Maksym Shapovalov

Ames, IA, USA | contact@maksymshapovalov.com | (515) 815-4034 | LinkedIn: linkedin.com/in/mshapovalov
GitHub: https://github.com/shapovalov-maks | Website: www.resume-ms.com

SUMMARY

Experienced Business Analytics Specialist focused on Power BI reporting, data modeling, and optimization. Skilled in DAX, Power Query, SQL, and ETL processes to ensure data quality and impactful insights.

EXPERIENCE

Logistics Coordinator
AgCertain Inc | Boone, IA | August 2023 – September 2024
- Produced interactive Power BI dashboards that visualized critical enterprise techniques, bearing in mind data-driven decision-making and a 30% increase in operational efficiency.
- Designed and applied a Visual Basic computerized file processing system that decreased the time for preparing documents by 85% and eliminated all human mistakes, greatly increasing departmental manufacturing.
- Coordinated deliver chain and logistics sports, optimizing and streamlining inventory and warehouse management approaches to acquire a 20% boom in cargo performance and an incredible lower in transport errors.

Data Analysis and Visualization Developer
PASS Inc | Green Cove Springs, FL | May 2022 – January 2023
- Employed information visualization techniques and analytical tools, streamlining enterprise operations by 30% and greatly grow operational efficiency, to analyze and transform uncooked data into comprehensive, actionable reports.
- Analyzed and converted raw facts into actionable reports the use of facts visualization techniques, and analytical gear, efficaciously streamlining enterprise operations and extensively boosting operational efficiency.
- Designed and automated strong ETL techniques that drastically increased information processing speed through 50% even as maintaining facts integrity, accuracy, and compliance with company-wide governance requirements.

Marketing Analytics Specialist
Knopmax-Ukraine LLC | Kyiv, Ukraine | August 2017 – February 2022
- Implemented data-driven strategies to understand consumer preferences and behavior, resulting in a 20% increase in customer engagement and a 15% boost in loyalty through customized, targeted marketing campaigns.
- Developed actionable insights to guide strategic product positioning and targeted digital marketing strategies. To drive revenue growth while optimizing overall market impact.
- Executed data-backed initiatives to refine product positioning and enhance digital marketing efforts, maximizing campaign reach and successfully increasing ROI.

Customs Data Analyst
Customs Service of Ukraine | Kyiv, Ukraine | May 1997 – April 2016
- Deployed advanced analytics to analyze high-risk transactions tracking export, import operations. This resulted in a 30% increase in pre-customs clearance accuracy and overall operational efficiency.
- Improved customs clearance procedures at all stages, successfully implemented automation tools and sophisticated data analytics to optimize operational workflows and significantly increase overall productivity by 25%.
- Established a comprehensive reporting system, which increased compliance rates by more than 20% and made sure that all procedures were rigorously regulated and audit ready.

CERTIFICATION

Advanced Power BI Certificate
Des Moines Area Community College, Iowa, USA, 2024

Google Ads Measurement Certification
Completion ID: 289278169, Iowa, USA, 2024

EDUCATION

Master's Equivalent in Financial Management
Interregional Academy of Personnel Management, Kyiv, Ukraine, 2006 – 2008

Master's Equivalent in Jurisprudence
Institute of Internal Affairs, Donetsk, Ukraine, 2001 – 2003

SKILLS

Power BI: Reporting, Data Modeling, Dashboards Visualization (ETL, DAX, SQL)
Web Development: Full-Stack (Flask, Python, HTML, CSS), Version Control (Git)
Web Design: WordPress, Shopify
Digital Marketing: Google Ads (Shopping), Social Media Ads
Languages: Ukrainian & Russian (native), English (intermediate)