

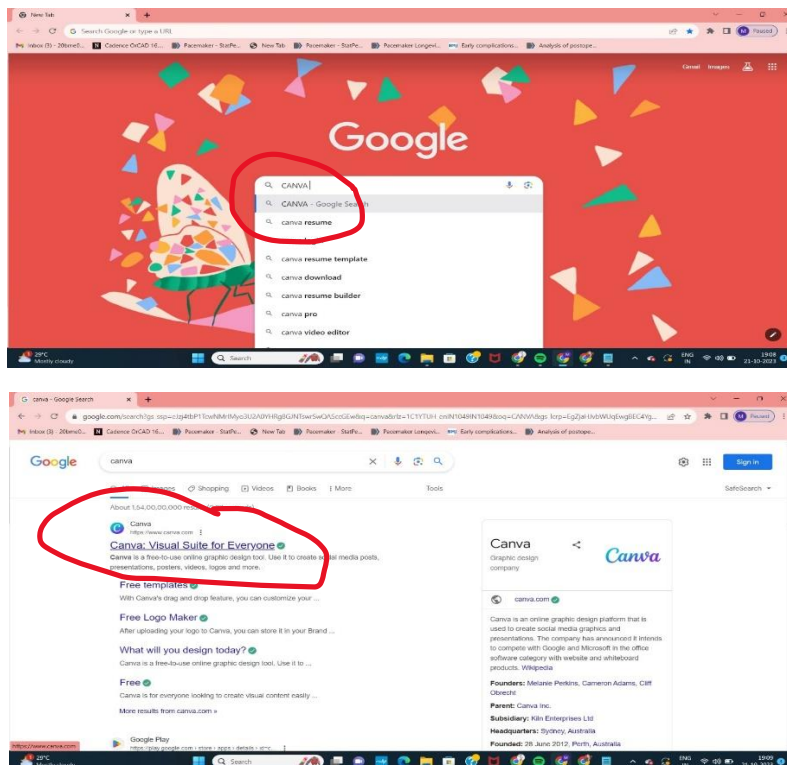
PROJECT FINAL REPORT

HOW TO CREATE A BRAND PROMO VIDEO USING CANVA

| | |
|------------------------------------|---|
| Date | 22 oct 2023 |
| Team ID | NM2023TMID09616 |
| Team lead ID (SHARANKUMAR P) | D087F473E4F062DBF324DAD8162808D7 |
| Team member 01 ID (MERCY FEBIA) | DCF60EDEFE216B3AA744D1752AD9CC68 |
| Team member 02 ID (PRAVEENA R) | 5524A90EAED196687594F3C08E0FAD26 |
| Team member 03 ID (THIVIN S) | B9B5D58A2254AA292474F4D4A3547533 |
| Project Name | HOW TO CREATE A BRAND PROMR VIDEO USING CANVA |

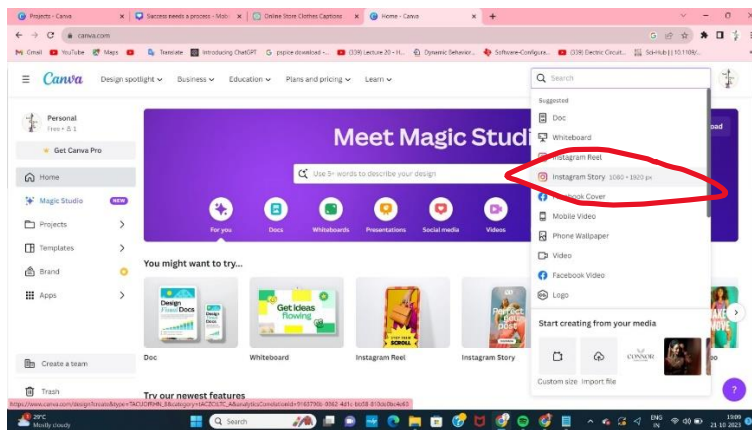
NAVIGATION:

- Search Canva in browser.
- Click the first link **“Canva visual suite for everyone”**.



