Shareef Huzaifa Ali

Data Analyst | Business Intelligence Specialist
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Summary

Data Analyst and Business Intelligence Professional with expertise in Power BI, SQL, Python, and Excel. Skilled at transforming complex data into actionable insights through dashboards, automated reporting, and analytics. Brings a strong programming background in JavaScript and React.js, adding technical depth and problem-solving capabilities. Certified by Microsoft, IBM, and DataCamp. Portfolio: www.shareefdev.com.

Education

Arab Open University | Riyadh, Saudi Arabia   **JUL 2023**
 Bachelor of Information Technology and Computing.

Work Experience

Taheiya | Riyadh, Saudi Arabia   **Sep 2024 – Present**
Front-End Developer
- Developed the frontend of IBP (Insurance Broker Platform) using React.js, featuring advanced UI components, reusable architecture, and real-time form validation.
- Collaborated closely with backend developers to ensure seamless integration and data flow.
- Designed and developed the company's official website using modern React UI practices.

Freelance | Remote   **Dec 2022 – Sep 2024**
Data Analyst & Software Developer
- Developed two company websites (React.js) and an e-commerce app using Flutter and Firebase.
- Delivered 3+ data analysis projects using Power BI, SQL, and Excel for real-world business cases.

Quantum Security Systems| Riyadh, Saudi Arabia   **Feb 2023 – May 2023**
Software Developer – COOP Training
- Automated threat-handling workflows using Python to improve incident response.
- Collaborated in a cross-functional cybersecurity team with advanced tasks and automation operation.

Selected Projects

Motor Insurance Claims Analysis| (Power BI, DAX, Power Query, Data Modeling)
 Built a multi-page dashboard analyzing U.S. motor insurance claims with fraud detection, vehicle intelligence, customer segmentation, and claims trend analysis.

STC TV Analytics| (Python, Pandas, Plotly, Scikit-learn)
 Delivered a full analytical solution covering user behavior segmentation, ARIMA-based demand forecasting, HD/SD view pattern analysis, and a collaborative filtering recommendation system.

World Nations SQL Analysis| (SQL, MariaDB)
 Analyzed global population, GDP, and cultural diversity using advanced SQL queries across 7 normalized tables with time-based, regional, and language insights.

Customer Churn Analysis| (Excel, Pivot Tables, Slicers)
 Designed an interactive dashboard for telecom churn analysis using demographic segmentation, contract risk heatmaps, and usage pattern insights.

26 Ideas – Marketing Agency Website | (React, SEO)
 Developed a responsive, SEO-optimized corporate website for a Saudi digital agency with animated UI, modern design.

Certificates

Power BI Data Analyst Associate (PL-300) | Microsoft   **Jun 2025**
www.learn.microsoft.com/api/credentials/share/en-us/shareefhuzaifa-7261/DDE2E627E5550ED6.

Data Analytics Professional Certificate| IBM   **Apr 2025**
www.coursera.org/account/accomplishments/professional-cert/IDLIMBH9TTZ6.

Associate Data Analyst in Python| DataCamp   **Jun 2025**
www.datacamp.com/certificate/DAA0011169004702.

Skills

Data Analysis & Business Intelligence:
Power BI, SQL, Python, Excel, DAX, Power Query, Data Modeling, ETL , PostgreSQL, MySQL, MariaDB, Microsoft SQL Server, Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Power BI Service.

Software Development:
JavaScript, TypeScript, React.js, Flutter, Dart, HTML, CSS, Tailwind CSS, Firebase, Git, VS Code.

Professional Competencies:
Analytical Thinking, Problem Solving, Critical Analysis, Data Visualization, Communication, Team Collaboration.

Courses

Microsoft Power BI Data Analyst | Coursera   **160 hours | May 2025**
Comprehensive certification program covering Power BI, data modeling, DAX, and real-world business intelligence use cases.

Associate Data Analyst in SQL | DataCamp   **39 hours | Dec 2024**
Mastered SQL queries, joins, CTEs, subqueries, and performance optimization for structured business data.

Data Analyst in Python | DataCamp   **36 hours | Mar 2025**
Learned data cleaning, analysis, and visualization using Python libraries like pandas, matplotlib, and seaborn.

Data Analyst Virtual Experience | Misk Foundation   **7 hours | Jun 2025**
Completed a virtual internship with STC simulating real data analysis tasks, focusing on Excel, Power BI, and business insights.

Languages

Arabic   **Native**

English   **Professional**