

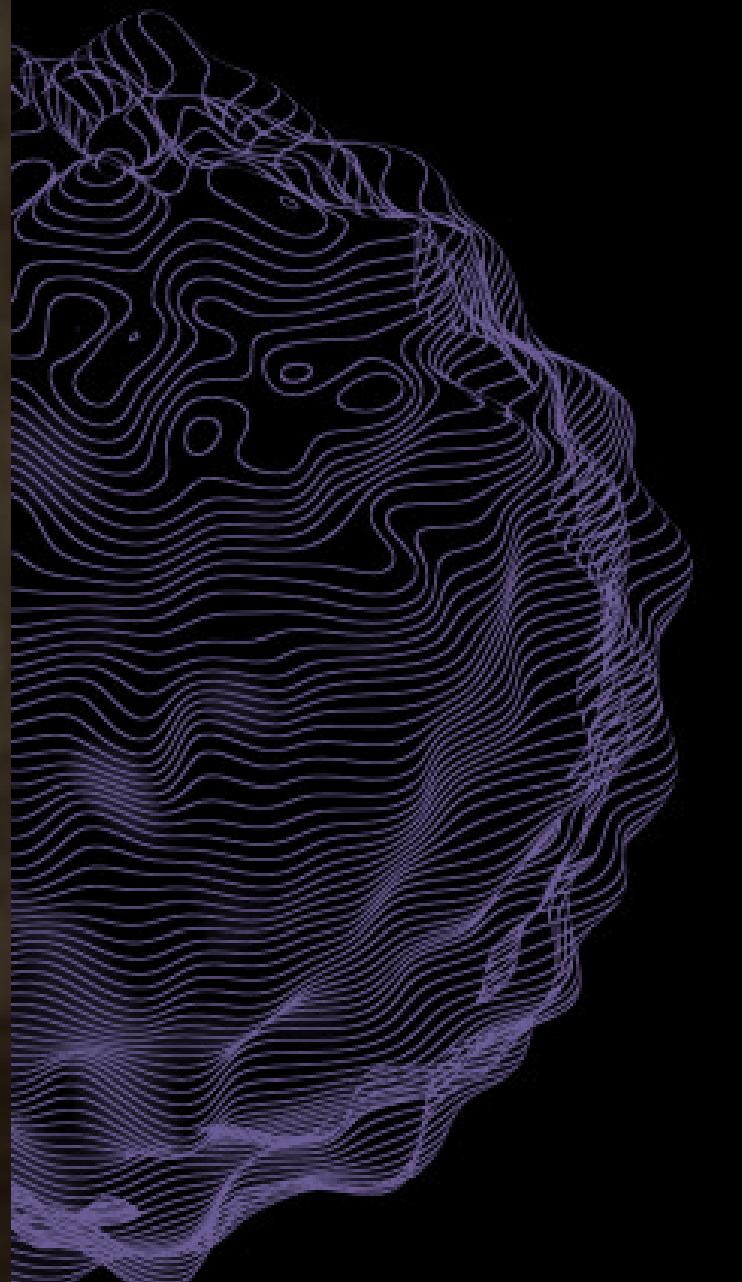


Mentoring

of entrepreneurs / young coaches

by

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COACHING | MENTORING



7 YEARS
of business activity

1350+
hours of effective coaching

100+
companies accompanied

WHAT IS IT?

Mentoring is a type of interaction aimed at teaching a person through life and professional experience in the field which the person wants to strengthen knowledge in through specific solutions, systems and tools





The service is needed when:

You are an *entrepreneur* and you need to know:

- How to take your company to the next level
- How to put processes and finances in order
- How to change pricing
- How to revise contracts with customers
- How to increase sales



You are a young *coach*:

- Have completed or in the process of studying coaching and don't know where to go next?
- Want to become a professional coach and work as an international coach according to standards and ethics
- Don't know how to create your programme?
- Have no idea how to work with clients for a long term
- Do not know how to conduct official activities (registration, support, reporting, etc.)

What solutions exist:

To entrepreneurs:

1. Session analysis of topics that were planned at the first meeting
2. Providing solutions based on own experience and existing tools
3. Creating options for solving the problem
4. Homework for effective solution of existing issues

