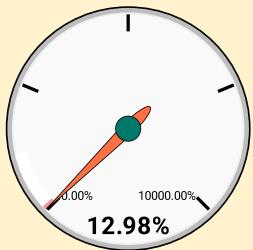


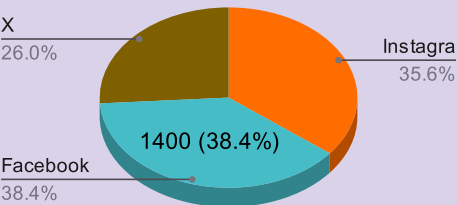
# SOCIAL MEDIA CAMPAIGN PERFORMANCE TRACKER

TOTAL FOLLOWERS	IMPRESSIONS	CLICKS	LIKES	SHARES	COMMENTS
3650	329000	2875	2875	845	1076

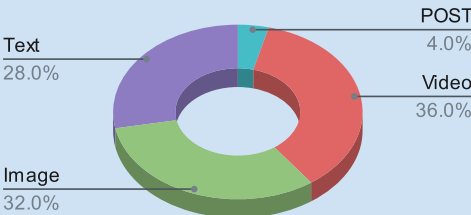
## ENGAGEMENT RATE



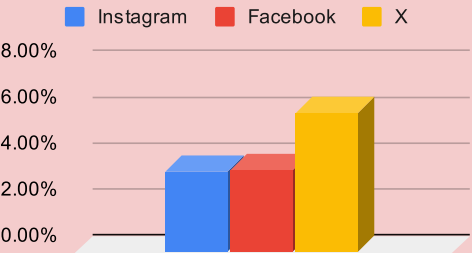
## FOLLOWERS BY PLATFORM



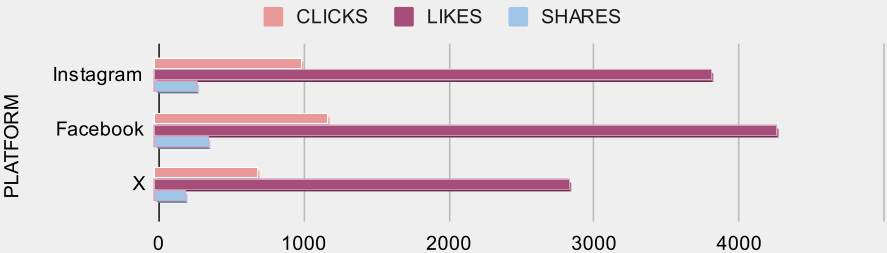
## COUNT BY POST TYPE



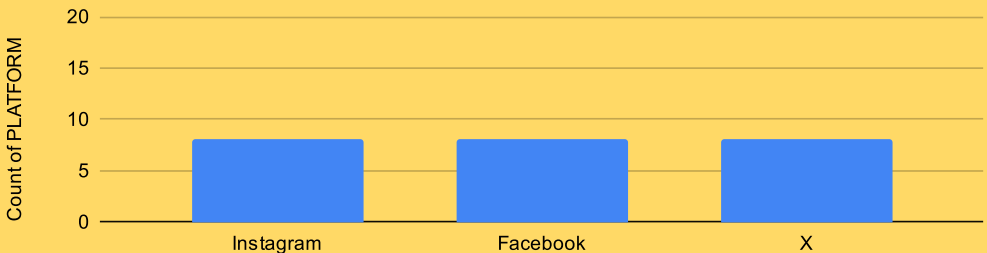
## ENGAGEMENT RATE BY PLATFORM



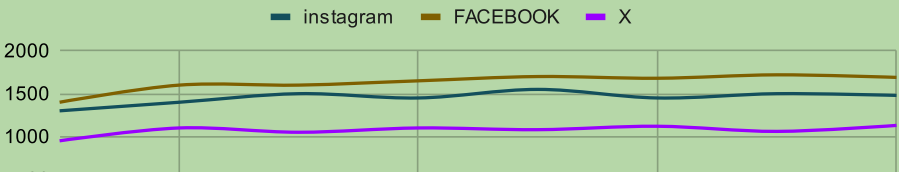
## CLICKS vs LIKES vs SHARES



## IMPRESSION AND CLICKS BY DATES



## CLICK THROUGH RATE



## REACH vs COST



