

**PROJECT REPORT TEMPLATE**  
**RETAIL MANAGEMENT APPLICATION USING**  
**SALESFORCE**

**TEAM ID : NM2023TMID20881**

**1.INRODUCTION**

**1.1 Overview :**

In this project ,we use custom objects ,relationships, pages layouts to give the HR access to data they need on an existing recruitment app.

To make the existing app more efficient for the HR team we create custom objects and relationships to store and access the data more efficiently. we install an unmanaged package in the org to get metadata that acts as existing data in the recruitment app.

**1.2 Purpose :**

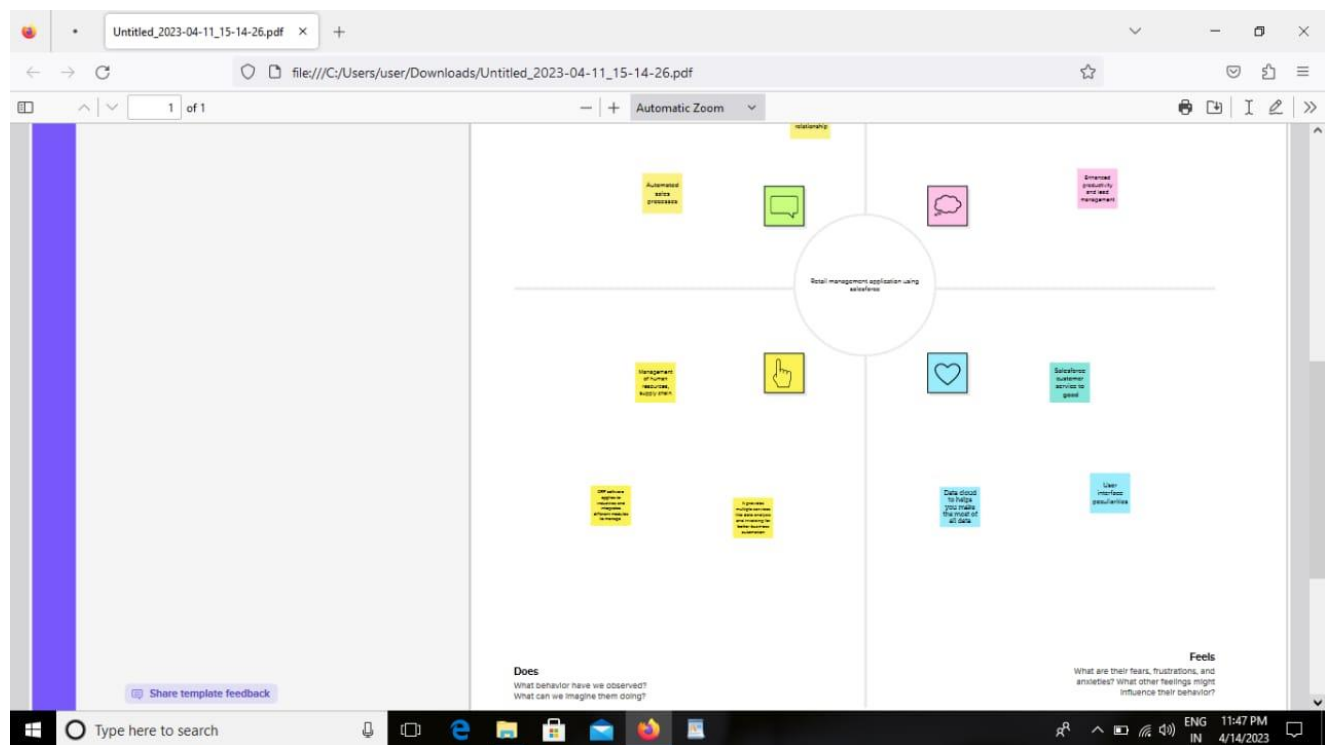
- ❖ Job positing
- ❖ Rewards & Incentives
- ❖ Resolving conflicts
- ❖ Performance Appraisal
- ❖ Training & Development
- ❖ Maintaining Healthy Work culture
- ❖ Organizing various activities
- ❖ Payroll Management .

