

Shaon Lahiri, PhD, MPH

ASSISTANT PROFESSOR OF PUBLIC HEALTH, DEPARTMENT OF HEALTH AND HUMAN PERFORMANCE, COLLEGE OF CHARLESTON

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Education

Ph.D. Social & Behavioral Sciences in Public Health

THE GEORGE WASHINGTON UNIVERSITY

2022

Washington, DC, USA

MPH (Global Health Stream)

IMPERIAL COLLEGE LONDON

2014

London, UK

BA Psychology

UNIVERSITY OF MICHIGAN - ANN ARBOR

2012

Ann Arbor, MI, USA

Professional Appointments

- 2024- **Assistant Professor of Public Health - Department of Health and Human Performance, School of Health Sciences**, College of Charleston, Charleston, SC, USA
- 2024- **Affiliate - Center for Social Norms & Behavioral Dynamics**, University of Pennsylvania - Philadelphia, PA, USA
- 2022-2024 **Postdoctoral Researcher - Philosophy, Politics & Economics (PPE) Program**, University of Pennsylvania - Philadelphia, PA, USA
- 2022-2024 **Postdoctoral Fellow - Center for Social Norms & Behavioral Dynamics**, University of Pennsylvania - Philadelphia, PA, USA
- 2018-2022 **Graduate Teaching Assistant, Adjunct Lecturer**, The George Washington University - Washington, DC, USA
- 2016-2018 **Research Associate**, International Initiative for Impact Evaluation (3ie) - New Delhi, India
- 2014-2015 **Project Assistant**, UNICEF Oman - Muscat, Oman
- 2010-2012 **Undergraduate Research Assistant - Addiction Research Center**, University of Michigan - Ann Arbor, MI, USA

Consultancies and Short Assignments

- Mar. 2023 **External Coding Consultant - Human Behavior Change Project**, University College London, UK
- Sep. 2022 **External Coding Consultant - Human Behavior Change Project**, University College London, UK
- Sum. 2020 **Short-Term Consultant - Mind, Behavior, Development group**, The World Bank - Washington, DC, USA
- Sum. 2019 **Short-Term Consultant - Mind, Behavior, Development group**, The World Bank - Washington, DC, USA
- Sum. 2019 **Research Assistant**, The George Washington University - Washington, DC, USA
- 02 - 04 2013 **Psychiatric Intern**, Sultan Qaboos University Hospital - Muscat, Oman
- 05 - 07 2010 **Education Consultant**, DIYSmart Consulting - Guangzhou, China

Publications

PUBLISHED

- Yamin, P.; Artavia-Mora, L.; Martunaite, B.; & **Lahiri, S.** (2023). Installations for Civic Culture: Behavioral Policy Interventions to Promote Social Sustainability. *Sustainability*, 15(4), 3825.
- Lahiri, S.**, Bingenheimer, J., Sedlander, E., Munar, W., & Rimal, R. (2023). The Role of Social Norms on Adolescent Family Planning in Rural Kilifi County, Kenya. *Plos One*, 18(2), e0275824.

