



CV
ANDRA VOINEA

I bring 8 years of combined expertise in **graphic design** and front-end development (~4 years full-time in design, mostly web, and prior to that, 4 years full-time in front-end development).

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[behance.net/lightscapesUI](https://www.behance.net/lightscapesUI)

HARD SKILLS

- Figma, Adobe XD/Illustrator/Photoshop/Indesign
- HTML, CSS, WordPress, basic JavaScript and PHP

EXPERIENCE

VISUAL DESIGNER @ IN2IT CREATIVE LAB 12/2019–07/2023
BUCHAREST

- Innovative Web Design: Spearheaded the design of over 15 responsive websites and web applications of different types (business, personal, portfolio, non-profit, employment, portal) tailored to the unique needs of each client. These include: Apsis, Apsisware, ArniaDb, BereaTNR, In2it, JobShark, Odeen, Mălina Mindruțescu, Modig, Techtalent, TestUrbis and WikiArnia.
- Branding Excellence: Redefined the visual identity for 10+ clients by creating memorable logos, stationery, and comprehensive brand books. Clients include: Apsis, ArniaDB, BereaTNR, Brezzels, MedicPlan, Modig, Odeen, Test Urbis and Zeren.
- Strategic Research and Content Creation: Wrote the agency's blog researching design topics (in2it.ro/blog)
- Peer Collaboration and Leadership: Conducted monthly design review sessions, fostering a collaborative environment that encouraged creativity and continuous improvement among the design team. This initiative enhanced the overall quality of design output.

GRAPHIC DESIGN TEACHER @ TITU MAIORESCU UNIVERSITY 03-06/2019
BUCHAREST

- Taught graphic design classes and workshops to second-year students enrolled in the "Communication and Public Relations" bachelor's program.

FREELANCE VISUAL DESIGNER 01/2014–Present

- Created diverse graphic design materials (posters, infographics, logos, annual reports, newsletters, greeting cards) for NGO's such as Inițiativa România, 80east, Fundația Comunitară Galați, Institutul pentru Solidaritate Socială, Constanța pentru Ucraina
- Created editorial design for a foundation that teaches music to children from disadvantaged families (Stichting Leerorkest)

FRONT-END DEVELOPER @ CONTENTSPEED 10/2017–07/2018
BUCHAREST

- Developed the front-end for the company website and for its e-commerce clients which included Sephora, E-pantofi and Autopneu.

FRONT-END DEVELOPER @ ENDOUBLE 10/2015–05/2017
AMSTERDAM

- Developed the front-end for recruiting websites in Benelux for companies such as Bol, Eneco, Sandd, Driscolls, Amc, Vumc or Booking.

FRONT-END DEVELOPER @ MOBGEN 01/2015–09/2015
AMSTERDAM

- Was responsible for the development and support of diverse websites such as Meld Misdaad Anoniem, Mobgen, flux.noii.se.

EDUCATION

GRAPHIC DESIGN FUNDAMENTALS @ CALARTS 2019

GRAPHIC DESIGN @ UNIVERSITY OF COLORADO BOULDER 2019

MASTER'S DEGREE IN COMPARATIVE ARTS AND MEDIA STUDIES @ VRIJE UNIVERSITEIT AMSTERDAM 2013–2014

BACHELOR'S DEGREE - ART HISTORY AND THEORY @ ART UNIVERSITY BUCHAREST 2006–2009

OTHER SKILLS

- ENGLISH C2, FRENCH C1, ITALIAN B2, SPANISH B1, DUTCH A2
- CREATIVITY, EYE FOR DETAIL, COMMUNICATION SKILLS, POSITIVITY, ENERGY