# Shaquille Blackwood

Innovative UX/UI designer and Full Stack developer with over 7 years of experience in crafting unique digital platforms. I am particularly passionate about designing SaaS platforms for existing and emerging brands.

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## **EXPERIENCE**

## FRONT END DEVELOPER AND UX/UI DESIGNER

YASSUH, INC., NEW JERSEY, USA | NOVEMBER 2023 - JUNE 2025

- Created intuitive wireframes and prototypes for both web and mobile apps that improved the
  way the Caribbean and Latin American public interacts with their national police, Fire Brigade and
  other public sector departments.
- Developed visual tools for business proposals, significantly supporting investor acquisition efforts.
- Designed and developed the UX/UI strategies used in creating <u>vassuh.com</u>'s landing page using
   Figma for prototyping and Adobe Photoshop and Illustrator for final asset creation.
- Developed <u>yassuh.com's</u> landing page using React.js, Typescript, Tailwind CSS, HTML, CSS, Shadcn UI and Next.js, utilizing Agile methodologies.

## **FULL STACK DEVELOPER AND UX/UI DESIGNER**

BIBLE EXPLOSION ORG., NEW YORK, USA | FEBRUARY 2023 - JUNE 2025

- Designed and prototyped an accessible web app to streamline Bible study scheduling and provide easy access to session materials and presenter notes, with a focus on WCAG compliance.
- Led the development of the <u>biblexplosion.org</u> web platform using Authjs for authentication,
   React.js, Typescript, and Tailwind CSS for front-end logic, MongoDB for data storage, Next.js
   Server Actions for communicating with various API endpoints with Firebase and Vercel's Cron Jobs for push notifications.
- Designed wireframes for the creation of the mobile app version of the <u>biblexplosion.org</u>
  platform.

# **FULL STACK WORDPRESS DEVELOPER AND UX/UI DESIGNER**

TIM CORPORATION, KINGSTON, JAMAICA | MARCH 2022 - MARCH 2022

- Led strategic efforts for the re-development of <u>timcorporation.net</u> to fulfill the client's need for an increased engagement from a younger audience.
- Web assets were created using Photoshop, and development was done using WordPress,
   Elementor Pro, and a variety of different plugins.
- Redesigned the product interface, and after implementation, the company observed a noticeable increase in user engagement within the first few months of the re-release.

## FULL STACK WORDPRESS DEVELOPER AND UX/UI DESIGNER

THESSIAN SOUND, LTD., KINGSON, JAMAICA | DECEMBER 2018 - DECEMBER 2022

- Created an online payment platform using WooCommerce, WordPress and PHP.
- Led a team that developed and executed UX strategies for an e-commerce store.
- Led various marketing campaigns that often involved the development of images, motion graphics, and video content for social and print media.

## **SKILLS**

UX/UI Design, Graphic Design, Web Development, Mobile App Development, Full Stack Development

#### **TECHNOLOGIES**

**Design Tools:** Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Canva, Sketch

Web Development: NextJs, ReactJs, HTML, CSS, Tailwind CSS, JavaScript, TypeScript, WordPress, Wix, MongoDB, SQL, Git, Github, Vercel, Authjs, Firebase, Elementor Pro, PHP, WooCommerce

# **Mobile Development:**

React Native, Expo, NativeWind, Typescript, MongoDB, Postgres, Git, Github, EAS

## **PROJECTS**

## Portfolio:

shaquilleblackwood.com

## Github:

github.com/shaq4dev

# **LANGUAGES**

English

## **EDUCATION**