

Maksym Shapovalov

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Experienced business analytics specializing in developing data-driven solutions, interactive dashboards, and insightful visualizations that drive business value and performance. My expertise lies in using Power BI, DAX, and data modeling to build tools that enable fast, actionable insights, helping stakeholders make informed decisions.

Technical Experience

- Dashboard & Data Visualization: Developing interactive dashboards for business analytics using Power BI, DAX, SQL
- Full-Stack Web Development: Creating responsive and scalable web applications using Flask and Python Backend
- Frontend Development: HTML, CSS for building dynamic and user-friendly interfaces
- Version Control (Git): For source code management and collaborating with remote teams
- Web Design & Development: Creating professional websites (WordPress, Shopify)
- Google Ads (Shopping) and Social Media Ads Campaign Management: Managing and optimizing campaigns for increased ROI

Experience

AgCertain Industries, Boone, IA | August 2023 – September 2024

Team Leader, Shipping & Receiving | Logistics Coordinator

- Developed a program in Visual Basic to automate shipping document processing, reducing time by 85% and eliminating errors, significantly improving efficiency and data accuracy across multiple departments
- Implemented the automated document completion system department-wide, improving data accuracy, productivity, and process efficiency across all teams

Knopmax-Ukraine LLC, Kiev, Ukraine | August 2017 – February 2022

Digital Marketing Analyst

- Conducted comprehensive market analysis of the dietary supplement industry in Ukraine, registering a private label and developing a full product line from scratch using data-driven product development strategies
- Created and launched a product line of vitamins and dietary supplements under a private label (made in USA), overseeing all aspects from branding and packaging to supply chain management and regulatory compliance

State Customs Service of Ukraine, Kiev, Ukraine | May 1997 – April 2016

Customs Officer – Data Analyst

- Managed export, import, and transit operations, developing and implementing criteria for the pre-analysis of high-risk transactions using data-driven insights and early-stage business intelligence techniques
- Advanced through various roles, leading export/import clearance processes and introducing data-driven decision-making approaches that laid the foundation for modern analytics in customs operations

Education

Advanced Power BI, Certificate, Des Moines Area Community College, IA, USA, 2024

Google Ads - Measurement Certification, Completion ID: 289278169, IA, USA, 2024

Programmable Controllers, Studio 5000 Logix Designer, Certificate, IA, USA, 2024

Bachelor of Financial Management, Interregional Academy of Personnel Management, Kiev, Ukraine, 2008

Bachelor of Jurisprudence, Specializing as a Jurist, Institute of Internal Affairs, Donetsk, Ukraine, 2003

Specialist's Degree (Equivalent to Master's), Construction of Mines and Underground Structures, Donetsk National Technical University, Donetsk, Ukraine, 1995

Projects (my portfolio website: www.resume-ms.com)

Languages: Ukrainian & Russian (native), English (intermediate).