



Data-Driven Insights for Hospitality Revenue Optimization

Click to report: 

Clear Filters

Property Name

All

City

All

Booking Status

All

Booking Platform

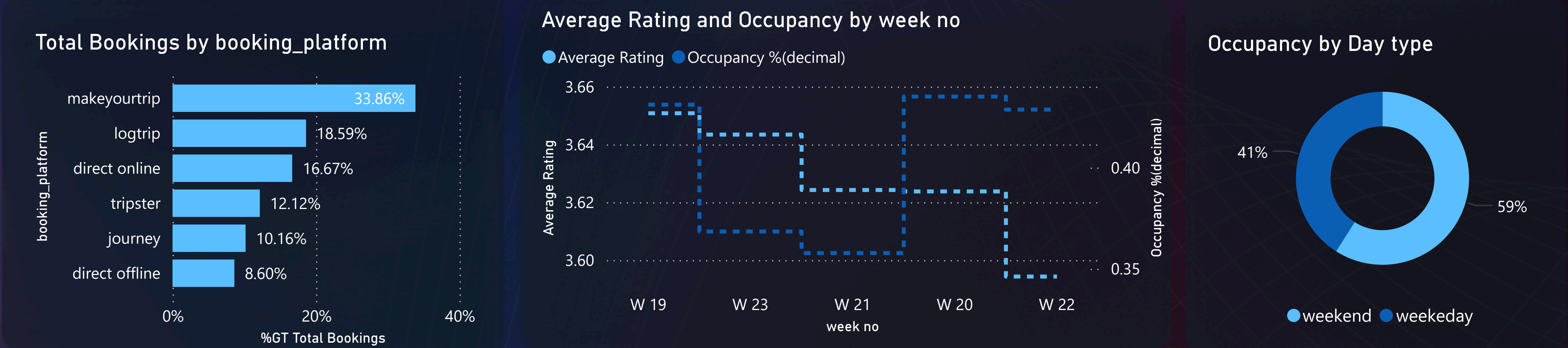
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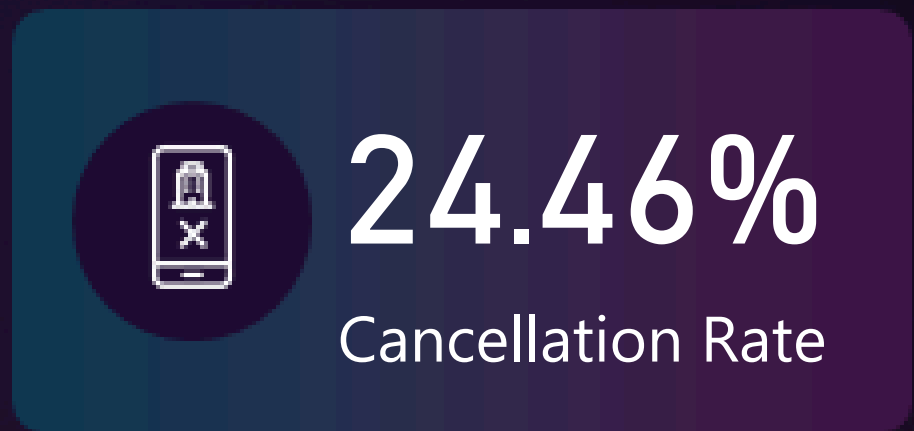
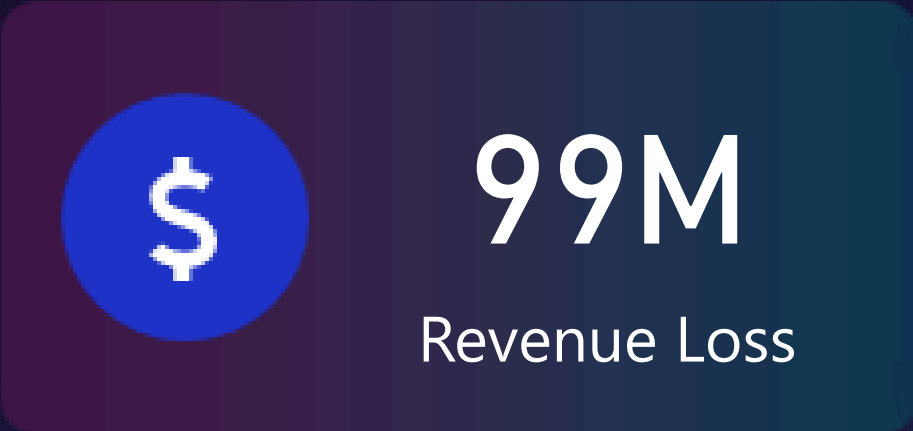
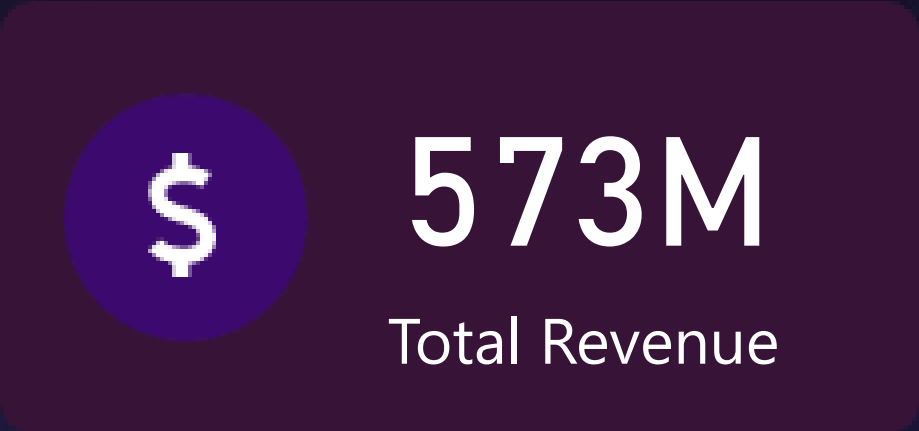
Month

