

WORK

Sr. UX Designer at [SM NetServ Technologies Pvt. Ltd.](#), Bengaluru

Aug 2015 – Present

- Currently, working as offshore UX designer consultant for international client.
- Redesigned core UX solutions to create a unified experience.
- Working with a team following agile process
- UX process:
 - Establish requirements; low and high fidelity ideation to explore different design solutions.
 - Define structure and behavior of interactive system (information architecture).
 - A/B Testing (VWO), Surveys (Google forms/Hotjar), Usability Testing (conducted to understand local and global market; in Paris and Bengaluru)

Sr. Software Engineer (UI/UX) at [Manipal Global Education Services](#),

Bengaluru

Jul 2014 - Aug 2015

- Worked with project managers to ensure requirements are clear and logically associated with known user needs.
- Created visual design; introduced front-end framework and integrated “Bootstrap” for applications; cross browser optimization.
- Debug and troubleshoot – quickly pinpoint the cause of discrepancies and resolve defects.
- A team following agile process.

Sr. Software Engineer (UI/UX) at [Zool Tech Solutions Pvt. Ltd.](#), Bengaluru

Jun 2012 - Jun 2014

- Designed and managed involving conceptualize, prototype, design for websites and applications.
- Designed collateral materials, including brochures, web banner, logos, signage, etc.

Placed on-site with client “Manipal Global Education Services” from Sep 2012 – Jun 2014

Web Designer at [Poshvine](#), Bengaluru

Dec 2011 - Mar 2012

Designed and implemented new UI for company ERB system; redesigned blog site in blogger.com; created web promotional, branding and mobile design projects for the company.

Poshvine application are developed by team of “Zool Tech Solutions Pvt. Ltd.”

Web Designer at [Web Universals](#), Bengaluru

Oct 2010 - Nov 2011

Redesigned and implemented new UI for various websites; customizing design templates for websites; work closely with manager to deliver the user needs.

Freelancer as Web Designer, Bengaluru

Jan - Sep 2010

Contract website designs; troubleshooting UI issues; collateral materials include logos, web banner, brochures, etc.

SKILLS

Research

Interviews, Observations, Surveys, User Testing, Use Cases

Design

Personas, Scenarios, User Stories, Sketching and Ideation, Storyboarding, Mapping and Navigation Design, Comparative Research, Lo- and Hi-Fidelity Prototyping

Programming

HTML/5, CSS/3, JQuery, SASS CSS

Software/Tools

Adobe Creative Suite: Photoshop, Illustrator, Dreamweaver, Axure RP, Balsamiq, Invision, VWO, Hotjar

EDUCATION

Bachelor of Computer Applications (BCA) from Mangalore University

Conducting Usability Testing from The Interaction Design Foundation (Online Course)

Attended Practical Usability Testing from Human Factors International

Attended Design Thinking from Product Innovation Academy

UX Design Course from Mobignosis

Cracking the case with Flexbox from Code School (Online Course)

NOTABLES

Excellence Award from CareerBuilder(Client)
Jul 2016

Best Employee from Manipal Global Education Services
Dec 2014

Team Excellence from Manipal Global Education Services
Apr 2014