- Levtov, R., Doyle, K., Bingenheimer, J., **Lahiri, S.**, Kazimbaya, S., Karamage, E., Sayinzoga, F., Mutoni, M., Hodari, C., Rubayita, C.H., & Barker, G. (2022). Improved relationship quality, equitable gender attitudes, and reduced alcohol abuse as key mechanisms to reduce intimate partner violence in the Bandedereho couples' intervention in Rwanda. *Prevention Science*, 1-12.
- Snowden, B., **Lahiri, S.**, Dutton, R., & Morton, L. (2022). Achieving and Sustaining Change Through Capacity Building Train-the-Trainer Health Initiatives in Low- and Middle-Income Countries: A Systematic Review. *The Journal of Continuing Education in the Health Professions*, 10-1097.
- Lahiri, S.**, Bingenheimer, J.B., & Costenbader, E. (2022). Social and Gender Norms Influencing Sexual and Reproductive Health: Conceptual Approaches, Intervention Strategies, and Evidence. In *Oxford Research Encyclopedia of Global Public Health*.
- Lahiri, S.**, Bingenheimer, J., Evans, W.D., Wang, Y., Dubey, P., & Snowden, B. (2021). Social Norms Change and Tobacco Use: A Protocol for a Systematic Review and Meta-Analysis of Interventions. *International Journal of Environmental Research and Public Health*, 18(22), 12186.
- Sedlander, E., Bingenheimer, J., **Lahiri, S.**, Thiongo, M., Gichangi, P., Munar, W., & Rimal, R. (2021). Does the Belief That Contraceptive Use Causes Infertility Actually Affect Use? Findings from a Social Network Study in Kenya. *Studies in Family Planning*, 52(3), 343-359.
- Lahiri, S.**, Snowden, B., Gu, J., Krishnan, N., Yellin, H., & Ndiaye, K. (2021). Multidisciplinary Team Processes Parallel Natural Disaster Preparedness and Response: A Qualitative Case Study. *International Journal of Disaster Risk Reduction*, 61, 102369.
- Jimenez, E., Waddington, H., Goel, N., Prost, A., Pullin, A., White, H., **Lahiri, S.**, & Narain, A. (2018). Mixing and Matching: Using Qualitative Methods to Improve Quantitative Impact Evaluations (IEs) and Systematic Reviews (SRs) of Development Outcomes. *Journal of Development Effectiveness*, 10(4), 400-421.
- Lahiri, S.** & Menon, R. (2018). Toilets are being constructed at a remarkable pace, but it's not a Prem Katha [Love Story] yet for all sections of the population. Op-Ed in *The Times of India*.
- Lahiri, S.**, van Ommeren, M., & Roberts, B. (2017). The Influence of Humanitarian Crises on Social Functioning among Civilians in Low- and Middle-Income Countries: A Systematic Review. *Global Public Health*, 12(12), 1461-1478.
- Lahiri, S.**, Yegbemey, R. N., Goel, N., Mathew, L., & Puri, J. (2017). Promoting Latrine Use in Rural India. *3ie Scoping Paper 8*. New Delhi: International Initiative for Impact Evaluation (3ie).
- Lahiri, S.** & Puri, J. (2016). The Art and Science of Winning the Poo War. *Business World*.
- Al Asmi, A., Al Maniri, A., Al-Farsi, Y.M., Burke, D.T., Al Asfoor, F.M., Al Busaidi, I., Al Breiki, M.H., **Lahiri, S.**, Braidly, N., Essa, M.M. & Al-Adawi, S. (2013). Types and Sociodemographic Correlates of Complementary and Alternative Medicine (CAM) Use among People with Epilepsy in Oman. *Epilepsy & Behavior*, 29(2), pp. 361-366.

UNDER REVIEW & IN PREPARATION

- Lahiri, S.**, Bingenheimer, J.B., Wang, Y., Evans, W.D., Dubey, P., Snowden, B., & Cislighi, B. (R&R). Social Norms Change and Tobacco Use: A Systematic Review and Meta-Analysis of Interventions. *Addiction*.
- Lahiri, S.** (In Press). Resisting Harmful Social Norms Change Using Social Inoculation. *Current Opinion in Psychology*.
- Lahiri, S.**, Bingenheimer, J.B., Wang, Y., Evans, W.D., & Cislighi, B. (Under Review). A Latent Growth Modeling Analysis of Social Norms and Tobacco Use among Adult Smokers in Mainland China. *Prevention Science*
- Lahiri, S.**, Artavia-Mora, L., Piechowski, D., Ford, J., Yamin, P., & Cislighi, B. In Preparation for Submission to *Implementation Science*. The Essential Components of Social Norms Interventions.
- Lahiri, S.**, Hull, S., Scott, R., Sinks, H., & Chandler, R. In Preparation for Submission to *Frontiers in Public Health*. Leveraging Small Samples in Health Communications Using a Bayesian Approach: An Illustration using the Determinants of Pre-Exposure Prophylaxis.
- Social norms, trust, and poverty in America** . Research group at Center for Social Norms and Behavioral Dynamics, University of Pennsylvania. Six publications in preparation for submission in 2024 - 2025 around topic of social norms and trust among individuals living in poverty in the US.

