

Shanthi Acharya

UX Portfolio

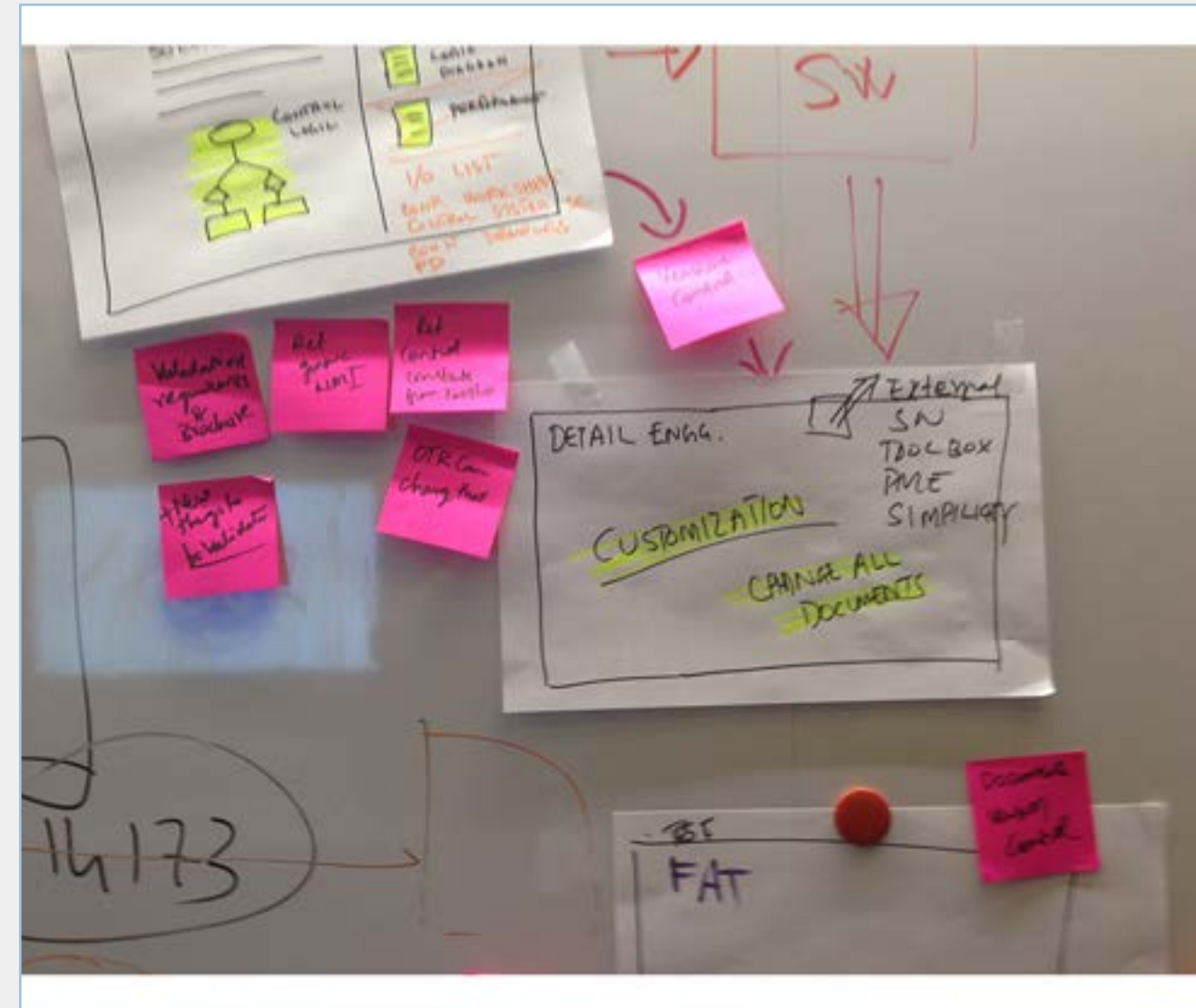
