

SDP: Remarketing Quicksight: Add CN-based AE Names

- Overview
- Information
- Planning
- Event Management
- Audit Trail

emilyd

Emily Deng | Principal Product Manager, SDP

Created this issue 7mo ago

Status: Resolved

Edit

Q:What is the problem you are trying to solve/What data you are looking for?

A: CN-based Seller team wants to use the remarketing quicksight dashboard to look at their sellers' performance by AE. Current dashboard only pulls in US-based AEs, not CN-based AEs (example: Enze Gong)

https://us-east-1.quicksight.aws.amazon.com/sn/dashboards/d73f0ff3-5a8e-4c25-89b5-5e6a3d322d79/sheets/d73f0ff3-5a8e-4c25-89b5-5e6a3d322d79_99861b82-7a11-47fd-a07a-dcae0b012532

Q:Why this data point is important? What is the business impact?

A: CN-based seller accounts for over 40% of SSPA active base and has the highest participation rate. They have a goal to launch active 1800 CN-based sellers on SD before EOY.

Q:When you need it by?

A: 5/17

Edit fields

Attachments (1)

Uploaded by Attachment

[mzntin](#) [sdp wbr.JPG](#) ×

IDs: [disadbi-216](#) [V114959430](#) [ca0026fd-8b45-4e4e-9b0f-43e4bdc2044e](#)

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Add comment

[sharab](#) commented on this issue 7mo ago

Hi Emily,

Can you also please an example account where the AE is owner of?

Actions

[emilyd](#) commented on this issue 7mo ago

Sure.

MCID: 13502857915

Account Name: Deconovo

AE Name: Lina Lin

[sharab](#) commented on this issue 7mo ago

thank you ,this MCID/Account Name is not present yet. i.e don't have any performance data.
What is the source of this MCID/Account Name example?

Actions

[emilyd](#) commented on this issue 7mo ago

Sorry, I was picking from the prospecting & loyalty beta list. Please use below advertiser instead:

MCID:36290799505

Advertiser: Cowin

AE: Xin Li

[sharab](#) commented on this issue 7mo ago

Got it, thank you.

So the column which I am bringing is 'account owner' and 'account manager' but Xin Li is 'AAE Assigned', I will bring in this new column into the table.

Actions

[sharab](#) commented on this issue 6mo ago

Hi Emily,

I couldn't back on this in time,since I was unwell and other priorities.

@aaamarna : Do you know which table/column has 'AAE Assigned' information?

Actions

[mzntin](#) commented on this issue 6mo ago

@sharab @aaamarna

May I have your update on this topic?

As CN-based seller accounts for over 40% of SSPA active base and has the highest participation rate. We have a goal to launch active 1800 CN-based sellers on SD before EOY.

And currently, it is very difficult for CN AE to track account active status. Please advice how we can resolve this together. Thanks!

[aaamarna](#) commented on this issue 6mo ago

Hello Tina,

Sharath is out of office, but this should be a relatively simple addition. We will get back to you as soon as Sharath is back (05/30),

@sharab - the field is AAE assigned in account staging table.

Thanks,
Archana

[mzntin](#) commented on this issue 6mo ago

@aaamarna

Thanks for following up, glad to know that it is a simple addition.

@sharab

Can you kindly help to add a filter for CN AEs? Please let me know if any other unclear.

Thanks!

[aaamarna](#) commented on this issue 6mo ago

@mzntin - It actually required Sharath to bring in a new column in the source dataset. We will have this added by 06/05

[aaamarna](#) commented on this issue 6mo ago

This has been added. Please check the dashboard and let us know if the addition of AAE assigned works for you!

[mzntin](#) attached the file [sdp wbr.JPG](#) 6mo ago

-

[Delete attachment](#)

[mzntin](#) commented on this issue 6mo ago

@aaamarna - thanks for your update! I didn't find additional column for CNAE though, screen shot as attached. Can you advice where it is shown?

[sharab](#) commented on this issue 6mo ago

Hi mzntin

It looks like we didn't publish the to the dashboard, just published it here is the link: <https://us-east-1.quicksight.aws.amazon.com/sn/dashboards/d73f0ff3-5a8e-4c25-89b5-5e6a3d322d79>.

Actions

[sharab](#) changed the status to Resolved 5mo ago