DATA COLLECTION AND PREPROCESSING PHASE

Date	*17 March 2025*
Team ID	*LTVIP2025TMID26722*
Project Title	*Toy Craft Tales: Tableau's Vision into Toy Manufacturer Data*
Maximum Marks	*3 Marks*

Data Quality Report

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Sales Data (CSV)	Missing values in date column	Moderate	Impute missing values using mean/median date from existing data
Market Research Reports (JS)	Inconsistent data formatting data formatting	Moderate	Resolution Plan: Standardize data formatting using Python's pandas library