

# CINTIA CAMPOS, MBA, MPS, CAMS

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## DATA SCIENTIST

Multidisciplinary background and 15+ years of proven track record in Data Analytics, Modeling, Visualizations, and Programming. I am decisive, detail & action-oriented, with a Green Belt Six Sigma Certification, the IBM Data Science Professional Certification, and effective written, visual & verbal communication skills. Passionate about designing and improving data models that answer questions and solve problems.

## WORK EXPERIENCE

**Innovations20**, Davenport, FL (Remote)

2021

- Designed the **Entity-Relationship Diagram** (ERD) for an Auto Racing database to structure, process, optimize, and query car racing data with **SQL** and **Python Pandas**. Created the 'AS-IS' and 'TO-BE' Process Maps for a **statistical analysis** model measuring **central tendency** and **variability** for laps and circuit segments, and reporting results with interactive data visualizations in **Tableau** to assist the Sanctioning Body make Balance of Performance (BoP) adjustment decisions and ensure close racing between different vehicles.

**Cintia Campos Artworks LLC**, Jupiter, FL

2018 - 2021

- Partnered with Scientist Dr. Koenig to analyze the *Epinephelus itajara* distribution and abundance rank data for Southeastern Florida to understand the possible **distribution** and **abundance** changes from 2004 to 2014 (10-year timeframe) and identify new spawning site aggregations in the Palm Beach County area. Performed **spatial analyses** (mean and median center, central feature, directional distribution, standard distance), **high/low clustering analysis**, **spatial autocorrelation**, and **hot spot analysis**. Project resulted in the acceptance of the **null hypothesis** that the M/V Castor shipwreck had become a spawning site and therefore should be added to the Florida Fish and Wildlife Conservation Commission list of spawning aggregation sites.
- Established short and long-term goals, budgets, plans, and strategies. Performed **website and social-media traffic analysis**, website management, and product development. Created and sold ocean art and marine science content that inspired, educated, and shared messages of conservation and personal wildlife encounters.

**Brightstar Corporation**, Miami, FL

2016 - 2018

- Led the global (EMEA, APAC, LATAM, and North America) transition (**Lift & Shift**) of in-country transaction processes to a captive dedicated Shared-Services Center (SSC) in Costa Rica and India, managing tasks, schedules, analyses, resources, and all stakeholders, from planning to the go-live and stabilization phases, to gain labor arbitrage, centralized and **standardized processes**, improved internal controls and maximized profit margin.

**MoneyGram International**, Miami, FL

2015

- Performed internal audits, risk assessments, and **deep-dive analysis** & reporting at 100+ agents. Designed **automated transactional monitoring models** to measure the Caribbean and Latin America Agents AML/CFT Compliance and Anti-Fraud Programs across 11 different countries using **SQL** and **VBA** to enhance due diligence, mitigate consumer and agent risks, and take corrective action measures.

**Intel Corporation**, Folsom, CA

2006 – 2015

- Member of the Corp Business Process Management Tiger Team. **Designed, implemented, and improved** various **processes and analytics models** across Intel Finance using **SQL, MicroStrategy, SAP, Excel, VBA, PowerPivot, SharePoint BI, and Dashboards**. Performed **quantitative and qualitative data analysis** to support business partners' informed decision-making (B&P, Capital, Controls, Revenue, Compliance).
- Identified potential non-value-added process activities through **Kaizen process improvement** exercises and designed and implemented data models to increase processes' accuracy through **automation** and controls, quality through **standardization**, and increased savings through reduced turnaround time.