

Opportunity. Equity. Health.

PCC's 25th Anniversary Symposium

Wednesday, November 28, 2018, 9am - 3pm
The Samuel Riggs IV Alumni Center
University of Maryland

Join us on November 28th to celebrate our 25th anniversary.
We will explore how we can work toward a vibrant community that supports all people in living healthy lives.

Register at PrimaryCareCoalition.org/PCC25

With the recognition that people who experience racial, gender, and other inequities are likely to experience poorer health outcomes, this conference will explore the many different ways health inequities are apparent in our health care system and how to lift up opportunities to create more equitable, person-centered systems and culture of care delivery.



Morning Keynote
Speaker, Niall Brennan,
BA, MPP, President and
CEO of the Health Care
Cost Institute (HCCI) and
former Chief Data Officer

at the Centers for Medicare and Medicaid Services, will discuss how he has used data to drive higher quality, patient-centered care at a lower cost and how data analysis can be used to address population health disparities.



Afternoon
Keynote
Speaker,
Michele Lent
Hirsch, Author
of *Invisible: How*

Young Women with Serious Health Issues Navigate Work, Relationships, and the Pressure to Seem Just Fine will talk about gender disparities in the health care system and the obstacles women face when seeking health care.

Tracks

Wealth and Health Equity Across Generations
Opportunities in Maryland's Care Transformation Initiatives
Behavioral Health Equity

Afternoon Poster Presentations
Health Care Service Provider Exhibit Tables
Networking Opportunities

Breakfast and lunch included
For more information contact Shanza_Lewis@PrimaryCareCoalition.org

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