

Project Design Phase-I

Proposed Solution

Date	03 NOVEMBER 2023
Team ID	NM2023TMID09616
Project Name	To Design a Brand promo Video using canva

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	PARAMETER	DESCRIPTION
1.	Problem Statement (Problem to be solved)	To Design A Brand Promo Video using canva
2.	Idea / Solution description	Making a simply brand video with proper Planing and editing
3.	Novelty / Uniqueness	Adding many mobile videos of Models dressed up , into an meaningful sequence
4.	Social Impact / Customer Satisfaction	Giving an Engaging video for the viewers , with required crisp of information on the Brand
5.	Business Model (Revenue Model)	Easy and Possible for anybody to learn to edit using canva for free
6.	Scalability of the Solution	Time saving and Trendy Templates from canva