



PIZZA SALES REPORT

JAN/15-DEC/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders in the month of **July and May**.

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales and total orders

SIZE

Large size pizza contributes to **maximum** sales



21350

Total Orders



49574

Total Pizzas Sold



817.86K

Total Revenue



38.31

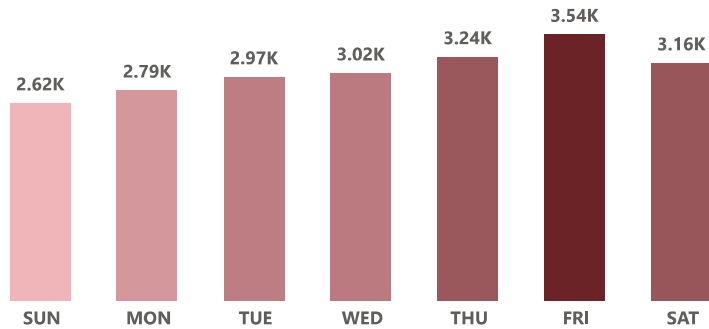
Avg Order Value



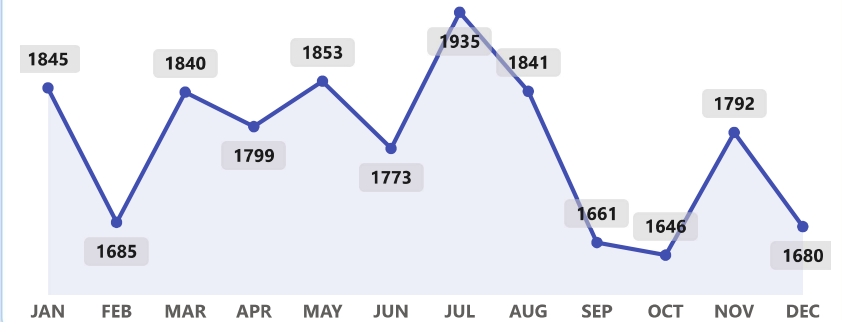
2.32

Avg Pizzas Per Order

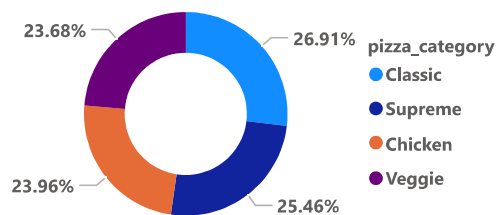
Daily Trend for Total Orders



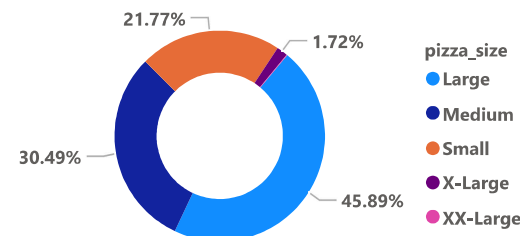
Monthly Trend for Total Orders



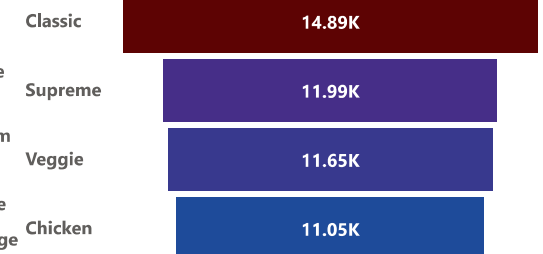
% of Sales by Pizza Category



% of Sales by Pizza Category



Total Pizzas Sold by Pizza Category





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Best/Worst sellers



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BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to **maximum** Revenue

MONTHLY

The Classic Deluxe Pizza contributes to **maximum** Total Quantity

TOTAL ORDERS

The Classic Deluxe Pizza contributes to **maximum** Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to **minimum** Revenue

MONTHLY

The Brie Carre Pizza contributes to **minimum** Total Quantity

TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** Total Orders



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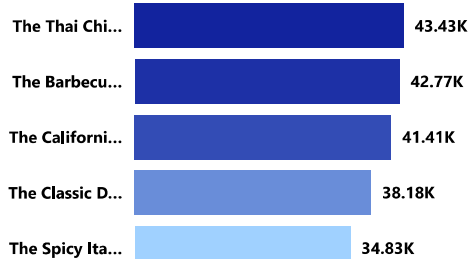
Avg Order Value



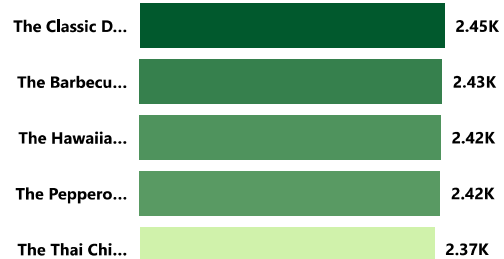
2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue



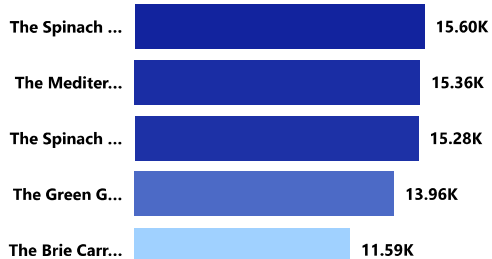
Top 5 Pizzas by Quantity



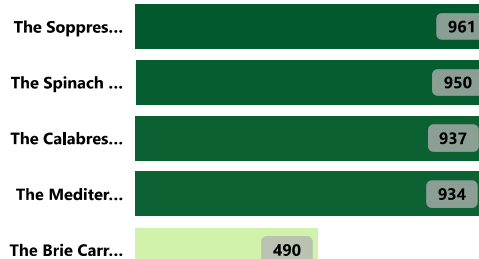
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

