CURRICULUM VITAE

Savinder Kumar Sharma

S/O Sh. Parkash Chand
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Career Objective

To secure a growth-oriented role in a reputed organization where I can utilize my expertise in **eCommerce management, web development, and workflow automation** to enhance business efficiency and contribute to organizational success.

Professional Summary

A motivated and versatile professional with experience in **Shopify store management, marketplace handling**, and **workflow automation using Zapier**.
Currently developing strong proficiency in **Frontend Development** (HTML, CSS, JavaScript, Responsive Design).
Combines hands-on technical expertise with business operations experience to create user-friendly, automated, and growth-focused digital solutions.

Educational Qualification

- **Pursuing** Bachelor of Arts (B.A.) – *Subharti University*
- **3-Year Diploma in Electrical Engineering** – *Government Polytechnic, Sundernagar*
- **2011:** Passed +2 (Arts Stream) – *HP Board*
- **2009:** Passed Matriculation – *HP Board*

Technical Skills

- **Frontend Development:** HTML, CSS, JavaScript, Responsive Web Design
- **Automation Tools:** Zapier, Make (Integromat), Google Workspace Automation
- **eCommerce Platforms:** Shopify, Amazon, Flipkart, and other marketplaces
- **Utilities:** Canva, Excel, Google Sheets, Trello, Slack
- **Soft Skills:** Leadership, Client Communication, Process Optimization, Team Collaboration

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Work Experience

Chief Executive Officer (CEO)

Bhawarna Farmer Producer Company Ltd. *Duration: 2 Years*

- Directed operations and led business strategy for growth and efficiency.
- Supervised production, logistics, and financial planning activities.
- Fostered collaboration between team members and external partners.

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eCommerce & Shopify Store Manager

Freelance / Self-employed *2022 – Present*

- Manage and maintain **Shopify stores and marketplace operations** including product listings, inventory sync, and order tracking.
- Optimize product pages for SEO and improved customer experience.
- Coordinate design and layout customization for Shopify stores and marketing pages.
- Utilize automation tools to streamline processes, reduce manual tasks, and enhance productivity.
- Provide customer support and oversee end-to-end order fulfillment.

Junior Automation Specialist (Zapier & Workflow Automation)

Freelance / Self-employed *2023 – Present*

- Build **automated workflows using Zapier** for Shopify, Gmail, Google Sheets, and Slack.
- Create multi-step Zaps for order tracking, reporting, and team notifications.
- Identify and automate repetitive manual business tasks to save time and reduce errors.
- Collaborate with clients to design reliable, efficient, and cost-effective workflow automations.

Apprenticeship & Projects

- **Apprenticeship:** One-month training at *Om Hydro Power Project*, Bandla, Palampur (H.P.)
- **Major Project:** Developed *Electrical Sweeper Machine with Grass Cutter*
- **Other Projects:** Survey and study of various electrical circuits, switches, and lighting equipment

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Key Strengths

- Strong analytical and problem-solving abilities
- Experience in automation and digital process management
- Excellent communication and leadership skills
- Quick learner with adaptability to new tools and technologies

Languages

- **Hindi:** Read, Write & Speak
- **English:** Read, Write & Speak

Areas of Interest

- Web Development (Frontend)
- eCommerce & Digital Operations
- Workflow Automation & Optimization
- Continuous Learning and Technology Trends

Personal Details

Date of Birth	**01 March 1993**
Marital Status	Married
Gender	Male
Father's Name	Sh. Parkash Chand
Nationality	Indian
Religion	Hindu

Declaration

I hereby declare that all the information mentioned above is true and correct to the best of my knowledge and belief.

(Savinder Kumar Sharma)