

# Shari Afuso

shariafuso.github.io

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Newport Beach

## EXPERIENCE

April 2017  
- Present

### VIZIO

#### Web Designer | Irvine, CA

- Design web banners for VIZIO.com and resizes for retailers, including Walmart, Costco, and Best Buy.
- Design and code responsive landing pages in Magento (HTML, CSS, JavaScript).
- Design digital creative for corporate campaigns, including social media, email, and web banners.
- Build syndicated content for retailers through CNET.
- Code customized monthly recaps for reward program members using Crowdtwist's API (PHP).

July 2016  
- April 2017

### VIZIO

#### Web Design Intern | Irvine, CA

- Designed web banners, social assets, and emails.
- Designed and coded responsive landing pages.
- Photographed Fandemonium rewards for vizio.com.
- Built a PPT macro to automate customization for retailer PPTs.
- Analyzed live chat data for vizio.com for potential optimizations in user experience (Excel).

Jan 2016  
- Dec 2016

### FREELANCE

#### Graphic and Web Designer | Orange County, CA

**Clients include:** Wargame Theory, ZAPNE

- Built responsive landing pages in Shopify.
- Designed web banners and print marketing collateral.
- Created email newsletters in MailChimp.

Sept 2015  
- Jan 2016

### ADZEDIA

#### Graphic and Web Designer | Irvine, CA

**Clients include:** Yakult, Pita Pita, TH2 Tech, Sunshine Girls Boutique, Link-U, Chic Metropolitan

- Designed and built responsive WordPress sites.
- Designed web banners and social media assets.
- Designed and coded weekly email newsletters in Vertical Response.

## SKILLS

#### • Photoshop & Sketch:

web banners  
landing page mockups  
email assets  
photo editing  
social media assets

#### • HTML, CSS, Javascript, Bootstrap, Magento:

responsive landing pages

#### • GSAP:

basic HTML5 web banners

#### • Illustrator:

brochures  
postcard

#### • InDesign:

book design

#### • MailChimp, Vertical Response:

email design  
email development

#### • Canon 5D Mark III:

product photography

## EDUCATION

#### University of San Diego

(May 2015)

- B.A. in Visual Arts,  
Minor in Computer Science
- Magna Cum Laude