

Contact

www.linkedin.com/in/timothy-m-7b2b153a (LinkedIn)
www.timmarsh.co.uk (Personal)

Top Skills

Enterprise Architecture
Omni-Channel Marketing
Architecture

Languages

French (Limited Working)
English (Native or Bilingual)

Certifications

ISO 14001
Scaling Applications with Microsoft Azure
Azure for Developers: Implementing VMs and Batch Jobs
Learning C#
Content Hub Developer

Honors-Awards

Sitecore MVP 2023

Timothy M.

Senior Solution Architect @ EPAM Systems | CMS/DXP Practice Co-Head EMEA | Building Cloud Solutions with Sitecore | 1 x Sitecore Ambassador MXP (2025) 2 x Sitecore Technology MVP (2024, 2023)
Basildon, England, United Kingdom

Summary

As a Solution Architect II at EPAM Systems, I design and deliver innovative digital solutions for clients across various industries, leveraging my expertise in Azure, Sitecore, C#, and other technologies. I have over 13 years of experience in the computer software industry, mainly around digital, and I am passionate about creating engaging and scalable web applications that meet user needs and business goals.

I am also a Sitecore Technology MVP, a recognition that I have received for the second time in 2024, for my contributions to the Sitecore community. I enjoy sharing my knowledge and insights through blogging, speaking at international events, and mentoring other developers. I am always eager to learn new skills and explore new challenges, and I value collaboration, quality, and innovation in my work.

Experience

EPAM Systems
4 years 4 months
Senior Solutions Architect
February 2025 - Present (5 months)
London Area, United Kingdom

Co-Head CMS/DXP Practice DEP EMEA
September 2023 - Present (1 year 10 months)
London Area, United Kingdom

As a Co-Head of the CMS/DXP practice for DEP EMEA at EPAM, I oversee strategic initiatives that drive digital transformation through cutting-edge content management and digital experience platforms. My role involves the

analysis, point of views, information sharing and opportunities for CMS/DXP solutions at EPAM in EMEA.

Activities include:

- Provide guidance on multiple CMS/DXP platforms for EPAM. Including opportunities for growth and also where focus should be.
- Collaborate with other EPAM colleagues leaders to ensure good strategy implementation
- Engage in RFI/RFQ/RFP activities to help find the best solutions for customers
- Work major client projects, ensuring they are delivered on time, within budget, and exceed performance benchmarks.
- Drive innovation within the CMS/DXP practice
- Contribute to the development of proprietary tools and integrations that position EPAM as a leader in digital solutions.

Solution Architect II

April 2022 - February 2025 (2 years 11 months)

London, England, United Kingdom

As a Solution Architect at EPAM, I specialize in Sitecore products, leading customer projects and initiatives.

Pioneering innovation within our Sitecore practice and wider inside EPAM. My responsibilities encompass developing go-to-market strategies, formulating new offerings, and directly engaging with clients through pitches and RFP responses. In my role, I also contribute to the DEP EMEA pre-sales team, leveraging my deep technical expertise and industry knowledge to enhance our client engagement processes and drive successful outcomes.

Activities include:

- Lead the development of innovative Sitecore solutions that enhance client digital experiences and operational effectiveness.
- Craft go-to-market strategies and new offerings that align with emerging market trends and client needs.
- Play a pivotal role in customer pitches and RFP responses, effectively communicating the value of EPAM's Sitecore solutions to prospective clients.
- Support the sales process by providing technical expertise, solution scoping, and cost estimation, leading to a high conversion rate of proposals into projects.
- Actively participate in the DEP EMEA pre-sales team, collaborating with sales and technical teams to ensure a cohesive and client-focused approach.

- Conduct workshops and training sessions for sales teams to enhance their understanding of Sitecore capabilities and selling points.
- Oversee the technical execution of complex Sitecore projects, ensuring they meet client expectations, budget requirements, and timelines.
- Mentor architects and developers, promoting best practices in Sitecore development and project management.

Impact:

- Contributed to a marked increase in the Sitecore practice's market presence, evidenced by a growth in project opportunities over the past few years.
- Recognized internally and externally for delivering exceptional client solutions, significantly enhancing customer satisfaction
- Developed multiple go to market strategies for Sitecore

Solution Architect

March 2021 - April 2022 (1 year 2 months)

London, England, United Kingdom

I rejoined EPAM as a Solution Architect after working at Sitecore as a Cloud Specialist.

EPAM is an amazing company, there are so many prospects and such a variety of work.

