Maksym Shapovalov

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OBJECTIVE

Business Intelligence Developer with extensive experience in Power BI, DAX, SQL, and Python, specializing in transforming complex data into actionable insights and KPI-focused dashboards. Proven expertise in data governance and strategic reporting to enhance decision-making and operational efficiencies.

WORK EXPERIENCE

Logistics Coordinator   August 2023–September 2024
AgCertain Inc, Boone, IA
- Developed real-time Power BI dashboards to monitor shipments of all product types, incorporating both qualitative and quantitative metrics
- Designed and implemented an automated system for generating shipping documents, eliminating human errors and enabling comprehensive analysis of shipment and goods receipt data
- Successfully automated reporting tasks, significantly reducing preparation time by 85%, and improving overall team efficiency

Business Intelligence Developer   May 2022–June 2023
PASS Inc, Green Cove Springs, FL
- Designed and built interactive visualizations and reports using Power BI and Excel significantly enhancing KPI monitoring
- Streamlined ETL processes, ensuring data accuracy and faster reporting for decision-making
- Conducted root cause analysis of data inconsistencies, collaborating across teams for effective solutions

Marketing Analyst   August 2017–February 2022
Knopmax-Ukraine LLC, Kyiv, Ukraine
- Implemented data-driven strategies and ran multiple A/B experiments, increasing customer engagement by 20% and conversion rate from 1.5% to 4.8% through targeted marketing
- Developed key product metrics and KPIs to monitor user behavior, monetization, and customer retention
- Executed data-backed initiatives to refine product positioning and enhance digital marketing efforts, maximizing campaign reach and successfully increasing ROI

EDUCATION

Master's Degree Equivalent in Financial Management
Interregional Academy of Personnel Management, Kyiv, Ukraine   August 2006–May 2008

Master's Degree Equivalent in Jurisprudence
Institute of Internal Affairs, Donetsk, Ukraine   August 2001–May 2003

SKILLS

Technical Skills: Power BI (ETL, DAX, SQL), Python, Visual Basic, PyCharm, HTML, CSS, Git.
Languages: Ukrainian, Russian (native), English (intermediate).