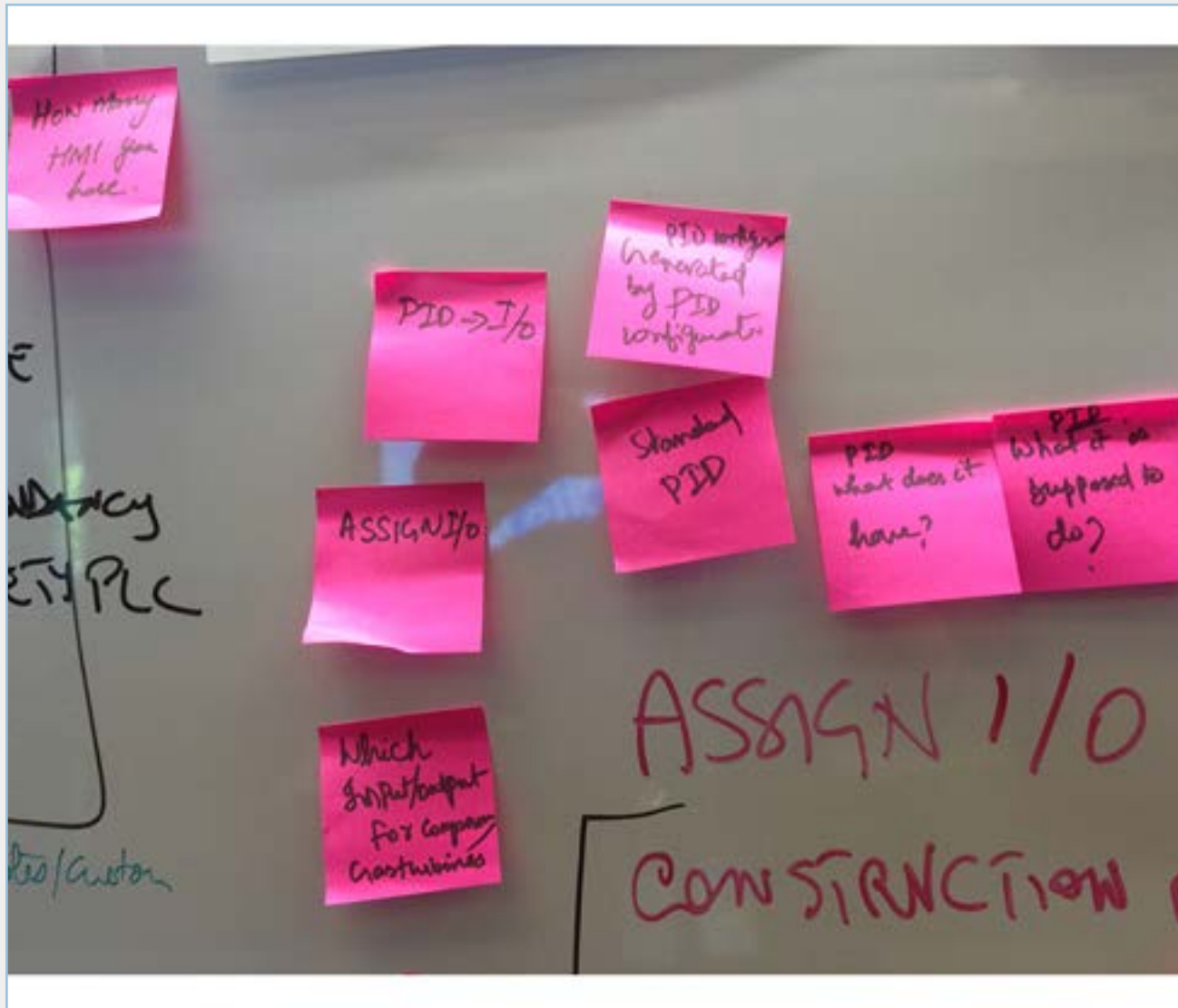
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The Way I Work

