

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

To Creat a Zoom

BACKROUND

**Thats Perfect for** 

You May Want to

**Think About Some** 

**Designs That Will** 

Suit Your Need.



**Thinks** 

Zoom Backrounds is a Virtual Backrounds You Can Use During Zoom or Online Meeting.

The Main Purpose of a Virtual Backround is to **Limit Visual** Distraction in a Users Video and to **Provide Privacy.** 



The Virtual Backrounds Feature Allows you to Displays an **IMAGE or VIDEO** as your Backround during a Zoom Metting.

Zoom Backrounds Make Online Meeting a Whole lot Better.

**The Virtual** Backround.

**Backround FEATURE** Requires A Green Screen to Allow Zoom to Detect the **Difference Between** You And Your

**THINKS** 

oom Backround Are **Used to Filter Your REAL-LIFE Backround Making** your ENVIRONMENT **Appropriate for Your** Virtual Meetings.

When you Personalize your Backround IMAGE, You're more Likely To Build A UNIQUE VISUAL IDENTITY.

A Virtual Backround Work By Using The **Camara To Detect** The Difference Between A Well Lit Subject And A Comparatively Shaded Backround.

You Can Even use

Photographs of

**NIcely Decorated** 

Office Space as your

Virtual Background

and Then Improve it

by Adding a Touch of

your Brand Identity.

A Virtual Background Alloes You To Display An **Image As Your Background Instead** Of Whatever Is **Naturally Behind** You.

**DOES** 



Custom IMAGE As Backround FOR all Zoom Rooms In YOUR ACCOUNT For A Specific ROOM, FLOUR, or LOCATION.

In The Zoom Web

Portal You Can Add

**DESIGNING** VIRTUAL ZOOM **BACKROUND** 

The Minimum Dimension Is 960px And The Maximum Is 1920px.

The Best Image SIZE For A Zoom Backround Is 1920x1018px With A 16:9 Aspect RATIO.



Do Not Wear **Clothing That Is** The Same Color **As The Virtual** Backround. Use **Uniform Lighting** And COLOUR.

You Use A **High Contrast** Backdrop In a Solid Colour **Idealy A** Green Screen.

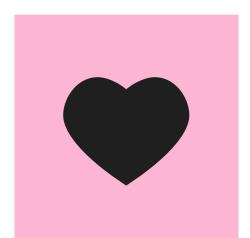
## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





**Feels**