May

Week

All





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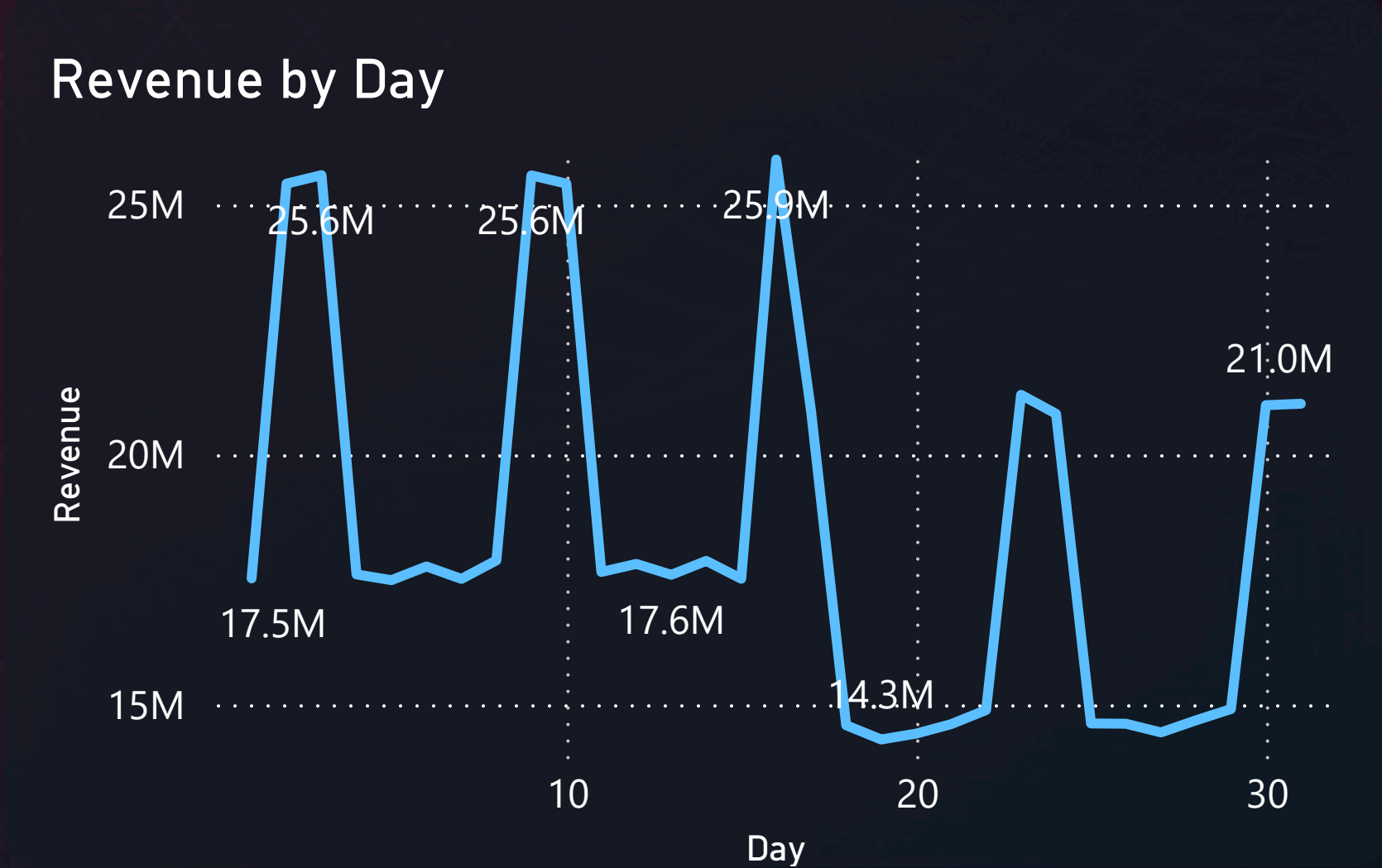
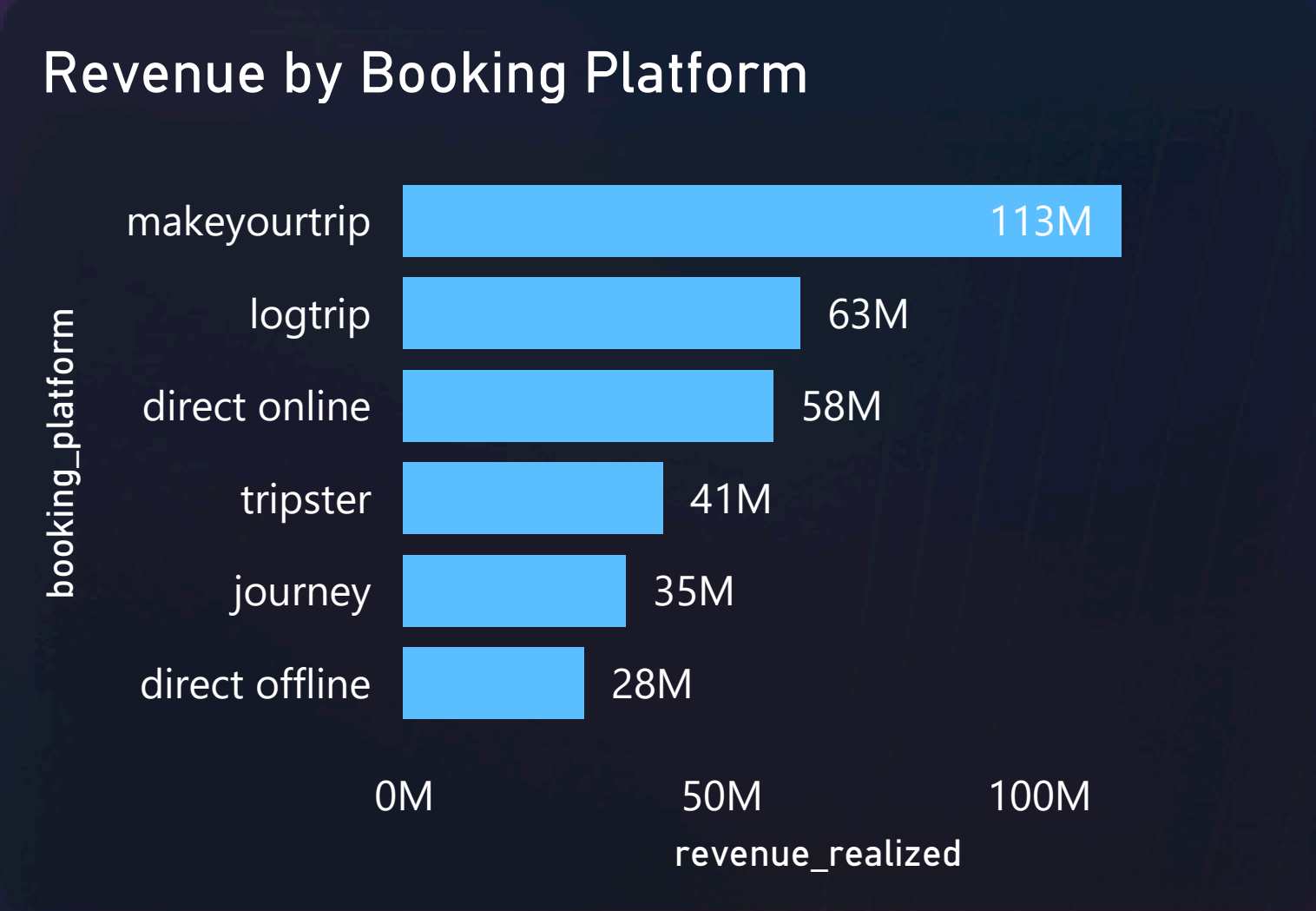
