

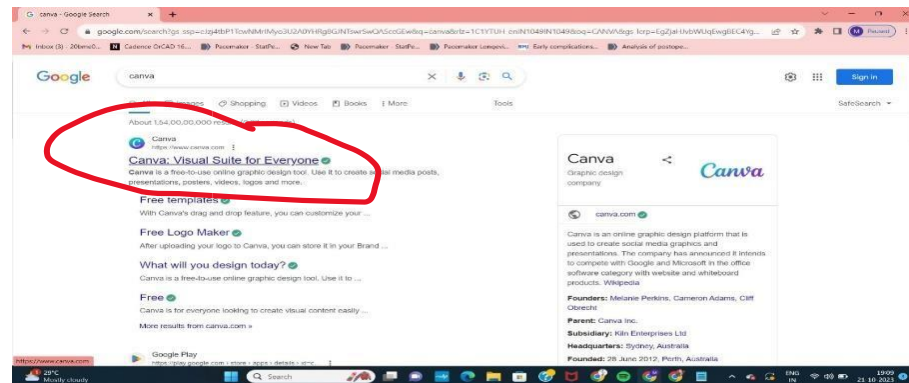
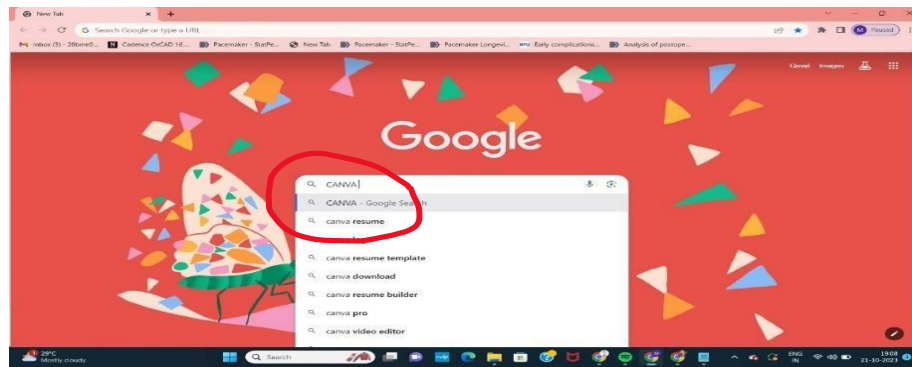
PROJECT DEMONSTRATION

HOW TO CREATE A BRAND PROMO VIDEO USING CANVA

Date	03 NOVEMBER 2023
Team ID	NM2023TMID09616
Team lead ID (SHARANKUMAR P)	D087F473E4F062DBF324DAD8162808D7
Team member 01 ID (MERCY FEBIA)	DCF60EDEFE216B3AA744D1752AD9CC68
Team member 02 ID (PRAVEENA R)	5524A90EAED196687594F3C08E0FAD26
Team member 03 ID (THIVIN S)	B9B5D58A2254AA292474F4D4A3547533
Project Name	HOW TO CREATE A BRAND PROMR VIDEO USING CANVA

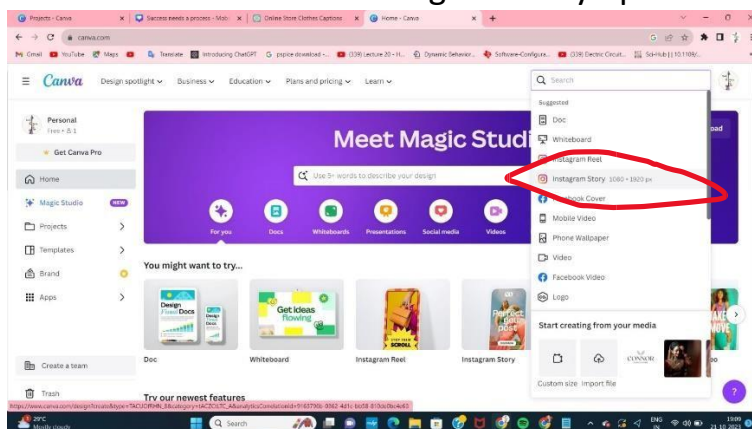
NAVIGATION:

- Search Canva in browser.
- Click the first link “**Canva visual suite for everyone**”.



