

TEXTILE OLYMPIAD 2020

Season:02



Building a better supply chain for the new world order

The textile industry, an important segment in Bangladesh's manufacturing industry, play a critical role in its economic development. The textile sector fulfils almost cent percent domestic demand apart from the fulfilling the external demand of clothing and apparels to a large extent in Bangladesh. The Textile industry is a long chain including raw materials production, complement production, clothing production and so on.

Today's Textile business and their supply chain consist of complex and global segments. we all have seen how the supply chain of textile business got severely hit and that took a huge toll on textile business. Textile industry couldn't properly function when corona made the world stand still. A huge number of textile businesses in bangladesh rely on chinese manufacturers for textile raw material and accessories.

“DREAMERS Textile Limited” is one of those Bangladeshi textile industries. It is one of the largest textile manufacturing industries who export their products in Europe & USA. Like all other businesses, “DREAMERS Textile Limited” also got hit severely. One of the core reasons behind this was disruption in the supply chain.

TASK

Corona has shown DREAMERS Textile Limited that flaws in its supply chain. Now their key focus is to find out these loopholes. The company has hired your team as supply chain consultants whose job is to build a future-ready supply chain from procurement to distribution for this company that can handle any type of disruptions smoothly and provide feasible solutions that can make the company sustainable in the long run.

- Situation Analysis
- Industry Analysis
- problem identification & Analysis
- Revamping Supply Chain
- Feasibility of the plan

INSTRUCTION

- ☐ your solution must be submitted in a PPT form.
- ☐ The file name should be your team name.
- ☐ The number of slides must not exceed 15 slides.
- ☐ submission deadline 29th July before presentation.
- ☐ submit your solution through our given submission link .

BEST OF LUCK