From: Hardin, Phil(VP) <hardin@amazon.com>

Sent: Monday, June 17, 2019 9:09 AM

To: Zhao, Athena <zhlang@amazon.com>; B S, Sharath <sharab@amazon.com>; Balgi, Sameer

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Subject: FW: HeadCT GA Launch

Great news! I know a ton of hard work went into getting this out the door.

From: Quicksight Report < no-reply@quicksight.aws>

Sent: Monday, June 17, 2019 9:06 AM

Subject: HeadCT GA Launch



# **HeadCT GA Launch**

Dear All,

We are very excited to announce the HeadCT GA launch!

Thank you for all the feedback since our beta launch in March. We have been working hard to solve known problems, build more roteams to start using HeadCT. We hope you all enjoy the self-serving capabilities as well as the accurate and flash data that is system

# Key callouts:

1 For first-time users please: 1) Request ANT group permission for Advertising HeadCT, <a href="https://quicksight.aws.amazon.com">https://quicksight.aws.amazon.com</a> to login, and type in the account name 'amazonbi', then follow by your windows credentials if at 2 HeadCT Dashboard provides 10+ Quicksight sheets for different stakeholders. README will help users navigate the Dashboard co 3 From data perspective, we are working with recruiting team to deep dive on certain upstream issues. In the meantime, we have intracking with visibility of what are missing. Quicksight Tab 9 "Missing PID audit" systematically captures all issues and identifies root headcount processes or other upstream issues. In an ideal world, this tab will remain blank, and we hope we can get there soon.

- 4 Any data feedback or feature request please submit a SIM request https://tinyurl.com/v5vlgrmn
- 5 HeadCT team will arrange training sessions. Please stay tuned.

## Special kudos to...

- 1 Finance Partners: Sameer Balgi, Jefferson Lu, Stephanie Gladney, Hasan Hepateskan, Gaurav Mehra, Vishal Saraogi, Richard Childs
- 2 Phil Directs: Hetu Patel, Steve Metz, Andrew Pedersen, Zhaolu Song, Kevin Nelson, Chad Marchewka, Mengda Liu
- 3 Recruiting: Sandhya Tharanian, Jessica Amato, Dave Lee
- 4 Business: Colleen Aubrey, Matt Battles, Nichole Cox

HeadCT Team: Athena Zhao, Sharath B S

Welcome to HeadCT Dashboard! Submit your feedback via <a href="https://tinyurl.com/y5vlgrmn">https://tinyurl.com/y5vlgrmn</a>

#### What is HeadCT?

HeadCT is an automation tool that enables headcount tracking and reporting in a scalable way. HeadCT includes: 1) SharePoint forms for users to initiate transfers, redata from HRBI (Phoenix); 3) Quicksight Dashboard.

### How to navigate HeadCT Dashboard?

README helps users navigate Dashboard contents and communicate important updates.

0. HC Visual: Advertising headcount global footprint by Fixed and Variable, Kotas Directs, and Position Type.

1. Primary HC Summary: This is the Go-to sheet for all users. It provides a variety of controls on the top of the page, allowing users to slice data by Fixed/Variable, On headcount summary of the requested slice and Table 1.2 shows corresponding Position ID level details. Additional filters are available to search for a particular Position HeadCT includes all Advertising gross headcount. From budget perspective, it includes 2018 headcount, 2019 headcount, 2019 Incremental and 2020 Pull-forward. To view 2019 baseline please exclude 2019 Incremental and 2020 Pull-forward in Position Budget.

Funding Kotas-1/Kotas-2 represent the "funding" owner as opposed to "reporting" Kotas-1 and Kotas-2 (as seen on Phone Tool and Amazon Hire). HeadCT currently r Finally, Butts-in-seat in Table 1.1 represents the active employees excluding known attrition with backfill Reqs.

- 2. Daily Snapshot: Historical headcount summary and position details (similar to Table 1.1 and 1.2). Users can pick any date to view a specific snapshot in the past. Use case 1: My org has 200 heads today, and 190 heads one week ago. What are the changes. Users can pick and download the csv data from Table 2.2 as of today an Use case 2: Employee A left the team last week and I need the Position ID to open a backfill Req. Pick a past date and look up in table 2.2 by Employee Name, ID or A
- 3. PID Portal: A separate sheet for Position ID related queries. Table 1.2 can fulfill the same goal, but some users prefer this smaller and faster sheet.
- 4. Position Change: For troubleshooting purposes, users can leverage this sheet to view changes that occurred in any specific time period, for any org or any particular 5. Hiring Summary: To view recruiting breakdown (external hires, internal hires, transfer-out, terms) by Fixed and Variable, by Kotas-Directs, and by Cost Center.
- 6. Incremental HC: The summary of 2019 incremental and 2020 pull forward.
- 7. Cross-funding: This facilitates the analysis of funding and reporting differences by Org.
- 8. Transfer Log: The summary of past headcount transfers across cost centers and Kotas-2. Note: only transfers initiated through HeadCT SharePoint are covered.
- 9. Missing PID audit: This table captures all issues following daily refresh, including approved Reqs and BIS that are missing position IDs, as resulted from 1) Headcoun Advertising FP&A will proactively engage teams to correct issues. Please allow two business days for issues to be fixed and reflected in HeadCT. In a perfect world, this tab will remain blank.
- 10. Monthly Snapshot: Monthly summary of Advertising Headcount by Position Type, and Total Butts-in-seat.
- 11. Finance only: Additional tables are available for Finance partners.

### How often will HeadCT data gets refreshed?

HeadCT sources data from upstream HRBI (Phoenix) and HeadCT SharePoint. In total there are ~10 ETL jobs run daily. For HeadCT SharePoint requests such as Transfethree business days. For Req data or Phone Tool data update, it takes 48 hours for HeadCT to reflect the update.

## How would HeadCT reports be delivered?

FP&A will schedule weekly headcount report delivery to all HeadCT users via email. Additionally, users can login HeadCT anytime to view the latest data or export cs moving pieces, thus please view HeadCT Dashboard as the source of truth.

# Any known issues that might affect the accuracy of HeadCT?

- 1. Processes: Not-yet-open will be overstated if Reqs are approved without valid Position IDs.
- Upstream issues: Butts-in-seat will be understated if two employees got hired through one Req. For internal transfers in some specific region, Reqs are not automated.

Both of the above issues are captured and quantified in HeadCT Tab 9. Missing PID audit.

Sent by sharab@amazon.com from AWS account amazonbi

No longer want to receive reports? **Unsubscribe** 

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