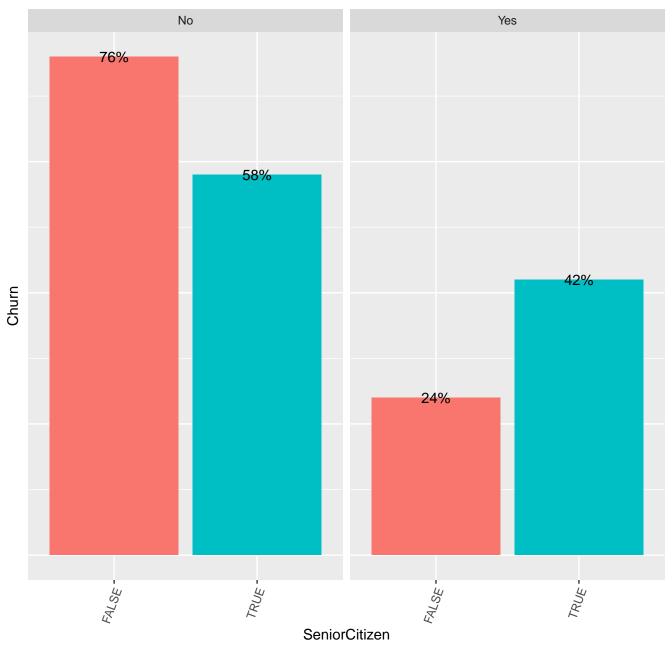


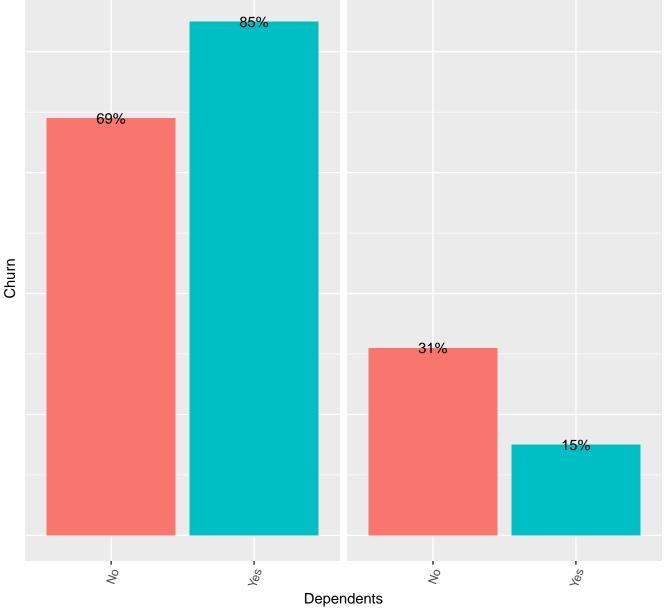
Churn and gender No Yes **74%** 73% Churn 27% 26% gender

