SHARON Y. LEE

5830 Red Arrow Hwy #D3
Stevensville, MI 49127
(269) 325-2754 • sharonleeweb@gmail.com

EDUCATION

University of Michigan
2009-2013; Ann Arbor, MI
3.62 GPA – University Honors for 8 terms
B.A. Social Informatics & B.MUS. Violin Performance

AWARDS

Facebook 24-Hour Camp Hackathon Competition   3/11
First place. Created a Facebook application called "Social Jam" that featured real-time collaboration between users to compose and play back music. Responsible for developing the UI, creating the art, and prioritizing tasks to the team.

Yahoo! Data Mining Competition   4/11
Second place. Made a user-friendly visualization and analysis of music rating data using Python and the Javascript Infovis Toolkit. The graph was interactive and featured a category's sub-genres and their average music ratings.

RELEVANT SKILLS

User Experience
Took courses in usability testing, heuristic evaluation, competitive analysis, personas/scenarios, and the interactions and designs of online social environments.

Web Design/Creative – http://sharlee.net
HTML/CSS, Adobe CS6 (Photoshop, Illustrator), Adobe Lightroom 4, Adobe Edge Animate, Sony Vegas Pro 13. Skilled in traditional and digital art.

Computer Programming
Languages: C++, JavaScript, Java, Python, SQL, PHP (Wordpress)

Marketing
Took a course in marketing management. Topics included buyer behavior, product distribution, promotional strategies, pricing plans, and a small group study of a local luxury apartment's marketing strategies.

EXPERIENCE

- **Whirlpool Corporation** – Benton Harbor, MI. http://whirlpoolcorp.com   1/14-present
  Global Information Systems Analyst
  As Business Relationship Manager for Finance SAP BusinessObjects, interact with the business and technical teams to define requirements for the development of analytical dashboards and reports. Build reports while advocating best practices for their design and help to lead the overall direction of analytics at the company. Work as Test Lead for the global implementation of SAP Business, Planning, and Consolidation software to ensure a smooth go-live. Manage the daily maintenance of Global Treasury and Corporate Accounting Systems and implement the moving of banks to a more streamlined and singular process, reducing costs. Design and develop the GIS Project Management and Finance BusinessObjects internal websites.

- **Whirlpool Corporation** – Benton Harbor, MI. http://whirlpoolcorp.com   5/13-8/13
  Global Information Systems Leadership Development Program Intern
  Defined the change control process in Connected Appliances. Performed disaster recovery tests with third-party vendors and suggested improvements. Attended meetings at the Global Center for Development to explore the product design process. Presented about disaster recovery at the Global Product Organization meeting. Entered the Maytag Innovation Competition and made a business case for product, sales, and marketing changes to re-invigorate the Maytag brand.

- **Mochi Magazine** – NYC, NY. http://www.mochimag.com   1/12-4/13
  Website Director
  Oversaw all online activities by the company. This included troubleshooting the website, assisting writers in publishing their articles, moderating the forum, and managing their Facebook and Twitter. Used Google Analytics to help the marketing team in discovering new opportunities for more site traffic. Designed and developed the 2012 version of the website with wireframes co-designed with the Creative Director. Assisted in local events sponsored by Mochi such as model calls and conferences.

- **Mosaic Storage Systems** – Manchester, NH. http://mosaicarchives.com   5/12-8/12
  Marketing and Product Management Intern
  Performed extensive testing on their key product, MosaicView. Created designs and artwork for several versions of the website. Worked with Google Analytics to identify keywords and areas of improvement. Made marketing campaigns, including viral videos and Google ads. Managed all their social media outlets including Facebook, Google+, Twitter, and Pinterest.