



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



politician

See an example



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

The 17th Lok Sabha or lower house of India's bicameral parliament was elected

Narendra Modi's Bharatiya Janata Party had a consecutive win with a majority of 303 out of 543 parliamentary seats.

the world's biggest election conducted in the summer of 2019.

Narendra Modi's Bharatiya Janata Party

he competition was among 9,000 candidates who had filed nominations for 543 parliamentary seats, held in seven phases.

Close to a million polling stations were installed with electronic voting machines.

there were many young, educated candidates contesting as compared to previous years

liquor, cash, precious metals and narcotics

the most expensive election in the world

the world's highest polling station in Himachal Pradesh at 15,256 feet

the highest number of women parliamentarians

Along with Modi, around 230 members won a second term, totaling ten years as the ruling party.