



American International University- Bangladesh (AIUB)

Essay Cover Sheet

Course Name: Management Information System

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Topic Name: Why Business process automation is essential for any business?

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Summary

Business process automation means, its automatically time-consuming regular tasks by using various software technology (Arslan, 2019). BPA automates **prospects** moving the perfect principal task from human to machine. **Particularly** it helps any team to decrease the complicated risks, and reduce the time for any work. (Sandy, n.d). The main concept of business automation is its **promotion** of the organization faster and more effectively. Maximum Software process reached the universal position that's why all business needs to shift to automation if they need to stay competitive (Sandy,n.d). Business process automation **moreover** works for maintaining the modern power of technology (Sandy, n.d). There are many benefits that provide business automation for any business which are increased productivity, consuming time & costs, improved quality, better customer satisfaction, and reduction of human errors. (Brad,2018). **So** Business process automation (BPA) is a painless way to start any standard process business (Business automation, 2020). **In my opinion**, Business automation is essential for any business.

Firstly, For getting more clarity, standard operations and streamline process automated needs for any business. Automation demands a definite number of clarity about the process at the designing part. So, if any person doesn't know about the **notice** and the people responsible for the work, he can't automate and design the work perfectly (Business process automation, 2020). So clarity is the principal part. Mapping the process can provide clarity among the people. Standardization provides the organization more effective and standard position which perfectly increases the customer base. So, when an organization automates any business process standardization is the important part. To get actual accountability, an important customizable, important insight streamlining process is the best outcome. (Business automation, 2020).

Secondly, For increased productivity, **to estimate** business process automation and workflow **dismiss** the time for require to finish tasks. For this **factor**, productivity task is upper for regular routine (Brad,2018). Business process automation works with boring and complicated tasks **such as** website analysis, report generation, and bill payments. So, In this work **personal officer** needs and hire team member but with the help of unique ideas and automation process company frequently do this work and it is time-consuming. So this **major** idea productivity rates are high (Arslan, 2019). BPA **impact** to complete the pressure of complicated task on employees, which helps the **employer** to complete work timely. The **concept** is It also increases genuine value and productivity (Sandy, n.d)

Thirdly, For greater customer satisfaction, Business process automation can't provide just one side benefit, it can provide **relentless** both client and customer satisfaction. When the customer gets the perfect service and **perk**, that time **conducts** the quality mark zone. **A potential** example is when a company runs any e-commerce site, customers can easily log in with their **personal** email id, password, and a tracking number without calling the company and without facing any trouble and **pay slips**. This site is also called one side of customer satisfaction (sandy, n,d). The **primary** mistake of any company is that they increase work shift **interviews** for their employees to recoup for their shortcomings. With the help of the Business automation maximum system, processes are already automated, so this is helpful for employees. Giving space freedom for the employees will **benefit to occur** and invent innovative side for the business (Jack, 2012).

Fourthly, For Consuming time and costs, performing any **group wages** tasks manually takes a lot of time but when the system is automated, it takes less time. Automation can be **redundant** consistently with various cost-associated arrows those are delayed approvals, late or no other option payment. Automation also helps to save the labor cost of

administration (Brad,2018). The consistency of automated processes should be corresponding inputs and outputs. However, day by day business environments are changing, so automation should be perfect for incorporating risk changes (Alex, 2019).

Lastly, For integration with existing processes, all the methods of the current business are alternatives to one another. The process which is automated should be integrated consistently with the existing process. So, The integration can occur at a different level of the automation process. For smooth work, the automation process is important (Alex, 2019). The business automation process analysis all the actions performed accurately and checks errors. The consistency function improvement strengthens future-filled products and production the time cost (Brad,2018).

In Conclusion, Business process automation is mainly a principal strategy for any company to achieve and grow more clients. With the help of perfect investment automation tools companies manage workflows and provide a consistent experience to customers (Standy, n.d). If automation and perfect planning maintain then it can benefit by increasing the consistency and efficiency of the business process. The employees can spend their time on principal works and proposals without consuming time and trouble (Alex, 2019). Scientifically identified that employees are overloaded with tasks, and they fail to give their work. So that's why business automation is important for all business purposes (Arslan, 2019).