


# SHARVARI KULKARNI

UI | GRAPHIC DESIGNER

## MY CONTACT

 sharvari1kulkarni@gmail.com

 224-388-2699

 www.shargraphic.com

## MY SOFTWARE

InDesign      Sketch  
Photoshop      Lightroom  
Illustrator      Final Cut Pro  
After Effects      MS Office  
XD

## MY SKILLS

### PRINT

Brochures & Magazines  
Annual Service Reports  
Logos & Business Cards  
Posters, Post Cards, Invites,

### PHOTOGRAPHY

Black & White Photography  
Retouching & Editing  
Photography Manipulation

### MISC.

UI Design  
Usability Testing  
Card Sorting  
User Research  
Web Site Design  
Web Galleries  
Motion Graphics

## FREELANCE PROJECTS

### Logo Design

Gamers Web Series  
Jorell Espinosa  
Green Nation Events

### Logo and Web Design

Artist Shalaka Kulkarni

### Promotional Material

Wavering Path (dance performance)  
Looking in (dance performance)  
Heather Keaty's Show (music stage)  
One Tail at a Time Dog Rescue

## ABOUT ME

Graphic designer with seven years of experience with an eye for detail whose work emphasizes creativity and innovation. Highly skilled in photo and layout with a mastery of Adobe Creative Suite, particularly Photoshop, InDesign, Illustrator, XD and After Effects. Past projects range from multiple page layouts, vector creation, photo editing to social media content. Seeking to pivot into UI opportunities bringing along my graphic background.

## MY EDUCATION

### Columbia College Chicago

Bachelors in Fine Arts in Graphic Design

Sept. 2009 - Dec. 2012

### CareerFoundry

UI Design

Sept. 2020 - Mar 2021

## MY EXPERIENCE

### Northeast Dupage Special Recreational Center (NEDSRA)

Marketing and Communications Assistant

May 2018 - Mar 2020

- Managed organization's social media accounts and created editorial content such as brochures, programs, annual service reports and more.
- Increased our participants by revamping the website, starting an Instagram and a consistent brand identity on Facebook coordinating with email and marketing campaigns on Constant Contact.
- Coordinated, designed, and marketed for our annual fund-raiser to full capacity of donors 2 years in row.

### BV USA Enterprises, Inc.

Jun. 2015 - Mar 2018

Lead Graphic Designer and Marketing

- Trained and mentored 2 designers and strengthen consumer base by increasing the social media followers by 35% and user engagement.
- Launched a new product line and designed all the marketing collateral such as logo, infographics, photography, packaging and E-commerce website.
- Designed new event materials for trade shows and maintained a weekly email marketing campaign.
- Developed and executed new E-commerce website to give a more efficient and aesthetically appealing look.

### Surtaal Dance Company

Jan 2014 - Dec. 2020

Freelance Graphic Designer

- Designed brand identity for the non-profit company such as logo, printed collateral, photography, videography and social media campaigns.
- Designed and maintained Wordpress website for the company and the artist.

### Owen's Worldwide Enterprise Network, Inc. (O.W.E.N., Inc.)

Graphic Designer

Nov. 2014 - Jun. 2015

- Create display ads for more than 40 dealerships and magazine covers for each weekly issue in Autofocus Atlanta Magazine, Affordable Autos Magazine, and Windy City Wheels Magazine.
- Edit photos to be used in the ads.
- Preflight and prepare files for print.

### MSRF, Inc

Graphic Designer

2013

- Involved in designing die-lines and visual graphics for packaging of food gifts, including the production decisions, such as ink, paper, and printer.
- Take the digital designs to create samples and mock-ups for client presentations and for showroom.