



Says

What have we heard them say?  
What can we imagine them saying?

The quality of its services has already been attested by numerous awards, national and international.

In 2015, the company was elected "Best low-cost airline in South America" for the fifth consecutive time by Skytrax World Airline Awards.

Four departments use Tableau, with plans to expand access across all pilots along with other company areas.

Ensuring clockwork precision of flights and operations for passengers.

Airlines is crucial to Dubai Airports success and growth.

Maintain clockwork airport operations and manage the impact of COVID-19 as effectively as possible.



Does

What behavior have we observed?  
What can we imagine them doing?

S.V.SHARMILA VALLI  
K.THIRISHA  
S.SUVATHI  
R.SNEHA

[See an example](#)

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



The travel & transportation industries have never lacked data, as it's collected across every interaction point.

To improve revenue management and yield through data-driven pricing strategies and visibility into real-time inventory.

Skyscanner takes data to new height with Tableau and Amazon Redshift.

Moreover, new city constructions rarely occur in the real world.

It reduces the concentration of population in the area of production.

The new reality is being felt across the entire industry, from state and local transportation departments to national.

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

