

Muhammad Sharjeel

Social Media Marketing



Contact



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About Me

A results-driven digital marketing professional with over 2 years of experience in creating and executing innovative strategies to drive business growth. Skilled in SEO, paid advertising, social media management, content creation, and data analytics, I excel at developing targeted campaigns that enhance brand visibility and deliver measurable results.

Skills

- Management Skills
- Creativity
- Digital Marketing
- Graphic Designing
- Paid Campaigns
- Ecommerce
- WordPress
- Shopify
- Video Editing
- SEO
- Website Building
- Social Media Handling

Education

- **Digital Marketing Certification** 2023-2024
IDM Pakistan
 - Successfully completed a comprehensive Digital Marketing course covering various domains such as Search Engine Optimization (SEO), Social Media Marketing (SMM), Pay-Per-Click Advertising (PPC), Email Marketing, and Content Strategy.
 - Gained in-depth expertise in Social Media Marketing under the guidance of industry expert Sir Samir, focusing on platform-specific strategies, ad campaigns, and audience engagement.
 - Learned practical tools and techniques to implement effective online marketing strategies for businesses and brands.
- **Software Engineering Certification** 2023-2024
Governer House Karachi

Learning Full Stack Development include TypeScript, JavaScript, Python, Html and CSS By Sir Zia
- **Intermediate in Computer Science** 2021-2024
Gulshan College Karachi

Experience

- **Marketing Manager (Remote)** September 2024 – Present
HamaraVisa.com
 - Strategically planning and executing digital marketing campaigns to promote visa consultancy services globally.
 - Analyzing campaign performance using key metrics and optimizing for better results.
 - Successfully managing and growing the brand's presence on social media platforms, including Facebook, Instagram, TikTok, and LinkedIn.
- **Junior Associate Finance** July 2024-October
ConsultifyGlobal
 - Managed and organized extensive datasets to ensure accuracy and consistency.
 - Created and maintained spreadsheets for tracking business operations and performance metrics.

Language

- Urdu
- English