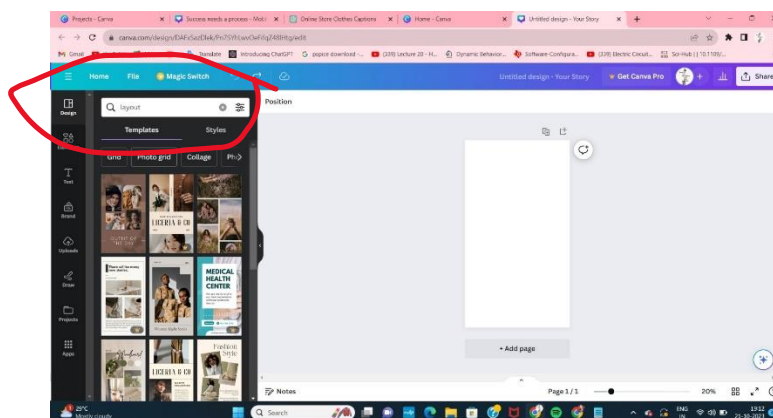
CREATE DESIGN:

- Select the Instagram story option in search bar.



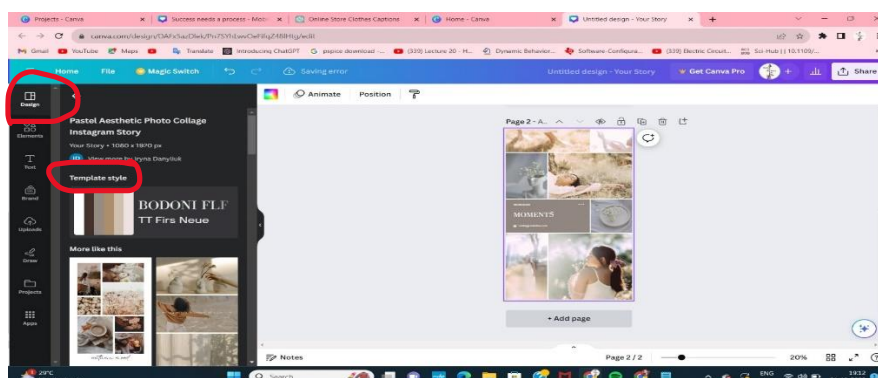
CHOOSE THE DESIGN LAYOUT:

- Select the design layout you required from the left side of the page.



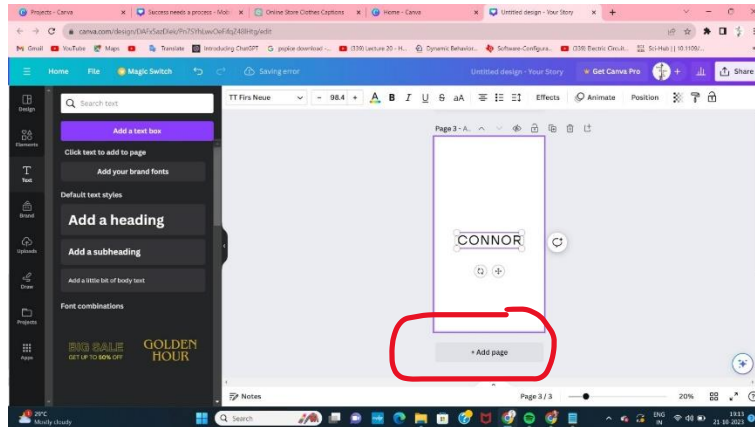
CHOOSE THE TEMPLATE.

- Search design and choose a template from the same page in the left side of the page.



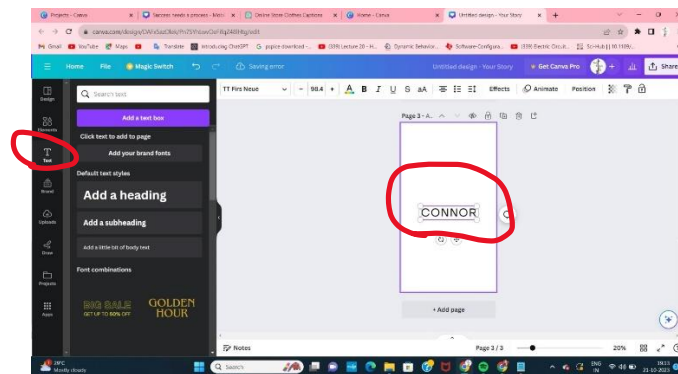
ADD PAGE:

- Click the add page option in the bottom middle of the page.



