



MEDIA KIT

TABLE OF CONTENTS

- 01 Press Release
- 02 Media Contact
- 03 Fact Sheet
- 04 Q & A

PIXEL ARCADE & RESTAURANT ANNOUNCES EXCLUSIVE LAUNCH, INTRODUCING THE ISLAND'S FIRST HIGH-TECH ARCADE AT HAVEN COMMUNITY SHOPPING COMPLEX CHAWENG, KOH SAMUI

A new chapter in entertainment is beginning on Koh Samui. Pixel Arcade & Restaurant is thrilled to announce its official launch within the prestigious Haven Community Shopping Complex, bringing a one-of-a-kind entertainment experience to Chaweng. Pixel's centerpiece is a state-of-the-art game arcade, set to redefine fun for locals and tourists alike.

The Pixel Game Arcade is the first of its kind on the island, featuring high-tech attractions designed to appeal to all ages. Key highlights include two professional bowling alleys, the only super grid game in the region, and an immersive golf simulator experience.

The arcade offers a vibrant, dynamic environment perfect for families, couples, and friends.

Accompanying the arcade is the Pixel Restaurant, which provides a high-energy space to relax and refuel. It features a menu of gourmet hot dogs and a popular Thai/Western fusion cuisine, along with one of the largest selections of beer on tap on Koh Samui. The restaurant's lively atmosphere is the perfect complement to the arcade's excitement.

The vision for Pixel is to establish a new standard for entertainment on Koh Samui. "We're creating more than just an arcade; we're building a complete destination where people can eat, drink, and experience fun in a way they never have before. Our unique blend of games and gourmet dining makes Pixel a powerful anchor for the new Haven Complex and a must-visit attraction on the island."

About Pixel Arcade & Restaurant

Pixel is an innovative dining and entertainment venue located in the Haven Community Shopping Complex in Chaweng, Koh Samui. Combining a fusion restaurant and sports bar with a modern game arcade, Pixel is dedicated to providing a unique, high-quality, and fun experience for all.

media contact

Ren Cronje

Marketing Team

play@pixelthailand.com

FACT SHEET

Venue Name: Pixel Arcade & Restaurant

Location: Haven Community Shopping Complex, Chaweng, Koh Samui

Concept: A fusion of a high-energy sports bar/restaurant and a state-of-the-art game arcade.

Key Arcade Features: Two professional bowling alleys, the island's only super grid game, and a high-tech golf simulator.

Opening: The restaurant is open now; the game arcade is under construction and scheduled to open in [September 2025].

Cuisine: Gourmet Hot Dogs and Thai/Western Fusion cuisine.

Beverage: One of the largest selections of beer on tap on Koh Samui.

Target Audience: Families, tourists, and couples.

Unique Selling Proposition: The first and only venue on Koh Samui to offer a unique combination of high-end dining, an extensive craft beer selection, and a multi-attraction modern arcade in one location.

Q & A

Q: What makes Pixel Arcade unique to Koh Samui?

A: Pixel is the first and only venue on the island to feature a state-of-the-art game arcade with multiple anchor attractions. There is no other destination that offers professional bowling alleys, a competitive super grid game, and a high-tech golf simulator all under one roof.

Q: What is the vision for the Haven Community Shopping Complex?

A: The Haven Community Shopping Complex is designed to be the new center for luxury, shopping, dining, and nightlife in Chaweng. Pixel is a key anchor tenant that provides a vibrant, high-energy entertainment component to the complex's sophisticated atmosphere.

Q: How does the restaurant complement the arcade?

A: The restaurant's high-energy, fun atmosphere mirrors the excitement of the arcade. We've designed a menu that is easy to enjoy in a social setting, making it the perfect place to refuel and socialize.



THANK
YOU!