

Coca-Cola Brands Retail Sales Dashboard

1/2/2022



12/25/2022



name a retailer



Retailer

Costco

CVS

Target

Walmart

Beverage Brand Total Sales

Units Sold

Price per Unit

Operating Profit

Operating Margin

Coca-Cola	\$1,923,053	3989000	\$0.47	\$767,510	0.39
Dasani Water	\$1,639,063	2890500	\$0.55	\$618,630	0.38
Diet Coke	\$1,391,088	2872000	\$0.46	\$473,806	0.35
Sprite	\$1,158,400	2588500	\$0.42	\$409,090	0.35
Powerade	\$1,133,675	2042500	\$0.54	\$416,421	0.36
Fanta	\$969,888	2100000	\$0.43	\$355,685	0.37
Total	\$8,215,165	16482500	\$0.48	\$3,041,142	0.37

Operating Profit Analysis

Key influencers Top segments



What influences Operating Profit to

Decrease



?

When...

....the average of Operating Profit decreases by

Beverage Brand is Fanta

\$290.7

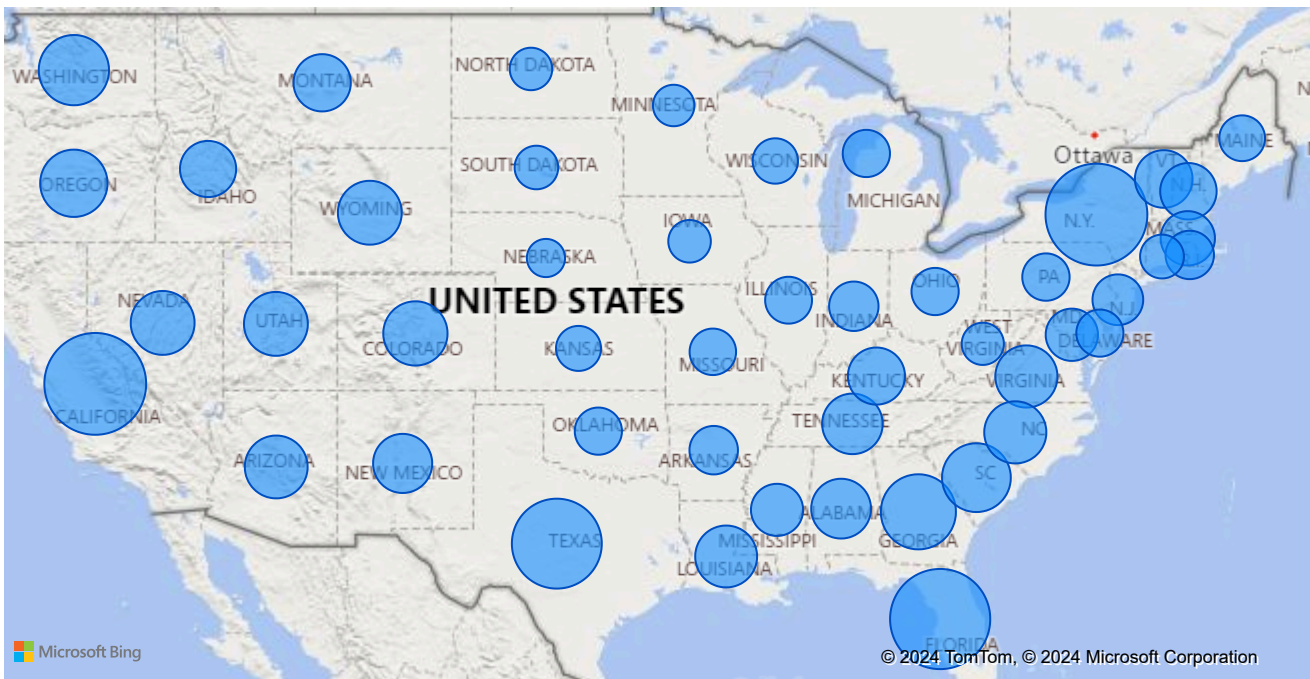
Beverage Brand is Sprite

\$188

Beverage Brand is Powerade

\$173.9

US Sales by State



Analysis:

This dashboard provides insights into Coca-Cola beverage brands at **four retail locations: Costco, CVS, Target, and Walmart**, from January 2022 to December 2022. It reveals that **Coke is the top-selling product**, followed by Dasani Water. The US map in the bottom right highlights that **New York, Florida, and California are the top three states for sales**. Notably, when **Fanta** is the beverage brand, the **average operating profit decreases by \$290.70**.