Kumuda Rao  
Creative Brand Consultant.

CREATIVE BRAND CONSULTANT  
2 decades + of experience in advertising and creative strategy in the Asia-Pacific region – in Food, Haircare, Femcare, Laundry, Automotive, Finance, Fashion, Ecommerce categories.

Former Global and Regional Executive Creative Director and Ex. Group Executive Creative Director at Leo Burnett.

Entrepreneur in the hospitality business in Goa for 15 years.

Writer, reader, new farmer, dog lover, a Sunday chef and mother of twins.

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