

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Thinks



The " T-SERIES" channel primarily shows music videos as well as film trailers.

Second most
subscribed channel
is "MrBEAST is the
most subscribed
individual with over
177 MILLION
SUBSCRIBERS".

free to use
and easy
to use.

Everything
in public. Is
a
drawback.

Feels



What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

The most subscribed channel in youtube in the world is " T-SERIES youtube channel" with over "247 MILLION SUBSCRIBERS".

Youtube is a free video sharing website that makes it easy to watch online videos.

The ability to subscribe to users was introduced in "OCTOBER 2005".

A subscriber to a channel on the video-sharing youtube is a user who has chosen to receive the channel's content by clicking on that channel's "SUBSCRIBE" button.

you can
use
youtube for
learning.

you can even
create and
upload your own
videos to share
with others.

To know all
the things in
the world on
youtube.

Gives you the opportunity to earn money through your videos.

Does



What behavior have we observed?
What can we imagine them doing?

 [See an example](#)

subscriber's galore:exploring world's top youtube channels

