

# CINTIA CAMPOS, MBA, MPS, CAMS

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## DATA SCIENTIST

Multidisciplinary background and 15+ years of proven track record in Data Analytics, Modeling, Visualizations, and Programming. I am decisive, detail & action-oriented, with a Green Belt Six Sigma Certification, the IBM Data Science Professional Certification, and effective written, visual & verbal communication skills. Passionate about designing and improving data models that answer questions and solve problems.

## WORK EXPERIENCE

**Innovations20**, Davenport, FL (Remote)

2021

- Designed the **Entity-Relationship Diagram** (ERD) for an Auto Racing database to structure, process, optimize, and query car racing data with **SQL** and **Python Pandas**. Created the 'AS-IS' and 'TO-BE' Process Maps for a **statistical analysis** model measuring **central tendency** and **variability** for laps and circuit segments, and reporting results with interactive data visualizations in **Tableau** to assist the Sanctioning Body make Balance of Performance (BoP) adjustment decisions and ensure close racing between different vehicles.

**Cintia Campos Artworks LLC**, Jupiter, FL

2018 - 2021

- Partnered with Scientist Dr. Koenig to analyze the *Epinephelus itajara* distribution and abundance rank data for Southeastern Florida to understand the possible **distribution** and **abundance** changes from 2004 to 2014 (10-year timeframe) and identify new spawning site aggregations in the Palm Beach County area. Performed **spatial analyses** (mean and median center, central feature, directional distribution, standard distance), **high/low clustering analysis**, **spatial autocorrelation**, and **hot spot analysis**. Project resulted in the acceptance of the **null hypothesis** that the M/V Castor shipwreck had become a spawning site and therefore should be added to the Florida Fish and Wildlife Conservation Commission list of spawning aggregation sites.
- Established short and long-term goals, budgets, plans, and strategies. Performed **website and social-media traffic analysis**, website management, and product development. Created and sold ocean art and marine science content that inspired, educated, and shared messages of conservation and personal wildlife encounters.

**Brightstar Corporation**, Miami, FL

2016 - 2018

- Led the global (EMEA, APAC, LATAM, and North America) transition (**Lift & Shift**) of in-country transaction processes to a captive dedicated Shared-Services Center (SSC) in Costa Rica and India, managing tasks, schedules, analyses, resources, and all stakeholders, from planning to the go-live and stabilization phases, to gain labor arbitrage, centralized and **standardized processes**, improved internal controls and maximized profit margin.

**MoneyGram International**, Miami, FL

2015

- Performed internal audits, risk assessments, and **deep-dive analysis** & reporting at 100+ agents. Designed **automated transactional monitoring models** to measure the Caribbean and Latin America Agents AML/CFT Compliance and Anti-Fraud Programs across 11 different countries using **SQL** and **VBA** to enhance due diligence, mitigate consumer and agent risks, and take corrective action measures.

**Intel Corporation**, Folsom, CA

2006 – 2015

- Member of the Corp Business Process Management Tiger Team. **Designed, implemented, and improved** various **processes and analytics models** across Intel Finance using **SQL**, **MicroStrategy**, **SAP**, **Excel**, **VBA**, **PowerPivot**, **SharePoint BI**, and **Dashboards**. Performed **quantitative and qualitative data analysis** to support business partners' informed decision-making (B&P, Capital, Controls, Revenue, Compliance).
- Identified potential non-value-added process activities through **Kaizen process improvement** exercises and designed and implemented data models to increase processes' accuracy through **automation** and controls, quality through **standardization**, and increased savings through reduced turnaround time.

## EDUCATION

University of Miami RSMAS, Miami, FL	2021
<b>Master of Professional Science (M.P.S.)</b> , Marine Ecosystems and Society	
Boston University Questrom School of Business, Boston, MA	2002
<b>Master of Business Administration (M.B.A.)</b> , Finance	

## CERTIFICATIONS

IBM <b>Data Science Professional Specialization</b>	2021
Microsoft <b>Create Machine Learning Models in Microsoft Azure</b>	2021
UC Irvine <b>Data Warehouse and Business Intelligence</b>	2021
UC Davis <b>Visual Analytics with Tableau</b>	2021
Google <b>Data Analysis with R Programming</b>	2021
Certified <b>Anti-Money Laundering Specialist</b> , ACAMS, Re-certification (Certified since 2015)	2021
<b>Green Belt of Six Sigma Methodology</b> Certification	2016

## SKILLS

**Microsoft:** VS Code, VBA, Power BI, DAX, Azure Studio, Azure Databricks, Azure Apache Spark Notebooks, Excel, PowerPivot, SharePoint BI, PowerPoint, Access, Word, Visio, Project.

**Programming:** R-Studio, Python, NumPy, Pandas, Scikit-Learn, Scikit-Image, TensorFlow, Keras, PyTorch, PyCaret, Apache Spark, Scipy, Pillow, CSS, HTML, WordPress, Crystal Reports, GitHub, Anaconda, JupyterLab, JSON, PostgreSQL, PGAdmin, Teradata SQL Assistant, iPython-SQL, SQLAlchemy, MySQL, IBM Watson Studio, DB2, Plotly, Dash, Matplotlib, Folium, Seaborn.

**Machine Learning/Deep Learning Models:** KNN, SVM, Regression Models, Decision Tree, K-Means, Anomaly Detection, Deep Neural Network, Convolutional Neural Network.

**Adobe:** Illustrator, Lightroom, Photoshop, Premiere Pro, Acrobat.

**Others:** Tableau, SAS, SAP, MicroStrategy, Salesforce, ArcGIS.