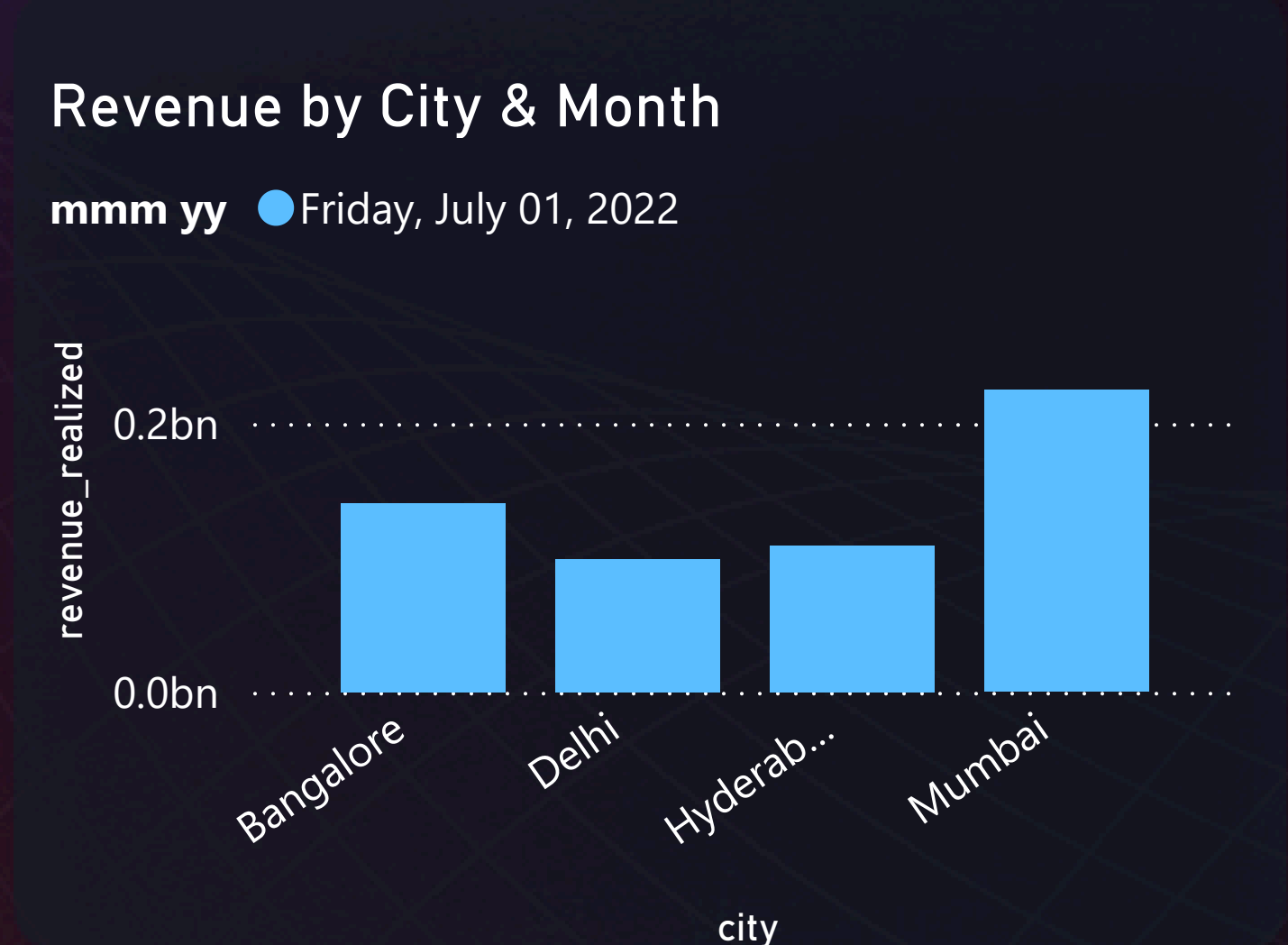
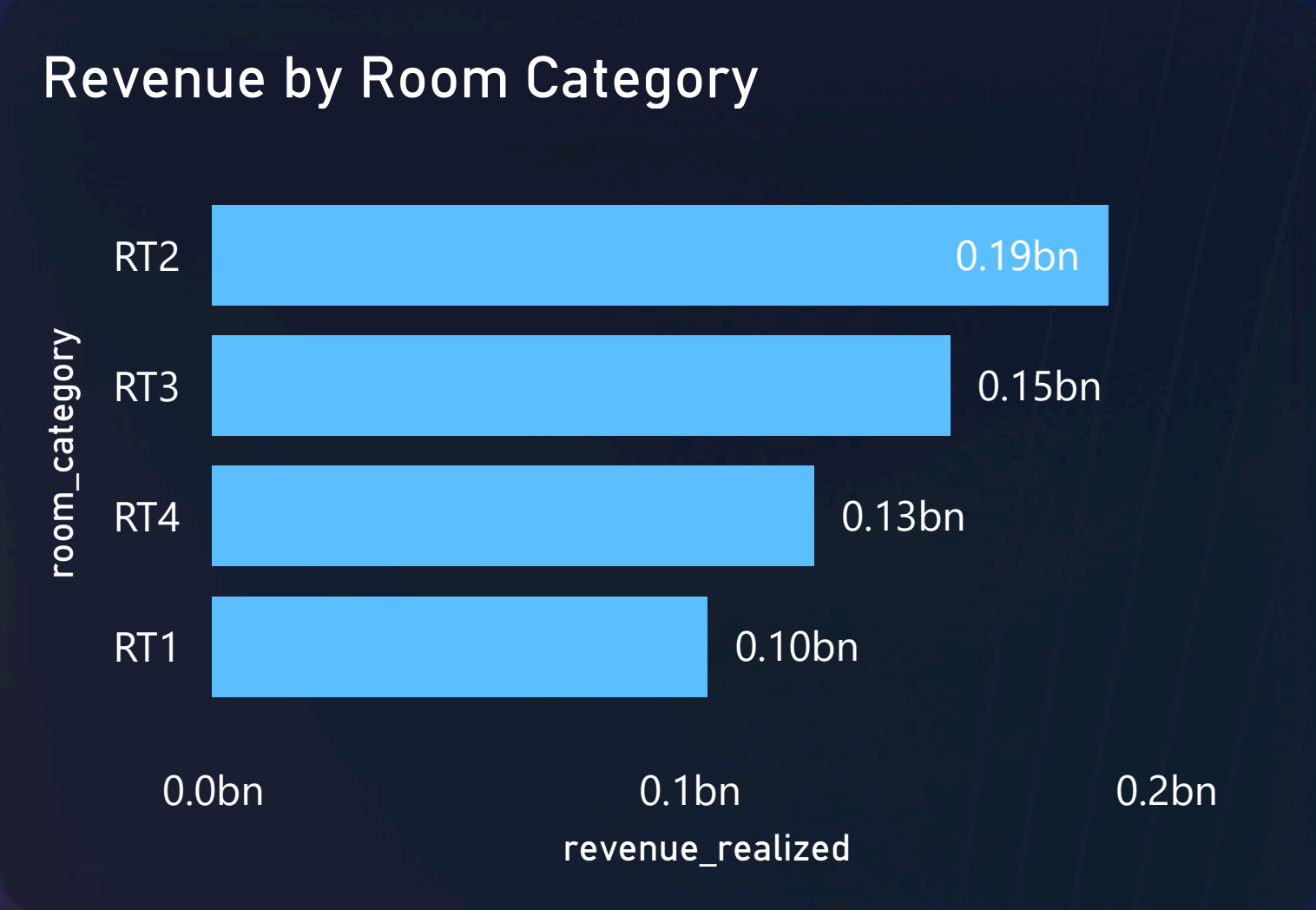
All

Month

July

Week

All



Revenue declined by 28.17% in the last four days of the month.
RT2 led in revenue by 32.70% followed by RT3, RT4, and RT1.

The last two weekends of July saw a below-average revenue trend.
Elite group customers contributed the most followed by Premium, Presidential, and Standard segments.

Home

Overall Analysis

Revenue Analysis

Booking Analysis

Rating Analysis



233K

Total Capacity



135K

Total Bookings




33K

Total Cancelled Bookings



40.59%

Occupancy %



24.83%

Cancellation Rate

Clear Filters

Property Name

All

City

All

Booking Status

All

Booking Platform

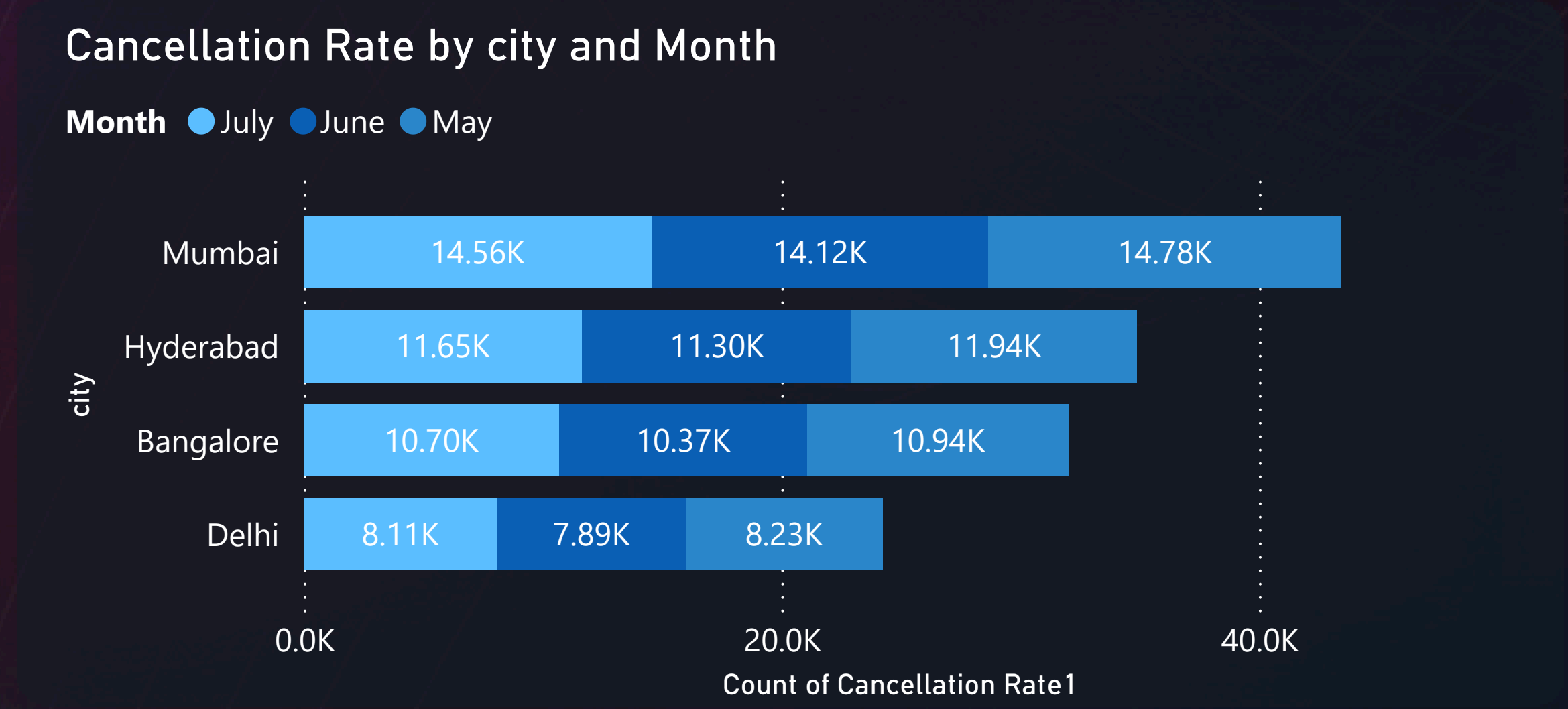
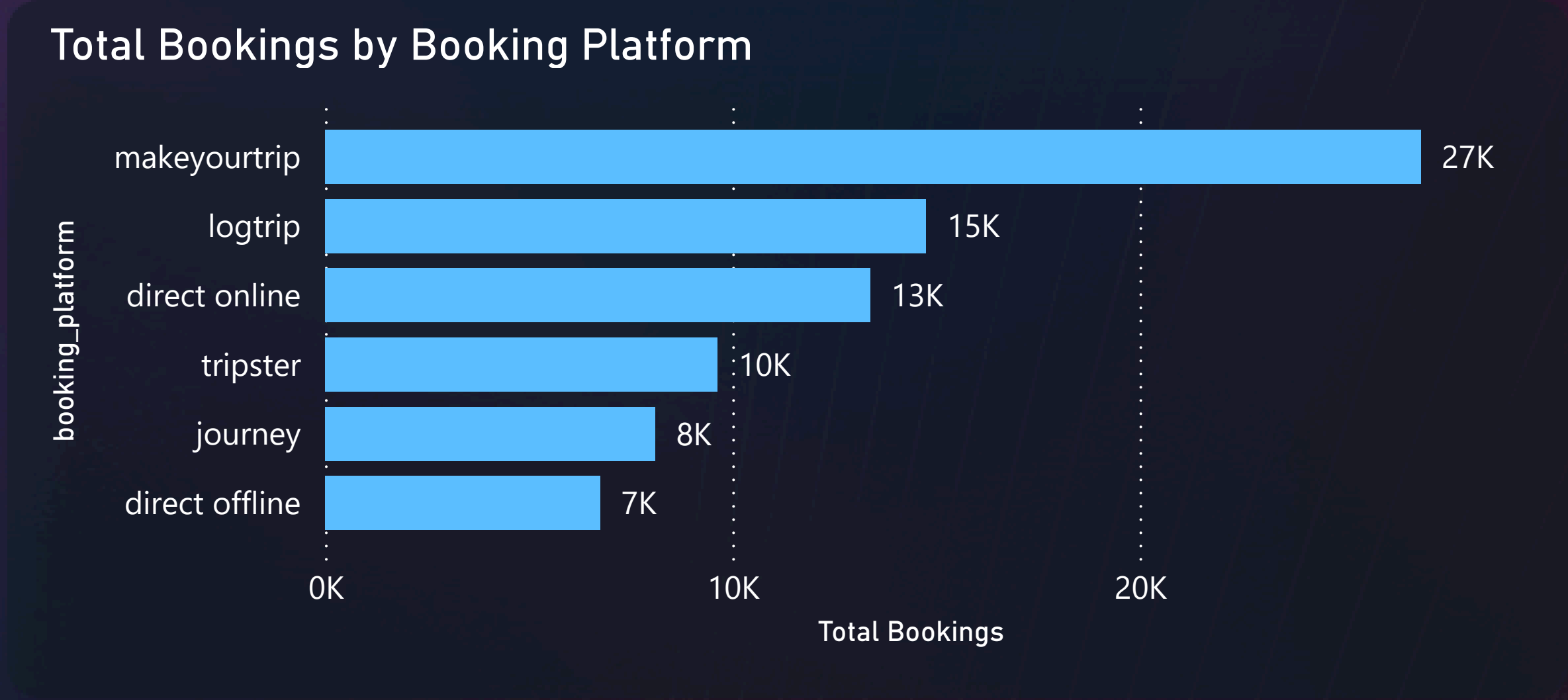
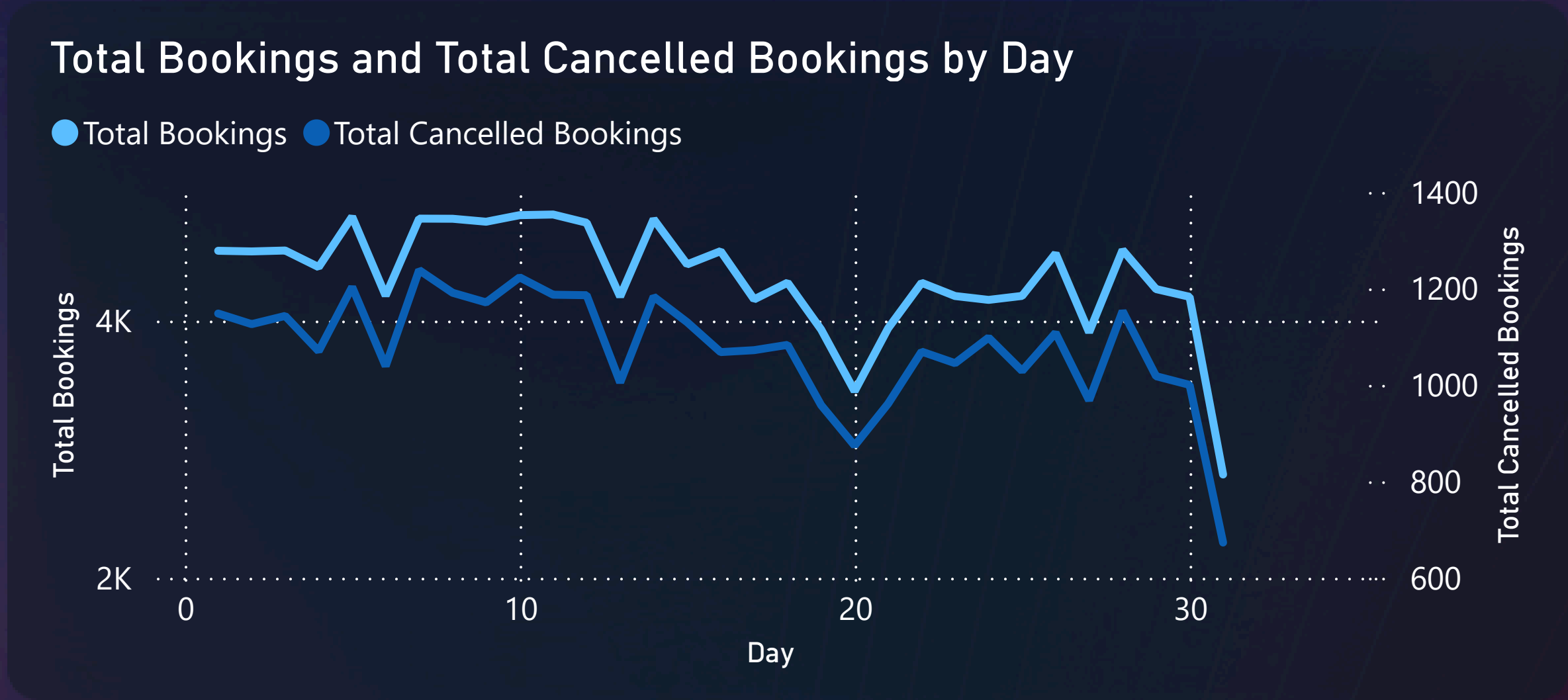
All

