



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Persona's name

A Data-Driven
Exploration Of
Apple's Iphone
Impact In India

Type your heading...

UI is consistent across all of its device making. it easy for users to navigate their way through the system.

Your content should be original and fulfill a need
example
usefull,desireble,
accessible,credible,findable,
usable,valuable.

The hall mark of iphone is
simplicity,consistency,
usability
and attention to detial.

But need some changes in the security
prosppection they are vulnerable to
hacking of personal information.

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Sudden clash in some aspects that
cause not able to recovery the datas
completly.

They criticized for not giving its users as
many customization options as much as
flexibility as android devices.

Black screen problem and poor or
no wi-fi connection this are cause many
problems in it.

The one of most important is that fast
draining of battery and heating of
mobile.

It is an status model of people
and only stick to only iphone of
next version.

It has unique value proportion
for the user and suits for them.

Its builds for us strong ecosystem of
apple products.