

DIGITAL PORTFOLIO

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STUDENT NAME: Sharmila .N

REGISTER NO AND NMID:

1FB000DC3D6169B9C1243922A01BCADA

**DEPARTMENT: Bsc computer science with
data science**

**COLLEGE: Vidhya Sagar Women's College/
Madras University**

Project Title

Fundamentals of Web
Development
Beautician

Agenda

- 1. Problem Statement**
- 2. Project Overview**
- 3. End Users**
- 4. Tools and Technologies**
- 5. Portfolio design and Layout**
- 6. Features and Functionality**
- 7. Results and Screenshots**
- 8. Conclusion**
- 9. Github Link**

Problem Statement

The reason for creating this digital portfolio is to provide a professional online presence for a beautician. In today's competitive world, having just offline recognition is not enough. A portfolio website helps showcase personal details, skills, projects, and achievements in a visually appealing way. It also helps in standing out from the pool of beauticians by presenting services, accomplishments, and contact details in an organized manner. This digital platform acts as both a resume and a creative display of expertise.

Project Overview

- A profile photo and short introduction (Home/Hero section).
- An About section with name, mobile number, qualification, email, and location.
- Projects section showcasing past work with photos.
- Achievements section highlighting awards and recognitions with images.
- A Contact section with details and a working form.
- The website integrates smooth transitions, animations, and responsive design so it looks good on mobile, tablet, and desktop devices.

End Users

- **Beautician (owner):** Gains a professional online portfolio to share with clients, brands, and agencies.
- **Clients/Customers:** Easily view services, past projects, and achievements before booking an appointment.
- **Event planners, salons, agencies:** Can verify expertise and get in touch quickly.

End Users

- **Students/learners: Get inspired by layout and design for their own portfolios.**
- **This makes the portfolio useful for promotion, credibility, and client engagement.**

Tools And Technologies

HTML: For structuring the website content.

CSS: For styling, layouts, animations, transitions, and responsive design.

JavaScript: For interactivity (menu toggle, form handling, scroll reveal animations).

Code Editor: Developed using Visual Studio Code (VS Code) or any code editor for writing and testing the code.

Browser: Used to run and preview the portfolio.

Portfolio Design & Layout

- 1. Home/Hero SectionG – Displays profile photo, name, a short tagline, and quick action buttons (“View Projects”, “Book an Appointment”).**
- 2. About Section – Includes personal details (name, phone, email, qualification, and location) and a short description of services and availability.**
- 3. Projects Section – A grid layout showcasing different works (bridal, editorial, party makeup) with photos and descriptions.**

Portfolio Design & Layout

4. Achievements Section – Highlights awards and magazine features with supporting images.

5. Contact Section – Provides direct details and a working contact form.

6. Footer – Includes copyright details and auto-updates the year with JavaScript.

All sections are connected through a sticky navigation bar with smooth scrolling.