TEXTBOOKS

Lahiri, S. (2023). Research Transparency, Reproducibility & Basic Data Analysis in R! *Open source e-textbook*. Available here: <https://shaonl.github.io/Rbook>.

Awards, Fellowships, Grants, and & Certificates

- 2025 **Invited Writing Residency Fellow**, Paris Institute for Advanced Study. One month invited writing residency at Paris IAS for summer 2025.

- 2023 **Distinguished Dissertation Award**, Department of Prevention and Community Health, Milken Institute School of Public Health, The George Washington University.

- 2023 **Structured Active In-class Learning (SAIL) Award**, Center for Teaching and Learning, University of Pennsylvania.

- 2021 **Catalyst Grant**, Berkeley Initiative for Transparency in the Social Sciences. Project: Research Transparency and Reproducibility: A Complementary Module for All.

- 2020 **Underrepresented Student Workshop Travel Award**, Society of Multivariate Experimental Psychology

- 2020 **Research Transparency & Reproducibility Training Tuition Award**, Berkeley Initiative for Transparency in the Social Sciences.

- 2017 **West Africa Capacity building and Impact Evaluation program**, William & Flora Hewlett Foundation. Awarded to International Initiative for Impact Evaluation (3ie). Co-author of grant.

- 2016 **Promoting Latrine Use in Rural India program**, Bill & Melinda Gates Foundation (grant: OPP1148651). Awarded to International Initiative for Impact Evaluation (3ie). Co-author of grant.

- 2014 **Best Dissertation Award - MPH**, Imperial College London

- 2014 **Certificate in Developing Health Systems**, WHO Collaborating Center, Imperial College London

Teaching Experience

HEAL 325	Health Promotion Planning and Evaluation , Sole Instructor, Undergraduate Seminar, Residential. Fall 2024.	<i>CofC</i>
PPE 4950	Advanced Seminar in Research Methods , Sole Instructor & Course Designer, Advanced Undergraduate Research Seminar, Residential. Spring 2024.	<i>Penn</i>
PPE 4800	Social Norms, Networks, and Influence , Sole Instructor & Course Designer, Advanced Undergraduate Research Seminar, Residential. Fall 2023.	<i>Penn</i>
PPE 4000	Research Transparency, Reproducibility and Basic Data Analysis in R , Sole Instructor & Course Designer, Advanced Undergraduate Research Seminar, Residential. Spring 2023, Fall 2023.	<i>Penn</i>
PPE 4800	Theories of Behavior Change , Sole Instructor & Course Designer, Advanced Undergraduate Seminar, Residential. Spring 2023.	<i>Penn</i>
PPE 4800	Unpacking the Black Box: Tackling Big Issues in Social & Behavioral Science Interventions , Sole Instructor & Course Designer, Advanced Undergraduate Seminar, Residential. Fall 2022.	<i>Penn</i>
PUBH 6052	Practical Data Management and Analysis for Public Health , Adjunct Lecturer, Foundational MPH course, Online. Fall 2021, Spring 2022.	<i>GWU</i>
PUBH 6007	Social & Behavioral Approaches to Health , Graduate Teaching Assistant, Foundational MPH course, Residential/Hybrid/Online. Spring 2019, Spring 2020, Spring 2021, Fall 2021, Spring 2022.	<i>GWU</i>
PUBH 6504	Social & Behavioral Science Research Methods , Graduate Teaching Assistant, Foundational MPH course, Residential/Online. Fall 2018, Fall 2019, Fall 2020.	<i>GWU</i>
PUBH 6009	Fundamentals of Public Health Program Evaluation , Graduate Teaching Assistant, Foundational MPH course, Hybrid. Spring 2020.	<i>GWU</i>
PUBH 6503	Public Health Marketing , Graduate Teaching Assistant, MPH course, Residential. Fall 2019.	<i>GWU</i>
PUBH 4140	Writing in the Discipline of Public Health , Graduate Teaching Assistant, Undergraduate Senior Seminar, Residential. Spring 2019.	<i>GWU</i>

