	0%	0%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-2.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	91%	96%	89%	83%	84%	88%	96%	83%	54%	34%	53%	96%	90%	79%	51%	78%
Somewhat Of a Threat	6%	3%	9%	8%	10%	9%	3%	13%	18%	8%	30%	4%	8%	8%	5%	10%
Not a Threat	2%	1%	1%	7%	1%	1%	0%	3%	26%	18%	0%	0%	1%	10%	15%	0%
Not At All a Threat	1%	0%	1%	2%	4%	0%	0%	1%	2%	37%	8%	0%	0%	3%	29%	5%
Not Sure	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	10%	0%	0%	0%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-2.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	91%	96%	84%	41%	26%	68%	95%	79%	41%	36%	31%	95%	53%	0%	0%	66%
Somewhat Of a Threat	6%	4%	14%	21%	2%	18%	5%	15%	15%	20%	3%	4%	34%	23%	7%	0%
Not a Threat	2%	0%	1%	31%	34%	8%	0%	6%	34%	0%	34%	0%	8%	72%	32%	0%
Not At All a Threat	1%	0%	1%	7%	38%	0%	0%	0%	10%	41%	26%	0%	6%	3%	61%	0%
Not Sure	0%	0%	0%	0%	0%	6%	0%	0%	0%	3%	7%	0%	0%	3%	0%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	91%	-	-	-	-	-	99%	82%	73%	42%	85%	84%	92%	94%	88%	91%	94%
Somewhat Of a Threat	6%	-	-	-	-	-	1%	14%	17%	9%	13%	9%	6%	5%	8%	5%	5%
Not a Threat	2%	-	-	-	-	-	0%	3%	7%	25%	0%	5%	2%	0%	2%	3%	1%
Not At All a Threat	1%	-	-	-	-	-	0%	0%	3%	25%	0%	2%	1%	0%	1%	2%	0%
Not Sure	0%	-	-	-	-	-	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	0%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-2.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	91%	82%	92%	92%	88%	91%	93%	85%	92%	93%	92%	87%	92%	87%	92%	93%
Somewhat Of a Threat	6%	10%	5%	6%	8%	6%	4%	7%	6%	6%	7%	5%	5%	8%	5%	6%
Not a Threat	2%	5%	1%	1%	3%	2%	2%	6%	1%	1%	1%	6%	2%	3%	2%	1%
Not At All a Threat	1%	2%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	2%	0%
Not Sure	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-2.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	91%	78%	92%	95%	90%	92%	91%	86%	93%	91%	93%	82%	93%	77%	93%	92%
Somewhat Of a Threat	6%	8%	6%	4%	8%	5%	7%	11%	4%	7%	6%	7%	5%	15%	4%	7%
Not a Threat	2%	10%	1%	0%	2%	2%	1%	2%	2%	2%	1%	8%	1%	6%	2%	1%
Not At All a Threat	1%	3%	1%	0%	0%	2%	0%	1%	1%	1%	0%	3%	1%	2%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-2.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	91%	77%	92%	88%	78%	79%	91%	94%	95%	71%	72%	85%	95%	92%
Somewhat Of a Threat	6%	12%	5%	10%	11%	9%	5%	5%	1%	16%	14%	9%	4%	1%
Not a Threat	2%	5%	2%	1%	9%	9%	2%	0%	3%	10%	10%	5%	0%	4%
Not At All a Threat	1%	6%	1%	1%	2%	2%	2%	0%	0%	3%	4%	0%	1%	0%
Not Sure	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-2.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	91%	73%	79%	91%	95%	88%	87%	77%	83%	94%	92%	89%	68%	79%	95%	89%
Somewhat Of a Threat	6%	17%	10%	5%	5%	5%	5%	14%	9%	5%	1%	5%	21%	9%	5%	6%
Not a Threat	2%	5%	8%	3%	0%	4%	5%	7%	6%	1%	2%	3%	6%	9%	0%	3%
Not At All a Threat	1%	4%	3%	1%	0%	0%	3%	3%	2%	0%	2%	2%	4%	3%	0%	0%
Not Sure	0%	1%	0%	0%	0%	3%	0%	0%	0%	0%	3%	0%	1%	0%	0%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	91%	87%	76%	81%	94%	93%	83%	85%	76%	94%	92%	94%	88%	93%	90%	93%	89%
Somewhat Of a Threat	6%	8%	14%	8%	5%	3%	9%	8%	13%	5%	3%	4%	8%	5%	7%	5%	7%
Not a Threat	2%	0%	9%	8%	1%	2%	5%	5%	9%	0%	2%	1%	2%	1%	3%	2%	2%
Not At All a Threat	1%	5%	2%	2%	0%	0%	3%	2%	2%	0%	2%	1%	1%	1%	1%	0%	1%
Not Sure	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	91%	93%	89%	95%	87%	94%	87%	95%	87%	96%	89%	93%	89%	95%	88%	94%	87%
Somewhat Of a Threat	6%	5%	7%	4%	8%	4%	8%	5%	8%	2%	8%	5%	7%	4%	8%	4%	8%
Not a Threat	2%	1%	2%	1%	3%	1%	3%	0%	3%	1%	2%	1%	2%	1%	3%	1%	3%
Not At All a Threat	1%	0%	2%	0%	2%	1%	1%	0%	2%	1%	1%	1%	1%	0%	1%	0%	2%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	91%	95%	85%	85%	92%	90%	93%	90%	89%	88%	90%	93%	96%	89%	94%
Somewhat Of a Threat	6%	4%	8%	9%	6%	6%	6%	10%	10%	6%	6%	6%	4%	6%	5%
Not a Threat	2%	0%	4%	4%	2%	3%	1%	0%	0%	4%	2%	0%	0%	3%	0%
Not At All a Threat	1%	0%	2%	2%	1%	2%	0%	0%	2%	1%	1%	1%	0%	1%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults Credibility Interval: +/-2.1 pct points	All	Race								Education				Income				
		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	91%	88%	89%	92%	92%	91%	82%	97%	85%	93%	90%	92%	87%	95%	92%	87%	90%	88%
Somewhat Of a Threat	6%	9%	3%	6%	7%	9%	5%	3%	15%	6%	6%	5%	8%	5%	4%	8%	9%	6%
Not a Threat	2%	1%	7%	2%	1%	0%	13%	0%	0%	1%	3%	1%	2%	0%	3%	3%	0%	3%
Not At All a Threat	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%	2%	0%	1%	2%	1%	2%
Not Sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

21 How much of a threat do you personally find it if other drivers are driving after drinking alcohol?

922 Adults Credibility Interval: +/-2.1 pct points	All	Driven in Last Month			Urbanicity		
		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	91%	90%	96%	95%	88%	93%	95%
Somewhat Of a Threat	6%	7%	2%	5%	7%	6%	1%
Not a Threat	2%	2%	2%	0%	3%	1%	4%
Not At All a Threat	1%	1%	0%	0%	2%	0%	0%
Not Sure	0%	0%	0%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	64%	63%	65%	58%	64%	71%	50%	84%	0%	69%	52%	55%	58%	62%	78%	66%	76%
Somewhat Of a Threat	26%	25%	26%	26%	24%	9%	38%	16%	32%	24%	31%	29%	30%	30%	19%	23%	20%
Not a Threat	6%	6%	6%	14%	6%	20%	6%	0%	0%	7%	17%	7%	9%	6%	2%	6%	4%
Not At All a Threat	3%	4%	1%	2%	4%	0%	5%	0%	68%	0%	0%	8%	2%	0%	0%	3%	0%
Not Sure	2%	2%	2%	0%	3%	0%	1%	0%	0%	0%	0%	1%	1%	2%	1%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
A Serious Threat	64%	48%	46%	63%	63%	67%	52%	49%	50%	60%	59%	69%	43%
Somewhat Of a Threat	26%	30%	36%	28%	22%	23%	36%	28%	33%	29%	27%	22%	57%
Not a Threat	6%	10%	13%	6%	3%	5%	6%	11%	11%	7%	7%	4%	0%
Not At All a Threat	3%	10%	4%	2%	8%	2%	0%	10%	3%	3%	3%	1%	0%
Not Sure	2%	1%	1%	1%	5%	3%	6%	1%	3%	1%	4%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	64%	55%	68%	63%	56%	66%	68%	58%	54%	64%	48%	69%	62%	54%	56%	55%	70%	59%
Somewhat Of a Threat	26%	31%	22%	26%	37%	23%	21%	27%	32%	28%	35%	22%	35%	27%	32%	32%	21%	34%
Not a Threat	6%	6%	6%	7%	6%	6%	7%	6%	12%	4%	8%	5%	0%	7%	9%	9%	4%	0%
Not At All a Threat	3%	5%	3%	2%	1%	2%	0%	7%	2%	2%	9%	2%	0%	12%	2%	1%	3%	3%
Not Sure	2%	3%	2%	2%	1%	2%	5%	2%	2%	2%	0%	3%	2%	0%	1%	4%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
A Serious Threat	64%	58%	65%	61%	75%	57%	49%	57%	61%	66%	47%	50%	42%	64%	66%	45%
Somewhat Of a Threat	26%	28%	25%	29%	18%	39%	22%	31%	27%	24%	39%	28%	32%	21%	25%	52%
Not a Threat	6%	8%	5%	7%	4%	0%	7%	5%	8%	5%	4%	11%	13%	12%	5%	0%
Not At All a Threat	3%	3%	2%	2%	2%	0%	22%	7%	1%	2%	6%	9%	14%	1%	2%	0%
Not Sure	2%	3%	3%	1%	1%	3%	0%	0%	2%	3%	4%	1%	0%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	50%	55%	58%	71%	68%	71%	60%	57%	56%	69%	69%	51%	42%	62%	46%
Somewhat Of a Threat	26%	33%	33%	29%	20%	31%	20%	32%	20%	22%	13%	23%	33%	23%	18%	46%
Not a Threat	6%	9%	7%	8%	5%	0%	5%	5%	12%	12%	0%	4%	8%	31%	0%	0%
Not At All a Threat	3%	7%	5%	2%	1%	0%	2%	1%	7%	11%	0%	2%	4%	4%	20%	0%
Not Sure	2%	1%	1%	3%	3%	2%	1%	2%	5%	0%	18%	2%	4%	0%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	72%	58%	52%	47%	61%	70%	49%	32%	20%	18%	75%	56%	46%	2%	36%
Somewhat Of a Threat	26%	21%	30%	28%	36%	27%	22%	38%	28%	15%	55%	20%	33%	28%	20%	46%
Not a Threat	6%	4%	8%	10%	9%	4%	5%	8%	19%	20%	0%	3%	7%	16%	16%	0%
Not At All a Threat	3%	2%	2%	6%	8%	0%	1%	1%	22%	45%	8%	1%	1%	8%	51%	5%
Not Sure	2%	2%	2%	4%	0%	8%	2%	4%	0%	0%	19%	1%	3%	1%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
A Serious Threat	64%	70%	49%	20%	21%	35%	67%	50%	23%	25%	16%	67%	30%	11%	0%	66%
Somewhat Of a Threat	26%	23%	34%	31%	26%	41%	25%	28%	37%	29%	66%	25%	43%	22%	50%	0%
Not a Threat	6%	4%	12%	32%	0%	0%	5%	14%	24%	8%	0%	5%	22%	25%	0%	0%
Not At All a Threat	3%	1%	3%	17%	53%	0%	1%	6%	16%	38%	11%	1%	5%	42%	50%	0%
Not Sure	2%	2%	2%	0%	0%	24%	2%	2%	0%	0%	7%	2%	0%	0%	0%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	69%	15%	0%	4%	0%	-	-	-	-	-	64%	66%	58%	60%	66%	64%
Somewhat Of a Threat	26%	23%	60%	41%	12%	41%	-	-	-	-	-	25%	23%	32%	23%	23%	30%
Not a Threat	6%	5%	17%	24%	17%	0%	-	-	-	-	-	7%	7%	4%	10%	6%	3%
Not At All a Threat	3%	1%	4%	35%	67%	0%	-	-	-	-	-	3%	3%	2%	4%	3%	1%
Not Sure	2%	2%	5%	0%	0%	59%	-	-	-	-	-	1%	2%	4%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%						17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	50%	65%	65%	62%	64%	65%	62%	65%	62%	64%	69%	60%	61%	66%	61%
Somewhat Of a Threat	26%	37%	23%	29%	26%	25%	27%	23%	24%	31%	26%	19%	27%	28%	22%	28%
Not a Threat	6%	10%	6%	2%	8%	6%	4%	9%	7%	3%	7%	3%	6%	7%	6%	5%
Not At All a Threat	3%	1%	3%	1%	3%	3%	1%	6%	2%	1%	2%	6%	3%	3%	3%	1%
Not Sure	2%	1%	2%	4%	1%	2%	3%	1%	2%	3%	2%	2%	3%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
A Serious Threat	64%	60%	64%	65%	58%	67%	63%	61%	65%	63%	62%	67%	68%	55%	66%	59%
Somewhat Of a Threat	26%	24%	26%	26%	29%	22%	29%	27%	24%	28%	27%	19%	27%	34%	22%	32%
Not a Threat	6%	7%	7%	4%	8%	7%	3%	7%	7%	4%	6%	7%	3%	3%	7%	5%
Not At All a Threat	3%	7%	2%	2%	2%	2%	3%	3%	3%	2%	2%	6%	1%	6%	3%	1%
Not Sure	2%	2%	2%	4%	3%	2%	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
A Serious Threat	64%	48%	64%	68%	54%	50%	59%	67%	61%	41%	50%	59%	67%	70%
Somewhat Of a Threat	26%	32%	26%	22%	29%	28%	29%	24%	29%	33%	35%	27%	24%	19%
Not a Threat	6%	10%	6%	7%	7%	14%	9%	4%	6%	10%	11%	9%	5%	9%
Not At All a Threat	3%	4%	3%	2%	10%	6%	3%	1%	1%	16%	1%	5%	2%	0%
Not Sure	2%	6%	2%	1%	0%	2%	1%	3%	4%	0%	3%	0%	3%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
A Serious Threat	64%	44%	52%	62%	68%	63%	70%	50%	60%	65%	58%	62%	51%	53%	66%	50%
Somewhat Of a Threat	26%	34%	29%	28%	24%	25%	24%	40%	27%	24%	32%	28%	40%	29%	23%	40%
Not a Threat	6%	9%	9%	6%	5%	9%	4%	6%	7%	6%	4%	4%	7%	9%	6%	7%
Not At All a Threat	3%	13%	6%	2%	1%	0%	1%	4%	5%	2%	4%	5%	2%	8%	2%	0%
Not Sure	2%	1%	3%	2%	2%	3%	1%	0%	1%	3%	1%	1%	0%	1%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
A Serious Threat	64%	66%	55%	57%	65%	55%	70%	57%	54%	65%	57%	65%	62%	63%	64%	62%	65%
Somewhat Of a Threat	26%	27%	37%	28%	24%	33%	22%	36%	30%	24%	30%	26%	25%	27%	24%	28%	23%
Not a Threat	6%	4%	3%	9%	6%	10%	6%	3%	7%	6%	10%	6%	7%	6%	6%	6%	6%
Not At All a Threat	3%	3%	4%	6%	2%	0%	2%	3%	5%	2%	2%	1%	4%	2%	3%	2%	3%
Not Sure	2%	0%	1%	0%	3%	1%	0%	1%	4%	2%	1%	2%	3%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
A Serious Threat	64%	61%	66%	66%	61%	64%	62%	65%	62%	69%	61%	63%	64%	64%	63%	65%	62%
Somewhat Of a Threat	26%	29%	22%	26%	25%	27%	24%	26%	25%	24%	26%	27%	24%	27%	24%	26%	25%
Not a Threat	6%	6%	6%	4%	8%	5%	8%	5%	8%	4%	7%	7%	6%	5%	7%	5%	7%
Not At All a Threat	3%	2%	3%	1%	4%	2%	4%	1%	5%	2%	3%	2%	3%	1%	4%	1%	5%
Not Sure	2%	2%	3%	2%	2%	3%	2%	3%	2%	1%	3%	2%	3%	2%	2%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
A Serious Threat	64%	65%	61%	63%	64%	62%	65%	77%	73%	59%	60%	65%	76%	60%	69%
Somewhat Of a Threat	26%	25%	26%	23%	26%	25%	26%	17%	24%	25%	30%	26%	19%	27%	24%
Not a Threat	6%	6%	6%	5%	6%	7%	5%	6%	0%	9%	6%	6%	2%	7%	4%
Not At All a Threat	3%	1%	5%	5%	2%	4%	1%	0%	0%	6%	2%	1%	0%	4%	1%
Not Sure	2%	3%	1%	4%	2%	2%	3%	0%	3%	2%	2%	2%	3%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
A Serious Threat	64%	66%	57%	64%	71%	72%	43%	45%	60%	65%	57%	64%	69%	60%	59%	70%	67%	68%
Somewhat Of a Threat	26%	22%	29%	25%	23%	15%	49%	38%	26%	21%	27%	29%	21%	27%	28%	20%	25%	25%
Not a Threat	6%	5%	5%	6%	3%	13%	0%	16%	14%	9%	8%	4%	6%	9%	8%	4%	5%	2%
Not At All a Threat	3%	2%	9%	3%	1%	0%	0%	0%	0%	3%	4%	2%	2%	2%	3%	4%	1%	3%
Not Sure	2%	5%	1%	2%	3%	0%	8%	1%	0%	2%	3%	2%	2%	2%	2%	2%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

22 How much of a threat do you personally find it if other drivers are driving after using cannabis?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
A Serious Threat	64%	63%	63%	76%	60%	67%	57%
Somewhat Of a Threat	26%	25%	29%	12%	29%	22%	36%
Not a Threat	6%	6%	5%	10%	5%	8%	0%
Not At All a Threat	3%	3%	2%	0%	4%	1%	0%
Not Sure	2%	3%	1%	3%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	17%	19%	15%	10%	21%	21%	14%	46%	0%	6%	0%	28%	28%	16%	25%	14%	0%
Illegal	56%	56%	56%	60%	55%	48%	58%	12%	79%	70%	66%	52%	54%	56%	52%	58%	46%
Not Sure	27%	25%	29%	30%	24%	31%	28%	42%	21%	24%	34%	20%	18%	28%	23%	29%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	17%	36%	35%	16%	18%	14%	9%	38%	27%	15%	22%	13%	7%
Illegal	56%	48%	49%	56%	51%	58%	53%	41%	56%	57%	52%	58%	45%
Not Sure	27%	16%	16%	28%	32%	28%	38%	21%	17%	27%	26%	29%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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Percentages

Sponsor:
King County Target Zero Task Force ()

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Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	17%	24%	16%	16%	23%	15%	28%	24%	20%	22%	26%	13%	8%	34%	30%	17%	13%	23%
Illegal	56%	52%	62%	63%	37%	53%	51%	49%	53%	58%	43%	58%	58%	43%	46%	48%	63%	45%
Not Sure	27%	24%	22%	21%	40%	32%	21%	28%	27%	20%	30%	28%	34%	23%	23%	35%	24%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	17%	18%	16%	16%	21%	33%	62%	34%	16%	14%	24%	45%	35%	22%	14%	34%	
Illegal	56%	55%	55%	57%	60%	47%	22%	43%	53%	60%	33%	30%	53%	45%	59%	40%	
Not Sure	27%	27%	30%	27%	18%	21%	16%	23%	31%	26%	44%	26%	12%	32%	27%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	17%	28%	27%	17%	12%	21%	17%	17%	18%	28%	10%	14%	26%	33%	26%	41%
Illegal	56%	40%	47%	55%	63%	43%	63%	54%	40%	54%	53%	62%	38%	47%	53%	22%
Not Sure	27%	32%	26%	28%	25%	36%	20%	29%	41%	18%	37%	24%	36%	20%	21%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	17%	15%	17%	24%	27%	9%	15%	21%	29%	44%	19%	18%	16%	20%	10%	21%	
Illegal	56%	62%	54%	44%	42%	49%	59%	46%	60%	43%	30%	57%	53%	63%	68%	31%	
Not Sure	27%	22%	29%	32%	31%	42%	26%	33%	12%	13%	51%	25%	31%	17%	22%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	17%	15%	21%	42%	41%	6%	14%	36%	43%	36%	51%	16%	39%	32%	44%	34%	
Illegal	56%	58%	50%	46%	51%	50%	60%	29%	53%	64%	18%	57%	41%	63%	49%	0%	
Not Sure	27%	27%	29%	12%	9%	44%	27%	35%	4%	0%	31%	28%	19%	5%	7%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	17%	16%	25%	45%	30%	100%	18%	17%	20%	20%	9%	-	-	-	45%	7%	7%	
Illegal	56%	56%	53%	51%	57%	0%	58%	49%	64%	57%	44%	-	-	-	36%	91%	37%	
Not Sure	27%	28%	22%	4%	13%	0%	24%	34%	16%	23%	47%	-	-	-	19%	2%	56%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%				27%	35%	37%	

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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?																
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	17%	33%	16%	13%	33%	16%	9%	40%	12%	10%	22%	19%	8%	29%	17%	10%
Illegal	56%	45%	63%	22%	38%	66%	41%	40%	68%	40%	51%	71%	58%	50%	66%	47%
Not Sure	27%	21%	22%	65%	29%	18%	51%	21%	19%	50%	27%	10%	35%	21%	16%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	17%	47%	12%	14%	32%	15%	8%	37%	14%	8%	17%	23%	15%	49%	15%	11%
Illegal	56%	33%	68%	38%	42%	69%	44%	38%	67%	42%	59%	67%	30%	32%	67%	32%
Not Sure	27%	20%	19%	49%	27%	16%	47%	24%	18%	50%	25%	10%	56%	19%	18%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	17%	44%	17%	13%	34%	33%	15%	14%	23%	32%	39%	23%	14%	11%
Illegal	56%	39%	59%	30%	48%	48%	60%	58%	26%	49%	42%	55%	58%	43%
Not Sure	27%	16%	24%	58%	18%	19%	25%	28%	52%	19%	19%	22%	28%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



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23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	17%	29%	33%	17%	14%	18%	30%	37%	20%	15%	8%	29%	36%	21%	15%	12%
Illegal	56%	48%	42%	59%	59%	45%	52%	52%	53%	58%	41%	54%	52%	55%	57%	35%
Not Sure	27%	23%	24%	24%	28%	37%	18%	11%	27%	27%	51%	17%	11%	24%	28%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	17%	35%	32%	23%	15%	11%	47%	25%	23%	14%	9%	19%	16%	17%	18%	14%	21%
Illegal	56%	48%	47%	60%	58%	34%	49%	47%	57%	58%	35%	52%	59%	54%	57%	56%	56%
Not Sure	27%	16%	21%	17%	28%	55%	4%	27%	20%	28%	56%	29%	24%	29%	25%	30%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

23 Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	17%	15%	20%	14%	21%	15%	20%	12%	23%	19%	17%	16%	18%	17%	18%	16%	20%
Illegal	56%	61%	50%	58%	53%	57%	54%	59%	52%	56%	56%	56%	56%	55%	56%	56%	56%
Not Sure	27%	24%	29%	28%	26%	27%	26%	28%	25%	24%	28%	28%	26%	28%	26%	28%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
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Sponsor:
King County Target Zero Task Force ()

23	Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	17%	14%	22%	15%	18%	23%	12%	9%	41%	22%	21%	12%	8%	22%	10%
Illegal	56%	56%	55%	47%	57%	55%	57%	59%	25%	49%	53%	67%	62%	50%	65%
Not Sure	27%	29%	23%	38%	26%	22%	31%	32%	34%	29%	26%	21%	30%	28%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	17%	27%	23%	16%	14%	8%	40%	20%	14%	19%	13%	17%	22%	15%	16%	21%	15%	23%
Illegal	56%	41%	49%	60%	51%	63%	46%	57%	52%	54%	59%	54%	58%	58%	53%	55%	59%	55%
Not Sure	27%	32%	28%	24%	35%	29%	14%	23%	34%	27%	28%	29%	20%	27%	31%	24%	25%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

23

Currently in Washington State, is it legal or is it illegal to type an address into GPS while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	17%	17%	19%	32%	20%	16%	11%
Illegal	56%	59%	42%	35%	51%	58%	67%
Not Sure	27%	24%	39%	33%	29%	26%	23%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	27%	30%	24%	10%	31%	58%	28%	8%	7%	18%	28%	39%	34%	27%	36%	23%	4%
Illegal	35%	35%	35%	41%	35%	22%	33%	33%	79%	39%	52%	33%	36%	36%	26%	36%	30%
Not Sure	37%	35%	40%	50%	34%	20%	39%	59%	14%	43%	19%	28%	30%	37%	38%	40%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	27%	41%	32%	32%	27%	24%	11%	48%	35%	26%	37%	23%	0%
Illegal	35%	35%	42%	33%	42%	35%	23%	31%	33%	37%	24%	37%	41%
Not Sure	37%	23%	26%	35%	30%	41%	66%	22%	33%	37%	39%	40%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	27%	35%	37%	26%	24%	21%	11%	35%	35%	34%	18%	23%	17%	44%	38%	32%	21%	19%
Illegal	35%	36%	32%	38%	27%	37%	25%	33%	33%	34%	33%	37%	45%	32%	23%	26%	42%	50%
Not Sure	37%	29%	32%	36%	49%	42%	64%	32%	32%	32%	49%	41%	38%	23%	39%	42%	37%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Percentages

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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	27%	33%	25%	26%	24%	14%	48%	42%	32%	22%	47%	62%	36%	34%	24%	39%
Illegal	35%	29%	35%	36%	48%	38%	17%	34%	31%	38%	9%	12%	49%	29%	37%	26%
Not Sure	37%	38%	40%	38%	28%	48%	35%	25%	37%	39%	44%	27%	15%	37%	39%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	27%	41%	38%	33%	19%	21%	23%	30%	28%	33%	23%	23%	37%	35%	43%	56%
Illegal	35%	27%	28%	31%	42%	36%	47%	31%	19%	36%	29%	39%	26%	28%	34%	8%
Not Sure	37%	32%	34%	37%	39%	43%	31%	39%	53%	31%	47%	38%	38%	38%	23%	36%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	27%	22%	29%	38%	42%	16%	27%	28%	24%	43%	49%	26%	29%	27%	24%	21%
Illegal	35%	42%	31%	29%	25%	27%	37%	25%	55%	34%	8%	39%	27%	44%	57%	19%
Not Sure	37%	36%	40%	33%	33%	58%	36%	47%	21%	23%	43%	35%	44%	28%	19%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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King County Target Zero Task Force ()

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	27%	25%	32%	39%	21%	50%	25%	41%	53%	43%	18%	26%	45%	26%	20%	34%
Illegal	35%	37%	28%	52%	52%	0%	36%	25%	42%	57%	15%	35%	29%	62%	49%	0%
Not Sure	37%	38%	40%	10%	27%	50%	39%	33%	5%	0%	68%	38%	26%	12%	32%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	27%	26%	37%	31%	30%	100%	26%	25%	44%	37%	42%	70%	18%	19%	-	-	-
Illegal	35%	35%	30%	51%	61%	0%	37%	32%	36%	46%	22%	15%	57%	3%	-	-	-
Not Sure	37%	38%	33%	17%	8%	0%	38%	43%	20%	17%	37%	14%	25%	78%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%			

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	27%	46%	25%	21%	48%	25%	14%	52%	23%	17%	39%	22%	8%	47%	24%	18%
Illegal	35%	25%	41%	10%	19%	45%	22%	25%	47%	17%	26%	62%	40%	27%	48%	26%
Not Sure	37%	29%	34%	69%	33%	30%	64%	23%	31%	67%	35%	16%	52%	26%	28%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

24	Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	27%	61%	23%	20%	50%	24%	11%	53%	24%	12%	30%	28%	13%	61%	26%	18%
Illegal	35%	22%	47%	15%	24%	46%	26%	20%	45%	25%	34%	56%	16%	21%	45%	13%
Not Sure	37%	17%	31%	65%	26%	30%	63%	26%	31%	63%	35%	17%	71%	18%	30%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

24

Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	27%	59%	27%	20%	43%	34%	29%	24%	33%	41%	37%	31%	25%	24%	
Illegal	35%	31%	37%	17%	37%	29%	37%	37%	12%	37%	31%	37%	36%	22%	
Not Sure	37%	10%	36%	63%	20%	37%	34%	39%	55%	21%	32%	32%	39%	54%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

24	Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?															
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	27%	41%	34%	31%	24%	28%	30%	41%	32%	26%	16%	25%	48%	33%	26%	12%
Illegal	35%	35%	30%	41%	35%	30%	40%	37%	36%	35%	24%	44%	33%	41%	35%	20%
Not Sure	37%	23%	35%	29%	41%	42%	30%	22%	32%	39%	61%	31%	18%	26%	40%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	27%	32%	38%	32%	26%	20%	39%	33%	33%	26%	13%	28%	26%	25%	29%	26%	28%
Illegal	35%	38%	33%	42%	35%	17%	42%	29%	42%	35%	21%	35%	36%	35%	36%	36%	35%
Not Sure	37%	30%	30%	26%	39%	63%	19%	38%	25%	39%	67%	37%	38%	40%	35%	38%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	27%	25%	30%	26%	28%	27%	28%	24%	31%	25%	28%	26%	28%	25%	28%	28%	27%
Illegal	35%	36%	34%	36%	35%	36%	34%	37%	34%	39%	34%	35%	36%	37%	34%	35%	37%
Not Sure	37%	39%	36%	38%	37%	37%	38%	40%	35%	36%	38%	39%	36%	38%	37%	38%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	27%	27%	28%	16%	28%	34%	20%	27%	59%	35%	27%	22%	14%	33%	19%
Illegal	35%	34%	37%	35%	35%	33%	38%	31%	12%	29%	34%	41%	45%	31%	42%
Not Sure	37%	39%	36%	49%	36%	33%	42%	42%	29%	36%	39%	37%	41%	37%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	27%	34%	32%	24%	33%	18%	30%	35%	27%	29%	23%	25%	34%	24%	24%	30%	32%	33%
Illegal	35%	29%	30%	40%	23%	30%	41%	34%	21%	32%	37%	36%	34%	37%	31%	39%	36%	35%
Not Sure	37%	37%	38%	36%	44%	52%	28%	31%	52%	39%	39%	39%	31%	39%	45%	31%	32%	32%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

24 Currently in Washington State, is it legal or is it illegal to adjust a GPS or navigation system while driving?																		
922 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Legal	27%	28%	22%	31%	31%	26%	15%											
Illegal	35%	36%	34%	10%	35%	36%	39%											
Not Sure	37%	35%	44%	58%	34%	39%	47%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	80%	18%	2%	43%	50%	6%											

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?																		
922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	12%	12%	12%	8%	12%	0%	10%	8%	7%	21%	0%	23%	15%	12%	10%	9%	10%	
Illegal	77%	77%	75%	81%	79%	79%	73%	85%	79%	51%	82%	70%	76%	73%	79%	80%	63%	
Not Sure	12%	11%	12%	12%	9%	21%	16%	7%	14%	28%	18%	6%	9%	15%	10%	11%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?													
922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	12%	23%	16%	15%	14%	10%	0%	17%	22%	14%	13%	9%	0%	
Illegal	77%	74%	73%	73%	69%	79%	67%	71%	67%	75%	74%	80%	57%	
Not Sure	12%	2%	11%	11%	18%	12%	33%	12%	11%	11%	13%	11%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?																		
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-3.1 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	12%	17%	17%	11%	6%	9%	9%	17%	13%	20%	14%	8%	0%	37%	27%	11%	7%	15%	
Illegal	77%	74%	73%	81%	77%	77%	56%	71%	74%	72%	78%	80%	78%	52%	53%	70%	87%	75%	
Not Sure	12%	9%	10%	8%	17%	14%	34%	12%	12%	8%	8%	12%	22%	11%	20%	19%	6%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%	

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	12%	14%	11%	16%	7%	3%	31%	21%	13%	10%	18%	38%	26%	20%	9%	18%	
Illegal	77%	73%	79%	71%	84%	69%	55%	68%	73%	80%	62%	53%	66%	66%	80%	57%	
Not Sure	12%	13%	10%	13%	10%	27%	14%	11%	14%	11%	20%	9%	8%	15%	11%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.1 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	12%	17%	19%	15%	8%	5%	10%	12%	16%	16%	5%	10%	15%	30%	21%	8%	
Illegal	77%	70%	65%	72%	83%	76%	84%	76%	63%	61%	60%	80%	71%	56%	73%	48%	
Not Sure	12%	13%	16%	12%	9%	19%	6%	12%	21%	23%	35%	11%	14%	14%	6%	44%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	12%	10%	13%	14%	20%	11%	9%	21%	25%	12%	40%	9%	15%	17%	0%	6%	
Illegal	77%	82%	74%	71%	62%	67%	80%	67%	72%	70%	8%	80%	71%	75%	95%	46%	
Not Sure	12%	8%	14%	15%	18%	22%	11%	12%	3%	18%	53%	10%	14%	8%	5%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	12%	10%	18%	30%	0%	24%	10%	20%	43%	25%	22%	11%	34%	18%	18%	34%	
Illegal	77%	79%	69%	65%	86%	42%	79%	65%	45%	69%	48%	78%	53%	75%	75%	0%	
Not Sure	12%	11%	13%	5%	14%	34%	11%	14%	13%	6%	31%	12%	13%	6%	7%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.1 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	12%	11%	20%	32%	29%	100%	9%	17%	20%	6%	7%	23%	10%	10%	20%	8%	9%
Illegal	77%	78%	68%	60%	63%	0%	79%	69%	77%	90%	74%	69%	86%	62%	71%	88%	70%
Not Sure	12%	12%	12%	8%	8%	0%	12%	13%	3%	4%	19%	8%	5%	28%	9%	3%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	12%	-	-	-	34%	8%	5%	27%	10%	4%	15%	10%	7%	25%	9%	7%
Illegal	77%	-	-	-	54%	90%	59%	61%	88%	64%	74%	88%	75%	66%	86%	72%
Not Sure	12%	-	-	-	12%	3%	36%	11%	3%	33%	10%	2%	18%	10%	5%	21%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	12%	28%	9%	9%	16%	12%	9%	19%	10%	10%	14%	8%	8%	35%	9%	10%	
Illegal	77%	64%	85%	62%	74%	84%	65%	69%	86%	59%	80%	85%	52%	57%	86%	58%	
Not Sure	12%	8%	5%	29%	11%	4%	26%	12%	4%	31%	7%	7%	39%	9%	5%	32%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

25	Is it legal or is it illegal to talk on a hand-held cell phone while driving?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.1 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	12%	46%	11%	11%	36%	21%	12%	8%	16%	20%	33%	12%	9%	15%	
Illegal	77%	34%	81%	50%	51%	59%	77%	83%	43%	74%	54%	73%	80%	53%	
Not Sure	12%	19%	8%	39%	13%	20%	11%	9%	42%	7%	13%	15%	11%	32%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	12%	21%	22%	11%	9%	15%	21%	26%	9%	10%	20%	22%	19%	10%	10%	25%	
Illegal	77%	71%	66%	75%	80%	61%	69%	62%	74%	80%	45%	73%	68%	79%	78%	41%	
Not Sure	12%	9%	12%	13%	11%	24%	9%	12%	17%	10%	35%	5%	13%	11%	11%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.1 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	12%	21%	15%	15%	11%	13%	21%	18%	8%	11%	13%	11%	13%	11%	12%	10%	14%	
Illegal	77%	73%	68%	75%	79%	56%	73%	72%	79%	78%	58%	79%	74%	77%	76%	78%	75%	
Not Sure	12%	6%	17%	10%	11%	31%	6%	10%	13%	11%	29%	10%	13%	11%	12%	12%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	12%	12%	12%	12%	12%	12%	12%	10%	14%	11%	13%	11%	13%	10%	13%	10%	15%
Illegal	77%	78%	75%	78%	75%	77%	76%	80%	73%	78%	76%	78%	76%	80%	75%	79%	74%
Not Sure	12%	11%	12%	11%	12%	11%	12%	11%	12%	11%	12%	12%	12%	11%	12%	11%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.1 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	12%	10%	15%	11%	12%	15%	10%	0%	17%	12%	17%	11%	5%	14%	9%	
Illegal	77%	79%	74%	65%	78%	74%	79%	68%	57%	70%	75%	82%	88%	71%	84%	
Not Sure	12%	12%	11%	24%	10%	11%	11%	32%	26%	19%	8%	7%	7%	14%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

25

Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.1 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	12%	11%	16%	11%	14%	3%	16%	15%	8%	12%	8%	13%	15%	11%	14%	10%	12%	12%
Illegal	77%	78%	56%	79%	70%	78%	84%	81%	66%	73%	81%	76%	78%	71%	75%	81%	78%	82%
Not Sure	12%	11%	28%	9%	16%	18%	0%	4%	26%	16%	11%	12%	7%	18%	11%	9%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

25 Is it legal or is it illegal to talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.1 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	12%	12%	10%	14%	13%	11%	9%
Illegal	77%	78%	70%	64%	73%	80%	73%
Not Sure	12%	9%	21%	22%	14%	9%	18%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	19%	19%	18%	24%	20%	9%	23%	13%	21%	11%	0%	32%	16%	20%	28%	15%	5%
Illegal	61%	63%	58%	31%	63%	70%	56%	56%	79%	64%	97%	56%	62%	63%	53%	62%	32%
Not Sure	21%	18%	24%	46%	17%	21%	20%	32%	0%	25%	3%	12%	22%	18%	18%	23%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	19%	38%	19%	22%	32%	15%	25%	31%	34%	23%	32%	11%	10%
Illegal	61%	49%	58%	59%	57%	63%	60%	48%	50%	55%	44%	68%	57%
Not Sure	21%	13%	23%	19%	12%	23%	16%	21%	16%	22%	23%	21%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	19%	33%	22%	13%	18%	14%	0%	30%	17%	23%	30%	14%	21%	50%	38%	20%	10%	34%
Illegal	61%	54%	59%	67%	62%	61%	38%	50%	60%	64%	51%	63%	57%	31%	40%	51%	72%	40%
Not Sure	21%	13%	19%	20%	19%	25%	62%	20%	23%	14%	18%	23%	22%	19%	21%	29%	17%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	19%	28%	15%	22%	8%	18%	51%	26%	23%	15%	28%	45%	27%	25%	16%	25%	
Illegal	61%	51%	64%	56%	78%	34%	39%	55%	55%	64%	45%	46%	62%	52%	63%	55%	
Not Sure	21%	22%	22%	22%	14%	48%	11%	20%	22%	21%	27%	9%	11%	22%	22%	20%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	19%	34%	21%	21%	14%	15%	16%	18%	27%	30%	2%	14%	29%	41%	41%	26%	
Illegal	61%	41%	57%	56%	68%	52%	67%	61%	41%	54%	42%	66%	48%	37%	52%	22%	
Not Sure	21%	26%	22%	22%	18%	33%	17%	21%	32%	17%	56%	20%	23%	22%	7%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	19%	15%	19%	26%	32%	11%	16%	24%	23%	56%	0%	19%	16%	21%	36%	3%	
Illegal	61%	66%	58%	51%	53%	48%	62%	55%	74%	35%	38%	60%	61%	64%	48%	45%	
Not Sure	21%	19%	23%	22%	15%	41%	22%	21%	2%	9%	62%	21%	22%	15%	16%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	19%	17%	23%	42%	29%	8%	15%	39%	62%	27%	0%	17%	40%	46%	7%	0%	
Illegal	61%	62%	59%	51%	44%	42%	64%	45%	32%	67%	26%	61%	51%	47%	61%	0%	
Not Sure	21%	22%	18%	7%	27%	50%	22%	16%	6%	6%	74%	21%	9%	6%	32%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	19%	18%	24%	31%	17%	41%	18%	19%	26%	20%	7%	35%	13%	20%	33%	10%	16%	
Illegal	61%	61%	61%	51%	75%	0%	61%	59%	61%	68%	66%	55%	72%	40%	56%	77%	48%	
Not Sure	21%	21%	15%	17%	8%	59%	21%	22%	14%	11%	27%	10%	15%	40%	11%	13%	36%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