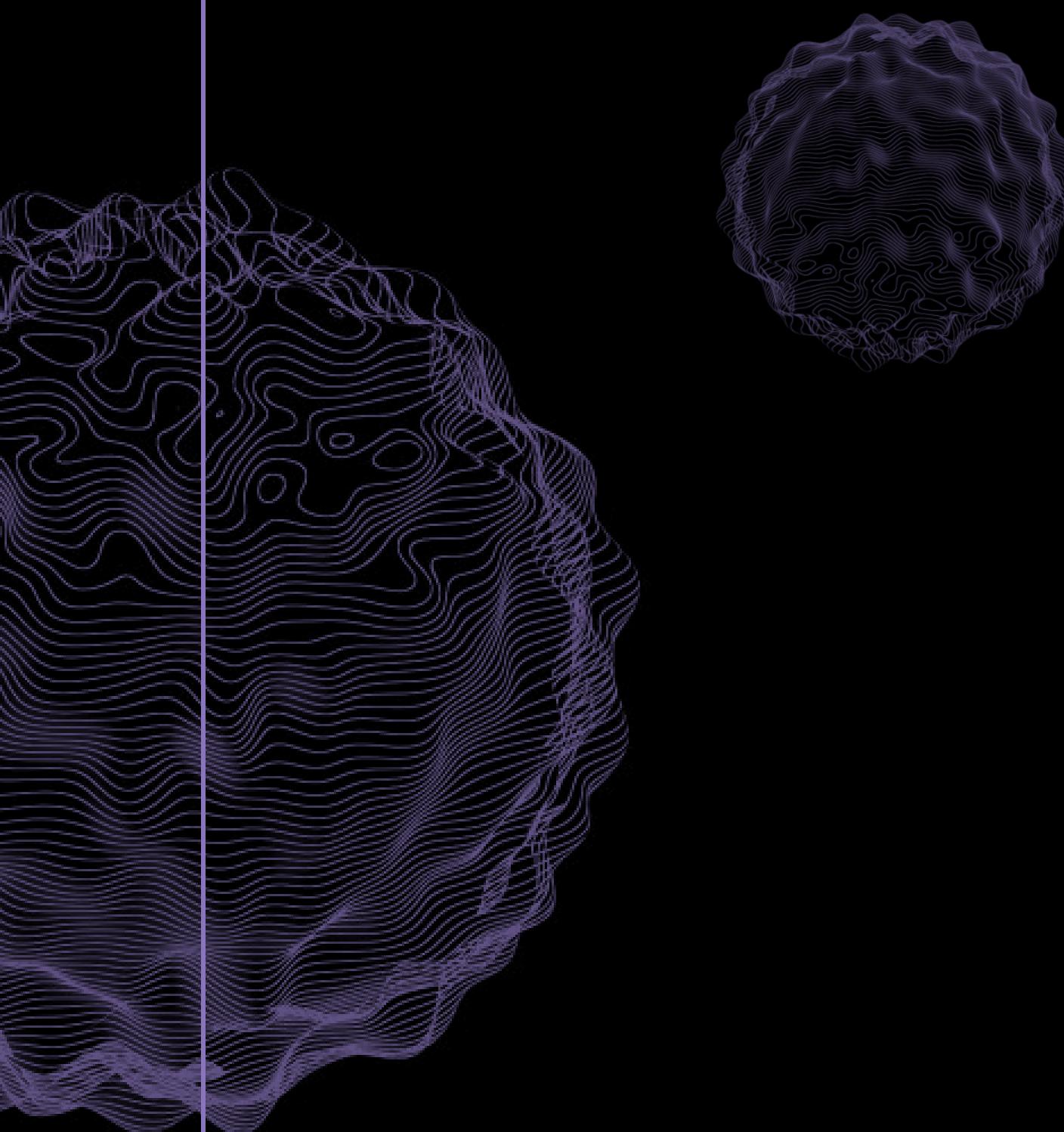
To young coaches:

1. Development of a young coach as a personal brand (secrets of working in social networks)
2. Assistance in creating coaching programmes
3. Assistance in creating a contract
4. Assistance in starting official activities
 - 4.1 support
 - 4.2 communication with the client
 - 4.3 basic rules of sales
 - 4.4 recording the results of the interaction
5. General assistance in achieving global results

MENTORING



Process stages:



- Getting-to-know-each-other session to develop a mentoring plan
- Forming a chat with useful tools and mentoring progress
- Meeting profile with a described plan
- Meeting at "live" sessions, which address pre-agreed-upon issues and develop a clear solution to the problem
- Transferring experience and tools within planned mentoring topics
- Providing options for solving issues
- Discussing solutions by the client side
- Notes from each session on a separate client disc
- Duplicating session questions to the chat discussed at the session





Tools used:

For entrepreneurs:

- SCRUM framework tools
- financial instruments for structuring activities
- working with specific plans
- examples of KPIs and employee motivation
- company packaging tools for scaling

For young coaches:

- feedback on the non-violent communication methodology
- use of applied experience and practice coaching
- coaching tools
- tools for the own brand development



BENEFITS.



What you will get after the course:

For entrepreneurs:



Setting business goals for the allocated period:

We set clear goals - the focus of the business is to move more efficiently



Options for solving the problems you came with:

Together we consider the existing problems in business and processes and build a specific plan to eliminate problems with a clear understanding on how to get out of the situation



Order in processes:

We put processes in order by analysing existing problems and identifying what can interfere. We shape the implementation of processes that will improve business performance

For young coaches:



Improving the quality of coaching sessions:

We study advanced coaching techniques and approaches that will help you support your clients more effectively and help them achieve their goals



Personal growth and development:

We recognise our strengths and weaknesses, develop emotional intelligence and self-awareness, and expand our potential as a successful coach



Strengthen your professional image and your coaching programme:

We complete the mentorship with an understanding of how to present yourself in social media and business environments and shape your coaching programme

MENTORING



The cost of mentoring

Mentoring for entrepreneurs
and *young* coaches

The cost is EUR 100 / session

From 3 sessions

TO ORDER →

🌐 www.sofyabeletskaya.com

Social networks:

