# Augmented In-Person Stats

The following pages include the full statistical test result tables for the in-person deployment (i.e., third experiment) covered in the manuscript body. This information includes the full post hoc testing results.

# **Results**

# **ANOVA**

	Sum of Squares	df	Mean Square	F	р	η²
ANOVA - Frie	ndliness					
Condition	1.84	2	0.922	1.46	0.243	0.056
Residuals	30.98	49	0.632			

[3]

# **Assumption Checks**

F	df1	df2	р
Homogenei	ty of Vari	ances Tes	t (Levene's)
0.675	2	49	0.514
[3]			

Statistic p

Normality Test (Shapiro-Wilk)

0.950 0.0285

# **ANOVA**

	Sum of Squares		Mean Square	F	р	η²
ANOVA - Serv	vice					
Condition	1.11	2	0.557	0.657	0.523	0.026
Residuals	41.56	49	0.848			

[3]

# **Assumption Checks**

F	df1	df2	р
Homogenei	ty of Var	iances Tes	t (Levene's)
1.78	2	49	0.180

Statistic	р				
Normality Test (Shapiro-Wilk)					
0.943	0.0143				

#### **ANOVA**

	Sum of Squares		Mean Square	F	р	η²
ANOVA - Fun	ny					
Condition	13.5	2	6.761	8.68	5.93e-4	0.262
Residuals	38.2	49	0.779			

[3]

### **Assumption Checks**

F	df1	df2	р			
Homogeneity of Variances Test (Levene's)						
0.0553	2	49	0.946			

[3]

Statistic	р			
Normality Test (Shapiro-Wilk				
0.840	6.07e-6			

#### **Post Hoc Tests**

Comparison

Condition		Condition	Mean Difference	SE	df	t	P <sub>tukey</sub>	Cohen's d
Post Hoc Compa	riso	ns - Condition						
Explicit	-	Non-explicit	2.11e-15	0.303	49.0	6.97e-15	1.00000	1.78e-15
	-	No Speech	1.07	0.298	49.0	3.59	0.00216	1.21
Non-explicit	-	No Speech	1.07	0.298	49.0	3.59	0.00216	1.21

Note. Comparisons are based on estimated marginal means

#### **Condition**

95% Confidence Interval

Condition	Mean	SE	Lower	Upper
Estimated Margi	nal Mean	n		
Explicit	4.29	0.214	3.86	4.72
Non-explicit	4.29	0.214	3.86	4.72
No Speech	3.22	0.208	2.80	3.64

[4]

### **ANOVA**

	Sum of Squares		Mean Square	F	р	η²
ANOVA - Ove	erall					
Condition	0.118	2	0.0589	0.108	0.898	0.004
Residuals	26.709	49	0.5451			

[3]

#### **Assumption Checks**

F	df1	df2	р
Homogene	ity of Va	riances Te	est (Levene's)
3.76	2	49	0.0303

[3]

Statistic	р	
Normality Test (Shapiro-Will		
0.850	1.13e-5	

# **One-Way ANOVA (Non-parametric)**

	χ²	df	р	ε2
Kruskal-Wallis				
Laughed	11.329	2	0.00347	0.22214
Anthropomorphized	3.282	2	0.19375	0.06436
Related	18.607	2	9.11e-5	0.36485
Discomforted	0.244	2	0.88514	0.00478

# **Dwass-Steel-Critchlow-Fligner pairwise comparisons**

		W	р
Pairwise compar	isons - Laughed		
Explicit	Non-explicit	1.05	0.73882
Explicit	No Speech	4.47	0.00446
Non-explicit	No Speech	3.54	0.03312

		W	р
Pairwise comparisons - Anthropomorphized			
Explicit	Non-explicit	2.55	0.168
Explicit	No Speech	1.15	0.693
Non-explicit	No Speech	-1.48	0.548

		W	р
Pairwise comparisons - Related			
Explicit	Non-explicit	2.25	0.2487
Explicit	No Speech	5.90	8.91e-5
Non-explicit	No Speech	4.04	0.0119

		W	р
Pairwise comparisons - Discomforted			
Explicit	Non-explicit	-0.492	0.936
Explicit	No Speech	-0.669	0.884
Non-explicit	No Speech	-0.170	0.992

#### References

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- [3] Fox, J., & Weisberg, S. (2023). car: Companion to Applied Regression. [R package]. Retrieved from https://cran.r-project.org/package=car.
- [4] Lenth, R. (2023). emmeans: Estimated Marginal Means, aka Least-Squares Means. [R package]. Retrieved from https://cran.r-project.org/package=emmeans.