Sharan K

UI/UX Designer

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Bangalore, Karnataka

💼 Experience

UI/UX Designer

Fat Rabbit Network

May 2021 - October 2021

- Led an international team comprised of illustrators and full stack developers.
- Was responsible for setting the vision for products and ensuring the same was delivered.
- Created all UX deliverables for websites, dashboards and apps.
- Coordinated licensing of brands such as Rovio entertainment.
- Resolved branding discrepancies and created new branding strategies across all products.
- Responsible for clientele management in US and Chinese markets.
- Developed profound understanding of hospitality industry, majorly focused towards restaurants and bars.

UI/UX Designer (Freelance Project)

24Manai Matrimonial

March 2022 - May 2022

- Sole designer tasked to design a matrimonial app (android) from scratch.
- Performed thorough user and market research in the matrimonial space.
- Created empathy mapping, user flows, information architectures, low & high fidelity wireframes.
- Created prototypes of the final design and performed usability testing deriving good results.

UI/UX Designer (Freelance Project)

Wulkin Motorcycles

June 2022 - August 2022

- Sole designer assigned to design a portfolio website for the company.
- Performed user and market research in the motorcycle space to gain better understanding on what people are seeking out of a motorcycle brand.
- Created all UX deliverables as required and ensured to bring out the same in UI.
- Performed usability testing with motorcycle fanatics, thereby refining the design more suited more to the crowd.
- Created prototypes of the design with neat transitions and delivered the end product.

✏️ Education & Certification

UI/UX Design

Designboat UI/UX School, Bangalore

Flutter & Dart - The Complete Flutter App Development Course

🎨 Skills

User Experience Design	iOS Development	Material Design
Interaction Design	Android app development	FLutter Development
Colors & Typography	Assets & Styleguides	Prototyping
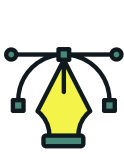
✒️ Tools

Adobe XD	Adobe Photoshop	Figma	Blender
Flutter	Android Studio	Visual Studio	Xcode