

Credit Card Transaction Report

Q4	Q3	Q2	Q1
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Week_Start_Date	▼
All	

\$55.3M
Revenue

\$44.5M
Trans Amount

\$7.8M
Total Interest

655.7K
Trans Count

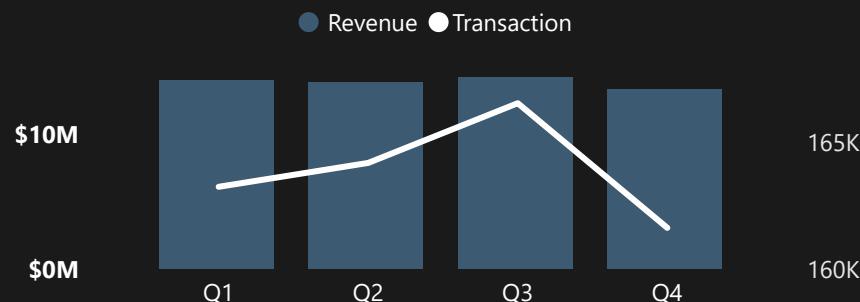
Silver	Blue	Gold	Platinum
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F	M
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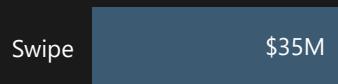
Mediu...	Low	High
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Card Category	Revenue	Total Tranaction	Interest Earned
Blue	\$46,139,398	36957875	6495888
Gold	\$2,454,072	2024078	373784
Platinum	\$1,135,608	953314	161629
Silver	\$5,586,332	4586746	812081
Total	\$55,315,410	44522013	7843382

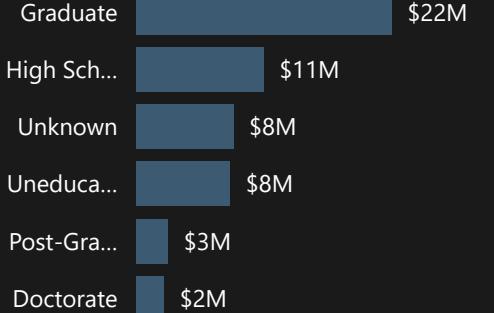
Revenue and Transaction Count by Qtr



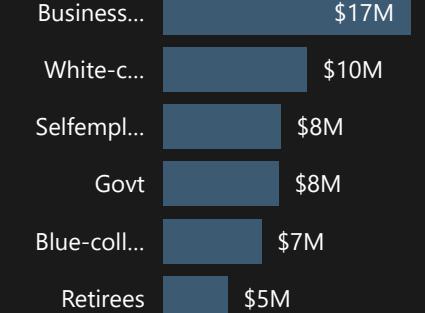
Revenue by Chip Used



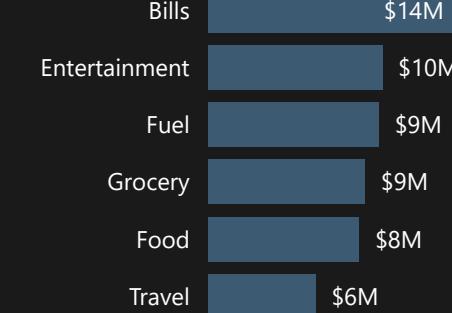
Revenue by Education



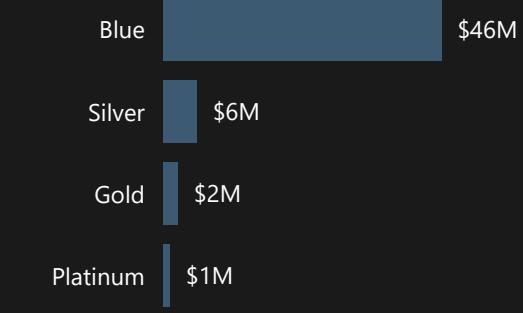
Revenue by Customer



Revenue by Expenditure Type



Revenue by Card Category



Credit Card Customer Report

Q4	Q3	Q2	Q1
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Week_Start_Date
All

\$55.3M
Revenue

575.9M
Income

\$7.8M
Total Interest

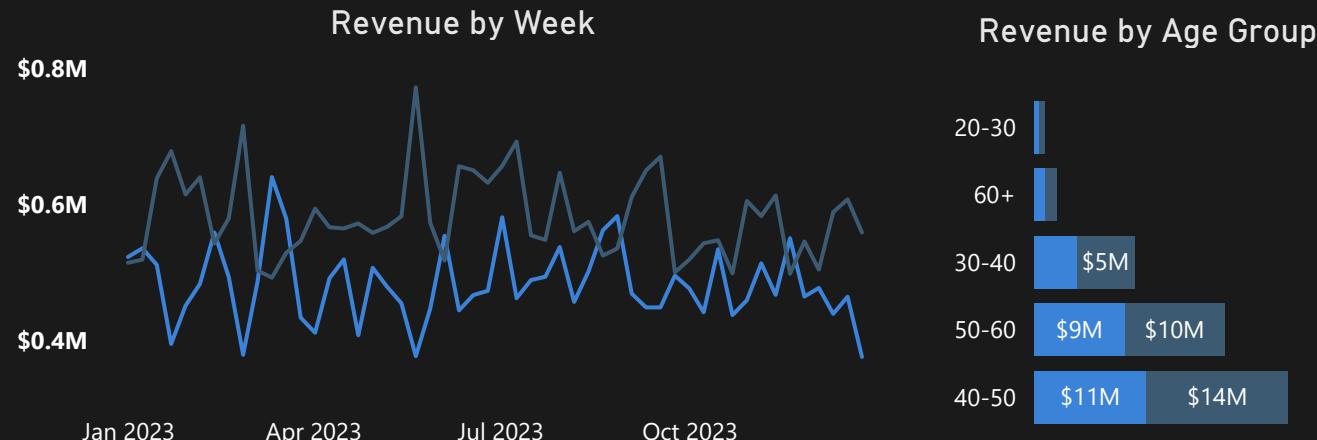
3.2
CSS

Silver | Blue | Gold | Platinum

Med... | Low | High

M | \$30M
F | \$25M

Customer Job	Income	Revenue	Interest Earned
Businessman	\$1,895	\$17,387,832	\$2,539,390
Blue-collar	\$1,551	\$6,904,279	\$952,801
White-collar	\$1,528	\$10,114,656	\$1,441,074
Govt	\$1,510	\$8,111,701	\$1,160,016
Selfemployed	\$1,500	\$8,261,758	\$1,119,742
Retirees	\$978	\$4,535,184	\$630,359
Total	\$8,695	\$55,315,410	\$7,843,382



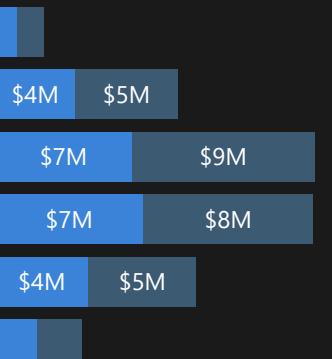
Top 5 State



Revenue by Marital Status



Revenue by Dependent



Revenue by Income



Revenue by Education