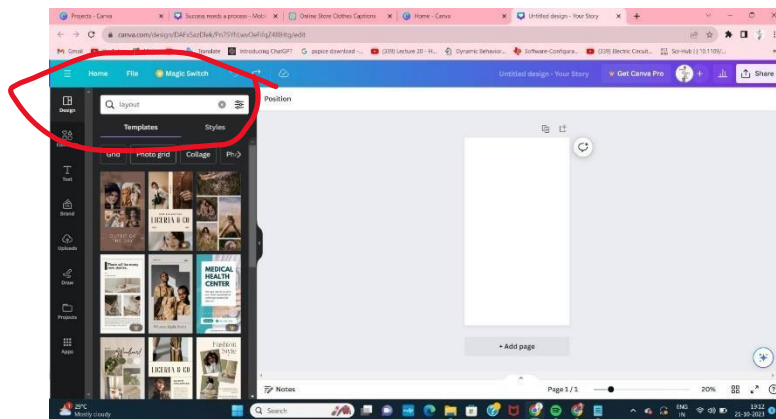
CREATE DESIGN:

- Select the Instagram story option in search bar.



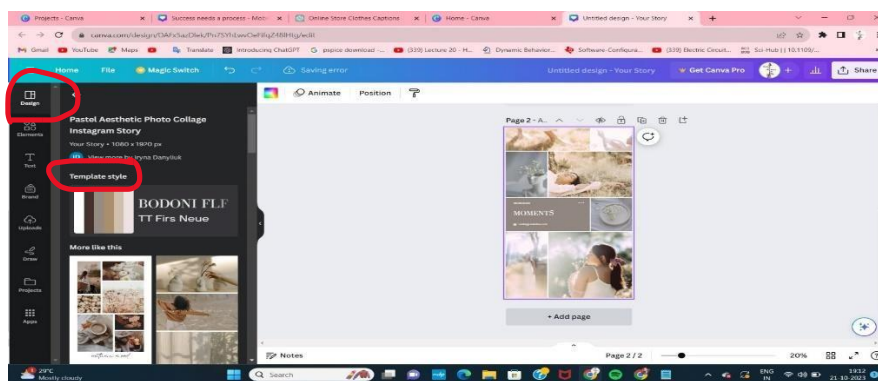
CHOOSE THE DESIGN LAYOUT:

- Select the design layout you required from the left side of the page.



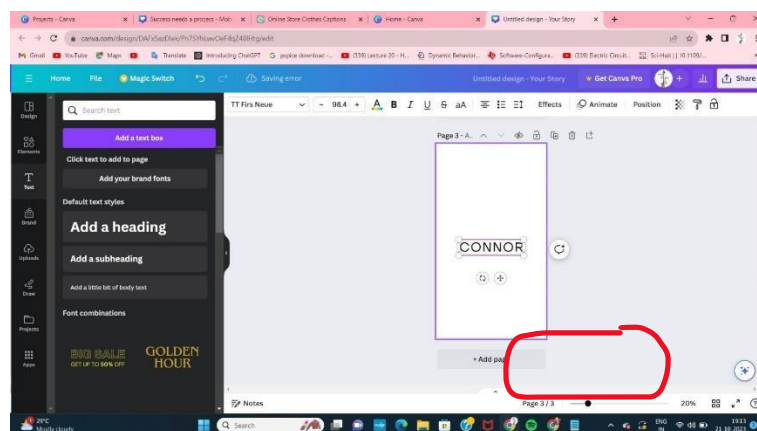
CHOOSE THE TEMPLATE.

- Search design and choose a template from the same page in the left side of the page.



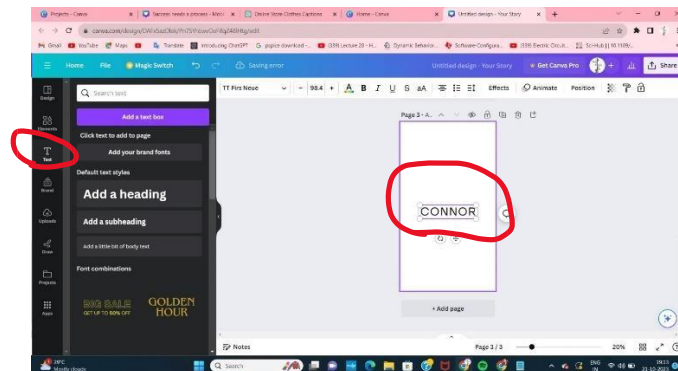
ADD PAGE:

- Click the add page option in the bottom middle of the page.