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King County Target Zero Task Force ()

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	19%	53%	13%	19%	-	-	-	39%	13%	13%	25%	18%	6%	49%	11%	8%
Illegal	61%	38%	71%	15%	-	-	-	43%	77%	37%	55%	79%	62%	33%	83%	51%
Not Sure	21%	9%	16%	66%	-	-	-	18%	10%	49%	20%	3%	32%	18%	6%	41%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%				21%	56%	23%	56%	14%	30%	23%	42%	35%

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	19%	38%	15%	16%	46%	10%	10%	55%	9%	11%	21%	15%	11%	52%	15%	16%
Illegal	61%	47%	73%	39%	38%	83%	39%	32%	82%	33%	61%	78%	37%	34%	72%	39%
Not Sure	21%	15%	12%	45%	17%	8%	51%	13%	9%	56%	18%	7%	52%	14%	14%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

26

Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	19%	52%	17%	22%	37%	36%	30%	12%	19%	28%	34%	27%	15%	35%	
Illegal	61%	31%	65%	31%	45%	42%	53%	67%	46%	58%	48%	51%	64%	33%	
Not Sure	21%	17%	18%	47%	18%	22%	17%	21%	36%	15%	18%	22%	21%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

26	Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	19%	35%	29%	16%	16%	20%	39%	33%	20%	15%	22%	32%	30%	15%	17%	25%	
Illegal	61%	48%	52%	66%	62%	43%	45%	48%	57%	64%	39%	53%	49%	64%	62%	31%	
Not Sure	21%	17%	19%	18%	22%	36%	15%	18%	23%	20%	40%	15%	21%	20%	21%	44%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	19%	35%	23%	26%	16%	15%	33%	29%	19%	16%	21%	18%	19%	18%	19%	17%	20%	
Illegal	61%	52%	46%	57%	64%	37%	54%	47%	63%	63%	36%	60%	61%	61%	61%	60%	61%	
Not Sure	21%	13%	31%	17%	20%	47%	13%	24%	17%	20%	43%	22%	20%	21%	20%	23%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

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Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	
Legal	19%	14%	23%	15%	22%	17%	20%	14%	24%	16%	20%	16%	21%	17%	19%	16%	23%	
Illegal	61%	64%	57%	61%	60%	60%	62%	63%	58%	61%	60%	63%	59%	60%	61%	61%	60%	
Not Sure	21%	22%	20%	24%	18%	23%	18%	23%	18%	23%	20%	21%	21%	22%	20%	23%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	19%	17%	21%	13%	19%	23%	14%	10%	26%	23%	21%	12%	16%	22%	13%
Illegal	61%	60%	62%	55%	61%	60%	62%	50%	59%	52%	61%	70%	62%	56%	67%
Not Sure	21%	24%	17%	32%	20%	17%	24%	40%	15%	25%	19%	18%	22%	22%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	19%	19%	22%	16%	32%	26%	11%	10%	24%	22%	8%	20%	24%	13%	20%	18%	21%	22%
Illegal	61%	65%	52%	64%	44%	58%	76%	71%	50%	50%	71%	61%	61%	62%	56%	66%	59%	63%
Not Sure	21%	16%	26%	21%	24%	16%	13%	18%	26%	28%	22%	20%	15%	25%	24%	16%	20%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

26 Is it legal or is it illegal to talk on a hand-held cell phone while stopped at an intersection?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	19%	17%	25%	9%	23%	16%	12%
Illegal	61%	64%	47%	54%	57%	64%	60%
Not Sure	21%	19%	28%	38%	20%	21%	28%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	21%	24%	17%	21%	24%	17%	20%	32%	75%	18%	30%	38%	29%	20%	29%	15%	10%
Illegal	56%	54%	58%	44%	54%	50%	55%	68%	11%	57%	61%	49%	53%	55%	48%	60%	35%
Not Sure	23%	22%	25%	35%	22%	32%	25%	0%	14%	25%	9%	13%	18%	26%	23%	25%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	21%	47%	30%	30%	32%	14%	8%	48%	37%	31%	22%	11%	0%	
Illegal	56%	44%	56%	46%	45%	61%	42%	37%	51%	45%	56%	63%	60%	
Not Sure	23%	8%	15%	24%	23%	25%	50%	14%	11%	24%	21%	26%	40%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	21%	38%	27%	17%	11%	14%	23%	36%	29%	26%	33%	13%	15%	48%	39%	26%	12%	12%
Illegal	56%	41%	56%	56%	63%	62%	31%	43%	47%	54%	46%	62%	62%	39%	38%	42%	68%	40%
Not Sure	23%	21%	17%	27%	27%	24%	45%	22%	24%	20%	21%	25%	23%	13%	23%	31%	20%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	21%	28%	18%	21%	15%	7%	44%	50%	28%	14%	5%	55%	49%	39%	15%	6%
Illegal	56%	46%	58%	55%	71%	57%	48%	31%	44%	64%	44%	31%	37%	35%	62%	65%
Not Sure	23%	26%	24%	24%	13%	36%	8%	19%	28%	22%	51%	13%	14%	26%	24%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	21%	30%	32%	24%	14%	14%	17%	20%	32%	29%	12%	14%	36%	40%	44%	0%
Illegal	56%	42%	45%	50%	65%	56%	65%	55%	38%	44%	30%	62%	41%	37%	44%	48%
Not Sure	23%	28%	23%	26%	21%	30%	18%	25%	31%	26%	58%	23%	23%	22%	12%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

27 Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	21%	16%	24%	32%	26%	13%	18%	25%	46%	36%	8%	20%	20%	28%	9%	12%
Illegal	56%	65%	53%	39%	45%	47%	59%	50%	48%	37%	30%	59%	52%	56%	52%	35%
Not Sure	23%	20%	23%	29%	30%	40%	23%	25%	6%	27%	62%	21%	28%	16%	40%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	21%	18%	25%	53%	47%	0%	18%	36%	40%	24%	37%	19%	48%	54%	32%	0%	
Illegal	56%	58%	55%	39%	51%	18%	58%	39%	51%	76%	26%	57%	42%	35%	61%	0%	
Not Sure	23%	24%	21%	8%	2%	82%	24%	25%	9%	0%	37%	24%	10%	11%	7%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	21%	19%	22%	72%	30%	41%	20%	19%	30%	44%	5%	47%	15%	16%	39%	15%	13%	
Illegal	56%	57%	55%	21%	70%	0%	57%	53%	60%	44%	61%	40%	69%	40%	46%	74%	46%	
Not Sure	23%	24%	23%	8%	0%	59%	23%	28%	10%	12%	33%	13%	17%	44%	14%	11%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	21%	48%	17%	20%	43%	15%	18%	-	-	-	29%	17%	8%	39%	15%	15%
Illegal	56%	45%	64%	13%	40%	71%	27%	-	-	-	50%	76%	58%	44%	73%	44%
Not Sure	23%	7%	19%	66%	17%	14%	55%	-	-	-	21%	7%	34%	17%	12%	41%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%				56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	21%	48%	16%	18%	38%	15%	16%	40%	15%	18%	23%	17%	16%	52%	18%	15%	
Illegal	56%	38%	69%	33%	42%	72%	38%	40%	70%	35%	57%	73%	31%	37%	67%	31%	
Not Sure	23%	14%	15%	49%	20%	13%	45%	20%	15%	47%	20%	10%	54%	10%	15%	54%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	21%	57%	20%	16%	52%	42%	30%	13%	26%	44%	44%	34%	15%	27%	
Illegal	56%	25%	60%	30%	37%	37%	54%	62%	31%	44%	39%	46%	61%	30%	
Not Sure	23%	18%	20%	54%	12%	21%	16%	25%	43%	13%	17%	20%	24%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	21%	36%	44%	25%	14%	20%	31%	54%	23%	17%	19%	28%	42%	29%	17%	21%	
Illegal	56%	44%	37%	53%	62%	42%	52%	34%	53%	59%	36%	60%	43%	56%	58%	26%	
Not Sure	23%	21%	19%	21%	24%	38%	17%	12%	24%	24%	45%	12%	16%	16%	25%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	21%	33%	35%	31%	18%	16%	40%	33%	29%	17%	16%	20%	21%	15%	25%	18%	23%
Illegal	56%	55%	46%	52%	59%	31%	47%	54%	53%	59%	33%	58%	54%	62%	51%	58%	54%
Not Sure	23%	12%	19%	17%	24%	53%	13%	13%	18%	24%	51%	22%	25%	22%	24%	24%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

27	Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	21%	20%	22%	18%	24%	18%	24%	15%	26%	21%	20%	20%	21%	19%	22%	18%	25%
Illegal	56%	56%	56%	59%	53%	57%	54%	60%	52%	58%	55%	58%	55%	59%	54%	58%	53%
Not Sure	23%	24%	22%	23%	23%	24%	22%	25%	22%	21%	24%	22%	24%	22%	24%	24%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	21%	18%	25%	15%	21%	28%	14%	4%	34%	29%	22%	16%	7%	26%	12%	
Illegal	56%	56%	56%	50%	57%	53%	60%	50%	42%	44%	54%	64%	73%	49%	68%	
Not Sure	23%	26%	19%	35%	22%	19%	27%	46%	24%	27%	24%	20%	20%	25%	20%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	21%	33%	29%	17%	26%	16%	27%	25%	12%	20%	15%	21%	27%	16%	21%	20%	21%	29%
Illegal	56%	48%	45%	62%	44%	53%	32%	57%	61%	53%	62%	56%	52%	58%	54%	60%	54%	53%
Not Sure	23%	19%	27%	22%	30%	31%	41%	18%	27%	27%	23%	22%	21%	26%	25%	20%	25%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

27

Is it legal or is it illegal to hold a cell phone to talk on speaker mode while you are driving?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	21%	21%	18%	30%	24%	18%	22%	
Illegal	56%	57%	55%	41%	52%	59%	57%	
Not Sure	23%	22%	26%	29%	24%	23%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

28

Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	56%	54%	58%	88%	55%	57%	55%	41%	32%	42%	56%	61%	54%	58%	59%	54%	60%	
Illegal	14%	17%	12%	2%	16%	14%	22%	27%	68%	15%	0%	17%	19%	11%	9%	15%	0%	
Not Sure	30%	29%	31%	10%	29%	29%	23%	32%	0%	42%	44%	22%	27%	30%	32%	31%	40%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Sponsor:
King County Target Zero Task Force ()

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	56%	63%	50%	64%	64%	53%	55%	62%	57%	59%	62%	53%	51%
Illegal	14%	11%	22%	14%	15%	14%	10%	12%	19%	16%	12%	14%	0%
Not Sure	30%	26%	28%	22%	21%	33%	35%	26%	24%	25%	26%	33%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	56%	69%	56%	57%	57%	51%	39%	61%	57%	57%	64%	54%	52%	54%	65%	62%	52%	40%
Illegal	14%	13%	14%	18%	10%	14%	5%	18%	12%	17%	19%	13%	8%	26%	11%	9%	16%	14%
Not Sure	30%	19%	30%	25%	34%	35%	56%	21%	31%	26%	17%	33%	40%	19%	24%	28%	32%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	56%	66%	52%	58%	45%	49%	57%	57%	66%	53%	40%	53%	45%	57%	57%	54%
Illegal	14%	9%	14%	13%	25%	11%	22%	19%	13%	14%	21%	23%	31%	17%	12%	28%
Not Sure	30%	24%	33%	28%	30%	40%	20%	24%	21%	34%	39%	24%	23%	26%	31%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



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28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	56%	57%	61%	59%	53%	50%	52%	55%	70%	60%	45%	53%	63%	66%	67%	34%
Illegal	14%	12%	14%	13%	16%	9%	19%	13%	7%	6%	11%	15%	12%	8%	16%	0%
Not Sure	30%	31%	25%	28%	31%	41%	29%	31%	23%	35%	43%	31%	25%	26%	16%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	56%	50%	59%	69%	72%	42%	58%	53%	39%	52%	30%	58%	56%	50%	44%	29%
Illegal	14%	17%	12%	11%	10%	5%	14%	14%	30%	25%	17%	14%	13%	16%	17%	19%
Not Sure	30%	32%	29%	19%	17%	53%	29%	34%	31%	23%	53%	27%	31%	33%	38%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	56%	57%	55%	57%	38%	60%	56%	60%	46%	66%	3%	57%	49%	32%	32%	0%
Illegal	14%	13%	15%	29%	21%	8%	14%	14%	34%	9%	11%	13%	31%	45%	8%	0%
Not Sure	30%	30%	30%	14%	41%	32%	30%	25%	20%	25%	86%	30%	20%	23%	60%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	56%	56%	62%	25%	45%	0%	56%	57%	62%	36%	40%	71%	51%	56%	80%	41%	53%	
Illegal	14%	14%	12%	48%	13%	41%	16%	11%	7%	34%	14%	16%	18%	5%	11%	25%	6%	
Not Sure	30%	30%	25%	27%	42%	59%	28%	32%	31%	30%	46%	13%	31%	38%	9%	33%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

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Is it legal or is it illegal to call 911 while driving?

922 Adults		All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points			Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal		56%	72%	54%	50%	76%	51%	53%	77%	50%	52%	-	-	-	76%	55%	45%
Illegal		14%	12%	16%	3%	14%	19%	2%	12%	19%	5%	-	-	-	16%	19%	8%
Not Sure		30%	17%	29%	47%	10%	30%	45%	11%	31%	44%	-	-	-	8%	26%	48%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Adults		100%	12%	77%	12%	19%	61%	21%	21%	56%	23%				23%	42%	35%

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	56%	69%	55%	51%	75%	53%	44%	79%	54%	43%	64%	39%	41%	69%	56%	50%	
Illegal	14%	17%	18%	5%	13%	18%	9%	12%	17%	8%	11%	34%	6%	14%	18%	5%	
Not Sure	30%	14%	27%	44%	12%	29%	47%	9%	29%	49%	25%	27%	53%	17%	26%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

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922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	56%	61%	57%	45%	60%	64%	59%	54%	53%	63%	64%	56%	55%	59%	
Illegal	14%	26%	15%	7%	20%	15%	15%	14%	8%	21%	18%	15%	14%	0%	
Not Sure	30%	13%	29%	48%	20%	21%	25%	32%	39%	16%	18%	28%	31%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	56%	57%	60%	52%	57%	41%	56%	67%	50%	56%	54%	63%	60%	45%	57%	46%	
Illegal	14%	21%	14%	17%	13%	8%	22%	11%	15%	14%	7%	12%	18%	19%	14%	5%	
Not Sure	30%	22%	26%	31%	30%	51%	22%	22%	36%	29%	39%	25%	22%	36%	29%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

28 Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	56%	68%	45%	54%	57%	45%	57%	60%	50%	57%	47%	58%	54%	58%	55%	57%	55%	
Illegal	14%	9%	25%	19%	14%	3%	19%	15%	17%	14%	4%	13%	15%	12%	16%	14%	14%	
Not Sure	30%	23%	30%	26%	29%	52%	24%	25%	33%	29%	49%	28%	31%	30%	30%	28%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	56%	58%	54%	57%	55%	57%	54%	56%	57%	54%	57%	60%	53%	56%	56%	56%	57%
Illegal	14%	13%	16%	13%	15%	13%	15%	14%	15%	16%	14%	11%	16%	15%	14%	14%	15%
Not Sure	30%	29%	30%	29%	30%	29%	30%	30%	29%	30%	29%	28%	31%	28%	30%	31%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	56%	57%	55%	39%	58%	55%	57%	65%	69%	62%	51%	50%	61%	57%	54%	
Illegal	14%	12%	17%	15%	14%	18%	11%	6%	13%	11%	16%	17%	14%	13%	16%	
Not Sure	30%	31%	28%	46%	28%	27%	32%	29%	18%	27%	33%	33%	25%	29%	30%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	56%	66%	55%	54%	61%	42%	48%	56%	71%	53%	59%	56%	56%	52%	61%	53%	60%	53%
Illegal	14%	11%	16%	16%	14%	18%	10%	5%	3%	14%	13%	11%	23%	13%	10%	18%	15%	19%
Not Sure	30%	23%	29%	30%	26%	40%	42%	39%	26%	33%	28%	32%	21%	35%	29%	29%	24%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Is it legal or is it illegal to call 911 while driving?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Legal	56%	55%	57%	75%	57%	56%	50%	
Illegal	14%	15%	15%	3%	16%	12%	19%	
Not Sure	30%	30%	28%	22%	27%	31%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	23%	20%	25%	60%	21%	18%	16%	20%	21%	9%	15%	34%	22%	22%	21%	21%	5%	
Illegal	42%	46%	38%	2%	46%	37%	43%	48%	68%	51%	50%	43%	44%	40%	37%	43%	26%	
Not Sure	35%	34%	37%	38%	33%	45%	41%	33%	11%	40%	34%	23%	34%	38%	42%	36%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	23%	36%	24%	24%	27%	20%	24%	34%	32%	30%	19%	17%	35%	
Illegal	42%	42%	41%	42%	44%	42%	18%	41%	40%	37%	39%	45%	24%	
Not Sure	35%	23%	35%	33%	29%	37%	58%	25%	28%	33%	42%	38%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

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29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	23%	34%	19%	23%	25%	20%	17%	30%	27%	24%	32%	18%	28%	47%	30%	25%	17%	35%
Illegal	42%	38%	49%	43%	40%	40%	18%	31%	41%	47%	48%	43%	29%	27%	41%	35%	47%	16%
Not Sure	35%	28%	32%	35%	35%	40%	65%	40%	33%	29%	20%	38%	43%	26%	28%	40%	35%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	23%	24%	19%	30%	22%	11%	41%	36%	27%	19%	29%	50%	30%	31%	19%	30%
Illegal	42%	41%	42%	36%	52%	30%	40%	34%	39%	44%	35%	22%	50%	36%	44%	30%
Not Sure	35%	35%	39%	34%	26%	59%	19%	30%	34%	37%	35%	28%	20%	33%	37%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Use App					Talking Threat					Texting / Emailing				
		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	23%	31%	26%	28%	18%	17%	24%	21%	25%	18%	21%	19%	32%	28%	25%	26%
Illegal	42%	32%	43%	39%	46%	32%	46%	40%	36%	50%	19%	45%	34%	31%	60%	22%
Not Sure	35%	38%	32%	34%	36%	51%	30%	38%	39%	32%	61%	36%	33%	41%	15%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	23%	20%	25%	29%	21%	15%	20%	30%	28%	34%	0%	25%	19%	24%	13%	10%
Illegal	42%	47%	40%	34%	46%	18%	45%	29%	49%	39%	30%	44%	41%	38%	49%	26%
Not Sure	35%	33%	35%	37%	33%	67%	34%	41%	23%	27%	70%	31%	40%	38%	38%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	23%	22%	23%	46%	21%	8%	20%	35%	65%	21%	0%	22%	40%	26%	7%	0%
Illegal	42%	43%	40%	32%	51%	18%	43%	34%	29%	73%	26%	42%	33%	63%	61%	0%
Not Sure	35%	35%	37%	21%	29%	74%	37%	31%	6%	6%	74%	36%	27%	11%	32%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

29 Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	23%	22%	31%	42%	25%	0%	22%	25%	25%	27%	9%	38%	20%	18%	39%	17%	16%
Illegal	42%	42%	34%	41%	70%	41%	44%	37%	44%	54%	29%	42%	50%	26%	38%	57%	31%
Not Sure	35%	36%	35%	17%	4%	59%	34%	39%	31%	20%	62%	21%	30%	56%	23%	26%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	23%	47%	19%	19%	60%	12%	19%	43%	18%	16%	31%	25%	6%	-	-	-	
Illegal	42%	33%	47%	17%	24%	58%	12%	31%	55%	22%	41%	56%	37%	-	-	-	
Not Sure	35%	20%	33%	64%	16%	30%	69%	26%	28%	62%	28%	19%	57%	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%				

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	23%	44%	21%	16%	59%	12%	10%	67%	13%	8%	27%	18%	9%	51%	21%	16%	
Illegal	42%	39%	52%	18%	20%	65%	18%	15%	61%	17%	41%	64%	21%	27%	51%	21%	
Not Sure	35%	17%	27%	66%	21%	23%	72%	18%	25%	75%	32%	18%	69%	21%	28%	63%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	23%	73%	21%	13%	48%	23%	28%	19%	15%	36%	33%	19%	21%	26%	
Illegal	42%	14%	46%	12%	29%	42%	43%	44%	29%	43%	28%	48%	43%	22%	
Not Sure	35%	12%	32%	75%	23%	35%	29%	37%	56%	21%	39%	34%	36%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

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King County Target Zero Task Force ()

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	23%	33%	27%	21%	21%	21%	44%	41%	26%	19%	15%	42%	36%	22%	20%	14%	
Illegal	42%	37%	38%	46%	42%	37%	34%	38%	43%	43%	40%	37%	37%	50%	42%	34%	
Not Sure	35%	30%	35%	34%	36%	42%	22%	21%	31%	38%	44%	20%	27%	27%	38%	52%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	23%	52%	21%	29%	20%	14%	47%	38%	16%	21%	16%	26%	19%	24%	21%	25%	20%	
Illegal	42%	28%	42%	47%	43%	30%	28%	37%	59%	42%	28%	40%	44%	40%	44%	40%	44%	
Not Sure	35%	20%	38%	24%	37%	56%	25%	25%	26%	37%	55%	34%	36%	36%	35%	34%	36%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

29

Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	23%	22%	24%	23%	22%	24%	21%	23%	22%	24%	22%	24%	22%	23%	22%	23%	22%
Illegal	42%	43%	41%	41%	43%	41%	44%	40%	44%	43%	42%	43%	41%	43%	41%	42%	42%
Not Sure	35%	36%	35%	36%	35%	35%	36%	37%	34%	33%	36%	33%	37%	33%	37%	35%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
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29	Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	23%	22%	23%	13%	23%	28%	17%	13%	29%	20%	22%	19%	33%	21%	24%
Illegal	42%	41%	43%	37%	42%	41%	43%	39%	42%	44%	41%	48%	30%	43%	41%
Not Sure	35%	36%	34%	50%	34%	31%	39%	49%	28%	36%	37%	33%	37%	36%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

29	Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?																	
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	23%	21%	27%	20%	38%	12%	13%	15%	21%	21%	15%	25%	29%	21%	18%	23%	28%	29%
Illegal	42%	46%	36%	43%	37%	35%	57%	42%	24%	34%	49%	40%	47%	38%	41%	47%	42%	44%
Not Sure	35%	33%	37%	36%	25%	52%	30%	44%	55%	45%	36%	35%	25%	41%	41%	30%	30%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Is it legal or is it illegal to use the camera on your cell phone while stopped at an intersection?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	23%	21%	29%	13%	25%	22%	13%
Illegal	42%	44%	35%	37%	43%	42%	39%
Not Sure	35%	35%	36%	49%	32%	37%	48%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	14%	18%	9%	0%	18%	13%	14%	33%	75%	6%	0%	19%	27%	14%	13%	10%	0%
Illegal	61%	59%	63%	59%	58%	60%	69%	59%	11%	63%	78%	62%	55%	63%	48%	63%	43%
Not Sure	25%	23%	28%	41%	24%	27%	17%	8%	14%	30%	22%	20%	18%	23%	38%	27%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	14%	29%	22%	19%	23%	9%	0%	29%	23%	13%	11%	11%	7%
Illegal	61%	58%	58%	59%	57%	63%	40%	56%	62%	62%	54%	63%	34%
Not Sure	25%	13%	20%	22%	20%	28%	60%	15%	15%	25%	35%	27%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	14%	20%	14%	16%	14%	9%	33%	27%	13%	15%	26%	9%	7%	45%	21%	11%	11%	10%
Illegal	61%	60%	63%	56%	60%	65%	33%	46%	58%	67%	52%	64%	59%	41%	53%	60%	66%	41%
Not Sure	25%	20%	23%	28%	26%	27%	34%	27%	29%	17%	22%	26%	34%	14%	27%	29%	24%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	14%	16%	12%	15%	13%	0%	57%	29%	18%	9%	0%	41%	47%	18%	10%	6%
Illegal	61%	59%	60%	59%	71%	44%	32%	49%	55%	66%	39%	45%	42%	56%	64%	37%
Not Sure	25%	25%	27%	26%	16%	56%	11%	22%	26%	25%	61%	14%	11%	27%	26%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	14%	29%	21%	15%	8%	8%	13%	12%	20%	17%	19%	10%	21%	26%	30%	8%
Illegal	61%	43%	54%	57%	69%	54%	67%	61%	45%	60%	44%	65%	52%	44%	67%	0%
Not Sure	25%	28%	25%	28%	23%	38%	20%	27%	35%	23%	37%	24%	28%	30%	4%	92%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	14%	10%	14%	22%	27%	5%	11%	17%	33%	46%	0%	13%	13%	18%	12%	9%
Illegal	61%	70%	57%	44%	53%	46%	64%	54%	49%	27%	38%	63%	58%	64%	49%	43%
Not Sure	25%	20%	29%	34%	20%	48%	24%	29%	19%	27%	62%	23%	29%	19%	39%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	14%	12%	10%	51%	60%	0%	10%	30%	49%	28%	59%	11%	34%	65%	51%	0%	
Illegal	61%	63%	61%	44%	32%	18%	65%	38%	39%	66%	0%	63%	42%	26%	35%	0%	
Not Sure	25%	25%	29%	5%	8%	82%	25%	31%	12%	6%	41%	26%	24%	8%	14%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	12%	19%	71%	50%	41%	13%	13%	15%	36%	15%	36%	8%	10%	31%	8%	6%	
Illegal	61%	62%	63%	25%	42%	0%	61%	62%	68%	47%	44%	44%	75%	44%	51%	81%	50%	
Not Sure	25%	26%	18%	4%	8%	59%	26%	25%	17%	18%	42%	20%	17%	46%	19%	11%	44%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	32%	11%	9%	28%	11%	10%	32%	9%	8%	17%	17%	6%	26%	13%	7%	
Illegal	61%	48%	68%	28%	50%	73%	36%	46%	76%	39%	60%	75%	56%	56%	76%	46%	
Not Sure	25%	20%	20%	63%	22%	16%	54%	22%	15%	53%	23%	8%	37%	17%	11%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	14%	-	-	-	27%	10%	8%	27%	11%	8%	15%	16%	5%	42%	11%	8%	
Illegal	61%	-	-	-	50%	79%	37%	49%	75%	38%	65%	74%	27%	38%	76%	27%	
Not Sure	25%	-	-	-	23%	11%	55%	24%	14%	54%	20%	10%	68%	20%	13%	65%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	14%	60%	12%	10%	40%	22%	10%	10%	8%	28%	28%	16%	11%	13%	
Illegal	61%	27%	67%	20%	50%	52%	68%	64%	17%	58%	47%	59%	64%	22%	
Not Sure	25%	13%	21%	70%	9%	26%	23%	25%	75%	14%	25%	25%	25%	64%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

30

Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	14%	34%	26%	13%	9%	27%	23%	35%	19%	11%	4%	27%	35%	19%	10%	3%	
Illegal	61%	43%	50%	63%	66%	22%	66%	57%	61%	62%	30%	62%	52%	59%	63%	28%	
Not Sure	25%	23%	24%	24%	25%	51%	10%	8%	20%	27%	66%	11%	13%	22%	26%	69%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
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30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	14%	32%	23%	16%	11%	14%	29%	21%	18%	11%	13%	13%	15%	10%	17%	8%	19%
Illegal	61%	58%	53%	69%	62%	32%	63%	61%	63%	62%	30%	64%	58%	67%	57%	67%	55%
Not Sure	25%	10%	24%	15%	27%	54%	8%	18%	19%	26%	57%	23%	27%	24%	27%	25%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

30	Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	14%	10%	17%	9%	19%	9%	19%	9%	18%	10%	15%	9%	17%	14%	14%	10%	19%
Illegal	61%	64%	58%	63%	59%	64%	57%	66%	56%	64%	60%	66%	58%	61%	61%	65%	56%
Not Sure	25%	26%	25%	28%	22%	26%	24%	25%	25%	26%	25%	24%	26%	25%	25%	25%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	14%	9%	20%	15%	14%	18%	9%	8%	10%	15%	19%	10%	7%	17%	9%
Illegal	61%	64%	57%	51%	62%	59%	64%	40%	65%	55%	57%	66%	72%	56%	68%
Not Sure	25%	27%	23%	35%	24%	23%	27%	52%	25%	30%	24%	24%	21%	27%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



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30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	14%	23%	22%	10%	21%	4%	18%	14%	5%	5%	15%	11%	28%	6%	9%	17%	25%	19%
Illegal	61%	54%	38%	66%	56%	80%	56%	48%	60%	59%	64%	64%	55%	63%	58%	64%	57%	65%
Not Sure	25%	23%	40%	24%	22%	16%	26%	38%	34%	36%	21%	26%	17%	31%	32%	19%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

30 Is it legal or is it illegal to interact with your cell phone beyond a touch/swipe to change music playlist while driving?																		
922 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Legal	14%	15%	8%	20%	20%	9%	7%											
Illegal	61%	62%	59%	48%	57%	65%	55%											
Not Sure	25%	23%	33%	32%	23%	26%	38%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	80%	18%	2%	43%	50%	6%											

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	24%	26%	21%	29%	27%	43%	29%	27%	21%	15%	15%	32%	26%	28%	25%	20%	13%
Illegal	50%	51%	49%	48%	52%	37%	50%	33%	11%	53%	56%	47%	56%	43%	51%	54%	26%
Not Sure	26%	23%	29%	23%	22%	20%	21%	41%	68%	32%	28%	21%	18%	29%	24%	26%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	24%	39%	24%	30%	24%	21%	26%	41%	29%	27%	23%	20%	21%	
Illegal	50%	42%	62%	44%	44%	52%	24%	39%	58%	46%	45%	52%	41%	
Not Sure	26%	19%	14%	26%	32%	27%	50%	20%	13%	27%	32%	28%	38%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	24%	42%	25%	17%	30%	20%	20%	36%	23%	25%	37%	20%	33%	43%	33%	25%	20%	25%
Illegal	50%	40%	55%	57%	38%	51%	26%	40%	53%	55%	28%	53%	36%	31%	48%	45%	55%	32%
Not Sure	26%	19%	21%	27%	32%	29%	54%	24%	25%	20%	35%	28%	31%	26%	19%	30%	25%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	24%	30%	21%	23%	23%	18%	58%	39%	30%	19%	22%	53%	26%	33%	21%	39%	
Illegal	50%	44%	53%	50%	55%	30%	33%	40%	43%	55%	24%	33%	61%	46%	51%	40%	
Not Sure	26%	26%	26%	26%	22%	51%	8%	22%	26%	26%	54%	14%	13%	21%	28%	20%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	24%	38%	31%	24%	20%	23%	23%	23%	32%	26%	26%	20%	34%	39%	43%	26%	
Illegal	50%	33%	40%	52%	57%	34%	55%	51%	34%	52%	29%	54%	41%	33%	41%	8%	
Not Sure	26%	29%	28%	25%	24%	44%	22%	27%	34%	22%	44%	26%	25%	28%	17%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	24%	18%	27%	34%	42%	17%	22%	29%	33%	37%	17%	27%	20%	19%	47%	19%	
Illegal	50%	59%	48%	33%	39%	27%	53%	42%	38%	51%	30%	49%	50%	56%	49%	36%	
Not Sure	26%	23%	25%	33%	18%	56%	25%	28%	28%	13%	53%	23%	30%	25%	4%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	24%	24%	22%	40%	14%	27%	22%	38%	42%	33%	0%	24%	27%	19%	11%	0%	
Illegal	50%	50%	51%	39%	77%	42%	52%	33%	44%	61%	59%	50%	47%	47%	81%	0%	
Not Sure	26%	26%	27%	22%	9%	32%	26%	29%	14%	6%	41%	26%	25%	34%	7%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	24%	24%	32%	25%	9%	0%	22%	28%	30%	22%	31%	44%	18%	24%	45%	16%	17%	
Illegal	50%	50%	39%	56%	83%	41%	53%	43%	56%	45%	51%	44%	61%	30%	45%	65%	40%	
Not Sure	26%	26%	29%	19%	8%	59%	25%	30%	14%	32%	18%	12%	21%	46%	11%	19%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	24%	32%	23%	22%	59%	15%	19%	44%	18%	21%	32%	22%	9%	63%	11%	14%
Illegal	50%	49%	55%	19%	26%	68%	18%	36%	64%	29%	47%	62%	49%	26%	77%	33%
Not Sure	26%	19%	22%	59%	14%	17%	63%	20%	18%	50%	20%	16%	41%	11%	11%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	24%	48%	20%	21%	-	-	-	88%	9%	8%	29%	19%	6%	47%	22%	21%	
Illegal	50%	36%	65%	22%	-	-	-	10%	80%	9%	50%	72%	27%	40%	61%	21%	
Not Sure	26%	16%	15%	56%	-	-	-	2%	11%	83%	21%	9%	67%	13%	17%	57%	
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%				20%	57%	23%	68%	17%	15%	10%	68%	23%	

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Sponsor:
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31	Is it legal or is it illegal to read a text message while stopped at an intersection?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	24%	55%	24%	16%	37%	30%	26%	21%	28%	38%	25%	26%	23%	17%	
Illegal	50%	24%	55%	13%	41%	46%	52%	53%	16%	45%	60%	42%	51%	24%	
Not Sure	26%	21%	21%	71%	22%	23%	22%	26%	56%	17%	15%	33%	25%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

31

Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	24%	37%	24%	24%	23%	12%	41%	34%	24%	22%	29%	35%	28%	30%	22%	19%	
Illegal	50%	44%	53%	51%	50%	37%	47%	48%	49%	52%	24%	49%	55%	42%	52%	28%	
Not Sure	26%	19%	23%	25%	27%	50%	12%	18%	26%	27%	48%	16%	16%	29%	26%	53%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

31

Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Legal	24%	38%	24%	30%	23%	13%	38%	36%	24%	22%	13%	25%	23%	23%	25%	24%	24%	
Illegal	50%	48%	60%	52%	51%	25%	48%	53%	52%	51%	26%	51%	49%	52%	49%	51%	49%	
Not Sure	26%	14%	16%	18%	27%	62%	14%	11%	24%	26%	61%	24%	28%	25%	26%	25%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																	
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	24%	22%	27%	20%	28%	22%	27%	20%	29%	23%	25%	24%	24%	24%	24%	23%	26%
Illegal	50%	52%	48%	53%	47%	52%	47%	53%	46%	52%	49%	52%	49%	50%	50%	53%	46%
Not Sure	26%	27%	25%	27%	25%	26%	26%	27%	25%	25%	26%	25%	27%	26%	26%	25%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?															
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	24%	23%	26%	15%	25%	27%	22%	14%	33%	26%	24%	22%	24%	25%	22%
Illegal	50%	52%	48%	45%	51%	52%	48%	42%	37%	45%	50%	58%	49%	47%	55%
Not Sure	26%	26%	26%	41%	25%	21%	30%	44%	30%	29%	26%	20%	27%	28%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

31 Is it legal or is it illegal to read a text message while stopped at an intersection?																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	24%	30%	28%	21%	33%	13%	5%	36%	27%	26%	16%	25%	29%	20%	21%	26%	24%	34%
Illegal	50%	55%	32%	52%	45%	72%	83%	38%	44%	37%	59%	51%	52%	50%	49%	49%	52%	51%
Not Sure	26%	15%	40%	27%	22%	15%	12%	27%	29%	37%	24%	24%	18%	29%	30%	24%	23%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

31 Is it legal or is it illegal to read a text message while stopped at an intersection?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	24%	23%	27%	40%	29%	21%	19%
Illegal	50%	52%	42%	32%	48%	52%	48%
Not Sure	26%	25%	31%	28%	23%	27%	33%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	20%	21%	17%	29%	21%	43%	24%	13%	21%	10%	15%	32%	23%	23%	15%	15%	5%
Illegal	57%	57%	58%	50%	58%	37%	53%	72%	79%	49%	70%	51%	63%	55%	52%	60%	35%
Not Sure	23%	22%	25%	21%	21%	20%	23%	15%	0%	40%	15%	17%	13%	22%	33%	25%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	20%	39%	22%	26%	22%	15%	24%	37%	26%	23%	18%	15%	21%
Illegal	57%	45%	60%	55%	65%	59%	38%	42%	58%	57%	59%	59%	53%
Not Sure	23%	16%	18%	19%	14%	26%	38%	22%	16%	20%	22%	25%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	20%	32%	21%	14%	32%	15%	0%	31%	21%	25%	27%	14%	28%	40%	31%	21%	15%	21%
Illegal	57%	50%	60%	65%	47%	57%	45%	49%	59%	56%	45%	60%	54%	38%	45%	54%	64%	34%
Not Sure	23%	17%	19%	21%	21%	28%	55%	20%	20%	19%	28%	26%	19%	23%	24%	26%	21%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	20%	24%	17%	23%	14%	18%	62%	39%	24%	14%	19%	56%	29%	31%	15%	30%	
Illegal	57%	50%	62%	54%	65%	37%	33%	38%	51%	63%	39%	34%	58%	44%	61%	51%	
Not Sure	23%	26%	21%	23%	21%	45%	5%	22%	25%	23%	41%	10%	13%	24%	24%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	20%	34%	27%	23%	13%	20%	17%	19%	25%	23%	24%	14%	32%	38%	40%	26%
Illegal	57%	44%	48%	53%	66%	41%	62%	59%	45%	43%	29%	63%	44%	40%	27%	30%
Not Sure	23%	22%	24%	25%	21%	38%	20%	22%	30%	34%	47%	23%	24%	22%	32%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	20%	13%	26%	28%	27%	13%	17%	27%	25%	43%	0%	21%	16%	20%	30%	16%	
Illegal	57%	67%	51%	45%	56%	31%	61%	44%	63%	34%	38%	58%	57%	58%	55%	27%	
Not Sure	23%	20%	23%	27%	17%	56%	22%	29%	13%	23%	62%	20%	27%	22%	15%	57%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	20%	18%	23%	50%	21%	0%	16%	40%	45%	19%	0%	19%	33%	24%	12%	0%	
Illegal	57%	59%	56%	35%	36%	68%	61%	36%	40%	60%	29%	58%	50%	63%	40%	0%	
Not Sure	23%	23%	22%	15%	43%	32%	23%	24%	14%	21%	71%	23%	17%	13%	49%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

