

# Sharad Varadarajan

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## PROFILE

An experienced technology consultant with a recent master's degree in data science interested in using predictive analytics and machine learning to support better decision-making

## PROFESSIONAL SKILLS

- Python, R, MySQL
- Machine Learning
- Natural Language Processing
- scikit-learn, NumPy, Pandas, Matplotlib
- Big Data (PySpark)
- Django (Web-App Development)
- Statistical Analysis (Predictive and Causal Modeling)
- Deep Learning
- Jupyter Notebook, Markdown, LaTeX formatting
- Git/GitHub
- Salesforce Development, Agile Software Development
- Heroku

## CERTIFICATIONS

- |   |          |                                      |          |
|---|----------|--------------------------------------|----------|
| • Salesforce Certified Platform App Builder | Dec 2017 | • Salesforce Certified Administrator | May 2015 |
| • ICAgile Certified Professional (ICP)      | Mar 2017 | • Six Sigma Greenbelt Certification  | May 2014 |

## EDUCATION

**UNIVERSITY OF CALIFORNIA, BERKELEY**, School of Information, Berkeley, CA August 2019  
Master of Information and Data Science (MIDS) | **GPA: 4.0**  
Relevant Courses: Machine Learning at Scale, Natural Language Processing, Experiments and Causality, Data Engineering, Applied Statistics

**UNIVERSITY OF MARYLAND**, A. James Clark School of Engineering, College Park, MD May 2014  
Bachelor of Science in Mechanical Engineering | **GPA: 3.45**  
Relevant Courses: Product Design, Calculus, Statistics, Linear Algebra, Differential Equations

## PROJECTS

[Opioid Misuse Risk Tool](#) | Applied Machine Learning with Python/ Django Web Development August 2019

- Developed and productized an interpretable machine learning model that helps doctors determine patients' individual risk of misusing opioids

[Multi-Label Genre Classification](#) | Natural Language Processing with Keras/TensorFlow April 2019

- Designed custom sampling methods and an ensemble of innovative attention neural networks to predict genre(s) from movie plot summaries on skewed data

[Click-Through Rate Prediction](#) | Big Data Machine Learning with PySpark December 2018

- Created and parallelized a custom logistic regression model on a GCP cluster to predict click-through rate on advertising data

[Foreign Language Advertising for Wine](#) | Causal Modeling with R August 2018

- Conducted a field experiment to discern effect of foreign language advertising in wine retail on customer price perception and purchase likelihood

## WORK EXPERIENCE

**ACCENTURE FEDERAL SERVICES**, Arlington, VA Oct 2014 – present

### Technology/Analytics Consultant

- Integral developer and data model architect for digital transformation projects collectively worth \$200M+
- Design and implement complex data-driven solutions to replace, enhance and centralize outdated and/or inefficient systems
- Technical and functional contributor to the digital transformation of 100+ work products
- Regularly design client-specific reports and dashboards to capture/visualize key performance indicators
- Develop and optimize technical workflows regularly to automate crucial business processes/reduce human error
- Collaborate with/across different technical teams to ensure data accuracy and synchronization throughout end-to-end processes
- Mentor newer resources on project-specific design and functionality to improve overall productivity