## Ideation Phase Brainstorm & Idea Prioritization Template

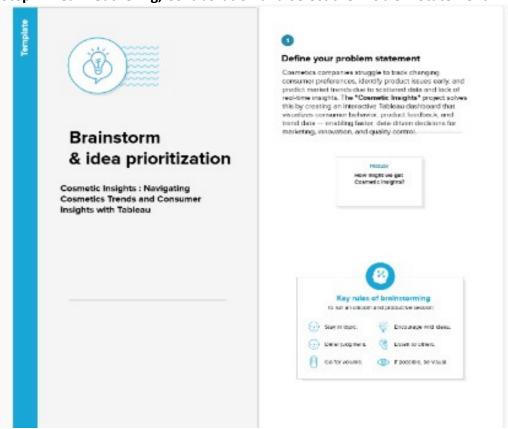
Date	24 JUNE 2025
Team ID	LTVIP2025TMID50885
Project Name	Cosmetic Insights : Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	4 Marks

## **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their

Step-1: Team Gathering, Collaboration and Select the Problem Statement

imagination and start shaping concepts even if you're not sitting in the same room.



## Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization

