

The Reality of the Job Search

4 stats you need to know when starting your search.

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Reality

40% of hires are through referrals.

What You Can Do

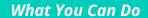
Start With Your Current Network

When companies look for talent, they start with their employee networks. Rekindle past connections.



Reality

posted online.



Use Job Boards Wisely

When a company lists a job, it isn't the only one they have. Connect with people and stay open to all opportunities.





Reality

92% of companies have used social media to successfully recruit and hire.

What You Can Do

Be Social On Social Media

When employees post opportunities online, reach out and connect. Be proactive and don't wait for them to come to you.

Reality

Recruiters spend 6 **seconds** on average looking at your resume.



What You Can Do

Use Your Time Wisely

When applying for jobs, how you spend your time is important. Minor tweaks to your resume are not as effective as networking. Go out and connect with people.

Sources

A Successful Job Search: It's All About Networking, npr.org

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6 Insider Job Search Facts That'll Make You Re-think How You're Applying, themuse.com