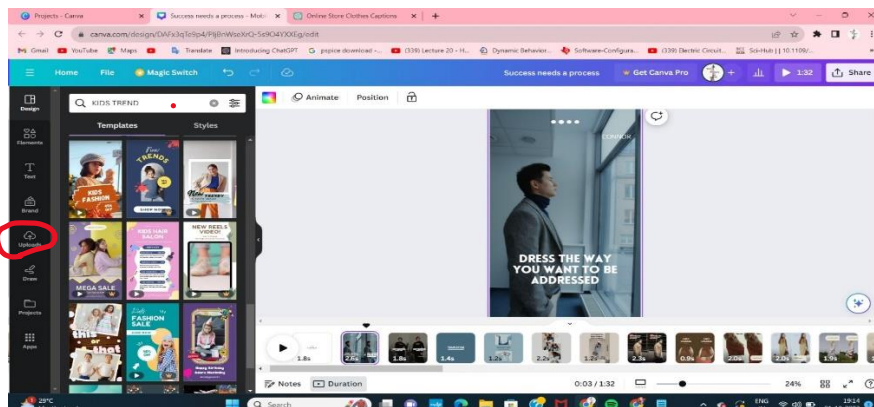
EDIT TEXT CONTENT:

- Click the text option and edit the text from the left side of the page.



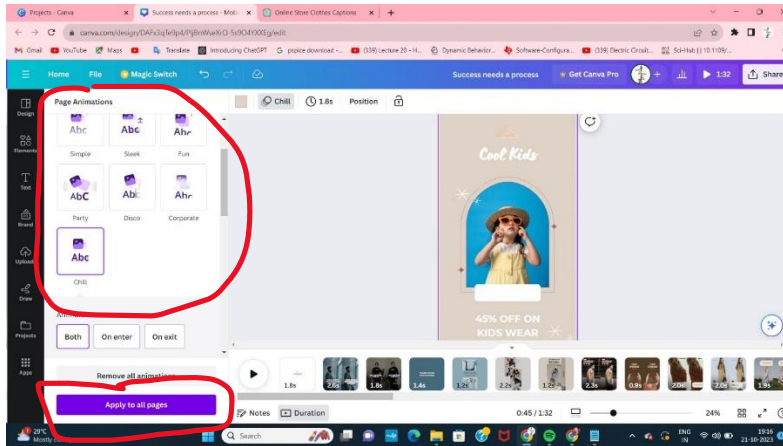
UPLOAD IMAGES:

- Upload the required images by click the upload option.



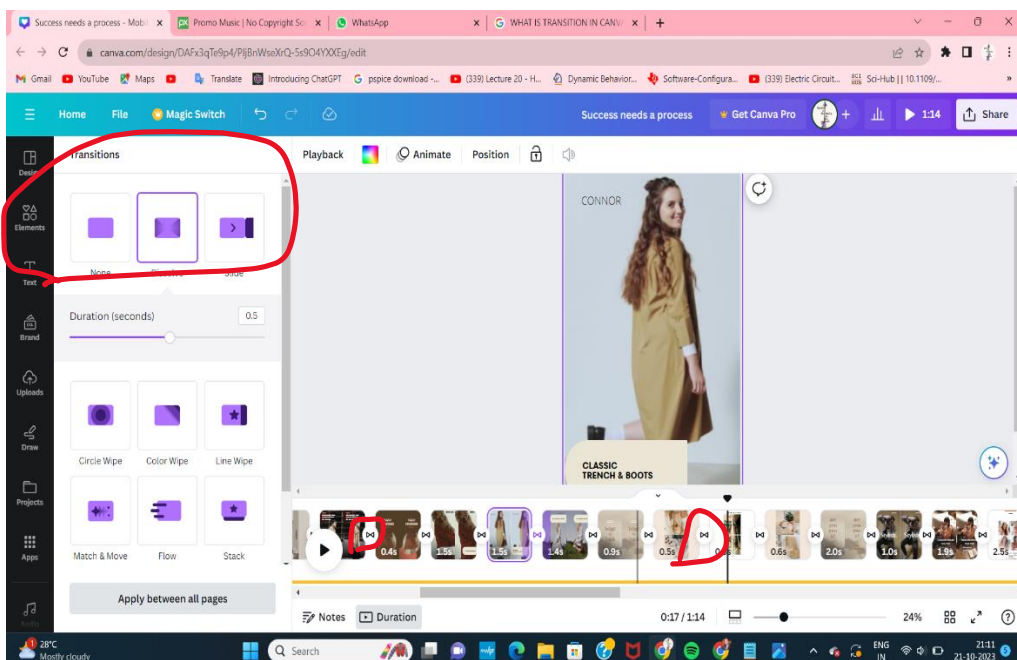
ANIMATIONS:

- Add animation for respective page.
 - Page animation
 - Text animation



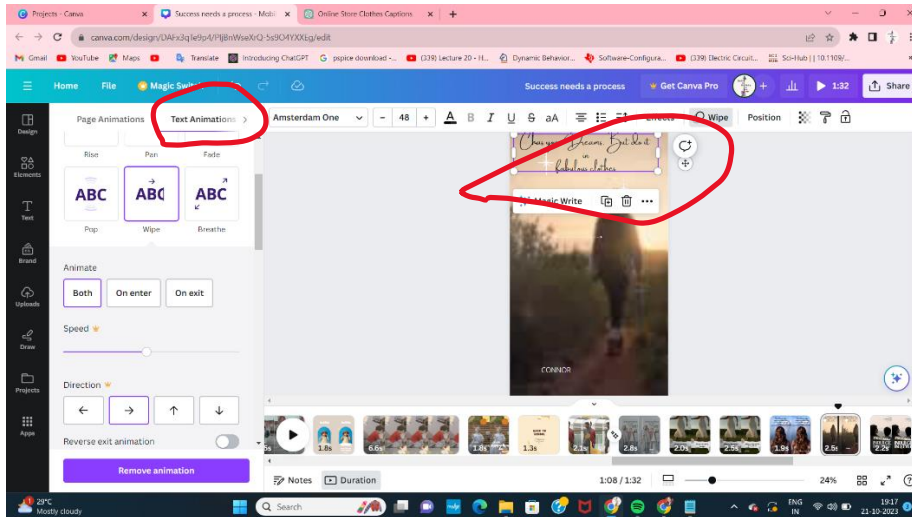
TRANSITIONS:

- Add transition for the slide change by select the option present between two slides.
- Select the required transition effect.



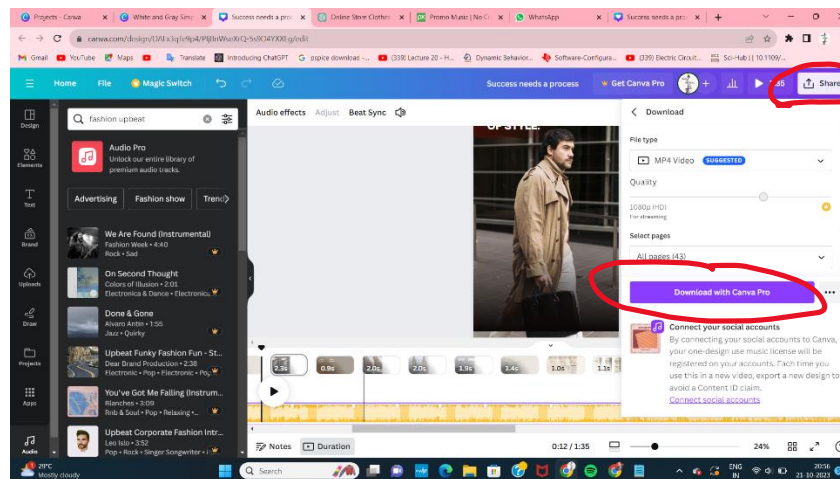
TEXT EFFECTS:

- Select the required text.
- The effects options are show on top.
- Edit the required text effects.



SHARE AND DOWNLOAD:

- To click the share option on the top right of the page for share and download the video.



BRAND NAME: CONNOR ICONIC CLOTHES

CATEGORY : CLOTHING STORE

VIDEO LINK : <https://youtu.be/CE88LC7RhJY?si=OaGX0WUbWk0IUubk>

GITHUB LINK : <https://github.com/sharan0604/Digital-marketing->