

STEPS for URLs, APKs, OTT links, or call-back numbers.

Customer will initiate the manage CTA request to whitelist URLs, APKs, OTT links, or call-back numbers.

1. Post Login to Airtel DLT portal, customer can apply for it by clicking on **Manage CTA**.
2. Then at the top right he will get the option **"ADD NEW"**, There are three CTA parameters **Numbers, Email, URL**.
3. Post clicking on Add New button a declaration needs to be submitted from customer end.
4. Customer needs to mention number, email or URL to submit the request for whitelisting.
5. After clicking on submit button the request will appear pending for approval for further processing.

Kindly find the below mention step wise screenshots for whitelisting URLs, APKs, OTT links, or call-back numbers.

Welcome to Airtel Commercial Communications

Active Headers

| BLACKLISTED | PENDING | REJECTED |
|-------------|---------|----------|
| 0 | 0 | 0 |

[VIEW HEADERS](#)

Active Templates

| BLACKLISTED | PENDING | REJECTED |
|-------------|---------|----------|
| 0 | 0 | 18 |

[VIEW CONTENT TEMPLATES](#)

Enter New Brand Name

[SUBMIT](#)

Total Credits

| BALANCE | CONSUMED |
|---------|----------|
| 60000 | 31.40 |

[VIEW CREDITS](#)


Account Details

| | |
|------------------|---------------------|
| Entity Name: | Demo Account |
| Type: | ENTERPRISE |
| Reference ID: | AIR3182591631 |
| Status: | REGISTERED |
| Creation Date: | Nov 07, 2022 |
| Registration ID: | 1001152252692251506 |
| Validity: | December 21, 2024 |


[DOWNLOAD CERTIFICATE](#) [EXTEND VALIDITY](#) [VIEW ENTITY DETAILS](#)

Brand Names

| | |
|------------------------|----------|
| 1. Shikha Ltd. | REJECTED |
| 2. NN Telecom | PENDING |
| 3. DEMO ACCOUNT | PENDING |
| 4. NKBK | PENDING |
| 5. ZAKIRGYM | PENDING |
| 6. test | PENDING |
| 7. DEMO Brand | APPROVED |
| 8. airtel payment bank | PENDING |
| 9. Britania | PENDING |



a_nafees1.khan@airtel.com



DLT

HOME

MANAGE HEADERS

MANAGE TEMPLATES

MANAGE CONSENT TEMPLATES

MANAGE COMPLAINTS


PURCHASE CREDITS

CONSENT VIEW


MANAGE VOICE TM

MANAGE VOICE TEMPLATES


MANAGE CTA



CAMPAIGN SCHEDULE



PROFILE



LOGOUT

Welcome to Airtel Commercial Communications

3

Active Headers

BLACKLISTED

PENDING

REJECTED

0

0

0

VIEW HEADERS

3

Active Templates

BLACKLISTED

PENDING

REJECTED

0

0

18

VIEW CONTENT TEMPLATES

60000

Total Credits

BALANCE

CONSUMED

69968.6

31.40

VIEW CREDITS

Account Details

Entity Name:

Demo Account

Type:

ENTERPRISE

Reference ID:

AIR3182591631

Status:

REGISTERED

Creation Date:

Nov 07, 2022

Registration ID:

1001152252692251506

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EXTEND VALIDITY

VIEW ENTITY DETAILS

Enter New Brand Name

SUBMIT

Brand Names

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2. NN Telecom

3. DEMO ACCOUNT

4. NKBAK

5. ZAKIRGYM

6. test

7. DEMO Brand

8. airtel payment bank

9. Britania

RE

PE

PE

PE


PE

PE


AP

PE

PE



a_nafees1.khan@airtel.com



DLT

HOME

MANAGE HEADERS

MANAGE TEMPLATES

MANAGE CONSENT TEMPLATES

MANAGE COMPLAINTS


PURCHASE CREDITS

CONSENT VIEW


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MANAGE VOICE TEMPLATES


MANAGE CTA



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Welcome to Airtel Commercial Communications

3

Active Headers

BLACKLISTED

PENDING

REJECTED

0

0

0

VIEW HEADERS

3

Active Templates

BLACKLISTED

PENDING

REJECTED

0

0

18

VIEW CONTENT TEMPLATES

60000

Total Credits

BALANCE

CONSUMED

69968.6

31.40

VIEW CREDITS

Account Details

Entity Name:

Demo Account

Type:

ENTERPRISE

Reference ID:

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Enter New Brand Name

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9. Britania

RE

PE

PE

PE

PE

PE

AP

PE

PE

https://www.airtel.in/business/commercial-communication/auth/cta-listing

CTA Configuration

Add new

Select date range

From 08/26/2024

To 09/02/2024

Select

Search

CTA Parameters

View all parameters here.

| S. No. | Parameters | Type | Sub Type | Status | Date Added |
|--------|------------------------|-------|----------|----------------------|------------|
| 1 | NAFEES.DELHI@GMAIL.COM | EMAIL | EMAIL | Pending for Approval | 2/9/2024 |

CTA Configuration

Add new

Select date range

From 08/26/2024

To 09/02/2024

Search

CTA Parameters

View all parameters here.

Number

Email

URL

| S. No. | Parameters | Type | Sub Type | Status | Date Added |
|--------|------------------------|-------|----------|----------------------|------------|
| 1 | NAFEES.DELHI@GMAIL.COM | EMAIL | EMAIL | Pending for Approval | 2/9/2024 |

CTA Configuration

Add new

Select date range

From 08/26/2024

CTA Parameters

View all parameters here.

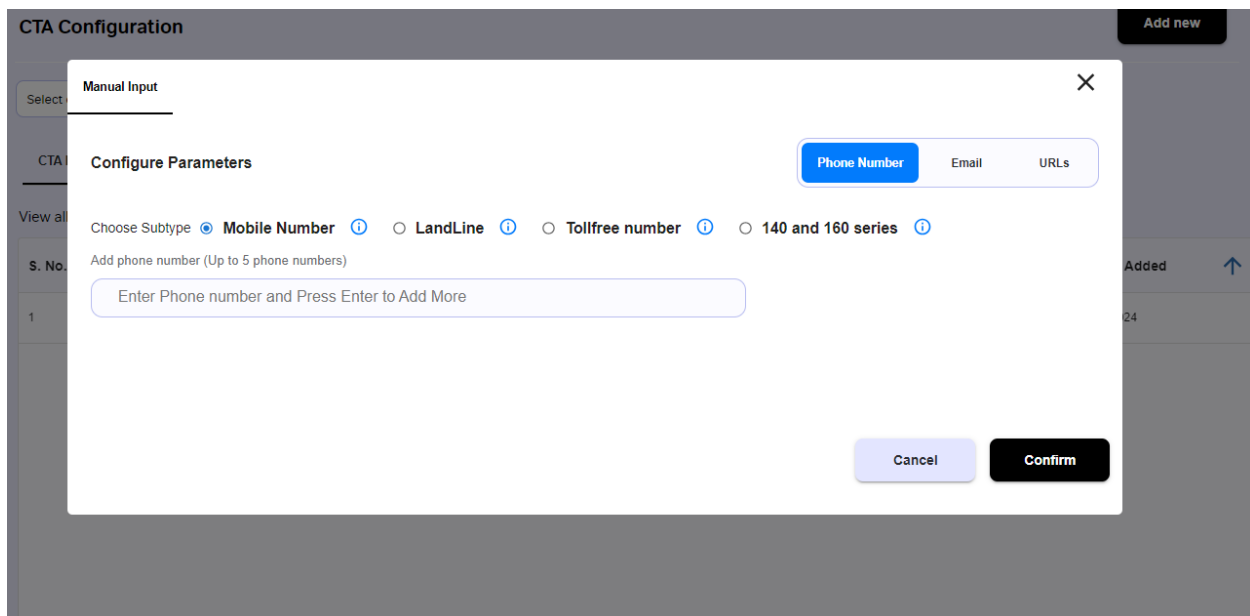
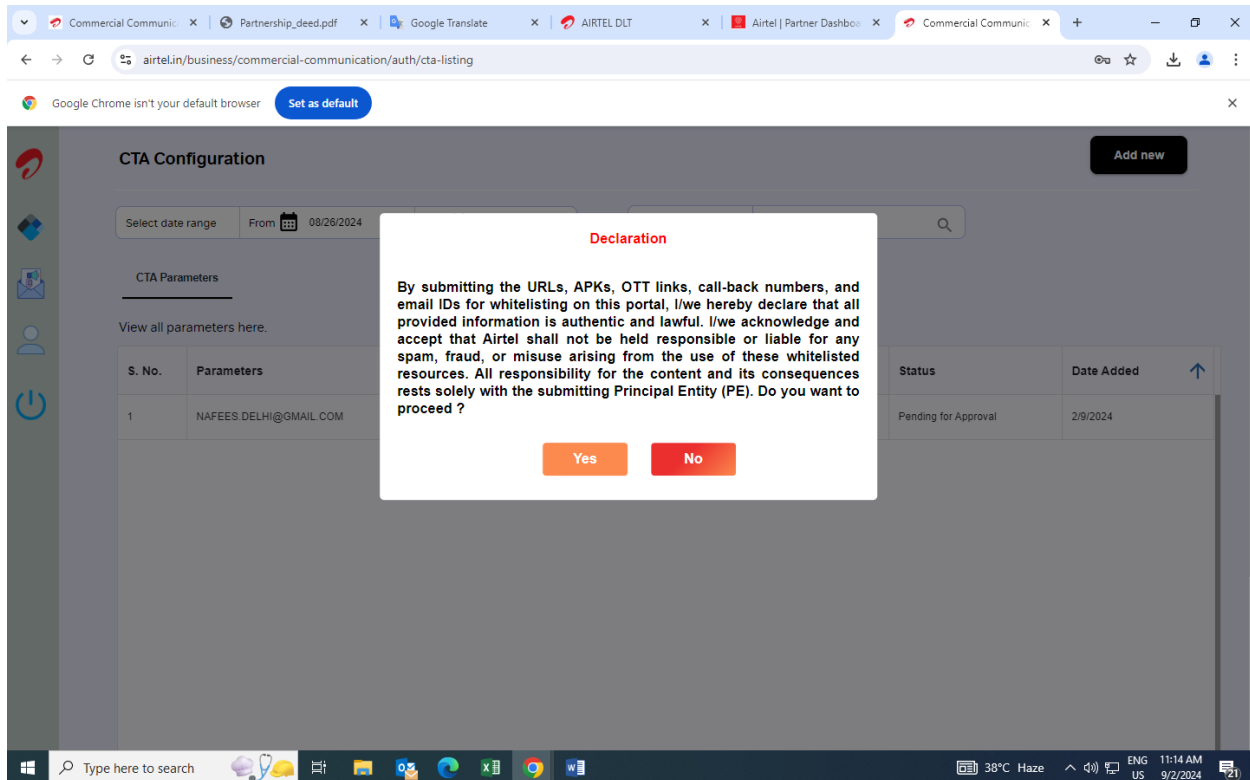
Declaration