Month

All

Week

All

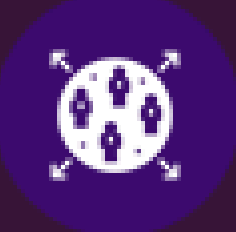


Across all metrics, Total Bookings trended down, decreasing by 28.29% (1,106) in the last 4 days.

Makeyourtrip had the highest bookings at 26, 898 which was 298.19% higher than direct offline bookings(6, 755).


Mumbai contributed 13.59% of the revenue realized.

June month saw the highest cancellation rate (25.09%), lowering the Occupancy Rate by 0.24% from the average.



233K

Total Capacity




135K

Total Bookings




40.59%

Occupancy %



2.37

Average Stay



3.62

Average Rating

Clear Filters

Property Name

All

City

All

Booking Status

All

Booking Platform

All

Month

All

Week

All

Average Rating by Room Class & Month

mmm yy

- Sunday, May 01, 2022
- Wednesday, June 01, 2022
- Friday, July 01, 2022

Room Class	Sunday, May 01, 2022	Wednesday, June 01, 2022	Friday, July 01, 2022
Elite	3.60	3.60	3.60
Premium	3.60	3.60	3.60
Presidential	3.68	3.68	3.68
Standard	3.63	3.62	3.62

Average Rating by Property

Property Name	Average Rating
Atliq Blu	3.96
Atliq Palace	3.92
Atliq Bay	3.90
Atliq City	3.88
Atliq Exotica	3.85
Atliq Grands	2.85
Atliq Seasons	2.29

Total Capacity by City and Month

mmm yy

- Sunday, May 01, 2022
- Wednesday, June 01, 2022
- Friday, July 01, 2022

City	Sunday, May 01, 2022	Wednesday, June 01, 2022	Friday, July 01, 2022
Bangalore	20K	20K	20K
Delhi	15K	15K	15K
Hyderabad	20K	20K	20K
Mumbai	25K	25K	25K

Total Bookings by Room Category

Room Category	Percentage
RT1	28.57%
RT2	36.78%
RT3	22.71%
RT4	11.94%

Total Bookings by Property Name

Property Name	Total Bookings
Atliq Palace	24K
Atliq Exotica	23K
Atliq City	23K
Atliq Blu	22K
Atliq Bay	21K
Atliq Grands	17K
Atliq Seasons	4K

Total Bookings by Room Class & Month

mmm yy

- Sunday, May 01, 2022
- Wednesday, June 01, 2022
- Friday, July 01, 2022

Room Class	Sunday, May 01, 2022	Wednesday, June 01, 2022	Friday, July 01, 2022
Elite	25K	25K	25K
Premium	15K	15K	15K
Presidential	10K	10K	10K
Standard	20K	20K	20K

Week 19 (May 2022) recorded the highest average rating, 1.63% higher than Week 30 (July 2022), which had the lowest at 3.59. **May led in average Total Successful Bookings** at 8,009.25, followed by July (7,943.25) and June (7,650.25).

May also had the highest total Cancellations at 45,882, followed by July (45,025) and June (43,683). **Atliq Blu had the highest Average Rating** at 3.96, which is 72.54% higher than Atliq Seasons (2.29).