I left EPAM due to a slowdown in work, however, returning has enabled me to focus on developing myself and get stuck in on great client projects

County Plumbing & Central Heating Ltd

Director

June 2014 - Present (11 years 1 month)

London, United Kingdom

Family run Plumbing and Central Heating company that operates in Central London.

I am involved in all management aspects of the business and complete all of the certifications we hold.

I have architected and built a central web platform for the business that controls all day to day operations and certification compliance. The platform is hosted in Azure and uses the following technologies:

- Azure Web Apps
- Azure SQL
- Azure Application Insights and Monitor
- Azure Search
- Azure CosmosDB

- Azure Functions
- Twilio
- Postmark

The platform is hosted on an PaaS architecture and uses Azure DevOps for its deployment pipeline

Sitecore

Product Specialist, Cloud

April 2020 - March 2021 (1 year)

London, England, United Kingdom

I have worked with Sitecore as a product for over 7 years and when this role came up to transition customers from current hosting to the Managed Cloud offering. I decided to join the Sitecore team and its Managed Cloud as a Cloud Specialist.

The Cloud Specialist role is responsible for positioning, architecture and sales support of Sitecore on Azure. I add value to Sitecore by becoming an expert in Sitecore on Azure.

- Work with key stakeholders in the customer or organisation to architect the correct Sitecore topology for them
- Maintain a high technical knowledge on Azure components and how they fit into the Sitecore lifecycle
- Lead technical presentations to customers and partners

Contribute to the team on shared areas including:

- Price sheet updates and enhancements
- Proposals for customers
- Technical enablement presentations
- Liase with product teams
- Support rollout of new products/features

EPAM Systems

Lead Software Engineer

June 2018 - April 2020 (1 year 11 months)

London, United Kingdom

I started working at Epam in June 2018 and feel it is the best move i have ever made in my career.

Epam is a massive company that stretches to all areas of the globe, even though its so large everyone seems to be connected.

My title my say Lead Software Engineer however my role is actually Solution Architecture and requires me to work for multiple points of view and clients from different industries. Every day is new and the ask from the client always requires me to find a solution that works for them.

I have worked for multiple clients while working at Epam from various industries including:

- Financial Services
- Professional Services
- Media & Entertainment
- Manufacturing
- Law
- Healthcare

I have been extremely lucky to use the latest technology and work with very talented individuals. Some of the tasks I have completed while at Epam have been:

- Planning and execution of Sitecore upgrades to Sitecore 9 PaaS
- Pre sales of Sitecore projects
- Sitecore audits and Discovery projects
- Integration with 3rd party services
- Architecture of middle ware layer on Azure PaaS, API Management and Cosmos DB

Currently completing the following activities:

- Discovery phase with a new client on various technical issues and potential re platform to Sitecore 9.3
- Studying for AZ-203 - Developing Solutions for Microsoft Azure
- Continue study of AZ-301 and AZ-302 exams

SYZYGY

Senior Backend Developer

March 2018 - June 2018 (4 months)

London, United Kingdom

I took the opportunity to move to Syzygy to try something a little different and work with a differnt CMS system - Episerver. The agency was looking at expanding into various areas of the tech market and my skills as a team leader

and my Sitecore experience were going to be put to good use on future clients as they wanted to start doing Sitecore websites.

The main project I worked on at Syzygy was the Mazda MIOX solution which is a re platform of the Mazda Europe websites to a new version of Episerver and a React front end. The solution directly was talking to Mazda's internal systems to pull live data back to customers.

Main body of work completed here was for GDPR and I technically led the process for the new platform. This including working with other developers, designers, UX, data and liaising with the Mazda client directly in Belgium.

The role was really enjoyable however due to the organisation losing some key work they had to downsize and make redundancies company wide. I took the hard decision to move on find an opportunity with a bit more stability. The team I worked with were fantastic and have some really good memories at Syzygy.

British Heart Foundation

1 year 7 months

Development Team Leader

March 2017 - March 2018 (1 year 1 month)

London, United Kingdom

My original role at the BHF progressed into leading the development activities and the development team at the BHF.

Starting with a team of 4 with rapid growth and increased functionality requirements of the web platforms the team grew to 7 permanent team members and 5 contract resources.

Team was multi discipline and was made up of following:

- 5 Sitecore developers
- 1 Junior developer
- 1 Graduate developer
- 2 front end developer
- 2 UX/UI designers

Role included the following:

- Architecture and leading the move from Sitecore Web Forms to Sitecore MVC using the Helix design pattern. This includes liaising with all stakeholders and developers. In addition, leading the component design and building of all components for this project.