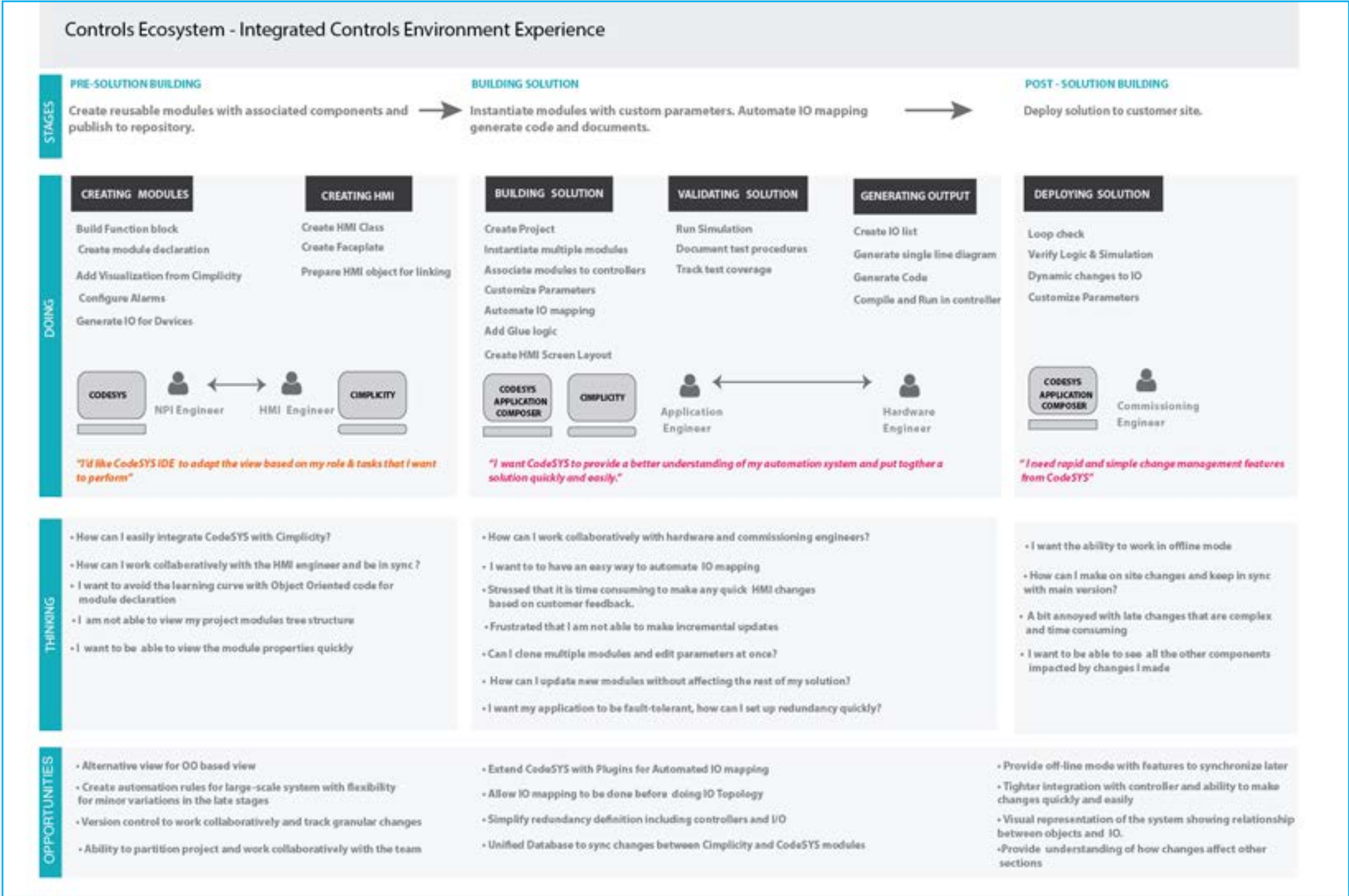
Stakeholder Research:

At the beginning of the project I conduct 1:1 interviews and workshops with stakeholders to understand the users, business goals and project scope.



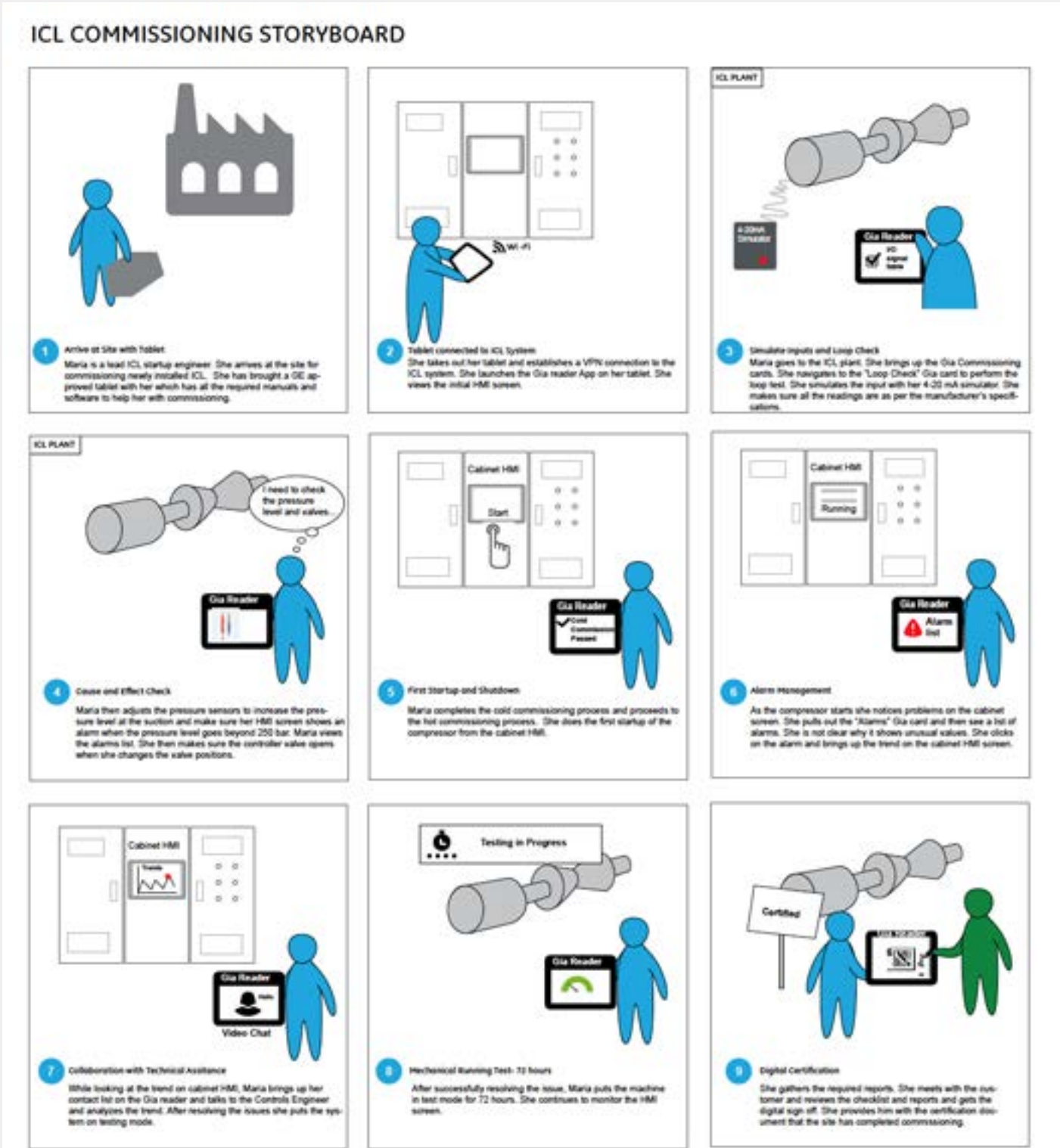
Journey Maps:

I love to create customer journey maps to gain user empathy and understand the domain and various touchpoints.