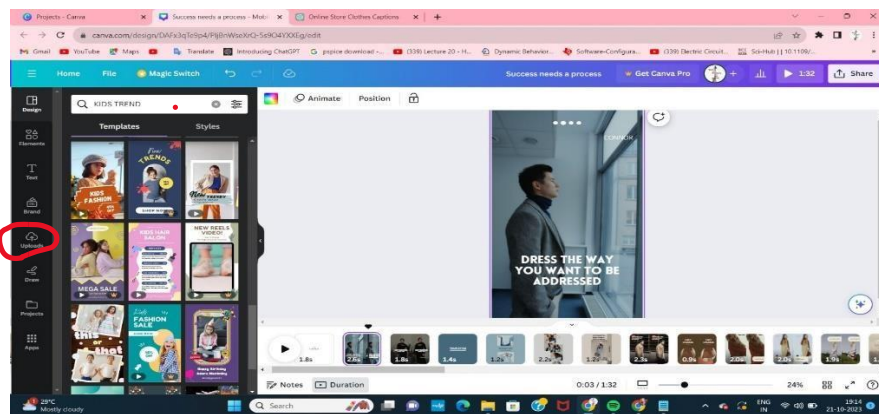
EDIT TEXT CONTENT:

- Click the text option and edit the text from the left side of the page.



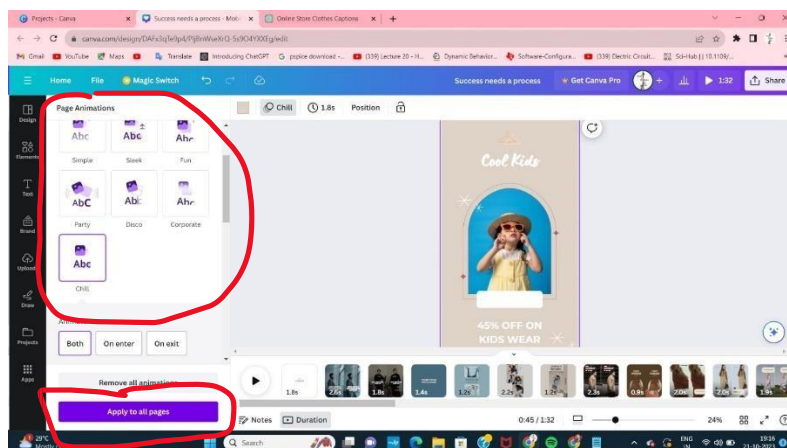
UPLOAD IMAGES:

- Upload the required images by click the upload option.



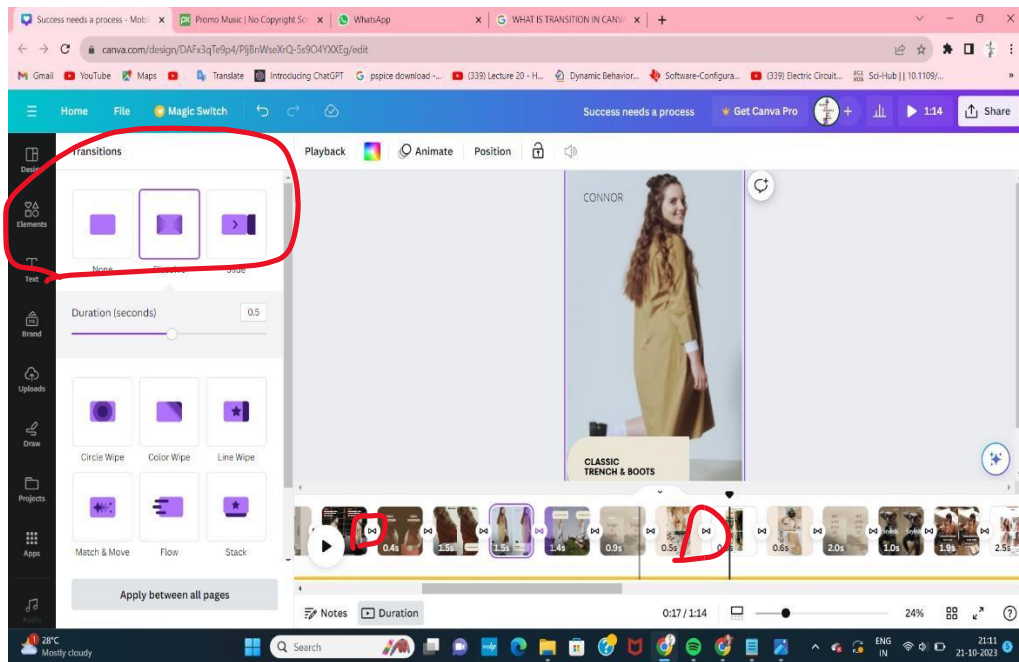
ANIMATIONS:

- Add animation for respective page.
 - Page animation
 - Text animation



TRANSITIONS:

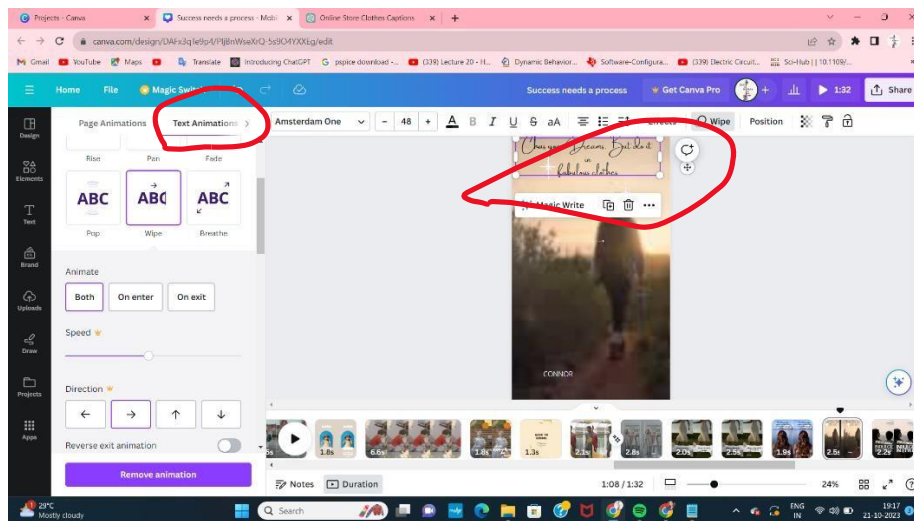
- Add transition for the slide change by select the option present between two slides.
- Select the required transition effect.



TEXT EFFECTS:

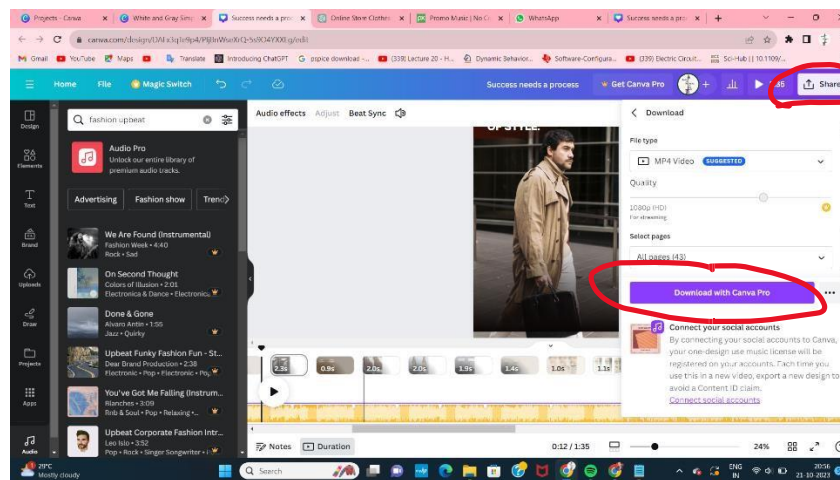
- Select the required text.
- The effects options are show on top.

- Edit the required text effects.



SHARE AND DOWNLOAD:

- To click the share option on the top right of the page for share and download the video.



BRAND NAME: CONNOR ICONIC CLOTHES

CATEGORY : CLOTHING STORE

VIDEO LINK : <https://youtu.be/CE88LC7RhJY?si=OaGX0WUbWk0IUubk>

GITHUB LINK : <https://github.com/sharan0604/Digital-marketing->

DEMO VIDEO LINK :

https://drive.google.com/file/d/1OdDVugehpBXbZvnWhC8iUKiT_fYRa8co/view?usp=drive_link