- Working with external agencies to develop functionality to further enhance the BHF properties and assist in development when required. The main piece of work here was the impact timeline component. - <https://www.bhf.org.uk/heart-matters-magazine/medical/50-years-of-heart-transplant/heart-transplant-timeline>
- Working directly with stakeholders to set the Roadmap for the next 12 months and also the internal architecture of technology stack.
- Manage the design, build, deployment, documentation, 3rd line support, security, out of hours support, testing and change management for the Digital Team.
- Working with all direct reports to set SMART objectives and helping them develop personally not just technically.
- Planning the future of the BHF Digital estate and working closely with CRM team to build middleware layer to sit between all systems and provide real time communications.
- Implemented Selenium Automated UI tests that run on successful deployment to our UAT environment.
- Architecture of the GDPR solution for the BHF website and microsites. This included working with external organisations, developers, testers, business analysts, internal stakeholders, the CRM team and the IT team.

Senior Web Developer

September 2016 - March 2017 (7 months)

London, United Kingdom

Started working at the BHF to continue the development of the current Sitecore implementation and look towards future development. The team was small when I started but has started to grow to cope with the demand of the work required.

The BHF were using a third-party agency to help with the website development of the website, my role was the middle point between the 2 organisations.

Role included the following:

- Architecture of new solutions
- BAU and bug fixes
- Deployment of code
- Live issue diagnosis
- Code refactoring

- Mentoring other members of the team including a graduate and mid level developer
- Member of BHF SARB - Security and Architecture Review Board

University of East London

Sitecore Developer

July 2015 - September 2016 (1 year 3 months)

Docklands, London

I was the senior developer and team leader for the UEL web team. I managed the work loads of all of the permanent web team and contract developers working on the new Sitecore MVC solution working directly with the solutions architect. I liaised with stakeholders and manage the priorities of all work that needs to be completed.

I managed the code that is stored in the GitHub repository and most of the software builds and deployments.

I am a Sitecore Certified .Net Developer and do any development required for the website. I work with different parts of the business to try and find solutions to problems and enhance existing website processes.

I am currently finishing off a screenshot and comparison tool written in C#. This can run any site and perform a comparison between builds to detect regressions in releases in how the website looks

Also I have started an automation suite using Selenium Web Driver. This is ran locally and will be run as part of the build process in January.

Institute of Directors

Developer

July 2014 - July 2015 (1 year 1 month)

I work on all aspects of the Website and any projects that require development work and expertise.

Manage all of the software builds and deployments.

I am a Sitecore Certified .Net Developer and do any development required on Sitecore for the website.

I work with different parts of the business to try and find solutions to problems and enhance existing website processes.

I will always strive and find a solution to any problem. When I started I was met with a lot of negativity to what the website and CMS can do. Now opinions are changing and I have been working on some amazing projects that show anything is possible

Assima

Developer

April 2012 - July 2014 (2 years 4 months)

London

Junior developer working on the design, development and maintenance of various components of the companies new software suite.

Work on all layers of the software (front-end, application and database).

Various languages are used including C#, Javascript and T-SQL.

Burrows

2 years 3 months

Junior Applications Developer

January 2011 - April 2012 (1 year 4 months)

Essex

Worked as a junior applications developer for Burrows. This involved working on multiple software systems usually multiple projects at the same time.

Single handedly managed 4 large projects full time and would work on other projects as and when needed.

Worked on all layers of the applications(Front-end, Business, Database) and would also be in contact with clients internally and externally.

Work included fixing all bugs that were reported and also implementing new features at the clients request.

Would consistently work weekends and late evenings to manage work as deadlines for work were always needed immediately as most clients used the systems 24 hours a day.

Digital Data Analyst

February 2010 - January 2011 (1 year)

Worked on Mazda's Configurator managing data for the first 6 global markets.

Worked within the data department when I started the role learning all of the information and specifications of all Mazda vehicles.

Work included manually entering/amending factory specification data for all models and markets, editing text into brochure language, working with the CGI team to get the assets for each vehicle and make sure that it was product correct for the market.

Testing each configuration that was available to a market and making sure everything worked fine. Meeting with clients of Mazda motors UK and liaising with Mazda European Management and Mazda local offices around Europe

Education

The University of Westminster

BS, Computing · (2005 - 2009)

The Billericay School Sixth Form

· (2003 - 2005)

The Billericay School

· (1998 - 2003)