

# Maksym Shapovalov

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## SUMMARY

Experienced Business Analytics Specialist focused on Power BI reporting, data modeling, and optimization. Skilled in DAX, Power Query, SQL, and ETL processes to ensure data quality and impactful insights.

## EXPERIENCE

### Logistics Coordinator

AgCertain Inc

August 2023 - September 2024, Boone, IA

- Created interactive Power BI dashboards that visualized critical enterprise techniques, bearing in mind data-driven decision-making and a 30% increase in operational efficiency.
- Designed and applied a Visual Basic computerized file processing system that decreased the time for preparing documents by 85% and eliminated all human mistakes, greatly increasing departmental manufacturing.
- Coordinated deliver chain and logistics sports, optimizing and streamlining inventory and warehouse management approaches to acquire a 20% boom in cargo performance and an incredible lower in transport errors.

### Data Analysis and Visualization Developer

PASS Inc

May 2022 - January 2023, Green Cove Springs, FL

- Leveraged information visualization techniques and analytical equipment to streamline enterprise operations and greatly grow operational efficiency, to analyze and transform uncooked data into comprehensive, actionable reports.
- Analyzed and converted raw facts into actionable reports the use of facts visualization techniques, and analytical gear, efficaciously streamlining enterprise operations and extensively boosting operational efficiency.
- Designed and automated strong ETL techniques that drastically increased information processing speed through 50% even as maintaining facts integrity, accuracy, and compliance with company-wide governance requirements.

### Marketing Analytics Specialist

Knopmax-Ukraine LLC

August 2017 - February 2022, Kiev, Ukraine

- Used sophisticated data and analytics to understand consumer preferences and behavior. Increased customer engagement and loyalty through customized and targeted marketing campaigns.
- Developed actionable insights to guide strategic product positioning and targeted digital marketing strategies. To drive revenue growth while optimizing overall market impact.
- Implemented actionable insights to drive strategic product positioning and targeted digital marketing strategies, optimizing overall marketing impact and successfully driving ROI.

### Customs Data Analyst

Customs Service of Ukraine

May 1997 - April 2016, Kiev, Ukraine

- Used cutting-edge data-driven techniques to analyze high-risk transactions tracking export, import operations. This resulted in a 30% increase in pre-customs clearance accuracy and overall operational efficiency.
- Improved customs clearance procedures at all stages, successfully implemented automation tools and sophisticated data analytics to optimize operational workflows and significantly increase overall productivity by 25%.
- Deployed an automated customs transaction reporting system, which increased compliance rates by more than 20% and made sure that all procedures were rigorously regulated and audit ready.

## CERTIFICATION

Certificate, Advanced Power BI • Des Moines Area Community College • IA USA • 2024

Google Ads - Measurement Certification • Completion ID: 289278169 • IA USA • 2024

## EDUCATION

Specialist (Equivalent to Master's), Financial Management

Interregional Academy of Personnel Management • Kyiv UA • 2006 - 2008

Specialist (Equivalent to Master's), Jurisprudence

Institute of Internal Affairs • Donetsk UA • 2001 - 2003

## SKILLS

Power BI Reporting, Data Modeling, Dashboards Visualization (ETL, DAX, SQL)

Full-Stack Web Development (Flask, Python, HTML, CSS), Version Control (Git)

Web Design (WordPress, Shopify)

Google Ads (Shopping) & Social Media Ads

Languages: Ukrainian & Russian (native), English (intermediate)