32	Is it legal or is it illegal to type a text message while stopped at an intersection?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	18%	36%	18%	30%	0%	19%	21%	23%	24%	14%	42%	13%	18%	38%	11%	14%
Illegal	57%	59%	39%	60%	51%	41%	58%	53%	62%	56%	64%	47%	69%	39%	51%	73%	47%
Not Sure	23%	23%	25%	22%	19%	59%	23%	26%	16%	20%	23%	11%	17%	43%	10%	16%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	31%	18%	20%	58%	10%	13%	38%	14%	17%	27%	17%	6%	58%	7%	10%
Illegal	57%	49%	65%	19%	29%	77%	25%	42%	72%	37%	55%	70%	56%	34%	84%	41%
Not Sure	23%	20%	18%	62%	13%	13%	62%	20%	14%	47%	18%	14%	38%	8%	9%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	20%	39%	16%	18%	72%	4%	1%	-	-	-	23%	19%	6%	54%	16%	17%
Illegal	57%	47%	70%	32%	21%	92%	25%	-	-	-	60%	69%	31%	31%	69%	33%
Not Sure	23%	14%	14%	49%	7%	4%	74%	-	-	-	17%	12%	63%	15%	15%	51%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%				68%	17%	15%	10%	68%	23%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	20%	52%	18%	17%	35%	32%	25%	15%	19%	35%	34%	23%	17%	13%
Illegal	57%	31%	63%	17%	50%	45%	57%	62%	13%	59%	45%	54%	59%	34%
Not Sure	23%	17%	19%	66%	15%	23%	19%	23%	68%	5%	21%	23%	24%	53%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	20%	40%	29%	18%	16%	8%	39%	43%	23%	16%	19%	38%	33%	25%	16%	16%
Illegal	57%	52%	51%	58%	59%	38%	43%	37%	57%	61%	34%	49%	47%	52%	61%	28%
Not Sure	23%	7%	20%	23%	24%	54%	19%	20%	20%	23%	47%	13%	21%	23%	23%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	20%	41%	28%	25%	17%	6%	34%	41%	22%	17%	10%	20%	19%	20%	19%	20%	19%
Illegal	57%	46%	50%	58%	60%	36%	52%	44%	60%	60%	31%	59%	55%	58%	57%	60%	55%
Not Sure	23%	13%	22%	17%	23%	58%	13%	15%	18%	23%	59%	21%	26%	22%	24%	21%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

32 Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults Credibility Interval: +/-3.7 pct points	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	20%	16%	23%	18%	22%	18%	21%	17%	23%	17%	21%	18%	21%	19%	20%	19%	20%
Illegal	57%	62%	53%	60%	55%	60%	55%	62%	53%	60%	56%	60%	56%	60%	56%	59%	55%
Not Sure	23%	22%	24%	23%	23%	22%	24%	22%	25%	23%	23%	23%	23%	20%	25%	22%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

32	Is it legal or is it illegal to type a text message while stopped at an intersection?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	20%	19%	20%	9%	20%	23%	16%	10%	26%	21%	22%	14%	20%	21%	17%
Illegal	57%	58%	57%	55%	58%	56%	59%	42%	34%	52%	55%	66%	62%	53%	64%
Not Sure	23%	23%	23%	35%	22%	21%	25%	48%	40%	27%	23%	20%	18%	26%	19%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	20%	16%	26%	18%	29%	19%	10%	22%	15%	20%	13%	20%	24%	16%	16%	22%	22%	28%
Illegal	57%	67%	47%	58%	51%	66%	71%	52%	56%	45%	66%	57%	62%	57%	56%	59%	60%	57%
Not Sure	23%	17%	27%	24%	20%	15%	19%	26%	29%	35%	21%	22%	14%	27%	28%	20%	18%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

32

Is it legal or is it illegal to type a text message while stopped at an intersection?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	20%	18%	24%	28%	27%	14%	14%
Illegal	57%	60%	46%	36%	52%	62%	55%
Not Sure	23%	21%	30%	36%	21%	24%	31%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	68%	67%	69%	70%	69%	52%	59%	81%	32%	61%	59%	70%	59%	71%	61%	69%	66%
Illegal	17%	18%	16%	21%	16%	29%	27%	19%	68%	14%	22%	20%	31%	13%	12%	16%	0%
Not Sure	15%	15%	15%	10%	14%	20%	14%	0%	0%	26%	18%	10%	10%	15%	27%	15%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	68%	76%	59%	66%	64%	69%	74%	72%	65%	67%	58%	70%	56%
Illegal	17%	16%	29%	21%	24%	15%	0%	16%	26%	19%	26%	14%	7%
Not Sure	15%	9%	13%	13%	12%	16%	26%	12%	10%	13%	16%	16%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	68%	83%	69%	72%	62%	60%	71%	69%	66%	71%	62%	68%	75%	76%	67%	69%	68%	58%
Illegal	17%	10%	19%	16%	22%	19%	11%	14%	19%	17%	17%	17%	14%	16%	17%	13%	19%	26%
Not Sure	15%	7%	12%	12%	16%	21%	19%	16%	14%	12%	21%	15%	11%	8%	16%	18%	14%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	68%	85%	72%	57%	40%	64%	65%	70%	71%	67%	67%	67%	56%	66%	69%	69%
Illegal	17%	5%	14%	23%	44%	0%	24%	20%	15%	17%	17%	19%	38%	20%	15%	16%
Not Sure	15%	10%	15%	20%	16%	36%	11%	10%	14%	16%	16%	15%	6%	15%	15%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	68%	60%	65%	72%	69%	64%	64%	73%	69%	54%	56%	68%	69%	58%	62%	69%
Illegal	17%	21%	21%	12%	18%	10%	22%	12%	13%	30%	20%	16%	18%	22%	32%	8%
Not Sure	15%	19%	15%	16%	13%	27%	14%	15%	18%	16%	24%	15%	13%	20%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	68%	71%	68%	61%	60%	66%	70%	67%	41%	49%	42%	67%	70%	70%	53%	53%
Illegal	17%	16%	18%	18%	19%	6%	16%	15%	43%	38%	30%	18%	12%	25%	43%	16%
Not Sure	15%	13%	13%	21%	21%	28%	14%	18%	16%	13%	28%	15%	18%	5%	4%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

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King County Target Zero Task Force ()

33

Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	68%	69%	70%	56%	26%	33%	70%	62%	47%	55%	18%	71%	42%	21%	18%	0%	
Illegal	17%	15%	18%	39%	65%	26%	15%	17%	43%	45%	59%	15%	40%	60%	82%	0%	
Not Sure	15%	16%	12%	5%	9%	40%	14%	21%	10%	0%	23%	15%	18%	19%	0%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

33	Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	68%	69%	69%	24%	33%	41%	66%	72%	72%	59%	80%	66%	72%	63%	76%	66%	64%
Illegal	17%	15%	18%	71%	58%	0%	18%	13%	20%	37%	10%	22%	20%	7%	17%	27%	8%
Not Sure	15%	15%	13%	4%	8%	59%	16%	15%	8%	4%	10%	12%	8%	31%	7%	7%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

33

Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	68%	78%	71%	39%	78%	69%	57%	75%	70%	58%	77%	53%	58%	80%	67%	62%
Illegal	17%	11%	19%	10%	14%	22%	5%	14%	22%	8%	12%	40%	16%	14%	26%	9%
Not Sure	15%	10%	10%	51%	8%	9%	37%	11%	8%	34%	11%	6%	27%	6%	8%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																	
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	68%	74%	73%	53%	83%	68%	55%	79%	71%	51%	-	-	-	69%	73%	54%	
Illegal	17%	20%	21%	7%	13%	24%	6%	17%	21%	9%	-	-	-	24%	20%	4%	
Not Sure	15%	5%	7%	40%	4%	8%	39%	4%	8%	41%	-	-	-	7%	7%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%				10%	68%	23%	

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?															
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	68%	83%	71%	38%	74%	58%	71%	70%	39%	77%	59%	66%	70%	36%	
Illegal	17%	8%	18%	9%	19%	27%	19%	15%	9%	21%	20%	25%	16%	9%	
Not Sure	15%	9%	11%	52%	7%	16%	9%	15%	51%	2%	21%	9%	15%	55%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	68%	66%	60%	72%	70%	43%	61%	68%	59%	71%	46%	63%	58%	63%	71%	42%
Illegal	17%	27%	23%	15%	15%	22%	29%	21%	28%	14%	13%	29%	25%	26%	14%	9%
Not Sure	15%	8%	16%	14%	15%	35%	10%	11%	13%	15%	41%	8%	17%	10%	15%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

33	Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	68%	68%	44%	67%	71%	53%	63%	55%	62%	72%	44%	71%	65%	69%	67%	71%	65%
Illegal	17%	22%	31%	24%	15%	6%	27%	25%	27%	14%	13%	15%	19%	16%	18%	15%	19%
Not Sure	15%	11%	25%	9%	14%	41%	10%	19%	12%	14%	43%	14%	16%	15%	15%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

33	Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	68%	74%	62%	69%	67%	69%	67%	72%	64%	67%	69%	73%	65%	69%	68%	70%	65%
Illegal	17%	12%	22%	15%	19%	15%	19%	13%	21%	19%	16%	14%	19%	15%	18%	14%	21%
Not Sure	15%	13%	17%	16%	14%	16%	14%	15%	15%	14%	15%	13%	16%	16%	14%	16%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

33

Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	68%	72%	63%	59%	69%	67%	70%	32%	55%	59%	72%	75%	71%	65%	73%	
Illegal	17%	12%	23%	15%	17%	19%	15%	21%	23%	19%	18%	12%	18%	19%	14%	
Not Sure	15%	16%	14%	25%	14%	14%	15%	46%	22%	21%	10%	14%	11%	16%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	68%	72%	59%	66%	74%	72%	62%	85%	70%	58%	68%	72%	71%	64%	69%	70%	65%	75%
Illegal	17%	13%	21%	19%	12%	17%	21%	6%	9%	17%	20%	14%	21%	19%	13%	20%	19%	17%
Not Sure	15%	15%	20%	15%	14%	11%	17%	9%	22%	24%	13%	14%	8%	18%	18%	9%	16%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

33 Is it legal or is it illegal to talk on a cell phone using a hands-free device while driving?																		
922 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Legal	68%	70%	61%	59%	65%	71%	61%											
Illegal	17%	17%	16%	18%	20%	14%	20%											
Not Sure	15%	13%	23%	24%	15%	15%	19%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	80%	18%	2%	43%	50%	6%											

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?																		
922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	10%	11%	8%	2%	13%	0%	4%	7%	7%	1%	0%	24%	19%	8%	12%	5%	0%	
Illegal	68%	66%	69%	79%	66%	68%	64%	76%	68%	73%	68%	58%	71%	64%	63%	72%	38%	
Not Sure	23%	23%	23%	19%	21%	32%	32%	17%	25%	26%	32%	18%	10%	28%	24%	23%	62%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?													
922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Legal	10%	26%	27%	12%	13%	5%	7%	25%	24%	9%	12%	5%	0%	
Illegal	68%	59%	57%	63%	61%	72%	40%	55%	63%	70%	61%	71%	30%	
Not Sure	23%	15%	15%	25%	26%	23%	53%	20%	13%	21%	27%	24%	70%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?																		
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	10%	18%	10%	11%	8%	6%	0%	21%	17%	12%	11%	5%	0%	35%	24%	9%	4%	11%	
Illegal	68%	61%	69%	67%	65%	71%	61%	53%	56%	71%	68%	73%	53%	51%	56%	60%	75%	63%	
Not Sure	23%	20%	21%	22%	26%	24%	39%	26%	27%	17%	21%	22%	47%	13%	20%	31%	20%	26%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%	

34

Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	10%	14%	7%	12%	5%	7%	41%	33%	11%	5%	14%	44%	29%	22%	5%	4%	
Illegal	68%	62%	68%	66%	81%	57%	56%	45%	62%	73%	62%	36%	59%	56%	72%	71%	
Not Sure	23%	24%	24%	23%	14%	36%	3%	22%	27%	22%	24%	20%	12%	22%	23%	25%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	31%	21%	9%	2%	5%	8%	8%	21%	11%	0%	6%	18%	31%	23%	0%
Illegal	68%	39%	53%	63%	81%	57%	76%	67%	47%	65%	63%	74%	54%	43%	60%	34%
Not Sure	23%	30%	26%	27%	17%	38%	16%	25%	33%	24%	37%	21%	27%	26%	17%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	6%	11%	21%	16%	1%	8%	14%	22%	38%	0%	10%	7%	14%	19%	9%
Illegal	68%	81%	61%	47%	49%	48%	72%	57%	63%	37%	47%	69%	67%	70%	62%	33%
Not Sure	23%	13%	28%	32%	35%	51%	21%	29%	15%	25%	53%	21%	26%	16%	19%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?															
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	10%	8%	13%	19%	47%	8%	7%	19%	43%	15%	34%	8%	33%	5%	25%	0%
Illegal	68%	70%	60%	68%	53%	60%	70%	55%	46%	82%	29%	68%	52%	82%	61%	0%
Not Sure	23%	22%	27%	13%	0%	32%	23%	27%	11%	3%	37%	23%	15%	13%	14%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

34	Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	10%	8%	23%	32%	25%	0%	8%	13%	5%	23%	5%	27%	6%	7%	22%	6%	5%
Illegal	68%	69%	50%	60%	75%	0%	71%	58%	75%	66%	70%	59%	82%	45%	64%	86%	54%
Not Sure	23%	23%	27%	8%	0%	100%	21%	29%	20%	10%	25%	14%	13%	49%	15%	8%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	10%	28%	7%	7%	27%	5%	7%	24%	6%	4%	12%	9%	5%	22%	6%	6%	
Illegal	68%	52%	76%	30%	53%	80%	44%	59%	81%	44%	68%	83%	60%	62%	82%	54%	
Not Sure	23%	20%	17%	63%	20%	14%	49%	17%	13%	52%	20%	7%	34%	16%	11%	40%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

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Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	10%	30%	6%	8%	19%	8%	5%	27%	5%	6%	10%	13%	5%	-	-	-	
Illegal	68%	57%	84%	34%	61%	83%	45%	54%	82%	44%	72%	81%	31%	-	-	-	
Not Sure	23%	13%	10%	58%	20%	10%	50%	19%	13%	50%	18%	5%	64%	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%				

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34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Legal	10%	52%	8%	9%	31%	25%	12%	5%	5%	36%	28%	18%	5%	14%
Illegal	68%	32%	74%	22%	56%	55%	76%	71%	38%	55%	53%	63%	71%	39%
Not Sure	23%	16%	18%	68%	14%	20%	11%	24%	57%	9%	18%	19%	24%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Legal	10%	43%	21%	12%	4%	0%	23%	33%	14%	6%	8%	16%	37%	17%	6%	6%
Illegal	68%	40%	54%	65%	74%	48%	76%	55%	67%	69%	42%	82%	50%	68%	69%	38%
Not Sure	23%	18%	25%	23%	22%	52%	1%	12%	19%	24%	50%	3%	13%	14%	25%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	10%	16%	24%	18%	7%	3%	20%	18%	16%	7%	2%	8%	12%	7%	12%	6%	13%
Illegal	68%	81%	60%	68%	69%	37%	75%	70%	68%	69%	36%	72%	63%	73%	64%	71%	65%
Not Sure	23%	3%	16%	14%	24%	61%	4%	12%	15%	24%	61%	20%	25%	20%	24%	23%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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Geography: King County
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Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	10%	7%	13%	7%	13%	8%	12%	7%	12%	7%	11%	7%	11%	6%	12%	8%	13%
Illegal	68%	70%	66%	71%	64%	70%	65%	69%	66%	72%	66%	70%	66%	71%	66%	70%	64%
Not Sure	23%	23%	22%	22%	23%	22%	23%	23%	22%	22%	23%	23%	22%	23%	22%	22%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

34

Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Legal	10%	6%	14%	7%	10%	13%	7%	0%	13%	14%	12%	5%	3%	13%	4%	
Illegal	68%	69%	65%	58%	69%	66%	70%	45%	57%	60%	64%	74%	83%	61%	77%	
Not Sure	23%	24%	20%	35%	22%	21%	23%	55%	30%	26%	24%	21%	15%	25%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

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Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	10%	10%	9%	10%	7%	0%	37%	13%	5%	9%	8%	9%	14%	5%	12%	13%	7%	13%
Illegal	68%	69%	64%	70%	67%	68%	46%	56%	58%	64%	72%	69%	65%	72%	59%	70%	71%	71%
Not Sure	23%	21%	27%	21%	25%	32%	17%	30%	37%	27%	20%	22%	21%	24%	29%	17%	22%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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34 Is it legal or is it illegal to interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	10%	10%	7%	10%	14%	5%	14%
Illegal	68%	68%	67%	47%	64%	71%	62%
Not Sure	23%	21%	26%	43%	22%	23%	24%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

35 Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	4%	4%	4%	0%	5%	0%	0%	0%	7%	3%	0%	10%	5%	5%	0%	2%	8%
Illegal	87%	87%	88%	86%	87%	80%	91%	89%	79%	75%	85%	80%	86%	86%	83%	91%	66%
Not Sure	9%	9%	8%	14%	8%	20%	9%	11%	14%	22%	15%	10%	9%	9%	17%	7%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

35 Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-2.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Legal	4%	16%	5%	5%	2%	2%	10%	13%	10%	3%	1%	2%	0%
Illegal	87%	72%	86%	84%	86%	90%	76%	74%	85%	90%	86%	89%	63%
Not Sure	9%	12%	9%	10%	11%	8%	14%	12%	5%	6%	13%	9%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Legal	4%	5%	4%	4%	1%	3%	0%	7%	5%	6%	6%	2%	6%	21%	5%	4%	2%	5%
Illegal	87%	89%	84%	86%	90%	88%	97%	82%	84%	89%	84%	89%	85%	65%	84%	85%	92%	66%
Not Sure	9%	6%	11%	9%	8%	9%	3%	12%	11%	5%	9%	9%	8%	14%	11%	11%	7%	29%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-2.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Legal	4%	5%	3%	5%	2%	9%	31%	8%	5%	2%	11%	32%	5%	7%	2%	14%	
Illegal	87%	87%	87%	84%	93%	76%	59%	80%	83%	91%	61%	45%	89%	79%	91%	75%	
Not Sure	9%	8%	10%	11%	5%	15%	10%	12%	13%	7%	27%	23%	6%	14%	8%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-2.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Legal	4%	7%	7%	5%	2%	6%	4%	4%	3%	1%	13%	2%	8%	11%	0%	21%
Illegal	87%	83%	84%	81%	92%	84%	91%	86%	83%	87%	62%	91%	81%	64%	94%	56%
Not Sure	9%	11%	9%	14%	6%	10%	6%	10%	13%	12%	25%	7%	11%	25%	6%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-2.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	4%	3%	5%	6%	1%	7%	2%	8%	2%	23%	25%	4%	3%	5%	5%	17%	
Illegal	87%	93%	84%	77%	88%	77%	90%	80%	78%	54%	47%	88%	88%	86%	69%	65%	
Not Sure	9%	4%	12%	18%	10%	15%	7%	12%	20%	22%	28%	8%	9%	9%	26%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

35

Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-2.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Legal	4%	3%	4%	16%	6%	23%	2%	8%	24%	14%	18%	3%	24%	0%	0%	0%	
Illegal	87%	89%	82%	79%	86%	60%	90%	77%	54%	76%	59%	89%	51%	86%	93%	0%	
Not Sure	9%	8%	14%	5%	8%	17%	8%	15%	22%	9%	23%	8%	26%	14%	7%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-2.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Legal	4%	3%	7%	11%	25%	0%	3%	5%	6%	5%	9%	10%	3%	2%	8%	3%	1%
Illegal	87%	88%	78%	85%	63%	41%	88%	88%	83%	88%	86%	84%	93%	78%	85%	92%	84%
Not Sure	9%	9%	14%	4%	11%	59%	10%	8%	10%	7%	5%	6%	5%	19%	6%	4%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-2.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal	4%	15%	2%	6%	11%	2%	3%	10%	2%	3%	4%	7%	2%	12%	1%	1%	
Illegal	87%	77%	92%	63%	79%	93%	77%	83%	93%	76%	89%	89%	84%	83%	96%	80%	
Not Sure	9%	8%	6%	30%	11%	5%	20%	7%	5%	21%	7%	4%	14%	5%	3%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

35

Is it legal or is it illegal to watch a video while driving?

922 Adults		All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-2.5 pct points			Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Legal		4%	17%	2%	2%	9%	2%	3%	10%	2%	3%	5%	2%	2%	20%	2%	3%	
Illegal		87%	77%	95%	73%	85%	96%	73%	82%	95%	72%	90%	93%	66%	71%	95%	70%	
Not Sure		9%	6%	3%	25%	6%	2%	24%	8%	3%	25%	5%	5%	31%	8%	3%	27%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

35

Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-2.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Legal	4%	-	-	-	17%	5%	5%	2%	5%	21%	8%	6%	2%	0%	
Illegal	87%	-	-	-	77%	82%	82%	91%	57%	76%	75%	85%	90%	50%	
Not Sure	9%	-	-	-	6%	13%	13%	7%	38%	3%	17%	9%	7%	50%	
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%				7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

35 Is it legal or is it illegal to watch a video while driving?																	
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-2.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Legal	4%	10%	8%	3%	3%	5%	11%	15%	4%	2%	3%	12%	12%	5%	2%	4%	
Illegal	87%	82%	84%	84%	90%	49%	85%	82%	85%	88%	85%	84%	79%	87%	89%	77%	
Not Sure	9%	8%	8%	13%	7%	47%	4%	4%	12%	9%	12%	4%	9%	8%	9%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

35 Is it legal or is it illegal to watch a video while driving?																	
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Legal	4%	13%	6%	5%	3%	3%	12%	8%	3%	3%	6%	4%	4%	2%	5%	3%	5%
Illegal	87%	85%	83%	91%	88%	70%	84%	87%	89%	89%	64%	89%	85%	92%	84%	90%	84%
Not Sure	9%	1%	11%	4%	9%	28%	4%	5%	8%	9%	31%	7%	11%	6%	11%	7%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

35 Is it legal or is it illegal to watch a video while driving?																	
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Legal	4%	3%	5%	3%	4%	3%	5%	3%	5%	3%	4%	2%	5%	2%	5%	3%	6%
Illegal	87%	90%	84%	91%	84%	90%	84%	91%	83%	90%	86%	91%	85%	91%	85%	90%	84%
Not Sure	9%	7%	11%	6%	12%	7%	11%	7%	12%	7%	10%	7%	10%	6%	10%	8%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-2.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Legal	4%	2%	6%	4%	4%	6%	2%	8%	0%	4%	6%	4%	2%	4%	3%
Illegal	87%	89%	84%	80%	88%	87%	88%	76%	82%	83%	85%	90%	96%	84%	92%
Not Sure	9%	9%	9%	16%	8%	7%	10%	17%	18%	13%	9%	6%	2%	12%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

35

Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-2.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Legal	4%	6%	3%	3%	6%	5%	5%	6%	0%	4%	4%	3%	7%	3%	3%	4%	4%	7%
Illegal	87%	85%	83%	88%	87%	85%	95%	89%	91%	82%	90%	88%	88%	84%	88%	89%	91%	85%
Not Sure	9%	9%	14%	9%	7%	10%	0%	5%	9%	14%	7%	9%	5%	13%	9%	7%	5%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

35

Is it legal or is it illegal to watch a video while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-2.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Legal	4%	4%	4%	0%	5%	2%	4%
Illegal	87%	89%	83%	71%	86%	89%	83%
Not Sure	9%	7%	13%	29%	9%	9%	13%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	7%	8%	6%	13%	9%	0%	4%	23%	7%	4%	0%	24%	17%	9%	0%	1%	0%
Somewhat Likely	10%	14%	5%	15%	16%	0%	6%	0%	68%	8%	0%	18%	22%	14%	10%	4%	4%
Somewhat Unlikely	12%	13%	11%	2%	12%	31%	17%	0%	11%	7%	29%	17%	25%	18%	8%	6%	9%
Very Unlikely	68%	63%	75%	61%	62%	53%	71%	77%	14%	75%	53%	39%	35%	57%	77%	86%	69%
Not Sure	3%	2%	3%	9%	2%	16%	3%	0%	0%	7%	18%	3%	1%	3%	4%	3%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	7%	36%	22%	8%	15%	3%	0%	36%	14%	5%	9%	3%	0%
Somewhat Likely	10%	19%	34%	20%	15%	4%	0%	26%	37%	13%	13%	2%	0%
Somewhat Unlikely	12%	17%	23%	21%	20%	7%	7%	5%	23%	29%	15%	5%	7%
Very Unlikely	68%	26%	19%	49%	46%	84%	86%	29%	25%	50%	62%	87%	67%
Not Sure	3%	2%	2%	3%	3%	3%	7%	4%	1%	3%	1%	3%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	7%	24%	9%	4%	3%	2%	23%	22%	11%	13%	10%	1%	0%	42%	18%	5%	3%	0%
Somewhat Likely	10%	13%	15%	15%	7%	3%	25%	17%	24%	16%	16%	3%	5%	24%	30%	14%	3%	0%
Somewhat Unlikely	12%	17%	15%	12%	25%	6%	0%	12%	18%	22%	24%	6%	0%	7%	13%	20%	8%	25%
Very Unlikely	68%	44%	59%	67%	66%	84%	52%	46%	46%	48%	45%	87%	85%	27%	33%	57%	84%	54%
Not Sure	3%	2%	3%	2%	0%	5%	0%	2%	1%	2%	5%	3%	11%	1%	6%	3%	2%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	7%	15%	4%	4%	5%	0%	34%	17%	9%	4%	6%	39%	22%	9%	5%	0%
Somewhat Likely	10%	15%	9%	11%	2%	7%	33%	30%	16%	5%	4%	23%	47%	21%	5%	10%
Somewhat Unlikely	12%	15%	11%	15%	6%	0%	2%	12%	21%	9%	8%	5%	4%	27%	10%	4%
Very Unlikely	68%	52%	74%	66%	85%	63%	31%	34%	54%	79%	44%	30%	27%	37%	77%	57%
Not Sure	3%	3%	2%	4%	2%	30%	0%	7%	1%	3%	38%	3%	0%	6%	2%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	19%	13%	9%	2%	7%	7%	6%	11%	16%	0%	5%	12%	18%	21%	0%
Somewhat Likely	10%	21%	21%	12%	4%	11%	5%	10%	24%	17%	11%	7%	18%	20%	13%	0%
Somewhat Unlikely	12%	12%	18%	16%	8%	8%	5%	16%	19%	11%	18%	9%	20%	19%	15%	8%
Very Unlikely	68%	44%	47%	61%	83%	60%	82%	66%	40%	53%	41%	77%	48%	35%	51%	22%
Not Sure	3%	4%	1%	3%	3%	14%	2%	2%	6%	4%	30%	2%	2%	8%	0%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	5%	9%	9%	18%	2%	5%	12%	14%	28%	0%	7%	6%	10%	19%	9%
Somewhat Likely	10%	7%	10%	19%	21%	6%	7%	17%	22%	40%	9%	5%	12%	23%	20%	5%
Somewhat Unlikely	12%	10%	13%	19%	6%	10%	11%	14%	27%	11%	8%	11%	13%	11%	16%	0%
Very Unlikely	68%	77%	64%	48%	54%	67%	75%	52%	31%	21%	30%	74%	66%	52%	46%	51%
Not Sure	3%	2%	3%	5%	1%	15%	2%	6%	6%	0%	53%	2%	3%	4%	0%	35%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	7%	8%	21%	19%	0%	6%	14%	27%	0%	0%	6%	18%	31%	0%	0%
Somewhat Likely	10%	7%	18%	32%	41%	8%	8%	19%	25%	30%	49%	9%	21%	28%	54%	0%
Somewhat Unlikely	12%	11%	18%	10%	14%	0%	10%	22%	14%	18%	0%	11%	33%	16%	17%	0%
Very Unlikely	68%	74%	51%	34%	24%	36%	73%	40%	30%	51%	14%	71%	27%	16%	29%	0%
Not Sure	3%	2%	5%	3%	2%	55%	2%	5%	4%	0%	37%	3%	0%	8%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	6%	13%	36%	17%	0%	6%	8%	9%	28%	0%	14%	6%	5%	11%	8%	4%
Somewhat Likely	10%	9%	16%	46%	25%	41%	8%	11%	22%	24%	8%	19%	9%	7%	13%	8%	10%
Somewhat Unlikely	12%	12%	10%	10%	27%	0%	11%	13%	18%	12%	3%	10%	13%	11%	13%	12%	11%
Very Unlikely	68%	70%	61%	4%	31%	0%	72%	64%	48%	34%	84%	53%	71%	71%	60%	71%	71%
Not Sure	3%	3%	0%	4%	0%	59%	3%	3%	3%	1%	5%	4%	1%	6%	4%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

36

In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	22%	5%	8%	15%	5%	6%	18%	5%	4%	8%	10%	5%	15%	5%	5%
Somewhat Likely	10%	18%	8%	18%	19%	7%	11%	20%	7%	9%	12%	10%	7%	10%	10%	10%
Somewhat Unlikely	12%	12%	12%	12%	19%	10%	10%	17%	11%	8%	12%	13%	10%	14%	12%	10%
Very Unlikely	68%	45%	74%	52%	44%	75%	68%	41%	76%	73%	65%	65%	74%	58%	71%	71%
Not Sure	3%	4%	2%	11%	3%	2%	5%	4%	2%	5%	3%	2%	4%	2%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

36

In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	21%	6%	3%	11%	6%	6%	13%	6%	5%	8%	8%	4%	23%	6%	4%
Somewhat Likely	10%	16%	9%	10%	13%	9%	9%	16%	8%	10%	8%	16%	11%	26%	8%	9%
Somewhat Unlikely	12%	8%	13%	11%	13%	12%	10%	15%	12%	9%	12%	13%	8%	15%	13%	6%
Very Unlikely	68%	52%	72%	68%	60%	72%	68%	53%	73%	67%	70%	61%	68%	34%	71%	74%
Not Sure	3%	2%	1%	9%	3%	1%	6%	3%	1%	9%	2%	2%	10%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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Sponsor:
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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	7%	32%	6%	5%	-	-	-	-	-	61%	20%	7%	3%	9%
Somewhat Likely	10%	13%	9%	14%	-	-	-	-	-	21%	47%	31%	3%	5%
Somewhat Unlikely	12%	16%	11%	17%	-	-	-	-	-	0%	22%	40%	7%	5%
Very Unlikely	68%	35%	71%	51%	-	-	-	-	-	18%	11%	21%	84%	14%
Not Sure	3%	3%	2%	13%	-	-	-	-	-	0%	0%	2%	2%	66%
Total	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%						4%	7%	12%	75%	2%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	7%	41%	11%	9%	2%	14%	31%	11%	14%	4%	10%	25%	19%	14%	4%	10%
Somewhat Likely	10%	17%	47%	12%	3%	14%	8%	47%	18%	6%	12%	12%	31%	22%	6%	18%
Somewhat Unlikely	12%	9%	15%	27%	8%	10%	20%	18%	29%	8%	4%	15%	23%	29%	9%	0%
Very Unlikely	68%	32%	27%	49%	85%	11%	40%	22%	37%	79%	58%	48%	24%	31%	79%	46%
Not Sure	3%	1%	0%	3%	2%	51%	1%	1%	2%	3%	16%	0%	2%	4%	2%	25%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	7%	20%	16%	12%	5%	5%	29%	9%	14%	4%	4%	7%	8%	5%	9%	5%	9%
Somewhat Likely	10%	11%	29%	20%	7%	8%	9%	29%	23%	7%	10%	8%	12%	8%	11%	10%	10%
Somewhat Unlikely	12%	15%	25%	31%	8%	5%	6%	28%	30%	8%	14%	10%	14%	9%	14%	11%	12%
Very Unlikely	68%	54%	28%	36%	77%	60%	54%	33%	33%	78%	54%	74%	62%	75%	62%	71%	65%
Not Sure	3%	0%	2%	1%	3%	23%	1%	1%	0%	3%	18%	2%	4%	2%	4%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

36	In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	7%	7%	7%	5%	9%	7%	8%	5%	10%	5%	8%	6%	8%	7%	8%	6%	9%
Somewhat Likely	10%	10%	11%	7%	13%	7%	13%	7%	14%	7%	11%	9%	11%	8%	11%	9%	11%
Somewhat Unlikely	12%	9%	15%	10%	13%	11%	13%	9%	15%	6%	14%	9%	14%	8%	14%	9%	15%
Very Unlikely	68%	72%	64%	76%	60%	73%	61%	78%	57%	81%	62%	74%	64%	75%	64%	73%	60%
Not Sure	3%	2%	4%	2%	4%	2%	4%	1%	5%	1%	4%	2%	4%	2%	3%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	7%	5%	10%	7%	7%	11%	4%	0%	0%	12%	10%	3%	1%	10%	2%
Somewhat Likely	10%	8%	12%	4%	11%	10%	10%	9%	0%	17%	11%	5%	2%	14%	4%
Somewhat Unlikely	12%	9%	15%	11%	12%	11%	12%	13%	27%	15%	13%	8%	7%	14%	8%
Very Unlikely	68%	75%	58%	72%	68%	65%	71%	74%	47%	52%	64%	83%	88%	57%	85%
Not Sure	3%	2%	4%	5%	3%	2%	3%	5%	26%	4%	2%	1%	2%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	7%	6%	8%	9%	5%	5%	5%	0%	0%	6%	6%	5%	15%	5%	6%	7%	10%	12%
Somewhat Likely	10%	10%	16%	9%	7%	24%	13%	21%	12%	10%	12%	9%	10%	9%	12%	13%	7%	7%
Somewhat Unlikely	12%	12%	11%	12%	18%	0%	0%	5%	5%	12%	10%	14%	7%	8%	10%	12%	15%	19%
Very Unlikely	68%	67%	59%	68%	68%	71%	82%	70%	83%	65%	70%	69%	67%	72%	70%	65%	68%	60%
Not Sure	3%	4%	6%	3%	2%	0%	0%	4%	0%	7%	2%	2%	1%	6%	2%	3%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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36 In the next 30 days, how likely is it you will talk on a hand-held cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	7%	8%	4%	9%	11%	4%	4%
Somewhat Likely	10%	11%	5%	11%	12%	9%	10%
Somewhat Unlikely	12%	13%	8%	0%	10%	13%	11%
Very Unlikely	68%	66%	75%	67%	64%	72%	67%
Not Sure	3%	2%	7%	13%	3%	2%	9%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	6%	3%	0%	7%	0%	3%	0%	7%	0%	0%	22%	10%	2%	0%	1%	0%
Somewhat Likely	7%	8%	5%	0%	9%	13%	9%	7%	0%	0%	0%	15%	28%	9%	3%	0%	0%
Somewhat Unlikely	12%	16%	6%	8%	15%	31%	8%	0%	79%	20%	42%	23%	25%	23%	8%	2%	4%
Very Unlikely	75%	68%	84%	84%	67%	56%	79%	93%	14%	80%	43%	40%	36%	64%	85%	95%	90%
Not Sure	2%	2%	2%	9%	2%	0%	1%	0%	0%	0%	15%	0%	2%	2%	5%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	4%	37%	16%	3%	2%	1%	0%	28%	10%	2%	4%	1%	0%
Somewhat Likely	7%	18%	41%	12%	12%	0%	0%	19%	25%	7%	6%	2%	7%
Somewhat Unlikely	12%	13%	28%	35%	20%	3%	0%	19%	27%	19%	15%	5%	0%
Very Unlikely	75%	32%	16%	46%	60%	95%	86%	32%	39%	68%	69%	90%	81%
Not Sure	2%	1%	0%	3%	5%	1%	14%	1%	0%	4%	6%	1%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	4%	17%	3%	3%	1%	2%	7%	17%	11%	3%	3%	1%	0%	27%	8%	4%	2%	0%
Somewhat Likely	7%	11%	10%	11%	6%	1%	0%	14%	17%	12%	9%	1%	3%	16%	23%	8%	2%	4%
Somewhat Unlikely	12%	23%	17%	13%	11%	3%	11%	16%	26%	22%	20%	3%	3%	16%	15%	23%	6%	7%
Very Unlikely	75%	48%	66%	71%	81%	93%	73%	53%	43%	60%	66%	94%	90%	40%	53%	63%	89%	61%
Not Sure	2%	1%	4%	2%	0%	1%	9%	0%	3%	3%	2%	2%	5%	0%	1%	3%	1%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	4%	10%	2%	3%	3%	0%	46%	13%	4%	2%	16%	32%	21%	5%	2%	18%
Somewhat Likely	7%	10%	7%	7%	1%	0%	24%	22%	11%	2%	10%	24%	43%	18%	2%	0%
Somewhat Unlikely	12%	18%	11%	10%	3%	12%	3%	26%	25%	6%	0%	6%	14%	36%	8%	4%
Very Unlikely	75%	60%	80%	77%	91%	67%	27%	37%	58%	89%	40%	36%	21%	37%	87%	56%
Not Sure	2%	2%	1%	3%	1%	21%	0%	2%	2%	1%	35%	3%	0%	4%	1%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	16%	8%	3%	2%	0%	5%	4%	3%	8%	0%	3%	7%	15%	18%	0%
Somewhat Likely	7%	11%	18%	10%	1%	0%	5%	6%	17%	3%	5%	4%	14%	23%	0%	8%
Somewhat Unlikely	12%	19%	17%	20%	5%	11%	5%	13%	27%	12%	13%	7%	23%	19%	14%	22%
Very Unlikely	75%	51%	56%	65%	90%	80%	83%	76%	46%	76%	68%	85%	54%	32%	68%	21%
Not Sure	2%	4%	1%	2%	1%	9%	1%	1%	7%	2%	14%	1%	1%	11%	0%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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Sponsor:
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37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	4%	5%	7%	6%	0%	3%	7%	6%	37%	0%	3%	4%	10%	23%	5%
Somewhat Likely	7%	3%	8%	15%	10%	4%	5%	10%	15%	29%	0%	5%	6%	14%	15%	9%
Somewhat Unlikely	12%	7%	16%	18%	9%	11%	11%	11%	27%	6%	0%	10%	13%	15%	2%	0%
Very Unlikely	75%	85%	69%	57%	75%	74%	80%	67%	47%	28%	72%	80%	75%	57%	59%	67%
Not Sure	2%	1%	2%	3%	1%	11%	1%	5%	5%	0%	28%	1%	2%	4%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	4%	3%	7%	8%	34%	0%	3%	7%	19%	25%	0%	4%	12%	17%	4%	0%
Somewhat Likely	7%	5%	10%	26%	26%	8%	5%	13%	40%	0%	44%	6%	21%	14%	40%	0%
Somewhat Unlikely	12%	9%	19%	33%	0%	0%	11%	18%	15%	20%	0%	10%	34%	46%	7%	0%
Very Unlikely	75%	82%	59%	30%	40%	51%	80%	58%	23%	55%	33%	79%	29%	15%	49%	0%
Not Sure	2%	1%	4%	3%	0%	40%	1%	4%	3%	0%	23%	2%	4%	8%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



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Percentages

Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults Credibility Interval: +/-3.2 pct points	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	3%	12%	23%	13%	0%	3%	6%	7%	28%	0%	8%	4%	3%	7%	5%	3%
Somewhat Likely	7%	5%	16%	36%	26%	0%	5%	9%	12%	3%	8%	15%	5%	5%	9%	6%	6%
Somewhat Unlikely	12%	11%	18%	33%	4%	41%	11%	12%	16%	23%	2%	15%	11%	10%	13%	12%	10%
Very Unlikely	75%	78%	54%	4%	58%	0%	79%	72%	61%	46%	88%	61%	78%	79%	69%	76%	79%
Not Sure	2%	2%	0%	4%	0%	59%	2%	1%	3%	0%	2%	1%	2%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults Credibility Interval: +/-3.2 pct points	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	7%	4%	3%	7%	4%	3%	9%	3%	2%	5%	6%	2%	7%	5%	3%
Somewhat Likely	7%	19%	5%	8%	12%	5%	6%	14%	5%	5%	8%	9%	4%	10%	4%	7%
Somewhat Unlikely	12%	12%	11%	15%	17%	10%	12%	19%	9%	10%	12%	12%	11%	10%	13%	11%
Very Unlikely	75%	60%	79%	70%	61%	80%	76%	55%	81%	79%	74%	73%	80%	71%	77%	76%
Not Sure	2%	2%	1%	5%	4%	1%	3%	3%	1%	4%	2%	0%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	4%	9%	4%	2%	7%	4%	3%	8%	5%	1%	5%	5%	1%	16%	4%	2%
Somewhat Likely	7%	14%	5%	7%	7%	8%	4%	12%	5%	6%	6%	8%	10%	20%	5%	5%
Somewhat Unlikely	12%	13%	11%	12%	12%	10%	15%	14%	11%	12%	11%	17%	7%	22%	11%	10%
Very Unlikely	75%	62%	79%	74%	72%	77%	74%	65%	78%	77%	77%	69%	76%	40%	79%	79%
Not Sure	2%	2%	1%	5%	1%	1%	4%	1%	1%	4%	1%	1%	7%	3%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

37

In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Very Likely	4%	24%	4%	2%	37%	9%	0%	1%	0%	-	-	-	-	-	
Somewhat Likely	7%	14%	6%	13%	18%	31%	12%	1%	0%	-	-	-	-	-	
Somewhat Unlikely	12%	19%	11%	12%	11%	35%	39%	4%	6%	-	-	-	-	-	
Very Unlikely	75%	43%	78%	63%	31%	23%	48%	94%	50%	-	-	-	-	-	
Not Sure	2%	0%	1%	11%	2%	1%	1%	0%	44%	-	-	-	-	-	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%						
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%						

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Sponsor:
King County Target Zero Task Force ()

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	4%	42%	9%	2%	0%	5%	22%	17%	7%	2%	8%	18%	12%	10%	2%	7%
Somewhat Likely	7%	20%	39%	7%	0%	0%	16%	33%	9%	3%	10%	9%	42%	10%	3%	15%
Somewhat Unlikely	12%	8%	27%	36%	3%	11%	11%	23%	33%	8%	6%	7%	23%	39%	7%	11%
Very Unlikely	75%	29%	24%	53%	96%	29%	51%	27%	50%	86%	57%	62%	22%	39%	87%	41%
Not Sure	2%	1%	1%	2%	0%	55%	0%	0%	1%	2%	20%	3%	1%	3%	1%	26%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

37 In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	4%	12%	13%	7%	3%	3%	14%	11%	6%	3%	2%	3%	6%	3%	5%	4%	5%
Somewhat Likely	7%	12%	37%	11%	4%	3%	17%	30%	15%	3%	6%	5%	9%	5%	8%	6%	8%
Somewhat Unlikely	12%	4%	18%	36%	9%	8%	4%	17%	43%	7%	10%	10%	13%	10%	13%	10%	13%
Very Unlikely	75%	73%	30%	45%	84%	61%	64%	41%	34%	86%	59%	81%	69%	81%	71%	80%	71%
Not Sure	2%	0%	2%	1%	1%	25%	1%	0%	2%	1%	22%	1%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	4%	4%	5%	4%	5%	4%	5%	4%	5%	4%	5%	3%	5%	4%	5%	5%	4%
Somewhat Likely	7%	5%	8%	4%	9%	5%	8%	5%	9%	4%	8%	5%	8%	5%	8%	6%	7%
Somewhat Unlikely	12%	11%	12%	9%	14%	9%	15%	8%	15%	7%	14%	11%	12%	7%	14%	9%	15%
Very Unlikely	75%	77%	73%	81%	69%	80%	69%	82%	68%	84%	71%	80%	72%	82%	71%	78%	71%
Not Sure	2%	2%	2%	1%	3%	1%	3%	1%	3%	1%	3%	1%	2%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

37

In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	4%	4%	6%	4%	4%	6%	3%	0%	0%	7%	5%	2%	3%	6%	2%
Somewhat Likely	7%	6%	8%	2%	7%	9%	5%	4%	0%	13%	8%	2%	0%	10%	1%
Somewhat Unlikely	12%	8%	16%	11%	12%	8%	16%	13%	24%	16%	17%	5%	1%	17%	4%
Very Unlikely	75%	81%	68%	79%	75%	75%	75%	83%	58%	62%	69%	90%	95%	65%	92%
Not Sure	2%	1%	3%	3%	2%	2%	2%	0%	17%	3%	1%	1%	1%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	4%	5%	4%	6%	1%	5%	0%	0%	0%	4%	5%	3%	8%	3%	5%	4%	3%	8%
Somewhat Likely	7%	7%	8%	6%	5%	0%	18%	13%	3%	9%	8%	5%	7%	5%	8%	9%	3%	8%
Somewhat Unlikely	12%	12%	21%	11%	9%	23%	0%	9%	14%	9%	11%	13%	11%	8%	11%	15%	15%	12%
Very Unlikely	75%	73%	63%	74%	84%	72%	82%	78%	83%	74%	75%	77%	72%	81%	75%	70%	77%	71%
Not Sure	2%	3%	4%	2%	1%	0%	0%	0%	0%	4%	0%	1%	3%	2%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

37

In the next 30 days, how likely is it you will type a text message while driving?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Very Likely	4%	5%	3%	0%	8%	2%	1%	
Somewhat Likely	7%	8%	2%	3%	8%	5%	12%	
Somewhat Unlikely	12%	13%	6%	5%	12%	12%	8%	
Very Unlikely	75%	72%	88%	78%	71%	79%	74%	
Not Sure	2%	2%	2%	13%	2%	2%	5%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	7%	9%	4%	7%	10%	0%	8%	0%	7%	0%	0%	23%	13%	7%	5%	2%	0%
Somewhat Likely	11%	13%	9%	12%	14%	0%	11%	0%	68%	2%	13%	19%	33%	14%	9%	3%	4%
Somewhat Unlikely	16%	20%	11%	9%	21%	39%	5%	34%	11%	20%	32%	20%	23%	25%	20%	9%	10%
Very Unlikely	65%	56%	75%	65%	54%	61%	73%	66%	14%	73%	39%	35%	29%	53%	63%	84%	80%
Not Sure	2%	2%	1%	8%	2%	0%	2%	0%	0%	5%	15%	2%	2%	2%	2%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	7%	31%	20%	9%	5%	3%	0%	30%	14%	6%	10%	2%	7%
Somewhat Likely	11%	26%	39%	21%	21%	3%	7%	30%	31%	15%	14%	4%	0%
Somewhat Unlikely	16%	21%	27%	29%	14%	10%	11%	18%	23%	19%	13%	14%	0%
Very Unlikely	65%	20%	11%	38%	59%	82%	74%	21%	31%	58%	59%	79%	81%
Not Sure	2%	2%	2%	2%	2%	2%	7%	2%	1%	2%	4%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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Sponsor:
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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.5 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	7%	17%	7%	6%	10%	2%	0%	29%	12%	5%	5%	1%	0%	38%	9%	6%	3%	13%
Somewhat Likely	11%	19%	16%	14%	14%	3%	7%	25%	33%	13%	15%	1%	0%	20%	29%	13%	5%	9%
Somewhat Unlikely	16%	26%	22%	15%	16%	8%	28%	17%	27%	35%	22%	5%	14%	13%	17%	23%	13%	2%
Very Unlikely	65%	36%	54%	62%	59%	85%	57%	26%	26%	43%	57%	90%	81%	28%	44%	55%	77%	54%
Not Sure	2%	1%	2%	2%	1%	2%	9%	2%	1%	3%	2%	2%	5%	1%	1%	3%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

38

How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Very Likely	7%	11%	4%	7%	5%	11%	52%	18%	6%	3%	16%	35%	32%	8%	4%	0%	
Somewhat Likely	11%	17%	11%	7%	6%	0%	20%	35%	18%	5%	12%	21%	52%	30%	5%	0%	
Somewhat Unlikely	16%	20%	17%	12%	9%	12%	0%	21%	29%	11%	9%	12%	10%	36%	13%	4%	
Very Unlikely	65%	51%	67%	70%	79%	56%	27%	25%	44%	79%	37%	30%	3%	23%	77%	76%	
Not Sure	2%	2%	1%	3%	1%	21%	0%	1%	2%	2%	27%	3%	2%	3%	2%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.5 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	35%	10%	4%	2%	0%	8%	5%	6%	14%	12%	5%	7%	21%	31%	8%
Somewhat Likely	11%	25%	27%	13%	3%	4%	7%	11%	25%	6%	3%	7%	22%	25%	2%	22%
Somewhat Unlikely	16%	13%	22%	34%	7%	8%	9%	19%	28%	16%	0%	13%	22%	27%	20%	0%
Very Unlikely	65%	25%	41%	47%	87%	75%	75%	63%	38%	63%	70%	73%	47%	23%	46%	21%
Not Sure	2%	1%	1%	3%	1%	13%	1%	2%	4%	2%	14%	2%	1%	4%	0%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	4%	5%	15%	22%	5%	5%	8%	19%	46%	0%	6%	7%	9%	28%	0%
Somewhat Likely	11%	5%	12%	25%	20%	17%	9%	18%	15%	18%	8%	8%	11%	23%	15%	5%
Somewhat Unlikely	16%	9%	24%	27%	8%	7%	16%	15%	24%	19%	0%	14%	18%	20%	11%	9%
Very Unlikely	65%	80%	56%	32%	49%	60%	69%	56%	31%	17%	65%	71%	63%	43%	46%	67%
Not Sure	2%	1%	3%	1%	1%	11%	1%	3%	10%	0%	28%	2%	2%	4%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	7%	5%	10%	12%	27%	8%	5%	10%	32%	18%	15%	6%	25%	19%	11%	0%
Somewhat Likely	11%	8%	19%	34%	29%	0%	9%	18%	23%	15%	44%	10%	15%	45%	44%	0%
Somewhat Unlikely	16%	14%	22%	27%	20%	0%	14%	25%	28%	27%	0%	15%	26%	28%	24%	0%
Very Unlikely	65%	71%	46%	23%	24%	75%	70%	43%	14%	39%	21%	68%	29%	2%	21%	0%
Not Sure	2%	2%	2%	5%	0%	17%	2%	4%	3%	0%	20%	2%	6%	6%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.5 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	5%	18%	19%	29%	41%	5%	9%	10%	33%	3%	11%	6%	6%	10%	7%	4%
Somewhat Likely	11%	9%	18%	49%	30%	0%	9%	13%	17%	27%	13%	21%	8%	10%	14%	9%	10%
Somewhat Unlikely	16%	16%	12%	23%	19%	0%	15%	17%	16%	12%	14%	16%	17%	14%	18%	18%	12%
Very Unlikely	65%	67%	49%	4%	23%	0%	69%	60%	54%	29%	67%	50%	68%	67%	56%	64%	71%
Not Sure	2%	2%	2%	4%	0%	59%	2%	2%	3%	0%	2%	2%	2%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	11%	6%	5%	13%	5%	5%	11%	5%	6%	7%	10%	5%	10%	6%	6%
Somewhat Likely	11%	20%	9%	11%	17%	9%	10%	23%	7%	9%	12%	11%	9%	13%	10%	11%
Somewhat Unlikely	16%	15%	16%	18%	13%	17%	13%	19%	15%	15%	14%	19%	17%	14%	17%	15%
Very Unlikely	65%	51%	67%	61%	55%	67%	68%	44%	71%	67%	66%	59%	66%	61%	65%	66%
Not Sure	2%	2%	2%	4%	2%	1%	3%	2%	1%	3%	1%	1%	3%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

38

How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	7%	17%	5%	6%	10%	6%	5%	14%	6%	2%	6%	10%	3%	29%	4%	5%
Somewhat Likely	11%	21%	9%	10%	11%	12%	10%	16%	10%	10%	10%	15%	12%	24%	9%	12%
Somewhat Unlikely	16%	15%	16%	15%	16%	16%	15%	15%	16%	16%	17%	14%	14%	20%	15%	16%
Very Unlikely	65%	44%	69%	65%	62%	65%	66%	54%	67%	68%	66%	59%	65%	27%	71%	63%
Not Sure	2%	4%	1%	4%	1%	1%	4%	1%	1%	5%	1%	3%	5%	0%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.5 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	7%	17%	6%	6%	37%	11%	5%	3%	3%	63%	19%	5%	3%	5%
Somewhat Likely	11%	22%	11%	10%	17%	50%	14%	4%	1%	23%	63%	26%	3%	5%
Somewhat Unlikely	16%	13%	15%	22%	20%	18%	36%	11%	15%	6%	17%	49%	11%	17%
Very Unlikely	65%	46%	67%	52%	22%	17%	43%	81%	46%	6%	0%	19%	82%	17%
Not Sure	2%	2%	1%	10%	4%	3%	2%	0%	35%	2%	0%	2%	1%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	7%	-	-	-	-	-	29%	16%	8%	4%	9%	16%	26%	10%	4%	3%
Somewhat Likely	11%	-	-	-	-	-	17%	42%	19%	7%	10%	20%	36%	21%	7%	10%
Somewhat Unlikely	16%	-	-	-	-	-	7%	21%	32%	13%	17%	8%	17%	39%	13%	16%
Very Unlikely	65%	-	-	-	-	-	47%	21%	36%	75%	39%	53%	18%	25%	76%	33%
Not Sure	2%	-	-	-	-	-	0%	0%	4%	1%	25%	3%	1%	4%	0%	38%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.5 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	7%	14%	22%	7%	5%	3%	22%	11%	6%	5%	3%	6%	8%	6%	7%	6%	7%
Somewhat Likely	11%	14%	37%	22%	8%	3%	11%	40%	26%	6%	9%	8%	14%	6%	15%	10%	12%
Somewhat Unlikely	16%	9%	14%	35%	13%	28%	9%	12%	44%	12%	19%	14%	17%	12%	18%	14%	17%
Very Unlikely	65%	63%	26%	34%	73%	38%	56%	37%	21%	75%	44%	71%	58%	74%	57%	69%	61%
Not Sure	2%	0%	2%	2%	1%	28%	1%	0%	3%	1%	25%	1%	3%	1%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

38	How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	7%	6%	8%	6%	8%	6%	7%	6%	8%	5%	7%	3%	9%	6%	7%	6%	8%
Somewhat Likely	11%	9%	13%	8%	14%	9%	14%	8%	14%	6%	13%	11%	11%	10%	12%	10%	12%
Somewhat Unlikely	16%	15%	16%	14%	17%	13%	19%	14%	18%	12%	17%	17%	15%	12%	18%	15%	17%
Very Unlikely	65%	68%	61%	70%	59%	70%	58%	71%	58%	76%	60%	68%	63%	71%	61%	67%	61%
Not Sure	2%	2%	2%	1%	3%	1%	3%	1%	3%	1%	3%	2%	2%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.5 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	7%	6%	8%	5%	7%	9%	5%	0%	0%	11%	7%	3%	3%	9%	3%
Somewhat Likely	11%	9%	14%	8%	11%	13%	9%	8%	11%	18%	12%	4%	4%	15%	4%
Somewhat Unlikely	16%	13%	19%	12%	16%	17%	15%	4%	32%	19%	19%	13%	7%	19%	10%
Very Unlikely	65%	70%	57%	74%	64%	60%	69%	83%	40%	49%	59%	79%	87%	53%	82%
Not Sure	2%	2%	2%	1%	2%	2%	2%	6%	17%	2%	3%	1%	0%	3%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.5 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	7%	8%	7%	7%	9%	0%	5%	2%	0%	6%	7%	4%	14%	5%	5%	8%	6%	13%
Somewhat Likely	11%	22%	15%	9%	8%	14%	13%	25%	0%	11%	12%	10%	13%	8%	12%	16%	8%	12%
Somewhat Unlikely	16%	14%	13%	15%	21%	19%	25%	7%	13%	11%	11%	20%	16%	12%	14%	18%	21%	19%
Very Unlikely	65%	55%	63%	67%	62%	62%	57%	65%	82%	69%	69%	64%	56%	73%	68%	55%	64%	54%
Not Sure	2%	2%	3%	2%	1%	5%	0%	0%	4%	4%	2%	2%	1%	2%	2%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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38 How likely is it you will interact with any app on your cell phone other than the GPS system beyond a touch/swipe?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.5 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	7%	7%	4%	5%	11%	3%	3%
Somewhat Likely	11%	13%	4%	8%	11%	11%	11%
Somewhat Unlikely	16%	18%	8%	12%	18%	14%	13%
Very Unlikely	65%	61%	82%	70%	57%	71%	71%
Not Sure	2%	2%	2%	5%	3%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	5%	8%	0%	5%	5%	4%	7%	0%	2%	0%	12%	11%	6%	3%	4%	0%
Somewhat Likely	6%	7%	4%	0%	9%	0%	4%	0%	0%	1%	0%	14%	11%	8%	3%	2%	0%
Somewhat Unlikely	12%	13%	10%	8%	14%	9%	7%	17%	68%	8%	29%	18%	24%	16%	2%	7%	0%
Very Unlikely	73%	70%	76%	86%	68%	86%	82%	77%	32%	84%	71%	52%	52%	66%	89%	84%	89%
Not Sure	3%	4%	3%	7%	4%	0%	3%	0%	0%	5%	0%	4%	2%	5%	3%	3%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

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39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	13%	13%	7%	12%	4%	0%	14%	15%	7%	2%	4%	0%
Somewhat Likely	6%	17%	24%	10%	6%	1%	0%	14%	25%	7%	5%	1%	0%
Somewhat Unlikely	12%	23%	26%	16%	27%	7%	0%	23%	16%	19%	15%	7%	17%
Very Unlikely	73%	42%	37%	62%	54%	84%	87%	43%	42%	63%	74%	85%	60%
Not Sure	3%	5%	0%	5%	1%	3%	13%	6%	2%	3%	4%	3%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

39 How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	10%	6%	5%	18%	4%	0%	8%	11%	4%	21%	4%	5%	26%	6%	3%	5%	12%
Somewhat Likely	6%	9%	10%	6%	1%	2%	7%	11%	17%	7%	5%	1%	0%	9%	20%	6%	2%	10%
Somewhat Unlikely	12%	16%	9%	15%	17%	8%	28%	13%	18%	21%	21%	6%	14%	11%	20%	20%	6%	6%
Very Unlikely	73%	59%	72%	71%	62%	83%	57%	61%	52%	66%	51%	85%	76%	51%	50%	66%	84%	50%
Not Sure	3%	5%	3%	3%	2%	3%	9%	7%	3%	2%	3%	3%	5%	3%	5%	4%	2%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?															
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	6%	6%	9%	4%	5%	33%	10%	6%	5%	16%	35%	3%	8%	5%	0%
Somewhat Likely	6%	7%	7%	3%	4%	0%	22%	18%	8%	3%	0%	13%	29%	11%	3%	5%
Somewhat Unlikely	12%	12%	14%	11%	8%	0%	16%	18%	22%	7%	20%	17%	24%	26%	9%	11%
Very Unlikely	73%	72%	69%	76%	81%	74%	28%	53%	60%	83%	32%	35%	43%	51%	80%	62%
Not Sure	3%	3%	4%	1%	3%	21%	0%	1%	5%	3%	33%	0%	2%	4%	3%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	11%	7%	5%	6%	0%	9%	5%	3%	7%	11%	5%	9%	10%	20%	0%
Somewhat Likely	6%	16%	11%	6%	2%	7%	3%	7%	8%	12%	0%	3%	13%	8%	10%	0%
Somewhat Unlikely	12%	14%	18%	19%	6%	8%	4%	14%	26%	18%	8%	9%	18%	29%	13%	8%
Very Unlikely	73%	56%	58%	68%	83%	73%	83%	71%	57%	59%	67%	80%	59%	47%	54%	43%
Not Sure	3%	3%	6%	3%	2%	12%	2%	4%	6%	5%	14%	3%	2%	6%	4%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	5%	6%	10%	5%	5%	8%	10%	18%	0%	9%	3%	6%	0%	9%
Somewhat Likely	6%	4%	6%	12%	10%	3%	4%	11%	0%	16%	0%	4%	7%	10%	0%	0%
Somewhat Unlikely	12%	6%	17%	18%	22%	4%	10%	13%	36%	19%	30%	9%	12%	22%	22%	0%
Very Unlikely	73%	82%	68%	59%	56%	75%	77%	65%	47%	44%	42%	75%	75%	58%	73%	73%
Not Sure	3%	2%	4%	6%	1%	13%	3%	4%	7%	2%	28%	3%	4%	5%	5%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?																	
	922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
	Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
	Very Likely		6%	7%	3%	6%	6%	0%	5%	9%	27%	0%	0%	6%	17%	0%	0%	0%
	Somewhat Likely		6%	4%	10%	11%	41%	0%	4%	13%	15%	15%	44%	5%	18%	5%	40%	0%
	Somewhat Unlikely		12%	10%	15%	44%	14%	26%	10%	26%	10%	41%	0%	10%	25%	54%	24%	0%
	Very Unlikely		73%	76%	68%	36%	33%	57%	78%	48%	44%	35%	33%	76%	38%	31%	29%	0%
	Not Sure		3%	3%	3%	3%	6%	17%	3%	4%	3%	9%	23%	3%	1%	11%	7%	100%
	Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Composition of Adults		100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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Geography: King County
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Sponsor:
King County Target Zero Task Force ()

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?																	
922 Adults		All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points			A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely		6%	6%	5%	16%	17%	0%	7%	6%	4%	2%	3%	11%	6%	4%	7%	7%	5%
Somewhat Likely		6%	5%	13%	21%	17%	0%	4%	9%	6%	8%	0%	12%	5%	2%	8%	6%	3%
Somewhat Unlikely		12%	11%	19%	37%	23%	0%	11%	13%	14%	21%	4%	14%	11%	12%	14%	12%	10%
Very Unlikely		73%	75%	63%	22%	36%	0%	75%	68%	74%	63%	90%	62%	76%	75%	69%	73%	76%
Not Sure		3%	3%	0%	4%	8%	100%	3%	4%	2%	6%	2%	2%	2%	7%	2%	2%	6%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	11%	6%	5%	13%	5%	5%	9%	6%	4%	6%	9%	5%	12%	5%	4%
Somewhat Likely	6%	12%	5%	6%	10%	4%	5%	15%	3%	3%	7%	4%	4%	10%	5%	3%
Somewhat Unlikely	12%	8%	11%	17%	13%	11%	13%	13%	11%	12%	10%	12%	14%	14%	12%	10%
Very Unlikely	73%	63%	76%	62%	60%	78%	71%	60%	77%	74%	73%	73%	73%	62%	75%	78%
Not Sure	3%	6%	2%	10%	4%	2%	6%	3%	2%	7%	3%	2%	5%	2%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



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King County Target Zero Task Force ()

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Very Likely	6%	11%	7%	2%	10%	6%	3%	12%	5%	5%	5%	10%	4%	14%	7%	0%	
Somewhat Likely	6%	15%	5%	2%	8%	5%	4%	12%	4%	5%	6%	7%	4%	19%	5%	3%	
Somewhat Unlikely	12%	16%	12%	9%	12%	12%	12%	14%	12%	10%	10%	19%	10%	17%	12%	10%	
Very Unlikely	73%	58%	75%	77%	66%	76%	75%	59%	78%	73%	76%	61%	72%	47%	75%	79%	
Not Sure	3%	1%	2%	9%	4%	2%	6%	3%	2%	7%	2%	3%	9%	3%	2%	8%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Very Likely	6%	18%	6%	3%	26%	5%	10%	4%	1%	30%	14%	6%	4%	0%	
Somewhat Likely	6%	21%	5%	2%	8%	26%	9%	2%	2%	21%	28%	11%	2%	0%	
Somewhat Unlikely	12%	12%	11%	15%	22%	22%	29%	6%	8%	18%	15%	33%	8%	8%	
Very Unlikely	73%	47%	74%	75%	39%	43%	50%	85%	70%	25%	38%	48%	83%	57%	
Not Sure	3%	2%	3%	5%	5%	4%	1%	3%	19%	6%	5%	2%	3%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	27%	10%	3%	4%	0%	-	-	-	-	-	65%	15%	3%	1%	0%
Somewhat Likely	6%	13%	21%	8%	2%	0%	-	-	-	-	-	16%	56%	8%	1%	0%
Somewhat Unlikely	12%	15%	21%	24%	7%	23%	-	-	-	-	-	7%	16%	63%	5%	7%
Very Unlikely	73%	41%	45%	62%	85%	34%	-	-	-	-	-	5%	12%	26%	92%	7%
Not Sure	3%	4%	3%	4%	2%	43%	-	-	-	-	-	6%	1%	0%	1%	86%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%						6%	6%	10%	75%	3%

39

How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	56%	14%	5%	2%	2%	50%	21%	3%	2%	2%	6%	6%	6%	6%	5%	7%
Somewhat Likely	6%	21%	36%	12%	2%	2%	17%	38%	6%	2%	0%	5%	6%	6%	6%	5%	6%
Somewhat Unlikely	12%	7%	17%	53%	6%	11%	9%	15%	56%	5%	17%	11%	13%	10%	13%	14%	10%
Very Unlikely	73%	12%	27%	30%	89%	31%	20%	22%	35%	90%	30%	76%	70%	76%	71%	74%	72%
Not Sure	3%	4%	6%	0%	1%	54%	4%	4%	0%	1%	50%	2%	5%	2%	4%	2%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	3%	9%	5%	7%	6%	7%	4%	8%	5%	6%	4%	8%	3%	8%	4%	10%
Somewhat Likely	6%	5%	6%	4%	7%	4%	7%	4%	7%	5%	6%	5%	6%	5%	6%	6%	5%
Somewhat Unlikely	12%	12%	12%	11%	12%	12%	12%	11%	13%	10%	13%	12%	12%	10%	13%	12%	11%
Very Unlikely	73%	78%	68%	77%	69%	76%	69%	78%	68%	77%	71%	77%	70%	79%	70%	75%	71%
Not Sure	3%	2%	5%	3%	4%	2%	5%	2%	5%	2%	4%	2%	4%	2%	4%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

39

How likely is it you will ever ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	4%	9%	2%	6%	6%	6%	0%	3%	7%	6%	5%	8%	6%	6%
Somewhat Likely	6%	4%	7%	2%	6%	6%	5%	4%	0%	7%	7%	4%	2%	7%	4%
Somewhat Unlikely	12%	12%	12%	7%	12%	14%	9%	9%	10%	18%	11%	8%	6%	15%	7%
Very Unlikely	73%	77%	68%	81%	72%	69%	77%	87%	78%	64%	73%	80%	82%	68%	81%
Not Sure	3%	3%	4%	9%	3%	4%	3%	0%	9%	4%	3%	4%	1%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

39	How likely is it you will ever ... ? Get a ticket for talking on a cell phone while driving?																	
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	4%	14%	5%	13%	6%	0%	2%	0%	4%	7%	6%	8%	6%	4%	5%	6%	14%
Somewhat Likely	6%	9%	5%	4%	7%	0%	13%	16%	0%	3%	5%	7%	6%	2%	6%	6%	7%	9%
Somewhat Unlikely	12%	10%	16%	11%	16%	10%	22%	8%	4%	10%	11%	14%	10%	8%	9%	21%	13%	10%
Very Unlikely	73%	73%	54%	77%	63%	79%	65%	69%	96%	76%	72%	72%	74%	81%	78%	65%	70%	64%
Not Sure	3%	3%	12%	3%	1%	5%	0%	5%	0%	6%	5%	2%	2%	4%	4%	3%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

39

How likely is it you will **ever** ... ?
Get a ticket for talking on a cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Very Likely	6%	5%	9%	19%	10%	3%	5%	
Somewhat Likely	6%	7%	1%	3%	8%	4%	5%	
Somewhat Unlikely	12%	12%	11%	5%	12%	13%	5%	
Very Unlikely	73%	73%	76%	72%	65%	79%	79%	
Not Sure	3%	3%	3%	0%	5%	2%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

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40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	6%	7%	0%	7%	0%	0%	17%	0%	2%	0%	8%	14%	5%	2%	5%	0%
Somewhat Likely	6%	8%	3%	0%	8%	9%	13%	7%	0%	4%	0%	15%	12%	7%	1%	2%	4%
Somewhat Unlikely	10%	12%	8%	4%	12%	9%	4%	0%	68%	9%	57%	18%	21%	15%	9%	5%	0%
Very Unlikely	75%	71%	80%	88%	69%	83%	84%	77%	32%	84%	43%	56%	51%	69%	88%	86%	90%
Not Sure	3%	3%	2%	8%	4%	0%	0%	0%	0%	0%	0%	3%	1%	3%	0%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	11%	15%	6%	6%	5%	0%	13%	10%	7%	6%	4%	0%
Somewhat Likely	6%	20%	22%	11%	8%	1%	0%	15%	26%	5%	4%	2%	0%
Somewhat Unlikely	10%	20%	28%	19%	17%	5%	0%	19%	16%	18%	10%	6%	11%
Very Unlikely	75%	45%	34%	61%	70%	87%	93%	46%	47%	68%	79%	86%	77%
Not Sure	3%	5%	2%	4%	0%	2%	7%	7%	2%	2%	1%	2%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	6%	6%	3%	16%	6%	17%	9%	13%	5%	21%	3%	0%	11%	8%	2%	7%	12%
Somewhat Likely	6%	11%	8%	8%	3%	1%	0%	9%	16%	7%	5%	2%	0%	18%	16%	6%	2%	0%
Somwhat Unlikely	10%	16%	12%	11%	12%	6%	17%	11%	18%	20%	18%	5%	7%	15%	12%	17%	7%	12%
Very Unlikely	75%	64%	70%	75%	68%	85%	57%	67%	52%	66%	55%	87%	89%	54%	58%	71%	83%	55%
Not Sure	3%	3%	3%	2%	0%	2%	9%	4%	1%	2%	2%	3%	5%	2%	5%	4%	1%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

40

How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Very Likely	6%	5%	6%	7%	8%	0%	32%	7%	4%	6%	6%	24%	3%	5%	6%	0%	
Somewhat Likely	6%	7%	8%	4%	2%	0%	26%	20%	7%	3%	0%	17%	30%	10%	3%	7%	
Somwhat Unlikely	10%	12%	9%	11%	9%	7%	6%	19%	20%	6%	10%	11%	21%	28%	7%	7%	
Very Unlikely	75%	74%	73%	77%	81%	72%	34%	52%	65%	84%	57%	47%	41%	53%	82%	65%	
Not Sure	3%	2%	4%	1%	0%	21%	2%	2%	4%	2%	27%	0%	4%	4%	2%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	11%	8%	4%	6%	0%	8%	4%	7%	8%	0%	5%	7%	9%	20%	0%
Somewhat Likely	6%	13%	11%	7%	2%	5%	3%	7%	9%	9%	0%	2%	14%	10%	16%	0%
Somewhat Unlikely	10%	13%	17%	18%	5%	14%	6%	12%	19%	13%	0%	7%	16%	35%	12%	22%
Very Unlikely	75%	61%	60%	68%	86%	66%	82%	74%	60%	68%	86%	83%	61%	40%	48%	29%
Not Sure	3%	2%	4%	3%	1%	16%	1%	3%	4%	2%	14%	2%	2%	6%	4%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	5%	7%	13%	3%	6%	8%	4%	9%	0%	9%	3%	5%	5%	0%
Somewhat Likely	6%	3%	7%	12%	7%	3%	4%	10%	5%	36%	0%	4%	6%	9%	5%	9%
Somewhat Unlikely	10%	6%	15%	18%	6%	8%	8%	14%	37%	11%	8%	9%	9%	19%	23%	0%
Very Unlikely	75%	83%	69%	61%	74%	71%	80%	64%	49%	45%	65%	76%	78%	63%	68%	73%
Not Sure	3%	1%	3%	2%	0%	15%	2%	4%	5%	0%	28%	1%	4%	4%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	7%	5%	0%	12%	0%	5%	12%	9%	15%	0%	6%	17%	5%	14%	0%
Somewhat Likely	6%	4%	11%	11%	41%	8%	4%	10%	23%	18%	44%	4%	24%	7%	33%	0%
Somewhat Unlikely	10%	8%	12%	55%	16%	0%	9%	19%	26%	15%	18%	9%	15%	61%	35%	0%
Very Unlikely	75%	79%	69%	31%	31%	75%	80%	55%	39%	52%	18%	78%	41%	21%	18%	0%
Not Sure	3%	2%	3%	3%	0%	17%	2%	4%	3%	0%	20%	2%	2%	6%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	6%	5%	10%	16%	0%	6%	7%	5%	11%	3%	10%	6%	4%	6%	8%	5%
Somewhat Likely	6%	4%	20%	18%	26%	41%	5%	9%	6%	5%	0%	12%	5%	2%	10%	5%	3%
Somewhat Unlikely	10%	9%	16%	48%	35%	0%	9%	12%	15%	31%	7%	13%	10%	10%	13%	12%	7%
Very Unlikely	75%	78%	57%	19%	23%	0%	79%	69%	71%	53%	88%	64%	77%	79%	71%	73%	80%
Not Sure	3%	2%	2%	4%	0%	59%	2%	4%	3%	0%	2%	2%	2%	5%	1%	1%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

40	How likely is it you will get a ticket for texting on a cell phone while driving?															
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	11%	6%	3%	11%	5%	4%	8%	7%	3%	7%	5%	5%	12%	5%	4%
Somewhat Likely	6%	9%	5%	6%	9%	5%	6%	11%	4%	4%	6%	7%	4%	9%	5%	4%
Somewhat Unlikely	10%	9%	11%	10%	9%	11%	10%	15%	10%	7%	8%	14%	13%	10%	13%	8%
Very Unlikely	75%	66%	77%	73%	68%	78%	75%	63%	77%	80%	77%	73%	73%	68%	75%	80%
Not Sure	3%	5%	1%	8%	3%	1%	5%	3%	1%	6%	2%	1%	4%	2%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

40	How likely is it you will get a ticket for texting on a cell phone while driving?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	12%	6%	3%	9%	6%	4%	12%	5%	3%	6%	10%	3%	10%	7%	1%
Somewhat Likely	6%	15%	5%	3%	7%	6%	3%	9%	5%	5%	5%	8%	6%	22%	4%	3%
Somewhat Unlikely	10%	15%	10%	9%	13%	9%	12%	13%	9%	10%	10%	16%	7%	19%	11%	7%
Very Unlikely	75%	58%	78%	78%	69%	78%	76%	63%	79%	75%	78%	64%	75%	48%	76%	83%
Not Sure	3%	1%	1%	7%	2%	1%	5%	2%	1%	6%	2%	1%	8%	2%	1%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	19%	6%	3%	21%	7%	8%	4%	0%	25%	9%	4%	5%	9%
Somewhat Likely	6%	17%	5%	6%	15%	17%	11%	2%	5%	15%	35%	11%	2%	4%
Somewhat Unlikely	10%	14%	10%	9%	21%	23%	25%	5%	15%	23%	15%	35%	5%	14%
Very Unlikely	75%	47%	76%	77%	40%	49%	56%	87%	59%	32%	36%	48%	86%	39%
Not Sure	3%	2%	2%	5%	4%	5%	0%	2%	21%	4%	6%	2%	1%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	15%	11%	3%	5%	9%	66%	18%	4%	0%	11%	-	-	-	-	-
Somewhat Likely	6%	22%	19%	6%	2%	4%	14%	56%	8%	1%	1%	-	-	-	-	-
Somewhat Unlikely	10%	16%	20%	26%	4%	22%	6%	14%	56%	4%	1%	-	-	-	-	-
Very Unlikely	75%	46%	48%	62%	88%	17%	14%	13%	31%	95%	23%	-	-	-	-	-
Not Sure	3%	1%	2%	3%	1%	48%	0%	0%	1%	0%	64%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%					

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	71%	22%	4%	1%	0%	59%	27%	5%	0%	2%	7%	5%	6%	6%	6%	6%
Somewhat Likely	6%	14%	39%	11%	2%	2%	16%	39%	9%	2%	0%	4%	7%	4%	7%	4%	7%
Somewhat Unlikely	10%	0%	14%	49%	6%	9%	3%	12%	60%	4%	10%	7%	14%	7%	13%	10%	11%
Very Unlikely	75%	15%	20%	35%	92%	33%	22%	18%	26%	94%	38%	80%	70%	82%	70%	79%	72%
Not Sure	3%	0%	6%	0%	0%	56%	0%	4%	0%	0%	50%	1%	4%	1%	3%	1%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	4%	8%	5%	8%	5%	8%	4%	8%	7%	6%	4%	8%	5%	7%	3%	11%
Somewhat Likely	6%	5%	6%	4%	8%	5%	7%	5%	6%	3%	7%	4%	7%	3%	7%	6%	5%
Somewhat Unlikely	10%	8%	13%	9%	12%	9%	13%	7%	14%	7%	12%	8%	12%	9%	11%	10%	12%
Very Unlikely	75%	81%	69%	81%	69%	80%	69%	83%	67%	82%	72%	83%	70%	82%	71%	80%	69%
Not Sure	3%	2%	4%	2%	3%	1%	4%	1%	4%	0%	3%	1%	4%	1%	3%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	3%	11%	3%	6%	7%	6%	0%	0%	6%	7%	5%	9%	6%	6%
Somewhat Likely	6%	5%	7%	4%	6%	8%	4%	7%	0%	9%	6%	4%	2%	7%	3%
Somewhat Unlikely	10%	8%	14%	7%	11%	11%	11%	0%	26%	14%	13%	5%	4%	14%	5%
Very Unlikely	75%	83%	65%	78%	75%	72%	78%	87%	66%	69%	72%	83%	84%	70%	84%
Not Sure	3%	2%	3%	8%	2%	3%	2%	6%	9%	3%	3%	3%	0%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	7%	16%	4%	12%	0%	0%	8%	0%	4%	7%	6%	9%	6%	4%	6%	8%	9%
Somewhat Likely	6%	7%	5%	6%	5%	3%	18%	3%	0%	4%	4%	7%	7%	3%	4%	9%	3%	12%
Somewhat Unlikely	10%	8%	10%	11%	12%	0%	6%	13%	8%	13%	9%	11%	8%	6%	9%	17%	12%	11%
Very Unlikely	75%	78%	58%	76%	71%	92%	76%	76%	88%	75%	76%	74%	76%	83%	80%	64%	74%	66%
Not Sure	3%	1%	11%	2%	0%	5%	0%	0%	4%	4%	4%	2%	0%	2%	2%	4%	3%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

40 How likely is it you will get a ticket for texting on a cell phone while driving?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	5%	9%	19%	11%	3%	3%
Somewhat Likely	6%	6%	3%	3%	7%	5%	6%
Somewhat Unlikely	10%	11%	7%	13%	12%	10%	7%
Very Unlikely	75%	75%	79%	59%	68%	82%	76%
Not Sure	3%	3%	2%	5%	3%	1%	8%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	5%	7%	0%	6%	0%	2%	17%	0%	2%	0%	7%	8%	6%	1%	5%	0%
Somewhat Likely	5%	7%	4%	0%	7%	0%	6%	0%	0%	3%	0%	10%	13%	7%	5%	2%	8%
Somewhat Unlikely	11%	11%	9%	15%	11%	17%	10%	7%	86%	7%	29%	16%	21%	14%	7%	6%	4%
Very Unlikely	75%	73%	77%	73%	72%	83%	80%	77%	14%	88%	56%	64%	56%	68%	83%	83%	76%
Not Sure	4%	4%	3%	12%	5%	0%	2%	0%	0%	0%	15%	3%	3%	5%	4%	3%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	13%	7%	6%	5%	5%	0%	12%	8%	8%	1%	5%	12%
Somewhat Likely	5%	8%	22%	9%	3%	2%	0%	12%	18%	7%	6%	2%	0%
Somewhat Unlikely	11%	19%	31%	13%	23%	6%	0%	16%	18%	19%	11%	6%	17%
Very Unlikely	75%	55%	39%	67%	69%	83%	86%	54%	55%	62%	82%	84%	59%
Not Sure	4%	5%	2%	6%	0%	3%	14%	7%	1%	4%	0%	4%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	8%	4%	3%	15%	6%	17%	8%	12%	3%	17%	4%	0%	13%	6%	2%	7%	5%
Somewhat Likely	5%	5%	9%	7%	2%	2%	19%	11%	12%	5%	7%	2%	3%	8%	13%	5%	3%	7%
Somewhat Unlikely	11%	18%	11%	9%	12%	8%	11%	12%	17%	18%	18%	6%	4%	12%	21%	16%	6%	9%
Very Unlikely	75%	66%	70%	78%	68%	80%	44%	65%	57%	72%	51%	84%	89%	63%	57%	71%	82%	46%
Not Sure	4%	4%	5%	2%	3%	3%	9%	5%	2%	3%	7%	4%	5%	4%	3%	6%	2%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	4%	6%	6%	9%	0%	38%	5%	4%	5%	6%	25%	5%	3%	6%	10%
Somewhat Likely	5%	6%	6%	5%	3%	0%	12%	13%	7%	3%	0%	11%	14%	12%	3%	7%
Somewhat Unlikely	11%	11%	13%	7%	7%	7%	19%	17%	15%	8%	10%	15%	22%	20%	8%	5%
Very Unlikely	75%	74%	71%	81%	80%	67%	31%	62%	69%	81%	49%	46%	56%	59%	80%	56%
Not Sure	4%	5%	4%	1%	1%	26%	0%	3%	5%	3%	35%	4%	2%	5%	3%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	12%	7%	3%	6%	7%	8%	4%	5%	8%	0%	5%	9%	4%	8%	0%
Somewhat Likely	5%	11%	8%	7%	3%	0%	3%	5%	9%	9%	0%	4%	7%	17%	13%	0%
Somewhat Unlikely	11%	12%	14%	15%	7%	18%	6%	12%	20%	9%	8%	9%	14%	19%	30%	8%
Very Unlikely	75%	59%	67%	72%	82%	62%	80%	74%	61%	72%	70%	79%	67%	55%	38%	43%
Not Sure	4%	6%	3%	4%	3%	12%	2%	4%	5%	2%	21%	3%	3%	4%	11%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	7%	5%	5%	10%	3%	5%	9%	2%	15%	0%	9%	3%	3%	5%	0%
Somewhat Likely	5%	3%	5%	9%	9%	10%	4%	11%	9%	4%	0%	4%	7%	7%	0%	0%
Somewhat Unlikely	11%	8%	12%	16%	18%	5%	10%	9%	28%	37%	0%	9%	10%	16%	18%	9%
Very Unlikely	75%	80%	74%	67%	58%	69%	78%	67%	53%	45%	72%	76%	74%	69%	77%	73%
Not Sure	4%	3%	4%	4%	6%	13%	3%	5%	8%	0%	28%	2%	5%	4%	0%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	4%	6%	12%	0%	5%	13%	11%	6%	0%	6%	12%	0%	7%	0%
Somewhat Likely	5%	4%	9%	8%	21%	0%	4%	8%	12%	0%	44%	4%	21%	10%	40%	0%
Somewhat Unlikely	11%	9%	12%	35%	36%	8%	9%	14%	21%	51%	0%	9%	23%	58%	24%	0%
Very Unlikely	75%	77%	71%	49%	31%	75%	78%	61%	52%	43%	33%	78%	41%	24%	29%	0%
Not Sure	4%	4%	4%	3%	0%	17%	4%	4%	3%	0%	23%	4%	2%	8%	0%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
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41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	6%	8%	0%	33%	0%	6%	6%	4%	6%	0%	12%	5%	4%	7%	6%	5%
Somewhat Likely	5%	4%	12%	24%	9%	0%	4%	7%	3%	7%	3%	9%	4%	4%	7%	5%	4%
Somewhat Unlikely	11%	9%	15%	46%	23%	41%	10%	11%	16%	24%	0%	14%	11%	7%	13%	13%	7%
Very Unlikely	75%	77%	63%	25%	36%	0%	77%	70%	71%	62%	95%	62%	77%	78%	71%	75%	78%
Not Sure	4%	4%	2%	4%	0%	59%	3%	5%	6%	0%	2%	2%	2%	8%	3%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	10%	6%	3%	11%	5%	4%	9%	6%	3%	7%	4%	5%	14%	4%	3%
Somewhat Likely	5%	6%	5%	7%	6%	4%	8%	9%	4%	4%	4%	9%	5%	5%	5%	5%
Somewhat Unlikely	11%	13%	10%	9%	15%	10%	9%	16%	10%	8%	10%	14%	9%	14%	12%	7%
Very Unlikely	75%	66%	77%	70%	65%	79%	72%	63%	78%	77%	76%	72%	74%	66%	77%	78%
Not Sure	4%	4%	3%	10%	3%	2%	8%	3%	2%	8%	3%	1%	6%	2%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	14%	6%	2%	9%	6%	3%	12%	5%	3%	6%	7%	4%	10%	7%	1%
Somewhat Likely	5%	9%	4%	5%	5%	6%	3%	7%	5%	5%	3%	9%	9%	13%	5%	4%
Somewhat Unlikely	11%	12%	12%	6%	13%	11%	7%	14%	11%	8%	10%	15%	7%	20%	11%	6%
Very Unlikely	75%	61%	76%	79%	70%	75%	77%	65%	78%	75%	78%	67%	70%	57%	76%	79%
Not Sure	4%	4%	2%	8%	2%	2%	9%	1%	2%	9%	3%	1%	10%	1%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	21%	6%	1%	16%	6%	8%	5%	0%	16%	10%	2%	6%	0%
Somewhat Likely	5%	8%	5%	7%	11%	15%	11%	2%	3%	16%	28%	8%	2%	4%
Somewhat Unlikely	11%	14%	11%	5%	18%	21%	27%	6%	4%	16%	18%	33%	6%	4%
Very Unlikely	75%	55%	75%	76%	51%	55%	53%	84%	65%	50%	42%	55%	83%	43%
Not Sure	4%	2%	3%	12%	2%	3%	1%	3%	29%	2%	2%	2%	3%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	12%	8%	3%	6%	0%	54%	22%	4%	1%	6%	68%	15%	0%	1%	0%
Somewhat Likely	5%	17%	17%	5%	2%	4%	12%	33%	7%	2%	8%	18%	36%	7%	1%	11%
Somwhat Unlikely	11%	12%	21%	23%	6%	11%	8%	22%	47%	4%	1%	7%	21%	50%	5%	0%
Very Unlikely	75%	58%	53%	62%	84%	34%	24%	22%	38%	91%	26%	7%	27%	40%	91%	7%
Not Sure	4%	2%	1%	7%	2%	51%	1%	1%	4%	2%	59%	0%	1%	3%	2%	82%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	-	-	-	-	-	73%	22%	0%	0%	2%	7%	5%	7%	5%	5%	7%
Somewhat Likely	5%	-	-	-	-	-	13%	54%	5%	0%	2%	3%	7%	3%	7%	4%	7%
Somwhat Unlikely	11%	-	-	-	-	-	6%	10%	68%	3%	3%	9%	12%	9%	12%	12%	10%
Very Unlikely	75%	-	-	-	-	-	9%	12%	26%	96%	23%	79%	70%	80%	71%	77%	72%
Not Sure	4%	-	-	-	-	-	0%	2%	0%	1%	71%	2%	6%	2%	5%	2%	5%
Total	100%						100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%						6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



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41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	4%	8%	5%	7%	4%	8%	4%	8%	6%	6%	3%	8%	4%	7%	3%	9%
Somewhat Likely	5%	5%	6%	3%	7%	4%	7%	3%	7%	3%	6%	3%	7%	4%	6%	5%	5%
Somwhat Unlikely	11%	8%	13%	9%	12%	9%	12%	8%	13%	9%	11%	9%	12%	8%	12%	10%	11%
Very Unlikely	75%	81%	68%	81%	68%	81%	67%	82%	67%	81%	72%	83%	69%	82%	70%	79%	69%
Not Sure	4%	2%	5%	2%	5%	2%	6%	2%	5%	1%	5%	3%	5%	2%	5%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	3%	9%	2%	6%	6%	6%	0%	0%	5%	6%	5%	11%	5%	7%
Somewhat Likely	5%	4%	7%	5%	5%	7%	4%	4%	0%	7%	7%	4%	2%	6%	3%
Somwhat Unlikely	11%	10%	12%	10%	11%	11%	10%	0%	6%	15%	13%	7%	4%	14%	6%
Very Unlikely	75%	81%	66%	69%	75%	72%	77%	91%	77%	70%	71%	81%	82%	71%	81%
Not Sure	4%	2%	6%	14%	3%	4%	4%	6%	17%	4%	4%	4%	1%	4%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

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41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	14%	3%	14%	8%	3%	11%	0%	5%	6%	6%	7%	6%	2%	5%	9%	12%
Somewhat Likely	5%	5%	4%	5%	7%	0%	18%	0%	3%	7%	4%	5%	6%	3%	5%	5%	4%	10%
Somwhat Unlikely	11%	11%	15%	10%	14%	3%	0%	7%	5%	8%	10%	13%	8%	8%	8%	17%	11%	12%
Very Unlikely	75%	75%	55%	77%	65%	84%	79%	81%	82%	75%	75%	74%	76%	79%	81%	70%	72%	62%
Not Sure	4%	3%	12%	4%	0%	5%	0%	1%	10%	5%	6%	3%	2%	4%	3%	3%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

41 How likely is it you will crash your car while talking on a cell phone?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	4%	11%	19%	8%	4%	2%
Somewhat Likely	5%	6%	1%	3%	7%	3%	10%
Somwhat Unlikely	11%	11%	7%	9%	10%	11%	5%
Very Unlikely	75%	75%	78%	51%	70%	79%	77%
Not Sure	4%	4%	3%	18%	5%	2%	6%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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Geography: King County
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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	6%	6%	13%	5%	0%	10%	17%	0%	2%	0%	11%	9%	8%	1%	4%	0%
Somewhat Likely	7%	8%	5%	0%	9%	0%	4%	0%	0%	6%	0%	12%	15%	8%	5%	3%	8%
Somewhat Unlikely	11%	12%	8%	0%	12%	17%	8%	0%	86%	7%	42%	17%	27%	14%	5%	5%	4%
Very Unlikely	73%	70%	76%	78%	69%	83%	76%	83%	14%	85%	43%	55%	47%	65%	84%	84%	88%
Not Sure	4%	4%	4%	10%	4%	0%	2%	0%	0%	0%	15%	4%	2%	6%	5%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Very Likely	6%	14%	10%	8%	6%	4%	0%	14%	9%	5%	2%	5%	12%
Somewhat Likely	7%	16%	24%	8%	7%	4%	0%	13%	19%	13%	6%	2%	0%
Somewhat Unlikely	11%	22%	32%	18%	19%	5%	0%	21%	19%	14%	12%	6%	17%
Very Unlikely	73%	43%	33%	59%	66%	84%	93%	45%	51%	62%	76%	83%	71%
Not Sure	4%	5%	2%	6%	2%	4%	7%	6%	2%	6%	4%	4%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	10%	5%	4%	4%	6%	17%	9%	11%	4%	5%	5%	0%	20%	8%	3%	5%	5%
Somewhat Likely	7%	7%	10%	7%	15%	3%	13%	13%	17%	7%	21%	2%	0%	5%	17%	7%	4%	12%
Somewhat Unlikely	11%	17%	13%	8%	14%	7%	17%	7%	20%	20%	22%	5%	7%	14%	16%	16%	7%	4%
Very Unlikely	73%	62%	66%	76%	62%	82%	44%	67%	47%	65%	44%	86%	88%	58%	55%	67%	81%	53%
Not Sure	4%	3%	6%	4%	5%	3%	9%	4%	5%	4%	9%	3%	5%	3%	4%	6%	3%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Very Likely	6%	6%	7%	3%	8%	0%	35%	7%	4%	6%	0%	35%	4%	3%	5%	10%
Somewhat Likely	7%	6%	8%	8%	4%	0%	16%	15%	9%	5%	0%	7%	23%	13%	5%	5%
Somewhat Unlikely	11%	12%	11%	9%	8%	7%	14%	19%	17%	7%	10%	17%	22%	23%	8%	0%
Very Unlikely	73%	71%	69%	78%	79%	73%	30%	55%	64%	80%	57%	32%	49%	55%	79%	71%
Not Sure	4%	5%	5%	3%	1%	19%	4%	5%	6%	3%	33%	10%	2%	5%	4%	14%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	12%	9%	3%	5%	10%	8%	4%	5%	10%	8%	6%	5%	10%	15%	0%
Somewhat Likely	7%	12%	11%	6%	5%	2%	4%	9%	10%	0%	0%	4%	15%	7%	0%	0%
Somewhat Unlikely	11%	7%	15%	19%	5%	16%	6%	11%	21%	17%	8%	8%	15%	23%	37%	30%
Very Unlikely	73%	63%	58%	66%	83%	59%	80%	71%	58%	71%	71%	79%	62%	53%	37%	36%
Not Sure	4%	6%	6%	5%	2%	13%	1%	6%	6%	2%	12%	4%	3%	7%	11%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	6%	6%	6%	12%	3%	5%	7%	8%	14%	0%	8%	4%	4%	0%	10%
Somewhat Likely	7%	6%	9%	7%	4%	10%	5%	15%	3%	5%	0%	5%	7%	12%	0%	0%
Somewhat Unlikely	11%	7%	15%	16%	7%	8%	10%	8%	24%	32%	0%	10%	10%	15%	18%	0%
Very Unlikely	73%	79%	67%	65%	74%	64%	77%	63%	48%	49%	90%	75%	73%	62%	77%	83%
Not Sure	4%	2%	4%	6%	3%	16%	3%	7%	17%	0%	10%	2%	6%	7%	5%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

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Sponsor:
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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Very Likely	6%	7%	4%	9%	0%	0%	5%	6%	24%	0%	0%	6%	14%	0%	0%	0%
Somewhat Likely	7%	5%	11%	6%	27%	0%	5%	17%	12%	0%	44%	6%	17%	0%	40%	0%
Somewhat Unlikely	11%	8%	14%	44%	29%	8%	9%	18%	15%	45%	0%	9%	24%	76%	24%	0%
Very Unlikely	73%	76%	66%	38%	36%	86%	77%	53%	45%	49%	49%	76%	42%	16%	29%	66%
Not Sure	4%	4%	5%	3%	8%	6%	4%	6%	4%	6%	7%	4%	2%	8%	7%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	5%	9%	16%	17%	0%	7%	5%	6%	6%	0%	16%	5%	1%	9%	7%	3%
Somewhat Likely	7%	6%	9%	17%	17%	0%	6%	9%	4%	8%	3%	10%	6%	7%	8%	6%	7%
Somewhat Unlikely	11%	9%	23%	50%	23%	41%	9%	12%	12%	21%	19%	14%	11%	8%	13%	12%	7%
Very Unlikely	73%	75%	58%	12%	36%	0%	75%	68%	72%	62%	76%	59%	76%	76%	69%	73%	76%
Not Sure	4%	4%	2%	4%	8%	59%	4%	5%	7%	4%	2%	2%	3%	9%	2%	2%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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Sponsor:
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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	11%	6%	3%	10%	5%	4%	12%	5%	3%	6%	8%	5%	12%	4%	4%
Somewhat Likely	7%	10%	6%	6%	10%	5%	8%	11%	6%	4%	7%	7%	6%	11%	6%	5%
Somwhat Unlikely	11%	7%	11%	12%	11%	11%	9%	15%	10%	8%	9%	13%	12%	7%	15%	8%
Very Unlikely	73%	68%	74%	69%	64%	76%	71%	60%	76%	76%	74%	71%	71%	66%	73%	77%
Not Sure	4%	4%	3%	10%	5%	2%	8%	3%	2%	9%	3%	1%	7%	3%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Very Likely	6%	13%	6%	2%	9%	6%	3%	10%	5%	3%	6%	9%	4%	12%	7%	1%
Somewhat Likely	7%	10%	7%	5%	10%	7%	3%	14%	5%	4%	5%	10%	9%	13%	7%	4%
Somwhat Unlikely	11%	14%	11%	8%	10%	11%	10%	12%	11%	8%	10%	17%	8%	18%	11%	7%
Very Unlikely	73%	59%	74%	76%	68%	74%	74%	62%	76%	74%	77%	61%	67%	56%	74%	77%
Not Sure	4%	4%	2%	9%	2%	2%	10%	2%	2%	10%	3%	3%	12%	1%	2%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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Sponsor:
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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Very Likely	6%	19%	6%	3%	24%	6%	3%	5%	3%	19%	15%	2%	5%	4%
Somewhat Likely	7%	13%	7%	4%	9%	19%	16%	3%	2%	17%	30%	10%	4%	0%
Somewhat Unlikely	11%	8%	11%	9%	21%	24%	27%	5%	0%	15%	23%	39%	5%	9%
Very Unlikely	73%	54%	74%	70%	44%	47%	50%	84%	71%	46%	29%	45%	83%	41%
Not Sure	4%	6%	3%	14%	2%	4%	5%	3%	25%	2%	4%	3%	3%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Very Likely	6%	19%	6%	3%	5%	4%	49%	18%	4%	2%	6%	57%	17%	2%	2%	0%
Somewhat Likely	7%	11%	25%	5%	4%	0%	23%	45%	9%	2%	8%	29%	46%	8%	2%	11%
Somewhat Unlikely	11%	10%	25%	29%	3%	15%	6%	12%	50%	5%	1%	9%	16%	60%	4%	0%
Very Unlikely	73%	58%	41%	57%	85%	30%	21%	25%	31%	90%	24%	4%	21%	27%	91%	8%
Not Sure	4%	2%	3%	5%	3%	51%	1%	0%	6%	2%	60%	1%	0%	4%	2%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Very Likely	6%	73%	15%	3%	1%	0%	-	-	-	-	-	5%	6%	6%	6%	5%	7%
Somewhat Likely	7%	25%	71%	7%	1%	4%	-	-	-	-	-	7%	7%	6%	8%	7%	7%
Somewhat Unlikely	11%	0%	10%	68%	4%	0%	-	-	-	-	-	9%	12%	9%	12%	11%	10%
Very Unlikely	73%	1%	2%	21%	93%	19%	-	-	-	-	-	77%	68%	77%	69%	74%	71%
Not Sure	4%	1%	2%	1%	1%	78%	-	-	-	-	-	2%	6%	3%	5%	3%	5%
Total	100%	100%	100%	100%	100%	100%						100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%						51%	49%	44%	56%	50%	50%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Very Likely	6%	5%	7%	5%	7%	5%	7%	5%	7%	8%	5%	4%	7%	5%	6%	4%	8%
Somewhat Likely	7%	5%	9%	4%	10%	4%	9%	3%	11%	4%	8%	4%	9%	5%	8%	7%	7%
Somewhat Unlikely	11%	8%	13%	9%	12%	11%	10%	9%	13%	7%	12%	11%	10%	9%	11%	12%	9%
Very Unlikely	73%	79%	66%	79%	66%	77%	67%	80%	65%	80%	70%	78%	69%	79%	69%	75%	70%
Not Sure	4%	3%	5%	2%	6%	3%	6%	3%	5%	2%	5%	4%	4%	2%	5%	3%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Very Likely	6%	4%	8%	3%	6%	8%	5%	0%	0%	7%	6%	5%	6%	6%	5%
Somewhat Likely	7%	5%	9%	5%	7%	7%	6%	4%	0%	9%	6%	4%	7%	8%	5%
Somewhat Unlikely	11%	10%	11%	5%	11%	11%	11%	0%	10%	14%	14%	7%	4%	14%	6%
Very Unlikely	73%	78%	65%	76%	73%	70%	75%	83%	72%	65%	70%	81%	81%	67%	81%
Not Sure	4%	3%	6%	11%	3%	4%	4%	13%	17%	5%	4%	3%	2%	5%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Very Likely	6%	5%	15%	4%	9%	8%	8%	11%	0%	7%	7%	5%	7%	8%	3%	7%	6%	7%
Somewhat Likely	7%	7%	6%	6%	11%	0%	13%	0%	0%	5%	6%	8%	6%	2%	5%	7%	7%	17%
Somewhat Unlikely	11%	12%	9%	10%	14%	3%	0%	9%	8%	9%	8%	12%	11%	6%	9%	18%	12%	12%
Very Unlikely	73%	73%	57%	75%	65%	84%	79%	79%	88%	73%	72%	72%	76%	79%	80%	63%	70%	61%
Not Sure	4%	2%	12%	4%	1%	5%	0%	0%	4%	5%	7%	3%	1%	4%	3%	5%	5%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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Sponsor:
King County Target Zero Task Force ()

42 How likely is it you will crash your car while texting on a cell phone?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Very Likely	6%	5%	8%	28%	8%	5%	0%
Somewhat Likely	7%	7%	5%	3%	8%	5%	11%
Somewhat Unlikely	11%	12%	6%	0%	12%	10%	5%
Very Unlikely	73%	72%	79%	51%	66%	78%	78%
Not Sure	4%	4%	2%	18%	5%	3%	5%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

43 What would stop you from using your cell phone while driving?
A request to stop from family.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	48%	56%	52%	49%	48%	43%	49%	7%	51%	24%	49%	41%	47%	58%	55%	44%
No	49%	52%	44%	48%	51%	52%	57%	51%	93%	49%	76%	51%	59%	53%	42%	45%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

43 What would stop you from using your cell phone while driving?
A request to stop from family.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	45%	33%	44%	54%	56%	28%	44%	43%	49%	47%	55%	23%
No	49%	55%	67%	56%	46%	44%	72%	56%	57%	51%	53%	45%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	51%	47%	47%	62%	54%	62%	51%	44%	47%	54%	54%	47%	41%	49%	44%	56%	42%
No	49%	49%	53%	53%	38%	46%	38%	49%	56%	53%	46%	46%	53%	59%	51%	56%	44%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	46%	50%	55%	58%	74%	42%	45%	39%	56%	62%	35%	40%	35%	55%	67%
No	49%	54%	50%	45%	42%	26%	58%	55%	61%	44%	38%	65%	60%	65%	45%	33%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	47%	42%	46%	57%	52%	56%	51%	43%	35%	44%	55%	46%	26%	13%	62%
No	49%	53%	58%	54%	43%	48%	44%	49%	57%	65%	56%	45%	54%	74%	87%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	56%	49%	44%	41%	43%	53%	50%	31%	28%	43%	54%	52%	39%	11%	70%
No	49%	44%	51%	56%	59%	57%	47%	50%	69%	72%	57%	46%	48%	61%	89%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	55%	41%	38%	12%	34%	51%	55%	40%	31%	45%	53%	36%	24%	26%	66%
No	49%	45%	59%	62%	88%	66%	49%	45%	60%	69%	55%	47%	64%	76%	74%	34%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

43 What would stop you from using your cell phone while driving?
 A request to stop from family.

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	51%	53%	33%	35%	42%	41%	52%	53%	46%	28%	37%	55%	48%	55%	53%	50%	51%
No	49%	47%	67%	65%	58%	59%	48%	47%	54%	72%	63%	45%	52%	45%	47%	50%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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King County Target Zero Task Force ()

43	What would stop you from using your cell phone while driving? A request to stop from family.																
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		51%	47%	53%	45%	49%	51%	54%	50%	53%	47%	53%	48%	49%	58%	49%	50%
No		49%	53%	47%	55%	51%	49%	46%	50%	47%	53%	47%	52%	51%	42%	51%	50%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

43	What would stop you from using your cell phone while driving? A request to stop from family.																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		51%	47%	54%	47%	53%	52%	47%	52%	53%	46%	53%	45%	48%	41%	54%	46%
No		49%	53%	46%	53%	47%	48%	53%	48%	47%	54%	47%	55%	52%	59%	46%	54%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

43

What would stop you from using your cell phone while driving?
A request to stop from family.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	51%	47%	52%	41%	48%	40%	42%	56%	30%	34%	37%	44%	55%	29%	
No	49%	53%	48%	59%	52%	60%	58%	44%	70%	66%	63%	56%	45%	71%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	51%	45%	36%	47%	56%	34%	50%	48%	48%	53%	29%	59%	38%	36%	55%	24%
No	49%	55%	64%	53%	44%	66%	50%	52%	52%	47%	71%	41%	62%	64%	45%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	51%	57%	32%	42%	54%	27%	47%	50%	42%	54%	30%	-	-	95%	17%	83%	20%
No	49%	43%	68%	58%	46%	73%	53%	50%	58%	46%	70%	-	-	5%	83%	17%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%			44%	56%	50%	50%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	51%	63%	39%	72%	29%	72%	25%	72%	29%	83%	37%	71%	38%	73%	38%	65%	30%
No	49%	37%	61%	28%	71%	28%	75%	28%	71%	17%	63%	29%	62%	27%	62%	35%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Sponsor:
King County Target Zero Task Force ()

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	51%	66%	31%	0%	56%	51%	51%	64%	62%	53%	45%	44%	68%	50%	53%
No	49%	34%	69%	100%	44%	49%	49%	36%	38%	47%	55%	56%	32%	50%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	61%	43%	50%	52%	51%	43%	60%	36%	47%	51%	54%	49%	50%	48%	57%	50%	54%
No	49%	39%	57%	50%	48%	49%	57%	40%	64%	53%	49%	46%	51%	50%	52%	43%	50%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

43 What would stop you from using your cell phone while driving?

A request to stop from family.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	51%	49%	58%	58%	52%	52%	39%
No	49%	51%	42%	42%	48%	48%	61%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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Sponsor:
King County Target Zero Task Force ()

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A request to stop from friends.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	44%	38%	51%	60%	38%	48%	42%	15%	7%	54%	18%	40%	35%	39%	46%	49%	41%
No	56%	62%	49%	40%	62%	52%	58%	85%	93%	46%	82%	60%	65%	61%	54%	51%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

44

A request to stop from friends.

922 Adults	All	Typed						Talked On Hand-Held									
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur				
Yes	44%	31%	31%	37%	39%	50%	15%	35%	39%	39%	37%	49%	11%				
No	56%	69%	69%	63%	61%	50%	85%	65%	61%	61%	63%	51%	89%				
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%				

44	A request to stop from friends.																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	44%	42%	39%	40%	54%	48%	56%	38%	33%	38%	48%	50%	36%	27%	44%	38%	49%	30%
No	56%	58%	61%	60%	46%	52%	44%	62%	67%	62%	52%	50%	64%	73%	56%	62%	51%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	44%	40%	44%	49%	45%	55%	34%	34%	30%	51%	47%	25%	33%	28%	48%	49%
No	56%	60%	56%	51%	55%	45%	66%	66%	70%	49%	53%	75%	67%	72%	52%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

44 A request to stop from friends.																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	44%	40%	34%	37%	51%	40%	49%	43%	37%	35%	35%	48%	37%	18%	37%	46%
No	56%	60%	66%	63%	49%	60%	51%	57%	63%	65%	65%	52%	63%	82%	63%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

44 A request to stop from friends.																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	44%	51%	42%	32%	29%	35%	45%	45%	29%	18%	25%	44%	49%	33%	13%	44%
No	56%	49%	58%	68%	71%	65%	55%	55%	71%	82%	75%	56%	51%	67%	87%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes		44%	47%	36%	24%	21%	15%	44%	51%	27%	22%	32%	46%	18%	19%	32%	0%
No		56%	53%	64%	76%	79%	85%	56%	49%	73%	78%	68%	54%	82%	81%	68%	100%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

44

A request to stop from friends.

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	44%	45%	38%	24%	40%	41%	44%	47%	40%	31%	42%	42%	43%	48%	41%	43%	47%	
No	56%	55%	62%	76%	60%	59%	56%	53%	60%	69%	58%	58%	57%	52%	59%	57%	53%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

44 A request to stop from friends.																	
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		44%	42%	44%	44%	43%	44%	45%	33%	49%	42%	46%	38%	44%	48%	42%	45%
No		56%	58%	56%	56%	57%	56%	55%	67%	51%	58%	54%	62%	56%	52%	58%	55%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	44%	31%	48%	41%	43%	45%	43%	46%	44%	42%	45%	42%	43%	30%	48%	40%
No	56%	69%	52%	59%	57%	55%	57%	54%	56%	58%	55%	58%	57%	70%	52%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

44 A request to stop from friends.																
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur		
Yes	44%	25%	46%	31%	33%	36%	33%	49%	32%	34%	33%	38%	47%	19%		
No	56%	75%	54%	69%	67%	64%	67%	51%	68%	66%	67%	62%	53%	81%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%		

44 A request to stop from friends.																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	44%	40%	25%	35%	50%	29%	42%	44%	39%	46%	27%	45%	28%	30%	48%	24%
No	56%	60%	75%	65%	50%	71%	58%	56%	61%	54%	73%	55%	72%	70%	52%	76%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

44

A request to stop from friends.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	44%	49%	22%	37%	47%	27%	41%	37%	37%	47%	29%	82%	5%	-	-	76%	13%
No	56%	51%	78%	63%	53%	73%	59%	63%	63%	53%	71%	18%	95%	-	-	24%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%			50%	50%

44

A request to stop from friends.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	44%	55%	33%	66%	20%	64%	19%	66%	20%	77%	29%	62%	32%	65%	32%	61%	20%
No	56%	45%	67%	34%	80%	36%	81%	34%	80%	23%	71%	38%	68%	35%	68%	39%	80%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

44

A request to stop from friends.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	44%	60%	22%	0%	48%	42%	45%	66%	57%	48%	35%	35%	65%	43%	46%	
No	56%	40%	78%	100%	52%	58%	55%	34%	43%	52%	65%	65%	35%	57%	54%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

44 A request to stop from friends.																			
922 Adults	All	Race								Education				Income					
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160	
Yes	44%	38%	40%	45%	44%	45%	42%	60%	41%	46%	49%	45%	34%	47%	44%	44%	40%	44%	
No	56%	62%	60%	55%	56%	55%	58%	40%	59%	54%	51%	55%	66%	53%	56%	56%	60%	56%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%	

44 A request to stop from friends.																			
922 Adults	All	Driven in Last Month			Urbanicity														
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Yes	44%	42%	54%	53%	47%	42%	41%												
No	56%	58%	46%	47%	53%	58%	59%												
Total	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	80%	18%	2%	43%	50%	6%												

45 A request to stop from vehicle passengers.																			
922 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
Yes	50%	47%	54%	51%	45%	57%	49%	52%	86%	66%	18%	48%	42%	49%	51%	52%	59%		
No	50%	53%	46%	49%	55%	43%	51%	48%	14%	34%	82%	52%	58%	51%	49%	48%	41%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%		

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	50%	45%	40%	47%	53%	52%	46%	46%	44%	52%	43%	52%	45%
No	50%	55%	60%	53%	47%	48%	54%	54%	56%	48%	57%	48%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

45 A request to stop from vehicle passengers.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	50%	50%	45%	50%	62%	50%	68%	50%	47%	45%	48%	52%	62%	36%	50%	47%	53%	32%
No	50%	50%	55%	50%	38%	50%	32%	50%	53%	55%	52%	48%	38%	64%	50%	53%	47%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

45 A request to stop from vehicle passengers.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	50%	47%	51%	51%	49%	61%	10%	56%	44%	53%	45%	32%	41%	41%	53%	49%
No	50%	53%	49%	49%	51%	39%	90%	44%	56%	47%	55%	68%	59%	59%	47%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

45

A request to stop from vehicle passengers.

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	50%	43%	46%	47%	54%	47%	51%	50%	52%	40%	40%	51%	51%	28%	36%	46%	
No	50%	57%	54%	53%	46%	53%	49%	50%	48%	60%	60%	49%	49%	72%	64%	54%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

45

A request to stop from vehicle passengers.

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	50%	52%	50%	47%	38%	42%	52%	49%	32%	29%	35%	50%	52%	46%	29%	60%
No	50%	48%	50%	53%	62%	58%	48%	51%	68%	71%	65%	50%	48%	54%	71%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

45

A request to stop from vehicle passengers.

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	50%	52%	46%	43%	14%	23%	51%	51%	38%	36%	21%	52%	20%	35%	28%	0%	
No	50%	48%	54%	57%	86%	77%	49%	49%	62%	64%	79%	48%	80%	65%	72%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	50%	51%	39%	42%	23%	41%	48%	55%	49%	44%	47%	40%	50%	57%	48%	51%	50%
No	50%	49%	61%	58%	77%	59%	52%	45%	51%	56%	53%	60%	50%	43%	52%	49%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

45

A request to stop from vehicle passengers.

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	50%	42%	51%	53%	46%	49%	55%	44%	52%	51%	51%	50%	48%	56%	48%	48%
No	50%	58%	49%	47%	54%	51%	45%	56%	48%	49%	49%	50%	52%	44%	52%	52%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

45

A request to stop from vehicle passengers.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	50%	29%	55%	48%	50%	51%	48%	50%	52%	45%	52%	44%	47%	32%	52%	51%	
No	50%	71%	45%	52%	50%	49%	52%	50%	48%	55%	48%	56%	53%	68%	48%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

45

A request to stop from vehicle passengers.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	50%	33%	52%	39%	38%	51%	48%	52%	23%	44%	43%	44%	53%	15%	
No	50%	67%	48%	61%	62%	49%	52%	48%	77%	56%	57%	56%	47%	85%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

45

A request to stop from vehicle passengers.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	50%	46%	46%	45%	53%	17%	43%	43%	57%	51%	31%	48%	39%	48%	52%	20%	
No	50%	54%	54%	55%	47%	83%	57%	57%	43%	49%	69%	52%	61%	52%	48%	80%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

45

A request to stop from vehicle passengers.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	50%	43%	36%	55%	52%	33%	43%	50%	52%	51%	34%	81%	18%	86%	22%	-	-
No	50%	57%	64%	45%	48%	67%	57%	50%	48%	49%	66%	19%	82%	14%	78%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%		

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Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

45

A request to stop from vehicle passengers.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	50%	63%	37%	73%	26%	71%	23%	73%	25%	82%	36%	72%	35%	72%	37%	67%	25%
No	50%	37%	63%	27%	74%	29%	77%	27%	75%	18%	64%	28%	65%	28%	63%	33%	75%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

45

A request to stop from vehicle passengers.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	50%	68%	25%	0%	54%	48%	51%	62%	48%	56%	40%	41%	69%	49%	51%	
No	50%	32%	75%	100%	46%	52%	49%	38%	52%	44%	60%	59%	31%	51%	49%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

45 A request to stop from vehicle passengers.																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	50%	45%	44%	51%	51%	52%	43%	62%	34%	46%	52%	55%	40%	48%	53%	53%	48%	44%
No	50%	55%	56%	49%	49%	48%	57%	38%	66%	54%	48%	45%	60%	52%	47%	47%	52%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

45 A request to stop from vehicle passengers.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	50%	49%	56%	36%	51%	50%	43%
No	50%	51%	44%	64%	49%	50%	57%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	51%	52%	55%	52%	30%	41%	44%	11%	67%	39%	37%	53%	56%	47%	53%	32%
No	49%	49%	48%	45%	48%	70%	59%	56%	89%	33%	61%	63%	47%	44%	53%	47%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	51%	38%	47%	53%	48%	52%	52%	41%	54%	47%	55%	53%	52%
No	49%	62%	53%	47%	52%	48%	48%	59%	46%	53%	45%	47%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	56%	55%	57%	38%	45%	79%	52%	54%	56%	44%	50%	39%	45%	49%	53%	52%	33%
No	49%	44%	45%	43%	62%	55%	21%	48%	46%	44%	56%	50%	61%	55%	51%	47%	48%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	51%	61%	48%	49%	45%	32%	27%	52%	49%	53%	50%	42%	42%	42%	54%	51%
No	49%	39%	52%	51%	55%	68%	73%	48%	51%	47%	50%	58%	58%	58%	46%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	51%	52%	46%	52%	52%	55%	49%	52%	52%	58%	36%	54%	45%	39%	47%	29%
No	49%	48%	54%	48%	48%	45%	51%	48%	48%	42%	64%	46%	55%	61%	53%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	51%	51%	52%	44%	63%	51%	53%	46%	40%	28%	65%	49%	53%	55%	34%	42%	
No	49%	49%	48%	56%	37%	49%	47%	54%	60%	72%	35%	51%	47%	45%	66%	58%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	51%	52%	53%	29%	21%	65%	53%	39%	28%	35%	70%	53%	36%	11%	47%	0%	
No	49%	48%	47%	71%	79%	35%	47%	61%	72%	65%	30%	47%	64%	89%	53%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																		
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	51%	52%	44%	36%	17%	41%	49%	57%	52%	46%	37%	43%	56%	46%	47%	53%	53%	
No	49%	48%	56%	64%	83%	59%	51%	43%	48%	54%	63%	57%	44%	54%	53%	47%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	51%	49%	52%	48%	40%	54%	54%	49%	51%	53%	53%	46%	50%	49%	52%	52%	
No	49%	51%	48%	52%	60%	46%	46%	51%	49%	47%	47%	54%	50%	51%	48%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.																	
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	51%	38%	54%	52%	46%	53%	53%	42%	55%	48%	56%	37%	46%	36%	53%	53%	
No	49%	62%	46%	48%	54%	47%	47%	58%	45%	52%	44%	63%	54%	64%	47%	47%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

46

Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	51%	34%	53%	42%	52%	49%	40%	54%	40%	47%	41%	50%	52%	49%	
No	49%	66%	47%	58%	48%	51%	60%	46%	60%	53%	59%	50%	48%	51%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	51%	44%	43%	50%	54%	42%	26%	48%	51%	54%	31%	37%	49%	38%	55%	31%
No	49%	56%	57%	50%	46%	58%	74%	52%	49%	46%	69%	63%	51%	62%	45%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	51%	31%	45%	41%	55%	34%	42%	35%	41%	55%	42%	63%	39%	64%	41%	64%	38%
No	49%	69%	55%	59%	45%	66%	58%	65%	59%	45%	58%	37%	61%	36%	59%	36%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	51%	-	-	61%	41%	60%	39%	63%	38%	71%	42%	75%	35%	67%	41%	60%	39%
No	49%	-	-	39%	59%	40%	61%	37%	62%	29%	58%	25%	65%	33%	59%	40%	61%
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%			52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	51%	60%	39%	0%	56%	49%	52%	73%	41%	51%	51%	52%	52%	51%	52%
No	49%	40%	61%	100%	44%	51%	48%	27%	59%	49%	49%	48%	48%	49%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	51%	53%	45%	53%	43%	36%	55%	65%	36%	50%	49%	51%	53%	50%	56%	47%	51%	50%
No	49%	47%	55%	47%	57%	64%	45%	35%	64%	50%	51%	49%	47%	50%	44%	53%	49%	50%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

46 Bluetooth capabilities in vehicle to permit hands-free use of cell phone.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	51%	53%	45%	32%	47%	55%	53%
No	49%	47%	55%	68%	53%	45%	47%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

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47

Traffic ticket cost of \$124.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	45%	60%	47%	45%	52%	40%	52%	0%	65%	41%	45%	41%	43%	62%	58%	61%
No	48%	55%	40%	53%	55%	48%	60%	48%	100%	35%	59%	55%	59%	57%	38%	42%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

47 Traffic ticket cost of \$124.																		
922 Adults	All	Typed						Talked On Hand-Held										
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur					
Yes	52%	42%	33%	46%	44%	57%	35%	40%	38%	49%	41%	58%	34%					
No	48%	58%	67%	54%	56%	43%	65%	60%	62%	51%	59%	42%	66%					
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%					

47 Traffic ticket cost of \$124.																		
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	48%	44%	54%	49%	56%	62%	49%	41%	48%	25%	59%	50%	31%	47%	48%	56%	39%
No	48%	52%	56%	46%	51%	44%	38%	51%	59%	52%	75%	41%	50%	69%	53%	52%	44%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

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47 Traffic ticket cost of \$124.																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	52%	50%	52%	50%	54%	72%	16%	42%	45%	57%	47%	31%	26%	39%	56%	60%
No	48%	50%	48%	50%	46%	28%	84%	58%	55%	43%	53%	69%	74%	61%	44%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

47 Traffic ticket cost of \$124.																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	44%	42%	43%	59%	59%	58%	50%	43%	39%	40%	57%	40%	30%	50%	46%
No	48%	56%	58%	57%	41%	41%	42%	50%	57%	61%	60%	43%	60%	70%	50%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

47 Traffic ticket cost of \$124.																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	52%	56%	51%	43%	36%	46%	57%	43%	10%	13%	25%	56%	51%	39%	21%	44%
No	48%	44%	49%	57%	64%	54%	43%	57%	90%	87%	75%	44%	49%	61%	79%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	52%	55%	43%	34%	14%	33%	55%	39%	18%	24%	21%	54%	17%	14%	24%	0%	
No	48%	45%	57%	66%	86%	67%	45%	61%	82%	76%	79%	46%	83%	86%	76%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

47 Traffic ticket cost of \$124.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	54%	38%	15%	19%	41%	54%	53%	36%	26%	55%	42%	54%	53%	50%	52%	52%
No	48%	46%	62%	85%	81%	59%	46%	47%	64%	74%	45%	58%	46%	47%	50%	48%	48%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

47 Traffic ticket cost of \$124.																	
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	52%	50%	52%	48%	42%	52%	58%	44%	54%	51%	53%	48%	51%	54%	50%	52%	
No	48%	50%	48%	52%	58%	48%	42%	56%	46%	49%	47%	52%	49%	46%	50%	48%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																	
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	52%	33%	53%	57%	43%	55%	54%	47%	53%	51%	52%	46%	54%	36%	54%	50%	
No	48%	67%	47%	43%	57%	45%	46%	53%	47%	49%	48%	54%	46%	64%	46%	50%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

47

Traffic ticket cost of \$124.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	52%	44%	54%	35%	37%	35%	45%	57%	35%	43%	33%	42%	56%	36%	
No	48%	56%	46%	65%	63%	65%	55%	43%	65%	57%	67%	58%	44%	64%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

47 Traffic ticket cost of \$124.																	
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	52%	44%	40%	47%	56%	36%	42%	35%	49%	54%	48%	39%	35%	45%	55%	35%	
No	48%	56%	60%	53%	44%	64%	58%	65%	51%	46%	52%	61%	65%	55%	45%	65%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

47

Traffic ticket cost of \$124.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	52%	40%	31%	46%	56%	33%	43%	31%	46%	56%	32%	72%	30%	78%	31%	75%	28%
No	48%	60%	69%	54%	44%	67%	57%	69%	54%	44%	68%	28%	70%	22%	69%	25%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

47

Traffic ticket cost of \$124.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	52%	62%	41%	-	-	84%	11%	83%	18%	81%	39%	70%	39%	75%	37%	73%	21%
No	48%	38%	59%	-	-	16%	89%	17%	82%	19%	61%	30%	61%	25%	63%	27%	79%
Total	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%			56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

47

Traffic ticket cost of \$124.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	52%	73%	23%	0%	56%	51%	51%	70%	48%	53%	41%	51%	68%	48%	57%	
No	48%	27%	77%	100%	44%	49%	49%	30%	52%	47%	59%	49%	32%	52%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

47 Traffic ticket cost of \$124.																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	47%	35%	54%	55%	56%	36%	62%	31%	54%	48%	55%	46%	54%	59%	47%	46%	43%
No	48%	53%	65%	46%	45%	44%	64%	38%	69%	46%	52%	45%	54%	46%	41%	53%	54%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

47 Traffic ticket cost of \$124.																		
922 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
Yes	52%	50%	60%	29%	50%	54%	47%											
No	48%	50%	40%	71%	50%	46%	53%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	80%	18%	2%	43%	50%	6%											

48

Traffic ticket cost of more than \$240.

922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	56%	50%	63%	47%	49%	60%	51%	36%	0%	71%	29%	52%	45%	53%	58%	59%	61%	
No	44%	50%	37%	53%	51%	40%	49%	64%	100%	29%	71%	48%	55%	47%	42%	41%	39%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48

Traffic ticket cost of more than \$240.

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	56%	46%	39%	54%	57%	59%	35%	47%	44%	53%	53%	60%	34%	
No	44%	54%	61%	46%	43%	41%	65%	53%	56%	47%	47%	40%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

48

Traffic ticket cost of more than \$240.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	56%	60%	48%	55%	53%	59%	45%	56%	43%	57%	34%	61%	45%	49%	56%	54%	58%	31%
No	44%	40%	52%	45%	47%	41%	55%	44%	57%	43%	66%	39%	55%	51%	44%	46%	42%	69%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

48

Traffic ticket cost of more than \$240.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	56%	58%	56%	52%	53%	61%	44%	44%	50%	59%	53%	54%	32%	43%	59%	69%	
No	44%	42%	44%	48%	47%	39%	56%	56%	50%	41%	47%	46%	68%	57%	41%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	55%	44%	52%	61%	53%	61%	56%	44%	42%	40%	59%	47%	36%	54%	46%
No	44%	45%	56%	48%	39%	47%	39%	44%	56%	58%	60%	41%	53%	64%	46%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

48 Traffic ticket cost of more than \$240.																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	59%	53%	49%	58%	44%	60%	46%	25%	38%	25%	59%	55%	47%	31%	44%
No	44%	41%	47%	51%	42%	56%	40%	54%	75%	62%	75%	41%	45%	53%	69%	56%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

48 Traffic ticket cost of more than \$240.																
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	56%	60%	44%	33%	36%	42%	58%	42%	32%	40%	18%	58%	20%	19%	31%	0%
No	44%	40%	56%	67%	64%	58%	42%	58%	68%	60%	82%	42%	80%	81%	69%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	57%	38%	28%	43%	41%	56%	58%	43%	33%	67%	49%	57%	57%	54%	57%	55%
No	44%	43%	62%	72%	57%	59%	44%	42%	57%	67%	33%	51%	43%	43%	46%	43%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

48

Traffic ticket cost of more than \$240.

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	56%	56%	56%	55%	52%	55%	62%	49%	57%	58%	57%	52%	55%	59%	54%	55%
No	44%	44%	44%	45%	48%	45%	38%	51%	43%	42%	43%	48%	45%	41%	46%	45%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

48

Traffic ticket cost of more than \$240.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	56%	38%	59%	57%	50%	58%	56%	52%	58%	53%	57%	49%	58%	46%	57%	54%	
No	44%	62%	41%	43%	50%	42%	44%	48%	42%	47%	43%	51%	42%	54%	43%	46%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.															
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	56%	46%	57%	43%	50%	41%	51%	60%	34%	50%	45%	44%	59%	37%	
No	44%	54%	43%	57%	50%	59%	49%	40%	66%	50%	55%	56%	41%	63%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

48

Traffic ticket cost of more than \$240.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	56%	53%	45%	47%	60%	36%	50%	42%	56%	58%	38%	41%	48%	46%	59%	32%	
No	44%	47%	55%	53%	40%	64%	50%	58%	44%	42%	62%	59%	52%	54%	41%	68%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

48	Traffic ticket cost of more than \$240.																		
	922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
	Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
	Yes		56%	40%	40%	49%	60%	30%	48%	37%	56%	59%	35%	78%	32%	81%	35%	79%	32%
	No		44%	60%	60%	51%	40%	70%	52%	63%	44%	41%	65%	22%	68%	19%	65%	21%	68%
	Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48

Traffic ticket cost of more than \$240.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	56%	66%	45%	90%	19%	-	-	89%	20%	82%	44%	76%	42%	77%	42%	79%	22%
No	44%	34%	55%	10%	81%	-	-	11%	80%	18%	56%	24%	58%	23%	58%	21%	78%
Total	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%			52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

48

Traffic ticket cost of more than \$240.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	56%	79%	23%	0%	60%	54%	56%	70%	48%	57%	51%	51%	69%	54%	58%	
No	44%	21%	77%	100%	40%	46%	44%	30%	52%	43%	49%	49%	31%	46%	42%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

48 Traffic ticket cost of more than \$240.																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	56%	44%	37%	60%	55%	54%	59%	62%	31%	56%	51%	60%	50%	57%	59%	56%	57%	42%
No	44%	56%	63%	40%	45%	46%	41%	38%	69%	44%	49%	40%	50%	43%	41%	44%	43%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

48 Traffic ticket cost of more than \$240.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	56%	55%	61%	39%	53%	58%	52%
No	44%	45%	39%	61%	47%	42%	48%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

49 Traffic ticket reported to car insurance.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	46%	59%	47%	47%	39%	45%	61%	0%	60%	29%	40%	42%	50%	60%	57%	61%
No	48%	54%	41%	53%	53%	61%	55%	39%	100%	40%	71%	60%	58%	50%	40%	43%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

49 Traffic ticket reported to car insurance.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	52%	30%	41%	48%	45%	57%	50%	30%	48%	45%	43%	59%	57%
No	48%	70%	59%	52%	55%	43%	50%	70%	52%	55%	57%	41%	43%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																			
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	52%	50%	44%	59%	54%	53%	62%	46%	49%	47%	30%	58%	44%	28%	41%	51%	58%	34%	
No	48%	50%	56%	41%	46%	47%	38%	54%	51%	53%	70%	42%	56%	72%	59%	49%	42%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%	

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	52%	51%	54%	50%	50%	67%	18%	38%	49%	57%	41%	25%	32%	41%	56%	57%	
No	48%	49%	46%	50%	50%	33%	82%	62%	51%	43%	59%	75%	68%	59%	44%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

49	Traffic ticket reported to car insurance.																	
922 Adults		All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points			Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes		52%	46%	40%	47%	59%	57%	57%	53%	41%	38%	48%	57%	43%	31%	30%	46%	
No		48%	54%	60%	53%	41%	43%	43%	47%	59%	62%	52%	43%	57%	69%	70%	54%	
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults		100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	52%	56%	51%	45%	42%	46%	57%	44%	14%	0%	33%	56%	51%	44%	13%	54%	
No	48%	44%	49%	55%	58%	54%	43%	56%	86%	100%	67%	44%	49%	56%	87%	46%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	52%	56%	43%	24%	0%	33%	55%	44%	9%	0%	21%	55%	18%	15%	7%	0%	
No	48%	44%	57%	76%	100%	67%	45%	56%	91%	100%	79%	45%	82%	85%	93%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

49 Traffic ticket reported to car insurance.																		
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	52%	54%	40%	11%	4%	0%	53%	54%	41%	14%	67%	37%	55%	55%	45%	54%	55%	
No	48%	46%	60%	89%	96%	100%	47%	46%	59%	86%	33%	63%	45%	45%	55%	46%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	42%	54%	48%	39%	54%	58%	39%	56%	56%	52%	51%	53%	53%	50%	54%
No	48%	58%	46%	52%	61%	46%	42%	61%	44%	44%	48%	49%	47%	47%	50%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

49 Traffic ticket reported to car insurance.																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	52%	35%	56%	52%	43%	56%	54%	45%	56%	49%	55%	41%	52%	39%	53%	54%
No	48%	65%	44%	48%	57%	44%	46%	55%	44%	51%	45%	59%	48%	61%	47%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

49

Traffic ticket reported to car insurance.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	52%	36%	54%	38%	36%	36%	40%	60%	23%	44%	36%	38%	57%	28%	
No	48%	64%	46%	62%	64%	64%	60%	40%	77%	56%	64%	62%	43%	72%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	52%	46%	39%	46%	57%	22%	37%	40%	48%	56%	35%	37%	45%	35%	57%	25%	
No	48%	54%	61%	54%	43%	78%	63%	60%	52%	44%	65%	63%	55%	65%	43%	75%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	52%	35%	35%	41%	57%	33%	45%	25%	43%	57%	38%	73%	30%	78%	32%	76%	28%
No	48%	65%	65%	59%	43%	67%	55%	75%	57%	43%	62%	27%	70%	22%	68%	24%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

49 Traffic ticket reported to car insurance.																	
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	52%	65%	39%	84%	19%	83%	13%	-	-	83%	39%	75%	37%	78%	37%	77%	17%
No	48%	35%	61%	16%	81%	17%	87%	-	-	17%	61%	25%	63%	22%	63%	23%	83%
Total	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%			31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

49 Traffic ticket reported to car insurance.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	52%	76%	19%	0%	57%	50%	54%	70%	44%	48%	47%	52%	72%	47%	60%
No	48%	24%	81%	100%	43%	50%	46%	30%	56%	52%	53%	48%	28%	53%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

49 Traffic ticket reported to car insurance.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	52%	44%	31%	55%	54%	47%	58%	61%	31%	48%	51%	55%	50%	53%	54%	51%	55%	46%
No	48%	56%	69%	45%	46%	53%	42%	39%	69%	52%	49%	45%	50%	47%	46%	49%	45%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

49 Traffic ticket reported to car insurance.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	52%	52%	52%	39%	49%	55%	46%
No	48%	48%	48%	61%	51%	45%	54%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	31%	29%	32%	47%	29%	13%	32%	49%	0%	31%	3%	29%	24%	23%	35%	35%	23%
No	69%	71%	68%	53%	71%	87%	68%	51%	100%	69%	97%	71%	76%	77%	65%	65%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	31%	31%	19%	23%	9%	36%	9%	26%	26%	27%	19%	35%	22%
No	69%	69%	81%	77%	91%	64%	91%	74%	74%	73%	81%	65%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.4 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	31%	23%	28%	30%	27%	36%	50%	19%	27%	25%	20%	37%	35%	18%	26%	21%	38%	13%
No	69%	77%	72%	70%	73%	64%	50%	81%	73%	75%	80%	63%	65%	82%	74%	79%	62%	87%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	31%	21%	29%	34%	47%	36%	10%	20%	19%	37%	27%	13%	9%	17%	35%	28%
No	69%	79%	71%	66%	53%	64%	90%	80%	81%	63%	73%	87%	91%	83%	65%	72%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.4 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	31%	21%	21%	21%	39%	38%	42%	25%	16%	33%	19%	34%	23%	19%	31%	21%
No	69%	79%	79%	79%	61%	62%	58%	75%	84%	67%	81%	66%	77%	81%	69%	79%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	31%	36%	28%	20%	22%	32%	34%	22%	6%	20%	25%	34%	28%	26%	11%	46%
No	69%	64%	72%	80%	78%	68%	66%	78%	94%	80%	75%	66%	72%	74%	89%	54%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	31%	33%	26%	10%	27%	15%	33%	18%	8%	21%	36%	32%	11%	7%	28%	0%	
No	69%	67%	74%	90%	73%	85%	67%	82%	92%	79%	64%	68%	89%	93%	72%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

50 Work policies to discourage cell phone use while driving.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.4 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	31%	32%	9%	11%	39%	0%	33%	28%	21%	21%	20%	34%	31%	28%	28%	33%	30%
No	69%	68%	91%	89%	61%	100%	67%	72%	79%	79%	80%	66%	69%	72%	72%	67%	70%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

50 Work policies to discourage cell phone use while driving.																	
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	31%	27%	31%	30%	26%	31%	34%	31%	32%	28%	30%	33%	31%	32%	32%	29%	
No	69%	73%	69%	70%	74%	69%	66%	69%	68%	72%	70%	67%	69%	68%	68%	71%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	31%	22%	32%	31%	29%	32%	30%	27%	32%	31%	30%	34%	29%	21%	32%	29%
No	69%	78%	68%	69%	71%	68%	70%	73%	68%	69%	70%	66%	71%	79%	68%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.4 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	31%	22%	32%	25%	22%	21%	16%	36%	14%	28%	17%	19%	34%	10%
No	69%	78%	68%	75%	78%	79%	84%	64%	86%	72%	83%	81%	66%	90%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	31%	25%	18%	23%	36%	9%	27%	27%	26%	32%	20%	34%	17%	22%	33%	5%
No	69%	75%	82%	77%	64%	91%	73%	73%	74%	68%	80%	66%	83%	78%	67%	95%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Work policies to discourage cell phone use while driving.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.4 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	31%	31%	17%	25%	33%	10%	39%	17%	20%	34%	17%	49%	11%	54%	12%	50%	11%
No	69%	69%	83%	75%	67%	90%	61%	83%	80%	66%	83%	51%	89%	46%	88%	50%	89%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

50

Work policies to discourage cell phone use while driving.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	31%	43%	18%	48%	12%	45%	12%	49%	11%	-	-	56%	14%	57%	15%	43%	12%
No	69%	57%	82%	52%	88%	55%	88%	51%	89%	-	-	44%	86%	43%	85%	57%	88%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%			40%	60%	38%	62%	59%	41%

50

Work policies to discourage cell phone use while driving.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.4 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	31%	44%	12%	0%	33%	34%	26%	41%	32%	29%	26%	27%	49%	28%	35%	
No	69%	56%	88%	100%	67%	66%	74%	59%	68%	71%	74%	73%	51%	72%	65%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.4 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	31%	31%	25%	32%	27%	31%	22%	36%	28%	30%	31%	32%	27%	34%	29%	38%	25%	26%
No	69%	69%	75%	68%	73%	69%	78%	64%	72%	70%	69%	68%	73%	66%	71%	62%	75%	74%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

50 Work policies to discourage cell phone use while driving.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.4 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	31%	30%	36%	28%	31%	32%	19%
No	69%	70%	64%	72%	69%	68%	81%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	40%	38%	42%	62%	39%	41%	32%	35%	11%	32%	54%	35%	36%	45%	37%	40%	43%
No	60%	62%	58%	38%	61%	59%	68%	65%	89%	68%	46%	65%	64%	55%	63%	60%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	40%	28%	28%	49%	40%	40%	30%	32%	40%	37%	41%	42%	57%	
No	60%	72%	72%	51%	60%	60%	70%	68%	60%	63%	59%	58%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

51

Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	40%	37%	42%	44%	31%	39%	53%	31%	42%	46%	21%	41%	47%	27%	35%	39%	44%	0%
No	60%	63%	58%	56%	69%	61%	47%	69%	58%	54%	79%	59%	53%	73%	65%	61%	56%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

51

Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	40%	39%	40%	38%	44%	47%	15%	33%	39%	42%	27%	36%	17%	31%	43%	28%	
No	60%	61%	60%	62%	56%	53%	85%	67%	61%	58%	73%	64%	83%	69%	57%	72%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	40%	36%	33%	43%	42%	32%	44%	40%	32%	34%	22%	42%	38%	21%	26%	43%
No	60%	64%	67%	57%	58%	68%	56%	60%	68%	66%	78%	58%	62%	79%	74%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

51 Cell phone app to auto-respond to text messages and calls.																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	40%	40%	42%	38%	48%	27%	43%	32%	27%	21%	35%	41%	39%	39%	28%	37%
No	60%	60%	58%	62%	52%	73%	57%	68%	73%	79%	65%	59%	61%	61%	72%	63%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

51 Cell phone app to auto-respond to text messages and calls.																
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	40%	42%	38%	19%	14%	15%	43%	28%	12%	27%	32%	41%	21%	22%	25%	0%
No	60%	58%	62%	81%	86%	85%	57%	72%	88%	73%	68%	59%	79%	78%	75%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.																		
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		40%	41%	32%	24%	27%	0%	40%	43%	43%	24%	29%	36%	40%	43%	38%	40%	42%
No		60%	59%	68%	76%	73%	100%	60%	57%	57%	76%	71%	64%	60%	57%	62%	60%	58%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	40%	35%	41%	40%	34%	42%	40%	39%	42%	37%	43%	32%	38%	42%	41%	37%	
No	60%	65%	59%	60%	66%	58%	60%	61%	58%	63%	57%	68%	62%	58%	59%	63%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

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Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	40%	27%	43%	39%	39%	41%	38%	36%	42%	39%	43%	33%	36%	29%	41%	41%	
No	60%	73%	57%	61%	61%	59%	62%	64%	58%	61%	57%	67%	64%	71%	59%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	40%	21%	42%	31%	33%	37%	30%	44%	22%	27%	30%	37%	42%	29%
No	60%	79%	58%	69%	67%	63%	70%	56%	78%	73%	70%	63%	58%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	40%	18%	40%	42%	42%	35%	26%	34%	41%	42%	24%	25%	29%	32%	44%	15%
No	60%	82%	60%	58%	58%	65%	74%	66%	59%	58%	76%	75%	71%	68%	56%	85%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	40%	18%	23%	34%	44%	27%	28%	22%	40%	43%	37%	56%	24%	57%	27%	58%	22%
No	60%	82%	77%	66%	56%	73%	72%	78%	60%	57%	63%	44%	76%	43%	73%	42%	78%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.																	
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	40%	58%	21%	55%	24%	55%	22%	57%	21%	73%	25%	-	-	66%	24%	52%	23%
No	60%	42%	79%	45%	76%	45%	78%	43%	79%	27%	75%	-	-	34%	76%	48%	77%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%			38%	62%	59%	41%

51 Cell phone app to auto-respond to text messages and calls.															
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	40%	53%	22%	0%	43%	41%	38%	58%	39%	39%	36%	41%	47%	38%	43%
No	60%	47%	78%	100%	57%	59%	62%	42%	61%	61%	64%	59%	53%	62%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

51 Cell phone app to auto-respond to text messages and calls.																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	40%	38%	25%	41%	34%	45%	40%	67%	40%	39%	39%	44%	33%	38%	40%	42%	45%	33%
No	60%	62%	75%	59%	66%	55%	60%	33%	60%	61%	61%	56%	67%	62%	60%	58%	55%	67%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51 Cell phone app to auto-respond to text messages and calls.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	40%	41%	38%	18%	37%	44%	31%
No	60%	59%	62%	82%	63%	56%	69%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	38%	35%	41%	45%	34%	20%	44%	41%	19%	35%	49%	34%	31%	30%	38%	43%	53%
No	62%	65%	59%	55%	66%	80%	56%	59%	81%	65%	51%	66%	69%	70%	62%	57%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	38%	44%	28%	25%	32%	43%	22%	33%	28%	30%	45%	42%	32%
No	62%	56%	72%	75%	68%	57%	78%	67%	72%	70%	55%	58%	68%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	38%	33%	27%	40%	41%	43%	54%	39%	32%	30%	28%	42%	47%	21%	27%	34%	44%	8%
No	62%	67%	73%	60%	59%	57%	46%	61%	68%	70%	72%	58%	53%	79%	73%	66%	56%	92%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	38%	32%	36%	44%	45%	52%	32%	25%	32%	42%	45%	13%	32%	23%	42%	29%
No	62%	68%	64%	56%	55%	48%	68%	75%	68%	58%	55%	87%	68%	77%	58%	71%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	38%	27%	31%	28%	46%	41%	45%	36%	26%	28%	26%	41%	32%	26%	20%	51%
No	62%	73%	69%	72%	54%	59%	55%	64%	74%	72%	74%	59%	68%	74%	80%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	38%	43%	34%	34%	22%	36%	42%	30%	10%	5%	74%	42%	36%	27%	0%	53%
No	62%	57%	66%	66%	78%	64%	58%	70%	90%	95%	26%	58%	64%	73%	100%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	38%	40%	32%	24%	6%	62%	40%	26%	20%	20%	35%	39%	23%	15%	8%	34%	
No	62%	60%	68%	76%	94%	38%	60%	74%	80%	80%	65%	61%	77%	85%	92%	66%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	38%	40%	22%	11%	17%	59%	38%	41%	33%	16%	32%	37%	38%	39%	35%	39%	38%
No	62%	60%	78%	89%	83%	41%	62%	59%	67%	84%	68%	63%	62%	61%	65%	61%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.																
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	38%	30%	39%	35%	35%	38%	41%	34%	40%	36%	38%	40%	36%	39%	39%	36%
No	62%	70%	61%	65%	65%	62%	59%	66%	60%	64%	62%	60%	64%	61%	61%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

52 Technology to block cell phone signals in vehicle.																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	38%	38%	38%	38%	38%	38%	38%	37%	40%	33%	38%	34%	41%	22%	40%	39%
No	62%	62%	62%	62%	62%	62%	62%	63%	60%	67%	62%	66%	59%	78%	60%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	38%	24%	40%	27%	35%	31%	25%	42%	27%	30%	30%	24%	41%	41%	
No	62%	76%	60%	73%	65%	69%	75%	58%	73%	70%	70%	76%	59%	59%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	38%	32%	33%	28%	42%	42%	21%	35%	34%	41%	23%	30%	23%	32%	41%	17%	
No	62%	68%	67%	72%	58%	58%	79%	65%	66%	59%	77%	70%	77%	68%	59%	83%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	38%	27%	30%	28%	41%	20%	33%	26%	34%	41%	20%	54%	21%	55%	24%	55%	21%
No	62%	73%	70%	72%	59%	80%	67%	74%	66%	59%	80%	46%	79%	45%	76%	45%	79%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

52

Technology to block cell phone signals in vehicle.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	38%	50%	26%	55%	20%	53%	19%	56%	18%	71%	23%	62%	22%	-	-	53%	17%
No	62%	50%	74%	45%	80%	47%	81%	44%	82%	29%	77%	38%	78%	-	-	47%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%			59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	38%	54%	16%	0%	41%	39%	36%	58%	32%	34%	32%	38%	56%	33%	45%
No	62%	46%	84%	100%	59%	61%	64%	42%	68%	66%	68%	62%	44%	67%	55%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	38%	44%	30%	40%	31%	29%	28%	41%	35%	38%	35%	37%	42%	41%	38%	33%	41%	34%
No	62%	56%	70%	60%	69%	71%	72%	59%	65%	62%	65%	63%	58%	59%	62%	67%	59%	66%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

52 Technology to block cell phone signals in vehicle.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	38%	38%	38%	51%	38%	39%	32%
No	62%	62%	62%	49%	62%	61%	68%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	59%	56%	63%	33%	56%	59%	51%	62%	21%	72%	44%	56%	50%	57%	71%	61%	78%
No	41%	44%	37%	67%	44%	41%	49%	38%	79%	28%	56%	44%	50%	43%	29%	39%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	59%	57%	56%	51%	51%	63%	54%	50%	60%	53%	45%	63%	67%	
No	41%	43%	44%	49%	49%	37%	46%	50%	40%	47%	55%	37%	33%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	59%	60%	55%	62%	54%	59%	86%	55%	57%	59%	31%	63%	51%	35%	63%	59%	61%	53%
No	41%	40%	45%	38%	46%	41%	14%	45%	43%	41%	69%	37%	49%	65%	37%	41%	39%	47%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	59%	57%	65%	52%	55%	66%	38%	59%	56%	61%	47%	50%	54%	54%	60%	69%	
No	41%	43%	35%	48%	45%	34%	62%	41%	44%	39%	53%	50%	46%	46%	40%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	59%	50%	53%	55%	64%	65%	61%	61%	50%	47%	56%	62%	56%	27%	34%	69%
No	41%	50%	47%	45%	36%	35%	39%	39%	50%	53%	44%	38%	44%	73%	66%	31%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	59%	63%	60%	48%	42%	59%	62%	55%	28%	22%	35%	58%	62%	58%	30%	54%	
No	41%	37%	40%	52%	58%	41%	38%	45%	72%	78%	65%	42%	38%	42%	70%	46%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.																	
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	59%	62%	54%	37%	41%	33%	62%	48%	36%	18%	55%	61%	26%	24%	32%	0%	
No	41%	38%	46%	63%	59%	67%	38%	52%	64%	82%	45%	39%	74%	76%	68%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

53 Crashing your car because you were using a cell phone while driving.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	61%	43%	41%	8%	41%	60%	60%	52%	26%	76%	54%	59%	62%	60%	58%	60%
No	41%	39%	57%	59%	92%	59%	40%	40%	48%	74%	24%	46%	41%	38%	40%	42%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

53 Crashing your car because you were using a cell phone while driving.																	
922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	59%	50%	61%	58%	49%	60%	66%	51%	61%	61%	58%	57%	61%	59%	59%	59%	
No	41%	50%	39%	42%	51%	40%	34%	49%	39%	39%	42%	43%	39%	41%	41%	41%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	59%	44%	63%	58%	55%	62%	56%	58%	61%	56%	61%	50%	62%	47%	61%	58%
No	41%	56%	37%	42%	45%	38%	44%	42%	39%	44%	39%	50%	38%	53%	39%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	59%	40%	61%	50%	49%	55%	47%	64%	36%	62%	57%	47%	61%	38%
No	41%	60%	39%	50%	51%	45%	53%	36%	64%	38%	43%	53%	39%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	59%	53%	56%	55%	62%	44%	35%	67%	62%	60%	51%	29%	62%	55%	63%	35%
No	41%	47%	44%	45%	38%	56%	65%	33%	38%	40%	49%	71%	38%	45%	37%	65%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	59%	35%	60%	58%	62%	34%	44%	59%	65%	60%	40%	76%	42%	81%	41%	79%	39%
No	41%	65%	40%	42%	38%	66%	56%	41%	35%	40%	60%	24%	58%	19%	59%	21%	61%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	59%	69%	49%	83%	33%	84%	28%	87%	29%	84%	48%	76%	48%	82%	45%	-	-
No	41%	31%	51%	17%	67%	16%	72%	13%	71%	16%	52%	24%	52%	18%	55%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%		

53 Crashing your car because you were using a cell phone while driving.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Yes	59%	92%	14%	0%	64%	57%	60%	67%	51%	60%	54%	58%	67%	57%	61%
No	41%	8%	86%	100%	36%	43%	40%	33%	49%	40%	46%	42%	33%	43%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



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Sponsor:
King County Target Zero Task Force ()

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	59%	46%	41%	64%	57%	43%	72%	60%	43%	59%	62%	64%	45%	62%	63%	62%	52%	49%
No	41%	54%	59%	36%	43%	57%	28%	40%	57%	41%	38%	36%	55%	38%	37%	38%	48%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

53

Crashing your car because you were using a cell phone while driving.

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Yes	59%	60%	60%	31%	57%	61%	56%	
No	41%	40%	40%	69%	43%	39%	44%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

54 Killing someone with your car because you were using your cell phone while driving.																		
922 Adults		All	Work Outside The Home			Commute						Read Texts						
Credibility Interval: +/-3.7 pct points			Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes		58%	55%	62%	40%	53%	59%	56%	71%	19%	75%	44%	48%	47%	55%	75%	61%	78%
No		42%	45%	38%	60%	47%	41%	44%	29%	81%	25%	56%	52%	53%	45%	25%	39%	22%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults		100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

54

Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	58%	51%	48%	50%	51%	62%	63%	46%	52%	50%	49%	64%	73%	
No	42%	49%	52%	50%	49%	38%	37%	54%	48%	50%	51%	36%	27%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

54

Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	58%	53%	51%	61%	55%	61%	79%	53%	52%	55%	33%	63%	68%	30%	63%	58%	59%	51%
No	42%	47%	49%	39%	45%	39%	21%	47%	48%	45%	67%	37%	32%	70%	37%	42%	41%	49%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

54	Killing someone with your car because you were using your cell phone while driving.																	
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email						
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur		
Yes		58%	58%	63%	53%	50%	66%	26%	56%	54%	61%	47%	32%	39%	51%	61%		63%
No		42%	42%	37%	47%	50%	34%	74%	44%	46%	39%	53%	68%	61%	49%	39%		37%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults		100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%		2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.																
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	58%	42%	51%	53%	64%	67%	59%	59%	52%	44%	68%	61%	54%	31%	27%	77%
No	42%	58%	49%	47%	36%	33%	41%	41%	48%	56%	32%	39%	46%	69%	73%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

54 Killing someone with your car because you were using your cell phone while driving.																
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	58%	60%	60%	50%	44%	63%	63%	49%	19%	26%	35%	58%	59%	55%	31%	73%
No	42%	40%	40%	50%	56%	37%	37%	51%	81%	74%	65%	42%	41%	45%	69%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

54 Killing someone with your car because you were using your cell phone while driving.																
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	58%	62%	51%	23%	12%	33%	61%	51%	18%	10%	21%	61%	20%	4%	7%	0%
No	42%	38%	49%	77%	88%	67%	39%	49%	82%	90%	79%	39%	80%	96%	93%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.																	
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	58%	61%	42%	4%	0%	41%	59%	57%	57%	22%	72%	48%	58%	64%	57%	56%	60%
No	42%	39%	58%	96%	100%	59%	41%	43%	43%	78%	28%	52%	42%	36%	43%	44%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

54

Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	58%	46%	59%	60%	52%	57%	65%	49%	58%	65%	59%	50%	60%	57%	57%	60%
No	42%	54%	41%	40%	48%	43%	35%	51%	42%	35%	41%	50%	40%	43%	43%	40%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

54

Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	58%	38%	61%	61%	55%	59%	57%	56%	58%	58%	61%	42%	61%	37%	59%	62%	
No	42%	62%	39%	39%	45%	41%	43%	44%	42%	42%	39%	58%	39%	63%	41%	38%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text				
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur
Yes	58%	31%	59%	56%	41%	48%	46%	64%	40%	47%	50%	42%	62%	38%
No	42%	69%	41%	44%	59%	52%	54%	36%	60%	53%	50%	58%	38%	62%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
Yes	58%	49%	46%	49%	63%	57%	36%	44%	59%	61%	48%	24%	49%	45%	64%	42%
No	42%	51%	54%	51%	37%	43%	64%	56%	41%	39%	52%	76%	51%	55%	36%	58%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

54 Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	58%	32%	41%	52%	63%	36%	40%	41%	54%	62%	42%	74%	40%	79%	41%	79%	36%
No	42%	68%	59%	48%	37%	64%	60%	59%	46%	38%	58%	26%	60%	21%	59%	21%	64%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	58%	68%	47%	81%	33%	82%	27%	84%	29%	84%	46%	77%	45%	82%	43%	90%	11%
No	42%	32%	53%	19%	67%	18%	73%	16%	71%	16%	54%	23%	55%	18%	57%	10%	89%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

54

Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	58%	-	-	0%	63%	56%	59%	73%	59%	58%	54%	55%	68%	56%	60%	
No	42%	-	-	100%	37%	44%	41%	27%	41%	42%	46%	45%	32%	44%	40%	
Total	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%			8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

54 Killing someone with your car because you were using your cell phone while driving.																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	58%	45%	40%	62%	56%	49%	59%	64%	46%	60%	58%	62%	45%	62%	63%	61%	51%	43%
No	42%	55%	60%	38%	44%	51%	41%	36%	54%	40%	42%	38%	55%	38%	37%	39%	49%	57%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Killing someone with your car because you were using your cell phone while driving.

