

SUMMARY

The analysis of the IMDb dataset for RSVP movies has yielded the following key findings:

1. Over the years, there has been a decline in the production of movies, with the highest output occurring in the month of March.
2. Drama emerges as the most favored genre, boasting 4285 films with an average duration of 106.77 minutes. The year 2019 saw the creation of 1078 drama movies.
3. For future film projects, RSVP movies may want to focus on the Drama genre and explore possibilities in Action and Thriller genres, which rank among the top three.
4. Dream Warrior Pictures and National Theatre Live stand out as production companies with the highest number of successful movies.
5. Marvel Studios, Twentieth Century Fox, and Warner Bros rank as the top three production houses based on the number of votes received by their movies, making them strong contenders for global partnerships.
6. Star Cinema and Twentieth Century Fox lead in producing the most hits among multilingual movies, positioning them as viable options for projects targeting a global audience.
7. James Mangold emerges as the top director in the three genres with the highest number of superhit movies, making him a potential candidate for the next project.
8. Considering median ratings, Mammootty and/or Mohanlal could be considered for roles in the upcoming project.
9. For the Drama genre, Parvathy Thiruvothu and Andrew Garfield emerge as potential choices for actress and actor, respectively, based on the number of Super Hit movies.
10. To cater to the Indian audience, Vijay Sethupathi, with a high average rating and total votes, could be a valuable addition to the cast for the upcoming project.
11. Taapsee Pannu, with an average rating of 7.74 and total votes for Hindi movies in India, stands out as a strong candidate for the actress role in the upcoming project.