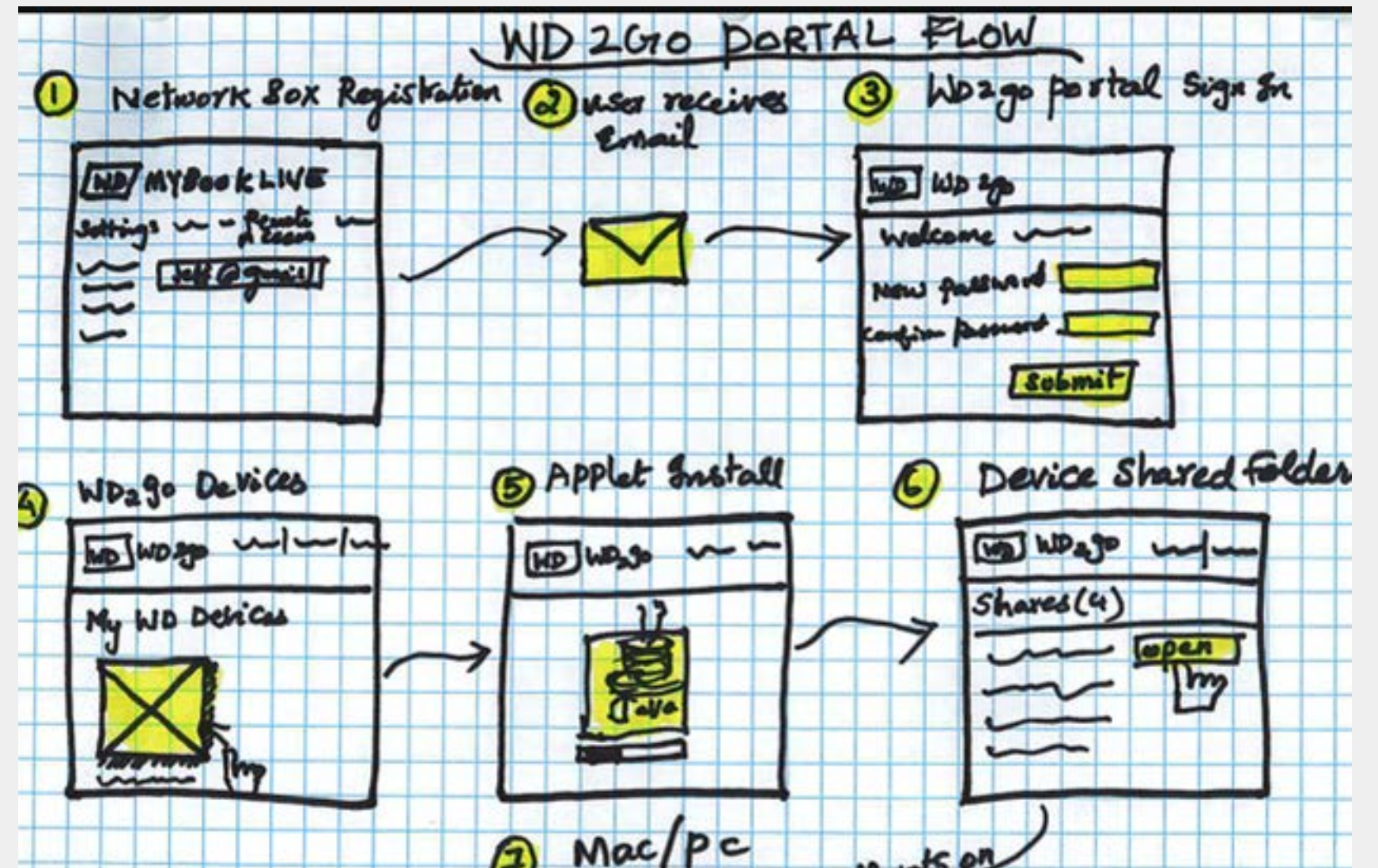
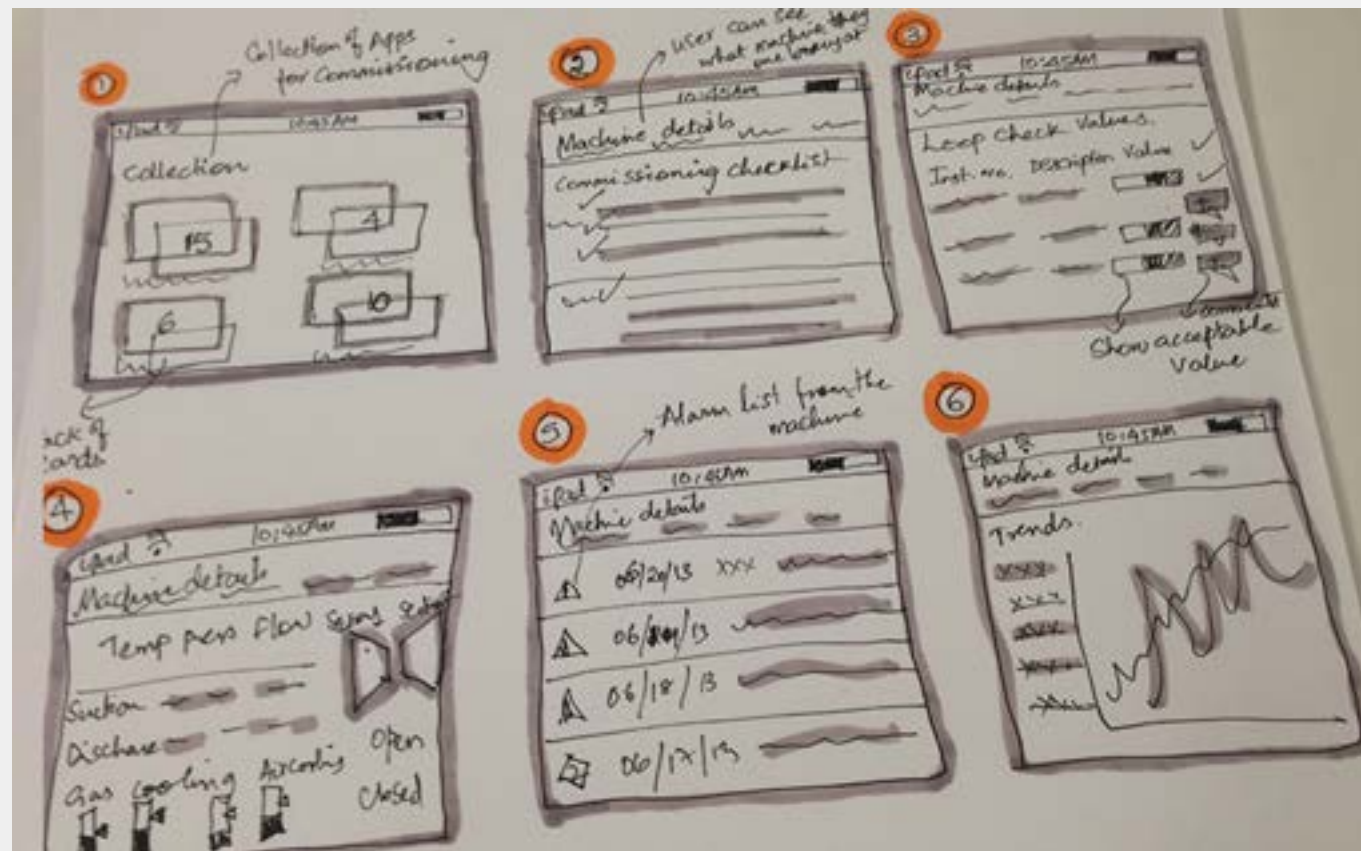
Storyboard:

I use storyboards to convey the vision for design solutions by casting personas in the stories along with their behavior and requirements.



Sketching:

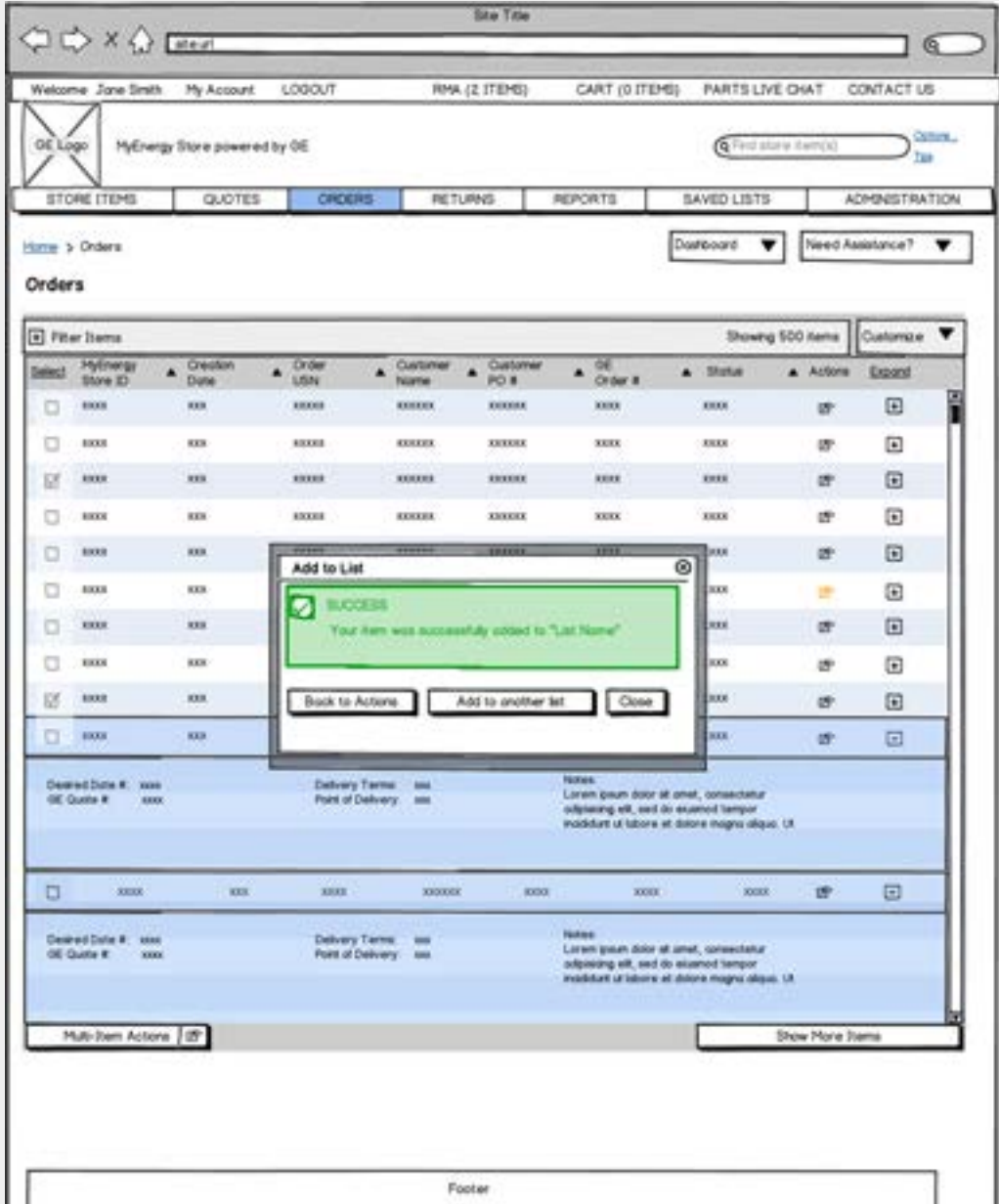