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	58%	57%	60%	53%	54%	62%	50%
No	42%	43%	40%	47%	46%	38%	50%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

55

None of the above

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-2 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	8%	9%	6%	8%	8%	0%	17%	21%	0%	6%	32%	7%	5%	4%	8%	11%	0%
No	92%	91%	94%	92%	92%	100%	83%	79%	100%	94%	68%	93%	95%	96%	92%	89%	100%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

55

None of the above

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Yes	8%	5%	7%	4%	6%	10%	9%	4%	3%	6%	8%	10%	14%	
No	92%	95%	93%	96%	94%	90%	91%	96%	97%	94%	92%	90%	86%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

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55	None of the above																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-2 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	8%	7%	6%	5%	5%	12%	0%	8%	5%	3%	7%	10%	16%	8%	6%	10%	7%	17%
No	92%	93%	94%	95%	95%	88%	100%	92%	95%	97%	93%	90%	84%	92%	94%	90%	93%	83%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

55	None of the above																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-2 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Yes	8%	8%	7%	9%	8%	13%	8%	6%	8%	8%	14%	4%	6%	11%	8%	4%	
No	92%	92%	93%	91%	92%	87%	92%	94%	92%	92%	86%	96%	94%	89%	92%	96%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

55	None of the above																
922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-2 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Yes	8%	9%	9%	7%	7%	12%	7%	8%	10%	10%	2%	8%	8%	7%	14%	0%	
No	92%	91%	91%	93%	93%	88%	93%	92%	90%	90%	98%	92%	92%	93%	86%	100%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

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None of the above

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways						
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur		
Yes		8%	7%	8%	11%	10%	13%	7%	12%	8%	22%	0%	6%	10%	6%	35%		3%
No		92%	93%	92%	89%	90%	87%	93%	88%	92%	78%	100%	94%	90%	94%	65%		97%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%		

55

None of the above

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep						
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur		
Yes		8%	8%	9%	6%	24%	0%	8%	3%	17%	12%	0%	7%	13%	25%	21%		0%
No		92%	92%	91%	94%	76%	100%	92%	97%	83%	88%	100%	93%	87%	75%	79%		100%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%		

55

None of the above

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System			
Credibility Interval: +/-2 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes		8%	7%	12%	18%	15%	0%	8%	7%	7%	15%	14%	7%	7%	11%	5%	8%	10%
No		92%	93%	88%	82%	85%	100%	92%	93%	93%	85%	86%	93%	93%	89%	95%	92%	90%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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None of the above

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	8%	7%	7%	16%	6%	7%	12%	6%	7%	12%	5%	8%	12%	5%	7%	11%	
No	92%	93%	93%	84%	94%	93%	88%	94%	93%	88%	95%	92%	88%	95%	93%	89%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

55

None of the above

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	8%	9%	7%	11%	5%	7%	12%	4%	8%	12%	7%	7%	13%	6%	7%	12%	
No	92%	91%	93%	89%	95%	93%	88%	96%	92%	88%	93%	93%	87%	94%	93%	88%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

55	None of the above															
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-2 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur		
Yes		8%	9%	7%	14%	8%	4%	8%	8%	14%	8%	3%	7%	8%		13%
No		92%	91%	93%	86%	92%	96%	92%	92%	86%	92%	97%	93%	92%		87%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		100%
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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None of the above

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-2 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	8%	6%	6%	6%	9%	5%	3%	3%	5%	9%	20%	4%	6%	5%	8%	24%	
No	92%	94%	94%	94%	91%	95%	97%	97%	95%	91%	80%	96%	94%	95%	92%	76%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

55	None of the above																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-2 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Yes	8%	3%	7%	7%	7%	30%	3%	6%	4%	8%	22%	0%	16%	0%	14%	0%	16%
No	92%	97%	93%	93%	93%	70%	97%	94%	96%	92%	78%	100%	84%	100%	86%	100%	84%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

55	None of the above																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	8%	0%	16%	0%	16%	0%	18%	0%	17%	0%	11%	0%	13%	0%	13%	0%	19%
No	92%	100%	84%	100%	84%	100%	82%	100%	83%	100%	89%	100%	87%	100%	87%	100%	81%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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None of the above

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-2 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes		8%	0%	19%	-	-	8%	7%	13%	25%	3%	9%	12%	6%	7%	10%
No		92%	100%	81%	-	-	92%	93%	87%	75%	97%	91%	88%	94%	93%	90%
Total		100%	100%	100%			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%			49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

55

None of the above

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-2 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	8%	7%	17%	8%	5%	5%	0%	3%	38%	9%	9%	6%	11%	10%	7%	6%	9%	6%
No	92%	93%	83%	92%	95%	95%	100%	97%	62%	91%	91%	94%	89%	90%	93%	94%	91%	94%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

55

None of the above

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-2 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	8%	8%	9%	12%	8%	7%	13%
No	92%	92%	91%	88%	92%	93%	87%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you identify as ...?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Male	49%	55%	41%	57%	55%	47%	60%	56%	21%	52%	56%	57%	62%	48%	44%	46%	42%
Female	49%	43%	57%	36%	44%	42%	36%	44%	79%	45%	44%	42%	37%	51%	48%	52%	58%
Other	2%	2%	2%	8%	1%	11%	3%	0%	0%	2%	0%	1%	1%	1%	9%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

56

Do you identify as ...?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Male	49%	69%	57%	49%	37%	47%	50%	61%	61%	53%	51%	44%	49%	
Female	49%	31%	42%	50%	58%	51%	50%	39%	38%	46%	44%	54%	51%	
Other	2%	0%	2%	1%	5%	2%	0%	0%	1%	1%	5%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

56	Do you identify as ...?																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Male	49%	57%	55%	50%	37%	44%	48%	58%	56%	58%	38%	43%	47%	63%	55%	51%	46%	24%
Female	49%	43%	45%	49%	58%	54%	37%	40%	43%	40%	57%	55%	53%	36%	44%	47%	52%	76%
Other	2%	0%	0%	1%	5%	3%	15%	2%	1%	2%	5%	1%	0%	1%	1%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

56	Do you identify as ...?															
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Male	49%	53%	44%	48%	56%	43%	60%	56%	49%	48%	54%	66%	61%	54%	47%	46%
Female	49%	46%	54%	51%	40%	57%	40%	43%	49%	50%	46%	34%	37%	46%	51%	54%
Other	2%	1%	2%	2%	4%	0%	0%	1%	2%	2%	0%	0%	2%	1%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

56	Do you identify as ...?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	58%	55%	53%	44%	39%	50%	48%	48%	57%	30%	48%	47%	74%	63%	54%
Female	49%	42%	43%	45%	54%	57%	48%	51%	49%	43%	70%	50%	52%	26%	37%	46%
Other	2%	0%	2%	2%	2%	4%	2%	1%	3%	0%	0%	2%	1%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

56	Do you identify as ...?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	44%	54%	53%	58%	46%	46%	54%	69%	87%	42%	45%	48%	65%	84%	54%
Female	49%	54%	45%	43%	42%	50%	52%	44%	28%	13%	58%	54%	49%	34%	16%	46%
Other	2%	2%	1%	3%	0%	4%	2%	2%	3%	0%	0%	1%	3%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Do you identify as ...?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Male	49%	47%	56%	49%	92%	39%	47%	58%	65%	73%	69%	48%	65%	60%	89%	34%
Female	49%	52%	39%	51%	8%	61%	51%	40%	35%	27%	31%	51%	31%	40%	11%	66%
Other	2%	1%	4%	0%	0%	0%	2%	2%	0%	0%	0%	2%	4%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

56	Do you identify as ...?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Male	49%	48%	48%	73%	88%	100%	48%	49%	58%	75%	39%	64%	48%	41%	62%	46%	43%
Female	49%	50%	50%	27%	12%	0%	50%	50%	41%	25%	61%	35%	50%	57%	37%	52%	55%
Other	2%	2%	3%	0%	0%	0%	2%	1%	2%	0%	0%	1%	2%	2%	2%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

56

Do you identify as ...?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Male	49%	60%	47%	48%	61%	49%	39%	67%	46%	40%	48%	63%	44%	61%	48%	43%
Female	49%	40%	51%	47%	38%	50%	57%	32%	52%	56%	50%	37%	54%	38%	51%	55%
Other	2%	0%	2%	5%	1%	1%	3%	0%	2%	3%	2%	1%	2%	1%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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56	Do you identify as ...?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Male	49%	65%	47%	45%	54%	51%	39%	58%	48%	44%	49%	54%	46%	66%	48%	46%	
Female	49%	34%	52%	52%	45%	47%	58%	41%	50%	53%	51%	44%	49%	34%	51%	50%	
Other	2%	1%	1%	4%	1%	1%	3%	1%	1%	4%	1%	2%	5%	0%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

56

Do you identify as ...?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Male	49%	73%	49%	41%	74%	50%	47%	47%	41%	71%	65%	32%	49%	54%	
Female	49%	24%	50%	56%	26%	49%	52%	51%	56%	29%	34%	66%	49%	46%	
Other	2%	4%	2%	3%	0%	2%	2%	2%	3%	0%	1%	2%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

56	Do you identify as ...?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Male	49%	64%	57%	53%	45%	50%	50%	56%	59%	46%	59%	54%	67%	50%	47%	49%	
Female	49%	36%	42%	47%	53%	45%	50%	43%	39%	52%	41%	46%	31%	50%	51%	48%	
Other	2%	0%	1%	0%	2%	5%	0%	1%	1%	2%	0%	0%	2%	0%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

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Geography: King County
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King County Target Zero Task Force ()

56	Do you identify as ...?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Male	49%	52%	65%	51%	47%	49%	62%	53%	50%	47%	51%	49%	49%	47%	51%	47%	51%
Female	49%	48%	34%	49%	50%	48%	38%	46%	50%	51%	43%	49%	49%	51%	48%	51%	48%
Other	2%	0%	1%	0%	2%	3%	0%	1%	0%	2%	6%	2%	1%	3%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

56	Do you identify as ...?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Male	49%	47%	51%	49%	49%	48%	50%	47%	51%	55%	46%	51%	48%	50%	48%	48%	51%
Female	49%	50%	48%	49%	50%	50%	49%	51%	48%	43%	52%	47%	51%	47%	51%	50%	48%
Other	2%	3%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	3%	1%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

56

Do you identify as ...?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Male	49%	48%	51%	52%	49%	-	-	-	47%	48%	50%	50%	48%	49%	49%	
Female	49%	50%	48%	45%	50%	-	-	-	48%	47%	50%	49%	52%	49%	50%	
Other	2%	2%	1%	3%	2%	-	-	-	4%	5%	0%	0%	0%	3%	0%	
Total	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%				2%	32%	26%	25%	15%	61%	39%	

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Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you identify as ...?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Male	49%	50%	50%	49%	55%	32%	71%	27%	52%	48%	43%	45%	67%	43%	40%	51%	63%	62%
Female	49%	50%	48%	49%	45%	68%	29%	72%	36%	51%	53%	54%	32%	55%	58%	49%	36%	37%
Other	2%	0%	2%	2%	0%	0%	0%	1%	12%	2%	3%	2%	1%	2%	3%	0%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

56	Do you identify as ...?																		
922 Adults	All	Driven in Last Month			Urbanicity														
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
Male	49%	51%	43%	41%	51%	47%	47%												
Female	49%	48%	55%	51%	47%	51%	47%												
Other	2%	1%	2%	9%	2%	1%	5%												
Total	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	80%	18%	2%	43%	50%	6%												

57	How old are you?																		
922 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
16-17	2%	2%	2%	0%	1%	0%	6%	0%	0%	8%	15%	4%	0%	1%	1%	2%	0%		
18-34	32%	40%	23%	39%	38%	71%	42%	49%	79%	47%	13%	46%	45%	36%	52%	23%	51%		
35-49	26%	30%	22%	0%	30%	9%	30%	37%	21%	29%	46%	23%	34%	34%	28%	22%	24%		
50-64	25%	24%	25%	39%	26%	20%	17%	14%	0%	13%	26%	19%	15%	21%	12%	30%	25%		
65+	15%	5%	27%	23%	5%	0%	6%	0%	0%	3%	0%	8%	6%	8%	8%	23%	0%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%		

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Percentages

Sponsor:
King County Target Zero Task Force ()

57 How old are you?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
16-17	2%	5%	0%	2%	0%	2%	2%	3%	0%	3%	2%	2%	0%
18-34	32%	56%	52%	39%	56%	25%	38%	61%	43%	36%	49%	24%	33%
35-49	26%	23%	34%	35%	26%	24%	16%	23%	36%	25%	27%	25%	22%
50-64	25%	12%	12%	19%	9%	30%	36%	7%	18%	19%	14%	31%	45%
65+	15%	5%	2%	6%	9%	20%	8%	5%	3%	18%	8%	18%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

57 How old are you?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-17	2%	3%	1%	2%	0%	2%	2%	3%	2%	1%	0%	2%	0%	0%	1%	4%	1%	11%
18-34	32%	50%	29%	31%	48%	25%	49%	47%	42%	36%	53%	24%	30%	46%	57%	38%	23%	37%
35-49	26%	23%	35%	27%	28%	21%	27%	27%	35%	40%	28%	20%	6%	36%	25%	29%	24%	41%
50-64	25%	13%	29%	24%	6%	30%	21%	13%	16%	17%	5%	33%	33%	18%	14%	22%	29%	12%
65+	15%	11%	5%	16%	19%	21%	0%	11%	4%	5%	15%	21%	30%	0%	2%	6%	23%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-17	2%	2%	1%	2%	2%	11%	0%	4%	2%	2%	14%	0%	0%	6%	1%	11%
18-34	32%	44%	31%	28%	21%	23%	56%	47%	41%	26%	51%	43%	63%	40%	29%	36%
35-49	26%	28%	26%	24%	25%	33%	41%	26%	31%	24%	20%	34%	24%	36%	25%	18%
50-64	25%	19%	28%	22%	27%	33%	4%	18%	17%	29%	0%	20%	2%	17%	28%	8%
65+	15%	6%	14%	23%	26%	0%	0%	6%	9%	19%	16%	4%	11%	2%	18%	27%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

57

How old are you?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
16-17	2%	4%	3%	1%	1%	5%	1%	2%	5%	3%	6%	1%	3%	0%	0%	26%	
18-34	32%	47%	44%	42%	22%	22%	22%	30%	65%	51%	46%	28%	39%	58%	52%	67%	
35-49	26%	33%	32%	30%	21%	30%	23%	30%	23%	21%	40%	25%	28%	39%	22%	8%	
50-64	25%	9%	19%	22%	30%	32%	29%	26%	7%	23%	8%	28%	19%	0%	20%	0%	
65+	15%	8%	2%	4%	25%	12%	26%	11%	1%	2%	0%	17%	11%	4%	6%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-17	2%	1%	2%	3%	1%	13%	1%	4%	0%	0%	0%	1%	2%	2%	2%	3%
18-34	32%	25%	35%	50%	51%	19%	30%	35%	45%	57%	90%	28%	34%	45%	54%	46%
35-49	26%	23%	30%	28%	28%	31%	25%	29%	34%	34%	10%	27%	26%	22%	35%	21%
50-64	25%	29%	26%	11%	10%	27%	27%	21%	11%	9%	0%	23%	26%	29%	9%	21%
65+	15%	23%	7%	8%	10%	10%	17%	10%	9%	0%	0%	21%	11%	3%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

57

How old are you?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-17	2%	1%	4%	0%	0%	0%	2%	2%	2%	3%	0%	2%	5%	0%	0%	0%
18-34	32%	28%	42%	56%	71%	71%	29%	52%	41%	63%	78%	32%	26%	67%	50%	66%
35-49	26%	27%	25%	21%	18%	6%	27%	21%	43%	16%	22%	25%	48%	23%	37%	34%
50-64	25%	26%	22%	18%	11%	0%	27%	14%	14%	18%	0%	25%	20%	0%	14%	0%
65+	15%	17%	6%	5%	0%	24%	16%	10%	0%	0%	0%	16%	2%	10%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	2%	2%	3%	0%	4%	0%	2%	2%	0%	0%	2%	4%	1%	2%	4%	1%	1%
18-34	32%	31%	34%	66%	49%	41%	30%	31%	46%	69%	30%	40%	28%	36%	42%	27%	31%
35-49	26%	26%	28%	34%	33%	59%	25%	31%	25%	22%	24%	32%	25%	26%	27%	25%	27%
50-64	25%	25%	24%	0%	15%	0%	25%	25%	23%	9%	26%	17%	30%	19%	20%	28%	24%
65+	15%	16%	11%	0%	0%	0%	18%	11%	6%	0%	18%	7%	16%	17%	7%	19%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

57

How old are you?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	2%	3%	1%	4%	3%	2%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%
18-34	32%	32%	30%	52%	40%	28%	39%	45%	26%	38%	36%	25%	30%	29%	34%	33%
35-49	26%	37%	26%	19%	29%	26%	24%	28%	25%	27%	24%	29%	29%	25%	26%	28%
50-64	25%	22%	26%	16%	16%	29%	21%	18%	28%	21%	22%	29%	27%	21%	28%	23%
65+	15%	6%	17%	8%	13%	15%	15%	5%	19%	12%	16%	15%	13%	22%	11%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

57

How old are you?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-17	2%	1%	2%	2%	3%	1%	2%	3%	1%	3%	2%	3%	3%	3%	2%	3%
18-34	32%	37%	29%	38%	35%	29%	37%	35%	29%	38%	28%	37%	47%	47%	29%	38%
35-49	26%	37%	25%	25%	26%	26%	26%	29%	25%	26%	28%	28%	18%	33%	25%	28%
50-64	25%	18%	27%	23%	22%	28%	19%	18%	28%	21%	27%	17%	22%	13%	27%	22%
65+	15%	8%	17%	12%	15%	14%	16%	15%	16%	11%	16%	16%	11%	4%	18%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

57

How old are you?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
16-17	2%	0%	2%	4%	0%	0%	4%	1%	17%	0%	0%	4%	1%	17%	
18-34	32%	31%	31%	48%	52%	55%	40%	25%	48%	49%	62%	44%	27%	51%	
35-49	26%	39%	26%	27%	35%	29%	29%	25%	19%	31%	30%	40%	24%	12%	
50-64	25%	24%	25%	17%	11%	13%	17%	30%	6%	11%	8%	11%	29%	10%	
65+	15%	6%	16%	4%	2%	4%	9%	19%	10%	9%	0%	1%	19%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
16-17	2%	0%	2%	4%	1%	16%	1%	0%	2%	2%	5%	0%	0%	5%	2%	6%
18-34	32%	55%	54%	39%	25%	33%	35%	43%	50%	28%	38%	30%	50%	44%	30%	39%
35-49	26%	28%	30%	31%	24%	37%	24%	33%	25%	26%	26%	29%	26%	34%	25%	27%
50-64	25%	11%	9%	20%	30%	13%	19%	18%	16%	27%	26%	19%	18%	12%	27%	28%
65+	15%	6%	5%	6%	20%	0%	21%	6%	7%	17%	6%	23%	6%	6%	17%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

57

How old are you?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-17	2%	0%	0%	1%	2%	9%	0%	0%	2%	2%	8%	2%	1%	2%	1%	2%	2%
18-34	32%	25%	41%	46%	30%	34%	37%	46%	43%	29%	36%	34%	31%	35%	30%	36%	28%
35-49	26%	27%	34%	32%	25%	27%	27%	23%	34%	25%	29%	23%	30%	21%	30%	21%	31%
50-64	25%	20%	17%	17%	27%	24%	19%	16%	15%	27%	21%	21%	28%	19%	29%	20%	29%
65+	15%	28%	7%	5%	16%	5%	16%	15%	6%	16%	6%	20%	10%	22%	9%	20%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-17	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
18-34	32%	32%	32%	34%	31%	33%	31%	30%	35%	31%	33%	32%	33%	29%	34%	33%	31%
35-49	26%	26%	26%	21%	32%	24%	29%	24%	29%	22%	28%	24%	28%	22%	29%	24%	29%
50-64	25%	25%	24%	24%	25%	23%	27%	25%	25%	22%	26%	25%	24%	25%	24%	24%	25%
65+	15%	15%	15%	19%	10%	18%	10%	20%	9%	23%	11%	17%	13%	22%	11%	17%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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How old are you?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
16-17	2%	2%	2%	6%	2%	2%	2%	5%	-	-	-	-	-	3%	0%	
18-34	32%	33%	32%	14%	34%	32%	31%	86%	-	-	-	-	-	54%	0%	
35-49	26%	24%	29%	30%	26%	27%	27%	3%	-	-	-	-	-	43%	0%	
50-64	25%	24%	26%	38%	23%	25%	25%	6%	-	-	-	-	-	0%	62%	
65+	15%	17%	11%	11%	15%	15%	16%	0%	-	-	-	-	-	0%	38%	
Total	100%	100%	100%	100%	100%	100%	100%	100%						100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%						61%	39%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

57 How old are you?																			
922 Adults	All	Race								Education				Income					
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160	
16-17	2%	1%	0%	2%	2%	0%	0%	1%	0%	8%	0%	0%	0%	2%	1%	3%	1%	5%	
18-34	32%	33%	34%	32%	33%	30%	42%	39%	19%	40%	35%	31%	23%	33%	37%	36%	26%	25%	
35-49	26%	29%	24%	26%	28%	40%	16%	25%	17%	23%	21%	26%	38%	24%	25%	25%	29%	31%	
50-64	25%	21%	34%	24%	22%	15%	42%	19%	37%	20%	30%	25%	23%	26%	22%	17%	34%	28%	
65+	15%	15%	8%	15%	15%	15%	0%	16%	27%	9%	13%	18%	16%	15%	16%	18%	10%	11%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%	

57 How old are you?																			
922 Adults	All	Driven in Last Month			Urbanicity														
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural												
16-17	2%	2%	3%	9%	1%	2%	8%												
18-34	32%	31%	37%	60%	37%	28%	34%												
35-49	26%	27%	26%	10%	31%	23%	18%												
50-64	25%	26%	19%	5%	18%	30%	28%												
65+	15%	15%	16%	16%	12%	17%	12%												
Total	100%	100%	100%	100%	100%	100%	100%												
Composition of Adults	100%	80%	18%	2%	43%	50%	6%												

58 How old are you?																			
922 Adults	All	Work Outside The Home			Commute							Read Texts							
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur		
16-49	61%	71%	48%	39%	69%	80%	78%	86%	100%	85%	74%	74%	79%	71%	81%	47%	75%		
50+	39%	29%	52%	61%	31%	20%	22%	14%	0%	15%	26%	26%	21%	29%	19%	53%	25%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
16-49	61%	84%	86%	75%	82%	50%	56%	87%	79%	63%	77%	51%	55%	
50+	39%	16%	14%	25%	18%	50%	44%	13%	21%	37%	23%	49%	45%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

58

How old are you?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
16-49	61%	76%	66%	60%	75%	49%	79%	77%	79%	78%	80%	46%	36%	82%	84%	71%	48%	88%
50+	39%	24%	34%	40%	25%	51%	21%	23%	21%	22%	20%	54%	64%	18%	16%	29%	52%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

58	How old are you?																
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
16-49	61%	74%	58%	55%	48%	67%	96%	76%	74%	52%	84%	77%	87%	82%	55%	65%	
50+	39%	26%	42%	45%	52%	33%	4%	24%	26%	48%	16%	23%	13%	18%	45%	35%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-49	61%	84%	79%	73%	45%	56%	45%	63%	92%	75%	92%	55%	70%	96%	74%	100%
50+	39%	16%	21%	27%	55%	44%	55%	37%	8%	25%	8%	45%	30%	4%	26%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

58

How old are you?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
16-49	61%	49%	67%	81%	81%	63%	57%	68%	80%	91%	100%	56%	63%	68%	91%	69%	
50+	39%	51%	33%	19%	19%	37%	43%	32%	20%	9%	0%	44%	37%	32%	9%	31%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

58

How old are you?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
16-49	61%	57%	72%	77%	89%	76%	57%	76%	86%	82%	100%	59%	79%	90%	86%	100%
50+	39%	43%	28%	23%	11%	24%	43%	24%	14%	18%	0%	41%	21%	10%	14%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	61%	59%	65%	100%	85%	100%	57%	64%	71%	91%	56%	77%	54%	64%	73%	53%	59%
50+	39%	41%	35%	0%	15%	0%	43%	36%	29%	9%	44%	23%	46%	36%	27%	47%	41%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

58

How old are you?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
16-49	61%	72%	57%	76%	72%	56%	64%	76%	52%	66%	62%	56%	60%	57%	61%	62%
50+	39%	28%	43%	24%	28%	44%	36%	24%	48%	34%	38%	44%	40%	43%	39%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

58	How old are you?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
16-49	61%	75%	56%	64%	63%	57%	65%	67%	56%	67%	58%	67%	67%	83%	55%	68%	
50+	39%	25%	44%	36%	37%	43%	35%	33%	44%	33%	42%	33%	33%	17%	45%	32%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
16-49	61%	70%	58%	79%	87%	84%	74%	51%	84%	80%	92%	87%	52%	79%	
50+	39%	30%	42%	21%	13%	16%	26%	49%	16%	20%	8%	13%	48%	21%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

58

How old are you?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
16-49	61%	83%	85%	74%	50%	87%	60%	75%	77%	56%	69%	59%	76%	82%	56%	72%	
50+	39%	17%	15%	26%	50%	13%	40%	25%	23%	44%	31%	41%	24%	18%	44%	28%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

58

How old are you?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
16-49	61%	52%	76%	78%	57%	71%	65%	68%	79%	56%	73%	59%	62%	59%	62%	59%	62%
50+	39%	48%	24%	22%	43%	29%	35%	32%	21%	44%	27%	41%	38%	41%	38%	41%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

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How old are you?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
16-49	61%	60%	61%	56%	65%	59%	63%	55%	67%	54%	63%	57%	63%	53%	65%	59%	63%
50+	39%	40%	39%	44%	35%	41%	37%	45%	33%	46%	37%	43%	37%	47%	35%	41%	37%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

58

How old are you?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
16-49	61%	59%	63%	51%	61%	60%	60%	94%	100%	100%	100%	0%	0%	-	-
50+	39%	41%	37%	49%	39%	40%	40%	6%	0%	0%	0%	100%	100%	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%		

58

How old are you?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
16-49	61%	64%	58%	60%	63%	70%	58%	65%	37%	71%	56%	58%	61%	59%	62%	65%	56%	61%
50+	39%	36%	42%	40%	37%	30%	42%	35%	63%	29%	44%	42%	39%	41%	38%	35%	44%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

58 How old are you?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
16-49	61%	59%	66%	79%	70%	53%	61%
50+	39%	41%	34%	21%	30%	47%	39%
Total	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	80%	18%	2%	43%	50%	6%

59 Are you ...?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Hispanic	9%	10%	8%	34%	11%	17%	8%	9%	7%	3%	0%	14%	11%	5%	14%	10%	0%
Black	6%	6%	6%	7%	6%	0%	3%	3%	68%	3%	3%	9%	9%	5%	3%	6%	0%
White	61%	63%	61%	21%	62%	53%	68%	77%	25%	66%	84%	59%	60%	65%	55%	61%	79%
Asian	13%	11%	17%	0%	12%	13%	12%	0%	0%	0%	0%	11%	11%	15%	17%	14%	17%
American Indian / Alaska Native	2%	2%	1%	13%	2%	9%	2%	11%	0%	9%	0%	2%	2%	1%	0%	2%	4%
Native Hawaiian / Pacific Islander	2%	3%	1%	0%	3%	0%	0%	0%	0%	0%	0%	1%	4%	2%	3%	2%	0%
Multiracial	4%	3%	4%	8%	2%	8%	3%	0%	0%	15%	13%	3%	0%	6%	3%	4%	0%
Other	2%	2%	2%	17%	2%	0%	3%	0%	0%	4%	0%	2%	3%	2%	4%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Are you ...?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
Hispanic	9%	18%	15%	7%	6%	9%	2%	14%	10%	8%	8%	10%	11%	
Black	6%	1%	9%	5%	20%	5%	9%	7%	6%	5%	7%	6%	7%	
White	61%	68%	58%	65%	46%	61%	80%	64%	57%	60%	55%	63%	71%	
Asian	13%	8%	9%	10%	16%	15%	10%	5%	15%	17%	20%	12%	12%	
American Indian / Alaska Native	2%	2%	0%	4%	1%	1%	0%	3%	3%	1%	4%	2%	0%	
Native Hawaiian / Pacific Islander	2%	0%	5%	2%	2%	2%	0%	2%	4%	3%	0%	1%	0%	
Multiracial	4%	1%	2%	5%	8%	4%	0%	2%	3%	4%	6%	4%	0%	
Other	2%	2%	2%	2%	0%	2%	0%	3%	3%	2%	0%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

59

Are you ...?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.6 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Hispanic	9%	14%	8%	8%	4%	10%	12%	19%	9%	6%	13%	8%	5%	10%	8%	7%	10%	17%
Black	6%	7%	10%	5%	7%	4%	0%	4%	8%	4%	13%	6%	0%	2%	7%	7%	6%	7%
White	61%	58%	60%	62%	59%	64%	68%	59%	56%	63%	42%	64%	77%	70%	60%	61%	61%	61%
Asian	13%	10%	14%	14%	24%	13%	0%	12%	16%	13%	29%	12%	13%	13%	18%	13%	13%	11%
American Indian / Alaska Native	2%	2%	1%	3%	2%	2%	0%	3%	0%	3%	0%	2%	0%	1%	0%	4%	1%	0%
Native Hawaiian / Pacific Islander	2%	4%	2%	2%	2%	1%	0%	0%	3%	5%	0%	1%	0%	2%	3%	2%	2%	0%
Multiracial	4%	1%	5%	5%	3%	4%	5%	1%	7%	3%	1%	4%	2%	2%	3%	3%	5%	4%
Other	2%	4%	0%	2%	0%	3%	15%	2%	1%	3%	2%	2%	3%	0%	1%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

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Are you ...?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	
Hispanic	9%	8%	8%	8%	18%	11%	16%	17%	6%	10%	3%	13%	18%	10%	9%	5%	
Black	6%	6%	8%	1%	6%	3%	18%	12%	5%	5%	10%	8%	20%	4%	5%	14%	
White	61%	64%	58%	69%	58%	56%	66%	51%	62%	63%	46%	68%	44%	63%	62%	46%	
Asian	13%	13%	14%	17%	8%	23%	0%	11%	17%	12%	41%	7%	7%	13%	14%	26%	
American Indian / Alaska Native	2%	2%	3%	1%	1%	0%	0%	2%	2%	2%	0%	0%	0%	2%	2%	10%	
Native Hawaiian / Pacific Islander	2%	2%	3%	1%	0%	0%	0%	4%	1%	2%	0%	0%	6%	2%	2%	0%	
Multiracial	4%	4%	4%	2%	5%	0%	0%	3%	6%	3%	0%	0%	3%	5%	4%	0%	
Other	2%	2%	2%	0%	5%	7%	0%	1%	1%	3%	0%	4%	2%	0%	3%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%	

59

Are you ...?

922 Adults	All	Use App					Talking Threat					Texting / Emailing					
Credibility Interval: +/-3.6 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	12%	13%	7%	10%	2%	13%	7%	7%	4%	25%	9%	9%	10%	15%	0%	
Black	6%	6%	14%	5%	4%	2%	6%	5%	9%	9%	10%	6%	7%	6%	7%	16%	
White	61%	58%	50%	64%	65%	63%	62%	62%	58%	61%	43%	62%	61%	69%	59%	41%	
Asian	13%	17%	14%	13%	13%	19%	9%	16%	15%	19%	13%	13%	15%	14%	19%	21%	
American Indian / Alaska Native	2%	0%	0%	3%	2%	4%	2%	2%	2%	3%	0%	2%	1%	2%	0%	0%	
Native Hawaiian / Pacific Islander	2%	1%	4%	2%	1%	0%	2%	2%	2%	0%	0%	2%	1%	0%	0%	0%	
Multiracial	4%	4%	5%	3%	3%	4%	3%	4%	3%	4%	0%	4%	5%	0%	0%	22%	
Other	2%	1%	0%	3%	3%	7%	3%	2%	2%	0%	10%	3%	1%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Are you ...?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	11%	7%	11%	11%	13%	10%	10%	2%	5%	8%	12%	7%	5%	11%	16%	
Black	6%	5%	7%	6%	12%	4%	6%	5%	13%	5%	10%	6%	6%	6%	5%	6%	
White	61%	61%	68%	57%	44%	48%	62%	57%	71%	87%	18%	60%	60%	69%	85%	61%	
Asian	13%	13%	11%	15%	22%	28%	13%	18%	8%	0%	55%	15%	16%	2%	0%	17%	
American Indian / Alaska Native	2%	2%	3%	1%	0%	0%	2%	2%	0%	4%	0%	1%	2%	6%	0%	0%	
Native Hawaiian / Pacific Islander	2%	2%	1%	4%	0%	0%	2%	4%	3%	0%	0%	1%	2%	5%	0%	0%	
Multiracial	4%	3%	2%	6%	8%	4%	4%	5%	0%	0%	9%	3%	5%	4%	0%	0%	
Other	2%	3%	2%	0%	2%	3%	2%	1%	3%	0%	0%	3%	1%	3%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

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Are you ...?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Hispanic	9%	10%	9%	10%	2%	24%	9%	10%	6%	18%	14%	9%	13%	14%	20%	0%	
Black	6%	6%	3%	12%	0%	14%	6%	8%	3%	0%	7%	6%	8%	26%	0%	34%	
White	61%	60%	69%	48%	77%	29%	63%	49%	73%	68%	28%	62%	63%	36%	56%	66%	
Asian	13%	14%	11%	15%	0%	33%	12%	27%	0%	14%	18%	13%	14%	20%	0%	0%	
American Indian / Alaska Native	2%	2%	1%	2%	0%	0%	2%	0%	2%	0%	0%	2%	0%	5%	0%	0%	
Native Hawaiian / Pacific Islander	2%	2%	1%	3%	21%	0%	1%	4%	5%	0%	34%	2%	0%	0%	25%	0%	
Multiracial	4%	4%	3%	8%	0%	0%	4%	3%	11%	0%	0%	4%	0%	0%	0%	0%	
Other	2%	2%	2%	2%	0%	0%	3%	0%	0%	0%	0%	2%	2%	0%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

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Sponsor:
King County Target Zero Task Force ()

59	Are you ...?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.6 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	9%	14%	4%	21%	41%	10%	8%	8%	9%	19%	15%	7%	11%	12%	8%	9%
Black	6%	6%	3%	23%	0%	59%	5%	7%	5%	20%	2%	8%	5%	6%	7%	5%	6%
White	61%	62%	57%	53%	79%	0%	62%	60%	63%	66%	54%	56%	66%	56%	54%	70%	59%
Asian	13%	14%	15%	7%	0%	0%	15%	12%	6%	5%	15%	10%	12%	18%	16%	9%	16%
American Indian / Alaska Native	2%	2%	3%	0%	0%	0%	2%	1%	4%	0%	0%	1%	2%	2%	1%	2%	3%
Native Hawaiian / Pacific Islander	2%	2%	2%	14%	0%	0%	1%	4%	0%	0%	7%	4%	2%	1%	2%	2%	1%
Multiracial	4%	4%	2%	0%	0%	0%	3%	6%	10%	0%	2%	4%	4%	3%	5%	4%	3%
Other	2%	2%	6%	0%	0%	0%	2%	2%	5%	0%	0%	2%	2%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

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Are you ...?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	9%	10%	9%	10%	10%	7%	15%	8%	8%	11%	7%	7%	9%	10%	9%
Black	6%	8%	4%	15%	7%	5%	7%	8%	5%	7%	6%	7%	6%	7%	5%	6%
White	61%	58%	64%	49%	52%	64%	61%	50%	67%	57%	59%	68%	63%	55%	63%	63%
Asian	13%	16%	12%	19%	23%	10%	15%	17%	11%	17%	14%	13%	12%	22%	12%	9%
American Indian / Alaska Native	2%	1%	2%	3%	3%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	3%
Native Hawaiian / Pacific Islander	2%	3%	2%	0%	1%	2%	1%	3%	1%	3%	2%	1%	3%	1%	3%	2%
Multiracial	4%	5%	4%	1%	2%	4%	3%	5%	4%	3%	4%	1%	5%	2%	4%	5%
Other	2%	1%	2%	5%	3%	2%	3%	1%	2%	3%	3%	1%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

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Are you ...?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Hispanic	9%	16%	8%	9%	12%	10%	6%	8%	11%	7%	10%	7%	10%	10%	10%	9%
Black	6%	10%	4%	9%	7%	4%	9%	8%	5%	7%	5%	8%	8%	6%	6%	7%
White	61%	45%	66%	58%	54%	63%	65%	56%	62%	65%	60%	69%	61%	60%	63%	57%
Asian	13%	21%	12%	12%	18%	12%	11%	20%	12%	12%	15%	9%	13%	10%	13%	15%
American Indian / Alaska Native	2%	1%	2%	1%	1%	3%	1%	2%	2%	1%	2%	2%	1%	0%	2%	3%
Native Hawaiian / Pacific Islander	2%	3%	2%	2%	0%	3%	1%	1%	2%	2%	2%	2%	2%	7%	1%	1%
Multiracial	4%	4%	3%	6%	6%	3%	4%	4%	3%	4%	5%	1%	2%	5%	3%	5%
Other	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%	3%	1%	2%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

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Are you ...?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.6 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Hispanic	9%	15%	9%	9%	8%	10%	9%	9%	14%	10%	10%	10%	9%	12%	
Black	6%	5%	6%	9%	6%	10%	6%	5%	11%	5%	8%	11%	5%	11%	
White	61%	47%	62%	64%	73%	55%	62%	61%	60%	79%	59%	60%	61%	72%	
Asian	13%	22%	13%	11%	10%	9%	21%	13%	9%	4%	10%	10%	15%	4%	
American Indian / Alaska Native	2%	2%	2%	2%	1%	4%	0%	2%	0%	2%	0%	4%	2%	0%	
Native Hawaiian / Pacific Islander	2%	3%	2%	0%	1%	3%	0%	2%	0%	0%	5%	0%	2%	0%	
Multiracial	4%	6%	4%	2%	0%	8%	1%	4%	5%	0%	7%	3%	4%	0%	
Other	2%	0%	2%	2%	0%	3%	1%	3%	0%	0%	1%	3%	2%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

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Are you ...?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Hispanic	9%	11%	19%	8%	8%	10%	7%	16%	8%	9%	8%	11%	11%	7%	10%	3%	
Black	6%	6%	8%	5%	6%	8%	14%	5%	8%	4%	20%	15%	6%	6%	5%	27%	
White	61%	63%	50%	60%	63%	68%	47%	47%	58%	65%	58%	44%	62%	64%	62%	61%	
Asian	13%	17%	10%	18%	13%	4%	29%	17%	18%	11%	5%	25%	12%	16%	13%	2%	
American Indian / Alaska Native	2%	0%	2%	2%	2%	5%	2%	0%	2%	2%	3%	0%	1%	0%	2%	4%	
Native Hawaiian / Pacific Islander	2%	1%	2%	3%	2%	0%	0%	5%	4%	2%	0%	0%	6%	1%	2%	0%	
Multiracial	4%	1%	9%	2%	4%	0%	1%	11%	3%	4%	6%	5%	2%	5%	4%	0%	
Other	2%	0%	0%	2%	3%	5%	0%	0%	1%	3%	0%	0%	0%	2%	3%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

59	Are you ...?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.6 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
Hispanic	9%	8%	9%	10%	10%	9%	8%	11%	11%	10%	5%	11%	8%	8%	10%	8%	10%
Black	6%	14%	5%	8%	4%	20%	16%	6%	5%	5%	18%	5%	7%	5%	6%	5%	7%
White	61%	36%	61%	60%	64%	61%	44%	59%	60%	63%	68%	61%	62%	62%	61%	63%	60%
Asian	13%	31%	17%	18%	12%	1%	20%	22%	18%	12%	4%	14%	13%	13%	13%	14%	13%
American Indian / Alaska Native	2%	2%	0%	1%	2%	3%	2%	0%	1%	2%	2%	2%	2%	2%	2%	2%	2%
Native Hawaiian / Pacific Islander	2%	1%	7%	0%	2%	0%	3%	4%	0%	2%	0%	2%	2%	2%	2%	2%	2%
Multiracial	4%	7%	0%	2%	4%	1%	7%	0%	3%	4%	0%	4%	3%	5%	3%	5%	3%
Other	2%	0%	1%	1%	2%	6%	0%	0%	2%	3%	2%	2%	3%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

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Sponsor:
King County Target Zero Task Force ()

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Are you ...?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Hispanic	9%	10%	9%	9%	10%	8%	12%	8%	11%	10%	9%	9%	10%	11%	8%	7%	12%
Black	6%	5%	7%	4%	8%	4%	8%	4%	9%	5%	6%	4%	7%	5%	7%	4%	9%
White	61%	64%	59%	64%	59%	66%	56%	65%	57%	64%	60%	63%	60%	64%	60%	66%	55%
Asian	13%	11%	16%	14%	12%	13%	14%	14%	13%	12%	14%	11%	15%	11%	15%	13%	14%
American Indian / Alaska Native	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%
Native Hawaiian / Pacific Islander	2%	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%
Multiracial	4%	5%	3%	4%	3%	4%	3%	4%	3%	4%	3%	6%	2%	4%	4%	4%	4%
Other	2%	2%	3%	1%	3%	1%	3%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

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Are you ...?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3.6 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Hispanic	9%	7%	12%	8%	10%	10%	10%	0%	6%	10%	11%	8%	10%	10%	9%	
Black	6%	4%	9%	13%	5%	6%	6%	8%	0%	6%	5%	8%	3%	6%	6%	
White	61%	66%	55%	59%	62%	61%	61%	75%	79%	60%	61%	61%	63%	61%	62%	
Asian	13%	13%	14%	8%	14%	15%	12%	0%	12%	14%	14%	12%	14%	14%	13%	
American Indian / Alaska Native	2%	2%	2%	1%	2%	1%	3%	0%	0%	2%	3%	1%	2%	2%	1%	
Native Hawaiian / Pacific Islander	2%	2%	2%	0%	2%	3%	1%	0%	0%	3%	1%	3%	0%	2%	2%	
Multiracial	4%	4%	3%	1%	4%	2%	5%	3%	3%	4%	4%	3%	4%	4%	3%	
Other	2%	2%	3%	10%	1%	2%	2%	15%	0%	1%	1%	3%	4%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

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Are you ...?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.6 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Hispanic	9%	-	-	-	-	-	-	-	-	8%	10%	7%	17%	10%	9%	6%	8%	14%
Black	6%	-	-	-	-	-	-	-	-	5%	14%	4%	3%	11%	3%	6%	5%	2%
White	61%	-	-	-	-	-	-	-	-	68%	57%	65%	50%	61%	63%	63%	61%	57%
Asian	13%	-	-	-	-	-	-	-	-	9%	6%	17%	19%	7%	14%	12%	16%	24%
American Indian / Alaska Native	2%	-	-	-	-	-	-	-	-	3%	3%	1%	2%	3%	1%	2%	1%	2%
Native Hawaiian / Pacific Islander	2%	-	-	-	-	-	-	-	-	1%	3%	2%	2%	1%	3%	1%	4%	0%
Multiracial	4%	-	-	-	-	-	-	-	-	5%	6%	2%	3%	2%	5%	7%	2%	1%
Other	2%	-	-	-	-	-	-	-	-	1%	2%	2%	3%	5%	2%	2%	2%	0%
Total	100%									100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%									20%	20%	42%	18%	25%	28%	18%	16%	13%

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Are you ...?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.6 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
Hispanic	9%	10%	9%	5%	10%	9%	5%	
Black	6%	5%	7%	23%	9%	4%	5%	
White	61%	63%	55%	53%	61%	61%	68%	
Asian	13%	13%	18%	5%	11%	16%	9%	
American Indian / Alaska Native	2%	2%	3%	0%	2%	2%	1%	
Native Hawaiian / Pacific Islander	2%	2%	2%	0%	2%	1%	6%	
Multiracial	4%	4%	4%	3%	3%	4%	0%	
Other	2%	2%	2%	10%	1%	2%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

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How far have you gotten in school?

