

Sterling Homes

Database design

(Case Study)

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Introduction :

Sterling Homes, is a real estate company in Calgary with over 70 years of Experience. Which is providing a high-quality residential properties for individuals and families. They offer a range of housing options, from single family homes, and apartments to suit different preferences and budget. Sterling Homes focuses on customer satisfaction and detail and strives to create comfortable and stylish residences for its customers.

Mission :

1. Providing real-time insights and seamless integration to empower businesses for growth and focus on customer satisfaction by providing exceptional service and attention to detail.

Objectives :

1. Develop a centralized inventory management system and promotes a culture of continuous learning and development among our team members to ensure quality services.
2. Enhance accuracy and efficiency in sales recording.
3. Increase market visibility and brand awareness through targeted marketing strategies and partnerships.

Subjects :

1. Stockouts : When a particular inventory item is out of stock.
2. Overstocking : When you order more inventory then you can use it.
3. Centralized system : Centralized system is one in which all decision making and control resides in one central authority and entity.
4. Record accuracy and Decision making: When we create an accurate record, we make a good decision.

List of Tables :

1. Suppliers
2. Inventory
3. Customers
4. Employees
5. Sales
6. Property

Name	Type	Description
1. Suppliers	Data	A table of suppliers includes information such as supplier ID, name, contact details, and products/services provided for effective vendor management.
2. Inventory	Data	Maintains a list of available properties in Sterling Homes inventory with details on property status, availability, pricing and discounts.
3. Customers	Data	Stores details of customers interested in purchasing such as customer ID, name, contact, and transaction history.
4. Employees	Data	The employees table in the database Sterling Homes, essential employee information, including employee ID, name, department, contact details etc.
5. Sales	Data	The sales contains data on transaction, including details such as customer information, product sold, quantity, price, and date of purchase.
6. Property	Data	Contains information about the residential properties offered by Sterling Homes, including property ID, address, size, number of bedrooms and bathrooms and price.

List of attributes :

1. Suppliers: First Name, Last Name, Address, City, Postal code, Phone, email address.
2. Inventory: Inventory ID, product name, quality, unit price, date received.
3. Customers: Customer ID, customer name, contact information, address.
4. Employees: Employee ID, employee name, employee role, contact information, address.
5. Sales: Sales ID, sales date, total amount.
6. Property: Property ID, address, status, listing price, location.

Tables :

Suppliers	int. PK
Suppliers id	varchar
Supplier name	varchar
Contact info	varchar
Address	varchar

Inventory	
Inventory id	PK
Product name	Data
Unit price	
Supplier id	FK

Customers	
Customer ID	interger PK
Customer name	varchar
Contact info	varchar
Address	varchar

Sales	
Customer id	int FK
Sale id	int PK
Sale date	date
Property id	int FK
Total amount	decimal
Employee id	int FK

Employees	PK
employee name	varchar
employee role	varchar
contact info	varchar
hire date	date

Property	
Property id	int PK
Address	varchar
Status	varchar
Listing price	decimal

Entity Relationship :

- Sales and Employees (One-to-Many)-an employee can be associated with multiple sales transactions.
- Inventory and Employees (Many-to-Many) - an employee can manage multiple inventory items.
- Inventory and Suppliers (One-to-Many) -A supplier can supply multiple inventory items.
- Sales and Customers (One-to-Many) -A customer can be associated with multiple sales transactions.
- Property and Sales (One-to-Many) - Each property record is unique and can have multiple sales records.

Conclusion :

Implement a centralized inventory management system to prevent stock issues and streamline processes.

Enhance sales recording accuracy for better data tracking and decision-making.

These improvements will optimize operations and help Sterling Homes achieve its strategic goals efficiently.

Thank you