Churn and SeniorCitizen

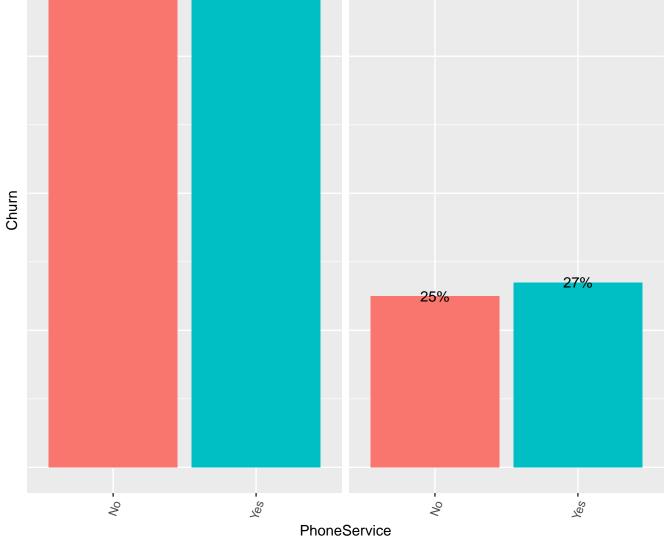


Churn and Partner No Yes 80% 67% 33% 20% Partner

Churn and Dependents No Yes 85% 69%

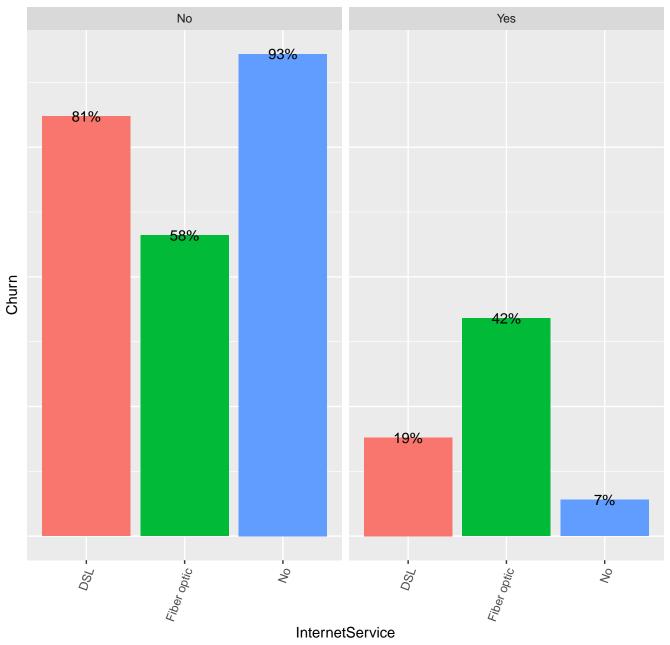


Churn and PhoneService No Yes 75% 73% 27% 25%

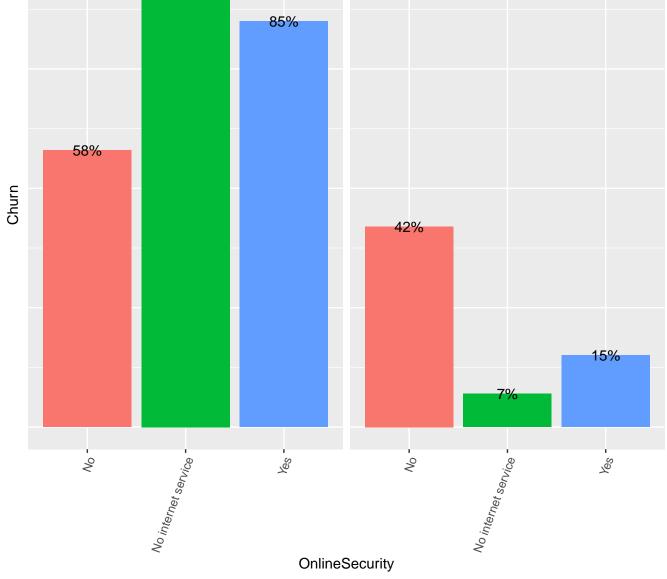


Churn and MultipleLines No Yes 75% **75%** 71% Churn 29% 25% 25% - % - % s S MultipleLines

Churn and InternetService



Churn and OnlineSecurity No Yes 93% 85% 58% 42% 15% 7%



Churn and OnlineBackup No Yes 93% 78% 60% 40% 22% 7% les -OnlineBackup

Churn and DeviceProtection No Yes 93% 77% 61% 39% 23% 7% les -

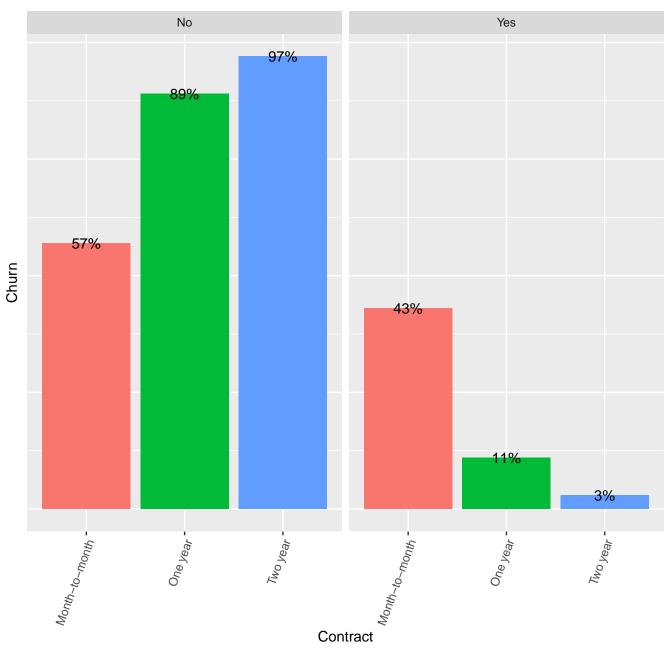
DeviceProtection

Churn and TechSupport No Yes 93% 85% 58% 42% 15% 7% les -TechSupport

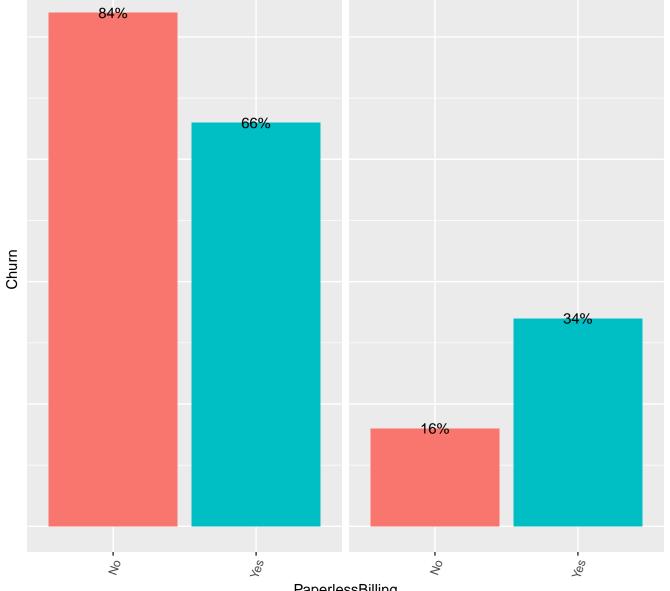
Churn and StreamingTV No Yes 93% 70% 66% 34% 30% 7% les -StreamingTV

Churn and StreamingMovies No Yes 93% 70% 66% 34% 30% 7% les -StreamingMovies

Churn and Contract



Churn and PaperlessBilling No Yes 84% 66%



Churn and PaymentMethod No Yes 85% 83% 81% **55%** 45%