922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	20%	15%	27%	24%	12%	25%	26%	8%	0%	24%	28%	22%	19%	12%	12%	23%	39%	
Some College	20%	20%	20%	37%	19%	24%	23%	13%	86%	21%	11%	20%	22%	20%	14%	21%	13%	
Associate's / Bachelor's	42%	44%	40%	9%	45%	31%	39%	73%	14%	34%	60%	34%	38%	50%	61%	40%	42%	
Master's Or Higher	18%	22%	13%	30%	24%	20%	12%	6%	0%	21%	0%	24%	20%	18%	13%	17%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

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How far have you gotten in school?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
High School	20%	23%	17%	16%	18%	22%	8%	19%	17%	15%	26%	22%	0%	
Some College	20%	17%	23%	17%	28%	21%	16%	16%	19%	24%	15%	20%	35%	
Associate's / Bachelor's	42%	34%	34%	50%	33%	41%	66%	33%	48%	46%	31%	42%	47%	
Master's Or Higher	18%	26%	26%	17%	22%	16%	10%	31%	15%	15%	27%	16%	18%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

60	How far have you gotten in school?																	
922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
High School	20%	17%	15%	15%	14%	27%	19%	17%	20%	14%	14%	24%	3%	11%	18%	23%	19%	41%
Some College	20%	15%	22%	23%	11%	22%	18%	21%	18%	18%	21%	22%	17%	13%	18%	16%	24%	16%
Associate's / Bachelor's	42%	43%	46%	41%	64%	35%	46%	33%	43%	51%	46%	39%	61%	32%	48%	45%	41%	22%
Master's Or Higher	18%	25%	17%	20%	12%	16%	17%	29%	20%	17%	18%	15%	19%	44%	16%	16%	17%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

60	How far have you gotten in school?															
922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
High School	20%	21%	17%	21%	23%	43%	8%	19%	16%	22%	33%	18%	14%	21%	20%	28%
Some College	20%	18%	26%	13%	18%	16%	19%	21%	18%	21%	25%	12%	30%	11%	22%	22%
Associate's / Bachelor's	42%	43%	42%	47%	35%	28%	30%	37%	47%	41%	36%	39%	18%	49%	42%	41%
Master's Or Higher	18%	19%	15%	18%	24%	13%	42%	23%	20%	16%	5%	31%	38%	20%	16%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

60	How far have you gotten in school?															
922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
High School	20%	21%	21%	16%	21%	21%	21%	17%	26%	25%	29%	19%	20%	39%	3%	77%
Some College	20%	14%	26%	20%	20%	20%	22%	18%	25%	13%	31%	22%	17%	5%	23%	0%
Associate's / Bachelor's	42%	34%	37%	49%	42%	39%	34%	49%	35%	50%	28%	41%	47%	28%	58%	15%
Master's Or Higher	18%	31%	17%	15%	17%	20%	23%	16%	14%	12%	12%	18%	17%	27%	15%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

60	How far have you gotten in school?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
High School	20%	18%	18%	32%	16%	24%	19%	22%	19%	16%	35%	24%	16%	15%	27%	36%
Some College	20%	22%	20%	16%	19%	18%	21%	17%	27%	9%	0%	18%	21%	28%	18%	28%
Associate's / Bachelor's	42%	42%	44%	37%	48%	35%	41%	44%	46%	49%	65%	38%	46%	46%	45%	31%
Master's Or Higher	18%	19%	17%	15%	17%	24%	19%	17%	8%	26%	0%	21%	17%	11%	10%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Sponsor:
King County Target Zero Task Force ()

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How far have you gotten in school?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
High School	20%	21%	16%	17%	2%	39%	20%	25%	13%	6%	28%	20%	17%	22%	0%	34%	
Some College	20%	21%	18%	16%	32%	0%	22%	12%	7%	18%	34%	21%	2%	26%	38%	0%	
Associate's / Bachelor's	42%	40%	48%	45%	53%	61%	41%	46%	60%	66%	13%	42%	46%	31%	31%	66%	
Master's Or Higher	18%	18%	18%	22%	13%	0%	18%	16%	20%	10%	26%	17%	34%	21%	31%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

60	How far have you gotten in school?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	20%	18%	12%	4%	100%	20%	16%	30%	22%	16%	21%	19%	21%	22%	18%	21%
Some College	20%	20%	20%	35%	15%	0%	18%	22%	28%	35%	30%	15%	21%	21%	17%	21%	21%
Associate's / Bachelor's	42%	42%	37%	31%	39%	0%	42%	47%	26%	28%	36%	41%	41%	45%	38%	43%	43%
Master's Or Higher	18%	17%	24%	23%	42%	0%	19%	15%	16%	15%	17%	23%	19%	14%	23%	17%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

60

How far have you gotten in school?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	20%	19%	27%	24%	16%	27%	19%	19%	23%	19%	19%	22%	18%	16%	26%
Some College	20%	14%	22%	19%	9%	24%	21%	14%	22%	20%	21%	19%	19%	13%	24%	20%
Associate's / Bachelor's	42%	44%	41%	43%	44%	42%	39%	43%	42%	40%	42%	33%	45%	45%	40%	41%
Master's Or Higher	18%	23%	18%	11%	23%	18%	13%	23%	17%	16%	18%	29%	13%	23%	20%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

60	How far have you gotten in school?															
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
High School	20%	8%	19%	28%	21%	15%	29%	21%	16%	30%	17%	21%	32%	19%	19%	24%
Some College	20%	23%	21%	17%	14%	24%	19%	14%	23%	19%	20%	24%	17%	16%	22%	18%
Associate's / Bachelor's	42%	33%	44%	42%	43%	42%	40%	44%	42%	40%	44%	34%	40%	39%	42%	41%
Master's Or Higher	18%	37%	16%	12%	22%	19%	13%	22%	20%	11%	19%	22%	10%	25%	17%	17%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%

60

How far have you gotten in school?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text									
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur					
High School	20%	20%	19%	31%	16%	19%	21%	19%	48%	17%	27%	16%	20%	38%					
Some College	20%	19%	21%	16%	16%	24%	17%	21%	15%	25%	23%	20%	20%	5%					
Associate's / Bachelor's	42%	31%	42%	43%	31%	38%	51%	42%	33%	27%	32%	47%	43%	32%					
Master's Or Higher	18%	31%	18%	10%	36%	18%	11%	18%	5%	31%	17%	17%	17%	26%					
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%					

60	How far have you gotten in school?															
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting				
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur
High School	20%	17%	20%	13%	21%	40%	14%	11%	18%	21%	37%	12%	15%	25%	20%	31%
Some College	20%	21%	22%	14%	22%	16%	23%	20%	18%	20%	27%	24%	15%	17%	20%	32%
Associate's / Bachelor's	42%	24%	37%	54%	42%	32%	40%	51%	48%	41%	26%	39%	49%	45%	41%	35%
Master's Or Higher	18%	38%	21%	18%	16%	13%	23%	18%	16%	18%	10%	26%	22%	13%	18%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

60	How far have you gotten in school?																
922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
High School	20%	16%	27%	16%	20%	27%	24%	15%	18%	20%	25%	19%	21%	21%	19%	18%	22%
Some College	20%	20%	14%	19%	20%	30%	23%	18%	16%	20%	37%	20%	20%	22%	19%	21%	19%
Associate's / Bachelor's	42%	42%	37%	51%	41%	32%	32%	52%	48%	41%	35%	44%	39%	43%	41%	46%	37%
Master's Or Higher	18%	22%	21%	14%	18%	11%	21%	15%	18%	19%	3%	17%	19%	14%	21%	14%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

60	How far have you gotten in school?																
922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
High School	20%	20%	20%	21%	19%	20%	20%	19%	22%	20%	20%	19%	20%	20%	20%	20%	20%
Some College	20%	20%	21%	19%	22%	19%	22%	20%	21%	20%	20%	20%	21%	19%	21%	21%	19%
Associate's / Bachelor's	42%	42%	41%	44%	39%	45%	38%	44%	39%	44%	41%	46%	39%	41%	42%	45%	37%
Master's Or Higher	18%	19%	17%	16%	20%	16%	20%	17%	19%	16%	19%	15%	20%	20%	17%	14%	24%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

60	How far have you gotten in school?														
922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
High School	20%	21%	19%	21%	20%	19%	21%	18%	89%	25%	17%	16%	12%	23%	15%
Some College	20%	20%	20%	24%	20%	18%	22%	39%	2%	22%	16%	25%	18%	19%	22%
Associate's / Bachelor's	42%	45%	37%	29%	43%	38%	46%	38%	10%	40%	41%	42%	50%	40%	45%
Master's Or Higher	18%	14%	24%	25%	17%	25%	12%	5%	0%	13%	26%	16%	20%	18%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Sponsor:
King County Target Zero Task Force ()

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How far have you gotten in school?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
High School	20%	17%	18%	22%	13%	31%	8%	29%	7%	-	-	-	-	39%	23%	13%	4%	7%
Some College	20%	20%	48%	19%	10%	29%	27%	31%	21%	-	-	-	-	29%	21%	19%	16%	8%
Associate's / Bachelor's	42%	31%	25%	44%	52%	17%	46%	26%	44%	-	-	-	-	25%	48%	55%	39%	46%
Master's Or Higher	18%	32%	9%	15%	25%	23%	19%	14%	28%	-	-	-	-	7%	8%	14%	41%	39%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%					100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%					25%	28%	18%	16%	13%

60

How far have you gotten in school?

922 Adults	All	Driven in Last Month			Urbanicity			
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural	
High School	20%	15%	37%	45%	19%	19%	36%	
Some College	20%	19%	24%	37%	20%	21%	20%	
Associate's / Bachelor's	42%	45%	30%	8%	42%	43%	30%	
Master's Or Higher	18%	20%	9%	9%	19%	18%	14%	
Total	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	80%	18%	2%	43%	50%	6%	

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Is the total annual income from everyone in your household ...?

922 Adults	All	Work Outside The Home			Commute							Read Texts						
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
< \$40K	25%	16%	37%	34%	12%	16%	37%	18%	11%	20%	24%	22%	18%	17%	16%	31%	26%	
\$40K - \$80K	28%	29%	27%	12%	30%	30%	27%	34%	21%	33%	19%	26%	25%	26%	33%	29%	49%	
\$80K - \$120K	18%	19%	17%	21%	18%	22%	10%	37%	68%	24%	30%	17%	28%	21%	16%	15%	16%	
\$120 - \$160K	16%	21%	9%	23%	23%	31%	14%	0%	0%	5%	15%	13%	18%	20%	16%	14%	9%	
> \$160K	13%	15%	10%	11%	16%	0%	11%	11%	0%	18%	12%	21%	12%	16%	19%	10%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%	

Results of SurveyUSA Mkt Research Study #26308



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Is the total annual income from everyone in your household ...?

922 Adults	All	Typed						Talked On Hand-Held						
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	
< \$40K	25%	17%	21%	16%	13%	30%	20%	13%	17%	22%	33%	28%	42%	
\$40K - \$80K	28%	33%	27%	29%	24%	28%	63%	31%	34%	27%	22%	28%	24%	
\$80K - \$120K	18%	14%	27%	24%	22%	16%	7%	24%	20%	18%	13%	18%	23%	
\$120 - \$160K	16%	13%	13%	18%	24%	15%	0%	15%	14%	14%	23%	16%	0%	
> \$160K	13%	23%	12%	14%	17%	12%	10%	18%	14%	19%	9%	11%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%	

51

Is the total annual income from everyone in your household ...?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
< \$40K	25%	15%	19%	20%	22%	36%	19%	24%	17%	17%	14%	32%	12%	13%	18%	23%	29%	27%
\$40K - \$80K	28%	29%	27%	30%	27%	27%	57%	26%	24%	31%	17%	30%	34%	22%	37%	30%	26%	37%
\$80K - \$120K	18%	18%	22%	19%	22%	15%	17%	12%	28%	18%	24%	16%	29%	21%	25%	15%	18%	29%
\$120 - \$160K	16%	19%	17%	18%	14%	13%	0%	21%	15%	19%	15%	13%	19%	23%	11%	20%	14%	0%
> \$160K	13%	20%	16%	13%	16%	9%	7%	17%	16%	15%	29%	9%	6%	21%	9%	13%	14%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
< \$40K	25%	17%	23%	27%	40%	49%	20%	23%	17%	28%	23%	9%	26%	15%	27%	44%
\$40K - \$80K	28%	34%	27%	27%	23%	19%	19%	29%	29%	28%	33%	19%	32%	30%	28%	35%
\$80K - \$120K	18%	16%	23%	14%	12%	23%	17%	21%	22%	16%	44%	26%	24%	19%	17%	21%
\$120 - \$160K	16%	16%	16%	16%	13%	8%	14%	17%	18%	15%	0%	23%	4%	18%	16%	0%
> \$160K	13%	16%	11%	16%	13%	0%	31%	10%	15%	12%	0%	23%	14%	18%	12%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
< \$40K	25%	12%	18%	22%	31%	23%	33%	19%	19%	28%	55%	29%	15%	23%	15%	37%
\$40K - \$80K	28%	29%	28%	28%	28%	23%	27%	29%	31%	30%	22%	28%	28%	27%	45%	0%
\$80K - \$120K	18%	17%	26%	18%	16%	24%	13%	20%	27%	19%	9%	16%	25%	17%	26%	63%
\$120 - \$160K	16%	21%	13%	20%	13%	12%	14%	18%	12%	17%	10%	16%	15%	12%	7%	0%
> \$160K	13%	21%	15%	12%	11%	18%	13%	15%	10%	6%	3%	12%	17%	20%	8%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61	Is the total annual income from everyone in your household ...?															
922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
< \$40K	25%	30%	22%	21%	14%	22%	26%	25%	11%	19%	44%	28%	23%	16%	26%	53%
\$40K - \$80K	28%	29%	26%	32%	33%	14%	29%	24%	32%	29%	38%	29%	27%	28%	50%	10%
\$80K - \$120K	18%	14%	21%	25%	22%	26%	16%	21%	32%	26%	18%	16%	18%	27%	17%	32%
\$120 - \$160K	16%	15%	19%	12%	19%	4%	17%	14%	7%	5%	0%	13%	21%	13%	0%	0%
> \$160K	13%	13%	12%	10%	12%	33%	12%	15%	18%	21%	0%	13%	12%	17%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

61	Is the total annual income from everyone in your household ...?															
922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
< \$40K	25%	27%	21%	10%	8%	44%	27%	16%	7%	13%	28%	26%	16%	4%	0%	34%
\$40K - \$80K	28%	28%	27%	23%	51%	45%	29%	22%	30%	44%	34%	28%	23%	37%	45%	0%
\$80K - \$120K	18%	18%	16%	40%	34%	11%	17%	27%	24%	31%	28%	18%	10%	54%	35%	66%
\$120 - \$160K	16%	15%	18%	19%	6%	0%	16%	13%	14%	6%	0%	16%	22%	0%	7%	0%
> \$160K	13%	13%	17%	8%	0%	0%	12%	21%	26%	7%	11%	12%	29%	5%	12%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	25%	26%	19%	2%	0%	59%	24%	26%	37%	24%	22%	21%	26%	25%	22%	26%	26%
\$40K - \$80K	28%	29%	20%	38%	27%	41%	26%	31%	36%	29%	29%	26%	27%	33%	24%	25%	34%
\$80K - \$120K	18%	17%	25%	33%	31%	0%	20%	14%	12%	29%	16%	22%	18%	16%	20%	20%	15%
\$120 - \$160K	16%	15%	23%	4%	8%	0%	16%	15%	12%	3%	24%	14%	17%	15%	18%	16%	13%
> \$160K	13%	13%	13%	24%	34%	0%	14%	13%	4%	15%	9%	17%	13%	11%	16%	13%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

61 Is the total annual income from everyone in your household ...?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
< \$40K	25%	23%	23%	39%	18%	25%	30%	20%	26%	28%	23%	23%	29%	23%	23%	29%
\$40K - \$80K	28%	33%	28%	28%	31%	26%	32%	29%	27%	30%	31%	20%	28%	22%	28%	33%
\$80K - \$120K	18%	15%	19%	14%	18%	20%	14%	17%	19%	16%	17%	23%	18%	18%	20%	15%
\$120 - \$160K	16%	16%	16%	14%	18%	15%	15%	16%	15%	17%	17%	17%	13%	20%	15%	13%
> \$160K	13%	14%	14%	6%	16%	14%	9%	19%	12%	10%	12%	18%	12%	17%	14%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61	Is the total annual income from everyone in your household ...?																
922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
< \$40K	25%	11%	26%	30%	21%	25%	28%	20%	25%	30%	23%	27%	30%	12%	27%	26%	
\$40K - \$80K	28%	20%	27%	36%	25%	27%	33%	23%	28%	34%	29%	21%	35%	35%	25%	36%	
\$80K - \$120K	18%	23%	19%	14%	20%	18%	17%	20%	18%	15%	19%	22%	11%	25%	19%	13%	
\$120 - \$160K	16%	28%	14%	11%	16%	16%	14%	18%	16%	12%	15%	17%	17%	11%	16%	15%	
> \$160K	13%	18%	14%	8%	18%	13%	8%	19%	13%	9%	14%	13%	8%	17%	14%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

61	Is the total annual income from everyone in your household ...?														
922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
< \$40K	25%	19%	24%	36%	17%	22%	17%	27%	49%	17%	20%	18%	27%	32%	
\$40K - \$80K	28%	24%	28%	28%	23%	35%	24%	29%	22%	32%	32%	26%	28%	24%	
\$80K - \$120K	18%	17%	18%	15%	17%	23%	18%	17%	18%	17%	25%	24%	17%	13%	
\$120 - \$160K	16%	16%	16%	10%	22%	11%	19%	15%	3%	11%	8%	19%	16%	18%	
> \$160K	13%	25%	13%	11%	21%	9%	21%	12%	8%	22%	16%	13%	12%	12%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61	Is the total annual income from everyone in your household ...?																
922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
< \$40K	25%	20%	18%	19%	28%	20%	23%	8%	17%	28%	27%	24%	12%	15%	28%	17%	
\$40K - \$80K	28%	20%	30%	24%	30%	26%	16%	30%	22%	30%	30%	19%	23%	24%	30%	27%	
\$80K - \$120K	18%	22%	26%	20%	16%	27%	15%	21%	32%	16%	15%	16%	30%	30%	16%	25%	
\$120 - \$160K	16%	13%	11%	21%	15%	9%	15%	19%	17%	15%	20%	21%	8%	18%	15%	21%	
> \$160K	13%	26%	14%	15%	11%	19%	30%	22%	11%	12%	8%	20%	27%	14%	11%	10%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

51

Is the total annual income from everyone in your household ...?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P	
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No
< \$40K	25%	26%	15%	19%	26%	28%	32%	9%	15%	27%	27%	25%	25%	26%	24%	24%	26%
\$40K - \$80K	28%	10%	30%	21%	31%	25%	14%	23%	23%	31%	21%	26%	30%	28%	28%	30%	27%
\$80K - \$120K	18%	15%	16%	29%	17%	17%	21%	19%	31%	16%	22%	20%	16%	18%	18%	19%	17%
\$120 - \$160K	16%	23%	12%	15%	15%	20%	17%	16%	17%	15%	18%	15%	16%	14%	17%	15%	16%
> \$160K	13%	26%	27%	15%	11%	10%	17%	32%	14%	11%	12%	14%	12%	13%	13%	12%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

51

Is the total annual income from everyone in your household ...?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
< \$40K	25%	24%	26%	26%	23%	26%	24%	25%	25%	27%	24%	24%	26%	27%	24%	26%	23%
\$40K - \$80K	28%	31%	26%	32%	24%	30%	26%	29%	27%	27%	29%	28%	28%	28%	28%	30%	26%
\$80K - \$120K	18%	17%	20%	17%	20%	18%	18%	18%	19%	22%	16%	19%	17%	16%	19%	19%	17%
\$120 - \$160K	16%	15%	16%	14%	17%	16%	15%	16%	15%	13%	17%	18%	14%	17%	15%	14%	18%
> \$160K	13%	13%	13%	11%	15%	10%	17%	12%	15%	11%	14%	11%	15%	12%	14%	11%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

61

Is the total annual income from everyone in your household ...?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
< \$40K	25%	27%	23%	32%	24%	22%	28%	30%	23%	25%	23%	26%	26%	24%	26%
\$40K - \$80K	28%	31%	25%	26%	28%	23%	33%	45%	9%	32%	27%	25%	31%	29%	27%
\$80K - \$120K	18%	19%	17%	14%	18%	19%	18%	0%	30%	20%	17%	12%	23%	19%	16%
\$120 - \$160K	16%	14%	18%	18%	15%	20%	11%	14%	4%	12%	17%	22%	11%	14%	18%
> \$160K	13%	10%	18%	10%	13%	17%	10%	10%	33%	10%	15%	15%	10%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

61 Is the total annual income from everyone in your household ...?																		
922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
< \$40K	25%	28%	47%	25%	13%	38%	8%	16%	51%	48%	36%	15%	10%	-	-	-	-	-
\$40K - \$80K	28%	27%	16%	29%	29%	14%	48%	39%	24%	32%	30%	32%	13%	-	-	-	-	-
\$80K - \$120K	18%	12%	18%	19%	16%	24%	11%	33%	13%	12%	17%	24%	14%	-	-	-	-	-
\$120 - \$160K	16%	14%	13%	16%	19%	12%	33%	8%	12%	3%	12%	14%	35%	-	-	-	-	-
> \$160K	13%	20%	5%	12%	23%	12%	0%	5%	0%	5%	5%	14%	28%	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%					
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%					

61 Is the total annual income from everyone in your household ...?																		
922 Adults	All	Driven in Last Month			Urbanicity													
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural											
< \$40K	25%	19%	49%	61%	27%	23%	25%											
\$40K - \$80K	28%	30%	25%	7%	26%	28%	42%											
\$80K - \$120K	18%	20%	10%	28%	16%	20%	18%											
\$120 - \$160K	16%	18%	8%	4%	15%	16%	11%											
> \$160K	13%	14%	8%	0%	15%	12%	5%											
Total	100%	100%	100%	100%	100%	100%	100%											
Composition of Adults	100%	80%	18%	2%	43%	50%	6%											

52

Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	80%	86%	73%	45%	92%	78%	64%	19%	79%	71%	76%	90%	91%	90%	87%	70%	77%
No	18%	13%	25%	28%	7%	22%	34%	81%	21%	24%	9%	8%	9%	8%	12%	28%	13%
Not Sure	2%	2%	2%	27%	1%	0%	1%	0%	0%	5%	15%	2%	0%	2%	1%	2%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Yes	80%	91%	92%	89%	91%	74%	84%	86%	92%	84%	95%	74%	76%
No	18%	9%	7%	10%	8%	24%	16%	14%	8%	14%	3%	24%	24%
Not Sure	2%	0%	2%	1%	1%	2%	0%	0%	0%	2%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	80%	91%	93%	91%	74%	63%	64%	90%	91%	90%	70%	72%	80%	88%	76%	85%	77%	86%
No	18%	8%	5%	8%	20%	35%	31%	8%	7%	9%	28%	26%	14%	12%	23%	12%	21%	14%
Not Sure	2%	2%	2%	1%	5%	2%	5%	2%	2%	1%	1%	2%	6%	0%	1%	3%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Yes	80%	88%	80%	77%	72%	28%	86%	84%	88%	76%	72%	100%	85%	87%	78%	59%
No	18%	10%	18%	22%	26%	72%	3%	13%	11%	22%	28%	0%	13%	11%	20%	41%
Not Sure	2%	2%	2%	2%	1%	0%	12%	3%	1%	2%	0%	0%	2%	2%	2%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	80%	92%	83%	83%	76%	66%	77%	82%	79%	81%	87%	80%	77%	84%	89%	54%
No	18%	5%	14%	16%	22%	31%	23%	16%	16%	19%	13%	18%	19%	11%	11%	46%
Not Sure	2%	3%	2%	1%	2%	4%	1%	2%	5%	0%	0%	1%	4%	5%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways				
Credibility Interval: +/-3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	80%	79%	80%	78%	85%	78%	79%	80%	91%	87%	65%	74%	86%	85%	91%	65%
No	18%	20%	17%	18%	11%	20%	19%	17%	7%	13%	25%	25%	11%	15%	9%	35%
Not Sure	2%	1%	2%	4%	4%	3%	1%	3%	3%	0%	9%	2%	3%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep				
Credibility Interval: +/-3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Yes	80%	78%	83%	89%	94%	77%	80%	71%	85%	94%	82%	79%	87%	84%	100%	100%
No	18%	20%	13%	11%	6%	23%	17%	28%	15%	6%	18%	19%	9%	16%	0%	0%
Not Sure	2%	2%	4%	0%	0%	0%	2%	1%	0%	0%	0%	2%	4%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%

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62	Have you driven a motor vehicle in the past 30 days?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	80%	79%	92%	84%	100%	100%	80%	78%	83%	84%	92%	76%	85%	71%	83%	82%	75%
No	18%	19%	6%	16%	0%	0%	18%	21%	14%	16%	6%	20%	14%	26%	15%	18%	22%
Not Sure	2%	2%	2%	0%	0%	0%	2%	1%	3%	0%	2%	3%	1%	2%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

62

Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera		
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Yes	80%	83%	82%	63%	74%	84%	72%	81%	81%	77%	79%	81%	81%	75%	83%	79%
No	18%	15%	17%	33%	25%	14%	24%	16%	18%	21%	19%	19%	17%	24%	15%	19%
Not Sure	2%	2%	2%	4%	1%	2%	3%	3%	1%	2%	3%	0%	1%	1%	2%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%

62

Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Yes	80%	86%	81%	73%	76%	83%	76%	75%	84%	73%	82%	81%	69%	84%	81%	75%	
No	18%	11%	18%	24%	21%	15%	22%	22%	15%	24%	17%	17%	28%	14%	18%	21%	
Not Sure	2%	3%	2%	2%	3%	1%	2%	3%	1%	3%	2%	2%	3%	2%	1%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

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62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text					
Credibility Interval: +/-3 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	
Yes	80%	81%	81%	67%	86%	89%	87%	78%	47%	89%	94%	90%	77%	70%	
No	18%	19%	17%	27%	11%	9%	13%	20%	45%	11%	5%	9%	21%	17%	
Not Sure	2%	0%	2%	6%	2%	2%	0%	2%	9%	0%	1%	1%	2%	13%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%	

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Yes	80%	87%	92%	89%	75%	77%	68%	94%	82%	79%	81%	67%	90%	85%	79%	81%	
No	18%	12%	7%	10%	23%	18%	26%	5%	17%	19%	19%	27%	9%	12%	19%	15%	
Not Sure	2%	1%	1%	2%	2%	5%	6%	1%	1%	2%	0%	6%	1%	2%	2%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Yes	80%	59%	96%	86%	80%	78%	68%	86%	89%	79%	81%	77%	83%	75%	83%	78%	82%	
No	18%	35%	3%	13%	19%	13%	23%	13%	11%	20%	10%	21%	16%	22%	15%	21%	16%	
Not Sure	2%	6%	1%	2%	1%	9%	9%	1%	0%	1%	8%	2%	2%	2%	2%	1%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

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Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Yes	80%	82%	77%	78%	82%	79%	81%	80%	79%	77%	81%	82%	78%	79%	80%	80%	79%
No	18%	16%	20%	21%	15%	20%	16%	18%	18%	21%	17%	17%	19%	18%	18%	19%	18%
Not Sure	2%	1%	3%	1%	3%	1%	3%	1%	2%	2%	2%	1%	3%	3%	2%	1%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

62

Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+		
Credibility Interval: +/-3 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+	
Yes	80%	79%	81%	77%	80%	82%	78%	67%	64%	76%	81%	86%	79%	78%	83%	
No	18%	19%	17%	20%	18%	16%	20%	23%	28%	21%	18%	14%	19%	20%	16%	
Not Sure	2%	2%	2%	3%	2%	2%	2%	9%	9%	4%	1%	0%	2%	2%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%	

62

Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Yes	80%	81%	70%	82%	75%	71%	83%	79%	73%	61%	75%	86%	90%	59%	84%	87%	90%	88%
No	18%	17%	23%	16%	24%	29%	17%	20%	18%	34%	21%	13%	9%	36%	16%	10%	9%	12%
Not Sure	2%	1%	7%	2%	1%	0%	0%	1%	9%	4%	3%	0%	1%	5%	0%	3%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

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62 Have you driven a motor vehicle in the past 30 days?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Yes	80%	-	-	-	78%	82%	78%
No	18%	-	-	-	20%	16%	20%
Not Sure	2%	-	-	-	2%	2%	3%
Total	100%				100%	100%	100%
Composition of Adults	100%				43%	50%	6%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Work Outside The Home			Commute							Read Texts					
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Car	Carpool	Bus	Light R	Bicycle	Walk	Some	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	43%	48%	38%	12%	46%	27%	67%	72%	100%	55%	9%	50%	42%	44%	44%	42%	33%
Suburban	50%	47%	54%	80%	49%	61%	33%	28%	0%	44%	76%	43%	50%	49%	48%	53%	37%
Rural	6%	5%	8%	9%	6%	12%	0%	0%	0%	1%	15%	6%	8%	7%	8%	5%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	55%	44%	1%	78%	1%	10%	2%	1%	6%	2%	12%	10%	22%	4%	50%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Typed						Talked On Hand-Held					
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur
Urban	43%	60%	51%	48%	44%	40%	24%	61%	44%	46%	43%	41%	10%
Suburban	50%	32%	40%	48%	50%	54%	56%	35%	46%	45%	56%	54%	90%
Rural	6%	8%	9%	4%	6%	6%	20%	5%	9%	8%	2%	6%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	6%	6%	18%	5%	63%	1%	7%	10%	18%	7%	57%	1%

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63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Talked On Hands-Free						Used App						Talk On Hand-Held				
Credibility Interval: +/-3.7 pct points		Regular	Fairly O	Rarely	Just On	Never	Not Sur	Regular	Fairly O	Rarely	Just On	Never	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Urban	43%	47%	46%	38%	53%	41%	42%	47%	54%	47%	46%	38%	41%	67%	46%	43%	41%	38%
Suburban	50%	50%	47%	54%	46%	51%	40%	47%	42%	46%	47%	55%	45%	31%	43%	53%	53%	50%
Rural	6%	3%	7%	7%	1%	7%	18%	6%	4%	6%	7%	7%	14%	2%	11%	4%	6%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	15%	20%	22%	7%	36%	1%	11%	14%	17%	5%	51%	2%	5%	12%	25%	56%	1%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Talk On Hands-Free					Read Text or Email					Type Text or Email				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur	Comple	Somew	Somew	Comple	Not Sur
Urban	43%	45%	44%	46%	37%	13%	73%	54%	42%	42%	10%	66%	52%	43%	42%	42%
Suburban	50%	50%	48%	50%	57%	60%	27%	39%	53%	52%	61%	34%	40%	51%	52%	38%
Rural	6%	4%	8%	4%	7%	27%	0%	7%	5%	7%	28%	0%	8%	6%	6%	20%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	28%	39%	17%	15%	2%	2%	9%	23%	65%	1%	3%	5%	13%	77%	2%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Use App					Talking Threat					Texting / Emailing				
Credibility Interval: +/-3.7 pct points		Comple	Somew	Somew	Comple	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur
Urban	43%	60%	54%	46%	37%	24%	41%	45%	44%	48%	28%	42%	47%	43%	70%	8%
Suburban	50%	36%	38%	50%	57%	56%	53%	49%	47%	47%	47%	52%	47%	46%	30%	46%
Rural	6%	4%	8%	3%	7%	20%	6%	6%	9%	5%	26%	6%	6%	11%	0%	46%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	16%	22%	50%	3%	36%	46%	11%	5%	1%	71%	22%	4%	2%	1%

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Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Using App					Driving Aggressively					Speeding Freeways					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Urban	43%	40%	46%	52%	51%	22%	41%	48%	53%	73%	10%	44%	42%	41%	70%	21%	
Suburban	50%	54%	49%	38%	49%	63%	53%	45%	31%	20%	65%	50%	52%	48%	26%	56%	
Rural	6%	6%	5%	10%	0%	15%	5%	7%	16%	8%	25%	5%	6%	11%	4%	24%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	48%	31%	13%	5%	4%	75%	20%	3%	2%	1%	50%	37%	11%	2%	1%	

63

Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Speeding Streets					Running Lights					Falling Asleep					
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	
Urban	43%	43%	41%	52%	71%	24%	41%	55%	71%	68%	36%	42%	50%	61%	75%	34%	
Suburban	50%	51%	52%	46%	8%	61%	53%	42%	26%	32%	13%	52%	42%	34%	0%	66%	
Rural	6%	6%	7%	2%	21%	15%	6%	4%	2%	0%	51%	6%	8%	5%	25%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	77%	18%	3%	1%	1%	85%	11%	3%	1%	1%	93%	4%	1%	1%	0%	

63	Do you live in an urban area? A suburban area? Or a rural area?																
922 Adults	All	Driving After Drinking					Driving After Cannabis					Type Into GPS			Adjust GPS System		
Credibility Interval: +/-3.7 pct points		A Serio	Somew	Not a T	Not At	Not Sur	A Serio	Somew	Not a T	Not At	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur
Urban	43%	42%	50%	66%	92%	100%	41%	48%	33%	74%	45%	50%	40%	46%	49%	42%	40%
Suburban	50%	52%	49%	21%	8%	0%	53%	43%	67%	26%	35%	46%	53%	48%	47%	51%	52%
Rural	6%	7%	1%	14%	0%	0%	6%	9%	0%	0%	20%	4%	7%	5%	3%	7%	8%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	91%	6%	2%	1%	0%	64%	26%	6%	3%	2%	17%	56%	27%	27%	35%	37%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
Release Date: 05/09/2022
Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Talk On a Hand-Held			Hand-Held While Stoppe			Hold On Speaker Mode			Call 911			Use Camera			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Urban	43%	48%	41%	52%	53%	41%	42%	51%	40%	44%	44%	48%	40%	48%	44%	39%	
Suburban	50%	47%	53%	38%	42%	53%	50%	43%	53%	50%	51%	43%	54%	48%	50%	53%	
Rural	6%	5%	6%	10%	4%	6%	9%	7%	6%	6%	6%	8%	7%	4%	6%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	12%	77%	12%	19%	61%	21%	21%	56%	23%	56%	14%	30%	23%	42%	35%	

63

Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Interact With Phone			Read Text While Stopped			Type Text While Stopped			Talk On a Hands-Free			Interact With App			
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	Legal	Illegal	Not Sur	
Urban	43%	64%	40%	39%	52%	42%	38%	60%	39%	39%	41%	51%	43%	64%	41%	41%	
Suburban	50%	32%	54%	52%	43%	52%	54%	35%	55%	53%	53%	41%	49%	27%	53%	52%	
Rural	6%	3%	6%	9%	5%	6%	8%	5%	6%	8%	6%	7%	8%	9%	6%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	14%	61%	25%	24%	50%	26%	20%	57%	23%	68%	17%	15%	10%	68%	23%	

63

Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Watch Video			Will Talk On Hand-Held					Will Type a Text						
Credibility Interval: +/-3.7 pct points		Legal	Illegal	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur		
Urban	43%	61%	43%	42%	67%	50%	38%	41%	43%	75%	49%	43%	41%	44%		
Suburban	50%	32%	51%	49%	29%	44%	56%	53%	39%	23%	40%	52%	53%	40%		
Rural	6%	7%	6%	9%	4%	6%	6%	6%	18%	2%	11%	4%	6%	17%		
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Composition of Adults	100%	4%	87%	9%	7%	10%	12%	68%	3%	4%	7%	12%	75%	2%		

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

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Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Will Use An App					Get Ticket For Talking					Get Ticket For Texting					
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somew	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	
Urban	43%	71%	44%	50%	38%	66%	71%	61%	43%	39%	64%	74%	52%	48%	39%	57%	
Suburban	50%	26%	50%	45%	55%	26%	24%	34%	55%	54%	24%	23%	42%	47%	55%	24%	
Rural	6%	3%	6%	5%	7%	8%	5%	5%	3%	7%	12%	3%	6%	4%	6%	19%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	7%	11%	16%	65%	2%	6%	6%	12%	73%	3%	6%	6%	10%	75%	3%	

63

Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Crash While Talking					Crash While Texting					Request From F		Request From F		Request From P		
Credibility Interval: +/-3.7 pct points		Very Lik	Somew	Somwh	Very Un	Not Sur	Very Lik	Somew	Somwh	Very Un	Not Sur	Yes	No	Yes	No	Yes	No	
Urban	43%	62%	55%	43%	40%	57%	60%	53%	50%	39%	58%	44%	42%	46%	41%	44%	42%	
Suburban	50%	36%	33%	54%	53%	32%	40%	36%	47%	54%	34%	51%	50%	48%	52%	50%	50%	
Rural	6%	2%	12%	3%	6%	11%	0%	11%	3%	7%	8%	5%	8%	6%	7%	5%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Adults	100%	6%	5%	11%	75%	4%	6%	7%	11%	73%	4%	51%	49%	44%	56%	50%	50%	

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Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Bluetooth Capab		\$124 Ticket		\$240 Ticket		Report To Insura		Work Policies		App To Auto-Re		Block Signals		Crashing Your C	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
Urban	43%	40%	47%	42%	45%	42%	45%	41%	46%	44%	43%	40%	45%	43%	43%	42%	45%
Suburban	50%	54%	47%	52%	48%	53%	48%	54%	47%	52%	50%	55%	47%	51%	50%	52%	48%
Rural	6%	7%	6%	6%	7%	6%	7%	6%	7%	4%	7%	5%	7%	5%	7%	6%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	51%	49%	52%	48%	56%	44%	52%	48%	31%	69%	40%	60%	38%	62%	59%	41%

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
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Percentages

Sponsor:
King County Target Zero Task Force ()

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Killing Someone		None Of Above		Gender			Age					<50 / 50+	
Credibility Interval: +/-3.7 pct points		Yes	No	Yes	No	Male	Female	Other	16-17	18-34	35-49	50-64	65+	16-49	50+
Urban	43%	40%	47%	46%	43%	45%	41%	40%	33%	49%	52%	31%	36%	50%	33%
Suburban	50%	54%	45%	43%	51%	49%	52%	40%	41%	44%	44%	62%	59%	44%	61%
Rural	6%	5%	8%	10%	6%	6%	6%	20%	26%	7%	4%	7%	5%	6%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	58%	42%	8%	92%	49%	49%	2%	2%	32%	26%	25%	15%	61%	39%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Race								Education				Income				
Credibility Interval: +/-3.7 pct points		Hispani	Black	White	Asian	Americ	Native	Multirac	Other	High Sc	Some C	Associa	Master'	< \$40K	\$40K -	\$80K -	\$120 -	> \$160
Urban	43%	47%	63%	43%	37%	39%	54%	40%	29%	41%	43%	44%	46%	47%	40%	39%	43%	50%
Suburban	50%	50%	32%	50%	59%	58%	25%	60%	53%	48%	51%	52%	49%	47%	51%	55%	53%	47%
Rural	6%	3%	5%	7%	4%	3%	21%	0%	18%	11%	6%	4%	5%	6%	9%	6%	4%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	9%	6%	61%	13%	2%	2%	4%	2%	20%	20%	42%	18%	25%	28%	18%	16%	13%

63 Do you live in an urban area? A suburban area? Or a rural area?

922 Adults	All	Driven in Last Month			Urbanicity		
Credibility Interval: +/-3.7 pct points		Yes	No	Not Sur	Urban	Suburb	Rural
Urban	43%	42%	48%	45%	-	-	-
Suburban	50%	52%	45%	47%	-	-	-
Rural	6%	6%	7%	9%	-	-	-
Total	100%	100%	100%	100%			
Composition of Adults	100%	80%	18%	2%			

Results of SurveyUSA Mkt Research Study #26308



Geography: King County
Data Collected: 04/12/2022 - 04/30/2022
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Percentages

Sponsor:
King County Target Zero Task Force ()

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.