SHILOH PINGLEY

Data Analyst/Finance Analytics

CONTACT

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(123) 456-7890 📞
Sylmar, California 📍
[LinkedIn](#) 💼

EDUCATION

B.S.
Computer Programming
UC Riverside
September 2010 - May 2014
Riverside, CA
GPA: 3.8

SKILLS

SQL
PowerBI
Excel
Powerpoint
Python
Git
Tableau
Looker
MAJIK

CERTIFICATIONS

SAS Certified Data Scientist

WORK EXPERIENCE

Data Analyst, Finance

City of Hope
May 2018 - current / Duarte, CA

- Managed the preparation, coordination, and documentation of 100% of financial analysis projects
- Analyzed current and past financial data and performance across 3+ departments and 11 teams
- Collaborated with 12 VPs, directors, and executives in all aspects of financial data projects
- Evaluated trends in financial performance and provided 12+ recommendations for improvement via PowerPoint presentations
- Performed advanced 100% comprehensive business analysis using statistical analysis, explanatory, and predictive modeling

Data Analyst

Hulu
November 2014 - May 2018 / Santa Monica, CA

- Ensured 100% accuracy of data collection and data reporting
- Collaborated with 6 production teams to ensure data and automated data collection are reported
- Spearheaded implementation of MAJIK data collection system across 7+ operational departments
- Managed data integrity of incoming data stream, working with 2 operations teams to put corrective actions in place

Data Quality Analyst Intern

Ylopo
May 2014 - August 2014 / Santa Monica, CA

- Delivered thoughtful insights and reporting on the performance of 3+ eCommerce businesses
- Analyzed 100% of purchase funnel analytics, customer churns, retention rates, lifetime valuations, and channel performances
- Analyzed data from 4 marketing campaigns: user responses, conversions, slippages, and email attritions
- Designed and maintained 17 reports and dashboards, performing regular and ad hoc analysis on-site productivity as required
- Identified trends and behaviors by conducting regular tagging audits and providing recommendations and summaries to senior managers