By submitting the URLs, APKs, OTT links, call-back numbers, and email IDs for whitelisting on this portal, I/we hereby declare that all provided information is authentic and lawful. I/we acknowledge and accept that Airtel shall not be held responsible or liable for any spam, fraud, or misuse arising from the use of these whitelisted resources. All responsibility for the content and its consequences rests solely with the submitting Principal Entity (PE). Do you want to proceed ?

Yes

No

| S. No. | Parameters | Status | Date Added |
|--------|------------------------|----------------------|------------|
| 1 | NAFEES.DELHI@GMAIL.COM | Pending for Approval | 2/9/2024 |



CTA Configuration

Add new

Manual Input

Configure Parameters

Phone NumberEmailURLs

Choose Subtype ☒ Mobile Number ☐ LandLine ☐ Tollfree number ☐ 140 and 160 series

Add phone number (Up to 5 phone numbers)

9560760786

CancelConfirm

CTA Configuration

Add new

Manual Input

Configure Parameters

Phone NumberEmailURLs

Enter Email (Up to 5 Emails)

nafees.delhi@gmail.com

CancelConfirm

CTA Configuration

Add new

Manual Input

Configure Parameters

Phone NumberEmailURLs

Choose Subtype ☒ StaticURL ☐ DynamicURL ☐ WAURL ☐ OTTURL ☐ APKURL ☐ ShortURL

Add URL (Up to 5 URL)






https://www.airtel.in/business/commercial-communication/auth/cta-listing

CancelConfirm

Commercial Communic... xPartnership_deed.pdf xGoogle Translate xAIRTEL DLT xAirtel | Partner Dashbo... xCommercial Communic... x

airtel.in/business/commercial-communication/auth/cta-listing

Google Chrome isn't your default browserSet as default



CTA Configuration

Add new

Select date range

From08/26/2024To09/02/2024

EmailSearch

CTA Parameters

View all parameters here.

| S. No. | Parameters | Type | Sub Type | Status | Date Added |
|--------|------------------------|-------|----------|----------------------|------------|
| 1 | NAFEES.DELHI@GMAIL.COM | EMAIL | EMAIL | Pending for Approval | 2/9/2024 |

Type here to search

38°C Haze

ENG 11:27 AMUS 9/2/2024