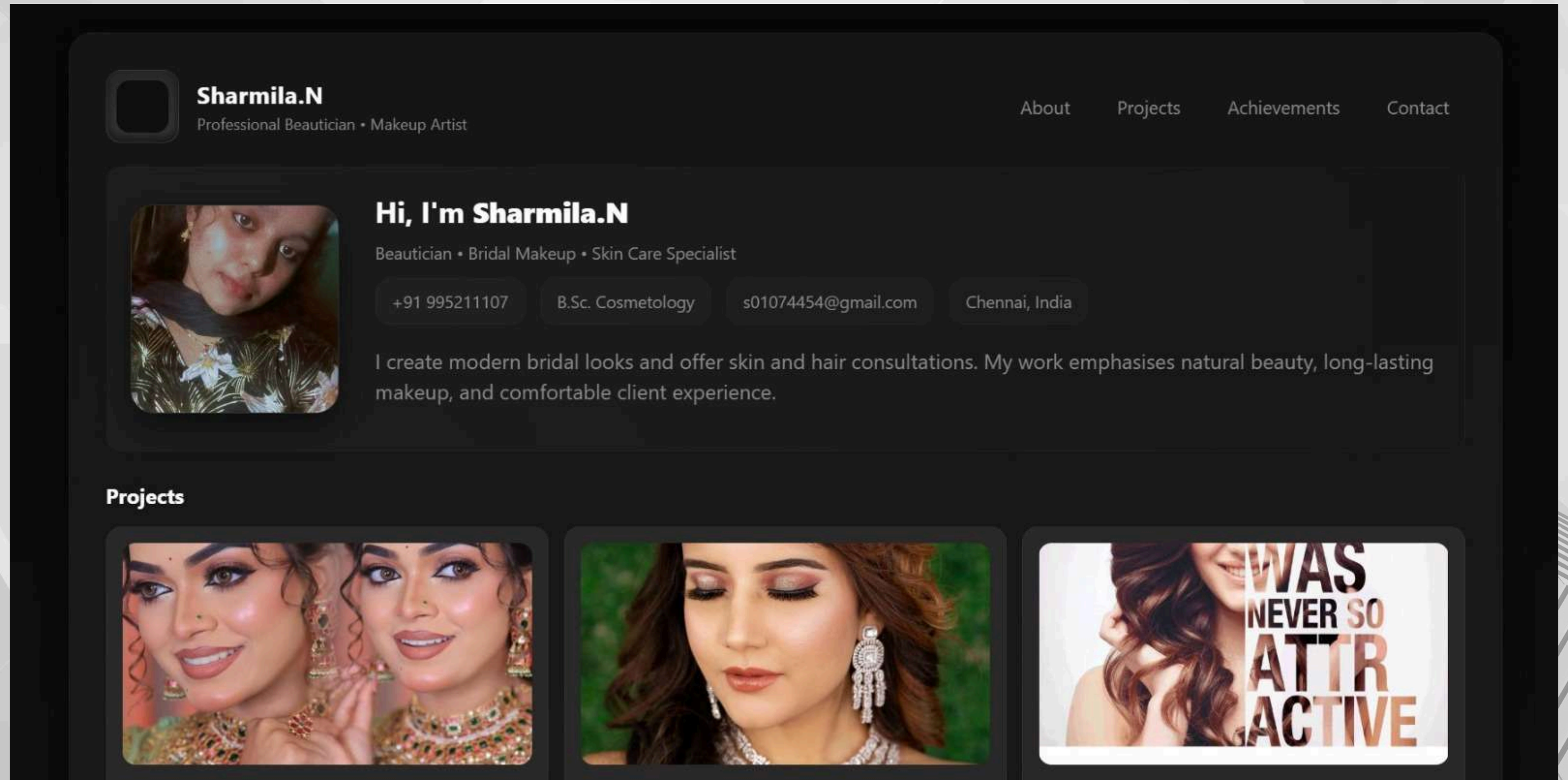
Features & Functionality

- **Responsive Design** – Works on mobile, tablet, and desktop using CSS grid and media queries.
- **Animations** – Scroll reveal animations for smooth content entry.
- **Transitions** – Hover effects on cards, buttons, and profile photo.
- **Interactive Elements** – Contact form with validation, mobile menu toggle, and hover lift effects.

Features & Functionality

- **Dark Theme** – Entirely in shades of black for a modern, professional feel.
- **Accessibility Features** – Semantic HTML tags and ARIA attributes for better user experience.

Results & Screenshots



Results & Screenshots



Soft Bridal Makeup

Natural finish bridal look for a beach wedding. Soft contouring and long-wear products.



Evening Glam

Smokey eyes and dewy base for evening events. Includes lash application.



Skin Care Consultation

Personalised skin routine, product recommendations and follow-up plan.

Achievements



Top Makeup Artist — 2024

Awarded Best Bridal Makeup Artist by XYZ magazine.



Advanced Cosmetology Certificate

Completed advanced course in skin care and aesthetic treatments.



Featured in Beauty Blog

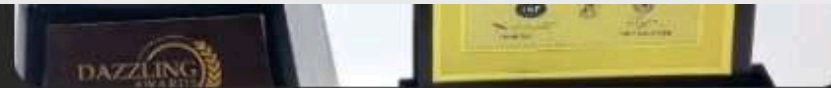
Interviewed about sustainable makeup practices and product choices.

Results & Screenshots



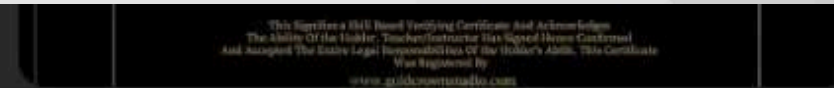
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Contact

Get in touch

Phone: +91 9952111057

Email: s01074454@gmail.com

Location: Chennai, India

Available for bridal bookings, workshops and collaborations. Reply time: typically within 24 hours.

Conclusion

This digital portfolio is a powerful tool for personal branding. It effectively showcases a beautician's skills, projects, and achievements in a professional manner. The use of animations, responsiveness, and an all-black design ensures a modern, stylish look that appeals to clients and agencies alike. Overall, the project is beneficial for career growth, visibility, and attracting potential customers while providing a clear way to contact and book services online.

**THANK
YOU**