Shariff Mukhlis Rahmatullah

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in in/shariff-mukhlis github.com/shariffmukhlis 🌐 Shariff's portfolio

SUMMARY

Creative and passionate Interactive Media student from University Technical Malaysia Malacca (UTeM) with progressive experience in **website development, UI UX, data analytics, computer science, metaverse, virtual reality, graphic design, 3D modelling and 3D product visualization**. Aspire to seek available position related to UI UX. **Available for working in May 2024**.

WORK EXPERIENCE

Lazic Group Sdn Bhd   Oct 2023 - March 2024

Internship in Multimedia Designer, WordPress Developer

- Designed and developed a dynamic website utilizing WordPress, showcasing company products and services, enhancing user experience and engagement.
- Spearheaded the initiative to propose and implement 3D product visualization as a cost-effective and efficient solution for the company, pioneering the creation of compelling visual representations of products while minimizing expenses and maximizing productivity.
- Strategically conceptualized and developed a website for the company that garnered significant traction, attracting over thousands of visitors within a span of two months through effective SEO techniques, user-friendly design, and compelling content.
- Adobe Photoshop, Adobe Illustrator, Adobe Premier Pro, Davinci Resolve, Blender, Figma, WordPress, Visual Studio Code

Freelance Graphic Designer   2019 - Oct 2023

Graphic Designer

- Successfully managed freelance graphic design projects, collaborating with diverse clients to deliver tailored visual solutions that met their specific branding and marketing needs, demonstrating versatility, creativity, and strong attention to detail
- Efficiently balanced freelance graphic design projects with academic studies, demonstrating exceptional time management skills and dedication to meeting deadlines while maintaining high-quality design standards, showcasing adaptability and commitment to professional growth.
- Blender, Adobe Illustrator, Adobe Photoshop, Adobe Premier

Kubah Global Enterprise   2019 - Oct 2023

Electrician Helper Part-timer

- Prepared and organized materials and tools needed for each job, ensuring efficiency and productivity
- Assisted in the pulling and routing of electrical cables and conduits.
- Maintained a clean and safe work environment, adhering to company policies and regulations

PROJECTS

Dinara Raya Design   Dinara Raya

Dinara is one of the health product in Lazic Group. I collaborated on crafting exclusive packaging designs for Dinara, a flagship health product in Lazic Group, tailored specifically for the Raya Edition. We need to create three design items which is box packaging, bottle design and Raya wish card. Ensuring each design captured the essence of the Raya celebration while maintaining brand consistency was paramount. My strong project management skills were instrumental in meeting the ambitious 3-week deadline, which included creating 3D product visualization mockups essential for marketing endeavors. This ensured seamless alignment with overall marketing strategies and timely delivery of the final designs. The 3D product mockup also were implemented in WordPress website using Three.js library

Tools and Software: **Adobe Photshop, Adobe Illustrator, Blender, Three.js**

Eurika Sales Page   Jus Herba Gout

I spearheaded the creation of a sales page for Eurika Juice, a health juice targeted towards gout patients. The development process commenced with drafting the sales page layout using Adobe Illustrator, which received approval from leadership. Subsequently, the project transitioned to WordPress, leveraging various plugins such as Elementor Pro to enhance functionality and aesthetics. Notably, I integrated an order section seamlessly into the page, facilitating visitor purchases. To streamline the user experience, I strategically implemented fixed-position buttons, ensuring easy navigation to the purchase section for visitors. The page will also a template for other digital marketer a better salespage.

Tools and Software: **Adobe Illustrator, WordPress, Three.js**

Gayong Journey Motion Comic   Gayong Journey

I develop a motion comic web-based platform aimed at educating audiences about Silat Gayong, a traditional martial arts style in Malaysia, while also promoting its cultural significance. The production process involved several stages, starting with character modeling, rigging, texturing, and animation, followed by video editing and implementation into the website interface. The website was meticulously designed to facilitate easy navigation and learning, structured into chapters for sequential understanding. Additionally, interactive flashcards were incorporated to aid audiences in memorizing the intricate steps and techniques of Silat Gayong, fostering an engaging learning experience.

Tools and Software: **Adobe Illustrator, Blender, SCSS, JavaScript, HTML**

EDUCATION

2020 - present	Bachelor Degree in Computer Science (Interactive Media) at **Universiti Teknikal Melaka Malaysia**	(GPA: 3.65/4.0)
2019 - 2020	Accounting at **Perlis Matriculation College**	(GPA: 3.92/4.0)

SKILLS

Programming	C++ (Intermediate), Java(Intermediate), HTML5 (Intermediate), JavaScript(Intermediate), PHP (Intermediate), MySQL (Intermediate), CSS(Intermediate), SCSS(Intermediate), Bookstrap (Beginner), Laravel (Beginner)
Tools Software	Adobe Photoshop, Adobe Illustrator, Adobe Premier, Adobe After Effect, Blender, Microsoft 365, Visual Studio Code, Visual Studio, Unity, Neovim, Microsoft PowerBI
Languages	Malay (Fluent), English (Intermediate)
Others	3D Design, 3D Product Visualization, Character Design, Videography, Photography, Art