Conference Presentations

- "Mechanisms of Change in Social Norms around Tobacco Use: A Systematic Review and Meta-Analysis of Interventions." Poster Presentation at 45th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine. 2024. Philadelphia, USA.
- "Investigating the Roots of US Poverty." Oral Presentation with Kevin Vallier (Bowling Green State University) and Masoud Movahed (University of Pennsylvania). PPE Society Annual Conference 2023. New Orleans, LA, USA.
- "Social Norms and Tobacco Use: A Systematic Review and Meta-Analysis of the Intervention Literature." Oral presentation. Social and Behavior Change Communication Summit. 2022. Marrakech, Morocco.
- "A Bayesian Latent Growth Modeling Analysis Of Social Norms And Tobacco Use Among Adult Smokers In Mainland China." Poster presentation. Society for Research on Nicotine and Tobacco Annual Meeting. 2022. Baltimore, MD, USA.
- "The Role of Social Norms on Adolescent Family Planning in Rural Kenya." Oral presentation. Society for Research on Adolescence Biennial Meeting. 2022. New Orleans, LA, USA.
- "Social norms and tobacco use: Studies of change." Oral presentation. Filolab Doctoral Summer School. 2021. University of Granada (Remote).
- "3ie latrine use evidence program." Community of Evaluators - South Asia - Evaluation Conclave. 2017. Thimphu, Bhutan.

Peer Review

AD-HOC REVIEWING

Plos One, Studies in Family Planning, American Journal of Health Promotion, Health Communication, Sexuality and Culture, Institut d'études avancées de Paris (en Français), Society for Research on Nicotine and Tobacco, Sage Open Medicine

EDITORIAL BOARD MEMBERSHIP

Frontiers in Public Health - Review Editor for Public Health Education and Promotion Specialty Section

Service and Professional Memberships

UNIVERSITY SERVICE

April-May 2024	Philosophy, Politics & Economics Program, University of Pennsylvania , Interim Associate Director
Fall 2022	Center for Social Norms and Behavioral Dynamics, University of Pennsylvania , Interim Associate Director
Fall 2020	Research Committee, Milken Institute School of Public Health, The George Washington University , Committee Member
2020	Faculty Senate Research Committee, The George Washington University , Committee Member

PROFESSIONAL MEMBERSHIPS

2024-	Society of Behavioral Medicine , Member
2023-	Center for Global Health, Perelman School of Medicine, University of Pennsylvania , Associate Scholar
2021-	Berkeley Initiative for Transparency in the Social Sciences, University of California - Berkeley , Catalyst

Software Skills

DATA ANALYSIS & VISUALIZATION

R (Preferred), Stata, Mplus, SPSS, some SAS, NVivo, Dedoose, Miro

SYSTEMATIC REVIEW

Covidence, EPPI-Reviewer, Zotero, Mendeley

MANUSCRIPT & REPORT PREPARATION

RMarkdown, Quarto, Overleaf, Canva, Microsoft Office

PEDAGOGY TOOLS AND LEARNING MANAGEMENT SYSTEMS

Canvas, Blackboard, 2U, Poll Everywhere, Jeopardy Labs

Languages Other than English

French (Proficient in Speaking, Reading, Writing).

Hindi (Proficient in Speaking and Reading; Basic Writing).

Bengali (Proficient in Speaking).

Arabic (Basic Reading and Speaking).