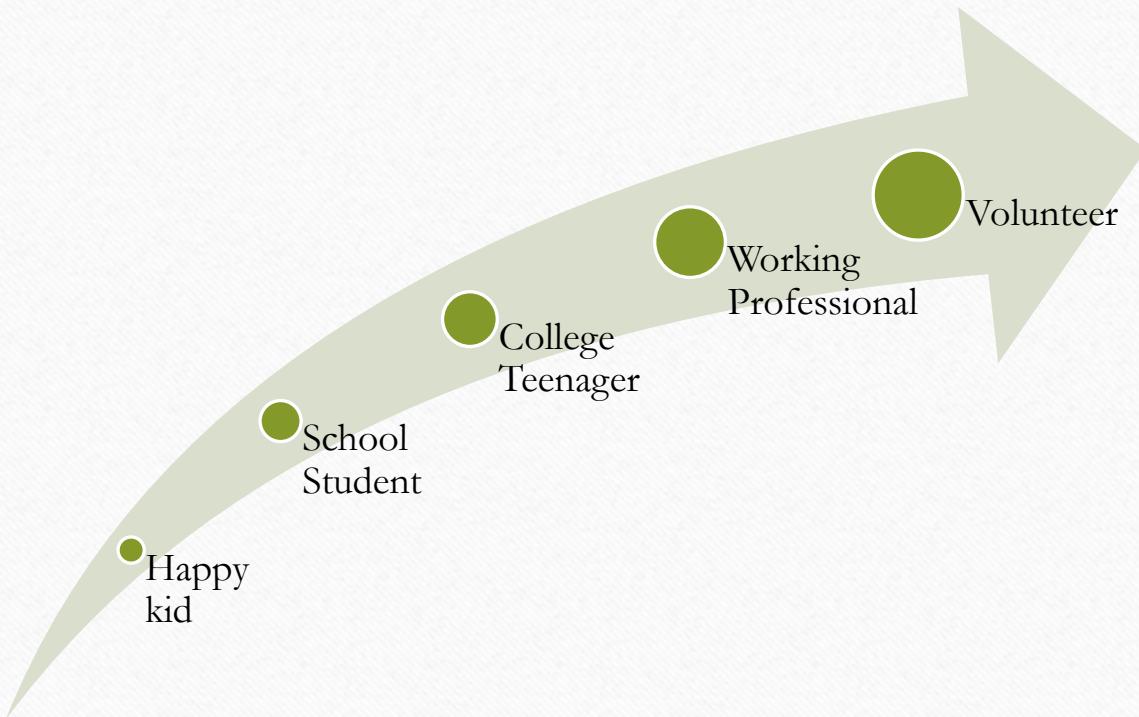


The Art of Storytelling in Interviews

Sharmili Srinivasan

My Story



What is your fondest childhood memory?

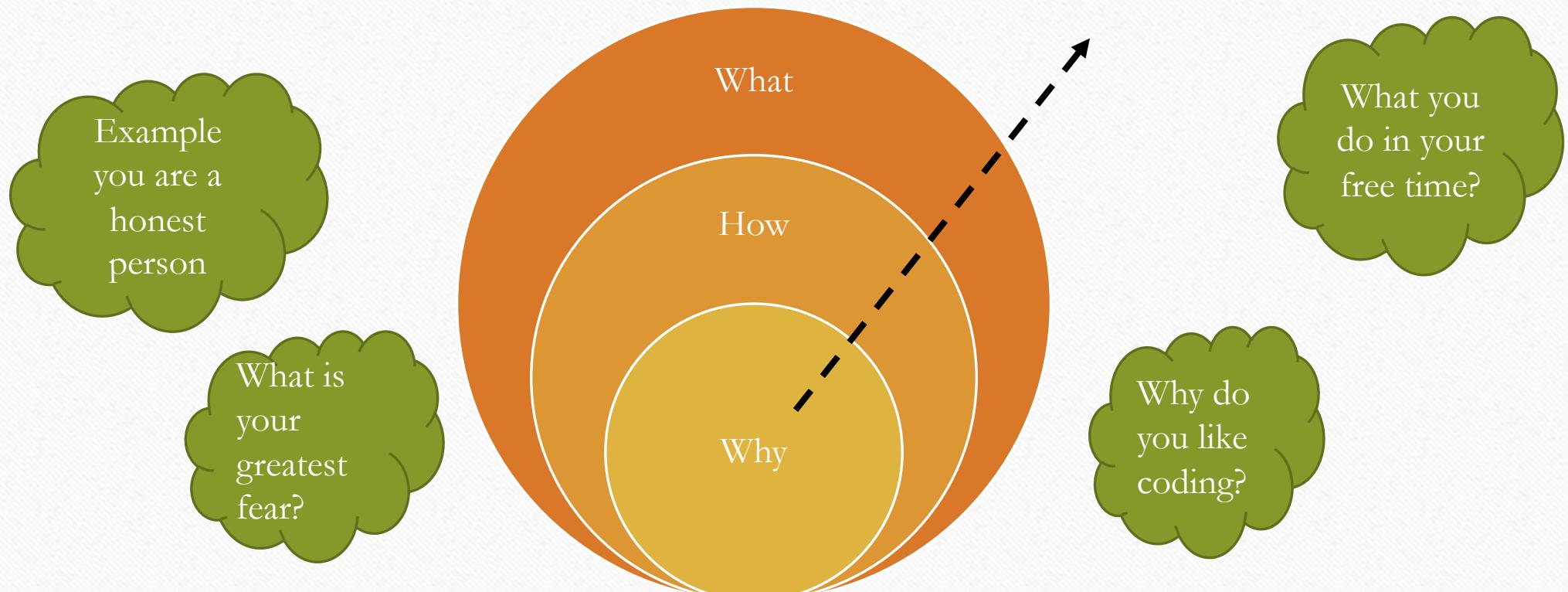


Whom you know used stories to inspire you recently?



How? Strategy-1

Golden circle – Simon Sinek



How? Strategy-2

Begin – Story - Conclude

Tell me
about
yourself

A mistake
you did in
your past



A
problem
you
solved

What is your
greatest
achievement?

How not to do?



How to do?

Keep it Short and Simple

Add
Characters
and
description

No limit
number of
stories

Abstract
questions

Give
heads-up

Don't use it
for pointed
answers

Conclusion

Questions?

Thank you!