

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in

the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session.

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Before you collaborate

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the

focus of your brainstorm

5 minutes

How might we bridge the communication gap between differently abled peoples and the normal people.



Problems are faced by dumb people in their daily lives:

- They don't think before asking stupid questions.
- 2. They don't look before crossing a busy street.
- 3. They're too dumb to know they're dumb.
- 4. They're too dumb to learn that the phrase is "Deaf and dumb".
- 5. They're too dumb to realize that the phrase
- "Deaf and dumb" has been outmoded since 1830 or so. 6. They're too dumb to learn that Deaf people may not necessarily speak vocally, but they are still
- smarter than the smartest dumb person of the type that asks dumb questions like this.

① 10 minutes

Write down any ideas that come to mind that address your problem statement.

You can select a sticky note and hit the pencil Iswitch to

sketch] icon to start drawing!















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Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.



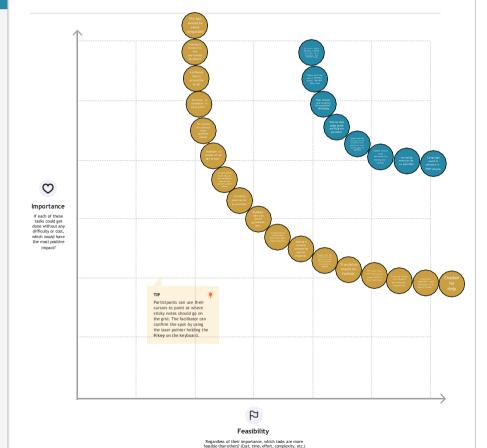


Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Ouick add-ons

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export the mural

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Keep moving forward

Define the components of a new idea or strategy.



Open the template →

