## **CST Performance data**

Display Ads Finance BI

Edit fields ltingti Tingting Li (AWS) | Senior Financial Analyst Created this issue 1y ago Status: Resolved Edit Q:What is the problem you are trying to solve? What data you are looking for? A: CST Performance data Q:Why this data point is important? What is the business impact? A: Q:Is it related to Display only or Display& SSPA? Q:Is this request for an individual or for a team? Q:When you need it by? Attachments (0)

This issue does not have any attachments.

IDs: disadbi-89 P16994104 fd1b85b2-198c-4b50-a7f0-f020fb7d34e7

sharab commented on this issue 1y ago

Loaded the current data into table: disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal

DROP TABLE IF EXISTS disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal CASCADE;

CREATE TABLE disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal

PROPOSAL\_ACCOUNT\_ID INT ENCODE ZSTD,

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PROPOSAL_ACCOUNT_NAME VARCHAR(205) ENCODE ZSTD,
PROPOSAL ID BIGINT not null ENCODE ZSTD distkey,
PROPOSAL_NAME VARCHAR(177) ENCODE ZSTD,
PROPOSAL START DATE DATE ENCODE ZSTD,
PROPOSAL END DATE DATE ENCODE ZSTD,
MARKET VARCHAR(8) ENCODE ZSTD,
BUSINESS VARCHAR(15) ENCODE ZSTD,
VERTICAL VARCHAR(50) ENCODE ZSTD,
SEGMENT VARCHAR(10) ENCODE ZSTD,
SEGMENT VERTICAL VARCHAR(34) ENCODE ZSTD,
AM_LOGIN VARCHAR(20) ENCODE ZSTD,
CM_LOGIN VARCHAR(20) ENCODE ZSTD,
SALESFORCE ID VARCHAR(20) not null ENCODE ZSTD,
PRIMARY GOAL VARCHAR(21) ENCODE ZSTD,
PRIMARY GOAL KPI VARCHAR(255) ENCODE ZSTD,
PRIMARY_GOAL_METRIC DECIMAL(12,2) ENCODE ZSTD,
PRIMARY GOAL SOURCE VARCHAR(255) ENCODE ZSTD,
SECONDARY_GOAL VARCHAR(21) ENCODE ZSTD,
SECONDARY GOAL KPI VARCHAR(255) ENCODE ZSTD,
SECONDARY_GOAL_METRIC DECIMAL(12,2) ENCODE ZSTD,
SECONDARY_GOAL_SOURCE VARCHAR(255) ENCODE ZSTD,
PRIMARY ACTUAL METRIC DECIMAL(14,4) ENCODE ZSTD,
SECONDARY_ACTUAL_METRIC DECIMAL(14,4) ENCODE ZSTD,
PRIMARY GOAL MET VARCHAR(15) ENCODE ZSTD,
SECONDARY GOAL MET VARCHAR(15) ENCODE ZSTD,
SPECIFIC_INDUSTRY VARCHAR(100) ENCODE ZSTD,
ATTRIBUTION WINDOW DATE DATE ENCODE ZSTD,
AM MANAGER VARCHAR(20) ENCODE ZSTD,
CM MANAGER VARCHAR(20) ENCODE ZSTD,
VARIANCE TO GOAL DECIMAL(12,6) ENCODE ZSTD,
SCRUBBED_VERTICAL VARCHAR(50) ENCODE ZSTD,
AE LOGIN VARCHAR(20) ENCODE ZSTD,
GOAL_VERIFIED VARCHAR(1) ENCODE ZSTD,
AM REPORTS TO LEVEL5 LOGIN VARCHAR(16) ENCODE ZSTD,
AM REPORTS TO LEVEL6 LOGIN VARCHAR(16) ENCODE ZSTD.
AM REPORTS TO LEVEL7 LOGIN VARCHAR(16) ENCODE ZSTD,
AM REPORTS TO LEVEL8 LOGIN VARCHAR(16) ENCODE ZSTD,
CM REPORTS TO LEVEL5 LOGIN VARCHAR(16) ENCODE ZSTD.
CM REPORTS TO LEVEL6 LOGIN VARCHAR(16) ENCODE ZSTD,
CM REPORTS TO LEVEL7 LOGIN VARCHAR(16) ENCODE ZSTD,
CM_REPORTS_TO_LEVEL8_LOGIN VARCHAR(16) ENCODE ZSTD
ALTER TABLE disad_ddl.cst_wbr_campaign_performance_to_goal
ADD CONSTRAINT pk cst wbr campaign performance to goal
PRIMARY KEY (PROPOSAL_ID, SALESFORCE_ID);
```

GRANT UPDATE, REFERENCES, INSERT, TRIGGER, SELECT, RULE, DELETE ON disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal TO disad\_rs\_etl; GRANT SELECT ON disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal TO disad\_rs\_ro; GRANT UPDATE, RULE, INSERT, REFERENCES, TRIGGER, SELECT, DELETE ON disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal TO disad\_hs\_user;

COPY disad\_ddl.cst\_wbr\_campaign\_performance\_to\_goal FROM 's3://da-finance-bi-s3-

bucket/Nightly\_Load/CSTCampaignPerformance/cst\_wbr\_campaign\_performance\_to\_goal.201 8-09-30.csv' credentials 'aws\_iam\_role=arn:aws:iam::006877342108:role/Redshiftunloadcopy' region 'us-east-1' removequotes truncatecolumns emptyasnull ignoreheader AS 1 blanksasnull delimiter ',' dateformat 'YYYY/MM/DD' ACCEPTINVCHARS;