

Neha Sharma

PROFESSIONAL SUMMARY

I received my Bachelor of Computer Applications degree from Tribhuvan University. I'm pleased to add my abilities and expertise to a productive team. To assist decision-making and ensure project success by applying my expertise. Creative and results-driven professional with experience in sales, digital Marketing, designing, video editing and social media management. I am well-versed in managing interdisciplinary teams, analyzing complex data, and implementing innovative IT solutions.

EDUCATION

BCA – Mahendra Morang Adarsha Multiple Campus, Tribhuvan University GPA- 3.45

CLASS XII 2073(BS) - Merryland College, Nepal Board GPA- 3.16

Class X 2071(BS) - Bright Angels' Boarding School GPA – 3.4

SKILLS

- Data Analytics: Excel, SQL, Power BI, Tableau, Python
- Microsoft Suite
- Programming Language: python
- Computer Hardware Technician
- Digital Marketing: SEO, social media
- Video editing, Graphic Designing, UI/UX Design: Canva pro, Cap Cut, VN, Figma
- Project Management, Teamwork, Leadership and communication skill

WORK EXPERIENCE

- 3 month internship at FinTouch Solutions (Jeevan Bikas) as Frontend developer in python Django Framework worked in e-library project.
- Completed a 3-month internship in Sales and Marketing at Deskgoo Pvt. Ltd., supporting marketing activities, client communication, social media handling, and creating basic designs and promotional videos.
- I am currently working at Deskgoo as a Business & Content Executive with 11 months of experience in digital marketing, handling social media, graphic designing, video editing, SEO support, and Google & Facebook ad campaigns across platforms including Facebook, Instagram, and YouTube.

PROJECTS

- [Tasty Meal: Tiffin Management System](#) : php based project using HTML, CSS, JS
- [Hotel Booking-Data Analysis](#): Excel based project for analyzing the data of hotel cancellations
- [Employee Management System](#) : Python based website with algorithm in Django framework
- [Road Accident-Data Analysis](#): Data analysis of Road accident using Power BI
- [HamroLibrary](#) : An online library website developed in python language using Django framework
- [Retail_Sales](#): A Data Analysis SQL based project in MySQL for business problem solving

CERTIFICATES

- [Python Fundamentals](#)
- [Data Analytics](#)
- [Data Science Foundation](#)
- [Machine Learning Course with Python](#)
- [Fundamentals of Digital Marketing](#)

EXTRA ACTIVITIES

Interested in Sports and Share market. My hobbies are: dance, arts, designing, paintings and movies.