## 2. Problem Definition & Design Thinking

### 2.1 Empathy map:

An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) create a shared understanding of user needs, and
- 2) aid in decision making.



## **2.2 Brainstorming :**

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-3 people recommended

[View template feedback](#)

1

### Before you collaborate

A little bit of preparation goes a long way with this template. Here's what you need to do to get going.

[10 minutes](#)

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#### Turn on sharing

Before you start, participants in the session are asked to turn on sharing in the "Share screen" dropdown at the top right of the screen.

2

#### Set the goal

It's important to set the goal of the session at the beginning of the session. The goal is to generate ideas.

3

#### Invite team to use the facilitator tools

Once the facilitator tools are open, invite team members to use a sticky and a sticky note.

[Open sticky](#)

2

### Define your problem statement

What problem are you trying to solve? Frame your problem as a "How might we..." statement. This will be the focus of your brainstorm.

[10 minutes](#)

1

#### Problem

How might we solve the problem of reducing the number of people who are not getting the help they need?

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#### Key ideas of brainstorming

Think of smooth and productive session

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#### How it looks

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Brainstorm

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### Brainstorm

Write down any ideas that address your problem.

[10 minutes](#)

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#### Problem

How might we solve the problem of reducing the number of people who are not getting the help they need?

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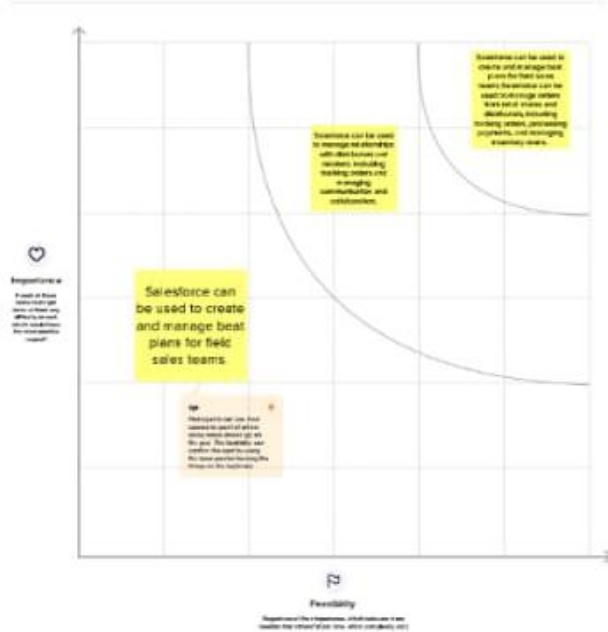
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#### Prioritize

Your team should **agree** on the same ideas about what's important, making forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



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#### After you collaborate

You can export the result as an image or pdf to share with members of your company who might find it helpful.

Quickly add more

1. **Share the result**  
Share a view of the result with stakeholders to share them in the team about the outcomes of the session.
2. **Export the result**  
Export images of the result as a PDF or PPT to share to stakeholders, or save it as a file.

Keep working forward

- Working together**  
Status of a component of a new idea is changing.  
[Open the template](#)
- Customer experience journey map**  
To develop customer needs, motivations, and intended behavior experience.  
[Open the template](#)
- Strategy, outcomes, opportunities if there is**  
Identify change, outcomes, opportunities, and intended behavior experience.  
[Open the template](#)

70 More templates available



2

Brainstorm

Make a list of any ideas that come to mind that address your problem statement.

10 minutes

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3

Group ideas

Take turns sharing your ideas with others, identifying similar or related ideas as you go. Circle all relevant ideas from your group, give each cluster a sentence that starts with a cluster ID. Repeat this with each cluster, try not to let it go until you have it up there with all groups.

