

Maksym Shapovalov

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Summary

Accomplished Business Analytics Specialist with extensive experience in Power BI report development, data modeling, and optimization. Skilled in creating data visualizations and dashboards to drive insights. Experienced with DAX, Power Query, SQL, and ETL processes to ensure data quality. Collaborative team member, effective in stakeholder engagement and thorough documentation. Continuously updated on BI technologies and best practices.

Experience

Logistics Coordinator

AgCertain Inc, Boone, IA | Aug 2023 - Sep 2024

- Spearheaded the design and development of Power BI dashboards to visualize business processes, enabling data-driven decisions and enhancing operational efficiency
- Orchestrated an automated document processing system in Visual Basic, reducing handling time by 85% and eliminating errors, thereby improving departmental productivity

Data Analysis and Visualization Developer

PASS Inc, Green Cove Springs, FL | May 2022 - Jan 2023

- Produced insightful Power BI and Excel dashboards and data models, visualizing KPIs to support strategic decision-making across teams
- Analyzed and transformed raw data into comprehensive reports using advanced formulas and visual tools, streamlining operations and boosting efficiency

Marketing Analytics Specialist

Knopmax-Ukraine LLC | Aug 2017 - Feb 2022

- Conducted in-depth analysis of market trends and consumer behavior, leading to optimized campaign performance and increased ROI
- Developed actionable insights to guide product positioning and targeted marketing strategies, maximizing the impact of marketing efforts

Customs Data Analyst

Customs Service of Ukraine | May 1997 - Apr 2016

- Directed export, import, and transit operations through data-driven criteria for high-risk transaction analysis, enhancing pre-clearance accuracy
- Led customs clearance processes, integrating data analytics to streamline operations and improve decision-making

Education

Interregional Academy of Personnel Management, Kyiv UA | 2006 - 2008

Bachelor, Financial Management

Institute of Internal Affairs, Donetsk UA | 2001 - 2003

Bachelor, Jurisprudence

Donetsk National Technical University, Donetsk UA | 1990 - 1995

Specialist (Equivalent to Master's), Construction of Mines and Underground Structures

Certification

Certificate, Advanced Power BI | Des Moines Area Community College, IA USA | 2024

Google Ads - Measurement Certification | Completion ID: 289278169, IA USA | 2024

Skills

Power BI Reporting & Dashboards (DAX, SQL), Data Modeling & ETL Processes, Full-Stack Web Development (Flask, Python), Frontend Development (HTML, CSS), Version Control (Git), Web Design & Development (WordPress, Shopify), Google Ads (Shopping) & Social Media Ads.

Languages: Ukrainian & Russian (native), English (intermediate).