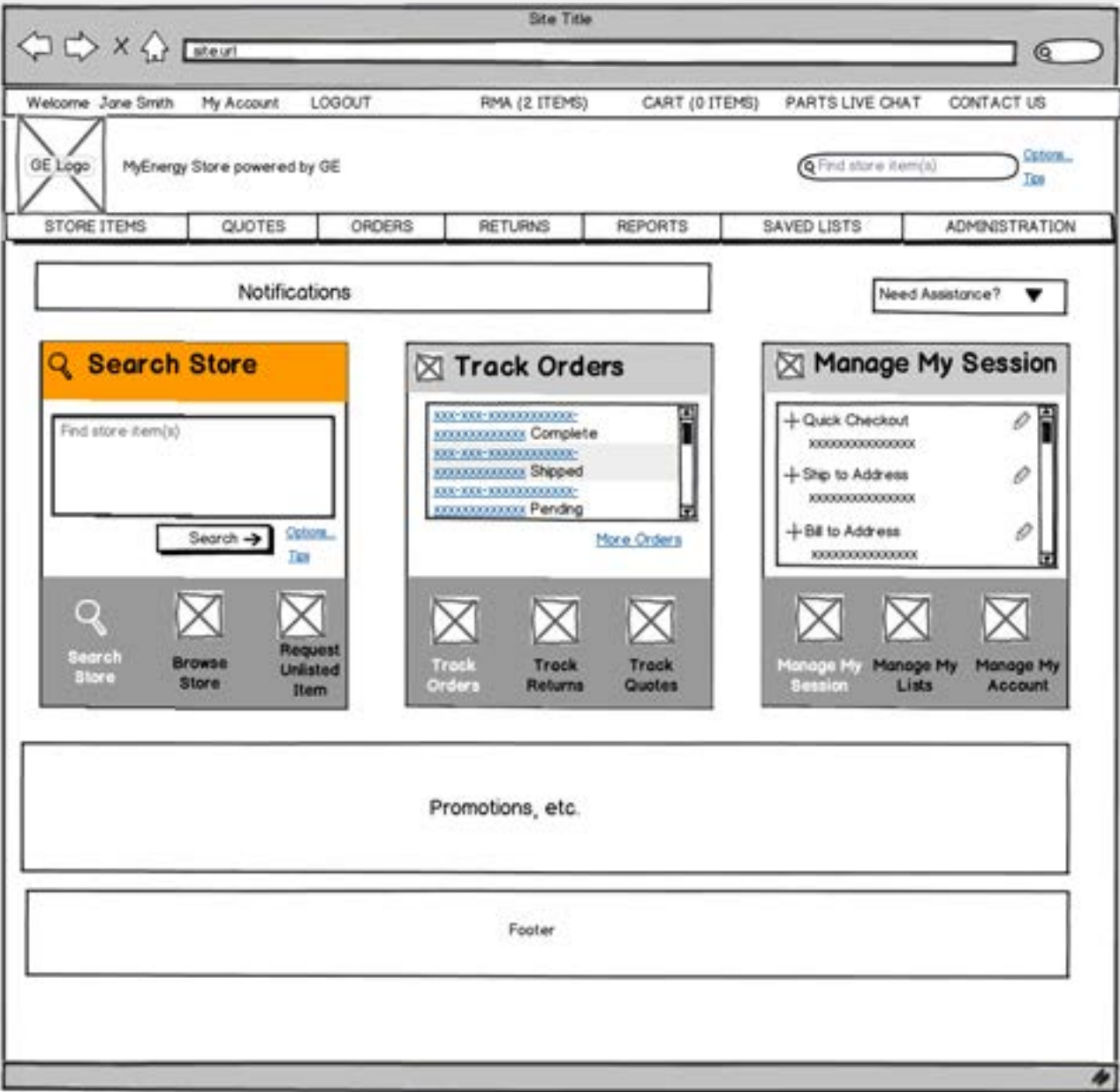
Sketching high level concepts on a paper and rapidly generate multiple ideas helps me to share and get feedback quickly from UX colleagues and stakeholders.



Wireframing:

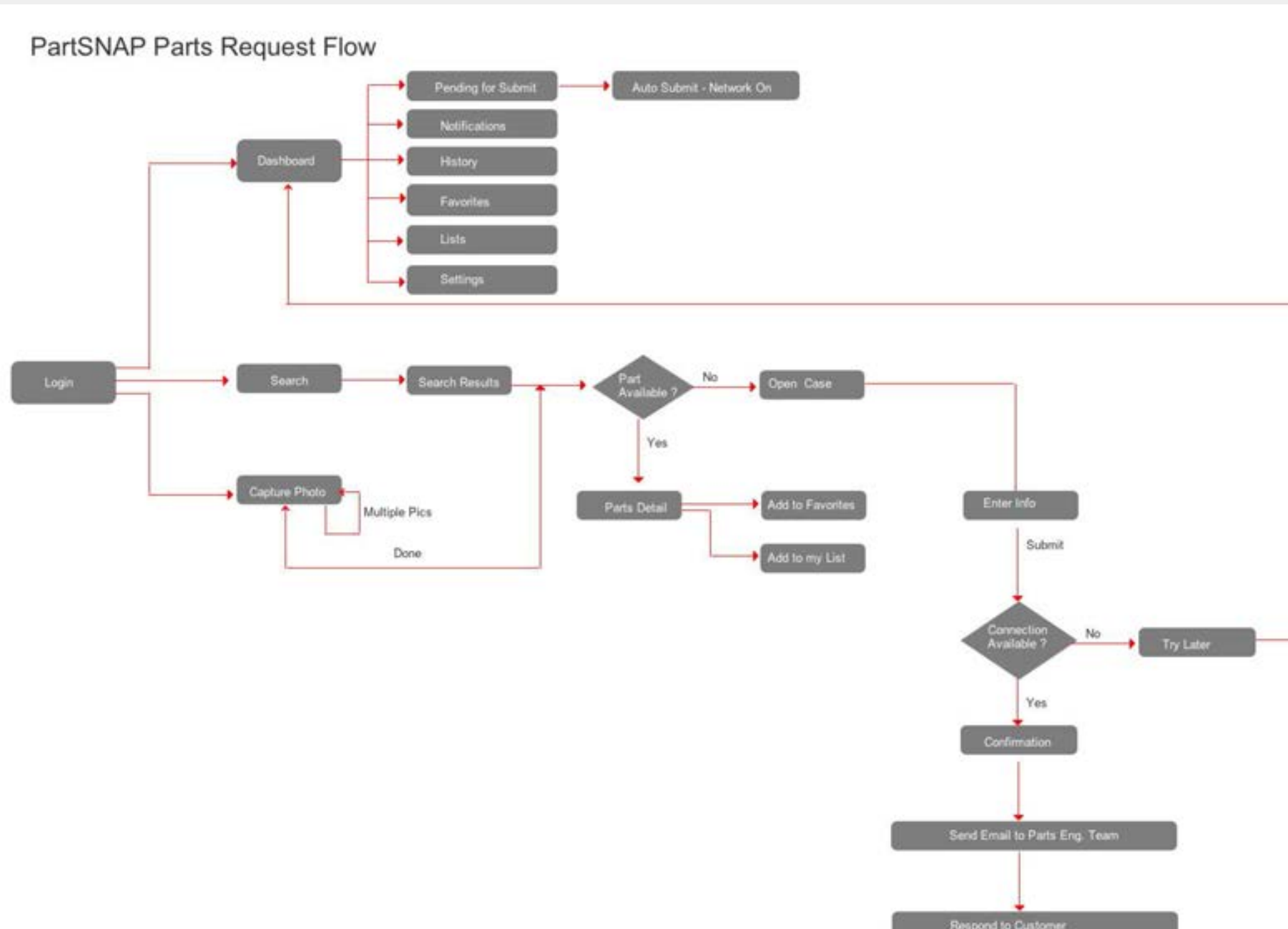
Using tools such as Balsamiq, Axure and Indesign I create wireframes to show the information architecture, flow, layout and content of the UI with specifications. I work with the development team to take this to production.

- Widget header gets highlighted on rollover and when the widget is actively used.
- Active button on bottom panel gets highlighted on click.
- Clicking on options opens popup to do Advanced search (multiple items and upload files)
- Clicking on Search takes to a new page.
- For multiple notifications auto rotates between messages.
- Manage My Session shows Quick Checkout, Ship to Address, Bill to address, Currency. Depending on the user profile more fields will be displayed.



Task Flow:

Task flow of user login, dashboard and parts search with cases when parts were not available and offline mode when network connectivity becomes unavailable.



Wireframes:

User captures a photo in their smart phone and using image recognition it is matched against a database of parts which can be further requested.