10 minutes

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### **3.**

## **RESULT**

### **3.1 Data Model :**

Object name		Field label	Data type
<b>1</b>	Job positing site	Job positing site	Text
	Job positing URL	Job positing URL	Text
<b>2</b>	Review	Review	Auto- Number
	Account	Account	Auto- Number

## 3.2 Activity & Screenshot :

The screenshot displays the Salesforce Lightning interface. The browser address bar shows the URL: `periyarartscollege104-dev-ed.develop.lightning.force.com/lightning/r/Report/0005i000006uO9NEAU/view`. The Salesforce navigation bar includes tabs for Sales, Home, Opportunities, Leads, Tasks, Files, Accounts, Contacts, Campaigns, Dashboards, Reports, Chatter, Groups, Calendar, and More. The 'Reports' tab is active, showing a 'New Accounts Report' with 12 total records. The report table lists account details including Last Activity, Account Owner, Account Name, Billing State/Province, Type, Rating, and Last Modified Date.

	Last Activity	Account Owner	Account Name	Billing State/Province	Type	Rating	Last Modified Date
1	-	shamila k	GenePoint	CA	Customer - Channel	Cold	13/04/2023
2	-	shamila k	United Oil & Gas, UK	UK	Customer - Direct	-	13/04/2023
3	-	shamila k	United Oil & Gas, Singapore	Singapore	Customer - Direct	-	13/04/2023
4	-	shamila k	Edge Communications	TX	Customer - Direct	Hot	13/04/2023
5	-	shamila k	Burlington Textiles Corp of America	NC	Customer - Direct	Warm	13/04/2023
6	-	shamila k	Pyramid Construction Inc.	-	Customer - Channel	-	13/04/2023
7	-	shamila k	Dickenson plc	KS	Customer - Channel	-	13/04/2023
8	-	shamila k	Grand Hotels & Resorts Ltd	IL	Customer - Direct	Warm	13/04/2023
9	-	shamila k	Express Logistics and Transport	OR	Customer - Channel	Cold	13/04/2023
10	-	shamila k	University of Arizona	AZ	Customer - Direct	Warm	13/04/2023
11	-	shamila k	United Oil & Gas Corp.	NY	Customer - Direct	Hot	13/04/2023
12	-	shamila k	sForce	CA	-	-	13/04/2023

The Windows taskbar at the bottom shows the Start button, a search bar, and several application icons. The system tray on the right indicates the language is English (IN) and the time is 7:54 PM on 4/13/2023.



## **TRAILHEAD PROFILE PUBLIC URL**

Team Leader - <https://trailblazer.me/id/ssharmilak>  
Team Member 1 - <https://trailblazer.me/id/ssubashini4>  
Team Member 2 - <https://trailblazer.me/id/subas187>  
Team Member 3 - <https://trailblazer.me/id/sudhm30>

## **4. ADVANTAGES & DISADVANTAGES**

### **Advantages :**

- ❖ Human resource planning
- ❖ Hiring workforce
- ❖ Enhance organization effectiveness
- ❖ Handles disputes and queries
- ❖ Motivating employees
- ❖ Improve employee relation .

### **Disadvantages :**

- ❖ Costly setup
- ❖ Recent origin
- ❖ Unpredictability
- ❖ Improper development programs
- ❖ Insufficient information .

## **5.**

## **APPLICATIONS**

- ❖ HRIS is a type of business application that enables companies to store employee information ,manage common HR functions ,and execute critical HR activities such as processing payroll and administering benefits.
- ❖ Features oh HRIS application include an employee self-service portal , payroll , workforce management ,recruitment and hiring ,benefits administration ,and talent management .
- ❖ As mentioned, HRIS applications are valuable for supporting critical HR operations and initiatives. Let's look at how you an apply HRIS capabilities in your business to deliver value and build a strong foundation.

## **6.**

## **CONCLUSION**

In conclusion ,due many challenges that are facing human resource departments , there is need for organizations to adopt correct and workable policies that will not only ensure they alleviate these challenges but also develop mechanisms of Dellinger with such challenge in case they occur in the future .

## **7.**

## **FUTURE SCOPE**

The project has a very vast scope in future . The project can be implemented on internet in future.